FOR REFERENCE

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Over 160 full-color photos of Prized Roses and Perennials!

All-America Award-Winners and Gold Medal Winners!

Special Money-Saving Offers!

50 Pages in full color featuring the world's finest Roses!

mail coupon now!

YES—yours absolutely free—this brand-new Jackson & Perkins Fall 1957 Catalog. 50 big pages—in full color—show hundreds of the newest, most popular Prized Roses and Perennials . . . including Floribundas, Hybrid Teas, Climbers, Giant Mums. Also contains useful gardening information, planting hints, money-saving offers—everything you need to make your garden the showplace of your neighborhood. Mail coupon NOW.

JACKSON & PERKINS CO. Newark, NEW YORK

Jackson & Perkins Co. (World's Largest Rose Growers)
305 Rose Lane, Newark, NEW YORK

Please send me a FREE copy of your big, new Fall 1957 Rose Catalog, picturing and describing the newest and best in easy-to-grow J&P Modern Roses and Perennials—all in full natural color . . . and containing helpful information about successful gardening.

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This offer good in U. S. A. only.

Cleaning short cuts with new BRILLO Soap Pads



Glass Ovenware sparkles like crystal. Just run a Brillo pad over scorch marks, food stains . . . they disappear without scrubbing!



Whitewalls sparkle like new with Brillo! These sturdy metal-fiber pads remove road dirt, tar, curb scuffs — easy — fast!



Electric cookware shines brighter, lasts longer with Brillo care! No soaking, no hard scrubbing!

Nothing shines aluminum like...



There's special soap with Jeweler's Polish in every pad! **THRIFTIER! 5 and 12 pad boxes**

THE PRIZE WINNERS—

in the Better Homes & Gardens $25,000 Home Improvement Contest

WE'VE BEEN sitting in a grandstand seat here at *Better Homes & Gardens* the past year. The show we've watched is the greatest wave of home improvement ever to roll across our country. And you—the many people who entered our 1956 Home Improvement Contest—have been the principal players in this event.

We had the hardest time you can imagine, checking thousands of projects, sifting them over and over until we were able to single out the 128 prize winners listed below.

The improvements effected ranged from minor to magnificent. Winners—judged in groups according to size and scope—extend through the entire range. There wasn't an entry in the whole lot we didn't like. Each one showed something someone had done to make his life more comfortable and complete.

1st Prize—$2,500

Robert C. Gunther, Galesburg, Illinois

2nd Prize—$1,000

R. A. Walker, Ojai, California

3rd Prize—$700

Walter Lecat, Wilmette, Illinois

Division Winners $500 each

Exteriors

Class A:	A. E. Knoke	Palo Alto, California
Class B:	Robert D. Martin	Tacoma, Washington
Class C:	Edwin Van Sciver and Lt. Ross L. Moore (tie)	Philadelphia, Pennsylvania Bellevue, Washington
Class D:	Mr. and Mrs. Edward D. Jones, Jr.	Rochester, N.Y.

Interiors

Class A:	Anthony B. Haller	Van Nuys, California
Class B:	Joseph P. Binkert	Fairlawn, New Jersey
Class C:	R. A. Walker	Ojai, California
Class D:	Russell L. Davis	Champaign, Illinois

Additions

Class A:	Mr. and Mrs. Carl Timm	Three Rivers, Michigan
Class B:	Walter Lecat	Wilmette, Illinois
Class C:	Warren C. Jeffrey	Tuscaloosa, Alabama
Class D:	Mrs. Dale N. Garst	Wichita, Kansas

Kitchen-Utility

Class A:	William F. Viste	Indianapolis, Indiana
Class B:	William J. Langton	Los Angeles, California
Class C:	William A. Ludewig	St. Louis, Missouri
Class D:	Robert C. Gunther	Galesburg, Illinois

Other winners on page 111

A Terrific Bargain! ...TO PROVE TO YOU HOW EASY IT IS TO MAKE BIG MONEY JUST SHOWING THESE DOEHLA CARDS



This GIANT

$2.75 Assortment of Christmas and All Occasion Greeting Cards

YOURS TO KEEP FOR Only 25¢

ON THIS SPECIAL INTRODUCTORY OFFER

112 PIECES Selling Regularly for $2.75

You get 112 useful items—yes, 112—in this big box that's a sheer joy to have on hand, always ready to meet every greeting card need perfectly! Included in this Giant Christmas and All Occasion Box Assortment are cards for occasions such as:

Christmas, Birthday, "Get Well", Sympathy, New Babies, Thank You, Gift Cards, Toycards, Correspondence Notes, etc.



IF YOUR CHURCH, school, or club wants a quick easy way to raise funds—write for special kit, on approval. Give your name, name and address of organization, name of person in charge of fund-raising.

Make $50 to $250 or More in Your Spare Time—Without Any Experience!

IMAGINE! This giant box of Christmas and All Occasion greeting cards (a BIG value at its regular retail price of $2.75)—YOURS FOR ONLY 25¢! We make this Special Introductory Offer because we want you to *see for yourself* how easy and pleasant it is to turn your spare time into spare dollars with the wonderful Doehla "Extra Money" Plan. No experience needed.

And, to help you get started at once, *with* your giant box of cards we will also send you our newest and most popular assortments of Christmas and All Occasion Cards *on approval*. Just show these beautiful, unusual cards to your friends and neighbors. They get real bargains. And you make up to 60¢ on every box they order—even more on certain gift and novelty items. Soon you have $50 to $250 to spend as you please! If your friends don't snap up these bargains, simply send them back at our expense and pay nothing!

Mail coupon now with ONLY 25¢ for your big $2.75 Giant box of cards—which is yours to KEEP whether or not you do anything further about the Doehla "Extra Money" Plan! Address: *Harry Doehla and Associates, Studio B17, Nashua, N. H.*, or *St. Louis 1, Mo.*, or *Palo Alto, Calif.* (*Address Office nearest you.*)

THIS COUPON WORTH $2.50

HARRY DOEHLA and Associates, Studio B17,
(Address any one of these three offices) { **NASHUA, N. H.** / **ST. LOUIS 1, MO.** / **PALO ALTO, CALIF.**

As a Special Introductory Offer, please send me the GIANT $2.75 assortment of Christmas and All Occasion Greeting Cards (112 pieces) for which I enclose only 25¢ as *payment in full*. Also send samples of your newest and most popular Christmas Card assortments *on approval*, and full details of the famous Doehla "Extra Money" Plan. *(Offer limited to one to a family)*

Name.....
(PLEASE PRINT CLEARLY)

Address.....

City.....Zone (if any).....State.....

☐ Check here for Special FUND-RAISING Plan for church, school, club, or organization.

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

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St. Paul & Minneapolis, Minn.

Hye-Quality Card Co., Inc.
Kansas City 6, Mo.

Imperial Greeting Card Co.
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The Keelin Press
Atlanta 3, Ga.

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Western States Card Co.
Denver 4, Colo.

Widener Greetings Co.
Philadelphia 7, Pa.

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The Adjuster—

makes you glad you're insured by THE HOME!

Policies may seem "all alike" to you—until you've had a fire or other insured loss.

That's when you appreciate the services of your Home Insurance adjuster.

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As in most things—you do best when you buy the best! See your HOMEtown agent now!

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Home Office: 59 Maiden Lane, New York 8, N. Y.
FIRE • AUTOMOBILE • MARINE
The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

A stock company represented by over 40,000 independent local agents and brokers

JULY GARDEN

In all areas

House plants: Water as needed and protect them from insects which might slip in from the garden.

Insects: Spray or dust to keep pests from taking over in the garden. They multiply quickly in hot weather.

Moisture: Conserve moisture in the soil by mulching heavily around plants in border beds or vegetable garden.

South and Southeast

Lawns: Remove no more than top half inch of grass as you mow during hot summer weather. The taller grass shields tender grass roots from sun.

Fruits: Reduce insect and disease damage to fruit trees by removing and destroying diseased or worm-infested fruits.

Shrubs and trees: Cut back new wisteria shoots to two or three buds. This encourages formation of flower buds for next year. . . . Keep a good mulch around base of camellias and azaleas to conserve moisture in the soil.

Annuals, perennials, and bulbs: Check bearded iris for crowding. Usually, they should be divided every two or three years. This is the time to do it. . . . Feed and water dahlias this month, too. They'll produce larger blooms this fall as a result of your efforts now.

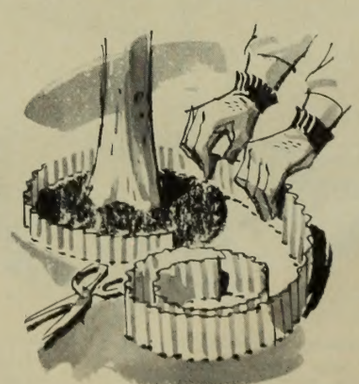
Central and East

Lawns: Hand pull stray crabgrass plants that you missed with spray or dust earlier in the summer. . . . Later this month, prepare bare patches for reseeding in early fall.

Vegetables: In the Midwest, switch to dieldrin spray if grasshopper swarms are taking over in the vegetable patch. Try to head them off by spraying a wide swath around the vegetable garden. If they penetrate this, spray vegetables. Caution: You must allow a month between spray and harvest time when you work with dieldrin.

Shrubs and trees: Remember that the first week of this month is definitely the last call for pruning spring-flowering shrubs. If you wait you may destroy next year's flower buds.

Annuals, perennials, and bulbs: Feed and water rose bushes when you cut the last of the June blooms. . . . Sow seeds of zinnia and nemesia to enjoy late summer bloom.



Install edgings around flower beds, trees, and along walkways. Tamped in at ground level, they save mowing and clipping time, keep lawn's edges straight and neat all season.



Adjust mower blade height to cut grass at about 2 inches during hot weather. Some mowers feature finger-tip height controls—a boon to the ladies who help with mowing.

REMINDERS

Pacific Northwest

Lawns: Check around at nurseries and garden supply stores for good edging materials. Find one that fits your needs—use it to cut mowing and trimming time.

Vegetables: Last plantings of corn should go in early this month . . . Inspect stakes and ties on tomato plants. Plants are bearing heavily now, need support or they'll sprawl.

Shrubs and trees: Keep an eye out for suckering on grafted plants of lilac, rhododendron, flowering quince, and tree peony. Remove unsightly shoots that arise from understocks.

Annuals, perennials, and bulbs: Gladiolus and dahlias can be planted early this month. They'll bring you bloom late this fall. . . . Fill bleak areas in border beds with daylilies. They supply bright color all summer long.

California

Lawns: Water lawns at least once a week if rains are sparse. Rule of thumb should keep lawn healthy: An inch of water per week, no matter what the source.

Vegetables: Start working toward supply of fall vegetables by sowing seeds in flats now. Include broccoli, cabbage, and cauliflower . . . Last chance to set out tomatoes is now.

Shrubs and trees: Check plants and trees for aphids and redspiders which run rampant in hot summer months. Use multipurpose sprays or dusts to help control them.

Annuals, perennials, and bulbs: This is a good time to get fall-flowering bulbs into the ground. . . . In the Sacramento, San Joaquin Valleys, spray water on young plants occasionally to boost humidity. They need it now.

Texas-Southwest

Lawns: Bermuda lawns may be fed this month. Take care to distribute food evenly or you'll get streaks in your lawn.

Vegetables: Cuttings from tomato plants, rooting in sand now, can be set out in the garden toward the end of this month. . . . The fall-harvest garden may be planted at the end of this month, too.

Shrubs and trees: Water dogwoods deeply. They're setting their buds for next year's bloom now . . . Deep water all other trees, too. They need more than the little water that seeps down after you've sprinkled the lawn.



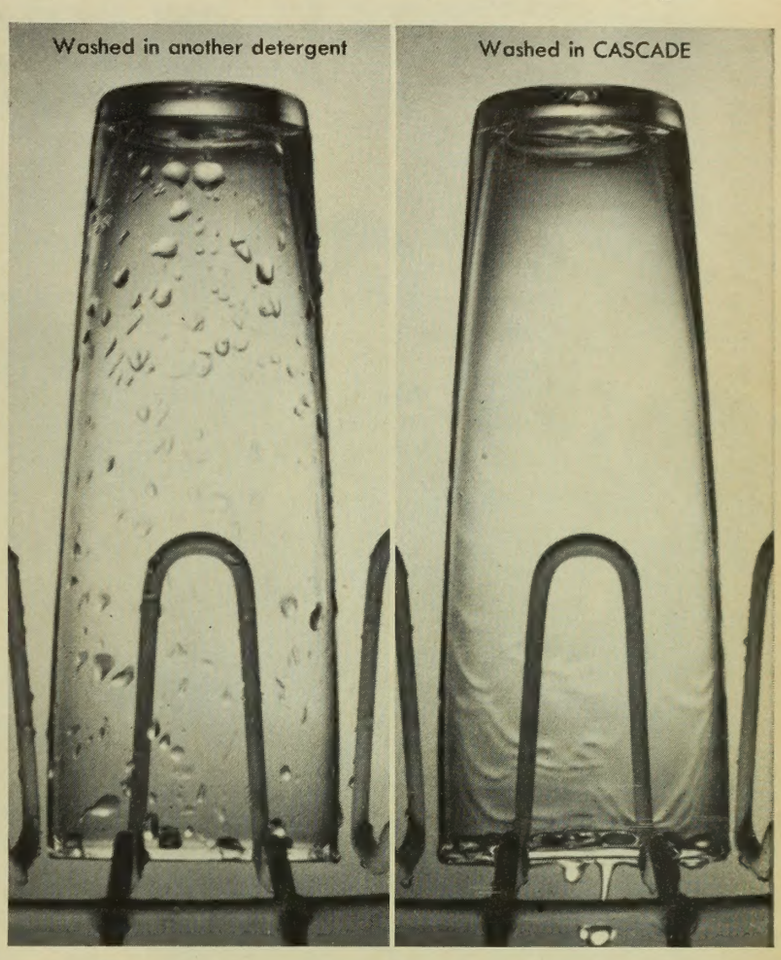
Keep up with staking and tying jobs as plants gain size and height. Use discarded nylon hose, where available, to tie plants to stakes. It's strong, but won't cut plant.



Feed roses after main crop of blooms has passed its peak and few new buds appear. Spread a handful of plant food around bush, then water it in to encourage a new burst of blooms.

New! Improved! Dissolves completely in dishwashers

New-formula Cascade eliminates drops that spot!



Only improved Cascade contains Chlorosheen to change drops of water into cleansing, clear-rinsing "sheets"—stops spotting as no other dishwasher detergent can!

Compare two glasses fresh from the dishwasher rinse. Water drops clinging to the glass washed in another detergent can dry into ugly spots. But not a drop remains to spot the Cascade-washed glass. That's the magic of Cascade's exclusive new Chlorosheen. Chlorosheen changes drops of water into free-flowing "sheets" . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no more water spots! And new, improved Cascade dissolves *completely* in your dishwasher spray . . . leaves no dried-on specks for you to wipe off. It gets glasses clearer, silver and china cleaner than any other dishwasher detergent.

What's more, Cascade is *safer* for delicate china patterns than any other detergent. Switch to new, improved Cascade now sealed in protective foil.

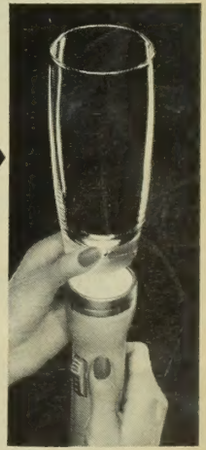


MADE BY PROCTER & GAMBLE

NEW PROTECTIVE FOIL WRAP

"Flashlight Test" proves it!

"Light up" a glass and see. Cascade-washed glasses dry *close-up clean*—no spots, no specks. Proof that new-formula Cascade *eliminates drops that spot.*





Care-free Alcoa Aluminum

GIVES YOU MORE TIME FOR LEISURE . . .



Before you buy or remodel a house, it will pay you to count the "lost week ends" ahead of you. Clapboard siding? The aluminum kind has a lasting finish that rinses sparkling clean with a hose. Windows? The ones made of Alcoa® Aluminum won't stick, warp, rot or rust. Screening? Care-free aluminum can't burn or streak your house with rust. Aluminum nails? Never need putty, won't pockmark your house with ugly stains. The more the aluminum the better the living.

You'll recognize the very best aluminum building products by the Care-free tag with the Alcoa label. Look for it when you build, buy or remodel a house. And for ideas on how these products can make your home more Care-free, write for new booklet. Aluminum Company of America, 1967-G Alcoa Bldg., Pittsburgh 19, Pa.



Women Clean House New Way–*Without Water*

Does away with pail, powder, water, soap, mess!
Hands don't even get wet!



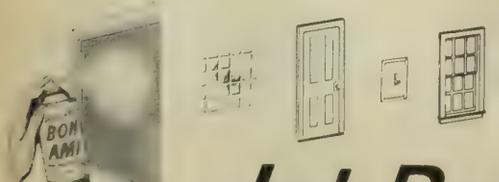
Vanity by American Standard (F140-24)

Lacy white froth sprays on... dirt wipes right off!

Cleans mirrors, tile, painted woodwork, chrome, porcelain, etc. So quick! So easy!

Spray! Wipe with a dry cloth! No pail, water or mess! That's Jet Bon Ami's ease for all glass, glossy and painted surfaces—all through the bathroom, all through the kitchen. Windows, woodwork, lightswitch areas—the whole house sparkles and shines so much easier. A stingy bit of froth cleans better than a lot...spreads as you clean...wipes *dry* faster...very economical.





Guaranteed by Good Housekeeping

New *Jet Bon Ami*

© 1957, The Bon Ami Company—an Affiliate of United Dye & Chemical Corporation

Gifts designed to

Whatever your reason for sending a gift—a wedding, an anniversary, or a birthday—it speaks a two-way language that is so nice, but so revealing. Your gift selection expresses your own enjoyment of fine things; at the same time, it compliments the good taste of the friend to whom it is sent.

Gifts can be distinctive and practical without being costly. Design and decoration are not matters of money. And both have much to do with usefulness.

In this group of well-styled table accessories, there are many you'll enjoy giving.



The striking contrast of Alexandria blue against the chalky whiteness of fine bone china gives Contemporary beauty to the simple classic lines and oval shapes of Caprice pattern dinnerware.

Platinum edgings and the graceful flower and leaf motif in harmonious blues and grays repeat the richness and flowing lines of Carillon pattern sterling and clear crystal Windsor goblet.



These three lovely patterns introduce a fine new china that is ovenproof. Known as cook-bake-serve ware, they combine wonderful practicality with unusual and exciting color effects and designs.

Blue Doves, top, is done in pastel shades of yellow, mauve, blue, and green; blue and purple umbrellas float gaily among yellow clouds on Parasols pattern at left.

And the Pyramids pattern shows a precise, geometric design in two shades of gray.

More on page 15

please



Plastic place mats with fine linen look, personalized porcelain dinnerware, or gaily printed linen luncheon cloths with matching napkins—all make distinctive gifts when well patterned.

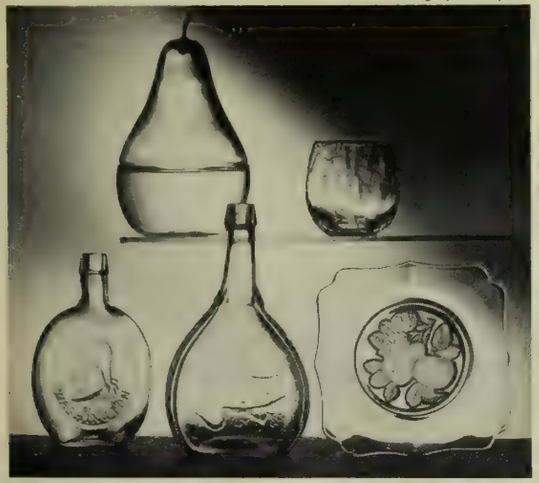
Orange-blossom design on white mat is blush pink and green; kiln-fired edging and initials on white china may be platinum, black, or gold; and the cloth is pink with gold butterflies.



What bride-to-be would not be thrilled to receive a beautifully coordinated set of lovely tableware?

Jewel pattern translucent china carries blue-dotted golden stars on a platinum-banded pink shoulder. Gracefully contoured Lafayette sterling and sparkling Stardust pattern crystal complete the setting.

Photographs: Hopkins



Individual and distinctive accessories that are both decorative and useful are always happily received.

The amber-colored glass jar, crystal crackle-glass tumbler, turquoise and blue glass water bottles, and squared fruit or dessert plate with raised design are inexpensive items that will find many uses in any home.

Did you know?



YOU CAN HAVE THE MOST MODERN BUILT-IN COOKING UNITS with LP-GAS

ATTRACTIVE APPEARANCE IS JUST PART OF THE STORY! LP-GAS COOKS FASTER AND GIVES YOU SMOKELESS BROILING! HELPS KEEP YOUR KITCHEN SPOTLESS!

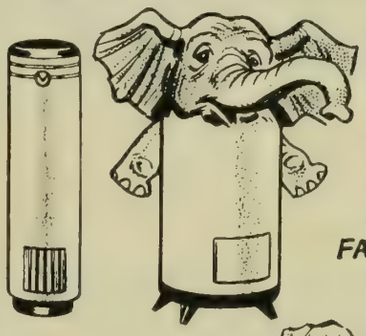


YOU CAN "RENT THE SUN" FOR PENNIES PER DAY!

THAT'S ALL IT COSTS TO RUN A NEW LP-GAS CLOTHES DRYER!

FULLY AUTOMATIC, IT DELIVERS FLUFFY-DRY, SUN-FRESH CLOTHES FASTER THAN ANY OTHER TYPE OF DRYER!

NEW SPACE SAVING LP-GAS WATER HEATERS MAKE BULKY ELECTRIC MODELS LOOK LIKE WHITE ELEPHANTS!



A COMPACT 30-GALLON LP-GAS HEATER ACTUALLY SUPPLIES MORE HOT WATER THAN AN 80-GALLON ELECTRIC HEATER. GAS IS FASTER... MORE ECONOMICAL!

NEW LP-GAS INCINERATOR REDUCES A BARREL OF TRASH TO A TABLESPOON OF ASH!



NATIONAL LP GAS COUNCIL

LIQUEFIED PETROLEUM GAS
BUTANE • PROPANE • BOTTLED GAS • BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

LOOK FOR THIS SEAL— THEN BUY WITH CONFIDENCE!

SILENT! ODORLESS! IT EVEN DISPOSES OF WET GARBAGE! INSTALLS INDOORS. GET RID OF MESSY GARBAGE CANS NOW!

FREE BOOK OF 200 AMAZING FACTS SEND TODAY! WRITE TO... NATIONAL LP-GAS COUNCIL DEPT. BHG-4, 185 N. WABASH AVE., CHICAGO 1, ILL.

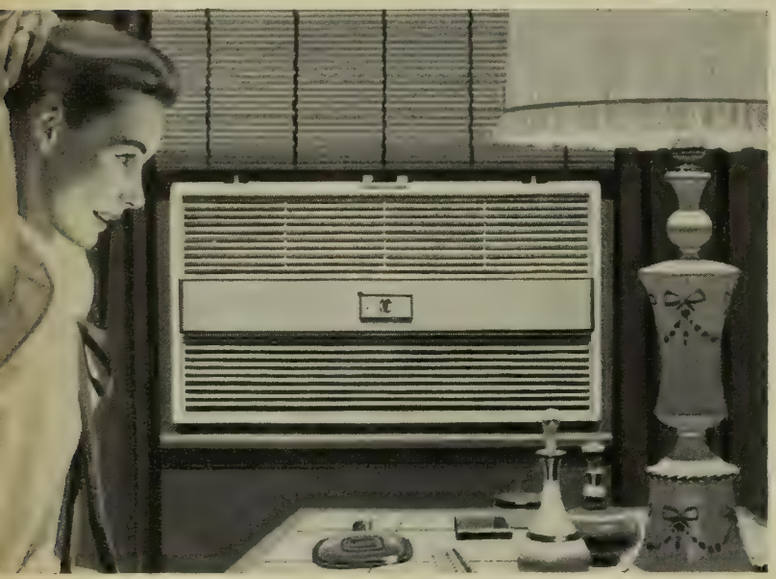
BETTER AIR CONDITIONING FOR EVERYBODY EVERYWHERE

Carrier

Which is the best air conditioning for your money?

That depends on many things. How much you want to spend, the size of your house and the condition of your furnace can make a big difference. To make sure of the best air conditioning for your money talk with the Carrier dealer in your community. He handles every type of air conditioning. (Four of the many ways are shown below.)

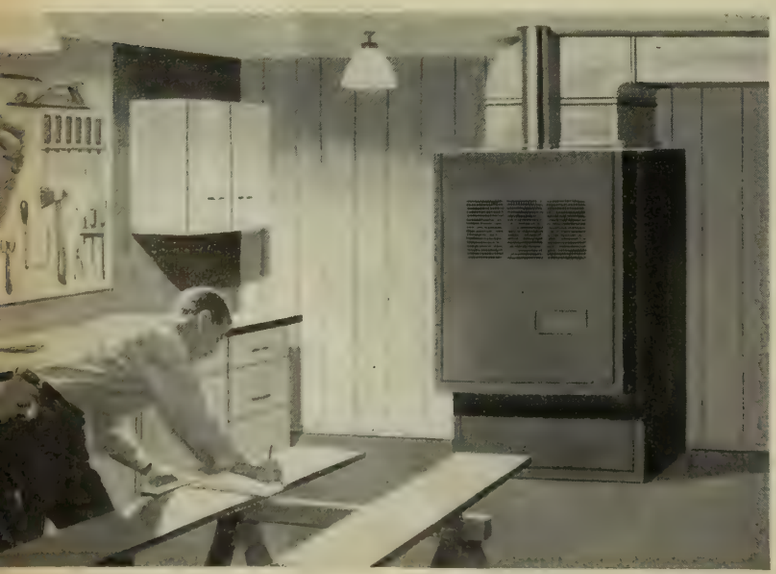
So his only interest is to recommend the type that serves you best. Throughout the world, in thousands of dependable installations, Carrier air conditioning serves more people and more purposes than any other make. Good reason to call the Carrier dealer listed in your Classified Telephone Directory. Carrier Corporation, Syracuse, N. Y.



Do you want to cool a room? Enjoy a Carrier Room Weathermaker* in your bedroom window this summer. You'll want the same kind of comfort in other rooms next year. It's easy to have.



Do you want to cool a whole house? A Carrier Summer Weathermaker is easily added to your present warm air furnace and existing ducts will handle cooling as well as heating.



Do you want to heat and cool your house? A Carrier Year-round Weathermaker gives you summer and winter comfort from one unit. Perfect for a new house or replacing an old furnace.



Do you want the ultimate in comfort? Invest in a Carrier Heat Pump Weathermaker. Pumps heat into the house in winter, out of it in summer. Heat pump uses no fuel but electricity.

*Reg. U.S. Pat. Off.

Gifts designed to please

Begins on page 12



Gay, colorful, and wonderfully natural in effect are these hand-painted birds done on glazed Italian pottery plates. You'll find no duplications in a gift set of six. They make smart and attractive wall decorations when not in use for salads, snacks, or desserts.



Modern hostesses welcome pretty new additions to their china cupboards. In this group of delightful gold-banded patterns you'll find one that is sure to please any homemaker.

Patterns are: Gold Star, Rosebud, Blue Vine, and Violets. Harmonizing sterling is Nocturne.



No home is complete without a set of sturdy melamine dinnerware. Dishwasherproof and almost unbreakable, it comes in a variety of colors, designs, and weights that have the lovely look and feel of china.

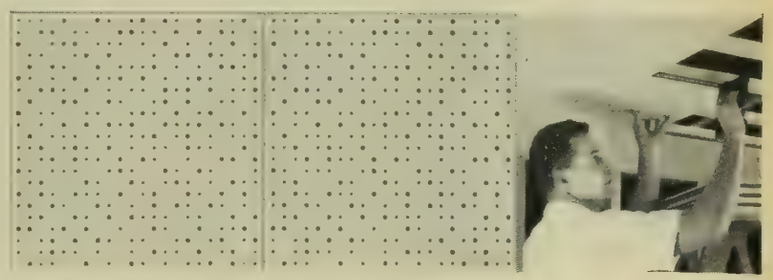
Pictured here are three stunning new patterns that have been selected at random from fourteen different varieties—each just as pretty as the next. From left to right are Sun Petal, Classic, and Patio Rose.



Make fun FUN! Keep it

QUIET-ZONED

WITH CELOTEX CEILING TILE



*Design Patent 168763

Here's a new way to add quiet to your home. This better QUIET-ZONE tile by CELOTEX has hundreds of tiny "sound traps." They muffle the racket of kitchen clatter, tone down TV, phonograph, power tools . . . put a hush on the noisy activities of modern living.

Its beautiful new patented Linear-Random* design creates a pleasant pattern overhead . . . inviting, restful, livable . . . never monotonous or distracting. Pre-decorated in an exclusive true white finish; no painting bother or expense. Easy to put up, too, in new rooms or over old ceilings.

Whether you plan to do it yourself or have it done, see your CELOTEX building products dealer today. He'll show you samples; tell you how surprisingly little it will cost, why it pays to insist on *Quiet-Zone* Tile by CELOTEX, leader in noise-quieting ceilings.

Be sure you get real Quiet-Zoning . . . insist on genuine

CELOTEX

REG. U.S. PAT. OFF.

QUIET-ZONE CEILING TILE

OPERATION Better Your Home IMPROVEMENT

Send for FREE do-it-yourself booklet



The Celotex Corporation, Dept. BHG-77
120 S. La Salle St., Chicago 3, Ill.

Please send me your free 16-page "Do-It-Yourself" Booklet illustrating application of Celotex Quiet-Zone Ceiling Tile.

Name .....

Street .....

City ..... Zone..... State



Fragile...handle with Johnson's

YOUR BABY'S DELICATE SKIN needs the safe, lasting protection of Johnson's Baby Powder. It's the powder that Chafe-Guards baby's skin—even when wet. Purest, most trusted baby powder in the world.



THAT PRECIOUS SKIN NEEDS gentle cleansing, too—with Johnson's Baby Oil. It's the purest oil of all, specially blended with lanolin to soothe and soften baby's skin. Favorite with mothers everywhere.

A garden gold mine —or "gibberish"?

By Dr. R. Milton Carleton

For nearly a year, I have been watching a miracle. In test plots and greenhouses at many of America's leading research centers, a chemical called gibberellic acid is being intensively studied. And no wonder. Gibberellic acid causes plants to do amazing things.

Let's look at a bean plant growing in a research greenhouse at Michigan State University, or at the Beltsville Station of the U.S.D.A. Normally, this plant is a dwarf, about 12 inches tall. If, however, it is treated with a tiny dose of gibberellic acid, it shoots up to over 6 feet.

In another research center, a lettuce plant treated with the acid skips a normal heading stage and immediately throws up a seed stalk. A cabbage treated with this Jack-in-the-beanstalk chemical shoots up to 12 feet! Geraniums, treated young, soon look like giants. Holly is stimulated to grow when it would normally be dormant.

Affects many phases in life of a plant

There is abundant evidence that the acid affects flower production, fruit setting, seed production, and dormancy —nearly all the critical phases in the life of a plant.

This amazing material has an equally amazing history. The Japanese studied it first. They isolated the active ingredients from a fungus, Gibberella fujikuroi, which periodically caused a disease in their rice fields. They called the disease "bakanae," which translated loosely means "foolish seedling" disease. The name is appropriate because the diseased plants made sudden rapid growth just before they died.

A year ago, only a few research men had ever heard of gibberellic acid. As late as February of this year, supplies were so scarce that research workers didn't have enough on hand to plan field tests. Yet, today, a rash of new products incorporating gibberellic acid has been introduced, some of them with fantastic claims.

Several pharmaceutical firms have made major efforts to produce this acid in quantity, so that it could be studied and tested. Because of their efforts, supplies are now available for adequate research. Forestry experts, seedsmen, agronomists, and other men who look for better ways of growing better crops will now be able to give this amazing chemical the study it deserves.

Full garden potential still unknown

The gardener will immediately ask, "Now that the acid is available, how can I use it in my own garden?"

Here we are face to face with another amazing fact. Nobody knows. We can theorize and guess. But that's all. No one, to my knowledge, can predict what gibberellic acid will do in a garden. Only a few tests have been made outdoors, and these were on a restricted list of plants. Up to this year, gibberellic acid tests were primarily under greenhouse conditions. By the time this story is published, additional field tests will be in progress. We will report on these tests as soon as the results are available.

Obviously, gibberellic acid needs further study. What, for example, will the acid do for [*Turn to page 149*

NEW!

Life Insurance for the man of the house—



PLUS



LOW-COST

Insurance for the homemaker, too!

It's the totally new husband-and-wife "Partnership Plan" from Bankers Life

Here, for the first time on a nationwide basis, is an insurance plan that recognizes the economic importance of the wife in modern marriage . . . and the urgent need for adequate insurance for wives as well as for husbands.

The loss of the husband is a blow to any family, whether the wife is working or not. But the loss of the wife and mother is just as serious, and brings up its own financial problems, too. The Bankers Life "Partnership Plan" combines husband-and-wife insurance protection *in one money-saving package.* It even continues in force *at no cost* if the husband should become disabled. It is the most flexible insurance of its kind available today, adaptable to every couple's exact needs.

Give your family the assurance of a secure future . . . *together* . . . with the new low-cost Bankers Life "Partnership Plan."

ESTIMATE YOUR OWN LOW MONTHLY RATES FOR "PARTNERSHIP PLAN" COVERAGE, FROM THE SAMPLE SITUATIONS LISTED BELOW:

	Husband 30, Wife 27	Husband 45, Wife 42
Husband $ 4,000, Wife $ 1,000	87¢ per $1,000	$1.59 per $1,000
Husband $ 5,000, Wife $ 5,000	95¢ per $1,000	$1.54 per $1,000
Husband $10,000, Wife $ 5,000	82¢ per $1,000	$1.41 per $1,000
Husband $20,000, Wife $ 5,000	81¢ per $1,000	$1.51 per $1,000
Husband $20,000, Wife $10,000	82¢ per $1,000	$1.41 per $1,000

Note the wide range of husband-and-wife coverage offered. Rates include disability feature, plus coverage for wife in each specific case during children's dependent years; are subject to minimum monthly premiums and dividends as declared. Three-year differences between ages of husband and wife are based on national averages.

OVER 2½ BILLION DOLLARS INSURANCE IN FORCE . . . POLICYHOLDERS FROM COAST TO COAST

BANKERS *Life* COMPANY

Des Moines, Iowa

Branch Offices in Principal Cities from New York to Los Angeles

Over 75 Years of Service

Offering All Types of Personal Life Insurance Group Insurance Annuities Accident & Sickness and Hospitalization Plans

Bankers Life Company, Dept. BHG-77
Des Moines 7, Iowa

Please send me complete information about your new "PARTNERSHIP PLAN." No cost or obligation.

Name.....

Business Address.....

Home Address.....

Husband's Birth Date..... Wife's Birth Date.....

"Western-style" fences add glamour to any house

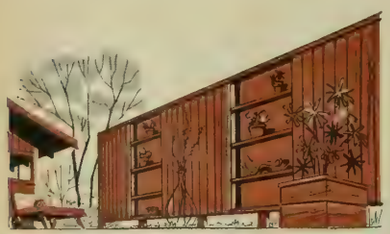


It's easy to give your house and yard the glamour of a "Western-style" fence. Choose one of many designs. (See free offer below.) Use any kind of wood. Then, brush on two coats of color-toned REZ—a unique wood finish that lets the grain show through for a rustic "Western" look.

Not a paint
Not a stain



Easier upkeep, too. You never have to scrape or sand fences, outdoor furniture or wood siding finished with REZ, because REZ won't peel or blister. The secret: REZ is not a paint or stain. Its special resin-base formula carries color deep into the wood, seals the pores; even protects against warping and sun-staining.



REZ gives any wood any color effect —without masking the soft, "woody" look you like. Example: Cedar REZ, on pine fence above, "extends" natural Cedar house (which has also been protected and beautified with Cedar REZ).



See how all 13 REZ color tones give exterior and interior wood surfaces a distinctive "natural-wood" look. Send for *free* color card and 6 "Western-style" fence designs to REZ, P. O. Drawer 3, Dept. K, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors is a product of MONSANTO

MONSANTO

Where Creative Chemistry Works Wonders for You

Rez: A trademark of Monsanto Chemical Co.

How to plan and enjoy

Outdoor lighting

By Tom Riley

Outdoor wiring can work wonders for your home—in beauty, safety, and convenience. Lights outside enhance interesting features around house and yard; conceal unattractive areas. Exterior outlets simplify dozens of jobs by letting you use newest power tools and appliances where needed. Outdoor lights brighten paths to encourage use after dark. At the same time they light dark corners of your lot to discourage prowlers.

Whether you install wiring yourself, or have it done by professionals, *you* should be planner. Each yard is individual as a fingerprint. Experts can't tell at a glance the best way to get effects you like. They follow same steps you can: trial and error. Experiment with groups of lights in different locations, eventually you'll achieve desired results. Here's how to go about it: [*Turn to page 20*



To do your own testing, buy or borrow outdoor lights you like. With extension cords (details in story) try lights around yard.

If you or friend have photo lights, use those. A telescoping stand lets you try light at different heights. Set low, with a photoflood aimed down, you simulate popular mushroom fixture.

Clamp-on socket holds bulb on roof, tree, or almost anywhere.



Study lighting from inside and out. Scene you'll create serves both. Every picture window needs a picture like this. Floods give foreground foliage and tree branches a "frame" and depth.

These spots and floods are hidden to avoid glare on glass. Plastic bubble fixtures, meant to be seen, are kept in open.

Can your present wiring handle extra load? Be sure you find out first!

When you plan any change in your wiring —indoors or out—be sure to check with a local wiring contractor or utility company.

They'll advise you on the most economical and *safest* way to go about it. Most important: they can determine if your present wiring is adequate to do the extra jobs you have in mind for it. Most cities and a lot of small towns have a wiring inspector.

He must be informed of proposed wiring alterations and usually examines finished work. Be sure you follow local regulations.



Is your family snapshot diary up to date?

It's so easy to take appealing pictures like this. And you have the perfect opportunity to take them

The surest way to have a *complete* snapshot diary of your loved ones is to take the pictures yourself. That's what millions of mothers do—and millions of families love them for it.

Picture-taking with the new Kodak cameras and films is so easy it's practically automatic. With the camera shown at right, for example, you just set a lever for type of film—color or black-and-white—then aim and shoot.

You *know* how much a snapshot diary of your family will mean to you later on. Why not start keeping it *now?*

Simple new camera fashioned to your taste

The new Brownie Starflex Camera is light . . . smart . . . a joy to handle. And it takes *all three:* color snapshots, black-and-whites, and color slides. Ask your photo dealer for a demonstration. Only $9.95, including Federal Tax . . . or as little as $1 down. (Price is list, subject to change without notice.)



EASTMAN KODAK COMPANY, Rochester 4, N. Y.



ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

Give yourself a FLAVOR BREAK

INSTANT CHASE & SANBORN—the full-bodied coffee



YES, THAT'S TOM EWELL . . . SEE HIM IN THE BROADWAY COMEDY, "TUNNEL OF LOVE."

Outdoor lighting

Begins on page 18

Study yard first. Note features most attractive by day; they are best starting point for painting picture with light at night.

Make a simple sketch of your yard, put an "X" where light would best illuminate various objects. Draw a small arrow to show direction of beam. Be generous, you can cut down, combine later.

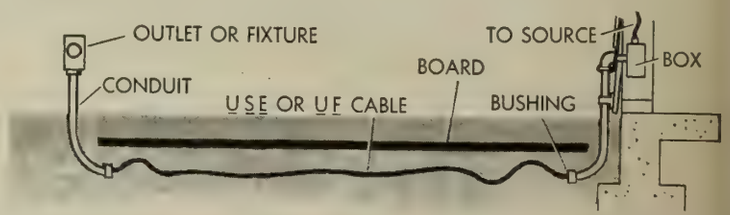
Study basic light types below. Also check locally to see what's available and at what price. Note beside each "X" a type of fixture you think will do the best job for the money. Then, consider whether you're after spot, flood, or area light. Sometimes you'll want to accentuate, other times eliminate dark spots.

Think of texture. Ever notice how headlights show up rough spots on a road? It's low angle of light casting long shadows behind small objects. In same way, light on a static stucco wall (at angle) can make it look lively as a lava flow.

On negative side, low light across a concrete patio—which you want to look smooth—can make it look rough as a cobblestone alley.

[*Turn to page 23*

Typical underground wiring installation . . .



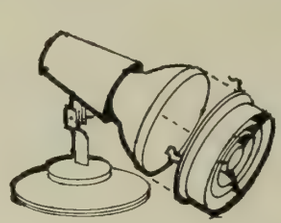
Dig trench at least foot deep. Cover with board if you do much digging in vicinity. Use metal conduit where cable leaves ground.

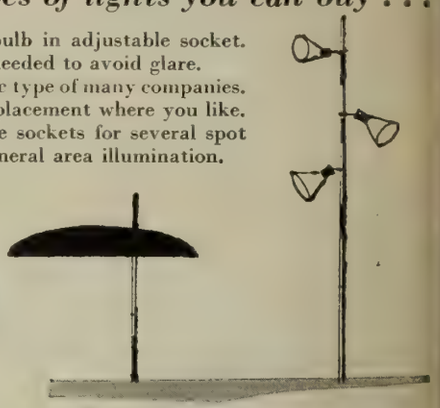
Some of many types of lights you can buy . . .

Simplest, cheapest is PAR bulb in adjustable socket. Add snap-on diffuser where needed to avoid glare.

"Mushroom" fixture is basic type of many companies. It's available with spike for placement where you like.

Light pole, with adjustable sockets for several spot or flood bulbs, is used for general area illumination.





These are light shields you can make . . .



Sheet of perforated aluminum (prepunched or nail holes at random) in a tube form is attractive covering.



Same material—or try translucent plastic—can be nailed around a fixture mounted on a wooden post.



A light on a wall can be covered by variety of materials: plywood, metal, plastics, or perforated hardboard.



A small wooden box, like this one, will shield a light on a wall. It concentrates glow on path or steps.

Here's where your vegetable menu gets

EXCITING



Now, tomatoes seasoned with onion, celery, and green pepper all ready to heat!



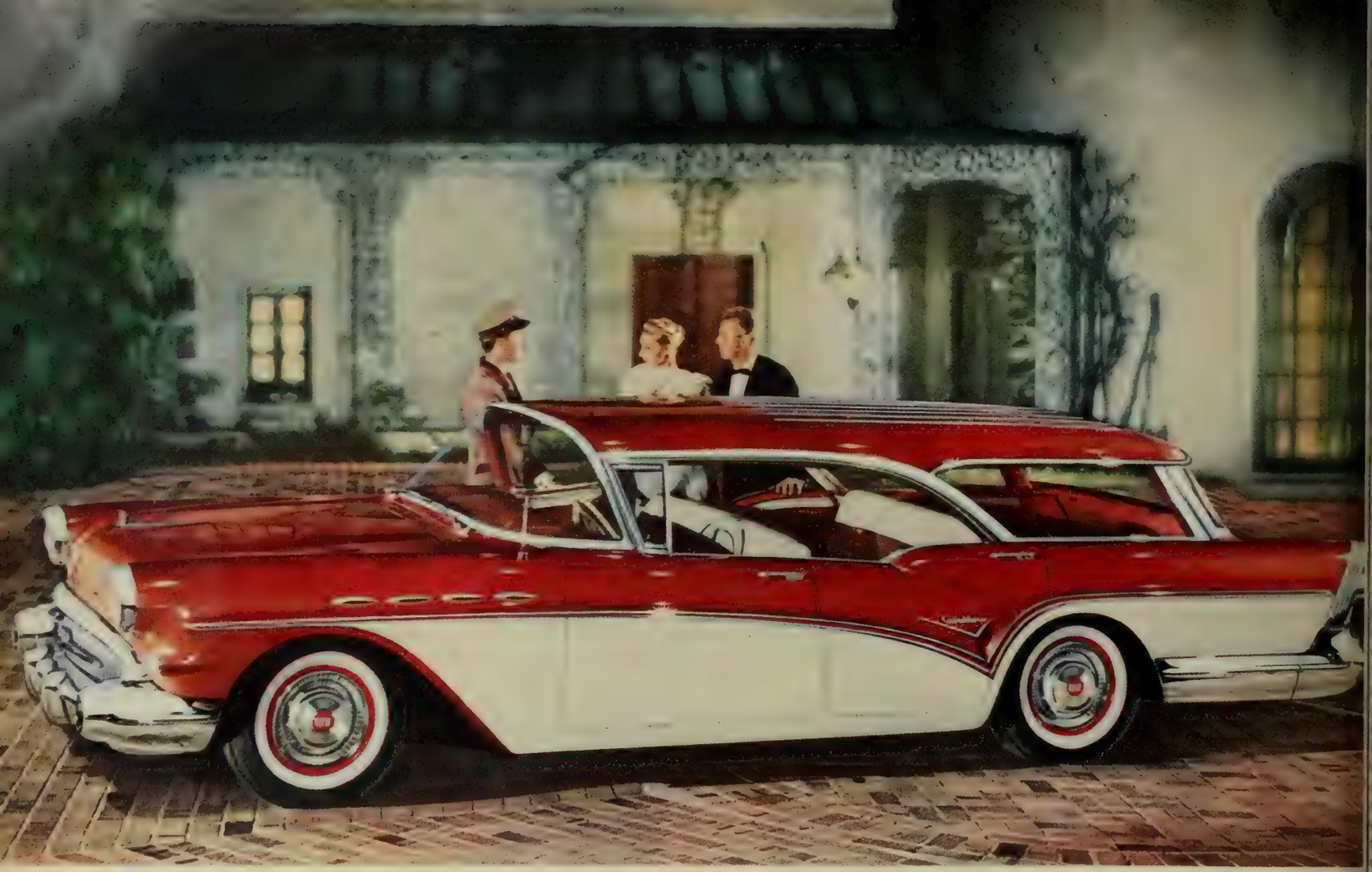


Wonderful change of pace in your vegetable menu! DEL MONTE Brand *Stewed* Tomatoes come perfectly seasoned—with nary a bit of peeling or chopping for you to do. And grocers have 'em *now!*



So handy for cooking, too! You know how often you need tomatoes with onion, celery and green pepper for casseroles, stews, soups. Now you can get them all blended together, ready to use—DEL MONTE *Stewed* Tomatoes!

Del Monte STEWED TOMATOES



Try this one for calling or hauling

**(It's a dream to look at—
the dream car to drive!)**

SEE that graceful sweep of roof, that hardtop touch, that Riviera look?

It's yours—for the first time—in a new kind of wagon: the *Caballero,* by Buick.

This new body-type is so sleek, so suave, so smartly modern, folks actually gather round to admire it.

What's more, this new '57 Buick is practical, and then some.

Use it to cart the youngsters—to bring home the groceries—to ferry antiques, garden gear, sports equipment. The space is superb. The loading is easy. The fabrics shrug off punishment.

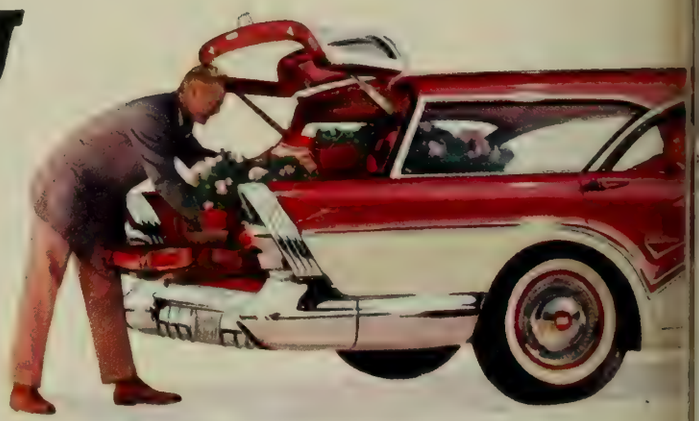
But there's something you'll love even more about this spectacular new member of Buick's famed CENTURY Series.

We went the limit to give you a brand-new kind of performance.

A completely new engine. A brand-new Dynaflow.* A whole new power train. And that's only the beginning.

You have powerful new brakes to match that performance. You have a new "nested" ride advantaged by torque-tube rigidity. You have new handling, new levelized stopping, new visibility—new *everything.*

So this Low-Sweep sweetheart performs like a dream, steers like a dream, obeys like a dream It's America's dream car *to drive.*



And that thrill is too good to postpone. As your Buick dealer about it today.

BUICK *Division of* GENERAL MOTOR

**Only Buick brings you this built-in "conscience"*

SAFETY-BUZZER

—a simple device that's a great boon to your safety. You merely preset the miles-per-hour you want. When you reach that pace, a warning buzzer sounds. Drop below that pace and the buzzer stops. *Standard on* ROADMASTER, *optional at extra cost on other Series.*



**New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.*

BIG THRILL'S BUICK

When better automobiles are built Buick will build them

SPECIAL • CENTURY • SUPER • ROADMASTER • and ROADMASTER 75

Outdoor lighting

Continued from page 20

Remember, lights are selectors. Illuminate just what you want to see. Let children's sandbox, trash burner, or garbage can fade with sunset.

You can't bend light, but you can make it "bounce." A large surface will make a small light do the work of big one, if light is reflected off a wall or other object toward place you wish lit. This light is more subtle, less glaring than a spot. It's a good way to avoid shining a light toward onlooker's eyes while still getting effect.

Remember beam will continue past small or fragile objects. If you want to light a large tree, for example, do two jobs by letting light sift through small shrub en route.

Check over all the "X" marks on your sketch. See which ones can be combined. Arrange in such a way that least amount of cable completes the circuit to all.

Now you're ready to experiment. If you're like most people, you'll use direct-burial neoprene cable. (There are some instances where overhead wires are preferred.) Buy a supply of cable now and you can use it for your experimental extension cords. Or rent some outdoor extension cords (find them at shops that rent power tools). You can use one long cord, locate one light at a time. But it's best to use several and test over-all effect.

Be sure to follow these cautions: Experiment early after sundown before much dew forms. Don't experiment if you've given your lawn a thorough afternoon watering or after a rain. And be careful not to drag cord through a fish pond or other water. Cut current at house when handling or connecting cords.

Large-wattage household bulbs will give you an idea of how light will look at various places you've selected on your sketch. But it's best to use a regular outdoor fixture of the type you intend to buy.

Photographic lighting equipment—your own or borrowed from a friend—makes a good addition to your testing equipment (see picture on opening page).

There are a few basics to outdoor lighting to bear in mind when choosing locations for your fixtures.

One is to hide or shield spots or floods so they don't glare in eyes (remember bounce-lighting tip). On the other hand, place fixtures meant to be decorative—plastic bubbles, lampstands, and the like—out in the open where they can be seen and appreciated.

Brilliant illumination isn't necessary everywhere outdoors. In fact, it's usually undesirable because it robs depth from scene.

There are several other "rules"—such as, don't floodlight a tree head-on with just one fixture—but something like a gnarled white oak often looks better when lighted straightaway. That's the value of experimenting yourself. You can try it and see!

These are types of bulbs you'll use outdoors



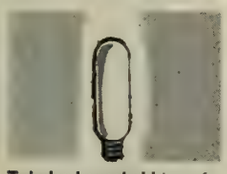
PAR type, reflector flood or spot, 75 and 150 watts.



R-type, same as above in choice of types and wattage.



-type, common household ulbs—15 up to 150 watts.



Tubular household type for thin fixture—25-40 watts.

COSTS. Your expenditure will, of course, depend on size of home and yard to be illuminated and quality of fixtures you select. The permanent wiring out to widely separated fixtures and extra circuits to handle the load usually runs more than fixtures themselves. So for economy, think less of number of lights than of keeping them close to house or on as few lines as possible.

Cost varies with local code requirements and whether you use overhead or underground wiring.

A rough rule of thumb: figure about $40 for having single light installed in your yard. Add about $20 to $30 for each new electrical circuit added to your service box.

An average yard needs one or two circuits for the lighting. If your service box and wiring aren't adequate to handle the extra load (need *replacing*, not just additional circuits) add another $50-$75.

All this is less, of course, if you do some of the work yourself. But be sure to check local codes first.

You'll want to plan for outlets along patio for coffee maker, TV, or other indoor conveniences you wish to take outside with you. These outlets will require a special circuit of their own due to large loads of these appliances.

You may want to locate some outlets around yard for electric hedge clippers and other power

[*Turn to page 25*

pastel blue and dusty pink deluxe Hi-Gloss panels. Interior by Ving Smith.



This wonderful Marlite paneling

takes years of wear, just minutes of care!

It's not surprising why so many homeowners are modernizing with Marlite. This "wear without care" paneling goes up so quickly over new walls or old . . . covers cracks and unsightly wall areas once and for all. And Marlite's melamine plastic finish stays like new for years with an occasional damp cloth wiping! Beautiful wood finishes, distinctive marble patterns, lovely "Companion Colors" are available now for any decorating scheme in any room. Your lumber dealer will be glad to help you with your plans. Why not see him this weekend?

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n the final rinse puts back all the softness oday's washing agents take out! Towels, lankets, bedspreads are wonderfully uffy. Socks and jeans smooth, omfortable. Corduroys—wrinkle-free.

Cuts ironing time!

Many pieces are so smooth, no ironing's needed. Others so wrinkle-free your iron flies. Use NuSoft in any machine or hand wash—and no matter how you dry. *Economical* too—it's concentrated.

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

NuSoft is a fabric softener–not a water softener

Outdoor lighting

Continued from page 23

tools or lights you move about at different seasons. Definitely you'll want an outlet near where you cook out. Many people like outlets in front for Christmas decorations.

Something new to consider is low-voltage wiring. This is really low-voltage switching (*Better Homes & Gardens* article, "New wiring devices" page 155, August 1956). With this system, a small relay switch turns on and off each group of lights. The big advantage is that wiring from relay switch to the switch you're operating carries only 25 volts, so there's no shock danger. Inexpensive switches, wiring are used.

You don't have to have low-voltage wiring throughout your house to use it with your outdoor lights. If you wish to switch your outdoor lights from several locations, indoors, and out, you can have a low-voltage system installed for perhaps less than the normal variety, and it's easier to add switches to this system at any time.

New dimming controls, already popular indoors, offer interesting possibilities for outdoor light control. They replace ordinary wall switches or some sit on table or shelf. You can have a moonlight-like glow outside or daytime brilliance, just by twist of dial. Dimming control works on regular or low voltage system. Cost: $20-$30.

Final touch might be a new electronic unit that will turn on your lights automatically when night falls. Cost: $15-$30 depending on wattage handled.

WIRING. When you've chosen and located your outdoor lights and outlets, it's then a matter of installing permanent wiring to them. Three methods are available—portable cords, overhead wiring, underground wiring. Sometimes you gain by using more than one method—if local code allows. Your electrician will know local rules.

Weatherproof portable cords are considered fully satisfactory for some installations—such as portable fixtures to move about to light different plantings at different seasons. But portable cords everywhere are too subject to damage for a permanent installation. Wherever a portable cord can be used to advantage, get one labled S, SJT, SJ, SO, or SJO Type.

Overhead wiring is the best answer if your yard contains too much rock for trenching, and it's often economical for lines to high fixtures at a badminton court or the like. But overhead wiring is unsightly when strung throughout the yard, and the small wire is easily damaged by a rake on your shoulder, a rubbing tree branch, or weight of winter ice. Types WP, RW and TW wire (weatherproof single wire) are recommended.

Wires can be supported by insulators on buildings, trees, or posts, usually every 15 feet or so.

Where less than 8 feet above the ground, wires should be run through conduit to prevent shock.

Under most conditions, best installations are underground. Wiring there is neater, safer, cheaper. Also, it's less complicated than overhead for an amateur.

Up until recently, underground wires had to be in conduit or lead-sheathed cable. Considerably less expensive and simpler is the new neoprene cable, Type UF or USE, that can be buried by itself in the ground. If the soil is rocky, a layer of sand or fine soil is placed in the trench as a bed for the cable, which then is laid in place and covered with earth. A slight "S" coil should be made in the cable where it enters the house, to allow for expansion or contraction. In areas where a shovel might strike wire, it's wise to place a scrap board over cable.

Where cables run out of the ground—to fixtures, up the side of a tree, into the house, and so forth—use short "L" shaped lengths of conduit. If the conduit is to serve as a short post without support, bend its lower end into an "S" or horizontal "L" shape so it won't move after being buried. Remember neoprene cable (or wires in conduit) must run in one continuous piece from one fixture or outlet box to another, with splices only in the special boxes. Check with building inspector on fusing (load) allowed on each circuit.

National Electric Code allows 20-amp fusing on an outdoor circuit, but some areas permit only 15 amps. Also pace off the full length of the wiring of a lengthy circuit and ask the inspector what wire size is required for that span for the fusing allowed.

BULBS. The ones used outdoors are available at power and light companies and any electrical retailer. Have some on hand when experimenting, to obtain exact effect. Try both flood and spot. They throw quite different beams. The PAR bulbs need no protection from the weather, but in some locations may need a snap-on shield or bullet reflector to eliminate glare. Because hot, thin glass can burst when spattered by rain or snow, R-type bulbs and all ordinary A-type, except 15 and 25 watt sizes, should have some kind of shielding from weather. When pointed upward, they need glass cover (simpler to use PAR bulb).

The tubular bulbs fit some outdoor fixtures better than the A-type. You also can use fluorescent

[*Turn to page 38*

Toward the millenium

Men say it will happen some
distant day.
But recorded history shows
no case
Of a woman having been
heard to say
She had enough closet space!
Georgie Starbuck Galbraith



Look for the Yellow Pages emblem in advertising to save you time and trouble in shopping. It helps you find the retailer who sells the advertised product by guiding you to the Yellow Pages of your telephone book. That's where leading advertisers list their dealers for your shopping convenience.

"BOY, I'M SURE GLAD I INCREASED MY INSURANCE TO THE FULL VALUE OF THE HOUSE"

Would you sell your home and household contents for the amount of insurance you carry? No? Then you're not adequately protected in event of loss. The same applies to any business building, furniture and fixtures you own. To make sure you're up-to-date, call an agent representing one of the Phoenix of Hartford insurance companies.

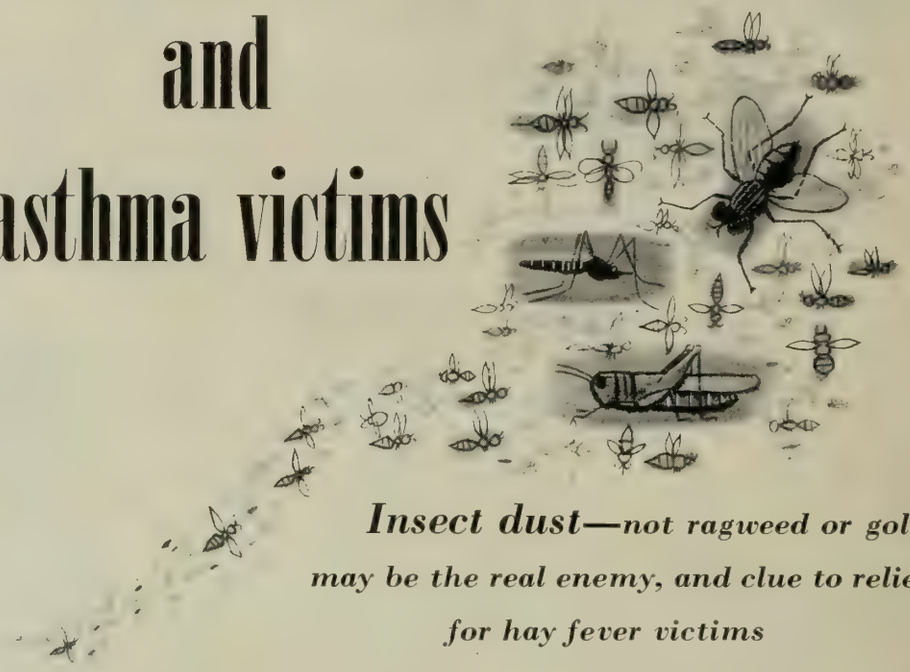
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INSURANCE COMPANIES

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The Connecticut Fire Insurance Co.
Equitable F. & M. Insurance Co.
Minneapolis F. & M. Insurance Co.
Reliance Insurance Co. of Canada

All forms of Insurance except Life

Good news for hay fever and asthma victims



Insect dust—not ragweed or goldenrod, may be the real enemy, and clue to relief for hay fever victims

By Lawrence Galton

A rare bit of good news for many of the seven to eight million Americans who will soon be sniffling, sneezing, and watery-eyed with hay fever—and for many of the three million asthmatics who go through terrible bouts of wheezing, coughing, straining for breath—is a fundamental new discovery that may provide the best relief they've ever had. It may help many to avoid attacks altogether.

For the first time, insects have been reported to be a major cause of respiratory allergies. For the first time, people with hay fever and asthma and even both have been relieved by treatment based on the discovery.

It isn't a matter of bites or stings at all. The discovery is that, just as grass, ragweed, and other pollens get into the air, so do allergy-producing materials—*tiny, disintegrated bits of dust—given off by millions of insects.* If you happen to be sensitive to these materials—just as some people are sensitive to pollens—you get hay fever or asthma, or both.

These are some of the insects now known to be trouble sources: May flies, silk pupae and silk cocoons, grasshoppers, ant eggs, houseflies, mosquitoes, honeybees, water fleas, and melon flies.

Just as scratch tests are made with pollens and other allergens to detect an individual sensitivity, so they can be made now with insect matter.

The treatment—again as with pollen or other well-known sensitivity—is desensitization. By means of a series of injections of weak solutions of the allergy-producing insect materials, resistance can be built up, attacks avoided.

The work on insect allergy, recently reported to the annual meeting of the American Academy of Allergy and also published, for the guidance of doctors everywhere, in the Journal of Allergy, was done at Northwestern University Medical School's Allergy Research Laboratory.

One example of how much it can mean is a woman who, for much of her adult life, had suffered with nasal congestion and with inflamed and teary eyes. She suffered year-round, had severe irritations from May through October, and all efforts to find the cause had been fruitless. Even the most extensive testing, done at the Northwestern laboratory seven years ago, had revealed nothing at all significant to pinpoint her allergy. The best that could be done for her was to prescribe drugs for relief of the symptoms. It wasn't much relief.

In March, 1955, however, when she returned to the laboratory with symptoms worse than ever, the doctors there, then in the midst of their insect investigations, tried the new tests, found her allergic to silk, May fly, ant eggs and water fleas, and gave her desensitization treatment. The results were spectacular; all her symptoms subsided markedly and promptly.

A young man with severe summer-long hay fever, virtually incapacitated by it, yet without any sensitivity to pollen and mold, traveled all the way from Alabama to the laboratory in Chicago. When he was found allergic to silk and May fly and given treatment, he had his first happy summer in a decade.

There was also an Indiana physician who, after three years of unmanageable hay fever, developed asthma on top of it. Both the hay fever and asthma were relieved rapidly when he turned out to have insect allergy. Next season, he was virtually symptom free.

That some people react severely, even fatally, to the bites and stings of such [*Turn to page 28*

Distinctive new General Electric Refrigerator-Freezer

New "Straight-Line" Design!



OUTSIDE. Refrigerator fits flat against wall or square into corner—no coils protrude in back. "Straight-Line" Design brings a new beauty to your kitchen.

New "Touch-Action" Features!



INSIDE. "Touch-Action" puts all foods at your fingertips in the 10-cubic-foot refrigerator section at top, the 5-cubic-foot freezer at bottom.

EVERY LINE is smooth and straight in this smart, new General Electric Refrigerator-Freezer!

Not a hinge or handle protrudes to mar its beautiful, trim new look. Sides, top and back are all *flat and straight*. That's why you can set it flush against the wall in line with your other appliances or square into a corner. You can make it a "built-in" simply by hanging wall cabinets around it.

Inside, just a touch puts all foods at your fingertips with General Electric's Revolving Shelves, Revolving Vegetable Bins and Roll-Out Freezer.

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So dependable! More than 3,500,000 General Electric Refrigerators have been in use 10 years or longer. Ask your General Electric dealer about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

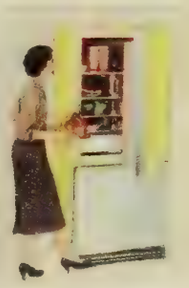
NOW, EVERYTHING AT YOUR TOUCH!



TOUCH . . . and the shelves revolve, putting all the food you want within easy reach!



TOUCH . . . and the freezer rolls out. You see and choose what you want at a glance!



TOUCH . . . and the Magnetic Safety Door opens to the big automatic-defrost refrigerator.

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Good news for hay fever victims

Begins on page 26

insects as bees and wasps has been known for centuries. Even as far back as 1913, some doctors began to report isolated cases of nasal stuffiness and asthma seemingly linked with insects. But many were occupational, as in beekeepers, and were regarded as rare curiosities.

It remained for the Northwestern investigators—Drs. Alan R. Feinberg and Samuel M. Feinberg, two of the nation's top allergists, along with Dr. Carlos Benaim-Pinto, a Venezuelan Fellow in Medicine, working at the laboratory—to suspect that insect allergy might not be rare at all.

For one thing, like many other doctors, they had encountered patients with hay fever and asthma whose symptoms could be explained only partly or not at all by the usual ideas of what causes respiratory allergy—patients with great flare-ups of symptoms in spring, summer and early fall who showed no reaction to pollens or molds. There must, they knew, be some *seasonal* cause.

On top of this, the Northwestern physicians, in their allergy practice, had become aware of two enigmas.

One was the patient with unexplained seasonal hay fever who skin-tested sensitive to silk and who, when given desensitizing shots of silk extract, was relieved of hay fever symptoms. Why was this? Many wore no silk clothing, had little or no exposure at all to silk fabrics. What kind of allergy was their silk allergy?

Then there was another type of patient—also negative to tests with pollens and molds but positive to May fly. The May fly sensitivity hadn't ever been considered significant for a simple reason: the season for this insect is brief and the patient's hay fever outlasted it by months. Experimentally, the doctors decided to disregard the "simple" reason and try desensitization with May fly extract in a small group of patients. They got season-long relief.

Then the suspicion began to grow. With hundreds of millions of insects and other small life present in every acre of surface soil, perhaps soil dust or dust from other organic matter might contain insect substances which caused trouble when inhaled.

If this were so, there would be no need for actual contact with insects. It would explain the silk allergy as allergy to materials given off by silk pupa and cocoons. It would explain why the brief-lived May fly could, after death, cause season-long trouble.

The next step was the plodding, patient business of collecting dif-

[*Turn to page 139*

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..pretty day

..pretty girl

..prettiest complexion under the sun...

a Lux Complexion !



"When I'm out in the bright sunlight or under movie spotlights—that's when I really appreciate Lux—and the way it keeps my skin soft and smooth," says Jane Powell

And even when the sun doesn't shine—you'll have a special glow of your own—with a Lux Complexion. For Lux, with its rich *Cosmetic lather,* its mildness and gentleness, can do as much to keep your skin soft and smooth, as it does for any Hollywood star. Then Lux adds this delightful bonus—the Lux fragrance, best-liked soap perfume in the world.

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Firm footing for the small fry—yes, and for Grandma, too. Over 100 Safti-Cups grip the bottom of tub, help prevent accidents. Make bathtime safe-and-sure-time for everyone with Rubbermaid.

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Double duty: sandbox serves as a roomy playhouse, too—a twin treat for youngsters. With canopy flaps raised awning-style, box is shady, open-air playground. Button flaps down and—presto!—a snug hideaway large enough for several children. Circus colors add to the fun. Top is green; side flaps are white and red striped. Playbox is wood with galvanized bottom. Canopy fabric's plastic coated. Ground space is 46x72 inches, and it's 43 inches high.

Sandy-Hut Playbox costs $36, in stores. Goshen Manufacturing Co., Goshen, Ind.



Household helper. You'll wonder how you managed without a household scale like this. Tipproof, it does an accurate job of checking meat so you can calculate roasting time. Use it for groceries, recipe ingredients, laundry, foods you're freezing or canning—even for your baby! Chart of cooking weights and measures is right in platform for easy reference. It has red, yellow, or white platform and white base. The scale measures 8x10x2 inches high. Stores easily.

Borg Household Scale, $6.95, in stores. Borg-Erickson Corp., 1133 N. Kilbourn, Chicago 51, Ill.



Improve your golf without having to chase balls. Plastic ball is mounted on 6½-inch rod, the end of which is inserted at right angles into a 5½-inch wooden stake. Push stake in ground far enough to make ball the same height it is on tee. When you strike ball, it just goes in a 13-inch circle while the rod pivots on stake. Makes practice at home easy for all family members.

Golf Improver, $1.98, ppd. from White & Staff, 1960 Hood Avenue, Chicago 26, Ill.



Palm-sized life saver is a must if your family enjoys life on the water. So tiny it will fit in your pocket, pack needs only a squeeze to inflate instantly into two-foot water wing. Will support a 250-pound man for hours. Clips securely to clothes so it can't get away from you in the water.

Res-Q-Pak, $2.98, in stores. The Muter Co., 1255 S. Michigan Ave., Chicago 5, Ill.

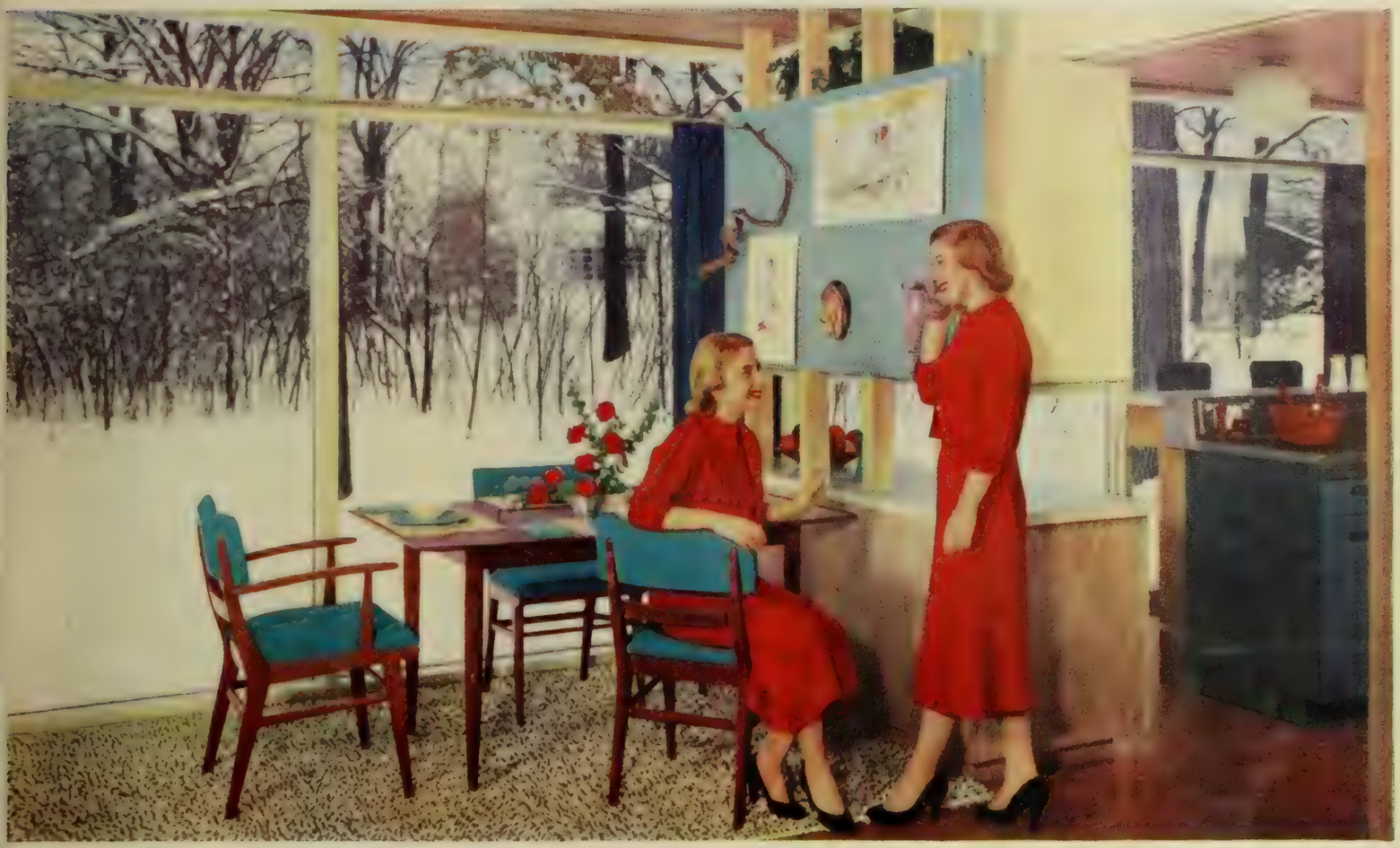


Gardening's easier when you use an electric cultivator. Also saves your back when tilling or weeding. Tines cultivate a path six inches wide, as much as five inches deep. Cord runs through tubular handle, won't hamper operations. As safety features, it has trigger-type power switch, oversized guard to protect low-hanging plants and to prevent turf and dirt from striking you.

Electric Cultivator, $44.95, in stores. The Silex Co., 6333 West 65th St., Chicago 38, Ill.

No home is truly modern without TWINDOW!

This windowpane with insulation built in keeps rooms warmer in winter, cooler in summer. It reduces heating and air-conditioning costs . . . eliminates storm sash.

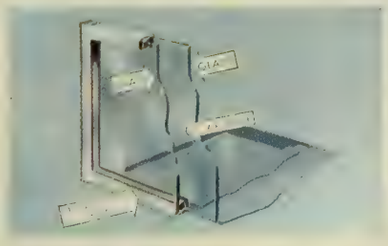


Architects: HAUSNER & MACSAI, Chicago, Ill.

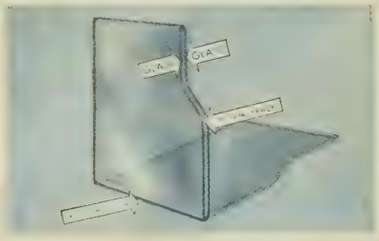
THIS LOVELY HOME is obviously modern, but the one feature that stamps it as *truly modern* is TWINDOW—Pittsburgh's twin-glass windowpane with insulation built in. Its insulating properties assure interior comfort all year 'round. It enhances the beauty of any home . . . adds a new dimension to the enjoyment of the outdoors from indoors. And TWINDOW actually saves you money on heating and cooling costs . . . substantially reduces outside noises . . . cuts down window steaming and icing.

For a *truly modern* home, make sure that TWINDOW—the world's finest insulating glass—is installed in every room. Why not consult your architect or builder for specific information on TWINDOW and how it can best be applied to your particular requirements?

TWO TYPES OF TWINDOW®



TWINDOW—METAL EDGE. These units are designed for larger window areas and where maximum insulation is needed. They are constructed of two panes of ¼" clear-vision Plate Glass, with a ½" sealed air-space between them. The exclusive stainless steel frame protects the glass against chipping, creating exceptionally strong units.



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Here's the handiest Sheer Look Beauty FRIGIDAIRE has ever made!



Of course, it has all the magic of Sheer Look styling to make your old kitchen look radiantly new now—and keep you in style for the future.

And it has color, too—because Frigidaire now is selling *all* its color appliances at no extra charge over white.

But above all is the happy fact that here's the *handiest* food freezer-refrigerator ever to speed your meal-getting routine!

—Two main shelves—with a special big-bottle shelf to boot—roll out, all the way. Every square inch of every corner is usable—with no gadgets to trip your fingers—much more shelf area, model for model, than most other makes.

—The ingenious Plan-A-Door, with interchangeable containers and movable shelves, that lets *you* be the boss on door storage.

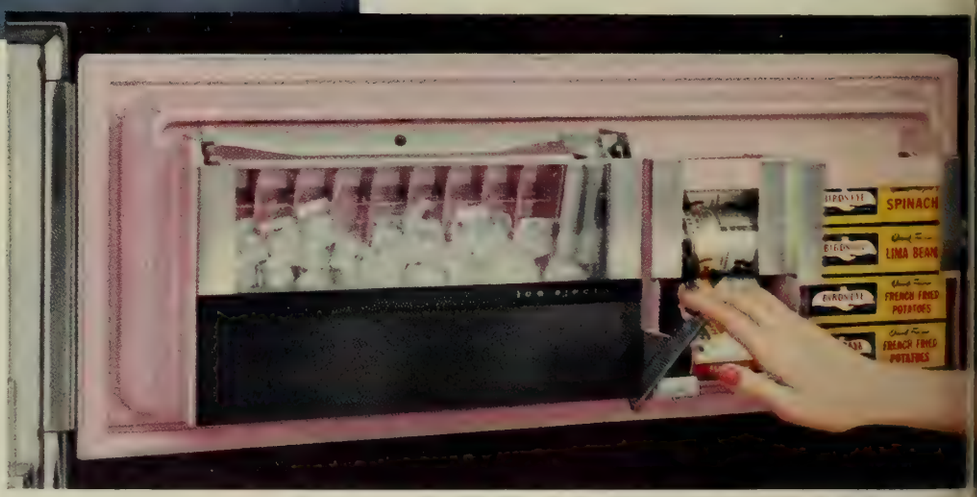
—The freezer section—a real zero-cold freezer—holds 84 pounds—and door dispensers drop cans and packages right into your fingers.

—There are two big Hydrators—a giant Meat Tender (all three porcelain enamel finished), and the finest automatic defrosting system ever invented for the refrigerator section.

—Lady, *this is it!*—and you'd better act fast. See your Frigidaire dealer—he'll show you it's all true! And the *price was NEVER so right!*

Model shown is Mayfair Pink—also available in Sherwood Green, Stratford Yellow and the new fashion-wise Charcoal Gray, the color that goes with everything.





Frigidaire Ice-Ejector delivers 27 cubes in 4 seconds flat!

Just pull a lever and the wonderful Frigidaire Ice-Ejector frees the cubes—you don't touch them—keeps them in never-stick cold—stored in a removable bin you can take anywhere!



Look for your Frigidaire Dealer's name in the Yellow Pages of your Classified Telephone Directory under the heading "Electric Appliances."

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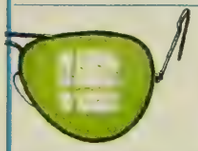
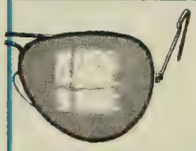
AMERICA'S HANDIEST REFRIGERATORS

LIVE BETTER ELECTRICALLY

New glasses for sun and safety

By Paul W. Kearney

Here's the latest on shatterproof glasses for children, safety glasses for the home handyman, contact lenses, new types of sunglasses for driving and sports—and glasses that make gloomy days seem brighter

	Basic type	What it does
	Sunglasses with green lenses	Green is the ideal lens for maximum glare protection; screens harmful light rays
	Sunglasses with neutral-gray lenses	Gray lenses allow colors to be seen as with naked eye; good sun glare protection
	Sunglasses with special yellow lenses	Sharpen details, are ideal for driving on dull, hazy days. No glare protection

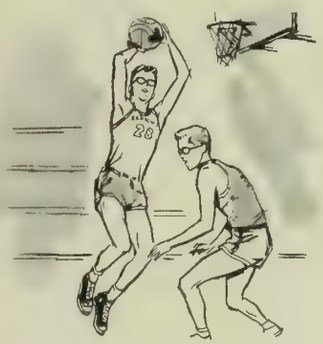
While I was a patient in the Brooklyn Eye and Ear Hospital, New York, a 10-year-old boy was rushed into the emergency room with a very common form of injury. "Fencing" with a pair of sticks with another boy, he was jabbed in the eye by a thrust which shattered his spectacles and drove some of the glass fragments into the eyeball. This made a very tedious job for the doctors because glass, being nonmagnetic, is very hard to locate and remove from an eye. Whether or not the boy retains the use of his eye is still doubtful.

The sad thing about this, and hundreds of similar accidents to youngsters wearing glasses, is that it could have been prevented. Not by the rather hopeless method of admonishing kids not to roughhouse—but by the very practical device of giving them shatterproof glasses. Indeed, such a precaution [*Turn to page 35*



Gradient density lenses give extra protection from overhead glare (top), and double gradient type protects both from overhead glare and from rays reflected from water, snow, or highway.

Eye protection for active people

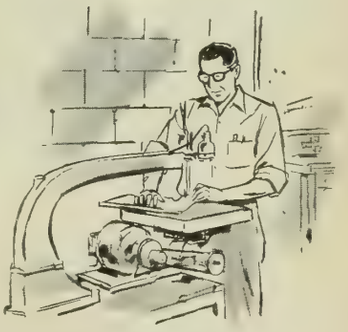


All leading optical companies offer lenses in safety glass at nominal prices, and parents should specify it for active children.

When subjected to a heavy blow, this glass does not splinter or fly. It cracks under sufficient impact; rarely leaves the frame.

Specially hardened lenses for people who wear prescription glasses—or safety glasses—are a must for home handymen.

When working with power tools doing stone or metal work or spray painting, a $5 investment in safety goggles is wise.



Drawings: Bielefeld Studios



Safety goggles, in glass or plastic, which fit tightly around the face, can be worn over prescription glasses, are good for dusty jobs, spray painting.

They also provide protection needed for pruning, other tasks where brambles are a hazard.

From **HOOVER**—*the specialists in floor care*

Now. . . a floor polisher as easy to use as a vacuum cleaner

—light and trim, yet packed with power—scrubs, waxes and polishes without switching brushes
—gives you hand-rubbed floors without the work



"Automatic" scrubbing and polishing. The new Hoover does all your hard-surface floors for you—wood or linoleum, vinyl or cork, tile or concrete. As easy as walking —all you do is guide it.

Exclusive! No messy brush changing. New Do-All Brushes scrub, wax, polish and buff. There's no need to change brushes or dirty your hands between operations.

Makes heavy polishers old-fashioned. Light, trim and powerful. Handles as easily as the newest vacuum cleaners. Magic Handle switches polisher on and off.

See the cleaner that walks on air—the new Hoover Constellation.

New Hoover Polisher $49.95

Plus excise tax

New glasses for sun and safety

Begins on page 33

could work psychological miracles in thousands of otherwise normal children who, through fear of breaking their spectacles, gradually withdraw from many physical activities at great personal loss. Widely used in industry for the protection of workers' eyes, these safety glasses are unfamiliar to many parents. Yet what could be more logical for active children who have to wear spectacles?

Safety ophthalmic glass differs from automobile safety glass in that it is toughened by an annealing process which changes and strengthens its character without impairing optical purity. Heated to over 1100 degrees, it is then cooled quickly, and the resulting molecular changes make it highly impact resistant. Each industrial lens sold has passed the U. S. Bureau of Standards' tests: taking the wallop of a ⅞-inch steel ball dropped on it from a height of 50 inches. The somewhat thinner prescription dress lenses take a ⅝-inch ball dropped from the same height. This would shatter any ordinary spectacle lens.

Even when subjected to a blow which smashes it, this glass does not splinter and fly in all directions: rather, it disintegrates, much like a windshield, and rarely leaves the frame. This was demonstrated recently in Indianapolis when a worker from the U. S. Naval ordnance plant was hit flush in the eye by a stone thrown up by a passing car. His safety glasses saved his eye. And in Jacksonville a man had his glasses pulverized when a ginger ale bottle exploded in a supermarket and a two-inch fragment of the metal-capped neck struck his lens. With ordinary specs he would have been out of luck.

Because an estimated 7 million school children wear glasses today, the physical and psychological value of this protection for them needs no emphasis. All the leading optical companies offer ophthalmic lenses in safety glass at nominal prices, yet few parents think to specify them for their children.

New facts on sunglasses. One interesting discovery to come out of the late war was the fact that service men who wore adequate glare protection in bright sunlight could see well in the dark much sooner than those who had not worn proper sunglasses. The reason seems to be that prolonged exposure to brilliant light exhausts the eye's supply of visual purple—that strange substance which, fed by Vitamin A, sharpens your night vision. And while the importance of this to night pilots is evident, its significance for night drivers—especially after a day at beach or lake, or even after five or six hours' driving on shimmering highways—is equally obvious.

Repeated tests, reported in the American Journal of Ophthalmology and other medical literature, showed that men who wore *low* transmission sunglasses in the daytime became dark adapted 50 percent faster than their companions who wore ordinary commercial sunglasses, or no glare protection at all. Such tests were made in the Navy, the Air Force, and with life guards at Atlantic City, with uniform results.

The gimmick is in the words, *low transmission* glasses. The transmission value of a tinted lens is the percentage of white light or glare it allows to pass through to the eye. Ordinary commercial sunglasses transmit from 35 to 50 percent or more of visible light. And while they may seem quite dark when purchased under typical store illumination, they are inadequate on a sun-baked beach, in brilliant snow, or even for long periods on glaring highways. Consequently, they have no beneficial effect on night vision later.

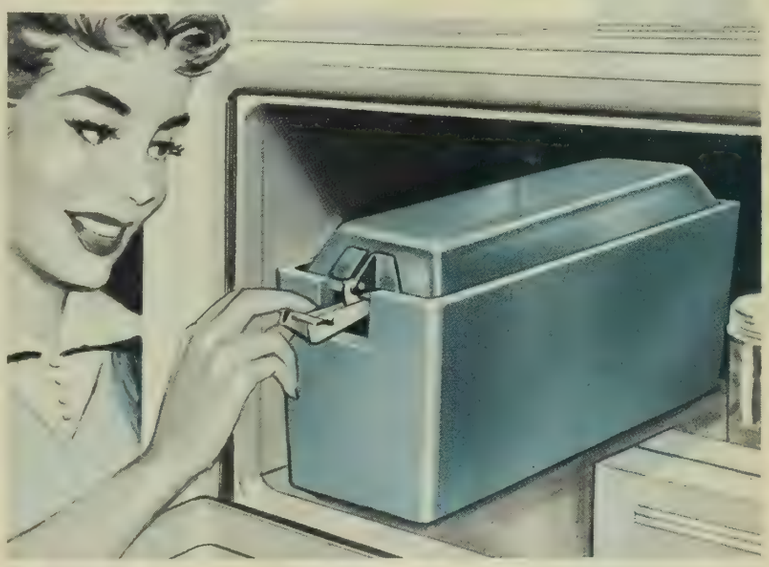
To show what a comparatively high transmission 35-50 percent is, it is interesting to note that by the end of the war our armed forces were using variable tinted lenses with a transmission of only one percent in the darker area. This was brought about by the Kamikaze pilots' trick of always attacking out of the sun so that spotters couldn't see them. Many Navy Crosses were awarded to boys who went blind trying to spot them with the naked eye before suitable protection was devised. And even with these very dense shades, you can look into the sun only momentarily without damage to the retina. "Eclipse burn" is a well-known occupational hazard of meteorologists, even when they use heavily smoked glasses. And "welder's keratitis" (inflammation of the cornea) is more common—from an excessive dose of damaging, invisible rays, such as ultraviolet and infrared—even among bystanders who watch a welding operation without proper eye protection. If you ever do any spot welding around the house, don't let the kids look at the lighted torch unless they wear the correct absorptive lenses, which they doubtless won't have. This is just as risky as looking at an ultraviolet therapeutic lamp with the naked eye.

The only tinted lenses which can preserve night vision are those with a transmission value of around 15 to 20 percent. One of the best examples available to the public in good optical or sporting goods stores is the Navy-type G-15 gray sunglass, with a 15 percent transmission. This tint was made standard by the Navy after exhaustive testing because it gives no falsification of colors to the wearer. Prescriptions can be ground in G-15, or it can be had in clip-ons to fit over regular eye glasses.

[*Turn to page 37*



Out they pop!
Down they drop!
Ice cubes by the trayful!



INLAND "Magic Touch"
HANDI-STOR ICE CUBE TRAY

Here's new ice-cube magic! Just put the Handi-Stor Tray in place, pull down on the "Magic Touch" lever and . . . presto! A trayful of hard, dry ice cubes drops into the Insulated Ice Chest. No muss. No fuss. Trayfuls of ice cubes are stored — always ready to use. And the Ice Chest slides out for use at counter or table. "Magic Touch" Handi-Stor Trays come in 4 gay colors of gold, bronze, blue or aluminum.

Be sure your new refrigerator is equipped with Inland "Magic Touch" Handi-Stor Ice Cube Trays. Ask your dealer for them.

INLAND MANUFACTURING
INLAND MANUFACTURING DIVISION
General Motors Corporation, Dayton, Ohio

General Electric Thinline Air Conditioner

has no unsightly overhang—inside or out



No matter what kind of windows, wiring, color scheme or budget you have, you can have the cool comfort of a modern General Electric Thinline.

Here's why the ideal air conditioner for your home is the General Electric *Thinline:*

It fits anywhere. So compact (only 16½ inches thin) that it fits almost any kind of window. Flush with inside wall, no unsightly overhang outside, takes up ⅓ less space than previous, old-style models.

It fits any wiring. Some *Thinlines* work on so little current that there's one to fit the electrical service you already have.

It fits any color scheme. Six cheerful spray-on colors blend your Custom *Thinline* models with any décor.

It fits any budget. Both the Custom *Thinline* (shown at bottom) and the even lower-priced De luxe model (left) are temptingly priced. So *now* there's really no reason to do without cool comfort. They come in ½, ¾, 1 and 1½-horsepower models, range from 5500 BTU's* to 13,350 BTU's.* Accessories include a *permanent* electronic filter (at extra cost).

See your General Electric dealer now. General Electric Company, Room Air Conditioner Dept., Louisville 1, Ky.

New 115-volt, 1-HP Thinline packs a 9,000 BTU* cooling capacity. Another *Thinline* works on 7.5 amperes, has a rating of 6600 BTU's.* Both are De luxe models, at hard-to-resist prices.

***Cooling capacities** are tested and rated in compliance with ARI (Air Conditioning and Refrigeration Institute) Standard 110-56 and are stated in BTU's (British Thermal Units).



Only 16½ inches thin—takes up ⅓ less space, fits almost anywher









ITS IN UPPER HALF . . . OR LOWER HALF . . . CAN GO ALL INSIDE OR ALL OUTSIDE . . . IN CASEMENTS . . . OR RIGHT THROUGH THE WAL

There are two General Electric *Thinline* styles—Custom and De luxe. Custom models, shown in four typical installations above, give you a choice of colors.

Progress Is Our Most Important Product

GENERAL ELECTRIC

New glasses for sun and safety

Continued from page 35

Polaroids, in either glass or plastic, are also readily available and less expensive. With a transmission of around 20 percent, they do a good job on glare, but nothing on ultraviolet or infrared rays. They are also available in convenient clip-ons.

Naturally, one difficulty with sunglasses that are dark enough to preserve night vision is that they are often too dark to use when driving in the shade. The old photographic rule says, "the brighter the sun, the darker the shadows"; and this is a familiar pitfall on tree-lined roads. The answer is the "gradient density" sunglass which comes in two forms. In one, the top third of the lens is darker than the lower portion. Thus, in brilliant sunlight, you tilt your head slightly and look through the upper part of the lens. Then, plunging into a shadowy stretch, you merely return your head to its normal position and see through the lighter tint. In the double gradient type, both the upper and lower thirds are darker than the center, making them ideal for boating, fishing or driving where both overhead and reflected glare are disturbing problems.

Still another application of tinted lenses—little known outside the ranks of skeet, trap or target shooters—is the use of yellow glasses to brighten up the vista on cloudy, overcast days. For daytime driving, fishing or boating in dull, rainy, or even foggy weather, yellow shooting glasses have the miraculous effect of turning on the sun. Using the same principle as the photographer's haze filter, the yellow lens sharpens detail, minimizes haze, and lifts your spirits immeasurably in soupy weather. Cold-blooded scientists say it's all psychological. But since about half of our seeing process is psychological anyway, why quibble about such pleasant results? (These lenses also come in clip-ons.)

Eye safety for handymen. It is sad, but true, that as our growing handyman group continues to move the tools and machines of the shop into the basement, it is also bringing in the eye hazards of industry. Hence, where plant safety directors used to forbid employees to take home their safety glasses, they now urge them to do it. For a newly blinded worker is no good to his employer, no matter where he was blinded!

The National Society for the Prevention of Blindness and others have sounded repeated warnings about the sharp increase in eye injuries among home handymen—and women. Current cases include such items as: "blew chips out of lathe; steel particles in eyes"—"father and son mixing cement which spattered in boy's eyes causing bad lye burns"—"chopping brick in half for flower-bed border; brick particles imbedded in eyeball"—"housewife reupholstering chair; rips off old covering, causing tack to strike eye point-first." Since this last was a neighbor of ours who spent three tortured weeks in the hospital, we know that she will never have any vision in that eye.

Jet propelled cuttings from power tools, not to mention flying projectiles from anything from sanding machines to rotary mowers, also rank high on the list, emphasizing the point that the personal safety habits of the factory should be brought into the home along with the machines.

The hardened lenses already recommended for children are the best solution for the home handyman who must wear prescription glasses. For others who like styling with their safety, the hardened shooting glasses with their generous, sweeping lines give a smart look which appeals to yard boys—and their wives.

A cheaper alternative is the use of safety goggles, in glass or lightweight plastic, which fit tightly around the face and are held on by an adjustable rubber head band. These can be worn comfortably over prescription glasses if need be, and are especially recommended for moderately dusty jobs, for tree pruning and other cleanup tasks where brambles and such may attack from the sides. They are also good for the limited amounts of spray painting likely to be done around the house, and especially for stone and metal work, which rate so high in the accident records. Since the catalog of one optical manufacturer devotes some 61 pages to variations of 24 different basic types of safety glasses, it is impossible to go fully into the subject here. But the home handyman and his spouse can get first-rate eye protection for as little as $2 to $5. In six years of shopping for a new left eye, I haven't yet found anything suitable in that price range!

The advent of the tri-focal. If you are one of our 23 million bi-focal wearers, yet while wearing them can't read the next four lines at exactly 27 inches:

> The famed British writer, Rebecca West, on recent New York visit spoke of the gaiety of the New York scene which

you are definitely in the market for tri-focals because you are a presbyope. This has nothing to do with your religion: it is the term for "old eyes" which afflict virtually everyone over 45. It means simply that the natural loss of youthful muscle tone makes it difficult for your accommodation mechanism to jump from near to far to middle distance. And while the bi-focals (invented by Benjamin Franklin nearly two centuries ago) take care of the near and far,

[*Turn to next page*

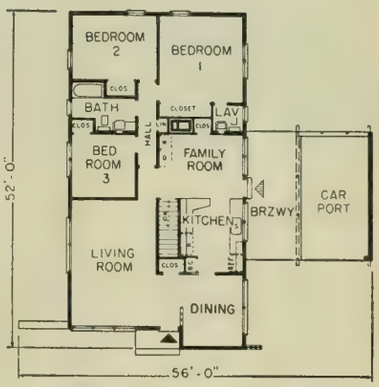


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New glasses for sun and safety

Continued from preceding page

you are in an ocular fog at arm's length where so much modern seeing has to be done.

This is far more than mere discomfort and visual fatigue: it is an important factor in many eye accidents involving the use of shop or kitchen tools at arm's length with the work area out of focus. And while most owners of middle-age eyes put up with the exasperation as inevitable, the solution was given us 20 years ago in the tri-focal lens, now manufactured by all the leading optical companies. This is the addition of a third segment giving sharp focus in the 27- to 50-inch range. And while most bi-focal wearers shudder at the thought of adding still another element, the writer can testify, with thousands of other happy wearers, that the tri-focal is far easier to get used to than the bi-focal because there is no violent jump from one range to the next.

Wide field for contact lenses. Most people think of contact lenses purely as a cosmetic escape from the burden of conspicuous spectacles, yet the ophthalmic professions have proved that their value goes far beyond this. The advent of the fluidless corneal lens has greatly increased the comfort and acceptance of this optical aid. Hence eye specialists are finding them useful in many cases of scars, deformities, or healed inflammatory diseases of the cornea; after cataract operations; or even in some cases where corneal transplants are impossible or not desired.

The major obstacles to their use are still the psychological factor and the patient's temperament. One-third of those who try them can't tolerate them; another third can wear them for limited periods only. But the placid, easygoing, loose-lidded individuals who readily accept contacts are the most enthusiastic of all visual-aid wearers. Inasmuch as this is a ripe field for exploitation—and since good contacts cost from $150 to $300 a pair—it behooves you to consult a reputable eye specialist before venturing into this field.

According to a study made by Dr. F. A. Koetting, Chairman of the American Optometric Association's Committee on Social and Health Care Trends, the typical eyeglass wearer has a re-examination once every 34 months. In contrast, the Association recommends that the interval between adult examinations be not greater than 24 months; children's, 12 months. This is significant in a nation where only 42 percent of the population has normal vision requiring no correction; where 10 percent are wearing lenses unsuited to their current visual needs.

The logical solution is a periodic visit to an eye specialist for a check-up *before* your glasses begin to bother you; before you find yourself squinting, or pulling your glasses forward, in order to see better. This applies whether you have to wear glasses continually, or only temporarily for certain tasks.

With more and more states beginning to bear down on driver eye examination, and periodic re-examinations—notably North Carolina, California, Illinois, New York, Arizona, Wisconsin, Ontario, and Quebec—the prudent course is to have your eyes brought up to date by your own private practitioner before the motor vehicles bureau begins to hold up charts for you to squint at.

Outdoor lighting

Continued from page 25

tubes in weatherproof fixtures, or high-wattage floods or mercury lamps, but those are tricky to install. For such, it's best to experiment with these more ordinary bulbs and then have an electrician install the special fixture.

Something else to try are new tinted A-bulbs or the similar bulbs of brighter colors. Insects see only the blue spectrum; so yellow bulbs eliminate most of the light that attracts them. Soft yellow or pink also flatters people, food, and furnishings, are good around the patio. They do tend to deaden foliage. Therefore, use soft green, greenish-blue and blue-white to enhance foliage, to add depth to garden scene, and to draw insects to unused part of yard.

Same color of light as flowers will enhance, increase colorings.

Brilliant flowers or a bed of mixed colors look more natural in white light. When you mix lights of different colors, the lighted objects look about the same as in white light, but the shadows will have unusual effects.

PAR and R reflector bulbs are available in some colors, and there are color filters available to snap over white PAR bulbs.

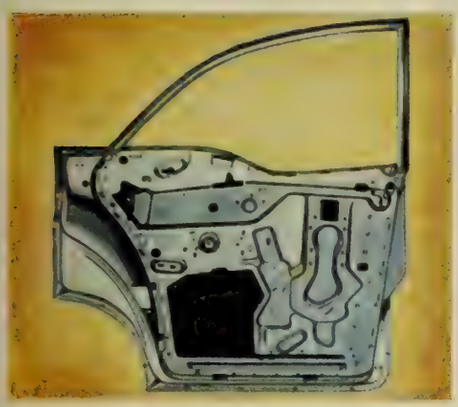
New view

"School days are the happiest?"
I'm an unbelieving creature.
I'll take vacation anytime.
My occupation?—Teacher.
Lavonne Mathison



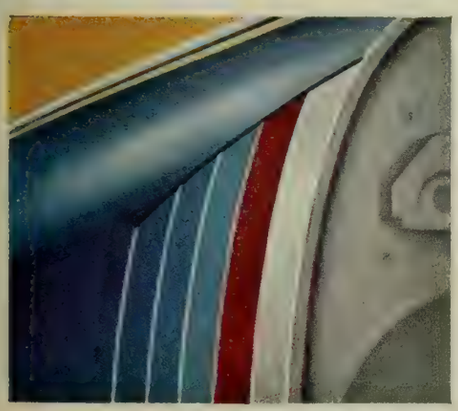


How to make a door say "kerchunk" ...and make a finish hit high "see"



Doors close on a solid note in a Body by Fisher

X-RAY PICTURE OF A RUGGED BUILD: A Fisher Body door is a study in sturdiness. *Two* heavy steel panels are welded into a box-like assembly for greater strength. Tough steel hinges are securely mounted to prevent springing. And, from first to last, every part is snugly fitted against leaks and rattles.



Beauty is 6 layers deep in a Body by Fisher

PROFILE OF A PERFECT FINISH: Only a Body by Fisher has a coat of rustproofing — a coat of primer-surfacer—and *four* separate coats of fine lacquer buffed to a satin sheen. That's the build-up to a long-lasting "looking glass" finish. No pebbled, grainy, "orange peel" effect here!

Before you buy *any* car, heed what your eyes and ears can tell you.

Look *hard* at its complexion. Has it the "skin" you love to touch?

Listen *carefully* as you shut its door. Do you hear the reassuring sound of steel meeting steel through a substantial rubber cushion?

These are just two clues that will lead you to America's most *carefully* built body—Body by Fisher.

Care and *caring* make the difference in a Fisher Body—a difference which is built into every brace and beam.

That is the reason why today, as for almost half a century, a Body by Fisher is better to look at, safer to ride in, more pleasant to live with through the years.

Body by Fisher



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These smart new mirror ideas make decorating easy as 1-2-3 (or 4)

By June Cabot, Home Stylist

Look what's happening in the decorating world! Ready-to-hang mirrors are being tastefully arranged in groups of two, three and often more, to bring a delightful June-day freshness to a room. And what mirrors! Some are adorned with colorful cloisonne and brass. Some have frames of rich satin-finish brass. Some are decorated with mellow hand-woven leather. All these mirrors were designed by John Van Koert, A.I.D.

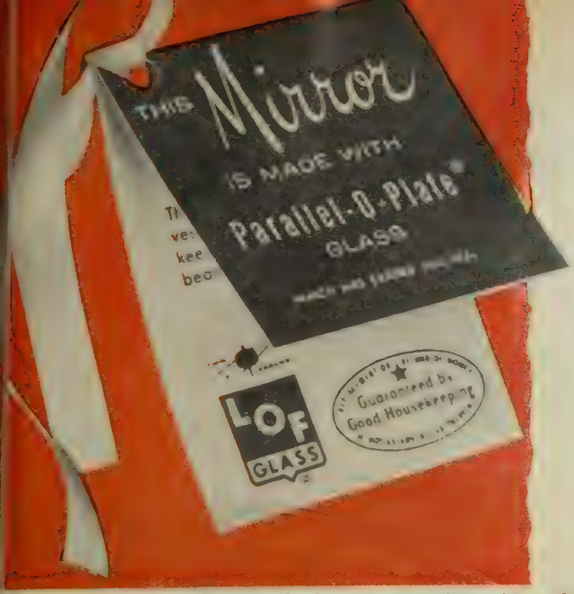
Here's a wonderful way to give your home a whole new outlook. You'll have fun discovering the many talents of these tasteful new mirrors. If you would like our mirror book or the name of the manufacturer of these mirrors, write Dept. 1777, Libbey • Owens • Ford Glass Co., 608 Madison Ave., Toledo 3, Ohio.

Long, graceful mirrors with your choice of decorator colors in cloisonne ornaments can be grouped in interesting ways. About $20 each.



Four bright brass rings hold leather belting woven into a solid walnut frame. About $60.





A TRULY BEAUTIFUL MIRROR

must be made of the finest plate glass because a mirror is only as good as the reflection it gives. The tag shown at left is your buying guide. It assures you that the mirror is made of L·O·F *Parallel-O-Plate®* Glass. There is no finer plate glass made. *Parallel-O-Plate* has earned the Good Housekeeping guarantee seal.

PARALLEL·O·PLATE GLASS

Twin Ground For Truest Reflection

LIBBEY·OWENS·FORD · *a Great Name in Glass*

Polished edges, brass and cloisonne ornaments. About $25 each.

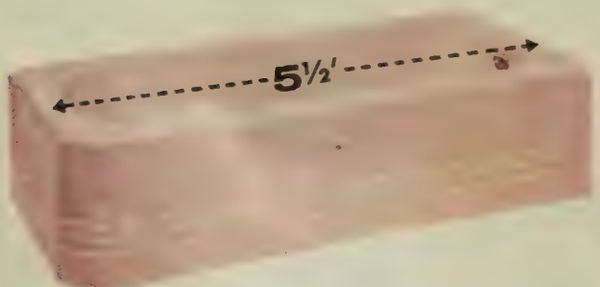
Satin brass frame with woven material decoration. About $68.

Here is just one of many ways you can group these 18-inch square mirrors with brass and cloisonne ornaments. About $13 each.





AMERICAN-Standard bathrooms are designed for today's larger families...taller people



6 inches longer—that's the way American-Standard makes this cast iron bath. Stretch out in a bath that's really long enough and you'll know you want an American-Standard bathroom. And remember, American-Standard quality costs no more.

What a boon those twin lavatories are! Two people can wash at the same time. And that longer bath—6 inches longer than the average—lets today's taller husbands stretch and soak! The lavatories, too, have been designed for today's taller folks . . . can be installed from 30 to 32½ inch heights. All this extra convenience, including the toilet in its own recess, fits into a small enough floor space to make this an ideal second bathroom.

Keeping an eye on today's larger . . . taller families is just one more reason American-Standard can be counted on to bring you the best in bathrooms.

Another way American-Standard serves you is by giving you more colorful bathrooms. The Corallin fixtures shown are subtle enough to go with a great variety of decorating schemes. This color is soft enough to be feminine, strong enough to satisfy the men. Important as design, color and quality are, American-Standard still keeps an eye on family budgets . . . gives you fixtures priced within those budgets.

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$6.28 a week* is all these beautiful fixtures cost. We'll wager that's a lot less than you thought you'd pay for them.

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PLUMBING AND HEATING DIVISION

YOUTH AND "THE NATURAL URGE"

The second in a series of three articles by a distinguished writer on human affairs . . . Howard Whitman

Today's moral confusion pinpoints the fallacy: sex information is not enough. Knowledge must be blended with a sense of values. The attitude of youth toward sex is the real problem; young people are looking for right attitudes, for ideals. Here's help for them—a blueprint for wholesome living, a new idealism for our times

In Los Angeles a 17-year-old girl, in trouble, sobbed to her doctor, "I shouldn't have—but really, I didn't think it was considered so very 'wrong' any more."

In May's Landing, New Jersey, a father went tragically berserk and shot his daughter, fatally. He told police he was afraid she "wouldn't remain a good girl."

These are extreme symptoms, each in its way, of the moral dilemma of these days. Traditional standards of morality have been knocked down in the 12 years since World War II; they have been lampooned as "old-fashioned," scored as the bluenose route to maladjustment and neurosis, branded "unscientific." New standards of sex freedom have been tried—bringing new highs in illegitimacy, a crushing burden of divorce, and a greater psychiatric caseload than ever. We are in the middle. And youth is caught in the bind.

For youth it is no longer a problem, as it was a generation ago, of the "single standard" or the "double standard." Today youth's problem is the "muddled standard."

For management of the most insistent human urge, and the most fractious, the old moral formula has been flouted and the "new freedom" formula has failed.

Youth has been hurt—badly. There are the kinds of hurts we know about, when social agencies or the law step in and file their reports on pregnancies, forced marriages, V.D. There are the hushed-up hurts, when distraught families manage to "keep it quiet." And there are the silent hurts, when youth is "lucky," manages to "get away with it." These silent hurts—the remorse, the regrets, the loss of self-respect, the blight upon the individual's future life—can be the greatest hurts of all.

A New York psychiatrist, Dr. J. G. Auerbach, in a report to the American Social Hygiene Association, summarized the case of Ruth, a 17-year-old girl from a good family, utterly confused by the sexual standards of the times.

"Ruth is extremely pretty, with gracious manners and posture. She simply ran wild, threw herself at a number of men, and got so confused and conscience-stricken she could no longer concentrate on any kind of work. She came to the verge of suicide."

[*Turn to page 102*

Add a little–gain a lot

By Fleeta Brownell Woodroffe

MAKE THESE improvements and the pay-off is big. And all tax-free! Your satisfaction will be upped further because most of them can be done in slack times this summer. Most of them are handyman ideas with a wholly new twist. You'll have reason to take a little vacation trip to collect the driftwood and pebbles. Selecting just the plants you need will call for other jaunts. If you have missed the thrill of working with tiles up to now, then this is the time to start. We looked in gardens from Florida and California to Canada to find these ideas. Help yourself!

Photographs: de Gennaro. Landscape architect: Joseph Copp, Jr. Owner: Richard Learned





Photograph: Lisanti, Alderman Architects: Twitchell and Rudolph. Owner: Norton Burnette

Use driftwood with succulents against blank wall

A permanent outdoor arrangement like this makes a good-looking accent where you have otherwise unrelieved, plastered walls. Use care in choosing the driftwood because the shadows become part of design. Fasten to wall inconspicuously with wire and screws, so driftwood cannot shift.

Owner: H. G. Fra...



Surface concrete to resemble stone

You can make common concrete look like large, expensive blocks of quarried limestone if you work quickly at the time the fresh concrete starts to set. Rake lengthwise with a bamboo broom-rake. That does it!

Owner: John Thompson



Feature an island planting about tree placed to shade terrace

It takes only a mulch of smooth pebbles, a colony of violas, and three geraniums for later color, to make this pleasant interruption in a large, new terrace.

Frame of 2x4s on edge confines pebbles and prevents adjoining bricks (laid on sand without mortar) from getting out of line.

Dramatize retaining wall with color

Paint transforms this necessary retaining wall made of common, hollow concrete blocks. But art and some engineering know-how made this wall into a zigzag much stronger than a straight wall would be.

Rapid fall of land is taken care of by four step-downs in all. Planting niches become much more effective than a wide, straight border of flowers.

For more garden ideas, turn page

Add a little—gain a lot

Continued



Tile a table top for outdoor use

This is easy, if you work in wood. Bring rim 3/16 inch above a plywood top exact size of tiles laid edge to edge. Spread adhesive. Press tiles in place.

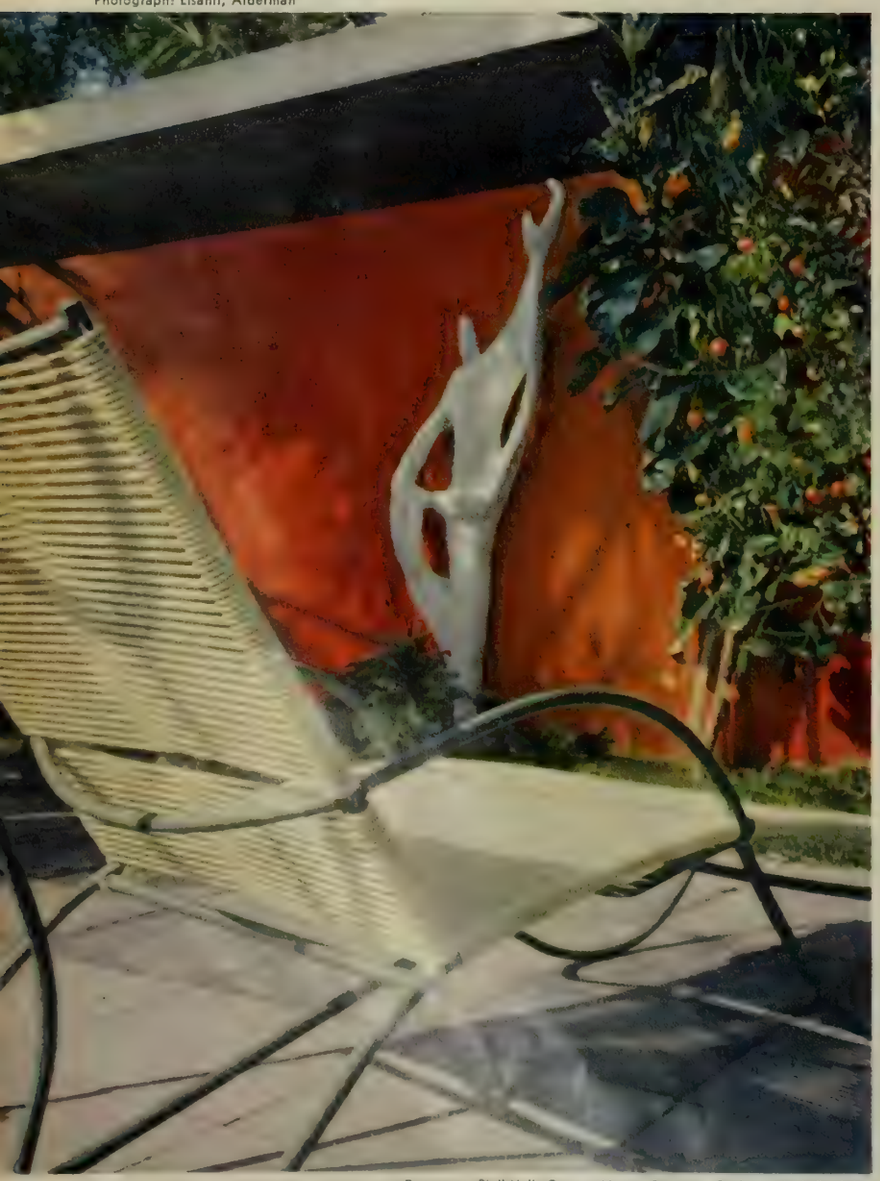


Photograph: Weymouth. Landscape architect: Douglas Bayiis

Bring color to paved areas with plant boxes

You can work a quick change at any time of year by using plant boxes. These were filled in midsummer with big marigold plants already in flower. Boxes have drainage holes, sit on recessed bases. Wood should always be treated at start to avoid rot.

Photograph: Lisanti, Alderman



Decorator. Phill Hall. Owner. Norton Burnette. Sculptor. Jack Cartlidge

Use paint boldly in small area

Here is a thoroughly good way to obtain an interesting outdoor room with privacy. This is wall of detached garage toward which you look from living room. Space for plantings is left between it and paved square for chairs. Bold color shows off modern sculpture of Saint Francis to advantage.

Give your mailbox a graceful support

If you are on a mail route where the standard box is required, you can comply and still make your mailbox ornamental. Three screws attach scroll to box and support.





Photographs: de Gennaro. Landscape architects: Walter and Florence Gerke. Owner: C. Edwin Francis

Bring interest to your terrace with a well-designed fish pool and its plantings

Here's a handsome variation of the plain rectangular pool that also accommodates a young tree—this one a madrona destined to shade this Portland terrace. Raised rim is guard, also a temporary seat.



All children love playing store—think of the fun they'll have with this miniature drive-in, complete with pass-through window, plastic-screened window and door. Cost of children's models: only about $20.

"Instant playhouses"

fun for the whole family

By Elizabeth Gilrain

BRIGHT NEW IDEA in hot-weather housing promises hours of safe summer fun for children, cool comfort for grownups. All these streamlined summerhouses are sturdily built of lightweight materials, can be put up or down in minutes, on the lawn or on a concrete floor, as you prefer. Sides are screened to let in breezes, keep out pesky insects. Tent cloth tops, in festive carnival colors, supply overhead protection. Playhouses fold conveniently flat into compact packages that are equally handy to store or take on trips



Six-sided spaceship boasts bold colors all youngsters enjoy. See-through plastic top adds to the fun, is sure to appeal to imaginative little boys taking make-believe trips to the moon.

All-aluminum adult model is canvas topped, easy to assemble

Hopkins



Aluminum adult house is simply a series of panel screens bolted together. Small, flat crate shown holds all parts, fits easily in a car-top carrier.



Inside area (108 square feet) is ample for several adults, lots of furniture. Kickplate around bottom protects screens. Hinged door has handle, lock.



Colorful canvas top is weather- mildew-resistant; specially constructed supports keep it neat and tight. Price of all adult models is around $200.

Transparent plastic-screen house offers cool accommodations to grownups and guests—room enough for dinner, bridge, sleeping (side curtains available for this). House is constructed on same simple principle as small ones, is just as easy to put up and pack away. Roof is underlined with floral print.

1-2-3, and all children's houses are ready for play

Photographs: de Gennaro



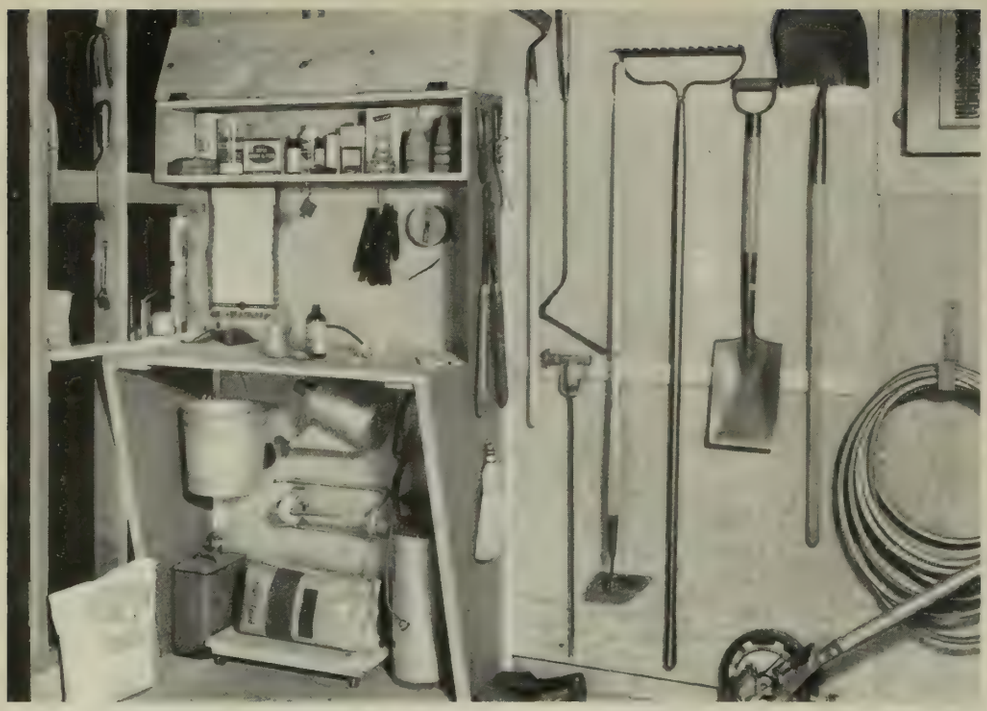
Light framework of metal rods is basis of all little houses. No stakes are needed, so frame can be erected on concrete drive, in basement play area. Slim box in background holds whole unit when it's folded.



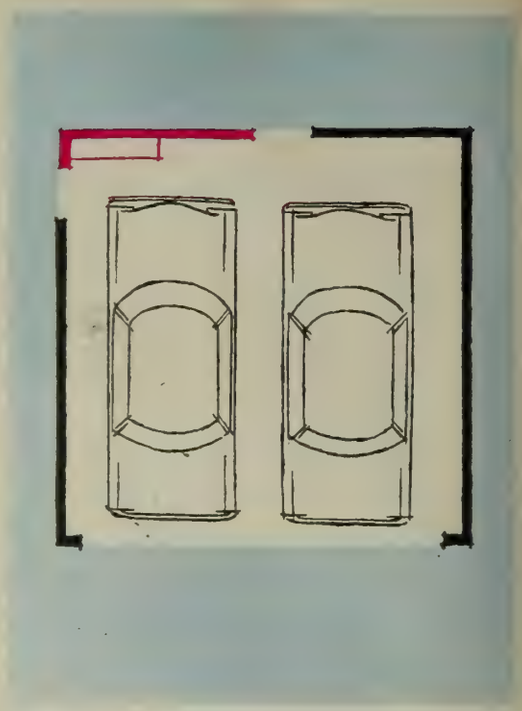
Covers of children's playhouses are tent canvas—slip over framework as easily as pillowcase. Screen in one side is transparent plastic mesh, sewed right to cloth. Scalloped awning turns rear into terrace.



Just those two simple steps, and playhouse is ready for fun. The inside dimensions provide generous standing, sitting room for two youngsters.



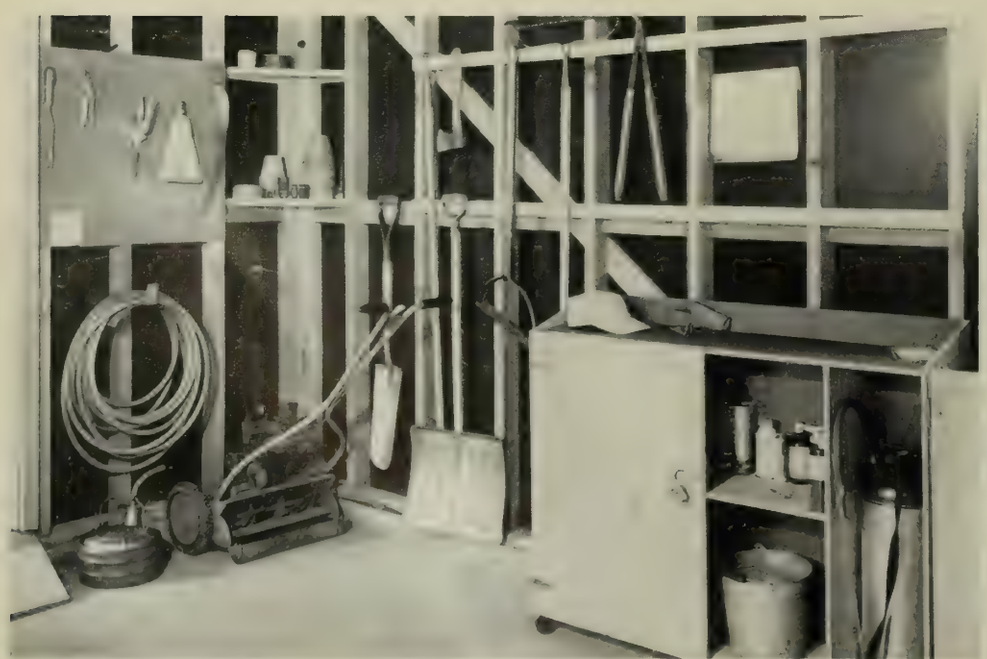
Basic unit in this storage area is the special work-storage center. Pesticide shelf above the bench is fastened to cleats nailed to studs. Its face drops down for locking. Perforated hardboard sides hide some of the clutter and give you extra space for hanging light tools. The workbench legs are 2x4s.



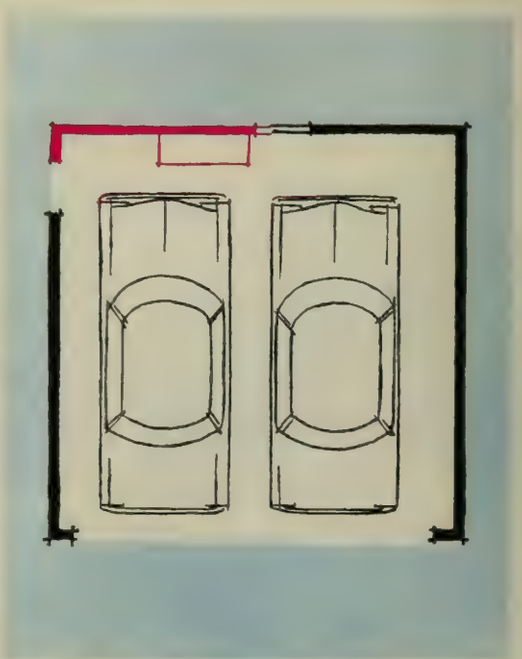
Storage area is outlined in red to show how a small space can be made to do a big job. Door on the left leads to garden, the other goes directly into house.

How to find space for your garden tools

To solve your storage problem, use wall space first, then add necessary shelves. Save the floor space for wheeled tools and plant-food sacks



Wheeled cabinet gives this storage area flexibility. Hardboard top provides an easy-to-clean surface for tool-sharpening, mixing, and measuring. Pesticides and equipment that should be under lock go here. Triangular corner shelves hold other tools that cannot be hung up. Sill is ramped for the mower.



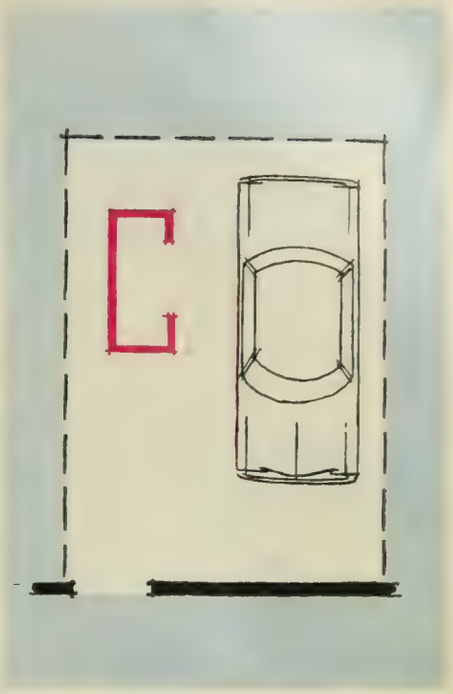
You expand this storage area, as tool collection grows, by rolling the storage cabinet to right, under the window. Cabinet takes one sheet of plywood.



This shows left side of a single storage area built under carport roof. Work shelf is ⅝-inch plywood. More plywood converts stud space to sealed storage.



Right side is reserved for long-handled tools and wheeled equipment. Space for light bulky storage is provided by a 1x12 fitted to the exposed studding.



Storage unit is built around the columns that support carport roof. It's small, only 3x7 feet, but matched 2-foot doors give big 4-foot entry

By Thomas Nanney

The problem of tool storage sneaks up on gardeners. First, you have trouble finding the spade. Then you find the hoe handle is cracked because you ran over it with the car—while maneuvering around the mower. You don't begin to realize the extent of your storage problem until you step on a rake in the grass and get swatted in the face.

If you can't find your spade, don't wait for more episodes. Solve the problem. First, find a logical space for your tools, then organize it so you don't waste any.

For most of us, the garage offers the best storage possibilities. You can lock it up. You can roll lawnmowers and wheelbarrows into it. It's dry. Perhaps most important of all, you can drive nails into the garage wall without worrying about the finish.

A carport offers you similar advantages but it can't be locked. So if you plan carport storage, you'll need to provide at least one closed cabinet so you can lock up pesticides and small tools, and hide miscellaneous clutter.

How to plan storage space

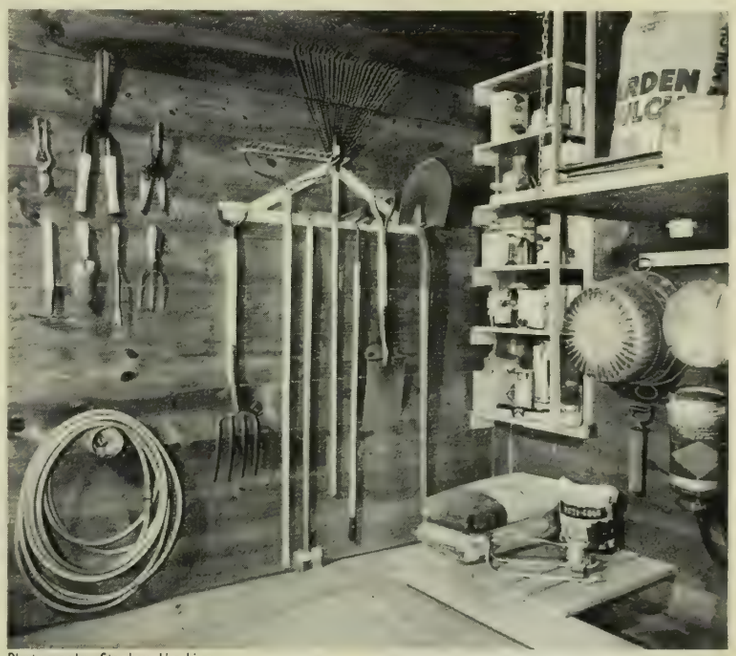
1 Start by hanging all tools you can. Group them by related units. Example: keep pruning tools together.

2 Reserve floor space near doors for wheeled equipment and bulky supplies. Build short wooden ramps to reach grade through side or back doors so you can take shortest route to the garden.

3 Provide dry storage for plant food—keep the sacks off concrete or the chemicals may absorb moisture and won't flow evenly through a spreader.

4 Build shelves and cabinets for tools you can't hang up. Don't build shelves until you have collected the items and know exactly what space you need.

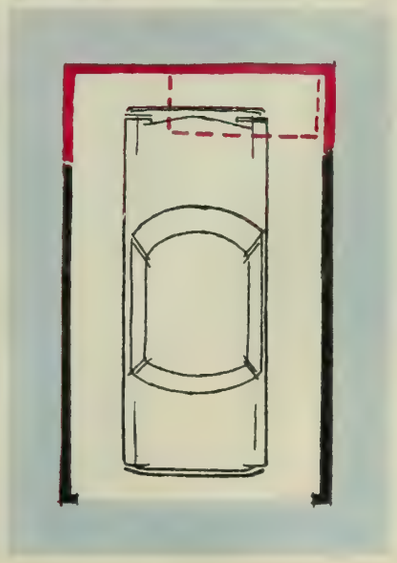
5 Have a special place for pesticides and any other chemicals that may be dangerous to children. Locked storage is best. Out-of-reach storage second choice.



Photographs: Stanley; Hopkins

This is smallest garage shown, yet it has biggest usable area for storage. The space-gainer is the big door hinged to wall and suspended from rafters by chains.

Corner shelves are partially suspended from rafter, too.



Hanging door gives an extra 17 square feet of shelf space, a lot of it over hood of the car.

Door was fastened to wall with its original hinges. It can be lowered by taking chains off the hooks. Scrap wood nailed to 4x4 wheel guard forms platform for plant food, helps keep it dry.

From one sheet of plywood...

You can build any of these original designs—and in as little time as it takes to say, "Eight bucks." That's the average cost!

Maybe you've seen the *like* of these items, but never engineered with such easy-to-cut, easy-to-assemble parts—all from one sheet of economical material. A single standard (4x8) sheet of plywood, usual woodworking tools, and a weekend's time. That's all you need to build them yourself!



It's to be his desk, so he paints after Dad put together. It's perfect child's study table, yet high enough for adults. Could be a kitchen planning desk.

There's lots of leg room with slanting triangular bases. One or both could face front to fit between objects. Or, one to each side for "double-desk".



Photographs: Hopkins

A table for kids only! But they might let grownups share picnic or painting.

With sturdy seats built to frame, you avoid thudding, scraping chairs indoors, lost chairs outdoors. Even triangular braces under table are from sheet of plywood. Paint, screws are only extras.

For complete directions on building these projects, see page 137



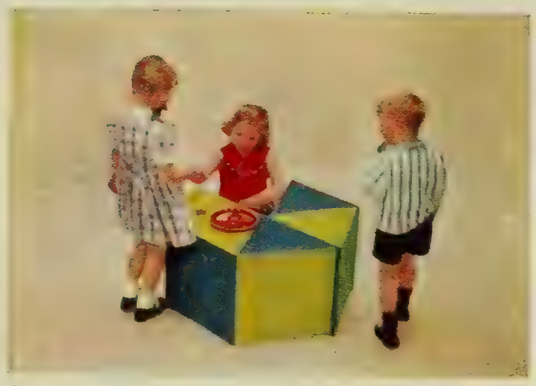
You or children can name these triangular thingamajigs. They're equal to any task—real or imaginary. One sheet of plywood and power saw yields five hollow units. Adults use them as informal porch tables, magazine bins. Kids . . .



quickly build walls for a fortress or playhouse . . .



interlock them for bridge, bed, or table . . .



display as a kitchen counter, or what have you!



Attractive enclosure keeps garbage container unseen but accessible. Open top to fill, front to empty. It makes fine clothes hamper too. Use scrap for needed 2x4s.



Not biggest, but cutest sandbox we've seen. Leftover wood makes shelf that's store counter for sand pies or toys. In winter, use in basement, garage or on porch.

At Gooseberry Falls, only the roar of rushing water breaks the silence of the evergreen forest, north of Lake Superior. U. S. Highway 61 crosses on bridge.

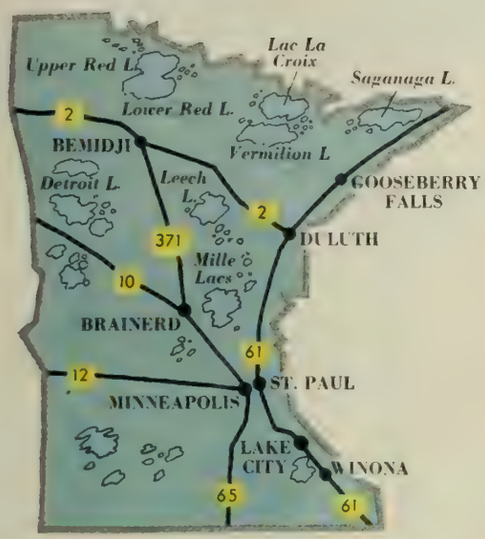
Tourists watch a Mississippi River towboat pass through Lock Number 5, near Winona. You will see seven locks between La Crosse and Twin Cities.



Lake Pepin, bordering U. S. Highway 61 near Lake City, actually is a wide stretch of the Mississippi River. The fine beaches will tempt the traveler.



Minnesota's water wonderland



By Thomas P. Lake

Every vacationist at some time pictures himself with a rustic log cabin and a blue lake for a front yard. In Minnesota, each year, many thousands make this dream a reality. Extroverts can find lakes where they will meet friendly people from other states. And the solitary minded, with a touch of Daniel Boone in their blood, can find camp sites that seem as remote as those of the French-Canadian voyagers.

Some find recreation most easily in company with others. Some find it in meeting the challenge of creating their own comfort, in finding their own way by compass and chart along waterways without benefit of direction signposts. Minnesota's 20,000 lakes have something to offer both.

In addition to lakeside recreation, Minnesota has two routes for motorists that are tops in scenery and [*Turn to page 122*

Photographs: Author



A catch of northerns at Lac La Croix. Some lakes on the Canadian border are linked by a marine railway.



The final test: cooking the catch. All border lakes have partially established camp sites.



Canoeists camp at Lake Saganaga, on Minnesota-Ontario border. Outfitters in area supply everything for trips from canoes to cooking kits.

How to fit your flowers to space

Photograph: Fish. Decorator: Harvey L. Ackerman, A.I.D.



An oversized water bottle, massive flowers, and bold foliage brighten a dark corner and complement the strong patterns in this room setting.

By Fae Huttenlocher

WITH THE FLOWERS from your garden and a little imagination, you can make your flower arrangements lovelier than ever. The trick is to plan before you start. Study your rooms. Do you have a large or small space to decorate? What color, shape, and style of design fits best in your decorative plan? Once these questions are answered, your flower arrangements will be easier, the results more distinctive. Here we show what's good where—and how you do it

More on page 58

You'll find flowers the most versatile and satisfying of decorative accents

Photographs: Hopkins



Step 1. Place white glads in triangular position on needlepoint to set outline and size of arrangement. Longest glad is twice bowl length.



Step 2. Fill in around the three established lines with additional white flowers cut varied lengths. Glads last longer in shallow water.



Step 3. Mass red glads low and forward within the triangle formed by white flowers. For more pleasing arrangements, always group *like* colors.

Finished arrangement. You can plan your flower arrangements to fill an empty space, add color where it is needed, or complete a seasonal theme without fear of being gaudy or pretentious. Here, red and white glads in a simple blue container create a cool and relaxing Fourth of July background.



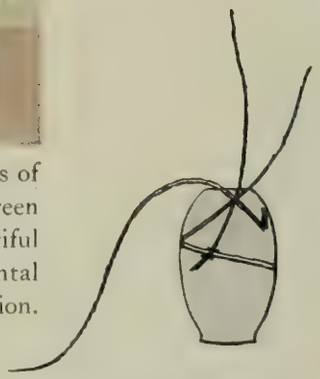
Fit your flowers to space *continued*



Large wall spaces and generously proportioned pieces of furniture call for impressive arrangements. Here, green branches and softly colored snapdragons give beautiful balance and emphasis to a long, low, table and Oriental scroll. Sketch shows how branches are held in position.



Occasional tables, where space is more limited, require smaller arrangements with the flowers held high—out of the way of ash-tray, lighter, and other comforting accessories. For a striking and beautiful effect in a blue room furnished in neutrals, use flowers and containers in glowing, stained-glass-window colors.





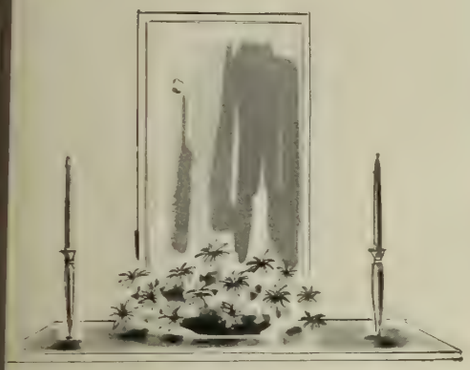
On a desk or TV cabinet, short-stemmed flowers in small containers are the best choice. When using pitcher-vases, always place highest flower line on handle side. A wood stand provides balance and finish.

Photographs: Hopkins



Center arrangements on the dining table should not stand above 14 inches. If taller, they may interfere with the flow of conversation. Such lacy flowers as daisies should be kept high—with larger, deeper-colored blossoms set low.

With flowers, you can get a "new look" every time



Flower arrangements placed under pictures or mirrors should be low and symmetrical.



Make side arrangements asymmetrical: high along the frame, low beneath mirror.



End-of-table arrangements for the dining room can be taller and more dramatic in scale. Here, gracefully curving Syringa branches and tawny hybrid lilies bring a regal elegance to Glendale pattern china.



Gay, sunny flowers bring charm to every occasion



Step 1. Informal flowers that harmonize in color and contrast in texture are placed in triangular position on a needlepoint holder.



Step 2. Lighter colored, finer textured flowers are placed high; darker, coarser blooms fill in triangle at a low focal point.

← **Finished.** Follow these steps to success with your informal flower arrangements.

Today's house means more for your money



More house . . . and more *design* for your money. One results from the other. Brick-paved walk takes you to sheltered front court and entrance. Gridwork (in easily duplicated pattern) extends from roof overhang. Grids match fascia board, and beam system is carried out to catch 2x6 grids. Then, as you step inside, gridwork below ceiling recalls idea of covered walkway outdoors.

By John Normile, A.I.A.

LOOK what's happening all around you. Houses are being built to give more space for your money, more lasting value for your investment. This new kind of house is not uninviting or stark . . . but neither are its ideas mere decorations. They're practical, honest uses of the materials of building. This month's Five Star home is truly among the best examples of applying these ideas. Here it's presented to a vast audience of home-interested families for the first time. Already, it's been recognized for outstanding design in the "Texas Architecture 1956" competition in Dallas

Photographs: Hedrich-Blessing



Nowadays, entrance isn't just a way in and out of the house. It's an *introduction* — to a way of living you'll discover inside. In open plan, entry can be viewed from dining and living rooms . . . adding another area of color, light, and texture to these rooms. Entry panels (pebble-type glass) are translucent.



Kitchen and dining room open to one another — for convenience of pass-through eating bar and for pleasant exchange of space and activities. But, wisely, architect allowed for solid division by using bamboo screen over pass-through. When kitchen's in mess, guests can't see it.



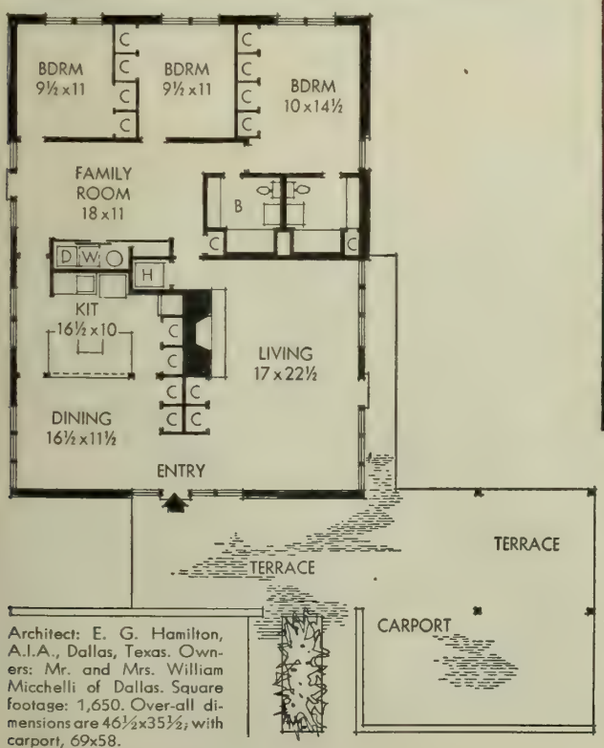
Five Star Home 2707 presents quiet, private face to street. Uncluttered in design, house itself is uncompromising rectangular shape. Dramatic look is in practical extensions from house: shadow and pattern of gridwork, "floating" overhang and carport roof, brick and plywood privacy walls, well-placed plantings—and simplicity of clean lines and low scale.

FIVE STAR HOME 2707
YOU CAN BUY PLANS



You'd scarcely believe front of Five Star 2707 faces city street. Gardened and terraced court is outdoor reception hall for guests—private as secluded country site. Brick and framed-plywood fence are tied to house by grid extension of roof overhang. Here's way to face up to western exposure and still have sunlight. Grids have effect of louvers—allowing overhead light, excluding low western sun.

Plan offers three ways to lower costs



Architect: E. G. Hamilton, A.I.A., Dallas, Texas. Owners: Mr. and Mrs. William Micchelli of Dallas. Square footage: 1,650. Over-all dimensions are 46½x35½; with carport, 69x58.

← Three points that spell greater economy . . . *Rectangular plan:* encloses most space at least cost because of reduced perimeter (exterior walls). *Post-and-beam construction:* structural problems are simplified, eliminating load-bearing walls. *Modular scale:* posts and beams line up every 11 feet, 4 inches; partitions meet on module. Module allows precutting of materials at uniform dimensions.

More photographs on page 128

Sunlight shining through window display of old glass gives it a new gleam. So light won't be obstructed, shelves are glass, too; metal brackets are small. Idea is suitable only for fixed windows. If you haven't one, free-standing planter or divider at window would give same effect.

Old possessions are decorative news

By Florence Byerly

LIKE MOST PEOPLE, you probably prize old possessions only for their sentimental value, never realizing what decorative assets they can be. Now's the time to bring those family treasures out of hiding and into decorative use. These pictures show you how beautifully it can be done

Photographs: Hedrich-Blessing



Unusual tables are high on any decorative list. Top of this one is made of an old piece of parquet flooring. Another way to make an asset of an old table: put it to a different use. You might cut the legs of an unused dining table to coffee height, turn an old server into a sofa table.



If you've wondered whether family mementoes and Modern art can be successfully mixed, here's attractive evidence that they can. Mosaic at left and several paintings are unmistakably Modern: among the souvenirs are framed pages from home-town newspaper, wedding portrait, old keys, coins, buttons.



Occasional chairs in any style are always charming, usually small enough that they're simple to reupholster or refinish. No need to worry about appropriateness of mixing styles. Lines of server and chairs are quite different, contrast adds charm to both. Similar table-and-chair group could turn bedroom into a sitting room.

An old chest or sideboard looks magnificent in a dining room, adds splendid storage, too. Apothecary chest offers generous number of drawers, in graduated sizes for variety of contents. Pewter baptismal font for fruit or plants, display of old china and silver, sustain Early American theme.



Warren Reynolds



Group of framed shelves displays collections of small pieces, like these soldiers of many nations.

The background for each group is a painted duplicate of a typical national scene.

More on next page

Old possessions are decorative news *Continued*

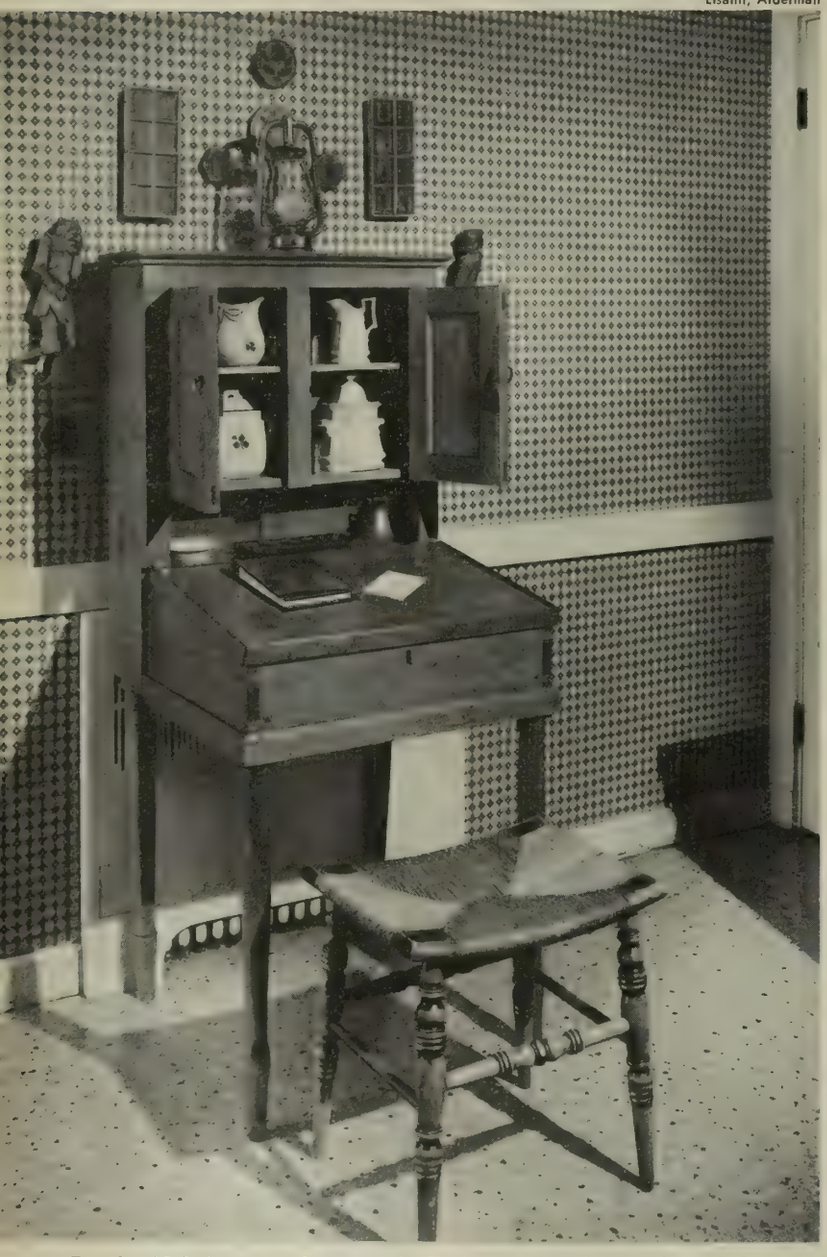
Warren Reynolds



Military mementoes, highly prized by the man of the house, inspired the decorating theme of this whole room. Initial step in venture was framing largest picture, actually gay scarf patterned with regimental insignia.

Prints and photographs of wartime activities surround it; historic bugles hang above. Oldtime military drum makes handy table when combination hi-fi and radio next to loveseat is in use.

Lisanti, Alderman



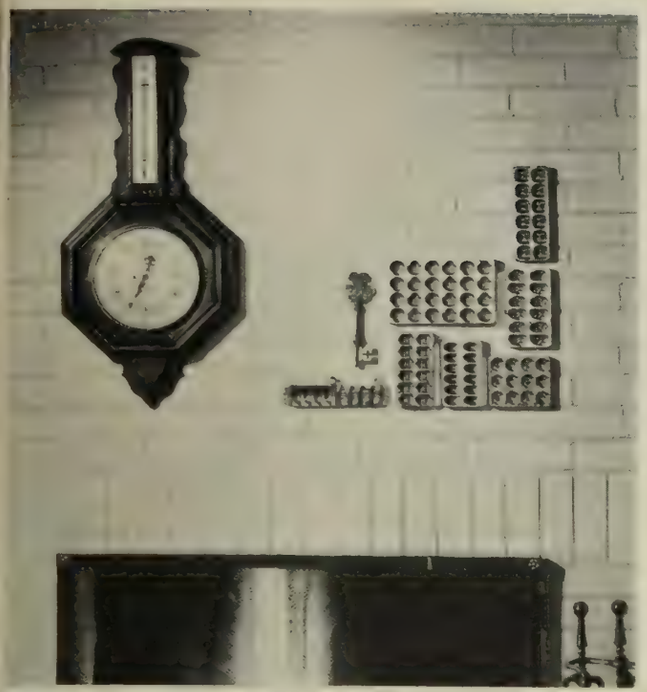
Lovely old desk proves that even the Early American housewife needed writing space in her kitchen. Lid of slant front lifts to reveal cubbyholes for paper, stamps, twine, scissors. Stool is different in design but perfectly appropriate with desk. Wallpaper in tiny Provincial print provides suitable and charming background; accessories on wall and shelves have same old-fashioned flavor.

Photographs: Hedrich-Blessing



Pictures can be hung effectively against background of patterned paper if styles are compatible. Owner's own charcoals, emphasized by narrow black frames, stand out sharply from pattern based on old newspapers.

Simple curtains, held taut by two rods, are suitably unobtrusive; brick of the fireplace wall gives subtle contrast. Old brass scale has been put to imaginative use as a magazine basket.



Bricks have unique warmth, natural texture, and design interest, that enhance the charms of antique pieces. Effect is the same whether fireplace is Traditional or Contemporary.

White bricks accent lines of old barometer, brass of old candy molds and key. Molds were brass-plated so they'd stand out even more sharply, grouped to balance size of barometer opposite.



Decorative wall is an extension of the barbecue fireplace. Addition of several slim shelves equips it for display of fine old metal and pottery pieces, many still used for cooking. Glow of metals against warm brick tones achieves authentic Early American feeling.

Furnishings in the dining room, visible through door, convey same impression; are set off area-style by circular braided rug.

Burgess



The soft colors and loving care that went into old-fashioned needlework make such old pieces decorative assets in any room. If the embroidery has been handed down through the family for generations, as is true of the samplers framed on this fireplace wall, it adds incomparable personal warmth to its surroundings. Tables that flank fireplace are also heirlooms. Hand-woven fabric adapts Modern benches to feeling of room.

Van Nes



Stove out of the past has been brought up-to-date with a coat of black paint, brass planter in center, oval glass top around that serves as table for chairs. Container idea for plants is one you might want to adopt: For easier handling, plants have been left in original pots, then wrapped in brass foil.

Other credits on page 120



Saladtime cook book

By Myrna Johnston and Foods Staff

TURN THE TABLES on the weatherman with our cool-off salad ideas. Here we bring you eight pages to glamorize your summer meals—from hearty salad plates and platters to salad desserts and appetizers. For some arrangements, the picture is the "recipe"; with others we give exact ingredients for expert seasoning

Daisy-fresh salad tray

To the porch, everyone! It's the Fourth of July and supper is *beautifully cool.* Posy-bedecked tray offers dainty Chicken Buffet Molds, Stuffed Eggs, favorite cheeses and cold cuts, crisp relishes. For that "something hot," Blueberry Muffins. For shivery sipping, pink lemonade.

Patio salad platters

Here two luncheons star the same luscious gelatin salad, Red-and-white Fruit Mold. At right, little molds circle Honeydew Basket. Below, large mold is wreathed with Frosted Grapes, other fruits. Pass Red-currant Dressing, Marmalade Muffins, Toasted Crackers, hot coffee.

More salads on next page

Recipes on page 83



Photographs: Allen Snook, Inc.



Melon Duo

Cooling as an icicle—for a hot-day salad dessert or meal-starter—for an eye-opener at brunch.

Chill melons. Cut honeydew in wedges; pare. Slice cantaloupe in circles; pare and halve. Arch the cantaloupe over honeydew on *chilled* salad plates. Add corsage of Frosted Grapes and tiny green leaves. Serve with wedge of lime "for tart," Honey Dressing "for sweet."

Honey Dressing: Blend two parts mild-flavored honey with one part lime juice. Add dash salt.

Tuna-stuffed Tomato

Filling's a delicious tuna salad. Or how about your favorite chicken, shrimp, or ham salad? ➔

Cut tomato to form a star (recipe tells how for perfect points). Or fix like the Tomato Accordion pictured on page 73. Or for hi-hats: Cut cone from bottom of tomato; scoop out center and fill; top with cone, point up.

Ladies' luncheon: Cups of hot consomme with crackers; Tuna-stuffed Tomatoes with tiny toasted pimento-cheese sandwiches; lemon chiffon pie and iced tea.





Macaroni Cup Salad

Men will applaud this hearty special. The macaroni salad is reinforced with cubes of ham and sharp Cheddar; spiked with prepared mustard, minced onion, and sweet-pickle bits. Serve with wedges of hard-cooked egg, rye-bread-and-butter sandwiches, and garden onions.

The green-pepper jackets can be "as is" if your family likes them crunchy style. Or for the traditional stuffed-pepper effect, first cook the peppers a few minutes, then peel; chill pepper cups before filling with the salad.



Tomato-aspic Tower

Tiptop is a rich cream-cheese layer, crunchy with chopped celery and snippets of chives. Bottom layer is an oh-so-easy aspic made of canned tomato sauce, lemon juice, and gelatin. Turn molds out atop lettuce ruffles, trim each with dab of mayonnaise and pimiento triangle.

Hospitality supper: Set the pace with Golden Fruit Punch (see recipe index) and popcorn for nibbling. For the hub of your meal have a ham platter with Tomato-aspic Towers, hot garlic bread. Dessert's fresh cherry pie.

Shrimp 'n Bibb Bowl

Think the world's gone "tropical"? Cool off with this ➔ delightful main-course salad at noon or sundown. Have cooked, cleaned shrimp ready and waiting in the refrigerator, Bibb lettuce and cucumbers in the crisper.

Come mealtime place a little head of Bibb (leave it whole) in each salad bowl. Nestle pink shrimp (split in half for easier eating, daintier look) and green-rimmed cucumber slices among the leaves. Dress salad with oil and vinegar—or mayonnaise polka dotted with capers.



Photographs: Allen Snook, Inc.



Fruit-filled Orange

"Little salad," appetizer, or dessert—it's a refresher at any course. Wonderful with Honeyberry Dressing.

Slice top from large oranges. Cut out the orange sections and mix with slices of ripe plum, circles of banana, other fruits of the season. Refill orange shells, piling high. Add jaunty flag of mint.

Honeyberry Dressing: Beat ½ cup canned jellied cranberry sauce till smooth. Stir in ¼ cup honey and 1 teaspoon lemon juice. Makes ¾ cup dressing.

Turn page for more salads
Recipes start on page 83

Midsummer luncheon

It's a party! Pick and choose from our lush salad tower. Bottom tier offers slices of Frozen Cocktail Salad, Frosted Grapes, plum halves, cantaloupe circles with cottage cheese and July raspberries, honeydew (spoon on Poppy-seed Dressing).

Center tier holds bouquets of red-ripe strawberries and Bibb lettuce, juicy pineapple slices. Top deck: golden peach halves heaped with fresh blueberries, accented with fragrant mint. At right: Filled Sandwich Circles with limeade.

Cucumber-cool special

Supper's in a basket tray—no trick for hostess to tote all to a breezy spot. Folks help themselves to the Cucumber Ring Mold, pink shrimp, and tomato wedges, then give the shrimp a squirt of lemon and dash of Horse-radish Sauce.

Triple pottery server holds hot Corn Sticks and Sesame Rolls—iced butter balls are under cover. Dessert is as simple as cookies with California walnuts and gumdrop confections. Little basket tray corrals pretty turquoise coffee set.

More on next page

Recipes start on page 83



Photographs: Allen Snook, Inc.
Accessories by Fae Huttenlocher





Orange Sunburst

On small salad plates, it's a main-course accompaniment. Or, built up to luncheon-plate size with snowy cottage cheese or lime sherbet, it's a meal in itself.

Alternate avocado slices (brushed with fruit juice to keep them bright) and orange sections. Tuck in berries and water cress. Add a touch of Fruit French Dressing.

Fruit French Dressing: In covered jar, shake ¾ cup bottled clear French dressing, ¼ cup orange juice, ¾ teaspoon paprika, and ½ teaspoon celery seed. Chill.

Melon Rainbow Ring

A refreshingly light lunch? Yes. A salad dessert? M-m! Cut chilled honeydew in circles; pare. Place each on plate and fill center with a surprise of pistachio ice cream topped with a peach "lid." Add red band of raspberries, navy band of blueberries. Serve with luscious Snow Dressing—it's fluffy, sweet, and fruity.

Snow Dressing: With electric or rotary beater, whip 1 cup marshmallow creme, 1 tablespoon each lemon and orange juice till blended. Stir in ¼ cup mayonnaise.





Slim-jim Salad

Dieter's choice for luncheon—or a go-with-dinner salad. Chill cooked or canned asparagus. Team the tender green spears with hard-cooked egg slices, pimiento strips, lettuce. At the table, waistline watchers are in for a low-calorie treat—Silhouette Dressing. Peppy, *tasty!*

Silhouette Dressing: In jar, shake one 8-ounce can (1 cup) seasoned tomato sauce, 2 tablespoons tarragon vinegar, 1 teaspoon each onion juice and Worcestershire sauce, and ½ teaspoon each salt, dill seed, and basil.



Blue-cheesed Tomatoes

Tomato-slice line-up calls for a garnish of green-onion circles and fluffs of parsley, a flavor accent like Blue-cheese Mayonnaise. (Note the hug-me-tight salad dishes. They curve at side of dinner plates, save room at the table. Nice size and shape for tray meals, too.)

Blue-cheese Mayonnaise: Soften a 3-ounce package cream cheese. Blend in ½ cup crumbled blue cheese. Gradually add ½ cup mayonnaise, ½ cup light cream, and 1 tablespoon lemon juice, beating till smooth. Chill.

Jellied Peach Cup

If you're looking for the perfect companion for baked ham, this is it. Also the perfect dress up for a simple supper of cold cuts and assorted cheeses. →

You start with canned peach slices, steep them in tangy spiced syrup to add plenty of flavor zingo. Then the golden slices are molded in orange-flavored gelatin, along with crunchy California walnuts.

Unmold salads atop lettuce, trim each with dollop of mayonnaise and a walnut hat, and extra peach slices.



Photographs: Allen Snook, Inc.



Tomato Accordion

The well-seasoned filling is egg salad flecked with green pepper, celery, and green onion. Recipe tells how to cut tomatoes in accordion style.

No need to save your salad bowls for tossed salads only. Lined with lettuce, they make dramatic holders (skidproof, too!) for stuffed tomatoes or green peppers.

Easy-on-you luncheon: Cream of asparagus soup (from a can). Tomato Accordions with heated potato chips, chilly olives and pickles. Help-yourself sundaes, iced tea.

Recipes start on page 83

Tools to help you zip through salad-making



Lickety-split best describes the way this salad-maker cuts up cucumber slices—ready to be topped with a cool sour-cream dressing. Unit rests on sturdy "tripod," has suction feet to keep it from moving while you use it.

Five interchangeable, rustproof cutting cones let you slice, grate, chop, shred, "string," "waffle," and peel quickly. Finishes are copper, chrome, or aluminum.



Practical salad "outfits"! Plastic twin-bowl set is for "tossing" salads. A built-in ring in bottom of lower bowl is for the dressing. Just fill, add salad fixings, fit upper bowl over, and shake. No more stray tomato wedges or lettuce! Other helps are wire baskets for rinsing greens, tong and scissor servers, oval cutting board, and curved-to-fit-the-hand knife.

By Anne Anderson

NO NEED TO GET in a rut with summer salads. Planning and a few of the right helpers will give variety, make the job a snap. For recipes, see our saladtime cook book on page 66; for salad-tossing tips, see page 104

More photographs on page 77

Photographs: Scott



Two in one. Salad-maker with five cutting cones can also make a quick switch to become a food and meat grinder (see attachment at upper right). Cones are for shredding, thin and thick slicing, grating, waffling. You'll get lots of mileage from this combination.



No mess or fuss with this handy cutting board. Little plastic bowl slides under cutout area so you can scoot chopped vegetables, meat, fruits into it as food mounds up — gives you more working space "on deck." Board has nonskid legs, is 10x14 inches.



Toss-On Toppings: Fresh mint leaves, lime slices, chopped watercress, flaked crab, chives and sour cream, shredded carrot

ay new ways to enjoy COOL, COOL LLIED CONSOMMÉ

What tastes so refreshing on a hot, hot day as cool, cool jellied consommé! Keep a supply of Campbell's Consommé in the refrigerator, all summer long. It jells of itself, right in the can, in four hours or so. It tastes so *good*—just as it comes, or with delicate, help-yourself toppings. For gay new ways to enjoy jellied consommé, try those pictured above, or any of these toss-on toppings:

Chopped parsley • Grated orange rind • Sieved, hard-cooked egg
Sliced, stuffed olives • Sliced radishes • Diced tomato



S SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for l well-being • Proteins—for upkeep and growth • Carbohydrates—for energy

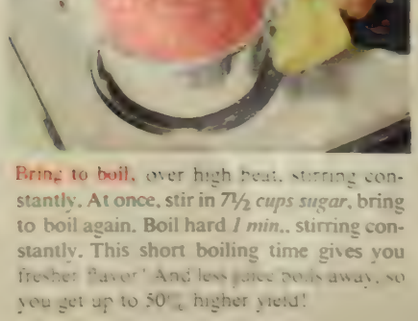
summer
Once a day... every day... SOUP

So easy! 50% more jelly...and fresher flavor

because you boil only 1 minute with SURE-JELL or CERTO!



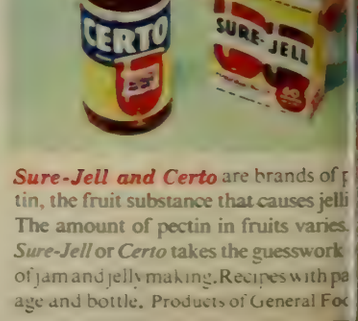
Recipe: perfect homemade plum jelly. Crush *5 lbs. ripe* tart plums. Simmer 10 min., covered, with 1½ cups water. Squeeze through jelly bag or cheesecloth layers. Mix 5½ cups juice with *1 box Sure-Jell* in saucepan. (Or use *Certo*—recipe on bottle.)



Bring to boil, over high heat, stirring constantly. At once, stir in *7½ cups sugar*, bring to boil again. Boil hard *1 min.*, stirring constantly. This short boiling time gives you fresher flavor! And less juice boils away, so you get up to 50% higher yield!



Remove from heat, skim off foam and pour into glasses. Paraffin at once. Yield: 12 medium glasses, at mere pennies a glass! And you're *sure* of perfect results with all kinds of fruits—when you use powdered *Sure-Jell* or liquid *Certo!*



Sure-Jell and Certo are brands of p tin, the fruit substance that causes jelli The amount of pectin in fruits varies. *Sure-Jell* or *Certo* takes the guesswork of jam and jelly making. Recipes with pa age and bottle. Products of General Foo

Tools to help with salad-making

Begins on page 74



Take a gander at a few of the jobs this slicer can manage—slicing green peppers, tomatoes, cabbage, carrots, onions. It'll also peel and slice a fresh pineapple in jig time, "carve" roasts and meat. Unit here is chrome with stainless-steel blade. Platform is at angle to permit gravity feed of food to blade.



Parade of salt shakers and pepper mills shows you the variety in this increasingly popular twosome. Note, too, salt grinder second from left in front. You'll find copper, ceramic, china, all types of wood, and brass. Shapes and styles are endless, too—from tall 'n thin to short 'n squatty, simple to fussy.



Condiments and cruets can set the decorative pace for the salad course, whether you choose Modern, Traditional, or Provincial accessories. No worries on "to add or not to add" dressing when entertaining a crowd. These items let folks help themselves.

More on page 79



FRANCO-AMERICAN IS A TRADEMARK OWNED BY THE MAKERS OF CAMPBELL'S SOUPS

3 Bar-b-clues

to sauces that sing...with the always-ready lean beef gravy



Like the special zing outdoor grilling gives meats? Then you're sure to want the special goodness FRANCO-AMERICAN Beef Gravy gives to barbecue sauces! Just a few flourishes and its savor will bring out the particular flavor of beef, chicken, pork—any meat! So here's the one easy way to a chef's selection of sauces! Keep several cans in the kitchen cupboard, too—for pouring roasting-pan goodness over potatoes, rice and sandwiches.

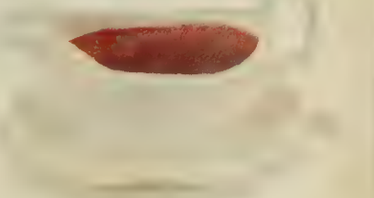
For Chicken—Dice 1 slice of bacon; grill over low heat until it's crisp. Blend in 1 can Franco-American Beef Gravy and ½ cup tomato ketchup; heat. Makes about 1¾ cups. Adds zest to outdoor appetites!

For Burgers (shown above)—Cook ¼ cup chopped onion in 1 tbsp. butter or margarine until tender. Stir in 1 can Franco-American Beef Gravy, 2 tbsp. pickle relish and 1 tsp. Worcestershire sauce; heat. Makes 1½ cups.



For Frankfurters—Cook ¼ cup chopped onion in 1 tbsp. butter or margarine 'til onion is soft. Stir in 1 can Franco-American Beef Gravy and 1 tsp. prepared mustard; heat. Makes 1¼ cups. And hardly takes you from your lawn chair!

FRANCO-AMERICAN
BEEF GRAVY



Made from fine quality beef... ready to serve any time

Slick trick for picnickers...

PACKABANANA!



Bananas...wholesome—and then some!



Backyard special: Kebababanana! For a sizzling good treat, alternate chunks of banana on skewer with pieces of sweet red and green pepper and meatballs wrapped in bacon. Grill.



Barbecue idea: Roastabanana! Remove strip of peel; brush fruit with butter. Place on grill and roast until peel is black and glossy, and the fruit tender — easily pierced with a fork.

It isn't a picnic without *bananas* — Nature's built-in convenience food!

- ... wrapped in Nature's own dust-proof, ant-proof package!
- ... no openers needed — just zip the peel and eat!
- ... a well-rounded supply of vitamins and minerals in every bite!
- ... everybody likes them 'cause they taste so good!



UNITED FRUIT COMPANY

Tools to help with salad-making

Continued from page 77



Little vegetable slicer makes quick work of cucumbers. It's also dandy for potatoes, pickles, carrots, beets, and apples. Soft-centered fruits and vegetables (oranges, lemons, limes, tomatoes) aren't ignored either. This sharp helper will slice them neatly and quickly. And it takes just a wee bit of storage space.



Disc-type salad-maker does well by shredding carrots for your favorite salad or for quick cooking. It also slices and grates. Cleaning is simple—remove disc, pop into water. Base of unit comes in turquoise, yellow, pink, red, white. Suction feet keep it "put."



Cabbage slaw in seconds with this stainless-steel slicer. Parked on kitchen counter or pull-out shelf, it will handle all kinds of jobs—slicing meats, roasts, bread, cheese, vegetables. Regulator handle and thickness gauge (at left) let you set thickness you want—from paper-thin to ¾ inch.

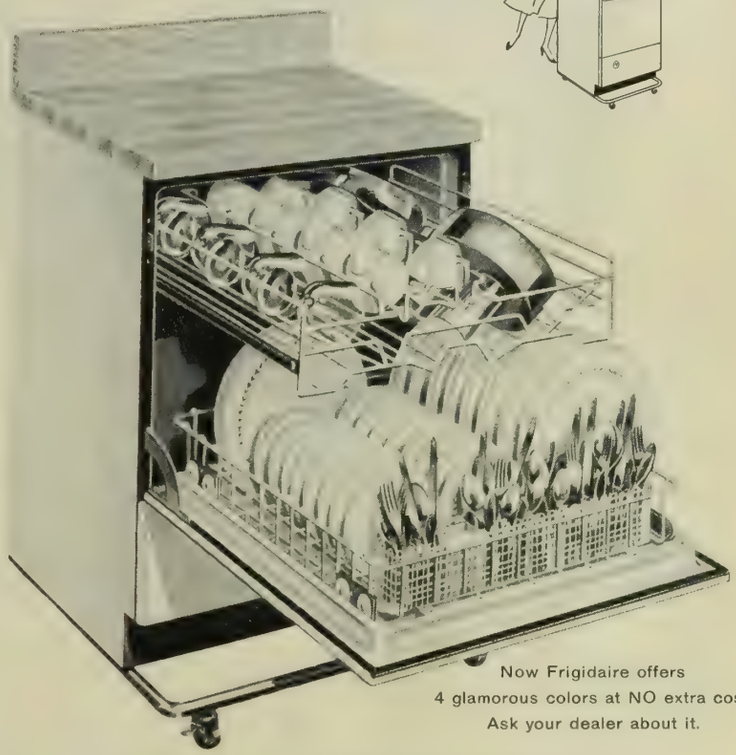
More on page 81

Now, from Frigidaire—

THE "CLEANINGEST" DISHWASHER IS ON WHEELS!

Rolls to your table for loading—
rolls to your sink for dishwashing—
goes anywhere you like
as a mobile maple-top work surface





Now Frigidaire offers
4 glamorous colors at NO extra cost.
Ask your dealer about it.

A Full-Capacity Portable that washes simply everything—cleaner!

This great new Frigidaire Portable Dishwasher cleans service for 8 *plus* pots and pans, or 70 cups and saucers, or a full day's dishes, of all shapes and sizes, for a family of 4 *all at one time.*

It loads in a jiffy. Takes only ⅕ your time as compared to hand-washing dishes. Just plug in, and it goes to work for you—saving over 200 hours a year. So automatic, you simply press the Starter Button, walk away—and *relax.*

And it cleans like nothing you ever dreamed possible! Makes short work of greasy pans and griddles. Cleans food from the tines of forks, stubborn lipstick, plus sticky buttermilk. It can even scrub off 3-day dried-on egg—yet your finest china and crystal are safe.

Truly, this is the dishwasher for which you have been waiting. A full-sized portable that you can have *now* and install permanently later. Portability Kit comes off in minutes.

See your Frigidaire dealer and discover how easy and economical it is to own *today.* Ask him about a free home trial.

Four Models: Under-Counter, Free-Standing, Sink-Dishwasher Combination, Portable. All in fashion-right colors.

Look for your dealer's name in the Yellow Pages of your Classified Telephone Directory under the heading "ELECTRIC APPLIANCES."

LIVE BETTER ELECTRICALLY

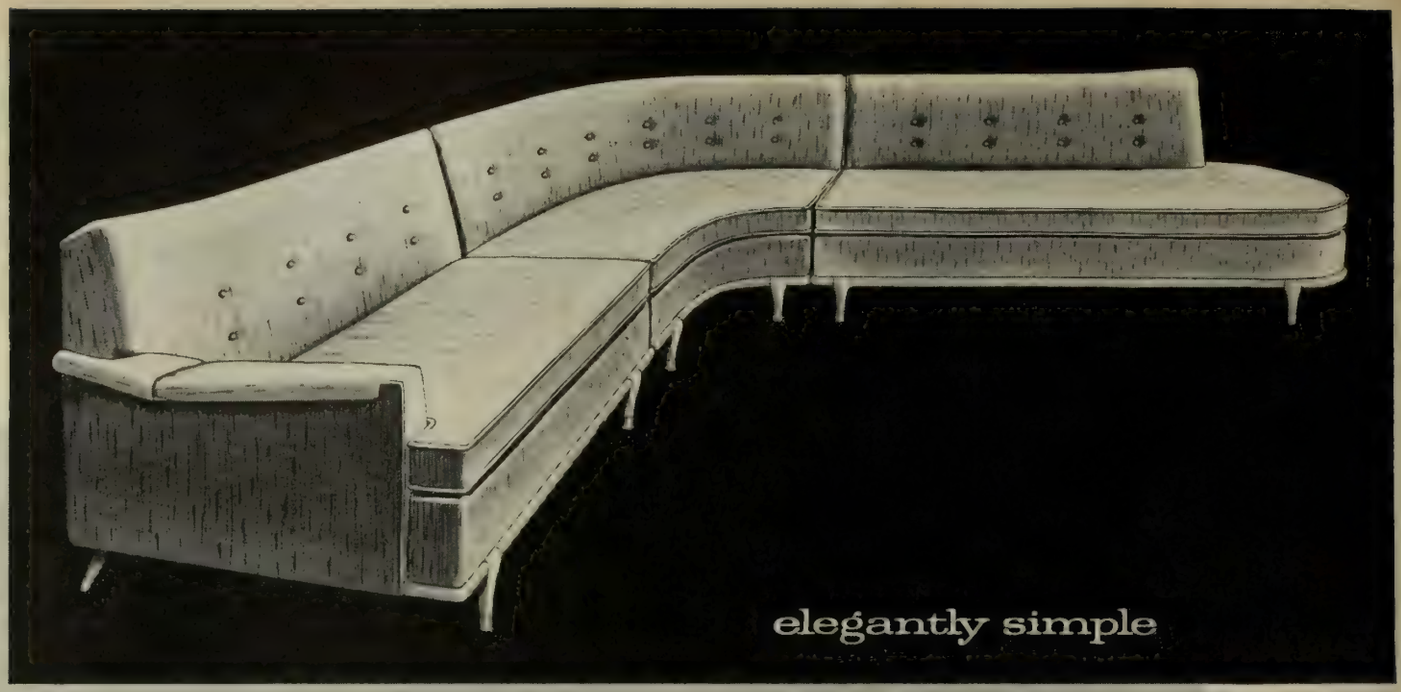
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Frigidaire—Built and Backed by General Motors



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with STEELACE CONSTRUCTION*

designed for you

whose taste

runs to the

elegantly simple

or to the

simply elegant



Karpen

**A webbing of steel in the base assures you a comfortable, trouble-free future with Karpen furniture.*

The elegantly simple . . . so beautifully crafted that each detail becomes lavishly important. Look at the sweep of the back, the sculptured solid walnut base. Who wouldn't notice such beauty? The coordinated fabrics, too, will win constant praise for your home. A variety of sectional pieces, sofa, and companion chairs . . . all in foam rubber, of course!

The simply elegant . . . in tufted foam rubber, "fathoms" deep. You've never known such a wealth of style *and* comfort. Included in this Karpen group are a sofa, lounge chair, and love seat. Covered in a choice of elegant traditional fabrics or exciting contemporary weaves. The colors are rich as jewels . . . what brilliance they'll add to your home!

For the name of your dealer, write:

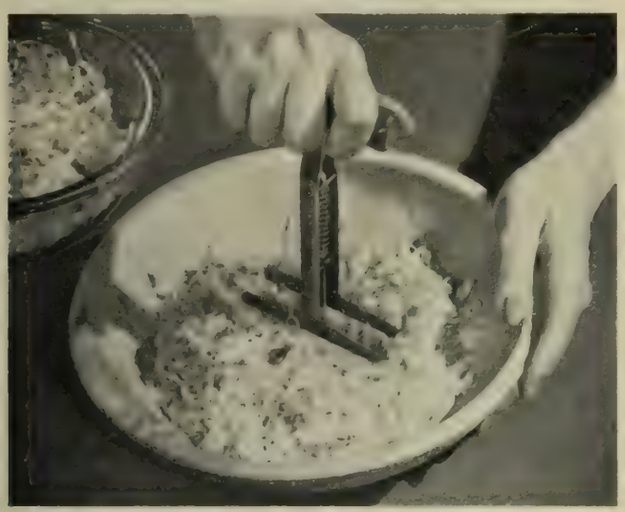
KARPEN FURNITURE, *Division of Schnadig Corporation* • 4820 West Belmont Avenue, Chicago 41, Illinois

Tools to help with salad-making

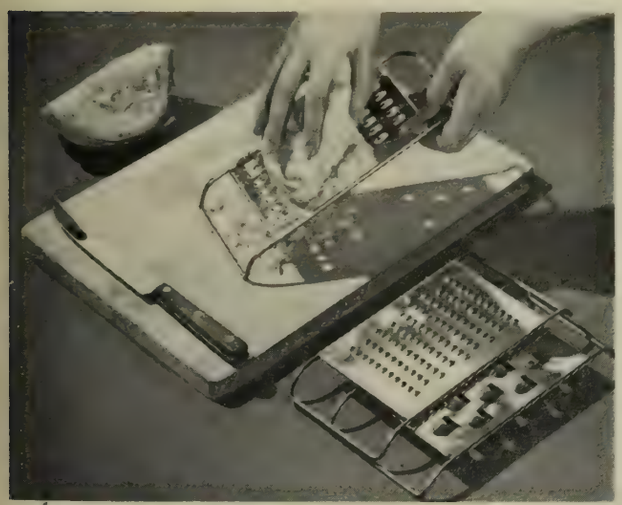
Continued from page 79



Rocking two-blade mincer makes quick work of green peppers and other "choppables." Stainless-steel blades are rounded so you can rock mincer back and forth over food in wood chopping bowl. Nuts and onions can be given this fast chopping workout, too.



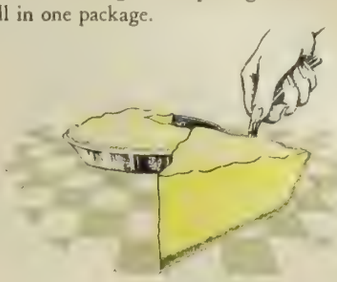
If fine, juicy cabbage is your pleasure, count on this triple-edged chopper to help you out. First, shred the cabbage in your favorite way. Then put shredded cabbage in large wood bowl and let this springy chopper go to town on it until shreds become fine bits.



Spacesaving grating set like this is sure to get lots of use. Three different-size plates let you "custom grate" any food—cabbage, onions, apples, cucumbers, potatoes. To use, place plate flat on large cutting board or hold propped up as shown in the picture.

PY-O-MY announces new Ice Box Pie Mix—with a bag of complete graham cracker crust and a bag of chiffon filling all in one package.

This New Chiffon Ice Box Pie Mix Needs No Baking



One morning, not long ago, a group of the Py-O-My baking mix people anxiously opened the door of a refrigerator and took out a Chiffon Pie.

This was no ordinary pie. In fact—it represented 16 months' work to develop a "baking mix" that needed no baking! It had to be simple enough so that *anyone* could make a delicious lemon, chocolate, strawberry or butterscotch pie—just by adding milk or water—and chilling.

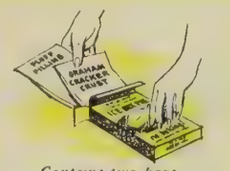


Why all the excitement? Because if a fluffy, full-flavored, ice box pie could be made even by a beginner—without turning on the oven—America's housewives would have a new dessert—as convenient to make on hot summer days—as during the rest of the year. And *that* would be *something!*

Over 600 test mixes had been made in these 16 months. But—until that morning—some didn't whip easily enough. Others whipped well—but the flavor was too faint. In some—the graham cracker crust crumbled too easily. Others were too complicated to make—or didn't chill quickly enough. In some—the filling was more like a pudding than light chiffon

All of which brings us back to that morning not long ago. If you've "found" Py-O-My Ice Box Pie Mix—you know the rest.

But if not—here's the story. This new Py-O-My mix contains two bags—one a complete graham cracker crust (no more rolling out crumbs!)—the other a fluffy chiffon filling. Only milk (or water) need be added. You just mix and chill.



Contains two bags. 1. Complete graham cracker crust. 2. New chiffon filling.

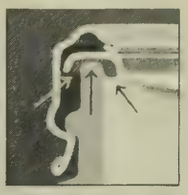
Your choice of 4 flavors

Is it delicious—and easy? The best answer is that almost every good grocery store is already featuring it—and if your grocer doesn't have your favorite flavor—he can now get it for you quickly.

Enjoy your first package this week. Ask for new Py-O-My Ice Box Pie Mix in your family's favorite flavor—Lemon, Chocolate, Strawberry or Butterscotch.

ONLY Kerr* LIDS PROTECT WITH 2 EXCLUSIVE FEATURES!

1 For sealing protection—**22% GREATER SEALING SURFACE,** only Kerr Lids have it! Thick gray sealing cushion grips top, inside and outside edge of jar—a 3-way airtight seal.



2 For flavor protection—**NEW GOLDEN ENAMEL,** only Kerr Lids have it! Extra resistant to vinegar and food acids...a research-developed harder protective coating.





CURVED FOR EASY TESTING!

Listen for the Kerr "plink" as jars seal. Hear, see or feel the seal.

It's Kerr for keeps for canning...for freezing!

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You get such good things in

Dinty Moore Beef Stew

Lean beef, tender young carrots, firm white potatoes . . . all in a well seasoned beef-rich gravy! That's what the Hormel folks give you, in Dinty Moore Beef Stew. That's why it's America's favorite . . . Why don't *you* try this wonderful easy way to give your family a meat-and-vegetable main dish? (There's plenty of everything in the big new 1½ pound "picture" can!)

Even better now—in the new "picture" can!







HORMEL

GEO. A. HORMEL & CO., AUSTIN, MINN.

Saladtime cook book

Begins on page 66

Chicken Buffet Molds

Delicately delicious make-ahead salads, so right for summer. Nice addition to platter of cold cuts

1 envelope (1 tablespoon) unflavored gelatin
½ cup cold water
1 cup mayonnaise or salad dressing

• • •

1½ cups diced cooked or canned chicken
½ cup chopped unpared cucumber
⅓ cup diced celery
3 tablespoons minced onion
3 tablespoons chopped stuffed green olives
1 tablespoon diced pimiento
2 tablespoons lemon juice, fresh, frozen, or canned
½ teaspoon salt
¼ teaspoon paprika

• • •

1 cup heavy cream, whipped

Soften gelatin in cold water. Dissolve over hot water; stir into mayonnaise. Add remaining ingredients except cream, and stir well. Fold in whipped cream. Pour into individual molds; chill till firm. Unmold on leaf lettuce and garnish with ripe-olive slices and bit of pimiento. Makes 8 servings.

Blueberry Muffins

They are our best—tender and sweet, with blue polka dots

1¾ cups sifted enriched flour
2 tablespoons sugar
2½ teaspoons baking powder
¾ teaspoon salt
1 well-beaten egg
½ cup milk
⅓ cup salad oil or melted shortening

• • •

2 tablespoons sugar
1 cup fresh blueberries or well-drained frozen blueberries

Sift flour, 2 tablespoons sugar, baking powder, and salt into mixing bowl and make well in center. Combine egg, milk, and salad oil; add all at once to flour mixture. Stir quickly only till flour is moistened. Mix remaining sugar with berries; stir gently into batter. Drop batter from tablespoon into greased muffin pans. Fill ⅔ full. If desired, sprinkle tops with a little sugar. Bake in hot oven (400°) 20 to 25 minutes. Makes 1 dozen.

Red-and-white Fruit Mold

Red-raspberry layer is sweet and the bottom layer is lemonade tart. Delightful flavor combination—

1 1-pound can (2 cups) fruit cocktail
1 package raspberry- or strawberry-flavored gelatin

• • •

1 package lemon-flavored gelatin
1 cup hot water
1 6-ounce can frozen lemonade concentrate
½ cup mayonnaise or salad dressing

Drain fruit cocktail, reserving syrup. Add water to syrup to make 2 cups; heat 1 cup mixture to boiling; add raspberry gelatin and stir to dissolve. Add remaining syrup mixture. Pour equal amounts into individual molds.* Chill till firm. Meanwhile dissolve lemon gelatin in hot water; add lemonade concentrate. Blend in mayonnaise. Chill till partially set; stir in fruit cocktail. Pour over first gelatin layer, chill till firm. Unmold atop pineapple slices if desired. Makes 9 to 12 servings.

*Or pour into a 6½- or 7-cup mold.

Stuffed Eggs

6 hard-cooked eggs, halved lengthwise
¼ cup mayonnaise
¼ teaspoon salt
Dash pepper
2 teaspoons prepared mustard
1 tablespoon *finely* chopped celery
1 tablespoon minced onion

Remove egg yolks; mash and combine with remaining ingredients. Refill egg whites, using pastry tube if you desire. Chill. Garnish with dot of pimiento.

Honeydew Basket

It's beautiful filled with color-bright fruits. And luscious!

Chill a large honeydew melon. Cut off top, one-fourth of the way down. Scoop out seeds. Pare melon. With round biscuit cutter, cut deep scallops around top of melon basket (hold bottom of custard cup or glass against melon on inside as you press with cutter). Coarsely dice the melon left from top and scallops; mix with canned peach and pear slices, canned pineapple spears, and seedless grapes. Fill melon basket with the mixed fruit and trim with maraschino cherries and sprig of fresh mint. Pass bowl of Red-currant Dressing.

Red-currant Dressing

Tart-sweet, party-pink, easy-do!—

1 cup currant jelly
½ cup mayonnaise
½ cup heavy cream, whipped

With rotary beater, beat currant jelly till soft and smooth. Blend in mayonnaise. Fold in whipped cream. Makes about 2 cups.

Frosted Grapes

Brush clusters of grapes with slightly beaten egg white (or use fruit juice). Sprinkle grapes with sugar. Let dry before arranging on plate or platter.

Tuna-stuffed Tomatoes

Nothing prettier for a luncheon buffet—

1 6½- or 7-ounce can (1 cup) tuna
1 tablespoon lemon juice, fresh, frozen, or canned
2 hard-cooked eggs, chopped
¼ cup thinly sliced sweet pickle
¼ cup finely chopped onion
2 tablespoons diced pimiento
¼ teaspoon salt
Dash pepper
⅓ cup mayonnaise or salad dressing

• • •

4 medium tomatoes

Break tuna in chunks and sprinkle with lemon juice; combine with egg, pickle, onion, pimiento, salt, and pepper. Add mayonnaise; mix gently. Chill. Turn the tomatoes stem end down and cut each, *not quite through*, in 6 equal sections. Spread the sections apart; sprinkle center with salt and fill with tuna salad. Top with carrot curl. Serve atop lettuce. Makes 4 servings.

Marmalade Muffins

These are the tearoom type, almost like little cakes—

⅓ cup shortening
⅓ cup sugar
½ teaspoon vanilla
1 egg
1¾ cups sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt
⅔ cup milk

• • •

Orange marmalade

Cream together shortening, sugar, and vanilla till fluffy. Add egg; beat well. Sift together dry ingredients; add alternately with milk, mixing just to blend. Fill greased muffin pans ⅔ full. Top each with a teaspoon of orange marmalade. Bake in hot oven (400°) about 20 minutes. Makes 1 dozen.

Tomato-aspic Towers

Extra-easy aspic enhanced by cream-cheese topper—

1 3-ounce package cream cheese
¼ cup mayonnaise
¼ teaspoon salt
2 envelopes (2 tablespoons) unflavored gelatin
2 teaspoons lemon juice
2 tablespoons boiling water
¼ cup finely chopped celery
1 tablespoon chopped chives

• • •

¼ cup cold water
1 cup boiling water
2 8-ounce cans (2 cups) seasoned tomato sauce
2 tablespoons lemon juice
1 teaspoon salt

Stir cream cheese to soften; add mayonnaise and ¼ teaspoon salt, beating until smooth. Soften ½ *teaspoon* of the gelatin in 2 teaspoons lemon juice; dissolve in 2 tablespoons boiling water. Add to cheese mixture. Stir in celery and chives. Divide mixture among 6 individual molds. Chill till firm. Meanwhile soften remaining gelatin in ¼ cup cold water; dissolve in 1 cup boiling water. Add tomato sauce, 2 tablespoons lemon juice, and 1 teaspoon salt. Pour over layer in molds. Chill till firm. Unmold on leaf lettuce. Top with dab of mayonnaise and pimiento.

Frozen Cocktail Salad

A fruit-dotted beauty that's cooling as snow in July—

1 No. 2½ can (3½ cups) fruit cocktail
1 package lemon-flavored gelatin
1 cup hot water
2 tablespoons lemon juice

• • •

2 3-ounce packages cream cheese
½ cup mayonnaise or salad dressing
1½ cups tiny marshmallows
¼ cup drained quartered maraschino cherries
1 cup heavy cream, whipped

Drain fruit cocktail, reserving 1 cup syrup. Dissolve gelatin in hot water; add reserved syrup and lemon juice. Chill till partially set.

[*Turn to next page*

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Bring out all the natural, delicate flavors with
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Pure Virgin Imported
OLIVE OIL
2 oz. to 1 gal.



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No other rice is this easy!



Minute Rice is already cooked – just boil water... add Minute Rice... cover... remove from heat!

Yes, it's really easy! Because Minute Rice is already cooked, there's never any danger of gummy failure! How your family will enjoy those white, fluffy, tender grains! Try Minute Rice tonight . . . the quickest, easiest way to balance a summer meal!

Another Favorite from General Foods

Only Minute Rice is perfect every time

Saladtime cook book

Continued from preceding page

Soften cream cheese, add mayonnaise and beat until smooth. Add to gelatin mixture, mixing well. Stir in fruit cocktail, marshmallows, and cherries. Fold in whipped cream. Remove both ends from the fruit-cocktail can, flatten slightly to oval shape. Place heavy-duty aluminum foil over one end. Pour mixture into can and a refrigerator tray.* Freeze several hours or overnight. To serve, slice and place atop lettuce. Makes 12 servings. *There is enough salad mixture to fill 2 No. 2½ cans.

Toasted Crackers

These have the "flavor plus" of herbs and seeds. Nice with salads or with tomato-juice cocktail—

Select rich round crackers, crisp rye wafers, saltines, or other crackers. Brush tops with melted butter or margarine; sprinkle with one or a combination of the following: onion or garlic powder—caraway, celery, dill, poppy, or sesame seed. Heat on a cooky sheet in moderate oven (350°) about 5 minutes or till crisp and hot.

Poppy-seed Dressing

It's clear (except for tiny poppy-seed dots), just thick enough and sweet enough to complement juicy fresh or canned fruits—

½ cup sugar
Dash salt
Dash dry mustard
¼ cup salad vinegar
1 cup salad oil
½ teaspoon poppy seed

Combine sugar, salt, mustard, and vinegar; heat to boiling; cool. Add oil slowly, beating constantly with electric or rotary beater. Stir in poppy seed. Makes 1½ cups.

Macaroni Cup Salad

The meaty macaroni salad is seasoned just right. Green-pepper cups can be crisp or cooked—

½ 6-ounce package (about ¾ cup) 7-minute macaroni
• • •
6 medium green peppers
2 cups diced canned or cooked ham
¼ pound sharp Cheddar cheese, diced
¼ cup diced sweet pickle
2 tablespoons chopped pimiento
2 tablespoons minced onion
• • •
½ cup mayonnaise or salad dressing
2 teaspoons prepared mustard
¼ teaspoon salt

Cook macaroni in boiling salted water till tender; drain and cool. Cut off pepper tops, making large zigzags (see picture, page 68). Remove seeds and membrane. (If desired, precook green-pepper cups in boiling salted water 5 minutes; plunge immediately in cold water, then peel.) Chop enough green-pepper scraps to make ⅓ cup, and combine with macaroni, ham, cheese, pickle, pimiento, and onion. Blend together mayonnaise, mustard, and salt; mix with macaroni mixture. Sprinkle inside of pepper cups with salt and fill with the salad. Chill. Serve on salad greens and top with radish roses. Makes 6 servings. **Tasting-Test Kitchen note:** If uncooked pepper cups are used, first cut sliver off bottom of "wobbly" ones.

Filled Sandwich Circles

Dainty salad sandwiches frosted with cream cheese, decked with parsley—

3 coney buns
• • •
1 cup finely chopped canned or cooked ham
¼ cup finely chopped celery
2 tablespoons mayonnaise
1 tablespoon sweet pickle relish
½ to 1 teaspoon prepared mustard
• • •
2 3-ounce packages cream cheese
2 tablespoons milk
¼ teaspoon salt
¼ cup finely snipped parsley
2 tablespoons chopped almonds, toasted

Cut off ends of buns. Split buns and hollow out soft center. Combine the ham, celery, mayonnaise, pickle relish, and mustard. Pile the filling down center of bottom half of each bun and replace top. Soften cream cheese and blend in milk and salt. Spread on sides and top of buns. Sprinkle with parsley and almonds. Chill thoroughly. To serve, cut in 1-inch slices. Makes about 15 tiny sandwiches.

Cucumber Ring Mold

Refreshing cucumber held in creamy, cool gelatin. Mighty good eating!—

1 tablespoon (1 envelope) unflavored gelatin
¼ cup lemon juice
2 tablespoons cold water
½ cup boiling water
2 tablespoons sugar
¾ teaspoon salt
• • •
About 6 medium cucumbers, pared
1 8-ounce package cream cheese
1 cup mayonnaise or salad dressing
¼ cup minced onion
¼ cup minced parsley

Soften gelatin in lemon juice and cold water; dissolve in boiling water. Add sugar and salt. Halve cucumbers and scrape out seeds; put cucumber through food chopper, using fine blade. (You'll need 2 cups drained ground cucumber.) Soften cream cheese; add cucumber, mayonnaise, onion, and parsley, mixing well. Stir in gelatin mixture. Pour into 6½-cup ring mold. Chill until firm. Unmold and garnish top with overlapping cucumber slices. Fill center with water cress and cooked, cleaned shrimp. Arrange additional shrimp around mold. Makes 8 servings. **Tasting-Test Kitchen note:** To match picture, fix this special gelatin mixture in which to mold cucumber garnish. Soften 1½ teaspoons (½ envelope) unflavored

[*Turn to page 98*

GIVE YOUR SALADS

a Touch of Genie-us!

There's flavor magic in the Wish-Bone bottle! Its "Touch of Genie-us" makes every salad wish come true.

Wish-Bone is prepared from a secret Old World blend of pure oil, vinegar, rare seasonings, and just the right touch of garlic. *All you* do is shake the bottle till the dressing looks light and creamy . . . then pour.



For marinated steak, let raw meat marinate in Wish-Bone before grilling or broiling. Delicious!

For easy garlic bread, coat both sides of thick slices with Wish-Bone and toast under the broiler.



For garlic-baked potatoes, coat raw potatoes generously with Wish-Bone, wrap in foil, bake!

Guaranteed by Good Housekeeping

WISH-BONE Italian Dressing

WISH-BONE PRODUCTS, INC., KANSAS CITY, MISSOURI



Fancy Frank Fry

Choose your favorite fillings– for a delicious change!

Dad wants cheese strips—Johnny votes for sweet pickle relish—

The whole family has fun choosing favorite fillings for these Fancy Franks. The combination of flavors is really delicious!

That's because Hunt's Tomato Sauce blends them together so nicely. Mingles with the meat juices and the different filling flavors—to make a spicy tomato gravy that turns frankfurters into an exciting new dish!

Rich tomato, red-ripe tomato, tomato through and through—that's Hunt's Tomato Sauce. Try its kettle-simmered goodness in your own meatloaf, hamburgers, stew, casseroles, soup and leftovers. Enjoy Quick Stunts with Hunt's at *your* house!

1 lb. frankfurters (10 to 12)
Assorted fillings: *Strips of cheese or dill pickle, sweet pickle relish, finely chopped onion, crushed pineapple*
10 to 12 strips bacon
2 cans Hunt's Tomato Sauce
2 teasps. sugar ¼ teasp. dry mustard

Slit the franks lengthwise but don't cut completely through. Fill with fillings. Wrap a strip of bacon tightly around each frank, covering slit well. Pin bacon ends to frank with short pieces of toothpick. Place in cold skillet. Fry over medium heat, ing often, until bacon is crisp and lightly brow Pour off excess fat. Add Hunt's Tomato S sugar and mustard. Blend well. Simmer 10 t minutes. Makes 4 to 6 servings.

Hunt-for the best



***Helpful Recipes** on every can. send for FREE Recipe Booklet, "21 Ways to Serve Hamburger." Hunt F Inc., Dept. B7, P.O. Box 5, Fullerton,*

Better Homes & Gardens Prize Tested Recipes

Meat and seafood salads

File under Salads



Chicken-Cranberry Layers

Chicken in the white layer, cranberry sauce in the red — double delight for a summertime luncheon!—

Layer I. Soften 1 envelope (1 tablespoon) unflavored gelatin in $\frac{1}{4}$ cup cold water. Dissolve over hot water. Add one 1-pound can (2 cups) whole cranberry sauce, one 9-ounce can (1 cup) crushed pineapple, $\frac{1}{2}$ cup broken California walnuts, and 1 tablespoon lemon juice. Pour into 10x6x1$\frac{1}{2}$-inch baking dish; chill till firm.

Layer II. Meanwhile, soften 1 envelope (1 tablespoon) unflavored gelatin in $\frac{1}{4}$ cup cold water. Dissolve over hot water. Blend in 1 cup mayonnaise or salad dressing, $\frac{1}{2}$ cup water, 3 tablespoons lemon juice, and $\frac{3}{4}$ teaspoon salt. Add 2 cups diced cooked or canned chicken, $\frac{1}{2}$ cup diced celery, and 2 tablespoons chopped parsley. Pour over first layer; chill till firm. Cut in squares; invert each on salad greens. Top with mayonnaise and walnut halves. Makes 6 to 8 servings.

Mrs. Walter Reynolds, Bryant, Indiana

Cut along dotted lines



Photographs: Mike Nels

Cool, frosty drinks

Black-bottom Combo

The "black bottom" is chocolate syrup—there's coffee-flavored ice cream atop. Use long spoons for muddlers, straws for sipping—

¾ cup chocolate syrup
1 tablespoon instant coffee
• • •
1 quart vanilla ice cream
1½ cups milk
Shaved unsweetened chocolate

Into each of 4 to 6 chilled 8- or 10-ounce glasses, spoon 3 tablespoons of the chocolate syrup. Stir ice cream to soften slightly; quickly blend in milk and coffee*. Pour mixture over syrup in glasses. Garnish with shaved chocolate.

*To please the children, use $\frac{1}{4}$ teaspoon cinnamon instead of the instant coffee.

Mrs. John F. Kane, Buffalo, New York

pages to your COOK BOOK

File under Beverages





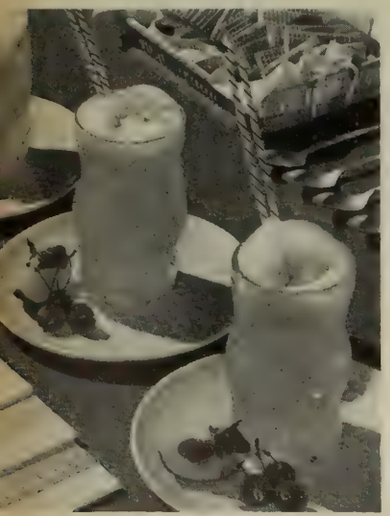
Raspberry-Mint Crush

A dazzler for fresh color and flavor! You can make it with limeade or regular lemonade concentrate, too—

¼ cup sugar
½ cup fresh mint leaves
1 cup boiling water
• • •
1 10-ounce package frozen raspberries
1 6-ounce can frozen pink-lemonade concentrate
2 cups ice water

Combine sugar, mint leaves, and boiling water; let stand 5 minutes. Add raspberries and concentrate; stir until thawed. Strain into chilled pitcher half full of crushed ice; add ice water, stir. Garnish with fresh mint leaves and berries. Makes 8 servings.

Mrs. J. Finnegan, Minneota, Minnesota



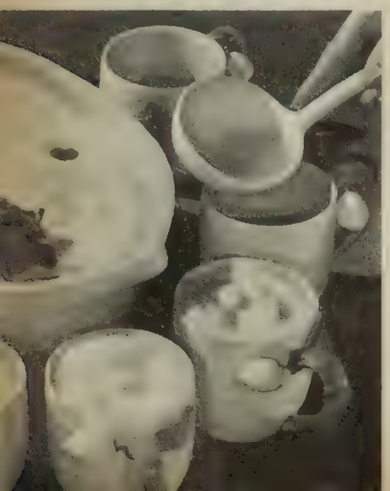
Frosty Lime Fizz

Zingo! Fix this one on a sizzling day. Looks cool, tastes cool!—

⅔ to 1 cup sugar
1 cup lime juice
1 cup water
• • •
1 quart lime sherbet
2 small bottles (about 2 cups) carbonated water, chilled

Combine sugar, lime juice, and water; stir to dissolve sugar. Spoon sherbet into six 10-ounce glasses. Add ⅓ cup of the lime-juice mixture to each, then fill with carbonated water.

Marilyn Rankin, Phoenix, Arizona



Golden Fruit Punch

Ginger ale sparks the delicate blend of fruit flavors—

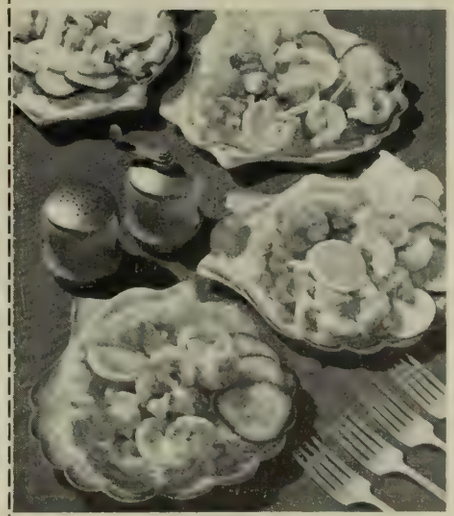
2 cups sugar
1½ cups fresh mint leaves
2 cups boiling water
• • •
¾ cup lemon juice
1 12-ounce can (1½ cups) apricot nectar, chilled
1 6-ounce can frozen limeade concentrate
1 6-ounce can frozen orange-juice concentrate
1 6-ounce can frozen pineapple-juice concentrate
2 large bottles (7 to 8 cups) ginger ale, chilled
• • •
1 quart lemon sherbet

Combine sugar, mint leaves, and boiling water; stir to dissolve sugar. Cool. Chill. Strain into chilled punch bowl. Add lemon juice, apricot nectar, concentrates, and ginger ale. Top with scoops of lemon sherbet. Garnish with mint leaves. Makes 20 to 25 servings.

Mrs. Rose Lenzini, Monte Vista, Colorado

Add these pages to your Better Homes & Gardens Cook Book







Party Ham Ring

1 envelope (1 tablespoon) unflavored gelatin
¼ cup cold water
¾ cup boiling water
1 cup dairy sour cream
½ cup mayonnaise or salad dressing
3 tablespoons vinegar
¼ teaspoon salt
Dash pepper
• • •
1½ cups diced cooked or canned ham
1 cup celery slices
¼ cup chopped parsley
3 tablespoons chopped green onions

Soften gelatin in cold water; dissolve in boiling water. Blend in sour cream, mayonnaise, vinegar, salt, and pepper. Chill till partially set; whip until fluffy. Fold in remaining ingredients. Pour into 5½-cup ring mold; chill until firm. Unmold; fill center with salad greens or clusters of green grapes. Makes 5 to 6 servings.

Mrs. David Bennett, St. Louis, Missouri

Seafood Salad Medley

Break one 6½- or 7-ounce can tuna in chunks. Combine with 1 cup cooked or canned cleaned shrimp; sprinkle with 1 tablespoon lemon juice. Add 2 hard-cooked eggs, sliced, ½ cup celery slices, 2 tablespoons green-onion slices, 1 tablespoon capers. Chill. Lightly toss with ½ cup mayonnaise or salad dressing and salt and pepper to taste. Serve in lettuce cups; tuck in cucumber slices. Sprinkle with paprika. Makes 4 to 5 servings.

Mrs. John Anderson, Baton Rouge, Louisiana

Chef's Luncheon Salad Bowl

1 12-ounce can luncheon meat, cut in long strips
1½ cups cooked or canned peas
• • •
Salad greens
¼ pound sharp Cheddar cheese, cut in long strips
2 large dill pickles, sliced lengthwise
2 large tomatoes, cut in wedges
1 green pepper, cut in rings
1 cup bias-cut celery slices
Green onions, sliced
Salt and pepper

Chill meat in Chef's French Dressing 1½ hours; add peas last half hour. Drain, reserving dressing. Line salad bowl with greens, arrange meat, cheese, and vegetables in bowl. Sprinkle with salt and pepper. Serve with reserved dressing. Makes 6 servings.

Chef's French Dressing: Combine 2 tablespoons sugar, 1 teaspoon each salt, dry mustard, and paprika, ⅔ cup salad oil, ⅓ cup tarragon vinegar, 3 tablespoons lemon juice, and 1 tablespoon horseradish. Mix well. Makes 1⅓ cups.

Mrs. Anton A. Fuerst, Dubuque, Iowa



=



What a Peanut Butter! So nourishing a sandwich equals a square meal!



Comes in exclusive goblets and sherbets in "Early American" design. Also in the handy refrigerator jar.

BIG Top

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NUTRITIONISTS AGREE: One Big Top sandwich has as much basic nourishment—proteins, fats, carbohydrates, food energy—as this meal of chicken leg, rice, beets.

Of course we aren't proposing that you *replace* all hot meals with Big Top sandwiches. But at lunch or snack time, it's wonderful to know: Big Top is naturally fortified *—a powerhouse of nourishment.* 1½ ounces of Big Top between two slices of bread has as much basic food value as the meal above, with normal portions shown. All this, *plus* important vitamins and minerals.

No other peanut butter packs this essential nourishment and Big Top's extra golden-good flavor. So serve sandwiches of creamy, easy-spreading Big Top with milk and fresh fruit—a perfect snack!

"What's for lunch?" ask your lambs
And they're happy to see
Creamy, golden-good BIG TOP
"Tastes great," they agree.

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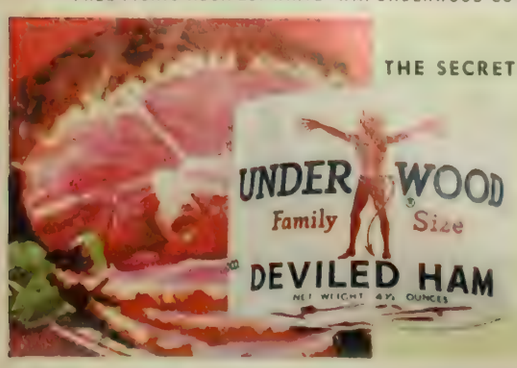
THE DEVIL WITH COOKING



They roll their own "Hamwiches" at this easy chuck-wagon picnic

Picnic recipe you'll find easy enough for roadside serving and delicious enough for porch or patio! All you do is set out Underwood Deviled Ham (so tasty just as it comes from the can — and one family-size can feeds five) . . . a plate of sliced tomatoes . . . and one of minced onions! Then join your hungry guests and help yourself to a real feast!

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Reach into our

We'll bet a cooky you'll use these recipes often. Don't forget cooky mixes and the frozen and refrigerated doughs



Jiffy Frosted Angels—heavenly eating! And no baking makes them a blessing on a sultry day. Buy a loaf angel cake. Cut in bars and brush with confectioners' icing. Roll "cookies" in flaked coconut or chopped nuts—your choice. Bowls of fresh berries are go-withs.



Polka-dot Macaroons—airy as a summer breeze. The polka dots are chocolate pieces. These dainty cookies are simple to make—just add corn flakes, vanilla, and chocolate to an egg-white meringue. The cookies will come from oven deliciously crisp and fragile.

summer cooky jar



Orange Rounds—a crisp "ice cream" cooky if ever there was one. And the thinner they're sliced, the crisper. Flavor's orange-lemon, the crunch is coconut. Mix dough for these easy refrigerator cookies in evening, then bake next morning. Show them off in apothecary jar.

Photographs: Mike Nelson



Busy-bee Chippers—a honeyed version of traditional chocolate-chip cookies that'll keep your kitchen buzzing with cooky-jar raiders. Honey gives the cookies new chewiness, makes them good "keepers."

Recipes on page 100

Any one of these labels

will add distinctive flavor to outdoor foods—whether for a full-scale barbecue or a spur-of-the-moment picnic.

For everything from sizzling steaks to egg salad sandwiches, you can count on Durkee's Spices, Seasonings and Extracts for a "fresh-as-all-outdoors" flavor.

Before *your* next outdoor meal, be sure to stock up on Durkee's barbecue-picnic spices and seasonings—they will more than satisfy even the heartiest outdoor appetites!



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New PYREX® Instant Coffee and Tea Maker

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8-cup size, regularly $3.95,
ONLY
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An especially good buy any time this July!

- ★ Just in time for iced-tea season!
- ★ Makes finer flavored instant coffee and tea, because smooth, non-porous PYREX ware can't absorb or pass on any other taste.
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- ★ This special offer ends midnight, July 31st, so hurry!

THERE'S ONLY ONE PYREX® BRAND WARE, A PRODUCT OF CORNING GLASS WORKS, CORNING, NEW YORK
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Money for your recipes

Cherry delights; variety-meat specialties

DO YOU HAVE A FAVORITE way of fixing cherries? Is there anyone at your house who has a special order for a variety meat? Send us your recipes, then. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next February. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Cherry delights are the desserts, pies, and salads that you fix for family meals and 10 o'clock late snacks. Use fresh, canned, or frozen cherries. They can be red tart ones, Bings, Queen Annes, or maraschinos. A few suggestions:

cherry upside-down cake
cherry cobbler
Bing-cherry molds
lattice cherry pie
white-cherry 24-hour salad
cherry-cheese tarts
maraschino-nut cake

Variety-meat specialties can be appetizers or main dishes. Use one of these variety meats heart, liver, brains, sweetbreads, tripe, oxtail, or tongue. Maybe your favorite is kidney stew or liver pate. Some other ideas:

stuffed beef heart
spiced tongue
sweetbreads with mushrooms
oxtail stew
Philadelphia pepper pot
liver-bacon-onion skillet
tongue with cherry sauce

This month's winners

(*See recipes on pages 87 and 88*)

Cook-of-the-Month for Summer Drinks
Mrs. John F. Kane, Buffalo, N.Y.

Cook-of-the-Month for Meat or Seafood Salads
Mrs. Walter Reynolds, Bryant, Ind.

Other Winners

Mrs. John Anderson, Baton Rouge, La.
Mrs. David Bennett, St. Louis, Mo.
Mrs. J. Finnegan, Minneota, Minn.
Mrs. Anton A. Fuerst, Dubuque, Iowa
Mrs. Rose Lenzini, Monte Vista, Colo.
Marilyn Rankin, Phoenix, Ariz.

Honor Roll

Rosemary Beers, Madison, Wis.
Mrs. Vernon Bigler, West Lafayette, Ind.
Mrs. Julia Boulton, Los Angeles, Calif.
Mrs. Frank Buffo, Jr., Baltimore, Md.
Mrs. Margaret Crocker, Lakewood, Ohio
Mrs. Shirley Finlayson, Midland, Mich.
Mrs. John P. Gallahue, Piper City, Ill.
Mrs. Richard Hovsepian, Fresno, Calif.
Mrs. F. B. Loshbough, St. Joseph, Mich.
Mrs. Jerry J. Sander, Cincinnati, Ohio
Mrs. J. G. Santangelo, Miami, Fla.
Mrs. Walter O. Sohre, St. Paul, Minn.
Mrs. G. Rankin Starkey, Kerrville, Tex.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "February Cherry Delights" or "February Variety-meat Specialties."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere—so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, July 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. Address the recipes you enter to 5407 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



More picnic fun because the work's all done with the STRONG aluminum foil . . .

new ALCOA WRAP

CHEESE-BACON WRAP-UPS

Spread sandwich buns with butter; fill with slices of cheese, strips of crisp cooked bacon. Wrap each bun in square of Alcoa Wrap, using tight double folds. Grill over low coals 10 to 12 minutes, turning frequently.

GRILLED CORN-ON-THE-COB

Brush husked corn with melted butter; salt, pepper. Wrap each ear in damp paper towel, place in Alcoa Wrap. Bring up sides, fold down onto corn in tight double fold; twist ends securely. Grill 20-25 minutes, turning frequently. Serve in opened packs.

PICNIC FRENCH FRIES

Place frozen French fries in center of double-thick square Alcoa Wrap; bring up sides; double-fold down onto French fries; fold ends up in tight double folds. If still frozen, grill over hot coals 20-25 minutes—15-20 minutes if defrosted in package. Turn several times; serve in opened packs.

THE ALCOA HOUR
TELEVISION'S FINEST LIVE DRAMA

Playtime? Plenty! And no time out for clean-up with convenient Alcoa® Wrap. You can grill a long list of tempting treats in Alcoa Wrap, then serve them right in their own foil containers. Keep picnic foods fresher in Alcoa Wrap, too. Next picnic, try these tasty delights. They're extra-good and easy with wonderful Alcoa Wrap.

Alcoa Wrap comes in three sizes:

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25-ft Package

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25-ft Freezer and Broiler Foil



FREE BOOKLET! "Summer Living with Alcoa Wrap"—including cook-out recipes and travel tips—is now in specially-marked packages of Alcoa Wrap at your favorite store.

VISITING NEW YORK THIS SUMMER? Learn how to *Live Light with Aluminum.* See the Alcoa Exhibit on Macy's 5th floor.

Start with an angel cake, and . . .

By Mary Anne Frank

Deck it with a chocolate-y "frosting"—



High and handsome—that's Chocolate-Nut Fluff Layers! For "frosting," fold toasted almonds and melted semisweet chocolate pieces into whipped cream. (Cool chocolate to room temperature so it'll fleck as you fold it in.) We used a chocolate angel-cake mix, trimmed cake with almond daisies.

Capture cake fluffs in raspberry gelatin



Photographs: Mike Nelson

Raspberry Angel Ring is so pink and pretty, how about fixing it for dessert next time you ask company over for a buffet luncheon? The angel-cake pieces are held together in a rich mixture of whipped cream and raspberry gelatin. Just before serving, dot with mounds of whipped cream, big berries atop.

Fold in chocolate confetti for a gala look!



Make Chocolate Confetti Cake from either a packaged mix or your own favorite recipe. The confetti is chocolate shot that goes right into the batter. Bake cake in a 10-inch tube pan, then cool and frost it. Drizzle melted chocolate over top and sides for the easy edging.

Stack layers with coffee whipped cream



Coffee Ribbon Loaf will rate plenty of applause! This time why not buy a loaf cake? Split it in four layers. The coffee-cream filling (add nuts if you like) goes between and on the outside. Give it a generous sprinkle of toasted coconut. Chill before slicing.

More on page 96

Even the nicest solid shortenings smoke but —

Wesson Oil takes the smoke out of frying!



Smoke's out! Flavor's in!

Enjoy cleaner frying with no lingering odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying more safely prepared than with costliest solid shortenings

Easier and thrifty—Wesson's the shortening you pour and can use again and again

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SOLID SHORTENINGS SMOKE. The special ingredient they contain, that makes them good for baking, breaks down at frying temperature. Smoking shortening is breaking down and that can hardly be good for you.

WESSON OIL DOES NOT SMOKE because it is *all* shortening in its purest form—nothing added. Wesson is so clear and brilliant, so light in body, it sparkles as it pours. It's the freshest money can buy —and keeps fresher after using.



You'll find out! Delicate Wesson Oil *babies* fried foods



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CLEANER
WASH
with
CLOROX®...
whiter...brighter...
sanitary, too!

GOOD ADVICE to a bride-to-be ... or any housewife: Give your treasured linens and other fine fabrics a long lease on loveliness with Clorox care right from the *start!* Clorox *gently* removes dinginess, stains and odors from white and color-fast cottons and linens...and from white 100% nylon, rayon, and *Dacron, Orlon* and *Dynel*, too. Remember, when you launder with Clorox you provide added *health protection* for your family because Clorox disinfects!

Every time you use CLOROX *you protect family health!*

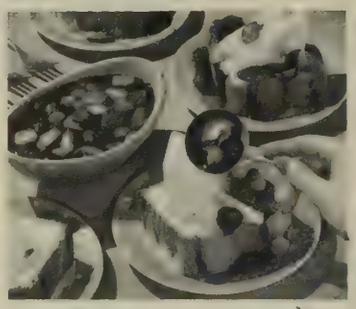


Another hint for homemakers: Always keep Clorox handy in your bathroom and kitchen, as well as in your laundry. See the label directions for many ways Clorox can help you every day, all through the house!



Start with an angel cake

Begins on page 94



Add a topper of strawberry ice-cream wedges and luscious strawberries to make Ice Cream 'n Cake Pyramids. You begin with slices of loaf angel cake—buy or bake it.

Simple, but so delicious you will want to fix it for company!

Chocolate-Nut Fluff Layers

Give chocolate angel cake an elegant look—frost it with chocolate-flecked whipped cream!—

1 package chocolate angel-cake mix

• • •

1 6-ounce package (1 cup) semisweet chocolate pieces
1 cup blanched almonds, halved and toasted
2 cups heavy cream, whipped

Bake cake according to package directions. Cool; cut crosswise in 3 even layers. Melt chocolate in top of double boiler over hot water. Cool to *room temperature*. Fold chocolate and almonds into whipped cream, allowing chocolate to harden in flecks. Spread between cake layers, then frost top and sides. Makes 12 servings.

Raspberry Angel Ring

Party perfect! Airy pieces of angel cake are held in delicate raspberry gelatin—

1 package raspberry-flavored gelatin
Dash salt
1¼ cups boiling water
1 10-ounce package frozen raspberries
1 cup heavy cream, whipped

• • •

1 10x4x2-inch loaf angel cake

Dissolve gelatin and salt in the boiling water. Add berries and stir till thawed. Chill until partially set; whip until fluffy, then fold in the whipped cream. Rub brown crumbs off cake; tear cake in 1½- to 2-inch pieces. Loosely arrange *half* of cake in bottom of 10-inch tube pan. Pour half of the gelatin mixture over. Repeat. Chill till firm. Invert on platter and garnish with sweetened whipped cream and additional berries. Makes 8 servings.

Chocolate Confetti Cake

Another time, sprinkle the chocolate shot between layers of batter before baking cake

1 package angel-cake mix
¼ cup chocolate shot

• • •

1 recipe Creamy Butter Frosting
2 1-ounce squares unsweetened chocolate, melted

Mix cake batter according to package directions; fold in chocolate shot. Bake according to directions on package. Cool thoroughly. Frost with Creamy Butter Frosting. Drizzle melted chocolate over top edge and sides.

Creamy Butter Frosting

¼ cup soft butter or margarine
3 cups sifted confectioners' sugar
3 to 4 tablespoons light cream or milk
1 teaspoon vanilla

Blend together butter and sugar. Add cream, 1 tablespoon at a time, until of spreading consistency. Stir in vanilla. Makes enough to frost a 10-inch angel cake.

Coffee Ribbon Loaf

An easy make-ahead dessert. It fairly melts in your mouth!—

2 cups heavy cream
⅔ cup sugar
2 to 3 tablespoons instant coffee

• • •

1 10x4x2-inch loaf angel cake
½ cup chopped California walnuts (optional)

• • •

1 3½-ounce can (1¼ cups) flaked coconut, toasted

Combine cream, sugar, and coffee; whip till stiff. Rub brown crumbs off cake; cut lengthwise in 4 even layers. Add nuts to half of whipped cream mixture and spread between cake layers. Cover top and sides of loaf with the remaining whipped cream. Sprinkle with toasted coconut. Chill. Cut in slices to serve. Makes 10 servings.

Ice Cream 'n Cake Pyramids

As easy as spooning strawberries over ice-cream wedges perched atop angel-cake slices!—

1 10x4x2-inch loaf angel cake
2 pints brick strawberry ice cream
1 10-ounce package frozen strawberries, thawed but still frosty

Cut cake in 8 even slices. Cut each ice-cream brick in 4 wedges; place atop cake slices. Spoon berries and juice over. Makes 8 servings. **Tasting-Test Kitchen note:** For even ice-cream wedges, cut brick in half crosswise. Then cut each piece in half diagonally.



"Rough day?"

Pull 'em down... for counter-top cooking!
Fold 'em back... for extra counter space!

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FOLD-BACK COOKING UNITS





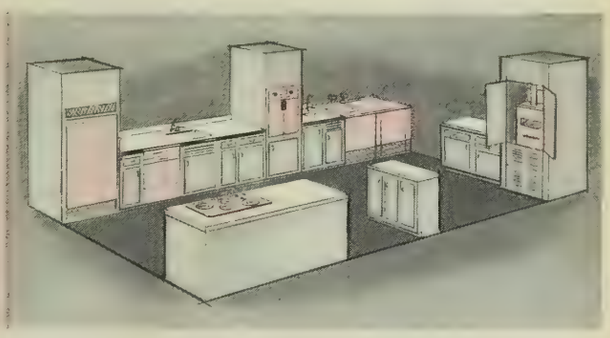


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'57 FRIGIDAIRE *Built-ins*

GM GENERAL MOTORS

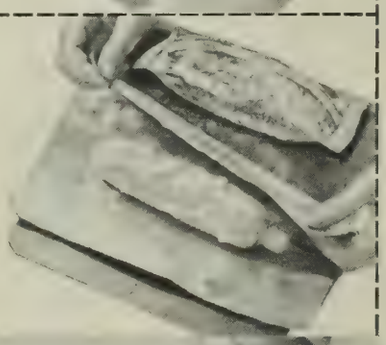
NEW BUTTER IDEA!

Butter-Baked Sweet Corn

The just-simply-wonderful flavor of melted butter baked right into juicy sweet corn. Foil wrapper protects corn flavor—you taste the full flavor of the corn. Corn keeps really hot until ready to eat.



FIRST—For four ears of corn mix ½ cup butter (1 stick) softened and 1 teaspoon salt. Coat ears of corn generously. Rest each ear on a piece of aluminum foil 12″ x 9″ while spreading.



SECOND—Wrap each ear separately in foil. Bring long sides of foil together. Lay edges flat and fold over three times—about ¼ inch each time. Do NOT wrap tightly. Leave room for expansion.



AND THEN—Bake wrapped corn on baking sheet in 450° preheated oven 20 minutes. Serve in foil wrappers—open just when ready to eat. Roll ear of corn in melted butter in foil while eating.

BUTTER VARIATIONS:—To ½ cup butter add: 2 teaspoons garlic salt, 2 teaspoons celery salt; or 4 teaspoons onion salt, 1 tablespoon prepared mustard; or ¾ teaspoon sage, 1 teaspoon salt; or 2 tablespoons seasoned salt; or 2 tablespoons chili sauce, 1 teaspoon salt.

P. S. Try Butter-Baked Corn on your barbecue grill. Great!

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Saladtime cook book

Continued from page 84

gelatin in 2 tablespoons lemon juice; dissolve in ¾ cup boiling water. Add 1 tablespoon sugar and ½ teaspoon salt. Overlap thin cucumber slices in bottom of ring mold. Pour special gelatin mixture carefully over them. Chill until firm. Then pour the salad mixture over and chill until firm.

Horse-radish Sauce

Nippy accent for seafood cocktails—

1 cup dairy sour cream
½ to 1 tablespoon horse-radish
½ teaspoon salt
1 tablespoon grated onion
½ teaspoon paprika

Combine all ingredients and blend well. Sprinkle with additional paprika. Makes about 1 cup.

Corn Sticks

⅓ cup sifted enriched flour
1 tablespoon sugar
1 teaspoon baking powder
½ teaspoon soda
½ teaspoon salt
1 ⅓ cups yellow corn meal
1 beaten egg
1 cup dairy sour cream
2 tablespoons salad oil or melted shortening

Sift flour, sugar, baking powder, soda, and salt; stir in corn meal. Combine egg, sour cream, and salad oil. Add to dry ingredients; stir till just blended. Preheat cornstick pans, then grease generously. Fill pans ⅔ full; bake in hot oven (400°) about 25 minutes. Makes 10 to 12 sticks.

Jellied Peach Cups

Here's a tangy meat accompaniment. For pickled-fruit flavor, use the larger amount of vinegar—

1 No. 2½ can sliced peaches
2 to 4 tablespoons vinegar
1 teaspoon whole cloves
4 inches stick cinnamon
• • •
1 package orange-flavored gelatin
18 California walnut halves

Combine the peaches, vinegar, and spices; bring to boiling. Remove from heat, cover, and let stand 5 minutes. Remove peach slices and chill. Strain hot syrup and measure; add enough water to make 2 cups. Dissolve gelatin in the hot liquid. Chill till partially set. Arrange 5 or 6 peach slices on end along sides of individual molds; pour in gelatin, then place walnut halves along sides of molds at top. Chill till firm. Unmold on leaf lettuce; trim with remaining peach slices. Top each mold with dab of mayonnaise and an additional walnut half. Makes 6 servings.

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Makes a smooth, fresh dressing–in seconds!



New American French

Newest blend of fine herbs and spices from Good Seasons. Mix it into *smooth*, lively salad dressing —in less than a minute! Pour it color-rich and delicious over any salad you prefer! Even children love this fresh new flavor, with all the full-bodied texture of American bottled dressings. Look for Good Seasons New American French Mix at your grocer's now.



The Good Seasons self-measuring cruet mixes your dressing in seconds!

You just empty Good Seasons Mix into it, add vinegar, the bit of water that makes a smoother blend, and your favorite salad oil. Shake, then serve from this smart cruet.

For lighter French dressings—try these other Good Seasons Mixes: Old Fashion French, Old Fashion Garlic, Bleu Cheese, California French and Exotic Herbs. Each envelope makes a half-pint of dressing.



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Saladtime cook book

Continued from page 98

Sesame Rolls

All you do is give refrigerated biscuits a crisp coating, then bake. And they'll win you compliments!—

1 package refrigerated biscuits
Milk
1½ cups crisp rice cereal, coarsely crushed
2 tablespoons sesame seed, caraway seed, or celery seed
2 teaspoons salt

Cut biscuits in half; roll each part into pencil-thin stick (about 4 inches long). Brush with milk. Mix cereal crumbs, seed, and salt; roll sticks in mixture. Bake on greased baking sheet in very hot oven (450°) about 10 minutes or till rolls are lightly browned. Makes 20.

Tomato Accordions

Golden egg salad complements the red-ripe tomatoes, makes it a hearty salad—

6 hard-cooked eggs, chopped
½ cup finely chopped celery
⅓ cup diced green pepper
⅓ cup thinly sliced green onions
2 to 3 tablespoons prepared mustard
½ teaspoon salt
Dash pepper
¼ cup salad dressing or mayonnaise

• • •

6 medium tomatoes

Combine eggs, celery, green pepper, onions, mustard, salt, and pepper. Add salad dressing; mix. Chill. Turn tomatoes stem end down. *Without cutting to bottom*, cut down, making 6 slices. Sprinkle cut surfaces with salt. Fill between slices with the egg salad. Arrange on crisp salad greens and garnish with parsley. Makes 6 servings.

Parsley-butter Loaf

This is the delicious, toasted loaf you see on our magazine cover this month. The parsley butter has a bit of lemon nip—

1 1-pound unsliced sandwich loaf

• • •

½ cup soft butter or margarine
¼ cup chopped parsley
2 to 3 teaspoons lemon juice, fresh, frozen, or canned

Trim crusts from top and sides of loaf. Cut bread zigzag in 7 or 8 wedges, *almost to bottom crust*. Combine butter, parsley, and lemon juice; spread lightly between wedges and over sides and top, generously at edges. Toothpick end wedges to hold, and place loaf on ungreased baking sheet. Toast in hot oven (400°) about 12 minutes or till golden brown. Sprinkle top with additional parsley. Pass in basket and let folks break off the wedges.

Summer cooky jar

Begins on page 90

Jiffy Frosted Angels

1 10x4x2-inch loaf angel cake

• • •

3 tablespoons butter or margarine
⅓ cup milk
1 pound confectioners' sugar, sifted (3½ cups)
1 teaspoon vanilla

• • •

2 3½-ounce cans flaked coconut, toasted, *or* 2 cups finely chopped California walnuts

Cut angel cake in ten 1-inch slices; cut each slice lengthwise in thirds to make bars. Heat butter and milk; stir into confectioners' sugar. Add vanilla. (If necessary, add a bit more milk to make icing proper consistency for brushing onto cake.) Brush cake bars with icing (use pastry brush) and roll in coconut. Place on rack to dry. Makes 30.

Polka-dot Macaroons

Perfect go-with-ice-cream cookies—

½ teaspoon salt
3 egg whites
¾ cup sugar
3 cups corn flakes
1 6-ounce package (1 cup) semisweet chocolate pieces
1 teaspoon vanilla

Add salt to egg whites; beat till soft peaks form. Gradually add sugar; beat till stiff peaks form. Fold in remaining ingredients. Drop from teaspoon onto greased cooky sheet about 2 inches apart. Bake in moderate oven (350°) 15 to 18 minutes or till done. Let cool slightly before removing from pan. Makes about 2½ dozen.

Orange Rounds

½ cup shortening
1 tablespoon grated orange peel
½ teaspoon lemon extract
½ cup granulated sugar
2 tablespoons brown sugar
1 egg

• • •

1½ cups sifted enriched flour
1½ teaspoons baking powder
¼ teaspoon salt

• • •

1 3½-ounce can flaked cocnout

Thoroughly cream the shortening, orange peel, lemon extract, and sugars. Add egg; beat well. Sift together dry ingredients; add to creamed mixture and blend. Stir in coconut. Shape in rolls 1½ inches in diameter. Wrap in waxed paper; chill thoroughly or overnight. Slice ⅛ inch thick and place 1 inch apart on ungreased cooky sheet. Bake in hot oven (400°) 6 to

[*Turn to page 102*

Where there's Smoke...there's S.O.S



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it's fast!—the soap's right in the pad.



Fishing · S.O.S cleans scorched fry pans

it's easy!—these pads shine at rugged work.

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Barbecue · S.O.S cleans greasy kettles

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Now weight watchers can have dessert—sweet *low-calorie* D-Zerta Gelatin. It contains no sugar but is so delicious and refreshing the whole family will enjoy it. Makes wonderful salads—try all 6 flavors.

D-Zerta Pudding is made without sugar, too, but it has all the goodness of America's best-liked puddings. Comes in 3 flavors—*Vanilla, Chocolate and Butterscotch.*

D-Zerta and Jell-O are registered trade marks of General Foods.

Compare the calories in one serving	
Strawberry Shortcake (*without cream*)	399
Peach ice cream	280
1 oatmeal cookie	114
D-ZERTA PUDDING (*with nonfat milk*)	54
D-ZERTA GELATIN (*all 6 flavors*)	12



Summer cooky jar

Continued from page 100

removing from pan. Makes about 4 dozen. **Tasting-Test Kitchen note:** For lunch-box cookies, slice ¼ inch thick and bake 8 to 10 minutes.

Busy-bee Chippers

Honey makes these chocolate-chip cookies extra moist—

½ cup butter or margarine
6 tablespoons brown sugar
6 tablespoons honey
1 egg

• • •

1 cup plus 2 tablespoons sifted enriched flour
½ teaspoon soda
½ teaspoon salt

• • •

Few drops hot water
1 6-ounce package (1 cup) semisweet chocolate pieces
½ cup chopped California walnuts
½ teaspoon vanilla

Cream butter; gradually add sugar and honey, mixing well. Add egg; beat well. Sift together flour, soda, and salt; add to creamed mixture. Add few drops hot water and mix till blended. Add chocolate and nuts. Drop from teaspoon onto greased cooky sheet. Bake in moderate oven (375°) 10 to 12 minutes. Cool slightly before removing from pan. Makes about 3 dozen.

Youth and "the natural urge"

Begins on page 43

I have seen living examples of hurt and cheated youth, the human shards which we try to sweep under the rug in this era of smashed morals. The rug can't hide them.

At the U.S. Public Health Service Hospital in Lexington, Kentucky, a blonde girl of 19 looked at me through eyes flecked with defiance. She was a drug addict, taking the cure. Defiance gradually melted away as we talked, and the moist look of injury took its place.

"I started going with a fellow, like all the other girls did," she said. "Sure, I had ideas about purity and all that, but you start reading things and seeing the movies and you begin to think you're old-fashioned. So I got involved . . ."

She got "involved" at 17 with an older boy who was taking narcotics. At 18 she was taking narcotics herself. At 19, when arrested, she was offering herself in prostitution to provide drug money for herself and the older boy.

In Cincinnati, Ohio, at the Hamilton County Youth Center, I sat down to lunch with Supervisor Mary McChristie and 30 girls in their teens. The girls were pinneat in their jumper uniforms. Their faces shone, their hair was neat. This might have been a fine private school—but it was, instead, a "detention facility." Girls in the talons of the law—for what?

"For sex, mainly," Supervisor McChristie explained. "These girls have grown up without any real guidance. What they heard at home, if they heard anything, they thought was 'old-fogey stuff,' and on the outside they got ideas that the whole world was changing and chastity didn't count anymore. They have had a rude awakening. It's tragic."

On the waiting-room bench, as we returned from lunch, were more girls: one sent by her school for promiscuity, one brought by her parents for involvement with a married man, one her head wrapped in her arms wondering what was going to happen to her baby.

In every youth detention facility I have visited, from the Youth Study Center in Philadelphia to the Juvenile Guidance Center in San Francisco, the story has been the same. I have watched young girls at their basketball, at their handicraft, at their studies—sometimes behind wire screens, sometimes behind locked gates.

"Bad girls!" some observers might say. But more charitably—and even more logically—they could be classified as casualties. They simply lived by the patterns of the age. They followed the tempting lead of the freedom peddlers—straight to misery.

Girls are hurt more than boys in the era of moral confusion because upon them falls the crushing burden of pregnancy. Even forced marriage is not always an answer. Call these, if you will, the more fortunate ones. The less fortunate ones provide a steadily increasing business for the abortion mills and a new and grisly racket which has sprung up in recent years—baby selling.

It is estimated that 20,000 girls each year fall into the hands of baby racketeers. In return for confinement in a shabby room, where they can give birth in secret, their babies are taken from them, given forged birth certificates, and sold in the illegal adoption market at $2,000 to $3,000.

Evidence gathered by the U.S. Senate Subcommittee to Investigate Juvenile Delinquency points to coast-to-coast baby racketeering with profits of some $50,000,000 a year, a human merchandising op-

Turn to page 112

Keep meat fresh days longer without freezing

in the new PHILCO® Super Marketer



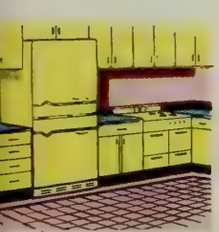
CLUSIVE "COLD FLOW" MEAT OCKER keeps meat in a special 3-degree zone—the IDEAL tem-erature for fresh-meat storage

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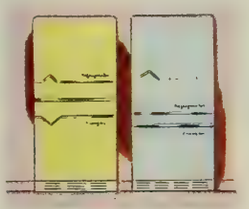
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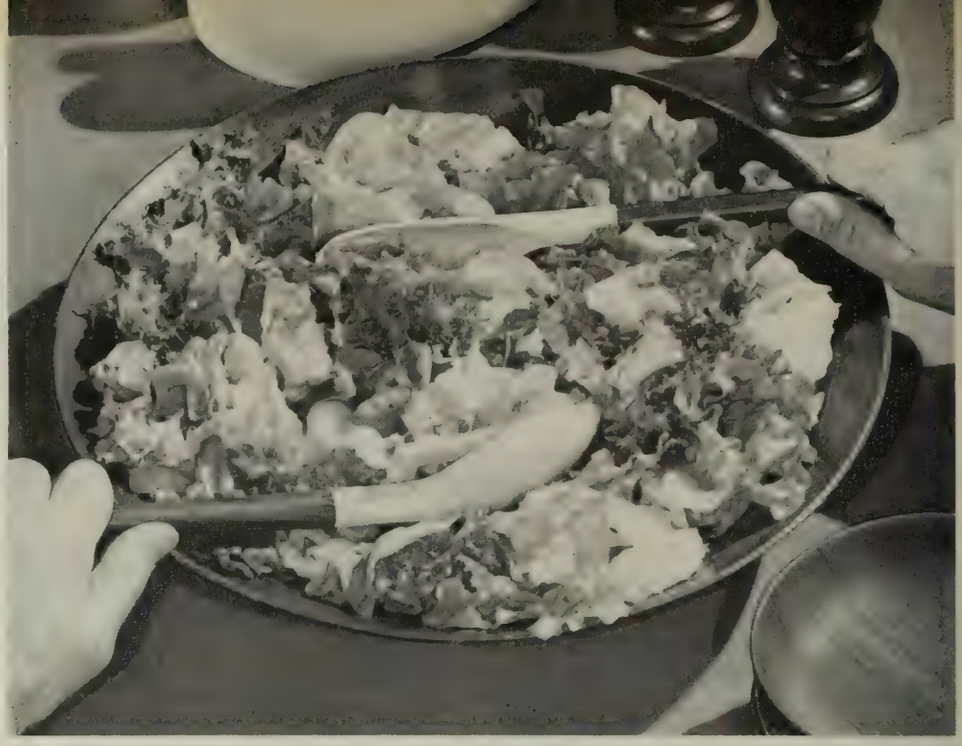
WAIST-HIGH CRISPER conveniently keeps fresh fruits and vegetables at their tasty best. Snaps open and closes quickly.

LOOK AHEAD . . .
and you'll choose
PHILCO

Break lettuce in bite-size pieces instead of chunking with a knife. The lettuce will look prettier and fresher, even "eat better." In slicing celery, cut several stalks at once for speed; slice on bias for looks.

Garlic? Of course! Rub salad bowl with a cut clove of garlic. Or add salt to garlic and crush, using mortar and pestle. Or mince in garlic press.

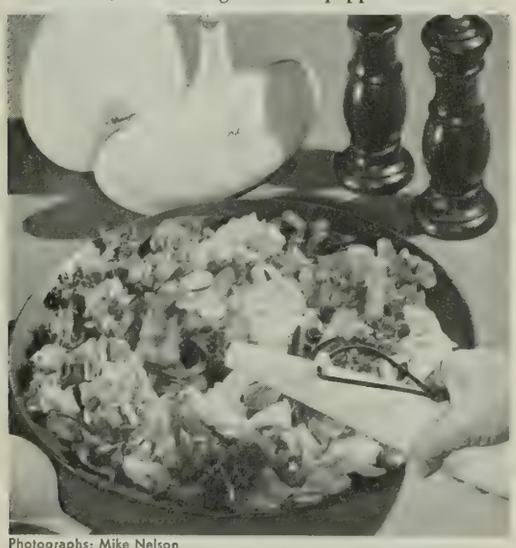




"Roll" your salad—that's a chef's trick. Here dressing's on the greens; salad fork's in left hand, spoon in right. To avoid the usual leaf-flying flurry: Go down to bottom of bowl with salad fork as you go up and over with the spoon—then down with the spoon and up with the fork. That's it—"roll" the salad till every green is coated with dressing. Nary a leaf will hop the bowl!

Add dressing last minute so greens stay perky. There are excellent bottled French and Italian dressings. If you're a "mixer," try Garlic Dressing, page 112.

Or awe your guests by stirring up a dressing in the salad bowl before adding greens: Measure by "sixth sense"—twice as much salad oil as vinegar, a smidgen of mustard, dash of sugar. Grind pepper and salt.



Photographs: Mike Nelson

Tips for salad tossers

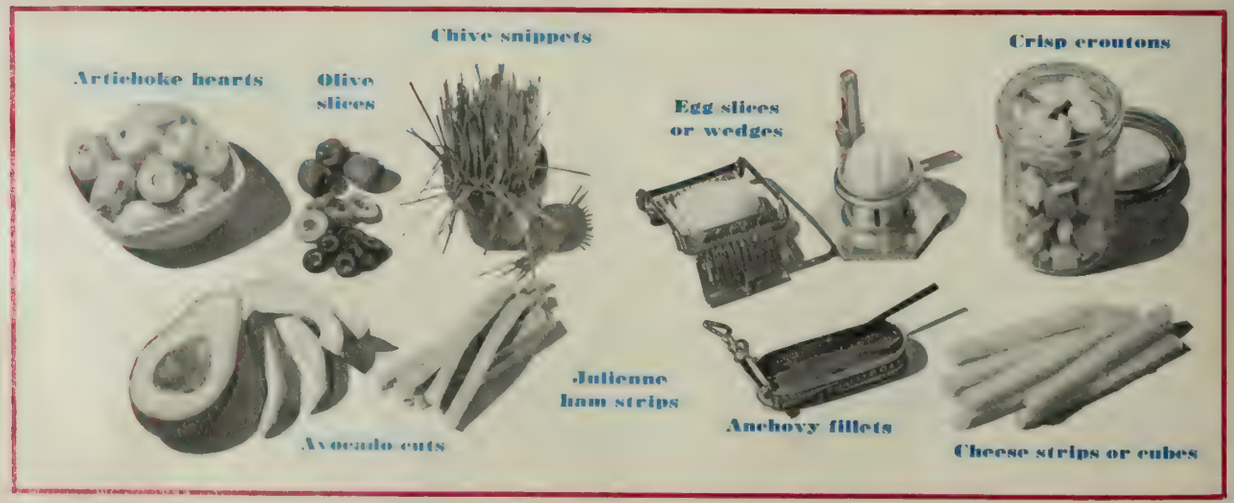
A lush bowl of greens, cool and beautiful and crisp. A dressing that's tart yet mellow, expertly seasoned. Put them together, following our tips, and there you have the perfect tossed salad.

Head and leaf lettuce are good old stand-bys, but do treat yourself to spicy, gently crisp Bibb lettuce (also called limestone lettuce). Cut the tiny heads in quarters to add to your salad. And don't forget nippy water cress and curly endive, escarole, French endive, Boston lettuce, and tender leaves of spinach. Make your salad of one kind of green or a potpourri.

Rinse greens from your garden or market, then hurry them into a crisper or plastic bag and stow in refrigerator. Pat the leaves dry on towels before using—water droplets will dilute the dressing and keep it from clinging to the greens.

[*Turn to page 112*

Toss in extra tidbits for variety—they add flavor, a gourmet touch





How to be the world's best outdoor cook

— In three easy meals

10 exciting new menu and recipe ideas from French's, the world's most popular mustard

Good neighbor Brunch

Assorted fruit juice bar
Ham Slice with Minute Marvel Sauce
Eggs scrambled with parsley
and French's Onion Salt
Filled coffee cake

HAM WITH MINUTE MARVEL SAUCE

½ cup currant jelly
½ cup French's Mustard
1 precooked ham slice

Melt jelly over low heat. Stir in mustard until well blended. Brush one side of ham slice with the mustard sauce. Broil 5 to 8 minutes depending upon thickness. Turn and brush second side. Continue to broil until nicely browned. Pour additional sauce over ham before serving. This sweet-and-sour sauce is also delicious with turkey or chicken.

NOTE: French's Onion Salt does something wonderful for scrambled eggs or omelets.

High noon Family Feast

Steak with Savory Butter Spread
Foil-baked potatoes
Raw vegetables with dip of French's
Mustard-flavored mayonnaise
Cherries and butterscotch brownies

SAVORY BUTTER SPREAD FOR STEAK

¼ lb. butter
3 tbsp. French's Mustard
2 tbsp. chopped chives
½ tsp. French's Oregano
2 tbsp. French's Parsley Flakes or chopped parsley

Have butter at room temperature. Cream in mustard, chives, oregano, and parsley. Beat until well blended. Spread on hot broiled steak. Keep a ready supply in the refrigerator for lots of uses. It's wonderful on chops, hamburgers and vegetables, too!

NOTE: For dip, stir 2 tbsps. French's Mustard into ½ cup of any mayonnaise.

Candlelight Terrace Dinner

Shrimp-topped deviled eggs
Oriental Broiled Chicken
Rice cooked in chicken broth
Marinated green bean salad
Half watermelon filled with melon
balls and fruit

ORIENTAL BROILED CHICKEN

3 broilers, split or 6 halves
3 tbsp. French's Curry Powder
½ cup honey
½ cup French's Mustard

Rub 2 tablespoons curry powder into chicken before broiling. Combine remaining ingredients. Place chicken well brushed with sauce on grill, skin side up. Turn about every 5 minutes and baste each time with mustard mixture. Cooking takes about 45 min., but exact time depends on intensity of heat and broilers' size. Meat is done if joint moves easily when you grasp leg bone.







On food... In food...

No other mustard has French's light and lively flavor!

What sunshine is to summer, French's Mustard is to outdoor eating . . . adds more flavor *on* food, brings out more flavor *in* food! Made with specially-grown mustard seeds and secret seasonings, French's Mustard is tangy-smooth. Even over the hottest fire, its light and lively flavor won't fade out. Remember—everything tastes better outdoors, and almost everything tastes better with French's Mustard!

Another new eat-out idea—

Mustard Bread!

1 small loaf of French, Vienna, or Italian Bread (about 15 inches long)
¼ cup butter
½ cup chopped green onions or sweet onions (including some of tops)
2 tablespoons French's Parsley Flakes or chopped fresh parsley
2 tablespoons French's Mustard
2 tablespoons French's Sesame Seeds or Poppy Seeds

Cream butter. Blend in onions and parsley. Split loaf long way. Spread with butter mixture. Spread with French's Mustard. Top with seeds. Cut bread diagonally in 1½-inch slices not quite through crust. Heat in moderate (350° F.) oven 12 minutes or until lightly browned. Hard rolls can be used instead of bread. Serve outdoors or in.





Couture: Sophie of Saks Fifth Avenue • Room Design: Robert Pedigo of San Francisco • Ceiling: Simpson Logging Company

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Your home will whisper nice things about you when you add the touch of quiet and elegance that only a Forestone ceiling can give.

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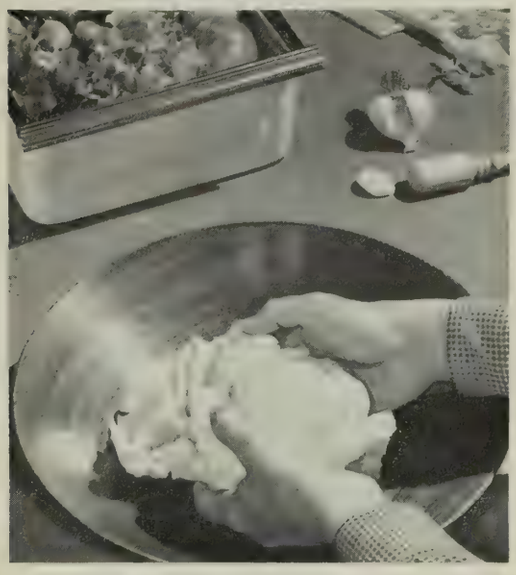
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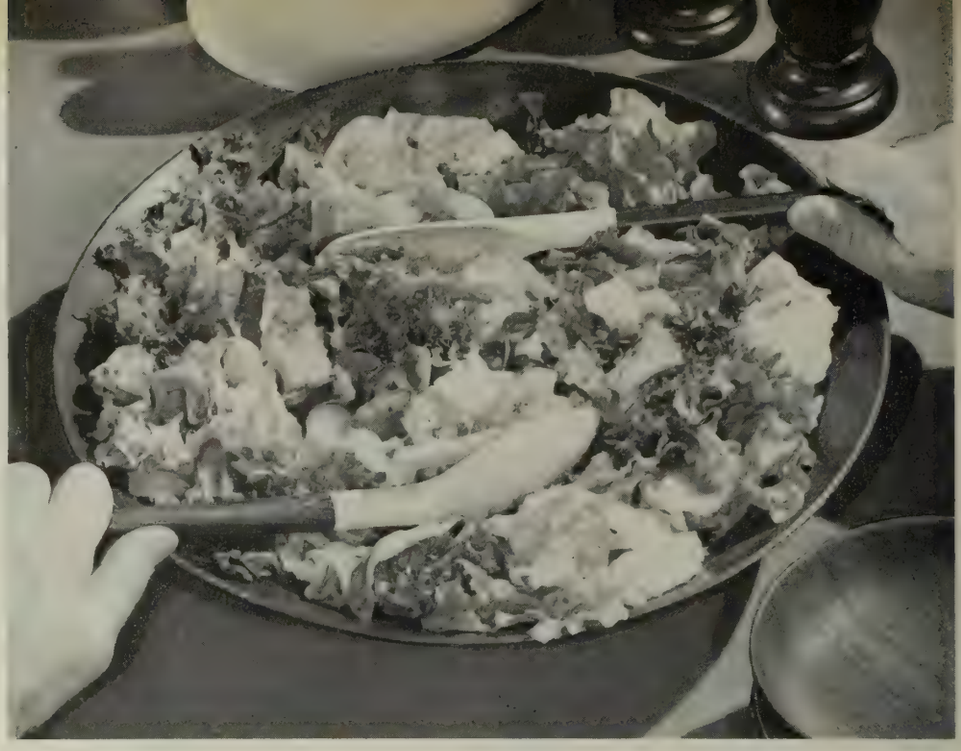
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Break lettuce in bite-size pieces instead of chunking with a knife. The lettuce will look prettier and fresher, even "eat better." In slicing celery, cut several stalks at once for speed; slice on bias for looks.

Garlic? Of course! Rub salad bowl with a cut clove of garlic. Or add salt to garlic and crush, using mortar and pestle. Or mince in garlic press.





"Roll" your salad—that's a chef's trick. Here dressing's on the greens; salad fork's in left hand, spoon in right. To avoid the usual leaf-flying flurry: Go down to bottom of bowl with salad fork as you go up and over with the spoon—then down with the spoon and up with the fork. That's it—"roll" the salad till every green is coated with dressing. Nary a leaf will hop the bowl!

Add dressing last minute so greens stay perky. There are excellent bottled French and Italian dressings. If you're a "mixer," try Garlic Dressing, page 112.

Or awe your guests by stirring up a dressing in the salad bowl before adding greens: Measure by "sixth sense"—twice as much salad oil as vinegar, a smidgen of mustard, dash of sugar. Grind pepper and salt.



Photographs: Mike Nelson

Tips for salad tossers

A lush bowl of greens, cool and beautiful and crisp. A dressing that's tart yet mellow, expertly seasoned. Put them together, following our tips, and there you have the perfect tossed salad.

Head and leaf lettuce are good old stand-bys, but do treat yourself to spicy, gently crisp Bibb lettuce (also called limestone lettuce). Cut the tiny heads in quarters to add to your salad. And don't forget nippy water cress and curly endive, escarole, French endive, Boston lettuce, and tender leaves of spinach. Make your salad of one kind of green or a potpourri.

Rinse greens from your garden or market, then hurry them into a crisper or plastic bag and stow in refrigerator. Pat the leaves dry on towels before using—water droplets will dilute the dressing and keep it from clinging to the greens. [*Turn to page 112*

Toss in extra tidbits for variety—they add flavor, a gourmet touch





TURN THE PAGE for new recipes and meals to try and treasure—



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"Light look" in furnishings gives rooms a lift

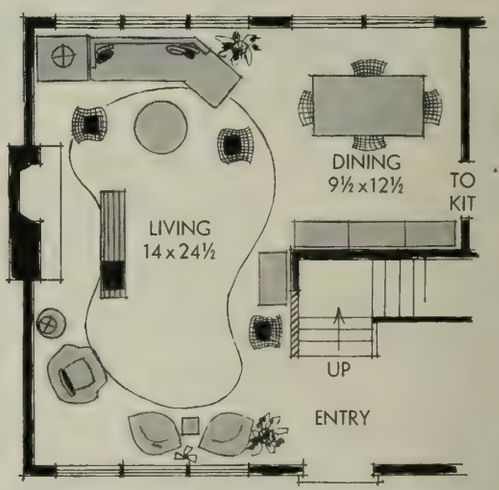


Narrow black legs raise and lighten storage units, extend to frames that accentuate color variety of drawer and door fronts. To make the handsome, practical table, owners had plywood set in iron frame, laid tiles themselves.

Glimpse of living area shows "light look" of tables and chairs, slender table-bench.



At upper tip of free-form "island," translucent draperies provide sunny setting for furniture grouping around sofa. Black legs lift sofa and give it a lighter look. Partial back permits full view of plant. Legs of all tables are tapered; webbed chair tops increase open feeling.



Free-form rug defines limits of living area; furniture placement conforms to its curved edge. Handsome wood floor is left bare in dining area.

Photographs: Warren Reynolds. Decorator: Grace Harlan Kennedy, A.I.D.

A room can be filled with furniture and not appear heavy or crowded, if the furnishings have the uplifting "light look." Tables and chairs get it with legs slim as a brush stroke, open tops that seem to float above them. Draperies add to the effect by admitting soft, diffused light. In the Richard Knudsen home in Council Bluffs, Iowa, even the rug is a graceful, new free form that contributes to the look of lightness.



Open-topped bench inspired design of partial divider. Storage units are all same size, shape—slight design differences fit them for different purposes. Long-stemmed "tree" lamp has right lines for room.



Couture: Sophie of Saks Fifth Avenue • Room Design: Robert Pedigo of San Francisco • Ceiling: Simpson Logging Company

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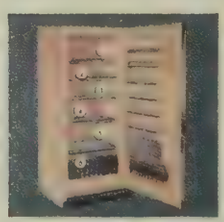
Beats chests of comparable size . . . and other uprights, too. Takes only ½ the floor space of a chest, and up to a square foot less than many other uprights! What's more, its new "Straight-Line" Design fits flush against walls and cabinets for a distinctive "built-in" look without remodeling expense.

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$100 Qualifying winners *Begins on page 6*

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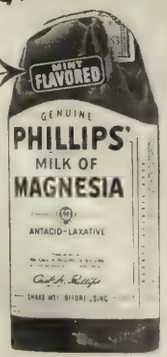
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Youth and "the natural urge"

Continued from page 102

eration as disgraceful as the slave trade.

Ernest Mitler, Special Counsel to the Subcommittee, said to me, "We have seen cases where the girls are given papers to sign when they are not yet out of the anesthetic—signing away their babies. If they object later, they are blackmailed with threats of publicity. Shame and the racket have them caught in the middle."

It is generally thought that young people from good neighborhoods, good families, do not get into jams like this. And it is generally true. The publicized jams are virtually the exclusive province of the other side of the tracks. But that doesn't mean that the era of muddled morals hasn't taken its toll among the families on the hill. Jams which are hushed up can be just as tragic.

A high-school principal in a fine residential suburb near New York recently told parents, "You'd be appalled at the forced marriages among our boys and girls. The boy and girl simply drop out of school. Only they and their families know the tragic ruining of young lives."

To the zealots of the new sex freedom, the era since World War II may seem to have made remarkable progress in the destruction of "old-fashioned morals." It has been remarkable, too, for its destruction of youth. The freedom that was promised—is it the freedom of the detention home? Or the right to a forced marriage? Or a racketeer's bill of sale for a baby?

Today youth is hungering for direction. It yearns for a way out of moral confusion, for the restoration of its ideals and some goal to hitch them to that's brighter than the muddled standard.

At the University of Virginia, I met with a youth group to discuss the statistical reports on sex which have poured forth so prolifically.

"What do the statistics mean?" one student asked. "If we find that 62 percent of the people do such-and-such, does that make it right?"

Another trenchantly observed, "Do these figures tell us how *we're* supposed to live? Or do they tell us how many people fall short of living the way *they're* supposed to live?"

For these young people groping for standards they can honor and cultivate, the statistical tomes simply took the confusion of the times and arranged it into endless tables, with footnotes. All that could be satisfied was curiosity.

There is some evidence today that youth has gone on from there. Dr. Elizabeth Lee Vincent, Professor of Human Development and Behavior at Chatham College, Pittsburgh, reports that college freshmen this year have shown a healthier respect for morals, as though they were fed up with moral anarchy.

"These new young people seem to have turned a corner. They are differentiating between freedom of the desirable type and freedom which is undesirable. "Doctor Vincent commented. "They are seeking the freedom which enables them to grow toward their ideals, no longer craving the freedom to flout them."

The change, as Doctor Vincent has noted it, stems partly from the negative experience of being hurt —or the fear that they might be hurt.

"I have known youngsters who tried sex freedom and were stopped only by the shock of pregnancy, or the terrible anxiety when pregnancy or nonpregnancy was in doubt for tortured days or weeks," Doctor Vincent recounted. "Others have simply been overwhelmed by guilt. And many between 15 and 21 have seen through the bitter experience of others—and 'unlucky' ones—that some of the situations they get into can have lifetime consequences. They realize there's lots of life yet to be lived."

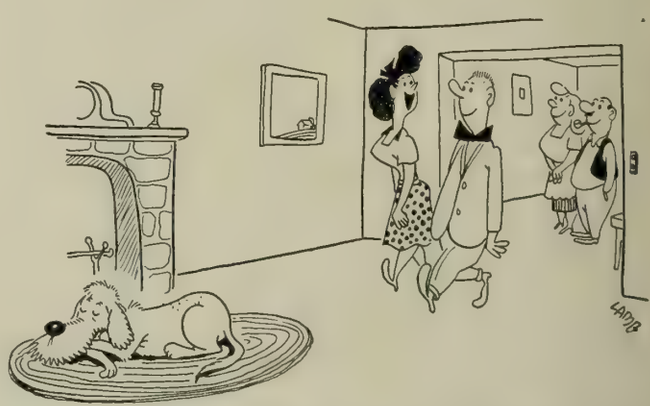
But beyond the negative experience and the fears, the new crop of youngsters looks upward toward the almost forgotten goal of love. Love was left out of the statistical compendia of the liberation era. Sex was merely an appetite; sex experience was merely an "outlet."

The new youngsters will not accept sex as entirely physical. They see, perhaps instinctively, what the liberators forgot: that sex is a psychophysical relationship, a psychological meeting of selves that is quite as intimate as the physical meeting. As Doctor Vincent put it, "They want to see sex at its best, as the physical expression of understanding and oneness."

We call it the "natural urge." Perhaps it is time, again, to be *natural* about it. Nature, the genius of the Creator in observable form, has provided for the development of the sex urge from infancy through maturity. The route is not an easy one, but this well may be part of the genius; through the difficulties one becomes worthy of the destination.

The destination is married love and the creation of new life through acts of love. From this stems family

[*Turn to page 114*



"So far you've passed with flying colors — Daddy likes you — Mama likes you —!"

Salad tossers

Begins on page 104

On page 104, we show only a few of the many bonus tidbits to add to tossed salads. For color sparkle and flavor, include tomato wedges, carrot coins, green-pepper rings, radish rounds.

Other flavor stars: garden onions, capers, crumbled blue cheese, diced Swiss cheese, salad herb blends, special wine and herbed vinegars. And remember the merits of freshly ground pepper. For tools to help with salad-making, see page 74.

Like a dressing with gusto? Then you'll go for our Garlic Dressing. Prefer a milder version? Hold back on the garlic and red pepper.

A word about salad-bowl care. Never soak a wooden bowl. Rinse it with lukewarm water—no soap —and promptly wipe dry. Some people are so fussy they won't even let a drop of water touch the bowl — they just wipe it out with dry paper towels. In time, garlic and salad seasonings will "season" the bowl to a connoisseur's taste.

Garlic Dressing

- 1⅓ cups salad oil
- ⅓ cup vinegar
- 2 tablespoons lemon juice, fresh, frozen, or canned
- 1½ teaspoons salt
- 1 teaspoon sugar
- ½ teaspoon dry mustard
- ¼ teaspoon crushed red pepper (optional)
- Dash freshly ground black pepper
- 4 or 5 cloves garlic, minced

Combine all ingredients in jar. Cover and shake well. Let stand several days so the flavors blend.



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Youth and "the natural urge"

Continued from page 112

love and the onward flow of love through generations. To participate in so heroic an enterprise, the individual must do a great deal of growing. He must grow in his ability to make relationships, for his goal is the supreme relationship which creates life. Not merely mating; this is the animal component. The added component, of which humans—in their fulfillment—are capable, is love.

How can society help—how can parents help—to guide young people on the route toward fulfillment? The era of the muddled standard has given youth ambiguous road signs, detours, confused directions. Can we do better now?

Let's face it: adolescents are physically mature—they are capable of having children; but they are neither pyschologically nor socially mature. So there is a gap to fill.

During this growing-up period, what happens to the "natural urge?" We can't simply suspend it. It is foolhardy to deny it. And we're asking for trouble when we drive it underground.

Adolescents will go in for some kind of physical expression, starting with hand-holding and on to good-night kissing and necking, or "making out," as the current crop of youngsters call it. This, too, is part of natural growth. It forms a bridge to the full physical relationship in marriage, just as getting to know another youngster's character forms a bridge to the psychological relationship.

The question is *how far to go.*

It can only be answered by seeing the dating period in perspective, as part of the panorama of life. Dating is *preparation* for marriage, starting with the high-school dances and on up through serious courtship. But it cannot be a *substitution* for marriage, either in the physical aspect or any other. The bridge cannot also be the goal.

Ideally, a youngster would progress step by step through the dating years: First, attractions for many members of the opposite sex, to get to know them, to learn about varying personalities, to shape one's own ideals. Next, a narrowing down, and finally a deep and meaningful relationship with one individual. Then, a growth of the relationship both psychologically and physically toward the goal of oneness—and finally marriage to make that goal a reality.

But in life it isn't that smooth, or that easy. Youth cries out for guidance, and what guidance do we give? Polls among adolescents usually show that the movies influence them most in their dating practices. Here's how a 15-year-old high-school sophomore replied in a University of Chicago study:

"From watching love scenes in the movies I have noticed that when a girl is kissed she closes her eyes. I guess it shows whether or not a girl is thrilled if she opens or closes her eyes. When with the opposite sex I am rather quiet and allow them to tell me what to do. When they go to make love, to kiss or hug, I put them off at first, but it always ends in them having their way. I guess I imitated this from the movies because I see it in almost every show I go to."

Unquestionably the movies have been great merchandisers of dating technique. But where are the meanings? What is a kiss, beyond a meeting of surface tissue powered by facial muscle? When a boy and girl are alone in romantic circumstances, their behavior itself may not count for nearly as much as the motivation behind it. Is the kiss a sign of affection and respect? Or is it exploitation?

A poll among male students at a Midwest university indicated their dating expectations as follows: 79 percent of the young men expected a girl to "neck" by the time they had three dates with her; 52 percent expected her to pet within the same period. It didn't matter who the girl was, or how deeply they felt about her.

It is doubtful whether, in the era of the moral muddle, the students recognized some instances of this as the sheer *use* of one person by another. The age of liberation has failed to note this form of aggression, failed to distinguish between freedom of one individual and freedom to exploit another for momentary, personal satisfaction.

The late Professor Frank W. Hoffer, teaching a class in Courtship and Marriage at the University of Virginia, told his students, "When a boy who has no sincere feelings toward a girl tempts her to neck or pet, he is simply offering her a price tag of cheapness to hang around her neck—for that is his evaluation of her. If she accepts and wears the price tag—that is her evaluation of herself."

But suppose the youngsters are "in love." The rage for "going steady" these days adds a new complication. Boys and girls have paired off so ardently that, as a perplexed mother in Pasadena, California remarked, "They are just like little married couples—only more so!" She saw in them the extremes of possessiveness. No dancing with anyone else at the school dance. Hardly any talking to anyone else. In Boston, a 16-



year-old girl spotted her "steady" walking with two other girls. She raced up and announced with indignation, "You belong to me and everybody knows it!"

The social disadvantages of the going-steady craze have been easy to spot and talk about. Youngsters have been narrowing their circle, losing their opportunities to meet others, missing out on learning the social graces. The physical disadvantages also have been easy to spot—but less easy to talk about.

Yet the youngsters themselves know—

"When you go steady there's just naturally a danger of going too far," a boy of 17 remarked.

"It's a little harder to keep things under control, being together so much," said a girl of 15.

In Lynn, Massachusetts, I visited a high school which had banned going steady. I expected to find a great swell of discontent among the students, a disgruntled feeling that they were being gypped. But no such thing. The youngsters were glad to be free to circulate again.

A senior girl, Helen Gallagher, remarked, "Going steady got to be a trap. You had to do it just because everyone else was. And sometimes you wished you were free to date another boy, but you couldn't because you were tied to the same one."

One of the school's football team, John Odiorn, commented, "Going steady got to be a fad, and like with most fads the kids just went overboard. You'd go to a dance and never dance with anybody but the same girl."

"It's a lot more fun now. At the dances, we really can broaden our acquaintance and get to meet some of the other boys," added Jane Manson. "Dates are more interesting, too. It isn't always the same boy, and there's more to talk about."

The going-steady craze is waning in some communities as the youngsters themselves become bored by being with the same partner all the time, or stung by the heartbreak of being thrown over in favor of another "steady," or just plain unwilling to be somebody else's exclusive property.

As one girl put it, "We don't think of it as a badge of honor any more to have a steady boy friend. It's more like an admission of failure. Any girl can get one date. The trick now is to get several."

And so the good old American custom of playing the field may be coming back into its own again. It is a healthier custom. Adolescence is meant to be a period of learning about the opposite sex, making wider acquaintanceships, finding out about character—preparation for the eventual selection of a mate. These values are lost if young people go steady years before they can even consider marriage. Instead there are the dangers of involvement in situations too difficult to handle.

But won't there inevitably be some "difficult situations"? Sure. Growing up is fraught with problems (what stage of life isn't?), and parental advice can't solve them all. But knowing that parents are *there* is helpful in itself—just being able to pour out to them.

Psychiatrist Frederick W. Dershimer, clinical director at the Utah State Hospital, recently told me of a 17-year-old girl who had been given, as he put it, "the very best help that parents can give."

I asked him to describe it.

"The girl had been at a party and on the way home she got into a petting situation which was a little beyond her. She was somewhat baffled by it, for she knew that she had been sexually aroused," Doctor Dershimer related. "She went home and awakened her father. It was two in the morning, but she woke him up anyway. She told him the whole story and asked, 'Dad, what can I do about it?'

"Her father replied, 'My daughter, I wish I could help you with a complete, definite answer. I can give you only some approaches to solving the problem.'

"The help this father gave was not contained in those words. It was just in being a father that the girl could wake up at two in the morning to pour out her problem," Doctor Dershimer commented. "The key was in the relationship he had built up that made his daughter feel free to talk to him. How many others would have been frightened to death to talk to their fathers about a petting problem—let alone wake them up in the middle of the night!"

Another way this father helped was by *recognizing* the "natural urge." He knew it was a problem. By saying he wished he could help but didn't know all the answers, he was implying trust in the girl to cope with it herself.

Most young people could cope with it if we helped instead of hindering. They have been hindered by an era in which, as Doctor Dershimer put it, "we've been selling them *kicks*—instead of *true* values."

Today we must talk to them, hear them out (even if we have to end up by saying, "I wish I could help—I don't know all the answers"). The specific problems—the ones of the moment—are their own to meet and solve. But in the broad outlines we must make sense to them.

Why should youth wait? Suppose a boy and girl are sincerely in love. The "natural urge" is there. Why wait until marriage?

Can we make sense out of that?

Can we imbue them with the truth that life itself will eventually teach them: that the best things in life are worth waiting for, are more deeply rewarding for the very sacrifice of having waited?

Life is composed of waiting periods. The child must wait until he is old enough to have a bicycle, the young man until he is old enough to drive a car, the medical student must wait for his diploma, the husband for his promotion, the young couple for savings to buy a new home. The art of waiting is not learned at once. There is a long growing-up process between the in-

[*Turn to page 120*



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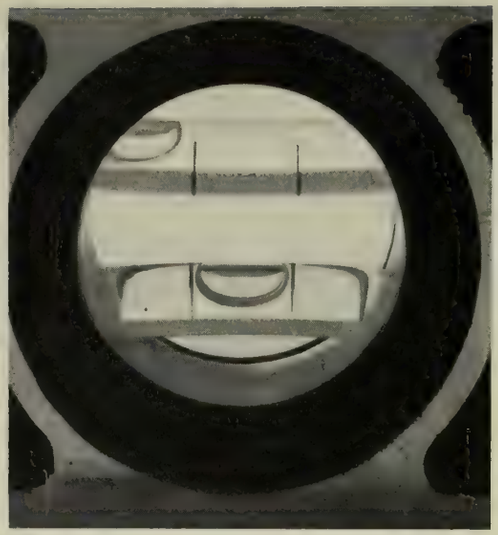
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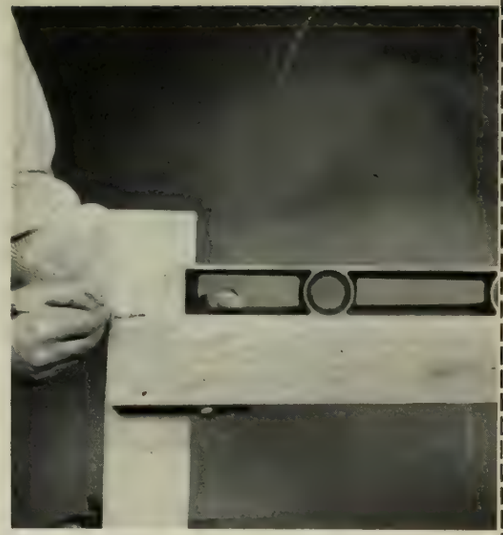
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Dead level. When bubble in spirit level looks like this, work (horizontal or vertical) is level.

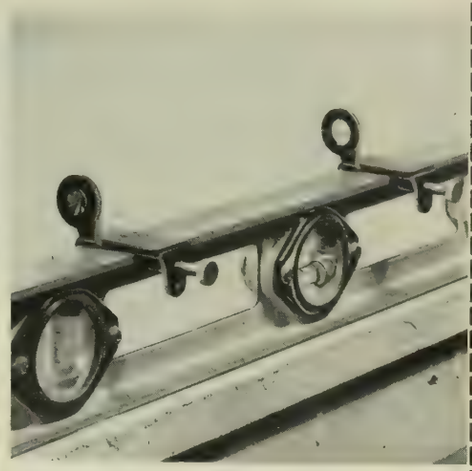
Standard carpenter's level has six of these bubble vials—four for plumbing, two for level (horizontal).



Horizontal level. It's as simple as it looks: put level on work and move work 'til bubble settles to level.

Read only bubble in bottom vial. If your level has only one vial, turn it (vial) so curved side is up.





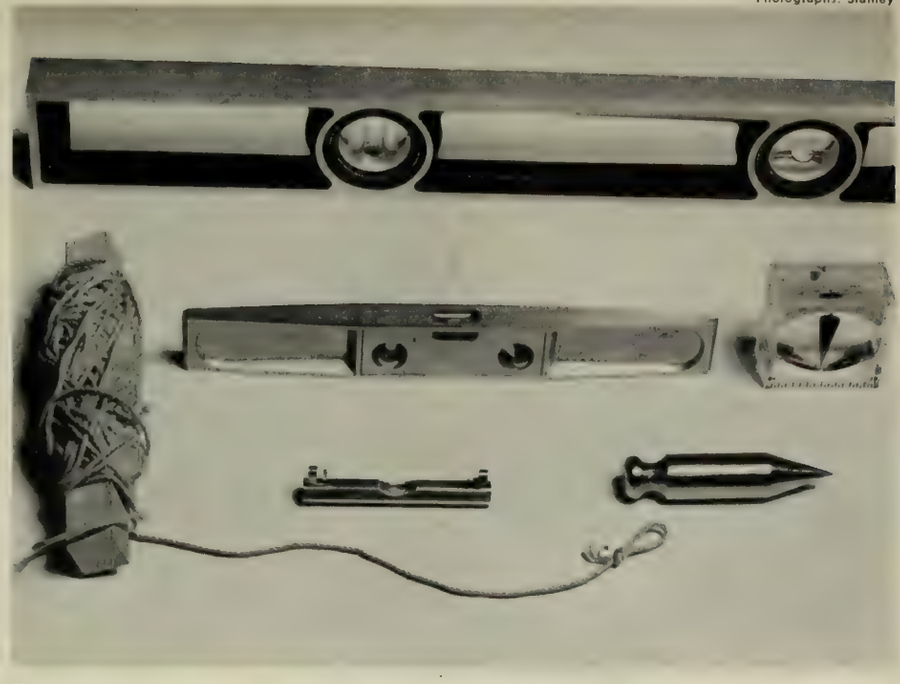
Level sights. Get accuracy up to 50-60 feet with these clip-on sights (about $2) that fit most levels. They work like transit.

Level level on sawhorse, table. Clip target to square; move it up or down rod 'til edge of paper matches cross hair in front sight.

Then drive grade stake or set line to correspond.

Cut along dotted lines

Photographs: Stanley



For most jobs, your tool kit isn't complete until you have these inexpensive (about $15) "leveling" devices. At top is 24-inch carpenter's level. Below, from left: torpedo level; inclination-rise "finder"; three-inch line level; mason's cord, and plumb bob.

Levels and lines

Do you know how to . . .

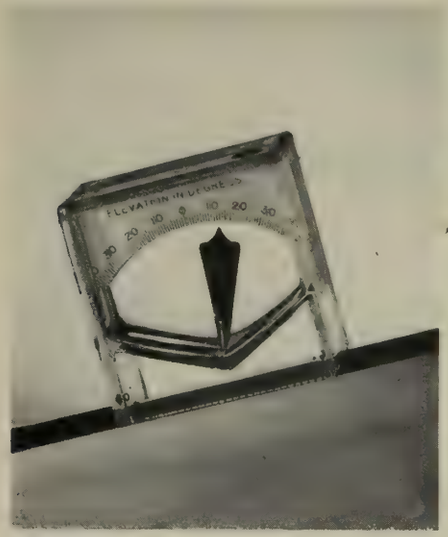
- *Read the bubble?*
- *Tell if a level is level?*
- *Snap a line?*
- *Sight a target?*
- *Find true horizontal and plumb?*
- *Use a plumb bob?*

Add these pages to your HANDYMAN'S BOOK

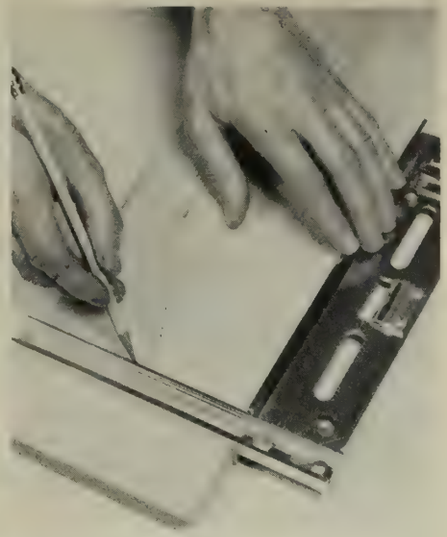
File under Hand tools



Figure pitches, level, or square with these

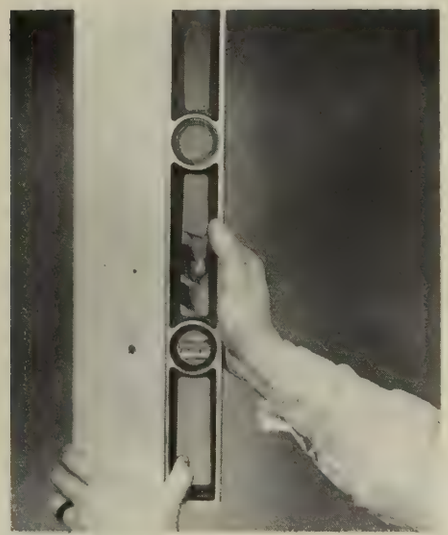


True level or inclination is quick with this tool which shows elevation and inch rise per foot. Find level or pitch of rafters, beams, and pipes. Needle floats in oil; registers zero at level.

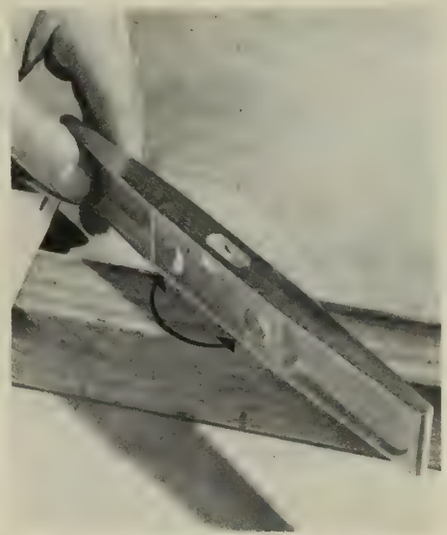


Combination square-level. Two bubbles give horizontal level and plumb; blade adjusts for 90- and 45-degree angles. Wing nut locks blade tight. Tool is light aluminum.

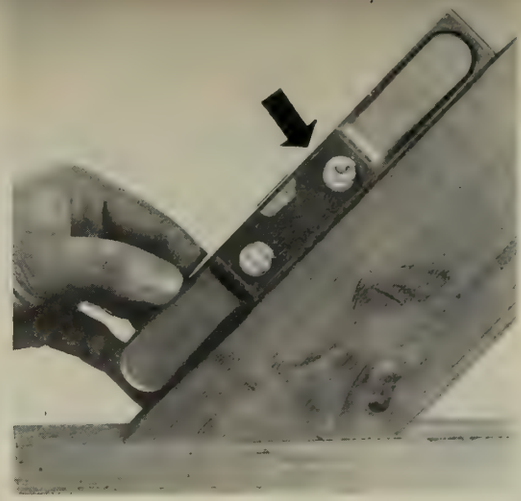
True vertical and horizontal? Test it



Plumb. Hold level like this and move work until bubbles in bottom vial and vial at the opposite end are centered. Plumb one side from each direction so work is vertical.



Test for accuracy. Set level on flat surface and shim one end until bubble is dead center. Then reverse ends. Bubble off now? If so, your level's inaccurate.



Torpedo level. Checking 45-degree angles is one big feature of this tool.

You also can use it for horizontal and vertical leveling in spots where larger levels can't go. Nine-inch length makes it a handy tool kit extra.

Get accuracy with vertical, horizontal lines



Line level. For grades, hedges, walls, etc., you need a line level. To use it, stretch mason's cord taut between two points and hang level at center. Adjust cord to level.



Chalk line. Coated with blue chalk (other colors available), you can mark straight line with mason's cord. Anchor one end, pull cord taut along surface, and snap it.

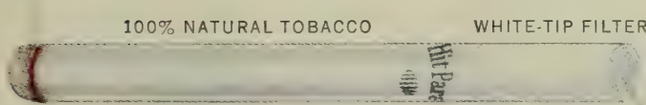


Plumb bob. Where you can't use a level for vertical, suspend bob on cord, and wait 'til point comes to rest. Mark this point and cord suspension point; connect both points.

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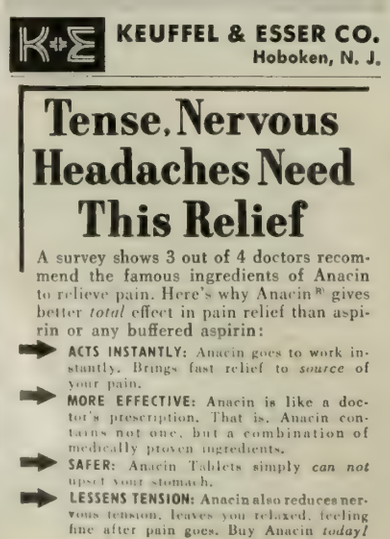
...r. Co.











Youth and "the natural urge"

Continued from page 115

fant who cannot wait at all, but wants everything on demand, and the fully developed adult who can see fulfillment out ahead and patiently wait and work for it. "If I could give young people the most priceless gift," a family counselor remarked, "it would be a talent for waiting."

But the goal must be clearly visible, attainable, out ahead. During the dislocations of World War II and Korea, the goal of marriage was heavily barricaded for young people. Many circumvented the waiting by "war marriages"; some didn't bother with the formality. Today, with the world as stable as we can expect it to be, marriage must be held out as a goal within reach. Parents would do well to speak about it, to reassure young people that the goal is there; what's more, that they'll be helped in attaining it. Then waiting makes sense. The "natural urge" then finds its meaning in the whole pattern of life, becomes related to fulfillment rather than hitched to "kicks."

The mentors of sex liberation, over the past 12 years, tried to convince us that information alone would solve youth's problem. Sex had to be brought out in the open. Up with the blinds! Off with the lids! Out with the facts! It was as though a parent, worried that his son might be driving the family car recklessly, proceeded to show him everything that takes place in the transmission and differential—and then felt that the problem was solved.

The moral crisis of today pinpoints the fallacy: information is not enough. Knowledge alone does not bring wisdom. It must be blended with a sense of values. The *attitude* of youth toward sex is the problem. That's where they need help, and that's where they've been mightily confused in the era of the muddled standards.

What is sex? Is it holy matrimony, or is it the call-girl racket? Is it the flamboyant figure on the cover of a paper-bound book, the daring movie poster, the dirty joke, the scandal magazine? Sure, sex is related to all of these. But it is related, too, to the love of man and wife, the creation of a home and the joy of children, the blending of two personalities in the closest, most rewarding relationship of which humans are capable. Sex is the servant of man's basest instincts—and also his noblest.

We have confused youth as to which is which.

In a parents' conference, one father said, "The only way we can handle this sex problem is to drum self-denial into young people, drum it into them over and over again. We've got to teach them, or force them, to hold themselves in check."

Another rejoined, "Why place all our hopes in the negative? Do you mean that human beings are just fundamentally no good—that the only way to make them livable is to force them into a strait jacket? Why not give them a positive goal instead? If boys and girls in their teens refrain from unwholesome sex conduct, let's hope they do so not merely by throttling themselves into self-denial but rather because they have some aspirations and ideals which they hope to attain."

This is the upward path. Youth has the ideals, and it has another kind of "natural urge," too: an urge to be good. We've stunted this other urge with confusion. Now let's give it a chance to flower.

Next month, read the third and final installment of this series: "Sex As It Was Meant to Be," an inspiring article you'll want to save and pass on to your children.

Old possessions

Continued from page 65

Page 62

Glass collection
Owner: C. J. Minneman, Indianapolis, Indiana
Data: Polly Cramer

Parquet table
Decorator: Leon Harris
Owner: Morton Abelson, Glencoe, Illinois
Data: Jessie Walker

Page 63

Framed family treasures
Qwner-designer: Jo Mead, Chicago

Occasional chairs
Owner-designer: Albert Higgins, Chicago

Apothecary chest
Decorator: Helen Malka
Owner: Eugene Mayl, Dayton, Ohio
Data: Ann FitzPatrick

Shelves of soldiers
Decorator: Peggy Sloan
Owner: Max Foresman, Kansas City, Missouri
Data: Ann P. White

Page 64

Kitchen desk
Decorator: Rosa Miller
Owners: Dr. and Mrs. Daniel Miller, Newton Highlands, Massachusetts
Data: Estelle Guralnick

Charcoal drawings
Decorator: Mrs. Joseph Rengers
Owners: The Joseph Rengers, Dayton, Ohio
Data: Ann FitzPatrick

War mementoes
Decorator: Peggy Sloan
Owner: Max Foresman, Kansas City, Missouri
Data: Ann P. White

Page 65

Old barometer
Decorator: Marcella Schwarb, A.I.D.
Owner: John Held, Cincinnati, Ohio
Data: Polly Cramer

Fireplace shelves
Decorator: Frances Beugan
Owner: B. R. Dworsky, Minneapolis, Minnesota
Data: Elizabeth Clemons

Needlework display
Decorator: Harry Francis, A.I.D.
Owner: Dr. and Mrs. E. N. Chapman, Colorado Springs
Data: Lorraine Burgess

Stove-planter
Decorator: Maurice Weir
Owner: Jules Manes, Scarsdale, New York
Data: Jane Price

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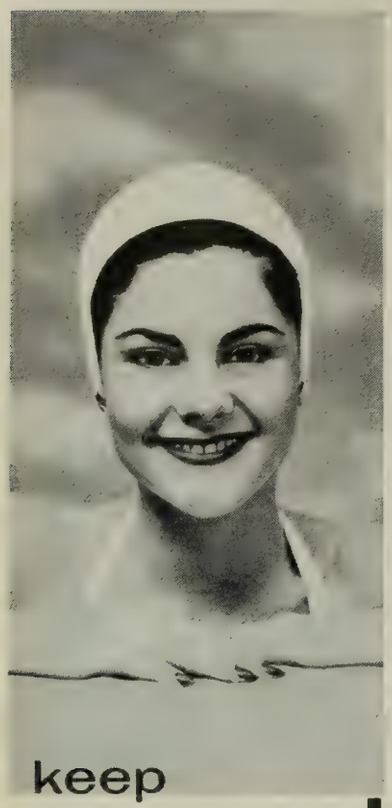
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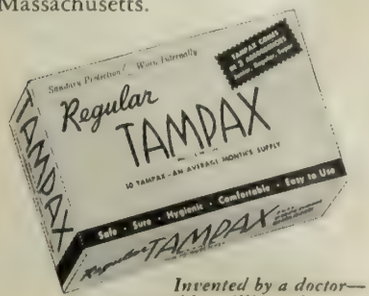
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Invented by a doctor—now used by millions of women

Minnesota's water wonderland

Begins on page 54

interest. They are the Mississippi Valley approach to the state from the southeast, and the North Shore Drive along Lake Superior, northeastward from Duluth.

Mississippi and St. Croix River Valleys

The approach to Minnesota from the southeast, by way of the Mississippi River Valley, is one of the top scenic routes in the North Central States. U.S. 14 and U.S. 61 approach Minnesota from the east at LaCrosse, Wisconsin. One of the finest introductory views of the valley is from Wisconsin, from Grandad Bluff, almost 600 feet above the river and due east of the city. From its top one sees the flat floor of the Mississippi Valley, the river's many channels, and the craggy bluffs.

La Crescent: Crossing to La Crescent, one enters Minnesota and turns northwestward along the river, where U.S. 61 and 14 are soon crowded to the very edge by 500-foot bluffs. Enter La Crescent and drive west and north through its streets. At the edge of town an unmarked gravel road begins its climb to the top of the bluffs. Near the top, stop at a quarry and enjoy the magnificent view of La Crescent and the encircling bluffs. This road will bring the motorist to other viewpoints. Either retrace the route to La Crescent, or take any road to the right and come out at the river on U.S. 61 again.

River traffic: Between La Crosse and the Twin Cities there are seven Mississippi River dams. As the channel shifts, the locks may be on either the Wisconsin or Minnesota side. If a tow of barges or a stern-wheeler is approaching one of the locks, stop and watch the process. Visitors are welcome at the neatly landscaped grounds adjacent to the locks. There are still several old stern-wheeler river boats making runs on the Upper Mississippi. The sight of one churning sedately along is unforgettable.

Winona: Approaching Winona, the region's chief landmark becomes visible, a tall finger of limestone, called Sugar Loaf, reaching 500 feet over the city. Winona, too, has its bluff-top lookout, Garvin Heights Park, reached by a short drive around Lake Winona from the center of town.

Lake Pepin: About 60 miles upstream from La Crescent is Lake Pepin, a naturally dammed portion of the Mississippi River some 32 miles long, but scarcely wider than 2 miles. U.S. 61 along Lake Pepin is a very fine scenic drive. There are frequent broad turnouts with bronze tablets giving some facet of the history or background of the country. Along here, the highway department has done a good job of opening up the views to the motorist.

Lake City: Midway along Lake Pepin's shore, Lake City is a fine example of a small town with an acute awareness of its attractive location. Its yacht harbor, with covered slips and other facilities, is outstanding. North of the harbor is a bathing beach in a park setting.

Hastings: At Hastings, 116 miles from La Crescent, the Mississippi River portion of the river drive may be considered to end. Motorists headed northward may cross the river here and follow State Route 95 into the St. Croix River Valley. Those headed for more westward lake regions may choose to drop the river trip and proceed through the Twin Cities of Minneapolis and St. Paul.

State 95, northward from Hastings, leaves the river until Afton. From Afton north to Stillwater, the St. Croix River is a lake like Mississippi's Lake Pepin, and is just as popular for recreational boating.

Stillwater: Near Stillwater, islands of white pine, spruce, and fir begin to appear, giving the country some of the scent and scenery of the North and suggesting the appearance of the region when the lumbermen first came in 1838. Marine-on-St. Croix, 14 miles north of Stillwater, was the second established town in the state.

Taylors Falls: Fourteen miles north of Marine-on-St. Croix, Taylors Falls is the head of navigation. Here the river plunges through a deep, narrow rock gorge called the Dalles. The Interstate Park lies on both sides of the river. Turnouts on U.S. 8, just after State 95 joins it, give some beautiful over-all views of the parks and the almost vertical walls of the river gorge. Foot trails may be found on both sides of the river, but the best vantage points require much scrambling. It is more satisfactory to take one of the comfortable launches for an informative trip up and down the river.

These river drives—U.S. 61 along the Mississippi and State 95 along the St. Croix—are not built for fast cross-country touring. In all seasons, the out-of-state driver soon becomes conscious that a great many Minnesota people are driving the river roads for the sole purpose of enjoying the scenery. It is well to do as they do—pull onto the shoulder and wave on the impatient driver.

The motorist will have no difficulty in finding good accommodations almost anywhere on U.S. 61. State 95 is less traveled and has fewer motels. U.S. highways 10, 12, and 8 which it crosses have many within a few miles of 95.

Lake Superior's North Shore

U.S. 61 along Lake Superior's North Shore has many of the elements that have made famous the California Big Sur highway, south of Monterey.

For 150 miles northeast from Duluth to the Canadian border at Pigeon River, the highway runs between the "Sawtooth Range" escarpment and Lake Superior's cliff-bound shore. At frequent intervals it crosses foaming rivers and streams that literally fling themselves from ledge to ledge to join the cobalt waters of the lake. It passes log cabins almost hidden in dense stands of aspen and birch and spruce, yet with a lakeward view that extends many miles along the shore—even across to Wisconsin's Apostle Islands.

Two Harbors: From Duluth, U.S. 61 runs along the shore, which is low in this section, through birch and spruce woods. Two Harbors, 27 miles from Duluth, has two great ore docks where a public-conscious steel company has provided parking facilities for a close-up view. There are usually one or two freighters being loaded. After a few minutes here, a drive out to the harbor lighthouse will be worthwhile for a general view of the harbor activities.

The Encampment Forest: 35 miles from Duluth, is a large tract of the original virgin pine forest, protected by a group of Twin Cities' residents who have hidden their summer homes in its shadows.

Gooseberry Falls: Gooseberry State Park, at 40 miles, is in a beautiful setting at the mouth of the Gooseberry River. The highway crosses the river below the first of a series of high falls, which can be reached by footpaths. Near the mouth of the river, the park has excellent facilities for picnicking, camping, and trailering.

Split Rock: Split Rock Lighthouse, at 48 miles, is said to be the most photographed lighthouse on the Great Lakes. The 54-foot tower is on top of a cliff 114 feet above the water. It is open to visitors.

Silver Bay: Beyond Beaver Bay, where the highway crosses the Beaver River cascades, is the new town of Silver Bay. Along the shore stretches a huge taconite plant which processes ore of low iron content into pellets which are loaded into the ore carriers in the man-made harbor. To the left of the highway is the beautifully planned residential area.

Palisade Head: The finest views of the rugged coast are from Palisade Head, at 59 miles from Duluth. It is over 300 feet above the water and is faced with a ragged precipice. The side road to the point climbs to its top and loops near picnic tables. On a clear day, the Apostle Islands and the Wisconsin shore may be seen, 35 miles away.

At 92 miles from Duluth is the Lutsen Resort. Its accommodations and food are excellent. In winter the resort operates a ski hill nearby.

If you have never eaten lake trout cooked a few hours after being pulled from the icy waters of Lake Superior, by all means stop at a North Shore restaurant and try it.

Grand Marais: The next town of size, at 112 miles, is Grand Marais, with many motels, cabins, and small hotels. It is the shopping center for resort guests and residents

[*Turn to page 124*



Photograph by Harold Halma

Troubled Lady... There's a tear on her pretty cheek but it will soon be gone. For troubles are forgotten quickly when one is very young.... Many a grown-up trouble also has a way of disappearing when there are friendly voices to help and reassure.... Just reaching for the telephone and talking to someone can bring sunshine into a dark or worried day.... For whatever the need or the hour, you are never alone with a telephone.... BELL TELEPHONE SYSTEM



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Minnesota's water wonderland

Continued from page 122

as far away as the north shore of Lake Saganaga in Canada. The harbor usually has booms of pulpwood which are rafted or boated across the lake during the summer.

Grand Portage: On a side road, about 145 miles from Duluth, is Grand Portage, the partially reconstructed remnant of the most fascinating trading post in the north country. Visit it and learn some of the history made here by fur traders.

The Canadian border, 151 miles from Duluth, is marked by the Pigeon River which churns through a canyon crossed by the International Bridge.

Beginning at the lake shore, and running generally north into the border lake country, there are four main roads. Three of them dead-end at forest lakes, while the fourth—called the Ely Road—is State 1, and runs north from Little Marais to Ely and beyond. Ely will be discussed with the border lakes region. From Tofte, the Sawbill Trail runs north about 25 miles. From Grand Marais, the Gunflint Trail runs north and west 60 miles to Lake Saganaga. From Hovland, the Arrowhead Trail runs 20 miles north into the forest. All of these roads give access to various resorts located on lakes near the trails or a few miles back. Good accommodations are not difficult to find, except on summer weekends.

Central Lakes

Minnesota's lake country defies cataloging, for the state has over 11,000 lakes with an area of 25 acres or more, and more than 20,000 when those of lesser size are included. The northern border lakes, by reason of their remoteness from roads, make up the canoe country. These will be discussed separately.

The central lakes are more or less easily available to motorists, and as a result there have grown up resorts and lodges of every possible description. In almost any location, the motorist can find a beautiful, blue-water lake that will make him wish his vacation were twice as long.

Minnesota reaches north and south over 400 miles, resulting in perceptibly lower night temperatures as one moves north. If warm-water swimming is important to the family, then the more southerly lakes will very likely be the choice. By contrast, the water in the border lakes is so cold that swimming can be done only at the comparatively few sheltered beaches. The central areas of lakes have good swimming, although some spring-fed lakes are always cold.

If the tang of pine and spruce is essential to recreation, then the northern half of the state will be the section to head for. If it is a campfire on a lonely island of your own choosing, then the border lakes will satisfy you.

The majority of resorts have their accommodations in the form of log cabins or cottages, usually with housekeeping facilities, although many operate on the American plan (with meals). Some resorts provide accommodations in lodges.

The large towns usually have Chamber of Commerce information booths strategically located to answer motorists' inquiries about resorts, motels, and restaurants. They will supply maps of the vicinity and suggest half a dozen places that might meet special requirements. For preliminary information, write to the Chambers of Commerce in the resort area cities.

Fishing: Minnesota's streams and lakes are well stocked with fish, both by a provident nature and by many fish hatcheries. Lake Superior itself, has lake trout and whitefish. The lower reaches of the streams that empty into Lake Superior have brook trout that grow to giant size. Many of the cold and deep border lakes also have lake trout. Stream trout are found in most of the streams all the way from those of the North Shore to the Detroit Lakes area in the west, to the streams in the extreme southeastern portion of the state. Largemouth bass, crappie, sunfish, and perch are more or less common. The St. Croix is famous for its smallmouth bass fishing. Muskies have been caught near Walker and Grand Rapids, and they grow to championship size in Lake of the Woods.

South Central: Beginning with Minneapolis and St. Paul, running west to Willmar, and bulging north to St. Cloud is Minnesota's south central lake region. U.S. 12 and State 55 traverse this region from east to west.

Brainerd-Mille Lacs: About 100 miles north of the Twin Cities is the Brainerd-Mille Lacs region. It is crossed by U.S. Highways 371, 169, and 210. Geographically, this is the center of Minnesota's lakes. Mille Lacs is the third largest lake in the state, and its 150 miles of shoreline are well studded with resorts. This lake is shallow, and fishermen who know it well have a great deal of respect for the summer squalls that quickly cover the surface with whitecaps. Mille Lacs is but one of over 450 lakes in the region.

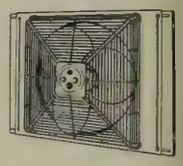
Western: From Alexandria northward to Detroit Lakes is the western lakes region, traversed by U.S. highways 52, 10, and 59. There are several thousand lakes in the area, with Detroit Lakes counting over 400 within a radius of 25 miles. Otter Tail Lake, 3 by 11 miles, is the largest in the region. Otter Tail County itself has 1,000 lakes.

North Central: Between Grand Rapids, Bemidji, and Park Rapids is the north central lakes region. It is crossed by U.S. Highways 2, 71,

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and 169. On the lake shore in Bemidji are large statues of Paul Bunyan and Babe, his blue ox. For a quick view of the country from the air, many visitors make use of the amphibious plane service which operates off the waterfront.

Itasca: Itasca State Park, 32 miles south of Bemidji on U.S. 71, is one of the state's finest parks. Here the Mississippi begins its long course to the Gulf. Along the park road is one of the finest stands of red pine in the state. Douglas Lodge, in a beautiful forest setting on Lake Itasca, is a popular spot for vacations. The camp grounds, on a high bank overlooking the lake, are well spread out and very popular.

Border lakes

Between International Falls and the mouth of the Pigeon River at Lake Superior lies the border lakes region, a part of the Arrowhead Country.

U.S. Highways 61 and 53 touch the extremities of the border lakes country, but state roads must be traveled to actually enter the region. Ely, on State 1 and 169, is the unofficial "capital" of the region and is near its center. Crane Lake, to the west, and the Gunflint Trail, to the east, are secondary entrances.

For those who want to keep their cars with them, there are resorts alongside or accessible from all the state highways crossing the area. This is also true, although to a lesser extent, of the unnumbered roads, such as those leading east from Winton, from Ely to Crane Lake, and along the Gunflint Trail, which runs north and west from Grand Marais.

Then there are the resorts on the remote lakes which are beyond reach by car. Crane Lake, Ely, and the end of the Gunflint Trail are points from which these resorts operate launch service. One lodge, Campbell's Trading Post on the Canadian shore of Lac La Croix, operates several float planes.

With the rapid growth of outboard boating, the canoeist has been joined by a new variety of camper. He is the owner of a 14- or 16-foot outboard powered runabout, who carries his family and camping gear and spare gas cans into waters that had previously been limited to canoes. From Crane Lake it is possible to take an outboard boat north and west into Namakan Lake or east into Lac La Croix. The route to Lac La Croix has two portages, but they are capably served by motor-powered marine railways that carry the loaded boat across the hump. There is one rapid, but with normal summer water its 20 feet of length is easy to navigate. There is no white water, merely a fast bit of current with a sharp bend and boulders at the fringe.

From the new Forest Service campground at the end of the Gunflint Trail, it is possible to take an outboard runabout into Lake Saganaga. There is one rapid on the Gull River, but there is no white water. The current here is moderately fast and the channel winds among boulders. The channel is usually marked with improvised floats—tin cans. Returning against the current is easy, for one can proceed at a snail's pace.

Landing ramps have been provided at both Crane Lake and at the end of the Gunflint for trailer-carried boats. On a July weekend, 35 boat trailers were counted at the end of the trail. But Lake Saganaga is so large that the boaters probably never saw each other once they left. Less experienced boatmen should be cautioned that the lakes are large and so well filled with islands that travel is by compass course and distance, with frequent reference to charts.

Experienced canoeists can begin their trips at any of several dozen places, for all that is required is a place to park a car and access to connecting waterways. The newcomer to canoeing, or the canoeist who is returning to the sport after some years of vacationing in other directions, will do well to be outfitted and have his trip basically planned by one of the large outfitters in Ely or on the Gunflint Trail.

The outfitter will supply everything except clothing—tent, sleeping bags, air mattresses, cooking kit, food, ax, canoe, and paddles. Those who have some of their own equipment can have the outfitter fill in. The Ely Chamber of Commerce will supply a list of outfitters, and the chosen outfitter can be queried and details discussed in later correspondence. The outfitter will even supply a check list which covers all food and equipment normally carried. A 17-foot canoe will easily carry all the camping and fishing gear for a couple, and even allow space for a child. If two children are taken, an 18-foot canoe is better.

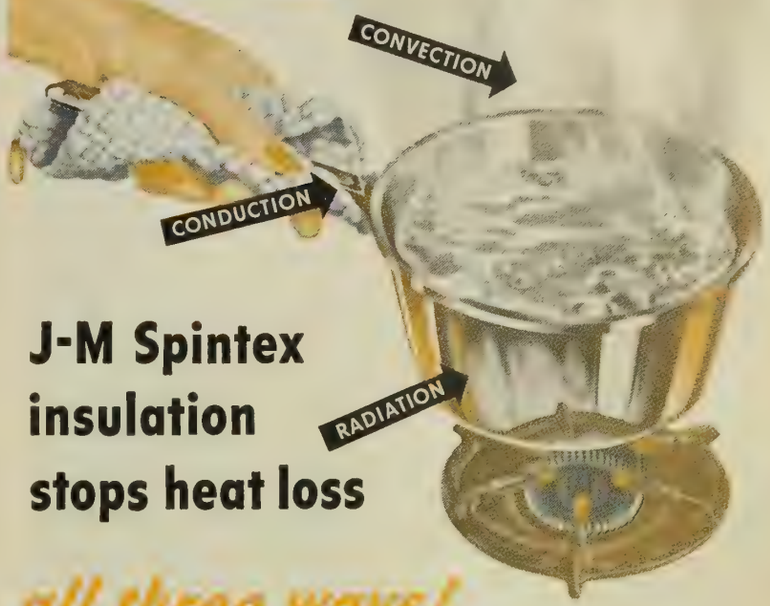
The outfitter will park the canoeists' car and then take the party and all the gear by truck to the jumping-off spot. He will also arrange to meet the party there or at another place on a designated day.

An energetic couple can easily make a canoe trip eastward from Basswood Lake along the boundary lakes. There are several portages, but none is difficult. The route would be from Basswood Lake to Sucker Lake to Birch Lake to Knife Lake, and return. Or a lazier trip can be made all on the many bays of Basswood Lake. Basswood is reached from Ely by launch and truck operated by the outfitters. A longer trip might begin at Crane Lake and go to Lac La Croix. As mentioned, the two portages are by marine railway, and the little rapids can be navigated by means of a rope pulled along the bank.

All the border lakes have partially established camp sites. Some will have a log table. Most will have tent poles already cut and left standing against a nearby tree by a thoughtful camper who used them last. There will always be a rough rock fireplace which successive campers frequently remake to suit their own needs.

There is, doubtless, something about this wonderful Northwoods country that brings out the best even in tenderfoot campers. Try it soon; it will bring out the best in you, too.

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all three ways!

Next time you lift a pan of boiling water off the stove, you will see the three ways heat escapes your home:

CONVECTION: Steam rises and escapes. In the same way warm air in your home rises and escapes through uninsulated walls and ceilings.

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Distemper: dogdom's



Distemper the Number One canine killer

Distemper is a virus disease that affects only members of the dog family. It's similar to human influenza; kills thousands of dogs every year. Dogs of any age are susceptible to it, but it hits puppies most severely. A series of distemper shots—which starts when the pup is very young—is reliable preventive.



Booster inoculations give further protection

Although distemper vaccination is generally permanent, most veterinarians urge that an additional booster injection be given at 6- or 12-month intervals to restimulate the production of antibodies. The prevalence of distemper among dogs in your area and freedom allowed your pet must be considered.

deadly enemy

By Dr. Wayne H. Riser



Good nutrition aids immunization

A well-balanced, nutritious diet is high on the list of distemper preventives. A healthy dog responds with good antibody production when vaccine is given. A dog suffering from malnutrition due to parasites or poor diet is susceptible to distemper and rarely survives the loss of appetite that it causes.

Photographs: Harriet Arnold



Good nursing plays a part

Early signs of distemper are lack of appetite, a watery discharge from the eyes and nose, a cough, sometimes convulsions. If your dog shows such symptoms, call your veterinarian. The course of the disease is about six weeks. Rest, antibiotics, serum, nourishing food help. So do care and encouragement.

More on page 149



no more tears



from "soap in the eyes"

Won't burn or irritate eyes! So gentle, pure and safe... this special formula won't hurt even the most sensitive eyes. Lathers so quickly, even in hard water. And rinses out easily!

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Today's house means more

Outdoors takes on importance of rooms inside



Carport ties with entrance court (left) and living room (right). You can circle house under cover all the way! Materials used here demonstrate versatility of post-and-beam construction. Brick, like glass, is used between posts in same way as conventional wood panels. Uniform module, post-and-beam system mean less waste of materials.



You're looking at same area of carport, but from opposite direction. Study plywood panels in background. Framed sections are hooked to carport posts, converting two-car shelter to covered terrace.

During cold months, when you want family car under cover, panels are moved to side of carport—now open at left. But here, they enclose carport for use as living and play terrace.



Panels shift—and area opens to become shelter for two cars. Today, we enter and leave our houses from the car. And in Five Star 2707, from car to carport to front door, you're under cover all the way. Here, you're standing in attractive entrance court. Open grids flood area with overhead light and cast ever-changing shadow patterns.

for your money

Begins on page 60



Prebuilt storage units are only wall between bedrooms. Two units open to this bedroom, while those at left open into another room. Closed, they're uniform, with no exposed hardware. There's no awkward reach for articles stacked behind one another. Compartments are built on backs of doors. Chest of drawers is built *inside* closet.



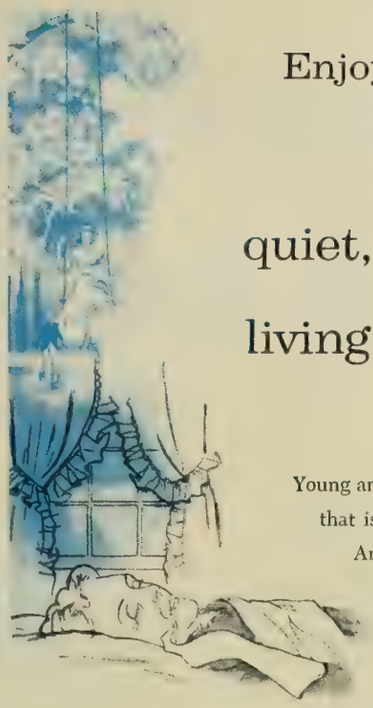
A good lesson we've learned from the latest planning and design ideas is well-applied here: the idea of the *useful* partition.

Wall separating living room from dining room and kitchen is made up of prebuilt storage units and brick fireplace. Units are short of ceiling to retain airy, open feeling, so much a part of house. Door at far right takes you to playroom and bedroom wing.



Opposite wall is entirely glass, where living room faces view and terrace. While view is feature of room, meeting here of many materials provides another exciting element. Glass, brick, painted plaster, walnut storage units, and fireplace make up walls of room.

More on page 134



Enjoy this *Dream*

plus

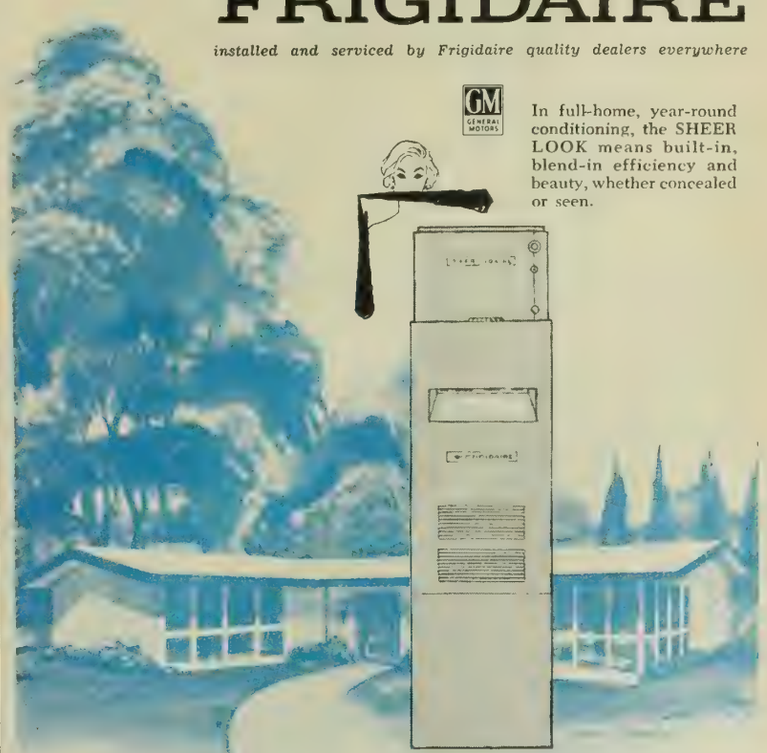
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New way to make plants bloom heavier, mature faster

You've already heard about* GIBREL*—*the new plant stimulant. It's not a fertilizer, but look what it will do!

New possibilities are opening up in home gardening as more and more people are using GIBREL. Here are some questions gardeners have asked us about GIBREL. The answers should help you grow prize-winning flowers this summer.

Q. *Right now I'm concerned about getting better flowering. Can* GIBREL *help?*
A. Yes—depending on the plant. For example, GIBREL can double the size of geranium blooms and increases the number of flowers on African violets and other plants.

Q. *I've heard that* GIBREL *makes plants mature and flower earlier. What are the details?*
A. When you spray GIBREL on pansies and other biennials, many of them will flower in the first year. You may also be able to bring your asters and other late-blooming plants into bloom earlier.



This extra growth took place in less than a month after the one coleus was treated.



These white geranium plants were the same size when GIBREL was sprayed on one of them.

Q. *Will* GIBREL *make plants grow bigger?*
A. Definitely. Coleus, ivy and many others respond with taller and more vigorous growth.

Q. *Where can I buy products containing* GIBREL?
A. Just ask your garden supply dealer or write directly to any of the following companies that manufacture products containing GIBREL:

American Chemical Paint Co., Ambler, Pa.
Carac Corporation, Mountain View, N. J.
Doggett-Ffeil, Springfield, N. J.
Garden Research Laboratories, New York, N. Y.
Gard Industries, Inc., Wilmette, Ill.
Haviland Agricultural Chemical Co., Grand Rapids, Mich.
Miller Products, Portland, Ore.
Nott Manufacturing Co., Inc., Mount Vernon, N. Y.
Pearson-Ferguson Chemical Co., Kansas City, Mo.
Plantabbs Corp., Baltimore, Md.
Plant Products, Inc., Blue Point, N. Y.
Rainbow Color and Chemical Co., Northridge, Calif.
Rose Manufacturing Co., Beacon, N. Y.
Science Products Co., Inc., Chicago, Ill.
Stern's Nurseries, Geneva, N. Y.
Triangle Chemical Co., Macon, Ga.

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*GIBREL is the trademark of MERCK & CO., Inc. for its plant growth substance.

Types of edging tools and what they do best



The most common source of edging difficulty occurs when the lawn butts up against a vertical surface such as fence, wall, or tree trunk.

Even the best mowers fail to give a neat trim when faced with this problem. One solution is to add a mowing strip, so that the mower does the trimming.

A second solution, where mowing strips are inadvisable, is to use a special edging tool. The examples shown here illustrate the many types you can choose from.

Here is the familiar grass clipper all fitted out with a handle and wheels to take the stoop out of trimming.

This type works best when the grass isn't too thick and tough. Keep blades sharp, friction points oiled.



If you have a lot of trimming to do, investigate the power trimmers.

Electric edgers are light in weight, seldom over 6 pounds, and easy to use. The more powerful ones are sometimes adaptable to hedge trimming, too.



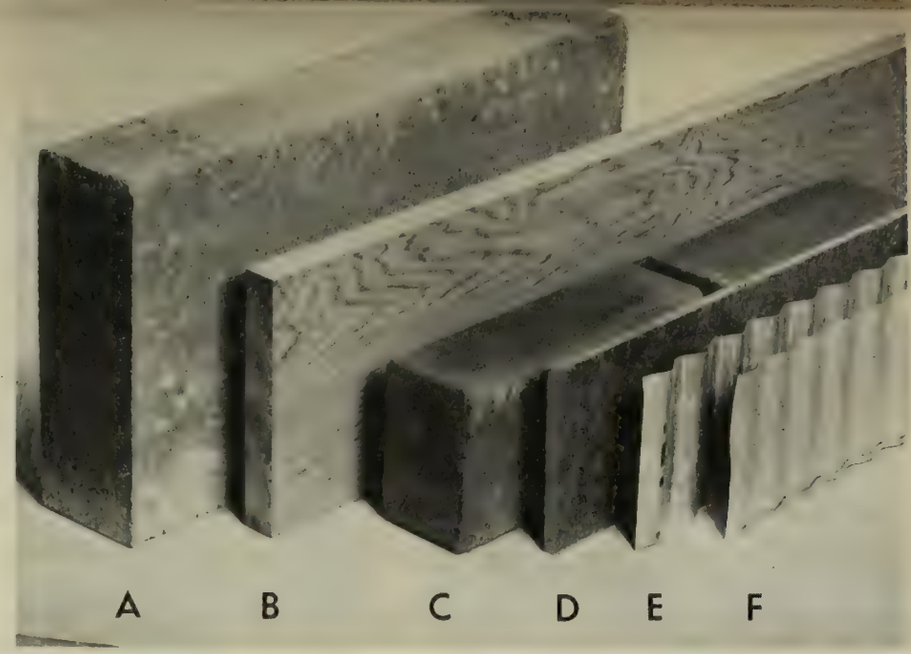
When the grass is thick, and there isn't too much of it, a pair of hedge shears can't be beat for trimming.

Some gardeners prefer them to regular grass clippers since they don't tire the forearm as much as clippers.

PUSH

Cut along dotted lines

PUSH OUT



Edgings are nothing more than barriers to keep grass in place. Good ones are durable and easy to install. Examples A through D are standard building materials. E and F are commercial types, available in rolls and strips. Masonry edgings also double as paths.

Trim edges make trim lawns

IN MORE LEISURELY DAYS, neat edges were usually the result of weekly hand-trimming with grass shears. Today, it's possible to get the same effect without any laborious handwork.

Two things have made this possible: New equipment, that does a faster trimming job; and more extensive use of permanent grass barriers, called edging strips. Use both, and you can take the frazzled edge off your lawn.

Add these pages to your GARDEN BOOK

File with Lawns



How to install edgings and mowing strips



This illustrates what happens when a trench separates grass from flower beds. It becomes a drainage ditch.

Instead of holding the water until it can soak into the soil around the roots, the trench carries it away.



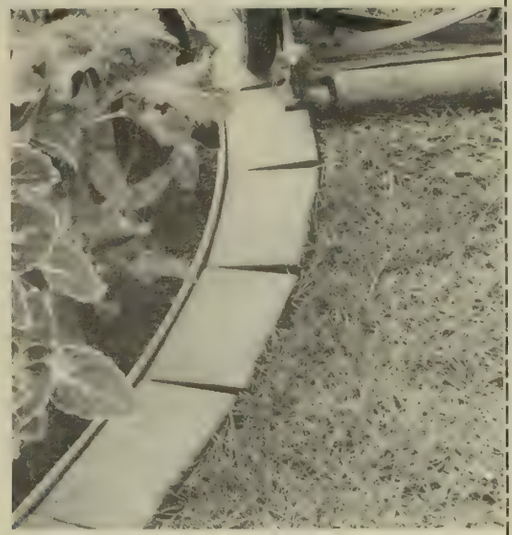
When an edging strip is used, trenching can be eliminated. Soil in the flower beds can be leveled.

Then when you add water, it stays where you put it, and soaks down to the roots of the flowers and shrubs.



You can curve most edgings, except wood, without special preparation.

To curve wood, cut two-thirds way through at 3-inch intervals, and bend toward the cuts. For sharper curves, make cuts every 2 inches.



You can increase the usefulness of thin-rimmed edgings by combining them with tracks for mower wheels.

These mowing strips reduce trimming to a bare minimum. They can be almost any type of paving material.



This trimmer, like others on this page, is designed to trim where the lawn joins another horizontal surface. They are simple to operate and practically foolproof.

A rotating disc, held under tension by a spring, gathers in the grass and cuts it off.



Where lawn joins cultivated soil, an edger like this one does a good job of trimming off stray and unsightly runners of grass.

The rotating blade gives a positive shearing action cut on both push and pull motion. The tool is partially self sharpening.



Half-moon shaped cutters like this one are designed to cut and lift sod quickly when the edge must be shifted. They're not for trimming grass, but for actually removing it.

Caution: don't leave a trench. Level the soil when you finish moving the edge.



This edging device bolts onto the side of a mower wheel. It cuts by shearing the grass blades and runners between the edge of solid paving and the steel cutting disc.

It's used only on self-propelled models, and is easily attached and removed.

How to know and control all these common insects:



Cabbage Looper

WORMS Cabbage looper chews cole crops. The similar *cabbage worm* hatches from eggs laid by little white butterfly. Malathion kills both. Leaf miners, caterpillars, too. Protect *all* vegetables with regular malathion sprays or dusts.



Gladiolus Thrips

THRIPS Tiny. They hide between, whiten and deform petals. Several species damage roses, many other ornamentals and vegetables. Malathion kills thrips, protects *all* flowers from *all* major pests. All leading manufacturers offer malathion insecticides.



Japanese Beetle

BEETLES Japanese beetle winters as grub under lawn, ruins ornamentals during summer. Many kinds of beetles chew up flowers, vegetables, fruits. To control all major pests—beetles, aphids, mites, mealybugs, etc., use malathion *regularly*.



Aphid

APHIDS (Plant lice) Probably the most common garden pest. They occur in many species, many colors, with and without wings. They deform buds, "cup" leaves, exude sticky "honeydew". Aphids build up fast, so use malathion promptly.



Red Spider Mite

MITES Tiny members of the spider family, they have eight legs instead of six. To find mites, look closely *under* leaves. Attack most plants, "bronze" foliage. The U.S. Dept. of Agriculture has OK'd malathion for use against *80* destructive pests.



Codling Moth

FRUIT WORMS Eggs laid by codling moth on fruits hatch into tunneling worms. Malathion protects tree and small fruits from fruit worms, scales, leaf rollers, aphids, mites. Farmers use *thousands of tons* of malathion each year.



Leafhopper

LEAFHOPPERS Many species of this pest cause yellow spots, "burned" areas on foliage and blooms. Spring away when disturbed. Attack practically everything. *Whatever* you grow, malathion solves the insect problems you're likely to encounter!



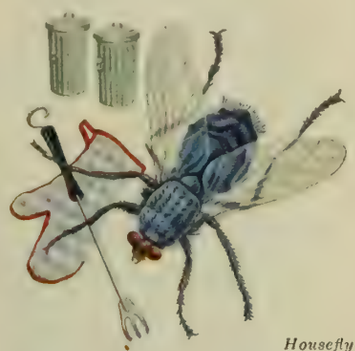
Oyster Shell Scale

SCALES Barnacle-like, scales pick spot, dig in to stay. They disfigure fruit, leaves, limbs, feed on plant juices. Various scales attack ornamentals, fruits, and shade trees. Natural armor makes control difficult—except with malathion. Spray *thoroughly*.



Mosquito

NIGHT FLYING INSECTS Authorities are spraying whole towns with malathion to eliminate mosquitoes, including DDT-resistant strains. All *you* need do is spray patio or porch, nearby lawn, bushes. Controls moths, leafhoppers, other nightfliers.



Housefly

FLIES Malathion is the most effective fly killer you can use around your home. One application *keeps killing* flies 2 to 4 weeks, including DDT-resistant strains! Spray barbecue area, patio, garbage containers—wherever flies congregate and breed.



Flea

INSECTS ON PETS Malathion in sprays or dusts kills fleas, keeps pets happy. Treat both animal and its quarters to prevent reinfestation. Use any garden-type sprayer or duster. If animal runs free, retreatment now and then may be necessary.



Silverfish

INDOOR PESTS Silverfish eats wallpaper, book bindings, laundry starch, hides in warm dark places. Paint malathion on baseboards and floor around kitchen, laundryroom, basement. Keeps killing for weeks. Controls ants, roaches, earwigs.

One insecticide protects your whole garden
. . . kills flies, mosquitoes, indoor pests, too!

MALATHION

PUTS THE KILL IN MANY BRAND NAME INSECTICIDES . . . Solves the problem of *what* to use against *which* insect. Check the label for the name MALATHION. American Cyanamid Company, 30 Rockefeller Plaza, New York 20, N. Y.

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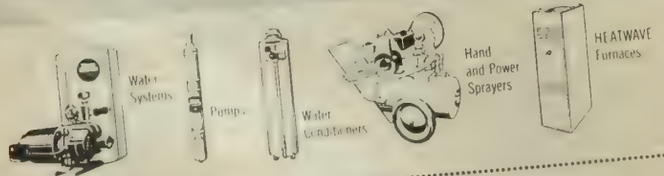


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Today's house means more



During day, youngsters take over family room. Plan gives area almost total detachment from "quiet" or formal rooms.

Still room's just a door away from kitchen, so mother can control activities.

There's outside door to let children come and go without tracking through other rooms.



Washer, dryer, behind sliding doors, back plumbing in kitchen. Location's ideal—between kitchen, bedrooms, baths where laundry collects.

Water heater is at left of laundry to put all utilities in as compact area as possible.



Two baths are back to back to shorten plumbing lines. Baths within interior walls are no problem to light, ventilate. There are skylights on roof for natural light, fluorescent tubes behind frosted plastic for night light. Mechanical ventilator is more efficient than window. And bathrooms, in center of plan, are convenient to all rooms.

for your money

Continued from page 129



Pass-through opens kitchen to dining room. When it's just the family, mother can join in conversation and fun without interrupting meal preparation. Pass-through is eat bar in dining room: storage and built-in range in kitchen. With guests, blinds are rolled down, closing off view of kitchen. Louvered doors flank pass-through unit.



Dining side of walnut-paneled pass-through has attractive prebuilt storage units defining it from living room.

Storage walls built "off the job" are brought in, placed in predetermined space.

Inside-door compartments make maximum use of space; shelves are shallow.

How to get your Five Star plans

Better Homes & Gardens Five Star Home No. 2707 (about which you've just read) is one of a series of one- to four-bedroom homes published each month which make up our Five Star Home Plan Service. This service—through which you can purchase complete plans—includes the following features for home builders:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set*, and includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract which will ensure that your home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this list, your builder or building-materials dealer can compute in advance the cost of your home.

These Five Star home plans may be ordered from the firms listed on page 136. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.



TRY THIS TEST--PASTE IS BEST

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Personal help

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores who feature personal counsel on home planning, decorating, and furnishings problems.

Skilled advisers will be happy to give individual attention to help you plan an attractive color scheme, choose correct furnishings, select the best *Better Homes & Gardens* Five Star home plan for you and your family.

Home Planning Center stores also have valuable reference materials such as *Better Homes & Gardens* books on decorating, remodeling, building, gardening, landscaping, and kitchen planning. Copies of these books may be purchased. Manufacturers' product literature is also available.

You can take your decorating problems to a BH&G Home Planning Center store with full confidence that you'll receive expert advice tailored to your specific needs. To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

Home Planning Centers are designed to provide personal counsel rather than counsel through correspondence. For your fullest satisfaction, it's best to visit personally the Home Planning Center in your area. There is no charge.

The stores listed below feature BH&G Home Planning Centers. Visit the one nearest you soon. BH&G Five Star home plans can be purchased at all of these stores.

These stores feature Home Planning Centers. Pick the one nearest you, and visit it soon.

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*Offer advice on home planning and financing; do not offer help with decorating or furnishing.



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But if you're new to the game, d out about Savings Bonds and hat they can do for your future. sk your banker, or check with our employer about the auto-atic Payroll Savings Plan that akes saving painless and easy.

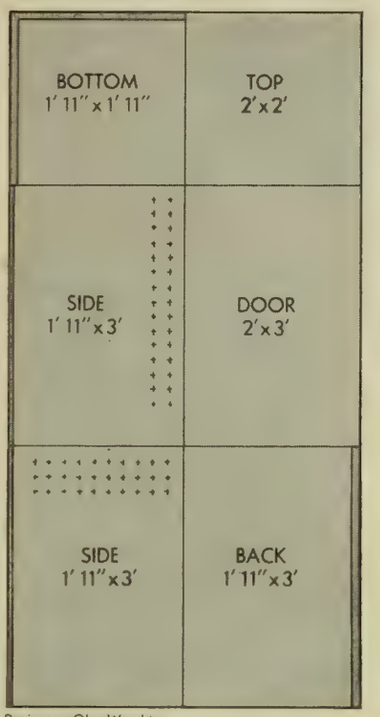
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From one sheet of plywood

Begins on page 52

Container goes together in butt joints



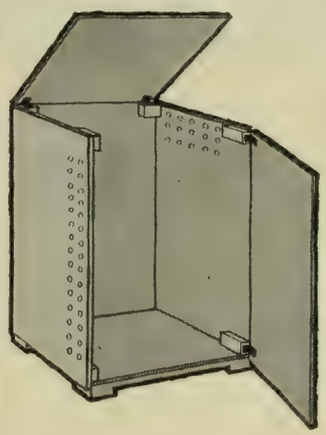
Designer: Olin Wright

Cut out all parts; sand faces and edges smooth.

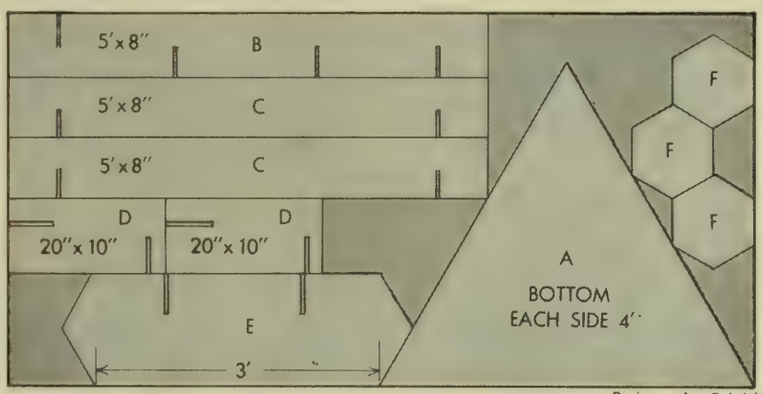
Screw sides to back; screw bottom flush with edges of sides and back. Use waterproof glue.

Fasten "lip" to front edge of top; position 2x4 blocks for butt hinges; screw them on. Hinge door on first, then the top.

Unit sits on four 2x4 blocks; drill one-half-inch holes on two-inch centers. Seal, finish.



Sand box also uses "slot" joint method



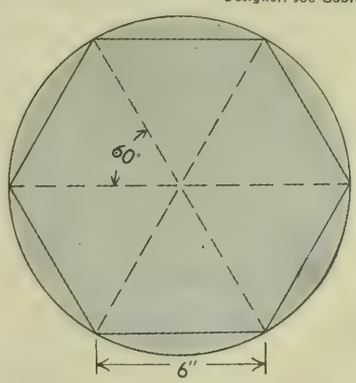
Designer: Joe Gabriel

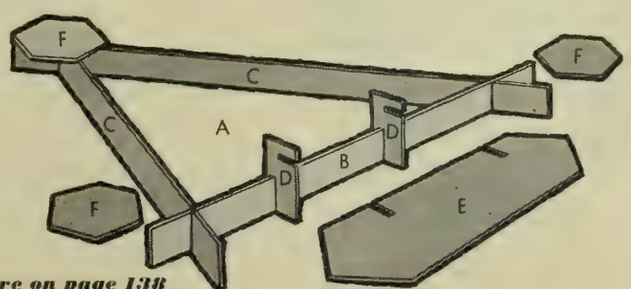
After you cut out parts, sand stock smooth. Now cut slots for sides, shelf brackets, and shelf. Check all measurements first.

With waterproof glue, assemble sides; glue and screw the bottom over edges of sides.

Interlock slots of shelf, shelf brackets with glue. For more strength, use triangualr glue blocks under the shelf.

Seats (see drawing at right for cutting marks) are screwed—counterbore holes — to side members down through tops. Fill holes, sand, seal, finish.





More on page 138



"Time on my hands since I learned to paint the professional way!"

You can cut *hours* off painting time —and do a *really* professional two-coat job in one day—when you take this tip from professional painters: use 3 purpose B-I-N Primer-Sealer® first.

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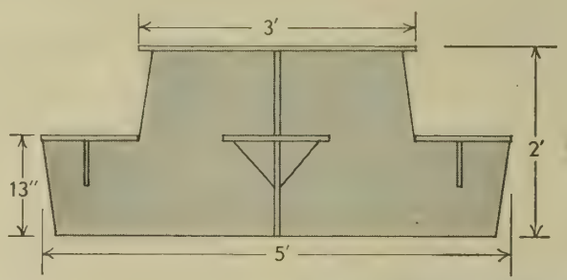


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From one sheet of plywood

Continued from page 137

Play table passes test of time and kids



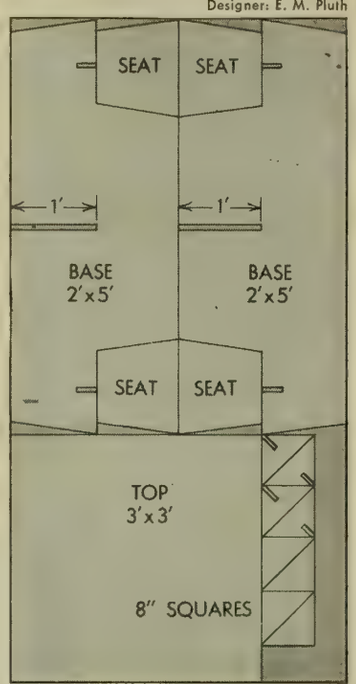
Designer: E. M. Pluth

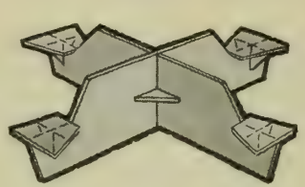
Saw out all parts, slots; sand. For perfect fit, better double-check measurements.

Assemble base unit with waterproof glue. Fit in triangular corner braces next; use glue and screws, and counterbore holes.

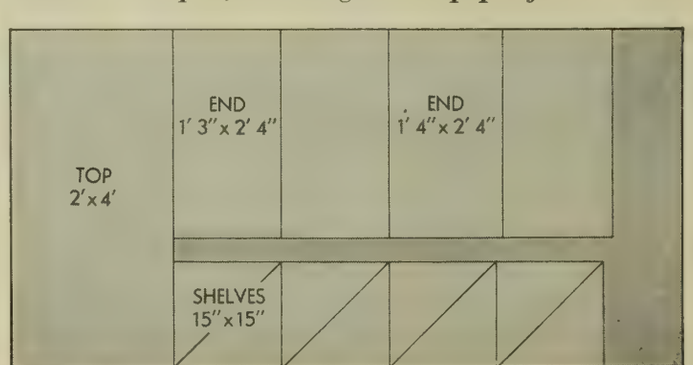
Glue and screw seat braces to base. Fasten seats to base and braces with screws—counterbored—driven through tops. The top screws to edges of base.

Fill all holes with wood plastic; sand, seal, sand, and finish. Two coats of enamel are best; sand lightly between coats.

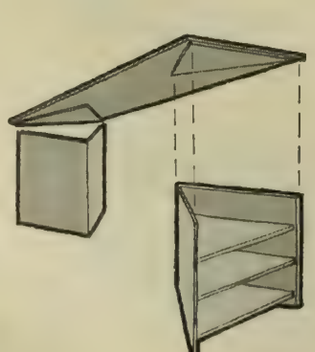




Desk is simple, one night shop project



Designer: Ken Gornet



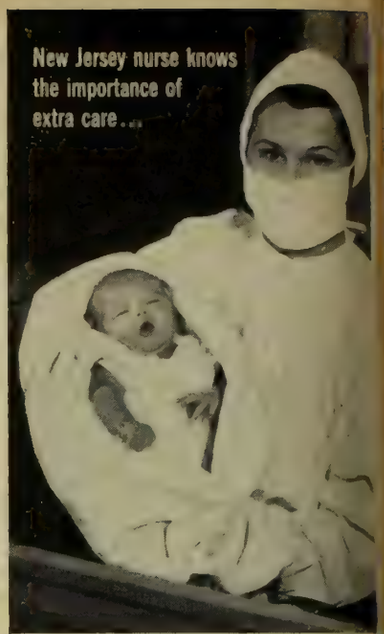
First, lay and saw out parts; sand all surfaces smooth. No. 3 sandpaper does fast job.

Then assemble end units with glue and screws, counterbored. These parts go together in butt joints. With glue and screws, fasten shelves through ends. Counterbore screw holes.

Triangular pieces are fastened to the top from underside; end units are glued and screwed to the edges of these members. Counterbore holes slightly.

With wood plastic, fill all holes, sand, seal, sand, and finish with two coats of semigloss enamel. When dry, wax.

More on next page



...even when she shops she won't take risks

She's always satisfied most with a BRAND that's made a NAME for itself!



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"I MADE IT

...and I knew I had to make it the best, most up-to-date product at the lowest possible price. Otherwise, people would start buying somebody else's product. I can't risk my business by making anything but the best."

"I SOLD IT



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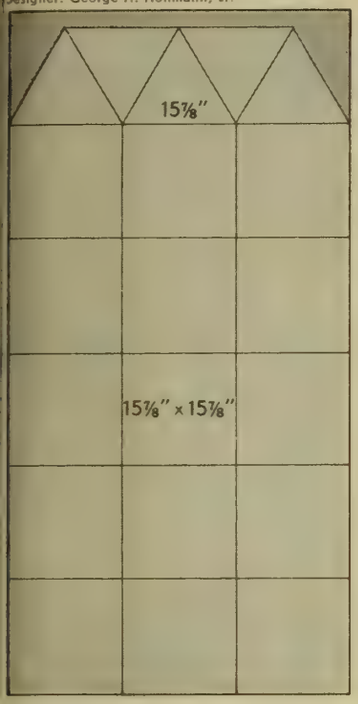
BRAND NAMES FOUNDATION, INC.
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NEW YORK 16, N. Y.

From one sheet of plywood

Continued

Build these "boxes" with 5/8-inch stock

Designer: George H. Hohmann, Jr.



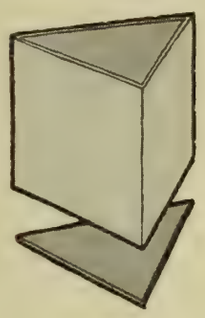
For best results, you need a power saw for this project.

Cut out parts and sand. With dado blades and saw setting of 30-degrees, cut rabbets along one edge of each piece. Miter other edges to fit rabbets.

Width of dado is 5/8 inch; depth is 3/8 inch.

Assemble three sides with glue and small finishing nails; insert triangular glue blocks along the joints inside boxes.

Tops fasten to edges of the sides with screws — two to each side — driven through top.



Good news for hay fever victims

Continued from page 28

ferent varieties of insects in sufficient quantity to make extracts for skin tests. Here are the results:

In one series of 130 patients who reacted to insect materials, there were 108 adults and 22 children under the age of 12. Eleven had eczema and four had conjunctivitis but the vast majority had hay fever, or asthma, or both.

There were some who had year-round symptoms, others with only seasonal problems. There were some sensitive only to insect material. And there were others who reacted to insect matter on top of reacting to pollen or mold. In the latter, it was the insect allergy which finally gave the complete pictures, explaining why in some cases hay fever symptoms lasted all the way from April to September.

Thus far, among patients getting treatment with desensitizing shots of insect materials to which they show sensitivity, three of every four are being helped.

This is all the more gratifying since so much work remains to be done.

To date, the Northwestern doctors have worked with only about 20 insect species. Nearly 30 percent of all asthma and hay fever patients tested have been found sensitive to one or another or several of these. But there may well be still other patients with sensitivity to many other insects yet to be tested.

Moreover, other forms of small animal life such as nematodes and other inhabitants of the soil must be considered.

Long and extensive work will be needed before the complete story of insect allergy is known. But already enough is clear to be good news for many hay fever and asthma victims who, despite the best medical care in the past, have had all too little relief.

On the basis of the work done to date, insect desensitization, by itself or when added to other treatment, may bring comfort at last to perhaps three million of the total of 10 to 11 million victims.

Regret is my middle name

This much I've learned
(a little late)
From hasty things I've said:
The poorest time to find
my tongue
Is when I've lost my head.

Hal Chadwick

When a step stool is handy . . . everything else is!



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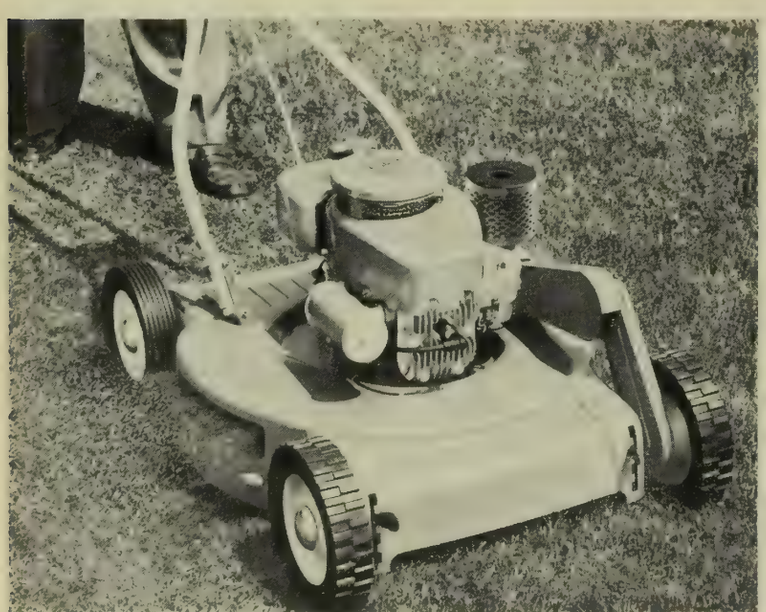
2. Exclusive Triple-Duty Door adjusts three ways to cut high weeds, normal grass or mulch leaves. Fine cut clippings sift *into* lawn, out of sight.



3. Exclusive Reo Finger-Touch Height Adjustment lets you change cutting height, with the flick of a finger in a few seconds. You do it *without* tools, *without* removing wheels.



4. Exclusive Iron Block Engine is designed and built in Reo's own factory. This engine is made exclusively for mowing. Iron Block outlasts metals used in other engines.



5. Exclusive Reo-Matic Drive! This Reo is self-propelled by exclusive Reo-Matic Front Wheel Drive . . . the life lubricated chain drive that gives positive power . . . can't slip.

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The diary of a

Plain dirt gardener®

By Harry R. O'Brien

July 1 On this hot summer afternoon, David rallied round and mowed the grass at the back. I was out, in summer regalia, just ready to pitch in with the other lawnmower, when Maggie hove in sight.

She came out of the back hall, carrying a pail half full of hot water. In her other hand she had a big scrub brush and some rags.

"You can clean off the rest of the screens and put them up," said she. This I proceeded to do, instead of mowing grass, hoeing out weeds, or whatnot.

Maggie and I just came home yesterday from a long vacation trip, clear out to Oregon and California. Before we left, in late May, we had put up only the more essential of the screens.

July 2 About time for outdoor work, along came a terrible rain storm, with big wind blow and some hail. Besides ruining all chance for work, it blew down that wild plum tree growing by the garage. This blocks the west entrance to the garden. It will take time to get rid of it all.

July 3 My garden notebook was in my hand. Scratch, the family pooch, trotted beside me. Behind my heels came Tussie and Mussie, two half-grown kittens which David had gathered in off the road while we were gone.

I was out to make a check on the roses set out this past spring. With all the poor weather we had, these have been delayed and are just coming on to good bloom by now.

Before I could get to work, up came another storm, like yesterday. Winds blew. Two inches of rain poured down.

July 4 All outdoors was soggy and sodden. Everything wet. The grass on the lawn kept on growing. The weeds flourished. There wasn't a thing anybody could do about it—even if a holiday and I could have worked. We ate our outdoor lawn picnic food indoors.

July 5 "They surely do last a long time," said Maggie at breakfast, about the bouquet she had in the center of the table.

The main part of it is Asclepias tuberosa called butterfly weed in these parts. It is a native perennial with masses of small, rich orange flowers this time of year. It is so hardy a clump would probably last for 50 years. Indoors, flowers last a week or more.

July 7 Too wet to do any outdoor work, so Maggie and I took off to another city some 60 miles away to attend a lily show.

July 8 At last, the lawn was dry enough to mow. So David and I got out our two mowers and betwixt us, we mowed all the yard and part of the garden paths.

July 9 More rain late yesterday, too wet underfoot today to mow or weed. But the wind had dried out the bushes. So armed with lopping shears and hedge shears, I began the task of getting out that wild plum tree that had blown over.

Then I had to cut and clear away surplus growth the trees and shrubs have made this summer. The opening through the bushes from lawn to garage had to be widened. Ditto, the two openings to the garden.

July 10 Soil still too wet to work, so took the broom rake and went over places on the lawn where the grass has fallen too thickly in places, as we mowed the other day.

I didn't take this off. I want it left for mulch. But I scattered it out,



Notebook in hand, I made a check on the roses set out this past spring.



ou can clean off the rest of the screens and put them up," said Mrs. aggie. So, this I proceeded to do, instead of mowing the grass or hoeing.

there would not be a mat that uld damage the grass under- ath the mulch.

uly 12 Soil has dried out enough work. Because of that trip we k, I didn't sow any annual wer seeds this past spring nor en set out any flowers of such. is still time to set out plants of tunias, marigolds, and mebbe me others.

On my way home from work I pped at garden stores to buy me plants. Stopped at three aces. Every one has sold out of nual plants. Won't have any ore. So if I want bloom for late mmer and fall, I'll have to look round for mums or move some at I already have. Mums can be oved any time.

Home, I got out my heaviest eeding hoe and tackled the rose d where my newer roses are owing. I worked so hard at hoe- g that when Maggie called me r supper, I was aching from my ck right down to my ankles.

uly 13 Donald, Janet, Gary, anny, and baby Nancy over for inner. The boys had a wonderful me catching Tussie and Mussie, e kittens, and carrying them round. I gave them lessons on w to carry a little kitten.

uly 16 Discovered a new way to eed a rose bed when the soil is o wet to work. I just whacked off e weeds close to the ground with e light hedge shears.

These can be raked off. When e soil dries—if it ever does—I n go over it again with the hoe nd get out the roots.

One of my new mums is trying bloom, way ahead of time. So I ent over my plants and pinched em off for a second time. I had inched once, in late May.

uly 21 Soil was dry enough to ork, so hoed weeds. Just ahead of arkness, dusted the roses.

Blackspot is something dreadful ll over the community. So the usting or spraying has to be kept p to protect the new growth.

uly 24 My proxy glads are now ooting up and getting ready to loom out. This I discovered when Maggie and I drove on over to Donald's about sundown. He has them planted, along with my dahlias, in his vegetable patch.

You should have seen how clean that patch was. Weeds all out. Every row cultivated. The secret of this is that Janet's father, visiting from Iowa, helped David work at it this late afternoon.

July 25 It was a heap big Injun which brought this day's recreation to a close. Just as the sun went down, after supper, I decided I'd finish hoeing out the weeds from that back rose bed.

I was doing fine. Was on the last row but it was getting so dark, I could hardly see where I was whacking. Right in front of me, up loomed Chief Seattle, with some mighty fine blooms. I didn't want to scalp him, so I just quit right there.

July 26 In general, our lawn is looking good. But here and yon are bad patches of that terrible stuff called crabgrass. All our local garden stores are featuring various chemicals to kill crabgrass.

Today I obtained a large container of one and following directions, applied it to those thick patches of the crabgrass. I also got some 2,4-D for large-leaved weeds.

July 27 "Just look at this crabgrass," says I to Maggie as I was taking off after breakfast and she was outdoors. "It has changed color over night."

Sure enough, where I had put that killer chemical yesterday, the pesky weed has turned from green to a sort of blue.

July 29 First dividend on that vegetable garden arrived, as in came Donald, Janet, and the kiddies. Donald had a big dishpan filled with something, which he gave his mother.

On top was a big mess of newly picked green bush beans. Underneath was about half a peck of new potatoes, about 97 cents worth.

This gift so inspired David and me that we mowed all the grass. Trimmed edges and got the whole yard looking purtier than it has in years.

July 31 As darkness came on, I hurried up and gave all the roses another dusting. Want to stay ahead of that blackspot.

Wayside Gardens

This fall plant new shrubs, roses, bulbs, plants and lilies ... from Wayside

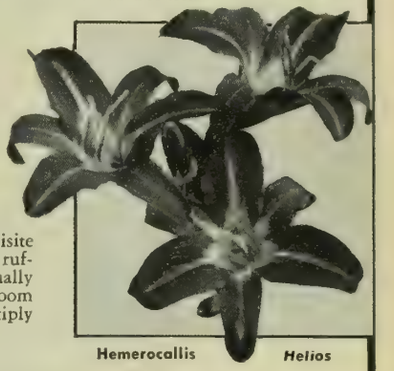


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How to make water do more work



Perennials: Figure water needs of perennials on the basis of growth periods and blooming times. Mums, for example, need supplementary water in summer and early fall. Peonies, in the spring only.

THE NEXT TIME it rains, take time to appreciate it. An inch of rain drops 6,000 gallons of water on a 100x100-foot lot. It would take you 24 hours of continuous watering to get the same amount of water distributed using a good sprinkler and 50 feet of hose.

Yet, if the garden hose isn't as bountiful as rain, it is certainly more dependable. You'll find tips on this page to help you make water do more work. And on page 144, you'll find attachments that make a hose easier to use.

Photographs: Stanley



Vegetables: Water needs are closely related to the amount of foliage. Beans and peas, for example, need more water than beets or carrots. Be sure to moisten all of the soil in root zone each time.



Strawberries: These need an inch of water each week to maintain full production. Mulch, even if water is plentiful, to keep the berries cleaner and soil temperatures more even through summer.



Mixed borders: Give borders a general watering every three weeks—a real soaking. Then "spot water" younger plants and shallow-rooted types as soon as they begin to show signs of wilting.



Lawn areas: To get a "picture" lawn you need to water deep—say 8 to 10 inches—not too often. Sprinkling encourages crabgrass, soaking doesn't. Suggestion: Give extra water after light showers.

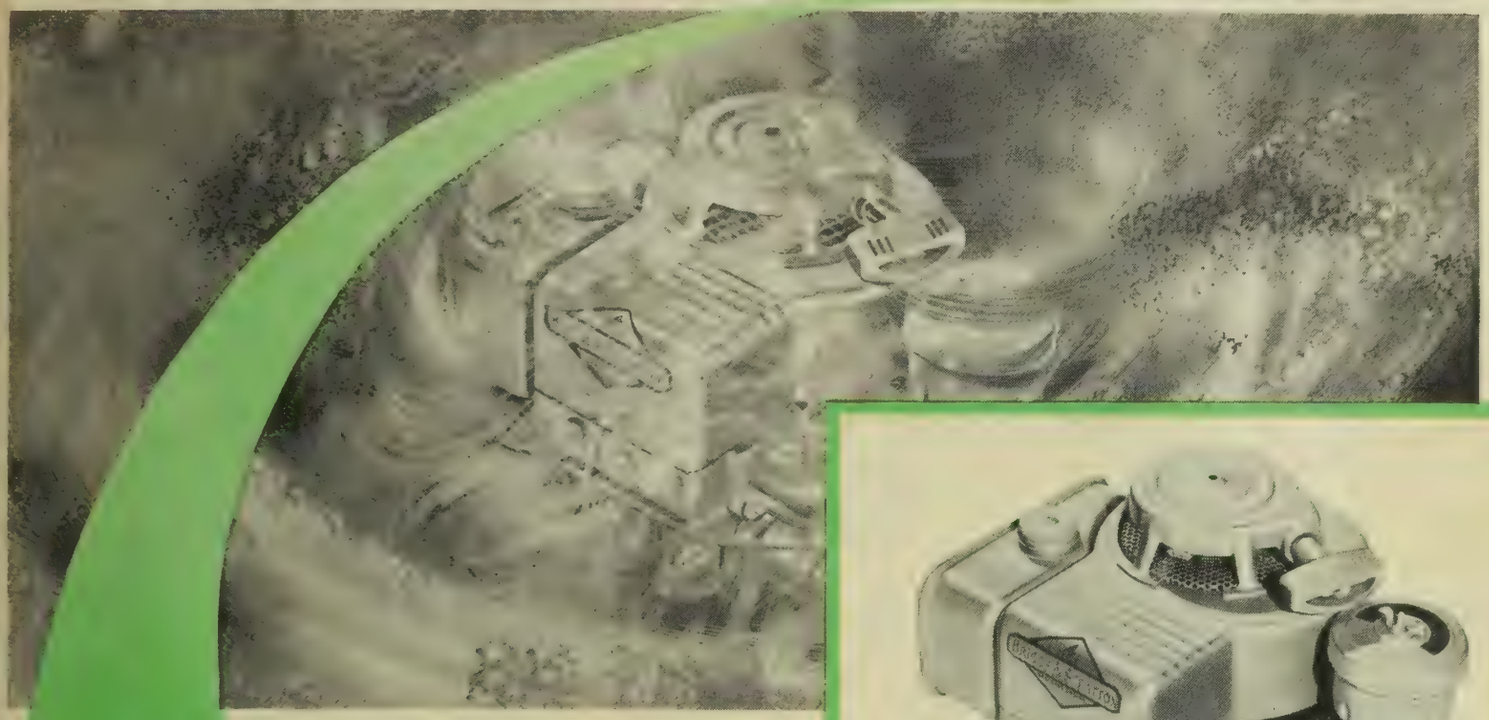


Shrubs and small trees: These will survive without supplementary water. Yet extra water pays off with more vigorous growth, more flowers. To get the water down to roots, soak slowly, deeply.



Evergreens: Water deeply, two or three times during summer, more often when they're young. In dry weather, evergreens benefit from a weekly syringing. Use a sharp spray, full water pressure.

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How to make water

Attachments that make hoses more useful



Quick couplers: With these, you can make or break a connection in two or three seconds. Each coupler has two parts: one to be screwed to hose, the other to the faucet. They're real timesavers.



Timing devices: Just dial the minutes you want hose to run and the timers do the rest. There are several types. Capacity is usually an hour's watering, but some types have two-hour cycle.



Y-connector: You can run two sprinklers from one faucet with this attachment, or wash your car at same time you soak roses.

do more work

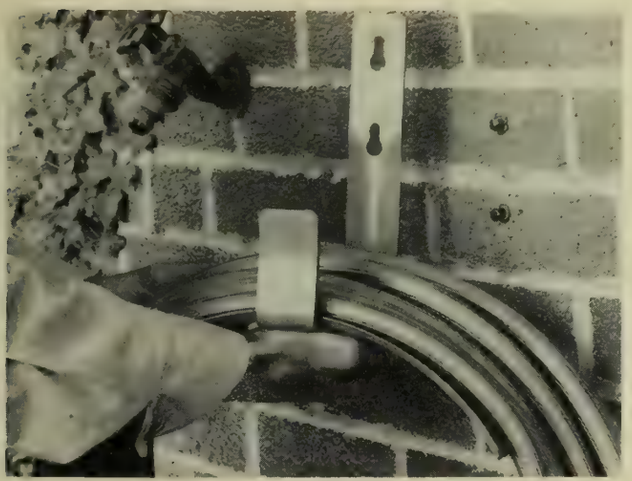
Begins on page 142



Goosenecks: These swivel with the direction of the tug on the hose, preventing sharp twists and bends that eventually weaken hose. They also keep coupling tight, eliminating dripping at faucet.



Filters: In hard-water areas, or wherever sediment in the line is a problem, these filters come in handy. They trap debris, so finely machined sprinklers and nozzles can work at top efficiency.



Storage reels: Hose lasts longer when it is drained, coiled, and out of the sun. To make it easy, use a reel near the faucet. New reels shift easily from their working corner to a storage spot.

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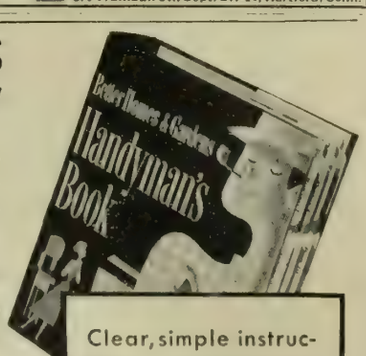
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Glamorized for gals who have everything. Whimsical pink household mitt shows a pretty hand with real blazer of a ring, gay painted fingernails, and saucy black lace cuff. Mitt is cotton; $1.95, ppd.

The Edwin House, 145 W. Fourth St., New York, N.Y.



Midget adding machine does a big job, yet is just 6 inches long, 4 inches high. It adds, subtracts, and multiplies, is cannily correct each time. Perfect prop if math is not your strong suit; $39.50, ppd.

Deburco, Dept. 13, 7 Market St., Paterson, N. J.



Cloverleaf table of hard rock maple is an Early American beauty. Triangular top has three leaves, measures 19½ inches wide, closed; 28 inches wide, open. Height is 24 inches; $43.50, express collect.

Sturbridge Yankee Workshop, 14 Brimfield, Sturbridge, Mass.



Even mending's fun in this gay, aqua and gray denim sewing apron. Roomy pockets march across entire width to keep sewing needs handy. Hem is tape measure; pincushion is attached. $3.95, ppd.

Herleman's Country Store, S. 42nd St., Quincy, Ill.



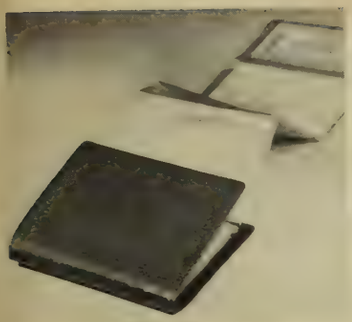
Personalized art desk holds a roll of shelf paper which can be torn off as youngster's drawings are completed. Surface is 15 inches square; drawer holds paints, pencils; $3.70, ppd.

Bancroft's, Dept. BG-337, 2170 So. Canalport Ave., Chicago 8, Ill.



A treasure chest you won't want to bury. Unique miniature is hand-carved of teakwood, sized to hold baubles and cigarettes. From Hongkong, it is about 6 inches long. Distinctive gift at $4.50, ppd.

William D. Smith, 419 Linwood, Houston 11, Tex.



Designed especially for a man who has lots of cards, photos, and licenses, this stay-thin billfold has an accordionlike clear plastic folder so you can make 18 cards or photos visible in a jiffy. Regular pocket for currency, two for your personal cards or charge plates. It comes in natural pigskin or black or brown morocco; $9.90, ppd.

Camalier & Buckley, 1141 Conn. Ave., N. W., Washington 6, D. C.



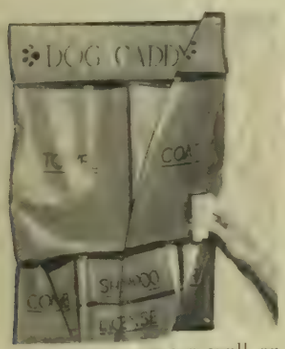
A-tisket, a-tasket -serve each individual casserole in its wicker basket. Ovenproof dishes can whisk directly from your oven to table. You could serve soup in them, too. $5 for set of six, ppd.

Carole Stupell, 507 Madison Ave., New York, N.Y.



Not a fantastic weapon, but a precision table tool—combination knife, fork, and bone cracker that separates easily. It's razor sharp. Comes from German factory. Pay postman 15c fee; $7.95, ppd.

Brown Imports, Box 5342, Chicago 80, Ill.



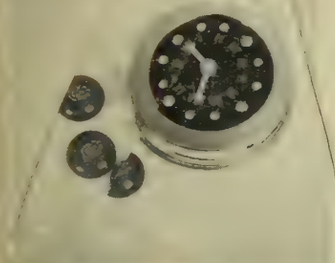
Dog caddy hangs on a wall or closet door, has roomy pockets for a pampered puppy's towel, coat, comb, brush, shampoo, and license. Included are hooks for hanging a collar and leash; $3.98, ppd.

Miles Kimball Co., 25 Algoma Blvd., Oshkosh, Wis.



Quaint pair. Pennsylvania Dutch bookends of brass are unusual. The pair weigh 7 pounds, measures 6½ inches tall. Note their lifelike facial expressions; $21.10 (add 50c west of Mississippi), ppd.

W. S. Titlow, Box 441, Dept. B, Norristown, Pa.



Meaty jolter for pat takers: a pillbox with a black and gold clock faced movable hands you set for the time of your next dose. Twin-kli tones mark 2, ppd.

Memory Mouse, Box 870-BH, Santa Fe, Ill.



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Better Homes & Gardens
Des Moines 3, Iowa

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July, 1957

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Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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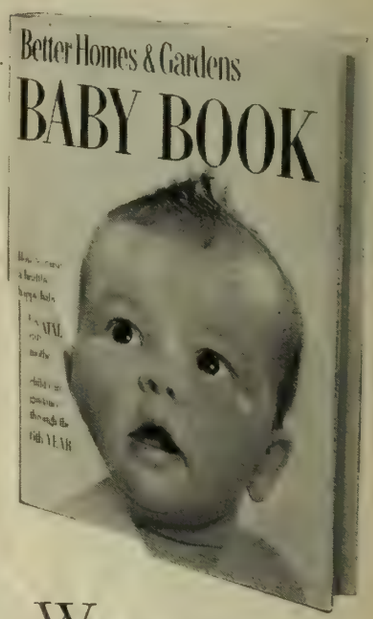
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Treasured by more than a million mothers, praised by medical authorities, it is an important aid to every mother.

At infants' wear and book departments or shops, or send check or money order today to 207 Meredith Building, Des Moines 3, Iowa. $3.95 (Canada $4.50).

Better Homes & Gardens BABY BOOK

Garden gold mine?

Begins on page 17

home lawns? In the greenhouse tests, turf grasses grown in pots produced long, soft, weak blades which fell over easily. Their roots were dwarfed and weak. Will such grass be able to take the wear and tear that a lawn must take? No one knows.

Several different growth-influencing substances have been isolated from the Gibberella fungus. As a group, they are called "gibberellins." Do other types of fungi or higher plants also produce gibberellin-like substances? There is some evidence they do, but no one knows as yet.

Perhaps gibberellic acid was discovered too late. Gardeners today want plants which are low and compact, sturdy enough to stand the buffeting of winds and rain.

Plant breeders have been asked to produce shorter petunias, ageratums, alyssum, lobelias, and verbenas. Strains which grow tall and floppy are rejected.

Taller flowers practical?

It is surprising to me that this growth-stimulating compound is now being recommended on these very plants which gardeners have tried to keep low and compact.

Even if we did desire taller growth, could we maintain it under garden conditions. Would it stand up? No one knows. There is some evidence that the top growth is made at the expense of the roots.

When the roots are washed clean of soil, they are dwarfed and shrunken in appearance. Plants treated with gibberellic acid require more plant food, more attention to watering.

Will it ever be used on food crops? Again, no one knows. Although most of the experiments so far have been run on vegetables, federal authorities have refused permission for its use on these except for experimental purposes. Until this approval is given, don't experiment with food crops—leave that to the experts.

If you grow Jack's beanstalk, don't eat it, climb it. That's miracle enough.

Risks as well as rewards

If you decide to use gibberellic acid, in your own garden, use it cautiously. Be prepared to accept the risks as well as the rewards of experimenting. Don't use it on plants you value highly, until you have the definite recommendations of the manufacturer.

Gibberellic acid is a fantastic material, with marvelous potentials and evident handicaps. It perhaps will have a valuable place in the production of biennial seeds. It may be able to increase pulpwood production. It may be used to produce ornamental shrubs and evergreens faster. It may find a permanent place on the gardener's workshelf. We'll soon know.

Your pet and mine

Begins on page 126

We recently lost a puppy from distemper. How long should we wait before getting another puppy?

It is not necessary that there be a "waiting period" if the premises are given a general cleaning with soap and water, the dishes and toys are boiled for 15 minutes, and the puppy is protected with either a temporary or permanent inoculation. When you buy a new puppy, be sure it is fat and healthy.

When is the best time to have a pup vaccinated against distemper?

It is advisable to give the permanent vaccination at an early age, usually at 4 or 5 months. But in the meantime, the puppy needs protection and this can be given with serum, which serves as a temporary inoculation. Your veterinarian can advise you about vaccination programs.

My dog was vaccinated when it was a puppy and it is now 2 years old. We will be boarding it at a kennel when we go on vacation. Need I worry about it getting distemper?

It is a good idea to increase the resistance of the dog's immunity by giving a booster inoculation. Booster inoculations are advised each 6 to 12 months.

My dog is recovering from an attack of distemper. Will it be completely all right after having this disease?

Distemper is a disease that is difficult to cure; it's hard to predict the final outcome. Late in the course of the disease, the nervous system of the dog is often affected, causing convulsions. Convulsions are serious, not all dogs recover.

What is chorea?

Chorea is a condition of the nervous system in which there is continuous, rhythmic twitching of certain muscles. It may affect the muscles of a leg, the abdominal muscles, or muscles of the head. Such twitching is an aftermath of damage caused by the distemper virus on nerve tracts of the brain. Such damage is usually permanent and it may be so extensive as to cripple, making it impractical to keep the dog.

▶ Have you a problem in pet feeding, care, training, disease prevention? Address your questions to Dr. Wayne H. Riser, "Your Pet and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa. Enclose a stamped, addressed envelope.

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COMBAT INFECTION-PROMOTE HEALING
WITH STAINLESS
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WHEN USED ON PIMPLES-ACNE
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Better Homes & Gardens GARDEN BOOK . . . successful gardening, landscaping, and lawn care—wherever books are sold or send check or money order to 6807 Meredith Bldg., Des Moines 3, Iowa . . . $3.95

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Lines 50 years old, operating like new today, prove Orangeburg's durability. Install Orangeburg and *save!*

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Get *genuine* Orangeburg. Look for the *brand name* on pipe and fittings. Write Dept. BH-77.

Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y., Newark, Calif.



ORANGEBURG®
ROOT-PROOF PIPE

SENSATIONAL NEWS FOR DOG LOVERS!



SEE FLEAS DROP OFF WITHIN MINUTES!



Now, at last—you can get a powder that *really stops* "hot weather" scratching, soothes painfully itching skin, *and* deodorizes—all in minutes. You actually *see* the fleas drop off.

Sergeant's (new formula) Scratch Powder gives quick relief to pets that often scratch themselves raw in hot, muggy weather. It quickly kills fleas and lice, stops the fiery itching of summer eczema.

No other powder works as well—and yet, it costs *much less*—only 49¢ and 79¢.

Ask for Sergeant's by name at any drug or pet counter. Don't accept substitutes—there's only *one* Sergeant's. While there, get your *free* copy of Sergeant's Dog Book. Or write

Sergeant's®
Richmond 20, Virginia
the most esteemed name in pet care products

Got a cat? Use Sergeant's quick-acting Cat Flea Powder — only 49¢
Most Sergeant's products are available in Canada.

THE MAN NEXT DOOR®

Experience has taught me that the more I get on my knees, the more I can stand up to life.

• • •

"Best thing about a blunt man," suggests Granddad Hillis, "is that he quickly comes to a point."

• • •

This being the month our nation was born, a lot of oratory is bound to be heard. "But," says my friend Rabbi Krohn, one of the best speakers, "many people who are unable to orate on the benefits of Americanism, stand ready to die for it."

• • •

"Our refrigerated master bedroom presents a new problem," admits Ted Weeks. "When Marge and I had it installed, we never dreamed that all four kids would move in pillows, pallets, and dog to bed down with us."

• • •

"A little knowledge is a dangerous thing," quoted Jim Russell at the men's luncheon. "So is a little woman," chuckled big Ed Jones.

• • •

"In America today," so I read in a magazine, "there are almost 70 percent more children under 6 years of age than we had in 1940." I agree. In fact most of them seem determined to play all day in our yard just because I installed a bubble fountain on a faucet for my own kids. I have to spend half my hammock hours lifting small fry up to drink.

• • •

I am dreaming up some cruel and unusual punishment for the office pal who welcomes my return on the blackest day of the year with—"Just think, only 50 more weeks until you get another vacation."

• • •

Diplomacy is your primary need as a husband, sir. For instance (and I speak from experience), you may advantageously call your wife a vision, but never a sight.



"How do you do, sir. I sell combination screen and storm doors."

"Life," said fine old Dr. Merton Hill at church Sunday, "is not a cup to be drained, but a measure to be filled."

• • •

My four-year-old neighbor Robbie Emberlin announced that he was leaving home forever, and that "I'm never coming back, neither, except for meals."

• • •

"The economists keep telling us how much more leisure time we men have," reports my sardonic neighbor Ed Hale. "but my wife and a host of people have endless plans for putting it to work."

• • •

Zest for living is proclaimed by the condition of a man's lawn and the quality of a woman's cooking.

• • •

Hints of happiness in your household—a gawky son kissing his Mom good-bye before taking off in his jalopy . . . the grandfather gaily telephoning some cronies to come over to the patio for a session at cards . . . Pop pretending deep insult at being forced to dry dishes for a little daughter who is washing . . . Taffy and her pups asleep in the doorway, with everybody stepping over them . . . the mail man coming in the kitchen for a drink of ice water . . . Mom with a flower stuck in her hair . . . the incomparable fragrance of home-baked bread.

Burton Hillis

P. S. Our special Washington correspondent is our good friend and former neighbor, Bob Hannelly:

Dear Burton: My favorite senator promises to offer a bill next session of Congress, repealing outdoor cooking. His decision to do something before it's too late was reached after a recent dinner party we both attended in Georgetown. That's the section of Washington where the wives all wear Bermuda shorts and own boxers. The houses are just wide enough for three boxers—or two British colonels—to stand abreast.

The walled gardens at the rear of these houses are somewhat larger. Eight or 10 people can be seated comfortably in one another's laps, leaving room for the outdoor cook to perform his chores without splashing grease on anyone unintentionally.

The temperature was about 80 as we gathered at 7:30 p.m. The hostess looked enthusiastically cool in a patio frock. Her husband perspired profusely under a chef's hat and a long, white apron which had "Homer's Chuck Wagon" lettered in red across the chest.

Homer passed refreshments and said the steaks would be ready about eight. At nine, he said the charcoal hadn't reached the proper degree of heat yet. We finally ate at 11 o'clock. The steaks were rare.

When the senator said good night to our hostess, after removing one of the boxer's paws from his white linen suit, she looked as cool as ever in her patio frock. I'm speaking of the hostess, not the boxer. In fact, I'm under solemn oath never to mention the boxer again in the senator's presence. During the good-byes, we missed Homer, the host. Someone said he was upstairs putting salve on his burned fingers.

On our way home the senator decided to make repeal of outdoor cooking the first order of business in the next Congress.

Doubt that he'll go through with it. Last week some of his Texas friends sent him a portable aluminum barbecue. He's invited us over tomorrow night for barbecued ribs.

Sincerely,
Bob Hannelly



"Summertime—going on seven"

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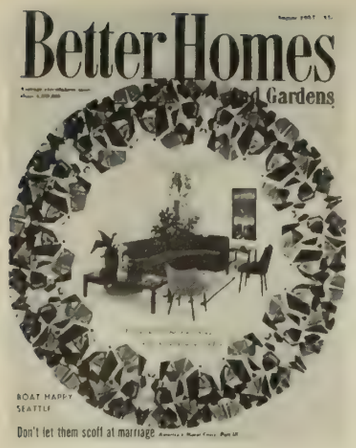
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DOUBLEDAY ONE ENT IN YOUR COMMUNITY IS A GOOD MAN TO KNOW



Here's a kaleidoscope view of the new clear blues and violets, exciting oranges, glowing yellows coming into popularity as accents for decorating. Three decorators show you how to use them starting on page 43. Photograph is combined work of Bill Hopkins and G. Suter.

Better Homes and Gardens

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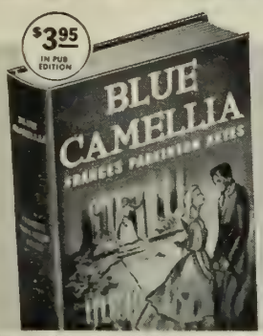
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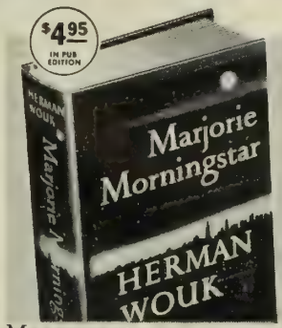
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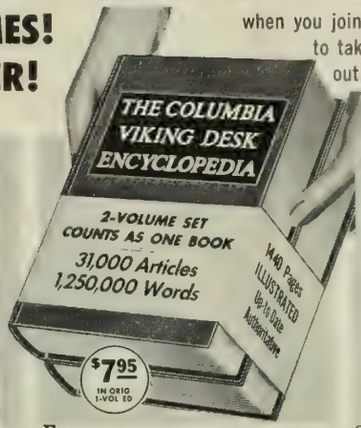
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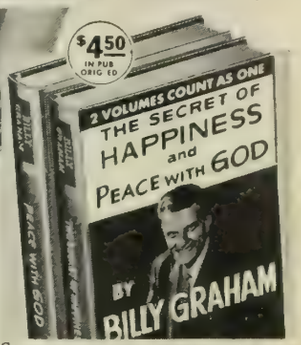
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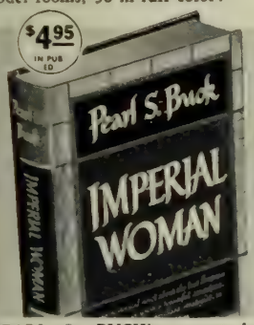
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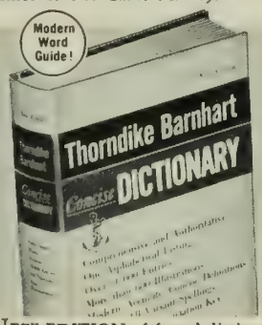
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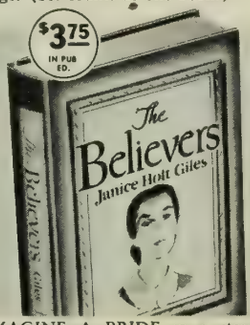
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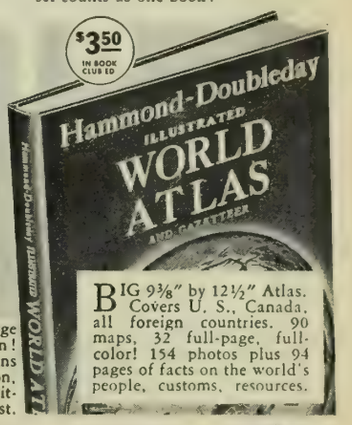
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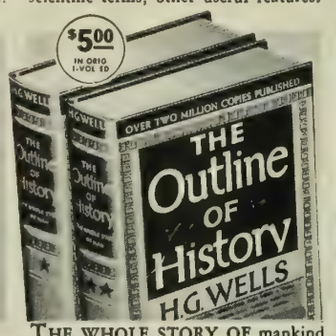


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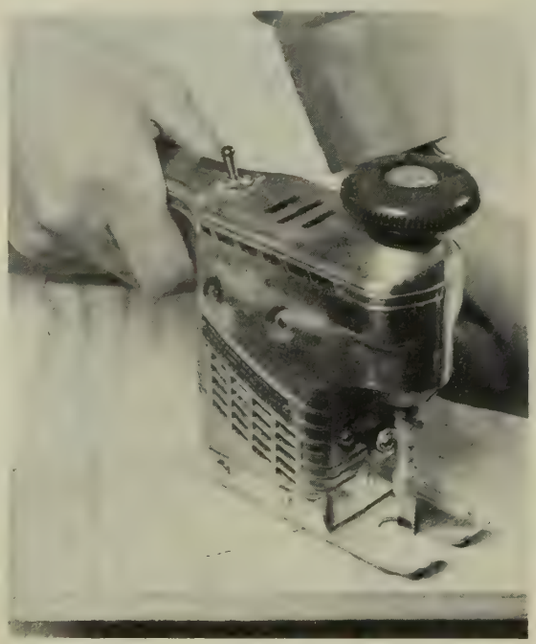


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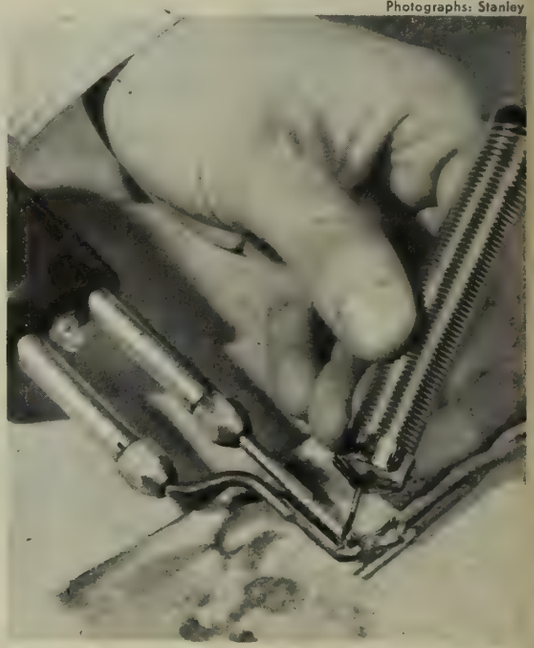
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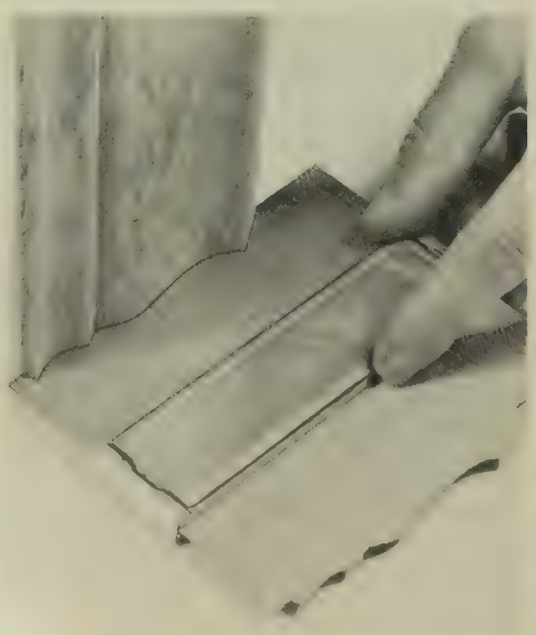
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Peg: In the kitchen, den and bedroom. She says she couldn't do without them—they save her time and so many steps.

Pat: But what do they cost?

Peg: Just a little bit more each month than one phone alone—and they're color phones, too.

Pat: Wonderful! Think I'll do that.

Peg: Do what?

Pat: Call the telephone business office about convenient phones for our home.

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Latest Garden News®

By Dr. R. Milton Carleton

Watersaving trick from an expert

Short of water for irrigating your garden? Then take a tip from Dr. C. H. Nissley of the New Jersey Experiment Station, who advises commercial gardeners. He recommends that if only half enough water is available, use it on half the area.

Half the vegetable garden watered adequately will produce more than the whole garden half-watered. This is particularly evident with newly seeded vegetables and young plants. Deeper-rooted plants have more resistance to drouth.

Nematode reduces carnation wilt

Nematodes have had a lot of bad publicity in the past few years. There's the root-knot nematode, the bulb or stem nematode, the leaf and bud nematodes, and the Golden nematode.

Their gnawing, eating, and burrowing have given the whole clan a bad name. Now U.S.D.A. research men have found one that not only isn't harmful, but actually may do some good.

This particular nematode was known to eat fungi, so it was deliberately added to carnation soil. After introduction in the soil, it attacked fusarium wilt, a fungus disease of carnations. As a result of the nematode action, carnation wilt dropped 50 percent, as compared with soils without nematodes.

This isn't the first instance of nematodes being useful. Previously, species have been found which attack the striped cucumber beetle and the Japanese beetle, various grasshoppers, cockroaches, moths, and other insects. Additional research on nematodes, both the heros and villains, would be welcomed by gardeners.

New Bermuda grasses tested for South

The South will eventually have lawns that equal the finest bluegrass lawns in the North. New fine-leaved, heat-resistant Bermuda strains are being introduced regularly.

For full sun and well-drained soils, these Bermudas are excellent: Tiffine, Everglades No. 1, Gene Tift, Tifgreen, Sunturf, Tiflawn, and U-3. All spread rapidly, tolerate drouth well, and are seldom attacked by either insects or diseases.

These new strains still have the distinctive Bermuda trait—a fantastic ability to spread. This is sometimes a handicap, since they are as likely to invade flower borders and rose beds as does the older Bermuda. All require frequent mowing to keep neat. No seeds of

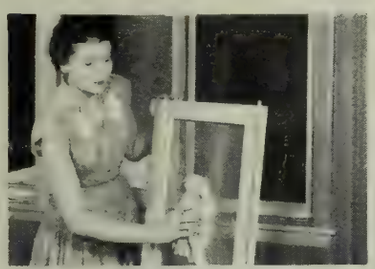
More on page 131



Open your home to the wide, wide world...enjoy new window beauty!

Open your walls to the garden view or a cooling breeze—with the matchless window beauty of Andersen Gliding Windows. Like all Andersen WINDOWALLS, they're created by master craftsmen—made to fit so they give superior protection against cold, dust, drafts, yet open easily for your comfort. Made of Ponderosa Pine that can blend easily with any decorating scheme, provides natural insulation. Made to *last*—chemically sealed against decay and termites. Plan on Andersen WINDOWALLS to open *your* home to the wide, wide world. Ask your builder, architect or lumber dealer about Andersen WINDOWALLS. Or mail the coupon.

Home in Carolina designed by Mr. D. C. Sopher



Easy to clean! Gliding Window sash are easy to lift out for cleaning, painting or changing storm panels. No need to climb ladders. No stretching or straining. Even the large "picture window" sizes lift out in a jiffy!



Easy to operate! Andersen Gliding Windows have smoothly-operating hardware, slide easily on their plastic tracks, opening wide to cooling breezes or closing tight for protection against rain, dust and drafts.

Andersen Windowalls
TRADEMARK OF ANDERSEN CORPORATION

AW

Mail for FREE window ideas BHG-87
Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There is no obligation.

Please check ☐ *I plan to build* ☐ *I plan to remodel*

Name.....

Address.....

City.....Zone....State.....







FOR WRAPPING HANDLES of garden tools—choose stretchy "SCOTCH" Plastic Tape. Thin but tough vinyl plastic makes smooth, splinter-free hand grip, and bright color identifies your tools, makes them easy to find. Get "SCOTCH" Plastic Tape in seven colors or new *clear* plastic—¾" width 25¢, 1½" width 50¢ at stores everywhere.





FOR HOLDING BOOK COVERS in place—use transparent, tight-sticking "SCOTCH" Cellophane Tape, clearer, stronger, lasts longer than any other cellophane tape. 15¢, 25¢, 39¢ rolls have handy self-dispenser; thrifty 59¢ roll fits desk, kitchen or hand dispensers. Handy for hundreds of uses at school, home or office. Got plenty?





FOR WRAPPING IGNITION WIRES on power mowers, use tough, waterproof "SCOTCH" 33 Plastic Tape. Resists oils, acids, heat. UL listed for electrical work. Ask for "SCOTCH" 33 Plastic Tape—39¢ or 75¢—at your favorite store.

PRODUCTS OF 3M COMPANY RESEARCH

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For sale: extra



In air conditioned comfort above the clouds, a vacationing family enjoys a midafternoon snack en route to California. Seven hours after leaving Chicago, they'll be in Los Angeles. The Family Fare Plan permits a wife and children to travel at half fare.



The vacationers find a rented car waiting for them at the airport in Los Angeles. The automobile, a model chosen in advance, allows them to travel leisurely and comfortably. A package vacation also includes hotel reservations, meals, and sight-seeing trips.

vacation days

Fly-and-drive vacations start the first day. That's why they're popular with people who consider driving time "lost"

By William R. Wilson

Is the usual two weeks' vacation too short for doing all the things your family enjoys most? Would you like twice as many hours to spend swimming, sight-seeing, deep-sea fishing or lying in the sun? Have you longed to vacation at distant points that seemed out of reach because of the time required to get there and back? There's a brand new miracle in family transportation that makes all this possible. *Go by air!*

Today, at New York's LaGuardia Field, you can board an airliner in midmorning, enjoy your lunch aloft, and arrive at the Los Angeles International Airport before dinner, all in less time and at considerably less risk to your insurance company than if you were to drive your family car from New York City to Washington, D. C.

"But the *cost*—," you're thinking. "We're not millionaires!" No, and neither are the great majority of air-minded families who have discovered that flying more than doubles their vacation pleasure. [*Turn to next page*

Photographs: Wilson



No long, hard drive home faces this family after their California vacation. After 14 days on the Pacific Coast, they'll get home on schedule, refreshed. The car they rented in Los Angeles on their arrival was left at the San Francisco airport.

DISHWASHER OWNERS!

Cascade eliminates drops that spot!



Today's improved Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets"—stops spotting as no other dishwasher detergent can!

Compare two glasses fresh from the dishwasher rinse. Water drops clinging to the glass washed in another detergent can dry into ugly spots. But not a drop remains to spot the Cascade-washed glass. That's the magic of Cascade's exclusive new Chlorosheen. Chlorosheen changes drops of water into free-flowing "sheets" . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no more water spots! And Procter & Gamble's new, improved Cascade dissolves *completely* in your dishwasher spray . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean*—cleaner and clearer than any other dishwasher detergent.

What's more, Cascade is *safer* for delicate china patterns than any other detergent. Switch to new, improved Cascade—now sealed in protective foil.



- *NEW! IMPROVED!*
- *DISSOLVES COMPLETELY!*
- *NOW SEALED IN PROTECTIVE FOIL!*

MADE BY PROCTER & GAMBLE

This Clever New "Miniature Mixer"

SALT and PEPPER SET

REGULAR PRICE $1.25

Yours to keep for only 10¢





TOP TILTS BACK like a real electric mixer, so shakers (the "beaters") can easily be removed. Bowl lifts out, too—can be used for sugar! 5 inches high, of glistening white & black plastic.

ON THIS SPECIAL INTRODUCTORY OFFER

to Prove How Easily You Can Make $50 to $250 Just Showing Lovely New Doehla Christmas Cards, Gifts, and Stationery



TALL CLASSICS CHRISTMAS BOX 21 glamorous new designs, glittering with rich bronze, gold and silver. Sells for only $1.25 — less than 6¢ each!

YES, if you simply mail the coupon below, you can have—for only a DIME—this novel "Miniature Mixer" Salt and Pepper Set! (A wonderful value even at its regular retail price of $1.25.) It's yours to KEEP—whether or not you do anything further about the famous Doehla "Extra Money" Plan.

MAKE EXTRA MONEY THE YEAR 'ROUND

This Special Introductory Offer is made to prove how easy it is to make extra money, just showing lovely new Doehla Christmas Cards to friends and neighbors in your spare time. They get wonderful bargains. You make up to 60¢ on each box—even more on many distinctive Gift and Novelty items in the popular Doehla line. Soon you have $50, $100, $250 or more, to spend as you please. NO EXPERIENCE NEEDED!

Mail Coupon NOW With Only 10¢

Send only a DIME for your "Miniature Mixer" Salt & Pepper Set. (Reg. $1.25.) We'll also send you several of our most popular box assortments of Doehla Christmas Cards *on approval*. If your friends don't snap up these bargains and ask for more, return them *at our expense* and *pay nothing*. The Salt & Pepper Set is yours to KEEP, in any case. Mail coupon now, with only 10¢, to *Harry Doehla and Associates, Studio B18, Nashua, N. H. or St. Louis 1, Mo., or Palo Alto, Calif. (Address office nearest you.)*



DE LUXE THREESOME CHRISTMAS BOX 18 gorgeous new cards in most popular sizes — Tall Slims, Regular, and Petite Slims. Sells for only $1.25.

THIS COUPON WORTH $1.15

HARRY DOEHLA & ASSOCIATES, Studio B18,
(Address any one of these three offices) NASHUA, N. H. / ST. LOUIS 1, MO. / PALO ALTO, CALIF.

As a Special Introductory Offer, please send me the "Miniature Mixer" Salt & Pepper Set for which I enclose 10¢ as payment in full. (Reg. Price $1.25.) Also send Sample box assortments of Doehla Christmas Cards on approval and full details of the famous Doehla "Extra Money" Plan. *(Offer limited to one to a family.)*

Name.....
(PLEASE PRINT CLEARLY)

Address.....

City.....Zone....State.....

Inquiries for special FUND-RAISING plans for church, school or club.

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

Boulevard Art Publishers, Chicago 4, Ill.
Iva E. Brundage & Sons, Detroit 4, Mich.
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Columbia Card Co., Ltd., Dallas, Texas
Harry Doehla Company, Nashua, N. H. & Palo Alto, Calif.
Greetings Unlimited, St. Paul & Minneapolis, Minn.
Hyer-Quality Card Co., Inc., Kansas City 6, Mo.
Imperial Greeting Card Co., Los Angeles 15, Calif.
The Keelin Press, Atlanta 3, Ga.
Midwest Card Co., St. Louis 1, Mo.
Western States Card Co., Denver 1, Colo.
Widener Greetings Co., Philadelphia 7, Pa.

Extra vacation days

Begins on page 10

"I'd never have believed it, but it's true," said a new convert to vacation flying. "Four years ago we drove from our home near Chicago to the Pacific Coast. In addition to my usual two weeks' vacation, I managed another seven days away from the office. This, as it turned out, was almost exactly the time we had left to spend in California after deducting the days we used up just getting there and back!

"We kept an accurate record of our expenses on that trip," he continued, "and we spent $104.28 for gas, $11.85 for oil, $4.50 for lube jobs, and put about $24 worth of wear on our tires . . . a total of $144.63 for automobile expense.

"Of course I'll admit we took it easy—spent most of one day at the Grand Canyon on the way out and another day around Denver during the return trip—but it took us 10½ days just driving. Our meals en route cost $182.15, motels another $101.25, and we spent a little over $27 for souvenirs, National Park fees, and other incidentals. All told, our expenses on the way out and back added up to $455.03.

"But it was lots of fun while it lasted, so we thought we'd try it again this year. Before we were ready to leave though, my wife, Emilie, had a talk with our travel agent. He pointed out that for an additional $26.75 apiece we could have an extra week in California. I work pretty hard on my job for 50 weeks of the year, and when I see a chance to get what amounts to seven days of extra vacation for about $15 per day, believe me, *I'll buy it!*

"We took the travel agent's advice, went by plane, and I was saved 4,300 miles of driving plus a week's lost time. We were back in Chicago just 6½ hours after leaving San Francisco, and instead of being worn out from a long automobile trip, we were in bed the same day we left the coast!"

To anyone who ever had to invest up to a third or half of his vacation just getting to and from his destination, the advantages of flying are obvious. But you may be surprised to learn that the airlines are vitally interested not only in getting you there and back swiftly and safely, but in seeing to it that every minute of your vacation is a real success.

To accomplish this they're offering you a number of "plan-it-yourself" or "planned-for-you" package vacations, which include hotel reservations, meals, car-rental services, and sight-seeing trips. These package vacations take all the guesswork out of where you'll stay, what you'll see, where you'll eat, how much you'll pay, and when you'll return. By taking advantage of this service you can have a new drive-it-yourself car waiting for you at your destination, enjoy first-class hotel accommodations and meals, save time en route, and gain many additional hours of fun.

Nor are these package vacations limited to the Pacific Coast. There are plane-auto tours through New England, varying in length from 5 to 14 days, and special flights to other scenic Eastern points—Niagara Falls, Boston, New York City, Washington, D. C., and Miami. You can vacation by air in Denver, Rocky Mountain National Park and Colorado Springs, Las Vegas (with a free side trip to Lake Mead and Hoover Dam), Phoenix, Tucson, and Grand Canyon National Park. There's a 15-day "Golden West Air Cruise" which includes a stopover at Salt Lake City (with a side trip by Pullman to Yellowstone National Park), thence to San Francisco, Merced (Yosemite National Park), Los Angeles, San Diego, Tijuana, and return. If you like you can extend your trip northward to include Banff National Park, Lake Louise, Vancouver, Victoria, and Seattle and Mount Rainier National Park.

Or, with air travel expanding your vacation horizons, you may even choose to fly to Nassau, Bermuda, Cuba, Mexico, or Hawaii. You'll find a variety of all-expense vacations by air available to all these and a host of other points through your airline passenger or travel agent.

The cost is less than you might expect. Let's assume that your family includes two children, one under 12, one over. If your home is located in the Midwest, your whole family can fly from Chicago to the Pacific Coast and return on any of the regularly scheduled airlines' air coach or sky tourist flights for as little as $532 (plus tax). For an additional $36.15 (the difference between tourist and first-class family fares) you can include both San Francisco and Los Angeles. Or, if you prefer to drive between the coast cities, you can rent a car at either one and leave it at the other for as little as $62.

Tourist flights afford the same fast schedules as first-class service. Frequently, the plane's seats are arranged to accommodate more passengers and no free meals are served en route. The same crews are in charge of operating the planes and making passengers comfortable aboard. There is no reduction in price on the return portion of round-trip tourist fares, although children under 12 travel at half the regular tourist rate.

[*Turn to page 14*

No debate

Perhaps its true that money talks.
I have no affirmation.
I've never held it long enough
To start a conversation.

Lavonne Mathison



Fragile ... handle with Johnson's

YOUR BABY'S DELICATE SKIN needs the safe, lasting protection of Johnson's Baby Powder. It's the powder that Chafe-Guards baby's skin—even when wet. Purest, most trusted baby powder in the world.

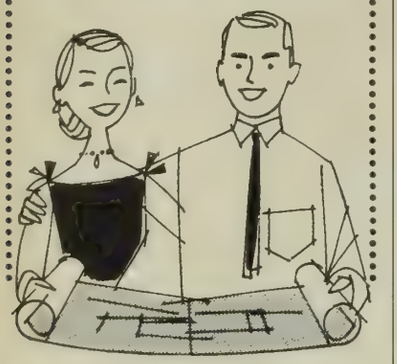


THAT PRECIOUS SKIN NEEDS gentle cleansing, too—with Johnson's Baby Oil. It's the purest oil of all, specially blended with lanolin to soothe and soften baby's skin. Favorite with mothers everywhere.

Remodeling?

Save Money! Save Time!

See SEARS!



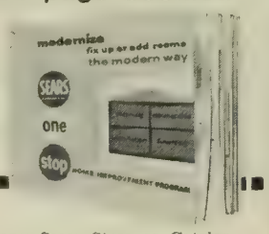
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☆ ESTIMATES ☆ INSTALLATION
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At Sears you make all remodeling arrangements under one roof—at one time. No delay. No separate financing needed. Sears remodels any room—bath, kitchen, bedroom, recreation room; Sears can also arrange for adding rooms, heating, wiring, plumbing, roofing, siding, painting. Ask about Sears Modernizing Credit Plan... NO MONEY DOWN —up to 36 months to pay! Read all about it in Sears new 24-page booklet.

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Take to any Sears Store or Catalog Office or mail to Sears, Roebuck and Co., Dept. 139, 925 So. Homan Ave., Chicago 7, Ill. for free booklet. JA-97152.

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CITY _____

STATE _____

NEAREST SEARS STORE _____

CATALOG SALES OFFICE _____

BHG 8

Extra vacation days

Continued from page 12

When a family's traveling first-class, the airlines' Family Fare Plan (usually limited to certain days of the week) allows the wife and children between 2 and 21 to use half-fare tickets. There is also a substantial reduction on the return portion of round-trip first-class tickets. This type of service frequently includes meals served en route, and optional routings which enable your family to go one way and return another at little or no additional fare.

If your home is near Baltimore, New York City, Philadelphia, or Washington, D. C., you can take advantage of special 30-day excursion fares ($160, plus tax, per round-trip adult ticket) between your home city and the Pacific Coast. Under the excursion plan, children between 2 and 12 travel for half the adult tourist fare. Coast-to-coast excursion flights are also operating from Boston at slightly higher rates. Similar savings are available to families flying from their homes on the West Coast to many Eastern points. It will pay you to see your travel or airline passenger agent about which class of service best suits your needs.

There's another attractive aspect for you to consider in connection with your vacation by air. With certain airlines your family can make a down payment of as little as 10 percent of the cost, make your trip, and take as long as 20 months to pay the balance.

Let's take a brief look at a 15-day West Coast vacation, typical of those currently being offered by several of the major airlines:

First Day: Your family boards the flight of your choice, settles back in comfortable, reclining seats, and in a matter of minutes is enjoying a bird's-eye view of your home city. Your pilots have chosen any one of several routes to fly to the coast, depending upon smoothest weather and the availability of "tail winds" aloft. Soon you're over the land of wagon trains and pony express, flying in 10 minutes the same distances that meant full days of dangerous hardship to migrating pioneer families less than a century ago. The Rocky Mountains slip away, and soon you're looking down upon the high-plateau homes of Hopis and Navajos. Chances are you'll recognize some of America's most inspiring scenic wonders, the flaming pinnacles of Bryce Canyon, the towering masses of Zion or the yawning depths of Grand Canyon National Park. Next comes mighty Hoover Dam with the city of Las Vegas to the north beyond the backed-up, blue waters of Lake Mead. In a short time you've crossed the Sierras, and you come in over the verdant, irrigated farm lands and orange groves of Southern California to a safe, smooth landing at Los Angeles International Airport. Here, there's a new drive-it-yourself car waiting for you, or you can take an airport limousine to your hotel where rooms have been reserved in advance.

Second Day: Today you drive through Los Angeles' Westlake Park, the Wilshire District, and Windsor Square to Hollywood—with its radio, television, and motion-picture studios. In Beverly Hills you see the homes of your favorite movie and television stars. You visit the campus of the University of California at Los Angeles, Bel-Air Estates, Brentwood, the Riviera and its country clubs, and the beaches at Santa Monica.

Third Day: There's a guided tour of Universal-International Studios in store for you, after which you continue on to Echo Park, Angelus Temple, Griffith Park, the San Fernando Valley, Walt Disney Studios, and the homes of the stars near Toluca Lake, Columbia Studio Ranch, and Hollywood Bowl.

Fourth Day: An all-day trip by rented car or motor coach leads you through beautiful San Fernando Valley, Rancho Camulos, the citrus groves of Fillmore and Santa Paula, Ojai Valley, and the Sulphur and Topa Topa Mountain Drives, past Ventura and the oil wells in the ocean at Sea Cliff, to Santa Barbara. Here you visit El Paseo, the Street of Spanish shops, Santa Barbara's famous Franciscan Mission, Padre Serra Drive, Clarke Wild Bird Refuge, and return to Los Angeles by way of Ventura, Oxnard, and the beautiful Malibu shoreline.

Fifth Day: You travel again by motor coach or in your family's own rented car through Exposition Park, South Gate, and Downey to Buena Park, Knott's Berry Farm, and Disneyland. Knott's Berry Farm is a replica of an old California gold-mining town, and Disneyland has become the West Coast's biggest tourist spot.

Sixth Day: Your motor coach takes you down the Southern California coast through Long Beach, past the Signal Hill oil fields, Seal Beach, Newport Yacht Harbor, Balboa, Laguna Beach Art Colony, Capistrano Beach, San Clemente, and Oceanside to San Diego. Here you cross the bay to Coronado and continue on to Tijuana and Old Mexico. After dinner there are jai alai games, shopping tours, and visits to Tijuana's gay night clubs.

Seventh Day: You go driving through San Diego's business district to Balboa Park, Point Loma, Sunset Cliffs, through Fort Stock-

[*Turn to page 18*

Real gone

What problem does the
budget pose
To cause such discontent? –
It isn't where my money *goes*
So much as where it went.

Hal Chadwick

LANCASTER COUNTY BY Willett IN SOLID HARD MAPLE

Willett Shopping Center

Start your Lancaster County collection with these representative open-stock pieces for living, dining and bedroom. You can see them at your Willett dealer.



All Prices F. O. B. Louisville

CONSIDER H. WILLETT, INC.,
Louisville 11, Kentucky



Willett Cupboard $294.50, Chair $35.00, Willett Harvest Table $139.00, Settee-Bench $129.00 (Cushion Extra).*

LANCASTER COUNTY FURNITURE BY WILLETT

...robust Americana with modern utility

Beauty takes on many forms, old and new, in truly American Lancaster County furniture by Willett. You can see its grace of line...charm you'd expect from authentic adaptations of American Colonial originals. Of course, it's all Willett quality...meticulously fashioned in solid hard maple. Your choice of honey-toned or warm brown finishes. Start your shopping in the column opposite, then see your Willett dealer. We'll gladly send you his name.

* Prices F.O.B. Louisville

Write for a colorful folder on Lancaster County and Lancaster Brown furniture...

CONSIDER H. WILLETT, INC., DEPT. 802, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY

LANCASTER COUNTY BY

Willett

IN SOLID HARD MAPLE

Willett are also makers of the new Impact group...Transitional, Trans-East, Countryside and Wildwood Solid Cherry Groups.

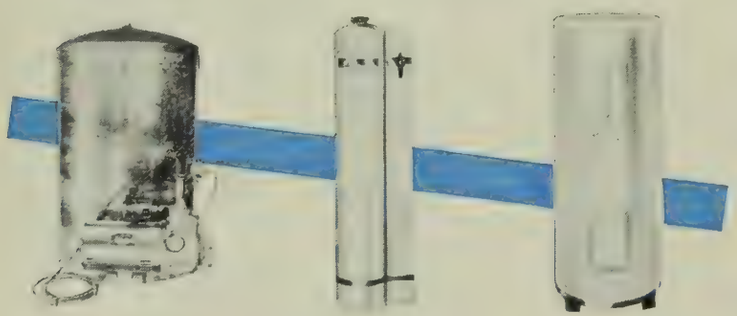


You'll be spending important money when you install a pump, water heater or water softener in your new or remodeled home.

Make sure that the units you choose will give years of trouble-free service. In fact, they should "pay" for themselves—in actual money saved, better health and greater convenience for your family. For these reasons, you'll want Fairbanks-Morse quality.

See Your F-M Dealer for "All Three"

Shown here is a combination of economical F-M water service equipment, all quality-built. Your F-M dealer can supply any one, two or "*All Three*" products to meet your requirements. And—he'll have a plan that *enables you to have them installed right away.*



F-M Pumps. You may choose for shallow or deep well service—ejectors, submersibles, piston types and deep well heads. Model shown is the HSW330M42, shallow well ejector.

F-M Water Softeners. Pay for themselves. Your F-M dealer can install an automatic, semi-automatic or hand-operated model. Capacities from 25,000 to 1,000,000 grain exchange capacities. Model shown: 25,000 grain semi-automatic.

F-M Water Heaters. Your F-M dealer can supply electric or gas water heaters in many sizes, tank or table-top models. Ask about the "Fast Forty" electric heater with the stepped-up recovery rate. Shown: F-M 40-gal. electric water heater.

MAIL COUPON FOR FREE BOOKLET

For information about planning a complete water service system, send for a free copy of "How to Plan an Ideal Water System."

Fairbanks, Morse & Co., Dept. BHG-8, Chicago 5, Ill.
Gentlemen: Please send me a copy of "How to Plan an Ideal Water System" . . . and the name and address of the nearest F-M dealer.

Name .....

Address .....

City ..... State .....

FAIRBANKS-MORSE
a name worth remembering when you want the BEST

AUGUST GARDEN

In all areas

Lawns: Deep-soak once a week rather than giving them more frequent light sprinklings. Water should penetrate down to roots—at least 4 or 5 inches.

Tall annuals: Stake them. Many have reached their peak of growth, may need your help to keep from toppling over from their own weight, or in wind or heavy rain.

Vacation reminder: Be sure to include the garden in your plans. Snip off fading flower heads—ask a neighbor to continue this chore while you're away. Mulch heavily to keep the garden from drying out.

Central and East

Lawns: Try applications of DDT or chlordane to control infestations of Japanese beetles in the lawn—or garden. . . . Feed lawns late this month or early next month after rains and cool weather set in.

Fruits: Check for borer activity in peach trees. The borers lay their eggs this month, should be killed before they can deposit the eggs. Spread a ring of paradichlorobenzene an inch or so from base of tree—cover the ring with earth, heaped up around base. The earth keeps deadly fumes in where they can work.

Vegetables: Sow seeds of radish, lettuce, spinach, and peas. The peas may not come through if you have extended hot, dry weather, but if cool weather sets in, you'll have a good fall crop.

Shrubs and trees: Keep spraying for blackspot on roses. When fall rains begin, this becomes a serious pest again.

Annuals, perennials, and bulbs: Plant autumn crocus at once. They'll bring bloom to the garden at the end of this month. Take cuttings of English ivy and root them in sand or vermiculite. They'll make nice house plants for this winter.

Pacific Northwest

Lawns: Set the mower to cut higher than it did during moist spring weather. Tender grass roots need protection from hot sun, benefit from taller grass.

Fruits: Take extra care if you use 2,4-D anywhere near grapes. As a vine crop, they are especially susceptible to 2,4-D damage. First sure sign of this damage is shriveling of leaves and drawing up of foliage.



Check lilacs, dogwoods, and other woody shrubs for borers. Control by squirting carbon bisulfide into holes. Plug holes with putty or mud.



Pinch or cut out the tips of coleus plants to root as new house plants. Place tips in moist sand or vermiculite, keep moist to ensure rooting.

REMINDERS

Vegetables: Don't cut down on your supply of tomatoes by overwatering or overfeeding the plants. You'll get plenty of vine and foliage—but far fewer tomatoes.

Shrubs and trees: Trim privet hedges for the last time this month. New growth should have a chance to harden off before winter—can't if it is developing closer to frost time.

South and Southeast

Lawns: Double check on the cutting height of the mower. See that it's set at 1½-2 inches. . . . Deep-soak lawns when watering. Water should seep down to 4 or 5 inches so roots will develop deep—not near surface.

Vegetables: In the Middle and Lower South, plant collards, chard, beets, and carrots. Squash may be planted in the Lower South, but remember they spread rapidly. Grow them on a fence to save space.

Shrubs and trees: Evergreens may be moved this month in the Upper South—if they are moved with a good soil ball. Soak new planting site thoroughly, give them a deep soaking for a few days after they've been moved.

Annuals, perennials, and bulbs: Place your orders for Madonna lily bulbs to be planted later this fall. . . . Autumn crocus and bearded iris bulbs can go in the ground now. Along the Gulf Coast and in Florida, plant gladiolus.

Texas-Southwest

Lawns: If the mower seems to be tearing grass rather than cutting it cleanly—have it sharpened. . . . Make use of edging strips to save mowing time. They're especially good around trees or bordering flower beds.

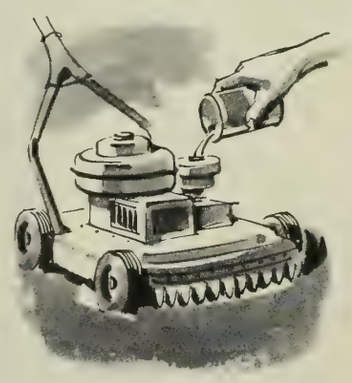
Vegetables: Make plantings of carrots, cabbage, and onion sets for fall harvesting. . . . Keep using dusts and sprays on vegetables. Follow directions carefully for best results—especially the information on how long you should wait between time of application and harvest.

Shrubs and trees: Feed gardenias, camellias, and azaleas now. These are all rather shallow-rooted plants. Better feed them in liquid form and avoid damage to roots which might come from scratching dry food in.

Annuals, perennials, and bulbs: Order bulbs for fall planting. You can get a good idea of how many and what kinds will fit the general scheme best. [*Turn to next page*



Give your young shrubs a periodic deep soaking. Water lance bypasses the competing grass, gets water down to shrub's root level quickly.



Don't neglect lubrication of your power mower. Follow manufacturer's instructions—always use the correct grade of oil and fuel.

THIS **FREE** COUPON IS WORTH **$1.25** TO YOU!

ROSE *ball pen* DESK SET
WITH PERFUMED INK
YOURS
WHEN YOU MAIL COUPON

This exquisite gift-boxed Desk Set is a terrific value! The pink plastic rose pen holder looks real as life. Jet black base won't mar desk top. Sleek pink-and-gold ball pen leaves an air of delicate fragrance on your correspondence. This valuable Desk Set, which you can keep for your own use or give proudly as a gift, is yours FREE when you mail the coupon.

THIS OFFER MADE TO PROVE YOU CAN MAKE $50.00-$100.00 AND MORE IN YOUR SPARE TIME!

What a chance of a lifetime to make EXTRA MONEY FAST by taking orders for our All-Occasion and Christmas Greeting Cards, Stationery and Gift Items from friends, neighbors, and co-workers. They're so beautiful, so amazingly low in cost they sell themselves. We show you how easy and simple it is to take profitable orders—without experience—in your spare time.

LIMITED INTRODUCTORY OFFER! ONE TO A FAMILY!

We'll send you the lovely Rose Ball Pen Desk Set ABSOLUTELY FREE when you mail the valuable $1.25 coupon. You don't pay a single cent for it—now or ever. We'll also send you FREE Imprint Samples and Christmas Card Assortments ON APPROVAL. Rush coupon to:

ARTISTIC CARD CO., INC.
176 Way Street, Elmira, New York
(In Canada, write 103 Simcoe Street, Toronto 1, Ont.)

VALUE $1.25

ARTISTIC CARD CO., INC.
176 Way Street
Elmira, New York

Coupon entitles me to one Rose Ball Pen Desk Set ABSOLUTELY FREE. Also send spare time Money-Making Plans, Free Imprint Samples and Christmas Assortments On Approval.

$1.25

Name_____
(Please Print)
Address_____
City_____ Zone____ State____
☐ Check for FUND-RAISING Plan for Organizations

PASTE ON POSTCARD OR MAIL IN ENVELOPE



For long-life home improvement insist on this low-cost pipe

If you're remodeling your home, or building a new one, match your beautiful modern kitchen and bathrooms with long-lasting Bermico pipe for house-to-sewer or septic-tank connections.

It's the modern, root-proof pipe for modern living. Made from tough cellulose fibre impregnated with pitch, it's corrosion-proof, strong, lightweight, easy to install. You can't buy and install any root-proof pipe for less.

Companions to Bermico are Bermiseptic® perforated pipe for septic tank disposal fields, and Bermidrain® for foundation drainage. Both are made of the same tough material. More and more people use these modern pipes for long-life, low-cost installations.

If your dealer doesn't carry Bermico, write us for information and for name of nearest Bermico dealer. Address Dept. BY-8, Brown Company, 150 Causeway St., Boston 14, Mass.

BERMICO

August garden reminders

Begins on page 16

California

Lawns: Make preparations for fall seeding of lawns. Spade up area to be seeded, add plant food, mix it in thoroughly. . . . Cut established grass no more than half an inch at a time—keep grass two inches high.

Fruits: Trim out old canes of blackberries and raspberries when they've finished bearing fruit. . . . Mulch heavily in the strawberry bed. This is a good time to feed and water, too, to build up strong plants for next year.

Vegetables: Check the stakes and ties on tomatoes. Fruit rots quickly if it rests on the ground. . . . Sow a few rows of Oakleaf lettuce. It seems to withstand hot weather better than most varieties.

Shrubs and trees: Give evergreens frequent washings with strong jet of hose water. This treatment helps control red-spiders and keeps foliage free of dust. . . . Water and feed roses to ensure stronger plants, a larger supply of blooms.

Annuals, perennials, and bulbs: Pinch back potted plants to keep them from getting too leggy. . . . Cut perennials back after they bloom. Then feed them and give them a good soaking.

Extra vacation days

Continued from page 14

ton and Mission Hills to Old Town and Ramona's Marriage Place. Your route leads on via Harbor Drive and Ocean Beach to La Jolla and returns you to Los Angeles by way of San Juan Capistrano and Santa Ana.

Eighth Day: Today you have a full day to yourselves for shopping, swimming at the beach, visiting other interesting spots in Los Angeles, or just plain loafing. In the evening there's dinner and the stage show at the New Moulin Rouge theater-restaurant.

Ninth Day: Your family departs from Los Angeles on a mid-morning flight to Merced. From here you motor to Yosemite National Park, arriving in time to eat dinner and enjoy the spectacular "Fire Fall"—Yosemite's own thousand-foot cascade of burning embers. Overnight accommodations were arranged in advance for you at Camp Curry.

Tenth Day: There's another delightful all-day sight-seeing trip by motor coach, viewing Yosemite's towering cliffs and waterfalls. You visit the Mariposa Grove of giant trees, Glacier Point, and return through Yosemite Valley to Camp Curry for dinner and the night.

Eleventh Day: After breakfast at Yosemite you return to Merced and board your plane for San Francisco. Your accommodations in the Golden Gate City have been arranged in advance at the hotel of your choice.

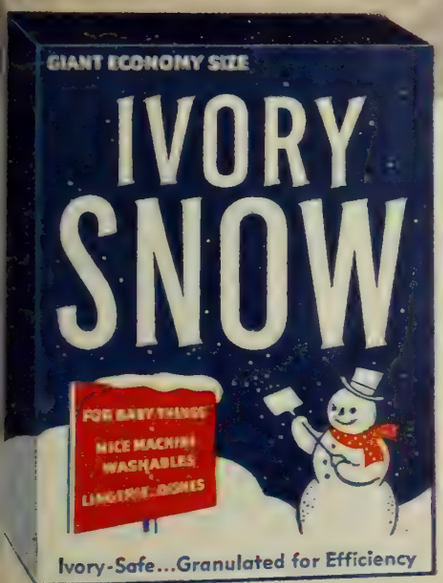
Twelfth Day: Your morning drive takes you to San Francisco's Civic Center, Mission Dolores, Twin Peaks, Steinhart Aquarium, Golden Gate Park, Ocean Beach, Seal Rocks and Cliff House, the Presidio, Palace of Fine Arts, the Marina, Yacht Harbor, and Fort Mason. After lunch at Fisherman's Wharf there's a cruise of San Francisco Bay with close-up views of the Golden Gate and Oakland Bay Bridges, Alcatraz, Treasure Island, and the San Francisco waterfront and skyline.

Thirteenth Day: Today you travel by motor coach or drive your rented car across the Bay Bridge to Oakland, Berkeley, Lake Merritt Park, and Piedmont; thence along the beautiful Coast Range Skyline Drive overlooking San Francisco Bay and the Golden Gate. Following a brief visit to the campus of the University of California, you cross Upper San Francisco Bay by ferry to Point San Quentin and Muir Woods—425 acres of giant redwoods. You return in the late afternoon over the Golden Gate Bridge and into San Francisco.

Fourteenth Day: You have all day for sight-seeing and shopping in San Francisco or, if you prefer, for driving your rented car to Carmel and the Monterey Peninsula. Your last evening in San Francisco features Chinatown after dark. With your Chinese escort-guide you visit Oriental joss houses (temples of worship), art studios, unique Chinese shops, and eating places. From Chinatown you motor through the famous Barbary Coast to Telegraph Hill for a fabulous view of San Francisco and the Bay Area at night. After another stop at Fisherman's Wharf, you return via Nob Hill to your hotel.

Fifteenth Day: Today you board your plane at San Francisco for a short, restful flight back home.





Safe as can be for all nice laundry in the machine.
Wonderful Ivory Snow leaves baby clothes and diapers gentle-clean—far softer than washday detergents—free from irritating deposits. Perfect for all nice things, from fluffy blankets to the finest luncheon cloth to your own frilly lingerie. The only soap that's both Ivory-safe and granulated for efficiency in the machine!

9 44/100% PURE® WITH BEAUTY GLOW



Moore's
Alkyd Sani-Flat
the flat wall paint you can use like a professional



Paint with Confidence

- Brush or roll it on with ease
- Hides perfectly... seldom needs a second coat
- Rapid drying... speeds room back into use

Express Yourself

- New color beauty for your home
- Fresh, clean walls that stay that way
- Washes like a breeze
- Looks better... lasts longer

Before you paint, see your Benjamin Moore Paint Dealer. He has the finest paints for any job.

Benjamin Moore® paints

FOR OVER 70 YEARS PREFERRED BY PROFESSIONALS... PERFECT FOR YOU

HOW-TO

for the handyman®



An emergency adhesive, to stick abrasive to metal sanding discs, is as close as your tube of V-belt dressing when you're out of regular disc cement.

Remove all abrasive, flick on motor, and apply thin coat of dressing from center out. New paper sticks tight.

Z. Zeller
Des Moines, Iowa



A hot soldering iron can't start fires or burn holes in your workbench top, if it's racked on tin-can holder like this.

Tin snips cut supporting V-slots in side of can; there's room below in coffee-size can for your soldering supplies.

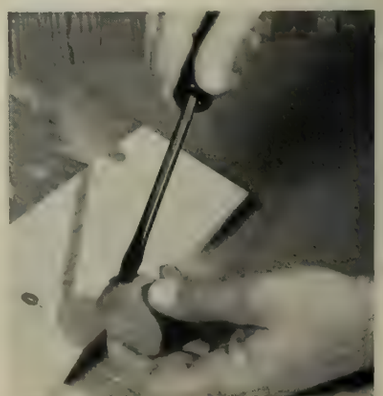
Tim Bratton
Norman, Okla.



Beeswax on screw threads and nail shanks makes them easier to drive in hardwoods like maple, oak, and so on.

Keep lubricant ever-handy in small hole drilled in handle of your hammer. Quarter-inch hole from 1- to 1½-inch deep is best. To drill, put handle in vise so it won't slip.

John Radcliffe
Shawnee, Okla.



Chalking screwdriver blade helps prevent slippage when you apply pressure — especially if driver has thin coating of rust-preventing lubricant on it.

Use chalk-line chalk; regular blackboard chalk works, too. Blade should fit screw slot.

Stanley Warren
Des Moines, Iowa

More on page 23

How-to for the handyman

Begins on page 20



This marking gauge is quick to fabricate and easy to use, when regular one isn't available.

Nail wood block to end of scrap the length you need. The block follows edge of stock; pencil rides scrap for saw mark.

Russell Kramer
Polo, Illinois



Short chair leg? Trim bottom of it to bare wood.

Then put gob of wood plastic on piece of wax paper and push short leg into it till chair sits level. Let wood plastic dry.

Cut away excess and paint to match surrounding area. Or use plastic in right stain color.

Harold B. Kessler
Levittown, Penn.



Find dowel centers this way: With auger bit at right angles to piece of scrap wood, bore same size hole as the dowel.

When very tip of bit's lead screw shows through other side, stop. Insert dowel in hole.

Mark the center with a brad tapped through hole left by lead screw.

Richard F. Labbe
Deer Lodge, Mont.



Slat doors take only minutes to make with this technique: Cut ⅛-inch dadoes ¼ inch deep in center of 1x3 (or larger) side frames. Center saw kerf in top and bottom pieces.

Rip ⅛-inch thick slats from frame stock. Center notched ¼-inch dowel in kerfs; weave slats over dowel, as shown.

Dwight Payton
New York, N.Y.

▶ Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6708 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.



They're frozen...they'll taste farm-fresh... because they're vacuum-sealed in CRYOVAC!

New scientific vacuum package locks in flavor and tenderness—for keeps

Now enjoy fresh-dressed taste and tenderness in Rock Cornish Game Hens and other *frozen* poultry — thanks to a new vacuum package called CRYOVAC. The airtight, moisture-proof "second skin" of CRYOVAC *stops* drying out and flavor loss . . . *locks* in farm-fresh taste and texture . . . *keeps* them there until the bird is on your table!

Here's how CRYOVAC packaging is done: first, the bird is placed in a special, airtight, moisture-proof bag. Then — all flavor-stealing air is vacuumed out, the bag is sealed and shrunk to fit like a transparent "second skin." It protects the contents until you break the seal.

Look for the CRYOVAC seal of flavor protection on poultry and other fine foods — hams, frozen, smoked, and processed meats, corned beef, and cheese — at your favorite store.

CRYOVAC
THE CRYOVAC COMPANY
Division of
W. R. Grace & Co.
Cambridge 40, Mass.

time
for Living



More than anything else, a KitchenAid automatic dishwasher brings you the gift of *time:* time to be a part of things—family fun and friends-a-calling—knowing that, in your kitchen, all is well.

Indeed, your dishes could not be in better care. Your KitchenAid is by Hobart—*the finest made.* See the evidence: The easy-rolling cushion-coated racks that take the guess out of loading. The revolving power wash system that leaves tableware *hospital-clean.* The separate hot air blower that dries with a hold-to-the-light gleam.

Yet—wonder of convenience—Hobart offers all these features in *standard cabinet width.* You'll find the very model to go with your kitchen as surely as it goes with your way of life.

See the new KitchenAid! Write The Hobart Manufacturing Co., Dept. KB, Troy, Ohio. In Canada write: 175 George Street, Toronto 2.

time for a KitchenAid®

The Finest Made... by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

It's NEWS to me!®



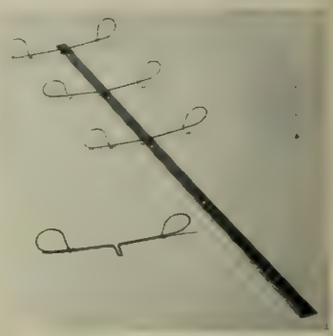
Gone are the days when the bathroom shower rod must show. These curtains hide both rod and hooks with buckram stiffening in pinch-pleated heading. Creating a crisp, tailored look, curtains are fadeproof acetate. They dry quickly and are water repellent. Available in pink, white, black, yellow, light green, or turquoise—all with gold metallic thread. Matching 54-inch, pinch-pleated draperies are available, as is clear plastic shower-curtain liner.

Hide-A-Rod Shower Curtains with plastic shower hooks, $9.98; draperies with pins, $6.98; liner, $1.98, in stores. Artway Mfg. Co., 2233 W. Grand Ave., Chicago 12, Ill.



Portable air cooler goes along. Aluminum, it weighs 13 pounds. No assembly, no installation. Plug it in, fill with water, and it's set to go. Since it runs safely without water, it can be used as filtering-ventilating unit. Safe for children and pets. Model shown has mahogany finish. A matching window-height stand is optional. Other models available.

Chico Air Cooler, $49.95, from dealers. Chico General Products Corporation, 525 Market Street, San Francisco 5, Calif.



Tomato stakes of steel are durable. U-shaped, they come in 4-foot and 5-foot lengths with four attached wires to support plants. One stake between two plants supports both, eliminates hand tying and strings. Use for dahlias, too.

Metal Kwik-Tys, 4-foot length, 32c each; 5-foot length, 36c each, F.O.B. from Braun Kwik-Tys Co., Rt. 14, Box 1255, Affton 23, Mo.



Double feature. Play table will convert to a bed table to help you make life pleasant for your youngster when he's sick in bed. The green chalk-board top lies flat for play, lifts to an angle for drawing or reading. To use on bed, replace table legs with chair legs. Storage drawer holds supplies and peg-board with pegs. Top is 17 inches by 19 inches. Blonde hardwood table is 17 inches tall.

Table-Mates with chair, chalk, eraser, pegs, is $7.98, ppd. from Stacy Mfg. Co., 325 Classon Ave., Brooklyn 5, N.Y.



It's push-button war on plant pests or diseases with an electric power duster. Takes the effort out of gardening. Two flashlight cells drive an electric motor to operate high-speed blower. Mechanical agitator controls proper feed. Transparent dust chamber will hold eight ounces.

Push-Button Electric Duster is $7.50, in stores. E. C. Brown Co., Dept. A-73, Canandaigua, N.Y.

More NEWS on page 26

neatest way to solve closet-door problems



Old-fashioned door swings out into room, stealing valuable space.



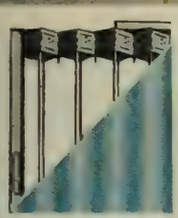
Ordinary sliding doors always block off *half* the closet.

Everything in the closet is within view, within reach—thanks to that lovely MODERNFOLD door. And notice how it folds back *inside* the doorway and out of the way. It can't steal valuable floor and wall space. It can't bang furniture or other doors. It can't slam shut, bump elbows, or pinch children's fingers. It moves quietly at a touch, even though its rugged inner framework is all steel. And it just won't wear out. That's been proved by factory tests that open and close MODERNFOLD doors millions of times.

MODERNFOLD doors have trim, graceful contours. Their covering is a wonderful vinyl-coated fabric that won't warp, crack, chip, fade or peel. (And it washes easily with soap and water). Only MODERNFOLD offers you such a wide range of attractive colors and interesting fabric textures.

If you want the very finest folding door on the market, insist on a MODERNFOLD. Check with your architect, if you wish. MODERNFOLD doors are sold through leading lumber dealers, department stores and decorating shops. Or look in the Classified Directory under "Doors."





Here is MODERNFOLD'S inner framework of steel. A door *without* a steel frame is like a body without a backbone.



MODERNFOLD is the only door that provides such a tremendous selection of handsome colors and exciting fabrics.



When you find the MODERNFOLD name on the handle, you are assured of quality that lasts a lifetime.



Find your nearest dealer in the "Yellow Pages."

modernfold
DOORS
®
THE FIRST AND FINEST IN FOLDING DOORS

The "Custom" line; the "Spacemaster" line; available anywhere in the U.S.A. and over 60 foreign countries.

NEW CASTLE PRODUCTS, INC., Dept.H2,New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 23 • In Germany: New Castle Products, GMBH, Stuttgart,

ow Jell-O Instant Puddings special magic makes

CE CREAM PIE

lo freezing...keeps firm
n your refrigerator!

JELL-O BRAND
New INSTANT PUDDING
No Cooking "BUSY-DAY" Dessert
7 FLAVORS



EASY-AS-PIE ICE CREAM PIE



1. Ice Cream. Blend together lightly in bowl one pint vanilla ice cream and one cup of milk.



2. Jell-O Instant Pudding. Add package Chocolate Instant Pudding. Beat until just mixed . . . one minute.



3. A baked pie shell. Pour at once into 9-inch pie shell. Let stand in refrigerator about one hour.

Jell-O Instant Pudding is the magic that makes this ice cream pie smooth and "cut-able." Keeps up to 24 hours in your refrigerator. And how those Jell-O Instant flavors blend with ice cream!

ry these pairs for a beginning. You'll discover other dream pie combinations yourself!



-O Strawberry Instant Pudding with Strawberry Ice Cream!

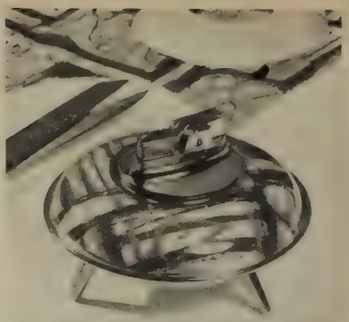
Jell-O Lemon Instant Pudding with Pineapple Ice Cream!

Jell-O Vanilla Instant Pudding with Pistachio Ice Cream!

Jell-O is a registered trade-mark of General Foods Corporation

It's NEWS to me!

Begins on page 24



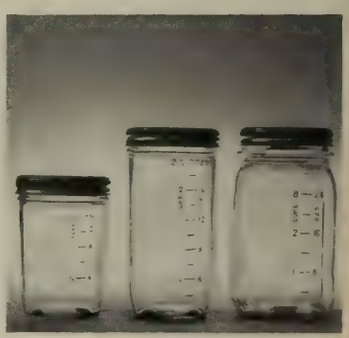
Custom-made look. Table lighter features replaceable fabric insert under clear lucite dome. You just take off dome, replace fabric with your own material, and . . . presto! . . . you've created a personalized table lighter to match your slip-covers or draperies. Gold finish.

Decor Table Lighter costs $18.50 in stores. Ronson Corporation, 31 Fulton St., Newark, N. J.



Welcome news for golfers. Do-it-yourself golf grip lets you tailor grips on woods or irons to fit your hands. Easily applied without cement or adhesive. Remove old grip and fit cap over shaft end. Spiral wrap follows naturally. Rubber-on-rubber under tension secures grip. For larger grip size, build up shaft with masking tape. Use on any kind of clubs.

Flange-Wrap, $1.50, in "pro" shops and sporting goods stores. C. S. I. Sales Co., Solon, Ohio.



Something's happened to fruit jars. They're marked for measuring both cups and ounces. Fine to have handy for shake-mixing such things as salad dressing or for measuring 'most anything. They cost no more than others do. There's also a new size tapered jar with wide mouth. It holds one and one-half pints or 24 ounces (shown in center).

Ball Tapered Wide-Mouth, (pint), about $1.25 a doz.; tapered (one and one-half pints), about $1.40 a doz.; wide mouth mason, (quart), about $1.25 a doz. Ball Brothers Company, Inc., Muncie, Ind.



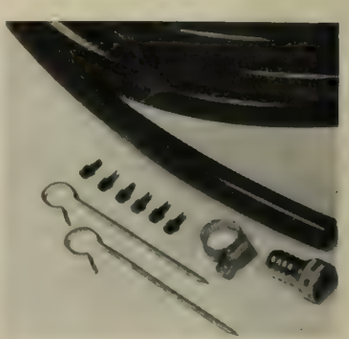
You won't wrestle barbecue meat anymore if you're using a tool like this. It is a combination spatula-fork. With it, you'll lift and turn meat with one deft scissor motion. Food can't slip because it's held securely. Of chrome-plated steel, tool is 18 inches long.

Barbe-Cutie costs $2 in stores. Karoff Originals Ltd., 222 Fourth Ave., New York 3, N.Y.



Blow, breeze, blow—the picnic tablecloth is fastened down so it can't be flipped up into the food to annoy you. Adjustable hold-down straps are barely visible from top. They snap to cloth, are removable. Gay, red bandana print is right in keeping with outdoor fun. Cloth is 42x84 inches, adequate for family-size and most park picnic tables—plus a drop.

Picnic Tablecloth, $4.25, ppd. from mfr., Fornell Mfg. Co., 124 N. First, Minneapolis 1, Minn.



Suit yourself! Now you can design your garden sprinkler to fit your individual watering needs. Perfect for planters, shrubs, vegetables, or flower beds of all shapes. Measure area, then from open stock select push-in spray nozzles, anchor pins, end caps, clamps, and plastic pipe you need.

Make-Your-Own Garden Sprinkler, about 20c to 25c a foot when all assembled, in stores. Gates Rubber Co., 999 S. Broadway, Denver 17, Colo.

CYD CHARISSE in starring in "SILK STOCKINGS"

AN ARTHUR FREED PRODUCTION FOR MGM RELEASE IN CINEMASCOPE AND METROCOLOR

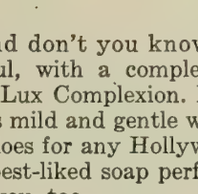


Every time you walk into a room *you're on stage!*

That's true for Cyd Charisse and every girl. That's why a soft lovely complexion is a must. That's why she uses Lux and that's why *you* should, too!

Your audience is waiting—and don't you know it! So you *always* look wonderful, with a complexion that's soft and smooth . . . a Lux Complexion. Lux, with its rich *Cosmetic lather*, its mild and gentle ways, can do as much for you as it does for any Hollywood star. And the Lux fragrance, best-liked soap perfume in the world, is sure to please you, too.

Lever Brothers unconditionally guarantees that you'll decide Lux Soap is perfect for you, or you can have your money back. *For a complexion you'll love—and he'll love, too—use Lux.*



Now Lux comes in 4 lovely pastels, as well as pure white. Buy new color Lux by the color of its foil wrapper.



9 out of 10 Hollywood stars depend on LUX



For the biggest bonus in insulation...choose from these famous-brand blankets and batts

➡ ➡ ➡ ➡ ➡ ➡ ➡ ➡

THEY ALL FEATURE THE

TRIPLE PLUS*

OF REYNOLDS ALUMINUM FOIL

WITH THE TRIPLE PLUS* OF REYNOLDS ALUMINUM

The Finest Products Made with Aluminum are made with REYNOLDS ALUMINUM

*TRADEMARK

This is the Mark of Extra Value in Insulation... by the Makers of Reynolds Wrap!

dds *so much* in efficiency, with *so little* added in cost! Study the three luses you get with batt or blanket insulation – *Reynolds-Wrapped* with luminum foil... and remember, it's only when you put your insulation in, hat you have the chance to get this TRIPLE PLUS.

Take advantage of this one-and-only opportunity and you'll be cooling our home as much as 15° on hot days. You'll find your summertime air onditioning costs will be so low they will soon make the TRIPLE PLUS a ift – a gift that goes on saving you money year after year.

The other benefits are important, too... a warmer home in winter... a ome much safer from the ruinous effects of moisture condensation. So make ure the insulation you buy has the TRIPLE PLUS. Study the list of manuacturers alongside this page, and remember *they all recognize the extra value f the* TRIPLE PLUS *and offer it to you* on their famous batts and blankets. hoose your brand from this list.

eynolds Metals Company, General Sales Office, Louisville 1, Kentucky.

THE FINEST PRODUCTS MADE WITH ALUMINUM ARE MADE WITH

REYNOLDS ALUMINUM

*Trademark

See "Circus Boy", Sundays, NBC-TV Network

© 1957 Reynolds Metals Company

LUS 1 BOUNCES OFF SUMMER HEAT! ynolds Aluminum Foil reflects up to 95% all radiant heat... cools a house as much 15°... drastically cuts air-conditioning costs.



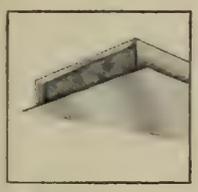
PLUS 2 THROWS BACK WINTER RADIATION! Properly placed in walls, in ceiling, under floors, Reynolds Aluminum Foil reflects house heat back inside... cuts fuel costs.



PLUS 3 CONTROLS MOISTURE CONDENSATION! Reynolds Aluminum Foil is a positive vapor barrier... protects homes against moisture damage just as foil packaging protects foods.

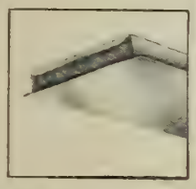


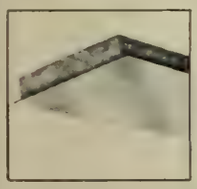
These are the different ways the TRIPLE PLUS is used



TYPE A
This insulation uses the TRIPLE PLUS all around: Reynolds Aluminum Foil completely encasing the batt on all four sides, giving the full advantage of reflective foil.

TYPE B
This insulation features the TRIPLE PLUS in another form. Reynolds Aluminum Foil one side; the other side a polished aluminum pigmented coating on kraft paper.





TYPE C
This type of insulation gives you the advantages of the TRIPLE PLUS in still another way . . . with a layer of Reynolds Aluminum Foil on one side of the batt.

. . . in each of these famous-brand insulations:

RED TOP INSULATING BLANKET
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The diary of a

Plain dirt gardener®

By Harry R. O'Brien

Aug. 1 "What are those yellow streaks around the lawn?" asked Maggie as she looked out the kitchen window about breakfast time.

"Why, those places are where I put that crabgrass killer the other day," says I.

I had given the worst spots an application. Wherever I put it, the old crabgrass is looking plumb discouraged. I aim to give it another shot in a few days.

Aug. 2 It would have been fine today if I could just have wandered around the place, pondering over the other bushes and sizing up what daylilies are now in bloom.

But I summoned up will power, sharpened my heaviest hoe and bent low in the west rose bed. Between spells of work, I cut off faded blooms. I'm not taking off much foliage as I do it, for I want to save all the leaves I can.

"What, going to bed already?" asked Maggie as I started upstairs shortly after nine.

"If I can make it," says I. "I worked so hard out there hoeing weeds that I have miseries all up and down my back." It was a hot, humid evening, too.

Aug. 4 "I want a potted rose to plant today," says I to the head man at the nursery garden store where I stopped on my way home. "Either Circus or Ma Perkins will do."

"All sold out on Circus but we have a few Ma Perkins," said he.

So I picked one out, took it home and planted it. As I hoed last evening, I realized there was a bare spot at one end of my new rose bed where something had died last winter. A potted rose is a great blessing.

Aug. 5 David got out our garden tractor with the sickle bar on the front and mowed off weeds. I honed up the scythe and hand-mowed other weeds elsewhere.

I took our long tree-trimmer and cut off tree limbs which have grown down over the drive. Piled them up. Next time I looked, David had hauled them back to the burn pile.

"If we keep this up, we'll get the old place really looking purty before long," says I to David. But at the moment we were resting in the shade, for the thermometer was up above 90.

Aug. 6 If my roses didn't get dusted tonight, put the blame on a certain famous opera singer. She was due on television right after supper. At that moment the air was still outside and it was ideal for dusting.

But while I listened, a brisk wind came up which banished all chance of doing that dusting.

Aug. 8 Janet's word to Maggie today by phone is that she and Donald have been putting out a fall vegetable garden. That won't do. I can't let them get ahead of me. So out I went and spaded up a little patch of vacant ground.

Here I put out two rows of bush beans. This is a gamble, for it all depends how long the first frost holds off. Then in went a row of leaf lettuce. This is a sure bet.



"We'll get the place looking purty before long," says I to David. But at the moment we were resting in the shade — the thermometer was above 90.



I put some 2,4-D on patches in the lawn, to kill out large-leaf weeds.

Aug. 11 Grass to be mowed, to which task I turned when worktime came. Afterward, I put some 2,4-D on a few patches to kill out some large-leaf weeds. This is a special form which is put on dry, in the spreader.

Aug. 12 Had a date today with the most dazzling young woman in the whole flower world of the present. Her name is Jillian Wallace. Dick, a neighbor, phoned that Jillian was in bloom, so I hurried over.

Jillian is the new hybrid lily from Australia, with blooms nearly 10 inches across. They are carmine red, spotted with deep crimson, on strong stems up to five feet high. But, oh, the bulbs are still rare and cost anywhere from $5-$9 each, depending on size.

Aug. 14 Says I, I'll get the old compost pile cleared off and ready for hauling the good stuff and get the new pile alongside in better order.

Armed with a pitchfork, I climbed on top of the old pile and began to fork off the top, not yet rotted down. And met disaster.

I stepped right into the middle of a big colony of little ants. Before I knew it, these critters were crawling up my legs, under my pants—biting as they went. This nearly drove me crazy. I threw off some more forkfuls. By that time the ants were up to my waist.

I gave up and ran for the house. By that time the ants were up to my neck. I would have to change clothes. When Maggie found I had ants, she made me go to the basement. I had to change every stitch of clothing I was wearing except my specs.

Aug. 15 This was exactly the right day in these parts to sow turnip seed and radishes, too, for a fall crop. But David and I haven't got the bed in shape where I had expected to put them.

So I looked around and found some vacant space at the north end of a rose bed where some of the bushes had died. I spaded this up and put in half a row of Cherry Belle radishes, with the other half in turnips. [*Turn to page 31*

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The diary of a plain dirt gardener

Begins on page 29

Aug. 16 "My, how good your mums look," Maggie remarked as she sashayed down a path tonight. "They ought to look good. I just finished weeding them," says I.

Out under a 90-degree temperature, with the sun boiling down, it was too hot to hoe. So I got out my big trowel, got down on knees, dug out the weeds. I intended to give mums a feeding but didn't get it done.

Aug. 21 Put on a coat before I started out this morning. Down to 50. At breakfast, Maggie remarked that there were a lot of birds out in the bushes. Waiting 'round for us to begin feeding them, she said. Tonight, to keep warm outdoors, I worked like a busy beaver.

Aug. 23 "Better bring out a pitcher of pink lemonade. We have lady guests out in the garden," says I to Maggie as I came in for a drink. "Who is out there?" says Maggie, suspicious-like.

"Why, there's Queen Elizabeth and Elizabeth the Queen and Mrs. Paul R. Bosley and Scheherazade and Betty Pryor and Betsy McCall and Pink Princess and—"

Maggie told me to hush up. She'd bring out something before long. I looked up in a little while and there she was coming with something in her hand. It was the garbage bucket. She was bound for the old compost pile with kitchen scraps.

Aug. 31 "You can be President of the United States if you hoe to the end of the row," goes the old saying. But I'd rather be dry than President, says I. I was just half a row from finishing up hoeing the roses when it began to rain. I ran for the toolshed.

Wilbur Wilt sprays his garden



Drawing: O'Reilly

WILBUR STARTED OUT RIGHT. He filled his sprayer with 2,4-D and made war on broad-leaf weeds. The weeds died.

"Spraying," said the delighted Wilbur, "is for me!"

When insects invaded his flower beds, Wilbur planned a campaign against them, too. But he made a mistake.

Wilbur poured the insecticide into the same sprayer he had used for 2,4-D. He sprayed. He got results: his flowers curled and twisted—the 2,4-D got them, too.

Rule: Keep one sprayer for herbicide use only.



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Color shown: Capistrano with red feature strip.

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How one family wired a new house



Photographs: Gene Trindl

Any family enjoys more of life in a house that's amply lighted and adequately wired. That's the way it is with Don and Lucy Combs. Their living room basks in a variety of fixtures: hanging and flush ceiling types, floor and table lamps.

Kitchen—beyond partial wall, right of the fireplace—has three suspended lamps for spot illumination, plus three skylights. The skylights are filled with fluorescent light at night, so don't become useless after sun goes down.

View from behind fireplace shows kitchen, skylights that brighten every corner with real or artificial light.

Don, starting out back door, has hand on master switch for low-voltage, remote-control wiring system. It lights path—back yard, garage, all around house.





At night, Lucy can control lights around entire house—inside and out—with switch located by bed.

You can change lights controlled by remote system by altering relay connection. If you wished, one could turn on morning coffee.

By Ronald M. Deutsch

Don and Lucy Combs, who live near Los Angeles, had two main objectives when they planned the wiring in the house they were building.

The first was good lighting. "All furnishings look better well lighted," said Lucy. "They depend so much on color, form, and texture for their personality, and good lighting brings that out."

"In an open plan like ours," Don added, "with half-walls and partial partitions, it's up to lighting to divide areas effectively."

The second thing they sought was utility and easier living. In a rambling, spread-out house like theirs, Lucy wanted to simplify work as much as possible with electrical servants. This meant plenty of outlets, where they were needed, with large enough wire to safely transport enough current to do the job.

The couple talked to their architect, Rodney Walker. He pointed out that their house would look large by day—great areas of glass would give a sense of space by combining outdoor scene with indoor living. "It wouldn't make sense," he said, "to squeeze down size at night because of some puny lights, spotted about, that fail in their effort to approach daytime brightness.

Careful attention to light location and some "beefing-up" in candlepower made it possible to achieve much of this desirable night brightness. They chose lighting coves throughout, with plastic skylights which shower down fluorescent "daylight" at night.

They talked to an electrical contractor. He [*Turn to page 34*

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Body color Milwaukee Cream SUN-PROOF with white SUN-PROOF Trim and shutters SUN-PROOF Terra Cotta Maestro Color No. 253R.

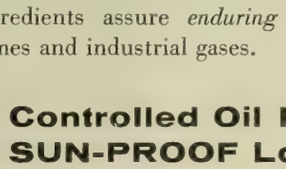
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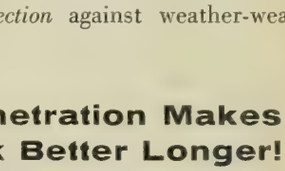
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Much of the oil in ordinary paint soaks into the surface being painted. This leaves the paint coat starved and brittle—ready to crack and peel with severe weather changes.



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6 tasty flavors!
6 happy colors!
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For tail-waggin' love—give Gaines Biscuits every time!

A Product of General Foods

How one family wired a new house

Begins on page 32

advised them on the grouping of outlets for economy, pointed out types of wire, circuits needed, discussed fixtures.

"Think about future expansion now," he urged. "Wiring today for things to come avoids piecemeal work later; things like tearing into walls or floors—really a job with some of your wires in a concrete slab."

The Combses followed this advice. They saw to it there was power aplenty for washer-dryer, range, oven, and other such immediate acquisitions. But they also allowed for dishwasher, freezer, central air conditioner (to be added someday to their forced-air furnace), and power for a bedroom wing addition they plan when the family expands and requires the space.

With contractor and architect, they planned for outdoor wiring as carefully as that indoors. Part of their lawn is floodlighted now (it makes living room with wall of glass seem as large at night as by day). They plan more later: lights for terrace and game area. A separate circuit was run to a weatherproof outside outlet for power tools or high-wattage appliances. Other weatherproof outlets surround the house, but their contractor said they had enough indoor circuits to allow combining and continuing

[*Turn to page 38*

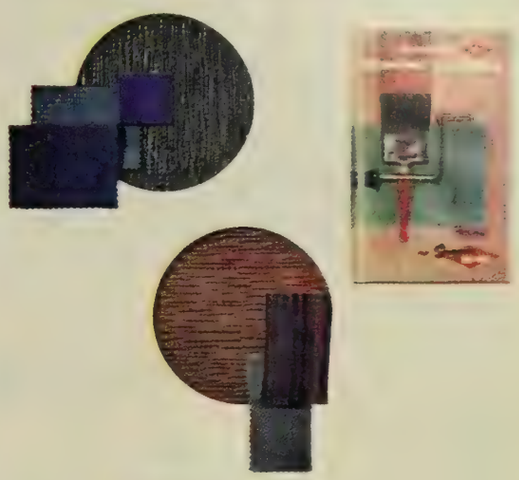
How circuits deliver ample power in home

Circuit	Wattage demand	Type of circuit	
Kitchen		**Volts**	**Amperes**
Oven	4500	240	30
Oven (future)	4500	240	30
Range top	7000	240	30
Clothes dryer	5000	240	30
Garbage disposer	500	120	20
Washing machine	1200	120	20
Refrigerator	300	120	20
(and future freezer)	350		
Dishwasher (future)	1200	240	20
Small appliances (each)	1200	120	20
Lights (all)	1200	240	20
Utility			
Water heater	5200	240	30
Forced-air furnace (gas)	600	120	20
Central air conditioner (future)	5000	240	30
Living area			
Convenience outlets (all)	1200	120	20
Lights (all)	1200	120	20
Master bedroom and dressing room			
2 Convenience and light circuits	1200	120	20
	1200	120	20
Bathroom			
Lights and conveniences	1200	120	20
Fixed wall heater	1500	120	20
Outdoor area			
Weatherproof outlets (can be used for tools)	1500	120	20
Continuations of indoor convenience circuits with weatherproof plugs.			
Addition (to come)			
3 Light and convenience circuits	1200	120	20
Fixed heater in second bath	1500	120	20

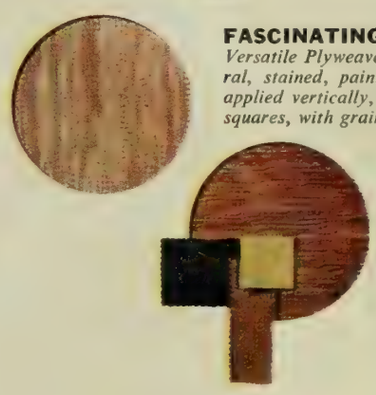
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Model 14U90
13.6 gr. cu. ft.

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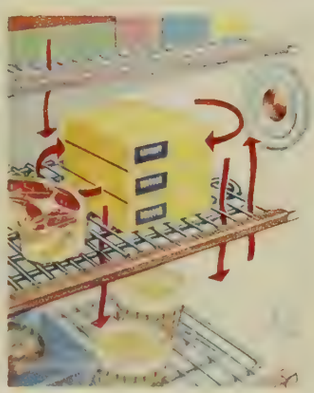
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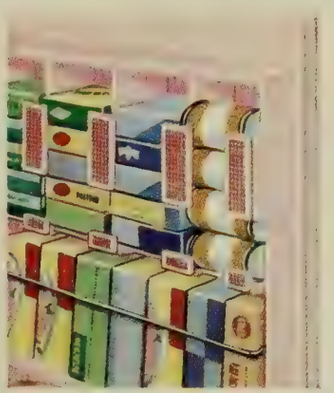
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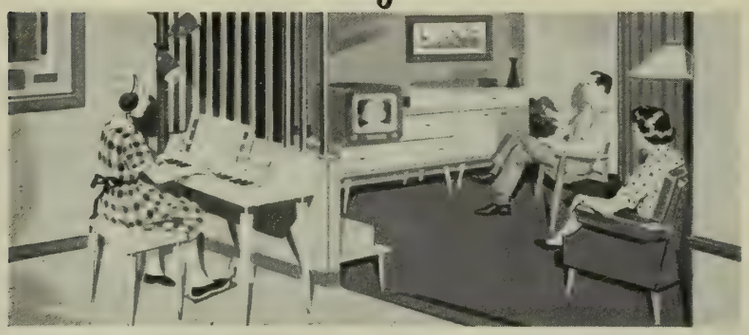
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How one family wired a new house

Continued from page 34

them outside, without danger of an overload.

"We're always careful, though, to use appliances we take outside on the special outlet reserved for large loads," said Don.

One specific place preplanning helped: "We love modern, suspended light fixtures," says Lucy, "and by placing some outlets high on the wall, we're able to enjoy them without unsightly cords trailing down to the baseboard. Outlets blend right in with the wall."

They talked to a power company representative. These folks take over where electricity enters the house and advise on type of service entrance needed, based on contractor's estimates.

"Like everyone else," said Don, "they stressed allowing for future appliances, but they took it a step further! They suggested leaving blank circuits on the panels for the things we can't even predict!"

The power company representative told Don that at the rate electrical conveniences are being perfected, more and more laborsaving devices will be appearing.

"In fact," he said, "there are almost unbelievable advances ready to go into production right now. All manufacturers are waiting for is a market of adequately wired houses to receive them!"

He told them of the nationwide drive for adequate wiring and they discussed the costs this would add to a house.

"Well, you don't get more for less," he told them, "unless you figure more and more service equals less and less work. In your case," he continued, "it's impossible to plan as you have and not include more-than-minimum wiring. In fact, comfortable modern living is impossible without it."

He explained other pay-offs like safety and increased resale value, gained by minor wiring extras done at the time of building.

Lighting in the Combses' house

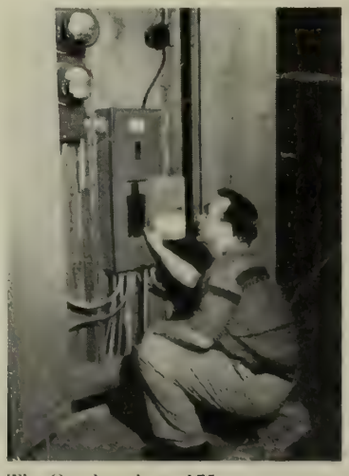
[*Turn to page 130*



With a slab floor, you have to carefully plan extras like floor plug (for mid-floor lamps, vacuuming, etc.) in advance. Fixture, normally hidden by rug, is covered by screw cap.



This is the subpanel that was located in the Combses' kitchen. By running a large line directly to this center, then short lines to appliances, they save on cost, confusion.



The Combses have 175-ampere service entrance, controlled by circuit breakers, instead of old-fashioned fuses. They can be reset, after overload, by merely flipping a button.



Don was careful to include plenty of weatherproof exterior outlets in his wiring plan. For appliances on the patio, there's one outlet that has a circuit all its own.



Color soft as muted sunshine . . . in this luxurious slipper satin negligee specially designed for Scott . . . in the double softness of the matching Soft-Weve, Scott's superb "facial quality" bath tissue. Luxurious 2-ply Soft-Weve comes in five exquisite colors to "dress up" your bath or powder room.

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Dry-weather jobs

When it's too dry to move iris and too hot for hard work, then take time to . . .



Paint the fence: scrub off loose, powdery flakes with a wire brush before you start, so the paint will stick better.

Remove rain-splashed dirt and dust with a whisk broom or dry paintbrush.

For renewal painting, thin the paint only enough to get smooth brushing qualities.

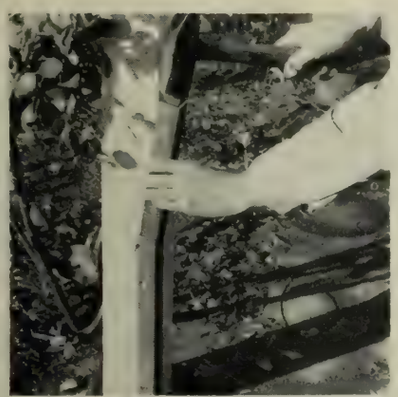
Photographs: Stanley



Look for loose nails, weak joints. When ordinary nails are used on garden structures, they often work loose.

If heads pop out, pull the nails and replace with rust-resistant nails.

Tighten up bolts and lag screws in benches and gates at the same time.



Strengthen posts. Trellises, arbors, and screens last no longer than their posts.

If a post is weak at the soil line, reinforce it with an angle-iron brace.

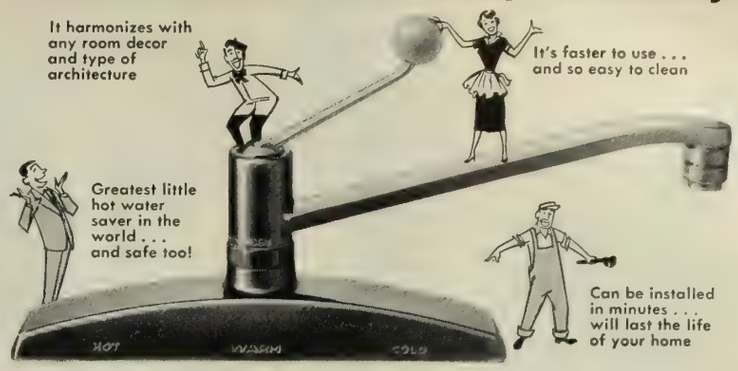
A 36-inch section is about right. Drive flush with the post, using another section to simplify hammering.



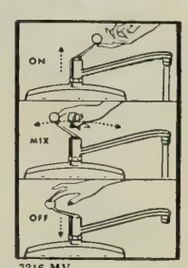
Use two angle irons at opposite corners if the post is very weak and must support a heavy structure.

Fasten with three or four heavy screws, staggered to give maximum bracing. Paint the angle irons to match the posts, and the repair will be inconspicuous.

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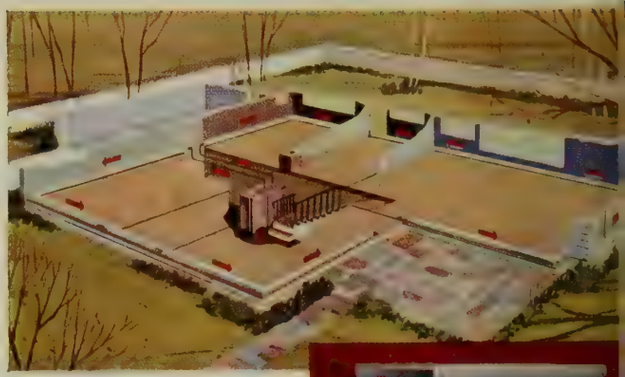
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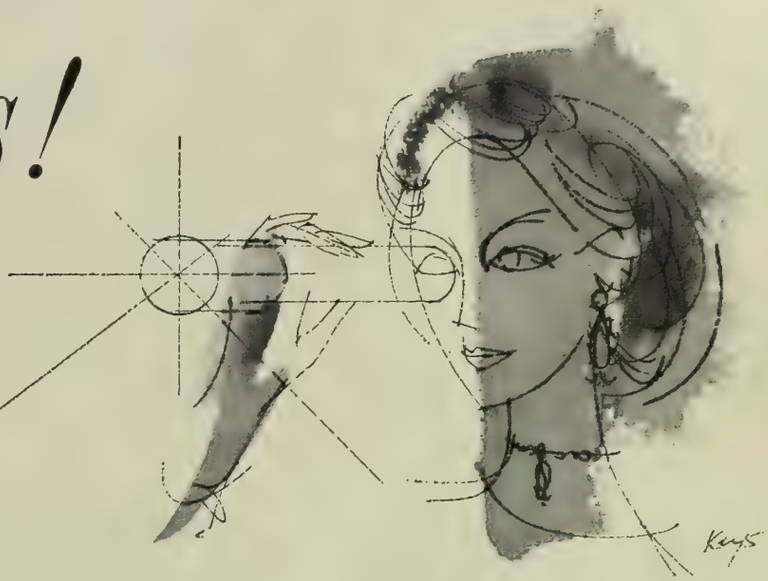
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Kaleidoscope view of the new colors!





By Florence Byerly

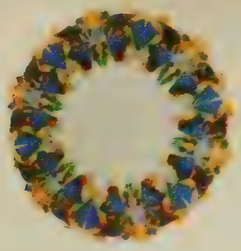
Better Homes & Gardens predicts strong, sparkling colors for furnishings, led by the trio shown here

BLUES, VIOLETS . . . *clear, cool colors running from icy pale to brilliant deep*

YELLOW-GOLDS . . . *a pure, powerful group glowing with intensity and warmth*

EXCITING ORANGES . . . *forceful as they are in nature, in primitive paintings*

We asked three designers to use these colors →



Kaleidoscope color choice for Edward Wormley—clear, cool blues and violets

Fortunately for us, and the resulting rooms, the preferences and personalities of the three designers made the assignment of individual colors a simple matter. Edward Wormley, for example, is famous for his inspired use of blues and violets with a "stained glass" quality. Choosing this range for his room was so natural it was scarcely a choice at all. Mr. Wormley's living room speaks eloquently of his fondness for the colors, his skill in varying a continuous color range by artful mingling of plain and texture, dark and light



Photographs: Howland



For a "designer" look, decide on materials and method

Each designer has an individual way of working—elements he likes to work with. The paintings are both favorites of Mr. Wormley's, happy choices that could be displayed importantly in the room. The paler shades are his preference for carpet, background, and sofa.

Blues and violets: a fresh approach →

If "serene" best describes the feeling you can achieve with a blue and violet color scheme, the living room in Mr. Wormley's home surely fits the description.

Shades run an amazing gamut from quiet light tones to vivid dark ones, yet the blend and the balance are so skilled that the calmness is undisturbed. Textures are just as carefully chosen and placed so they will add interest and not confusion.

Accessories not only enhance the room, but all are pieces he enjoys living with, can change as the notion strikes him. In the foreground is a favorite of his: a Tiffany cigarette table that exemplifies the "stained glass" look of the most popular current colors. The books, too, are as much a part of his life as they are of the room.

More on next page



Kaleidoscope color choice for Everett Brown—golden, glowing yellows

Everett Brown found yellow-golds uniquely right for his high-ceilinged rooms because, striking as they are, they share a mellowness that tends to soften any impression of angularity. The yellow-white wallpaper that dominates his rooms has a similarly dual effect: The stripe accentuates the feeling of height, but Mr. Brown chose a graceful design to soften the sharply vertical look. Furnishings sustain the yellow-gold theme, maintain a balance of rounded and vertical shapes



Weymouth



Keep a room's style in mind when you work with color

This older house, with all its charms and oddities, doubled the challenge of doing a room in intense yellow-golds. Mr. Brown's solution: large-scale wallpaper pattern that takes the spotlight, white to dress up, yet play down the old woodwork, and striped shades for added smartness.

Here strong color sets the pace →

Since the power and purity of the yellow-golds make them naturally dominant, it is best to let them hold sway, not confuse the effect with distracting contrasts.

Small chairs, light in scale and color, are grouped slightly away from the wall so they are not overpowered by paper. To avoid note of "busyness," woodwork and huge lanterns use white already introduced by wallpaper.

Plain carpeting, appropriately in the color range and with just a hint of texture, flows unobtrusively through both rooms and ties them together.

Simple striped shades at the windows, scrolls on far wall, and mirror at right sustain vertical, "upward" feeling of the room. Only sharp color contrast is in the red, floor-length coverings on table and desk—important color balance in both rooms.

More on next page



Kaleidoscope color choice for Lawrence Peabody bright, exciting orange

The problem of using orange, according to Lawrence Peabody, is a particularly exciting one. Orange has the rare ability, so delightful to designers, both to stand out itself and bring out the best in other colors. A room sparkling with orange is bright on even the dullest day. As for compatible colors, all the citrus shades and most flower colors are naturals with it. Perhaps the most flattering setting for orange is one as plain as the white background used here. This allows orange tones to be big and bold, makes the most of wood tones and of shapely accessories. And speaking of accessories, notice Mr. Peabody's deft use of true orange fruits and flowers, the natural freshness they give the room



Photographs: Howland

Dramatic orange shows to best advantage when used in a simple setting

You can live with a lively color like orange and love it, if you remember that it takes naturally to simple surroundings. In this room, with its broad expanses of white, the orange sofa and loveseat have a chance to shine, are complemented by dashes of orange in the Moroccan-inspired rug and deftly placed plants and fruit.

Horizontal stripes of draperies introduce a touch of contrast, but so subtly as to be little more than background.

Unusual accessories, like the large wall plaque, are enhanced by their calm backgrounds. Such very old pieces as low Chinese chest in the bay are highly prized by the Peabodys, show how much personal warmth a room gains when you mix old furnishings with Contemporary.

Which of the three is your color? Here's the way to use it:

Formula used by each of the three designers is simple: just one dominant color set off by neutral white and wood tones. You can adapt the schemes to your own rooms; look at pictures again, concentrating on areas of color.

BLUE-VIOLET room suggests variations: maybe a family room with turquoise floor, plastic counter tops in violet, chairs striped in two tones of blue. (Yes, you can find the new colors in practical, everyday materials, not just in hand-woven beauties.) Or do a bedroom with turquoise carpet, striped blue spread, accent pillows of violet, curtains of white or pale rose-violet, doors of gray-brown walnut. Or what ideas do you see?

YELLOW room uses floor and wall in yellow. Do this to unify a dining room or hall that's cut up by doorways, or to add sunshine to dark room. If you adapt this to small bedroom, use a smaller patterned wallpaper.

ORANGE room uses lots of white and wood, only a few yards of bright fabric. It would be striking change for living or dining room furnished with traditional dark mahogany.





A thousand boats—about one out of every 60 in the city—participate in Seattle's "opening day" yacht parade. This colorful ceremony takes place each May.

Seattle says, "Come aboard!"

By William L. Worden

Here's a town where barber, policeman, and lawyer talk and live small boats. It's one of the capitals of our growing back-yard navy, and every inland boater and future boater can pick up know-how from this yarn

Any sunny Sunday in Seattle, there's a traffic jam. As elsewhere, families fume and fuss while engines heat up and steering wheels are spun hopelessly. But this differs from the bottlenecks in Duluth or Denver or Darien in one important respect: these embroiled vehicles are pleasure boats, not automobiles. Their jockeying for position in the locks, which filter water traffic between Puget Sound and Lakes Union and Washington, is only a symptom of a fever which affects the whole character of the city, determining not only what the half-million residents do with their weekends, but the places they live, even the wording of their daily conversation. The Hiram M. Chittenden Locks are something to contend with on any day when a thousand boats are trying to get through, but they don't dampen enthusiasm for a sport which immediately seizes most of the people who come here, and affects those who live here all their lives.

Seattle's a sail-crazy, motor-mad, chart-reading, wind-conscious, wave-hating, sea-talking town. A man could live here a lifetime and never see all the 60- 70,000 water-borne craft propelled by something more than a pair of oars. The 60,000 figure works out to one boat for every eight people. Some 20,000 of the craft are more than 16 feet long, the biggest about 100 feet, with a replacement cost of around one million dollars. There are, possibly, 50,000 unregistered craft, under 16 feet, generally powered by outboard engines, some 30 percent with their own highway trailers. Their genesis may be a teen-age boy sawing and fitting plywood to make himself a runabout (and mowing lawns to pay for a secondhand engine), or a professional boat yard which turns out a superslick hull and will hang on it anything you like, including the kitchen sink.

The basic explanation for Seattle's special character is simple enough: this city touches more usable boating water than any other you can name. Geographically, it's compressed between 20 miles of Puget Sound salt water and the 52-mile Lake Washington shoreline, with another 15 miles of Lake Union and [*Turn to page 108*



Seattle enjoys more navigable water than any other American city, giving boaters easy access to many of the Northwest's most scenic areas. Nearly nine million dollars annually go into boating here.



Numerous beaches around Seattle provide facilities for people who go picnicking by boat. Neighboring city families often get together for these summer outings.



Boating has even affected attendance at Seattle football games; convenient mooring facilities have lured suburban fans to the University of Washington stadium. These fans enjoyed a calm lake-crossing by cruiser while others had to fight their way through Seattle's automobile traffic.

Photographs: Bob and Ira Spring



Entire families, including the pets, engage in sailing on Lake Washington. Three thousand of the city's citizens — university professors, newspapermen, architects, clerks, and fishermen among them — live permanently on houseboats.



The Hiram M. Chittenden Locks link Puget Sound and Lakes Union and Washington. On summer weekends, when the weather beckons a sailing enthusiast to the water, these locks handle a thousand boats a day. One of every eight Seattleites owns a boat.

Here's a house that lives well



Living room has open feeling even on streetside wall. Large, hopper-type windows are shoulder-high so there is privacy and light. White plank ceiling continues through to overhang outside. It reflects daylight in through strip glass between beams to brighten whole room. Fireplace opens to living, dining areas.



Photographs: Hedrich-Blessing



Dining area, next to kitchen, screen porch, is on other side of freestanding fireplace (effective single divider between living, dining). Exterior strip glass detail is scaled down, used over kitchen partition. Low cabinet shows how furnishings can divide, define room without imposing on it.



Entry would look small, less inviting without bright color, balancing pane of glass (which also lights foyer). Garage picks up color accent.

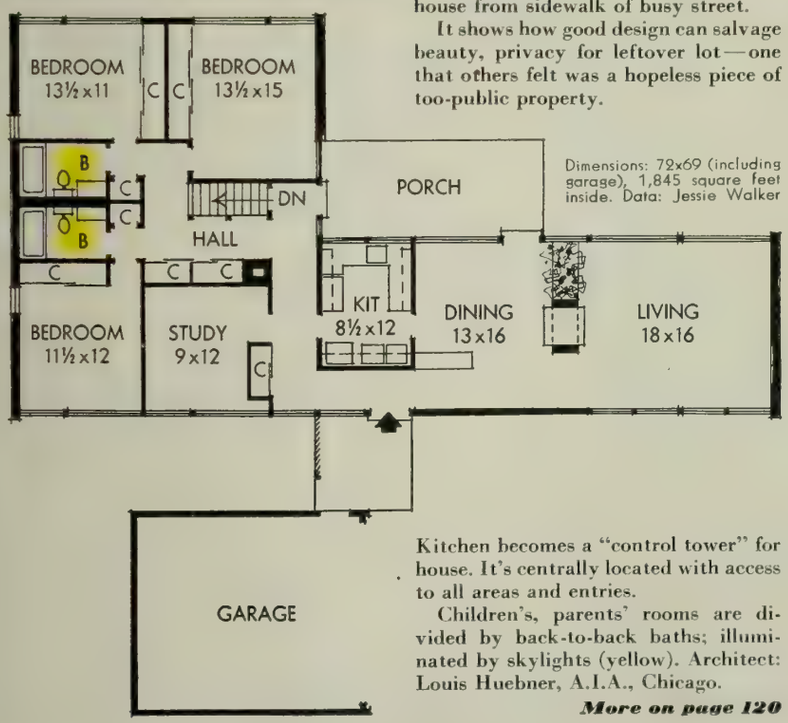
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You'd never know it, but this is view of house from sidewalk of busy street.

It shows how good design can salvage beauty, privacy for leftover lot—one that others felt was a hopeless piece of too-public property.



Dimensions: 72x69 (including garage), 1,845 square feet inside. Data: Jessie Walker

Kitchen becomes a "control tower" for house. It's centrally located with access to all areas and entries.

Children's, parents' rooms are divided by back-to-back baths; illuminated by skylights (yellow). Architect: Louis Huebner, A.I.A., Chicago.

More on page 120

By John Normile, A.I.A.

The Dean Wessels *had* to have a house that would live within itself. They were building on an awkward pie slice of property, hemmed in by other houses and a busy street.

But, they didn't want the cold, cloistered look of some houses with privacy problems. In short, they wanted openness without exposure.

Architect Louis Huebner produced a design that had those features, also the Wessels' desire for—

- Lots of space for their children. (Their bedrooms are large enough to serve as play areas, too.)
- Effective separation of active, quiet, work areas (yet with an easy interrelationship).
- Privacy for parents (combined with simple supervision of children that a central kitchen offers during the day).

Huebner solved problems of privacy, outside appearance, and indoor space in simple, unaffected, *attractive* fashion. Much of house's beauty comes from color.

A surprise extra: they were able to fit a screened porch and terrace at back to answer urge for outdoor activity.

Result is a four-bedroom house (if you convert study) to suit almost any site—in town or out, problem lot or not.



How to style flowers to your home

FLOWER arrangements, like costume accessories, should add a distinctive touch of beauty to their backgrounds. In color, size, and style of design, they should seem to be an integral part of the whole picture. If your home is furnished in the Traditional, Oriental, or Contemporary manner—or in a blend of many types—your flower arrangements, like these, can be made to fit the setting



Baskets and zinnias are particularly suited to Provincial or Early American furnishings. Choose flower colors that harmonize.

By Fae Huttenlocher

Photographs: Hopkins; Fish. Decorator: Harry Gladstone, A.I.D.



← The full, round, massed bouquet is a traditionally gracious and beautiful complement to the polished woods and quiet elegance of Eighteenth Century furnishings.

For such surroundings, select a colorful variety of the more refined type of summer garden flowers and cluster them in a fine pottery, silver, or crystal container.

Summer chrysanthemums, though provincial or rustic in character, can be cropped short and massed in a tapestry of colors that is both pleasing and appropriate with the handsomest of Contemporary furnishings.

In the arrangement shown here, white, bronze, and yellow flowers have been used to pick up and accentuate the colors in the painting.

More on next page

Flowers *continued*



Twin table arrangements of saucy yellow marigolds in porcelain bird-vases are perfect color touches for a Provincial dining room. Carousel pattern china is used here with Aqua Ripple tumblers and Rose Solitaire sterling.



Zinnias and marigolds just can't be truly formal. This tall basket arrangement on a bamboo mat is delightfully right for a Modern Provincial setting.



The bold and much-maligned canna makes a stunning accent piece. Try a fountain-like arrangement of foliage and flowers. You'll find it good in any setting.

Brilliant orange-red glads massed in the Oriental heaven-man-earth style of arrangement are a particularly effective selection for a Contemporary room featuring the low, horizontal lines of popular Oriental furnishings.





The shape, color, and design of the container determine the height, size, and style of your arrangement. If well chosen, they will be decorative with or without flowers.



A mixed bouquet of old-fashioned garden favorites becomes smartly Provincial in a gay-banded pottery pitcher. Cut each flower a different length, placing tallest on the handle side.



Here is a pleasing mixture of the Provincial and Contemporary. In a handsome Italian pottery pitcher-vase, tawny-toned goldenrod, marigolds, and zinnias become agreeably sophisticated.



Containers of unusual design, shape, or color are smart accessories for a Contemporary room. This Picasso-like vase gives glads a new flair.



Here is an American-made version of the Chinese pillow-vase. Its clean-cut, rectangular lines give zinnias a smart, Contemporary look.

DON'T LET THEM SCOFF AT MARRIAGE!

During the past 12 years, marriage has been represented as a poor substitute for the glamor of the chase and cheesecake. Those who advocate Sex Freedom have mocked marriage and debunked it as piously dull. As one teen-ager put it: "What would my parents know about sex—they've been married for 20 years."

One of the gross libels of our time is that sex is somehow better when it is illicit. We have been fed the notion that the relationship is more exciting, more thrilling when it takes the form of a conquest, a mad pursuit, a forbidden indulgence, an "affair." As for marriage, according to the propaganda, this is a dull business.

We have our sex symbols—the movie stars whose "sex appeal" has been publicized by million-dollar campaigns. But no one thinks of the girl in the movie ad in terms of a lifetime monogamous marriage—although she might, indeed, be a splendid person.

Can you imagine the movie-goer saying, "Wouldn't it be wonderful to be married to Miss Curvaceous and build our future together!" Even in our colleges the campus quiz question always reads, "With whom would you like to be marooned on a desert island?" It doesn't read, "With whom would you most like to share a lifetime?"

The gross libel on marriage is the notion that the chase, the allure is the goal. Marriage is seen as a dull aftermath. This has been the thesis of the era of sex emancipation, the "sex revolution" as it has been called, in the dozen years since the close of World War II. It has brought us to the moral crisis of today, when marital failure is almost as popular as marital success.

What is the truth about the sex relationship? In this most

The third and final installment in a series of articles by one of America's foremost writers on human affairs . . . Howard Whitman

fundamental union of two personalities, is the keenest excitement in the chase and the "affair," or does sex in marriage afford—for those who are mature enough—the greatest excitement and satisfactions? This is the issue; there has never been an argument about the "spiritual" and "sacred" aspects of the marital union. Even the wildest advocates of sex freedom have left these to marriage, either to be debunked or regarded as piously dull.

Sex education has been bandied in these dozen years as something for children. Now we realize that it is also, and urgently, something for adults. "I've been treating a man who has been married three times, to say nothing of extra-marital adventures. You'd think he knew everything—yet what he needs most is sex education," a psychiatrist in Washington remarked. And in the clinics where women are helped with problems of frigidity the most frequent diagnosis is, "immature attitudes toward the sex relationship."

Sex in marriage is, of course, just one of many relationships. But it mirrors all the rest. A man and wife came to the Family Service of the Los Angeles area to seek help because they "weren't getting along." They said nothing to District Director Marjorie Battersby about sexual failure, reciting instead a catalog of woes centering on the husband's being overdemanding and the wife's inadequacies as a manager.

In the course of counseling they worked through many of the kinks in their partnership, geared themselves for better teamwork in meeting each day's jobs.

Then one day the wife remarked, quite casually, "By the way, our sex relationship is so much better!"

"That's the way it usually is," Miss Battersby commented. "Couples who aren't getting along don't mention sex as a problem, at least not at first. But when their total relationship has improved, they tell us—and they're quite happy and vibrant about it—that they're so much more attracted to each other physically."

What's happened is they've grown up a little more in their emotional attitudes, in their abilities to relate to each other; hence they bring more adult attitudes to their physical life and the satisfactions are deeper. As W. Clark Ellzey, professor of Education for Marriage at Stephens College, Columbia, Missouri, observes, "There are too many child marriages . . . not people who marry at 14 or 15 years of age, but older people who have never grown up."

Growing up sexually is a continuing process. It certainly doesn't end with marriage; it begins there. Just after World War II, the University of Ottawa, Canada, set up a sex orientation course, under religious auspices, for couples about to be married. Later it found that a second course was necessary—for couples *already* married. One young wife who had taken the course in her third year of marriage said to me, "It made me see the beauty in something which everybody tries so hard to make ugly."

A vogue of recent years has been the evaluation of sex through statistics—love on the IBM plan. Here the most intimate and meaningful of human relationships becomes simply an "outlet" and tables of figures which look like railroad schedules tell of "contacts" and "climaxes." This was hailed for a time as the answer to both puritanism and prurience. But it added little to the struggle for growth and maturity. You just can't get the answer to conjugal love out of Univac.

The kind of sex education adults need is more in the direction of creativity and appreciation, not body mechanics. Sex is an expression of the personality. In a childish personality, which is oriented to taking from others rather than giving, sex also will be so oriented. It will be self-centered, directed toward the exploitation and *use* of the partner. In the adult personality, sex is associated with giving and sharing. It thus becomes mutual, an expression of love.

It also becomes unrestricted. Part I of this series (*Better Homes & Gardens*, June issue) showed where true sex freedom *cannot* be found: in the transient passion, the casual liaison. This concluding installment points out where real, not illusory, sex freedom *can* be found—in marriage.

"Marriage sometimes is thought of as a restriction of sex, confining it to the limits of monogamy. But actually, marriage is the only way for real sex freedom to develop," commented Psychiatrist Fred Feldman, of the University of Southern California Medical School. As a consultant to family agencies, Dr. Feldman is constantly educating *adults*, married couples, on the role of sex in marriage.

His explanation in brief: "Sex is the only situation in which people can express full, mutual trust. They express this to each other. Free expression in sex demands complete trust, for the individual is fully revealed as a person. He reveals his personality more completely, more intimately, in the sex relationship than in any other form of human behavior. The true sex freedom is achieved when one has sufficient trust in the partner to reveal himself (or herself) without inhibition. Such trust is possible only in marriage and develops with the growth of love."

A doubting husband, still far from a mature sex relationship with his wife, said to Doctor Feldman, "I can't see that at all. A man is afraid to lose his inhibitions with his wife. Wouldn't you think the real freedom would be in some episode with a—well, with a prostitute, someone he'd never see again?"

The man's language betrayed his inner meaning. By "never see again" he meant *never have to face again*. For there would be no trust there, and the man would be ashamed of having revealed himself to someone he didn't love, who didn't love him.

"What might mistakenly be called [*Turn to page 98*





Antique furniture blends easily with contemporary features of living room. Ceiling follows slope of roof up from streetside to open at the back.

Many people admire Contemporary houses. Yet they hesitate to buy or build one because of money and sentiment invested in furnishings they fear might clash with modern surroundings. There's a wonderful message inside this house for anyone who's asked: "Can I combine furnishings of the past with features of the present?" Answer: "You can!" And this house also has design and construction ideas that solve the problem of building on a sloping lot

A traditional approach to modern planning

By Dan J. Matthews



This side of wall, dividing study and living areas, is all bookshelves. Beyond it is passageway to living area (closed by sliding door), and door to deck.

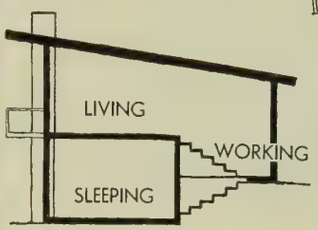


Lot drops away, house angles upward to two-story height. Deck is extension of living-room floor space. It serves as sunshade for lower windows (bedrooms) and fresh air strolling and seating space.

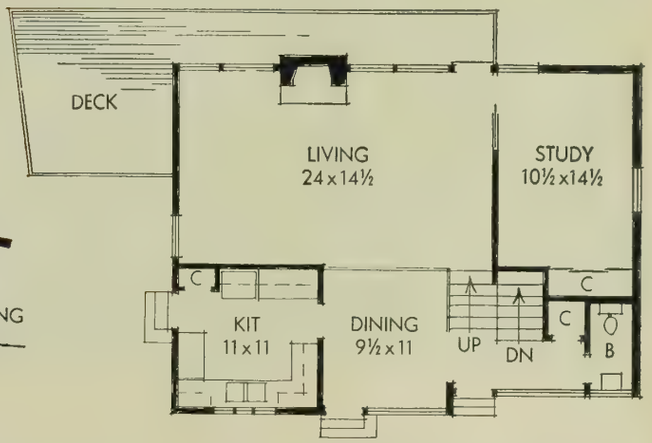
Photographs: Lisanti, Alderman



From front of house, shed roof looks as if it might rise to a gable. Ancient, weathered bricks were rescued from an old house being torn down. Open window is kitchen.



Each level has own purpose. Living at top, work areas midway, sleeping areas at bottom.



Deck curves around the house to gain a private seating spot. Extension gives visual importance to a small house. There's a total of 1,377 square feet in the three levels of the 34½x25½ over-all house (excluding the projection of the deck).

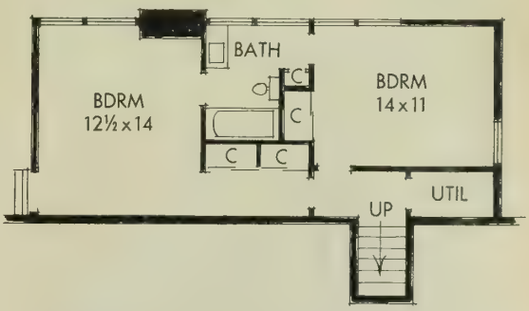
Large picture at left eloquently expresses the aims and accomplishments of this house. First note the refreshing openness of the over-all scene. Think how much it would lose if the window wall overlooking the back yard were blank; if the fine-lined iron railing were walled-in, or if posts defining stair well to lower level were a solid wall.

Consider the three levels of this house. Entry shares one level with dining area and kitchen. Above is living area, downstairs the bedrooms. Altogether, it's a wonderful example of modern planning—*division by design, not by device.*

Now look at traditional features in the interior pictures: a touch of wrought iron—formal but not fussy; dignified harlequin patterned hallway, and above all, wonderful old furnishings with keynotes like scrolled mirror and needlepoint tapestry.

As backdrop, there's a bright but completely neutral white wall and ceiling. This stresses the up-to-date openness while it helps proclaim rich colors of furniture, floor, rugs, and old brick.

The house, located in Charlotte, North Carolina, is owned by Mr. and Mrs. John P. Kennedy, Jr. Architect was Stuart Baesel, A.I.A.



Technically, bedrooms are in "basement." But due to slope of lot, exposing entire back wall, they're open and airy. Bathroom opens to both bedrooms. Door at far left leads from master bedroom outside. Heating plant is in large closet at foot of stairs.



SKYLIGHTS—

The "window" in the roof . . . one of the best new ideas in housing. Here's why—

By Curtiss Anderson

Skylights do one thing and one thing only: they pour daylight into shut-in rooms, into dark pockets of space that have little or no outside exposure. But they make all sorts of other things possible.

The way we're using today's improved skylights has opened new planning—and living—possibilities never enjoyed before.

Skylighted core simplifies square plan. Now, you can plan on the costsaving shape of a square house and still get daylight into every room, even rooms on inside walls. By reducing outside wall area, you'll reduce the length of a house—thus, lower building costs.

Plumbing is grouped for economy. You can take advantage of the savings in a [*Turn to page 114*

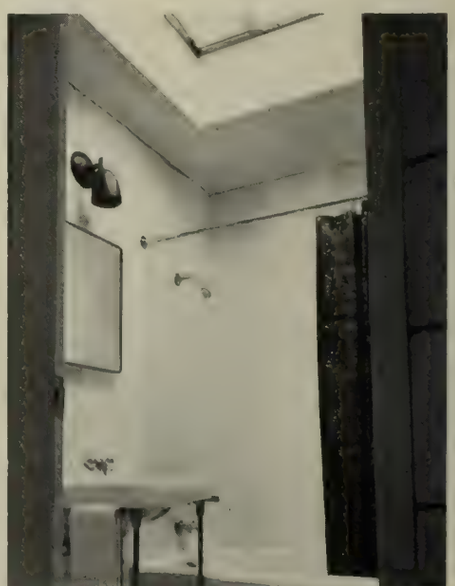
Center room has "window" in roof. Dining area became "inside" room when new space was added beyond. Skylight brightens area that has no outside exposure, counteracts glare of large glass panels. Fluorescent tubes can be installed along side walls of skylight well for night lighting.



Center hall, often dark pocket in old *and* new houses, becomes pleasant space with roof light. This one is custom-designed, using clear wire glass. It suns planting group as well as hall.

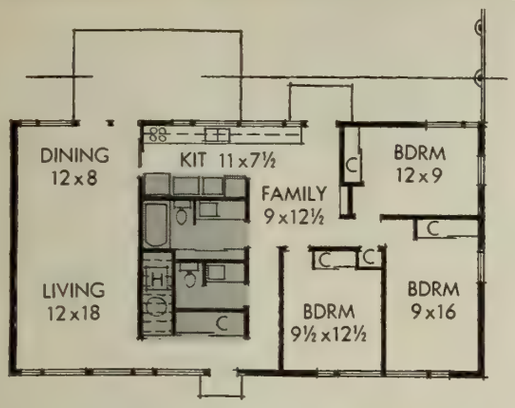


Interior kitchen, with daylight bursting through above, can be part of plumbing core for economy and planning convenience. Efficient mechanical ventilator exhausts cooking odors.



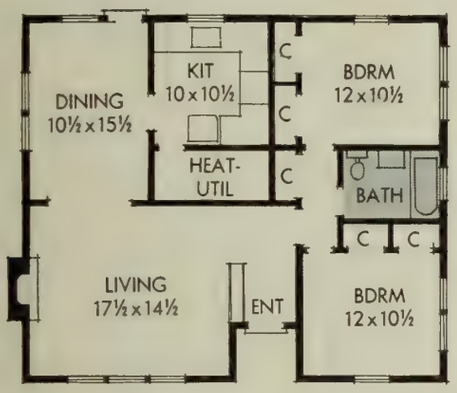
Inside bath breaks through old planning limitation of having every room on outside wall. This bath's in center of plan with a skylight. You can devote exterior walls to living areas.

Skylighted core makes new kind of plan possible



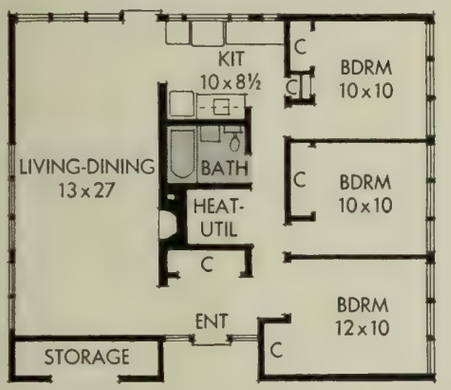
Core planning makes three bedrooms, two baths easily attainable in house less than 1,200 square feet. Skylighted core centers two baths, heating, kitchen, and laundry within interior walls.

Result: economically grouped utilities free outside wall space for living and sleeping areas.



More typical plan has bath on outside wall *between* two bedrooms. Here, it's less convenient to all rooms than in core.

Skylight and mechanical ventilator are more efficient, more private than meaningless small window. Most surprising: Here's *same size* house as above with only one bath, only two bedrooms.



Now take house that's not only same size, but *same square shape.* By centralizing bath, utilities, and plumbing wall of kitchen, space on outside walls opens to allow a third bedroom.

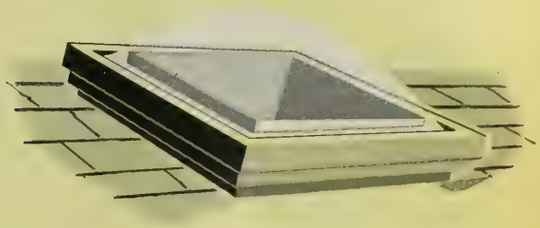
And this plan is better zoned for separation of active and quiet areas. Plumbing core provides noise barrier between them.

Photographs: Reynolds; Hedrich-Blessing; Wittkowski



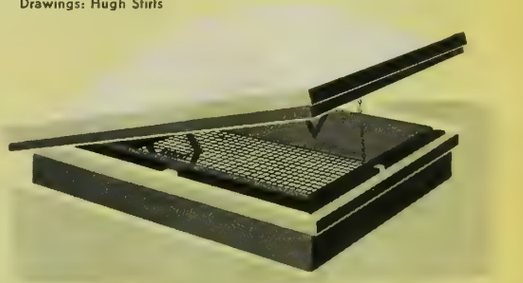
Odd spaces can be given a purpose by skylighting—dark alcoves, corners, closets, and even space on outside walls (that may be impractical to alter with exterior windows). This is new house where study borders on stairs to basement.

And here's the news. Ready-made skylights complete with frame, flashing, fasteners are . . . down in cost . . . more efficient . . . easier to install

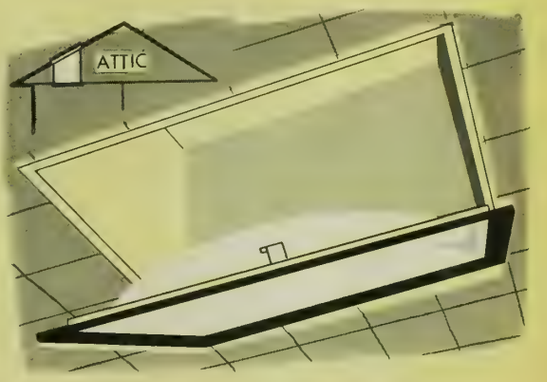


Plastic bubble, clear or translucent, comes in wide range of stock sizes, shapes. Lightweight dome installs easily on gable or flat roof. Plastic is shatter- and weather-resistant, cleaned by rain.

Drawings: Hugh Stirts

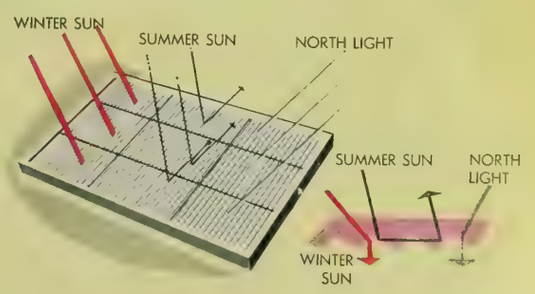


Ventilating dome opens and closes manually, comes equipped with removable screen. Others have motor-driven exhaust fans, manually operated louvers. Hatchway-type dome provides access to roof.



Ceiling dome is installed at bottom of well opening, has great insulation value and light diffusion. If glare's too strong, roll-type shade or aluminum louvers can be mounted inside well to control light.

Newest is light-selecting roof panel



Panel skylight is set on prescribed north-south axis, so sunlight strikes tiny prisms inside. Desirable north light and low, weak winter sun flow into house; heat, glare of summer sun are rejected.



Color in striking big blobs appears as though by magic, looks wonderful across the lawn, when you group five to seven dwarf cannas, phlox clumps, or hydrangeas. Or plant geraniums like the ones in the Cape Cod garden of the Richardson Wrights. Large-flowered clematis vines can be grown on short trellises. And the very showy hibiscus can also be moved into place and left in their pots. In shade use tuberous begonias and fancyleaf caladiums.

Summer gardens pay four ways–

Color . . . cut flowers . . . coolness . . . comfort

By Fleeta Brownell Woodroffe

You can vacation at home. Or, you can go far away. For what you pay out, no spot tops the everyday ease, peace, and interest you can get from your garden

de Gennaro



Cut flowers let you bring much of the garden indoors. Inside, and viewed close up, odd and lovely flower details get the attention they deserve. Even zinnias grow glamorous —among them this gay new variety Ortho Polka.

Coolness comes when you coax a breeze through a shaded tunnel, as here, where the wide branches of an old apple tree form the roof. Flagstones laid without mortar form a floor that's easy to hose off frequently. Blue, white, and green are all cool, restful colors.



Photographs: Lisanti, Alderman. Landscape Architect: Mary Deputy Cahill. Owner: Richard Windisch

de Gennaro



Comfort is yours if you have a screen of some sort for privacy, easy chairs, and a low outdoor table handy for flower arranging—slide mounting—games—puzzles —whatever your hobby is. Note the several soft colors of wood stains used here on each piece.



Call it a Tugboat Supper, a submarine, grinder, hero, or whatever. By any name it's a whee of a meal. Hollow out part of a French loaf to make room for filling 'tween decks: cold cuts and cheeses, pickles, onions, other favorites. You're the captain! One "boat" per teen-ager; cut in thirds for adults.

Sandwich supper ahoy!

We've got 'em all rigged out for fun. Notice how handsome the sandwiches look in single file on a slim-jim tray. These seven sandwiches are super —some hot, some cold. Your choice, so paddle your own canoe!

These gay rafts are Deviled-ham Rollwiches—hot and toasty from the broiler. Hard rolls are spread with mustard and deviled ham, topped with tomato, onion, green pepper, cheese strip.

Toast gets topping of shredded cheese mixed with mayonnaise, green onions, and olive rings. Serve these Ripe-olive Susans broiler-bubbly and eat with forks. Note radish bouquet.





Photographs: Allen Snook, Inc.

Yes, it's Ham 'n Rye all right, but this time the ham's in tasty salad style, with horse-radish and pickle relish for extra pep, celery bits for crunch. Layered above are slices of Swiss cheese, tomato, and rye bread in look-see fashion. All is anchored with toothpick capped by olive, pickle. Serve with bowls of hot soup.

Supper's "party elegant" when it's Lobster Fantans. Slice soft rolls as shown, almost to bottom crust; fill with luscious lobster salad. Wrap sandwiches in foil; heat in oven. Bring to table in their jackets and serve with coleslaw in scallop shells.

Recipes on page 83

Everyone gets a whole bun—half of it is stacked with beef patty, Canadian-bacon slice, and cheese triangle; other half holds lettuce, tomato round, and avocado cuts. Pickaback Cheese Burgers are almost as easy as plain ones, but doubly delicious.

Little red lane is end of trail for Little Doggies, Rancho Style. This lineup of plump wieners and dill-pickle slices broils atop French bread spread with sharp cheese. Real kid appeal! And applause from grown-up frankfurter fans, too.





Put it on ICE

By Myrna Johnston

COLD WAVE predicted—for your August eating! Desserts, salads, fruits, and beverages ride to the table all "iced up." They look—and are—twice as cool, taste twice as good. And ice gives a glamor touch with little or no effort on your part. Pick up crushed ice from a vending machine or ice plant—or call on a home ice crusher to do the job.

All about these foods, plus recipes, page 84

Photograph: Allen Snook, Inc.



Cool off with summer salad

DON'T RULE OUT ARTISTRY when it comes to making folks feel cooler. Mercury-stoppers you can count on: beautiful platter arrangements served on porch or patio, chilly gelatins and ice rings, glass-top tables that look refreshing as a rippling lake (see below). So give our salad merry-go-rounds a whirl. For hot accent: rolls or garlic bread, soup



luncheons

By Elizabeth Wood

Recipes on page 76





de Gennaro

Sea fare in the garden. Pink Fresh-cooked Shrimp, nested in water cress, circle a Seashell Ice Ring. (Here's what to do with those shells you toted home from the shore!) Center is Easy Aspic—spicy and tart. With shrimp, offer this new duo: Chili Hot Sauce and Tarragon Dip.

Two photographs: Allen Snook, Inc. Accessories by Fae Huttenlocher



Glamorous partner for platter of sliced ham or fried chicken—Fruited Emerald Mold with posy border. White grapes and pineapple-ring dividers shine through cool lime gelatin. Serve with bowl of mayonnaise.

← **Fruit fair for ladies' day.** Step right up and help yourself to the shimmering Cherry Polka-dot Mold on icy-looking plate (center is fresh mint). From the basket deck, select a cluster of grapes—green, red, or blue—and spoon Lemon Mayonnaise over your serving of melon balls and nut-coated banana. Now spin the Susan for chilled apricot halves, cottage cheese, and red raspberries.



AFTER. Barbecue-dining center takes over old service yard, leaving the area beyond for terrace living. Glass door lets garden view in, keeps stormy weather out. Redwood-and-plastic fence gives privacy, light.



Dining-side view of peninsula shows neat installation of washer-dryer. The appliance uses same plumbing as old washer, but faces opposite way, away from food-fixing area.



BEFORE. The kitchen was livable but plain. To gain indoor barbecue, eating area, terrace, the Roths pushed window wall out nine feet to fence line (see plans).

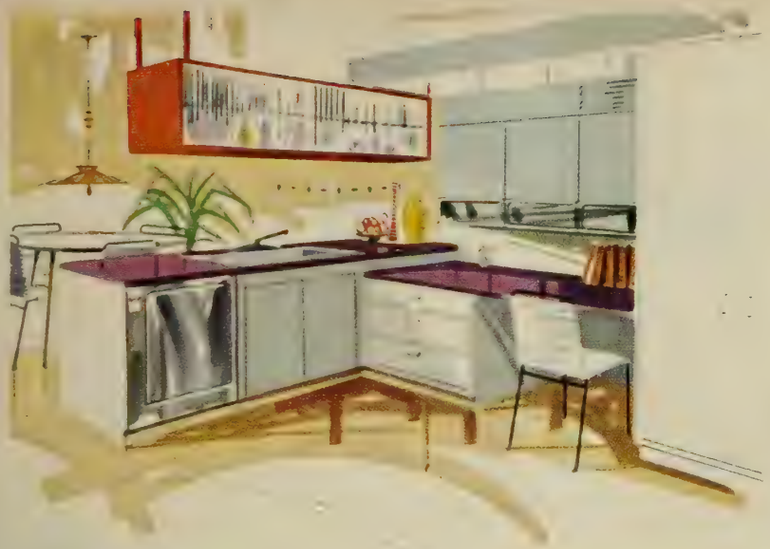
Have a barbecue any time in an . . .

Indoor-outdoor kitchen

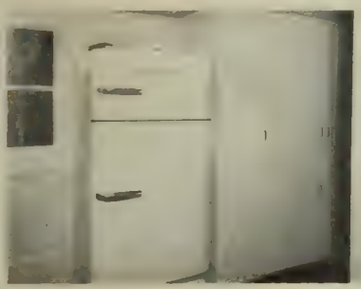
By Barbara Lenox

If yours is a barbecue-loving family, here's an idea to make that activity easier than ever. Include a barbecue in your kitchen—but plan area to open up to the outdoors when the weather's right, use inside when it isn't. Here's how the William Roths, Hollywood, California, solved what seemed to be a tricky problem. They did it with a barbecue corner complete with vented chimney; sliding glass door; and a pint-size, fenced-in terrace.

And believe it or not, this super indoor-outdoor kitchen barbecue did not have the advantage of new-home planning. It's a remodeling! Cost of the addition was held down where possible. For instance, peninsula with dishwasher, sink, and washer-dryer stands in same place as old sink wall, uses *same* plumbing. You say, "It's nice, but we don't have the space for a setup like this." One more comment—the Roth home is on a lot only 50x100 feet!



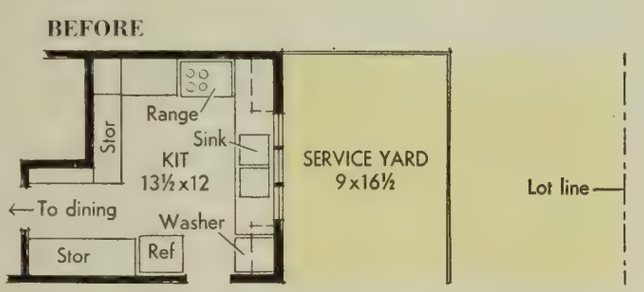
AFTER. Slick wall-refrigerator-freezer center plus planning desk is what the Roths netted when they covered up the outside door. The sliding glass door is the new entrance. Sink (refrigerator's most vital working partner) is close by. Undercounter dishwasher was a welcome addition to well-planned arrangement.



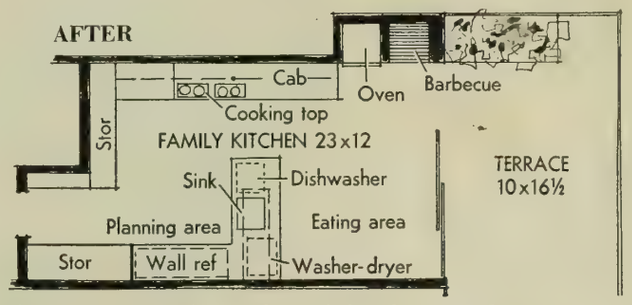
BEFORE. Refrigerator stood in niche between outside door and storage cabinet for china. There was no place to set down food going to and from refrigerator.



A quick slide of the glass door and—we're barbecuing outside. Lots of room! If bugs intrude, a screened-in terrace is a wise investment.



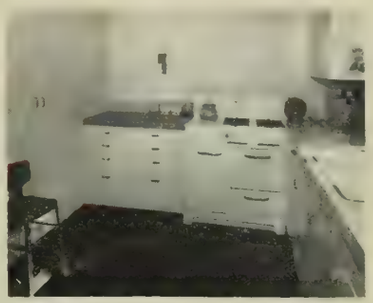
Outdoors (in yellow) was hard to reach, gave no relaxing benefits



New kitchen actually goes beyond glass door, includes terrace, too

Photographs: Szanik. Designer: Peggy Galloway





BEFORE. The old cooking center had maple cutting top, pan storage (at left). But even more space and storage were needed for this growing family.

AFTER. With wall gone, there's elbowroom for many tasks, and for an army of kibitzers. Note easy-to-clean surfaces, unusual colors, new built-in range surrounded by ceramic tile.

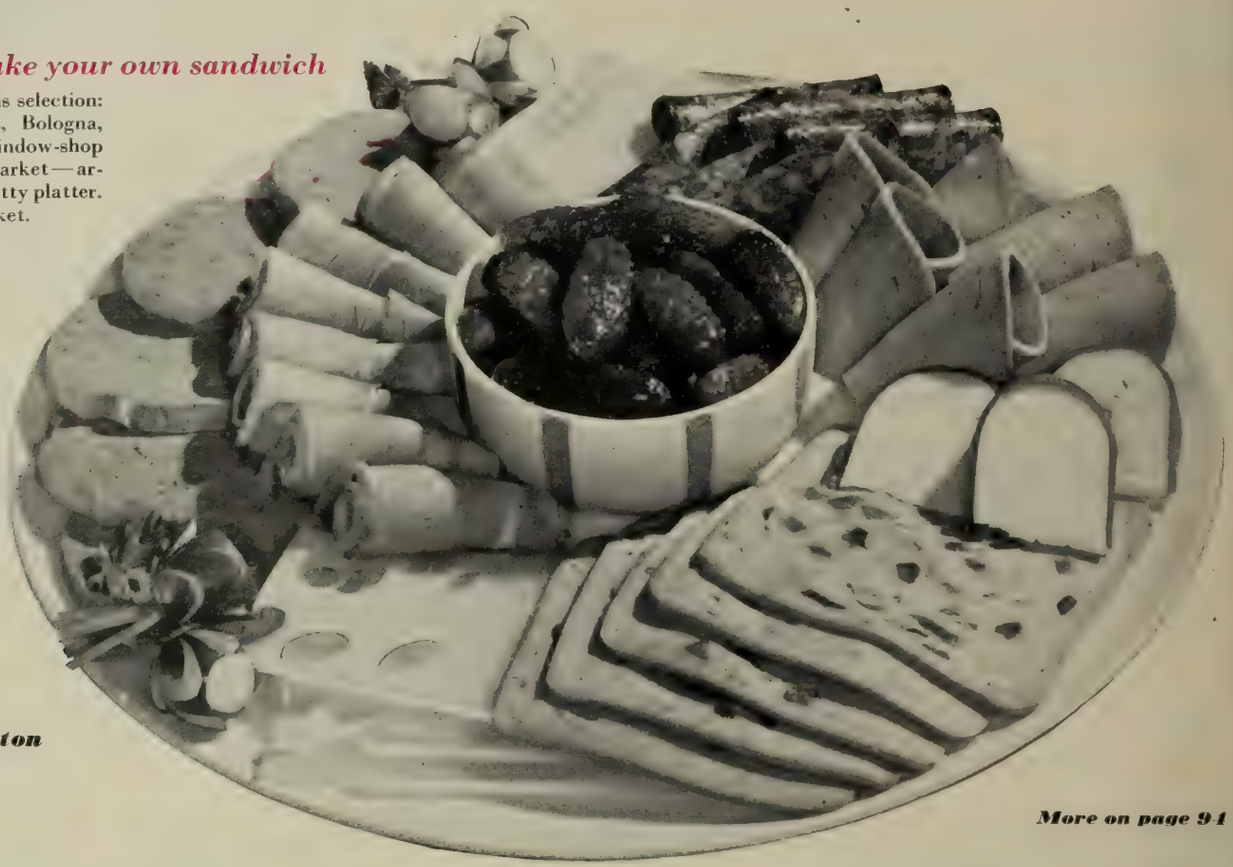
As another cost-cutting move, Roths used many of the original cabinets—gave them a fresh coat of paint.

Ready-in-a-jiffy meat platters

When the thermometer blows its top, be a cool cook. Turn to the table-ready meats for sandwich-tray assortments of beef, pork, and veal cold cuts. Choose frozen fried chicken for speedy basket suppers. Whisk open a can of luncheon meat for quick casseroles

Dutch lunch—make your own sandwich

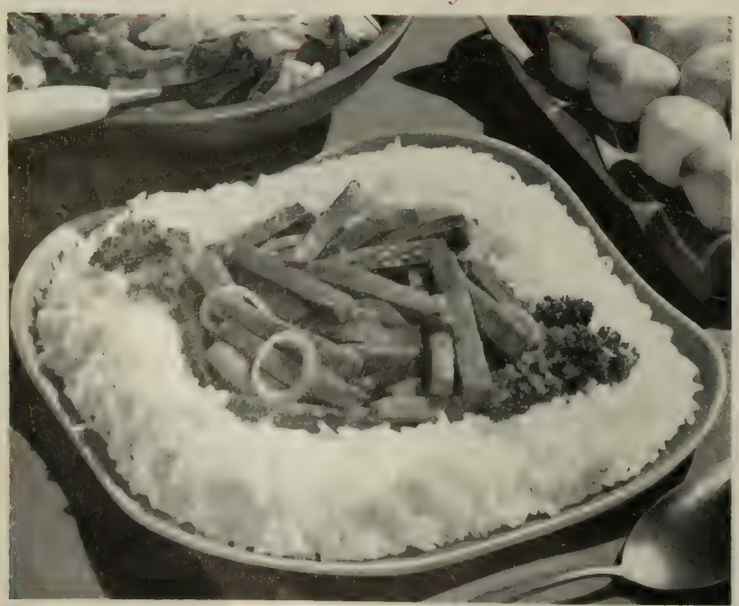
Dagwood fans will cheer this selection: Braunschweiger, ham rolls, Bologna, pimiento loaf, and cheese. Window-shop for other kinds at your market—arrangement is the key to a pretty platter. Pass assorted breads in basket.



By Virginia Heffington

More on page 94

Canned luncheon meat in easy one-dish meal



Photographs: Mike Nelson

Busy-day Barbecue

¾ cup sliced onion	½ teaspoon salt
2 tablespoons fat	Dash pepper
1 cup catsup	1 12-ounce can luncheon meat, cut in thin strips
¼ cup sugar	⅔ cup packaged precooked rice
¼ cup Worcestershire sauce	
1 tablespoon vinegar	

Cook onion in hot fat till tender but not brown. Add catsup, sugar, Worcestershire sauce, vinegar, salt, and pepper. Add meat and heat to boiling. Prepare rice according to package directions. Spoon rice around edge of large platter; arrange barbecued meat in center. Makes 3 to 4 servings.

Busy-day Barbecue—15 minutes and it's on the table. Heat spicy strips of canned luncheon meat in the luscious, sweet-sour tomato sauce. Presto, it's ready to serve on a bed of hot fluffy rice. Complete your snappy meal with crisp tossed salad and brown-and-serve rolls. Dessert? Chilled watermelon.

How to make a SOUPER BARBECUE SAUCE



Here's a humdinger of a barbecue sauce for *any meat* — smooth and tart and ready in a fraction of cookbook time. And soup's practically all there is to it. Just add the chef-tested extras in our recipe — or your own favorite herbs and spices. It's a *simple* secret to the outdoor (or indoor) cook's success!

CAMPBELL'S SOUPER BARBECUE SAUCE

1 tablespoon brown sugar
1 tablespoon vinegar
1 tablespoon Worcestershire sauce
1 can Campbell's Tomato Soup
¼ cup sweet-pickle relish
¼ cup chopped onion

Combine all ingredients in a skillet or saucepan. Simmer until onions are done and tender, and the spicy-sweet aroma tells you all the flavors are blended thoroughly. Makes 1½ cups.



Good cooks cook with *Campbell's Soups*

Summer salad luncheons

Begins on page 70

Editorial note: Lucky folks are served this "sea fare" by Betty Learned at her lovely home in Rolling Hills, California.

Fresh-cooked Shrimp

Remember shrimp cook tender in just 5 minutes. For ruffly look, clean shrimp before cooking—

- 9 cups water
- ¼ cup salt
- ¼ cup vinegar
- 3 bay leaves
- 2 teaspoons pickling spice
- 2 stalks celery
- 4 pounds fresh or frozen shrimp in shells

Combine the water, salt, vinegar, bay leaves, spice, and celery; bring to boiling. Add shrimp (in shells, or peeled and cleaned). Cover; heat to boiling, then lower heat and simmer gently till shrimp turn pink, about 5 minutes. Drain. If cooked in shell, peel and remove vein that runs down back. Chill and serve with Tarragon Dip and Chili Hot Sauce. Makes 6 to 8 servings as a luncheon, about 12 as an appetizer.

Chili Hot Sauce

Just the tangy nip for shrimp—

- ⅔ cup chili sauce
- ⅓ cup lemon juice, fresh, frozen, or canned
- 2 tablespoons mayonnaise or salad dressing
- 2 tablespoons snipped chives
- ½ teaspoon monosodium glutamate

Combine ingredients and season to taste with salt and pepper. Chill. Makes 1 cup.

Tarragon Dip

It's sour cream delightfully herbed with tarragon. So good with shrimp—

- 1 cup dairy sour cream
- ⅔ cup mayonnaise or salad dressing
- 1 teaspoon vinegar
- ¼ teaspoon monosodium glutamate
- ¼ teaspoon seasoned salt
- ½ teaspoon tarragon or few leaves fresh tarragon

Combine ingredients and chill. Serve with sprigs of fresh tarragon as garnish. Makes 1⅔ cups.

Seashell Ice Ring

Wondering what to do with those dainty seashells? Show them off in ice!—

Fill a large ring mold (12 to 15½ inches in diameter) about one-fourth to one-third full of water. Arrange seashells in water. (Be sure the shells are completely covered with water so they will stay in place.) Freeze. Fill remainder of mold with water, and freeze firm. One hour before the ice ring is to be used, remove it from the mold and allow to melt enough to show the shells better. Serve Easy Aspic in the center. Circle the ring with shrimp and water cress. **Note:** It's a good idea to use a rack on your serving tray so food won't be in water as the ice ring melts. Cover rack with water cress.

Easy Aspic

Looks beautiful, tastes wonderful, and it's simple as 1-2-3—

- 2 packages lemon-flavored gelatin
- 2½ cups hot water
- 2 8-ounce cans (2 cups) seasoned tomato sauce
- 2 tablespoons vinegar
- ½ teaspoon salt
- ½ teaspoon seasoned salt

Dissolve gelatin in hot water; add tomato sauce, vinegar, and seasonings. Pour into 6-cup fluted mold. Chill till firm. Unmold on plate about same size as top of mold. Place cup or small bowl in center of Seashell Ice Ring and set the plate holding aspic atop. Makes 8 servings

• • •

Fruited Emerald Mold

Refreshing flavor. And so pretty—all green and gold—

- 2 packages lime-flavored gelatin
- 2 cups hot water
- Dash salt
- 1 No. 2 can pineapple slices
- 3 tablespoons lemon juice, fresh, frozen, or canned
- 1½ cups white seedless grapes

Dissolve gelatin in hot water; add salt. Drain pineapple, reserving syrup. Add lemon juice to pineapple syrup, then add enough cold water to make 2 cups. Add syrup mixture to gelatin and chill till partially set. Arrange pineapple slices on edge, two together, at 5 intervals around 6½-cup ring mold. Place grapes between pineapple dividers. Pour gelatin over fruit. Chill till firm. Unmold and garnish with flowers and leaves. Serve with bowl of mayonnaise in center. Makes 6 to 8 servings. **Tasting-Test Kitchen note:** If the pineapple slices extend above gelatin, trim before unmolding; otherwise the mold will break when it is turned out. To match picture, use 3 No. 1 flat cans pineapple slices to make 6 dividers.

Cherry Polka-dot Mold

Red cherry gelatin holds melon and cream-cheese balls plus crunchy pecans and stuffed olives—

- 2 packages cherry-flavored gelatin
- 2 cups hot water
- 1¾ cups cold water
- 3 tablespoons lemon juice, fresh, frozen, or canned

• • •

- 1 8-ounce package cream cheese
- 1½ cups cantaloupe, honeydew, or watermelon balls
- ⅔ cup pecan halves
- ½ cup sliced stuffed green olives

Dissolve gelatin in hot water. Add cold water and lemon juice. Pour 1 cup gelatin mixture into 6½-cup ring mold, chill till partially set. Shape cream cheese in small balls (about 30). Alternate 9 cream-cheese balls with 9 melon balls in bottom of mold. Place enough pecan halves in gelatin around the outer edge of mold to make ring. Chill until firm. Meanwhile chill remaining gelatin till partially set; add remaining cheese and melon balls, pecan halves, and the olive

[*Turn to page 130*



Add your favorite fruit!*

Light as a bubble!

It's fluffy-light

...so easy to digest—never, never heavy. No other pudding is so delightfully different.

It's nourishing

...with fresh eggs 'n milk, but not loaded with calories. Kids love it!

***It's so versatile**

...especially good with *fresh* fruits—featured at your grocer's now. New, quick recipe on box!



TODAY'S QUICK-AND-EASY

MINUTE TAPIOCA CREAM

A fine product of General Foods



Platter flattery—the added flavor you get from French's, the light and lively mustard that cold cuts just can't do without!

On food

In food



Great New Idea . . . Mustard Bread made with French's—see easy recipe below.

no other mustard has FRENCH'S Light and Lively flavor



How can a mustard be more than a mustard? When it's French's—the mustard that owes its light and lively taste to secret spices and flavorings, plus specially grown mustard seeds. Little wonder, then, that French's adds more flavor *on foods,* brings out more flavor *in foods!* And its tangy taste won't fade out in cooking. So now you know why more people buy French's than any other mustard.

MUSTARD BREAD

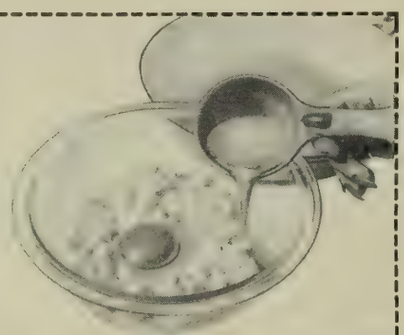
1 small loaf of French, Vienna, or Italian Bread (about 15 inches long)
¼ cup butter
½ cup chopped green onions or sweet onions (including some of tops)
2 tablespoons French's Parsley Flakes or chopped fresh parsley
2 tablespoons French's Mustard
2 tablespoons French's Sesame Seeds or Poppy Seeds

Cream butter. Blend in onions and parsley. Split loaf the long way. Spread with butter mixture. Spread with French's Mustard. Top with French's Sesame Seeds. Cut bread diagonally in 1½ inch slices not quite through crust. Heat in a moderate (350 degrees F.) oven for about 12 minutes or until lightly browned. Hard rolls can be used instead of bread.

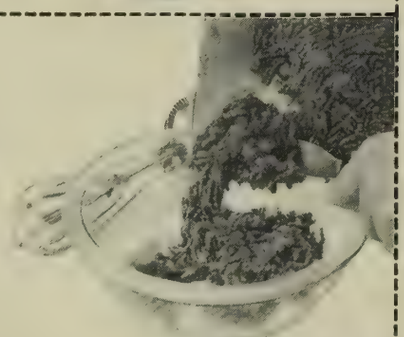
F R E N C H ' S M U S T A R D

NEW BUTTER IDEA–
Butterburgers!

Juiciest burgers you ever tasted . . . satisfying, beefy flavor with butter goodness– plus more burgers from every pound. Butter plus cottage cheese in this new recipe increases volume while improving flavor.



FIRST—Melt 5 tablespoons butter in skillet. In mixing bowl mash ½ cup cottage cheese with fork. Add 1 egg, ¾ teaspoon dry mustard, ¾ teaspoon salt, ⅛ teaspoon pepper, 1 teaspoon Worcestershire sauce, 3 tablespoons melted butter taken from skillet.



SECOND—Beat with rotary beater until well mixed. Add 1 pound *lean* ground beef. Mix thoroughly with a fork. Make four burgers using full ½ cup of mixture for each. Shape gently just until desired form is attained.

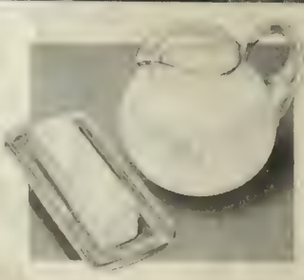


AND THEN—Brown on both sides in skillet over medium heat. When meat is done brush buns with butter-drippings. Toast under broiler quickly. Serve burgers on butter-toasted buns.

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"Icebreakers" for a cool summer

KEEP COOL—with ice. You'll be surprised how this simple, inexpensive "ingredient" can glamorize salads, fruits, relishes, juices, ice cream, and lemonade. Crushed ice makes an elegant background for even the simplest meal, lifts it out of the doldrums. So use it often. Here are some top-notch helpers for crushing, freezing, serving, and keeping ice



Two-in-one wonder is this electric ice crusher. By switching heads, you get a meat grinder.

As ice crusher, unit can be set for nine different sizes of ice bits—take your pick.

Tip: To keep the company relish tray looking and tasting its best, fill tray with crushed ice. "Bury" dishes of creamy tidbits in it; park shrimp and other finger relishes right on ice.



"Icy" extras. At top are mahogany and brass thermal bucket, plastic thermal bucket, glass serving bowl. Ice trays include plastic one for wafer-size ice, plastic individual-cube tray, aluminum wafer tray, plastic tray for medium-size cubes. Tool at left crushes ice in tumbler. Canvas bag and mallet are old-time ice-crushing favorites.

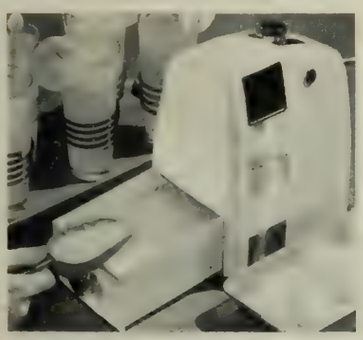


Handy wall ice crusher is always ready for action. Turn to the right for fine ice, to the left for coarse. You'll find lemonade and other beverages cool off faster when you use crushed ice rather than the larger cubes. Crusher shown comes in chrome with pink, red, white, or yellow; all chrome; all copper; copper and white, black, or pink.



Jetlike streams of crushed ice shoot out of this electric crusher into plastic bag. Crusher will pulverize four trays of ice cubes in about 1½ minutes.

Crusher is actually an attachment to power base of a blender. Super unit like this will let you glamorize breakfast fruit and juices with minimum effort.



This streamline electric ice crusher lets you dial size of ice pieces. Just drop ice cubes through the opening at top and lickety-split, "showers" of crushed ice fall into drawer below.

Drawer holds about 5 cups of crushed ice. Unit is 10 inches tall, 8¼ inches wide, 6½ inches deep; has a quiet motor.

Photographs: Scott



Table-top ice crusher is a "hand operator," does a good job. Turn crank on side to crush ice. Rubber disc on bottom of cup prevents slipping, saves counter. Cup holds about 1 quart crushed ice.

Model here is copper and black. Or choose chrome, turquoise, pink, yellow, or white with black.

To keep ice cream from melting, place serving dishes in larger bowls filled with crushed ice.



Easy summer supper . . . with grilled ham & cheese rolls

Recipe for an elegant — yet easy to fix — help-yourself spread.

Slash a long roll or loaf of unsliced bread . . . lavish Underwood Deviled Ham on cheese slices . . . tuck one cheese slice into each slash . . . heat at 375° - 400° for 10 minutes, or until cheese melts and blends with the tangy deviled-ham flavor. Set out buffet-style with your favorite salad . . . then relax while your guests help themselves.

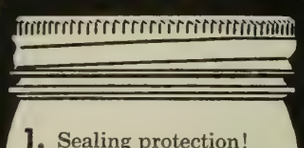


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Tall glasses of tea tinkling with ice—a thirst-quencher if ever there was one. Tuck in sprigs of fresh mint leaves for fragrant green touch. Keep big pitcher of ice cubes nearby. Pass juicy wedges of lemon and bowl of sugar. Now take a chilly sip of tea—it's delicious on a hot afternoon.

Iced tea—easy cooler

"TEA OFF" on summer heat with a big pitcher of refreshing iced tea—we tell how to make it clear and sparkling. Fix brew aplenty for all day. And try one of our delicious fruit tea punches

Photographs: Mike Nelson



Helps for brewing perfect tea: measuring spoons for accuracy; water that's freshly boiled, still bubbling; a timer for easy clock-watching; airtight tea canister.



Your iced tea cloudy? Flavor's every bit as good, but it isn't pretty any way you look at it. To make brew sparkle, pour into pan and reheat (don't boil) till clear. Remove the tea from heat immediately and add about ½ cup boiling water for each quart.



Keep jar of instant tea handy for a cool pick-me-up you can fix in a jiffy. Into each glass, measure a teaspoon instant tea—more or less to suit yourself. Add just enough boiling water to dissolve the tea powder. Fill the glasses with ice cubes and cold water.

Recipes on page 83



GIVE YOUR SALADS A

"Touch of Genie-us!"

There's flavor magic in the Wish-Bone bottle! Its "Touch of Genie-us" makes every salad wish come true.
Wish-Bone is prepared from a secret Old World blend of pure oil, vinegar, rare seasonings, and just the right touch of garlic. *All you* do is shake the bottle till the dressing looks light and creamy . . . then pour.

Guaranteed by Good Housekeeping

WISH-BONE Italian Dressing

For marinated steak, let raw meat marinate in Wish-Bone before grilling or broiling. Delicious!

For garlic-baked potatoes, coat raw potatoes generously with Wish-Bone, wrap in foil, bake!

For easy garlic bread, coat both sides of thick slices with Wish-Bone and toast under the broiler.

New General Electric "Book-Shelf" Freezer

puts twice as much food within easy reach as a chest freezer!



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Your food is easy to reach . . . like taking books off a shelf.

Yes, this new General Electric "Book-Shelf" Freezer keeps 640 pounds of frozen foods as easy to reach as books on a shelf.

Beats chests and other uprights on exterior design, too. You can put this new General Electric Freezer right up against your kitchen cabinets . . . or fit it flush with a corner wall . . . gives a "built-in" look without remodeling expense.

And, you get a 20-juice-can dispenser, 2-gallon ice cream conditioner, sliding basket for bulky items, plus a choice of right- or left-hand door.

Priced low, too! See the outstanding General Electric "Book-Shelf" Freezers at your local G-E dealer's now and compare with chest freezers of comparable quality and size.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

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New Magnetic Safety Door . . . opens easily, closes silently and it seals securely.



Takes only ½ the floor space of a chest . . . and up to a square foot less than many other uprights.



6 refrigerated surfaces . . . not just 4 "cold" walls . . . to give you more capacity for quick freezing.

Iced tea—easy cooler

Begins on page 80

▸ *Cool Accident*

Iced tea was born some 50 years ago in a St. Louis heat wave at the 1904 World's Fair.

After folks turned down the cups of hot tea served by an English tea exhibitor, he brewed up an idea—to beat the heat, he added ice to strong tea and came up with the most popular drink at the Fair. And we're still sipping!

• • •

Perfect Iced Tea

To make 4 glasses of iced tea, measure 2 tablespoons (6 teaspoons) tea leaves (or 6 teabags) into teapot. (For large quantity, you might use a glass or enameled-ware pan.) Pour 2 cups fresh, vigorously boiling water over leaves. Cover and let tea stand 5 minutes. Stir a second or two. Then pour brew through a tea strainer into a glass, earthenware, or enameled-ware pitcher (warm glass pitcher first with hot water so it won't break). Immediately add 2 cups cold water and let tea cool at room temperature till you're ready to serve it. Pour tea into tall ice-filled glasses. Offer juicy lemon wedges and sugar.

Ruby Refresher

Spice is the fragrant accent in this zingy cranberry punch —

- 2½ cups boiling water
- 2 tablespoons tea leaves or 6 teabags
- ¼ teaspoon allspice
- ¼ teaspoon cinnamon
- ¼ teaspoon nutmeg

• • •

- ¾ cup sugar
- 1 pint bottle (2 cups) cranberry-juice cocktail
- 1½ cups water
- ½ cup orange juice
- ⅓ cup lemon juice, fresh, frozen, or canned

Pour boiling water over tea and spices. Cover; let steep 5 minutes. Strain. Add sugar and stir to dissolve. Add remaining ingredients; chill. Pour over ice cubes in punch bowl. Garnish with lemon slices. Makes 6 to 8 servings.

Frosty Fruit Tea

Orange and lemon make tea a summer punch —

- 3 cups boiling water
- 2 tablespoons tea leaves or 6 teabags

• • •

- ⅓ cup lemon juice, fresh, frozen, or canned
- ½ cup orange juice
- ½ cup sugar
- 2 small bottles (about 2 cups) ginger ale, chilled
- 6 mint sprigs
- 6 thin orange slices

Pour boiling water over tea; cover and let stand 5 minutes; strain. Add lemon and orange juices. Add sugar to taste; stir till dissolved. Chill. Fill six 10-ounce glasses with ice cubes. Divide tea mixture among glasses. Fill to top with ginger ale. Trim glasses with sprig of mint and slice of orange.

Banquet Punch

Let aromatic bitters enhance the fresh fruit flavor, add a gourmet touch —

- ⅔ cup boiling water
- 2 teaspoons tea leaves or 2 teabags
- 1 12-ounce can (1½ cups) unsweetened pineapple juice
- 1 cup unsweetened grapefruit juice
- 1 cup orange juice
- ½ cup lemon juice, fresh, frozen, or canned
- 1 to 1¼ cups sugar

• • •

- 2 cups ice water
- Aromatic bitters to taste (optional)
- 1 large bottle (3½ to 4 cups) ginger ale, chilled

Pour boiling water over tea; cover and let stand 5 minutes; strain. Combine fruit juices and tea; add sugar and stir till dissolved. Chill. Add ice water. Generously dash in aromatic bitters to taste. Pour mixture over cake of ice in punch bowl. Pour ginger ale slowly down side of bowl. Makes about 2½ quarts or 20 one-half cup servings.

Sandwich supper

Begins on page 66

Deviled-ham Rollwiches

A knife-and-fork broiler special—

- 4 brown-and-serve hard rolls
- Softened butter or margarine
- Prepared mustard
- 1 4½-ounce can deviled ham
- 8 thin slices peeled tomato, cut in half
- 1 medium green pepper, cut in strips
- 1 small onion, cut in thin slices and separated in rings
- 8 narrow strips American cheese

Split rolls in half lengthwise. Broil, cut side down, till nicely browned. Spread cut side of each half roll with butter, mustard, and ham. Top each with 2 pieces tomato, green-pepper strips, and onion rings. Broil 3 to 4 inches from heat 4 to 5 minutes or till hot. Place cheese strip diagonally across tops. Broil just till cheese starts to melt. Makes 4 servings.

Tugboat Supper

Set out the fixings as a buffet and let folks build their own sandwiches—

Choose a long loaf of French or Italian bread and allow one-fourth to one-third loaf per person. (Or buy little individual brown-and-serve loaves.) Split loaf in half, but don't cut quite through. If you like, scoop out some of the center to make room for plenty of filling.

[*Turn to page 97*

No other rice is this easy!



Pour Minute Rice in!

Pour perfect rice out!

Another favorite from General Foods

Minute Rice is already cooked—just boil water...add Minute Rice...cover...remove from heat! No cooking! No steaming!

Only Minute Rice is perfect every time

COOL SUPPER IDEAS:
with chilled Cranberry Sauce

It's a natural hot-weather food—Ocean Spray Cranberry Sauce, jellied and chilled igloo-cool. Bright contrast to turkey or chicken or ham, it's an elegant salad escort, too—for meat, fish, or vegetable. And see how it points up the flavor of summer fruits! You'll wonder, "Why didn't I think of that before?"



NOW IN CANADA, TOO!

For a holiday flavor any day—serve

Ocean Spray CRANBERRY SAUCE

Have **dinner at any hour**—when it's cold chicken with Cranberry Sauce. Or **supper on the porch**—your favorite molded salad of chicken or tuna, centered with cubes of jellied sauce. Or a **pineapple luncheon plate,** sparked with Cranberry Sauce.



Put it on ICE!

Begins on page 68



1 Garden Bowl
2 Vichyssoise
3 Apricot Bavarian
4 Cantaloupe sundaes and watermelon wedges
5 Salad Melonette
6 Fruit Appetizer in Pineapple Shells
7 Alaska Punch
8 Lemon-Lime Floats

An ice "jacket" keeps the crunch in our **Garden Bowl (1).** Here we've put two sizes of salad bowls together. You can give the same ice-pack treatment to individual salads and fruit cups. Look in your dish cabinet for bowls and sauce-dishes that could be used one atop the other—bet you have a good combination or two on hand right now.

For a refreshing summertime appetizer, serve cups of chilled **Vichyssoise (2),** that rich, French cream of potato soup. Or fix **Speedy Vichyssoise** starting with a can of frozen condensed potato soup. Trim with snippets of chive.

In warm weather folks eat with their eyes more than at any other time. And somehow foods appear *cooler* when framed with sky-blue or mint-green glassware. For instance, see the **Apricot Bavarian (3)** on emerald platter. Give your refrigerator the job of chilling platters and plates ahead.

Juicy **watermelon wedges** and **old-time cantaloupe sundaes (4)** will stay cold as snow if nestled in chipped ice. We used ice as a background for our picture, but how about trying the same effect with fruit atop ice in a jumbo tray on your teacart? Ditto for the little bowls of **Salad Melonette (5).** Or give each serving its own ice pack—you pay extra at fancy hotels for this. Looks aristocratic, gives a cool lift.

Fruit Appetizer in Pineapple Shells (6) makes a delightful first course for any meal including company brunch. Family and guests use cocktail picks to spear ice-cold fruits from the pineapple servers. Nice for dessert, too.

And don't forget thirst-quenchers like **Alaska Punch (7),** a three-fruit drink with icebergs a-sail—or tall glasses of **Lemon-Lime Float (8)** with scoops of pineapple sherbet.

Below are the recipes for delicious salads, desserts, and beverages to help you "ice up" for summer. For ice crushers, see the story on page 78.

Salad Melonette

Each bowl is pretty as a nosegay. Make lettuce frill as in picture, page 69—

Toss together chilled melon balls—cantaloupe, honeydew, and watermelon. Pile into lettuce-lined salad bowls. Sprinkle a handful of fresh raspberries over each serving. Garnish with fluff of parsley and row of 3 or 4 bias-cut banana slices at side. Serve with bowl of Celery-seed Dressing.

Celery-seed Dressing

½ cup sugar
1 teaspoon celery seed
1 teaspoon salt
1 teaspoon dry mustard
1 teaspoon paprika
⅓ cup lemon juice, fresh, frozen, or canned
¾ cup salad oil

Combine all ingredients except the salad oil. Gradually add salad oil, beating with an electric or rotary

[*Turn to page 90*

"New! Beefaroni — with a real Italian air!"



MODERN ITALY still loves fine food—in a restaurant or on a picnic. And you'll love Chef Boy-Ar-Dee real Italian-style Beefaroni—a meal-in-one that's ready in minutes!





You'll enjoy discovering this latest, tempting Italian-style treat—Chef Boy-Ar-Dee® Beefaroni! It's new—and quick—as the latest sports car.

What is Beefaroni? It's tender Italian macaroni with tasty beef . . . simmered in a rich tomato sauce . . . seasoned with true Italian spices and topped with tangy Italian-style cheese.

Beefaroni was created by a master Italian chef—Chef Boy-Ar-Dee—to provide you with an Italian taste sensation the modern way. It's ready for you in minutes . . . just heat and serve and enjoy!

What's more, Chef Boy-Ar-Dee Beefaroni is a real meal-in-one. It's so appetizing . . . so hearty and satisfying that you can serve it any time, on any occasion. Make it for lunch, make it for dinner . . . serve it at parties or to top off an evening with friends. Your family and guests will applaud your ingenuity—and Beefaroni's flavor! You'll applaud its price, too—*just about 13¢ a serving!*

real Italian-style

CHEF BOY-AR-DEE®

Beefaroni

Could this be a preview of the pie you'll be serving? Then maybe it's time to change your shortening!

Isn't it nicer to be sure of more golden-brown results? You are, when you use golden Fluffo!



Something Golden Happens

(golden flakiness you've never gotten with any other shortening)



Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.

Expect surprising results when you use Fluffo; it's an altogether surprising shortening. To make it, we had to break down old-style shortening to its very molecules, and improve them; it takes the cream of the crop to make golden Fluffo.

No other leading shortening gives you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results.

No other kind of shortening gives you such crisp, light, golden-brown fried foods. Everything fried right and light in Fluffo is beautifully browned all over—and just as digestible as it looks.

Fluffo even handles differently; it's so much lighter and fluffier it's a joy t use. Blends with fewer, easier strokes, and the golden color lets you see how perfectl you're mixing cake batter or pie dough. Try Golden Fluffo; how can you possibly miss

Better Homes & Gardens Prize Tested Recipes

Cooking in skewer style

File under Meats



Shrimp on a Skewer

⅓ cup salad oil
⅓ cup lemon juice, fresh, frozen, or canned
3 or 4 cloves garlic, minced
1½ teaspoons salt
½ teaspoon paprika
¼ teaspoon pepper

• • •

2 pounds (about 30 large) fresh or frozen shrimp, cleaned
2 medium green peppers, cut in wedges
2 medium onions, cut in wedges
12 red cherry tomatoes or 3 medium, quartered

Combine salad oil, lemon juice, garlic, and seasonings; pour over shrimp and refrigerate at least 2 hours. Drain, reserving marinade. On 6 greased 12-inch skewers, alternate shrimp, green pepper, and onion. Brush with marinade. Broil 3 inches from heat about 13 minutes, or till shrimp are tender, turning once and brushing frequently with marinade. During last 2 or 3 minutes, place tomatoes on skewers. Serve with lemon wedges. Makes 6 servings. *Mrs. John C. Bair, Atlanta, Georgia*

Cut along dotted lines



Photographs: Mike Nelson

Ice-cream desserts

Ice Cream in Choco Tarts

Plain pastry
8 5-inch circles heavy-duty aluminum foil

• • •

1 6-ounce package (1 cup) semisweet chocolate pieces, melted over hot water
⅓ cup chopped blanched almonds, toasted

• • •

1 quart peppermint-stick ice cream
Semisweet chocolate curls

Use pastry recipe calling for 1½ cups flour; roll pastry to ⅛ inch. Cut in eight 5-inch circles; prick with fork. Lightly press each atop a foil circle. Holding pastry and foil together, shape in tarts by fluting edges. Bake on cooky sheet in very hot oven (450°) 10 minutes or till done. Cool. Remove foil. Spread bottom and sides of each tart with melted chocolate; sprinkle almonds over. Cool. Just before serving, fill each with scoop of ice cream. Trim with chocolate curls. **Tasting-Test Kitchen note:** 1 stick pastry mix will make 5 tarts this size. *Mrs. Merle K. Russell, Washburn, Maine*

Add these pages to your COOK BOOK

File under Desserts





Crunchy Butterscotch Sundaes

Roll ice-cream balls in cereal and coconut for the crunch coating. Pass Butterscotch Sauce—

1½ cups sugar-coated crisp rice or wheat cereal
½ cup flaked coconut
1 quart vanilla ice cream
• • •
1 recipe Butterscotch Sauce

Mix cereal and coconut. Form ice cream in 10 balls; coat with cereal mixture, pressing it on. Place in freezer till serving time. (To keep coating crisp, store only 1 to 4 hours.) Serve with Butterscotch Sauce. Makes 10 servings.

Butterscotch Sauce: Combine 1½ cups brown sugar, ⅔ cup corn syrup, and dash salt. Heat, stirring occasionally, till mixture comes to a full rolling boil. Remove from heat; cool slightly. Gradually stir in one 6-ounce can (⅔ cup) evaporated milk. Serve sauce warm or cooled. Makes 2 cups.

Mrs. Lee Hand, Pleasant Plains, Illinois



Fudge Ribbon Parfaits

You spoon into layers of vanilla and chocolate ice creams and rich fudge sauce. M-m-m!

½ pound marshmallows
2 1-ounce squares unsweetened chocolate
1 6-ounce can (⅔ cup) evaporated milk
1 teaspoon vanilla
• • •
1 quart vanilla ice cream
1 pint chocolate ice cream

In double boiler heat marshmallows, chocolate, and 2 *tablespoons* of the milk, stirring frequently, until blended. Remove from heat; gradually stir in remaining milk and vanilla. Cool. In chilled parfait glasses, alternate fudge sauce, vanilla ice cream, and chocolate ice cream. Top with fluffs of whipped cream, maraschino cherries. Makes 8 servings.

Jeane Wright, Seattle, Washington



Spicy Ice-cream Peach Cups

Try cinnamoned ice cream on warm peach or apple crisp, too—

1 quart vanilla ice cream
1 teaspoon cinnamon
• • •
6 sponge-cake dessert cups
3 large peaches, peeled, sliced, and sweetened

Stir ice cream just to soften; blend in cinnamon. Freeze till firm. Fill dessert cups with the ice cream; spoon peach slices over all. Makes 6 servings.

Mrs. W. E. Stenstrom, Janesville, Wisconsin

Add these pages to your Better Homes & Gardens Cook Book



Indonesian Lamb

1½ pounds boneless lamb shoulder, cut in 1-inch cubes
¼ cup soy sauce
2 tablespoons lemon juice
1 teaspoon curry powder
½ teaspoon garlic powder
• • •

Run five 6-inch skewers through meat fat. String meat on skewers; place in shallow pan. Combine remaining ingredients; pour over meat and let stand, turning occasionally, 2 hours at room temperature or overnight in refrigerator. Broil 4 inches from heat 10 to 15 minutes, turning once. Makes 5 servings.

Mrs. Johan A. Friedericy, Champaign, Illinois



Barbecued Spareribs

4 pounds spareribs
1 teaspoon salt
Pepper
1 cup clear French dressing
½ cup finely chopped onion
½ cup chili sauce
2 or 3 tablespoons lemon juice or few slices lemon
2 tablespoons brown sugar
2 tablespoons Worcestershire sauce
• • •

Rub ribs with salt and pepper; place in shallow baking dishes. Combine remaining ingredients; pour over ribs. Let stand several hours or overnight in refrigerator, spooning marinade over occasionally. Drain, reserving marinade. Lace ribs on spit in accordion style. Broil according to range or rotisserie directions 1 to 1½ hours or until well done; brush frequently with marinade. Makes 4 servings.

Mrs. A. R. Deitrich, Cumberland, Maryland



Pizza Kabobs

1 8-ounce can (1 cup) seasoned tomato sauce
½ teaspoon garlic salt
½ teaspoon ground oregano
1 8-ounce package brown-and-serve sausage links, halved crosswise
1 3-ounce can (½ cup) mushrooms crowns, drained
Grated Parmesan cheese
• • •

Combine tomato sauce, garlic salt, and oregano; heat just to boiling. Thread sausage links on skewers, alternate sausage pieces and mushrooms. Brush with sauce. Broil 4 inches from heat 8 minutes or till lightly browned, brushing frequently with sauce. Turn; broil about 6 minutes longer, brushing with sauce. Sprinkle with Parmesan cheese. Heat remaining sauce and pass. Makes 4 servings.

*Or use one 6-ounce can (⅔ cup) pizza sauce.

Mrs. A. L. Hebert, Dallas, Texas

Let's turn a salad into a spectacular



This field-fresh pineapple flavor makes any salad sparkle!

You'll want to put pineapple right at the head of your list of all-round meal brighteners—once you find out how much the DEL MONTE name means in sunny golden flavor.

Here's the idea: DEL MONTE Pineapple has field-fresh *balanced* flavor—never too tart and never too sweet. So it teams perfectly with all kinds of other foods. And lends them so much eye appeal with its sunny golden color.

All DEL MONTE Pineapple is pedigreed fruit, specially selected for rich flavor. And we pick it *only* when its ripe, natural tartness and sweetness balance perfectly. Expect the best from DEL MONTE Pineapple, and get it every time!

TROPIC SUNSET SALAD

- 1 can (1 lb. 14 oz.) DEL MONTE Brand Sliced Pineapple
- 2 packages strawberry or raspberry-flavored gelatin
- 3 tablespoons lemon juice
- ½ cup miniature marshmallows
- ¼ cup chopped nuts
- Salad greens

Remove pineapple from syrup; chill. Save can. Add enough water to pineapple syrup to make 2½ cups; heat to boiling. Add gelatin; dissolve. Stir in lemon juice; chill till syrupy. Fold in marshmallows and nuts; spoon into pineapple can and chill till firm (at least 4 hours). At serving time, unmold gelatin, sliding mold out on its side. Cut into 6 to 8 slices with sharp knife dipped in hot water. Arrange on salad greens; top with DEL MONTE Pineapple; serve with your favorite dressing. Serves 6 to 8.

Carefree meals are good meals with

Del Monte®
pineapple



Try Juice, too!

Put it on ice!

Continued from page 84

beater till thick. Makes about 1½ cups.

Garden Bowl

Be dramatic: Nestle salad bowl in bowl of crushed ice—toss greens at table—

- 3 heads Bibb lettuce
- 1 bunch leaf lettuce
- 1 small head romaine lettuce
- 3 medium tomatoes, cut in wedges
- ½ medium cucumber, sliced
- 6 to 8 radishes, sliced
- 2 avocados, peeled and sliced

• • •

- Bermuda Dressing

Pull Bibb lettuce apart in "petals." Line salad bowl with Bibb, leaf, and romaine lettuce and arrange tomato wedges, cucumber, radish, and avocado slices. Just before serving, toss with enough Bermuda Dressing to coat. Makes 8 servings.

Bermuda Dressing

A peppy French dressing with Bermuda onion the flavor key—

- 1 cup salad oil
- ⅓ cup salad vinegar
- 1 small Bermuda onion, chopped
- ¼ cup minced parsley
- 2 tablespoons minced green pepper
- 2 teaspoons confectioners' sugar
- 2 teaspoons salt
- 2 teaspoons dry mustard
- 1 teaspoon red pepper

Combine the ingredients in jar or blender. Cover and set aside 1 hour. Shake for 5 minutes or blend thoroughly. Makes about 1½ cups.

Speedy Vichyssoise

Blend, chill, serve—that's the cooking! Result's delicious—

- 1 can frozen condensed cream of potato soup
- 1 can condensed cream of chicken soup
- 1¼ cups milk
- 1 cup light cream

Heat frozen potato soup to thaw; add chicken soup and milk. Beat, or blend in blender, till smooth. Add light cream. Cover; chill well. Snip chives atop. Makes 5 servings.

Apricot Bavarian

Fluffy two-tone dessert. Flavor's refreshingly tangy—

- 1 cup sugar
- 2 envelopes (2 tablespoons) unflavored gelatin
- Dash salt
- 2 12-ounce cans (3 cups) apricot nectar
- ⅓ cup lemon juice, fresh, frozen, or canned

• • •

- 1 unbeaten egg white

• • •

- ½ cup heavy cream, whipped

Thoroughly combine sugar, gelatin, and salt. Heat 1 can of apricot nectar just to boiling; add to gelatin and stir to dissolve. Add remaining apricot nectar and lemon juice. Pour ¾ cup of mixture into 1½-quart mold; chill till firm. Cool remainder to room temperature; add unbeaten egg white. Chill till partially set, then beat until light and fluffy. Fold in whipped cream. Pour over first gelatin layer. Chill till firm. Unmold; trim with sprigs of mint and chilled fruits. Makes 6 to 8 servings.

Lemon-Lime Float

Cooling and colorful, ready in jig time—

- 1 envelope lemon-lime-flavored summer-drink powder
- ⅔ cup sugar
- 3½ cups ice water

• • •

- 1 quart pineapple sherbet
- 5 small bottles (about 5 cups) lemon-lime carbonated beverage, chilled

Combine summer-drink powder, sugar, and ice water. Pour equal amounts (about ⅓ cup) into 10 chilled 10-ounce glasses. Place scoop of sherbet in each and pour carbonated beverage over. Garnish with fresh mint. **Tasting-Test Kitchen note:** For gala look, start with a few lime slices and maraschino cherry in each glass.

Fruit Appetizer in Pineapple Shells

Folks spear bite-size fruits from pineapple "bowls"—

Cut pineapple in half, keeping leafy top intact. Leaving shells ½ inch thick, hollow out pineapple. Cut out core and discard. Dice remaining pineapple. Refill shells with the pineapple cubes, orange sections, and plump strawberries with caps left on. Chill. Serving time, add plume of mint. At bottom of each shell poke in small bunch of cocktail picks. Arrange on tray and let guests help themselves.

Alaska Punch

So easy—everything comes from can or bottle. Fruit juices get the zip of ginger ale—

- 1 12-ounce can (1½ cups) apricot nectar
- 1 12-ounce can (1½ cups) unsweetened pineapple juice
- 1 6-ounce can frozen orange-juice concentrate

• • •

- 2 small bottles (about 2 cups) ginger ale, chilled

Combine all the ingredients except ginger ale; chill. Pour over ice cubes in punch bowl. Add ginger ale just before serving. Garnish with lemon slices and fresh mint. Makes 8 to 10 servings.

Vichyssoise

A cool beginning for a summer meal—

- ⅔ cup thinly sliced leeks or scallions (white part only)
- 1 medium onion, thinly sliced
- ¼ cup butter or margarine
- 5 medium potatoes, thinly sliced (about 4 cups)
- 4 cups chicken broth*
- 1 tablespoon salt
- 2 cups milk
- 2 cups light cream
- 1 cup heavy cream

[*Turn to page 101*

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Money for your recipes

Light and airy cakes; ways with ham

COME THE FIRST days of spring, we bet you'll be whipping up light and airy cakes, trying new ways with ham. We'd like to know about your favorites. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next March. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Light and airy cakes. Is your pride and joy a sponge, chiffon, or angel cake? Use your own recipe or fix up a packaged mix. Bake in pans of different shapes, sizes. What is the flavoring? What sauce or frosting goes with it? Ideas:

banana chiffon
chocolate angel layers
daffodil cake
lemon jelly roll
butter sponge
coconut angel
pineapple fluff
spicy sponge
mocha chiffon
marble angel cake

Ways with ham. Start out with uncooked, cooked, or canned ham, or a picnic—it can be whole, halved, sliced, cubed, or ground. Tell us what makes your ham special. Maybe a topping, sauce, filling, or glaze. Some suggestions:

whole ham with pineapple glaze
chicken-ham salad
ham patties with creamed peas
ham loaf
jellied ham ring
ham souffle
ham-'n-egg casserole
ham slice with cherry sauce

This month's winners

(*See recipes on pages 87 and 88*)

Cook-of-the-Month for Ice Cream Fix-ups
Mrs. Merle K. Russell, Washburn, Maine

Cook-of-the-Month for Cooking on a Skewer
Mrs. John C. Bair, Atlanta, Georgia

Other Winners

Mrs. A. R. Deitrich, Cumberland, Md.
Mrs. Johan A. Friedericy, Champaign, Ill.
Mrs. Lee Hand, Pleasant Plains, Ill.
Mrs. A. L. Hiebert, Dallas, Tex.
Mrs. W. E. Stenstrom, Janesville, Wis.
Jeane Wright, Seattle, Wash.

Honor Roll

Mrs. Andy Andrus, Japton, Ark.
Mrs. John W. Burbank, Mountlake Terrace, Wash.
Mrs. J. Richard Crout, Chicago, Ill.
Mrs. A. Fazio, San Francisco, Calif.
Mrs. Walter Fry, Valleyford, Wash.
Mrs. Charles Harr, Columbia, Mo.
Mrs. W. C. Lundgren, Oakland, Calif.
Mrs. John F. Lynard, Minneapolis, Minn.
Mrs. Henry W. McCusker, Jr., Indianapolis, Ind.
Mrs. Charles J. Sahm, Great Neck, L. I., N.Y.
Mrs. Etta Tarman, Colorado Springs, Colo.
Mrs. Frances G. Wells, Angier, N. C.
Mrs. Vera Zahn, McMinnville, Tenn.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "March Light and Airy Cakes" or "March Ways with Ham."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere—so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, August 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. Address the recipes you enter to 5408 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



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Lemon sherbet	241
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SATISFACTION GUARANTEED OR YOUR MONEY BACK

Ready-in-a-jiffy meat platters

Begins on page 74



Frozen fried chicken—open the package and heat

Here's chicken fried just as you like it—a crisp jacket over moist tender meat. And all you do is heat frozen chicken that's already fried. Planning a picnic? How about chicken and your favorite potato salad?

Cold cuts can be a casserole, too



Bologna Bake. Big cubes of Bologna team up with olives and hard-cooked eggs in a delicious hot "salad." Celery slices add pleasant crunch. The easy sauce? It's mayonnaise. Crushed potato chips make the topper.

Bologna Bake

¾ pound Bologna, diced (2 cups)	¼ cup chopped onion
1 cup celery slices	1 tablespoon prepared mustard
¼ cup sliced stuffed olives	Dash pepper
4 hard-cooked eggs, diced	¾ cup mayonnaise
	1 cup crushed potato chips

Combine all ingredients except the potato chips. Place in 8x2-inch round baking dish; sprinkle with crushed potato chips. Bake in hot oven (400°) 20 to 25 minutes. Makes 4 to 5 servings.

Easy "ready-meat" fix-ups

The trim is all in how you slice it when dinner is canned luncheon meat! Cut loaf in slices ¾ *way through* for "accordion." Or score top of meat in diamonds or squares. For serving-size triangles, cut each loaf in half diagonally.

• • •

Speedy appetizers for guests: Alternate 2 slices of your favorite table-ready meat with 2 slices sharp cheese the same size as meat. Cut in bite-size squares. Top each zesty nibble with a stuffed-olive slice and spear with a toothpick.

• • •

Jiffy kabobs. Cut a can of luncheon meat in cubes. On skewers, alternate meat with squares of crisp green pepper and pineapple chunks. Brush with mixture of ⅓ cup catsup and 1 tablespoon butter. Broil about 10 minutes, turning once.

• • •

Easy meat loaf: Cut a loaf of canned luncheon meat in fourths, *slicing only ¾ way through*. Place in a shallow baking pan and spread with orange marmalade. Bake in moderate oven (375°) 20 minutes or until the meat is well glazed.

• • •

Bologna baskets—gay holders for summer salads. Heat double-thick slices of Bologna in a little hot fat just till meat "cups." Fill with potato salad.

• • •

Meaty topper—easy dress-up for canned beans. Line up strips of luncheon meat atop canned pork and beans in shallow baking dish. Bake in a moderate oven (375°) about 20 minutes.

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Sandwich supper

Continued from page 83

Spread generously with mustard, garlic butter, and/or mayonnaise with curry powder. Or sprinkle bread with clear French dressing. Line bottom half of loaf with leaf lettuce. Pile on slices of corned beef, boiled ham, Bologna, salami, pickled tongue, chicken, herring—your choice of several or all. Add slices of American and Swiss cheese; onion slices, sweet pickles—you name it. Cut loaf on diagonal—suit lengths to appetite.

Pickaback Cheese Burgers

Here's how to serve burgers at home in smart restaurant style—

1 pound ground beef
¼ cup water
1 teaspoon salt
Dash pepper

• • •

4 slices Canadian bacon
4 hamburger buns, split and buttered
2 slices sharp American process cheese, cut in half diagonally
Thousand Island dressing
Leaf lettuce
8 slices tomato
8 slices avocado

Combine beef, water, salt, and pepper; shape in 4 patties. Broil 5 to 6 inches from heat 8 minutes; turn. Place Canadian bacon on broiler rack with patties. Broil 10 minutes, turning bacon once. Toast buns during the last 2 to 3 minutes. On bottom half of each bun place beef patty, slice of bacon, and cheese triangle; broil till cheese begins to melt. Spread top half of each bun with Thousand Island dressing; top with lettuce, 2 tomato slices, and 2 avocado slices. Serve open face; offer catsup, mustard, pickle relish. Makes 4 sandwiches. **Tasting-Test Kitchen note:** If beef is lean, have 2 ounces suet ground with it. Burgers will be juicier and more tender.

Lobster Fantans

1 5- or 6½-ounce can lobster*, drained
½ cup cubed Swiss cheese
3 tablespoons chopped green pepper
2 tablespoons minced onion
½ teaspoon salt
¼ cup mayonnaise or salad dressing
1 teaspoon lemon juice, fresh, frozen, or canned

• • •

4 or 5 oblong soft rolls, about 4x3 inches
Soft butter or margarine

Break lobster in chunks; toss with cheese, green pepper, onion, and salt. Blend mayonnaise and lemon juice; add to lobster mixture; toss lightly. Cut rolls crosswise in 4 slices, *not quite through bottom crust.* Spread cut sides with butter; fill in between with lobster mixture. Wrap in aluminum foil and place on baking sheet. Heat in moderate oven (350°) 20 minutes or till hot. This sandwich is a fork food. Makes 4 to 5 servings.

*Or use one 6½- or 7-ounce can tuna, drained.

[*Turn to next page*

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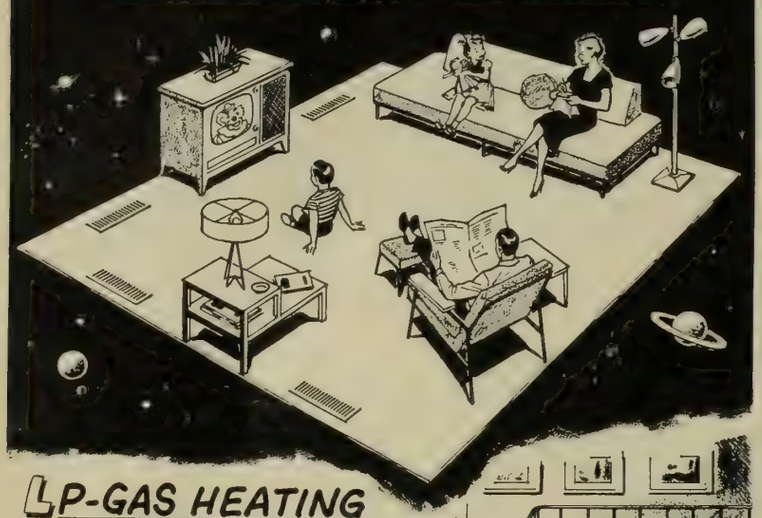
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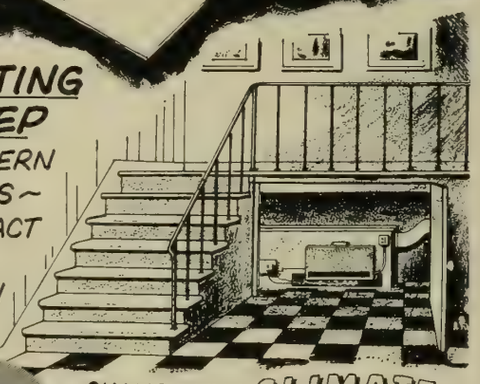
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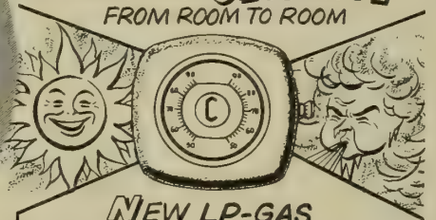


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Sandwich supper

Continued from page 97

Ripe-olive Susans

Does your family like the gourmet touch? Then add the curry—

- 1½ cups shredded process American cheese
- ½ cup mayonnaise or salad dressing
- 1 cup ripe-olive slices
- ½ cup thinly sliced green onions
- ½ teaspoon curry powder (optional)

• • •

- 6 slices enriched sandwich bread, toasted

Combine cheese, mayonnaise, olive slices, onions, and curry; spread on toast. Broil 4 to 6 inches from heat 2 minutes or till topping bubbles. Cut diagonally in half. Makes 6 servings.

Ham 'n Rye

This hearty sandwich teams up ham salad with cheese and tomato—

- 1 cup ground baked or canned ham
- ¼ cup diced celery
- ¼ cup pickle relish
- ¼ cup mayonnaise or salad dressing
- 1 teaspoon horse-radish

• • •

- 10 slices buttered rye bread
- 5 slices Swiss cheese
- 10 slices tomato

Combine ham, celery, pickle relish, mayonnaise, and horse-radish; chill. Spread 5 slices bread with ham mixture. Top each with cheese slice, then 2 tomato slices; sprinkle with salt. Cut remaining bread in half and place on top with slices "ajar" for peekaboo effect. Toothpick pickle slice and stuffed green olive atop for garnish. Makes 5 servings.

Little Doggies, Rancho Style

Long loaf with "franks" is new version of an old favorite—

- 1 loaf French bread, about 15 to 18 inches long

• • •

- Prepared mustard
- 1 5-ounce jar sharp spreading cheese
- 10 frankfurters (short, plump type)
- 5 large dill pickles

Split loaf in half lengthwise. Spread each half with mustard and cheese. Place on baking sheet. Broil 5 to 6 inches from heat 4 to 5 minutes or till hot and bubbly. Cut the frankfurters in half lengthwise; score at 1-inch intervals. Arrange diagonally, cut side down, on top of cheese. Cut dill pickle in long thin slices; fold lengthwise and tuck between the frankfurters. Broil 5 to 6 minutes longer or till "franks" are browned. To serve, slice bread so each "customer" gets a whole frankfurter and 2 pickle slices. Pass catsup and mustard. Makes 10 servings.

America's moral crisis

Begins on page 58

'freedom' with a prostitute is not freedom at all. It is just bravado or exhibitionism," Doctor Feldman commented.

True sex freedom in marriage stems from the fact that there is nothing clandestine about the relationship. It has the open sanction, indeed the blessing, of society and of God. It represents the fulfillment of life and the purpose for which humans were made as man and woman.

What are some of the aspects of this fulfillment?

There is, first, of course, the creation of new life. In this, husband and wife in the act of love are the very instruments, the partners, of the Supreme Creator. And there is something ennobling in this. Though the era of sex emancipation has done its best to make such a sentiment seem prissy, the incontrovertible evidence is in the hearts of millions of married couples who have known this feeling. It is the essential satisfaction of motherhood and fatherhood.

A second aspect of fulfillment is the completion of the person. No human being alone is complete. He is linked to the past but not to the future; in 60 or 70—perhaps 80 or 90—years his thread of life is at an end. Unlike the primitive amoeba he cannot simply divide in two and produce, alone, a new generation.

He needs, as we say, a "better half." The personalities of man and wife become fused so that gradually, over the years, they become the male and female aspects of a single entity. This is completion of the person; the Bible calls it "one flesh."

Fulfillment has a third aspect which often is approached with blushes: enjoyment, pleasure in the sex relationship.

People are sometimes squeamish about mentioning the pleasure factor because they associate it with *forbidden* pleasure. In marriage it is not forbidden. Yet as one young bride remarked, "When you've been told, 'It's bad,' all your life, it is difficult to change all your feelings after a trip to the altar."

Again, the need for *adult* sex education. Bluenoses often have condemned sex indiscriminately, as though all of it were somehow shameful. This is, of course, a libel against the Creator. Fortunately some of our churches are taking the lead in setting the record straight. "It is only the misuse of sex that is indecent," states a church guide to marriage. "God intends that (marital union) shall produce

[*Turn to page 100*

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Recipe: perfect homemade peach jam. Peel, pit and crush *3 lbs.* fully ripe peaches. Mix 4 cups prepared fruit in very large saucepan with *1 box Sure-Jell.* (Or use liquid *Certo*—recipe on bottle.) Stir over high heat until mixture comes to hard boil.



Stir in 5 cups sugar at once. Bring to full rolling boil. Boil hard for *1 minute only*, stirring constantly. This short boiling time means less juice boils away—so you get up to 50% higher yield, and the flavor comes through fresher—with *Sure-Jell* or *Certo!*



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America's moral crisis

Continued from page 98

pleasure in the senses of the married couple. This pleasure is normal . . . a powerful instrument in strengthening the marriage bond."

These, then, are the aspects of fulfillment.

But what if the sex relationship in marriage turns out to be, as some couples have frankly put it, a great big disappointment?

One bride returned from her honeymoon to tell her confidante, "I don't think anything ever was so overrated in the history of the world!"

A man married five years said to a family counselor, "Let's face it—the relationship is just plain dull."

A large number of similar cases brought this statement from the Fifth International Congress of Mental Health, meeting in Toronto, Canada: "The greatest single cause of unhappy marriages appears to be disappointment in expectation of how the marriage partner should play his or her sexual marital role."

The answer is that perfection of the sex relationship doesn't come overnight, and some naive couples expect that—literally.

We readily accept the fact that it takes a little time to get to know another person, and it takes a lot of time to understand him. Married couples should expect some months, and years, to pass before they savor each other's personalities completely. Sex is a mirror of the total relationship, so it reflects this gradually increasing intimacy. And it takes time.

As a married couple becomes more intimate in their confidences, their trust, their exchange of philosophies and confessions, their appreciation of strengths and exposure of weaknesses, they become more intimate, too, in the physical aspects of their oneness. Reticence drops away. Spontaneity takes the place of reserve. There is no longer need for the guard, the censorship, that cloaked sexual expression in the get-acquainted days of marriage. Mutual love and completeness of trust in the partner bring about, in successful marriage, full and spontaneous sex expression.

So you see, the popular notion is all wrong. The popular notion, nurtured by the cheesecake school of romance, is that the first flaming passions of physical love—the honeymoon embraces—are the great moments of the sex relationship. After that, just cooling embers.

The opposite is true. In successful marriage, the sex relationship develops over the years to heights of satisfaction and excitement undreamed of in the first blush of the honeymoon.

"I don't think we were even in love on our honeymoon!"

This was the exclamation of a young wife in Pittsburgh who had been helped toward a better marital adjustment by Dr. Elizabeth Lee Vincent, professor of Human Development and Behavior at Chatham College.

"We really didn't know what marriage was—or could be," the husband added.

In Los Angeles, a couple married only a few months came to Family Service Case Worker Margaret Sullivan with the complaint, "It's hard to explain but, well, the marriage relationship isn't what we thought it would be. It isn't what we expected."

What did they expect? That "bells were going to ring and lights were going to flash" as Case Worker Sullivan put it? In counseling she helped them toward a more adult view of satisfaction. Essentially it was this: that the search for the self-centered thrill is childish; the grown-up joy, the adult thrill, arises out of *giving*.

Husband and wife, each preoccupied with the question, "Can my mate satisfy me?" are doomed to dullness. But when the thought is, "What happiness can I give?" the flame of mutuality leaps up.

In Texas, a couple came to the



"You can flail away until 3:15."

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Dr. Scholl's Zino-pads

Family Service of Dallas with the complaint—a quite common one—"We're afraid we're not physically mated." An ancient fallacy. In the past, failures of sex adjustment in marriage were regularly ascribed to "physical incompatibility." Today a vast case experience has shown that true physical incompatibility exists in relatively few instances.

The director of Family Service, Thelma Whalen, helped the man and wife to see that, as she put it, "attitudes and emotional make-up are the important things—not physical differences."

Marriage has been represented over the past 12 years as a poor second to the glories of cheesecake. The movie ad shows a half-clad female clinging to a pair of male shoulders as though she were trying to chin herself. The heavily advertised novel features three illicit affairs to the chapter. The newsstand at the neighborhood drugstore is ablaze with "Illegal Lover," "Cash-and-Carry Love," "Thrills from a Stranger."

In Hollywood, I talked with a psychiatrist—one whose patients came mainly from the movie sets—about cheesecake symbols and the human beings underneath.

"The public imagines these females to be about the sexiest imaginable," he said. "Not true—in fact, the opposite is true. The superbly attractive woman of the screen often has great difficulty in relating to men. Many of them have problems of frigidity."

The late Professor Frank W. Hoffer, of the University of Virginia tried to set students straight on the relative values of the glamor chase and married love. He told his classes in courtship and marriage, "In marriage you invest in another person. As with any investment, your hope should be that its value will go up with the passage of time. If you choose a mate for good looks and physical attractiveness alone, what is the inevitable future of such an investment? It can only go down. The kind of human investment which can go up, and up, and up through the years is a sound investment in character.

Perhaps the lure of the siren, the temptation of the chase, is rooted

[*Turn to page 103*

Put it on ice!

Continued from page 90

Cook leeks and onion in butter until slightly transparent; add potatoes, broth, and salt. Simmer 35 to 40 minutes. Rub through fine sieve; blend in blender or beat till smooth with electric mixer or rotary beater. Return to heat; add milk and light cream. Bring to a boil; cool. Chill. Add heavy cream. For very smooth soup, strain again through very fine sieve. Serve topped with chopped chives. Makes 8 servings.

*You can use canned chicken broth or dissolve 6 chicken bouillon cubes in 4 cups hot water.

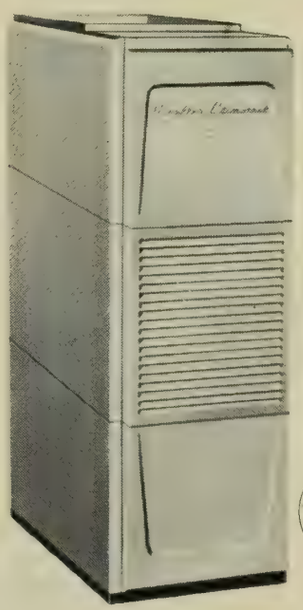
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...unsaturated
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Mazola
PURE GOLDEN CORN OIL

Produced by
Corn Products
Refining Co.

Moral crisis

Continued from page 101

in man's timeless attraction to the forbidden. Maybe we just want to be tempted. Or, like children, is it that we aren't interested in what we have—only what someone else has?

This case history from Pennsylvania, illustrates the point: A newlywed couple came to Mrs. Maria Shelmire, director of the Family Service of Delaware County, on the verge of breakup. They had lost interest in each other, the husband was living alone in their apartment, and the wife had gone back to her parents' home.

"My job was to find out what had happened," Mrs. Shelmire related. "After all, they had been married only a short time. Just a few months before, as they rushed off to the altar, they had been wildly in love."

Prior to marriage, the young couple had done most of their courting at the girl's home. They were somewhat restricted, as most couples are. But the thrills of being together made a world of excitement which they found the very key of their existence.

Now they were married. They had an apartment of their own. They could share the joys of each other to their hearts' content. No clocks to watch, no fears or interruptions, no limits.

And they walked out on it.

In patient counseling Mrs. Shelmire tried to educate them to a new set of values. In their preoccupation with the chase, the values of fulfillment had escaped them. The prize they had sought was at hand; now they had to learn to enjoy it. "From an adolescent sense of searching and seeking, I had to bring them to a grown-up sense of permanence and oneness," she related.

They had to learn, too, that there is a graduation in love from the romantic "kicks" of courtship days to the deeper satisfactions of marriage. Marriage is not a promise to remain romantically infatuated for life.

At Duke University, Psychologist Gelolo McHugh has studied attitudes toward sex and love in thousands of individuals. This is one of his conclusions: "To describe the sex act we often use the phrase: 'making love.' We expect it to make love, to create love. How very many young people get married expecting that through the intimacy of marriage they can actually 'make love.'

"Sex is one of the many ways of expressing love already there. A couple in marriage learns to appreciate sex as a form of self-expression. . . . When both partners face squarely their hunger for affection and turn to each other for its satisfaction, all is well in sex relations in that marriage."

"Falling in love" is an expression well entrenched in our language. It suggests an instantaneous process. And this, as so many disappointing experiences bear witness, is a fallacy. What is "fallen into" is ephemeral infatuation, which can, indeed, develop into love; but it can be "fallen out of" just as instantaneously. Love is a growth process, taking time.

Love in marriage has been described as "an individual's return of the love he has received in childhood." Love to a child is *receiving*. Love to an adult is *giving*. And there is a heap of growth in between. The husband or wife who craves childlike love forever is fated to disappointment; if love isn't there, it is because he or she hasn't given any. Ancient Seneca wrote in his *Epistles*, "If you wish to be loved, love."

Prominent in the love lore of humanity is the belief in a "one and only." True, the prevalence of divorce and multiple marriages suggests that in our time the phrase might be altered to "two and only" or perhaps "three or four—and only." Richard Stock, Family Service executive in Los Angeles, commented, "The common theme in fiction is boy chases girl, with the assurance that in the course of the chase he'll find the 'one and only.' If he finds her—and it doesn't work out—then back to the chase again."

There is a "one and only" for each of us, of course. But this is not the ready-made charmer whom we identify in a flash by a sudden rise in our blood pressure or a tingling in our brain. It is the mate we marry, who, with the growth of love, *becomes* our "one and only."

That is why Psychiatrist Frederick W. Dershimer calls monogamy the "natural state" for human beings.

"It is in man's self-interest to be monogamous," says Doctor Dershimer. "Promiscuity is the artificial, self-defeating state. The people who are most promiscuous have probably never had a fully satisfactory sex relationship. . . ."

Monogamous marriage is no guarantee of an excellent sex relationship, any more than it guarantees mutual understanding. But it is the starting point. There the journey toward the perfect sex relationship begins.

Marriage has taken a pummeling in our 12-year experiment with sex emancipation. We have seen rampant assaults upon marriage since World War II, to the point where one social scientist remarked, "There is much more education against marriage and family life than there is for it."

The time is at hand for a new kind of sex emancipation—not outside of marriage, but within it.

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End of the line

Garden hose is brighter
Than once it used to be,
It's gayer and it's lighter,
And that appeals to me.

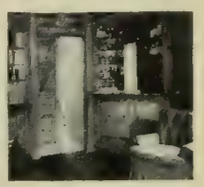
Garden hose is stronger,
But oft, a thwarted wretch,
I wish that it were longer,
I wish that it would
s-t-r-e-t-c-h.

—Richard Armour

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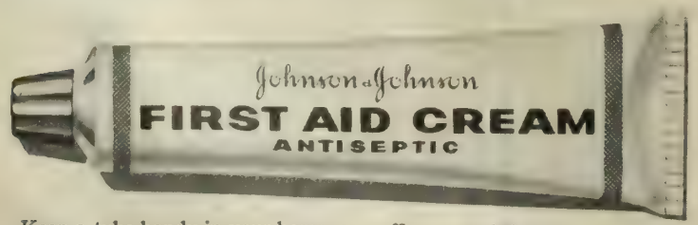
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Johnson & Johnson

Introducing baby to "big" water

By Ann Usher

Part of your pleasure at the beach, lake, or swimming pool is showing Baby how much fun it is to kick and bounce in *lots* of water.

Chances are he thoroughly enjoys his tub bath. He may have had fun, too, splashing in a shallow pool. Still, he's likely to be dubious—even alarmed—the first time he is taken into a large expanse of water.

So, to be sure that he will like the experience and want to go in again, take it easy the first time you carry him out to "dunking" depth. Here's a camera record of 7-month-old Mark's launching in big water. Note how his mother and father make it a happy experience for him.

Photographs: Harriet Arnold



Concentration. "What *is* this shiny, swirling stuff?" Holding Mark securely, his mother moves slowly into the water. At first, she wets just his feet, letting him get accustomed to the water much as he goes into his bath. He likes it, so she eases him in gradually.



Recognition. It's only his familiar playmate of tub and back-yard pool! Mark now lies chest-down on Mother's hands to splash and paddle.



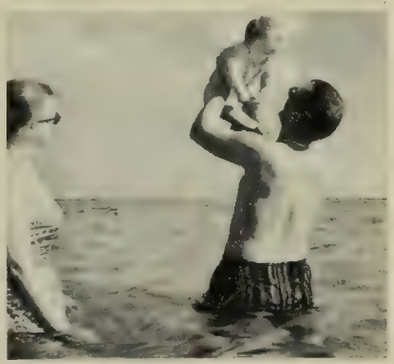
Swimming nicely, thank you, until Mother lets him down a little too low and he gets a disconcerting mouthful of water, like any swimmer.



Cough it up. When Mark swallows water, Mother lifts him to her knee. Leaning him forward, she pats his back until he stops sputtering.



Repeat. That wasn't too bad, so Baby goes at it again. It looks like fun to Dad, too, so he joins his family.



All ashore. So the baby won't get chilled, his parents decide it's time to come out of the water.

On shore, Mark is toweled dry, sun lotion is applied. If air is cool, he is covered with a towel or jacket.

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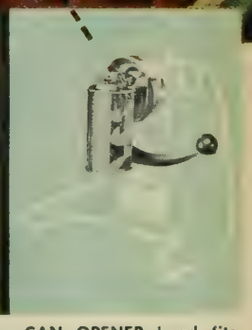




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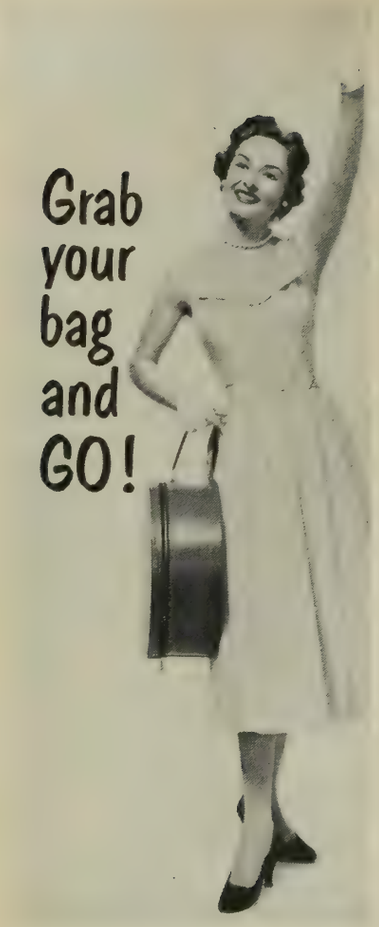
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Utah
Salt Lake City—South East Furniture Co.

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Seattle says, "Come aboard"

Begins on page 50



About 30 percent of Seattle's 50,000 unregistered boats (those under 16 feet in length) are transported on highway trailers.

canal waterfront roughly in the middle. All this is interconnected by the canal and the locks (themselves 825 feet long, 80 feet wide and capable of handling most freighters, Navy submarines, and destroyers). Lake Washington is surrounded by homes, at least half with their own boats moored in front; and Lake Union's waterfront is devoted to boat business: moorages, repair shops, marine ways, sales docks, fish-net sheds, and fuel stations.

Just how big this pleasure-boat business is can be anybody's guess. One long-time dealer estimates annual sales of boats and equipment at nine million dollars. The classified section of the Seattle telephone directory lists 56 boatbuilding and repair firms. 59 dealers, and 19 boathouses. Not included are hundreds of small boat shops and sporting or hardware stores which also sell boats, motors, and accessories. Three big pile-driving companies spend most of their time just erecting and repairing private docks of waterfront homes. The city boasts seven major yacht clubs, in addition to many informal groups.

By no means is this interest confined to motorboating. Some 3,000 people, from doctors and teachers to laborers and dressmakers, live in motorless houseboats. Supported by cedar logs or steel drums, these two- to five-room floating homes stretch along three miles of Lake Union and canal waterfront. Values run from $2,000 to $5,000 each and the occupants pay $10 to $30 a month for moorage. The residents tolerate shore-dwellers, but do not entirely understand them.

The total Seattle boating investment is hard to estimate. During the Seafair Trophy hydroplane race last year, about 1,300 yachts were tied to log booms around the triangular race course on Lake Washington. There were scores of sailboats (a good, old 57-footer may be worth $60,000) and some of the fanciest 40- and 50-foot powerboats built (with price tags starting above $25,000). Between and around them moved smaller craft, some home-built, some slick little waterbugs with a small fortune in equipment on board. With the help of some veterans who have spent months or years pricing boats, I decided that something over $6,500,000 was attached to those logs. The prices of the racing hydroplanes start at $25,000 and go up astronomically from there.

Such statistics can be multiplied endlessly. A thousand boats appear each May for the "opening day" yacht parade. Lake Washington is white with sails on Wednesday evenings during the summer-long race series. On any pleasant evening, hundreds moor overnight in the multiple bays of Puget Sound. In midsummer, a resident really can't get away from the influence of Seattle boating on any salt water within 200 miles. Before the day is over, at least one other Seattle yacht is sure to appear.

Of course, Seattle isn't unique. Portland, Olympia, Tacoma; Vancouver and Victoria, British Columbia, duplicate its enthusiasm for Northwest boating. Florida coastal cities possibly have more cruising and fishing areas nearby. San Diego, Balboa, and San Francisco have their enthusiasts. Chicago, Detroit, the metropolises fronting Long Island Sound, the Gulf cities, even such inland spots as Spokane, Washington; Athens, Tennessee, and the overheated towns near Lake Mead have their boating contingents. This is fast becoming a national fever. Statistically, Seattle is important only because more people seem to have it here, in more virulent form.

Inevitably, some landlubber must ask, "What's this all about?"

The answer was given by the British author, Kenneth Grahame, who wrote "Believe me, young friend, there is nothing, absolutely nothing, half so much worth doing as simply messing about in boats."

Understanding this is essential in order to understand otherwise inexplicable facts—and the city of Seattle. For almost any other statement made about boats, some rebuttal is available. The mountaineer sneers at the yachtsman's scenic vistas, which are neither as big nor as awe-inspiring as those the mountain men find within hours of Seattle. Even the Northwest autoist, with or without house trailer, can claim that he, too, reaches remote beaches, parks in the forest where almost no sounds come. He has all, or almost all, of the things the yachtsman claims as his own. This Pacific Northwest is a land of views, a land still not completely occupied, still not even entirely explored in its far-back country. Anyone in Seattle needs only to make some effort and these pleasures are his—tempered by rain, sometimes lessened by chill.

What, then, explains the enormous outlay and effort expended on boats? The only logical answer is that boating is more fun than almost anything you name. Whether the experience be some hours-long trip against storm and waves, or the business of kiting through Deception Pass with the tide sucking and whirling and racing, or the intricate things which happen to an engine off Vashon Island, or the odd tricks the wind plays beating around Foulweather Bluff. These are experiences which leave landsmen looking confused but are understood and enjoyed by people married to boats, beating their brains out trying to get a boat, or working like sin to pay for the boat they have.

Certainly it's true that seagoing gremlins are bolted on with every engine attached to a boat; and active devils ensure that sails will work improperly and winds fail. Skippers, however experienced, sooner or later will run out of fuel, run aground, misread charts or compasses, and get themselves impossibly fouled up—or high, dry, and helpless. A dinghy line may be just a rope, but to small boat crews, it seems forever destined to become entangled in a propeller. Sand bars shift, and logs lie underwater, solely to confound boatmen. Rains, winds, tides, and boiling currents exist only—or so the owners of pleasure boats believe—to make their fun more difficult, their homings more uncertain.

And each of these things must be battled and conquered by the boat crew itself. Whatever goes wrong, the skipper must fix it. There are no traffic police to direct the misguided, there are no filling stations to coast to for aid or advice. No matter who goes to sea, or how well prepared, eventually something goes haywire—perhaps only a hundred yards from a dock. But that hundred yards must be negotiated without help.

If a man never has liked tools, he

[*Turn to page 110*



Come and get it—for your snapshot diary

It's fun to keep a picture record of all your family's good times.

So many wonderful things happen around home—so many memories you don't want to lose. A snapshot diary saves them for you.

Snapshooting's so easy now, thanks to remarkable new Kodak cameras and films. With the camera shown at right, for example, you just set a lever for type of film—color or black-and-white—aim and shoot.

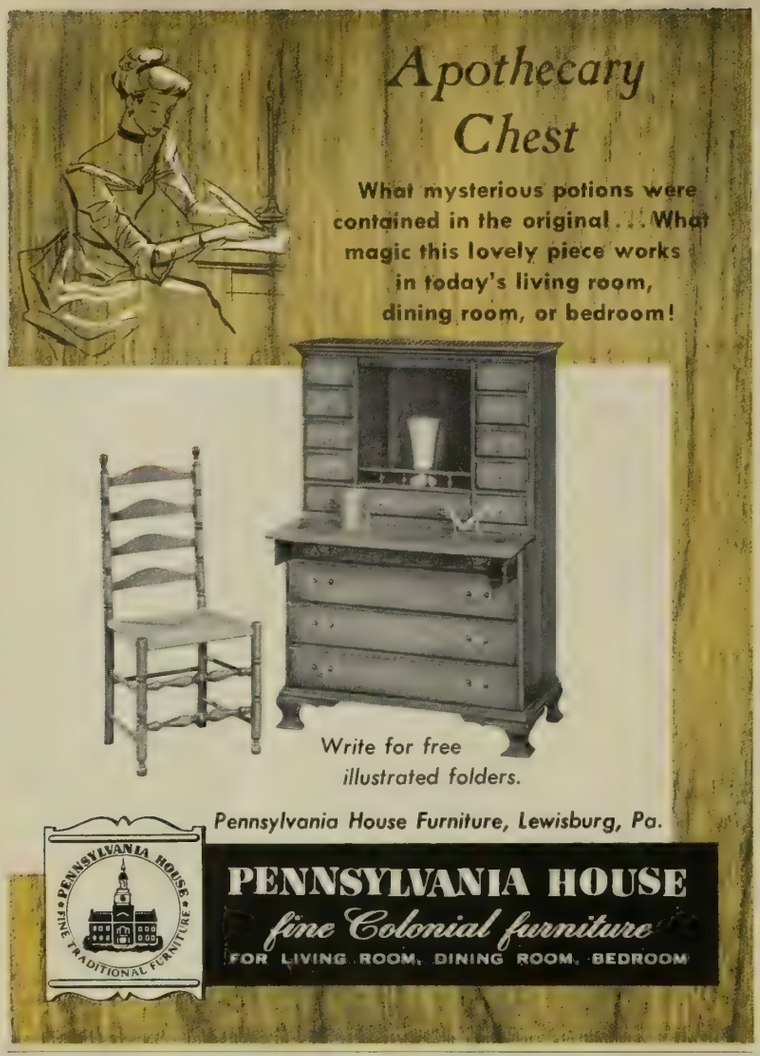
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Seattle says, "Come aboard"

Continued from page 108

will learn at least to respect them on a boat. If he's never been self-reliant, he will become so; and if he's never improvised, now he will. The skipper who dances up and down on some remote strand, yelling like a Comanche, may do it just from atavism—or in sheer relief at being ashore once more, with no floating bucket or troubles to worry about for the moment.

What has all this to do with Seattle, the proud, fast-growing, busy, commercial city? Get a haircut or pick up a traffic ticket, shop for a suit or consult an attorney, and you'll quickly find out. The barber has a boat, the policeman on the corner has a boat, the suit salesman wants one, and the attorney is ready to trade boats. Law, haircutting, and suit-selling must wait, as often as not, while talk centers on the fishing at Possession Point, the last big-sticker race to Swiftsure Lightship, or the newest outboard gadget.

Just now, I sorted out a few people I know: a chain-store executive who refused a promotion because it would take him away from boating; a photographer who spent a miserable summer because he precipitately sold his boat in the spring; another executive who's made a fortune but never talks about anything, so far as I know, except the dozen boats he's owned since 1919. (The first was a launch with a fringe on top, and a relic called a Frisco Standard engine.) Among these people are a former fireman who, as nearly as I can determine, comes ashore only to attend yacht club meetings and collect his pension; a middle-aged, chubby, cheerful schoolteacher who lives in a houseboat and would have nothing else. She says she knows of no view to compare with the half-tame mallard ducks who paddle endlessly past her porch, the never-ending parade of boats on Portage Bay, and her limited, fish's-eye view of the city. All about are the hills where ordinary people live ordinary lives, but she pities them for their lawns and luxuries. Her neighbors, incidentally, are university professors, architects, newspapermen, clerks, fishermen—all kinds of people, their small children encased in life jackets, their flower boxes jigging as the tugs, going too fast, come close to the lines of houseboats.

Who are the people of Seattle? Well, there's the classic story of the young man whose wife said, "The boat or me!"

Of course, there was no contest. I understand the lady remarried and now lives somewhere inland, safely away from such competition.

The late Stanley Sayres, an automobile dealer most of his life, never really was happy until he directed the building of a hydroplane, SLO-MO IV, which turned out to be the fastest in the world and still holds that record. George Pocock has been building racing shells in Seattle since 1912. His meticulous craftsmanship would have earned him much more in almost any other line—but his compensation is that his shells are recognized as the best in the world, yearned after by crew coaches everywhere.

The list could be endless. Jerry Bryant, grand sachem of pleasure-boat dealers in Seattle, has had a profitable life beside the water, but admits he'd have done just about the same thing even if there had been only a bare living in it. Charles Frisbie, head of an insurance company, has to ration his boating time. If he didn't he'd always be down on the lake, working on his 27-year-old sloop Alatola or sailing her somewhere. My machinist neighbor, on the east side of Lake Washington, finds his principal pleasure in life in commuting to work—in his own 18-foot plywood yacht which goes like a scalded dog.

I'm sure that several other suburbanites would never go near a college football game except for the accident that they can cross the lake by cruiser and moor alongside the University of Washington stadium while other fans fight auto traffic for hours. Another friend is moving to rather remote Gig Harbor, near Tacoma, because he can moor his boat there and end the near-daily, three-way trip he now makes between advertising agency office, commercial moorage, and his distant home. Still another, working downtown in Seattle, wouldn't think of driving 45 minutes to go home for lunch, but occasionally makes the trip because he can do it on the ferry.

Until recently, ingenuity and patience, or a considerable amount of money, or both, were essential to boating. But that day is past. With 60,000 boats, more or less, in one medium-size city, it's obvious that this now is everybody's picnic. The reason is the improvement of outboard motors and the craft to carry them. The indisputable advantage of the outboard is its potential speed; and the introduction of waterproof plywood and plastics into the small-boat field has realized that potential. At one swoop, these materials eliminated the great bar to mass use of small boats: labor costs and excessive weight.

[*Turn to page 112*

En guard

We build a fence to save
our lawn
But the neighbor's dog digs
under
Our children merely scale its
top
And our plot has gone asunder.

Lavonne Mathison



. . . an active life,
a woman's life . . .



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The Cutler-Hammer Unit Breaker is so good looking you need not hide it; have it installed in the kitchen or wherever it will be most convenient. Be wise; have your wiring plans figured *two* ways, with fuses *and* with a Cutler-Hammer Unit Breaker. You will be amazed at the slight extra cost of this modern convenience. Write today for free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., 1396 St. Paul Avenue, Milwaukee 1, Wisconsin.

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FREE BOOKLET: Tells facts about new, better home electrical protection. Write TODAY for your copy.

Seattle says, "Come aboard"

Continued from page 110

It's not quite true, as some imply, that any "durn fool" with a hammer and a screwdriver can put together a satisfactory plywood boat. However, a reasonably good, careful workman can do so, working from plans or boat kits. More important, almost any factory now can deliver plywood or plastic boats at prices which do not cause immediate death from shock.

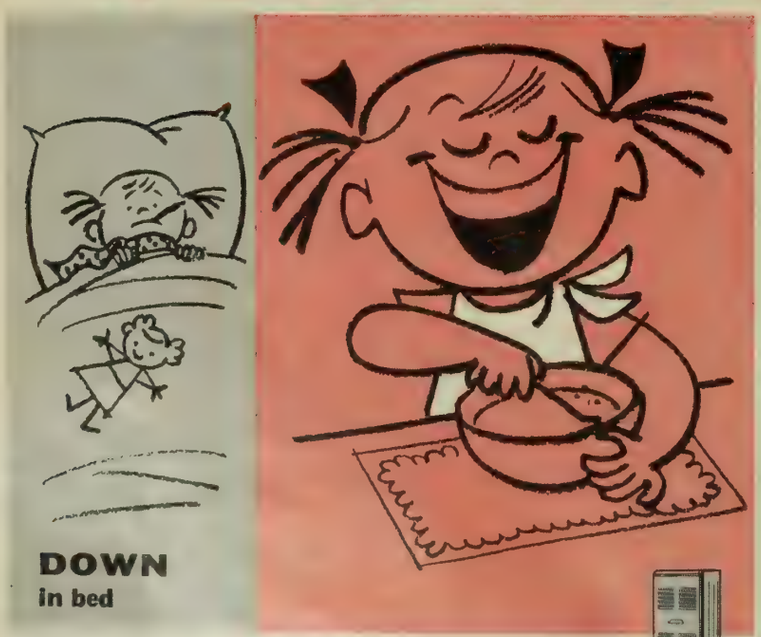
Seattle has both the boating water and the boating plywood. Great fir forests still feed "peeler" logs by the thousands to plywood plants near here. Scores of shops convert the plywood into skiffs, runabouts, and the popular outboard cruisers which will sleep two or three persons and run 20 miles an hour, or better. Pricewise, these are available to almost anyone who can afford an automobile; and because of this, a whole new strata of enthusiasts is on the water.

My son, Nik, may be fairly typical of what this means. At 15 he isn't impervious to automobile advertising; but because of Seattle, he has an immediate outlet for his desire to go somewhere in a hurry, with power he controls. So he spent a month last summer building a 12-foot outboard runabout from a kit. He's a much better workman in wood than his lazy father, but the job was far from easy. It required some skill, great patience, the family's entire stock of tools—but no help from Pop. Lawns of Yarrow Point have been carefully manicured because he needed $130 for the kit, another $40 for extras and $80 for a 12-horsepower engine, bought secondhand, and at a bargain.

With this outfit, he was in business. For such a boat, neither license nor fire-fighting equipment is required. The top speed of 25-30 miles an hour is enough to tow a water skier, or to get him close to downtown Seattle in 15 minutes. (By auto, I need at least half an hour.) His range of activities is extended to all the shoreline inside the locks and, with some care, to hundreds of salt-water miles outside them. Few boy-priced automobiles could do as much.

Isn't this an expensive, dangerous toy? On the contrary, this is a beginning for what can be a rewarding lifetime enthusiasm. The expense doesn't compare with other motor transportation. He's learned about workmanship. Now

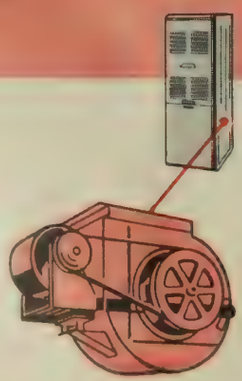
A LONG WINTER'S AHEAD . . .





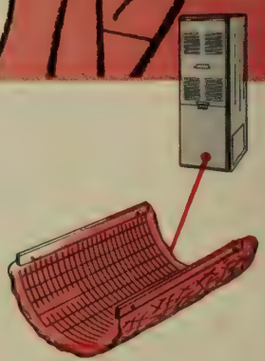
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comes upkeep; and if he doesn't take care of the engine (just for the record, he does) there'll be a long paddle home some day. The boat must be varnished regularly, tied securely (a school-day blow could ruin him if he forgot a line). With gasoline and added oil at 40 cents a gallon, he has a fairly even balance: an hour's lawn cutting for each hour of boating fun.

Contrariwise, he's temporarily spared the economics of auto ownership. Boat depreciation isn't the same. His $250 investment is safe for years, and perhaps he could show a respectable profit if he chose to sell in the next two or three. (My own first boat was a third-hand sloop bought for $400 in 1939 and sold for the same price three years later. I saw the little darling again in 1955, aging, badly worn, leaking a bit. But the price, just paid by a youngster for her, still was $400.)

We have no great worry about the runabout. Says one Seattle boating expert, "Mothers get all hot and bothered about these little runabouts, but they just don't think it through. Sure, you can stand around our gas dock any afternoon; and when you watch those kids coming in with showers of spray, you think half of them are going to be killed. But little boats don't go that fast, and they don't hit that hard. You can run an interesting experiment. Put one boy in an average runabout alongside the Lake Washington floating bridge and another youngster on a bicycle on the bridge. More than half the time, the boy on the bicycle will outrun the boat. So long as these youngsters use ordinary sense in boats, there isn't much to worry about—and if they don't use sense, the Coast Guard and the city's Harbor Patrol can get awfully hostile. So can big-boat skippers. They'll chew some kid like a peanut and never bother to spit out the shell when he makes a fool of himself."

All this is true, and the rules of the watery road are just ordinary courtesy: reasonable speed in restricted waters; watching the wake so that you don't tip some other boatman's lunch (or—sin of sins—make him spill gasoline at a fueling dock); sheering off from skiffs or sailboats which can't avoid fast craft; coming in against docks or other boats slowly enough so that nothing serious will happen even if the motor or reverse gear fails. By the time a youngster also has learned to dock a boat smartly without banging the pier, to hold a course in rough water or wind, to avoid shallows, and to navigate narrows—after all this, automobile operation is simple for him. Boats give him a head start in thinking ahead, dealing with emergencies, and keeping mechanical equipment under control.



"M-E-E-O-W?"

These things my son has learned or is learning, as are hundreds of other Seattle youngsters. I know of few better courses for living.

Nik's $250 investment is about the practical minimum; but from there on, boating costs become fantastically complicated. The popular outboard cruiser hulls start with bare-wood prices of about $1,000 for average sizes, and the basic 30-horsepower engine, new, costs about $500. But from there on, it's just a question of how much the buyer wants and how much he has. Jerry Bryant estimates that a small cruiser, reasonably equipped for overnight use, can be put in the water for about $2,500. But it's also quite easy to run up a $4,000 bill for a 20-foot boat. My own guess, offered only as such, is that the average outboard cruiser here represents about $3,500, including such items as sleeping bags, camp stoves, air mattresses, and thermos jugs which can be used elsewhere. This compares with a fair bottom price of $7,000 for a 26-foot inboard cruiser, heavier, slower, more comfortable, with a 110-horsepower engine, and room for four to sleep.

Operating costs are something else again. Two heavy outboards on a friend's 20-foot cruiser consume 10 gallons of gasoline—laced with expensive engine oil—an hour; and he'll travel 22 miles with ordinary crew and gear aboard.

[*Turn to page 121*

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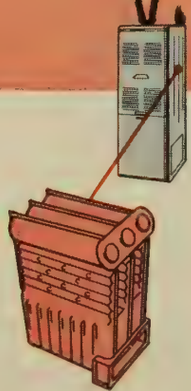
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to internal cleanliness

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In fact, Zonite is the one effective liquid specially made for feminine hygiene.

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Guaranteed by Good Housekeeping

Zonite®
Personal Antiseptic

Skylights

Begins on page 62

service-core plan—where kitchen, bath, and laundry are centralized for the most efficient and economical layout of water connections, vents, and drains. Skylighted core rooms have mechanical ventilators that are more efficient than the usual small windows.

Core is sound barrier

You can plan living and sleeping areas freely, openly around a core that provides a central noise buffer between these active and quiet zones.

Best space faces outside walls

You can overcome hidebound planning restrictions of having every room on outside walls—especially bathroom and laundry, where outside exposure is not important, but privacy is. Exterior walls can be given over entirely to living, sleeping, and working space.

May gain extra bedroom

You can gain an extra bedroom in core plan. The conventional plan has the bathroom *between* two bedrooms. With bath in the center of the plan, you gain space on an outside wall for an additional bedroom, study, or playroom. (The bath located in a core is more convenient to all rooms.)

Makes rooms of wasted space

You can skylight large "inside" closet or pantry for a half-bath in re-doing or adding to an old house. Or you may find space in some otherwise wasted nook can be put to use. Skylights can substitute for costly attic dormers.

Offsets glare of window wall

You can balance the light from large exterior-wall windows with skylights that bring daylight into the depth of rooms.

CREDITS

Page 62

Center room
Designer-owner: W. E. Bentzinger

Center hall
Architects: Yamasaki, Leinweber & Associates, A.I.A.
Owner: Ben Goldstein

Interior kitchen
Architect: Walter Hotchkiss, A.I.A.
Owner: Donald E. Shasteen

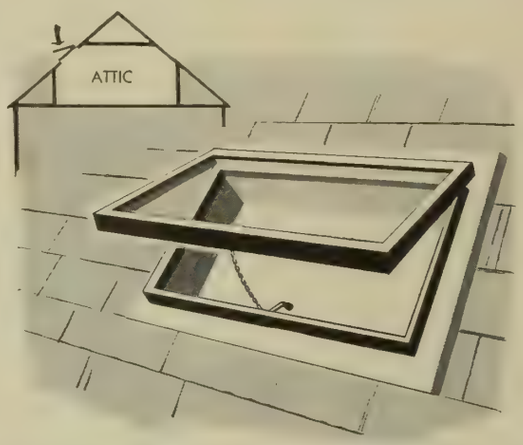
Inside bath
Designer-owner: Alvin E. Miller

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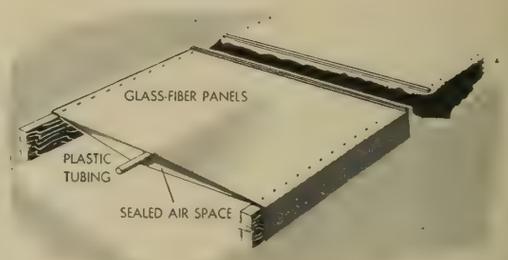
Odd spaces (study)
Architect: Harris Armstrong, A.I.A.
Decorator: Marian Quinlan, A.I.D.
Owner: Dr. Robert A. Boyd

Skylighted core makes new kind of plan possible
First plan—Architect: George Matsumoto, A.I.A.
(You can buy complete plans of this house, Five Star Home 2611.)
Third plan—Architect: Charles Goodman, A.I.A.

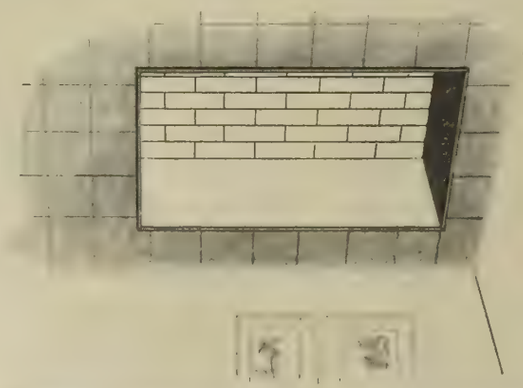
EDITOR'S NOTE: F.H.A. now approves inside bathroom, but requires that it be ventilated. Hinged or ventilated skylights or built-in exhaust fans do this job. For F.H.A. financing, mechanical ventilators must have exhaust fan with drawing capacity of 24 cubic feet of air per minute. Such fans need little space for installation and are inexpensive to operate.



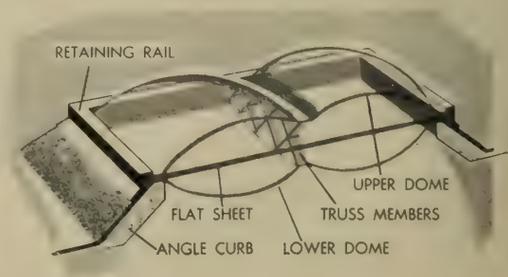
Operable skylight is especially designed for pitched roofs with asphalt or slate shingles. Units are ideal for use in remodeling attics—instead of going to dormers. Double glass eliminates condensation problems and heat loss. Units are redwood framed, prime coated.



Reinforced polyester sheets of glass fiber are "laminated," but expanded for air space by plastic tubing. Loss of heat is limited because of dead-air space sealed between the sheets. Unlike this, most skylights are either clear or translucent acrylic plastic.



Glass-fiber panels are used as facing on an aluminum frame. These reinforced structural panels are translucent. Unit like this works on flat or pitched roof, with or without curbs. Hollow-core panels are made several sizes and in ventilating and hatchway models.



Double dome sandwiches two plastic bubbles with flat sheet between. Center stress member forms airtight unit. Sealed air chamber results in maximum insulating value and eliminates condensation. Angle curb gives greater light spread than standard vertical curb.



the light and lovely nightgown is nylon, too.

fresh, cool and luxurious . . .

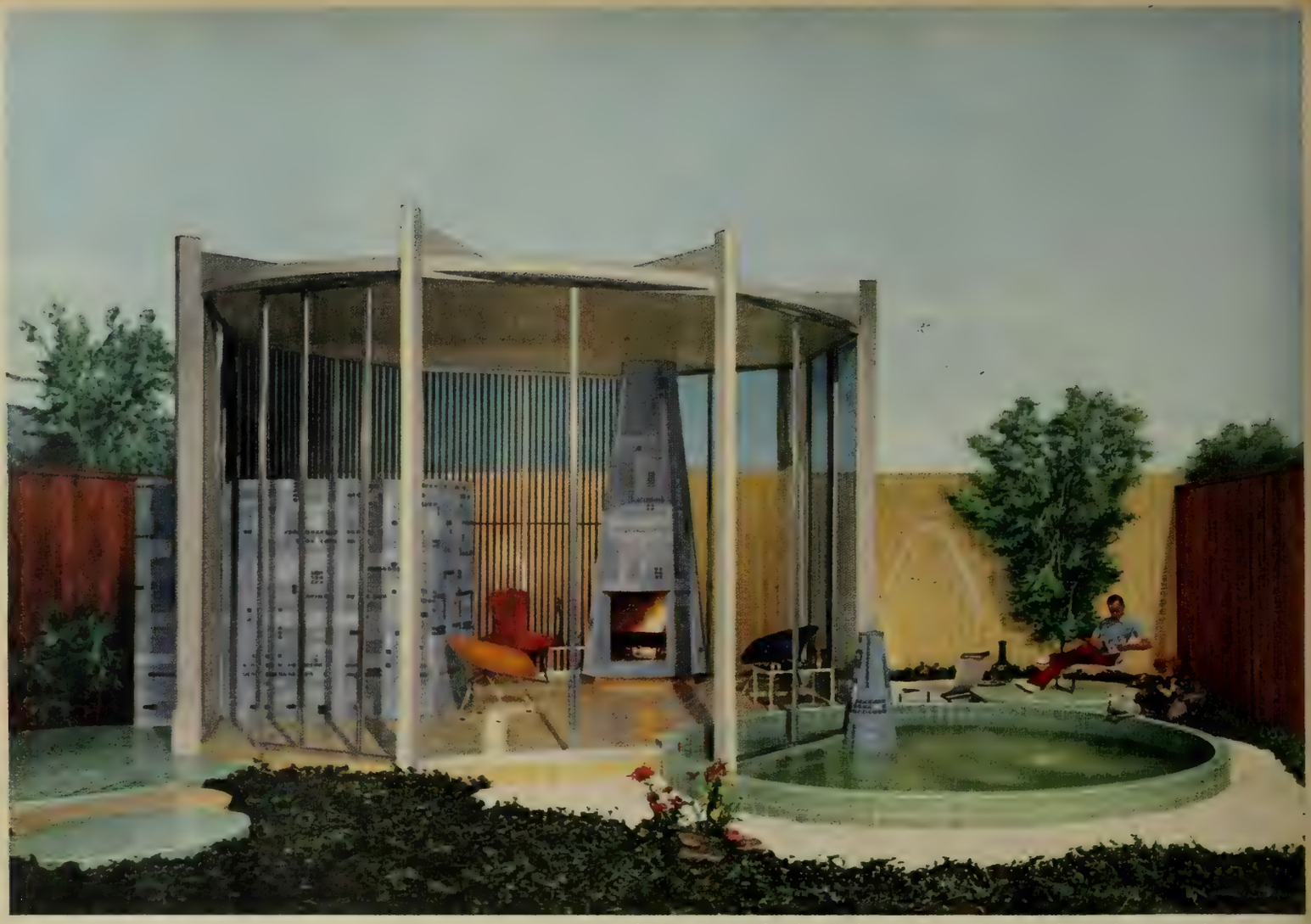
Surprise you? It's true! Sheets of 100% Du Pont nylon feel refreshingly cool, even on hot summer nights. Under you, there's nothing but comfortable smo-o-othness (insured by fitted corners). Care is light, too. Nylon sheets wash easily, dry quickly, go back on your beds the same morning. Buy sheets of 100% Du Pont nylon now—you'll see how cool and carefree summer sleeping can be! In woven and tricot . . . whites and pastels . . . regular and crib sizes at your favorite store.

Du Pont makes fibers, does not make the fabrics or finished products shown here.

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Get ceramic tile remodeling and new construction ideas from a folder on the Campbell & Wong Summer Pavilion, plus colorful brochure, "Ideas Unlimited—Volume 2." Both for 10¢. Write to Tile Council of America, Inc., Dept. BH-8, 800 Second Avenue, New York 17, New York; Dept. BH-8, Room 993, 727 West Seventh Street, Los Angeles 14, California or Dept. BH-8, Room 220, 3409 Oak Lawn Ave., Dallas, Texas.

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Tighten window-molding and door-latch screws to quiet doors that rattle.

Look for rubbed-paint marks where doors touch body. Door-latch lubricant stops metal-to-metal squeaks.



Noisy rear windows and tail gates of station wagons are easily fixed.

With hammer and steel bucking block, pull up slack in riveted parts. Cork (arrow) pads metal-to-metal noise.

Stop under-the-hood noises this way



Where hood closes against rubber buffer pads, apply light dabs of grease to stop any rubber-to-paint squeaks. Wrench tightens nuts, bolts of radiator mount, fender pans. Tape loose tubing and cables to solid ones.



(Above right)

Fan shrouds that vibrate usually can be quieted by tightening the nuts or bolts that hold them in place. Or wedge in pieces of rubber cut from discarded shock-absorber grommets (arrow). You can get them at garages.



Oil-bath air cleaners are heavy and subject to sharp jolts. Check snugness of the mounting circlamp, but don't tighten it so much that intake is deformed. If you do, the choke valve may jam in a closed position.

Cut along dotted lines



Let someone else drive while you listen for rattles around the dash. Trace some by wedging or twisting screwdriver blade; hush others with your hand.

To stop these vibrations, tighten molding screws, knob setscrews. Or tuck in pieces of masking tape.



Ashtrays and the glove compartment are frequent noisemakers.

Bend up spring of tray (arrow), lubricate sliding portion with white lead-grease mixture. In glove compartment, sandwich tools between maps and papers, and keep rags here for padding.

How to

STOP CAR SQUEAKS

LARGE OR SMALL, new or old, nearly all automobiles develop squeaks, squawks, and rattles. When left untended, they can grow and multiply until the car is noisy long before its time. With just a twist, tuck, or touch here and there, you can keep these rumbles to a minimum—even on rough roads.

Add these pages to your HANDYMAN'S BOOK

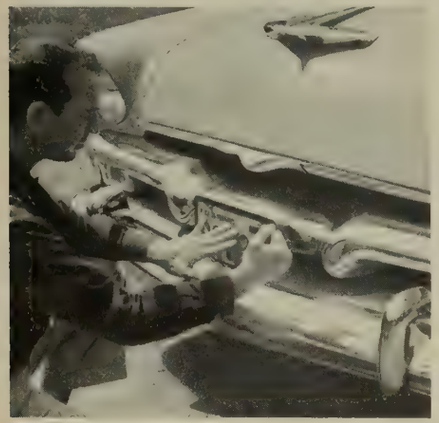




Under-dash cables and tubings are best checked by "twanging" them with a flick of a finger which will locate vibrating ones.

To silence, wedge masking tape between parts. Or tape wires into unit with adjacent cables. It's best not to pull or pry at wiring until you've disconnected main cable on the battery. You need a wrench for this job.

Loose bolts are the big cause of most rattles



Chatter in license plates, gravel pans, or bumpers? With fist or rubber hammer, pound bumper, searching out noise by pressing here and there with your fingers. Often, by simply tightening a bolt, you can stop the noise.



Deep pounding noises that travel through entire frame, may be traced to bumper bolts. Get your car on a service-station hoist and snug up bolts where bumper attaches to its brackets, and where brackets fasten to frame.



Framed license plates can develop rattles within their frames. Best way to stop this racket is to disassemble frames, pad them with masking tape, and reassemble. Folded snips of tape tucked in frame may also work.



Deep rumbles also can be traced to a loose battery. Correct this problem by tightening hold-down bolts at top frame. Be gentle with wrench. You can crack battery case with pressure.

For meeting points that are chafing, pad with sponge rubber. Stick it in place with weatherstrip adhesive.



Nerve-racking clanks and clunks in trunk usually are made by jack, lug wrenches, and other tools.

Use discarded throw rugs to line the compartment. Fold them between tools. Or use clean rags, which offer bonus as hand wipers after you make emergency road repairs or change a flat tire.



Tail-pipe extension of exhaust system must snake its way close to axle, body, and spring shackles on its way to the rear of the car.

Jolts may cause it to clank. Find bumping points and pull pipe away with twist of wire. Replace worn fabric or rubber hangers (arrow).



Loose gravel that gets into hubcaps (it's a mystery how) can sound like the disintegration of entire undercarriage.

Loose wheel lugs cause a grinding, squeaking clank. Loose spring catches on hubcaps may cause them to squeak – even fall off. You can bend more tension into catches with your pliers.

"5-year house paint!"



6-YEAR-OLD PAINT JOB! Recent photo shows home of Mr. and Mrs. Robert Rowe, 1600 Orchard Lane, Walnut Creek, California—last painted with "Dutch Boy" in 1951. Untouched by a brush since then, the paint job is still smooth, bright, weather-tight. Painting contractor: T. Shober Anderson, Oakland, California.



That's what homeowners call ®Dutch Boy *paint*

Make *your* next paint job one you can be proud of for a long, long time. Paint your house with "Dutch Boy" House Paint. You'll get a sparkling finish that will wear and wear . . . for years and years. You'll be pleasantly surprised with the beautiful coverage even *one* coat gives you. And you'll like the smooth, easy, even way "Dutch Boy" brushes on.

It's true that "Dutch Boy" is priced slightly higher than ordinary paints. But it *saves you money* from the start. You paint less *often* with "Dutch Boy" to get the good looks and lasting protection you want your house to have.

See your "Dutch Boy" dealer today and try the paint so many homeowners are calling the "5-year house paint." In white and wide range of new fade-resistant colors. You'll find the dealer listed under "Paint" in your classified phone book.



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Please send me FREE copy of "Color Scheming with Dutch Boy Paints."

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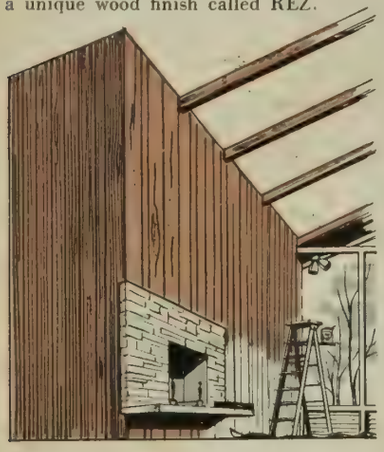
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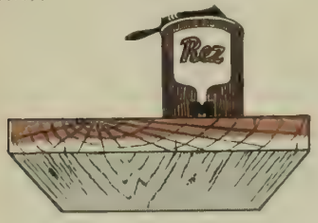
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How to save money on wall paneling

Most factory-finished wall paneling costs from 25% to 60% more than unfinished paneling (depending on the type of wood used). Why not save this money? In a few hours you can make unfinished paneling look like expensive factory-finished material by brushing on a unique wood finish called REZ.



REZ gives any wood any color effect—without hiding its natural grain beauty. Here, Sandalwood REZ (one of 13 REZ color tones) gives white pine paneling the rich, Oriental look of rare sandalwood. For traditional custom wood effects, try Cedar, Mahogany or Redwood REZ. Bring the beauty of the outdoors to your den or living room with these REZ colors: Desert Sage, Blue Spruce, Driftwood, Fir Green, Clay or Prairie Green. Other fashionable decorating colors: Wheat-Tone, Charcoal and Flamingo (plus White REZ for bleached effects).



REZ is easy to apply—easier than any other wood finish you've ever used. No brush marks, bubbles or messy sagging. Instead, you get a finish that will have friends calling you "expert." The secret: REZ is not a stain. Its special resin-base formula carries color *into* the wood—*evenly*. And REZ primes, seals and protects for years. (When softwoods are employed, use Clear Rez Sealer first.)



See how your paneling, unfinished furniture or "built-ins" would look in one of the easy-to-apply REZ color tones. Send for *free* color card and booklet to Rez, P. O. Drawer 3, Dept. B, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors, is a product of MONSANTO

Where Creative Chemistry Works Wonders for You

A house that lives well within itself

Begins on page 52





Best available view (toward private side of lot) is honored with a wall of glass.

Solid wall (right) handles public exposure. Horizontally raked joints make brick wall look wider than 16 feet.

Openness of living areas is continued in quiet wing with expanded metal wall around basement stairwell. Hall's no longer dull passageway; basement's no longer dungeonlike.

Doorway takes children to back yard or porch with no detour through rest of house.



Tidy terrace of precast concrete slabs is outdoor gathering point for guests. If sudden summer shower comes, they move to adjoining screen porch. Living room enjoys back-yard view all year around. Overhang with extending sun-grid shades terrace and windows.

How to buy plans for this house, next page

How to give any wood a lasting "redwood look"



FOR OUTDOOR FURNITURE—Brush on two coats of Redwood REZ, a unique wood finish which is used to protect and beautify redwood itself—*or* to give *any* wood the lasting redwood look so popular today.

Not a paint

Not a stain



EASY TO APPLY—A special resin-base formula carries color deep *into* the wood, seals the pores; protects against warping and sun staining—yet leaves no heavy film to hide the natural "woody" look you want.



MANY OTHER USES—Extend the "redwood look" to new breezeway, carport or fence. Bring the outside *inside* with one coat of Redwood REZ on wall paneling and built-ins.



See how all 13 REZ color tones look on wood. Send for *free* color card and booklet to REZ, P. O. Drawer 3, Dept. C, St. Louis Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors, is a product of MONSANTO

Where Creative Chemistry Works Wonders for You

Rez: A trademark of Monsanto Chemical Co.

A house that lives well within itself

Continued

How to get plans

Five Star Home 2708, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set*, and includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to ensure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 106. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

You can order other Five Star plans . . .

A colorful new pamphlet showing 20 of the most popular Five Star plans previously published is now available. Send 10 cents to cover cost of handling and mailing to Pamphlet 5SP, 8908 Meredith Bldg., Des Moines 3, Iowa.

Seattle says, "Come aboard"

Continued from page 113

My own 26-foot inboard, with a 130-hp engine, goes 17 miles in the same time, but burns six gallons of gasoline (without the oil). A 34-foot custom cruiser I know travels 11 miles an hour, in great comfort, and burns only a little more than half my gas. Outboards seldom last as well as slower operating inboard engines, but intermediate repairs are cheaper because they can be done ashore.

This could go on indefinitely, but is intended only to suggest what Seattle people spend so much time thinking about and talking about: outboards versus inboards; whether Sucia Island, 100 miles north, will be saved for yachtsmen; the price of moorage, the growing danger of regulation; the problems of engines; the designs of sailboats; the best way to run a Canadian narrows; cruising, cruising, cruising, and more cruising.

I'm not sure there *are* any other subjects. But of course, there is another side to Seattle. Not long ago, talking to a friendly, intelligent man who had lived in Seattle for years, I asked a question and received a shocking answer. "Boating?" he said. "No, I've never been interested in it."

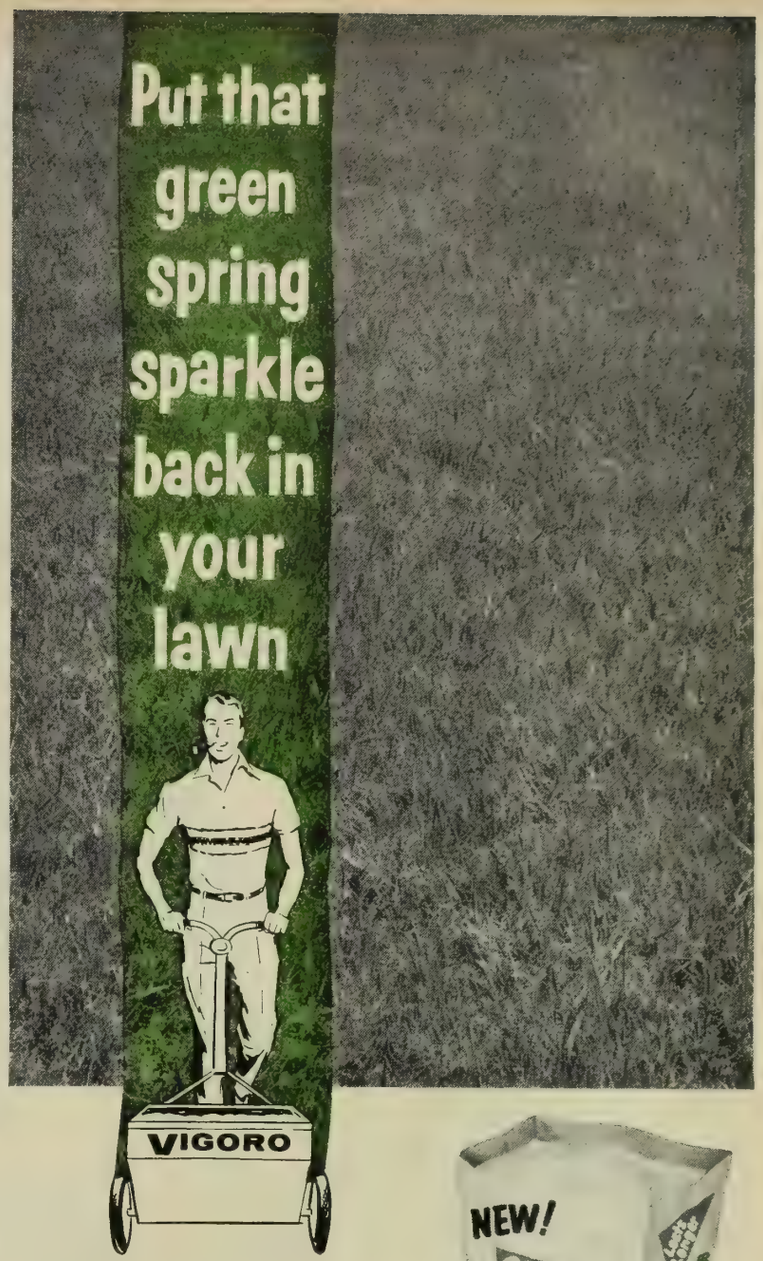
Somehow I just can't trust that fellow. He's *odd*.

Naturally, Seattle visitors are going to be bored with boat talk. They'll be taken to see boats in stores, boats in the lakes. They'll hear the hoots of boats calling for drawbridges to open, the purr and whine of little boats going fast, and the stutter and mutter of big boats warming up, the snap and creak of boat canvas.

Certainly, if it's a nice weekend (especially Labor Day or the Fourth of July) they'll be taken to see Seattle's favorite traffic jam, where boats wait for the Chittenden Locks, and their ceaseless lifting and lowering between the lakes and the Sound.

While you're there, take a good look at one smaller cruiser waiting. There'll be a beagle bellowing, a family impatient—and a bald pate up on the flying bridge, fuming at the delay, at the barnyard clod-kickers who get in the way with other boats, at anything and everything, while the steering wheel spins and the motor mutters and odors of gasoline and diesel oil rise in a miasmic cloud. That will be a fairly typical Seattleite at the end of a weekend somewhere on the water.

To be specific, that will be Uncle William, happy as a clam. Possibly full of them, too.



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BOOKS by the Editors of
Better Homes & Gardens





To firm seed: Use a roller with just enough ballast to level off rake furrows. Or, rake at right angles to original furrow lines. This, too, effectively covers the small seeds.



(Above right)

To water: Sprinkle seeds immediately after sowing. Just moisten the top inch of soil. Keep soil dark with moisture for at least 3 weeks. This means sprinkling every day.

When to mow: Mow first time when grass is two inches high. Mow when the soil is fairly dry, so mower won't damage young plants and leave wheel marks in the new seedbed.

Lawn grasses commonly started from seed

Grass	Minimum Purity	Number per Pound	Area
Permanent lawn grasses			
Bermuda	95	1,750,000	South, Southwest
Bentgrasses	95	6-8,000,000	Northeast, Northwest
Bluegrasses	95	2,250,000	Northern states
Carpetgrass	90	1,125,000	Southeast
Chewings and red fescue	95	600,000	All bluegrass area
Special purpose grasses			
Buffalo grasses	85	36,500	Great Plains
Gramagrasses	40	5,800,000	Great Plains
Orchardgrass	95	750,000	Midwest
Redtop	95	2,250,000	Nurse grass
Roughstalk bluegrass	95	2,500,000	Northern states
Ryegrasses	98	275,000	Nurse grass

Cut along dotted lines

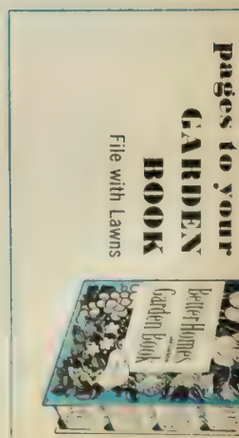


Cheap seed isn't cheap. On left is bluegrass seed — two million to a pound, eight times as many as in a pound of rye, shown at right. Rye is a typical "filler" in cheap mixtures..

How to start lawns from seed

THE LAWN YOU GROW is no better than the one you sow. Start with cheap, annual grasses and you'll soon be fighting weeds and crabgrass.

Start with a good seed mixture, and you can have a superior lawn—as good as any ever grown from sod. The picture above tells you how to recognize good seed, and the following pages tell you how to grow it.



Six steps in starting a lawn from seed

How to get good seed: First, choose a permanent grass or grasses from the charts on pages 3 and 4. Then, look for a lawn seed mixture that includes at least 60 percent of these permanent types.

When you buy, read the analysis on the label—the small print that tells what percent of each grass is in the mixture. The label also gives purity and weed-seed count in the mixture.

When to start lawns from seed: The best time is from mid-August to the last of September. The warm days and cool nights help the seeds germinate fast, and a good stand is established quickly.

If you sow in the spring, try to get the seeds on the ground by the time native trees leaf out. Early sowing is particularly important with bluegrass and other cool-season grasses.



To prepare soil: After rough grading is done, spread regular lawn food over entire area, at rate given on package. Work this food into top 3 or 4 inches of soil with a rotary tiller, or by plowing and harrowing.



To prepare seedbed: After tilling, fill in minor depressions and rake soil as level as possible. Remove all debris that works to the surface. Leave soil ribbed with rake marks that will catch and hold the grass seed.



To sow seed: Best way to sow grass is with a lawn spreader. If you sow by hand, divide seeds into two equal parts and sow half criss, half cross. With proper soil preparation, 3 pounds of seed will cover 1,000 square feet.

PUSH OUT

Lawn-starting problems and possible solutions

Q ***Should I buy topsoil?***

A Bringing in topsoil, in most cases, adds more problems than it solves. Add soil only on the advice of a nurseryman. You can start a good lawn on subsoil by mixing in organic materials, such as peatmoss, various manures, composted buckwheat hulls and peanut hulls, and sawdust that has been aged several years.

Q ***How much organic material is needed?***

A Figure on the basis of two cubic yards for each 1,000 square feet of lawn. Spread this material evenly and mix it thoroughly into the top few inches of soil with a rotary tiller or similar machine.

Q ***Should I plant a mixture of seeds or a single type?***

A In the South, single species are sown with success. In the North, mixtures of seeds are generally advisable because growing conditions vary more between seasons.

Q ***Is sodding better than seeding?***

A Sodding gives a quicker lawn—by 6 to 10 weeks. The final result is no better. The quality of a lawn depends on the adaptability of the grass and the type of care given it.



PUSH OUT

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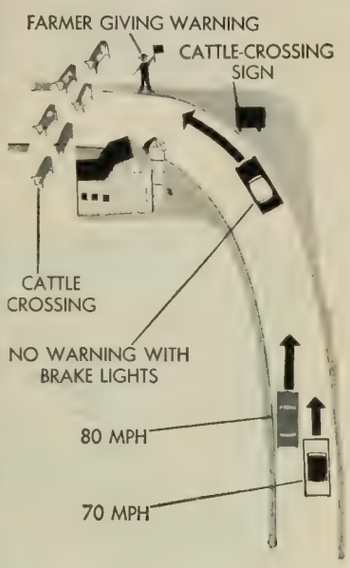
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Safe driving



By Edward Fales, Jr.

Recognize this old rule: Danger ahead of you means danger behind!

Suppose you are driving south on an ordinary two-lane road. Speed limit: 50; time: 6 p.m.

The road has a few dips and curves. You hit a curve to the left and there's danger ahead. A farmer is waving a red flag and cows are crossing the road.

It's not a critical situation, you think. The cows are several hundred feet ahead and you let your engine slow you down. Plenty of time to put on your brake at the last moment. That's what *you* think. You should have hit your brake *instantly*. Why? You're in no danger of hitting the cows.

If you look quickly into your mirror as you go into the curve, you will see the reason. Half a mile back is a car that has been overtaking you rapidly. And overtaking him at this moment is another car, speeding about 80 mph.

Seeing you go around the curve, both of those speeding drivers will assume the curve is clear and may come into it at high speed. Meanwhile, you have stopped 100 feet from the cows—and you're dead in the path of two cars that won't be able to stop in time.

That's why you should immediately touch your brake at signs of trouble ahead. Your brake lights will flash a warning to the cars behind you. Even more effective, repeatedly tap your brake for a series of warning blinks.

Furthermore, by slowing down at once, you're leaving yourself a "space cushion" between you and the cows. If you see one of the cars coming up too fast behind you, you can get out of the way.

Someday, we may have warning lights that can be turned on manually when we see danger ahead. Until then, a quick signal with the brake lights is the only way we have of guarding against this.

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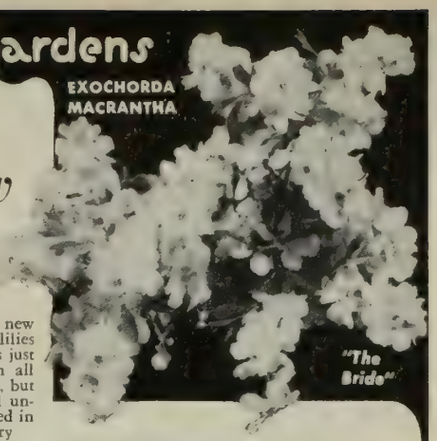

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Housebreaking should begin with confinement

Easiest way to housebreak a puppy is to confine and "paper break" him. First step is to provide a bed slightly larger than puppy; this encourages him to go outside rather than soil his bed. Confine pup to small area around bed, cover it with papers. He soon associates his toilet habits with newspapers.



Be firm with him every time

Soon after dog learns to use newspapers, he should be taken outdoors. Watch for signals — sniffing, restlessness — and rush him outside to a predetermined spot. When "accidents" occur, scold the pup and rush him outdoors. Scrub area to remove odor, sprinkle spot with red pepper or nicotine sulfate solution.

housebreak a puppy

By Dr. Wayne H. Riser



Develop a daily routine

An outdoor spot should be chosen – area in back yard or behind garage — that won't be source of annoyance to neighbors. Dog will habitually return to this spot. First thing in the morning puppy should be led from his box to this spot. Toilet and play periods should be separate in pup's routine.

Photographs: Harriet Arnold



When frequent outdoor airing is impossible

Indoor facilities can be provided for the toy breed kept in an apartment or under circumstances where frequent airing is impossible. Newspapers or box of sawdust kept in regular place on hard, washable surface will serve the purpose. Once started, however, indoor habits are difficult to change.



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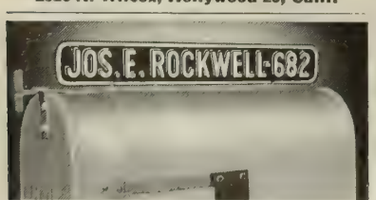


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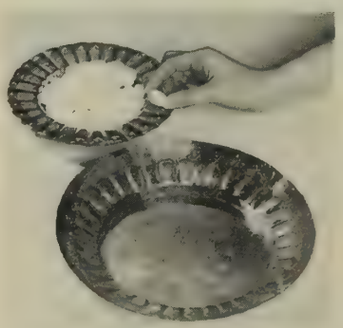
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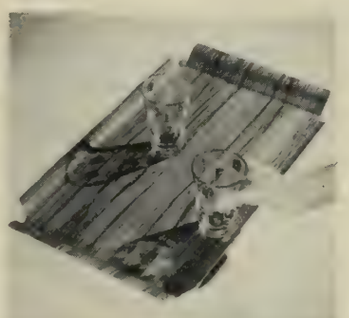
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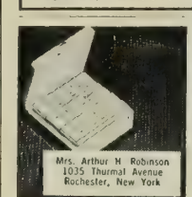
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August, 1957

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Wiring a new home

Continued from page 38

is by remote-control, low-voltage wiring. "This assures a path of light ahead of me," said Lucy. "I never walk into a dark room—or dark house, for that matter."

Don was worried at first about the cost of low-voltage wiring. He found out it was less than two percent of house cost. "It's actually cheaper than conventional wiring," he explained, "if your house is spread out like ours and you plan several multiple-control switches."

Low-voltage systems use inexpensive "doorbell" wire and you need just one line from touch plate to the relay box which controls fixtures. Conventional multicontrol setups must have strands of heavier wire running to and from each switch operating a fixture.

"When Don works late," said Lucy, "I feel a lot more comfortable having complete control of all the lights in and around the house from my bedside."

Would the Combses do anything different now?

"Hindsight is always best, I guess," said Don, "but by and large we're tickled pink with everything we included. I think we'd have used some smaller, less expensive fluorescent fixtures to cut down replacement cost, if we had it to do over."

"We're going to install a dimmer switch," said Lucy, "to adjust background light to light outside, and to the mood we want. It would have cost less if we had done it when we built."

Don wonders if he shouldn't have used dual service. His future air conditioner will be a large one for their warm climate. Utility men now advise separate service entrance for central units, so lights and other outlets are on an entirely different power source.

To supply their power they have a 175-ampere service entrance to the master panel. Electric water heater, some convenience circuits, and promised air conditioner will run on circuits taken directly from here. Kitchen appliances draw their current from a subpanel in the kitchen. This subpanel saves money by avoiding long runs of wiring from master panel. The table on page 34 shows how the circuits deliver ample power to the Combses' house.

Summer salads

Continued from page 76

slices. Pour over first mixture and chill till firm. Unmold and garnish with mint. Makes 8 to 10 servings.

Lemon Mayonnaise

½ cup mayonnaise or salad dressing
¼ cup frozen lemonade concentrate
½ cup heavy cream, whipped

Combine mayonnaise and lemonade concentrate. Fold in whipped cream. Makes about 1½ cups.

these new Bermudas are available—they are propagated by sprigs and sod.

The South still needs a good grass for shade. Pennlawn fescue is promising, but not enough is known about it now to give a final verdict. At the present, Emerald zoysia and *Zoysia matrella* are probably best. Emerald spreads faster and has the best color of the two, but *matrella* is best in shade.

Bees attack when jets are about

If you keep bees, watch out for jet planes. W. W. Franklin, state entomologist for Kansas, reports that bees are so enraged by low-flying jets that they attack anyone nearby.

He was working on a hive recently when four jets flew low overhead. The bees immediately clustered, then zoomed out and attacked him vigorously.

Grasses affected by length of day?

How grasses react to day length needs serious study. Very little is known about the way lawn grasses respond to long and short days.

My own casual observations show that Meyer zoysia is sensitive to day length. Its growth slows up sharply when day length drops below 14½ hours. Temperatures below 42 degrees also stop its growth.

This suggests several interesting questions. Why, for example, does zoysia make a poor lawn north of the Ohio River? It will easily survive temperatures 30 and 40 degrees below zero.

Perhaps the explanation is that zoysia is native to Siberia, where the summer days are quite long. The dormancy mechanism protects the grass by causing it to stop activity quickly when the cold Siberian winters set in.

In this country, zoysia is at its best as a lawn grass in the South—where cold isn't a problem. This may be due to the fact that in the South late fall and early spring days are long enough to keep it active.

Manalucie tomato disease resistant

In tests made last summer, Manalucie variety showed more disease resistance than any other tomato.

It seems to be resistant to all common tomato diseases throughout the United States. In my own tests, it finally went down with late blight, but resisted it two weeks longer than any other variety.

Where suitable fungicides were used, even at minimum rates, Manalucie showed no signs of disease.

Your young trees growing well?

If you are interested in checking the progress of your young trees, here's how: Just measure the amount of new wood produced at the ends of the branches since spring. Measure several shoots and take the average.

Fast-growing trees like willows and poplars should make at least 12 inches of new wood each year. Slower, more durable trees, like oaks and elms, should make at least 8 inches. Pears, apples, and cherries should also grow at least 8 to 10 inches. Plums, peaches, and apricots may grow 12 to 20 inches in a year.

If your trees make less growth than this, and rainfall is adequate, then feeding should give the trees a better growth rate. About mid-August, apply a tree fertilizer according to directions on the package.



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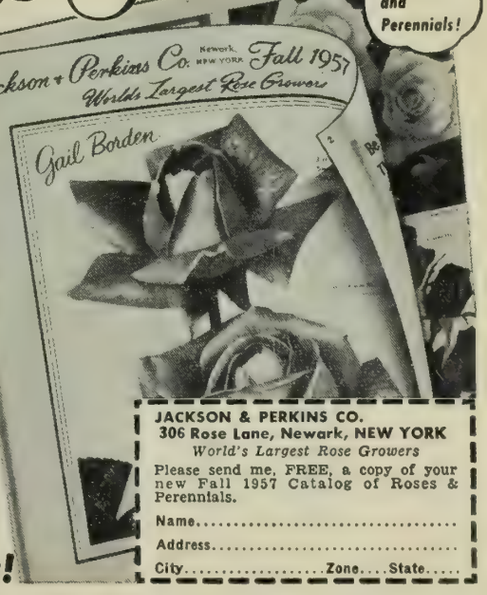
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"Good morning, ladies . . . "

THE MAN NEXT DOOR®

"We're all specialists these days," says Doctor Shelby. "But a mother's still the only one who can kiss a kid on the forehead and cure a beesting on his instep."

• • •

Mrs. Hillis and daughters came home, arms loaded with new duds. "Vacation," they explained, "is just around the corner." And after glancing at the price tags, I guess that's about where we'll be going.

• • •

Peg and Lee Bayless haven't been over for two weeks, but they will be when they get that parcel post package. Mailed them our "Welcome" mat.

• • •

The Randolphs' new recreation room has solved their weight problems. "Fred's lost four pounds playing table tennis in it," Katie reports, "and I've lost eight just tidying it up."

• • •

"Those exaggerated stories of my war exploits, that I won my wife with," says Bill Norman, "still come in handy. They put my kids to sleep."

Went to the hospital to see young Mrs. Curtis and her new twins. "I'm the career girl"—she recalled, "who used to make carbon copies of everything."

• • •

Our Judy, 10, bet Junior's pals their dogs like her best. Proved it, too, when she walked away and they followed her. (Got the dickens later when her mom found the wiener in her pocket.)

• • •

"Some folks," says Patrick O'Leary, "fight at the drop of a hat. Others when their wives pick one up at a sale."

• • •

The young Herb Browns have set up housekeeping. "Haven't got everything we want yet," Jane Brown told my Chris. "But we're getting the nursery fixed up for it."

• • •

Dropped in on that young mother who never scolds. No control over her kids. They were fighting to see who'd get to take his cod liver oil first.



"I don't like the follow-through on that new left-hander . . . "

Grandma Hillis gives this recipe for getting along with a husband: "Feed him well, baby him a little, and praise him a lot; and it'll either make him so nice you wouldn't give him up for the world, or spoil him so nobody else would want him."

• • •

"How come no discount?" I asked my union barber when he kidded about my receding hair. "Dollar for the haircut," he explained, "and 50 cents fringe benefit."

• • •

The honeymoon isn't over if she slips on, for dinner (and for you), that simple little dress she knows you like best . . . bringing a brighter tie, she rebels against the one you've put on and scolds: "It's too old for you" . . . bathing the baby, she happily sings him strange words that only babies and mothers know—and you, knowing sweet music, dial a top band off the air to hear her better . . . and if you, as you ought to, tell her now and then what she knows already: "I love you."

Burton Hillis

P. S. Our good friend Bob Hannelly reports from Washington on the effects of the interstate highway program:

Dear Burton: The federal superhighway program is getting into high gear. The main idea is to get a coast-to-coast freeway that bypasses all the cities, so you can get back where you started from without having to visit any relatives. Unfortunately, by the time it's built, we'll probably have a coast-to-coast city that bypasses all the highways.

They had a to-do in Congress over the issue of permitting signboards along the new roads. One school felt the signboards spoil the scenery by diverting the driver's attention from the bumper in front of him. Others wanted to do away with signboards and put all the big advertisements on the tail fins of the new cars.

Still another group felt that signboards add a distinctive American touch, so that the motorist can tell the United States from Canada. This was felt necessary for high-speed driving. Unless he has some familiar marks along the way, a Los Angeles-bound driver taking the wrong cloverleaf out of St. Louis could wind up in Quebec before he knew the difference.

The new expressways take a person out of himself. In fact, after three hours on the road, all he asks is to crawl back into himself in one piece. Half the people on the road are driving to the next town because they couldn't find a place to park in the last one. The other half are headed in the opposite direction, for the same reason.

The new highways enable people to get away from it all. And at the speed most people drive, it appears that whatever it is they are getting away from is chasing them at 80 miles an hour.

Apparently all the people who used to retire and start chicken farms have now retired and started motels. It would never do to lower the retirement age to 60 in this country. There just isn't space for that many motels. Most of the motel owners, of course, work 10 and 12 hours a day in hopes of laying enough aside so they can get away from it all, too.

Of course, if we were home in our own beds, we wouldn't need all the fancy, new highways. And if we didn't have the highways, how would the motel owners ever make enough to retire to some nice, quiet city?

Sincerely,
Bob Hannelly



Have you taken the 4-second sound test? Next time it's noisy, put your fingers in your ears. Notice how quiet and peaceful it suddenly becomes. That's how the beautiful new Armstrong Textured Cushiontone Ceiling can hush noise in your home.

How to end ceiling problems and enjoy sound-conditioning at no extra cost



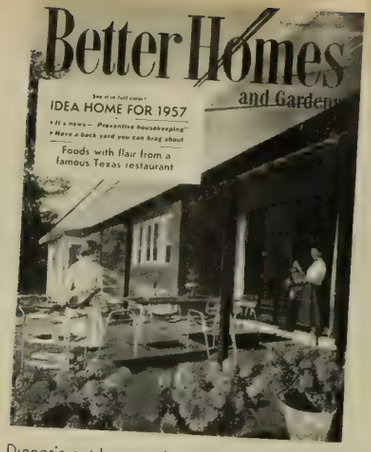
PROBLEM: Unsightly cracks have suddenly appeared in your ceiling, or perhaps the paint has peeled, or the ceiling is stained. Fix it? Sure. But, oh, how you dread the mess of plaster repairs and the bother and expense of repainting. Wouldn't it be nice if you could put an end to messy ceiling problems once and for all—and *sound-condition* your room at the same time—at no extra cost? Well, you can! The solution at the right tells how.

free book that shows how to quiet and beautify your home, e Armstrong Cork Company, 5709 Farnum St., Lancaster, Pa.



SOLUTION: Install a beautiful new Armstrong Cushiontone® Ceiling right over your old ceiling. Cracks disappear forever and you *sound-condition* at the same time. Cushiontone absorbs up to 75 per cent of the noise that strikes it. See your Lumber or Building Materials Dealer for Cushiontone Ceilings. He'll tell you how to put them up. Or, if you want Cushiontone installed, call your Armstrong Acoustical Contractor. Both are listed in the Yellow Pages.

Armstrong CEILINGS



Dinner's outdoors under wide roof overhang. Or just steps to screened porch. Sliding doors open to living room, make it easy to reach kitchen. It's planning like this that gives our house a name: Idea Home. Story, page 49; where to see house, page 63. Photograph: Hedrich-Blessing

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TELEPHONE MAN BOB CROUSHORE, right, stops at the farm of John Rathgeb to discuss the entry of this Jersey heifer, Wood-Knoll Stillwater Queen, in livestock show at the Harrold Community Fair, near Greensburg, Pa. Bob is a director of the fair.

PHOTOGRAPHS BY ANSEL ADAMS

Telephone Ambassador-at-Large

He serves his community on and off the job

Tall, rangy Bob Croushore is a mighty familiar figure in Greensburg, Pa. As a telephone man, he gets to meet and talk with people all around town. And that suits Bob right down to the ground because his big interest in life happens to be people.

Bob says, "I like to think that the folks around here count on me for good dependable telephone service." He takes professional pride in putting in new telephones and in providing additional telephones wherever they are needed. Bob Croushore's job and his spare-time activities both revolve around Greensburg's community life. He is a charter member and president of the fire department, a deacon in his church, and a member of the Greensburg Lions Club. And his friends in the farm areas made him a director of the fair.

It seems that the telephone business was partly responsible for bringing Bob and his wife Elizabeth together. Mrs. Croushore, before her marriage, was a telephone operator.

All over the country, people like the Croushores are helping to make your telephone service even better and more convenient.



TESTING HANDY NEW PHONE. Bob Croushore checks an additional telephone which a customer wants for her bedroom.

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Have you heard?

Latest Garden News®

By Dr. R. Milton Carleton

Sodar controls Dallis grass

Southern homeowners, tired of grubbing out Dallis grass, will welcome this news. In tests at Texas A and M, sodium methyl arsonate gave excellent control.

To use it, mix half a pound of a commercial brand of Sodar with two gallons of water. Apply with sprinkling can to infested areas. Bermuda is not harmed at this rate but St. Augustine grass may be injured severely. Do not water or mow for three days after treatment.

Conversation plants for gardens

One of the most striking differences between British and American gardens is that British gardens usually have a few special plants for "conversation pieces." These are spectacular, odd, or rare plants which start visitors talking.

In this country, I have seen the Dawn redwood, or Metasequoia, used the same way. In Holland, Michigan, I even saw a specimen of the giant redwood growing hundreds of miles away from its native range.

Recently, I set out several conversation starters in my own garden. The first of these is "Harry Lauder's Walking Stick," a form of *Corylus avella* which has contorted, twisted branches. Another is the rich red form of the common smoke tree, Notcutt variety. It's also called Notcutt Purple Fringe. Even the plumelike flowers are brilliantly colored with red and purple tints.

I have also added a conversation starter for winter —an improved form of red-twig dogwood, called Coral Beauty. In the fall, the branches turn a vivid coral color, which is retained through the winter.

These are all hardy in the Midwest. In other parts of the country, you can locate equally good conversation starters by thumbing through nursery catalogs.

Fire-ant stories not overdrawn

I was inclined to take stories about fire ants with a grain of salt—until I made a trip to Mississippi.

After stepping on a mound of them, I can report that the name really fits. Each bite burns like a hot iron, and soon develops into a feverish boil. And the ants will eat almost anything—butter, cheese, meat, rugs, grass, the roots of fruit trees, and young birds.

Fire ants came originally from South America, probably on a steamer. They were found near Mobile, Alabama, as early as 1931. In later years, they have spread to Texas, Mississippi, Louisiana, Florida, and Georgia.

Fortunately, fire ants can be killed with chlordane, heptachlor, dieldrin, and aldrin. Colonies discovered

More on page 15



Willett Foam-Cushioned Bench $121.50; Bed $139.00, Nite Stand $57.50, Willett Chest $245.00, Mirror $49.50, Upholstered Foam Chair $241.00.*

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COMMUNITY*

THE FINEST SILVERPLATE



Chest includes: 16 teaspoons • 8 place knives • 8 place forks • 8 place spoons • 8 salad forks • 1 butter knife • 1 sugar spoon • 1 cold meat fork • 1 gravy ladle • 1 table spoon, pierced • 2 table spoons, regular • 1 pastry server

Read about beautiful new "Ballad" pattern on opposite page.

8 serving pieces free (a silver drawer full) when you buy 8 settings for $88

This handsome drawer chest complete with 56 pieces of "Ballad," * for the price of 8 place settings alone. You save $24, the cost of the 8 serving pieces shown above. (Chest in mahogany or blond finish included.)

*TRADEMARKS OF ONEIDA LTD. ONEIDA N. Y.

©1957 ONEIDA LTD.



Move the table next to the windows to get a pleasant, sunshiny breakfast setting "with a view." Use casters on your table if you intend to move it around. Checkerboard tile pattern is sophisticated enough for formal entertaining, and is wonderfully practical, too.

Three arrangements for pleasant dining

By Lorraine Burgess

JUST CHANGING the position of your extension dining table can add new zest to family meals and entertaining. The John Booths of Colorado Springs use these ideas in their extra-wide hall. Try them in your dining room

Photographs: Burgess. Decorator: Georgia Fielden, A.I.D.



For large gatherings, or a more formal atmosphere, table is used in the traditional "center of the room" position. The wallpaper panels in shades of woodwork color, matching ceiling, give warmth and dignity to the room.



For buffet service, push the table against the wall. There'll be a larger traffic lane in the center of the room for the line of guests—and the hostess hurrying to the kitchen for food replenishment. This table does hall duty also.



For beautiful news about "Ballad" see opposite page. ↘

Romanticism returns...in beautiful new 'Ballad' pattern

Here at last . . . new elegance in the modern manner of today's loveliest homes finds expression in truly fine silverware! The heartwarming beauty of "Ballad"* whispers of a gracious past, while lending distinction to even the simplest table setting. Every detail, from the delicately perfect roses to the gently contoured handle, reflects the mastery of silver craftsmanship that always distinguishes every Community* pattern. See "Ballad" flatware, and beautiful matching "Ballad" hollowware *today*, at your jeweler's or fine silverware department. But prepare to lose your heart, for this is silverware in the great tradition. "Ballad" will always attest to your own fine taste... always inspire your family's pride in *you!* Created in the Design Studios of Oneida Silversmiths.

COMMUNITY

THE FINEST SILVERPLATE

*TRADEMARKS OF ONEIDA LTD. ONEIDA, N. Y. ©1957, ONEIDA LTD.

Remodeling?

Save Money! Save Time!

See SEARS!



One stop at SEARS takes care of everything!

☆ PLANNING ☆ TOOLS
☆ ESTIMATES ☆ INSTALLATION
☆ MATERIALS ☆ FINANCING

At Sears you make all remodeling arrangements under one roof—at one time. No delay. No separate financing needed. Sears remodels any room—bath, kitchen, bedroom, recreation room; Sears can also arrange for adding rooms, heating, wiring, plumbing, roofing, siding, painting. Ask about Sears Modernizing Credit Plan... NO MONEY DOWN —up to 36 months to pay! Read all about it in Sears new 24-page booklet.

Free 24-page booklet!

SEND COUPON TODAY!



Take to any Sears Store or Catalog Office or mail to Sears, Roebuck and Co., Dept. 139, 925 So. Homan Ave., Chicago 7, Ill. for free booklet. JA-97152.

Please Check Which Improvements You Are Interested In:

☐ BATHROOM ☐ KITCHEN
☐ PAINT ☐ WALLPAPER
☐ PLUMBING ☐ FLOOR TILE
☐ WALL TILE ☐ HEATING
☐ INSULATION ☐ WIRING
☐ OTHER _____

NAME _____
ADDRESS _____
CITY _____
STATE _____
NEAREST SEARS STORE _____
CATALOG SALES OFFICE _____

BHG-9

PUBLIC ISSUE—

Newsstand FILTH:

A former Detroit Police Inspector says, "There hasn't been a sex murder in the history of our department in which the killer wasn't an avid reader of lewd magazines"

By Jack Harrison Pollack

Today, all over America, obscene magazines are flooding the newsstands. These lewd periodicals were recently cited as "a national disgrace and community menace."

FBI Director J. Edgar Hoover warns that "sex-mad magazines are creating criminals faster than jails can be built."

Few parents realize the extent of this open filth, which is sold freely on thousands of neighborhood newsstands, and in candy, drug, and grocery stores, supermarkets, and transportation terminals. The estimated combined circulation has jumped to 25,000,000 a month!

The editorial formula of these lurid come-ons masquerading as magazines is simple: The colored cover shows a sexy female. Inside, greater pictorial and printed titillation awaits the cash (usually 50 cents) customers.

These lascivious journals, which are often printed on slick paper, go far beyond the traditional "cheesecake" of girls in scanty or revealing attire. Some racy "man about town" magazines even describe sexual intercourse in detail.

Obscene periodicals also are full of sex perversions which might seem normal to teen-agers who get their first sex education here. Homosexuality, nymphomania, Lesbianism, fetishism, and bestiality are common text subjects.

Many of the ads offer a further stream of filth in such things as "action comic booklets," and "Movies For Men Only."

In business and in boldness, today's rash of smut sheets has reached a new low.

Who reads this trash? The biggest buyers are teen-agers. Many adolescents buy them in stationery stores adjoining their high schools, and even use their allowance and lunch money to do so.

What effect does this literary diet have on our children? Experts agree that it undoubtedly contributes to juvenile delinquency. Throughout the United States, law enforcement officers told me that filthy magazines were a big factor in sex crimes.

J. Edgar Hoover, says: "The circulation of periodicals containing salacious material plays an important part in the development of crime among the youth of our country. The increase in sex crimes is due partly to sex literature presented in certain magazines. . . ."

Senator Kefauver, whose investigating committee found a definite connection between pornography and juvenile delinquency last year, observes, "The impulses that spur young people to sex crimes are unquestionably intensified by reading obscene periodicals."

Former Detroit Police Inspector Herbert W. Case insists, "There hasn't been a sex murder in the history of our department in which the killer wasn't an avid reader of lewd magazines and books."

Juvenile court judges throughout the United States point out the direct relation between obscene magazines and teen-age crime. Judge Victor B. Wylegala, of the Erie County, New York, Children's Court, reveals that four 15-year-old boys who had attacked women on the street were found to have rooms filled with pornographic magazines. When questioned, these youngsters admitted that their lewd magazine

a national disgrace!

reading had stimulated their crimes.

Dr. Benjamin Karpman, chief psychotherapist at Saint Elizabeth's Hospital in Washington, D. C., says: "A normal 12- or 13-year-old boy or girl exposed to pornographic literature could develop into a homosexual. You can take healthy boys or girls, and, by exposing them to abnormalities, virtually crystallize and settle their habits for the rest of their lives."

Explains Dr. George W. Henry, psychiatry professor at Cornell University, "The adolescent is most sexually excitable and has the least legitimate opportunity to find an outlet for that sexual excitability."

But haven't there always been sexy magazines on the newsstands? Not like today!

Here is how the University of Illinois' Professor Theodore Peterson, America's leading historian of magazines, sums it up:

"Smutty magazines are nothing new. But two things make them of special concern today. One is the great increase in the number of retail outlets for magazines and the change in the type of outlets. Years ago, one almost had to seek out the smutty magazine—in the side-street store, say. But today, when supermarkets, candy stores, drug stores, transportation terminals, and the like handle magazines, smut has become ubiquitous.

"Far more important, though, is a striking change in the content of these low-type magazines. In the '20s and '30s, many of the magazines seemed to consist of uncomplicated sex and unsophisticated smut with no untoward psychological implications. But today a large share of the magazines look as if their editors had studied the textbooks and casebooks of abnormal psychology and learned their lessons well."

Who publishes these magazines? Obviously, fast-dollar operators. Many of them are fly-by-nights. Frequently, their hit-and-run smut sheets are only "volume one"; they may not even publish another issue. Unlike respectable magazines, there is no good will in their here-today-gone-tomorrow titles. When the "heat" is on, they disappear. But when the local situation cools off, they may return under a different title. [*Turn to page 197*

What you can do about it—

1 Tell your friends not to buy or read any "girlie" or scandal magazines—even out of curiosity. Nothing will stop this filth faster than unsold magazines.

2 Check what is being sold on your neighborhood newsstands. If you see any salacious magazines, frankly say so to your dealer. He often will agree with you and remove them from display—especially if other customers object.

3 If your retailer or wholesaler is uncooperative, make your protest felt through your club, PTA, church group, fraternal, business, or professional organization.

4 If none of this is successful, write or visit your appropriate local law enforcement officer and bring all the facts to his attention. Many existing laws ban obscenity.

5 If you receive any obscene publication through the mail, show it to your local postmaster. He will forward it to Washington for appropriate action.

6 Work to strengthen your local and state antiobscenity laws. Also write a letter to your senator or representative in Washington, urging him to support Congressman Dowdy's bills (H.R. 4383, H.R. 2542, and H.R. 3663).

7 Learn what your teen-age children are reading—at home and away from home. If you are watchful, you may prevent needless tragedy.



Would you sell your home and household contents for the amount of insurance you carry? No? Then you're not adequately protected in event of loss. The same applies to any business building, furniture and fixtures you own. To make sure you're up-to-date, call an agent representing . . .

Phoenix of Hartford
INSURANCE COMPANIES

Executive Office: Hartford 15, Conn.
The Phoenix Insurance Co.
The Connecticut Fire Insurance Co.
Equitable F. & M. Insurance Co.
Minneapolis F. & M. Insurance Co.
Reliance Insurance Co. of Canada

WHEN YOU BUY INSURANCE BUY INTEGRITY

DISHWASHER OWNERS!

Cascade eliminates drops that spot!



Today's improved Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets"—stops spotting as no other dishwasher detergent can!

Compare two glasses fresh from the dishwasher rinse. Water drops clinging to the glass washed in another detergent can dry into ugly spots. But not a drop remains to spot the Cascade-washed glass. That's the magic of Cascade's exclusive new Chlorosheen. Chlorosheen changes drops of water into free-flowing "sheets" . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no more water spots!

And Procter & Gamble's new, improved Cascade dissolves *completely* in your dishwasher spray . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean*—cleaner and clearer than any other dishwasher detergent.

What's more, Cascade is *safer* for delicate china patterns than any other detergent. Switch to new, improved Cascade—now sealed in protective foil.



• NEW! IMPROVED!
• DISSOLVES COMPLETELY!
• NOW SEALED IN PROTECTIVE FOIL!

MADE BY PROCTER & GAMBLE

To mellow even the most modern room

Add a warm



Many years separate grandfather's clock and Victorian chest from their Contemporary surroundings, yet they look perfectly at home together. Both are prized family possessions with the kind of timeless beauty that is suitable to any period. Contrast between low chest and the large modern painting above it is flattering to both.

Photographs: Van Nes. Owner: J. M. Poole IV, New Canaan, Connecticut



Dressing table and surrounding accessories are good demonstrations of effective use of new with old. Interesting frame for mirror is made of old pieces of paneling. Appliqued quilt has been in family for years. Dressing-table idea is easy one to adapt: shelf is sheet of plywood suspended on brackets, file trays are used for drawers.

Traditional touch

The addition of Traditional can bring new softness to any room in your home, no matter how modern

Photograph: Lisanti. Owner: Arthur McKimmon, Raleigh, North Carolina



Extremes of old and new live together compatibly in a corner. Magnificent walnut desk is antique; chair with rush seat and back, hanging lamp are unmistakably modern. Pottery bottle makes graceful container for greens. Accessories on desk add an Oriental flavor.

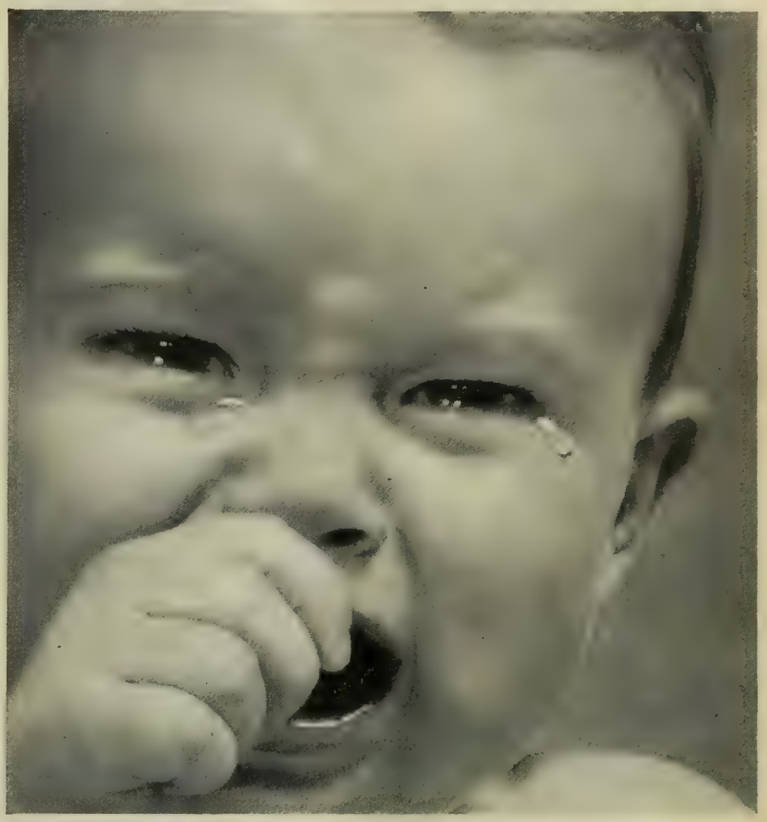
Photograph: Warren Reynolds. Owner: Charles Wood, Minneapolis, Minnesota



Streamlined chaise provides old-fashioned comfort for sitting end of a Contemporary bedroom, a low matching footstool adds dressing convenience. Massive baroque mirror contrasts sharply with simplicity of its surroundings. Plain finish and lines of the built-in dressing table and cabinets draw attention to the interesting hardware.

This baby need never cry again

...from pain of skin irritations!*



Hospital, clinical tests have proved regular use of new Baby Silicare Lotion protects your baby from skin irritations*. . . heals diaper rash—as *no ordinary baby oil or lotion can do!*

The secret! Medicated Baby Silicare's exclusive moisture-repellent, antiseptic formula. Use it after every bath and diaper change to cleanse and protect your baby. Baby Silicare takes the place of all lotions, oils or creams because it cleans . . . protects . . . and heals—all at once!

Now this remarkable formula comes in powder form, too. In other clinical tests, Baby Silicare Powder cleared up diaper rash in *every single case.* Use it to keep your baby dry, comfortable, and free from diaper odor! For double protection, use both Baby Silicare Lotion *and* Powder!

*externally caused



Notice to Physicians!

In extensive clinical tests, Baby Silicare's formula healed diaper rash, kept over 95% of the babies *free from skin irritations.* For test reports, write Revlon Pharmacal Div., 745 5th Avenue, New York 22, N. Y.

©1957 REVLON, INC. PRODUCT OF REVLON PHARMACAL DIVISION

Revlon's **'Baby Silicare'**

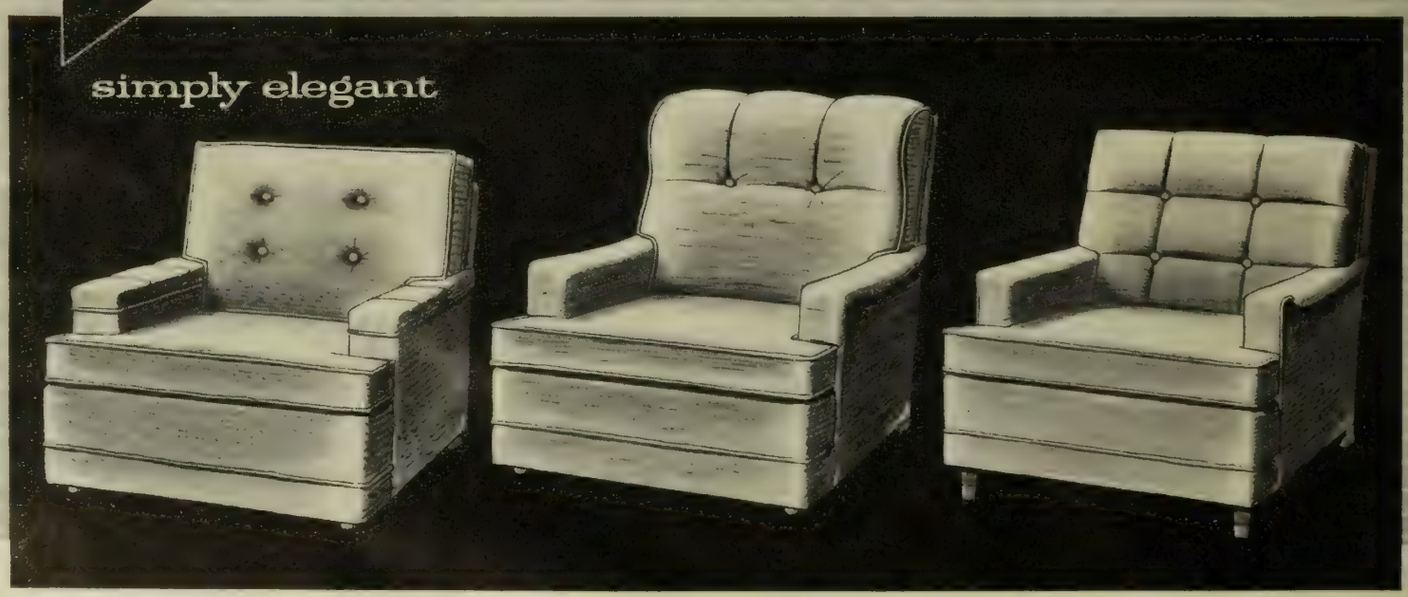
cleans, protects and heals...all at once!



the Karpen chair

designed for you whose taste runs to the elegantly simple or to the simply elegant

Karpen



The elegantly simple . . . superbly translated here in three occasional chairs. Note how they brilliantly reflect decorator styling, the Scandinavian influence, and contemporary at its most tasteful. Add to such inspired design the luxury of reversible foam rubber cushions, magnificent fabrics—including the ingenious new Karpen-Kwilt*—and the smartest in wood finishes. You'll want to see the entire Karpen collection.

The simply elegant . . . defined handsomely by Karpen in classically comfortable lounge chairs. In sumptuous decorator fabrics, leathers, or the new Karpen-Kwilt,* and all available with reversible foam rubber cushions. *But most important:* only Karpen offers Steelace construction, a webbing of steel in the base that assures a comfortable, trouble-free future. Matching ottomans available, too, for these distinguished chairs. By all means, see them soon.

**Karpen's new wonder covering—leather-like, pattern-stitched, and washable.*

For the name of your dealer, write:

KARPEN FURNITURE, *Division of Schnadig Corporation* • 4816 West Belmont Avenue, Chicago 41, Illinois

in Tennessee and Kentucky have been wiped out with chemicals. Even so, federal authorities are worried about their possible spread to other parts of the United States (so am I!). They are already as serious a pest as the boll weevil in some parts of the South.

Wood chips, good soil conditioner

Wood chips, a by-product of woodworking, can be used as a valuable soil conditioner. In tests made by the U.S.D.A. and at Cornell University, chip-treated soil showed three to ten times as much organic matter as untreated soil.

Ordinarily, the chips are plowed into the soil in the spring, along with extra plant food. With this method, the chips greatly improve the soil tilth and help it resist compaction and erosion.

Fortunately, wood chips can often be had free or at low cost. They are a by-product of many woodworking industries. Some cities now dispose of branches trimmed from street trees by running them through a "chipper." This converts the branches from waste to mulch or soil conditioner.

Soil need more lime?

In the high-rainfall areas of the South, most of the soils are acid in reaction. This is fine for the azaleas and camellias but not so good for the grass.

If you live in the camellia belt, it would pay you to test your lawn soil, with a view to modifying it if it proves too acid for your grass.

At a recent turf conference in Gainesville, the preferred acidity ranges were given for major southern grasses, as follows: St. Augustine, 6.0 to 7.2; carpetgrass and centipede, 5.0 to 6.0. Bermuda and zoysia are more tolerant of acidity than the previous grasses, but respond best between 6.0 and 7.0.

These numbers refer to the pH of the soil, a method of classifying the acidity and alkalinity, in which 7.0 represents a neutral reaction and the lower numbers represent an acid condition. Simple test kits that show the pH reading of your soil can be had from most seedsmen. When you know the pH of your soil, your nurseryman or seedsman can then recommend the amount of lime, if any, to add to bring the acidity to the proper level for your particular type of grass.

New dessert apple introduced

Visitors to England have frequently returned home with enthusiastic reports about an apple they ate there, called Cox's Orange Pippin. It has been called the world's finest dessert apple, but since it ships badly, fruit seldom reaches this country.

When grown here, the trees prove so susceptible to disease that they seldom live. If they do live, the fruit is nothing like the English product.

Now, at last, American plant breeders have combined the marvelous flavor of Cox's Orange with one of America's best, McIntosh. The New York State Experiment Station has introduced the apple under the name "Barry." The fruit has the light amber flesh which makes Cox's Orange so distinctive, and the flavor is a combination of the two parent varieties.



Kills Flying Bugs



FAST . . . Powerful, new REAL-KILL® Fly and Mosquito Killer really kills flying bugs FAST! Has faster knockdown and *greater killing power* on DDT-resistant flies than six other leading products tested by independent scientific laboratories.

SAFE . . . New REAL-KILL Fly and Mosquito Killer is *so* safe it's used in food stores! It's *safe* to use around children, pets, and food when used according to directions.

CLEAN . . . So stainless it won't stain even your most expensive wallpaper or finest furnishings when used as directed. No lingering odor.

Get easy-to-use REAL-KILL Fly and Mosquito Killer Insect Bomb today. Also available in thrifty pint and quart tins for use in your own home sprayer.

Guaranteed by Good Housekeeping

There's a REAL-KILL Product for Every Bug Problem

FREE! Informative 24-page booklet, *"Bugs and How to Kill 'Em."* Write:

COOK CHEMICAL CO., Dept. BHG-9, 2500 Summit Ave., Kansas City 8, Mo.



No more tears



with the happy shampoo

Won't burn or irritate eyes!

So gentle, pure, and safe... Johnson's Baby Shampoo won't hurt sensitive eyes. Lathers so quickly, even in hard water. Rinses out easily!

Leaves hair silky-soft!

Johnson's not only gets hair clean... it leaves hair extra-soft, shining, easier to comb and manage. No wonder all the family like it.



Johnson & Johnson

Double-life dividers

Three unusual ways to add a dash of decoration to a room divider and show off your large, handsome plants as well



Large, showy plants provide an attractive break in a divider between den and hallway. Upper part of the divider serves additional function as shelf for the television set—high enough to be seen over the head of anyone seated at desk. Planter box beneath is made of the same pumice block as the walls of the room.

Photographs: Burgess. Decorator: Georgia Fielden, A.I.D.



Here you see how plants make an interesting view from the dining-room door, yet serve also as a partial screen. Shutters fill in doorway to new low ceiling den-bedroom addition, where tall narrow window once was. David Pfaelzer home in Colorado Springs.

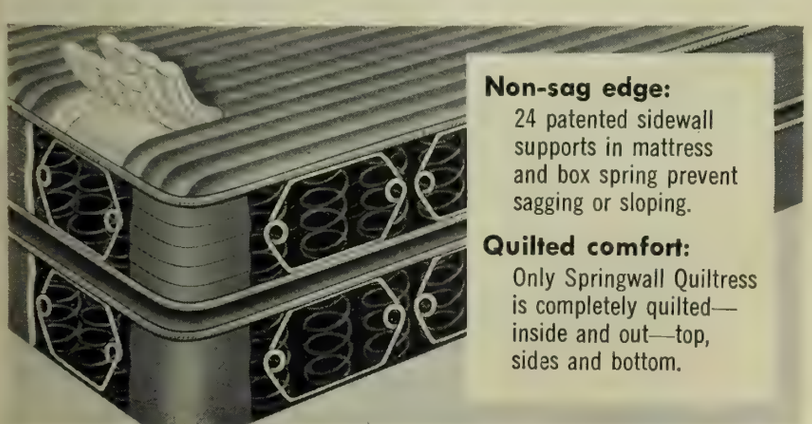
More on page 18

Sleep in comfort right to the edge on a Springwall Quiltress...

... the mattress with exclusive sidewall supports that give it a positively non-sag edge!



Sleep comes easy on a beautiful Springwall Quiltress ... and stays long. This luxury-sleep mattress is completely quilted with extra-deep layers of cotton felt over specially designed inner springs, to cradle you firmly but oh-so-gently in deep-cushioned, button-free comfort. And the exclusive non-sag edge of the Springwall Quiltress gives you firm, correct body support, whatever you weigh, wherever you lie ... full edge-to-edge sleeping comfort. See the Quiltress at leading furniture or department stores everywhere. **$79.50** Matching box spring (with non-sag edge) $79.50



Non-sag edge:
24 patented sidewall supports in mattress and box spring prevent sagging or sloping.

Quilted comfort:
Only Springwall Quiltress is completely quilted—inside and out—top, sides and bottom.

springwall *Quiltress*®

... with the non-sag edge!

Springwall mattresses and box springs are guaranteed against structural defects

USE-TESTED by McCalls

Guaranteed by Good Housekeeping

SPRINGWALL

Manufactured by: KING KOIL SLEEP PRODUCTS, Saint Paul; HAGGARD & MARCUSSON, Chicago; ECLIPSE SLEEP PRODUCTS, New York, Los Angeles, Boston; SOUTHERN CROSS SLEEP PRODUCTS, Atlanta, Tampa; HARMON MANUFACTURING COMPANY, Tacoma. Also manufactured in Montreal, Toronto, Winnipeg and Vancouver, Canada; England, Australia and New Zealand

Yes, removing stains is *easy* with CLOROX... just read the label!



You get a CLEANER WASH with CLOROX®...

whiter...brighter... sanitary, too!

EVERY TIME you pick up a Clorox bottle, you have a *wealth* of house cleaning information...*right at your fingertips!* Yes, the Clorox label directions tell you how to remove such stubborn stains as grass, berry, coffee...even scorch and mildew. And there are dozens of suggestions for sparkling and disinfecting your *bathroom* and *kitchen,* too! Read the Clorox label to find out how to make your home cleaner and *safer*—the easy *Clorox* way!

Every time you use **CLOROX** *you protect family health!*



Keep white nylon white with Clorox!

You can keep nylon white much longer by laundering it with gentle Clorox every time, right from the start. If you have nylon that's already *"age-yellowed"* ...follow the easy method shown on the Clorox label.



Double-life dividers

Begins on page 16

Photograph: Warren Reynolds. Decorator: Don Lee, Modern Center



This corner, created by shutter that partially fills doorway, is enlivened with a handsome plant and bench. Since this is the living-room side of the divider, the bench could serve as a magazine table or for extra seating. Dr. Donald Daggett home, Minneapolis.

Photograph: Hedrich-Blessing. Decorator: Roberta Koll



Plants make a beautiful dress-up for a plain division between entrance hall and living room. Here's a practical solution to the problem of what to put under them. Pieces of marble were cut to form a graceful shape, which flows from one room into the other. The same idea could have been carried out in tile or linoleum.



Loomed by American labor to beautify American homes

Magee works a special magic! In classic tradition, we designed Cathedral to give an enriching touch of elegance to modern rooms, the simplicity to enhance period rooms. Its high cut pile is shaded with uncut loops against a low textured ground. Cathedral, of heavy wool yarns, comes in Aqua, Beige, Cocoatone, Green and Grey. 12′, 15′ widths. Easy payment plans available.

SEND 25¢ FOR MAGEE'S NEW DECORATING PRIMER TO THE MAGEE CARPET COMPANY, DEPT. B-1, BLOOMSBURG, PENNSYLVANIA.



74% more food energy than fresh whole milk

in every delicious serving!

Milk is Nature's best food—as every mother knows. It's needed for strong, sturdy bodies, for growth, for vitality. But a serving of ROYAL PUDDING gives you all the benefits of the milk you make it with *plus 74% more Food Energy*. Get *Regular* ROYAL for easy-to-cook, velvety-smooth Pudding and Pie Filling . . . no-cook *Instant* ROYAL for quick, melt-in-your-mouth desserts.

FOR SCRUMPTIOUS DESSERTS EVERY TIME . . .

Always Reach For Royal



TWO FINE PRODUCTS OF STANDARD BRANDS INC.

These FOODS are NEWS!

Cakes, cookies, desserts

Angel-cake mix now comes in a small (8½-ounce) package, just enough to make a "half-size" cake—perfect for the small family. There are two packets of ingredients—one of egg-white mix, the other of flour mix; you add only water. Directions are on box for baking in an 8-inch tube pan, 9x5-inch loaf pan, or 15x10½-inch jelly-roll pan.

Chocolate cake with chocolate frosting—you'll find it in an octagon-shaped foil container on baked-goods shelf or in frozen-food case. Delicious, moist, it tastes homemade. Easy to cut "same-size" wedges—the eight sides of the carton act as a guide. Weight: 1 pound 2 ounces.

Instant chocolate-chip cake mix whips up to a delicate cocoa cake with chocolate polka dots all through. Add fresh eggs and water to the mix. From a 1-pound 4-ounce package you can bake two 8- or 9-inch layers, one 9-inch square, or a large oblong cake.

Coconut macaroon mixes—plain and chocolate—are available in 13-ounce packages, each making about 2 dozen macaroons. Hot water is all you add. Special, no-stick baking paper is included in box—no greasing necessary.

Blackberry-flavored gelatin, fortified with vitamin C has made its debut. Color's deep and rich, flavor's delicate. Comes in 3-ounce package for desserts and salads.

Apple-raspberry sauce is packed in a 1-pound 1-ounce can—pleasing dessert or meat accompaniment. You'll like the rosy color and refreshing flavor raspberries give the applesauce. Three to 4 servings.

Extras

Ham dinners are frozen in transparent plastic bags, ready to heat top-of-range. Each 12-ounce serving includes separate bags of barbecued ham, corn O'Brien, and black-eyed peas. Just drop bags in pan of boiling water to heat.

Sandwich spreads come in a new "family"—six varieties. Here they are: beef with garlic and dill; beef with pickle and peppers; ham spread; pork and beef; beef with barbecue flavor; and liver with bacon. Jar holds 4¾ ounces.

Straws with chocolate- and strawberry-flavored liners are a boon for kiddies who balk at their milk quota, and for dieters who drink skim milk. As you sip milk through these gaily striped, flexible straws, it takes on chocolate or strawberry flavor from the liner. Less than one calorie per straw—sweetening is saccharine. A dozen straws per package.

Seasoned breading and batter mixes each come in a 10-ounce package. Just coat food to be fried with the breading mix; or add water to the batter mix and dip food before frying. No extra seasoning is needed.

Let's try Green Beans Vinaigrette



Try any style—
Whole, Cut, French Style

These are the canned green beans that live up to your proudest recipes



Carefree meals are good meals with

Del Monte®

green beans

To make this famous dish at its very best, you need cooke green beans of firm yet tender texture and rich yet delicat flavor. With never a string, of course.

So what better time to discover you can *buy* canned gree beans like that? Yes, canned—perfectly cooked Whole o Cut, and ready for the sauce. And just compare DEL MONT Blue Lake Green Beans for texture and flavor with any you'v ever had the bother of cooking yourself!

For these green beans are an improvement *on* an improv ment—DEL MONTE's own special development of the famou Blue Lake variety. See what a hit they make for you in

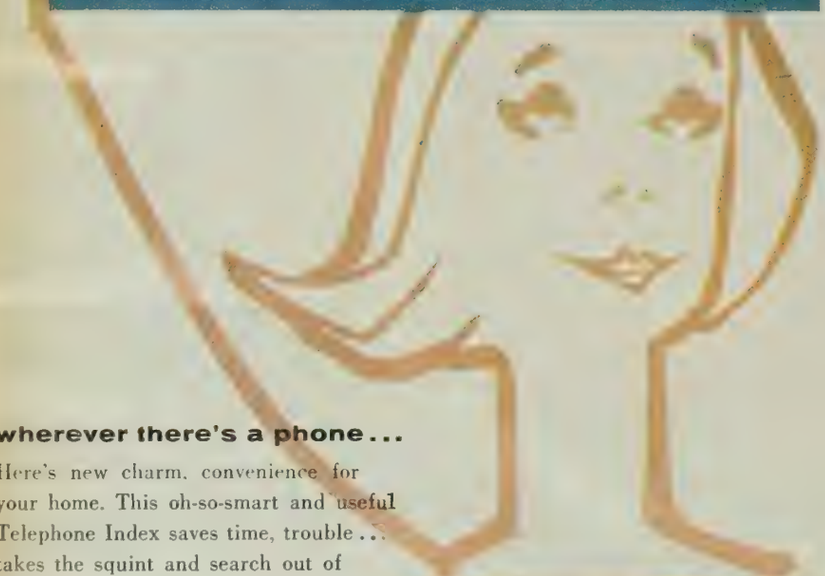
GREEN BEANS VINAIGRETTE

1 can (1 lb.) DEL MONTE Brand Green Beans—Whole or Cut
2 tablesp. oil
2 tablesp. vinegar
1 tablesp. chopped parsley
1 tablesp. chopped pimiento
1 tablesp. DEL MONTE Swe Pickle Relish
¼ teasp. each, salt and sug
1 hard-cooked egg, grated

To serve cold, chill beans, drain well. Mix other ingredients; spoon drained beans. To serve hot, heat beans, drain off liquid, add sau to beans in pan and toss with 2 forks until hot. Serves 4. Delicio with hot or cold baked Canadian bacon or ham, or boiled tongue, e

better than
two heads or
four hands...
BATES
PENCILIST...only 1.95





wherever there's a phone...

Here's new charm, convenience for your home. This oh-so-smart and useful Telephone Index saves time, trouble... takes the squint and search out of phoning. Keeps important numbers — friends, tradesmen, emergency calls — within instant reach. Press the button... presto!... there's your number. The new PENCILIST even has a pencil inside. Bates List Finders are *so* good looking, too. Their decorator colors match or contrast with color phones or decor. Six attractive models in 32 distinctive finishes. Perfect for gifts. From $1.95 to $7.50 (slightly higher in Canada). You'll love it... wonder how you ever got along without one.



At stationery, gift and department stores

BATES LIST FINDERS
The Bates Manufacturing Company • Orange, N.J.
Quality numbering machines, staplers, list finders for office and home

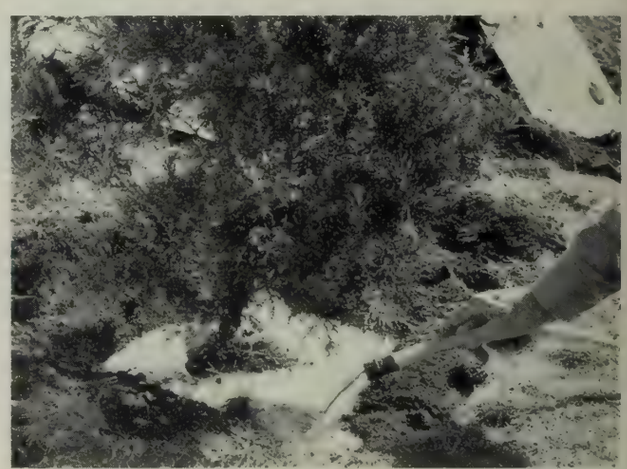
It's time to plant new evergreens



Plant your new evergreens early this fall, so they'll have a chance to get established before winter.

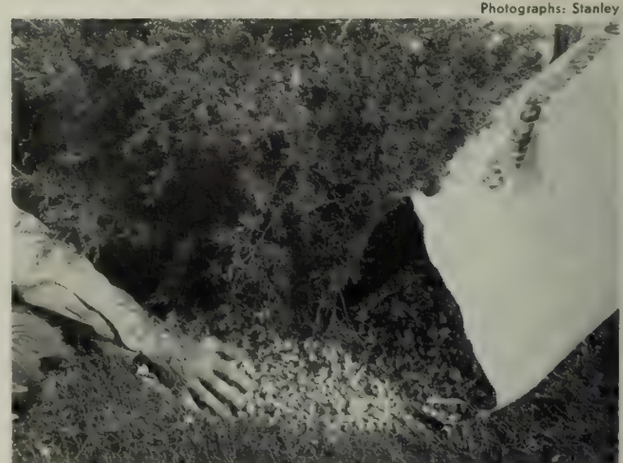
Dig hole a foot wider than soil ball, and about an inch deeper. Put soil on tarp to speed cleanup.

Slide ball into hole carefully, without removing the burlap. In time, it will rot away.



Backfill with pulverized soil, and then firm it lightly. When half of the fill is in place, let hose run into hole for a few minutes. Allow water to soak down into the planting pocket before filling in more soil. Complete filling by shaping soil around base into basin shape for easier watering. Don't use sod for backfilling.

Photographs: Stanley



After watering again, level the basin around newly planted evergreen with dry soil and fill with a mulch. Good ones include peatmoss, pine needles, grass clippings, and ground corncobs. Water every three or four days during first two weeks, and syringe tops, too, occasionally. Water deeply before soil freezes in late fall.

Looking at houses?

LOOK FOR THIS SIGN OF A BETTER BUY... *Thermopane!*



For only $14,500 you can buy this Levittown "Pennsylvanian" with insulated sliding glass doors of Thermopane®!



This is one of five different styles of the "Pennsylvanian" constructed in Levittown, Pa., by the famous builders, Levitt and Sons. The price of $14,500 *includes* the 70′ x 100′ landscaped lot, all-electric kitchen and four bedrooms. Decorator: Alice D. Kenny.

Doors like this give you a wonderful new kind of wall that makes any house more fun to live in!

A wall that's *transparent* so you can always see out.

A wall that *opens* so you can glide it aside in summer to step in or out.

A wall that's *insulated* so you stay more comfortable even in the coldest winter weather.

Every window and door your builder glazes with *Thermopane* insulating glass brings you closer to a *completely* insulated house. He saves you just that much more money in heating (and air-conditioning) bills. You stay more comfortable. Your home is more valuable. *And* you'll never have to worry about *storm sash! Thermopane is self-insulating!*

For our free *Thermopane* book, call your L·O·F Distributor or Dealer (listed under "Glass" in the yellow pages). Or write Dept. 697, Libbey·Owens·Ford Glass Company, 608 Madison Ave., Toledo 3, Ohio.

L·O·F GLASS

Thermopane
INSULATING GLASS

LIBBEY·OWENS·FORD GLASS COMPANY
TOLEDO 3, OHIO



Gentle, friendly—

Friskies nourished

with the balanced diet meat-loving dogs love!

YOU WANT YOUR DOG well-fed and happy. So let Friskies give him the lean red meat he *craves*...plus the other carefully balanced nutrients he *needs* for lively good health.

MEAT'S BODY-BUILDING PROTEIN. Friskies' principal ingredient is lean red horse meat for meaty taste and energy-giving protein. In Friskies, too, are the vitamins, the minerals, the important food elements so necessary for good coat, clear eyes and companionable disposition.

EXTRA NOURISHING. While some dog foods simply fill, Friskies *fully* nourishes . . . provides *up to twice the nourishment* of dog foods selling for only pennies less. Be sure to get Friskies—made to the high standard of the Carnation Company.



Carnation
quality products

FOR VARIETY—FRISKIES MEAL, easiest of all to mix. Quickest, too—mixes instantly. Just add water. Ready at once. A complete diet containing all the food values of choice steaks, chops, roasts.



ALBERS MILLING CO., DIV. OF **CARNATION COMPANY,** LOS ANGELES 36, CALIFORNIA

EVERGREENS

to plant this fall

Stanley



This fine young "Christmas tree" is a spruce. Like other formal evergreens, it usually looks best planted alone, away from house.

There are several hundred good evergreens to choose from, but your choice will be easier if you will divide them into three classes.

The first class includes the dwarf or slow-growing evergreens, which can be used next to your house: The yews, hollies, camellias, boxwood, and creeping junipers.

The second group includes the spruce and fir—the Christmas-tree evergreens. Use these carefully, as accent points.

"Forest" types make up the third class—pines, hemlocks, and redcedars. They are most useful as background plantings and screens.

For planting next to house

Yews: These are the evergreens with the dark-green foliage and red berries. There are dozens of varieties some columnar, others low and spreading. All shear well and grow slowly.

Hollies: These broad-leaved evergreens, like yews, can be sheared and clipped, or allowed to grow naturally. Although resistant to cold, they will not stand drouth.

Pfitzer juniper: This is the low, sprawling juniper that is used so much for entrance and foundation plantings. It grows swiftly, in all types of soil, and resists drouth.

Oregon Grape-Holly (Mahonia): Has prickly, glossy green leaves. Usually grows three feet tall, sometimes higher.

Mugho pine: This is a real pine, but it grows as a shrub, not as a tree. Growth is slow but steady. Height is usually less than 8 feet. It can be sheared or clipped.

For accent and screening

Spruce: If you want a living Christmas tree for holiday decorating, this is a good choice. Some are almost pure blue in color, but the more normal blue-green forms are also attractive.

White pine: Probably the best pine for small lots. The needles are very graceful and soft. Tree grows rapidly, but needs lots of moisture. Good in groups as well as single.

Austrian pine: A tough, vigorous, long-leaved pine that holds up well under city conditions. Best used in background plantings and for screens.

WIN A NEW THUNDERBIRD



ENTER THE PLASTIC WALL TILE





"GET-ACQUAINTED" GIVEAWAY

Hundreds of Valuable Prizes for You

1st Prize . . . . . FORD Thunderbird
2nd Prizes (2) . . RCA VICTOR 21" Compatible Color TV Sets
3rd Prizes (7) . . NECCHI BF Portable Sewing Machines "Makes sewing a pleasure"
4th Prizes (25) . . WESTINGHOUSE Portable Transistor Radios
5th Prizes (40) . . OSTERIZERS by John Oster Mfg. Co. "The perfect Liquifier-Blendor"
6th Prizes (75) . . Brownie "Holiday" Flash Cameras by KODAK
7th Prizes (150) . 23-lb. pails of *all*

Your friendly plastic wall tile dealer wants you to "get acquainted" with the lovely new decorator colors and lasting beauty of quality plastic wall tile.

- GOES ON IN HOURS! • LASTS A HOUSETIME!
- COLORS GO ALL THE WAY THROUGH!
- WON'T CHIP, PEEL OR CRACK!
- WIPES CLEAN WITH A DAMP CLOTH!
- WONDERFUL CHOICE OF DECORATOR COLORS!
- COSTS SO LITTLE!

HERE'S ALL YOU HAVE TO DO

THIS IS YOUR OFFICIAL ENTRY BLANK

Fill In These First Three Lines Yourself *(Please print clearly)*

YOUR NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

NOW DO THESE THREE SIMPLE THINGS

1. Call Western Union. Ask Operator 25 for the name and address of your nearest "Give-away plastic wall tile dealer."

2. Take this entry to your dealer's store. He must fill in his name and address. There is nothing to buy. He'll be happy to fill in your entry blank—because if you win, he wins too!

DEALER'S SIGNATURE_____

STORE NAME_____

ADDRESS_____

CITY_____ ZONE_____ STATE_____

3. Then, mail this completed entry to: Plastic Wall Tile Give-away, P. O. Box 99B, Mount Vernon, New York.

That's all you do. Your completed entry may win one of the hundreds of valuable prizes.

Follow These Simple "Give-Away" Rules

- Follow the instructions given on the official entry blank. Then mail to the address given in paragraph 3 of the entry blank.
- Entries must be postmarked not later than October 31, 1957 and received by the judges not later than November 11, 1957. Only one prize to a single family.
- This GET ACQUAINTED GIVE-AWAY is confined to the Continental United States. Employees of Monsanto Chemical Company, its subsidiary and associated companies, participating tile manufacturers, distributors and dealers, their advertising agencies and their immediate families are not eligible to participate. Contest void in the states of New Jersey and Wisconsin and is subject to all other Federal, State and local regulations. Prizes as listed elsewhere will be awarded on the basis of a blindfold drawing by name under the direction of the Merchandising Staff of the Reuben H. Donnelley Corporation whose selections are final. Winners will be notified personally or by mail. Complete list of winners will be sent on request accompanied by stamped addressed envelope, six weeks following the close of the GIVE-AWAY.

POLYSTYRENE PLASTIC WALL TILE

MONSANTO

EASY TO ENTER...NO PUZZLES...NO JINGLES...NOTHING TO BUY...GET ACQUAINTED TODAY!

Chicago to New York for $10.80

Now you can drive 824 miles—from the heart of the Midwest to the Hudson River—without a sharp curve, steep hill, or traffic light. You pay about a penny a mile for turnpike tolls, nothing extra for side trips

The turnpike link that opens new travel and vacation possibilities



Background map copyright by
Rand McNally & Company, R. L. 57 S 64

By Richard B. Espey

What's it like to travel the new turnpikes "nonstop" between Chicago and New York . . . to move at average speeds of 60 miles per hour or more on highways that make driving almost (but not quite!) automatic?

The longest continuous turnpike route is between the Illinois-Indiana state line, on the southeast edge of Chicago, and the Hudson River, in New York City. It's 824 miles of turnpike, and you can travel the route, either way, in about 15 hours' driving time.

Your toll cost for those 824 miles will be $10.80, or about 1.3 cents per mile. Most turnpike travelers say it's worth it, and here is one reason why.

Take the newest section of the route as an example. That's the Indiana Toll Road. You pay $1.95 for this section of the turnpike. At the allowed speed of 65 miles per hour, you'll get across Hoosier-land in 2 hours and 24 minutes.

If you take one of the two public highways that parallel the route of the toll road, you will travel the same number of miles, but encounter all this en route: 74 stop lights, 18 railway crossings, 1 drawbridge, 15 school zones, 20 major highway intersections, 89 heavy and 603 light traffic entrances and exits. On 48 miles of the route, you'll be limited to speeds of less than 40 miles per hour.

Turnpikes eliminate these hazards and the wear and tear on your nerves. They create some new driver problems—mainly, the greater need for safety and alertness that continued high speed imposes.

There are no sharp curves, steep hills, or railway grade crossings. Almost all turnpikes are divided highways for one-way traffic. Pedestrians (including hitchhikers), cyclists, animals, wagons, and slow-moving vehicles are barred.

It's easy to drive on the turnpike, and safe, if you follow these rules:

1. **Keep your distance**—at least six lengths behind the car in front, 12 lengths in bad weather. At 60 miles per hour you're covering *88 feet every second.*
2. **Check your rear-view mirror frequently**—*always* before you slow down or change lanes. Mirrors have blind spots; two are better than one.
3. **Vary your speed** in the 10-mile range below the posted limit. It adds interest, keeps you alert. [*Turn to page 30*

Plastic floor is Armstrong Excelon Tile, Spatter Series, Style 744, with strips of plain yellow, Style 793.

this plastic floor paves the way for fun

When little feet track mud indoors, you'll especially appreciate Armstrong vinyl-asbestos Excelon Tile. A damp mopping will whisk away footprints without a trace. If you're rushed for time, this smart Spatter design will hide dirt until you can clean it up. Really convenient!



From a junior cowboy's morning gallop to the end of the grownups' late-late show, there's relaxation for everyone in this versatile playroom...and no "Don't do that!" or "Careful, John!" to spoil the fun. It's the floor of Armstrong vinyl-asbestos Excelon Tile that makes this room so wonderfully carefree. The smooth surface will stand up under hard wear, and spilled things can be wiped away in a moment.

Excelon Tile is one of the lowest-cost floors you can buy, and a do-it-yourselfer can put it down with just scissors and brush. See the many fashionable designs and colorings in Armstrong Excelon Tile, a modern floor for every room in your home.

SEND 25¢ FOR BEAUTIFUL NEW BOOK, "SUCCESSFUL DECORATING." Tells you how to begin, how to give rooms style, comfort and personality. Color schemes for every room in full color. You also get sketch plan of this playroom and list of furnishings. Write Armstrong Cork Company, 5709 High Street, Lancaster, Pennsylvania.

Armstrong

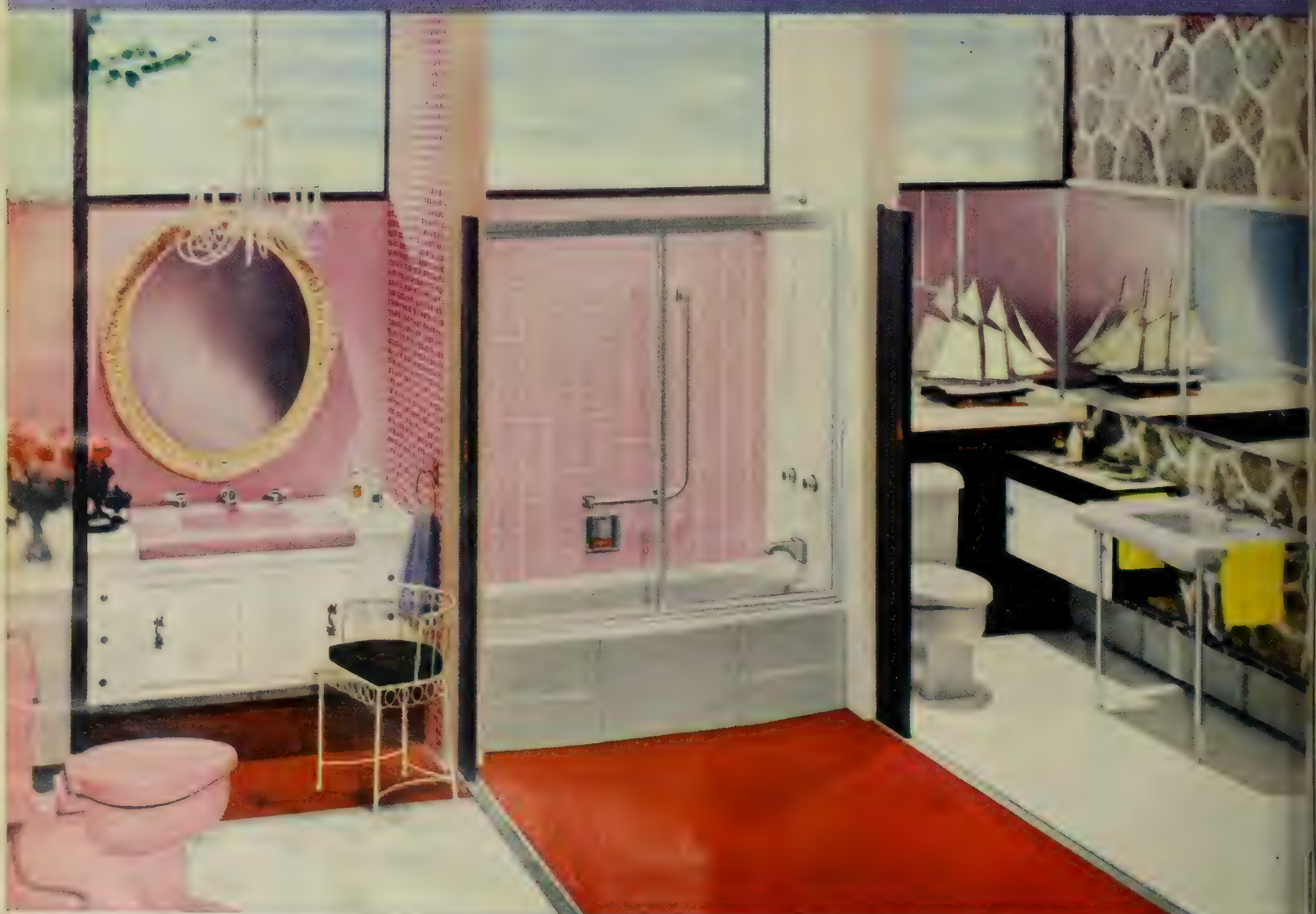
THE MODERN FASHION IN

FLOORS

LINOLEUM • INLAID VINYL CORLON® • EXCELON® VINYL-ASBESTOS TILE • LINOTILE® CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE

America's
first choice
for color
and design

CR



"Mr. and Mrs. Bathroom" shows two different fixture colors used in a compartment-type bathroom. Shell Pink Criterion lavatory and water closet for one area; French Grey Criterion bathtub, water closet, and lavatory for the other. Tub is porcelain-enameled cast iron. Other fixtures lustrous vitreous china.

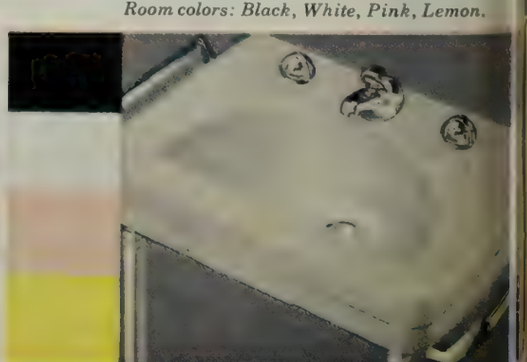
***Oxford** in Shell Pink. Roomy, rectangular basin. In white, $46.90.* Room colors: Cardinal, Black, Eggshell, Pink.*



***Westland** in Sky Blue. Smart, modern design. In white, $48.15.* Room colors: Robin's Egg Blue, India Red, Eggshell, Powder Blue.*



***Diana** in French Grey. Large, flat top area for toiletries. In white, $123.45.* Room colors: Black, White, Pink, Lemon.*



ANE

NEW! Color planning in the bathroom made easy

Here Crane shows you samples of Crane color fixtures...

and some of the colors that go best with them

Today you can be as bold in your use of colors in the bathroom as you are in any other room in the house. Planning colors to go with your color fixtures is now quite easy (and fun too) with Crane's new decorator-approved colors shown below.

However, while you're having fun choosing colors, don't forget that any bathroom is really only as attractive as its fixtures. All Crane fixtures are styled by famed designer Henry Dreyfuss to look modern years from now. All feature Crane's exclusive Dial-ese controls. And all are available in white and seven sparkling colors in just the right shade for your bathroom.

Whether you're building, remodeling, or just dreaming, clip and save these new color ideas from Crane. Better still, see the colorful fixtures themselves at your neighborhood Crane Dealer.

CRANE CO., 836 South Michigan Avenue, Chicago 5

VALVES • FITTINGS • PIPE • PLUMBING • KITCHENS • HEATING • AIR CONDITIONING

FREE! *"Color Planning for Bathrooms"*

Prepared in consultation with famous color expert, Maria Bergson. Shows simple way to use contrasting, harmonizing, and monochromatic colors for walls, ceilings, floors, and accessories. Get your copy from your Crane Dealer.

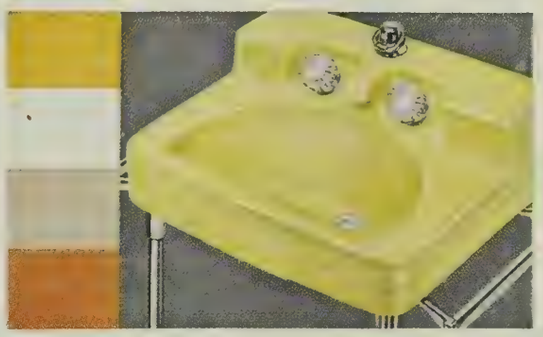


**Suggested consumer prices less supplies and trap.*

Choose the colors for your bathroom from the color "chips" below



Criterion *in Sky Blue. Finest lavatory made. In white, $117.45.* Room colors: Antique Bronze, Ivory, Powder Blue, Greyed Turquoise.*



Drexel *in Citrus Yellow. Graceful molded china spout. White lavatory, $97.75.* Room colors: Wheat, White, Spice Tan, Copper Bronze.*



Marcia *in Sun Tan. Large, semi-oval basin. In white, $85.65.* Room colors: Golden Apricot, Eggshell, Pumpkin, Brown.*

Beverly *in Pale Jade. Distinctive modern lines. In white, $70.80.* Room colors: Antique Bronze, Eggshell, Sea Green, Black.*

Countess *in Persian Red. Distinctive lavatory with large basin. In white, $50.15.* Room colors: Black, Pink, White, Warm Grey.*

Elayne *in White. Largest basin of Crane countertops. Lavatory, $95.35.* Room colors: Steel Blue, Orange, Ivory, Slate Blue.*







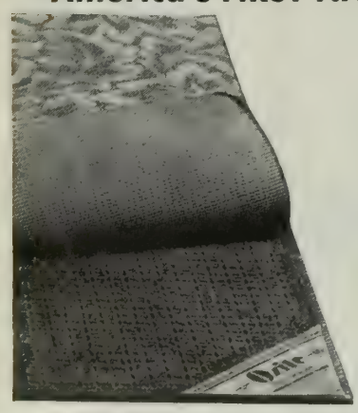
It's money in the bank . . .



when you choose

GENUINE **OZITE**®

America's FIRST NAME in Carpet Cushion



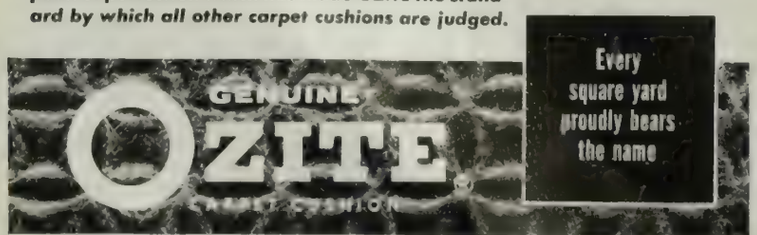
The added years of service you receive from carpets that are protected by Genuine Ozite carpet cushion provide savings just as tangible as those you see in your bank book.

Genuine Ozite not only adds years of service to your carpet but when it finally wears out — well — this is what one customer says:

*"April, 1927, I had my floors laid with carpet over Ozite carpet cushion. The carpet finally wore out this spring. New carpet was purchased in August, 1956. When it came time to lay the carpet it was found that the same Ozite laid down in 1927 was still in perfect shape. It retained all its resiliency and sprung back as it did the day it was laid in 1927. We were very happy to find that no additional expense was necessary."

*Customer's letter available for inspection.

For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating a peak of perfection which has made OZITE the standard by which all other carpet cushions are judged.



Chicago to New York for $10.80

Begins on page 26

4. **Never stop on the highway.** In case of emergency, pull way over on the right shoulder.
5. **Use extreme care on entering or leaving** the turnpike for the interchange or service plaza. Keep right for turnoff; don't reduce speed until you are in exit lane. On entering turnpike, check traffic when you are in approach lane, then enter turnpike at cruising speed.
6. **Never drive when drowsy.** Stop frequently to keep alert; take cat naps at service plazas.

What about food en route, service stations, and motels or hotels?

On the turnpike you will pass a

[*Turn to page 33*

Suggested on-off turnpike travel routes

Start your tour at Chicago's city limits

Here are routes to the west end of the Indiana toll road.

From Chicago's loop and the north side: Take Route 41, the Outer or Lake Shore Drive, south to the toll road.

From points north and west of Chicago: Follow Routes 12 or 20, avoiding the "city" alternates, to the toll road.

From points west and south of Chicago: Take any north-south route to U. S. 6. Follow U. S. 6 to junction of U. S. 41. Then go north to the toll road interchange.

From southern Indiana: Take Indiana 53 north to Fifth Avenue in Gary. Then turn west to West Gary Interchange.

Side trip to Gettysburg and Washington

Driving east, leave the Pennsylvania Turnpike at Breezewood Interchange 12. Take U. S. 30 east to Gettysburg, Route 15 south to Frederick, then U. S. 240 to Washington. Leaving Washington, go north on the Baltimore-Washington Parkway (free) to Baltimore. Then take U. S. 40 to the Delaware Memorial Bridge and the southern terminus of the New Jersey Turnpike. From this terminus it is 105 miles (Toll: $1.50) to Interchange 14 (Newark Airport), or 113 miles (Toll: $1.75) to Interchange 16 (Lincoln Tunnel). By this route it is about 700 miles from the west end of the Indiana Toll Road to Washington, and about 920 miles altogether to Interchange 14 on the New Jersey Turnpike.

How to get in and out of New York City

Entering New York from the New Jersey Turnpike, get off at Newark Airport Interchange 14, then take the Pulaski Skyway to Holland Tunnel entrance, Interchange 14-C. Leave the turnpike at Interchange 16 for the Lincoln Tunnel, or at Interchange 18 for the George Washington Bridge.

Leaving New York for the New York State Thruway, take Route 9-A, an express highway, north to Thruway entrance.

For New Haven and New England, take Cross Country Parkway to Hutchinson River Parkway, then to Merritt Parkway.

Side trip to the Finger Lakes region

The six Finger Lakes are close to the Thruway. For Canandaigua Lake, turn off at Interchange 43 or 44. For Keuka Lake and Seneca Lake, turn off at Interchange 42. For Cayuga Lake, turn off at Interchange 41. For Lake Owasco and Skaneateles Lake, use Interchange 40.

Sample side trip: Leave Thruway at Interchange 42 and go south on Route 14 to Watkins Glen on Seneca Lake. Turn east and north on Routes 414 and 227 to Trumansburg, then north on Route 96 to Sheldrake Springs and east on local road to Route 89 and Cayuga Lake. Route 89 leads to Thruway.

New York State Thruway to Ohio Turnpike

Leaving Thruway at western terminus, take U. S. 20 to Painesville, then go south on Ohio 44 to Ohio 82, west on Ohio 82 to Ohio 43, and south to Interchange 13 on Turnpike. Going to and from Cleveland, take U. S. 20 to Willoughby, Ohio 640 to Willowick, and Ohio 283 to Ohio 2 in Cleveland.



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Flint Cutlery, Kitchen Tools, Egg Beaters

in new harmony colors to match or mix!

Make your kitchen as cheerful as a rainbow with these bright, gay Flint harmony colors. Now, you can get the famous Flint Cutlery, Flint Kitchen Tools, and the Flint "Best" Egg Beater in yellow, turquoise, pink, or black. Match them to your kitchen color scheme, or mix them up for gay, accent colors! Same unrivalled Flint quality—all finest grade stainless steel!

Individual knives from 75¢ or in the famous Flint Holdster® Set, which includes the five knives you use the most, at $12.95 gift-boxed. Individual kitchen tools from $1.75 or Flint Kitchen Tool gift-boxed sets from $5.95. Gift-boxed Flint "Best" Egg Beater, $4.95.

FLINT®

by EKCO® ...the greatest name in housewares!



a moonlight picnic fun on one of the broad, secluded beaches lining the Atlantic in the Fernandina to New Smyrna area. Outstanding recreational facilities are found here—as in all sections of Florida.



CENTRAL FLORIDA—Young vacationists lunch informally at a pleasant roadside stand. Thousands of lakes (Orlando has more than 30 within the city limits) make this one of Florida's top scenic and fishing areas.



FLORIDA KEYS—A small boat party sets up for a fish fry after trolling in the sporty waters of these tropical isles. Game fish are abundant, too, in the nearby Everglades.

Have a Picnic in Florida

Where the grandest of all vacations costs no more than an ordinary one

The clearest skies you've ever seen, the balmiest air you've ever breathed make outdoor life in Florida pure joy the year around. What could be more wholesome family fun, or less expensive, than a glorious picnic right beside a shining sea, or in some peaceful, shaded roadside spot!

A picnic in Florida by sunlight or by starlight is a pleasure you remember—and all the other things there are to do and see make a Florida vacation one you never can forget.

Wondrous places and sights are almost everywhere. More ideal beaches than anywhere else in the world. Ocean, Gulf, hundreds of lakes and springs for swimming fun. Aquariums where clowning porpoises stunt, and you can see weird marine life through glass portholes. Piers to cast from, streams to explore, lakes and seas to troll for the nation's finest game-fish. Land and water sports of every type.

This is the year to enjoy all the thrilling excitement of Florida. Bring the entire family—for an *extraordinary* vacation that costs no more than an *ordinary* one. And if you haven't picnic hamper, camera and film—pick them up here.



INDIAN RIVER REGION—Citrus groves like this one near Fort Pierce are charming backdrops to outdoor life in Florida. Accommodations for any vacation budget are found throughout the State.

Florida

YEAR 'ROUND LAND OF GOOD LIVING



GULFSTREAM COAST—Dad does the chef-ing on a beach grill at Hollywood, while the family picnics in sea-cooled comfort. Gentle trade winds air-condition all this coast, keep temperatures delightfully pleasant the year around.



FLORIDA WEST COAST—Hot dogs make kingly fare in the colorful outdoors of Myakka River State Park. It's one of dozens of state-maintained areas that offer full facilities for camping, cooking, swimming, boating, fishing.

FREE: COLOR-PHOTO BOOKLET

Simply mail the coupon for your copy.

State of Florida • Room 1702-A
Commission Building • Tallahassee, Florida

Please send your 36-page booklet of Florida color pictures and vacation tips to:

Name .....

Address .....

City ..... *Zone* ..... *State* .....

Chicago to New York for $10.80

Continued from page 30

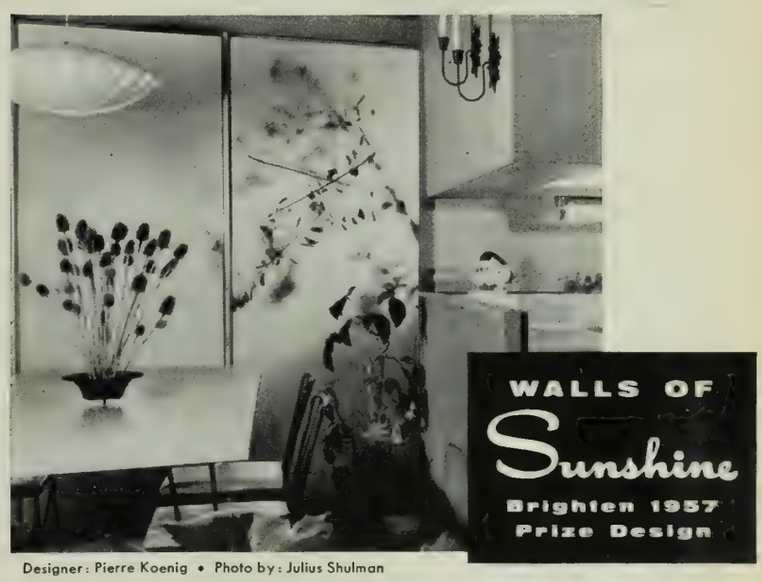
service plaza about every 25 miles. These are open 24 hours a day and offer food for you and fuel for the car. They are concessions, but operated under strict supervision of the turnpike authority in each state, and most in each state are exactly alike. The food and service are good, the cost reasonable. You can buy either coffee and a sandwich or a complete meal. The plazas also offer clean rest rooms, telephones, information on motels, souvenirs, and knicknacks to keep Junior contented. They will fill your thermos with coffee, or warm the baby's bottle.

[*Turn to page 125*

Your Chicago-New York turnpike route

Miles from Western Terminus	Points En Route	Miles from Eastern Terminus
0	CHICAGO-INDIANA STATE LINE. 106th and Indianapolis Boulevard. reached from Chicago Loop by Outer Drive and Route 41. Travelers from west use Routes 12 and 20.	821
20	GARY. Toll road passes over Gary for spectacular skyline view of this steel-making town.	804
120	INDIANA LAKE REGION.	704
156	INDIANA-OHIO STATE LINE. Direct connection between the two turnpikes.	668
217	MAUMEE-TOLEDO INTERCHANGE. Turn off for Toledo, Detroit, and other northern points. (Westbound traffic will turn off at STONY RIDGE—TOLEDO INTERCHANGE.)	607
331	CLEVELAND INTERCHANGE, No. 11. You may also reach the Cleveland area through Interchanges 9 and 10 which are *west* of No. 11.	493
349	STREETSBORO INTERCHANGE, No. 13. Route 43 goes north for connection with Ohio 82 and 44 and U. S. 20 to western end of New York Thruway.	475
397	OHIO-PENNSYLVANIA STATE LINE. Here a direct connection between the two turnpikes.	427
456	PITTSBURGH INTERCHANGE, via Route 22.	368
545	BEDFORD INTERCHANGE. South to Cumberland, or north to Altoona, via Route 220.	279
625	CARLISLE INTERCHANGE. South to Gettysburg, via Route 34.	199
641	HARRISBURG (West Shore) INTERCHANGE. Route 111 south to Baltimore and Washington.	183
733	Connect here with Northeastern Extension of Pennsylvania Turnpike for Allentown and Scranton. For PHILADELPHIA, use Interchanges 24 and 25 *west* of this point, or 26, 27, and 28 *east* of this point.	91
756	BRIDGE CONNECTION over Delaware River between Pennsylvania and New Jersey Turnpikes.	68
824	NEW JERSEY TURNPIKE INTERCHANGE No. 16, LINCOLN TUNNEL EXIT to New York City.	0





Designer: Pierre Koenig • Photo by: Julius Shulman

Trend-setting California Home Features Translucent Glass

A partition of lovely Luxlite Glass is a high point of interest in this Merit Award House, featured in House and Home Magazine. The golden glow of flattering, diffused daylight forms a decorative backdrop for living and entertaining. Yet privacy is adequately protected. Glass was used extensively throughout the entire structure, an indication of the growing use of this versatile and beautiful material by today's architects.

Make light a part of your plans. Specify figured glass by Mississippi. Available at better distributors in a wide variety of patterns and surface finishes.

Write today for free literature. Address Department 1.



MISSISSIPPI GLASS COMPANY
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NEW YORK • CHICAGO • FULLERTON, CALIFORNIA

TENSE NERVOUS HEADACHES need ANACIN



Why 3 out of 4 Doctors Recommend the Famous Ingredients of ANACIN

for Fast Fast Fast Pain Relief!

Tense, nervous headaches—so common today—need special pain relief. Here's why Anacin Tablets give you better *total* effect in relieving pain than aspirin or any buffered aspirin—why a survey shows 3 out of 4 doctors recommend the famous ingredients of Anacin® to relieve pain of headache, neuritis and neuralgia:

- **ACTS INSTANTLY:** Anacin goes to work *instantly*. Brings fast relief right to the *source* of your pain.
- **MORE EFFECTIVE:** Anacin is like a doctor's prescription. That is. Anacin contains not just one, but a *combination* of medically proven ingredients, each helping to increase the effectiveness of the others.
- **SAFER:** These tablets have a smoother action and simply *can not* upset your stomach.
- **LESSENS TENSION:** Anacin also contains a special ingredient (*not* found in aspirin or any buffered aspirin) which reduces nervous tension and anxiety—leaves you comfortably relaxed after your pain goes—thus giving you a better *total* effect in pain relief. Buy Anacin *today*.

Can not upset your stomach



SHRUBS *to plant this fall*

BEFORE you select shrubs, decide first what you want them to do—how high they should grow, when you want them to bloom. Then you can get ones that match your requirements

Stanley



If you need a shrub for an entry planting, choose one that's attractive for at least three seasons, in bloom and out, like this viburnum.

Good shrubs for backgrounds and screening

Viburnums: particularly good are withe rod, blackhaw, and double-file viburnum. All-season plants, with white flowers in mid-spring.

Beautybush: profuse, pink, weigelalike flowers in early June; grows 10 feet tall.

Quince: among first shrubs to bloom in spring; to 6 feet tall; many good varieties, most of them thorny; colors white to deep red.

Summersweet: fragrant spikes of white flowers in mid-summer; to 9 feet tall; best in moist soil.

Winged euonymus: sturdy, easily grown plant, to 9 feet; shears well; valued also for brilliant fall color.

Purpleleaf sand cherry: single white flowers in May, but rich foliage is primary source of color; grows to 7 feet; very hardy.

Sweetshrub: deep, reddish brown flowers in May; dense, glossy foliage; grows to 9 feet.

Shrubs for color where space is limited

Kerria: bright yellow flowers in May; prominent green twigs in winter; grows to 5 feet.

Hypericum: many good ones, all with yellow flowers in summer; height usually 3 feet; plants dense and mounded.

Rock Spray cotoneaster: bright red berries in early fall provide its best color; grows to 3 feet; good for smallest gardens.

Slender deutzia: graceful, arching branches and compact growth; abundant white flowers in late May; 4 feet or less in height.

Caryopteris Blue Mist: bright blue flowers on slender stalks in late August; good for "facing" larger shrubs, or for mixing with perennials; height 3 to 4 feet.

Glossy abelia: covered with tiny pink flowers in summer; partially evergreen foliage; grows to five feet; neat and graceful plant.



NEWEST HOTPOINT AUTOMATIC COOKING TOP WITH PUSHBUTTON CONTROLS, AND BUILT-IN BI-LEVEL AUTOMATIC DOUBLE OVEN.

Only Hotpoint built-in electric ranges cook in so many ways—automatically



BUILT-IN HOTPOINT FOODKEEPING CENTER WITH 12-CU.-FT. SUPER-STOR REFRIGERATOR AND MATCHING 417-LB. UPRIGHT FREEZER.

Now for the first time in a built-in range you can cook *all* ways automatically. Time *and* temperature controlled oven and surface units enable you to cook automatically whether you're frying, stewing, boiling, baking, or enjoying an indoor barbecue on the Rota-Grill rotisserie. And with the exclusive new Roast-Right Thermometer you can prepare meat that's done exactly the way you like it every time.

Hotpoint *built-ins* can be placed just *where you want them.*

For a full Hotpoint Customline kitchen you can add, at any time, Hotpoint's built-in refrigerator, upright freezer, and dishwasher. A variety of models to suit your kitchen arrangement come in a choice of 5 colors, coppertone, or stainless finish.

Discover how little Hotpoint Customline built-ins cost, and how easily convenient terms are arranged. If you're remodeling or building, talk it over with your architect, builder, or Hotpoint Customline Kitchen Specialist . . . soon.

Hotpoint Customline Appliances

Customline • Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Dishwashers • Disposalls®
Water Heaters • Food Freezers • Air Conditioners • Television
HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44





This is the "ONE LOOK"

that's going to college in 48 states

It's the look seen in college rooms from Maine to California, so you know it's right for you

See the "One Look" of this room, the way everything matches. It's new, and it's Fieldcrest. It's that special look in bed and bath fashions that Fieldcrest originated . . . now, for the first time, in a collection designed especially for college men and women: Campus Stripes.

Just look at the handsome deep tones . . . tones reserved until now for expensive Madras shirtings. See how the pattern echoes throughout the room in the bedspreads, cafe curtains, sheets, towels, blankets. Why, there's even a matching *automatic* blanket!

See Campus Stripes in this, and other handsome color combinations at the fine store in your town. You'll be convinced that the authoritative look for *any* casual room, dormitory or den, is the "One Look" in Campus Stripes by Fieldcrest.

The "One Look" in Campus Stripes decorates a room in every one of these 48 colleges

Alabama Polytechnic Institute	U. of New Mexico
U. of Arizona	U. of North Dakota
Boise Jr. College	Northwestern U.
Boston University	Ohio State U.
Brown University	U. of Pennsylvania
U. of Colorado	U. of Portland
Columbia U.	U. of Richmond
U. of Delaware	Rutgers University
Duke University	University of South Carolina
Georgia Inst. of Technology	State U. of South Dakota
Goucher College	U. of Southern California
Indiana University	Southern Methodist University
State U. of Iowa	St. Louis U.
U. of Kansas	U. of Tennessee
Little Rock Junior College	Tulane University
U. of Louisville	U. of Tulsa
Macalester College	U. of Utah
U. of Maine	U. of Vermont
U. of Miami	U. of Washington
U. of Mississippi	Wayne State U.
Montana State U.	Wesleyan U.
U. of Nebraska	West Virginia U.
U. of Nevada	U. of Wisconsin
University of New Hampshire	U. of Wyoming

CAMPUS STRIPES winter blanket. Warm, but lightweight. Fully washable. About 12.95

CAMPUS STRIPES combed Duracale sheets. Twin size starting at 4.00. Case, about 1.25

CAMPUS STRIPES bedspread. About 13.00
Cafe curtains, about 6.00

CAMPUS STRIPES towels.
Bath towel, about 2.00
Hand towel, about 1.00
Face cloth, about .40

Color-coordinated automatic blanket. Washable, mothproof, nine heat controls. Twin, about 25.00.

All prices slightly higher in the West

Fieldcrest
FASHIONS FOR BED AND BATH

FIELDCREST MILLS, INC., 88 WORTH STREET, NEW YORK, N.Y.
MILLS AT LEAKSVILLE, DRAPER, SPRAY, N.C.; FIELDALE, VA.

Makers of Royal Velvet . . .
America's finest towel

Short Course to Brighter Results with your Electric Dishwasher!

G IS FOR GLEAMING GLASS



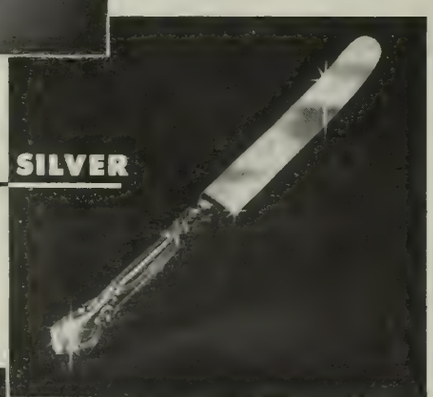
washed super-clean, dried spotlessly bright, thanks to New Formula Electrasol. No other dishwasher detergent can match the sparkle it gives even your smoothest crystal!



D IS FOR DAZZLING DISH

automatically washed so clean with New Formula Electrasol that rinse water slips off in sheets . . . never stands and dries in spots. It twinkles . . . without any buffing!

S IS FOR SHIMMERING SILVER



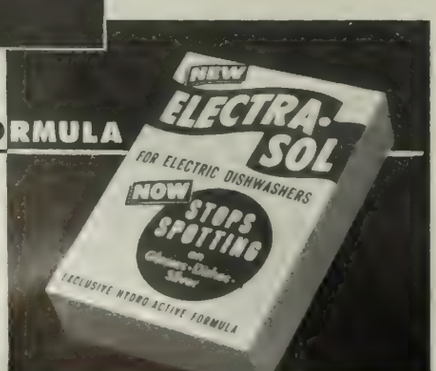
lustrous and bright although it's been washed hundreds of times with New Formula Electrasol. No wonder Electrasol is recommended by every leading manufacturer!



M IS FOR MORE FOR YOUR MONEY

A shiny quarter . . . you'll be surprised how many you'll save! Electrasol is the most economical dishwasher detergent you can buy. Why pay more when you can get the best for less.

WONDERFUL IS FOR NEW FORMULA



made by the pioneer firm in detergents specially designed for automatic dishwashers! It's the finest you can buy . . . try it today. Foil wrapped to preserve full cleaning power!

America's most economical dishwasher detergent

Another Famous Product of ECONOMICS LABORATORY, INC.

Use that space under the eaves



Pleasant sitting corner in this guest room is attractive solution to the problem of what to do with an irregular-shaped space. Complete coverage of walls and ceiling with quaint small print is far more charming than the contrast of a plain-colored ceiling would be.

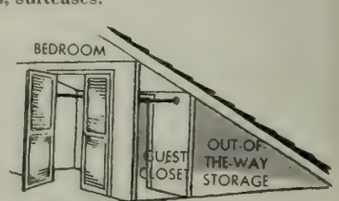
Photographs: Warren Reynolds. Decorator: Jessica Wilson, A.I.D.



Clothes closet for guests was added under the eaves on other side of the room, in front of an existing storage space for out-of-season articles. Rods placed well back from inner door, louvered doors that open wide, make it easy to get at back closet for trunks, suitcases.

New front closet takes less than 2 feet of floor space, uses otherwise dead space.

Shelves above rods are convenient stowaway spots for small hatboxes or train cases. H. M. Geisler home, Omaha, Nebraska.





WALLPAPER PATTERNS ILLUSTRATED ARE NO. 877001 AND NO. 883373

EARLY AMERICAN CHARM—so inviting on all levels

See how graciously a difficult two-level decorating problem has been solved here! The living and dining areas have been blended smoothly together—yet each retains its individuality. The inviting charm of Baumritter's Ethan Allen furniture and the colorful coordination of a small scale geometric pattern wallpaper with that of a larger scaled one, both by Imperial, help unify and yet clearly define each area's purpose. And it works just as beautifully if both rooms are on the same level!

IMPERIAL *Washable* **WALLPAPERS** ®

Split level homes need more than color in unifying decorative schemes. Only the proper combination of color-planned, coordinated, and designed wallpapers can create a harmonious effect. That's why you should always insist on Imperial Washable Wallpapers . . . colors are "plastic-bonded" to resist fading, clean easily, and are guaranteed in writing for 3 years. See your Imperial dealer today!

Ethan Allen Baumritter

Ethan Allen Early American by Baumritter—colonial charm for modern American living. Open stock Ethan Allen is coordinated for bedroom, living and dining room—more than 100 pieces to choose from to solve *all* your decorating and storage problems. Built of selected rock maple and birch hand-rubbed to a warm brown nutmeg tone, Ethan Allen will add lasting pride to your enjoyment of living.

MORE HELP FOR THE HOME DECORATOR!

For full color decorating booklet, crammed with ideas, send 10¢ today to Imperial Paper & Color Corp., Dept. B-6, Glens Falls, N. Y.

For colorful decorator guide "Comfortably at Home with Ethan Allen," send 25¢ to Baumritter Corp., Dept. BH-97 171 Madison Ave., New York 16, N. Y. If you prefer modern, send 25¢ for our Birchcraft brochure.



LIGHT • BRIGHT • ENDURING

K&M ASBESTOS SHINGLES

You can add new value, new life to your home, new or old, with colorful K&M shingles. Made of two almost indestructible materials, asbestos fiber and portland cement, they defy fire, weather, and rotting for the life of the house. And they *never* need protective painting.

COLORS! For both roofing and siding, there's a wide color selection. And the color is built-in to last.

SILICONED! New miracle treatment helps K&M Siding Shingles shed water, reducing unsightly dirt streaks.

LEARN HOW K&M Asbestos-Cement Shingles can give your home lasting colorful beauty. Write today for descriptive literature.

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K•M BEST IN ASBESTOS

Attractive CORAL color siding illustrated. House in background has Dualay Roofing Shingles and SEA GULL GRAY Siding.

Guaranteed by Good Housekeeping

It's NEWS to me!®



Let there be light and outlets for electrical appliances wherever you need them on your lawn. Portable floodlight-outlet unit has two outlets, protected when not in use with screw-type caps. You can use outlets and swivel-head floodlight at same time—just stake in ground and connect to nearest house outlet. Requires a standard 150-watt outdoor flood or spotlight (not included). Aluminum, weatherproof unit includes spike, outlet caps, 25 feet of rubber-covered cord, plug.

Floodlight-Outlet, $6.75, ppd., Lustre-Line Sales., P. O. Box 65, Hicksville, N.Y.



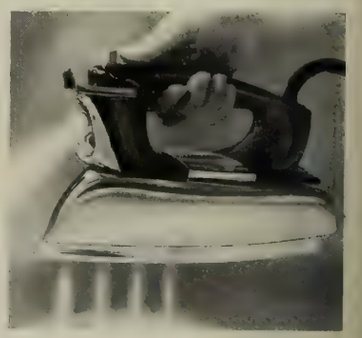
Really two in one—an electric slicing machine plus a three-speed portable mixer. Slicer does professional job of slicing hot and cold meats or vegetables, even tomatoes. Cuts wafer-thin slices or slices 5/8 inch thick, right down to the last morsel. Nonslip suction cups adhere to any flat surface; raised legs permit use of plate to catch food. Sharpening stone, safety food gripper are included. Finish is chrome; blade is high-carbon steel.

Broil-King Electric Slicer and Portable Mixer, $49.95, in stores, International Appliance Corp., 918-940 Stanley Ave., Brooklyn 8, N.Y.



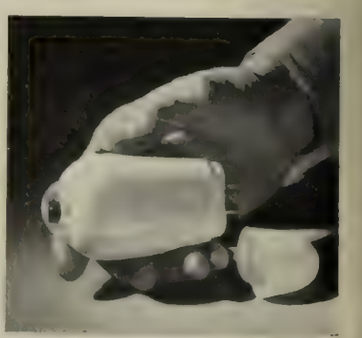
Boon to Mother. Plastic bathtub for Baby is built for easier bathing of your slippery, squirming cherub. A broad, sponge-padded incline rises from one end of the tub to the other at a comfortable angle, keeps the tiniest infant's head out of the water and frees your hand. Water remains in a "moat" which surrounds the incline on three sides. Plastic is quick to take temperature of water. White, pink, or blue.

E-Z Bath, $6.98, in stores. The Toidey Co., Inc., Fort Wayne, Ind.



Sprinkle as you iron. You just push a button on handle of iron to release a fine spray of warm water on your fabric. It erases wrinkles or any pressed-in creases. You can operate this as a steam or as a dry iron, too. You change from one to the other at the flick of a button.

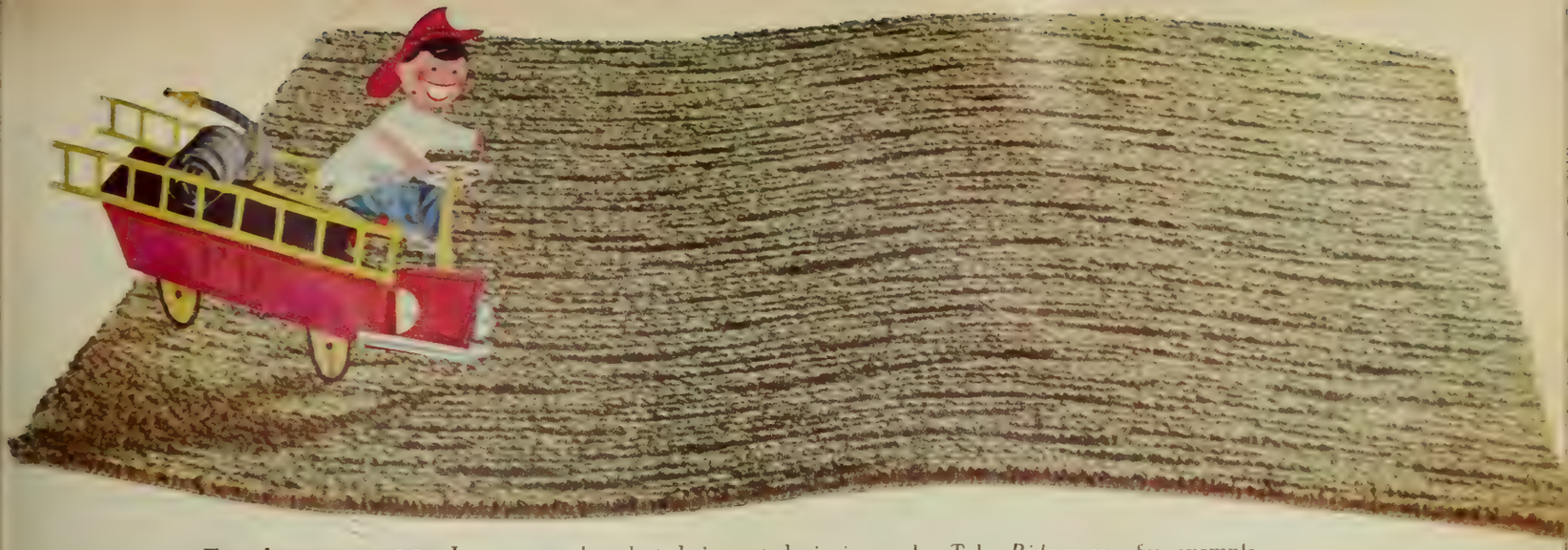
Spray, Steam, and Dry Iron costs $19.95, in stores. General Electric Company, 1285 Boston Avenue, Bridgeport, Conn.



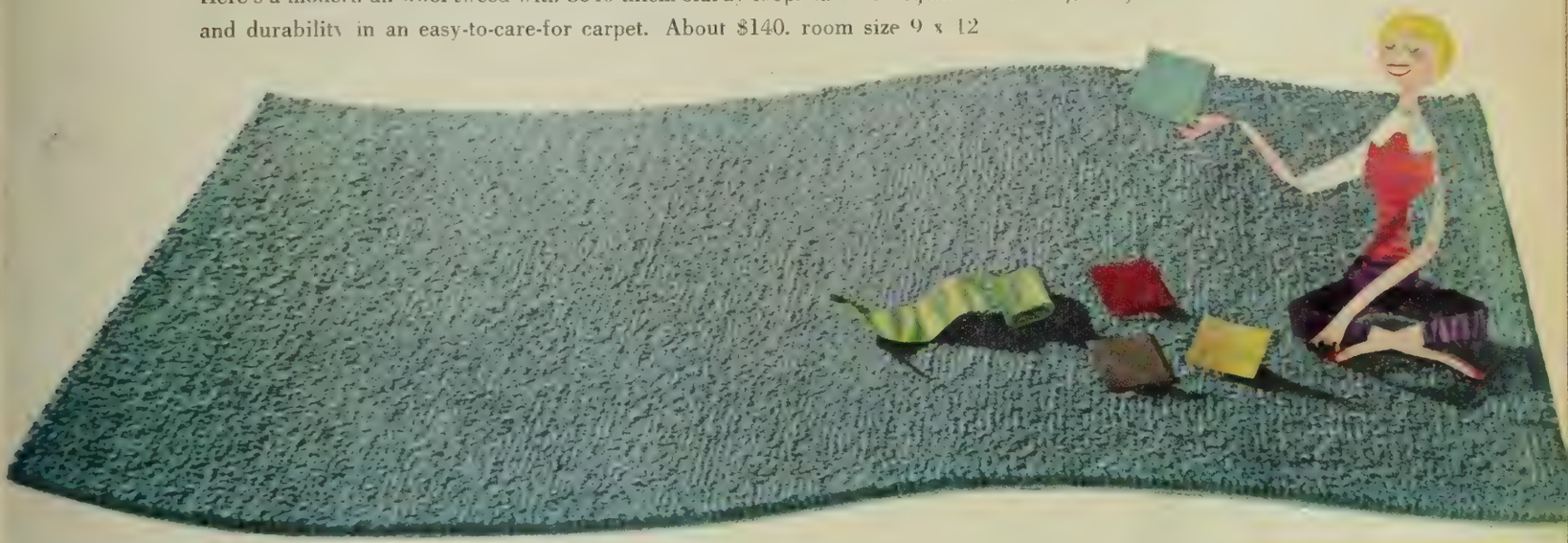
It's not necessary to replace batteries for this flashlight—you just remove end cover and plug into electrical outlet to restore high charge. It won't run down from lack of use, either. Secret of pocket-size flashlight is nickel cadmium storage cell and recharger. Lens is unbreakable; cover is heavy ivory plastic. Its size is 4x2¼ inches.

Charge-A-Lite, $7.95, in stores. Remington Rand, Bridgeport, Conn.

More News on page 44



For longer wear Lees uses only selected, imported virgin wools. Take *Ridgemore*, for example. Here's a modern all-wool tweed with 8640 thick, sturdy loops in every square foot! It gives you resilience and durability in an easy-to-care-for carpet. About $140, room size 9 x 12



For vibrant, lasting color Lees carpet yarn is deep-dyed with special long-lasting dyes. Here's *Jeweltwist*. A low-cost "beautility" blend of selected rayon for clear color, wool for resilience, nylon for durability. Easy to clean and care for. About $98, room size 9 x 12.



You'll be happier with those heavenly carpets by LEES

For the most value. You can own a Lees carpet for as little as 36¢ a day—or $10 a month on the Lees dealer budget plan. Take *Dignity*. In this carpet, high and low all-wool loops are "yarn engineered" and woven to give you long wear, resilience and rich color at moderate cost. It resists crushing and is easy to care for. About $160, room size 9 x 12.

Lees carpets are sold through carefully selected stores at prices ranging from $4.95 to $24.95 per square yard. You can trust your authorized Lees dealer to give you expert advice and arrange time payments to suit you.

Lees
CARPETS

Now **AMERICAN-Standard** presents

the Most Beautiful



Manchu Yellow, *a new warm color shown in a smart square bath with corner seats.*



T'ang Red *lavatory fits snugly into a storage cabinet. Ideal for powder room.*



Coralin, *a subtle pink, in an extra-long bath that's a favorite with tall men.*



Ming Green *is a soft, yet strong, color. Notice handy shelf—deep, roomy basin.*

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Please send me your booklet;
I enclose 10¢ to cover handling.

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In Canada send to: American-Standard Products (Canada) Ltd., Box 30, Station D, Toronto

Newer-than-tomorrow colors . . . colors to make any bathroom sing! When you see them, you will want to "re-do" your old bathroom, or add a new one with American-Standard colors that glow with beauty.

In this wonderful array there is a color that seems to have been decorator-blended *just for you* whether you prefer light colors, dark colors, subtle colors, vivid colors.

These fashion-right colors have been styled by Faber Birren and Joseph Gaugler, color authorities of American Color Trends. All of the colors have a decorative quality that makes them harmonize with many different color schemes. In fact if you install these colored fixtures, you can "re-do" your bathroom as often as you like by merely changing the color of your accessories.

A stunning bathroom in any of these exciting

Bathroom Colors you've ever seen



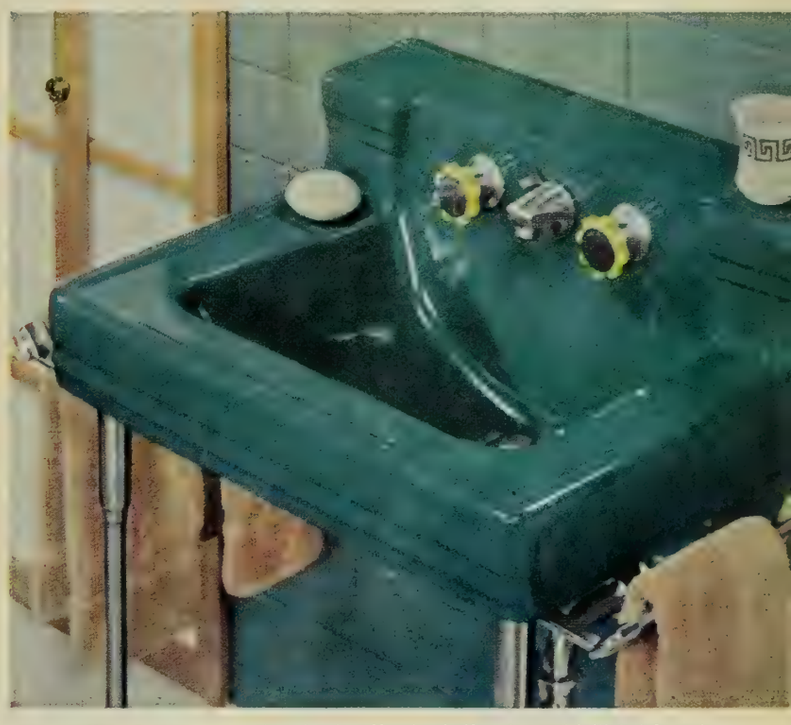
Regency Blue, *shown in a stunning lavatory with wide counters for cosmetics.*



Platinum Gray *in a shower-bath that needs a mere 38x39 inches of floor space.*



Persian Brown, *a long-time favorite. Shown in a smart, low one-piece toilet.*



Tourmaline Green, *a new jewel color. Handy shelf and smart initialed faucets.*

new colors costs less than you think. For instance a new, colorful bathtub, lavatory and toilet can be yours for as little as $2.13 a week plus installation. American-Standard quality costs no more . . . so why settle for less?

For more information see your American-Standard retailer listed in the Yellow Pages of your phone book under "plumbing fixtures" or "plumbing supplies." Or mail the coupon to the left for a helpful decorating booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N. Y.

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fashion

Joanna **EXLITE** *Shades are fashioned for you in a rainbow of decorator colors inside . . . with white outside to keep all your windows neat and pretty from the street.*

and **FUNCTION**

Wonderful, washable Joanna **EXLITE** *Shades give you darkness in daytime. And, they'll help protect your lovely furnishings from damage by the sun.*



Joanna Western

ROOM DARKENING

Send for free booklet on beautifying your windows.

EXLITE

CLOTH WINDOW SHADES

Dept. 9-B, 22nd and Jefferson Streets • Chicago 16, Illinois

SEE YOUR JOANNA WESTERN WINDOW SHADE DEALER

It's NEWS to me!

Begins on page 40



New for handymen is a saw blade that actually melts its way through thin metal. It slices effortlessly through corrugated roofing, furnace pipe, guttering, thin bar stock, or any thin sheet metal by friction heat at point of contact. Deep slots in the blade act as cooling vanes, circulating air to keep blade edge cool. Designed for both bench saws and power handsaw.

Craftsman Steel-Slicer, $2.89, through Sears stores and catalogs. Sears Roebuck and Co., 925 South Homan Ave., Chicago 7, Ill.



You're playing safe by hanging breakable cups on cupboard hooks that won't permit cups to fall off. It's easy to slide cup handle in or out of tension lock, but you can't accidentally knock them down as you reach around them. Easy to install, hook holds cups of all weights and sizes. Silver finish.

Cup-Eez Jr. Safety Hooks, 28 cents for four in stores; 14 for $1, ppd., from mfr., The Cup-Eez Co., 1123 Broadway, New York, N.Y.



Here's a tip you'll want to know about—ballpoint pen with sterling-silver tip. Sterling silver won't corrode under constant ink passage—prevents smearing and ink waste. With no ink loss, pen writes longer. Available in iridescent gold, silver, bronze, rose, green, azure blue.

Sheaffer sterling-silver tipped ballpoint pens, $2.95 and up, in stores. Refills, 89 cents. W. A. Sheaffer Pen Co., Ft. Madison, Iowa.



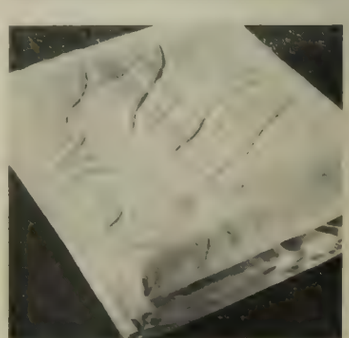
Quick shower installation now is possible in a basement. Fasten a shower head near a drain, then connect it with six-foot length of hose and water-mixer hose. This, attached to hot and cold faucets, mixes water into single stream.

Rite-Flo Shower Spray unit, $5, ppd. from A. H. Boys Distr. Co., P.O. Box 1462, Des Moines, Iowa.



Turn a doorknob into glamorous room accent. Embedded in transparent plastic knob are sparkling, metallic flakes and stars to create three-dimensional effect. Plastic retains luster, resists shattering, can withstand outside weather. Knob backplate glues to door after hole is drilled for spindle. Galaxy pattern is available in gold, silver, aqua, or pink.

Twinkle Knob costs $4.95, ppd., Fluoro Plastics, Inc., 4546 Baker Street, Philadelphia 27, Pa.



Handsome blanket has a stunning, "hand-carved" sunburst design that could well be the keynote for your bedroom decorating scheme. Of 100 percent acrylic fiber, it's cloud-soft. It has a 7-inch nylon satin binding. Available in a rainbow of luscious colors: ice pink, mist blue, tawny beige, lemon, white, or moss tone.

Sculptur Blanket is $25 (72x90 inches), $27.50 (80x90 inches) in stores. Fieldcrest Mills, 88 Worth St., New York 13, N.Y.

More News on page 46



Imagination and discriminating accessories give this foyer elegance and grace. Birch Woodgrain solid vinyl planks are featured with Brown KenCove® base.

NEW *from* KENTILE! *Exciting* Woodgrain Planks!

A solid vinyl floor with all the polished beauty of wood— yet so much easier to care for! And so easy to install yourself!

Here it is—the most exciting floor news in years! Kentile presents Woodgrain—new solid vinyl planks that look exactly like wood—with all of wood's subtle shading, mellowness, and distinctive markings! Only Woodgrain Planks give you the warmth and glowing richness of teak, mahogany, or birch, with the easy-to-live-with comfort of long-wearing vinyl. That's because dirt and grime wipe right off its greaseproof, resilient surface. See Kentile Woodgrain Planks (KenRoyal®) at your Kentile Dealer's soon. He's listed under FLOORS in your classified phone book.



P. S. Send for stimulating, intriguing Woodgrain designs in Kentile's exciting new booklet. It's *free!* Address is Kentile, Inc., 58 Second Avenue, Brooklyn 15, New York.

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THE ONE AND ONLY BarcaLounger PATENTED

No other chair offers you such beauty *and* comfort. Decorator-styled for the rooms you live in, and scientifically designed to give you correct body support in every position from sitting to reclining. Barcalo's "Floating Comfort"...often imitated but never equalled... helps relax bunched nerves and muscles in as little as 15 minutes! Many doctors prescribe it. Wide choice of models in all sizes. Insist on a genuine BarcaLounger demonstration at your nearest furniture or department store. For illustrated brochure and name of dealer, write Barcalo Manufacturing Co., Dept. 9-B, Buffalo 4, N. Y.

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Relaxing too!

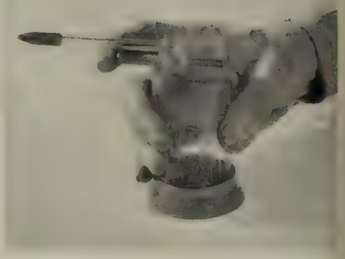


It's NEWS to me!

Continued from page 44

Pull the trigger and you'll see this plastic oiler produce a fine pressurized stream for lubricating hard-to-get-at parts. Holds up to four ounces. Unscrew base to fill easily. Of rugged plastic in two colors, transparent amber with red, green or yellow trim.

Plastic Home Service Oiler, 99c, in stores. Plews Oiler, Inc., 701 S. 7th St., Minneapolis 15, Minn.



No precious space must be used for ducts in a kitchen cabinet with this hood fan. Its exhaust-fan unit is completely enclosed in the hood section, thus ducts enter wall directly back of hood. Ten-inch fan operates at two speeds. Filter is circular, easy to wash. Comes in copper anodized aluminum with rib design, stainless steel, or white enamel, each with matching splash plates. Scalloped or straight molding; 36-, 42-, or 48-inch widths.

Nutone Deluxe Hood Fan, $73.50 to $113.25, depending on size and finish, in stores. NuTone, Inc., Cincinnati 27, Ohio.



The truth may hurt, but checking your gas mileage efficiency is wise. When you buy gas, set speedometer reading on dial. Read miles per gallon opposite the number of gallons needed to fill tank. Gadget subtracts, divides automatically.

Mileomatic is $2.95, ppd. from mfr., Mileomatic Mfg. Co., Box 657, Hyattsville, Md.



The ring's the thing that lets this two- and three-quart saucepan combine to become a double boiler. Saucepans really do double duty because you can use separately with their own covers or insert stainless-steel ring between them for use as double boiler. Saucepans are of yellow-and-white porcelain enameled on heavy-gauge steel.

Double boiler unit, $15.65, in stores. The Vollrath Co., Sheboygan, Wis.



Hide the cord for your electric clock by using clock hanger outlet that will hold cord and plug. Lets clock hang flat on wall. Weight of clock is borne by brass hanger that is fastened directly to outlet box. One-piece plastic outlet is mounted flush with wall, requiring no wall plate. Comes in brown or ivory.

Clock Hanger Outlet, about $1.15, in stores. The General Electric Corp., Providence 7, R. I.



Now available is a knife sharpener attachment for portable food mixers. Both sides of your knife are sharpened at the same time. Fits beater shaft openings on mixers by Kenmore, Sunbeam, General Electric, Hamilton Beach, Westinghouse, Dormeyer, Universal, Ward, Camfield. Plastic case.

Disney Knife Sharpener, $3.95, in stores. Disney Products, Inc., 320 S. Franklin, Chicago 6, Ill.



For other new and interesting products, see Shopping by Mail items on page 201

THE CEILING: FORESTONE



Room Design. Matt and Lida Kahn of Palo Alto. Furniture: Dux. Ceiling. Simpson Forestone

Let 'em cut loose!

Blissful quiet (almost!) with a Forestone Ceiling

"Tranquillity" is hardly the word when young 'uns have fun . . . but you *can* add a lot to the peace and happiness of family living when you control household sounds with a handsome Forestone ceiling!

Forestone is a marvelous new acoustical material that absorbs up to 70% of the noise that hits it. And it's the first *really* beautiful sound control material ever to be developed expressly for residential use, with a rich decorator-styled texture that adds a special luxury look to your rooms.

Sound-conditioning your home with Forestone won't upset the family budget, either. About $31.00 will buy enough Forestone for a 10-by-12-foot ceiling. Your Lumber Dealer will be glad to show you how your "man of the house" can install Forestone easily and economically. Or your Simpson Certified Acoustical Contractor will apply it for you.

Simpson Forestone®
ACOUSTICAL TILE

QUIETS HOMES — BEAUTIFULLY

Simpson, 1001-A White Building, Seattle 1, Washington
Please send me your free illustrated folder on how
I can sound-condition and beautify my home with Forestone

NAME.....

ADDRESS .....

CITY..... ZONE..... STATE.....
Forestone: Patent #2,791,289, a development of Simpson Research. AI-710

OR AND EXTERIOR PLYWOOD AND PLYWOOD SPECIALTIES • ACOUSTICAL PRODUCTS • FLUSH AND PANEL DOORS • INSULATING BOARD AND HARDBOARD PRODUCTS



The legendary rose of ancient Persia is the romantic symbol of today's most beautiful carpets. For "Gulistan" means "garden of roses." Here are two flower-fresh beauties to tempt you: CORONATION, *a deep-piled all-wool luxury carpet in sunny Ming gold, about $20.00 the square yard. And* PREAMBLE, *long-lasting all wool in a richly textured multicolor design that hides footprints, about $12.00 the square yard. Be sure to see the complete "garden of roses" collection of 170 colors, 29 lines, and 96 patterns at your Certified Gulistan Dealer. You'll find the carpet for you alone. Made in the U.S.A. by American craftsmen. The standard of quality for over 50 years. A. & M. Karagheusian, Inc., 295 Fifth Avenue, New York 16, N. Y.*

GULISTAN CARPET

...a garden of roses at your feet



BETTER HOMES & GARDENS

IDEA HOME

OF THE YEAR

By the Editors of Better Homes & Gardens

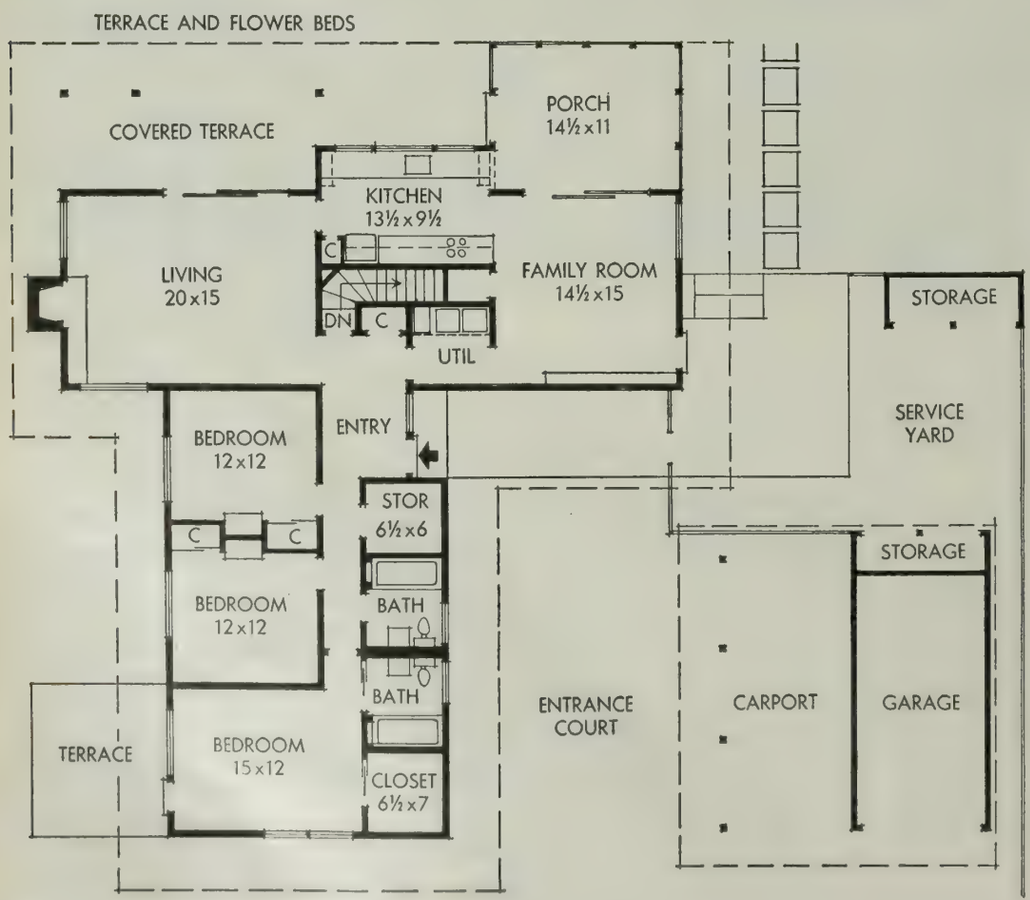
THIS 1957 IDEA HOME represents a gathering together of all that's good in today's building ideas. Shaped like a T, the plan is a showcase for ideas —inside and out, lot line to lot line. It's a blueprint for your future, a forecast of a way of living best suited to your family. The T plan is new in its distinct separation of quiet, active, work areas; and its added outside wall space brings a view to every room. The Idea Home is a house you can really see! After studying the pictures, visit the Idea Home that's built near you (see page 63 for list of cities). You can take from it everything it offers in ideas for building, decorating, and landscaping. You can also build it yourself from our Five Star plans.

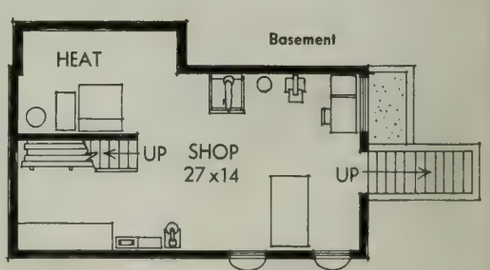
Now take our picture tour of the Idea Home ➡

IDEA HOME EXTERIOR

Low gable roof, barn-red siding, and white trim—an Early American informality in a completely modern manner • Covered terrace across living side • Entrance court sheltered by house and garage • Paved terrace off parents bedroom • Easily movable outdoor furniture •







Living and sleeping zones of house, each within distinctly separate rectangles, intersect to form a T-shaped plan.

Centered entrance bridges two wings—makes it easy to reach one *or* the other without crossing one *to* the other.

The kitchen is the "pilot house." Between family and living rooms, it serves both equally well.

Look at the opportunities for outdoor living: Paved terraces at entrance, at rear, and off parents' bedroom. In most climates, a porch like the one off family room is a summer savior.

Basement has outside entrance from service yard, behind carport and garage.

Idea Home has 1,600 square feet; over-all dimensions of 48x63 feet.

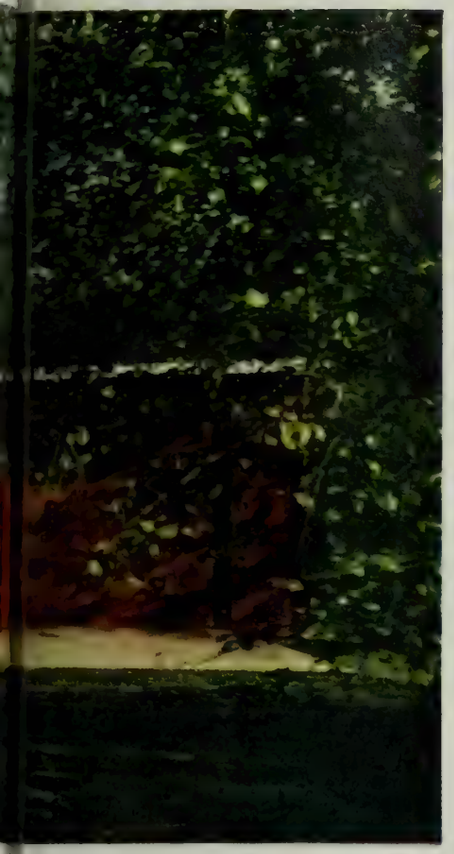
FIVE STAR HOME 2709
YOU CAN BUY PLANS

See page 142



Good news for old and new houses is this revival of a favorite color scheme: barn red and white. Vertical siding (1x8 boards) and chimney brick go red; window trim, eaves, and doors are white. Plywood panels are light antique gold or white.

Parents have terrace at right where there's a door to their bedroom. At left, wide roof overhang covers terrace and gives house impressive expanse of space beyond its real dimensions.



The wonderful sense of coming into the house before you reach the front door . . . a well-related building and landscaping plan makes this real.

Concrete slab is part carport, part terrace. Carport and garage, together with T-shaped house, enclose entrance court on three sides. Louvers in gable end of house ventilate attic.



Light, open, colorful . . . span of living space across top of T is wing unto itself.

Partially covered terrace stretches living space well beyond size of house. Walkway from end to end is under cover.

Aluminum furniture was selected for portability from porch, and in and out from under wide overhang. Projecting kitchen wall is exterior plywood painted gold.

Idea Home reference plan next page



52



54

IDEA HOME LIVING ROOM

Dead-end room with no through traffic • Outdoor exposure on three sides • Covered terrace adjoining • Ceiling exposed to gable roof • Ample wall area for varied furniture groups • Vivid colors with dramatic use of neutrals • Versatile lighting scheme



1 Living room adjoins kitchen and terrace. Terrace is under cover of wide sweep of gable roof. With sliding glass doors, outdoor area becomes extension of living room.

Great 4x14 center beam draws your eye to vaulted gable ceiling that's carried throughout living areas. Beam, painted charcoal, repeats prominent color accent of slate-top coffee table and sectional sofa.

Music center, organ in background, is enjoyed on terrace, too. Chair in orange leather moves into conversation area.



2 Living room and family room have this uncommon advantage: maximum outdoor exposure. Projecting wings of T-plan give outside openings on three walls.

Light furniture near sliding door moves easily into conversation grouping. Despite open, airy look, 20x15 room seats 12 people with just the furniture shown here!

Furnishings build vivid color contrast with soft, sand-colored walls: Beige and white draperies of tweed casement cloth, wall-to-wall gold carpet, and bright gold, charcoal, and white lounge chairs.

3 Advantage of T-shaped plan: living room (and family room) at dead end of plan is away from sleeping and activity areas, free from through traffic.

Furniture grouping opens toward recessed brick fireplace, which is tailored to sweep of wall and exposed gable ceiling.

Early American accents are spotlighted again—with prominent accessories like cigar-store Indian on raised hearth, copper and brass pots, antique copper horns. Long, paneled wall is ideal for sectional sofa.

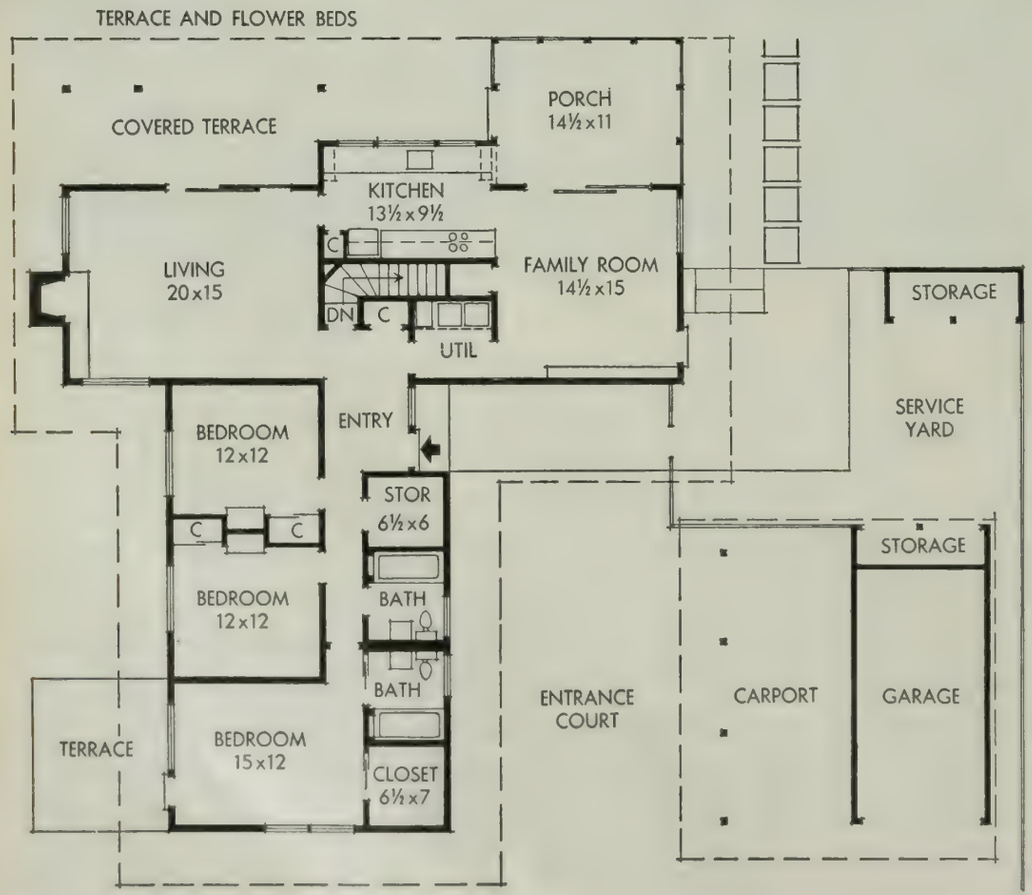
Exceptional lighting scheme features lamp pole that moves anywhere along wall.

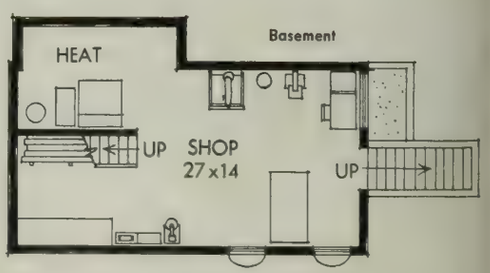
Idea Home family room, next page

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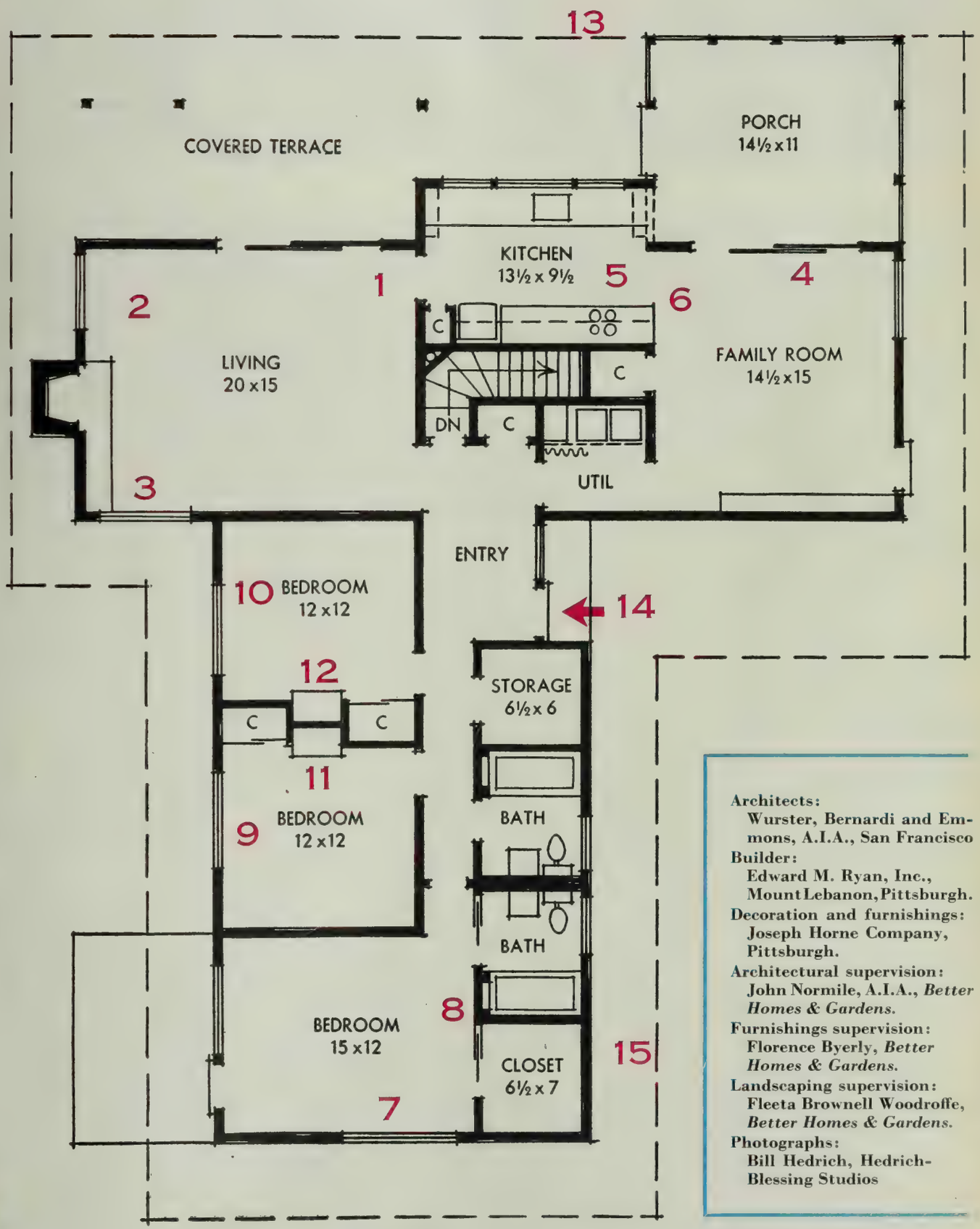
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IDEA HOME REFERENCE PLAN

Keep this page folded out to locate areas keyed to pictures on the following pages



Architects:
Wurster, Bernardi and Emmons, A.I.A., San Francisco

Builder:
Edward M. Ryan, Inc., Mount Lebanon, Pittsburgh.

Decoration and furnishings:
Joseph Horne Company, Pittsburgh.

Architectural supervision:
John Normile, A.I.A., *Better Homes & Gardens.*

Furnishings supervision:
Florence Byerly, *Better Homes & Gardens.*

Landscaping supervision:
Fleeta Brownell Woodroffe, *Better Homes & Gardens.*

Photographs:
Bill Hedrich, Hedrich-Blessing Studios



IDEA HOME LIVING ROOM

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Idea Home family room, next page

IDEA HOME
FAMILY ROOM

Works as unit with kitchen, porch, and covered terrace • Dining and activity center, daytime play area for small children • Corridor kitchen with flanking living areas, porch, and terrace • Kitchen to porch pass-through • Skylighted work center





4 The all-in-one room takes on different tasks depending on time of day and family interests. With porch (sliding-door opening), room expands to big-family size.

Weekend activities: dressmaking for daughter's prom. Entertaining large groups: room teams with porch, living room—and all outdoors under covered terrace.

In room that has variety of purposes, furniture was selected that's light, easy to move, informal, and simple to keep clean.

←

5 Corridor kitchen has direct route for serving family room, living room, porch, and outdoors. Kitchen projects beyond living and family rooms to gain pass-through to porch, roomier working area.

Cabinets are gray-brown stain. Here's combination of blue and green that harmonizes: turquoise of counters, leaf green of tile, bright olive green of cotton draperies.

Large rattan globes provide decorative "light" touch over working counters.

→

6 Where kitchen activities (cooking top, oven, refrigerator) face inside wall, directional prefab skylight showers natural light. (Skylight is designed to reject sun's hottest rays, admit cooler north light.)

Boldly patterned wallpaper sets turquoise and green color theme in kitchen that's repeated in counter tops, floor tile, and accessories.

Oval drop-leaf dining table is as versatile as room itself. It's easily moved to center of room for games, sewing, dinner parties — or against window for family dining.

Idea Home bedrooms, next page



7 Largest bedroom (farthest from activity areas) is literally an "apartment" for parents. Room, 11½x15, is spacious enough for twin beds, 72-inch dresser, comfortable reading chair, and bench. Parents have their own outdoor spot—with door to terrace.

Big windows offer big view, cross ventilation—with opaque draperies for privacy. Windows, wall-to-wall carpet, and neutral colors open and expand room visually.

IDEA HOME BEDROOMS

Parents' own bath, dressing room • Big windows, comfortable seating for living-room look • Door to terrace • Built-in desk/vanity in children's rooms • Trundle beds



8 Walk-in closet/dressing room makes big windows possible. This 6x6 area has skylight rather than window to preserve privacy for dressing. Inside walls and built-in chest are painted persimmon for vivid contrast with neutral walls of bedroom. Even with double clothes bar, shelves, and chest, there's walk-around room in closet. Parents have their own bath, not shared by family.



9 Boy's room has rugged personality in bold wallpaper, matching draperies; flooring of oak parquet squares; rough-finished oak trundle beds; saddle-leather bench. Pulldown lamp over intersection of beds serves both.

Children's rooms are across hall from their bath. At side of house, bedrooms have view of lawn instead of street. Furnishings are from Joseph Horne Company, Pittsburgh.



10 Girl's room goes all out for feminine whims, with decorative treatment that lets young miss add her ideas, too. Ceiling is painted to match tiny-check wallpaper and sateen draperies of citron yellow. Draperies are trimmed with bands of yellow and leaf green.

Wall-to-wall carpeting carries stripes of persimmon, mustard, white. Studio bed has trundle bed beneath.



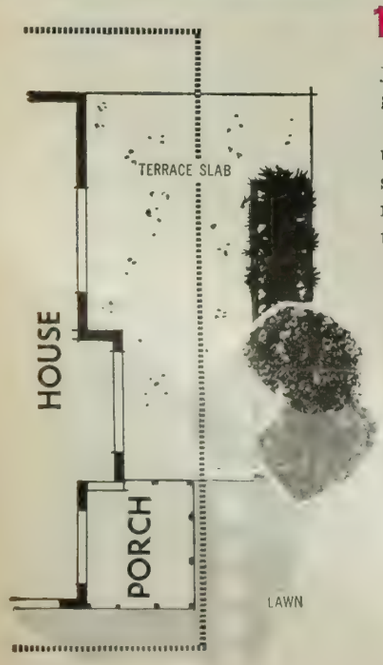
11 Built-in alcoves are back to back in the two children's rooms. Taking minimum space (3 feet wide), unit acts as boy's desk, table, portable TV stand—with shelves above for display of his collections. The top of this unit is hard-wearing laminated plastic.



12 Alcove desk is identical to one in boy's bedroom—but with mirror instead of shelves over it. Color isn't left to chance in accessories and equipment, either. Typewriter, clock, and lamp pick up accents from carpet and draperies. Here's good growing-up room for tots to teens.

IDEA HOME plantings, next page





13 Long planting bed that borders the rear terrace is ideally located for enjoying informal mass of color and for both good growth of flowers and ease of tending.

Shade-loving plants are accommodated under spreading apple tree. Shallow bath serves birds. Edging of 2x4s continues terrace line, practically ends need for hand-trimming of the grass.



14 Roof overhang widens to seven feet here and forms a covered walkway. Since this spot needs bold color, large pots hold showy plants grown to size elsewhere. Favorites for this use are chrysanthemums which, once in flower, need only an occasional sunning to keep them thriving.

Even a woman can half roll and half skid the large pots into the sun and back.

Shop area on page 139
Wiring diagram on page 171

IDEA HOME OUTDOOR PLANTING

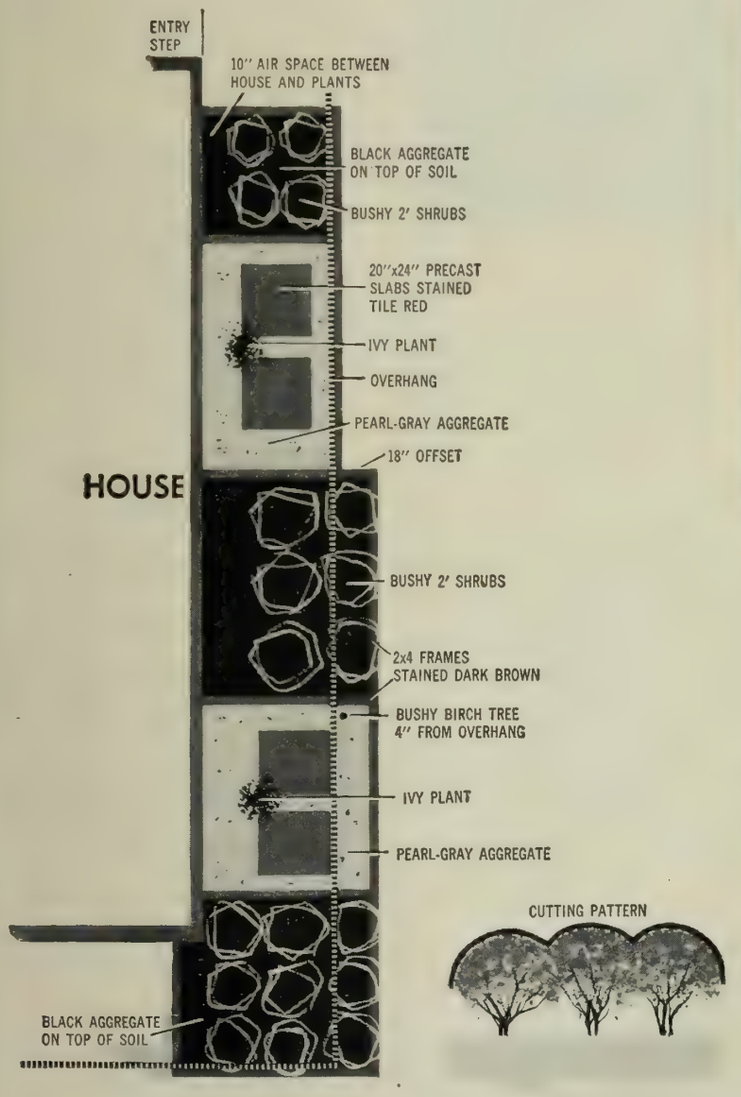
WIDE EAVES call for a new type of planting. They also create dry soil and shade problems

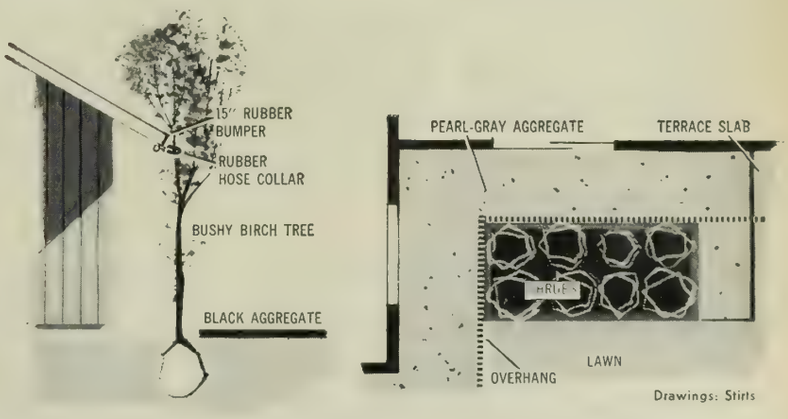
YOU'LL FIND HERE that every flower, shrub, and tree on the place does something to contribute to the handsome, over-all effect. Yet upkeep will continue to be low. Every plant is easy to reach. None interferes with such necessary chores as washing windows and sweeping off the terraces.

There's room for hobby flowers, lots of them. Movable color, massed hedge plants, and a smart use of aggregate mulches are the heart of this planting plan.



15 Large paved area at front needs strong masses of green. Blocky plantings were placed to enhance the architectural design—at corners, next to entrance, and beneath color panel, midway. Black aggregate covers soil below shrubs and, with off-white of light aggregate and red of inserted slabs, carries out colors of house.





Drawings: Stirls

Ground pattern shows how plants and other materials go together. Note practicality of 10-inch strip kept open between plants and house wall but not needed at front corners.

Green blocks of ilex (privet could be used) are trimmed across tops to look like so many light biscuits in a pan. This is easy for nonprofessional to do. Sides round gently.

Important tree is handled adroitly. See page 50 for what it does for front view. Root ball was slid under paving edge. Trunk diameter can increase 8 inches without trouble.

Long green block of ilex at angle on opposite side of house is kept outside of dripline. It helps looks of house from side, front, and out living-room window. See page 52.

THE 1957 IDEA HOME

FOR COMPLETE FAMILY LIVING



Where you can see the Idea Home in your own community ➡



Who sees an Idea Home and why...

Over 8,000,000 Moms and Dads, kids and grandparents, too, all have gone to see the 324 Idea Homes that have crisscrossed the continent—from Canada to Texas, from New York to California—in '53, '54, '55, and '56. They went to get ideas. Ideas that would apply to their own individual family needs. Some families were planning to build their home; some were planning to buy or remodel; or redecorate or landscape. Some families had teen-agers to consider and others needed hobby space. All had one thing in common: they wanted ideas to help them have a better life and a better home.

Be sure to visit the furnishing stores who have cooperated with your local Idea Home builder to bring you new ideas on decorating. These stores are always ready to help you with your individual furnishings and decorating problems; whether it be new curtains for the kitchen windows or new color schemes throughout the home.

The local Idea Home opening dates will vary from city to city. Some of the models will open in late August and others will not open until about the middle of September. So be sure and check for the announcement in your local newspaper or on your favorite radio or TV station for the opening date of the Idea Home you plan to visit.

ARIZONA

Phoenix, 55th Avenue and Indian School Road
Built by: John F. Long, Home Builder, Inc.
Furnished by: Barrows Furniture Company

Tucson, 7130 Leonardo Da Vinci Way
Built by: Merodias Construction Company
Furnished by: Barrows Furniture Company

ARKANSAS

North Little Rock, No. 1 Shore Point Road, Lakewood
Built by: Tom Fulton Construction Company
Furnished by: Steinkamp's Home Furnishers

CALIFORNIA

Burlingame, 2700 Martinez Drive, Mills Estate (A Paul W. Trousdale Development)
Built by: Hamilton Hatfield
Furnished by: Arnold for Furniture, South San Francisco

Glendale, 1802 Fern Lane
Built by: Edwin Brown Construction Co., Realty by Ehrlich Associates
Furnished by: Scott Furniture Company

Glendora, 800 Huerta Verde Road
Built by: Van Vliet Construction Co.
Furnished by: J. H. Biggar, Pasadena

San Rafael, No. 7 Kinross Lane, Loch Lomond
Built by: Charles J. Hendrickson
Furnished by: Casa Marin

COLORADO

Littleton (Denver) 5395 Mohawk Road, Arapaho Hills
Built by: Mannon Associates, Inc.
Furnished by: Bethune & Moore

CONNECTICUT

Wilton, De Forrest Lane
Built by: Parting Brook Homes, Inc.
Furnished by: Empire Sales Corporation

FLORIDA

Jacksonville, Alderman Park
Built by: Joseph Shaffer Co.
Furnished by: Jones Bros. Furniture Co.

Orlando, 2807 Ardsley Drive
Built by: Monterey Homes, Inc.
Furnished by: Town & Country Furniture

Miami, 13625 S. W. 79th Court, Breakstone Estates
Built by: Breakstone Construction Company
Furnished by: Jordan Marsh, Miami

South Daytona, 137 Reef Road
Built by: Ernest J. Widmer & Son
Furnished by: Mather of Daytona, Inc.

GEORGIA

Atlanta, 2462 Hawthorne Drive, Briarmoor Manor
Built by: Finmar Construction Co. Sales by Anderson-Boynton Realty Co.

Columbus, 2740 Sue Mack Drive
Built by: R. M. Wright—Builder—Contractor
Furnished by: Milton Carroll Furniture, Inc. and Decorated by Morris Decorators

IDAHO

Boise, 103 West Crestline Drive
Built by: J. Wesley Mitton
Furnished by: C. C. Anderson Co.

ILLINOIS

Peoria, North Moor Hills Subdivision
Built by: Commercial National Realty Company and Jack D. Adams
Furnished by: Adams Fashion Furniture

Rockford, White Horse Trail, Rt. No. 3, Tullocks Woods
Built by: Carrico & Wilgus, Inc.
Furnished by: Blomquist Furniture Company

INDIANA

Evansville, 800 Colony Road
Built by: Chet Russell, Building Contractor
Furnished by: Fabric's Center

Indianapolis, 1010 N. Payton Avenue
Built by: Justus Contracting Co., Inc.
Furnished by: Banner-Whitehill

Marion, 1615 Glendale Drive, Glendale Addition
Built by: Stan D. and Dan E. Scott
Furnished by: Leatn's Furniture Co.

South Bend, 4720 South Fellows Road
Built by: McCracken Homes
Furnished by: Robertson's of South Bend

Warsaw, Lake Forest—Chapman Lake
Built by: Crest Realty & Construction
Furnished by: Home Furniture Mart

West Lafayette, 900 Princess Drive
Built by: Mickle & Lefforge, Inc.
Furnished by: Loeb's, Inc.

IOWA

Cedar Rapids, 3331 Iowa Avenue S. E.
Built by: Rush Construction Company, Inc.
Furnished by: Smulekoff Furniture Company

KANSAS

Hays, 2402 Pershing Drive
Built by: Hays Development Co.
Furnished by: Butler Furniture Co.

Hutchinson, 15 Cherokee Lane
Built by: Hainline Construction Co.
Furnished by: Graber Furniture Co

Wichita, 1201 Farmstead
Built by: Mid Kansas Federal Savings & Loan Association of Wichita
Furnished by: Innes, a Macy Store

LOUISIANA

Shreveport, 2009 Shadywood Lane
Built by: Wm J. "Pete" Gillespie
Furnished by: Hemenway's Furniture Co.

MARYLAND

Baltimore, 2122 Western Run Drive, "Village Green"
Built by: Prestige Homes, Inc.
Furnished by: Stewart & Company

Ellicott City, "All View" Estates
Built by: Howard County Development Corporation
Furnished by: Kane, Inc. (Baltimore)

MASSACHUSETTS

Andover, Lovejoy Road
Built by: John Philip Enterprises, Inc.
Furnished by: Herbert Howarth Coe Associates, Inc. (Boston)

Westfield, Overlook Drive (Off Western Avenue)
Built by: Forish Construction Company, Inc.
Furnished by: Alvin-Anthony, Inc.

MICHIGAN

Flint, 3030 Circle Drive
Built by: Glendale Builders, Inc.
Furnished by: Smith-Bridgman Company

Okemos (Lansing), 1420 Forest Hills Drive, Forest Hills Subdivision
Built by: John W. Mercer, Jr.
Furnished by: J. W. Knapp Co.

West Bloomfield Township (Detroit) Linda Lane
Built by: Frankel Bros.
Furnished by: Robinson Furniture Co.

MINNESOTA

Minneapolis, 15917 Woodgate Road, Minnetonka Village
Built by: Hugh Thorson Construction Co.
Furnished by: Boutells

St. Paul, 3953 White Bear Avenue
Built by: Kenneth W. Bacchus
Furnished by: Schunemans, Inc.

MISSOURI

Kansas City (Mission Hills, Kansas) 2110 West 70th Street Terrace
Built by: J. C. Nichols Co.
Furnished by: Mehornay's

Springfield, Southern Hills
Built by: Glen L. White
Furnished by: Park-In Furniture Co.

St. Louis County (Des Peres) 11726 Serama Drive
Built by: Burton W. Duenke Building Co.
Furnished by: Lammert Furniture Co.

NEBRASKA

Omaha, 702 South 114th Street
Built by: Andy Johnson & Son
Furnished by: Orchard & Wilhelm

NEW JERSEY

Allendale, 98 Arcadia Road, Briar Hill
Built by: Beir Higgins
Furnished by: Huffman & Boyle Co.

Morristown, 7 School House Lane, Mendham Township
Built by: S.A.L.E.S., Inc., Bryant Halsey
Furnished by: Greenberger's of Morristown

NEW MEXICO

Albuquerque, 1406 Odlum Drive S. E.
Built by: Edward H. Snow Construction Co.
Furnished by: American Furniture Co.

NEW YORK

Brighton (Rochester) Clover Street at Elmwood
Built by: John Bacchetta & Sons
Furnished by: McCurdy's

Pleasantville, Old Farm Hill, Bear Ridge Road
Built by: The Shroder Co.
Furnished by: J. H. Harvey, Inc. (White Plains)

Schenectady, 1958 Village Road
Built by: Wade Lupe Construction Co., Inc.
Furnished by: H. S. Barney Co.

Syosset (Long Island) Cold Spring Harbor Road and South Woods Road
Built by: Carl Merz and Dan O'Reilly, Builders

NORTH CAROLINA

Charlotte, 3340 Highview Avenue
Built by: Paul L. Cromelin, Builder of Imaginative Homes
Furnished by: Belks Department Store

OHIO

Columbus, 1430 Cottingham Court West
Built by: Donelson Builders, Inc.
Furnished by: Lazarus

Dayton, 4808 Sunray Road, Marinole Park
Built by: Robert N. Clark Construction Co. Sales by J. C. & C. M. Osborn
Furnished by: Elder & Johnston Co.

Norwalk, Eastwood Park Village
Built by: Sofios Community Homes
Furnished by: Herman's Furniture Store and Hills Floor Coverings

OKLAHOMA

Oklahoma City, 1204 N. E. 52nd Street, Wildewood Addition
Built by: Royce Brown
Furnished by: Harbour-Longmire, Inc.

Tulsa, 4650 East 55th Place
Built by: Jim Nuckolls
Furnished by: Brown-Dunkin Home Store

OREGON

Eugene, 90 Country Lane
Built by: Hansen & Glass, Realtors
Furnished by: Rubenstein Furniture Co.

Portland, 8385 S. W. Ernst Road
Built by: Ward Construction Co.
Furnished by: Meier & Frank Co.

PENNSYLVANIA

Media, Wyncroft Drive & Middletown Road (Rt. No. 352)
Built by: Seal & Turner, Inc.
Furnished by: Gimbel's

New Cumberland, Fourth and Hillside Drive
Built by: Stuart M. Heagy, Inc.

Pittsburgh, Southern Estates
Built by: Edward M. Ryan, Inc.
Furnished by: Joseph Horne Co.

TENNESSEE

Chattanooga, Birnam Wood, Signal Mountain
Built by: Rathmell Plumlee
Furnished by: Clemons Bros.

Memphis, 5488 Southwood Drive
Built by: Holiday Homes
Furnished by: Goldsmith's

TEXAS

Dallas, 4608 Allencrest Lane
Built by: Truett A. Bishop
Furnished by: Sanger's—Dallas

Fort Worth, 3237 Durango Road
Built by: Hobson J. & Herbert J. Cloer Construction Co.
Furnished by: Whites Store, Inc. No. 4

Houston, 13018 Queensbury Lane, Rustling Oaks
Built by: Cantrell & McMillan Builders, Inc.
Furnished by: Foley's

San Angelo, 2681 Oxford Avenue
Built by: Phillip-Stuart Templeton
Furnished by: Shepperson Furniture Co.

San Antonio, 307 Tamworth, Castle Hills
Built by: Castlecraft Builders
Furnished by: Karotkin's Furniture Co.

Tyler, 3528 Keaton Avenue
Built by: Harold Lawler Development Co., Inc.
Furnished by: Swann Furniture Co.

Wichita Falls, 2631 Chase Drive
Built by: Dennis Construction Co.
Furnished by: Huff Galleries

VIRGINIA

Norfolk, 37 Chesopeian Trail, Chesopeian Colony
Built by: F. Wayne McLeskey, Jr.
Furnished by: Robert Morris Furniture

Vinton (Roanoke County) Lindenwood Subdivision, State Route 24
Built by: Branecky & Wright
Furnished by: Reid & Cutshall, Inc.

WASHINGTON

Seattle (Bellevue) 1606-90th Street N. E.
Built by: Elvin W. Long
Furnished by: The Bon Marche

Tacoma, 1312 North Jackson Avenue
Built by: Reyier & Wick Contracting Co.
Furnished by: Rhodes Dept. Store

WISCONSIN

Elm Grove (Milwaukee) 1915 Hawthorne Drive
Built by: Sid Dwyer & Associates
Furnished by: Schuster's

CANADA

L' Abord a Plouffe (Montreal) Levesque Blvd., Chomedy
Built by: Court Investment Corporation
Furnished by: The T. Eaton Co., Limited, of Montreal

Oshawa, 773 Glencairn Street
Built by: McCullough Homes, Limited
Furnished by: Eaton's of Canada

St. Catharines, 71 Marsdale Drive
Built by: Gordon Stewart
Furnished by: T. H. Critelli, Ltd., and McNamara and Reynolds, Ltd.

Toronto, "Riverview Heights," Streetsville
Built by: G. S. Shipp & Son, Limited
Furnished by: Eaton's of Canada



A family of water skiers on Missouri's man-made Lake of the Ozarks



Old Matt's Cabin, from H. B. Wright's "Shepherd of the Hills"



A guide leads a horseback tour of Roaring River State Park

Marvel Cave, America's third largest



The Lake of the Ozarks lacks much natural beach, but floating pools accommodate swimmers



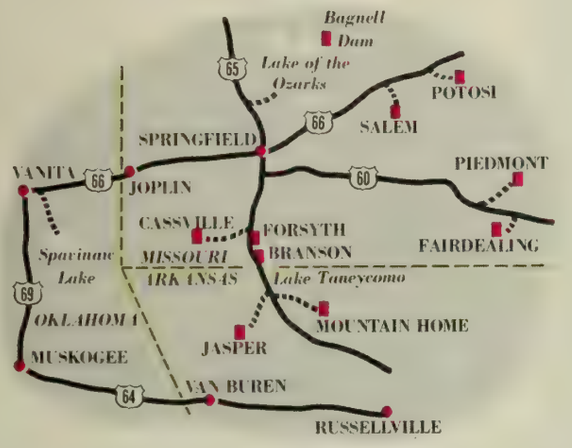


A fishermen's paradise, the Ozark lakes have no closed season



From a seaplane, visitors view the scenic area around Bagnell Dam

Summer lingers long in the Ozarks



Covering sections of Arkansas, Missouri, and Oklahoma, the Ozarks extend over more than 25,000 square miles.

By Harris E. Dark

One of the nicest things that can happen to you and the family is a take-it-easy drive through the Ozarks, and one of the best times to go is in the fall. When other vacation centers are closing shop for the year, the Ozarks are preparing for the Flaming Fall Review, a splendid show of autumn color that attracts visitors from every state. Its climax is usually reached during the last week of October.

Summer stretches out in both directions in this part of the country, and if you can't make a trip this fall, you may decide on an early vacation next year. The light spring snow leaves the Ozark Mountains early, and the first wild flowers are up almost immediately. The dogwood blooms soon after, in competition with the more abundant redbud. Some of the best fishing is done around the middle of March. [*Turn to page 150*

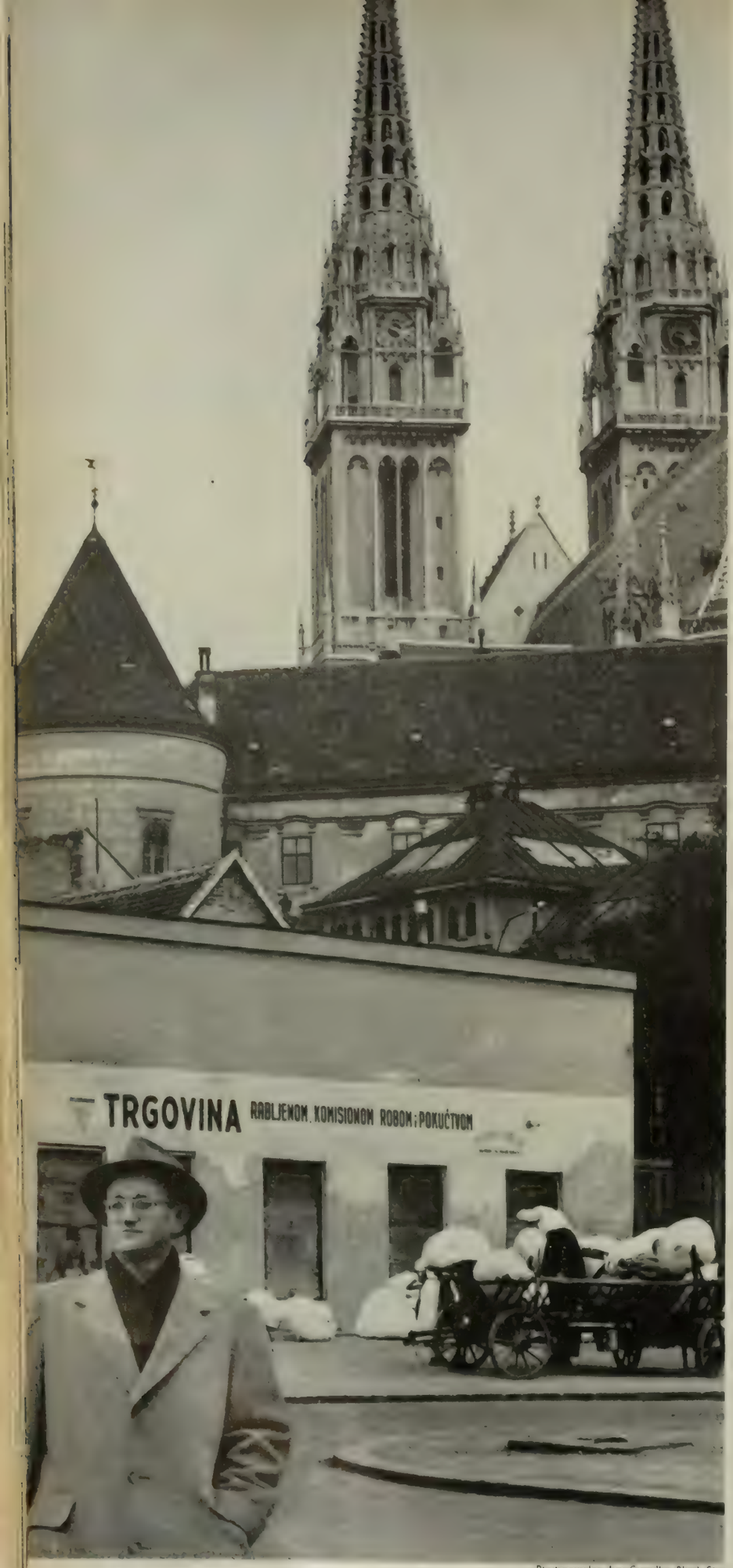
Photographs: Wilson



Near the Arkansas-Missouri border, rocks overhang route 71



Cruisers carry sightseers on a tour of the Bagnell Dam area



Photographs: Joe Covello, Black Star

In Zagreb, Dr. Niksa (shown here), was jailed on suspicion of non-cooperation. From his cell window he saw the removal of truckloads of patriots for mass machine-gunning. Escaping to Vienna, the Niksas never dared go out at night, or leave American zone.

Why the

We have evidence that can put the lie to overblown Red claims, but we've done a sorry job of letting the world know it. A former Iron Curtain economist spells it out in strong, simple terms: America's brand of *People's Capitalism* gives us standards beyond anything the Communists have produced under a 30-year string of 5-Year Plans.

By Dr. Vladimir Niksa
as told to James C. G. Conniff

Ask almost any little boy in Europe what he wants to be when he grows up and he will tell you, "An American."

He means it. This strangely sober boyish ambition —unlike the normal youngster's itch to be a fireman or jet pilot—contains no fantasy. It is found in satellite and free economies alike. It is genuine.

From the Carpathians west to the English Channel, from the Barents Sea south to the Mediterranean, children have seen for themselves what it means to be an adult in Europe. If they possibly can, they're not having any of it. When they say they want to grow up to be Americans, it is because they have been forced to think beyond their years: *they have reasons.*

Take the Vienna of my own recent exile. There, even little boys are aware that the humblest American soldier is financially better off than the highest paid among their Austrian workingmen.

During my Yugoslav boyhood, America was always God's well-loved country. Maybe not quite the place you hoped to go when you died, but as near to it as you would ever get on earth. America was a dream,

---

Dr. Niksa, internationally recognized expert on comparative economics, has lived with his wife and son in this country since 1951. He served in the Yugoslavian Ministries of Trade and of Foreign Affairs, before and during the Communist regime.

He holds four doctorates from the Universities of Vienna and Zagreb. In this country he has lectured at St. Bonaventure University, and is on the faculty of St. Peter's College, Jersey City, New Jersey. Dr. Niksa also is affiliated with the Mid-European Studies Center in New York City.

Russians fear "People's Capitalism"

but it *could* come true. Growing up and studying about the world beyond our mountains, I came to know why.

Now I am one of the lucky little boys of Europe for whom the dream and the reality have very nearly merged. Some morning soon, perhaps as you read this article, I shall stand in an American courtroom and raise my right hand in salute to the American flag. After an American judge, I shall repeat the Oath of Allegiance for the first time as a citizen of the United States. But there will be no policeman eyeing me coldly from the shadows. There will be no gun in my back. Because this is so, afterwards I shall kneel in the privacy of my home, no longer afraid of a footstep on the stairs or a knock on the door, and offer thanks to God. I shall do this the longest night I live, and I have lived some long ones.

Those nights make it hard for me to understand one thing about this land of my political, economic, and spiritual rebirth. Let me give you an example.

Time and again since coming here in 1951, I have used on lecture audiences—particularly of young people—a little test. I ask them if one of their great countrymen, an auto manufacturer and industrialist, was a good man or a bad man. Most of them think a bit and then say, "A *bad* man."

I ask them how they know. "Well, he was a capitalist, wasn't he? He made all that money out of other people's sweat." It is what they hear at home—even, surprisingly, in well-to-do homes, and in unquestionably *patriotic* homes. But my audience has never gone backstage mentally to check up.

So I invite them by agreeing. I say, "Yes, he was a *very* bad man. Ruthlessly, he turned out more automobiles faster and cheaper. He out-maneuvered his competitors by paying his workers an unheard-of $5 minimum per day—a sly move of course, calculated at the same time to corrupt the worker. By his warped genius he selfishly created jobs for countless thousands of people. What's more, he failed to confine this blight to his own factory."

All smiles at having the European economist agree with them have now stopped. Here and there is a frown of puzzlement. I continue.

"This reckless outpouring of cars made it necessary to put more men to work building roads. That still goes on. So does road repair and maintenance. Roads and cars forced other men to build and staff filling stations. The petroleum industry was *driven* to perfect its vital role in the American economy by such rash manufacturers. The rubber industry was born and burgeoned because of them.

There's more, but this is a good enough beginning. Uneasy glances are exchanged. It is a line of thought my audience has somehow managed to remain innocent of or, perhaps, to suppress.

How Soviet standard of living compares with ours

Hours of Labor In Moscow	Item	Hours of Labor In New York
24 minutes	1 cake soap	3 minutes
35 minutes	5 lbs. potatoes	6 minutes
2¾ hours	1 dozen eggs	21 minutes
7 hours	5 lbs. sugar	16¼ minutes
8 hours	1 lb. butter	26 minutes
11 hours	1 lb. tea	30 minutes
22 hours	1 man's shirt	1 hour
8 days	1 pr. women's shoes	5⅓ hours
12 days	1 pr. men's shoes	1 day
22 days	1 wool dress	21 hours
32 days	1 table radio	13 hours
42 days	1 wool overcoat	3 days
47 days	1 man's suit	3 days

From the start of the Soviet's NEP (New Economic Policy) in 1928 to 1954, the Russian worker's standard of living plunged. Today, thanks to the fruitless 5-Year Plans, he must work:

- - - 53% longer for a loaf of bread
- - - 43% longer for a pound of beef
- - - 244% longer for a quart of milk

Like any corrective measure, these satiric efforts of mine in the interests of economic truth are disturbing. My people have let themselves become confused about the true meaning of the facts.

Badly confused. They feel shame for that hallmark of their country—*our* country—which deserves to be a source of deep, enduring pride: its economic system. Spiritually oriented, and politically in the people's hands, today's American economic system has made life better in every way for the individual human being than any economic system in the history of the world.

President Eisenhower has long been deeply concerned over the almost universal misinformation about the true nature of the American way of life that hobbles our political outlook here at home as well as abroad. When, recently, a revolutionary educational device was proposed for getting the picture into sharper focus fast, he hailed it with enthusiasm.

On the surface the device is, quite simply, a counter-propaganda slogan: *People's Capitalism*. Thinking Americans have rankled for years at the way the Communists have taken good words, [*Turn to page 176*



Photographs: Gottscho-Schleisner



Do you have a screened private area?

Every home needs at least one spot outside where it's possible to lounge about and to dress as you like, away from even the friendliest neighbor's eyes. A fence or tall hedge is needed.

Can you flip a switch and light a corner like this? Have you other outdoor lights?

Convenient lights let your family plan and work as they please. They can give a fairy-tale look to the garden—a feeling of safety. A touch on an inside switch floods the whole place with light.

How does your back yard rate?

By Leslie MacRae

This is a private quiz. We show here a baker's dozen of examples of what other families have done to get more pleasure and use out of their back yards. First, you answer every question starting with "Have you" or "Do you" or "Can you." No skipping. Then, to win, you adopt or improve on one or more ideas new to you

Architect: Willard Hall Francis. Owner: Harold Kaye



Can you say you have made the most of a slope?

Here an up-tilted back yard has been made into a real asset. The fence is stepped up in good architectural lines. The flowers rise in tiers and show off more effectively than if the same number of plants were on level ground.

Landscape Architect: Warren Jones



Can you match this for lounging and play space?

You don't need a wide lot to use this idea. Any house with a door several steps above the ground will be the handsomer for it. Upper level gives shrubs real importance, too. Note the smartness of omitting paving square for tree and groundcover.

Photographs: de Gennaro



Have you thought of handy seat-walls like these?

There's no need to be cramped by a narrow back porch, not when you can gain extra seating this way. Children love these ledges, grownups find that a pad or two makes them entirely comfortable. And, at barbecues, they take care of a crowd.

Weymouth



Have you tried inexpensive, glamorous edgings?

These are petunias, red as fire and smooth as satin, bordered in white by simple, old-timey sweet alyssum. It is just as easy to have petunias of a delectable pink, banded by the neat, rich violet alyssum that's called Royal Carpet.

More back-yard ideas on page 192





Fashions in food from Neiman-Marcus

By Myrna Johnston

MODEL YOUR MEALS after these inspirations from the Zodiac Room at Neiman-Marcus, proud Dallas store. The ideas and recipes come to you from Helen Corbitt, the creative Director of Foods

Photographs: Beryl and Rene Williams



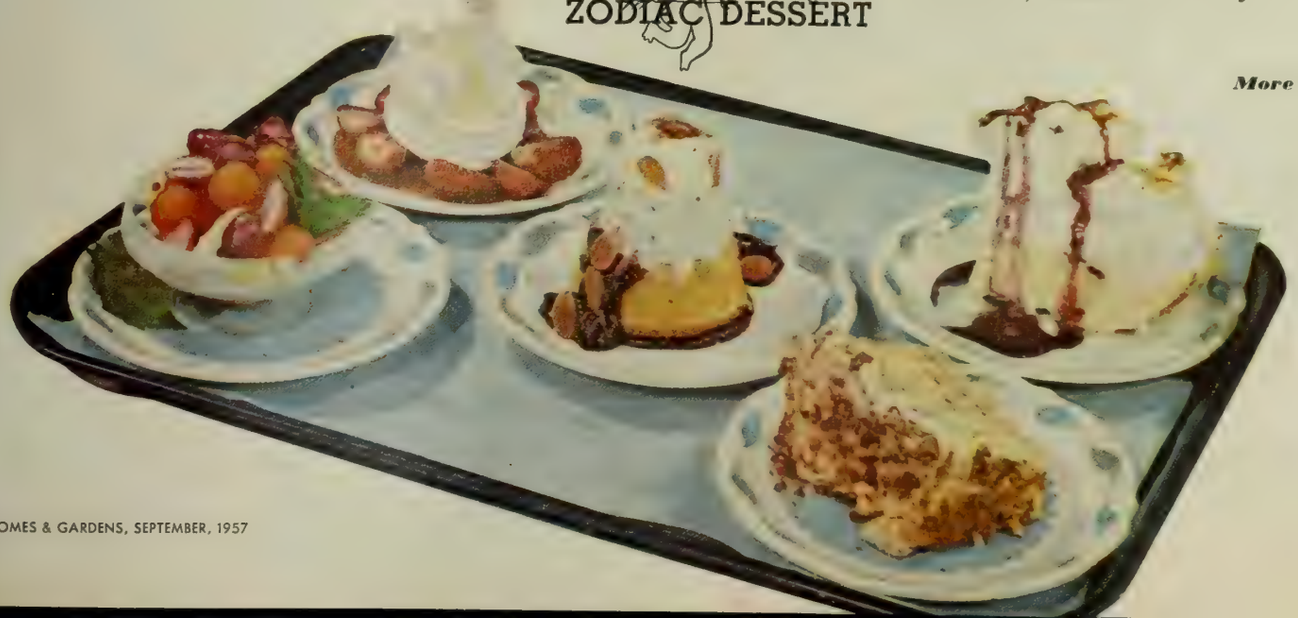
High style on the promenade *and* on the table. Buffet offers Rock Cornish Hens with wild rice and slivered almonds, tray of Ham Rolls and Roquefort-stuffed Jumbo Shrimp, fruit bowl, Seven-layer Cake.

From Zodiac dessert menu: Left—swan meringue on strawberries; fresh-fruit cup. Center—Mary Ann cup with pistachio ice cream, hot fudge sauce. Right—coffee angel cake and frosty meringue pie.



Potluck with N-M—men go for this. Your meal's a surprise. Everyone at your table gets a different entree—swap if you like. (Note sky-blue sugar picks up heaven tones of room.) Dessert? See tray below.

More on next page



Fashions in food

Continued

Tidbit tray for teatime. Top deck includes paper-thin, melt-in-your-mouth Rich Cookies and brown-sugar-flavored Pecan Dainties.

Among the cookies below: Bachelors-buttons and fudge cups. Men like this snack, confide it reminds them of Grandmother's cooky





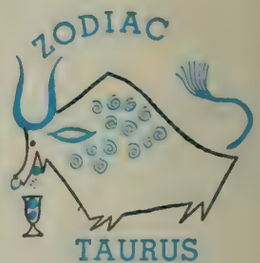


WEIGHT WATCHERS

Slim-waist luncheon ordered by these smartly dressed customers is cheese souffle with broiled jumbo shrimp and chive-grilled tomato, rye Melba toast, asparagus-beet salad. (It's said that dieters get this, then eat six sticky rolls, too!)

"Vegetables passed to you" is what your dinner menu says. Most popular: Baby Crookneck Squash with pimiento and parsley. Delicious, too: Celery Oriental (has mushrooms, almonds); Asparagus with Croutons; chive potatoes.





More about Neiman-Marcus food styling, recipes, page 115



Salad style show. Even mannequins come to life when they see these salads, beautiful as their gay chapeaux!

Left to right: mother-of-pearl shell filled with seafood salad; half-melon with fresh fruit and fruit ice; N-M famous salad bowl; "my man's salad"; and Zodiac tea salad.



Open-face Apple Pie is served with a scoop of aged Cheddar cheese on each he-man wedge. Helen Corbitt, Director of Foods, holds to this philosophy on apple pie: *more* apples and *less* crust. Patrons are happy followers.

Quartered apples—nice big pieces—brown on top, taste like baked apples in a creamy cinnamon sauce. *Good!*





Salads from the salad wagon—biggest attraction of all. Will you have fresh greens or fresh fruits from the ice-jacketed bowls? Choice of dressings: Clear French, Russian, Strawberry Sour-cream, Creamy Roquefort—or perhaps a new dressing by Lula B. of the salad staff.

Crisp simplicity is most attractive at breakfast time. On striped linen hand towels used as place mats, white tableware and golden fruit in wooden bowls are pleasing to see, tempting to the palate. The homemaker's smart cotton robe repeats the gay morning colors.

Fashions in table settings

TEXANS create an atmosphere for dining that is just as inspirational as the exciting foods on the menu. To prove the point, we invited the staff of the fabulous Neiman-Marcus store in Dallas to dress the table for breakfast, lunch, and dinner. We asked for careful observance of the three important characteristics of the successful table setting: convenience, originality, and simple good taste. To these they added costumes and menus. So, for hospitality ideas from Texas and the know-how of Neiman-Marcus, be our guests!



Groups of small flowering plants make pretty, inexpensive centerpieces. And for dessert, serve meringues in spanking new flowerpots. Garnish each with flowers held in drinking straws.



Handsome buffet tables set for easy, comfortable self-service are high fashion in today's servantless homes. Unusual accessories such as the made-in-America, hand-blown water pitcher and the boat-shaped "whole meal" salad bowl make smart accents.



Photographs: Beryl and Rene Williams



Serve a simple meal-in-a-basket supper in style if it's your husband's night to entertain his friends.

Masses of red geraniums grounded in a mound of wet sphagnum moss and topped with an interesting figurehead make an impressive and masculine center decoration.

Be sure to protect the table top by placing centerpiece on a board.

By Fae Huttenlocher

Today's fashionable, formal table is a simplified version of Eighteenth-Century elegance. Gone are the many courses and attentive butler service, but the beauty of the setting remains.

Prime requisites for achieving the splendid effect are crisp, immaculate linens, gleaming crystal and silverware, lustrous china, and a profusion of fruits, flowers, and candlelight.

And the final complement: the gracious hostess in her loveliest gown.



Fix a SOUP COMBO!

Pick a pair and add a spare. The pair: two soups. The spare: an added ingredient or two for a gourmet touch. Each of these soup combinations is extra delicious. And quick as scat because the soups are the canned condensed kind.

Center of stage in the twin, white-pottery tureens, we have a supper buffet. Will you have the Calico Chowder (beef-noodle and pepper-pot soups with addition of onion rings and tomato)—a Pennsylvania Dutch special? Or how about the Pea Soup Royale (green-pea soup and consomme with Skillet Croutons afloat)?

Our next "combo," right, is Crab Bisque. Here cream of mushroom and cream of asparagus soups get together with flaked crab meat. Result's a delicacy you'll be proud [*Turn to page 108*

Photograph: Allen Snook, Inc. Accessories by Fae Huttenlocher



Decorator's Scrapbook

of accessories you can make

Try fresh, new ways with fabrics, shapes, familiar items to give your rooms personality. Unexpected places offer exciting ideas

Drapery fabric to dramatic panel



Capture an exciting mood with drapery fabric used as a wall panel. Choose colors and scale to suit your room. Line the panel and hang with rods at top and bottom for smooth effect.

Try this idea, too, if you want to disguise an awkward, unwanted window.

Photographs: Hopkins



Photograph: Hedrich-Blessing. Decorator: Robert Cronley, A.I.D. Owner: Robert Harpenau



It's just a brass scoop from your grocer's scales!



Suspended by brass chains, scoop completes charming Victorian grouping. (Costs under $10 at restaurant supply stores.) Delicate marble dove floats on invisible wire.



Straw birds pose on woven mat for eye-catching wall hanging

Cut bird shapes from paper, arrange on mat and outline with pencil. Using paper patterns, cut birds out of straw table mats. Secure with household cement to background.

Use thick yarn or pipe cleaners for legs; felt and gold leather for beaks; bits of glitter, brass-wire tassels for crests.

By Kay Russell and Dorothy O'Donnell



Photograph: de Gennaro. Designed by Vivian Thomas

Crocheting can look Contemporary —as in this slender, tasseled rug

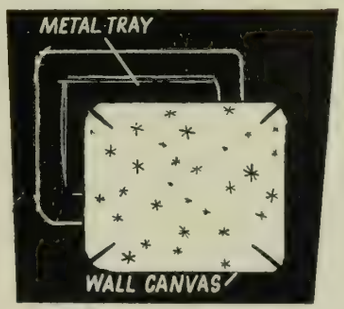


New, high-color yarns now coordinate with Contemporary fabrics. Coarse-weight yarn and simple stitch give exciting texture. Complete crochet instructions on page 191.

Handsome headboard is four wooden poles with finials (or wooden drapery-rod ends) set atop. Metal leaf gives it old-world charm.







Dimestore trays turn into elegant service pieces.

Paint and canvas wall covering transform nondescript metal trays. Entire tray can be painted. Or paint underside, upper rim; then glue wall covering to top with waterproof paste. Trays are stacked in plate rack.

Have fun . . . be daring with

COLOR

. . . in your kitchen

COLORED APPLIANCES, cabinets can do big things for your kitchen—if you give them a chance. Instead of white, your base is a color. Accessories, wall colors, curtains, counters, floors will create that different scheme. You don't have to be an expert—just adventurous. Color today is inexpensive, adds drama. Look at just a few of the possible schemes

By Anne Anderson



PINK . . . a favorite with many, looks different depending on colors used with it. Here you see two treatments with a pink washer and dryer.

With blue-green at left, the effect is cool and restful. Note that blue-green shades of floor, wall, fabric are dulled to complement bright pink.

With cherry red, pink becomes vibrant, exciting. Don't be afraid to use this combination. It'll spark up utility rooms, add warmth to kitchens with north windows. Striped wall covering is adhesive-backed.



TURQUOISE . . . the magic hue, goes with almost any color, including certain shades of blue. Here you see a turquoise straight-line refrigerator-freezer displayed against a "rosy" background. Other "go with" colors are yellow, black, white, and the three cabinet wood tones. →

Red, orange, purple, pink, magenta, deep blue, dark green, and beige are other colors to team up with turquoise. So don't feel you're tied down to just one scheme when considering colored appliances.





YELLOW . . . a "safe" color, is one most people feel comfortable living with. However, when used with moss green and spiked with accents of orange-red, yellow takes on a certain drama that sometimes seems to be missing.

Use your imagination to add flair to the colored appliances now available. The possibilities for changing color schemes are as many as with white appliances . . . just a bit more challenging and more fun!

←**YELLOW . . .** with pink is delicate yet smart. Let your kitchen be feminine . . . it's a woman's world! Here yellow sink is against pink ceramic wall tile and vinyl floor tile. Note that mottled pink of wall is more interesting than just one shade of pink. When using yellow and pink together, make one duller to give scheme a base.

Photographs: Hopkins



CHARCOAL . . . with coppery surroundings and accessories gains warmth. Wall covering is washable canvas; floor, metallic-toned vinyl tile. Here's example of how something as Modern as charcoal range looks Traditional through colors, materials used with it. Compare with "slickness" of color theme at right.

CHARCOAL . . . teams up with Dresden blue and white (a high-style combo), becomes ultrasophisticated. Red punctuates scheme. Charcoal, new to colored-appliance parade, is stunning if used carefully. Tile is plastic.

Lighting should be super to compensate for the light charcoal will absorb. If you're a fashion pace-setter, charcoal is that "something different" for your kitchen.



Get hep to "preventive" housekeeping

By Anne Anderson

SAVE TIME AND WORK this "stitch in time" way. It includes methods, management, equipment, and supplies that'll protect the cleaned areas so future cleaning is simpler. Let's face it, cleaning house is a big pain. It is *not* fun. However, we hope "preventive" cleaning makes it less exhausting, time consuming-

LIVING ROOM—

Decorate with an eye to preventive housekeeping. Select materials that resist soil and clean easily, colors and patterns that don't show soil too readily. Check the variety of fabrics available now that don't need ironing.

House your china collections, hobbies, and bric-a-brac in glass display cases—you'll be spared many minutes of tedious dusting.

More on page 84

A sheet or plastic throw cover will save wear and tear on upholstered furniture. If you have young, acrobatic children, try this tip when it's "children's hour" in the living room.

Put strips of adhesive-backed felt on bottoms of lamps, ash trays, bowls to protect table. Or consider laminated-plastic table tops.

Dust tables, furniture, blinds with a vacuum brush attachment. No redeposit of dust this way—saves you work. Vacuum rugs and carpeting often—soil shortens their life.



Photograph, Hopkins

Windows look their best with frequent "once overs"—minimum effort, too! Use favorite glass cleaner and paper towels for neat job.

Strip the room of ashtrays, vases, pottery, magazines before starting to clean. No interference! Tip: Use a large basket to collect these items. Then carry all out into the hall until you're through cleaning the room.

Nightly roundup in the living room will let you "wake up neat." Take five minutes before hopping into bed to pick up newspapers, empty ashtrays, put books, games, magazines away.

Spare yourself constant cleaning of rugs and upholstery with one of the new soil-resistant cleaners that deposits protective silica on fibers. Also investigate soil-resistant waxes, polishes for furniture. They're worksavers!

Keep dirt, mud, rain, snow out of the house. Buy extra yard or two of carpeting and use as rainy-day runner. Or unroll length of clear plastic in entryway. Other helps: Mud-scraper outside door; mat at door; mat indoors for parking boots; umbrella stand; shallow pan in entry closet to catch drips of wet raincoats.



FRANCO-AMERICAN IS A TRADEMARK OWNED BY THE MAKERS OF CAMPBELL'S SOUPS

3 good-tasting treats from leftover meats –with the real beef gravy that's always ready

Here's the best friend a leftover ever had. It's rich, brown FRANCO-AMERICAN Beef Gravy. Real beef gravy, with roasting-pan flavor. Low in calories, too. Only about one-fourth as many as homemade gravy because it's made from *lean* beef. Use it to make flavorful dishes like these, or as a pour-over on potatoes, rice, noodles or sandwiches. And remember, it's always ready. Keep a can or two handy on your pantry shelf.

Beef 'N' Gravy on Toast! Combine one can Franco-American Beef Gravy, one cup diced cooked beef and one-half cup drained cooked peas; heat. Serve over freshly toasted white bread.



ef on Chow Mein Noodles! All you do is spread the isp fried noodles in a shallow pan and heat in a ot oven. Then heat together 1 cup cubed cooked ef, 1 can Franco-American Beef Gravy, and 1 sp. minced parsley. Serve on hot noodles.



Beef-Vegetable Scallop! Meal-in-a-dish—slice 2 medium cooked potatoes; alternate with layers of sliced cooked beef and cooked carrots in a 1-quart casserole. Season. Pour in 1 can Franco-American Beef Gravy. Bake at 350° F. for 30 minutes.

FRANCO-AMERICAN
BEEF GRAVY



Made from fine quality beef . . . ready to serve anytime

Get hep to "preventive" housekeeping

Begins on page 82

KITCHEN—

Ventilator in the kitchen helps a lot by removing grease and smoke. To do best job, turn it on when you *start* to cook and not after.

Air-dry dishes, if you don't have dishwasher. Use two dish drainers to speed work—one for utensils, mixing bowls; other for china and glassware. You'll praise this speedy method.

Spray copper molds, accessories with tarnishproof plastic to skip frequent polishing.

Special-finish fabrics and washable wall coverings are perfect for kitchen, eating area.

Soak broiler pan, other pots and pans while eating dinner—saves scrubbing time later.

Wipe up walls often. Use a long-handled sponge mop and grease-cutting cleaner. It's best to wash walls from the bottom up. This way, you'll keep water from running down the soiled surface, leaving hard-to-remove marks.

Keep counters clear. Organize storage so there is a place for everything. Put plastic covers over small appliances that are left out.



New antistatic polishes or clean-up wax are worth a try on refrigerator, range, small appliances. Cleaners help equipment to resist grease, food, finger stains, keep its sparkle.

Cover wall behind range with tile, plastic, stainless steel, washable wall covering.

Shelf and drawer liners will offer easy-to-clean surfaces; dividers keep items neat.

Treat your kitchen floor to a good wax job so only weekly damp wiping is necessary.

A "good wax job" consists of thorough washing (but not flooding) with detergent and hot water; complete rinsing before applying self-polishing wax. You may wish to use one of the new water-resistant or vinyl types.

Wipe up spills on floors, appliances, counters right away. Paper towels are handy to use.

Vacuum-sweep your kitchen—all cracks and crannies, around refrigerator and other appliances. Dust is captured, not scattered.

More on page 86

Perforated hardboard rack near back door will encourage kids to hang up coats, hats, and skates. You'll be spared tiring pickup chore.

Wax window sills to protect from water spotting, for easier dusting, to preserve wood.

Treated sponges for silver, copper; presoaped scouring pads—call on these little helpers often. Metals brighten up in a hurry.

Look what the new Roper* GAS range offers you today-

Cooks whole meals automatically... does it faster and cleaner, too!

Faster! Everyone who cooks with dependable Gas knows what a wonderful fuel it is. Top burners give high heat in an instant . . . turn down low at the twist of a dial. No warm-up wait; no hang-over heat! Ovens heat up in a jiffy. Quick, lively flame in the smokeless broiler gives food that good outdoor flavor. Only Gas gives you perfect control of cooking temperature on top of the range, in the oven, in the broiler.

Cleaner! No smoke-stained walls when you cook with Gas! The blue flame eats up smoke, guarantees smokeless broiling with the door closed. Pots and pans stay sparkling bright on today's new Gas burners. And the new Gas ranges are easy to keep clean. Light-weight burners lift out for easy sudsing in the dishpan. Porcelain enamel finish and chrome trim wipe clean with a damp cloth. AMERICAN GAS ASSOCIATION



BURNER-WITH-A-BRAIN makes even deep-fat frying easy. New automatic top burner heat control has a sensing element that "feels" the heat of the pan . . then it raises or lowers the flame to keep fat at just the temperature you want. You can French-fry potatoes onions, shrimp, doughnuts perfectly every time.



ROTOMATIC ROTISSERIE has three rotary spits—great for shish-kabob, broiled chicken or just plain hot dogs. Spits turn automatically, bring the flavor of outdoor cooking right into your kitchen. You can use the center spit alone, too, for barbecuing a really sizable roast.



AUTOMATIC ALL THE WAY! Timers, self-lighting burners, self-starting ovens—today's new Gas ranges have 'em all! And Roper's new Roast Minder is a real miracle. Just put the thermometer in the roast and plug it in. The oven takes over, turns itself off when the roast is done to perfection.



Cabinets by Republic Steel

See the new Roper Gourmet range at your Gas company or Gas appliance dealer's during Old Stove Round-Up Time!
*Product of ROPER Corporation, Rockford, Ill.

ONLY GAS does so much more...for so much less!

The modern, economical fuel for automatic cooking • refrigeration • water-heating • clothes-drying • house-heating • air-conditioning • incineration.

Watch "Playhouse 90" with Julia Meade on CBS-TV. Sponsored by your Gas company and the Gas industry. See local listings for time and station.

Get hep to "preventive" housekeeping

Continued from page 84

FAMILY-DINING ROOM—

Clear-plastic guards around light switches and on swinging doors will "ban" fingermarks.

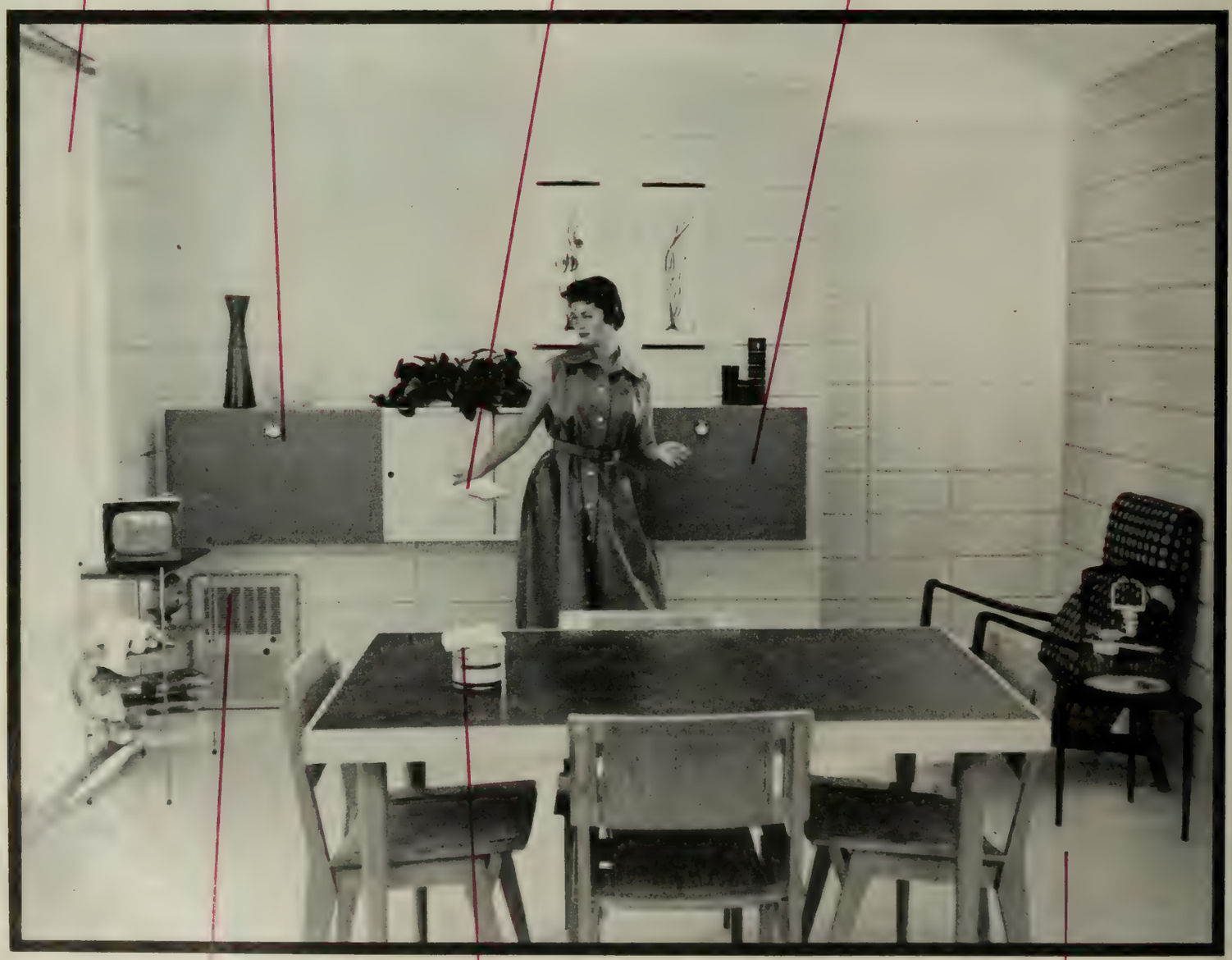
Close-fitting screens help keep out bugs, soot, leaves. Block up "bug entrances" to cut down "collections" in the light fixtures.

Avoid heavy cleaning sprees by doing light cleaning, and quick pickups more often.

Do first things first to save re-doing them. Clean fireplace ashes before vacuuming rug.

Save time dusting books. Use vacuum brush attachment. Or keep books behind doors.

A storage cabinet or box for youngsters' toys, hobby materials is a smart idea—good way to get children to pick things up!



Keep sources of heat clean, so dust won't recirculate: furnace, radiators, heat registers. Filters help. Or install electronic home air filter (page 95). Air conditioners are good, too.

Wax table tops for easy upkeep, luster. Non-oily furniture wax cleans as it waxes.

"Sweep up" crumbs and food particles with vacuum or sweeper. Make it an after-dinner task. It saves floor, pays dividends in wear.

Divide big jobs—do little by little. For instance, clean one shelf at a time, one closet, or wash one pair of curtains at a time.

Store silver in saran, foil, or tarnish-resistant cloth for "always ready" use and beauty.

More on page 90

FREE from Good Seasons!

WHEN YOU BUY THIS SALAD DRESSING KIT!

YOUR CHOICE OF 2 NEW FLAVORS



NEW ITALIAN MIX

. . . lets you make a zesty, garlic-flavored salad dressing—in seconds! The *true Continental kind* that's all the rage. Just add New Italian Mix to your own oil and vinegar. *See* the richer, smoother texture! *Taste* the way it wakes up the subtle flavor of every variety of salad green.

LOOK FOR THIS SPECIAL KIT!



Free new mix—banded to the outside of this kit. Inside, the kit contains: 2 additional Good Seasons Mixes, salad recipe booklet, exclusive measuring-serving bottle, clearly marked to show you how much vinegar, water and oil to add.



NEW AMERICAN FRENCH MIX

. . . makes the kind of lively, bright salad dressing so popular with American families. Even children like dressing made—fresh and delicious—with new American French Mix. Try it on fruit salads, cottage cheese, molded vegetable salads, too!

GOOD SEASONS SALAD DRESSING MIX

another fine product of General Foods

New fun with Betty Crocker Cake Mixes!

CRAZY mixed-up cakes!

1 Crumble! Your secret: sprinkle ½ dry Honey Spice Cake Mix into oblong pan. Pour on two no. 2 cans apple-pie filling, then rest of mix. Add 1 tbsp. lemon juice mixed in 1 cup water. Bake 50 to 60 min.

2 Rolled Up! Your secret: bake angel food batter in two 15½ x 10½ x 1" jelly-roll pans 15 min. Cool. Ease onto towel dusted with confectioners' sugar. Spread with ice cream. Roll. Frost with whipped cream. Freeze.

3 Topsy-Turvy! Your secret: combine pineapple, peaches, cherries, bananas —whatever strikes your fancy—and follow upside-down recipe on Betty Crocker Yellow Cake Mix package.

4 Nutty Pie-Cake! Your secret: line 9" pie pan, using Betty Crocker Pie Crust Mix. Beat 2 eggs, ½ cup sugar, ¼ tsp. salt, ¼ cup melted butter, ¾ cup corn syrup. Add ¾ cup chopped nuts; pour in pan. Top with 1 cup Devils Food Cake batter; bake 45 min. at 350°.





You can be the wonderful woman who dreams up the nicest new treats! Use our good cake mixes, so the routine work's all done. You add the special touches that *matter*. Fine ingredients are measured and blended for you in our Betty Crocker Cake Mixes. Soft, soft Softasilk Cake Flour. Creamy shortening. Fine flavorings. You add fresh eggs, for homemade flavor. And you never worry—

"I guarantee a perfect* cake—

cake...after cake...after cake!"

Betty Crocker

General Mills

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

5 side-Out! Your secret: frosting between af-cake slices! Bake Betty Crocker White ake batter in two 8½ x 4½ x 2¾" loaf pans to 40 min. at 350°. Put slices together with tty Crocker Chocolate Fudge Frosting Mix.

6 Calico Cake! Your secret: follow steps 1, 2, 3 on Marble Cake pkg. To 1 cup batter add marbling mix; to 2nd cup add ¼ tsp. mint flavoring, red food coloring. Spoon batter alternately into three 8" pans. Bake 20 min. at 350°.

7 Cake Split! Your secret: bake Betty Crocker Chocolate Malt Cake Mix in oblong pan. Cut long, thin slices. Arrange side by side; pile high with ice cream 'n sauce.



Get hep to "preventive" housekeeping

Continued from page 86

BEDROOM—

Magazine rack, bookshelf keeps bedroom tidy if you like to read in bed. Avoid "stack up" of old reading material—sort out weekly.

Sort your closet so in-season clothes are up front and easy to get to. Keep cleaned, out-of-season clothes in garment bags at back.

Again, first things first. Change linens, make bed, and dust before vacuuming floor.

For quicker dusting and a neater looking room, keep dresser, chest tops free of bitsy things. Buy a little chest or case for combs, brushes, cosmetics; park it on top if drawers are too full to handle these necessities.

Hardwood floors may be dry-cleaned and waxed at one time—with liquid *polishing* wax. Never use water on your wood floors.

Divided notions trays will keep drawers neat. Stack them if drawer is deep—simple to lift to get something from bottom tray.



Fitted sheets, blankets, mattress pads, and spreads do wonders for keeping the bed tidy—save time and fussing in daily bedmaking. Choose spreads of wrinkle-resisting fabrics.

Air blankets often to keep lint down to minimum. Easy way: Tumble in dryer with no heat. Or hang outside in shade on breezy day.

Use dividers to organize "clothing" drawers, too. Shoe and gift-type boxes will make good separators for slips, hose, gloves, socks, handkerchiefs, shirts, scarves, and underwear.

Vacuum cleaner attachments are super for spiffing up mattress, springs, drawers, closets in a jiffy—give you a really dustless room.

A wastebasket in your bedroom is a must to give it a shipshape look, save you extra steps.

Add extra hooks to all closets to encourage those "clothes droppers" to hang things up. Somehow it seems easier than having to pull out a hanger. Remember to put the hooks at children's level in their closets to make it easy for them to hang up clothes, too.

More on page 93



Chicken Chef

1 can (15½ ounces) Chef Boy-Ar-Dee Spaghetti Sauce with Mushrooms
½ cup water
½ pound spaghetti, cooked (about 4 cups)
2½ cups cooked chicken, cut in chunks
6 tablespoons grated Parmesan cheese

Combine sauce and water. Place half of spaghetti in 2-quart casserole. Cover with half of chicken, cheese and sauce. Repeat layers, having top layer sauce. Bake in hot oven (375°F.) for 25 to 30 minutes, or until sauce is bubbling. Makes 4 to 6 servings.

"Secret of magical meals...real Italian-style sauces!"



urous Ravello . . . where the tradition of fine dining is as famous as the view.
hat same Italian flavor at home, use Chef Boy-Ar-Dee "pour-on" Sauces!





Only Chef Boy-Ar-Dee real Italian-style Spaghetti Sauces do so much for you—so fast! For these savory, perfectly seasoned "pour-on" sauces—meat or mushroom—add tantalizing variety and tempting Mediterranean flavor to more dishes than you ever dreamed of!

Of course, there's no spaghetti like spaghetti with Chef Boy-Ar-Dee Sauce. But Chef Boy-Ar-Dee Sauces make marvelous casseroles—like Chicken Chef shown above—and they do wonders for meats, fish, eggs and rice, too.



Plump tomatoes, slowly ripened in the sun, are simmered for hours with juicy beef or tender mushrooms and real Italian spices.

Make sure Chef Boy-Ar-Dee Spaghetti Sauces are always on your shelf—and often on your table.

real Italian-style

CHEF BOY-AR-DEE®

Sauces

Little pitcher has big appetite?

MASHABANANA!



Bananas . . . wholesome—and then some!



Banana-jelly sandwich. Such an easy way to make a youngster happy! Use apple jelly, or currant, or grape. Add the nourishing goodness of sliced banana for a simply super sandwich.



Banana milkshake. Drink this for quick energy! Just put a cut-up banana in your blender with a glass of cold milk. Or mash the banana with a fork and shake with cold milk. M-m-m!

I'm Chiquita Banana and I've come to say
That babies love bananas in a special way.
Mashed bananas are delicious
And they're sure to satisfy — aye!
Mothers everywhere have blessed 'em —
It's so easy to digest 'em!
Babies never have to bite 'em an'
You'll find they're full of vitamin
An' min'rals.
They're good for growing little leaguers
And presidents and gin'rals!

To be sung to the tune of Chiquita Banana



UNITED FRUIT COMPANY



Get hep to "preventive" housekeeping

Continued from page 90

BATHROOM—

Keep floor sponge handy to wipe up spills, spatters. Let children "share the load"—teach them to sponge up after themselves, especially if they're like ducks when they wash.

Shower-curtain scum goes away this simple way: Add ½ cup water conditioner to warm water along with your favorite detergent or soap. Soak curtains few minutes. Add ¼ cup water conditioner to the first rinse. Then follow with a clear rinse. Let the curtain drip dry.

Do "tiptoe" cleaning with new push-button cleaner. It'll slick up bathroom tile in no time. It also leaves soil-resisting protection.

Long-handled brush will take back-breaking reach out of tub cleaning. Keep it handy.

Water conditioner in your bath water will prevent that bothersome ring. Lucky you, if you have a home water-softening system.

No-iron fabrics make good shower curtains, bathroom draperies. An example: terry cloth. Use plastic inner liner for shower curtain.



Favor the floor with a water-resistant, protective coat. It aids in wipe ups, prevents spots

Sponge soap dishes will capture all messy soap "jelly." Just swish it over tup or sink to use this "built-in" cleaner. Easy as pie!

Colorful plastic bucket will corral all your cleaning supplies, sponges neatly. It's an ideal home for wet brushes, too—no rusting!

A good habit to get into: Rinse out lavatory, tub after soapy water drains out. Then dry scum won't be waiting for you to clean up.

No needless treks to utility closet if you keep separate set of cleansers in bathroom.

Mirror spatters "vanish" if you coax family to bend over sink at teeth-brushing time.

Slick surfaces, washable paint and wall coverings are musts in the bathroom. They keep their beauty, make wiping up easy.

More on page 95



No constant watching! Just dial the correct temperature listed on the handle. Makes cooking almost foolproof. No boiling over, no burning.



Perfect results every time. New, more accurate silicone control lets you cook food at its right temperature.



You'll use it for everything . . . stews, fried foods, pot roasts, fresh and frozen vegetables, spaghetti and rice—even casseroles. Use it for foods that normally require a double boiler too. The General Electric Automatic Saucepan makes puddings and sauces like a dream.

New General Electric Automatic Saucepan gives you perfect results every time . . . $19.95

(with cover and removable thermostat)



Cooks at the table! Perfect for buffets, too . . . keeps food hot between servings . . . won't harm your finest table linen. Handsome polished aluminum.

No boiling over! No burning! No constant watching! And the heat thermostat detaches so saucepan can be completely immersed in water for easier washing

YOU'LL be amazed. This new saucepan cooks your food better than a stove. No guesswork . . . you dial the exact heat best for each food.

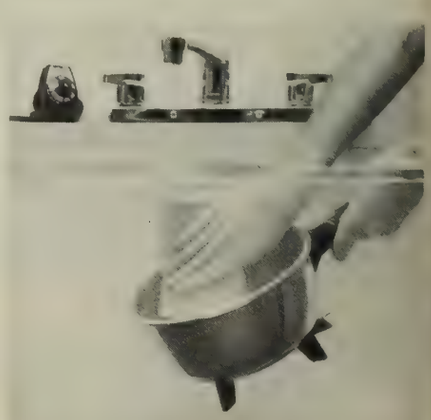
And that's very important. You know what a difference the right temperature makes when baking a cake in the oven . . . well, the right temperature makes a beautiful difference in "top of the stove" cooking, too!

See it at your dealer's now. 2-quart size with cover, removable thermostat—$19.95;* 4-quart with cover, removable thermostat and fry basket—$24.95.*

General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.
*Manufacturer's recommended retail or Fair Trade price.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Completely immersible! Special removable thermostat pulls right out like a plug. So you can wash the Automatic Saucepan just like an ordinary pan.

Get hep to "preventive" housekeeping

Continued from page 93



Air cleaner. No daily dusting with this dry-cell, electronic, home air filter. Automatic housecleaner traps about 90% of the dust and dirt in the air—spares you dusting, relieves allergies. Fabrics and furniture stay bright and clear for long time—with less work from you!

Attach unit to return ducts of any forced-air furnace or air conditioning system. You may install it in a new home, or in present duct work of an older home. Cost of operation is low.

Do as the experts do . . .

ACTION-READY thermometers. You can take a tip from the doctor on storing thermometers so they are handy and sterile at all times. After each use, wash thermometer with warm soapy water; rinse; place in slim cylinder bottle—filled to the rim with rubbing alcohol; cover. If bottle is too tall, place wad of cotton in bottom so you can reach thermometer easily—makes a dandy cushion, too. When thermometer's needed, shake off excess alcohol (you shake down mercury at same time), pop into mouth for temperature-taking.





So easy! 50% more jelly ...and fresher flavor

because you boil only 1 minute with SURE-JELL or CERTO



Recipe: perfect homemade grape jelly. Crush 3½ *lbs.* ripe Concord grapes. Cover, simmer 10 min., with 1½ cups water. Place in jelly bag; squeeze out juice. Mix 5 cups juice with *1 box Sure-Jell* in large saucepan. (Or use liquid *Certo*—recipe on bottle.)



Bring to boil over high heat, stirring constantly. At once, stir in *7 cups sugar*, bring to boil again. Boil hard *1 min. only*, stirring constantly. This short boiling time gives you fresher flavor. And less juice boils away, so you get up to 50% higher yield!



Remove from heat, skim off foam and pour into glasses. Paraffin at once. Yield: 12 medium glasses at the cost of mere pennies a glass! And you're *sure* of perfect results with all kinds of fruits when you use powdered *Sure-Jell* or liquid *Certo!*

Your choice!

SURE-JELL

powdered natural fruit pectin

or CERTO

liquid natural fruit pectin



Pectin causes jelling. Amounts of pectin in fruits vary. But no guessing with recipes you get with Sure-Jell or Certo.

Products of General Foods

Could this be a preview of the fried potatoes you'll be serving? Then maybe it's time to change your shortening!

Isn't it nicer to be sure of more golden-brown results? They are, when you use golden Fluffo!





Something Golden Happens

(Only Fluffo, of all leading shortenings, gives golden-crisping action.)



You can see it happen the instant the potatoes hit the skillet. You know you're going to get more eye-filling, appetizing results than you could get from any other leading shortening.

No other leading shortening gives you such crisp, light, golden-brown fried foods. Everything fried right and light in Fluffo is beautifully browned all over—and just as digestible as it looks.

No other kind of shortening gives you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results!

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try golden Fluffo—how can you possibly miss?

Golden yellow from pure, wholesome carotene. Pure shortening, not a table spread.

Fruit pies for fall

File under Pies



Pear Crumble Pie

There's a flavor bouquet of spices in the crumble topping!—

6 medium pears, pared, cored, and cut in eighths (4 cups)
½ cup sugar
1 teaspoon grated lemon peel
3 tablespoons lemon juice
1 9-inch unbaked pastry shell

• • •

½ cup enriched flour
½ cup sugar
½ teaspoon ginger
½ teaspoon cinnamon
¼ teaspoon mace
⅓ cup butter or margarine
Heavy cream, whipped

Mix pears, ½ cup sugar, lemon peel, and juice; arrange in pastry shell. Combine flour, ½ cup sugar, and spices; cut in butter till crumbly. Sprinkle over pears. Bake in hot oven (400°) about 45 minutes or till done. Serve warm with whipped cream.

Mrs. Fred Dick, Alderwood Manor, Washington

Cut along dotted lines



Photographs: Scott

Harvest vegetables

Cauliflower With Shrimp Sauce

Make this company-special sauce with frozen soup and your choice of sour cream, evaporated milk, or light cream—

1 medium head cauliflower, broken in flowerets

• • •

1 can frozen condensed cream of shrimp soup
½ cup dairy sour cream or light cream, or 1 6-ounce can (⅔ cup) evaporated milk
Salt to taste
¼ cup slivered blanched almonds, toasted

Cook cauliflower, covered, in very small amount boiling salted water 10 to 15 minutes or till tender; drain. Meanwhile, heat soup over low heat, stirring frequently. Add sour cream; stir and cook just till heated; season to taste. Add almonds; pour over hot cauliflower. Garnish with parsley. Makes 4 to 6 servings.

Berenice Harley, San Francisco, California

Add these pages to your COOK BOOK

File under Vegetables





Skillet Fried Corn

4 slices bacon
3 cups cut, fresh corn
¼ cup chopped green pepper
¼ cup finely chopped onion
1 teaspoon salt
Dash pepper

Cook bacon till crisp. Remove bacon; drain and crumble. To bacon drippings, add corn, green pepper, and onion. Cover; cook over low heat till just tender, 5 to 8 minutes. Season with salt and pepper. Sprinkle bacon over top and trim with green-pepper rings. Makes 6 servings.

Mrs. James McCullah, Denver, Colorado



Onion-Peanut Casserole

Remember this one for the big Thanksgiving feast!—

2 pounds (about 15) small onions
• • •
3 tablespoons butter or margarine
3 tablespoons enriched flour
1½ cups milk
½ teaspoon salt
2 teaspoons prepared mustard
1 teaspoon Worcestershire sauce
• • •
½ cup chopped salted peanuts

Cook onions in boiling salted water until tender; drain. Arrange in greased 10x6x1½-inch baking dish or 1-quart casserole. Melt butter; blend in flour. Gradually stir in milk and cook, stirring constantly, till thick. Stir in the salt, mustard, and Worcestershire; pour over onions. Sprinkle peanuts atop. Bake in moderate oven (350°) 10 to 15 minutes. Makes 4 to 5 servings.

Mrs. H. C. Smith, Longmeadow, Massachusetts



Hot Herbed Tomatoes

Fix these tomatoes when you're having a juicy broiled steak –they heat in well-herbed butter sauce—

¼ cup butter or margarine
1 teaspoon brown sugar
½ teaspoon salt
½ teaspoon monosodium glutamate
Dash pepper
4 or 5 firm-ripe, medium tomatoes, peeled
• • •
¼ cup finely chopped celery
2 tablespoons finely chopped parsley
2 tablespoons finely chopped chives
½ teaspoon crushed oregano (optional)

In skillet, melt butter; add brown sugar, salt, monosodium glutamate, and pepper. Add tomatoes, cored side down. Cover; simmer 5 minutes. Carefully turn tomatoes; spoon butter mixture over. Add remaining ingredients to sauce and simmer uncovered 5 minutes longer; spoon over tomatoes before serving. Makes 4 or 5 servings.

Mrs. J. T. Browne, Dallas Texas

Add these pages to your Better Homes & Gardens Cook Book



Glazed Blueberry Pie

Soften one 3-ounce package cream cheese; spread in bottom of a cooled baked 9-inch pastry shell. Fill shell with 3 cups fresh blueberries. To an additional 1 cup blueberries, add ½ cup water; bring just to boiling and simmer 2 minutes. Strain, reserving juice (about ½ cup). Combine ¾ cup sugar and 2 tablespoons cornstarch; gradually add reserved juice. Cook, stirring constantly, till thick and clear. Cool slightly; add 2 tablespoons lemon juice. Pour over berries in pastry shell. Chill. Garnish with pastry daisies.* Serve with whipped cream.

*Cut daisies from pastry scraps; bake in very hot oven (450°) 3 to 4 minutes.

Mrs. Stanley A. Anderson, Elizabeth, New Jersey



Peach Angel Pie

3 egg whites
Dash salt
¾ cup sugar
1 3½-ounce can (1¼ cups) flaked coconut, toasted
⅓ cup chopped blanched almonds, toasted
• • •
2½ to 3 cups drained chilled thinly sliced peaches, sweetened fresh, or frozen or canned
• • •
Whipped cream

Beat together egg whites and salt till foamy; gradually add sugar, beating till stiff peaks form. Fold in 1 *cup of the coconut* and the almonds. Spread in well-buttered 9-inch pieplate, building up sides. Bake in moderate oven (350°) about 30 minutes or till lightly browned and dry along edge. Cool. Just before serving, fill shell with peaches. Top with whipped cream and sprinkle with reserved coconut.

Margie Ann Johnson, Poynette, Wisconsin



Marmalade Plum Pie

2 pounds fresh Italian prunes, quartered and pitted (3 cups)
⅓ cup water
¾ cup sugar
2 tablespoons cornstarch
¼ teaspoon salt
⅓ cup chopped California walnuts
2 tablespoons butter or margarine
• • •
1 recipe plain pastry
½ cup orange marmalade

Combine prunes and water; bring to boiling and cook 3 to 4 minutes. Combine sugar, cornstarch, and salt; stir into prune mixture. Cook slowly till thick and clear, stirring constantly. Remove from heat. Stir in nuts and butter; cool. Line a 9-inch pieplate with pastry; spread bottom with orange marmalade. Fill with prune mixture. Adjust top crust; flute edge. Bake in hot oven (425°) 30 to 35 minutes.

Ruth N. Hager, Philadelphia, Pennsylvania



"As You Like It" Sandwich
tops meat and cheese with French's Mustard—
best flavor friend a sandwich has!

On food

In food



Meat sauce made with French's—a recipe blend of mustard and spice that makes all *your* recipes extra nice!

No other mustard has FRENCH'S Light and Lively flavor



It's hardly a meal without French's Mustard *somewhere* in the picture! Adding tang and color *on food*. Bringing out more flavor *in food*. And French's famous flavor won't fade out in cooking—won't freeze out in your refrigerator. A secret blend of spices, flavorings, and specially grown mustard seeds make French's what it is—America's most popular mustard! Get *another* jar of French's Mustard soon.

Chef's Secret Meat Sauce

1 cup mayonnaise
¼ cup French's Prepared Mustard
¼ cup shredded onion
1 tablespoon horseradish
1 teaspoon French's Leaf Oregano
⅛ teaspoon French's Cayenne Pepper
⅓ cup chili sauce
⅓ cup dairy-made sour cream

Mix first 7 ingredients in bowl (strain out chili sauce seeds for extra smoothness). Beat with a fork to mix thoroughly. Blend in sour cream. (If possible, let stand in refrigerator for several hours to mellow. Keeps well refrigerated for several days.) Yield: about 2 cups. Serve with hot or cold meats, poultry, or fish.

R E N C H ' S M U S T A R D

Betty Crocker says:

"Every once in a while you'll want a cake a mix won't make and that cake is a SOFTASILK CHIFFON CAKE!"



You'll bake a softer, lighter, lovelier—richer cake with soft . . . soft . . . SOFTASILK Cake Flour because it's made from special wheat that can carry more shortening and sugar, and give you higher cake volume. That's why you'll want Softasilk for this elegant butterscotch-smooth chiffon cake.

Betty Crocker

SOFTASILK BUTTERSCOTCH CHIFFON CAKE

- 2¼ cups *sifted* SOFTASILK
- 3 tsp. baking powder
- 1 tsp. salt
- 2 cups brown sugar (packed)
- ½ cup cooking (salad) oil
- 5 unbeaten egg yolks
- ¾ cup cold water
- 2 tsp. vanilla
- 1 cup egg whites (7 or 8)
- ½ tsp. cream of tartar

Heat oven to 325°. Sift flour, baking powder, salt into bowl. Add sugar. Make a well; add oil, egg yolks, water, flavoring. Beat with spoon until smooth. Beat egg whites and cream of tartar in large mixing bowl until whites form very stiff peaks (3 to 5 minutes on electric mixer on high speed). Pour egg-yolk mixture gradually over beaten whites—folding just until blended. DO NOT STIR. Pour into ungreased 10" tube pan. Bake 65 to 70 minutes at 325°, or until top springs back when lightly touched. Invert over neck of funnel or bottle. Hang until cold.

Frost with **Satiny Beige Icing:** Combine ⅔ cup brown sugar (packed), 3 tbsp. water, ⅓ cup light corn syrup. Boil until syrup spins a long thread, or 242° on candy thermometer. Meanwhile, beat ⅓ cup (2 large) egg whites until stiff. Pour hot syrup slowly into egg whites, beating constantly. Add 1½ tsp. vanilla. Beat until icing holds its shape.



A soft . . . soft . . . Softasilk cake says such nice things about you!

General Mills

Money for your recipes

Special biscuits, muffins; coconut treats

FRAGRANT, oven-hot biscuits and muffins are so-o-o tempting! And when dessert's a coconut wonder, it goes over big. We'd like to try your recipes for both. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next April. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Special biscuits and muffins. Use your own recipe or start with refrigerated biscuits or a packaged mix. Do you add flavor with fruits, cheese, nuts, or spices? Do you bake in squares, rings, other shapes? Suggestions:

marmalade muffins
buttermilk biscuits
fried "doughnuts"
cranberry muffins
corn sticks
caramel-nut ring
cheese swirls
quick cinnamon "rolls"

Coconut treats can be luscious pies, cakes, cookies, and puddings. Send recipes for tortes, refrigerator desserts, coconut pie shells, too. You can use flaked coconut plain or toasted, or tinted. Ideas to start your thinking:

coconut cream pie
crisp macaroons
coconut layer cake
coconut pudding
fruit ambrosia
lemon-coconut cups
coconut torte
coconut ice cream

This month's winners

(*See recipes on pages 97 and 98*)

Cook-of-the-Month for Vegetable Favorites
Berenice Harley, San Francisco, Calif.

Cook-of-the-Month for Fruit Pies
Mrs. Fred Dick, Alderwood Manor, Wash.

Other Winners

Mrs. Stanley A. Anderson, Elizabeth, N. J.
Mrs. T. J. Browne, Dallas, Tex.
Ruth N. Hilger, Philadelphia, Pa.
Margie Ann Johnson, Poynette, Wis.
Mrs. James McCullah, Denver, Colo.
Mrs. H. C. Smith, Longmeadow, Mass.

Honor Roll

Mrs. J. F. Barclay, Mexico, Mo.
Mrs. Ray A. Clarke, Pitman, N. J.
Ann Cunningham, Chicago, Ill.
Mrs. Maybell S. Donnell, Cleveland, Ohio
Mrs. Gilbert Ellerbrock, Oshkosh, Wis.
Mrs. W. C. Frevert, Holyrood, Kans.
Grace S. Martz, Frederick, Md.
Mrs. W. W. Parrott, Arlington, Va.
Mrs. Malcolm Pierson, Tampa, Fla.
Mrs. Warren Stenstrom, Janesville, Wis.
Sister Mary Theophane, RSM, Kansas City, Mo.
Carmen K. Wagoner, Bridgeport, Pa.
Mrs. Pere Woodcock, Salem, Ore.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "April Special Biscuits and Muffins" or "April Coconut Treats."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, September 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5409 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



B&M does something wonderful to beans!

For hours and hours B&M Brick Oven Baked Beans are baked in a rich and golden brown sugar sauce with lots of tender selected pork. Only this slow oven baking in *real* brick ovens gives these special beans their "home-baked" flavor. Serve them to your family soon and often!



They're Extra Good With B & M Brown Bread

B&M
brick oven
BAKED BEANS
SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS
BURNHAM & MORRILL CO., Portland, Maine



Now summer meats taste better... because they're vacuum-sealed in CRYOVAC!

New scientific "second-skin" package stops drying out, locks in smokehouse flavor

Now enjoy fresh-from-the-smokehouse flavor in your favorite kind of luncheon meat or sausage — thanks to a protective vacuum package called CRYOVAC. The airtight, moisture-proof "second skin" of CRYOVAC seals *out* harmful air . . . seals *in* flavor and tenderness. That's why meats packed in CRYOVAC come to you far fresher.

Here's how CRYOVAC packaging is done: first, the meat is placed in a special, airtight, moisture-proof bag. Then — all flavor-stealing air is vacuumed out and the bag is sealed. The skin-tight fit protects the contents until you break the seal.

CRYOVAC also protects the goodness of many other fine foods — hams . . . frozen, smoked and processed meats . . . corned beef... and natural cheeses.

LOOK FOR THE CRYOVAC MARK OF FLAVOR PROTECTION AT YOUR FAVORITE STORE.

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THE CRYOVAC COMPANY
GRACE
Division of
W. R. Grace & Co.
Cambridge 40, Mass.

Peanut-butter fans,

We give you five top-notch recipes featuring your favorite flavor. Use creamy or chunky peanut butter—your choice

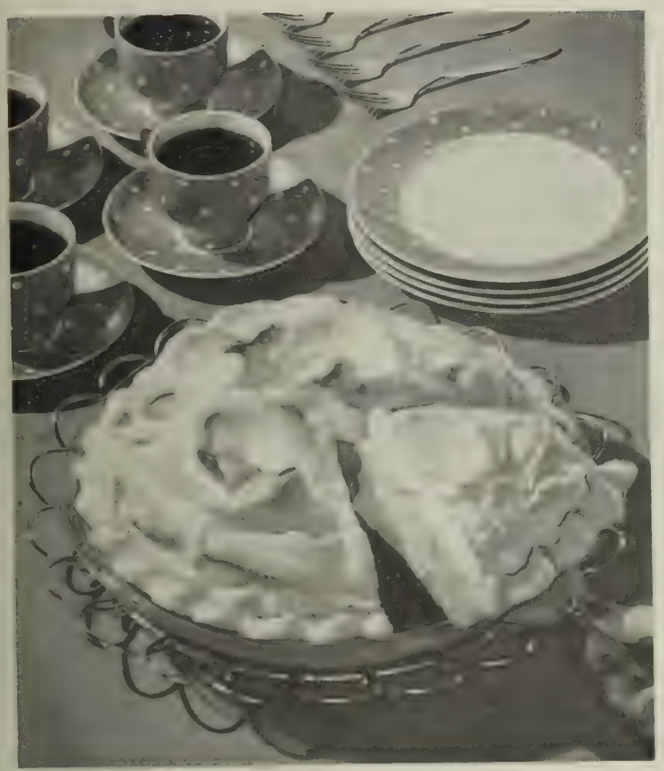


Dixie Chocolate Sauce— hot fudge with a luscious flavor bonus of peanut butter. Tiny warmer keeps sauce hot for ladling over vanilla ice cream. Chopped peanuts add crunch to these sundaes.



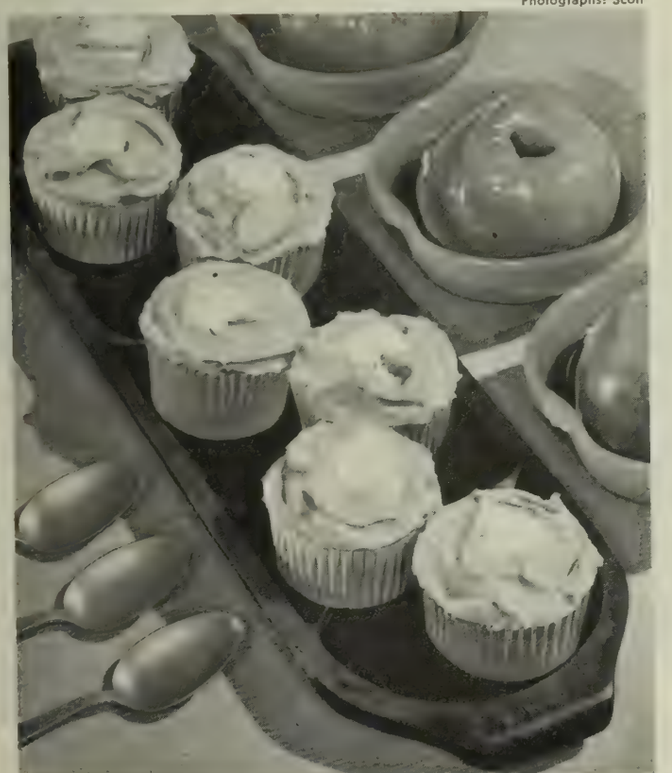
Peanut-butter Hamwiches. Deviled ham is a spicy new partner for peanut butter. To make filling, combine one 2¼-ounce can deviled ham, ¼ cup peanut butter, and ¼ cup pickle relish. Top sandwiches with a pickle fan. Mugs of chilled tomato juice are the go-with.

try these . . .



Peanut-butter Scotch Pie. Wonder about this one? Well, it's delicious! The cream filling is good and rich—looks and tastes almost like butterscotch. Top this pie with an airy meringue.

Photographs: Scott



Peanut-butter Cupcakes will be a hit with the after-four snack set or lunch-box toters. The wink-quick frosting? Swirls of peanut butter centered with a big dot of confectioners' sugar.

More on page 106

No other rice is this easy!



Minute Rice
is already cooked – just boil water...
add Minute Rice...cover...
remove from heat!

Another favorite from General Foods

Only Minute Rice is perfect every time

Wesson® Oil takes



SOLID SHORTENINGS SMOKE. The special ingredient they contain, that makes them good for baking, breaks down at frying temperature. Smoking shortening is breaking down, and that can hardly be good for you.

NEW
MONEY SAVING SIZE!

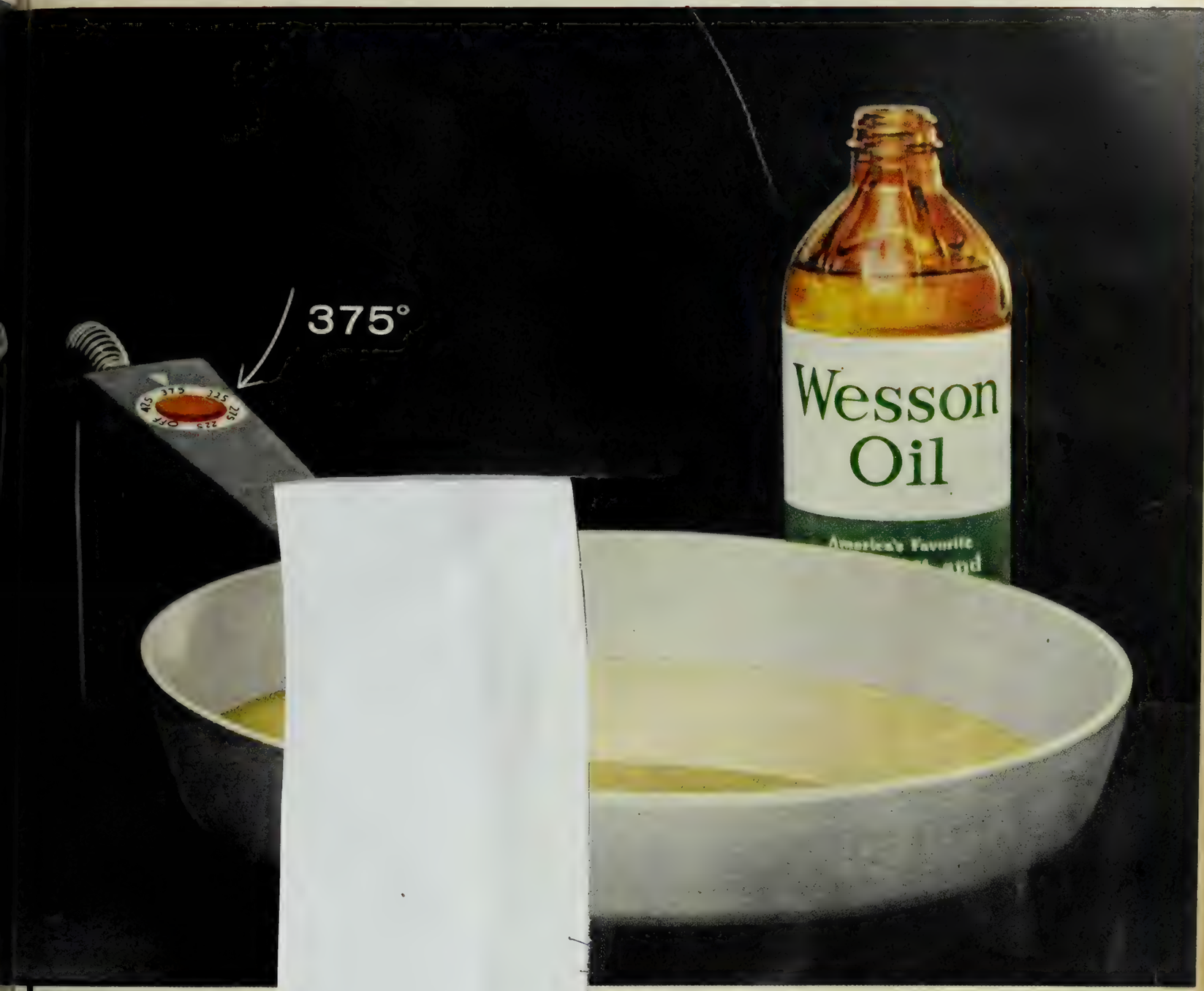
Wesson Oil now available in handy, thrifty Half-Gallon Decanters

Slim neck makes pouring easy. Re-usable, too—for water, fruit juices, milk shakes and other beverages.



© 1957 WESSON OIL & SNOWDRIFT SALES COMPANY

the smoke out of frying



WESSON **OKE** because it is *all* shortening in its purest
form—not clear and brilliant, so light in body, it sparkles
as it pours s pure, and as light.

Smoke's
Flavor's

ng with no clinging odor

foods—no greasy film even after they've cooled

more safely prepared than with costliest solid shortenings

—Wesson's the shortening you pour
and again

NOW Jell-O Instant Pudding's special magic makes

ICE CREAM PIE

No freezing...keeps firm in your refrigerator!





EASY-AS-PIE ICE CREAM PIE



1. Ice Cream. Blend together lightly in bowl one pint vanilla ice cream and one cup of milk.



2. Jell-O Instant Pudding. Add package Chocolate Instant Pudding. Beat until just mixed . . . one minute.



3. A baked pie shell. Pour at once into 9-inch pie shell. Let stand in refrigerator about one hour.

Jell-O Instant Pudding is the magic that makes this ice cream pie smooth and "cut-able." Keeps up to 24 hours in your refrigerator. And how those Jell-O Instant flavors blend with ice cream!

Try these pairs for a beginning. You'll discover other dream pie combinations yourself!



Jell-O Strawberry Instant Pudding with Strawberry Ice Cream!

Jell-O Lemon Instant Pudding with Pineapple Ice Cream!

Jell-O Vanilla Instant Pudding with Pistachio Ice Cream!

Jell-O is a registered trade-mark of General Foods Corporation

Peanut-butter fans, try these . . .

Begins on page 102



Cooky Crispies. Cooky-jar raiders will find this rich version of the traditional peanut-butter cooky irresistible. You flatten the balls of dough with fork to make the neat crisscrosses.

Peanut-butter Scotch Pie

⅔ cup sugar
2½ tablespoons cornstarch
1 tablespoon enriched flour
½ teaspoon salt
3 cups milk
3 slightly beaten egg yolks
⅓ cup peanut butter

• • •

1 baked 9-inch pastry shell
3 egg whites
¼ teaspoon salt
6 tablespoons sugar
½ teaspoon vanilla

In saucepan, combine ⅔ cup sugar, the cornstarch, flour, and salt. Stir in milk. Bring to boiling over medium heat and cook, stirring constantly, till thick, about 3 to 5 minutes. Remove from heat; stir small amount of hot mixture into egg yolks, then return to hot mixture. Bring to boiling and cook 1 minute, stirring constantly. Remove from heat. Stir in peanut butter; cool to lukewarm. Pour into cooled baked pastry shell. Beat egg whites with salt till soft peaks form. Gradually add 6 tablespoons sugar, beating until stiff. Add vanilla. Spread the meringue over filling, sealing to edges of pastry to avoid shrinking. Bake in moderate oven (350°) 12 to 15 minutes, or until meringue is golden brown.

Dixie Chocolate Sauce

⅓ cup sugar
½ cup water
1 tablespoon corn syrup
1 1-ounce square unsweetened chocolate
Dash salt

• • •

¼ cup peanut butter
¼ teaspoon vanilla

Combine first 5 ingredients. Bring to boil, stirring till sugar dissolves and chocolate melts; simmer 3 minutes. Remove from heat and blend in peanut butter and vanilla. Serve hot over vanilla ice cream. Makes about ¾ cup.

DEBORAH KERR starring in Leo McCarey's "AN AFFAIR TO REMEMBER"

A CINEMASCOPE PRODUCTION RELEASED BY 20th CENTURY-FOX. PRODUCED BY JERRY WALD PRODUCTIONS, INC. COLOR BY DE LUXE

oft as oonlight nd just as attering . . . *a Lux omplexion !*

—That special feeling of owing you look your very t—I think a soft smooth nplexion has a lot to do h it. That's why I use x!" *says Deborah Kerr*

onlight works its own kind magic—but then, so does a smooth Lux Complexion! d mild gentle Lux, with its *Cosmetic lather*, can do as ch for you as it does for any llywood star.

We're sure of that—so sure t we promise complete satisfaction to Deborah Kerr and you. turally, you can have your ney back, unless you agree t Lux is the nicest complexion e in the world! The Lux fragrance will be as popular with , too, as it is with the stars. *For a complexion you'll love d he'll love, too*—use Lux!





Now! Lux Soap comes in four soft, lovely pastel colors, as well as pure white. Buy new color Lux by the color of its foil wrapper!

9 out of 10 Hollywood stars depend on LUX



However you "cream" your coffee –

You'll love the fresh taste and the convenience of PREAM!



Extra creaminess. Delicious Pream is made entirely from fresh sweet cream and other milk products. The exclusive Pream process captures their fresh taste for your table.

Extra convenience. New Economy Size Pream® "creams" up to 70 cups of coffee. Never spills or spoils. Stays fresh tasting in daily use!

If you like it "with", you'll love it with Pream! Buy Pream in the Regular or Economy Size at your favorite store next time you shop!

tested recipe! **TOMATO SOUP DE LUXE—**

Combine canned tomato soup and water as directed on label. Add 3 tbsp. Pream for each can. Blend, heat and serve. Be ready for the compliments!



FREE RECIPE FOLDER! Write Sally Ross, Pream Test Kitchen, Box 447, Columbus 16, Ohio

1957, H. C. MOORES CO., COLUMBUS 16, OHIO

Fix a soup combo!

Begins on page 76



1 Calico Chowder with Sesame Sticks
2 Pea Soup Royale with Skillet Croutons
3 Crab Bisque with old-time water biscuits
4 Tomato Chili Stew with Garlic Toast
5 Tomato Bouillon with Poppy-seed Crackers
6 Company Beef Potage with little pretzels

to serve guests for a Sunday-night supper. Especially elegant stirred up in a chafing dish—this gives friends a chance to kibitz, gives you a chance to chat.

In the handsome, pottery-lined keg (really an ice bucket!) is **Tomato Chili Stew (4).** The team: bean with bacon soup and tomato soup. The spare: a can of chili con carne. Dandy after-the-game snack.

This time the glass coffee server offers bracing **Tomato Bouillon (5).** Here tomato soup is combined with beef broth and a dash of aromatic bitters for subtle seasoning.

In the gay yellow tureen is **Company Beef Potage (6).** It's two kinds of beef soup—one with noodles, one with vegetables and barley—partnered with mushroom slices and green-pepper strips. Satisfying and good eating.

These six soup combinations let you get a meal at the drop of a hat, make it possible for you to say "Do stay for supper." The ingredients are the kind you keep on call.

Crisps for soups. Always pass something crunchy—perhaps oven-hot **Poppy-seed Crackers** or pretzels, **Garlic Toast** or **Sesame Sticks** (easy with refrigerated biscuits), or freshly popped and buttered popcorn. And how about old-time, toasted water biscuits and cool, crisp relishes? We show them, top right, in hurricane lamps—as servers they make something for guests to chatter about.

To add to a soup meal. You can build up a soup supper or lunch to match the biggest appetite—just include sandwiches, a salad, and dessert. Another happy way to round out a soup meal is to let a cheese-and-fruit tray double for salad and dessert—wedges of aged Cheddar and blue cheese, squares of cream cheese and Camembert; crunchy rounds of apple, juicy pear slices, golden orange sections, grapes.

Help yourself to our recipes—and to our ideas for serving soup. No tureen? Call on a big casserole or deep, pottery salad bowl, an ice bucket, or punch bowl. For a change, serve in little individual casseroles, in mugs or giant cups.

Tomato Bouillon

Just-right refreshment for your TV fans. Or tempting, hot appetizer—

1 can condensed tomato soup
1 can condensed beef broth (bouillon)
1 soup can water
Dash aromatic bitters or allspice

Combine soups and add water. Bring to boiling; reduce heat and simmer gently 5 minutes. Add generous dashes of aromatic bitters to taste or sprinkle allspice atop individual servings. Recipe will make 4 to 5 servings.

[*Turn to page 168*



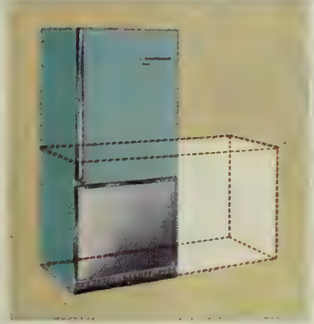
Choice of 18- or 13-cubic-foot capacity in Mix-or-Match Colors: Canary Yellow, Turquoise Green, Petal Pink, Woodtone Brown and White.

New General Electric "Book-Shelf" Freezer

puts twice as much food within easy reach as a chest freezer!



6 refrigerated surfaces . . . not just 4 "cold" walls. This new General Electric gives you more capacity for quick freezing.



Takes only ½ the floor space needed by a chest . . . and up to a square foot less than many other uprights.



New Magnetic Safety Door with permanent alnico magnet . . . opens easily, closes silently, and it seals securely.

Compare this General Electric Freezer value with any chest of comparable quality and size.

Like books on a shelf—that's how food is stored in this General Electric "Book-Shelf" Freezer. There's no rummaging, lifting . . . *none* of the penalties of a chest.

Gives you these *most-wanted* convenience features: 20-juice-can dispenser, 2-gallon ice cream conditioner, big sliding basket, choice of right- or left-hand door. Plus General Electric's new "Straight-Line" Design . . . fits right up to walls and cabinets for a "built-in" look without remodeling expense.

Priced low, easy terms too! See these remarkable "Book-Shelf" Freezers at your General Electric dealer's now.

Household Refrigerator Department,
General Electric Company, Appliance Park,
Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC



ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

Give yourself a FLAVOR BREAK



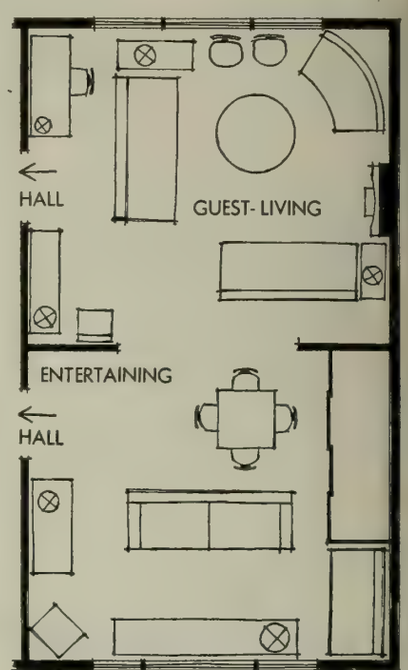
INSTANT
CHASE & SANBORN—the full-bodied coffee

YES, THAT'S SHELLEY WINTERS . . . STAR OF STAGE, SCREEN AND TELEVISION

Adjoining rooms can

If you have two rooms joined by an arch, here's how to make them work together or separately, as the occasion demands

By Polly Cramer



Together, the two rooms have lots of space for large parties. They also serve as a private guest suite with sleep sofas and closet space.

Separately, one room is a comfortable spot for televiewing or card games, the other for pleasant conversation.

Photographs: Hedrich-Blessing. Decorator: Joy Armandroff



Guest-living room is on the street side of the house. Sofa at right angle to wall acts as partial space divider. Three sofas provide more seating in less space than several chairs would. When the back bolsters are removed, two straight ones are twin-bed size. Carpeting and color scheme are carried through both rooms for unity.

do double duty



Looking into the entertaining-room you see the combination guest closet and storage space for games and hobbies, out-of-season family belongings. Game table serves for informal meals and snacks, too. From the Warren Armandroff home, Cincinnati, Ohio.



Both seating pieces in the entertaining-room face the TV set located in corner; placement creates almost private viewing area (see plan). Sofa faces view of the river in the daytime, so low table was a good choice beneath window. Use of handsome antique accessories gives warmth and character to both ends of this double room.

Which 'SCOTCH' Brand Tape do you need today?

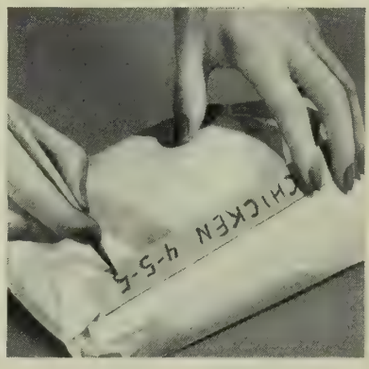


It's the Magic Touch of 'SCOTCH' Brand Tapes





FOR SPRAY PAINTING . . . use "SCOTCH" Masking Tape to cover parts not to be painted. Stretchy tape hugs irregular surfaces, paint will not bleed through. Strips off quickly, leaves a neat clean edge. Get "SCOTCH" Masking Tape in handy cutter-edge carton, 35¢, 69¢, 98¢ sizes, wherever paint is sold!





FOR WRAPPING FREEZER FOODS . . . seal with "SCOTCH" Freezer Tape, write date and contents right on tape for easy identification. Tape sticks tight in sub-zero cold to paper, foil, Saran and other films. Resists moisture. Buy "SCOTCH" Freezer Tapes in cutter-edge carton. 35¢ and 98¢ rolls available at your favorite store.





FOR TRANSPARENT SEALING . . . mending or holding — choose "SCOTCH" Cellophane Tape, America's favorite household helper for more than 30 years! 25¢, 39¢ rolls have self-dispenser. Thrifty 59¢ roll fits desk or kitchen dispensers. Get "SCOTCH" Brand, the clearest, strongest, longest-lasting cellophane tape—at stores everywhere.

The term "SCOTCH" and the plaid design are registered trademarks of Minnesota Mining and Mfg. Co., St. Paul 6, Minn. Export Sales Office: 99 Park Ave., New York 16, N. Y. In Canada: P.O. Box 757, London, Ontario. © 1957, 3M Co.

Good family investment—

A room to please everybody

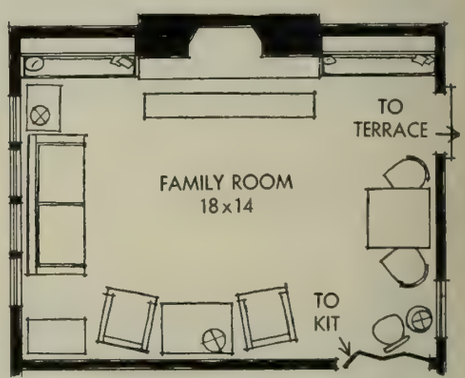
By Ann Peppard White

Even the boys were consulted when this family decided to add another "living" room to their house. Adults and youngsters alike enjoy these attractive surroundings



Mom needed a place to serve her friends informally. The flip-top game table doubles for bridge, buffets, and family dining when it's opened to full size. Top is stainproof.

Polished floor without rugs makes off-limits warnings to the dog unnecessary. Clean-up time is easier this way, too. Dutch door from the terrace saves traffic through house.



The room is only 14 by 18 feet, but the vaulted ceiling helps give a big-room appearance. Folding doors to the kitchen can be pushed back when it's time to bring in the food.

Photographs: Warren Reynolds. Decorator: Peggy Sloan



The boys wanted a place to try their skill at cooking, a slick floor for dancing, and a place to stow away sports equipment.

It's all here: catchers' mitts, footballs, and games go under the benches. A favorite of the boys, their grandfather's sword, hangs appropriately over the fireplace.

The "gang" can rough and tumble in this room without hurting sturdy furniture covers.



Dad can comfortably read here, or have a game of chess with the boys. Wipe-off chintz makes attractive slipcovers for former dining chairs, modernized by cutting down the legs.

Pine cabinet in corner holds air conditioning unit for whole house. Home of the D. W. Newcomer, III, family, Kansas City.



ELEGANTLY SIMPLE—a light and lovely table glinting with the deep-cut fire and sparkle of handsome Colonial Heritage glasses-in-the-round. (Franciscan "Silver Pine" china; Oneida "Shoreline" stainless)



SIMPLY ELEGANT—the grace, the brilliance, the air of *quality* beautiful Colonial Heritage stemware brings to a proud and pretty traditional setting. (Lenox "Imperial" china; Wallace "Discovery" sterling)

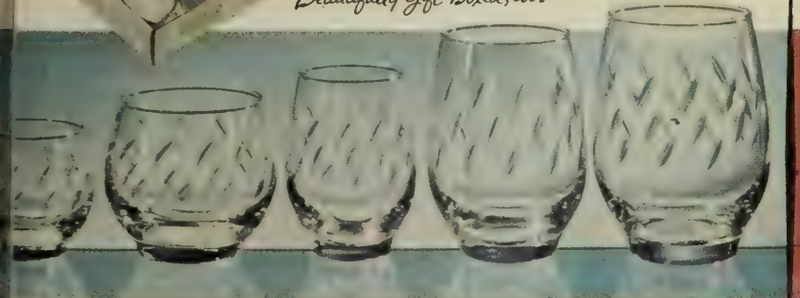
Keep the family table "company pretty"

with Colonial Heritage in Libbey **every-day** crystal



HERE IT IS!—a superb new mitre-cut glass you don't put away on a shelf! Your family can enjoy the deep-carved fire and brilliance of beautiful Colonial Heritage every day of the year. Each shining piece has the famous Libbey rim that defies chipping.* And for all its look of luxury this elegant *every*-day crystal costs far, far less than you would expect—8-of-a-kind tumblers only about $4.95. Stemware about $6.95.

Beautifully Gift Boxed, too.



:tail Old-Fashioned Juice Beverage Cooler



Cordial Cocktail or Wine Sherbet Goblet Pilsner

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

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time-savers

Rubbermaid® cuts clean-up time 30 minutes a day

Gives protection for dishes, sinks and counter tops, too. Dish Drainer drains and air-dries dishes in cushioned safety. Ends dish wiping. Sink Liner Mat and Divider Mat cushion entire sink bowl, guard against china and glassware breakage. Drainer Trays with high side rims, built-in slope keep counters dry and new-looking. You can get this complete sink protection at your favorite Rubbermaid counter wherever housewares are sold.

Twin Sink Dish Drainer with detachable silverware cup. $2.29.

Sink Divider Mat fits all sink dividers. Protects divider, china, glassware. $1.69.

Sink Liner Mat cushions entire sink bowl. Slotted, overlapping corners assure perfect fit. $2.49.

Drainer Trays are extra-wide, extra long for complete counter top protection on standard counters. $3.98.

Prices slightly higher in Canada.



tove Top Mat adds extra work ɔace while preparing meals. Reɔsts oven and utensil heat. $2.49.



Dishpan fits twin bowl sinks, protects sink against nicks, scratches during dishwashing. $1.98.



Space-Saving Wastebasket won't rust, dent, harm floors. 12, 15, 20 inches high. $1.98, $3.49, $4.98.



Tredeasy Floor Mat. Sponge rubber insert eases fatigue in stand-up jobs. Two sizes: $3.98, $4.98.

For free folder, write The Wooster Rubber Company, Dept. B-57, Wooster Ohio, or Cooksville, Ontario.

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Over 60 fine products in your choice of fresh home-fashion colors

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Fashions in food from Nieman-Marcus

Begins on page 70

"Very Neiman-Marcus" applies to the quality merchandise of this world-famous specialty store . . . to its beautiful fashion models . . . to its discriminating and chic customers . . . and just as much to the food artistry of its Zodiac Room.

Stanley Marcus, president, and two of his brothers have a busy hand in the specialty store, but they confidently leave the whole domain of the Zodiac Room (and the employees' Little Dipper) to Home Economist-Dietitian Helen Corbitt.

This dramatic, night-blue dining room and terrace with its decorative signs of the zodiac is a popular rendezvous all day. Always for lunch and afternoon tea—for dinner on Thursday evenings (the store is open that night)— for teenage parties—civic-benefit events. The big event of the year is the Neiman-Marcus Fashion Exposition where many world-renowned *couturiers* vie for "Oscars."

To read Zodiac menus is appetite provoking—and fun. You're likely to find such delightful listings as "my astronomical baked apple with cream" among the desserts; "man in the ice-cream moon" on the children's own *carte du jour*. While you look over the menu, you'll be served a demitasse cup of tasty soup, courtesy of Neiman-Marcus.

Potluck with N-M

"The entree may be chicken, seafood, or perhaps a steak, and maybe something dreamed up especially for you," reads the luncheon menu. Your waiter won't give you even an inkling of what salad or dessert will be.

Director Corbitt believes in intelligent use of leftovers and in experimenting to net new recipes. This she practices within her potluck category on the menu to the delight of her customers.

One-third of all orders are potluck! Men like the surprise element—just like meals at home! Here's the good luck of the men pictured on page 71—each plate different:

- Copper skillet with tournedos of beef, special vegetables, and salad.
- Casserole of crab meat in lobster bisque, red-cabbage and grape salad with Celery-seed Dressing (the recipe is given opposite.)
- Petite chicken pie with all kinds of good things to go with it.
- A Spanish meal of chicken enchiladas, Spanish rice, fried tortillas with chili con quesos, guacamole salad.

Salad Style Show

Salad greens and fruits change with the season, are always fresh. Piquant water cress garnishes every salad.

Among Zodiac creations are the salads seen with Neiman-Marcus hat mannequins, top of page 73.

The "N-M famous salad bowl" is fresh garden greens, hearts of palm, avocado, grapefruit, and breast of turkey, all served with a special cheese dressing (a Caesar type with a goodly sprinkle of Parmesan cheese over all).

The "Zodiac tea salad" is a combination of fresh fruits and chicken salad with poppy-seed dressing.

"My man's salad" was Miss Corbitt's answer many years ago to good-natured jollying over her preference for feeding men rather than women. (She still does.) For this masterpiece, she splits a heart of romaine down the center, making two handsome green "fans." These she tops with thick slices of tomato, julienne of chicken breast and ham, chunks of Roquefort cheese, and Clear French Dressing.

Clear French Dressing

Plenty of pep! If you enjoy a French dressing with body to it, add the beaten yolk of an egg before you add the oil—

2 teaspoons salt
1 teaspoon cracked pepper
1 teaspoon paprika
½ teaspoon confectioners' sugar
½ teaspoon dry mustard
Few grains of cayenne
¼ cup vinegar
1 cup olive or salad oil

Mix dry ingredients with the vinegar, then add the oil. Shake or beat before using. If you like the flavor of garlic in your dressing, drop in a button of garlic. Makes 1¼ cups.

Strawberry Sour-cream Dressing

Especially good on fruit of any kind. Helen Corbitt likes it on chilled canned pears for a dessert—

1 teaspoon salt
2 cups thick dairy sour cream
½ cup frozen strawberries

Add salt to sour cream; fold in strawberries. Makes about 2½ cups.

Celery-seed Dressing

Delicious on fruit salads of all kinds, and on frozen salads especially—

⅔ cup sifted confectioners' sugar
1 teaspoon dry mustard
1 teaspoon salt
3 tablespoons vinegar

• • •

1 cup salad oil
1 teaspoon paprika (to color)
1 teaspoon celery seed

Mix together all but the last 3 ingredients. Let stand 3 hours, stirring frequently (about every 30 minutes) until a honey consistency. Heat one-half of the oil; to it add paprika. Strain and cool. Add paprika oil to remainder of the salad oil and *beat* it slowly into first mixture. Last, add the celery seed and let stand 24 hours (room temperature). (If dressing separates, beat well before using.) Makes about 1⅓ cups.

[*Turn to next page*



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Fashions in food from Neiman-Marcus

Continued from preceding page

Quick Creamy Roquefort Dressing

Adds gourmet touch to green salads—

1 cup mayonnaise
1 tablespoon lemon juice
1 cup coffee cream
½ pound Roquefort or blue cheese

Combine mayonnaise, lemon juice, and cream. Crumble Roquefort cheese into mixture. Mix well. Makes almost 3 cups.

Russian Dressing

A perfect flavor adornment for crisp greens or seafood salad—

1 cup mayonnaise
2 tablespoons finely diced celery
2 tablespoons finely diced green pepper
2 tablespoons finely diced sweet pickles
1 tablespoon chopped pimiento
2 tablespoons chili sauce
1 tablespoon tomato catsup

Combine all ingredients and mix well. Makes about 1½ cups.

Buffet specials

Here are ideas from the elegant buffet table, page 70, that you can adapt to give new flair to your own company supper. With the Ham Rolls and the Roquefort-stuffed Shrimp, all set off with water cress, you can fix an appetizer tray your guests will talk about long after your party.

Rock Cornish Hens: Sprinkle the tiny birds with salt and pepper, then roast, breast down. When tender, turn them over and baste with mixture of honey and butter in equal proportions. Perch preserved kumquats on drumsticks.

Ham Rolls: Spread thin ham slices sparingly with sweet butter and finely chopped chutney. Roll up each slice, beginning with narrow side. Chill several hours. Slice diagonally for attractive service. You'll like the spicy, sweet flavor of the chutney with the ham.

Roquefort-stuffed Shrimp are breath-takingly beautiful—pink shrimp with bright green edging. Choose large shrimp. Cook; split part way down along vein side; clean. Chill. Meanwhile blend one 3-ounce package cream cheese, 1 ounce Roquefort or blue cheese, crumbled, ½ teaspoon prepared mustard, and dash garlic salt; chill. Using pastry tube, stuff shrimp. Roll the cheese side in 1 cup finely chopped parsley. Enough stuffing for about 2 dozen shrimp. (Incidentally, leftovers, if any, are wonderful when broiled. The cheese acts as a sauce.)

French Sandwich Loaf: The hollowed-out loaf makes a covered "basket" for the sandwiches and keeps them moist. Choose a round loaf (pumpernickel, or any other kind). Cut off top and bottom. Then cut out center, keeping it cylindrical, and cutting as near edge as possible but keeping crust intact. Slice bread crosswise in paper-thin rounds and spread with filling (soft butter seasoned to taste with anchovy paste is delicious with pumpernickel). Reassemble layers and cut in pie-shaped wedges (first cut in fourths, then divide in smaller wedges). Place sandwiches on bottom crust of loaf, fit side shell over, and cover with top crust. Guests lift off "lid" and help themselves.

Seven-layer Cake

"It takes practice, but everyone loves Seven-layer Cake." Delectable as it is impressive—

¾ cup shortening
3⅓ cups sifted cake flour
2¼ cups sugar
4½ teaspoons baking powder
1½ teaspoons salt
• • •
1½ cups milk
3 eggs
2 teaspoons vanilla

Stir shortening just to soften. Sift in dry ingredients. Add *1 cup of the milk;* mix until all flour is dampened. Then beat vigorously 2 minutes. Add remaining milk, the eggs, and vanilla. Beat vigorously 2 minutes longer. Pour about 2 cups of the batter into a lightly greased and floured 9x1½-inch round pan. Tip pan so batter runs over bottom. Invert pan over cooky sheet and tap edges on cooky sheet, allowing as much batter to run out of pan as will do so easily. Turn pan right side up, scrape down sides to prevent burning, and even out batter remaining on bottom. Repeat for other 6 layers, baking as many at a time as you have pans and oven space.* Bake in hot oven (400°) about 8 minutes or till done. Cool in pans 3 to 5 minutes, then invert on rack to cool thoroughly. Put layers together and frost with Chocolate Butter Frosting.

*While baking first cakes, keep remaining batter in refrigerator.

Chocolate Butter Frosting
(For Seven-layer Cake)

3 cups sifted confectioners' sugar
⅓ cup hot water
4 1-ounce squares unsweetened chocolate, melted
1 slightly beaten egg
½ cup soft butter
1½ teaspoons vanilla

Blend sugar and hot water into chocolate. With spoon beat half of egg into chocolate mixture; beat in remaining egg. Beat in butter, a tablespoon at a time. Blend in vanilla. Frosting will be thin at this point, so place bowl in pan of ice water and beat till of spreading consistency.

▶ For informal entertaining, especially for outdoor parties, Helen Corbitt likes basket suppers. Top of page 75 (chessman centerpiece)



you see barbecued duck in basket, served with fruit curry, and tomato and guacamole salad. Hot tortillas are passed.

Most delicious vegetables

Zodiac customers marvel at the handiwork that goes into making each kind of vegetable a true specialty. Below are secrets for three.

Baby Crookneck Squash: Select little yellow summer squashes, less than 3 inches long. Steam till tender. Split lengthwise and brush the cut surface generously with melted butter. Season with salt and pepper. Sprinkle liberally with chopped parsley and chopped pimiento. Place squash halves in shallow pan; heat in moderate oven just till they sizzle. "Divine to look at, delicate flavor."

Celery Oriental: Cut 6 to 8 large, outside celery stalks diagonally or "Oriental julienne." Cook in a little boiling salted water untill just crisp-done, (you have to taste); drain. Saute 1 cup sliced fresh mushrooms in 3 tablespoons butter; add the celery and ¼ cup toasted almond halves. Toss around lightly till heated. Makes 4 to 6 servings.

Asparagus with Croutons: Dice bread—white, whole wheat, or rye—in tiny squares (about ⅛ inch). Brown in a little butter in skillet or fry in deep hot fat. Season with salt and pepper, garlic salt, curry powder, or any favorite herb. Sprinkle over hot buttered asparagus, green beans, broccoli, or cauliflower.

From the tidbit tray

Cookies and bite-size cakes like these are passed to everyone at teatime regardless of what they may order.

Rich Cookies

So tissue-paper thin, you can see right through them! And ever so fragile, crisp, luscious!—

½ cup butter
⅓ cup sugar
1 well-beaten egg
¾ cup sifted enriched flour
½ teaspoon vanilla
Raisins, nuts, or citron

Cream butter; add sugar gradually, creaming well. Stir in egg, then flour and vanilla. Drop from tip of teaspoon on ungreased cooky sheet and spread thinly with knife first dipped in cold water. Center each cooky with sultana raisins, or slivered blanched almonds, or citron cut in small pieces. Bake in moderate oven (375°) 7 or 8 minutes. Remove immediately to rack. If desired, shape while warm over handle of wooden spoon or rolling pin. Makes about 5 dozen.

Pecan Dainties

What pralines are to candies, these are to cookies—

1 egg white
Dash salt
1 cup light brown sugar
1½ cups pecan halves

Beat egg white with salt until soft peaks form. Add brown sugar in two additions, beating lightly after each. (Mixture will be much thinner than for meringue.) Stir in nuts and drop, 2 inches apart, from a teaspoon onto a greased cooky sheet. Bake in very slow oven (250°) about 30 minutes. Remove from cooky sheet immediately. Makes about 3½ dozen.

Bachelors-buttons

Butterscotch and spice flavor. Rich and crisp—

¾ cup butter
1 cup brown sugar
1 egg
2 cups sifted enriched flour
1 teaspoon soda
¼ teaspoon ginger
¼ teaspoon cinnamon
¼ teaspoon salt
1 teaspoon vanilla
1 cup chopped nuts

Cream butter, add sugar gradually and beat well. Add unbeaten egg. Sift together dry ingredients; stir into butter mixture. Fold in vanilla and nuts. Chill for several hours. Make into small balls (1 level teaspoon dough for tiny cookies, 2 for medium). Dip balls in granulated sugar; place 2 inches apart on lightly buttered cooky sheet, and press down with a fork. Bake in moderate oven (375°) until nicely browned, about 8 to 10 minutes. Makes 12 dozen tiny cookies.

Zodiac desserts

They're so tempting that many guests order the slim-waist luncheon so they needn't feel guilty about indulging in a mile-high wedge of pie or lavishly frosted piece of cake—or other heavenly, rich dessert.

Open-face Apple Pie

Neiman-Marcus patrons say it's the best they ever tasted!—

1 10-inch unbaked pie shell
11 cups quartered pared apples (Winesaps, Rome Beauties, or Greenings are best)
2 cups sugar
4 tablespoons enriched flour
1 teaspoon salt
⅓ cup coffee cream
¼ cup milk
⅛ teaspoon cinnamon

Fill unbaked pie shell with the quartered apples. Thoroughly combine sugar, flour, and salt; add cream and milk; beat. Cover apples with mixture. Sprinkle with cinnamon. Bake in moderate oven (375°) 1½ to 2 hours or till apples are soft. (Cover pie loosely with aluminum foil for first hour of baking, then remove foil.) Serve warm with scoops of aged Cheddar.

N-M Fresh Flowerpot

They're individual baked Alaskas in real red-clay flowerpots (picture, page 74). Line bottoms with rounds of sponge cake, top with several kinds of ice cream, then high meringue; brown few minutes in very hot oven. Poke two soda straws into each as channels for flower stems. Insert flower in each straw—at Zodiac Room, they use garnet roses. Helen Corbitt says men often order this pretty party dessert. At first they look a little sheepish, then lap it up!

Editorial note: *Helen Corbitt's Cook Book* will be published by Houghton Mifflin Company this fall.

She loves the Carefree Beauty of



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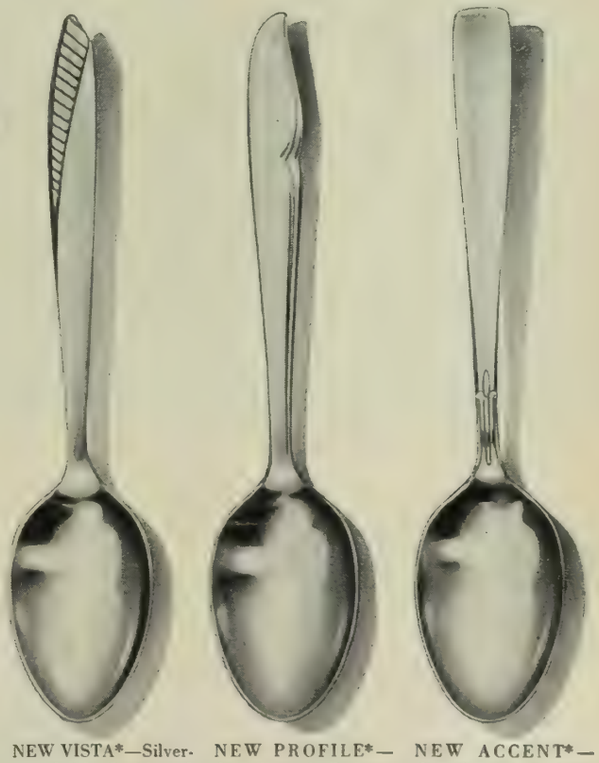
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Photographs: Hopkins; Hedrich-Blessing



Make a handsome panel from your favorite wallpaper. Paste it to quarter-inch plywood for firm backing. Choose your own frame at a lumberyard — this one is half-round molding tacked to backing. Colored stain was rubbed into frame to harmonize with room. Rufus Armistead home, Cincinnati.



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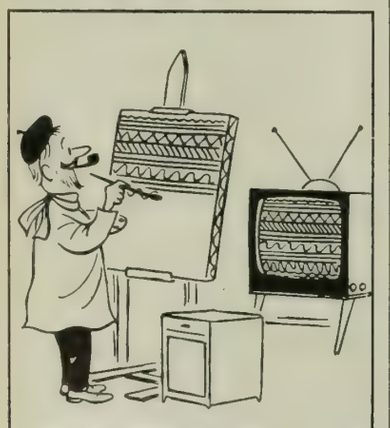
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How does your baby grow?

His weight and body length were among the first facts recorded when your baby was born. And you continue to check them. But compare him with himself—not other babies

By Ann Usher

Good nutrition and growth are important in your baby's development. But emphasis on these matters may have made you unduly concerned about your infant's height and weight. Perhaps you compare him with other babies of the same age, and worry if Johnny weighs less, or isn't as tall as the others.

Or, if Johnny is a big, husky youngster, it may alarm you when his weight and height remain unchanged for a time.

It's well to remember that, while your baby's growth will proceed along a general pattern similar to other infants', he will have individual differences in this just as in any other phase of development.

All through his "growing" years, your child's height and weight should be measured only against his own record.

Why, then, are there charts such as those reproduced here (taken from the *Better Homes & Gardens Baby Book*), with an "average" zone shown? Chiefly, to establish the *general pattern* we mentioned above. Measuring and weighing hundreds of babies showed that the height and weight of about 80 percent were within these zones.

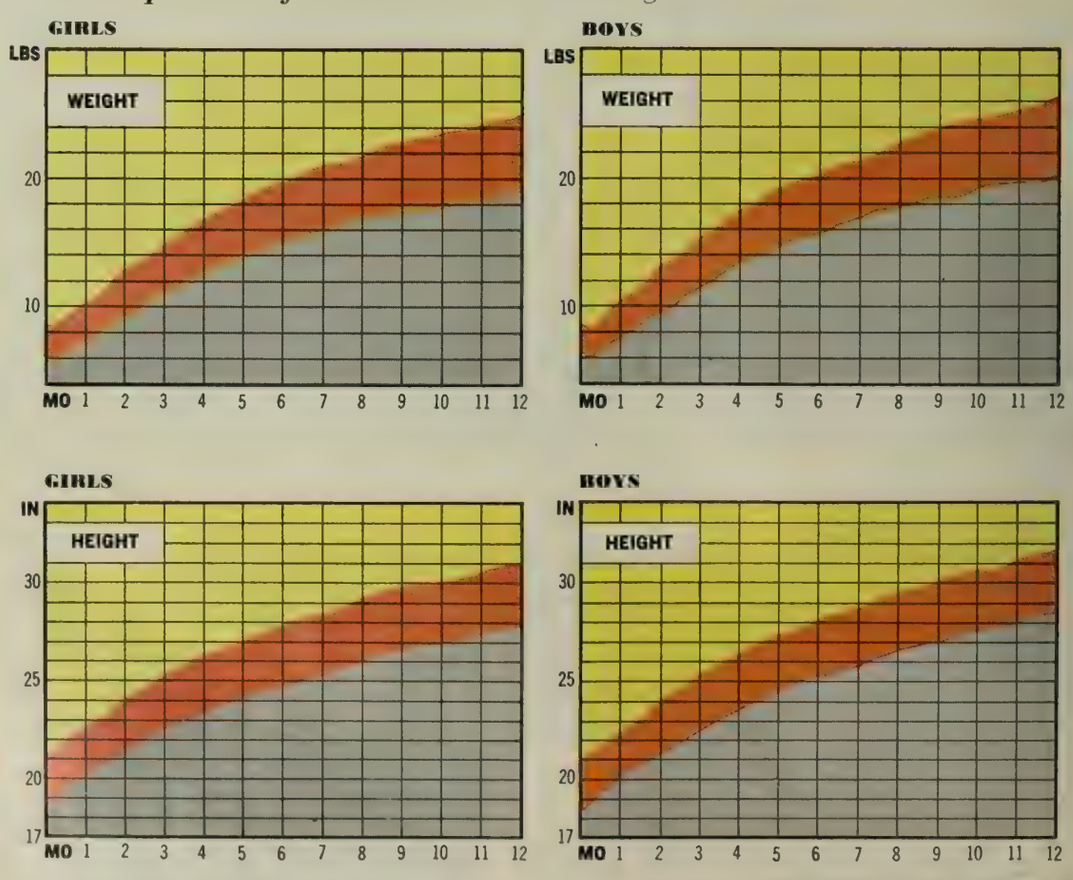
The curve of the zones shows the usual course of growth. Notice how much more sharply the curve climbs in the first 6 months than in the latter half of the first year; also that there is a slight difference in the patterns of boys and girls.

Whether or not lines drawn on your baby's height and weight chart curve in approximately this way is much more informative than what he weighs or measures in comparison with some other baby.

To chart your baby's growth, place a dot at the left side of the weight chart in the space corresponding to his birth weight. Then, each month when he is weighed, place a dot at his new weight, in the proper age column. Connect the dots by drawing a line from the first to the second, and so on.

In the same manner, [*Turn to page 124*

About 80 percent of babies are within orange zones





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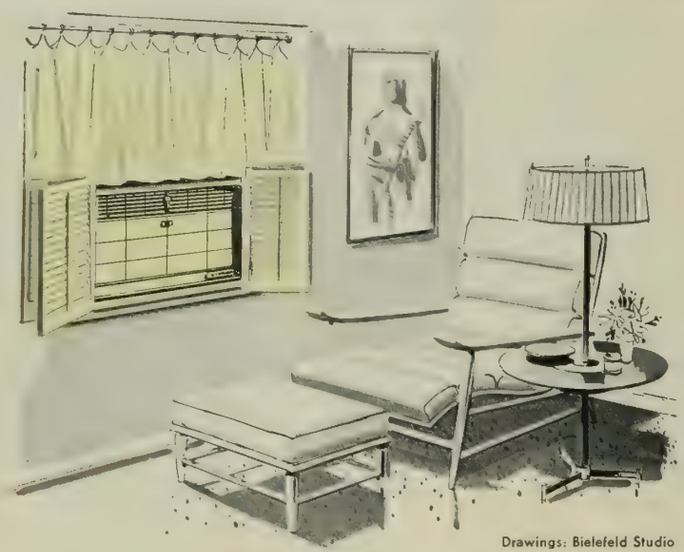
NAME ADDRESS CITY STATE

How to treat

Windows that have air conditioners

COOL COMFORT will flow from your air conditioner if you have effective window treatment. Inside, shades or curtains should insulate without cutting out light or blocking air flow. Outside, awnings provide additional protection from hot sun

New slim, nonprojecting air conditioners mean fewer decorating problems



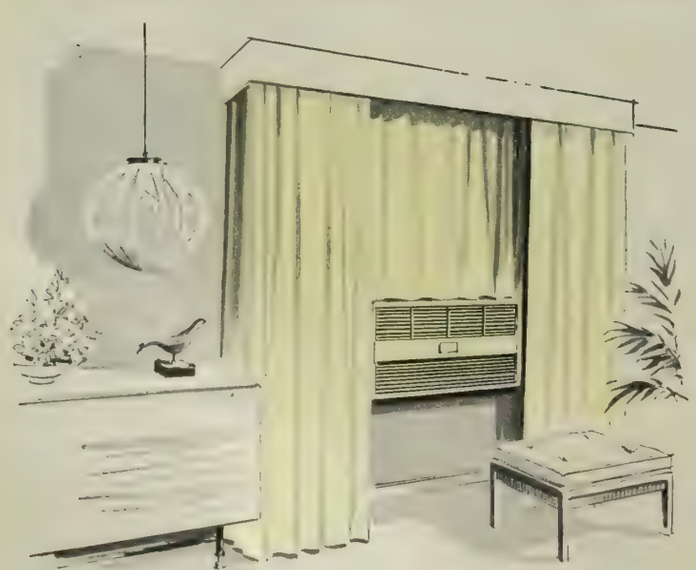
Drawings: Bielefeld Studio

Shutters hide this small-window conditioner when its not in use; cafe curtains above regulate light and privacy when unit is on or off. You could reverse the treatment or use all shutters or all curtains. Note that furniture is kept to one side so air can flow freely in and out.

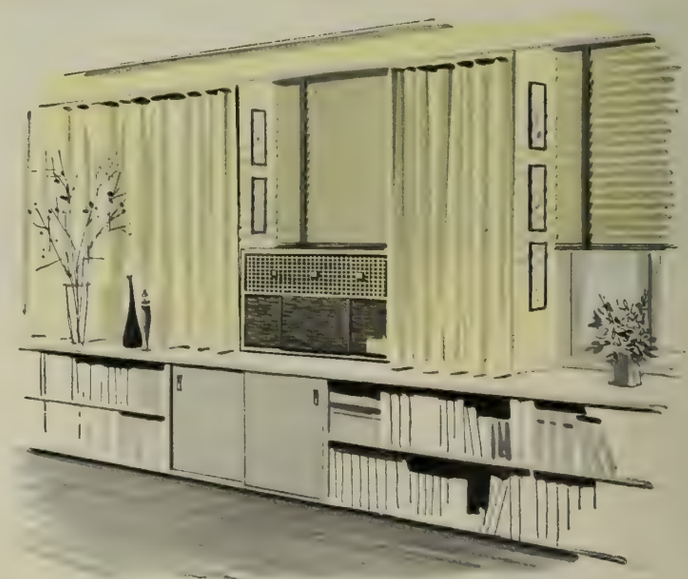


Fabric or wood-slat shades and draw draperies adjust to the season. Here, three separate shades regulate light, give warm-weather privacy. (Use opaque shades on south or west windows to insulate.) Draperies can draw across all three windows when air conditioner is turned off.

Conditioners that project into the room need stand-away window treatments



Extra long brackets set these rods out from wall so draw draperies can cover conditioner. This cornice board adds neat appearance. The short draperies operate on a separate rod to close above the conditioner. Shallow table was selected to use next to extending window treatment.



Venetian blinds are good light regulators above air conditioners. They are next to glass on these inset windows. When conditioner is turned off, draperies draw over outer wall, completely covering windows and unit. Bookcases flush with window ledges give the wall a finished look.



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How does your baby grow?

Begins on page 120

mark his length at birth on the height chart and continue each time you, or the doctor, measure him.

For measuring Baby at home, some bath tables have a measuring rule marked on them. If your baby does not have this kind of table, you can pin a tape measure to Baby's crib sheet, making it taut and fastening it securely with safety pins at each end. Lay Baby down next to the tape measure with his head at the "0" end. Hold him flat by placing one of your hands on his stomach, and straighten his legs with your other hand. A quick glance will show you where on the tape measure the bottoms of his heels reach. That is his current body length.

If the curves for your baby follow the same general course as those shown, his growth is normal—even though the curves may be wholly above or below the "average" zone. If your youngster, from birth on, is a long, heavy boy, both his height and his weight curves will probably run above the orange—"average"—zone throughout the entire first year. Or, if yours is a dainty, small-boned, little girl, who measured less than 19 inches at full-term birth, her height and weight curves are likely to fall within the "light" and "short" zones below the "average."

The height curve of a tall, slender baby may be up in the "tall" zone while his weight curve will be somewhere within the center zone. His opposite, the short, chunky baby, will be just the reverse. His weight curve will be in or above the center zone, while his height curve traces its course below the "average." Those curves will be right for those particular babies.

If there is a marked change or irregularity in either height or weight curve, consult your baby's physician. For example, if the child's weight line goes up rapidly while his height for the corresponding period remains the same, he is probably gaining too fast. Or if his height line continues to curve up but his weight line has flattened out, he may not be gaining as much as he should.

However, in any one-month period there may be an increase in height or weight which is not matched in the other curve. Usually, the other line will catch up by the end of the next month.

Of course, if your baby was heavier or thinner than his doctor thought was good for him and the condition has been corrected, his weight curve will follow the new pattern.

Rate of growth is very rapid in early infancy, especially weight increase. Most babies double their birth weight by the fourth or fifth month. Generally, they have tripled it by the end of the first year.

The majority of healthy, full-term babies weigh between 6 and 9 pounds at birth. Their body length is from 19 to 22 inches. There is about a 50 percent increase in height in the first year.

Growth may slow down during the hot, summer months, speed up in the fall. Rate of weight gain is less rapid between 4 and 8 months of age, slows still more between 8 and 12 months. Appetite, too, will slacken as the need for food is less than in the early months.

The height of parents and ancestors mainly will determine the baby's height—rather than the food he eats. However, good nutrition is necessary if he is to achieve what is called his "optimum" (best) growth.

A newborn baby's proportions are quite different from an adult's. His head, which is one-fourth of his body length, looks too large. His shoulders seem narrow and his torso tapers to even narrower hips, though his abdomen protrudes. His legs are shorter than his arms.

His head will be about 4 inches bigger around by the end of his first year. And his shoulders will be broader. But the most noticeable growth will be in the lower part of his body, his trunk and legs.

There is an inexact rule that says a 2-year-old has reached half his adult height. This isn't quite so. Research has shown that at 2 years of age girls, on the average, have reached 52 percent of their adult height and boys have reached only 48.5 percent. There is, of course, a chance for these predictions to be in error because so much can happen between this age and adulthood to change the course of growth.

Today's boy babies are likely, when fully grown, to be 2 or more inches taller than their fathers and the girls that much taller than their mothers. Average height of young people in the United States has been increasing for the last 40 years. This is thought to be due to improved nutrition, vitamin supplements, and more sun and fresh air for the growing child.

In any case, all these things, plus lots of opportunities for exercise, will mean sturdy, good health for your child. They will give assurance of his attaining *his* "best" growth. This is a great deal more important than beating someone else's baby in the height-and-weight game.

Many a choice whine is the product of sour grapes.
Russell Newbold

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Continued from page 33

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Turnpike travel enables you to plan ahead with accuracy on the motel or hotel problem. There are no motels directly on the turnpike, but you will find a good selection near most interchanges. Ask for information at the service plaza where you have your afternoon coffee break; by then you can estimate just about where you will want to turn off before sundown. Then check again with turnpike gate men when you pay your toll at the interchange and leave the turnpike. They are well informed and helpful. The Ohio Turnpike has motel signs at all interchanges, showing the number of rooms available in the area. You don't lose any money by turning off for a motel; you pay only for the miles you have traveled as you leave the turnpike.

A word of caution: Turnpikes are designed for cars in good mechanical condition. Breakdowns are no fun anywhere, and they are a lot harder to handle on the turnpike. If you do have trouble, pull over to the extreme right, tie a white handkerchief on the door handle, or raise the hood. Wait for the turnpike patrol car; they are always on duty. They will help you get service. Charges will be based on the distance traveled to reach you, plus labor and parts. Prices are controlled, as are towing charges, if you need that service.

If you wish to make your own repairs or change a tire you may do so, but make sure you park well off the pavement on the shoulder to the right. Keep tools, parts, tires, and yourself off the pavement. *Do not walk or stand on the turnpike pavement at any time.*

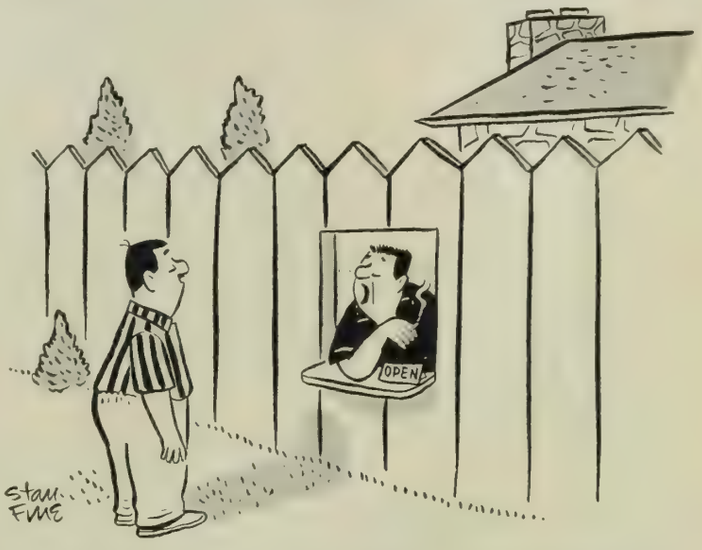
The turnpikes shown on the map are those likely to get the most use by U. S. motorists, but others are "busting out all over." Total turnpike mileage has more than tripled since 1954. New this year, for example, is the Massachusetts Turnpike, greatly simplifying access to Boston from the New York State Thruway. Turnpikes plus the new Federal Interstate Highway program of tax-financed roads will eventually make it possible for motorists to drive coast to coast with nary a stoplight to hamper their progress!

If turnpikes are new to you, it's a good idea to plan a few side trips along the way. Too much turnpike travel may add up to lots of mileage and little more. The side trip gets you into the country, slows you down, lets you enjoy the scenery.

Take the turnpike . . . and take it easy! You can go farther and faster with less strain. And if you follow the rules, you'll go safely.

The life of every man is a diary in which he means to write one story, and writes another; and his humblest hour is when he compares the volume as it is with what he vowed to make it.

—James M. Barrie



"What would you like to rent today, Shipley? Lawnmower, garden hose, hedge shears?"

Fine Organs Starts at $695

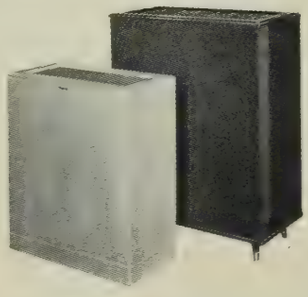
HAS YOUR FAMILY often dreamed of having a fine home organ... only to have the dream fade because of the cost?

Now that dream can come true!

The Thomas Organ Company has developed a new method of building quality home organs that takes advantage of important electronics inventions. This enables Thomas to produce fine organs with true organ tone and flexibility for prices that fit *any* family's pocketbook.

THE THOMAS CONCERTO—At $1195—America's finest two-manual organ value! Unmatched versatility...with features not found on other instruments at $1000 more! World's only organ with Repetitive Percussion. Dial-A-Tone Voice Controls for an infinite variety of effects. Exclusive Preset Controls give you a "third manual," automatically let you add or withdraw an entire multiple of voice combinations at will. Exclusive Variable Vibrato for rich, tremulous tones. 13-note, 16-foot pitch pedal bass. Stereophonic Sound optional. Available in a variety of furniture styles and finishes. Bench extra.

THOMAS TONE CABINETS give greater acoustical power and definition. Available in a style and finish to match your Thomas. The amplified CA Model has 3 speakers plus amplifier. The non-amplified BA Model has low range and high range speakers.



THE THOMAS CHORDION—If you play accordion, you've *already* mastered the Chordion! The newest idea in musical instruments. Combines a standard 120-bass accordion unit and a 44-note organ keyboard, together with Thomas' exclusive Dial-A-Tone Controls to give you thrilling musical effects never before possible! See and play the new Chordion at your Thomas Dealer.

For example, the Overture (see left) is only $695. This is probably half what you expected to pay. Yet the Overture is a full-fledged instrument with many features that make it the ideal organ for any home. Because of its simple, well-thought-out design the Overture is exceptionally easy to play.

The Intermezzo at only $895 is the lowest-priced high quality, two-manual organ in America. The Concerto, at $1195, fulfills the professional or advanced amateur's desire for utmost musical flexibility and a great variety of effects. The Concerto has features not found on any other organ at *any* price.

The Chordion is a fresh, new idea in keyboard music. Any accordionist can play it immediately, and, like other Thomas Organs, it responds quickly to the beginner's touch.

Besides being great values in music, the Thomas Organs are a prideful addition to any home. A variety of authentic styles is available from which you may choose.

Why not "shop" these pages for the Thomas you like best? Then take the whole family to see and hear your favorite Thomas. See how easy the Thomas is to play...how easy it is to own. FOR YOUR NEAREST THOMAS DEALER CALL WESTERN UNION BY NUMBER AND ASK FOR OPERATOR 25.

Guaranteed by Good Housekeeping

In Canada— EATON'S OF CANADA



THOMAS HEADSET—Lightweight, plug-in earphones for children's practice...and parents, too. A wonderful accessory for apartment living and people who like to relax with the Thomas late in the evening. Simply plug into convenient jack beneath keyboard. You can play and no one else can hear you.

Thomas
ELECTRONIC
ORGANS

FREE...Demonstration Record!

SEND COUPON TODAY!

THOMAS ORGAN COMPANY
A Division of Pacific Mercury Corporation
8321 Hayvenhurst Ave., Sepulveda, California

Please send Free Record plus Full Color Folder on the Thomas Organ. I am interested in

☐ Overture ☐ Intermezzo
☐ Concerto ☐ Chordion

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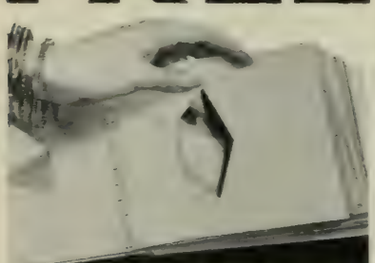
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Take Guesswork out of Decorating...

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From your Super® Kem-Tone Dealer

- Color Harmony Book makes painting and decorating easy.
- Shows 1500 lovely color schemes in big full-page paint samples.
- An exclusive Super Kem-Tone color service.

Ideas for a little girl's room



ALL THE special toys little girls collect are at home in this room. Yet it has been carefully planned to keep pace with its owner's growth, changing interests. The lighting is good; furnishings are pretty; fabrics are sturdy and easy to care for.

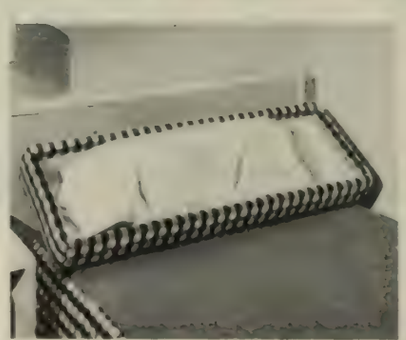
Dolls she loves are right out where little girl can see them. The ingenious display cabinet fits narrow wall space between door and window—open design keeps the area from seeming crowded or bulky. Lower bookshelf utilizes the portion of knee space which is usually wasted.

Photographs: Hedrich-Blessing. Decorator: Tina Ruval



Two trim beds let a youngster invite a friend to stay overnight. Sturdy cotton spreads present no laundry problem, can take a lot of hard wear. The tops of easy-to-make spreads are the same size as mattress; the pleats are top-stitched about eight inches down so they will hold shape and hang straight to floor.

Spread top is finished with welting made by covering cord with same fabric. The welting is stitched to top of spread first; then top and pleated flounce are stitched together.



Tailored bolster is hollow box made of plywood, upholstered with flounce fabric. Tiny tacks around inside edge keep fabric in place. Bed pillows easily tuck inside the bolsters during the day.

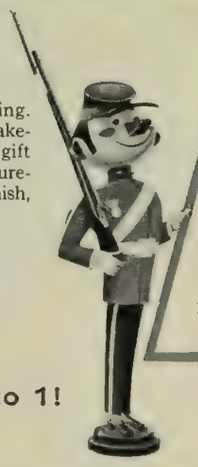
WE GUARANTEE

5 to 1 you'll be happier with HAMILTON BEACH



The 5-Year-Guaranteed Hamilton Beach Automatic Fry Pan

You'll be happier by far, because this new pan not only fries; it roasts, bakes, broils, and stews as well! Deeper walls make it the only fry pan that can handle *family-size* portions. Two extra cupfuls, to be exact! And what a pleasure to use! Accurate heat control assures tasty results without watching or waiting. Handy wire Bake Rack for potatoes and cake-baking. Family size, **$22.95**; the medium gift size, **$19.95** (no rack). Covers with moisture-control vent, in aluminum or copper finish, available at slight extra cost.



5 year guarantee -not 1!

We give you a *5-Year Guarantee*—other fry pans give you only a 1-Year Guarantee!

Hamilton Beach products are so well designed and made that we can *afford* a 5-Year Guarantee. In fact, 5 years is just the beginning of day-to-day trouble-free service you can expect from your Hamilton Beach appliances.

HAMILTON BEACH

HAMILTON BEACH COMPANY, A Division of SCOVILL Manufacturing Co.
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So well made, they're guaranteed 5 to 1!



New Food Mixer
White, $44.95
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Colors, $19.95
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Home Drink Mixer
White, $22.95
Chrome, $27.95



New Automatic Toaster
$19.95



New Electric Food Grinder
$39.95



BUILD A BASEMENT "HIDEAWAY." You might say this lovely room has been set to music. The musical instruments and hi-fi speaker tell you that music lovers live here. Yet this same room design is also perfect for quiet readers, party givers or spirited teen-agers. In just a couple of weeks or so, your basement could look like this!

• The walls are built with Barrett Insulating Plank and Board nailed directly to studs or furring strips. Building Plank, 8", 12" or 16" wide, is available in a variety of colors. Plank or Board can be painted to suit the decor.

• Storage wall at rear is also constructed with Insulating Board. It can easily be cut to varied sizes to accommodate television, drawers and cupboards . . . or just for modern effect.

• Ceiling is Barrett Insulating Tile with random perforations. This tile has a smooth white finish, which may be painted (as above) for interesting ceiling designs. It is also available in pastel colors.

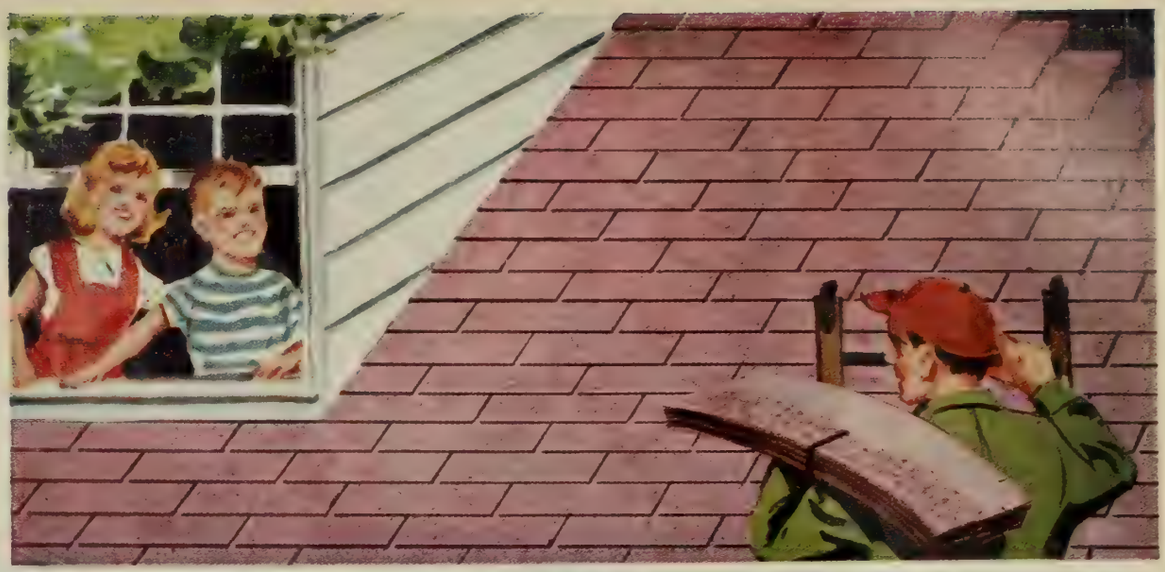
• Bright window effect at left of room is achieved with fluorescent lighting behind ALLITE† Plastic Paneling, another Barrett product. Available in many colors, this translucent material is perfect for partitions and wall treatments indoors; patios and fences outdoors.

• Vertical rods, which support lighting fixtures and phonograph speaker, are constructed with pieces of pipe carrying wiring inside.

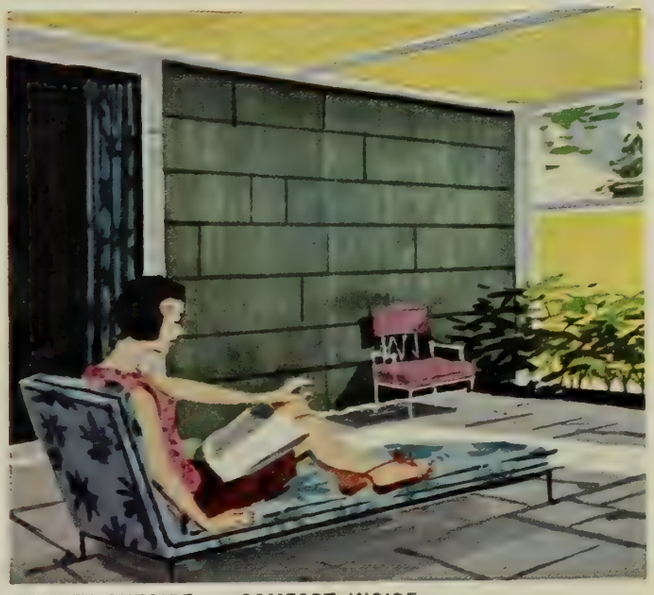
• Floor tiles are used for their beauty and practicality. You'll find a variety of colors and patterns suitable for use below ground level.

Detailed plans of this Basement Hideaway are available free of cost. Write direct to Barrett for your free copy.





A NEW ROOF OF DISTINCTIVE BARRETT RANCHLINE† SHINGLES will get your home ready to face the winter. You'll be surprised how much sleeker your house will look thanks to the new long design of "Ranchline" Shingles. Need a roof check-up? Call your Barrett Roofer and ask him to bring along color samples of "Ranchline" Shingles.



BEAUTY OUTSIDE . . . COMFORT INSIDE is yours when you dress up your home with Barrett Asbestos-Cement Siding Shingles. There's no painting or upkeep but plenty of extra comfort thanks to the insulating power of these beautiful shingles.



SAVE FUEL BY INSULATING YOUR ATTIC with Barrett REFLECTO-BATT† Insulation, wrapped in aluminum foil. Finished or unfinished, an attic should be insulated—for greater comfort and fuel economy.

Get ready for winter now . . . with Barrett building materials

If you start right now to make improvements around the house, you'll be more comfortable and secure all winter. Here you see a few of the many home improvements you can make (or have made for you) with Barrett materials.

You already know Barrett as a famous name in roofing. And it also stands for many other quality building materials, including wall board, ceiling tile, insulation, and asbestos siding. For expert advice or assistance on any building problem, call your Barrett Roofer or Barrett Building Supply Dealer. BARRETT DIVISION, Allied Chemical & Dye Corporation, 40 Rector Street, New York 6, N. Y.

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Asphalt Shingles
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Insulating Board and Plank
Ceiling Tile
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Waterproofing Materials
Bituminous Paints and Cements

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Barrett — Allied Chemical

It's better built with **Barrett**

†Trade mark of Allied Chemical & Dye Corporation.



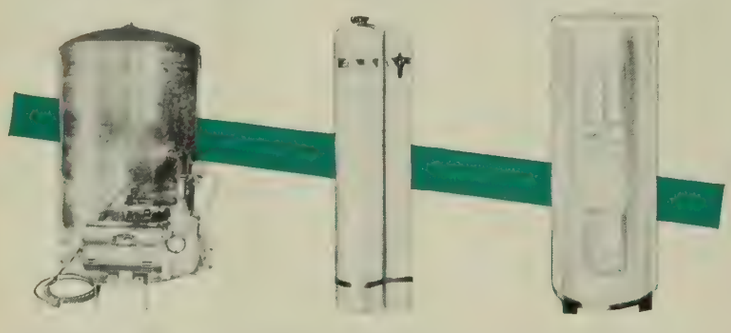
Choose FAIRBANKS-MORSE WATER SERVICE EQUIPMENT

You'll be spending important money when you install a pump, water heater or water softener in your new or remodeled home.

Make sure that the units you choose will give years of trouble-free service. In fact, they should "pay" for themselves—in actual money saved, better health and greater convenience for your family. For these reasons, you'll want Fairbanks-Morse quality.

See Your F-M Dealer for "All Three"

Shown here is a combination of economical F-M water service equipment, all quality-built. Your F-M dealer can supply any one, two or "*All Three*" products to meet your requirements. And—he'll have a plan that *enables you to have them installed right away.*



F-M Pumps. You may choose for shallow or deep well service—ejectors, submersibles, piston types and deep well heads. Model shown is the HSW330M42, shallow well ejector.

F-M Water Softeners. Pay for themselves. Your F-M dealer can install an automatic, semi-automatic or hand-operated model. Capacities from 25,000 to 1,000,000 grain exchange capacities. Model shown: 25,000 grain semi-automatic.

F-M Water Heaters. Your F-M dealer can supply electric or gas water heaters in many sizes, tank or table-top models. Ask about the "Fast Forty" electric heater with the stepped-up recovery rate. Shown: F-M 40-gal. electric water heater.

MAIL COUPON FOR FREE BOOKLET

For information about planning a complete water service system, send for a free copy of "How to Plan an Ideal Water System."

Fairbanks, Morse & Co., Dept. BHG-9, Chicago 5, Ill.
Gentlemen: Please send me a copy of "How to Plan an Ideal Water System" . . . and the name and address of the nearest F-M dealer.

Name.....

Address.....

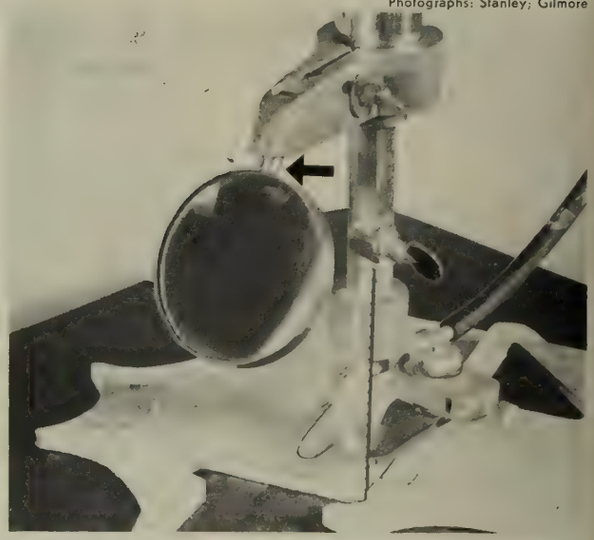
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FAIRBANKS-MORSE
a name worth remembering when you want the BEST

HOW-TO

for the handyman®

Photographs: Stanley; Gilmore



Intricate jigsaw cuts are easier to make when you can see what you're doing through a small, powerful magnifying glass like this one. Silver solder the shank (arrow) to rim; mount it in wooden clamp. Wing nut locks it to the saw.

Z. Zeller, Des Moines, Iowa



Corral small parts, when you're building models or repairing appliances, by keeping them in light-colored baking pan or photographic tray.

The "walls" of the tray prevent loss. The light color makes each part easy to see and easy to pick up.

Bob Gilmore
Sonoma, California



Setting glazier's points becomes two-step operation with this trick:

Pour a little linseed oil in small container. Then put in the metal points.

Thin coating of oil on the points sticks them to glass, freeing both hands for setting.

Don Coats
Los Angeles, Calif.



Protect metal rod and tubing from marring in jaws of vise by cushioning it with clip clothespins set like this.

Rounded opening in pins accepts small stock such as curtain rods. To hold job vertically, use one pin clamped entirely in vise.

Lloyd J. Bohan
Santa Barbara, Calif.

More on page 132

Famous artist, **Stevan Dohanos**, designs a den using mellow walnut **Craftwall** wood paneling!



Dohanos' magazine cover and story illustrations have long delighted Americans. His artist's feeling for the beautiful tones and patterns of wood is reflected in the striking design of this versatile working-relaxing room.

Craftwall has that genuine hand-rubbed look . . . professionally pre-finished to give the most durable wood finish known. Every "plank" is selected to show rich, natural grain! Yet hardwood Craftwall costs as little as $60 for an 8′ x 12′ wall.

In today's newest homes, real wood paneling of Craftwall makes rooms warm, friendly, and lovely to live in.

Create the room personality you want from any of the *nine* beautiful Craftwall woods: Cool *Elm*, two kinds of *Birch*, glowing *Maple*, *Cherry* or *Oak*, rich *Mahogany* or *Walnut* and homey *Knotty Pine*.

So easy to care for! Craftwall's exclusive, professional finish defies dirt, stains and damage—doesn't even need waxing. Just an occasional wiping keeps it like new. No redecorating problems, either.

And Craftwall is so simple to put up. Convenient panels (48″x96″, 48″x84″, 32″x 64″ or 16″x96″) are fastened quickly with nails or Roddis Contact Cement. No special skills or tools are needed.

Craftwall wood paneling is guaranteed for life in your home. See Craftwall samples at your lumber dealer's. He'll help you plan —cooperate with you or your builder. (In New York, visit the Roddis Rockefeller Center Showroom, 620 Fifth Ave.)

Roddis also offers custom Hardwood Paneling . . . Doors . . . Wood Finishes . . . Adhesives . . . Plywoods . . . Timboard

Roddis

New Ideas for smarter rooms—send for file today!

Roddis Plywood Corporation
Dept. BH-957, Marshfield, Wisconsin

Please send me the Craftwall Idea File on beautiful rooms with wood paneling. I enclose 10¢.

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CRANE

Things to know about today's new HEATING

(before you build, buy, or remodel)

How many kinds of residential heating are there? Principally two: (1) Hot water. (2) Warm air. (Both available from Crane.)

What's the difference? As their names imply, one heats with hot water; the other, with warm air. A modern hot water system consists of a boiler, circulating pump, piping, and radiant baseboard. Warm air heating uses a furnace, blower, filter, ducts, and registers.

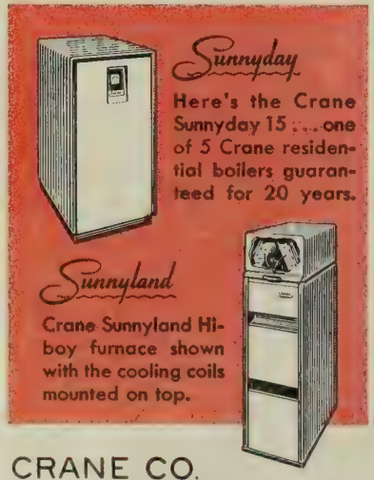
How about the cost? A hot water system usually costs a little more to install, but you gain the advantages of radiant warmth and lifelong service. In fact, all Crane Sunnyday residential boilers carry a *20-year guarantee* against boiler section failure . . . and Crane is the *only* company to offer such a guarantee.

What is radiant baseboard? Radiant baseboard (we call it Sunnybase) was pioneered by Crane to replace the old-fashioned upright radiator. It takes the place of the regular wooden baseboard and gives you even, comfortable warmth, from floor to ceiling. Because the radiant warmth is transmitted to the room from along the outside walls, all cold drafts are eliminated before they have a chance to get started.

What about warm air? Warm air heating has made tremendous progress. Instead of the big, round gravity furnace, you can now get small, compact forced air furnaces that filter and even humidify the air. Crane offers a complete line of attractive Sunnyland furnaces for installation in basement, utility room, crawl space, or even the attic.

How can you get central air conditioning? Three ways: (1) Install a Crane Sunnyland cooling system independently of your boiler or furnace. (2) If you already have a good warm air system, add a Crane Sunnyland cooling unit to the furnace. (3) If you're building or remodeling, get a complete Sunnyland Year 'Round system. It cools in summer, heats in winter, gives you automatic control 365 days a year.

Where can you find out more about Crane Heating and Air Conditioning? See your Crane Heating Dealer or write us for a free booklet that can take the guesswork out of heating decisions. Tell us whether you're interested in hot water or warm air.



CRANE CO.
836 South Michigan Avenue, Chicago 5
VALVES • FITTINGS • PIPE • PLUMBING
KITCHENS • HEATING • AIR CONDITIONING

HEATING

How-to for the handyman

Begins on page 130



Loose handles, that thread or wedge in socket-type joints, can be a problem to tighten with glue, nails, and so on.

Next time try taking up the slack with a couple of twists of cellophane tape. It conforms to the shape of joint — threaded or tapered.

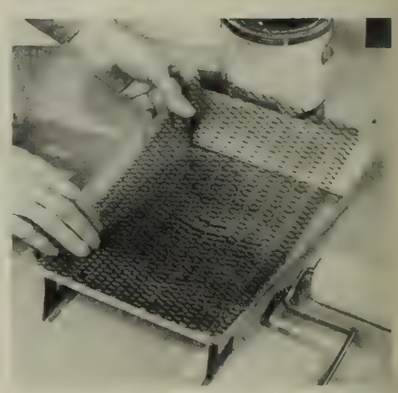
Ed Porter
Rochester, New York



To start screws in tight quarters without a screwholder attachment, tin the tip of screwdriver blade with solder.

Solder increases thickness of blade; you simply wedge tip of it in screw slot. Fine sandpaper or steel wool removes solder from the blade.

C. C. Marks
Seattle, Wash.



Paint roller won't skid in tray, if you line bottom of it with piece of metal lath.

This trick also helps distribute the paint more evenly on the roller for better job.

Cut the lath to the right size with tin snips so it fits perfectly in the tray.

Joe C. Strongbow
Austin, Texas



Adhesive spreader like this is quick to make when regular one isn't available.

"Blade" is fabricated with corrugated fasteners set in a saw kerf. Use six-inch piece of 1x4 stock for "handle."

Center the saw kerf in one edge of the stock.

W. B. Jones
New York, New York

► Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6709 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.



Create an extra room...bright with wood window beauty!

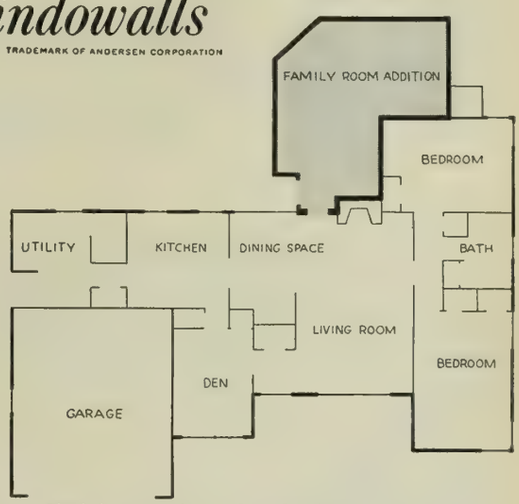
Andersen *Windowalls*

TRADEMARK OF ANDERSEN CORPORATION

IT's easy to create extra living space with Andersen WINDOWALLS! Whether you add a room, enclose a porch or finish off an upstairs space, Andersen Wood Windows can solve *any* remodeling problem. And, best of all, they give you charm and beauty that blend with *your* style of architecture.

In the home illustrated above, a new room has been added—built mostly with Andersen Gliding Windows. The units are of "picture window" size—yet they slide easily open to assure oceans of fresh air. And they're completely weatherstripped to form a year-'round barrier against cold, rain and dust.

For more information on adding extra living space with Andersen WINDOWALLS, talk to your architect, builder or lumber dealer. Or mail the coupon to Andersen.



Shaded section shows where family room was added.

Remodel that Attic! Here's a typical unfinished upstairs space, with inadequate windows. It used to be good for nothing but a catch-all storeroom.



A new Room! Remodeling with Andersen Gliding Windows has changed the shabby attic space into a cheerful, pleasant master bedroom suite.



Mail for FREE remodeling ideas

Andersen Corporation, Bayport, Minnesota BHG-97

Send me your free 20-page booklet of remodeling pictures and ideas. There is no obligation.

Please check: ☐ I plan to remodel ☐ I plan to build

Name .....

Address .....

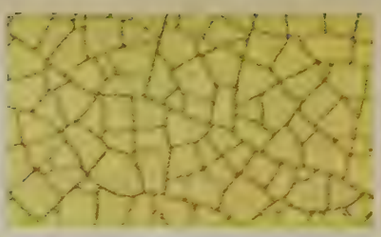
City .....Zone...State .....



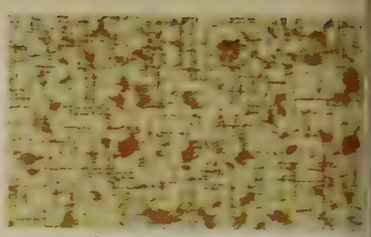
Pink-White Heyday—2972



Charcoal Heyday—2911



Yellow Crackle—3334



Woodland Ming—2025

This is General Electric Textolite®



Kitchen miracle! General Electric Textolite surfaces stand up against fruit acids, stains, and scratches—stay new looking!



Bathrooms stay bright! Even fingernail polish wipes off easily!

The only long-lived laminated surfacing offered in famous Mix-or-Match colors. It cleans with a swish . . . resists stains and scratches . . . brightens any bath, kitchen, wall or work surface.

No surface brightens a room so quickly . . . stays so lovely so long . . . cleans quite so easily as General Electric Textolite. Choose from over 80 patterns and colors, including marbles, wood grains, and famous Mix-or-Match colors. There's a perfect pattern for every room in your home.

See the wonder surfacing only General Electric could make. For a free decorating folder, write: General Electric Co., Dept. BHG-9-7, Box 5911, Cleveland 1, Ohio. And check your Yellow Pages under "Plastics" for the Textolite dealer nearest you. He's a thoroughly qualified surfacing expert!

Textolite®

LAMINATED SURFACING

GENERAL ELECTRIC

Be smart—use silver

Here is a group of triple-duty accessories to add practical beauty to your table



This Heirloom "700" pattern comport will hold fruits, flowers, jelly, candy, or cakes. The size is right for any table or buffet.

It is not expensive, but will give a lifetime of service.



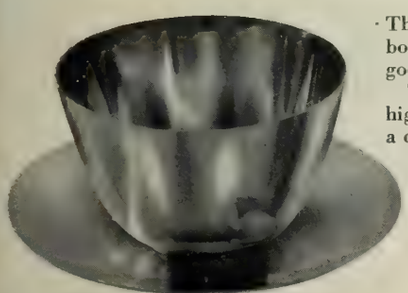
A pipkin, a jam jar, and a bread and butter plate can do triple duty for food, flowers, or cards. The pattern is Silver Flutes.

Photographs: Hopkins



A sugar and creamer set in sterling silver is always a useful and welcome gift.

A dainty leaf and blossom design will blend harmoniously with any style of coffee service or dinnerware.



The classic lines of this simple bowl with a separate saucer are good in any setting.

The dulled mat-finish border on highly polished silverplate adds a clean, striking texture.



modern woman's way
to internal cleanliness

Far more effective than any homemade solution, yet safe for delicate tissues — special preparation for the douche!

Today, discover a wonderful "clean feeling" . . . a refreshing sense of well-being and intimate daintiness you've never experienced before.

Discover Zonite—the modern woman's way to internal cleanliness. Once you *do*, Zonite will be just as important a part of your grooming as your deodorant, bathsoap and other personal needs.

Zonite is entirely different from old-fashioned, homemade douching solutions. These "make-shifts" *cannot* and *do not* offer the antiseptic, germicidal and deodorizing action of Zonite. In fact, Zonite is the *one* effective liquid specially made for feminine hygiene.

Yet Zonite is so safe . . . safer by far to delicate tissues than other liquid antiseptics for the douche!

After menstruation—and *always*—reassure yourself with this modern woman's way to internal cleanliness and security.

Zonite® Guaranteed by Good Housekeeping

Personal Antiseptic



INDOORS
OUTDOORS

Bottled Energy in
DISPOSABLE CYLINDERS
that OPERATE INSTANTLY
with the *Flick of a Match!*



THE MIRACLE
OF MODERN
CONVENIENCE



COOK!
COFFEE
AND MEALS
IN MINUTES

BERNZ-O-MATIC COOK STOVE is ideal for Vacation, Backyard and Picnics, Camping, Fishing and Hunting. EMERGENCIES.
1-Burner Stove (shown) $11.95 Retail
Available with 2-Burners for Cooking extra large meals $19.95 Retail



LIGHT!
IN SECONDS!
Adjustable from a bright beam to a soft glow.

BERNZ-O-MATIC LANTERN is lightweight, easy to carry. Handy for Night Fishing, Camping, Hunting and Cottages. EMERGENCIES. $12.95 Retail

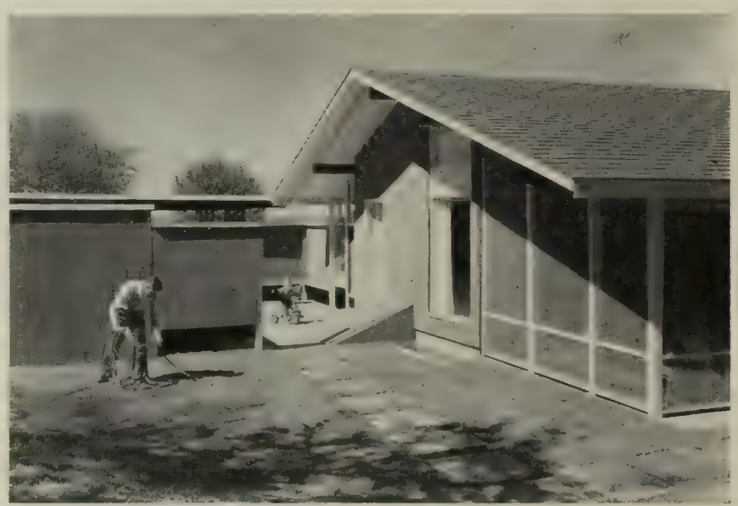
*PATENTED PRESSURE CONTROL VALVE
Gives constant, steady flame. Exclusive feature available only in Bernz-O-Matic Appliances. Pat. #2,793,504

BERNZ-O-MATIC®
OTTO BERNZ CO., INC., ROCHESTER, N.Y.

IDEA HOME SERVICE-STORAGE

Begins on page 49

To be truly functional, a service area needs: its own storage space, sun at least part of the day, some all-weather paving, and convenient access to the area it serves



This is view of service area from the back. For a bird's-eye view, see sketch below.

All access points are within 10 feet of the boy with the trike: gate to front lawn, door to the kitchen, and entry to the basement.

This smart planning keeps the "hard use" area small, and cuts down on paving cost.

You can see the storage unit built into back of carport in background. This faces a twin unit built onto the screening fence.

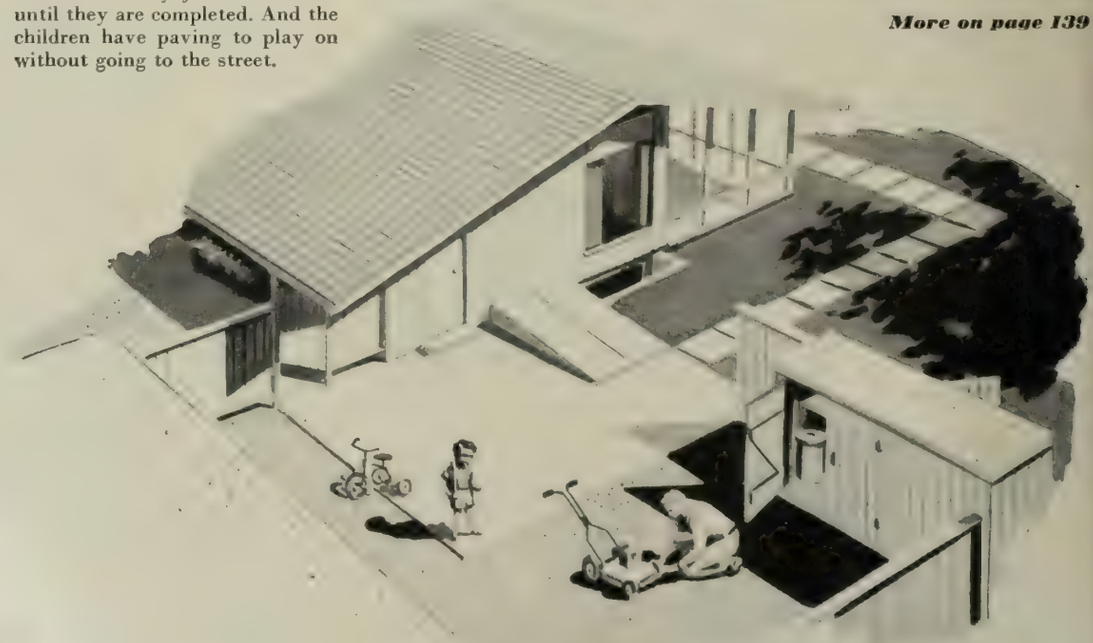
The two units provide space for all garden equipment, lawn furniture, and seldom-used maintenance equipment for house itself. Notice, too, that fence is raised to allow air circulation at ground level.



With a service area like this, you don't have to borrow car space to store a wheelbarrow, or the terrace to tune up a greasy mower.

Because it is screened on three sides, and part of the fourth, you can leave messy jobs on the site until they are completed. And the children have paving to play on without going to the street.

More on page 139





"DUTCH BOY" INSTANT NALPLEX

T'S SO EASY TO PAINT—and the results are so "easy to look at" -with ready-to-use "Dutch Boy" *Instant* Nalplex. This new acrylic atex wall paint goes on smoothly, covers evenly—without "touching p" or repainting. Leaves no brush or roller marks. Dries fast with vashable finish. Leaves no odor. Resists soil. Easy to clean. Easy to lean up. Brush and hands can be washed with soap and water. Costs less because it takes less paint to do the job. Complete selection f decorator-colors. Get in touch with your nearest "Dutch Boy" lealer—listed under "Paint" in your classified phone book.



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Please send me a copy of your new full-color booklet, "Color Scheming with Dutch Boy Paints."

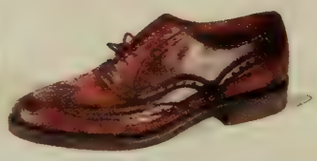
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When he's big enough to fill them...





Hedrich-Blessing Photo; Winston Elting, A.I.A., Architect

you'll still be proud of your OAK floors

Here's an idea! Give your living room one distinctive focal point, like this unusual fireplace wall of buff brick laid endways with wide, deep mortar joints. Combine with other modern features and use an Oak Floor to provide the perfect background. Oak Floors have a rich, mellow beauty of grain and color that's always in style. They're low in cost and so easy to care for. Sold by all lumber dealers.

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The floor you'll never wear out

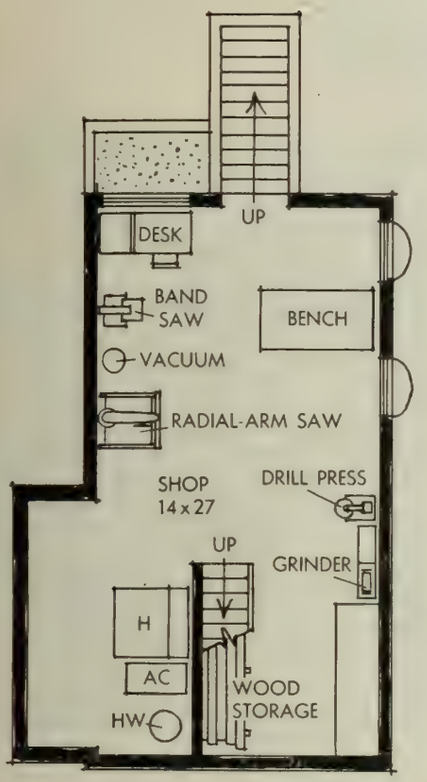
IDEA HOME WORKSHOP

Continued from page 63

Maximum tool storage in minimum space, coupled with practical, inexpensive lighting ideas, form the backbone of the basement workshop. Peninsula workbench utilizes sides and ends for drawers and handy shelf units—wasted space if back of bench had been set against the wall.

The color scheme—flat-white walls and pastel-yellow ceiling—helps reflect light, which adds safety and disappoints any home-making insects. The shop is easier to keep clean, too, because fine sawdust won't stick to painted concrete block surfaces. Bench and tool-panel colors give eye-resting contrast and decoration.

Materials enter the shop through the outside door. They're stored on racks under the basement stairs. The finishing bench and wall cabinets for supplies are located directly opposite—away from cutting and assembling areas. There's also space in the furnace room for in-construction project storage.



This floor arrangement frees all possible space for large projects. Traffic flows smoothly through the workshop—you don't have to dodge tools and benches.



Tools used most are kept on small, stationary tool panel fastened to the wall between windows. To take advantage of outside light and still have "secondary" tools handy, two separate panels roll past window to bench when they're needed. (*You can buy plans* for this workbench. It's *Better Homes & Gardens* Handy Plan No. 105, available at leading hardware, lumber dealers. It costs 50 cents.)

More on next page



The two movable panels ride on regular sliding-door hardware track. They are dimensioned so they create one continuous board when pulled out (see color photograph above). Spring clips support tools, which are racked in order of importance.



Power tools—jointer, radial-arm saw, and vacuum sawdust collector—ride on casters so they can be moved to open areas for big jobs. Workbench is same height as saw table; one becomes auxiliary work top for other. Desk is for project planning.



Standard 4x8-foot plywood panel (any sheet material works), painted flat white, makes good reflector for lights and helps create feeling of finished ceiling at same time. Spotlight (far left) is movable, providing extra light anywhere in shop.

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. . . it's Completely automatic!

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LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

Idea Home of the year

Continued from page 139



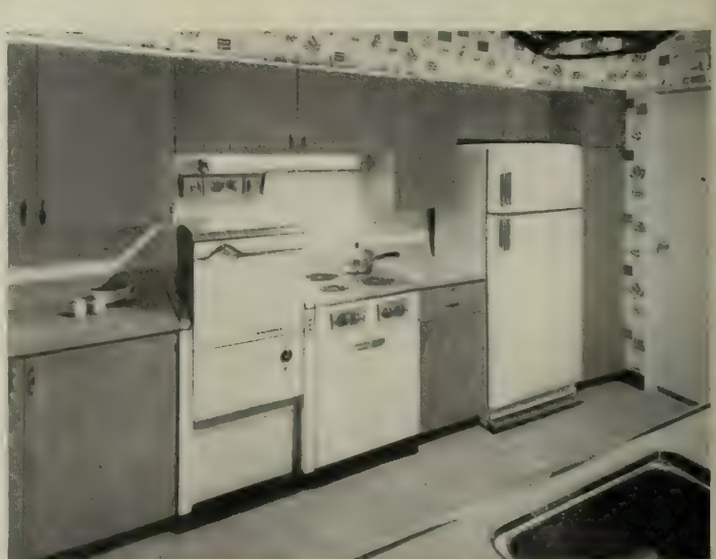
Entry door brings you into generous center hallway. From here, you can reach every room directly — including laundry alcove and basement.

Window is draped, walls are paneled, and floor is carpeted, giving new look to usually drab hallway. Line-up of doors in background: basement, guest closet, laundry.





"Just a hallway" is *no* way to describe this area in Idea Home. Flush fixtures and skylight create bright reception *room*. Slim walnut chest and accessories like brass umbrella stand, barometer give area uncommon warmth and welcome. Drawing shows use of skylight well on gable roof.



Corridor kitchen is fine as corridor — if there's ample work and passage space. Here, it's a foot wider than standard 3-foot passage. Counter space adjoins all major appliances. Extras in and around kitchen: broom closet at right of refrigerator; pantry in family room.

More on page 142



Remember the deep, superbly relaxing sleep you enjoy on vacation? It's yours 52 weeks a year, every year, when you choose Englander Red-Line Mattress or Foundation!

only the Englander Red-Line* guarantees:

sleep as relaxed as you sleep on vacation!

because only the Englander Red-Line relaxes you as it supports!



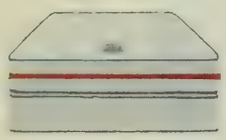
All other innerspring mattresses are made on the single-action coil principle, can't relax and support at the same time!

A tense, "tight" body must "unwind" before sleep can come. You must be relaxed all night long, for truly refreshing sleep. A too-soft mattress often sags, straining you unnaturally all night long! Just as exhausting is the too-hard mattress, so unyielding it CAN'T relieve body tensions! . . . It distorts, not SUPPORTS!

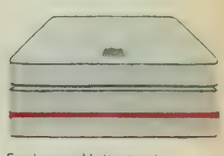
The Englander Red-Line . . . the only spring with 2-in-1 coil action!

Top coils cushion, LET YOU RELAX! Then the flat, flexible steel RED-LINE says: "Only this far and no farther!"

The bottom coils "firm-up" to prevent sag . . . SUPPORT YOU AT YOUR LEVEL BEST ALL NIGHT LONG! Only the Englander Red-Line gives you this 2-in-1 action . . . you're relaxed and supported!



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Matching Foundation . . . **$79.75**



Englander Mattress "Airtex"* by Goodyear . **$79.75**
ENGLANDER RED-LINE FOUNDATION **$79.75**

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USE-TESTED by McCall's

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Famous for luxurious Sleep Sets.

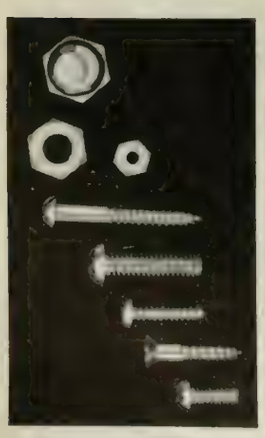
★T. M. The Englander Company, Inc. *T. M. The Goodyear Tire & Rubber Company ©1957, The Englander Company, Inc.



ALCOA ALUMINUM NAILS

stop rust, save paint,
protect your home's appearance

Alcoa® Aluminum Nails stop "nailpox," the ugly, streaking stain from rusty nails that ruins the nicest paint jobs. They stop it because aluminum nails will not rust. The same aluminum alloys used in many underwater applications are used in Alcoa Nails. Make sure your builder or remodeling contractor knows this fact before he starts to work . . . and tell him, too, that Alcoa Aluminum Nails require no expensive puttying or countersinking to guard against rust. These nails take care of themselves—protect your home's appearance!



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Anywhere home fixtures are exposed to the elements, Alcoa Aluminum Fasteners are essential. They outlaw rust and keep painted fixtures from blistering or peeling. Your nearby hardware, lumber or building supply dealer has a plentiful supply of Alcoa screws, nuts, bolts, washers and other aluminum fasteners on hand. Just consult him about any building or home repair problem you may have.

Your Guide to the Best in Aluminum Value

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Distributed Nationally by Macklanburg-Duncan Co., Oklahoma City, Okla.

Idea Home of the year

Continued from page 140



Alcove in hall between family and living rooms puts laundry where it's easy to use (even in house with basement!). Area's tidy; when it's not, accordion wood doors put it out of sight. Doors add texture and attractive pattern to hall.



Features like compact and economical storage wall make family room best all-around room. Unit is simple, but surprisingly, provides for most family activities: hi-fi, reading, games, writing (drop-leaf desk). Collapsible tables and trays store in slot at right.

How to get plans

Five Star Home 2709, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

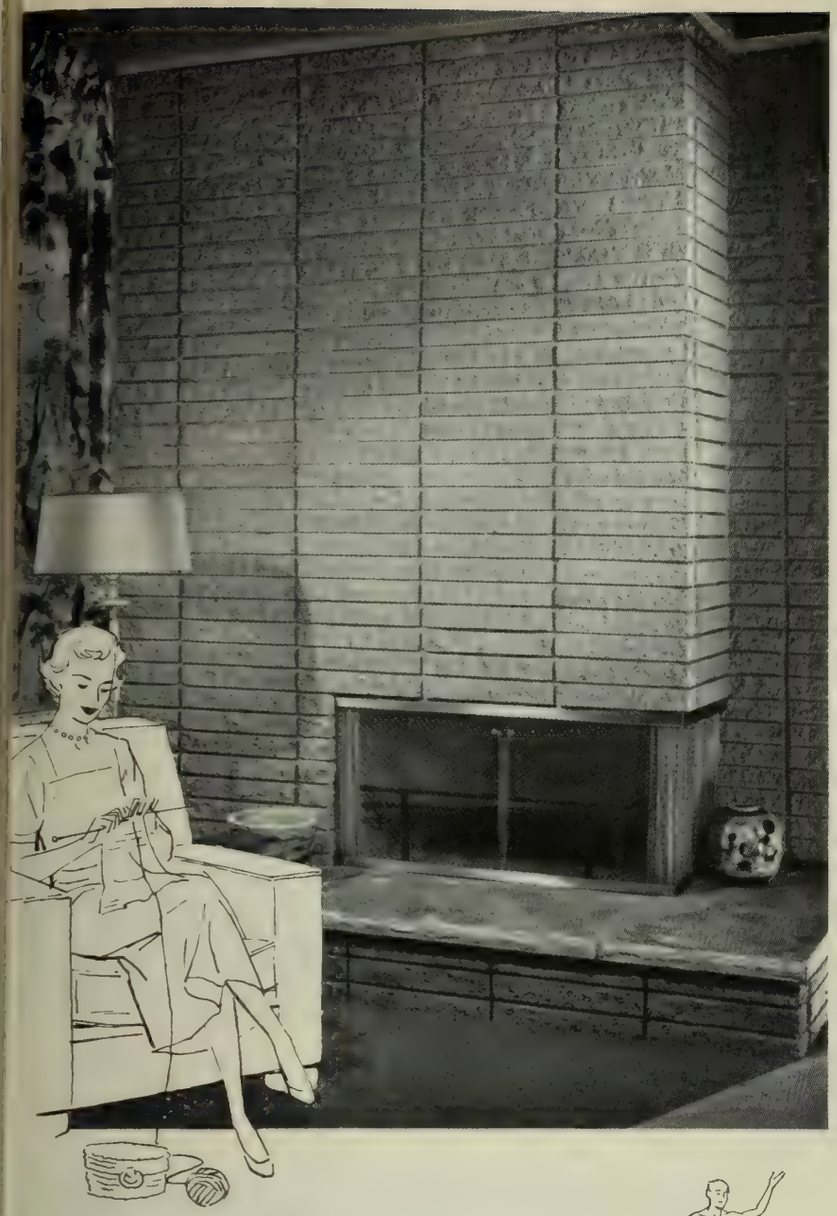
★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set*, and includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** suggested legal contract to ensure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 174. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.





Add to the Beauty and Livability of your home with

CONCRETE IMPROVEMENTS

You can quickly and economically increase the beauty, comfort, convenience *and value* of your home with concrete improvements. These improvements are moderate in first cost, last a lifetime and require little maintenance.

You can increase the charm of your home grounds with concrete garden walls, swimming pools, patios, terraces and paved play courts. These improvements will expand the living area of your home and bring you all the fun and healthful benefits of outdoor living.

You can add distinction to your home, inside and out with concrete masonry walls, planter boxes and fireplaces. And this beauty *endures* because of concrete masonry's rugged strength. It is available in many sizes and textures and can be laid up in many interesting patterns.

You'll be pleased with the way these concrete improvements add to the value of your property. Why not plan to add them to your home? Start today. Write for free booklets.



Distinctive inside or outside concrete masonry fireplaces add to the year-around beauty and livability of your home.



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A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work



There's healthful fun for all the family in a concrete swimming pool such as this. And the concrete masonry wall guarantees privacy too.



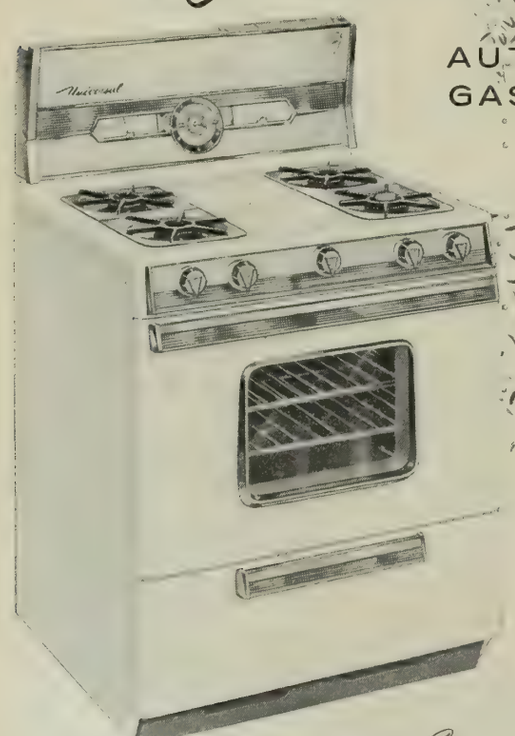
everything's automatic
...except

your instinct for good cooking

This is a range as it should be. Fast. Quiet. Clean. And above all, obedient. An automatic appliance created to respond to your commands perfectly. Top-of-range cooking is automatic, roasting is automatic, baking is automatic. *Everything's* automatic, except your instinct for good cooking.

See this new Universal Range soon. At your dealer's or gas company. You'll like it.

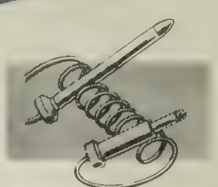
NEW *Universal 30"*
AUTOMATIC
GAS RANGE



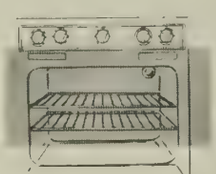
Even the oven and broiler light automatically!



Automatic Top-of-Range Cooking! Automatic Top-Burner Heat Control holds heat constant, prevents scorching...all automatically!



Automatic Roasting! Clock-controlled Roast-Master turns heat on, cooks meat to taste . . . automatically! Roast is done to perfection!

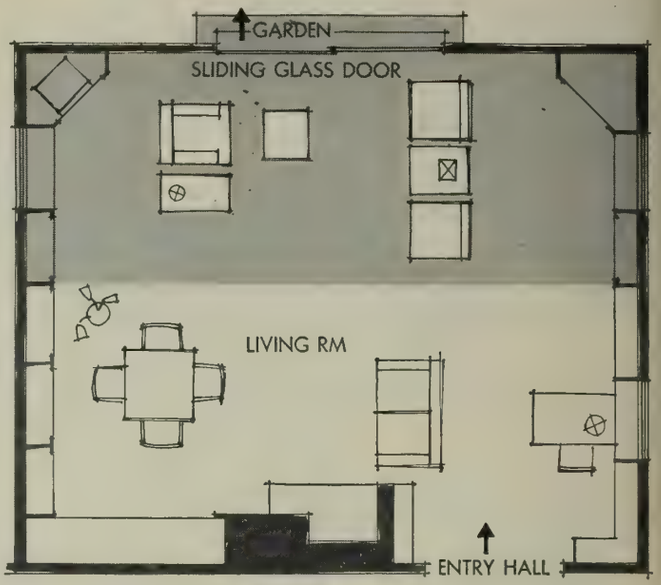


Automatic Baking! Huge thermostatically controlled oven starts, bakes, stops, automatically! Heat circulator assures perfect baking!

Universal Gas Appliances, made by CRIBBEN & SEXTON CO., Chicago 12, Illinois
Built-In Ranges • James-Universal Dishwashers • Home Heaters • Dryers • Incinerators

Living room gets a

Combined porch and living room provides for entertaining, hobbies, relaxing—retains most outdoor advantages of a porch



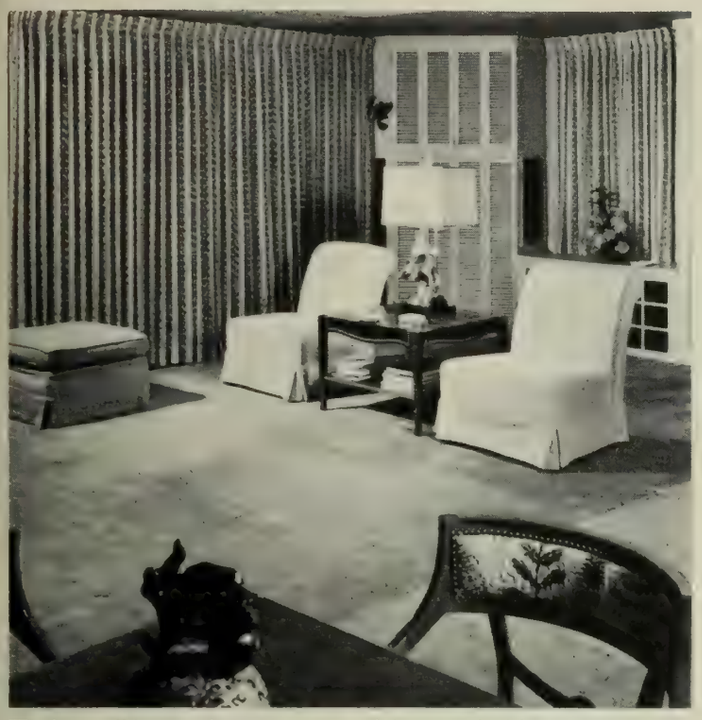
Shaded area shows part of new room that was formerly porch. Once narrow, living room now has larger, more usable shape. Sliding glass doors along the garden side of the room give easy access to outdoors.

Photographs: Burgess. Decorator- Harry Francis, A.I.D.



Storage walls make special provision for owners' large collections of books, records, and photographic equipment. Access to record-player, cards, and other table games is easy with folding shutter doors. Lighting set in above the bookshelves makes it simple to distinguish titles and pleasantly illuminates the entire corner of room.

plus from a porch



Window wall in area that once was porch is covered with open-weave draw draperies. They give a cozy feeling to the room at night, filter sunshine. They pull back completely to open view of garden beyond. The slanted corner unit contains one of the speakers for the hi-fi equipment that's inside the storage wall diagonally across the room.

Dr. Peter Labowskie home, Colorado Springs, Colorado



Opposite corner is comfortable, well-lighted reading spot. Ottoman can double as extra seating space if necessary. The second hi-fi speaker is enclosed in bottom of unit behind chair,—sound comes out of grillwork on either side. TV set was placed up high so that the viewers across the room could easily see over the heads of others.



Fireplace wall: 16 in. x 8 ft. Cherry planks. Back wall: 16 in. square Dark Aqua blocks. Interior by Ving Smith.

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...for years of wear, minutes of care!

Give your home an exciting new personality with walls of beautiful Marlite. This easy-to-handle paneling goes up fast over old walls or new in any room. And Marlite's tough melamine plastic finish shrugs off dirt, grease, moisture; cleans easily with a damp cloth. Put an end to plastering, painting, papering. Buy prefinished Marlite at your lumber dealer's in beautiful "Companion Colors," distinctive wood and marble patterns.

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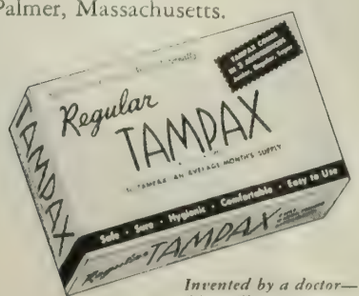
yours... that look of

CONFIDENCE

From the top of your Paris-inspired hat to the tip of your Italian-toed shoes—you're calm, poised, *sure* of yourself. Anybody looking at you would *know*—you're a woman of *convictions*—not just about the clothes you wear, but the things you *do*, the things you *believe* in doing.

No wonder you were the *first* among your friends to use Tampax. No wonder you won them over to Tampax! Simply and confidently you told them how Tampax® internal sanitary protection brings you such freedom and confidence on "those" days. For Tampax is invisible and unfelt when in place. It can't show or cause odor. Can't chafe or bind. Tampax frees you of messy disposal problems. Makes "light" of carrying problems. (A month's supply tucks away in your handbag!)

On sale wherever drug products are sold, in Regular, Super, Junior absorbencies. Tampax Incorporated, Palmer, Massachusetts.



Invented by a doctor—now used by millions of women

Add seating comfort to your bedroom

Most bedrooms can have space for a chair or chaise. You'll gain comfort in yours by arranging a reading and resting spot away from busy family activities

Decorator: Harry Francis, A.I.D. Owner: E. N. Chapman, Colorado Springs



When you build or remodel, don't discount the charm and pleasure offered by a window bay in a bedroom. The extra two or three feet of bay space gives sitting-room luxury and an exciting focal point to your room.

Here, the ancestral portraits, small antique tables, and potted boxwoods give formal balance. Charm of grouping is enhanced by informal placement of lounge and chair.

Photographs: Burgess. Decorator: Georgia Fielden, A.I.D.



A couple of comfortable chairs (these are living-room discards), beside a low table make this upstairs parlor-for-two in the Eugene McCleary home, Colorado Springs. Space was provided by efficient reorganization of closet storage. Note how fabric dramatizes fine wood of poster bed, conceals age-scarred finish of chairs and table.

Privacy which admits the out of doors is the keynote of this delightful bed-living room. Built-in window seat offers storage and seating; shutters allow choice of view or seclusion and provide light control.

Handsome, hand-woven cafe curtains on one window give interesting variation. Large chair and ottoman invite lounging. Game table, shown with top off, doubles as desk.

Photograph: Reynolds. Decorator: Robert Lenox, A.I.D.





Carpet's a great help to a young man going places

And to his mother.

Because, along with their rich, colorful beauty, carpets and rugs have practical advantages no parent should overlook.

Take comfort...and safety. Carpets and rugs not only provide a soft, yielding surface for baby knees, they give safer, surer non-slip footing to the whole family.

Then there's the matter of drafty floors. In most rooms, temperatures vary from warm at the ceiling to cool at the floor. Carpet helps even out the difference between floor and ceiling temperatures...helps cut down the drafts that make ankles uncomfortable and small children catch colds.

And, of course, carpeted homes are quieter homes...easier on the ears and the nerves.

For all this, carpet requires very little in time, care or money. Just once around with your vacuum for routine cleaning. No scrubbing, rinsing, waxing or polishing.

And with your store's budget plan you can put room-size rugs in two rooms for about the same monthly payment you'd make on a new TV set. Wall-to-wall carpet is slightly more. So why wait when you can have so much for so little? See the lovely new colors, styles and textures at your store today.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:

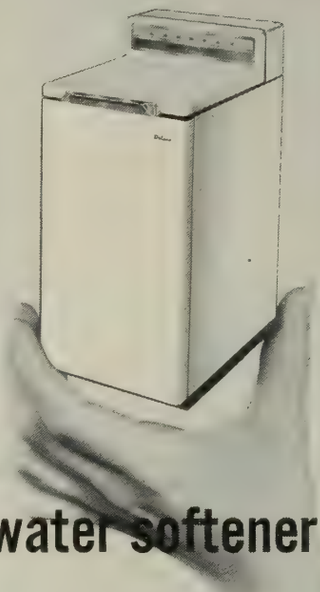


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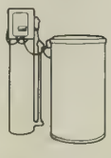
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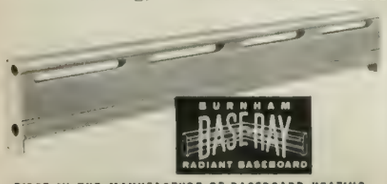
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Project for a weekend . . .

A play desk for children

Children sitting at desks often look more like cowboys on horseback. While absorbed in passive pastimes—looking at books, coloring with crayons, puttering with puzzles—endless childhood energies continue to pour forth in kicks, bounces, squirms, and kicks again.

Only a well-designed piece of furniture can take it. This easy-to-build child's play desk handles the job.

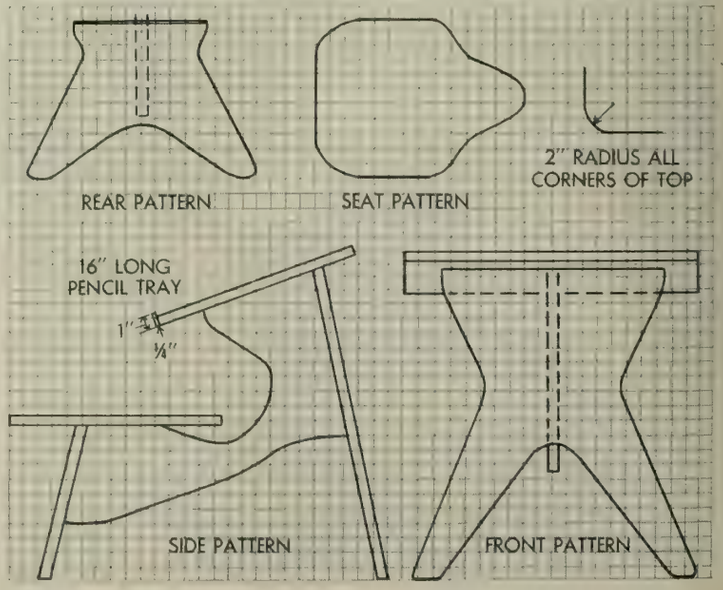
Shape is remindful of familiar rocking horse. But splayed legs, slanted inward, keep it steady as a stone.

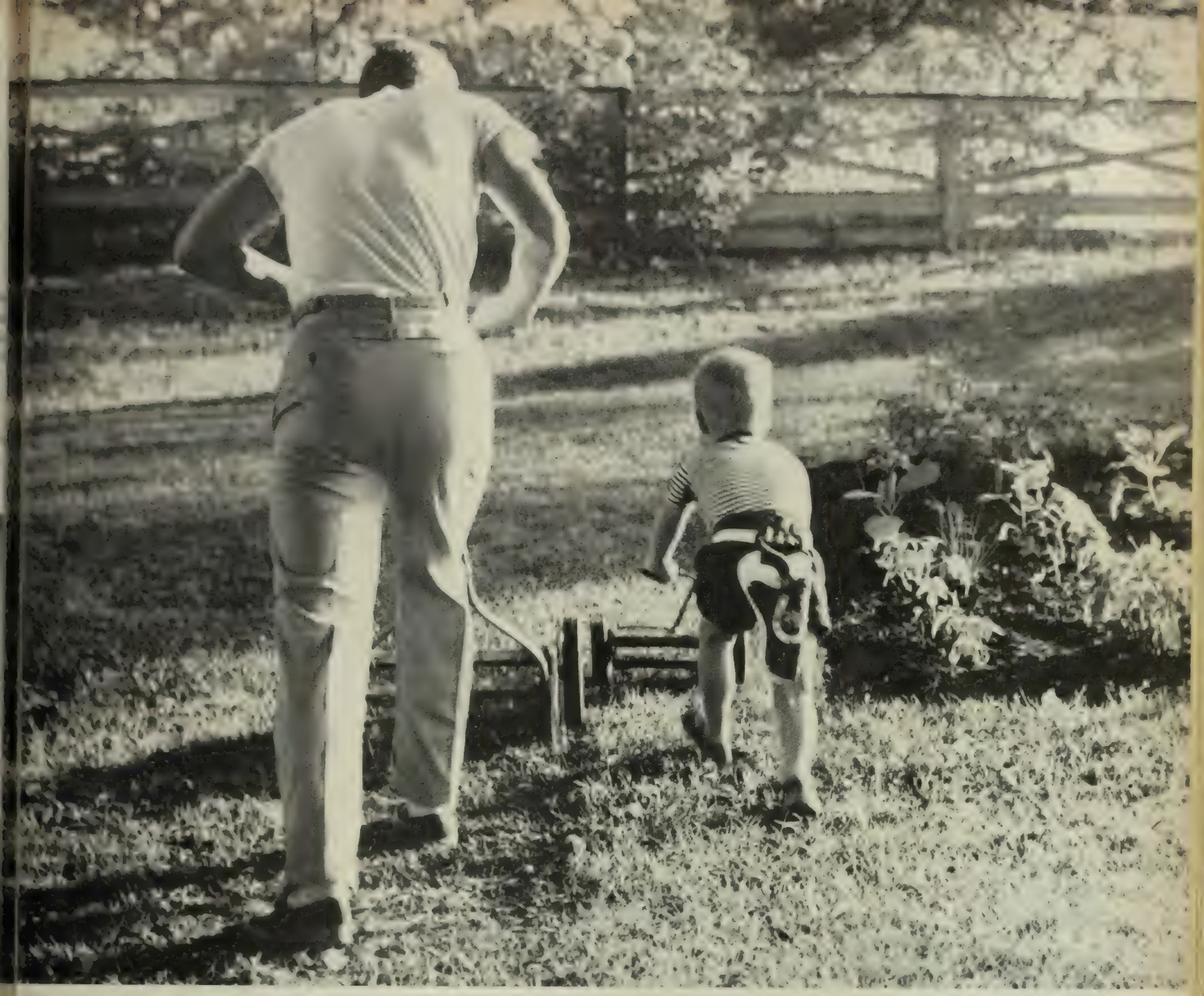
Photograph: Hopkins. Designer: Ray Troutfetter



Saddle seat, sloped forward, helps little backs grow straight and sturdy, with no backrest to slouch against. Desk top slants toward user, calling for strip at bottom which is also pencil tray. With only six principal parts, you can cut this out (jigsaw, band saw, or coping saw) and assemble (with screws and glue) over one weekend.

Material ¾-inch plywood **Each square equals one inch**





How to buy $10,000 more life insurance on a "do-it-yourself" budget!

New York Life's Whole Life policy gives your family at least $10,000 protection today . . . builds high cash values for an emergency or for a lifetime retirement income . . . all at very low premiums.

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Whole Life gives your wife and children the extra financial protection every man wants his family to have at a premium most every family should be able to afford. It assures your beneficiaries immediate cash, if you should die. If you live, Whole Life steadily builds high cash and loan values that give you a backlog for an emergency. When you reach retirement age, your Whole Life policy can pay you a regular monthly income *for the rest of your life!*

Best of all, premiums are remarkably low. Whole Life's $10,000 minimum face amount permits savings which are passed along to you. Issued at age 25, for example, the regular monthly premium for Whole Life is only $15.50. Issued at age 35, it's $20.80 and at 45, $29.70. Under Check-O-Matic®, New York Life's special monthly premium payment plan, the premium is only $14.95, issued at age 25, $20.05 at age 35, and $28.60 at age 45. And dividends can be used to reduce payments even further.

Your New York Life agent can give you complete details. So why not make your family's security another do-it-yourself project and call him right away? Or send a postcard to the address below.

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Summer lingers in the Ozarks

Begins on page 64

In any season, the Ozarks is a relaxing, friendly place to visit. It's a fine place to take the family—the roads are good, accommodations are inexpensive. No matter "how far back in" you get with your rustic touring, you are never more than a few minutes' drive to the nearest town.

But here's something to remember about the Ozarks: from Blue Eye on the Missouri-Arkansas line to Fairdealing, Missouri, the slogan is "If you're too busy to fish, you're too busy." In the Ozarks, you don't need fancy clothes or elaborate gear; nobody will try to impress you and nothing will be expected of you but the frequent return of a friendly smile.

There's nothing gigantic about the Ozarks. Geologists who call the area "mountainous" often use the phrase "old, worn-down mountains." To the hill folks who inhabit them, these old, worn-down mountains are lovely hills. And parts of the hills are covered with lush green grass throughout most of the year, and other parts support vast forests of pine, oak, walnut, and maple.

If you haven't been to the Ozarks for five or 10 years, you'll find quite a few changes. The tourist facilities are better than ever; in their leisurely way, the Ozarks folk have expanded accommodations. Yet their noncommercial way of making everyone feel at home is especially gratifying to people who haven't been used to this sort of treatment in other resort areas.

The highways, too, have undergone quite a transformation. Millions have been spent by Missouri, Arkansas, and Oklahoma to develop the area.

In the spring and fall, you'll find another advantage which is especially important to families. In order to extend the vacation season, most places offer lower rates during these times. At many resorts this amounts to as much as 25-percent discount from summer prices. If your family likes to picnic, you will find you've struck it rich in the Ozarks region, which is generously dotted with roadside parks along all state and federal highways.

There are literally thousands of caves in the Ozarks. The nation's third largest, Marvel Cave, is located just west of Branson, Missouri, on Highway 148, in the Shepherd of the Hills Country. This section, made famous in the early part of the century by Harold Bell Wright's novel, "The Shepherd of the Hills," is dotted with caves: Marvel, Wonder, Old Spanish, and Fairy Caves. Professionally tended, they are clustered in an area of a few square miles.

For beauty, excellent fishing, and a look at some of the finest springs in the world, be sure to get into the Big Springs Country of southern Missouri. Drive along the scenic route, Highways 21 and 49, between Potosi and Piedmont. Another famous route in this same area is Highway 19 south of Salem. In the Taneycomo region, you'll enjoy the views on Highway 76 west from Forsyth, then south on Highway 13, then southeast on Route 148 to Branson.

Another pleasant route is Highway 112 around Roaring River State Park. Perhaps the most scenic drive in northwest Arkansas is to Harrison on U. S. 65, then south on Route 7 through Jasper and on down to Russellville. U. S. Highway 62 from Harrison to Mountain Home is a lovely Ozarks drive. A few miles east of Mountain Home a free ferry takes your car across Lake Norfork, something the children will enjoy.

Since it was formed by Bagnell Dam in 1931, Lake of the Ozarks, in central Missouri, has been the state's largest body of water, and one of the chief tourist attractions of the Ozarks. Lake of the Ozarks is 129 miles long, and its 1,372-mile shoreline is longer than Lake Michigan's. Like the other great lakes of the Ozarks, it is famous for its wide variety of fish. The area has many other attractions for the vacation traveler, including Lake of the Ozarks State Park, Missouri's largest.

The Ozarks contains more than a dozen Oklahoma, Arkansas, and Missouri state parks. Examples of interesting parks in the Ozarks are Spavinaw Hills State Park and Deer Refuge, located on Lower Spavinaw Lake in the extreme northeast corner of Oklahoma; Devil's Den State Park, about halfway between Fort Smith and Fayetteville, in northwest Arkansas; and Roaring River State Park, in southwest Missouri.

In the matter of accommodations and recreation facilities, Roaring River is one of the most complete state parks in the nation. There are cabins, a good hotel, picnic and camp grounds, and an excellent restaurant. Caves and nature trails are the attractions here, along with trout fishing in a large spring, and boating on the lake.

A family could easily spend an entire vacation at just one of these many excellent state parks. Rates at the state-operated hotels and cabins are very reasonable. Write early for accommodations, though, as soon as you can set a definite date, to avoid being disappointed.

The Ozarks' earliest claim to fame, fishing, is still its greatest. The area contains many creeks and streams of varying sizes as well as quite a number of large rivers. Practically every kind of fishing can be done in the Ozarks.

Float fishing in a "John boat"



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originated in the Missouri Ozarks. A "float trip" is a well-organized affair employing professional guides and special long, flat-bottomed boats. A "float" can take from a half-day to three weeks, for one person or a dozen, and it is usually arranged far in advance by special appointment.

Float fishing is not expensive, because the whole group shares the cost of equipment and of the guide, who operates the boat. He gives expert advice on the habits of the fish and techniques for catching them, and usually takes care of all cooking chores for the party.

All of the large lakes in the Ozarks are artificial. They are formed by flood control and power dams which have been constructed over a widely scattered area. While the creeks and rivers contain the liveliest game fish, the larger lakes have several dozen varieties ranging in size from the little bluegill and other pan fish to "lunker" bass —the largemouth variety from six pounds up. Below the dams at Grand and Fort Gibson Lakes in eastern Oklahoma, surf rods and reels are used to battle giant white catfish.

There is no closed season on lake fishing anywhere in the Ozarks. Usually, there is no limit on crappie. But size and catch limits are set by the states, and closed seasons are observed on certain fish on all streams, so make local inquiry or write the Fish and Game Department of the states you plan to visit.

For the best fishing, local people suggest March 15 through May, and September 15 through November. But before you set definite dates for your trip, obtain the names of local resort operators from information sources given below, and check with them. The resort people will give you candid information, because they want you to have the kind of luck that will make you a booster for the region.

The official Missouri highway map is available free of charge from the Missouri Division of Resources and Development at Jefferson City. Complete information can be obtained from State Tourist Office, Jefferson Building, Jefferson City, Missouri, including maps, pamphlets, and routings. Just say when and where you would like to go and they will route your entire trip for you, without charge.

Fifty miles south of Springfield, in southwestern Missouri, lies the area known as the White River Country. Lake Taneycomo (short for Taney County, Missouri), the oldest of the great artificial lakes of the Ozarks, is in this area.

Taneycomo is an S-shaped body of water 24 miles in length, formed in 1912 when Powersite Dam was built near Forsyth. The lake has 100 miles of shoreline, much of it composed of gently sloping grass "beaches."

The White River country is rich in folklore, and you won't have to search far to find an oldtime yarn spinner full of tales of "gran'pap's day." It is in this part of the Ozarks where "the hills ain't so high, but the hollers are deep," as you'll soon find after a couple of hours of tramping through the green, rugged woodlands.

Since Taneycomo was formed, four towns have been built on its shores: Rockaway Beach, Branson, Hollister, and Forsyth. Each of these resort settlements offers its own brand of diversions for vacationers, and it is easy to amuse yourself and family without spending much money.

The White River country is deep in the center of the real Ozarks region. The people here possess a rare friendliness and sense of humor. They are an independent lot, but they consider it a compliment when you come to see them.

And every last one of them, whether a merchant in a general store, a dock operator, or the cashier in a restaurant, will sing out, "You-all come back," as you leave. It makes you tell yourself you will.



"Never mind the road repair; am I likely to run into any auctions on Route 25?"



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See Cabin Crafts-Needletuft Acrilan Carpets on Chemstrand's "Sally" Show starring Joan Caulfield. NBC-TV, Sunday evenings. Check your local paper for time.

Low storage divider lets you see the view

Outside visibility is always fine, even from the dining room, thanks to the ingenious design of this low cabinet



The garden can be seen over the top of this waist-high divider. Its length and placement permit traffic to go around either end. A further asset: the divider draws attention to the step leading down to the terrace-family room so no one will stumble. The decorative brass ring pulls give the cabinet a "furniture" look.

Photographs: de Gennaro. Decorator: Fred Hoover



Open sliding doors on the family-room side show that silver, glassware and accessories are accessible from both sides, making it easy to set the dining-room table, or to serve informally in the family room. Home of Mr. and Mrs. Fred Himmelbaum, Los Angeles.







Save space beautifully with a flexible wall lamp

It's a

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Lightolier's kind of lighting does *so much* for you. Take the lovely Wall Lamp over the sewing machine. It lifts and lowers, extends out from the wall, turns in a circle. And the pleated vinyl diffuser sheds a warm and wonderful light. The tree lamp, upper left, does the work of three lamps: Dad reads, your spaceman dreams, you spotlight a painting. Louvered baffles put an end to glare. Lower left: domestic tranquility personified. The two-way light lets you rest while he reads. The prices? Far less than you'd ever guess. See them and scores of other Lightoliers at the nicest stores. For a free brochure, write Department BG-97, Jersey City 5, New Jersey.

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"I strongly recommend that every mother clip and post this article in her kitchen. It will help reduce this tragedy by showing how to prevent it. It lists the most up-to-date steps that can be taken to combat serious consequences when a burn does occur."

—Jerome A. Dolan, M.D., Bellevue Hospital, New York City

The best thing to do for BURNS

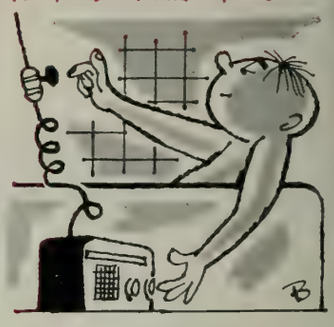
The best thing to do about burns is to prevent them!



Adjust shower before entering



Heaters should be out of reach



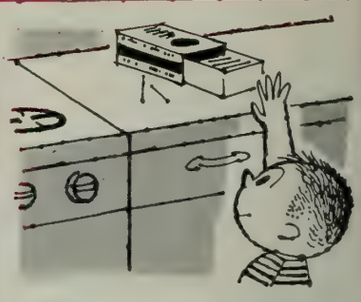
Don't mix radio with bath water



Keep vaporizer away from crib



Not for any girls in frills



Why tempt this little man?



It's hot, heavy, and precarious



Steam scalds quickly and deep



Insist on flameproof costumes

Drawings: O'Reilly

By James C. G. Conniff

You can learn the best thing to do about burns in one unforgettable instant. Stand at the hospital bed of a burned child. I have stood with doctors at many such bedsides, seeing and hearing things I will remember the longest day I live.

This is the essential lesson: *The best thing to do about burns is prevent them!*

Prevent them for everybody's sake, of course, but above all for the children's.

Here's why: Burns, the American Medical Association has found, kill more children up to age 14 than all acute infectious diseases combined. Before the Salk vaccine, ordinary burns snuffed out more young lives than polio. And most fatal burns were received in the kitchen.

At least 8,000 Americans are slated to die of burns this year, the National Safety Council warns. Over half of them are toddlers still looking forward to their fifth birthday. These children will suffer the burns that kill them right in their own homes, most often in the kitchen. More than likely, mother will be [*Turn to page 167*



Wall is of 4′ x 8′ Nakora V-Plank® panels. Nakora is facing for built-ins and for folding service counter doors. Counter is of Micarta®.

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r only $69 you can give a 12-by-8-foot wall warm dignity of exotic Weldwood Nakora® neling. Your dealer can arrange easy terms.

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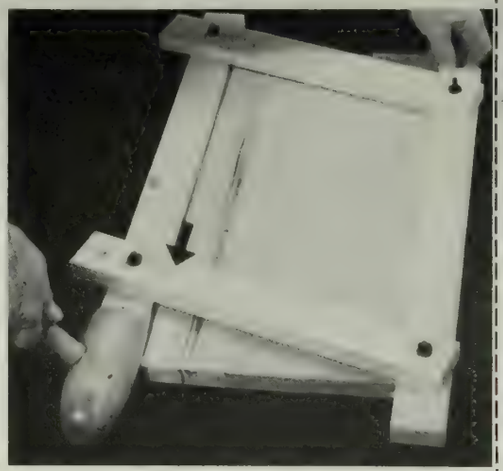

Concert and Symphony
Two sparkling new notes in floor fashion, each styled in a harmony range of color choices.
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Symphony, below, by-the-yard in 5 colors
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Find Your Nearest Dealer In The 'Yellow Pages'

Four ways to clamp stock edge to edge



Woodworking vise will hold edge-glued stock rigid while glue dries, if the job isn't too large for it.

Center the material between vise and bench stops, and cinch up on the handle. Don't apply too much pressure to the work, or it may "buckle." Scrap stock protects the edges.



This clamping jig you can make uses wedge action to lock edge-glued boards together. It works best on jobs that are splined, doweled, or have matching tongue-and-groove joints.

For jig, use 1x4 stock fastened with bolts, washer, and nuts. Holes (arrow) make jig adjustable for most sizes.

Photographs: Stanley



Wide rubber bands cut from old inner tube produce more clamping pressure than you might think — especially for table-edging projects where dowels or splines are used.

Before you position bands, tape edging tightly against edges. Space bands evenly — at corners and in the center — so pressure is distributed.



Plastic or adhesive tape holds small pieces in place while glue or cement has time to set properly.

However, glue usually used for this type job dries so rapidly that you can clamp pieces between your fingers until it hardens — a couple of minutes or so.

Clamping pressure from tape is light; don't use it for big jobs.

Cut along dotted lines

PUSH OUT

PUSH OUT



Screws teamed with glue serve as permanent clamps and make weak butt-joints amazingly strong.

When necessary, you can substitute nails for screws. Both fasteners are easily countersunk flush so they won't be noticeable.

Or you can quickly counterbore the holes and fill them with water putty or wood plastic to match.

Put the squeeze on your glue jobs

NINE TIMES OUT OF TEN, you can stick two boards together faster and cheaper with glue than any other fastening device. But glue needs assistance from some kind of a clamp while it's setting up to ensure a strong joint — one that will hold tight under any stress and strain.

In the Handyman's Corner this month, you'll find a collection of clamps you can make or devise. Next month, manufactured clamps and methods will be discussed.

Add these pages to your HANDYMAN'S BOOK

File under Fastening

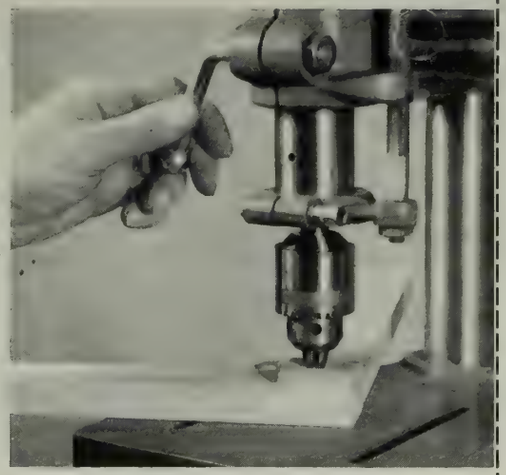


Clamping tricks for face-to-face gluing



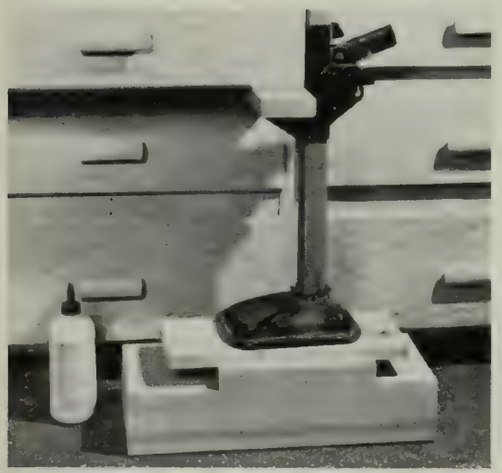
Adjustable pliers have grip of vise; use this pressure carefully for small face-to-face lamination jobs or you'll mash the stock you're clamping.

Turn thumbscrew until jaws of pliers barely lock on the stock when you squeeze handles together. Cushion blocks protect fine work.



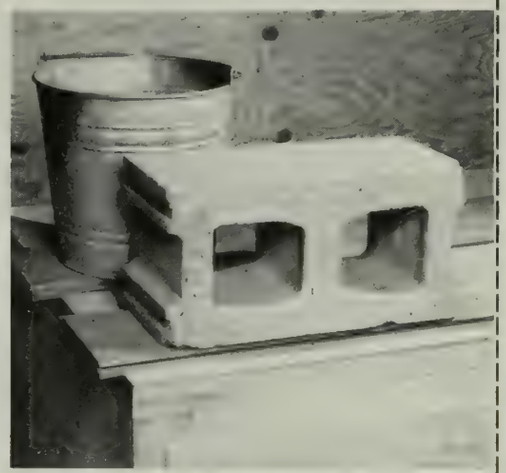
Drill-press quill also provides adequate clamping pressure for light fabrication when regular clamps are not handy. Haunch chuck tight on work and lock it into position.

Careful planning makes better glue joints. The more surface you can glue, the more strength you get.



Automobile jack furnishes all the pressure you need to press large, face-to-face jobs together.

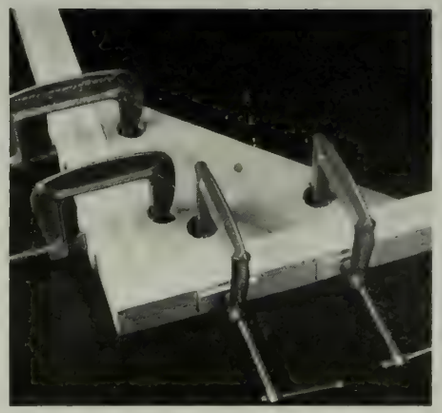
Wedge it squarely under workbench drawer or framing member, or under bumper of your car. You can get too much "push," so raise jack slowly—one "click" at a time.



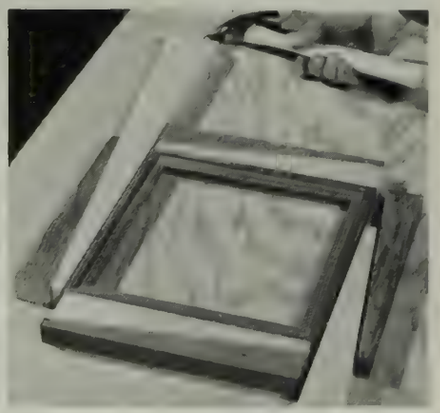
Weighting is the easy answer for clamping large surfaces like counter tops, table tops, and floors when you are covering them with linoleum, plastic laminates, and so on.

Use concrete block, buckets of water, sandbags, bricks, or stacks of magazines over cushion blocks.

Special jigs for miters and rounds



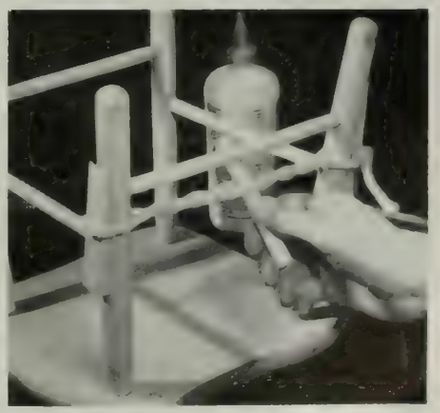
Triangular miter jig is quick to make and easy to use. Cut it from ⅝- or ¾-inch fir plywood stock. Size of holes depends on size of clamps. Space jigs ¾-inch from edge.



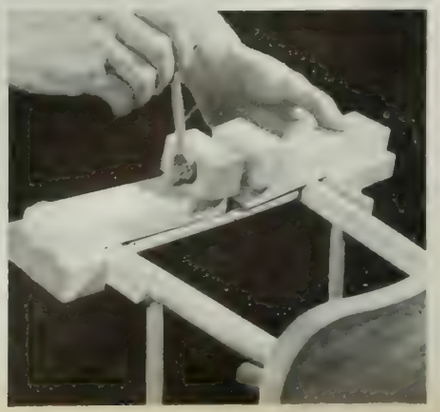
Wedge jig mounted on plywood is excellent for assembling entire frames with mitered corners. Four wedges (stained dark here) are nailed to base; others take up slack



Gluing dowels to flat surfaces is the purpose of this jig. It's piece of ¼-inch plywood with strip of wood tacked to edge. Before you spread adhesive, plane a flat edge on dowel to obtain more glue area.



Rope loop cinched tight in tourniquet fashion is good technique to use for clamping rungs of chairs and odd-shaped objects. On chairs, let dowel seat against rung. A clamp keeps bar from spinning on others.



Two-section clamp is another shop-tested method for clamping chair and table rungs. As you tighten nut on bolt, clamp comes together with necessary pressure. Use hardwood like maple or oak for bolt blocks.





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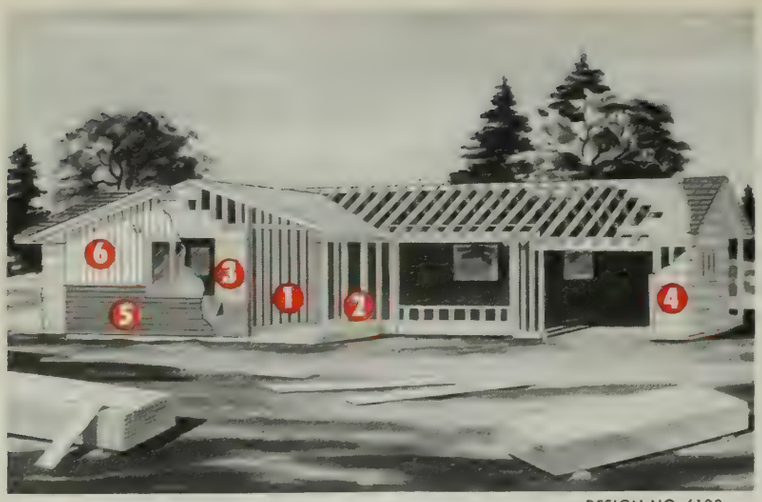
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DESIGN NO. 6128

Weyerhaeuser 4-Square Lumber for

Sound Construction at Moderate Cost

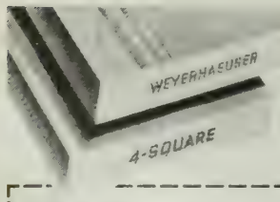
One sure way to build durability into your home . . . at moderate cost . . . is to specify Weyerhaeuser 4-Square Lumber. This trademarked, quality lumber is scientifically kiln-dried and precision manufactured for greater structural stability and low maintenance costs. That is why many builders specify Weyerhaeuser 4-Square Lumber for studs, joists, and rafters, as well as for sheathing of roofs, and sidewalls.

Also, there is a broad choice of Weyerhaeuser 4-Square durable wood sidings, including Western Red Cedar shingles and shakes, for beautiful home exteriors.

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1. Rely on 4-Square studding. This kiln-dried lumber product contributes much toward dimensional stability in your home.
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5. Give your home individuality by using a combination of sidings. 4-Square kiln-dried horizontal sidings are available in a variety of patterns, widths, and species.
6. Add character to your home with one of the 4-Square kiln-dried vertical sidings. Your lumber dealer will help select a pattern to best suit your home.



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4-SQUARE
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Weyerhaeuser Sales Company
P.O. Box 5000, Dept. 297-P, St. Paul 4, Minnesota

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- Colorfully illustrated booklet: "Ideas For Decorating With Wood Paneling"
- Brochure showing "Sidings For Ideal Homes of Wood"

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Sidewalks, curbings, loose bricks, cracked chimney caps, splash blocks . . .

Odd jobs for



Concrete repairs are easy to make, involving tools you can handle. Raise sunken walk before you patch it by lifting each section and pounding gravel under it with a hammer. You can raise whole section this way by doing one edge at time. To allow for future settling, raise it slightly higher than the one it will adjoin.

Mixtures figured out for you

Ready-to-mix formulas are easy for handymen to use, come sacked with right proportions of cement, sand, and gravel. You add water according to directions.

Job determines the type of mixture: mortar mix (1) for tuck pointing and bricklaying; medium mix (2) for walks and concrete floors, and heavy mix (3) for driveways and curbings.





Or mix it yourself for sidewalk, curbing, and driveway patches. Use 1 part cement, 2 parts sand, and 3 parts gravel. First mix cement and aggregate (sand and gravel) to a uniform color. Then add water—a little at a time. Too much weakens mixture—never use more than 6 gallons to 1 sack of cement.

one sack of cement

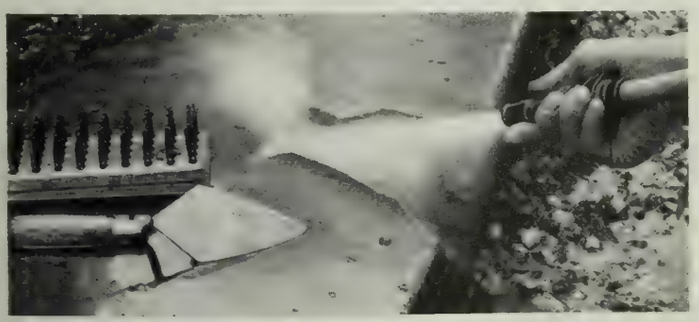


Keep cement thick by chipping off broken, loose, and cracked concrete (arrow) and removing all dirt before cleaning break with water. Also remove sandy and gritty-looking concrete, which often appears solid, but isn't. Proper cleaning assures a firm bond.

Photographs: Stanley



Metal dowels—or carriage bolts—reinforce corner and V-shaped breaks, give added protection against patch breaking out. Drill holes at slight upward angle. Sink dowels in holes filled first with concrete. Electric drill with masonry bit speeds job.



Water pressure from garden hose cleans break and dampens it for fresh concrete at same time. Use wire brush and small trowel to remove loose concrete and dirt. Areas to be patched should always be dampened, but never leave water standing on surface.

More on next page



DESIGN NO. 6128

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Extra Home Values

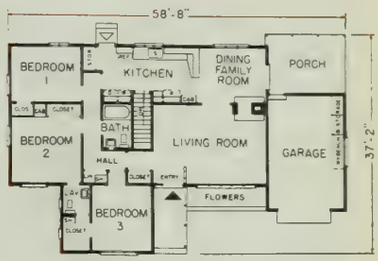
This home is but one of many designs in the Weyerhaeuser 4-Square Home Building Service

There are more than 100 professionally planned, individually styled home designs in the Weyerhaeuser 4-Square Home Building Service.

The home shown above is another example of how creative designers combine spacious beauty with true comfort, convenience and practical economy.

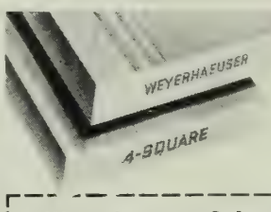
Each home in the Service is skillfully planned and efficiently engineered. As you examine the working drawings at the office of your Weyerhaeuser 4-Square Lumber Dealer, you will also see how 4-Square Lumber products contribute to sound construction—which means long life, low upkeep, high resale value.

As a helpful guide in planning your ideal home, you will find the literature offered below very valuable. Mail the coupon today.





Pictured here is the efficiently arranged kitchen. Note breakfast counter with dining and family room beyond.



WEYERHAEUSER 4-SQUARE

LUMBER AND BUILDING SERVICES

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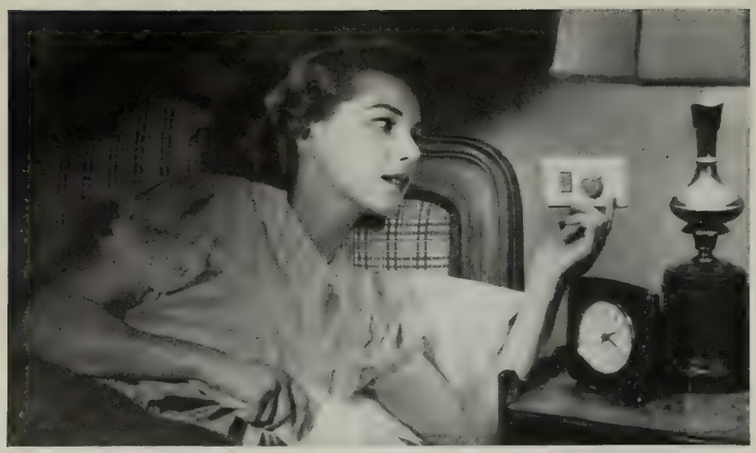
Please send me the valuable home planning literature listed below. I enclose 25¢.

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- Floor Plan and Furniture Placement Guide for Design No. 6128 above
- A money-saving booklet: "Professional Pointers for Home Planners"
- A booklet of homes from the Weyerhaeuser 4-Square Building Service

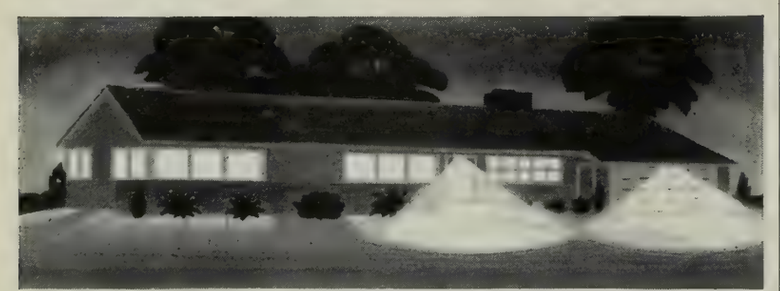
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Jobs with one sack of cement

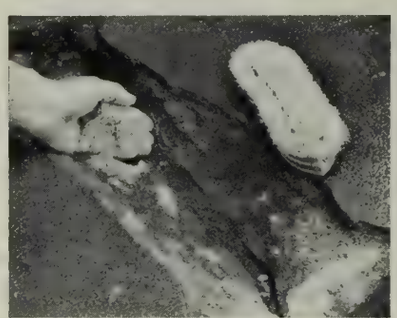
Begins on page 160

Stakes keep forms from slipping

Pressure on stakes with foot holds form tightly against edge of walk or driveway.

Cut point on one end of stakes for easier hammering. Hardboard forms, used here, bend easily, which makes them ideal for curved edges. Remove after concrete has had time to set properly.





Pure cement—right out of sack—should be scattered, then scrubbed in break with brush as a primer for patch.

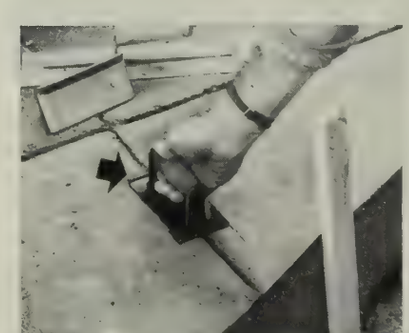
Or coat break with creamy mixture of pure cement and water for the primer.

To assure firm bond, pour concrete into the break before the primer dries.

Pour patch within half an hour after you have mixed concrete for it. For dense concrete, puddle (tamp) with end of shovel or trowel while it is being poured into break.

When break is full, level patch with wood float or a trowel, then smooth surface when film of water on it disappears. The less you trowel, the more durable the patch.





Edging tools give your job professional look. Use them immediately after surface has been troweled.

Divide patch to correspond with groove in walk by driving end of trowel into the fresh cement.

Then finish by pulling edging tool through it. Flange (arrow) prevents digging.

Large stones hold form against edge of walk when wooden stakes can't be used.

Puddle edge with trowel to work concrete into the break. Finish with edging tool, and wet down with water when the patch has become hard enough to resist damage.

Cover with wet sand, burlap, tar paper, or canvas till the concrete cures.



More on page 164

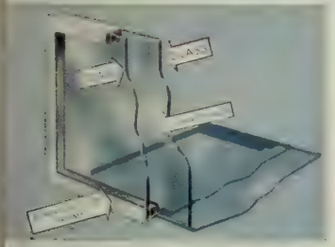
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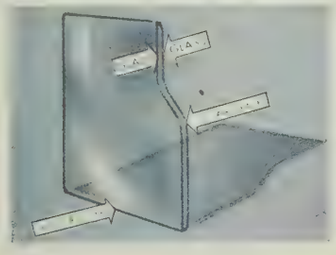


Architect: Robert O. Hausner, A. I. A., Chicago

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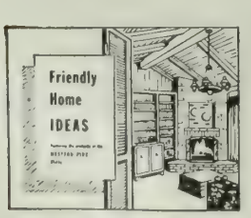
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TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Jobs with one sack of cement

Continued from page 162

Shovel serves as mortar box for tiny jobs



Undercut the sides of cracks with cold chisel to make bottom wider than top. Clean and prime with pure cement. Force concrete into crack with end of trowel, smooth surface. The longer concrete cures, the stronger patch will be.



Wire holds forms to edges of curbing. Punch holes in them with large nail and thread wire through. Take up slack in wire by crimping it with pliers, as shown. Remove forms by cutting the ends of the wire flush with curbing.



Stiff mixture of concrete is best for curved surfaces and places where forms can't be used, as on this rolled curbing. Puddle it in the break and trowel from bottom to top. Patch should be troweled to match the surface it adjoins.

More on page 166



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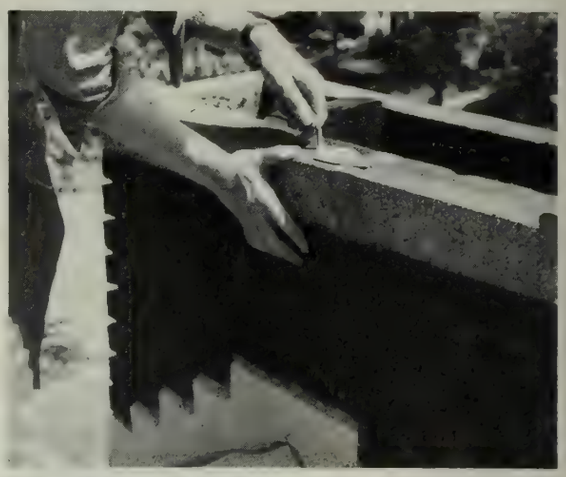
Flexscreen®

This Unipull Tab is found only on the true Flexscreen.

Jobs with one sack of cement

Continued from page 164

Check chimney caps every year



Patch cracks in chimney caps to keep moisture from loosening mortar in brick joints below. Clean crack thoroughly with wire brush and dampen. Remove any loose bricks, clean off old mortar, and replace in a bed of concrete.



Tuck-point brickwork by pushing mortar into horizontal and vertical joints with trowel. Clean loose mortar from the joints first; wet remaining mortar and bricks. Fresh mortar mixed with enough water trowels easily.



Splash block below outside faucet keeps water from draining back into foundation. Remove 4-inch layer of dirt, size and shape you want block to be. Fill hole with concrete. For best drainage, trowel edges higher than middle.

The best thing to do for burns

Begins on page 154

there at the moment it happens.

With a tricky thing like a burn, the average person seldom realizes the danger. Even the most experienced surgeon cannot always tell how serious a burn is just by looking at it. Hence doctors themselves are cautious about glib labeling of first-, second-, and third-degree burns when a child's life is at stake.

As medical men, they prefer to take no chances. They know that three-fourths of all burn deaths are from the mystery killer, *shock*. A "mere" first-degree burn, if extensive, can throw a child into shock. So can more grievous burns on as little as 10 percent of a child's body. Shock must be guarded against. If it comes, it must be dealt with promptly.

Nor is shock the only peril doctors keep a sharp eye out for where burns are concerned. They have a rule of thumb that takes in a lot more territory.

"A burn," they say, "is a large open wound that is always contaminated and often infected."

They don't mean just big, blistery, angry-red or deceptively white burns. They don't even mean charred-to-the-bone burns. They are talking about *any* burn.

Doctors believe in treating all burns with elaborate care because, regardless of appearance, burns are a serious injury to the largest organ the body has: the skin.

Through the skin, burn damage can affect other organs, too: liver, kidneys, brain. In a child, it reaches these vital regions sooner. Too often, death follows.

If a burned child lives, plastic surgery can make some repairs. But it is an unavoidably slow process. Adults find it painful enough. To a weakened, fretful child it is pure torture. Burned areas never look quite the same, even after the most skilled surgical patchwork. And final healing of the skin graft may be half a lifetime away.

There you have the reasons why medical men and safety authorities are unanimous in urging prevention as the best thing to do about burns.

Here is how you—particularly as parents with small children—can do your part. These are the *must* precautions against burns.

First, remember that flesh begins to rebel against heat at 160 degrees. For moisture burns, that's considerably below the boiling point of water (212 degrees). In other words, you can get a bad burn *long before* a liquid starts to bubble.

So can baby from his bath water. The old test with mother's elbow is a good one. But mother should be careful not to scald herself. A safe rule: if vapor is still rising, dip elbow cautiously, *don't dunk*. Better yet, make a habit of using a bath thermometer.

People are frequently hospitalized as a result of being scalded in a shower. You can't use a thermometer, but you can take a minute or so to adjust valves.

Radiant heaters and electric plug-in steam radiators used around the house for extra warmth should be shielded. If exposed, a child may touch the no longer glowing but still hot coils, or slowly cooling radiator.

The hazard of electrocution by electric heaters and radios in bathrooms ought to be so well known by now as to require no warning. Yet people die that way every winter, and children get burned.

Vaporizers, for children with the sniffles, can be a burn menace, too. When you set the vaporizer up, be sure the spout is far enough away to keep the peak jet of steam from burning a tiny hand thrust through the bars of a crib. For an older child, place the vaporizer where he won't scald himself by tripping over it or the cord if he gets up during the night. And make doubly sure by *telling* him where it is, even if it means wakening him.

With fireplaces, you need a good, fine-mesh fire screen that fits snugly around the ends, too. If it also encloses the top, so much the better. But no matter how fully the screen protects, no little girl in curls or frills should be allowed near. And no big girl should tend the fire in gauzy apron or even housecoat, or with her hair free.

Matches, in any room of the house, should always be kept high above a child's reach and put back there after each use.

The same goes for toasters, waffle irons, electric grills, electric frying pans, and coffee makers. While they're being used they should be kept well in from the edge of the table, and the cord strung where it won't be tripped over. While they cool off they should be high where little fingers can't touch. The cord should be disconnected and put away, not left trailing for children to pull.

Irons left on their heels atop an ironing board are also invitations to disaster for curious-minded toddlers. If you don't have an iron stand, take the iron with you to answer telephone or doorbell. It may scare salesmen, but your child's safety comes first. If you have only one tot to keep an eye on, take him instead of the iron. And keep him with you till you get back to the iron.

What about the kitchen range? Keep it spotless; grease accumulations can make a stove a death trap. Be very careful when placing food into hot fat. Some of the fat thus spilled may catch fire. If there is a grease pond in the drip-pan for it to leak flame onto—*whoosh!* You've had it. Junior, too, if he's playing underfoot.

Curtains near burners, even dish towels that a breeze can set sway-

[*Turn to page 195*

How to Save time on stove cleaning

Never were stoves so easy to clean - but when foods spatter or spill and burn on - you need S.O.S®



Griddle: Rub briskly with S.O.S. The combination of sturdy fibers and soap wipes off greasy crust, makes griddles gleam!



Reflector pans: Remove and wash as you would any other pan, using S.O.S. to clean off spatters and polish at the same time.



Broiler: Wash after every use, *before* food burns on. Use S.O.S. to clean off food particles and grease without hard scrubbing.

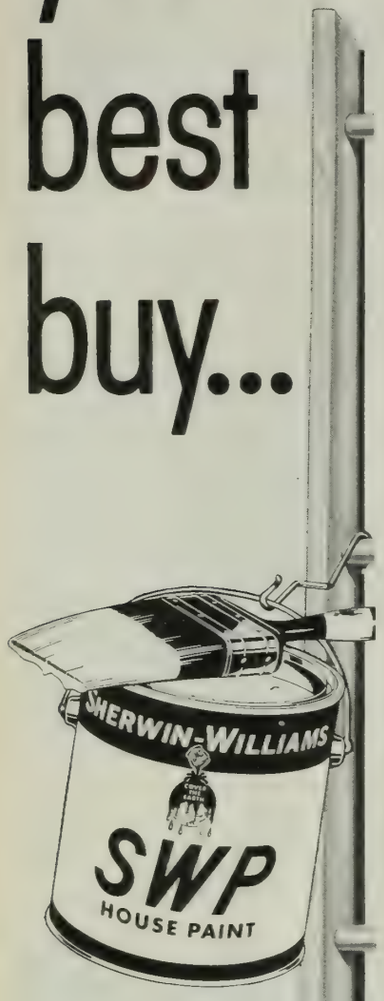


Oven lining, racks: Run S.O.S. pad over entire surface frequently to remove spatters and spills. Avoid major oven cleaning jobs.



© 1956 The S. O. S. Co. Chicago 38, Ill. S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

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SHERWIN-WILLIAMS

HOUSE PAINT

Fix a soup combo!

Continued from page 108

Calico Chowder

This is the meal-in-itself kind of soup. Hearty, heart-warming, colorful—

1 medium onion, sliced thin and separated in rings
3 tablespoons butter or margarine
1 8-ounce can (1 cup) tomatoes*
1 can condensed beef-noodle soup
1 can condensed pepper-pot soup
1 soup can water

Cook onion in butter until tender but not brown. Chop tomatoes but do not drain. Add tomatoes, soups, and water to onion. Heat to boiling; salt to taste. Makes 4 to 6 servings.

*Or use 1 cup chopped fresh tomato; cook it 5 minutes with onion and butter before adding soups.

Pea Soup Royale

Can-opener fast, it's ready to heat. While it comes to a bubble, skillet-toast the croutons—

1 can condensed green-pea soup
1 can condensed consomme

• • •

Skillet Croutons

Blend soups; heat to boiling. Serve with crisp Skillet Croutons bobbing atop. Makes 4 servings.

Skillet Croutons

Cut slightly dry bread in ½-inch cubes. Melt a little butter in a skillet; add bread cubes and toss them lightly to coat well. Heat and stir till golden brown.

Crab Bisque

So delicious a gourmet would guess you had spent hours in the kitchen. (Takes just minutes!)—

1 can condensed cream of mushroom soup
1 can condensed cream of asparagus soup
1½ soup cans milk
1 cup light cream

• • •

1 6½-ounce can (1 cup) crab meat, drained and flaked
¼ cup cooking sherry

Combine soups; stir in milk and cream. Heat just to boiling. Add crab meat and heat through. Add cooking sherry just before serving. Float a chunk of butter atop. Makes 6 to 8 servings.

Tomato Chili Stew

Serve it steaming hot with crusty corn sticks—

1 can condensed bean with bacon soup
1 can condensed tomato soup
1 10½-ounce can chili con carne without beans
2 soup cans water

Combine soups and chili con carne; stir in water. Heat to boiling. Makes 4 to 5 servings.

Garlic Toast

This way each slice of garlic bread is crisp on all sides, is extra tempting—

In oven, melt ½ cup butter or margarine in an 11x7x1½-inch baking dish (if using another size, have butter generously cover bottom). Remove from oven. Add 1 or 2 cloves garlic, minced. Arrange six 1- to 1½-inch slices of French or Vienna bread in baking dish, turning once to butter both sides. Let stand about 10 minutes, then heat in hot oven (400°) 10 minutes.

Company Beef Potage

Rich in flavor, chock-full of vegetables and tender noodles—

½ cup sliced mushrooms, fresh or canned
½ cup thin green-pepper strips
1 tablespoon butter or margarine

• • •

1 can condensed beef-noodle soup
1 can condensed beef soup
1½ soup cans water

Heat mushrooms and green-pepper strips in butter, but do not brown. Add soups and water; heat to boiling. Makes 4 to 5 servings.

Poppy-seed Crackers

Brush your choice of crackers with melted butter or margarine; sprinkle with poppy seed. Heat on a cooky sheet in moderate oven (350°) about 5 minutes or till crisp and hot.

Sesame Sticks

These make history as a soup partner. They're crisp, pretty, tasty—

1 package refrigerated biscuits
Milk

• • •

1½ cups crisp rice cereal, coarsely crushed
2 tablespoons sesame seed, caraway seed, celery seed, or dill seed
2 teaspoons salt

Cut biscuits in half; roll each part in pencil-thin stick (about 4 inches long). Brush with milk. Mix cereal crumbs, sesame seed, and salt; roll sticks in mixture. Bake on greased baking sheet in very hot oven (450°) about 10 minutes or till lightly browned. Makes 20.

SMART COOK!

Foil apron—no strings!



Hopkins

Dad, here's how to custom-tailor your own barbecue apron. Just wrap a strip of heavy-duty aluminum foil around your waist—it'll mold right to your figure. Tuck the edge over your belt to hold apron on.

Foil reflects heat away, so it will help you stay cool while the meat sizzles. Your spatterproof apron keeps slacks spic and span. And there's no laundering—after the barbecue's over, toss apron away.

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2435 McGee, Kansas City, Missouri

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—Edgar Watson Howe

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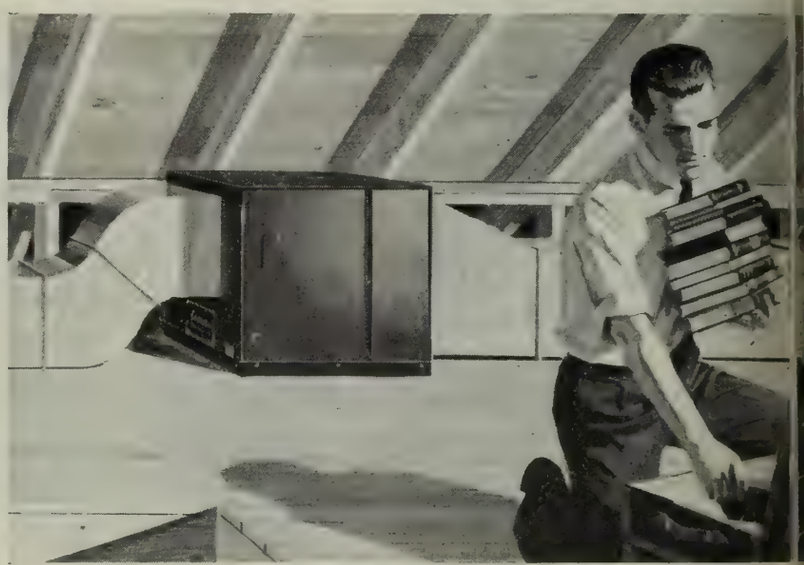
Carrier

Which is the best way to air condition the house you live in?

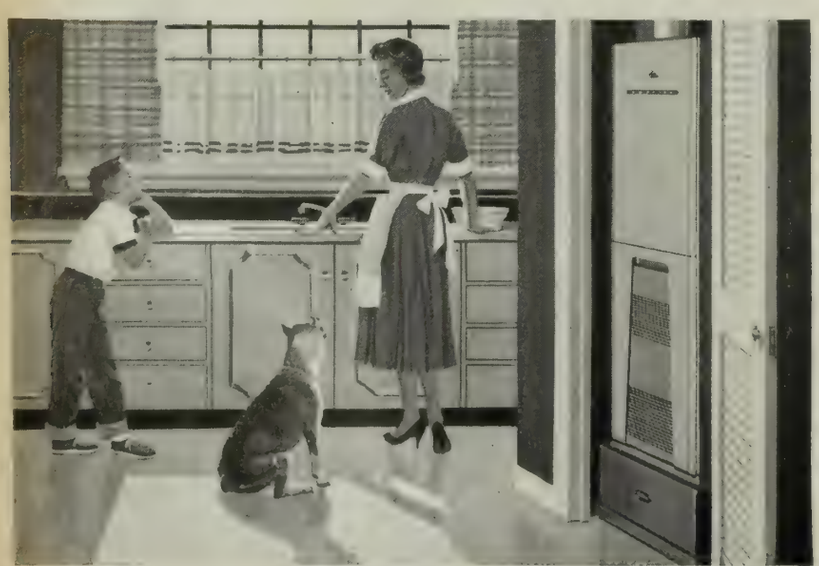
That depends on your house. The kind of heating you have, the age of your furnace and where it is located can make big differences. To make sure of the best way to air condition your house, talk to the Carrier dealer in your community. He handles every type of air conditioning. (Four of the many ways are shown below.) So his only interest is to recommend the type that serves you best. Throughout the world, in thousands of dependable installations, Carrier air conditioning serves more people and more purposes than any other make. Good reason to call the Carrier dealer listed in your Classified Telephone Directory. Carrier Corporation, Syracuse, New York.



Do you have an old gravity furnace? Replace it with a Carrier Year-round Weathermaker* that cools as well as heats. So clean and compact you'll find a livable new room in the basement.



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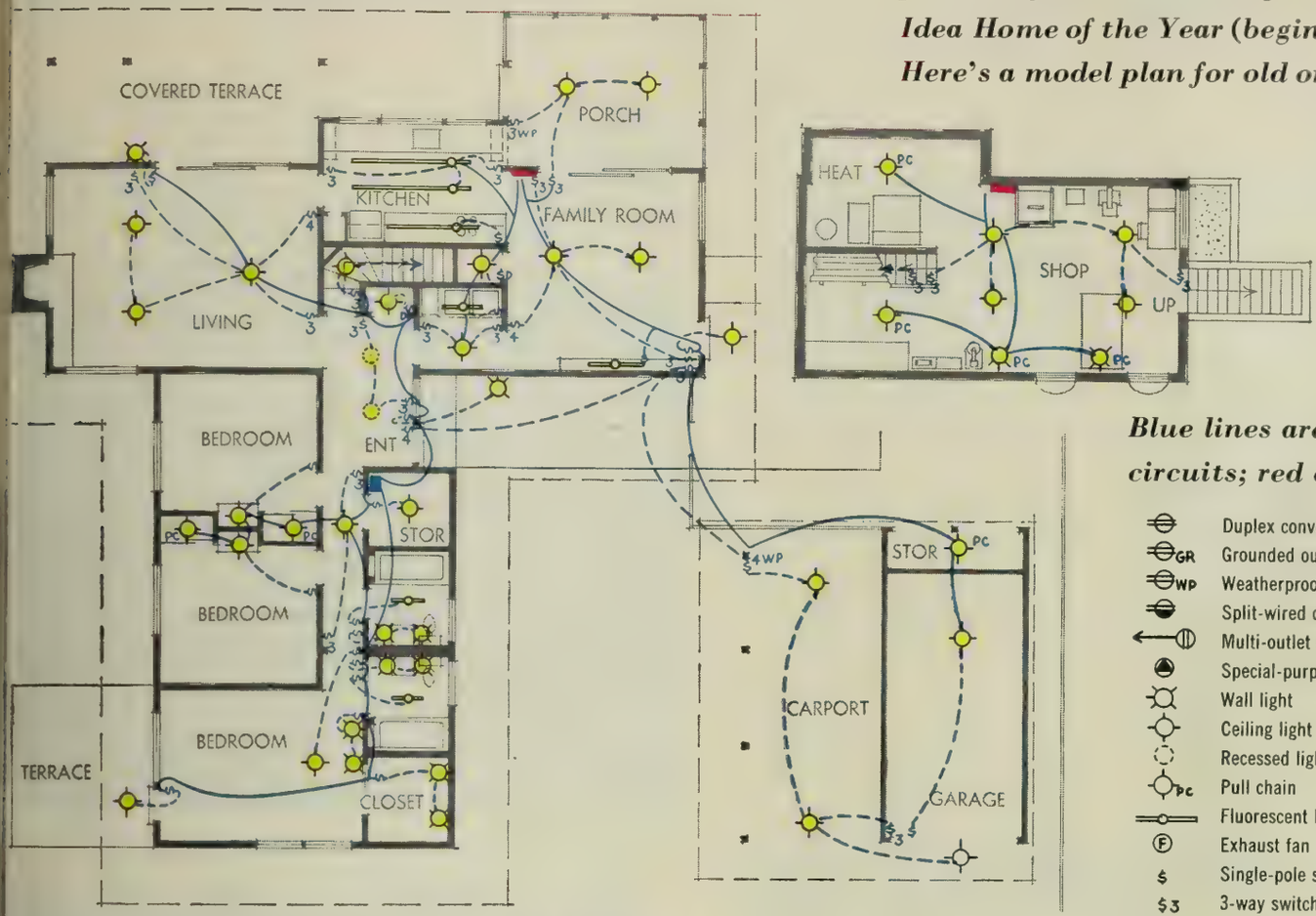


What if you don't have central heat? Put in a Carrier Winter Weathermaker now. Because it is the "Furnace with a Future," you can add summer cooling economically at some later date.

*Reg. U.S. Pat. Off.

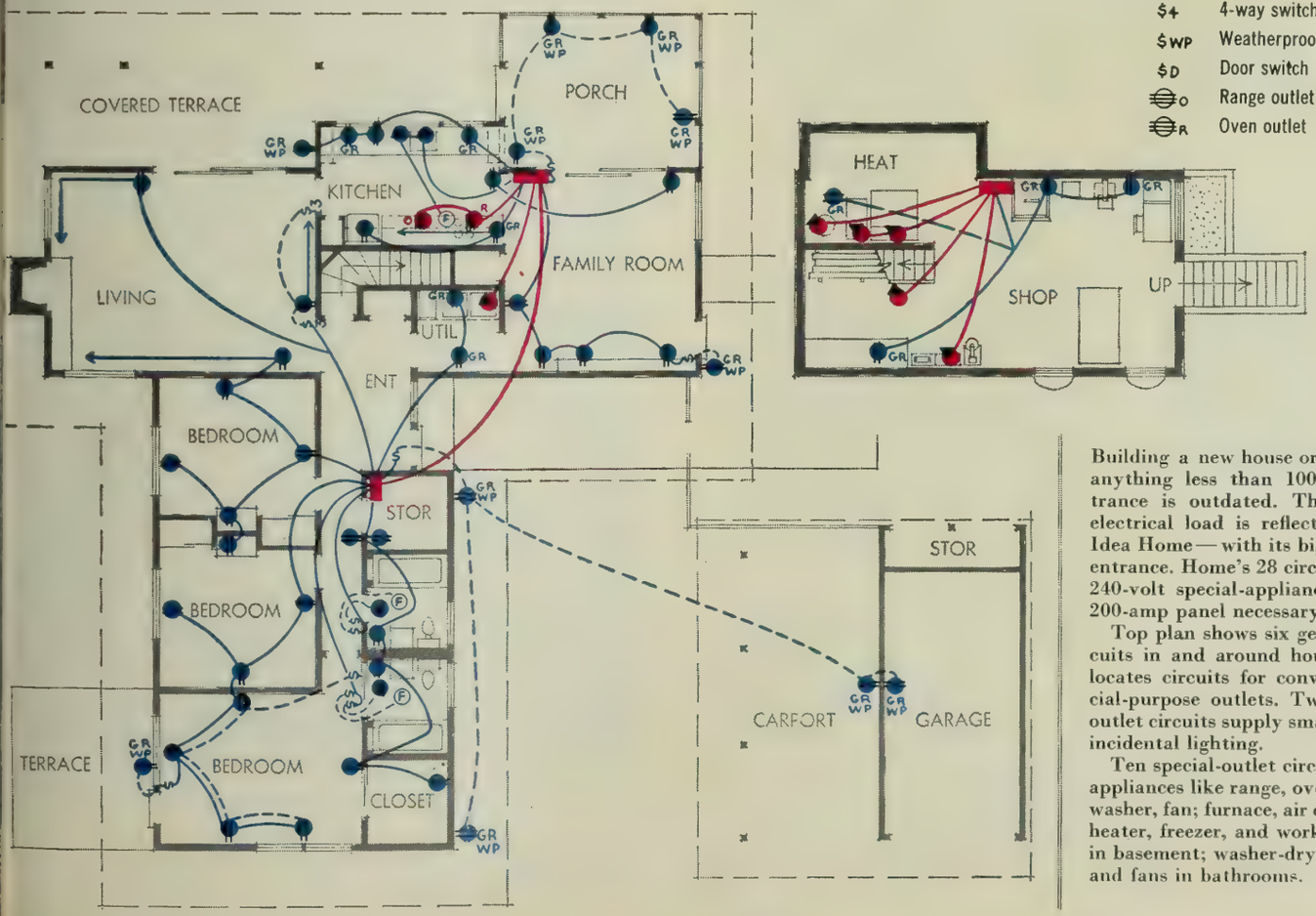
IDEA HOME WIRING PLAN

Present and future electrical needs are provided for in this wiring scheme for the Idea Home of the Year (begin on page 49). Here's a model plan for old or new houses



Blue lines are 120-volt circuits; red are 240

- Duplex convenience outlet
- GR Grounded outlet
- WP Weatherproof outlet
- Split-wired outlet
- Multi-outlet strip
- Special-purpose outlet
- Wall light
- Ceiling light
- Recessed light
- PC Pull chain
- Fluorescent light
- (F) Exhaust fan
- $ Single-pole switch
- $3 3-way switch
- $4 4-way switch
- $WP Weatherproof switch
- $D Door switch
- O Range outlet
- R Oven outlet



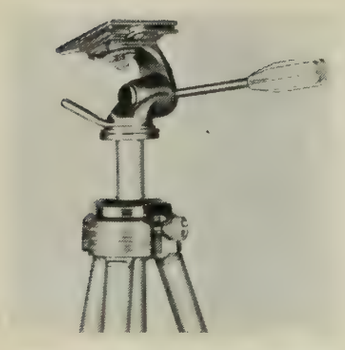
Building a new house or modernizing old, anything less than 100-amp service entrance is outdated. The ever-increasing electrical load is reflected in this year's Idea Home — with its big 200-amp service entrance. Home's 28 circuits (including six 240-volt special-appliance circuits) make 200-amp panel necessary.

Top plan shows six general lighting circuits in and around house. Bottom plan locates circuits for convenience and special-purpose outlets. Twelve convenience outlet circuits supply small appliances and incidental lighting.

Ten special-outlet circuits serve kitchen appliances like range, oven, disposer, dishwasher, fan; furnace, air conditioner, water heater, freezer, and workshop power tools in basement; washer-dryer in hall; heaters and fans in bathrooms.

An advertisement of the Reynolds Metals Company

BETTER HOME Product News



Catch the cameraman's eye with one of these amazing new camera tripods made of aluminum. They fold compactly and are extremely light for easy carrying. Set-up is quick and effortless with push button elevation control. Leg height adjustments are made with a simple twist—no lock knobs or nuts, no collars to adjust. The strong, steady platform is adaptable to cameras of any size. And these tripods are also ideal platforms for small telescopes. Check with your dealer for the convenient features of aluminum tripods. Or write for names of manufacturers. *Reynolds Metals Company, Dept. N, Louisville 1, Kentucky.*



Save on heat, upkeep and work with storm doors and windows of aluminum. They will never rust, warp or shrink, rot or stain—so there's no cost for protective maintenance. Light in weight so you put them up or take them down with ease. Aluminum storm doors and windows always open easily and shut securely. Their perfect fit prevents air leakage around the frames. Ask your dealer about aluminum storm windows and doors, or write *Reynolds Metals Company, Dept. B, Louisville 1, Kentucky.*



Leading manufacturers of all kinds of products—appliances, automobiles, housewares, boats, outboard motors and other sporting goods, all types of building products and accessories—are using more and more Reynolds Aluminum to make their fine products even finer. Reynolds is proud to supply these manufacturers with this strong, lightweight, rust-proof metal . . . proud that "The Finest Products Made With Aluminum Are Made With Reynolds Aluminum."



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Quick, even heat is the secret of better cooking with aluminum cookware. Its light weight saves you immeasurable amounts of work each year. Aluminum is available in all types of cooking utensils—including the wonderful, new automatic, electric fry-pans and cookers. Whatever kinds you use, you'll find aluminum spreads heat evenly and quickly to help you cook better—no hot spots to burn food. Aluminum is durable. It is non-toxic. Look for aluminum cookware in your department, hardware and housewares stores.

Where to put music

Home entertainment—pianos, organs, radio, phonographs, television—can all be part of your home's decorating scheme

Photograph: Hedrich-Blessing. Decorator: Cedo Schwall



Music belongs in the family room. If you're lucky enough to have a family room, be sure to plan space for your musical interests. Here, the organ is placed along one wall with good lighting for players and singers provided by the adjustable tree spotlight lamp at the left. From the home of Architect Laurence Schwall, in Northfield, Illinois.

Decorator: Ethel Alper, A.I.D.



Organize to save space. Wall on the porch side of this room is put to work to house TV, phonograph, and records. Back of set extends onto porch where another built-in covers the back and provides space for ventilation and "good weather" porch serving accessories and garden gear. Home of the William A. Honekers, South Orange, New Jersey.

in your home

Photographs: Howland. Architect: Leo L. Fischer



Built-in wall that isn't built in. Two separate cabinets—one housing radio, phonograph, and records—were custom-built to line up exactly with the piano. Placed along one wall, all the family's home music equipment is organized in an attractive and decorative addition to the living room. The Philip Kruvant home, South Orange.

Decorator: Mikel Stettner



New life for an old upright piano. Keyboard of old upright is all that extends from this simple built-in wall. By removing molding that frames the piano area, the instrument can be removed for cleaning and tuning. It makes a fine piano for youngsters and rumpus-room singing sessions. From the I. J. Shulman home, in South Orange.

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"Here's a main dish with a French accent," says actress Ilka Chase. "Little 'Yeast-Riz' pancakes filled with leftover chicken. They have a crispy lightness, a wonderful continental flavor that only *yeast* can give. Fleischmann's Active Dry Yeast, I mean. It's so fast and easy—and keeps for months!"

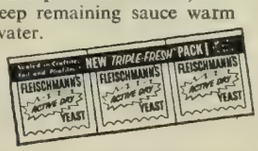
Chicken Crêpes

Scald **½ cup milk.** Stir in **2 tablespoons sugar, 1 teaspoon salt** and **¼ cup shortening.** Cool to lukewarm. Measure into bowl **¼ cup warm (not hot) water.** (Cool to lukewarm for compressed yeast.) Add **1 package or cake Fleischmann's Yeast, active dry or compressed.** Stir to dissolve. Add lukewarm milk mixture, **1 beaten egg** and **1 cup sifted flour.** Beat until smooth, about 1 minute. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 40 minutes. Stir down. For each crêpe, pour ¼ cup batter onto moderately hot, slightly greased griddle; spread to 6-inch diameter. Bake over low to medium heat until bubbly and edges seem dry; turn once; stack on warm plate. Place **⅓ cup hot chicken filling** across center of each crêpe. Fold ends to center; place flap side down in baking dish; pour sauce across center. Sprinkle with **3 tablespoons Parmesan cheese.** Heat in 450°F. oven 5-10 minutes. Makes 6 servings.

Chicken Filling and Sauce

Cook **¼ cup minced onion** in **¼ cup margarine** until tender. Blend in **¼ cup flour, 1 teaspoon salt, 1 teaspoon dry mustard, dash cayenne pepper.** Slowly stir in **2 cups light cream.** Cook until thick and smooth. Slowly stir into **1 slightly beaten egg;** return to heat. Bring to boil, stirring. Remove from heat. For filling, combine **1 cup sauce** and **2 cups cubed chicken;** heat to use. Keep remaining sauce warm over hot water.

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Tulsa—Dickason-Goodman

[*Turn to page 190*



. . . slow heating up



. . . octopus outlets?



. . . housework endless?



. . . skimpy wiring?

Somebody ought to tell them about full HOUSEPOWER TRADE MARK

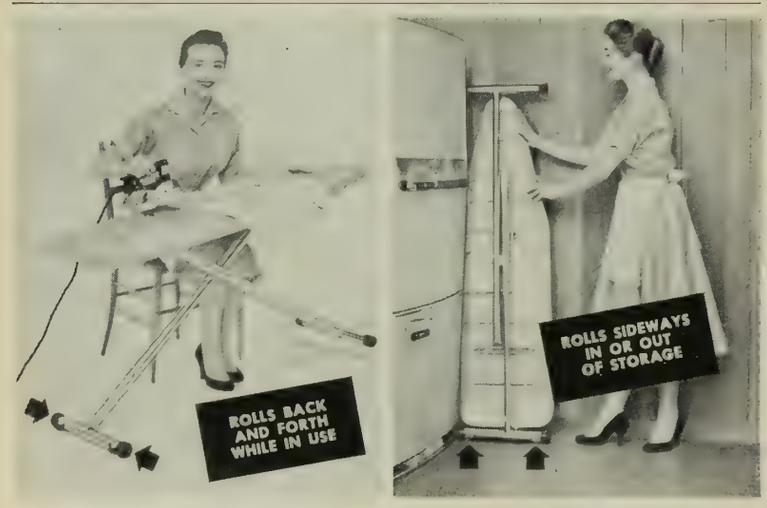
And you? Are your appliances creepy in heating up . . . *starved* by skimpy electrical wiring? Octopus plugs and extension cords clutter your home? Plagued by blown fuses? These signs mean *low* HOUSEPOWER!

Confidentially, 4 out of 5 homes, both old and new, suffer from low HOUSEPOWER (not enough electrical wiring, outlets and switches). Better find out if your home is one of the four: just call your electrical contractor or electric company for a HOUSEPOWER Rating. If added wiring is needed, your electrical contractor will do the job quickly, neatly, economically. And *full* HOUSEPOWER will increase the value of your home...help you LIVE BETTER ELECTRICALLY.

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Why Russians fear "People's Capitalism"

Begins on page 66

key words from the West. They take hallowed terms like *freedom*, and *democracy* and *people* and *truth* and *equality* and *peace*, rob them of meaning and make them perform whatever tricks the Red purpose of world conquest demands.

One such thinking American is Theodore S. Repplier, President of The Advertising Council, a nonprofit, nonpartisan organization dedicated to public service. A year or so ago Mr. Repplier, fresh from a stinging experience abroad, proposed a defense of our national reputation.

He felt that a fighting slogan was needed to rebut the Communist teaching that, under Capitalism, exploitation and misery of the working class are inevitable. "If we can *show* that Capitalism benefits the people as a whole," he reasoned, "then Marx's theory falls apart.

"What if, for a start, we grab back from the Reds that crucial third word in the Preamble to our own Constitution, 'We, the *People*'? Then suppose we tack onto it what we're *really* up to in the money marts, the businesses, the industries.

"What we're *really* up to. Not the mistakes and growing pains of 50 years ago that Kremlin carpetbaggers are trying to stuff down the world's throat as true of the United States today."

Taking that idea, Ted Repplier came up with an identification—*People's Capitalism*—which, if we grasp its implications ourselves, can tell the truth about us to other lands in a way it has never been told.

In the arena of ideas where the prize is men's minds and, ultimately, Western civilization, Repplier's is the kind of ideological hunch that we desperately require.

That education is what's needed was demonstrated recently in heavily Communistic Italy. When an American supermarket exhibit set up outside Rome, 400,000 Italians made a 30-minute bus trip to look, listen, and learn.

During an election in the Communist province of Viterbo, the sane arguments of People's Capitalism enabled Christian Democrats to sweep all Reds from power in 16 towns. The campaign had featured a public debate between Mario Alberto Menchini, who was thoroughly familiar with the facts about the United States economic system, and Communist lawyer Morvidi. Menchini pointed out that instead of having a single Capitalist, as the Communists advocated in the form of the State, the real solution lay in having many Capitalists, in the form of the people. He used the United States as the prime example. When in middebate Morvidi saw that even his Red supporters were applauding points made by Menchini, he stormed off the platform without waiting for the finish. That came at the polls.

What is this wonderful thing we have to sell? Broadly speaking, nothing but the naked truth. On the evidence, our free, dynamic, capitalistic economy is nearer to underwriting the good life for *everybody*, in a *classless* society, than the planned or half-planned economies of Europe.

The highest living standard in Europe, which is to be found in Scandinavian nations in the northwest, is still only 50-70 percent of the United States standard. As you go south and east, everything gets worse.

If you took a figure as low as $80 as an American worker's average *weekly* income, it would still not be directly translatable as the average Russian weekly income of 125 to 150 rubles. This is because the ruble, officially pegged at 25 cents, is highly unstable. Worth closer to 8 cents or 10 cents in actual purchasing power, it puts the average Soviet weekly wage somewhere in the neighborhood of $15.

What is more important is to know how much the wage earner can buy with his earnings, or how much working time he must put in to buy specific items like a loaf of bread, a pound of meat, or a pair of shoes. In these concrete terms, the tables accompanying this article for a worker in New York, and his opposite number in

[*Turn to page 178*

The Reds have shortchanged women:

- By 1949, half of all workers in the U.S.S.R. were women.
- The Reds used the "legal equality" device of the 1936 Constitution to put women into heavy, dangerous work which in the U.S.A. is restricted by law to men.
- Women are conspicuously absent from all top administrative posts.
- Of every six specialist jobs in the national economy open to university and technical school graduates, only one is occupied by a woman.
- There is relief from heavy manual labor for expectant mothers, but only after the fourth month of pregnancy.
- Back on the job, the new Russian mother is allowed two 15-minute periods a day to nurse her baby.

Measure the extras in this new "All-Inclusive" Family Life Insurance Plan



Here's the new low-cost way to give *every* member of your family—husband, wife and children under 18—vital insurance protection to meet needs now—and in the future. It's the modern, economical Family Plan from Bankers Life—offered in units of $5,000 for husband, $1,000* for wife, $1,000 for each insured child. Combined with our many exclusive extra features, each unit provides:

Important Extras For Husbands—$5,000 to $20,000 life insurance protection—so flexible, it can be tailored to meet each family's economic needs. And, if the husband dies, both wife and children's portions of the plan continue *without further premiums.* If the wife dies first, her insurance becomes payable and the husband is insured for an additional $1,000 with no increase in premium.

Important Extras For Wives—$1,000* life insurance until husband reaches age 65, at which time the protection can be converted, thus guaranteeing her insurability at this date. In addition, unique Bankers Life "Home Makers" protection, offered in exclusive combination, provides substantial extra funds to assure children necessary care and attention in case the wife predeceases the husband.

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And That's Not All—The whole family benefits from this convenient and economical Family Insurance Plan—just *one* low monthly premium covers everyone. The Bankers Life plan can include accidental death benefit and disability waiver for the husband. Dividends can be used to reduce premium payments.

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*If wife is husband's age—adjusted to slightly more if younger, less if older.

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Why Russians fear "People's Capitalism"

Continued from page 176

Moscow, give a far clearer picture.

Practically all Soviet home construction is cheap, socialized public housing projects that discourage private building initiative. There aren't enough roofs to go around, but even so, no contractor can afford to compete. With wages a fraction of what they are here—in Europe, a barber is paid 10 cents for a haircut, at most 30 cents—no would-be homeowner could afford to buy anyway.

The large apartment houses of Western European cities are as much private property as they are in the United States. But socialism protects the tenant by keeping rents at 5 to 15 percent of income, against the normal 25 percent here. This in turn keeps the owner so low in pocket that he can't afford to build new units or repair the old ones properly.

Nothing like your mass movement from large cities to the suburbs exists in Europe. There, only the tiny richer portion of the population lives in the "villa sections."

Items of everyday life in America like the automobile, refrigerator, television, and various household appliances are still luxuries even for Northwestern Europeans. This is partly because consumer credit is almost unknown. The two reasons are: lack of market and European distrust. Drive 200 miles in almost any direction in Europe and you are at or across somebody's border. Under such conditions a competitive market such as the United States thrives on becomes enormously difficult.

In Russia, a college professor like myself is a real power whose critical twofold task is to recruit the most brilliant students he encounters as the future strength of the Communist Party, and to reconcile all the others to serving and putting up with the system. As such, in addition to "favors" worth perhaps again as much, I might easily have commanded a salary upwards of $25,000 a year—and not in 8-cent rubles.

In Vienna, as a professional man, I'd probably be able to earn $2,000 a year and ride a bicycle or secondhand motor bike because the cheapest car was beyond my means. Yet in Vienna, I could still pretty much do something the Moscow price tag denies: call my soul my own.

Here in America I can do that completely. *And* earn a living beyond Europe's best potential. *And* drive a medium-priced car. *And* plan to build a home of my own. *And* help shape a free and confident future for my son and all men's sons.

This is because our free economy is geared to the future. It has room to grow. It *wants* to make more things better and cheaper for more people to use and enjoy. Not so with planned economies. They cannot plan according to anything but the past. What other blueprint is there? And the past, being dead, cannot possibly grow.

With their 5-Year Plans, the Reds are always busily putting up factories in which they promise to make the heavy machinery needed to produce consumer goods. But invariably these plants wind up turning out steel and armaments. They have to. For at the heart of all Communist intent, no matter what song they sing, is one purpose: world conquest.

The worker is the one who suffers. Though 220-million strong in Russia itself, he is the base of a pyramid run by 6 million Party members whom the evil apex of power in the Kremlin keeps under its thumb. Party members drive around in chauffeured Zis limousines. But years elapse between the time any other Russian files the numerous application papers required to buy a new car—like the Pobeda—and the day he takes delivery. Meantime, the police are busy checking on where he got the money.

Not many ordinary Russians are buying cars. Or, for that matter, refrigerators, radios, TV sets, kitchen ranges, or the countless other conveniences we take for granted. Not enough of these consumer items have ever been produced by the war-geared Red industrial complex.

What to the American would be privation—having only a bare living-room floor, for example—to the Russian is sheer luxury. Most of the time he has a dirt floor in his home. And no central heating or running water. The "bathroom" is a latrine in the back yard.

A quick look

. . . at the address label stamped on the cover of your copies of *Better Homes & Gardens* will tell you when your subscription is due to expire. If the numbers at the end of the last line read "11-57," for example, the last issue we can mail under your present subscription will be November, 1957.

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For every model-housing project sloppily put together to impress foreigners, Moscow has dozens of unpaved streets lined with cabins. Workers in the Reds' ball-bearing and jet-aircraft plants live in them. Whole families cook, eat, and sleep in a single room.

The Communists spare no expense on their schools, because Russia is stock-piling intellectuals and scientists with an efficiency that should alarm the West. But otherwise they let the people do without the bare necessities.

Ivan more than likely sleeps in his underwear and uses the same soiled shirt and sweat-hardened trousers and socks for weeks. Orange juice or tomato juice for breakfast he shrugs off as bourgeois weaknesses. He couldn't afford them anyway. Instead, he brightens up his greasy fish and black-bread breakfast with strong garlic, washes it down with sugarless hot tea from a glass.

He has no insurance, since the state "provides" even if he dies, and certainly he has no savings. He is forced to put 20 percent of his pitiful wages—piecework, by the way, which Marx said was immoral—into government bonds. These the government keeps for him. They can't be cashed in.

This "owner of the tools of production" works a 6-day week at a job he had no choice about, may not change unless to a coal-mining or lumberjack assignment 1,000 miles from home ("indefinite duration"). And dares not go on strike.

If he stays put by keeping his mouth shut, he is further favored by "permission" to have his wife work. She would have to even if this were not a binding mandate. They need the money.

Food for meals as colorless as breakfast is usually hard to find in the state stores, and priced too high on the black market. Peas have worms in them. Rye bread in the Soviet Union and corn bread in the East European satellite is soggy if fresh, hardening rapidly to the consistency of stone.

To feed a family of four with the seven most vital Russian foods (bread, potatoes, beef, butter, eggs, milk, sugar) the Soviet worker now puts in 78 percent of his 48-hour work week.

Only potatoes are a bit cheaper—and they are rarely on sale in the state stores.

Russian children do not know what cocoa, bananas, and power-driven toys are. Candy is almost equally scarce. Children's clothing like that of their elders, is stiff, boardy, and ill cut.

But the Red propaganda line is not so poorly made. On the contrary, it is contrived with such diabolical cleverness that people who don't know the United States are hard put to tell right from wrong about us.

What are the heartening facts about People's Capitalism?

It has provided the highest standard of living since mankind first dreamed of better things. It pays a wage scale to make that standard possible for anyone who wishes to work. It puts no ceiling whatever on the individual's capacity for growth and achievement. On the contrary, it challenges him, regardless of birth or background, to prove the stuff he's made of.

The United States economic system gives him a steadily increasing amount of leisure to enjoy the high standard that he himself, as a superior producer, is responsible for. Leisure, you remember, was once the supposedly demoralizing badge of the wealthy. Yet People's Capitalism proves that leisure is not unproductive idleness. Under our system leisure has spread to almost every economic level, with good results. I know no stronger argument for our economic system than the phenomenal upswing in adult education.

The mistaken notions which Americans have about their own economic system cannot very well be cleared up unless someone acquaints them with the facts. But once people understand, American common sense takes over and the influence of Communist double talk loses ground rapidly. If in the next step—informing the world—we can with equal success make clear our true economic practice, then the victory is ours, and the future belongs to free men.

I find in the American Way, the stamina this effort to convince the world is going to take: your genius, even after nearly two centuries, for keeping political power decentralized. The rule of law under which you live so well continues, ultimately and periodically, to be determined at the town-meeting level. To any man you wisely assign power with many strings attached. That way—as no planned economy citizen or Communist slave can do—you are able to withdraw power quickly.

Politically, this has been no small feat. Economically, it has made possible the free, flexible atmosphere of a competitive market with challenge to the inventor and the businessman—conditions indispensable to expansion of the still-growing phenomenon called People's Capitalism. It reveals the humanitarianism of the American Revolution, energizing to this day a slow but steady development of legal safeguards.

Now built into our economy, these dikes of the individual's security are constantly being examined and improved on. With no concessions to socialism, they include social security, savings deposit insurance, sensitive credit controls to block inflation, stock and bond registration, minimum wage and hour laws, unemployment insurance, compensation for on-the-job injuries, the guaranteed annual wage, and many more.

One of the most striking justifications of our system is the record 12 million American stockholders who are themselves working people.

Turn to page 190

"Daddy makes the weather behave"

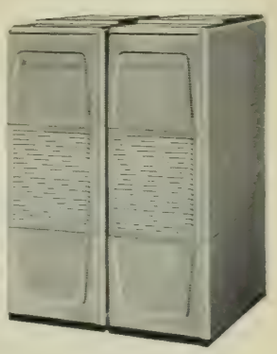


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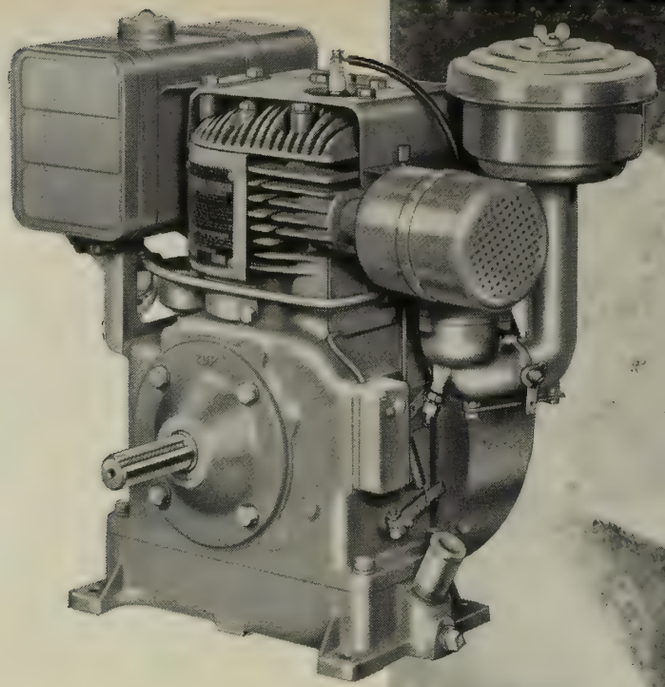
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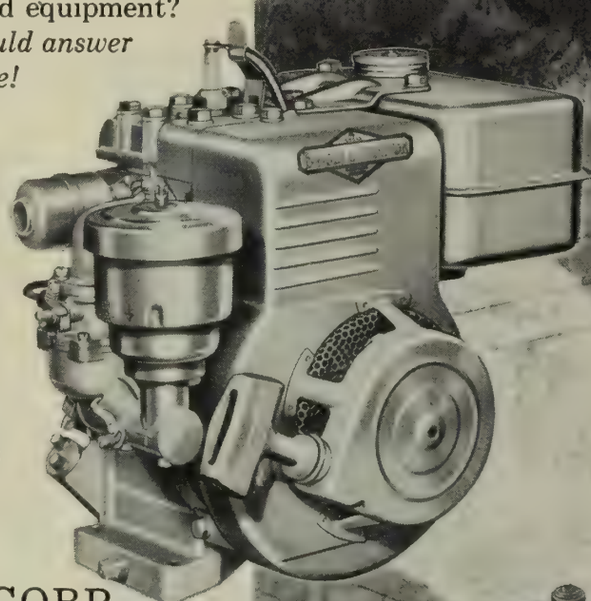
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STORING BULBS

Here are basic questions on bulb storage:

- *What bulbs and tubers need storing over winter?*
  Nearly all summer-flowering bulbs, such as cannas, dahlias, and tuberous begonias. None of the spring-flowering bulbs need this care.
- *When should tender bulbs be dug for storage?*
  Most are dug after the first frost, some are dug sooner, when their tops yellow or die back. See chart for details.
- *Where can bulbs be stored safely?*
  A cool, dark spot in the basement is the best place around most homes.

Photographs: Stanley





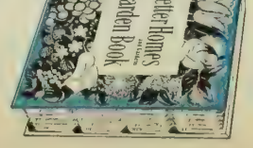
Protect gladiolus from thrips: (Above) During storage, sprinkle glads lightly with a DDT dust. Thrips feed on the stored corms over winter, move up to damage newly developed foliage and flowers next summer.

When storing other types of bulbs, tubers, or roots which require moist packing, sprinkle first with a dust fungicide.

Choose good storage media: (Above right) Sand holds this tuberous begonia—vermiculite, sphagnum moss, or wood chips are just as good and equally inexpensive.

Check monthly, and remove any of the bulbs which show signs of rot. If medium is too wet, expose it to the air for a short time to help prevent rot from setting in.

Add these pages to your GARDEN BOOK
File with Continuous bloom



Cut along dotted lines



Feed lawns: See that food is distributed in even bands—that no areas are missed or get a double dose. Use a mechanical spreader if possible. It guarantees even distribution and speeds up the job. Fill the hopper where food won't spill out and damage the grass.

FALL FEEDING

YOU'LL GET BETTER results from your feeding program if you avoid applying food only once a year—in one massive dose. Plants can use just so much of the food you give them. Excessive amounts can kill or injure them, or be wasted through leaching below the root zone.

A word of caution: Don't include everything in your garden on the fall feeding list. Roses, for example, and other plants frequently damaged by cold, should not be fed after August first.

Add these pages to your GARDEN BOOK
File with Maintenance



What's the best time to feed plants?

Evergreens: Spring or fall

Lawns: Spring, summer, fall

Shrubs: Spring or fall

Trees: Spring or fall

Perennials: Spring or fall

Bulbs: Spring



Feed vines: Give them the same food you use on your lawn—in concentrated form. When the plant is closely surrounded by sod, apply food through grass, where vine's roots can use it. Feed in a circle around plant.



Feed trees: (Above) And feed deeply. Make holes about 18 inches apart under tree's drip line. Drill holes with soil auger, or tamp in a short length of pipe. Trowel food in, water, then recap holes with sod.



Feed shrubs and perennials: (Above right) Scratch food in after spreading it around plants' bases. When mixed with soil then watered in, food reaches roots faster. It's less likely, too, to be washed away by rains.



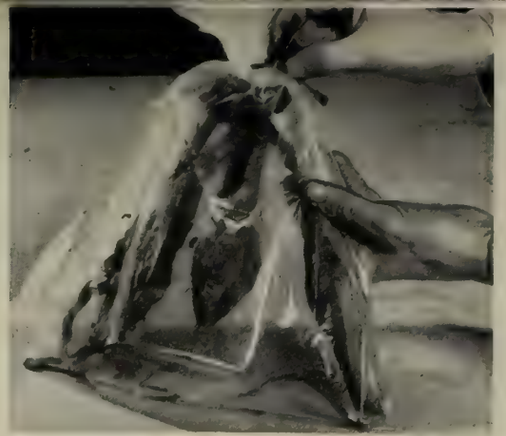
Feed evergreens: (Right) Lift low-hanging branches out of way as you spread food. Any plant can be burned by food spilled on its foliage. A good idea is to hose off lower limbs of all plants after you've fed them.

PUSH OUT



Label before storing: Identify bulbs, corms, and tubers before you put them into storage. The job is easier if you separate varieties while digging.

Mixed varieties will mean mixed colors, shapes, and sizes at planting time. Write colors on tubers with indelible pencil; label boxes and bags.



Try plastic, too: Bulbs may be stored in plastic bags, if you're looking for an alternative to moist storage media.

The bags hold needed moisture—and also let you check easily on the condition of your bulbs during their storage period. If mold develops, punch small holes in bag for air.

Use this chart as a guide to bulb storage

BULB	WHEN TO DIG	CURING	STORAGE
Gladiolus*	After first light frost	When dried, pull shriveled bulb loose from new one	Store in open wire-bottom tray, or single-layered in box, or flat in bags
Tuberous Begonia	After first light frost	Set plants in box; keep soil slightly moist until leaves yellow—remove soil	Store in a container filled with vermiculite. Store the potted plants "as is"
Caladium	Just before first frost	Let tops dry indoors, cut off dead tops before storing for the winter	Store tubers in plastic bag or in slightly damp sand; keep at 60 degrees
Dahlia*	Soon as leaves are blackened by frost	Turn clump upside down; dry in sun before storing	Store in plastic bag, or carton, surrounded by slightly damp sawdust or wood chips
Canna	After first light frost	Dry well. May rot if stored moist	Store in carton, surrounded by dry peat or vermiculite

*May be left in the ground over winter in warm areas.

PUSH OUT

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How to express spring, summer, fall and winter in dramatic arrangements!

Clever ways to divide the florist's dozen!

How to use nature's rocks, pebbles, wood and shells as accessories!

Tips for special party tables — Christmas, Easter, Thanksgiving, etc.

How to exhibit and win prizes for your flower arrangements in your own home town!

Look what you can do with some flowers and this new book!



You can put breathtaking, decorative touches in your foyer, on your mantel, dining table, buffet and walls! They'll cost you very little money, and give you great pleasure and satisfaction!

Flower arranging is sweeping the country!

And leave it to the editors of *Better Homes & Gardens* to come along with the perfect book that helps you to step right in to enjoy this fascinating, creative activity.

It's a practical, pleasurable pastime that will keep you fascinated for hours at a time, as you give your home fresh, exciting, artistic touches.

Anyone can do it — flowers from your own garden and a trip now and then to your florist will supply you with all you need. And . . . this book will show you exactly what to do.

In its pages you'll find beautiful flower compositions — some are lavish, others amazingly simple. Tips on keeping flowers fresh longer, suggestions on equipment, step-by-step instructions and a worldfull of inspiring useful information will bring you new fun and enjoyment. Buy it today at your favorite book outlet, or ask your florist. Only $2.95. Get started right away!

Look at these helpful chapters! Ideas galore! See how they'll stimulate your own creative thinking, too!

Bring beauty into your home — Elements of design; basic bouquet shapes; Traditional, Oriental and Modern styles; good color harmony; quick and easy arrangements.

These make flower arranging easy — Basic equipment; vases and containers, using nature's rocks, pebbles, wood and shells; how to use figurines; tips on cutting flowers.

Enjoying the seasons — How to use spring bulbs and branches; arranging peonies, iris, roses, lilies, glads, etc.; fall bouquets of chrysanthemums, berried branches; dry flowers and foliage for winter.

Festive tables — How to decorate for a buffet supper party; settings planned for social gatherings; flowers for your holiday party tables.

How to win a prize — Accepted practices for exhibits and contests; where to exhibit; do's and don't's; rules and regulations.

BOOKS by the Editors of

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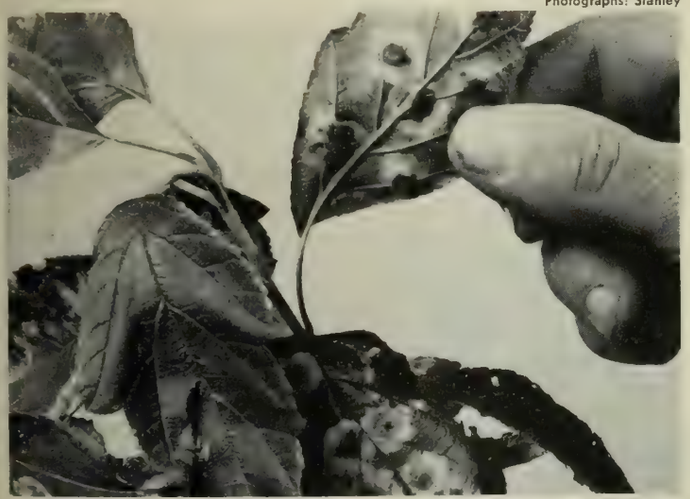
Q. *I've been told that the apple trees in my yard have borers in their trunks. Will they harm the trees, and if so, how can I get rid of them?* *R. C. L., Ohio*

A. If left to work unhampered, the borers will eventually kill your trees. There are three good ways to get rid of them—you may have to try them all.

Probe the borer holes with a stiff wire, jamming it in as far as possible. *Squirt* a few drops of carbon bisulfide into the holes, then plug quickly with mud or putty. *Dig* into the holes with a knife, keep digging until you've killed the borer.

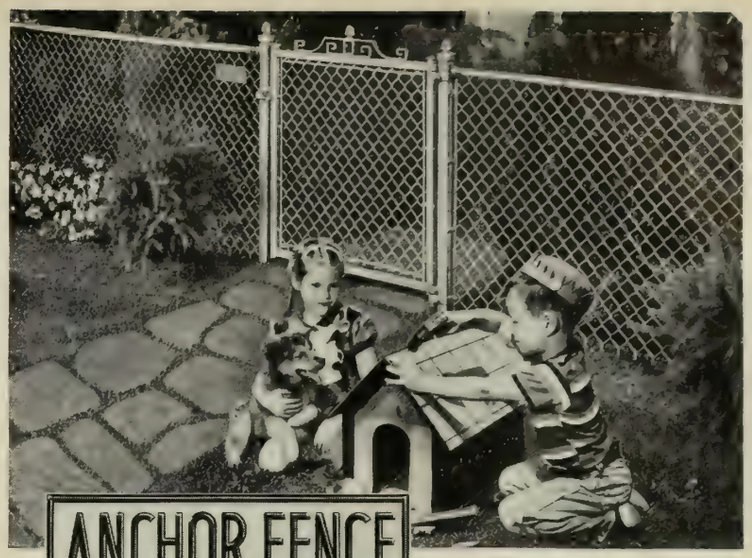
Brush tree paint over wounds you've made in trunk, feed tree to help it overcome internal damage.

Photographs: Stanley



Q. *What can I do about a serious infestation of redcedar apple rust on my hawthorns?* *E. A. M., Connecticut*

A. This fall, nothing. Next spring however, spray the infected trees with ferbam as directed on the package. Begin your spraying program early in May, continue with six or seven treatments, spaced at 10-day intervals.



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WOOD

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Gum Turpentine is the world's best paint thinner. When painting wood surfaces, be sure to use or specify Gum Turpentine. Distilled from the oleoresin of the living pine tree, Gum Turpentine has a natural affinity for wood and provides proper penetration to anchor the paint film to the surface. Sold wherever paint is sold.

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An Orlyt *Aluminum* Greenhouse

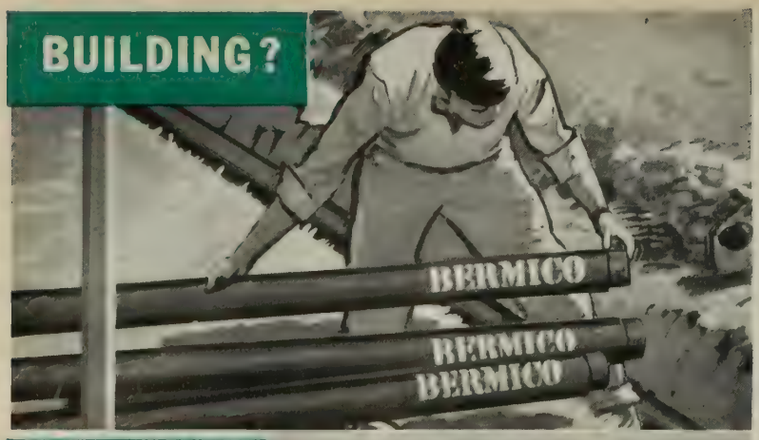
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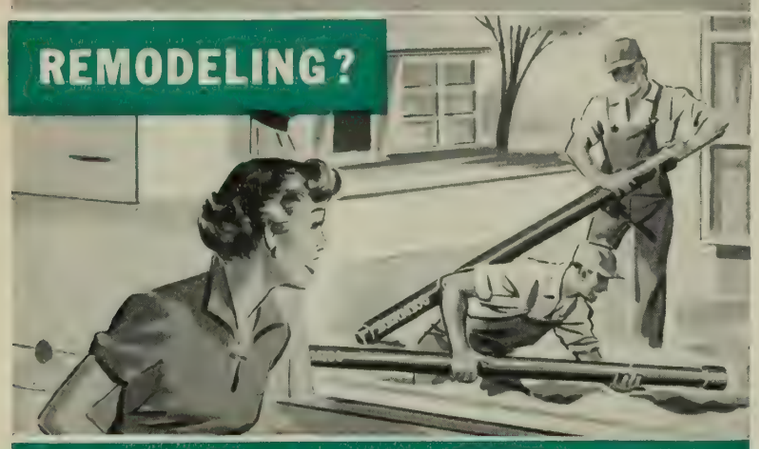
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BERMICO is made to last a lifetime. It is manufactured from tough cellulose fibre, impregnated with coal tar pitch.

BERMICO gives permanent protection against root penetration, when properly installed.

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SEPTEMBER GARDEN

In all areas

Lawns: Give them extra time this month. Seeding bare spots, making over old lawns, or building new lawns—this is the best month to do it.

Compost: Take first steps toward fall cleanup. No compost pile? Make plans for one. Leaves will soon be falling—spent plants will soon be pulled.

New planting: Order bulbs, shrubs, and trees for planting late this month and all next month. Don't be disappointed by waiting too long before you order.

California

Fruits: Feed, then water strawberry plants deeply to get them ready for next year's production. . . . Prune back wood that bore fruit last year in the berry patch. This includes youngberries and loganberries.

Vegetables: Start the winter vegetable garden this month, if possible. Plant more of the same crops that made a hit with the family in the spring garden.

Shrubs and trees: Don't feed or water subtropical shrubs again this year. New growth they develop as a result of your efforts might not harden off by first frost.

Annuals, perennials, and bulbs: This is the time to plant daffodils, freesias, hyacinths, and other spring bulbs. Plan to get them into the ground as soon as they are delivered.

Texas-Southwest

Lawns: Start new ryegrass lawns now in most areas, but if rains are light, better hold off until the end of the month. . . . Shaded spots a problem? Make inquiries at your local nursery, find out how groundcovers might help you.

Fruits: Strawberries should be fed late this month. Sprinkle food between rows, then water it in.

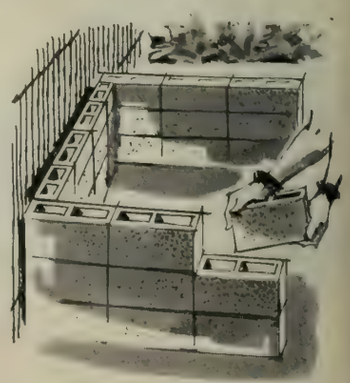
Vegetables: Plant carrots, beets, lettuce, and turnips early in the month. Spinach, radishes, mustard, and winter onions at the end of the month.

Shrubs and trees: Start thinking about the evergreens you're going to add to the garden. October and November are planting months—orders should be placed soon.

Annuals, perennials, and bulbs: Now's the time to order daffodils, hyacinths, and other spring-flowering bulbs. Get them into the soil as soon as you can.



Protect peach trees from borers by spreading narrow band of paradichlorobenzene around bases of trees — but not touching trees. Cover crystals with soil to contain fumes.



Make good use of fallen leaves and spent annuals by building a compost bin. Building blocks, laid in U-shape, are easy to use, don't need mortar if stacked only three high.

REMINDERS

Central and East

Lawns: This is lawn month. September is one of the best months for building lawns, or revitalizing old ones. Seed and feed minor bare spots, then top-dress the whole lawn.

Shrubs and trees: Transplant or set out new evergreens after a good rain. . . . (Wait for the first or second good hard frost before transplanting forsythia, privet, or firebush. Hold off until your area gets a good sharp freeze before moving viburnums, crabapples, or lilac.

Annuals, perennials, and bulbs: Dig, divide, and transplant nonblooming peonies. A sunny location or improved soil will bring blooms—starting next year.

Pacific Northwest

Lawns: Spray or dust chlordane over entire established lawn to control the burrowing insects.

Shrubs and trees: Complete your fall pruning of shrubs. Cut dead wood out of shade trees at the same time. . . . Spray or dust roses with sulfur to control mildew.

Annuals, perennials, and bulbs: Next month is bulb-planting time. Get bulb beds ready. . . . Make cuttings of your favorite tender perennials, such as fuchsia and geraniums. Rooted, they'll make good house plants.

South and Southeast

Lawns: Make new lawns this month—reseed, feed established ones. . . . If you have been thinking of adding groundcovers in corners or pockets or under trees, this is a good time to set out English ivy or pachysandra.

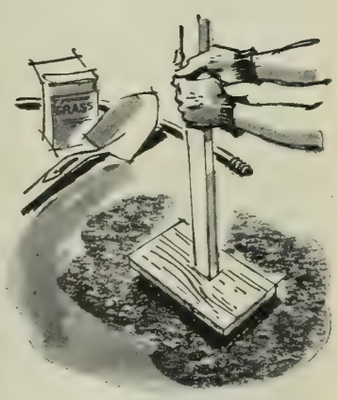
Vegetables: Plant hardy greens for continuation of harvests into the winter months. Cabbage, collards, lettuce, and spinach can go in now.

Shrubs and trees: Order trees, shrubs, vines, and evergreens for fall planting. . . . Set out canned camellias. . . . Plant azaleas now, too, except along the Gulf Coastal Plain. See that they're fed and watered for a good start.

Annuals, perennials, and bulbs: Dig up and divide perennials this month. Extras, that can't be planted in your own yard, can be traded off with friends who might have plants you can use.



Plant evergreens in rich pockets of humus or peat. Set out now, evergreens will get established before winter's cold sets in. Water often and liberally until ground freezes.



Dig up and reseed bare spots in lawn for uniform appearance. Tamp seeds gently into place to avoid blowing or washing away—keep dark with moisture until grass is established.

Revolutionary New Heating

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Here's the greatest heating system you ever saw...

IRON FIREMAN

SelecTemp®

SelecTemp units are only 18" high and are recessed in walls, requiring no floor space. Each unit contains its own thermostat, air filter, steam driven fan and heat exchanger. Low pressure steam is supplied by the central boiler fired by oil, gas or coal.

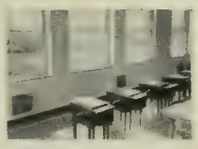
SelecTemp proved in all types of buildings



Mr. Gordon Peterson, builder of the Lee Street Apartments, Oakland, Calif., writes, "The SelecTemp system's flexible operation is finest ever devised for apartments."



L. H. Cole, owner of this fine home in Clear Lake, Iowa says, "SelecTemp is the most economical of any heating system we ever had; the rooms all heat uniformly, no cold floors or hot ceilings and it is so clean . . ."



"We are very pleased with this SelecTemp installation," says Leo Strelka, Architect, River Forest, Illinois. "We are specifying your SelecTemp and Iron Fireman equipment in three large institutions."

Every room a zone

SelecTemp is the most exciting development in heating since the invention of the thermostat! It responds to every heating need almost instantly.

Suppose, for example, you have been bucking a bitter wind all the way home. You're chilled clear through. You want HEAT . . . and a good hot bath. You push the thermostat on the bathroom heating unit up 5 or 6 degrees and within a few minutes the room is just the way you want it. Every room in a home or building can be regulated just as easily as that.

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SelecTemp is a *modulated* heat; not on-and-off heat. Overheating and underheating are eliminated because each SelecTemp unit operates at whatever "speed" is necessary to keep the room temperature at the desired level. The filtered warm air is constantly circulating and the room temperature is remarkably steady.

Economically installed in new or existing buildings or homes

With all of its advantages, SelecTemp costs no more than many one-thermostat systems and is easier to install. Heating costs are low—no heat is wasted through open windows in overheated rooms. Furthermore, heat can be turned down in unoccupied rooms, with quick reheating when needed. Hundreds of owners report substantial fuel savings.

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6 tasty flavors!
6 happy colors!
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For regular feeding, watch your dog thrive on new **Gaines Dog Menu**

The cat should have

By Dr. Wayne H. Riser

The truth is that cats make excellent pets, and they're no harder to care for than dogs. First, make sure you get a good animal. You'll be wise to buy a kitten between 10 and 16 weeks old. Notice his temperament and the temperament of his parents. Kittens that are spitfires may be cute when they're small, but beware of them when they grow up.

If you buy a longhair, choose a cat that permits himself to be combed. Some longhairs resist grooming and are troublesome to keep attractive.

In deciding whether or not to buy a pedigreed animal, remember that pedigreed cats are no harder to raise than their less aristocratic cousins. Stories [*Turn to page 190*



The Abyssinian, a descendant of the sacred cat of Egypt, is quiet and well-behaved. Its hair is russet brown, ticked with black.



Siamese account for half of our registered cats. Their short hair is fawn-colored, with markings on mask, ears, legs, and tail.

his day, too



Longhairs, including Persians and Angoras, are the aristocrats of the cat world. Their glossy coats make longhairs good show cats.



Shorthairs, found in both solid and mixed colors and in a variety of markings, are the best known of all feline pets in America.

Photographs: Harriet Arnold



The Manx is characterized by his stub tail and well-muscled hind legs. This breed is relatively rare in the United States.

Mrs. V. E. P. of Rhode Island writes: *"I found her a poor abandoned kitten. Now she is gorgeous and in wonderful condition—thanks to her diet of Puss 'n Boots."*



"Let's go fishing!" *For 8" x 10" print in full color of this original photo by Walter Chandoha, send 25¢ and one Puss 'n Boots label to Cat Pictures, Department B-47, Box 6856, Chicago 77, Illinois.*

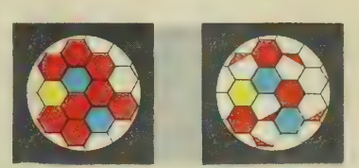
"Gorgeous...and in wonderful condition!"

...the result of feeding Puss 'n Boots regularly!

Put your pet on a *regular* Puss 'n Boots diet and in three weeks or less, you'll be wanting to write us a glowing letter, too ...like Mrs. V. E. P.'s above. You'll find there's *no* substitute for good nutrition.

Puss 'n Boots is made from *whole* fish ...including the high quality proteins of the costly fish fillets...the precious vitamins and minerals of the liver and glands. And to complete the nutritional balance of Puss 'n Boots, tasty cereals and extra Vitamin B_1 are added for appetite, energy and sound, healthy nerves.

So for health, beauty—and fun to own—put *your* cat on Puss 'n Boots today. *Puss 'n Boots adds the plus!*



The Difference in Proteins Diagrammed

High Quality Proteins from fish fillets show a full count of essential amino acids (red blocks). Every essential amino acid is there in sufficient quantity. Other colors represent less important amino acids.

Low Quality Proteins, from the mere fish "frames", lack the full count of essential amino acids (red blocks). Part-empty blocks indicate essential amino acids that are wholly or partly missing.

The Natural Life Balance of WHOLE FISH is Retained in Puss 'n Boots

Costly Fillets, rich in essential, high-quality proteins. Usually reserved for human consumption, but *retained in Puss 'n Boots.*

Liver and Glands, for minerals and vitamins. Vital for health. Often extracted for medicinal use, but *retained in Puss 'n Boots*



Bone Structure, for valuable calcium and phosphorus. Made soft, crumbly and digestible, and *retained in Puss 'n Boots.*

Coast Fisheries, Division of Quaker Oats Co., Chicago 54, Ill.



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"Time on my hands since I learned to paint the professional way!"

You can cut *hours* off painting time—and do a *really* professional two-coat job in one day—when you take this tip from professional painters: use 3 purpose B-I-N Primer-Sealer® first.

B-I-N is the only flat white primer that dries completely dry in just 45 minutes, ready for your finish coat!

And, as professional painters know, B-I-N also saves time because it primes, seals and kills stains—all in one coat.

This unique, flat white primer-sealer hides everything: stains, knots, grease, crayon marks or even wallpaper patterns. You can use B-I-N on any interior surface—plaster, wallboard, dark woodwork, metal, glass!

Remember: B-I-N, originally formulated to save professionals time and money, is the only primer-sealer that

PRIMES • SEALS • KILLS STAINS

and dries completely dry in 45 minutes, ready for finish coat.

Next time, do as professionals do—use 3 purpose B-I-N Primer-Sealer!



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Makers of Bulls Eye® Shellac

The cat should have his day, too

Begins on page 188

picturing them as delicate and temperamental prima donnas apply only to the relatively few animals that are the result of unhealthy stock or inbreeding.

Your new pet will profit from a well-balanced diet, and within the first few days of ownership you'd be wise to take him to a veterinarian for vaccination against panleukopenia (feline distemper), and to have him checked for parasites.

Unpleasant "catty" odors will displease your pet as much as they displease you, and there's no reason for them to accompany a new pet into your home. Keep your cat well-groomed, clean his dishes after each meal, and empty his box regularly.

If you have chosen a longhaired pet, you'll spend more time grooming him. The proper procedure, which should be followed every day, is to brush the cat lightly with short, upward strokes against the direction the hair grows. This frees loose hair and releases tangles. Then comb thoroughly, going down to the skin, working from head to tail this time. Whether your cat is longhaired or not, clean his ears with a dry cotton-tipped applicator. If he has a tendency to shake his head, ask your veterinarian to examine the ears for mites.

Unless you want your cat to come home with fight wounds, or, in the case of a female, to present you with a litter of kittens, don't let it prowl at night. Spaying the female or castrating the male at the age of six months is highly recommended.

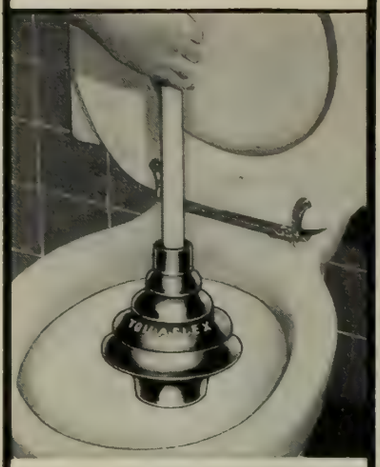
Cats don't enjoy being loose in a car, but they make short trips comfortably in the confinement of a basket carrier—a picnic hamper with a lid, for instance. To be sure your pet can be identified if he wanders away, equip him with a well-fitting thin leather collar bearing a tag with your name, address, and phone number.

An old legend has it that a sick cat can cure himself by feeding on grass. Don't believe it. Eating grass is a warning that the digestive tract is irritated, and if it continues for more than a day or two, consult your veterinarian.

You can order other Five Star plans . . .

A colorful new pamphlet showing 20 of the most popular Five Star plans previously published is now available. Send 10 cents to cover cost of handling and mailing to Pamphlet 5SP, 8909 Meredith Bldg., Des Moines 3, Iowa.

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Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
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For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

AT MOST HARDWARE STORES



For families who enjoy and take pride in their homes, there's no more appropriate gift than a subscription to *Better Homes & Gardens.*



"Peoples Capitalism"

Continued from page 179

More than a third earn under $5,000 a year. In addition, hardly an American draws breath who doesn't have an indirect but vital stake in our corporations. Not just as worker. As *owner*.

How?

Do you have money in the bank? Without the investment of savings account funds that banks make in corporate enterprises, our economy couldn't function or expand.

Do you own life insurance? Life insurance companies have their assets heavily committed to corporate stocks and bonds.

Belong to a labor union? Labor unions too, are affirming their faith in our capitalistic system via the investment route. This is apart from mushrooming stock ownership in American corporations by individual union members who've made up their own minds.

Closing the Red-exploited gap between labor and capital better than anything else, perhaps, is profit sharing. Though the Council of Profit Sharing Industries has 900 member companies, actually many thousands of American firms divide the surplus fruits of increased production in one way or another with their employees.

Under the unventuresome cartel capitalism of Europe—which is what the Reds are telling the newly independent millions in Asia we represent—you will find nothing like these wonders of good will. Such broadening ownership of the tools of production as the United States enjoys just doesn't exist. Though ownership of the tools of production is a basic Marxian tenet, under any Soviet-dominated system it couldn't exist.

Western civilization depends on our convincing the world that the old turn-of-the-century capitalism Moscow is trying to pin on us lives on in Europe exclusively, and that the only Dark Ages political and economic philosophy that exists today emanates from the Kremlin.

But ask any little boy in Western Europe today.

Home planning helps

Begins on page 174

Oregon
Portland—Meier & Frank Co.

Pennsylvania
Pittsburgh—Joseph Horne Co.

South Carolina
Columbia—Devine Street Furniture House
Greenville—Mayfield's, Inc.

Texas
Austin—Calcasieu's
Corpus Christi—Lichtenstein's
Dallas—Sanger Brothers
El Paso—American Furniture Co.
Houston—Foley's
McAllen—Jones & Jones
Victoria—Kamin Furniture

tah
Salt Lake City—South East Furniture Co.

ermont
Burlington—O'Halloran's

irginia
Richmond—Miller & Rhoads

ashington
Longview—Hinton's Furniture
Spokane—The Crescent

isconsin
Madison—Black Furniture Company

ntario
Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec
Montreal—The T. Eaton Co., Ltd.

Offer advice on home planning and nancing; do not offer help with ecorating or furnishing.

Decorators' scrapbook

Continued from page 78

How to crochet tasseled rug shown in color on page 79

Size: Rug is 28x72 inches excluding fringe. (If you are a beginner, get help from your favorite needlework department for following these directions.)

Materials: Cotton rug yarn—10 skeins of Sea Green, 9 skeins of Royal Blue, 5 skeins of Robinette. Crochet hook size G.

Gauge: 7 sts make 2 inches; 4 rows make $1\frac{1}{4}$ inches.

To make rug . . . Starting at one long edge with Sea Green, ch 253 to measure 72 inches. *1st row:* Sc in 2nd ch from hook and in each ch across (252sc). Ch 1, turn. *2nd row:* Sc in *front* loop of each sc across.

Ch 1, turn. *3rd row* (right side of rug): Sc in *back* loop of each sc across. Ch 1, turn. Repeat 2nd and 3rd rows for pattern. Work in pattern until the 8th row has been completed. Break off Sea Green, attach Royal Blue, ch 1, turn. Making all color changes on right side of work in this manner, work * 8 rows Royal Blue, 4 rows Robinette and 8 rows Sea Green. Repeat from * until 5th stripe of Sea Green has been completed. Break off.

With Sea Green, work 1 row sl st on wrong side of each long edge. Block rug to measurements.

Fringe . . . Cut 7 strands of Sea Green each 14 inches long. Insert hook through corner of first stripe and pull center of these strands through to form a loop; draw ends tightly through loop. Make fringe to match each stripe in this way on first row of each stripe, then make one extra Sea Green fringe at far corner of last stripe. Make fringe on opposite end to correspond.

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Steel wool removes rust and corrosion so effectively. And speedy **SUPREME STEEL WOOL BALLS** are the highest quality, in the handiest size you can buy!



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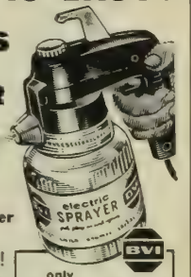
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Safe driving

Can you recognize all six "signs of life" immediately?



The shapes of road signs make it possible for you to recognize the warnings from a greater distance than the lettering is visible. They are designed to help you look into the future. They will assist you in adjusting your driving to meet the situation and may save you from learning about danger through sad experience.

The new STOP signs have illuminated white letters on a red background. The **octagon** sign is the same as the older, black-letter, yellow signs, still in use in some areas. It calls for a **complete stop,** not just slowing down.

The newest sign, still regarded as experimental, is the **equilateral triangle,** with one point downward, having a yellow background with black lettering. It means you should YIELD THE RIGHT OF WAY to cross traffic at intersections, either by slowing down, or full stop, as the situation demands.

The **diamond** is for WARNING. Yellow with black letters, it tells of curves, hills, unusual pavement or roadway conditions, and other dangerous or unusual conditions. Proceed with caution.

The **rectangular** shape is for signs that STATE THE LAW, such as speed limit, no passing, no left turn. Size and color of the letters may vary. Read and heed the laws these signs state.

The **round** sign, again yellow and black, indicates a HIGHWAY-RAILROAD CROSSING 500 to 300 feet ahead, and always shows a cross and the letters "RR." Be prepared to stop and be sure all tracks are clear before crossing.

The **crossbuck** is a tall, white RAILROAD CROSSING sign with black lettering. You'll find it at all highway-rail crossings and may be in combination with gates, bell, or other protective devices. It means the crossing is **right there.**

—Wilbur Cross



greater gas mileage* **starts with a "full power"**

WILLARD BATTERY



*Faster starting, with a Willard, saves fuel for extra miles of driving . . . saves wear on vital engine parts as well. For *extra* dependability always insist on a *full-power* Willard Battery!



This Fall...

cut your repainting time and cost in half with Devoe Wonder-1-Coat (House Paint).

Gives 2-coat beauty and protection in 1-coat.

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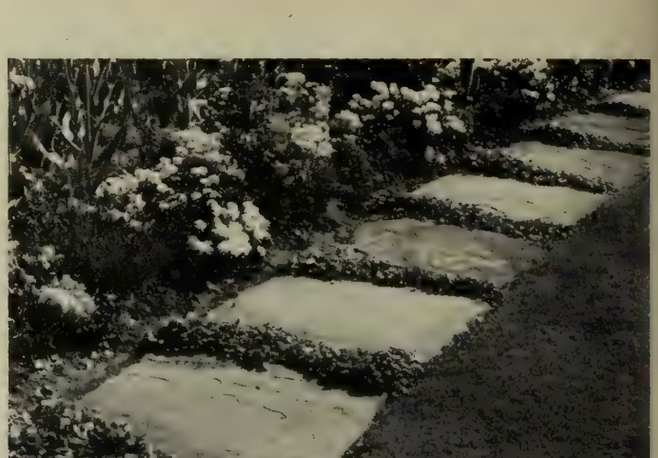
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How does your ha

Have you done anything like this to save a tree?

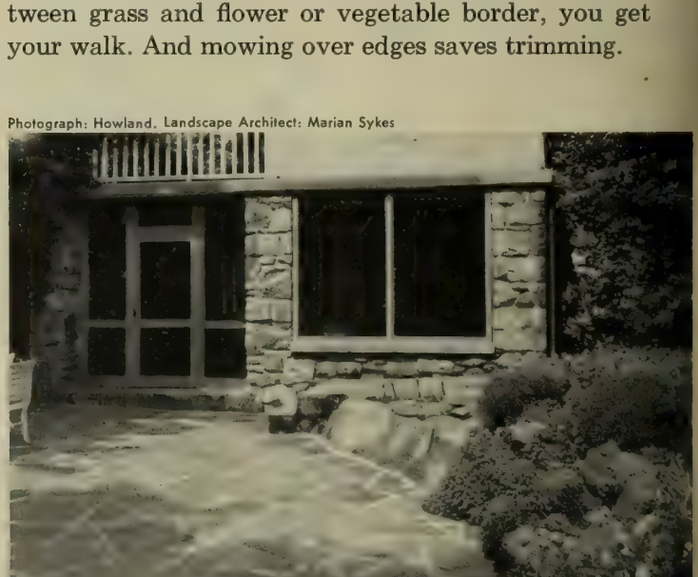
If their main roots are undisturbed, trees often survive cutting down around them better than having the soil level brought up about them. Here a nice-looking green island has been made of walled-up soil left intact about roots.



Do you save work with this good planning?

Every back yard needs dry footing on days when lawn is wet. By running close-spaced stepping stones between grass and flower or vegetable border, you get your walk. And mowing over edges saves trimming.

Photograph: Howland. Landscape Architect: Marian Sykes



Have you tried a rock garden at a grade change?

This is a natural. It's a wonder it's not done oftener. Steep grade or slight, mortared stones or ledges laid dry, each supplies perches favored by dozens of dwarf, rock-hugging plants, treasures that are quite lost set down elsewhere.

back yard rate?

Begins on page 68

de Gennaro



Photographs: Weymouth



Can you match this for a clever use of paving?

A house that sits too high off the ground and a porch too narrow for any real use were the problems. Plant box was added outside of porch and wide blocks of paving, edged in similar bricks, now create feeling of roominess.

More garden ideas on next page

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How does your back yard rate?

Continued from preceding page

Can you use these ideas to make your fence do double duty?

Photograph: de Gennaro. Landscape Architect: Jean McDaniels



Summer home for house plants. This tall fence of woven split stakes is a sturdy—yet handsome—barrier against all intruders.

It also serves as wind barrier for rows of potted plants and its gray-brown color provides a pleasant contrast to their gay blooms.

Photographs: Weymouth





Fluted screen. Slightly heavier than most wooden roll screens, this one stands on its side and is wired securely midway to open railing at its back. Niches are good for plants; bad view is screened.

Community fence on property line here gets an unusual but practical decoration of vines trained in pillar form. Semicircles of exposed soil are large enough for supplying food and water.

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And remember, there is no charge for a Home Planning Center visit. See the list on page 174 for location of your nearest Center.

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The best thing to do for burns

Continued from page 167

ing above the flame, are routine hazards most women don't think about until too late.

Homemakers whose gas ranges have no pilot light face the commonest of hazards many times daily: lighting the burner. *Always* have your match burning beforehand. *Never* turn the gas on first. Better still, buy one of the new gas ranges equipped with completely safe, automatic electric ignition—or constant pilot lights.

Steam is another kitchen burn threat. Naturally, you don't leave cooking utensils in use at the front of the stove with handles sticking out for small fry to grab. But do you think twice, especially when you're rushed, about lifting a pot cover with steam under it? You'd better. Steam can scald quickly and deep. Remember that especially with pressure cookers. Allow *all* the time the book says for lowering temperature.

And of course keep hot coffee and tea, and hot soup, in from the table's edge, where searching fingers can't reach.

For costume parties, in or out of the home, insist on costumes clearly marked *flameproof*. Reputable manufacturers see to it that their product complies with standards set by the Committee on Flameproofing of the National Fire Protection Association. They are glad to have you ask the retailer about this. Better stores maintain their own testing laboratories to double-check.

For insurance, in case of doubt, here is the simple home-flameproofing formula from National Bureau of Standards Pamphlet C-455 (*Flameproofing of Textiles*):

1. Dissolve 9 ounces of borax and 4 ounces of boric acid in 1 gallon of water.
2. Dip the costume or material in the solution until it is saturated, then wring out and hang up to dry.
3. CAUTION: To *keep* materials flameproofed, they must be reprocessed in this way *after each washing*. So must commercially flameproofed costumes bought in stores.

If, in spite of every precaution, someone *is* burned, here is the latest and best first-aid treatment for major and minor burns:

1. Call your doctor. Tell what happened. Avoid rash guesses, but remember first degree burns are pink or red like sunburn, second degree burns have blisters, third degree burns char the skin, often bone-deep.
2. Listen carefully to doctor's instructions. Follow them to the letter.
3. You may have to clean the burn. *Cut* away all clothing that interferes. Do not tear. Do not try to unzip or unbutton. Do not pull anything stuck to a burn. Soak it away in a solution of warm water and mild soap suds. Wash the burn free of other dirt by gently pouring plenty of this solution over it. Rinse with clear, warm water.
4. Remove no more clothing than necessary. Proper warmth helps prevent shock. Too much heat can induce it. Do not wrap a burn victim in blankets to sweat out vital body fluids. Keep him *comfortable*.
5. Burns swell. Be sure to remove at once from the burned area rings, bracelets, necklaces, belts, shoes. *Gently*.
6. As an open wound, a burn invites infection. Fingers, breath, not even tears should touch it. The sooner you can seal out the air itself, the better.
7. Do this by spreading a thin film of pure petroleum jelly on a sterile gauze bandage—never on the burn. Lay the bandage, petrolatum-side down, on the burn. Gauze bandages impregnated with petroleum jelly in sterile aluminum packets can be purchased at the drugstore for your medicine chest. Leave the tricky exposure method of treatment to sterile hospital conditions and your doctor.
8. For pain relief, give aspirin.
9. Burns cause thirst. Take advantage of this with a simple home-made solution that combats shock. In a quart of water, dissolve 1 teaspoon of table salt and one-half teaspoon of baking soda. Have the victim drink as much of this as possible, nothing else. It will make him thirsty for more. It may also save his life.

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The diary of a

Plain dirt gardener®

By Harry R. O'Brien



I sowed vegetables for a fall crop. Radishes and lettuce — turnips, too.

Sept. 1 "Brag is a good dog, but Holdback is better," was a proverb we used to have, down in Slabhollow, when I was a boy.

This comes to mind, because about July 1, past, I bragged that come Labor Day, I'd have our place all cleaned up. Well, I won't.

The rose beds are purty good. The mums are in good shape. But my, what a lot of work still to be done elsewhere around the place.

Sept. 2 There was a joyful noise heard in the land—well, anyhow, around our premises. It was the sound of Mr. David, out with the mower. I hurried out and took up with our other mower. So betwixt the two of us, the grass was all shaven and shorn, come night.

It is important right now to keep the grass mowed promptly, so the crabgrass won't make seed.

Sept. 3 I sowed some vegetables for a fall crop. Radishes and leaf lettuce will make a crop. Turnips will ditto, but won't be large. The first planting of these is coming good. Spinach now is a gamble. It all depends on the fall weather.

Sept. 4 When I came home, a terrible sight was to be seen. My old and faithful friend of many years, our old-fashioned furnace, had been torn out. The pieces are in a litter pile on the back lawn.

Down in the basement, two artisans are installing a new, bright and shiny automatic furnace. Maggie is happy—and all in a dither for fear it won't be installed right. I told her to relax.

Sept. 5 I have to take off tomorrow on a business trip eastward in the family chariot. Maggie wants to go along for the ride. So off she went to get her hair frizzed.

Sept. 8 Played hookey from business this afternoon. Our travels took us near the Star Roses Nursery at West Grove, Pennsylvania, so we stopped off to see the new roses growing there.

I was especially interested in White Knight. This is a lovely double rose on a vigorous bush. My guess is that it will produce more blooms than any other white hybrid tea we have.

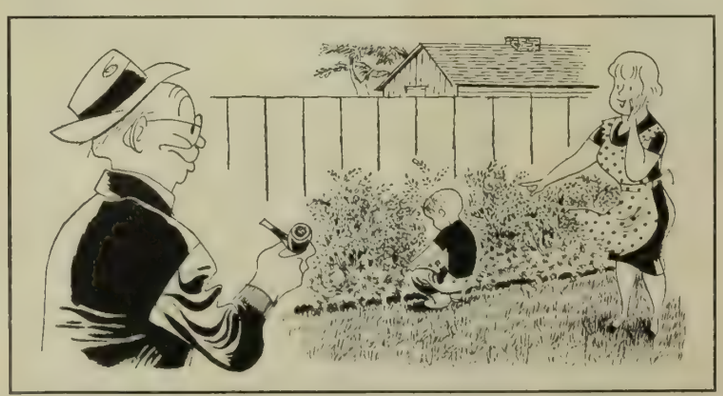
Sept. 10 "You never pay any attention to what I say," said Maggie as we drove northward through Pennsylvania. "That bed of Fashion down at the other end was the prettiest thing in the garden."

We had played hookey again, to visit the gardens at Pennsylvania State University, up in the mountains. Here we looked at tests of new annuals and at the All America rose trials.

Beyond the current rose trials were beds of the winners in previous years. That's where Maggie had spied those Fashions and was grumbling because I hadn't walked back to see them.

Sept. 11 My business was in the Finger Lakes region of New York today, so we took time out to drive to Newark, to visit the Jackson & Perkins rose garden once again.

This garden, with about 36,000 roses now in full bloom, is one of the major public rose gardens in the country. Here, too, is the home where Fashion, Ma Perkins, Vogue, Red Pinocchio, White Bouquet, Masquerade, Jiminy Cricket, Spartan, and the two new All America, Gold Cup and Fusilier, were originated. I took plenty of pictures.



"Look, Danny is pulling weeds," called Maggie. Sure enough, the little chap, who's hardly 3 years old, was tugging and pulling at some chickweed.

Sept. 13 Today we came through the big nursery center of Lake County, Ohio. At Wayside Gardens, perennial phlox and asters were in full bloom and mums coming on.

Maggie wanted to visit with her friend, Mrs. Paul Bosley, wife of the rose grower, so we stopped there. While they gossiped, Paul took me to see his rose fields. Then we howdyed with Melvin Wyant and Joe Kern, two other rose growers.

Sept. 14 Back home last night, we had driven over to Donald's this rainy afternoon. Janet had put on her overshoes and had picked a basket of vegetables for us.

Sept. 16 While David finished mowing the grass, I started in to pull the big weeds out of the strawberry bed. Not many, but big. Then started in to push the spreader and put plant food on the grass.

Sept. 17 Saw a strange, little, olive-green bird on the Chinese elm. The jays and cardinals are talking in the bushes. A few stray leaves have fallen on the front lawn. Fall is right around the corner.

Sept. 21 "Our tomatoes are all gone," said Janet over the phone. "Donald's dahlias are all black."

At home, alas, my oncoming crop of bush beans is black and ruined. There was an early frost this morning. But mums weren't touched and no harm done to the roses.

Tonight for light exercise, I began my October work. This is to haul and spread the compost from my old compost pile. It's sure a treasure house of rich organic matter. I hauled four loads and spread the stuff over my lily bed.

Sept. 21 "Madam, you have just eaten your wedding anniversary breakfast," says I to Maggie, as we finished eating. She looked

surprised, as though she didn't realize what this day is.

I had arisen betimes and to the kitchen. There I fried corn-meal mush and bacon and scrambled eggs. Made coffee. I was just putting things on the table when Maggie appeared.

Sept. 27 Now that we have that new automatic furnace, Maggie has no place to burn trash. So as I went by the store today, I bought an outdoor burner.

I set it up on the back lawn. It is a barbecue and a legal trash burner, too.

Sept. 28 Tops are all dead by now in my lily bed, so tonight with pruning shears, I cut them off clear to the ground.

Sept. 29 There was a vision of things to come, out on a garden path by the front rose bed. I was nearby checking my mums and along came Maggie and little Danny. He had stayed over with us last night, on a visit.

"Look, Danny is pulling weeds," called Maggie. Sure enough, the little chap, who's hardly 3 years old, was pulling away at some of the chickweeds which have come up in the roses.

Sept. 30 If it doesn't rain soon, or this month doesn't end, I'll be in a pickle next month. All the work will be done, and nothing left me for daily exercise.

Note: The American Begonia Society will hold its 25th Annual Begonia and Shade Plant Show, August 31 and September 1, at Plummer Park, Los Angeles, California.



Tonight, I hauled and spread compost from the old pile. It's sure a treasure house of organic matter.

Newsstand filth

Begins on page 10

"Some objectionable magazines are pulled into a central warehouse after a complaint and then reissued with a new, different cover," explains a New York district attorney.

To avoid United States postal prosecution, some publishers ship their obscene magazines by truck. One scandal magazine claiming four million circulation did so not long ago, after the post office refused to handle it.

All of these resourceful hop-skip-and-jump publishers have shrewd lawyers who devise angles to keep their junk on the newsstands. Some lawyers set up dummy, fictitious corporations for each issue. "If a newsstand dealer is arrested, our lawyer pays his fine and helps get him out of trouble," explains one publisher. These small fines barely dent smut profits.

How great are these profits? Recently a publisher told the *Wall Street Journal* that his racy magazine grossed $3,500,000 last year with a quarter-of-a-million dollar clear profit.

Smut publishers always try to defend themselves by shouting "freedom of the press." They would have you believe that only bluenose, puritanical kill-joys object to their publications. But the framers of the Constitution never meant the First Amendment to protect filth peddlers who poison minds.

The United States Supreme Court recently reaffirmed this public morality concept by ruling that obscenity was not protected by the First Amendment. The decision was widely hailed as a move to protect our youth from pornographic literature.

Unfortunately, the solution isn't simple. Respectable magazine publishers have no control over merchants who do not belong to the Magazine Publishers Association. The M. P. A. recently formed a committee under publisher George J. Hecht to handle the problem.

More energetic clean-up efforts are now being made by alert distributors, wholesalers, and retailers of magazines.

Responsible distributors and wholesalers have begun taking steps to clean up the newsstands. In Chicago, the Council for Independent Distributors vows: "The more offensive magazines will be improved drastically or they will be dropped by responsible wholesalers." This organization says, "Never in the history of our industry have so many suffered because of a few individuals, who . . . have published, or distributed nationally, publications of questionable content."

In New York, Henry H. Oschay, chairman of the Independent Publishers' and Distributors' censorship committee, recently told me that some distributors were now "reading proof" on questionable magazines that they distribute, and that some printed issues have been destroyed. In a letter to members, Oschay estimated that there are now about 50 objectionable magazines on the newsstands.

But many public-spirited distributors and wholesalers alibi: "We don't publish any more dirt than do some newspapers or movie ads." Many such wholesalers also engage in illegal "tie-in" sales, forcing

[*Turn to page 205*

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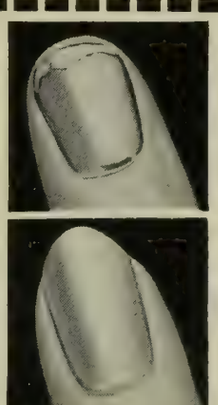
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Dress your windows

THERE is an attractive way to dress every window—wide or narrow, short or tall. The right window treatment can change width or height, unite a series of windows, or give added importance to a single one



Soften and shorten the lines of a long cornice with a soft valance hung in casual folds. Secure the folds with ornamental fixtures to accentuate graceful lines. The way this table is centered between partly drawn draperies at high window produces effect of stage setting. From home of Mr. and Mrs. Cyrus Nathan in Scarsdale, New York.

Photograph: Hedrich-Blessing. Decorator: The Norton Co.



Add width, height, and importance to a single window by treating window and wall together. Pleasant background for dining is achieved here by extending both cornice and cafe curtains above and beyond window, adding row of prints. From the Richard Hoffman home, St. Louis.

to suit their shape

Photograph: Szanik. Decorator: Dorothy Paul, A.I.D.



Get both light and privacy from a small window with a single row of cafe curtains, pleated valance in similar style. Choose opaque fabric that screens but doesn't shut out light. Here, light from window adds to convenience of cupboard. From home of Mrs. James Ross, West Los Angeles.

Photographs: Howland. Decorators: The Lehmans, A.I.D.





Take full advantage of the light from a long row of windows by dressing them with plain, semisheer curtains.

A valance of curtain fabric hung over bed ties bedroom to the windows and achieves a charming canopied effect.

Simple hanging device for this shirred valance is gripper tape stapled onto a wooden framework built against wall. Photographed in home of Mr. and Mrs. J. George Spitzer, Yonkers, New York.

WHO ARE THESE MILLION MEN THEY CALL "KNIGHTS"?

Whether you are a Catholic or not, you should know the truth about the Knights of Columbus.

Is it, as sometimes rumored, a secret society with designs against our government? Do its members really take an oath to destroy non-Catholic political power?

If such rumors were true, the Knights of Columbus would not deserve the friendship and trust of non-Catholic citizens, which it invites and merits. Actually there is no more thoroughly patriotic organization than this fraternal order of Catholic men.

It is composed of plumbers and lawyers, farmers and doctors, business men at every level of the social and economic scale. Some are rabidly partisan on political and public questions. They "choose up sides" with all the freedom of any other citizens.

The Knights of Columbus was formed in 1882, by a small group of the men of St. Mary's Church, New Haven, Connecticut. They had met, at the invitation of Father Michael J. McGivney, not to form a national fraternal society, but to "render mutual aid to the members of the parish and their families."

In the years that since have ensued, the Knights of Columbus has grown into a fraternal order of more than a million members, spread over the United States, Canada and other countries of the Western World. But its purpose of "mutual aid" . . . and its principles of charity, unity, fraternity and patriotism . . . remain unchanged after more than 70 years.

Millions of dollars have been spent by the order for the relief of victims of fire, flood and famine . . . for the support of Christian youth work . . . aid to Christian education. In both world wars, the Knights performed a service of ministering to the spiritual welfare and comfort of the armed forces regardless of creed, that brought sincerest thanks from a grateful nation.

Nearly one out of every six Knights served his country in World War II, and many laid down their lives.

Despite these and many other signal demonstrations of its principles of charity, unity, fraternity and patriotism, some people have the most absurd beliefs and suspicions about the Knights of Columbus, just as they do about the Catholic Church. Even today, misinformed people give publicity at times to a false alleged Knights of Columbus oath which has been proved to be fraudulent, and which scores of others have been forced publicly to admit is untrue.

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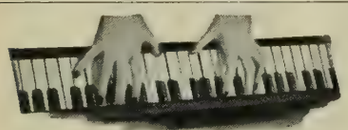
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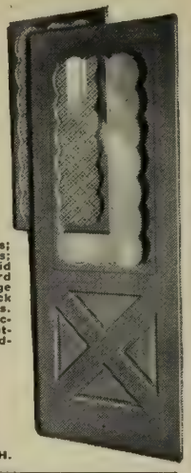
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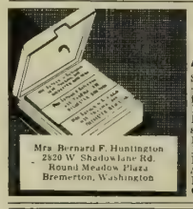
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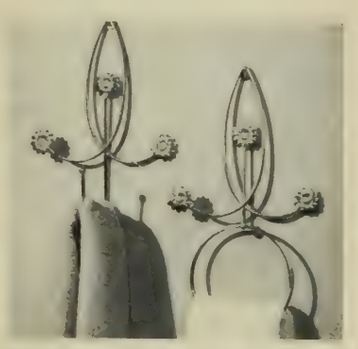
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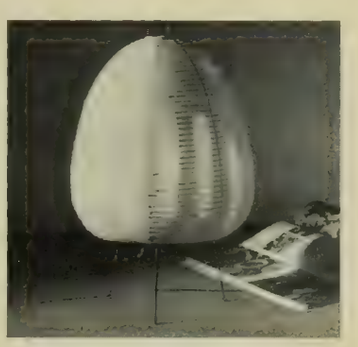
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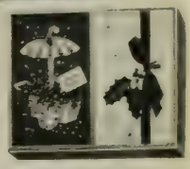
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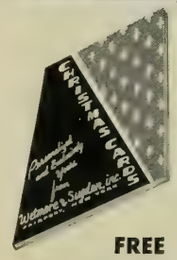


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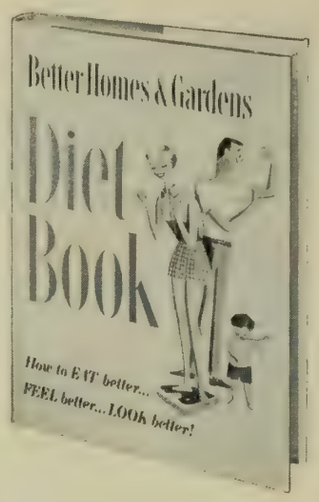
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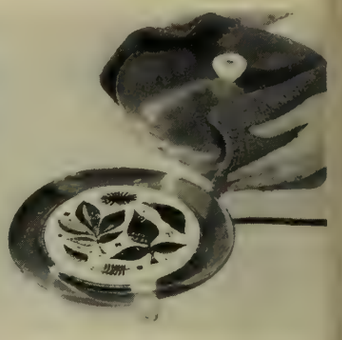
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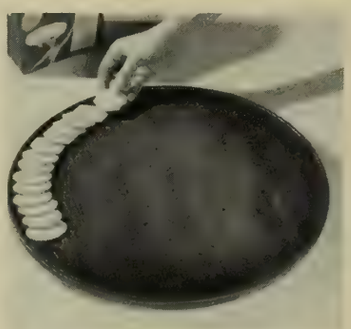
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Ward Phillips Co., Carpentersville, Ill.



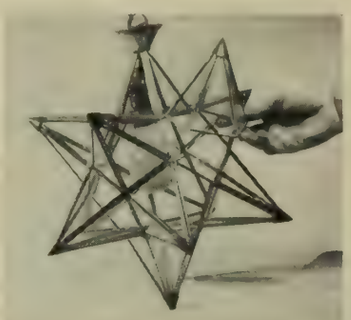
Plays up the beauty of mellow wood. Solid pine Lazy Susan is on ball-bearing swivel for easy turning. It's 16 inches in diameter and 1½ inches high; $5.95, ppd.; 75c additional west of Mississippi.

New England General Store, Janes Ave., Medfield, Mass.



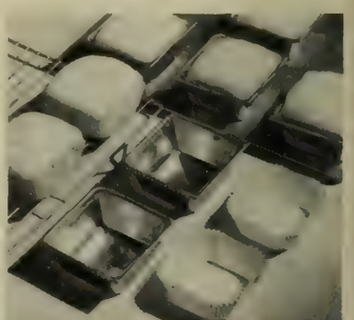
A winning trick. Zipper case provides easy way to carry playing cards in purse or pocket for an impromptu game of bridge. Two-suiter is leather, lined in gay plaid. Case, two decks, $4.95, ppd.

California Shopper, Palos Verdes Estates, California.



Star light, star bright—pretty in your hall at night. From Mexico, glass lantern has tin frame. Insert electric cord through top hole. You connect socket from inside; $18.50, ppd. (Cord and bulb not included.)

Fred Leighton, Inc., 15 East 8th St., New York 3, N.Y.



Why not be different and bake cupcakes in individual square pans? Tapered sides are 1¼ inches deep; 2¾ inches at top. Set of 12 aluminum pans, $2.00, ppd. Box with 500 square, white liners, $1.45, ppd.

Maid of Scandinavia Co., 3245 Raleigh, Minneapolis 16, Minn.



Personalized accent gives your car individuality. Match floor mats for front seat to car's interior.

These mats are made of hard yet pliable rubber. Each is 22 inches wide, 26 inches from seat edge to front edge. Red initial on ivory background. Mats are green, blue, red, gray, ivory, yellow, black. State initial and include a second color choice. Set is $9.50, ppd.

Lewis and Conger, Mineola, N.Y.



Authentic, colonial reproduction, fire set has fire tender, broom, shovel, and stand. Walnut-finish handles, brass ferrules dress up flat black enamel tools. Choose 30- or 36-inch handles; $34.95, ppd.

Wilsand Gifts, 725 N. Broadway, Seymour, Ind.



With a flourish, you'll mix a salad dressing or make garlic butter in this bowl with its matching muddler. Polished California redwood, it is 4½ inches in diameter, 2½ inches high; $2.95, ppd.

Ett-Barr Co., 110 Ett Barr Bldg., Altadena, Calif.



Big, golden cage shows off your plants to advantage. It's polished brass, swings from a matching wall bracket. Total height is 21 inches; bowl diameter is 8½ inches. Suits any decor, any room; $7.55, ppd.

Macy's Gift Shop, 8th Floor, Herald Square, New York, N.Y.



Design's the thing that makes these trivets unusual. Created in Sweden, they're rich, brown teak. Use them to decorate kitchen wall. Each is 7 inches in diameter, ¾ inches thick. Set, $4.95, ppd.

Chalmar, Dept. BH, Split Rock Rd., Syosset, N.Y.



Dress up sauce bottles you bring to table. Pierced English silver-plate, these covers fit Worcestershire and 2-inch square meat-sauce bottle. Round cover has 2¼-inch diameter. List choice; each, $5, ppd.

Market Combers, Box 3282-F, Atlanta, Ga.



There's no danger of broken or misplaced glasses when you use a spec-stand. Velvet-lined case has swivel base. Suitable for desk or night table. In gold-tooled, brown simulated leather, it's $4.95, ppd.

Clarion Products, Box 488-BH, Highland Park, Ill.

NOTHING ELSE CAN RAZOR-KLEEN LIKE THE ROTO-ROOTER SEWER MACHINE

ROTO-ROOTER SEWER SERVICE for ANY DRAINAGE FAILURE

Razor-sharp blades on flexible cable, twist and turn and shave lines clean. Look for ROTO-ROOTER, white pages, telephone book.

ONLY THE ROTO-ROOTER SEWER MACHINE RAZOR-KLEENS

ROTO-ROOTER SEWER SERVICE ROTO-ROOTER CORP. Dept. B-57, Des Moines 14, Iowa Franchises Available in Some Localities • Write for Free Literature

The Only National Sewer Service Available Locally

The Old WHIP SHOP

FOR GIFTS OF DISTINCTION

Send for Your FREE GIFT CATALOG

See interesting, unusual gifts from the far corners of the world: all moderately priced, many unavailable in stores. Your selections are attractively wrapped and shipped promptly, satisfaction guaranteed. Plan now to shop in comfort—at the Old Whip Shop. Write today for your catalog • to 521 Elm St., Westfield, Mass.



Authentic MUSEUM Reproductions by Hagerty

WRITE FOR NEW catalog showing our complete collection of exacting Colonial furniture reproductions — now available 3 ways: easy-to-make kits, assembled unfinished or completely finished. Catalog also contains hints on furniture finishing. See Cohasset Colonials in color . . . please enclose 10c.

WINDSOR SIDE CHAIR

WRITE TODAY!

Cohasset Colonials

42 Parker Ave., Cohasset, Mass.

YOUR SIZE: 2½ to 14 AAAAAAA to C



Perfect Fit; BUY BY MAIL

Large assortment of the most wanted colors and leathers in famous LUCKY STRIDE FLATS and LITTLE HEELS $9 to $13. Save $1 a pair by ordering 2 or more pair. POSTAGE PAID. Money back guaranteed if returned unworn within 10 days.

WRITE FOR FREE CATALOG

DRESSY FLATS, INC., Dept. B9 Box 111, Malverne, N.Y.

Where to get it

You may often want to know where to buy a particular piece of merchandise that you see mentioned in the editorial articles of *Better Homes & Gardens.*

It is impossible to list in the magazine itself sources of each and every item mentioned or illustrated.

But we do have a Subscriber's Information Bureau whose job it is to tell you what you want to know about such things. They'll be happy to help you—without charge—if you'll just drop them a card or a letter at any time, about any item, in any issue.

Some things pictured are the individual possessions of homeowners and may have been bought or made years ago. Duplicates may not be available.

When you write, be sure you describe the item or items carefully, giving the page number and the issue in which you saw the merchandise. Please address:

THE SUBSCRIBER'S
INFORMATION BUREAU
BETTER HOMES &
GARDENS
DES MOINES 3, IOWA



PUT YOUR HAIR UP FAST!—$1

Perfect curls every time when you set your hair with new AUTOMATIC PIN CURLER. *It even inserts bobby pins automatically.* Amazing! Put up your hair in seconds . . . takes half the time. Makes either flat or stand-up curls. Just a quick twist of the cap, and curl is close to head . . . *that's all there is to it!* Fast and easy for everyday use. *Guaranteed to do the job better or your money back!* Only $1, postage paid. Order AUTOMATIC PIN CURLER from **SUNSET HOUSE, 1421 Sunset Building, Hollywood 46, California.**

GET IT FAST!

Have it sent by AIR

When ordering small items, ask to have them sent by Air Parcel Post (over 8 oz.) or Air Mail. Overnight delivery almost anywhere in the U.S. Ask company to bill you for extra postage. Maximum rate: 80 cents a lb. For greatest speed, send your order by Air Mail.

Adv. by the Scheduled Airlines for the U.S. Post Office

BURN TRASH OUTDOORS

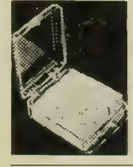


Safe — convenient — thrifty. Ends burning, flying ash, minimizes smoke, smell—burns damp, dry, green refuse to fine ash in any weather. Safe without watching. Made of rust-resistant aluminum bonded to steel. Approved by fire depts. 2-bushel Model A (21½"x 27") —$14.95 postpaid. Guaranteed. Larger and stainless models available.

ALSTO COMPANY

Dept. BH-9, 4007 Detroit Ave. Cleveland 13, Ohio

1000 Printed Name & Address Labels $1



1000 Sparkling name & address labels, nicely printed with lovely Plastic box for just $1 postpaid! 5 orders or more at 75c per order! Money back guarantee. 300 LABELS—50c. (No Plastic Box). Free wholesale selling plan!

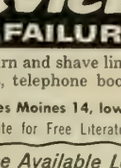
MRS JOHN D WEST 3701 Naiad Rd MARBLEHEAD MASS

TOWER PRESS, INC.

Box 591, Lynn 456, Mass.

A practical, readable guide for all who eat . . . *Better Homes & Gardens* new DIET BOOK. $2.50, (Canada, $2.95) wherever books are sold or send check or money order to 5709 Meredith Building, Des Moines 3, Iowa.

SEND FOR FREE CATALOG



Remodel Your Old Furs Into A New Cape, Stole or Jacket $22.95

FREE Mink Bracelet with Remodel

We specialize in remodeling and converting luxurizing, redyeing which includes New lining, interlining and Free Monogramming. Mail your old fur coat to us now. Include your dress size and height. Pay postman $22.95 plus postage upon completion. Three week delivery. All work guaranteed. You'll be delighted with the finished product.

LLOYD'S FUR STUDIOS Inc.

276 Trumbull St., Dept. BH-15, Hartford, Conn.

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September, 1957

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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Newsstand filth

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local retailers to accept their smut magazines along with the respectable ones.

Druggist organizations have begun sparking voluntary clean-up campaigns. In Cleveland, during the past 16 months, the Academy of Pharmacy has urged its 500 druggist members to stop selling over 100 objectionable magazines.

In Seattle, the Washington State Pharmaceutical Association, in urging its members to stop displaying and selling magazines that "offend decency," said: "Many contain immoral suggestive articles not fit to be read by adults and most certainly not by teen-agers."

In Minnesota and Maryland, druggists have likewise begun getting rid of pornographic magazines. In some communities, signs have been placed in store windows to call attention to dealers who cooperate in magazine clean-up drives.

Grocery chains, too, in California, Texas, and several Rocky Mountain states have been banning the "girlie" and scandal magazines. Some hotel chains have begun keeping obscene magazines off hotel newsstands.

Much of the recent clean-up activity among distributors, wholesalers, and retailers has stemmed from stricter state, local, and federal moves against the smut magazines. But these moves must have intelligent citizen backing.

In at least a dozen states, pornographic publications are now under fire. Recently, new antiobscenity bills have been debated in the legislatures and committees of Michigan, Pennsylvania, North Carolina, New York, New Jersey, Florida, and Vermont. Minnesota is pushing a model obscenity law recently drafted by Robert C. McClure of the U. of M. Law School. It provides for court adjudication of alleged obscenity by judges instead of local prosecuting officials, and puts the publication on trial instead of the retailer, wholesaler, or distributor. A copy of this law would be well worth study for application in other states—perhaps yours.

In over 250 communities, the "girlie" and scandal magazines are under attack. Today, throughout the United States there is a movement for stricter, tougher, clearer, more enforceable antiobscenity laws. Heavier penalties, such as Georgia's $5,000 fine and five-year jail term, are being demanded against the purveyors of filth.

Pornography has often been a matter of geography. But the new U. S. Supreme Court decision against obscenity may help change this. In some areas, courts have thrown out cases against degenerate magazines that courts elsewhere have found guilty. Before the Supreme Court decision, a United States postal official told me, "If we try a case in Los Angeles or New York, we often lose, because the judges there tend to be lenient, but when we go into other communities, we usually win."

Today smut magazine publishers are largely exempt from postal prosecution if they have applied for second-class mail permits or have had their magazines copyrighted. But several strict bills recently introduced in the U. S. House of Representatives by Texas Congressman John Dowdy would close these loopholes. One bill (H.R. 4383) would enable the post office to *hold* lewd material instead of mailing it, and then to take a year to prosecute the magazine. Another bill (H.R. 2542) would make it possible to prosecute an offender where the mail is *received* instead of merely where it is mailed. "After all, the actual damage is done in the community where the pornography is distributed," Congressman Dowdy recently explained to me. Still another Dowdy bill (H.R. 3663) would increase the punishment for a first offense to either a $5,000 fine or five years in jail.

Recently the Coral Gables, Florida, Woman's Club did an extraordinary job in licking the problem, and other communities could well emulate them. A Decent Literature Council, composed of leading business, legal, religious, civic, educational, newspaper and women's club representatives, was formed. The Council's aim was not to censor adult literature, but to get voluntary cooperation in protecting children from obscenity. A letter was sent to the city commission requesting that something be done about it. Next, a Standards Committee was set up to evaluate the doubtful magazines objectively. The "city fathers" acted quickly. An ordinance was passed requiring dealers to get 16 magazines off the stands immediately or face $500 a day fine and six months in jail for each extra day they remained on sale. The smut quickly disappeared.

Heartened by their success, the Coral Gables women began to work on the problem statewide, and in June 1957, they helped push an antiobscenity bill through the state legislature in record speed.

The clergy has also helped enormously in cleaning up pornographic magazines. Although various denominations might differ about censorship, they all close ranks in opposing obscene reading matter for children. Your priest, minister, or rabbi has access to national lists of questionable magazines, and a word to him at your local place of worship will bring him to your aid.

The important thing is to ask him *now*—to organize, and to act. Check again the section titled "What you can do about it—" on page 11 of this magazine. And then *do* it!

The desire to take medicine is perhaps the greatest feature which distinguishes man from animals.

—Sir William Osler

DRAFTITE



NEW WEATHERSTRIP
has unique pile that seals out costly drafts



No home insulation job is complete until doors are tightly sealed with DraftTite . . . the new kind of weatherstrip.

Here's weatherstrip built like the kind used to seal out drafts in your car at speeds of 60 miles per hour or better.

Thousands of stiff, tightly packed "piles" enclose millions of dead air cells that cold and wind can't penetrate. Anchored in rubber and attached to rustproof aluminum strips, DraftTite weatherstrip lasts a lifetime.

It can't mat like felt. It won't deteriorate and deform like rubber. It won't buckle and bend like ordinary metal. It never hardens, never gets waterlogged. Once it's fitted, your doors are permanently sealed against the toughest winter weather.

Buy it now from your hardware or building supply dealer. It costs only $1.98 to seal an average door frame and 69c for the door bottom. Installs in minutes.

*TRADE MARK

The Standard Products Co.
LEXINGTON, KENTUCKY



play golf on moving day...

Leave all the work and worry to the Wheaton organization

PLANNING TO MOVE? Get FREE Moving Day Kit—full of helpful suggestions, labels, address cards, etc.

Call your local Wheaton Agent (500 Agents—all principal cities) or write to:



Wheaton Van Lines, Inc.
General Offices
Dept. 10, Indianapolis, Indiana

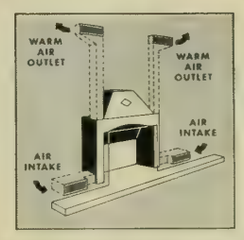
"the safest distance between two points"

LONG DISTANCE MOVING
Western Affiliate:
LYON VAN LINES, INC.,
Los Angeles, California





this FIREPLACE warms your room EVENLY



Cool air from floor level is heated in the double-walled Heatilator firebox, then returned to the room.

Circulates heat—every corner of the room, and even adjoining rooms will be comfortably warm when your fireplace is built around the famous Heatilator Fireplace Unit.

No smoke—because the unit is scientifically designed to take the guesswork out of fireplace construction—makes your fireplace easier to build. Yet it adds little to the total cost.

Saves heat loss—there's no waste of costly winter heat or summer air conditioning up the chimney with a Heatilator Fireplace. The exclusive Pressure-Seal Damper seals the chimney throat tight when the fireplace is not in use—stops downdrafts that chill the room.



Ideal for camps—provides real comfort in cool weather—adds weeks to the camping season. Just be sure you get the genuine Heatilator Unit—look for the name "Heatilator" on the dome and damper handle. Sold by leading building material dealers. Mail coupon today for illustrated folder.

HEATILATOR® FIREPLACE

HEATILATOR INC.
729 E. Brighton Ave.
Syracuse 5, N. Y.



Send free booklet on new Heatilator Fireplace.

Name.....

Street.....

City.....Zone.....State.....



"Funny how these things happen. I didn't see you and you didn't see me . . . then that awful crash . . ."

THE MAN NEXT DOOR®

I hereby resolve not to be so fanatical about football this fall. The coaches at our local college will have to struggle along without my advice more than one Monday a week.

• • •

The ideal back-yard fence is just high enough to keep the toddler from straying and low enough to shake hands over.

• • •

Our little girl does not yet know that prepositions should never be used to end sentences with. Sick in bed for a day or two, she greeted me last night with—"Daddy, what did you bring that old book I didn't want to be read to out of up for?"

• • •

I was sort of proud when neighbor Snodgrass and his wife, leaving on fall vacation, asked us to watch over their property. And I was sort of piqued when they told somebody across town to come pick all their flowers and grapes.

My unreasonable facsimile, Mr. Burton Hillis, Jr., aged 12, can find the exact edge of our lot line with a mower as accurately as any engineer could with surveying instruments.

• • •

I stand appalled at what any wife is likely to do with any object. The newest "planter" in our home is a genuine oldtime coal stove painted white.

• • •

"The office will never get *me* to retire," grumbled graying Ed Tyler after being bedfast for 10 days. "One week at home watching daytime TV convinced me of that."

• • •

Never heard of an "eternal-triangle" case in this neighborhood, and we husbands boast it's because our wives find us so easy to get along with. But our wives suggest that maybe it's because other women find us so easy to get along without.



"Members of the zoning board and fellow citizens. As you are perhaps aware, my client has petitioned for the reclassification of his 100 acres from Class B, residential and farming, to Class C, commercial."

Don't manage your life like a child ironing—putting a new wrinkle in for every one you smooth out.

• • •

"Chaos," says Tom Lederer, who operates a cafe, "is four women with one luncheon check."

• • •

"It's safe enough to criticize other people's children," opines Grandmother Hillis, "if your own are grown."

• • •

You are just about as happy as a man can get when—your family doctor, encountered on the golf course, growls goodnaturedly that you have given him almost no business this year . . . your wife recommends you—*you*—as a judge in the Labor Day beauty pageant . . . a Chamber of Commerce committee asks if you would consider running for alderman on the Good Government ticket . . . your 16-year-old chick announces that she has saved $28 from baby sitting to buy those car seat covers you wished you could afford . . . a little girl, hands on hips, leans back to scan your height and gush, "You're the *best* daddy I know!"

Burton Hillis

P. S. Got another letter this week from ex-neighbor Bob Hannelly, now living in Washington.

Dear Burton:

Now that September lawn reseeding time is upon us, you'll be glad to know that at long last we may get the federal government to do something for grass.

Several congressmen, vexed by parched lawns and the losing battle against crabgrass this summer, vow to take up the cudgels for suburbia. Both parties realize the tremendous voter potential in the suburbs, but thus far all they have done is ask us for money and votes. Now relief is on the way. Several plans are in the works.

One calls for creation of a federal lawn bank. For instance, if your lawn doesn't drain, the federal government would pay you $400 to install drainage pipes. Then, if it drains too much, you'd be paid $400 to take out the pipes.

Another plan is to establish a federal lawn subsidy. You'd get $10 from the U. S. Treasury for every 100 square feet of ground you planted to grass. If the grass comes up, you get another $10 per 100 square feet for growing grass. If it doesn't come up, you get $20 for not growing grass.

Under the penalty section, for every 100 square feet of lawn you pave, you'd be docked $10. The cement people don't like this, but we maintain it's a matter of political principle. There are more people who own lawns than people who own cement plants.

But even if the legislation passes, Burton, we are left with the old problem of what to do about weeds. The government may be willing to offer a bounty for not growing weeds, but there isn't a lawn in a thousand that could qualify.

On the other hand, if it weren't for weeds, what excuse would a man have to go to Arizona to cure his hay fever? And if we did get rid of hay fever, the whole industry built up around the American sneeze might need a subsidy of its own.

Best to keep the weeds and concentrate on growing more grass—or less grass—depending on how the program finally shapes up.

Sincerely,
Bob Hannelly

Now–here's New York Life's pace-setting

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So why not make both present and future more secure for your entire family this easy, economical way? Ask your New York Life agent how you can insure yourself, your wife and your children all under this one new low premium plan—Family Insurance. Or write to New York Life's Home Office at the address listed here.

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Father's age at issue	Premium for each unit	Premium for each unit if under Check-O-Matic®†
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35	14.08	13.56

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Down in Texas, folks think and act big. The house on our cover is Texan and it feels big. A lot of it is due to spacious 10- (instead of 8-) foot ceilings. Continuity of view from indoor living to outdoor adds more sense of size and space. See the other ideas it boasts by turning to page 62. Photograph by Hedrich-Blessing.

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Better Homes and Gardens®

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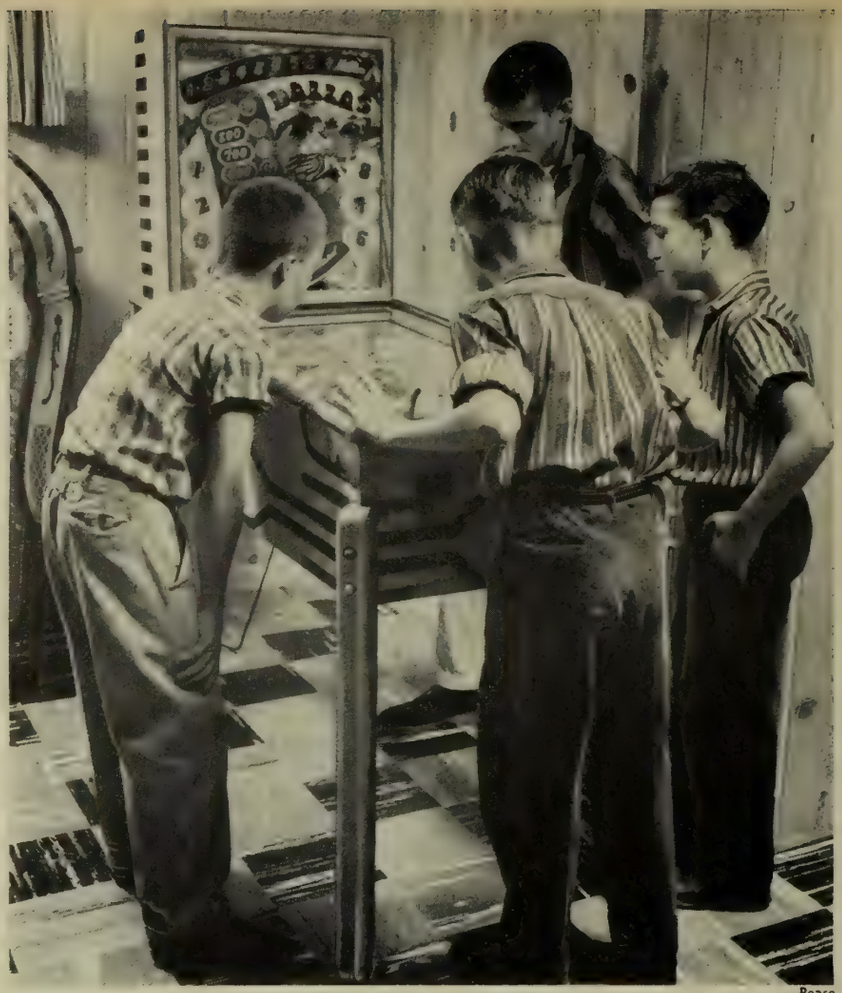


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Pease

The pinball business isn't child's play

By George Weinstein

UNDER THE GUISE of "amusement only," this vicious racket bleeds millions of dollars each year from youngsters. Act now to keep your child from being victimized!

Your community may be helping perpetuate one of the most vicious of all rackets—one that spreads gambling and corruption to practically every street corner, and has as its potential target every child.

It's the pinball machine, which many people regard as a harmless little game costing a nickel or dime to play, but which the National Association of Citizens' Crime Commissions calls "a slot machine in disguise." Communities license pinballs "for amusement only," knowing that children are almost certain to use them for gambling. They thus legalize a racket that fleeces children of their carfare, their lunch money, their allowances, and in some cases even drives them to crime to obtain funds for their craze.

In Baltimore, for example, a survey recently revealed that pinball machines are located in the vicinity of nearly every school in the city and county. Police report that many youngsters brought into juvenile court admit they stole money to play pinball.

In Newark, four boys, two of them 12-year-olds, were picked up for burglarizing 15 homes in two months. All four were from good families. The father of one said, "It's the pinball machines. All day long they're feeding money into them."

In Cincinnati, where pinballs were prohibited within 1,000 feet of a [*Turn to page 139*



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These glasses show why new, improved Cascade stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water *drops* into free-flowing *sheets* . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no ugly spots! And new, improved Cascade dissolves *completely* . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean!* Try new Cascade —now sealed in protective foil.

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GARDEN

In all areas

Bulbs: Look ahead to ever-welcome patches of color next spring by planting spring-flowering bulbs now. Rule of thumb: plant them all at a depth equal to three times their height. And always with the pointed end up.

Clean up: Collect spent annuals, vegetable plants that have run their course, and debris blown into the yard. Burn plant rubbish if you've had trouble with diseases.

Evergreens: Check with your nurseryman about planting evergreens. Order now to assure yourself a good selection.

California

Lawns: Reseed and feed established lawns. . . . Make new lawns this month, too, before winter rains get heavy. . . . Top-dress thin lawns with a half-and-half combination of sand and soil. . . . Rake out dried and brown patches of crabgrass, spade up the bared area, and reseed to make your lawn uniform.

Fruits: If you were troubled by peach leaf curl this year, be very certain to rake up all leaves under your peach trees —then burn them. To start control for next year, spray your trees with Bordeaux mixture.

Shrubs and trees: Take advantage of the on-coming winter rains by planting new shrubs now. Soak them well when you plant them, repeat periodically until heavy rains take over the watering. . . . Cut your fast-growing shrubs back to the ground. This includes buddleia, pittosporum, and lantana. New growth will develop quickly. . . . Remember the areas around trees and shrubs when you spray with chlordane to kill off the insects that are starting into the soil for the winter. Pesky ants, especially, are easily controlled.

Annuals, perennials, and bulbs: Don't wait any longer to order and plant your spring-flowering bulbs. . . . Divide perennials toward the end of this month—clip off damaged roots before planting the divisions. . . . Hardy annuals which may be sowed for spring bloom include sweet alyssum, linaria, candytuft, calliopsis, and viscaria. . . . Give mums plenty of water during this, their budding and blooming period.

South and Southeast

Lawns: Keep leaves raked off the lawn. Wet and matted, they can do as much damage as a tarpaulin left lying on the grass. . . . Build new lawns now, but do it right: cultivate at least eight inches, add plant food,



Gather fallen leaves from the lawn and add them to your compost pile. If you prefer, spade them into old annual beds for a rich humus supply.



Guy up young trees as protection against winter winds. Be certain to pad wire where it loops the tree so it doesn't tear the tender bark.

REMINDERS

then mix the food and soil thoroughly. Ryegrass will keep the lawn bed covered this winter. Sow in Bermuda, or other permanent grass, next spring.

Vegetables: Clean out the vegetable garden as the season draws to a close. Pull up stakes, clean them, and store them away until next year. Burn diseased rubbish. . . . Sow carrots, spinach, turnips, lettuce, and Swiss chard—use quick-growing radishes to mark the rows. . . . Except in the extreme South, plant asparagus now. Try to get two-year-old roots. They'll save you a year in waiting for the first crop.

Shrubs and trees: Deep-feed trees this month. Spread a balanced plant food in a ring around drip line of trees, then water it in. . . . If you've been waiting for a good time to move and transplant trees, this is it. Trees and shrubs that lose their leaves in winter may be moved with bare roots. Evergreens, on the other hand, should be moved with a ball of earth.

Annuals, perennials, and bulbs: Prepare beds for tulip planting by spading in a liberal quantity of peat or compost. . . . Start setting out other spring-flowering bulbs as soon as they're delivered. . . . Dig and store dahlia tubers—leave glads in all winter if they're in well-drained soil. . . . Sow seeds of hardy annuals for early bloom in spring. Start late this month in the Upper South, early next month in central southern areas.

Texas-Southwest

Lawns: Let edgings take some of the hard work out of lawn care. They'll save you plenty of clipping time, and keep lawn perimeters neat and trim.

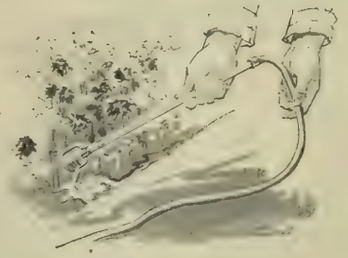
Vegetables: Think about revamping the site of the vegetable garden, if it seems to "stick out" into the rest of your lot. Erect light fencing to screen it: plan to use the fencing as crop support. Plan, too, to plant asparagus along one edge. It makes a neat border and divider, especially when the tops form their delicate, fernlike growth.

Shrubs and trees: Order shrubs and trees for planting, but be sure you know what they're going to do. Count on the mature growth of your acquisitions, not what they look like now. . . . Clip informal hedges for the last time this year. . . . Need shade? Plant pecans, hackberries, or honey-locust anywhere in the Southwest. With good care, they'll fill your needs perfectly. . . . Give camellias good soakings periodically. They'll drop their buds even in cool weather if they don't get enough moisture.

Annuals, perennials, and bulbs: Dig glads when their leaves turn yellowish-green, treat them [*Turn to page 12*



Plant small groups of bulbs in an oval pattern for best effect. Prepare soil by spading it up, breaking clumps, then raking it smooth.



Give your mums a good deep soaking this month. They are blooming now, need extra care. Use a water wand, or let hose run at plants' bases.

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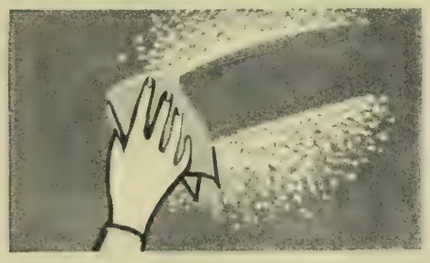
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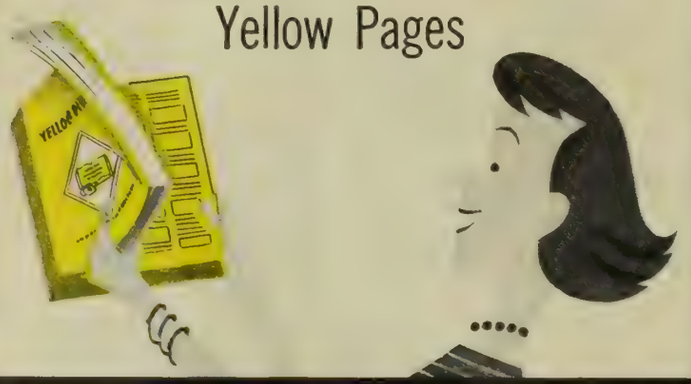
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in advertising



guides you to the
Yellow Pages



where advertisers list their local dealers for your shopping ease!



October garden reminders

Begins on page 8

for storage. . . . Plant spring bulbs as soon as they arrive in colder areas, but use cold-treated bulbs in warmer areas and along the coast. . . . Hold off on tulip planting until next month.

Pacific Northwest

Lawns: Don't waste the sod removed from the lawn as new shrubs or trees are planted. Lift it carefully, use it to patch bare spots elsewhere in the lawn. . . . If you're going to sow a new lawn, do it now, so that roots have a chance to develop before cold weather sets in.

Fruits: When grapes are ripe, harvest them immediately. Hard rains can split the fruit, could ruin your entire crop. . . . Don't let raspberry canes sprawl all winter long. Check their supports, repair if necessary, then tie up the long canes that are leaning out of bounds.

Vegetables: Rhubarb and asparagus may be planted now. Remember that they'll come up year after year. Be sure they are planted to fit in with your long-range plans. . . . Cut dried and brown tops in established asparagus beds. This isn't a must as far as the plants are concerned. It's a matter of neatness over the winter.

Shrubs and trees: This is the month for transplanting and planting evergreens. Take care when digging, to avoid damage to roots. Deep-soak after the evergreens have been moved to their new site. . . . Make plans for replacements in the rose bed. Nurserymen are digging their stock now. The sooner you get yours in the garden, the sooner the plant can prepare for the coming cold.

Annuals, perennials, and bulbs: Collect and burn the dead leaves and tops of iris, peonies, and other perennials. These dried leaves are the hiding place of insect pests and diseases—the same ones that will damage your garden next spring unless destroyed now. . . . Check for bare spots in flower borders, move budding mums to fill them in.

Central and East

Lawns: Keep on mowing the grass as long as it keeps growing. A few nippy nights won't stop its growth—long, matted grass looks unsightly over winter. . . . Rake leaves as they fall on the lawn. They'll make a welcome addition to the compost pile, and at the same time you'll be avoiding the damage that piles of wet leaves can do to lawns.

Fruits: Plant new trees this month. No room for fruit trees? In moderate, Eastern seaboard areas, a dwarf variety might be the answer. Almost every popular fruit tree is now available in dwarf variety, and they reach the bearing age in a relatively short time.

Vegetables: Mulch asparagus and rhubarb with compost. . . . Wait until after the first frost, then pick winter squash for storing. Handle them gently. Bruises invite decay.

Shrubs and trees: Give newly planted trees or shrubs all the help you can. Deep-soak them when you water. Start deep-soaking of established trees and shrubs, too. The more water they get before freezing weather sets in, the better they'll be able to stand the winter.

Annuals, perennials, and bulbs: Look ahead to spring by planting spring-flowering bulbs now. Daffodils, hyacinths, and crocus bring the first color next spring—should go into the ground now. . . . Don't be caught short of potting soil in the winter months to come. Before the ground freezes, be sure you've got a bushel or two safely in out of the weather. Get the peat and sand in with it, too. They're equally essential to house-plant potting.

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COMMENDED PARENTS MAGAZINE

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Age really doesn't matter. Homemakers from eighteen to eighty love this delightful Kling bedroom suite, the ACCENT Group. The beautifully grained SOLID cherry in a lovely new "Cherry Bowl" color brings an air of cheer and brightness to any bedroom. And the sleek, modern design lends itself to whatever style of decorative accessories you prefer.

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Send 25¢ in coin (no stamps, please) for 24 page 4-color booklet "Ideas for a Lovelier Bedroom". It's packed with helpful information on room decoration and arrangement, color selection, and care of furniture. Kling Factories, Dept. BH 10, Mayville, N. Y.

REPLACEMENT OR A REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

KLING® BEDROOM FURNITURE

KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY

Here's an idea!®

Decorator: Macner's Studio of Interior Design



Drapery treatment solved problems in the breakfast room of the R. E. MacDonald home, Clayton, Missouri. Floor-length draperies cover French doors. Same fabric is used on casement windows. Top sections, fitted around the built-in, are stationary; lower ones slide.

Decorator: The Norton Co.



Simple accessory treatment gives a distinctive touch to this music corner. The lamp and plant are an important part of the grouping. Without them the picture would look too high, out of balance. Hi-fi cabinet is made of pine, treated with maple stain to blend with room.

With the long summer days over and the family back indoors, make your house more livable with some of these ideas

Photographs: Hedrich-Blessing



That small space at the end of your upstairs hallway is just the place for an "out of the way" furniture grouping. Overhead spot provides light for reading or writing area. If you have chess enthusiasts in the house, it's an ideal spot for a permanent setup.



Give your pictures a new touch with this hanging idea: small prints in shadow-box frames. Each rests on its own hook, but they seem to be suspended from the folded fabric that hangs from gold rings. Hooks are driven through the cloth. The Richard Hoffman home, St. Louis.

More on page 17







FOR WRAPPING HANDLES of garden tools—choose stretchy "SCOTCH" Plastic Tape. Thin but tough vinyl plastic makes smooth, splinter-free hand grip, and bright color identifies your tools, makes them easy to find. Get "SCOTCH" Plastic Tape in seven colors or new *clear* plastic—¾" width 25¢, 1½" width 50¢ at stores everywhere.





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STIFFEL

Creators of the Stiffel Collection



Here's an idea!

Begins on page 14

Decorator Elizabeth Harrison, A.I.D., of Harbine Chatfield, Inc.



Chairs with curved backs and a round table carry out the feeling of this curved window in the James Y. Deupree home, Cincinnati. The three pieces of furniture are large, but their size is minimized because of the likeness of shape of furniture and the background.

Warren Reynolds

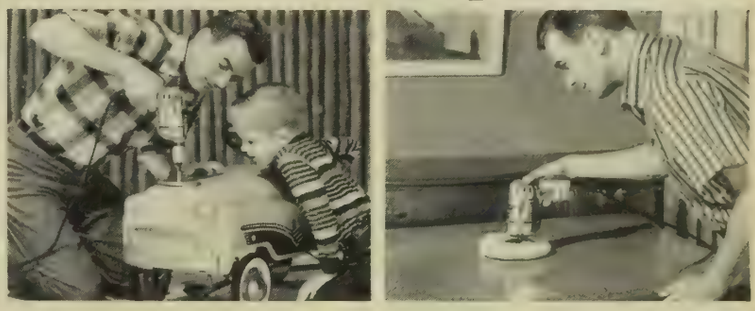


Need a storage chest? Here's one made from ¾-inch plywood, two pairs of antique shutters, and a set of 12-inch iron legs. Natural finish of shutters contrasts with the black finish of the rest of the chest. From the Arthur M Morris, Jr., home, Edina, Minnesota.

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NEW EASY-SEAL TOP HAS HANDY APPLICATOR TIP



Better Things for Better Living . . . *through Chemistry*

The NEW DRUG that awakens ENERGIES

Medical researchers have discovered what seems to be a new "Fountain of Youth." Here's a drug that has done wonders for the mentally depressed, made arthritics feel as they did before they were stricken, cured "hopeless" bone diseases

By Donald G. Cooley

A housewife who had been tired and gravely depressed became so energetic recently that her husband complained, "She tires me out." A 24-year-old man said, "I felt like 60, now I feel like 15. I can't get depressed any more even when I try. I get a zest out of such common things as drinking coffee, breathing fresh air."

Behind these transformations lies a new drug called Marsilid, described by Dr. Elmer L. Severinghaus, clinical research director of the company that developed it, as "a compound that makes depressed or inhibited people feel more cheerful and energetic." Marsilid is the opposite of the famous tranquilizers, which revolutionized the treatment of overexcited psychotics, and it is the first compound to break through the melancholy barriers of seclusion in a new and specific way. It could be the forerunner of a long-needed class of compounds that may bring a new zest for living to thousands of depressed people.

The drug has already shown actions that astonish and puzzle physicians. Reports from a number of clinics have been quietly accumulating in medical journals. Naturally, Marsilid does not produce 100 percent results in every case. No drug does. But Marsilid has proved dramatically effective in a high percentage of cases and against a wide variety of ailments. Rheumatic arthritis patients, though not cured, feel better. People with stubborn bone infections get well. Emaciated patients gain weight because of a stimulated appetite. Those suffering from mysterious skin ailments show almost miraculous improvement.

Perhaps the most vivid evidence of Marsilid's effectiveness comes from the Rockland State Hospital, Orangeburg, New York, where several mental patients now can dress themselves, make their beds, brush their teeth, feed themselves, and attend to personal needs. Until a few months ago these institutionalized women had been deteriorating, for 10 or 20 years, into mindless human vegetables. Shock, drug, and other treatments failed to help them. Some of them used to lie on the floor for seemingly interminable hours, inert, mute, unreachable, completely out of the world. They were more helpless than a newborn baby, which at least cries for help when it is uncomfortable.

Return to a more human existence—marked by smiles, responsiveness, group participation, greater tidiness, better self-care, and refusal to be "pushed around" by other patients—occurred over a period of weeks while the women received daily doses of Marsilid. The drug awakened long-smothered energies in 12 of 17 "burned-out" psychotics described in a preliminary report by Drs. Nathan S. Kline, Harry P. Loomer, and John C. Saunders, all of Rockland State Hospital. Another study of 20 depressed and debilitated patients, reported by Dr. George E. Crane, of Montefiore Hospital, New York, notes that the drug produced a great increase in vitality, a feeling of well-being, and "almost unlimited" resistance to fatigue.

Not that the drug is visualized as a cure-all or an easy pill for everybody who is down in the dumps. The drug is potent, and requires careful supervision. What is enormously exciting to researchers is the fact that at long last a breakthrough against widespread depression and heartbreakingly resistant forms of mental illness is now in sight.

Doctor Kline and his group call the drugs "psychic energizers." Another descriptive term might be "resurgitive," suggesting the resurgence of vital forces that have been hampered by chemical antagonists of the body's own making. Marsilid seems to be a moderator and balancer of these chemical forces of life.

Looking backward, it is obvious that a glaring clue was missed when the drug was introduced as a tuberculosis treatment in 1951. The chemical name of Marsilid is *iproniazid*, confusingly similar to a related drug, *isoniazid*, which is a potent anti-T.B. chemical. One of the most publicized incidents in medical history occurred when tuberculosis patients literally jumped out of their beds and danced jigs in hospital corridors. They had received [*Turn to page 20*



The world's most *Carefree* flooring!

Above you see Citron Yellow and Driftwood – two of the 28 colors which comprise the stunning new line of marbleized and solid hues of *true* Vinyl Flooring just announced by Goodyear.

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YES, THAT'S DIANA LYNN . . . STAR OF TELEVISION AND MOTION PICTURES

The new drug that awakens energy

Begins on page 18

iproniazid (Marsilid). Their restlessly excited feeling of well-being was caused by large doses of the drug necessary in tuberculosis treatment.

This was a plain hint that a potent new "psychic energizer" was at work. But overstimulation is bad for tuberculosis patients. Marsilid was soon abandoned. Its sister compound, isoniazid, proved to be, and still is, one of the most effective tuberculosis drugs. There seemed to be no other use for Marsilid, and in 1952 its manufacturer was about to discontinue it.

Meanwhile, several investigators noted that doses of Marsilid small enough to eliminate most side effects had remarkable effect on diseases other than tuberculosis of the lungs. One of these men was Dr. David Bosworth, of Seaview Hospital, and chief of orthopedic services at St. Luke's Hospital, New York, who urged the pharmaceutical company to keep on making the drug. He had been getting good results in tuberculosis of the bone, notoriously difficult to treat. Doctor Bosworth has published 10 papers in medical journals, giving technical details of a variety of cases.

One middle-aged man had a painful cancer of fibrous tissue of the hip. Marsilid in no way halted the progress or fatal end of the disease. But it did some remarkable things for the patient. He was not aware of pain; he gained many pounds despite a debilitating disease; his appetite was enormous; and he kept cooking equipment at his bedside so he could fix himself a steak at 2 o'clock in the morning. A photograph two weeks before his death shows a hearty, smiling man who clearly is enjoying life with enormous gusto and no thought for the morrow.

A man had chronic osteomyelitis (a serious bone infection). The drug freed him of a chronic infection that he had carried for 45 years.

An emaciated woman who had most of her stomach removed was unable to push her weight above 90 pounds. While taking the drug she gained 20 pounds and has easily maintained her weight.

A young woman had acute lupus erythematosus, a mysterious systemic disease, often fatal, which reflects itself in ugly crusts, blotches, and lesions of the face. Her progress on the drug is dramatically shown in a series of photographs—clearing, clearing, until the final picture shows a buoyantly healthy young woman without a blemish on her face.

Pioneering studies of the drug in rheumatoid arthritis have been made by Dr. Arthur L. Scherbel, director of the department of rheumatic disease at Cleveland Clinic, Cleveland, Ohio. In general, arthritic patients begin to show improvement in three to ten days. First, in responsive patients, there is rejuvenated sense of well-being. Depressed patients begin to smile. Appetite improves. Activity increases. Many say "I feel as I did before I had arthritis." They still have it; joint conditions do not change very remarkably. It is as if the patients had disease without symptoms. They keep active, feel strong, and do not fall into depressed, immobilized states that make arthritis worse.

How can a single chemical compound of fairly simple structure have such wide application? One key is great psychic stimulation which awakens energies, lessens fatigue, drives toward zestful activity with less awareness of aches and brooding worries. Yet something profound happens in the body, too. Marsilid is not a germ-killer, like an antibiotic, yet somehow it can reduce fevers and speed healing of wounds without direct action against germs. Where older, well-known stimulants generally lessen appetite, increase blood pressure, Marsilid increases appetite and lowers blood pressure. There's a lot to be learned about this fantastic drug.

Marsilid is a simple-looking white tablet, taken orally, available only on medical prescription, for it is a potent drug that must be administered with great care and in correct dosage. Possible side effects of mild constipation, transient dizziness, or slowness of urination can usually be overcome by adjusting dosage. Long-term use of the drug has proved perfectly safe to date.

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—Oscar Wilde

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63	$7.98	$19.95	$31.95
84	9.59	22.95	37.95
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72	6.98	11.98	17.98	28.95
84	7.79	12.98	18.98	29.95
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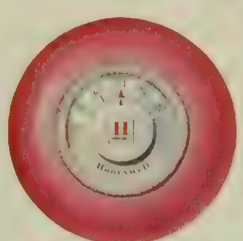
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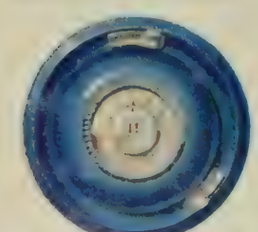
The new Day-Nite Round, shown above, actually clocks your comfort for you. At bedtime, you set it for cool sleeping comfort. Then before you awake it turns up the heat so the house is warm when you get up. A real fuel saver, too, for working couples. Set heat low when you leave the house . . . it automatically turns up the heat before you get home in the evening. Handy feature: outer ring snaps off for painting.



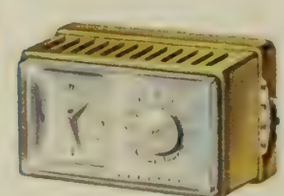
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Whatever your thermostat needs . . . Honeywell has the answer. Just ask your builder or heating and air conditioning contractor.

New TV tubes make sets 20 percent slimmer

If you've ever wished you could slice 5 or 6 inches from the depth of a TV set, here's good news for you

Picture tubes are being reduced in length so you no longer need a deep, room-crowding set to get a big, clear picture. Engineers have cut off that annoying "tail" which projected several inches behind the set—cabinets now fit flat against the wall. They've changed the angled sides of the tube without diminishing the picture surface.

Line up with other furniture: even the big-screen sets are around 20 inches deep, comparable to dressers and buffets which range between 19 and 21 inches. Makes it much easier to arrange furniture in any room.

Music walls can be slimmer: new table models can fit on bookshelves, so about 14 inches is deep enough for both TV and record-players. Think of the floor space saved!

Use sets in room dividers: some portables are finished on the back so you can place them on open shelves between living and dining room. Flat back on a big console could be covered with decorative fabric, and set turned at right angle to wall to form a room divider.



Shorter tubes permit slimmer cabinets. This large-screen set projects only 16½ inches—that's less than a dining chair. Other models omit speaker at left, require only half the wall space.



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Give your home four "new looks" with new General Electric Coloramic Bulbs

Composite photo above shows four ways to decorate a room just by changing from regular bulbs to new G-E Coloramics!

Dawn Pink (left), warm and intimate, gives white table top a rosy glow. And see how it warms up that brass lamp!

Sky Blue, lovely to complexions, turns sofa a richer red—makes room look larger!

Sun Gold, gay and mellow, enhances all colors, adds lustre to carpet's green.

Spring Green, fresh and cool, heightens green colors, brightens yellow chair.

Flatter your rugs and draperies—and your complexion too! Give your living room a "party" look. Add charm to other rooms. Try all four G-E Coloramic bulbs tonight!

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Easy-to-build tables for small space bonus

An awkward corner space, a set-back wall, a small room—perfect spots for these little tables with a built-in look

Photograph: de Gennaro. Decorator: Liane Zimbler



Corner space utilized here was formerly an awkward jog remaining after porch was enclosed. A small table with center leg was attached to supporting beam to make an efficient desk for a growing boy. File cabinet was built into alcove (under globe) for needed drawer space, its top extended to beam to form extra shelf.

This easily constructed table serves equally well as a game surface when the young owner is entertaining friends.

Photograph: Burgess. Decorator: Harry Francis, A.I.D.



Many hallways and bedroom walls have a setback where this handsome dressing table can be installed at little cost.

Inset wall is backed from floor to ceiling with seamed mirrors. Two metal troughs are screwed to side walls at table height; another set, six inches below. Heavy plate glass, the edges of which have been rounded, is slotted into these troughs. Here, the top shelf is angled inward to allow for greater use of lower shelf.

Mesh-type iron bench carries through light, airy look.

More on next page



Smoother, creamier

CHEESE DIPS

from economical cottage cheese in just 25 seconds





with the amazing

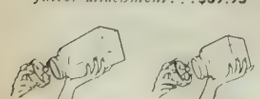
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Original Liquefier-Blender



Next time company comes, treat your guests to a heaping bowl of creamy, tangy cheese dip . . . nestled in a wreath of crispy crackers and potato chips . . . and your party is an assured success. And the only way to make a truly smooth dip is with an OSTERIZER! Order yours today! You'll use it every day for blending, mixing, chopping, grinding, pureeing, liquefying and whipping . . . and save countless hours in your kitchen. Wherever quality housewares are sold . . . from **$29.95** to **$54.95.**

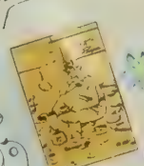
Juicer attachment . . . $39.95 *Ice Crusher attachment* . . . $16.95



REMOVABLE BASE { makes cleaning and emptying easier! . . . fits canning jars for preparing and storing in same container!

© *John Oster Mfg. Co., Milwaukee, Wis.*

Electric Housewares by OSTER!





NEW Double Action Knife and Scissors Sharpener $16.95 to $19.95



Elec. Meat Grinder $49.95

Ice Crusher Head $12.95

Can Opener Head $9.95



NEW Portable Mixer $19.95 to $20.95

John Oster MANUFACTURING CO.

Dept. M7, 4959 N. Lydell, Milwaukee, Wis.

Enclosed find 25¢ in coin for the 96-page Osterizer Recipe book.

NAME .....

ADDRESS .....

CITY..... ZONE... STATE.....

Easy-to-build tables for small space

Begins on preceding page

Photograph: Van Nes. Decorator: Sheridan Kettering



By extending the top of a shallow storage cabinet, one sturdy table provides ample study space for two brothers sharing a small room. Placed between two beds, it takes up very little space. Laminated plastic top is easy to clean and resists rough treatment.

Perforated hardboard wall behind table is another excellent space-saver, with its oversize hooks which accommodate sports equipment.

Photograph: Hedrich-Blessing. Architect: J. Robert F. Swanson



Covering of under-window radiator provided the backing for table-desk unit—an idea you may be able to adapt. Handsome wooden shelf was attached to the stained plywood cover, which was pierced to permit radiator heat to circulate in room.

Half-shelf underneath, actually an extension of sofa platform, stops at centered table leg to allow plenty of knee space.

...oes your bathroom pass the Cannon Guest Test?

Cannon towels in new Carefree colors and designs help your bathroom score with company, with the family, too!



1. **ARE YOU A MODERN HOSTESS?** You'll be one when you have these new Cannon Sun Beau towels with soft, washable luster borders. They'll prove you are up to the minute on the latest glamour style! Can you name three other modern aids to gracious entertaining? Score 10 for each.



2. **ARE YOU A THOUGHTFUL HOSTESS?** Study these hospitality clues. One, the handy shelves full of Cannon fingertip terries. Another is the forget-me-not printed bath towel. Like all Cannon towels, it never wears out its welcome. It just wears well! Find 2 more clues. Score 10 each.



3. **ARE YOU A FARSIGHTED HOSTESS?** If you're ready for company at the ring of the doorbell, you've got plenty of fresh, pretty Cannon towels. You stock up on new Cannons every season — try new colors, new designs. Beside towels, what two clues in this picture show how you think ahead? Score 10 for each. See answers below.



4. **ARE YOU A CLEVER HOSTESS?** If "yes" then you know the magic that fluffy white Cannon towels work in a color scheme. And if you're clever with a needle, you can make your towels more inviting with monograms. (Write for free leaflet on unusual ways to personalize your towels.) There are three other inspired ideas here. Score 10 for each.

SCORE YOURSELF:

7. Powder puffs, facial tissues, extra towels: 30 points • 2. Make-up mirror, hand lotion: 20 points
3. Fresh flowers, hand mirror: 20 points • 4. Bath salts, fresh soap, water pitcher and glass: 30 points

TRADE MARK MADE IN U.S.A. CANNON

CANNON MILLS, INC., 70 Worth Street, New York 13, N.Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

THIS IS THE MOST IMPORTANT



FOOTSTEPS CAN'T HURT IT Half-a-million footsteps couldn't wear or permanently soil Firth Acrilan carpet in test at Monsanto's Hall of Chemistry in Anaheim, Calif.!



EASIER TO CLEAN Simple vacuuming keeps Firth Tuft- woven Acrilan fresh and new looking year after year!

revolutionary FIRTH TUFTWOVEN



CARPET NEWS IN YOUR LIFETIME!



EARS SO MUCH LONGER Acrilan refuses to mat or mple down even under the heaviest family abuse!



STAINS WON'T HARM IT Spills and accidents are no problem — almost any spot can be quickly sponged up!



MOISTURE WON'T AFFECT IT Even wet, it keeps its bounce — it won't ever wilt or mildew!

ACRILAN*... original and exclusive with FIRTH



FURNITURE: DUNBAR SWEATER: GRETA PALATTHY

What is it? It's Tuftwoven Acrilan by Firth. It's the most perfect of all carpet fibers — woven into a fabulous, thrifty new carpet that offers you more than any floorcovering ever made!

What does it mean? It means that, at last, you can own a carpet that doesn't have a worry in the world. Walk on it. Footprints bounce out. Trample it. It springs right back. Drop a jelly sandwich on it or squash a lipstick. It's stain-proof — spots will sponge right up!

How does it wear? Firth Tuftwoven Acrilan's fresh, lively springiness is built in for good. It keeps its new look year after year — stays beautiful longer than any carpet you've ever known!

What about care? Routine vacuuming is all it needs to stay bright and fresh and clean. *Even* with pets, *even* with children, *even* with cowboys and Indians and Wyatt Earp!

When can you see it?
Now, in 54 magnificent colors . . . in 5 almost unbelievably beautiful weaves!

Where? At your local Firth Tuftwoven Acrilan dealer† (just fill in the coupon below and we'll send you his name — along with a free fact-filled booklet and an actual sample swatch of Firth Tuftwoven Acrilan carpet that you can see, feel, and test right in your own home).

What does it cost? Surprisingly little, no more than ordinary carpet — as low as a thrifty 9.95 a square yard . . . only a few dollars a month!

MAGNIFICENT NEW COLORS AND TEXTURES put a whole new world of carpet beauty at your feet . . . more comfort, quiet and warmth—easier care than ever before!

Firth Tuftwoven Acrilan comes in "Knotted Folkweave," "Magnum Frieze," "Ming Crochet," "Suede Velvet," and "Timberlake Tones" — in 54 glowing decorator colors.

See Firth Tuftwoven Acrilan carpet featured on the "Sally" Show starring Joan Caulfield — Sunday nights on NBC-TV

*ACRYLIC FIBRE BY CHEMSTRAND †THROUGHOUT THE UNITED STATES AND CANADA

FIRTH INDUSTRIES INC.
A SUBSIDIARY OF THE FIRTH CARPET COMPANY

FREE OFFER

Please send me the fact filled new booklet "Revolution Under Foot" plus sample swatch of Firth Tuftwoven Acrilan carpet.
Firth Industries Inc., 295 Fifth Ave., Dept. FTA3, New York 16

Name _____

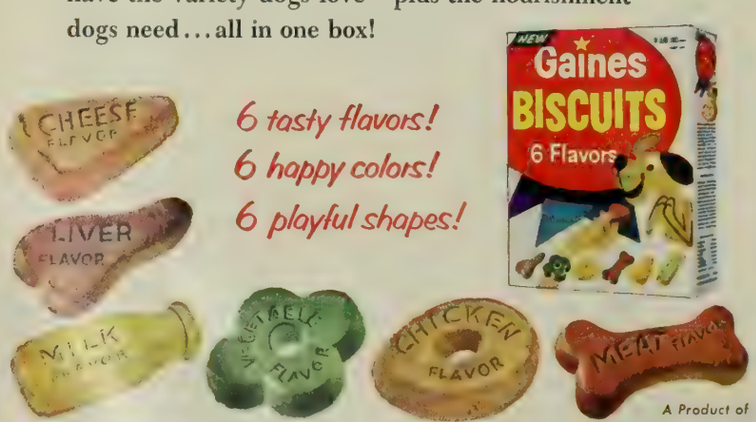
Address _____

City _____ *Zone* _____ *State* _____



The gal who's got a way with dogs—gives them new **Gaines Biscuits** every time!

And no wonder! These new Gaines Biscuits have the variety dogs love—plus the nourishment dogs need... all in one box!



6 tasty flavors!
6 happy colors!
6 playful shapes!

A Product of General Foods

P.S. *For regular feeding, watch your dog thrive on new* **Gaines Dog Menu**



This young tulip tree will eventually grow more than 100 feet tall.

TREES *to plant this fall*

Make your selection and place orders now. Start planting after maples turn gold

Low-maintenance trees for quick shade

Thornless honey locusts: Several varieties, all hardy and drouth resistant. Shade is light enough so grass grows right up to the trunks.

Ginkgo: This tree takes care of itself. No diseases, no insects. Height usually less than 60 feet, but sometimes over 100 in old trees.

Green ash: Fast growing, well-shaped, and adaptable to many soil types. Shade is dense. Leaves turn yellow in the fall. Very hardy.

Hackberry: Similar to American elm in size, shape, and leaves, but more resistant to storm damage.

Pin oak: Grows fast, has brilliant fall color. Don't use near street or drive as drooping branches will obscure traffic.

Small trees for color and screen

Amur maple: Has the rich fall color you expect of maples, yet it grows only 20 feet tall. Unpruned, it becomes a large shrub. Pruned, it makes a perfect small tree.

Redbud: Has magenta-red flowers in early spring, and there's also a white form. Good for shrub borders and accent points.

Birches: There are many kinds of birches—some reaching 90 feet at maturity. All have handsome yellow foliage in fall, as well as beautiful bark and graceful branches.

Fringe tree: Bears fleecy white flowers in early June. Usually grown with several stems—more like a lilac than a tree. Yellow foliage in fall.

Trees for the sunny south

Mimosa: Small, graceful tree. Blooms all summer. Flowers are rounded balls of light pink stamens. Protect with a mound of soil the first winter.

Golden-rain tree: Has bright yellow flowers borne in upright clusters in early summer. Probably best as a "second" tree, after basic shade trees are in place.

Magnolias: You can find almost anything you want in this group—colorful flowers, clean bold foliage, shade, or shrubby screen. Sometimes hard to transplant, so look for balled plants or canned stock.



KING-SIZE TRADITIONAL LAWSON, six feet of sitting comfort and KING-SIZE mattress. Three cushions, channel arms, flounce. From $369 depending on fabric.

Custom-order just what you want at no extra cost!

Don't miss the new Hide-A-Bed sofas, value-priced for savings *now*. There are literally *hundreds* of possible style, size and fabric combinations.

Pick and choose from over 200 tweeds, nylons, prints, linens, bouclés, in 17 new colors . . . over 50 distinctively detailed styles . . . full, apartment, loveseat and extra-wide sizes.

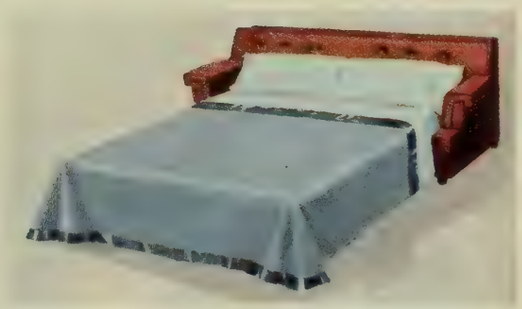
Then Simmons makes your Hide-A-Bed sofa to order—in about 3 weeks!

Only Simmons gives you all these advantages

- *Wider arm to arm*—full-size sofa is a full 65 inches between arms.
- *Super-comfort cushions*—Beautyrest* (or foam rubber, slightly more).
- *Exclusive seat design*—lower height sloping comfortably toward back.
- *Easy opening*—bed comes out in seconds with bedding in place.
- *Simmons mattress* — full-length Deepsleep* (or famous Beautyrest mattress, slightly more).
- *Exclusive all-steel sofa frame*—not just the bed frame! Can't warp.

SIMMONS introduces new styles . . . new fabrics . . . new low prices for HIDE-A-BED® SOFAS





Look! It opens to a full-size bed, comfortable for two!

SHELF-ARM MODERN shown in green tweed. Six other colors available including the new oriental blue, charcoal and Burma gold. Special value at $279.50.

EARLY AMERICAN with wing back, kick pleat and cut-back Lawson arms. Many new prints and tweeds. Approx. $299.50 depending on fabric chosen.

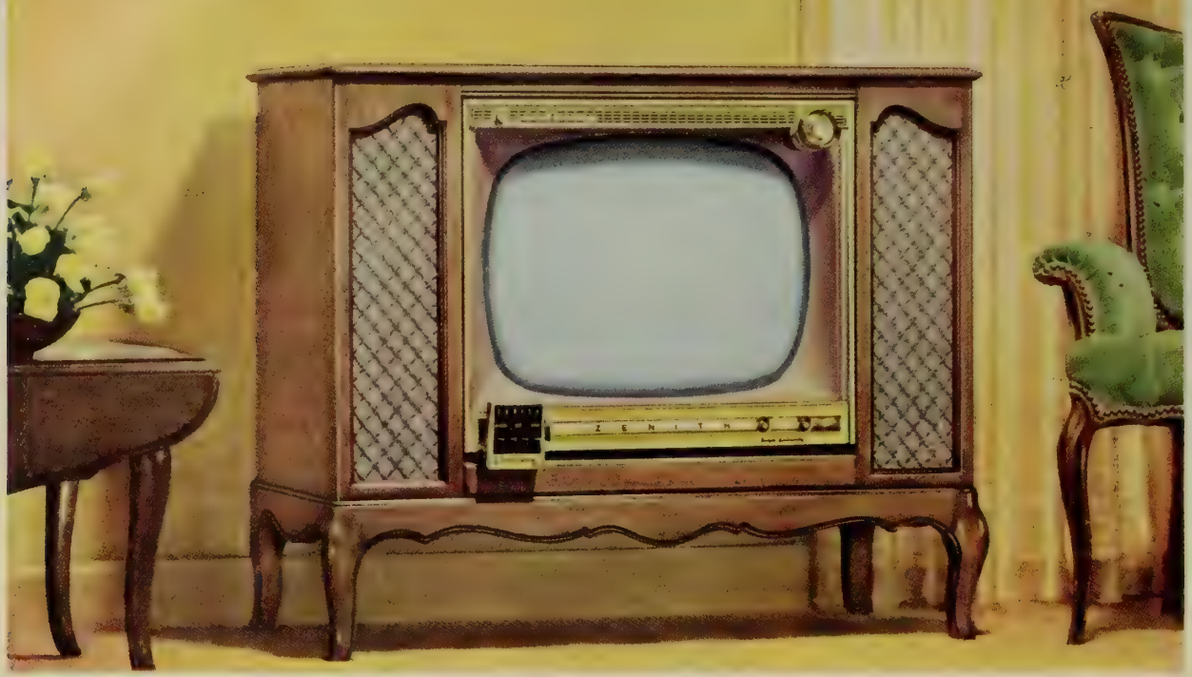


ONLY **Simmons** *MAKES* **Hide-A-Bed** *SOFA*

See all the famous Simmons convertibles at your favorite store, $89.50 to $495.00 . . . Convenient terms

*Trade-mark Reg. U. S. Patent Office, Copr. 1957 by Simmons Co., Mdse. Mart, Chicago, Ill.

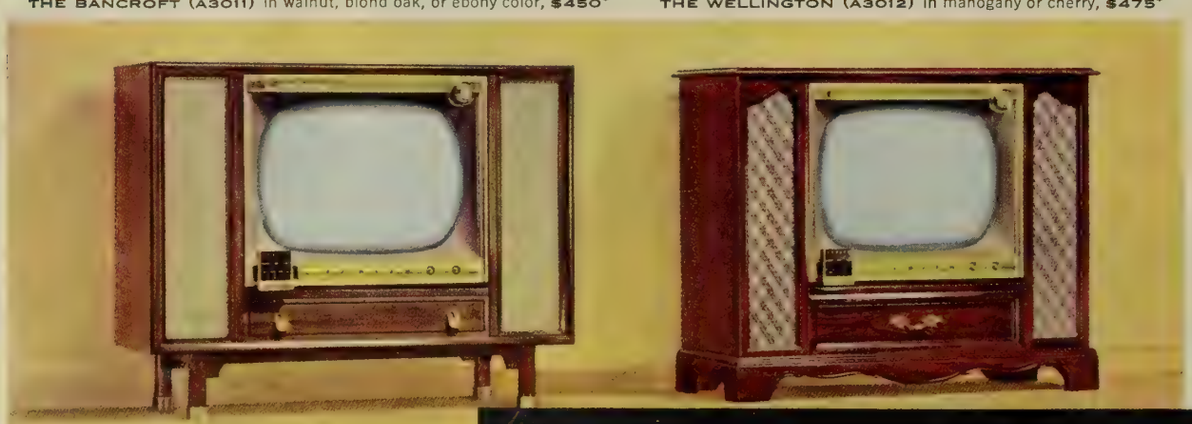
INTRODUCING A NEW MAGNIFICENCE IN TELEVISION



THE DEAUVILLE (A3013) in cherry, $525*

THE BANCROFT (A3011) in walnut, blond oak, or ebony color, $450*

THE WELLINGTON (A3012) in mahogany or cherry, $475*



ZENITH'S NEW DECORATOR GROUP

Fabulously beautiful cabinets in the finest Traditional, Provincial or Modern styling

Never before has television had such an "air of belonging" in your living room. The expert designs, the rich woods, the hand-rubbed finishes. Everything has been done to make these sets a truly fabulous focus for your decorating scheme.

In performance, too, these new Zeniths are brilliantly superior. The powerful new Zenith high fidelity horizontal chassis automatically brings in each channel sharper and clearer than ever before. Combined with Zenith's sensational new "Sunshine" Picture Tube, this chassis gives you pictures of portrait clarity. To compare a Zenith TV set side-by-side with any other is convincing proof of Zenith's superiority.

You'll *hear* a beautiful difference in Zenith TV, too. Four High Fidelity Speakers project the sound into every corner of your living room with a true "living" quality.

ZENITH RADIO CORPORATION
CHICAGO 39, ILLINOIS

Backed by 38 years of leadership in radionics exclusively. Also makers of Radios, High Fidelity Instruments and fine Hearing Aids.

*Manufacturer's suggested retail price. Prices slightly higher in far West and South. Prices and specifications subject to change without notice.

QUALITY BY

Zenith

the Royalty of Television



And every set in this new Decorator Group features Zenith

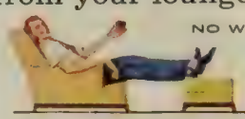
SPACE COMMAND REMOTE TV TUNING

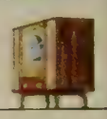
JUST TOUCH A BUTTON TO...

- SHUT OFF THE SOUND OF LONG, ANNOYING COMMERCIALS, WHILE THE PICTURE REMAINS ON THE SCREEN.
- TURN TV ON AND OFF
- CHANGE CHANNELS *(EITHER DIRECTION)*

Tune Zenith TV from your lounge chair—anywhere in the room—by "Silent Sound"!

NO WIRES · NO BATTERIES · NO TRANSISTORS...
NOTHING BETWEEN YOU AND THE SET BUT SPACE!





ZENITH

The quality goes in before the Zenith name goes on

Have you heard?

Latest Garden News®

By Dr. R. Milton Carleton

Highways to gobble up grass seed

The new Federal highway program will take not only millions of dollars and several years to complete, it will also require tons of grass seed and fertilizers.

Each mile of the highway system will require 23 acres of grassed shoulders, and there are 41,000 miles in the system. The total system will eventually convert a million acres to grass, for shoulders and cuts. The grass seed and groundcover needs will be tremendous. Over 400,000 tons of fertilizer will be needed in the initial stages alone.

Quantities of trees and shrubs, for planting the new highways, will run into staggering numbers. The highway system's demands for shrubs, grass seed, trees, and related products will eventually affect their supply on the retail market.

Box-elder bugs banished

Troubled with box-elder bugs? Take heart. With an insect repellent developed recently, you can keep them out of the house.

Box-elder bugs are the red-and-brown striped insects which move into houses in the fall. Once inside a home, they seem to stay around all winter. They don't damage anything but are a real nuisance.

The insect repellent that does the job is called Tabutrex, chemically di-n-butyl succinate. Tabutrex also repels flies, cockroaches, termites, and fruit flies.

2,4-D safe in compost

It's perfectly safe to dump 2,4-D-killed weeds on your compost heap. They won't carry the weedkiller on to damage your ornamentals later.

The bacterial action in a compost pile will destroy 2,4-D quickly. During warm weather, this may take place in as little as two weeks. At temperatures below 60, however, the bacteria will work more slowly. But whatever the temperature, the 2,4-D will be destroyed by the time the weeds have been turned into finished compost.

There is also evidence that weeds sprayed with 2,4-D actually contain more fertilizer elements than normal. Nitrate nitrogen, particularly, is often increased sharply.

Start snow-mold control now

Last year's epidemic of snow mold was one of the worst on record. Everywhere north of the Ohio river,

More on page 187



Shown above: SERENE

REAL CHINA designed for America's new Carefree way of life

for only **5.95**
5-piece place setting

● GUARANTEED AGAINST BREAKING* ● OVEN-PROOF
● DISHWASHER-PROOF ● COPPER COVERED SERVING PIECES

Not plastic, *not* pottery, *not* thick or heavy! Carefree is real china, translucent and delicate-looking, thinner than you ever dreamed an oven-proof china could be. So elegant for formal entertaining, so sturdy you can use it every day... even for outdoor barbecues. See Carefree, the beautiful, durable true china that pays for itself... over and over again!

Carefree
ALL PURPOSE TRUE CHINA
BY SYRACUSE

Permanent underglaze colors. Beautiful shapes, styled for multi-purpose use.

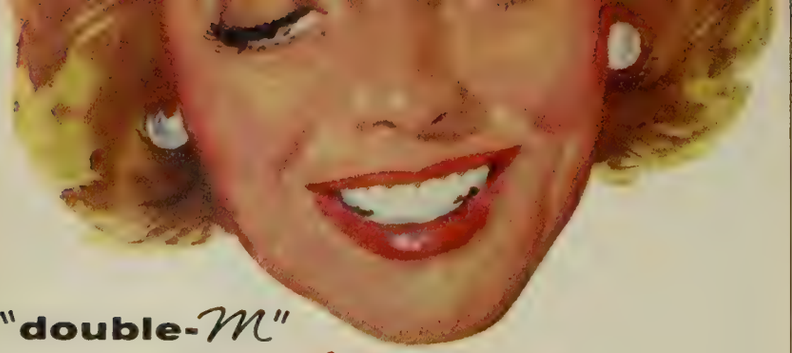


WINDSWEPT, 6.95 BLUE MIST, 7.95 FLAME LILY, 6.95 FINESSE, 7.95

Prices are for 5-piece place settings. 16-piece starter sets from 19.95. 44-piece family sets from 56.95.

* BE SURE TO ASK YOUR DEALER FOR GUARANTEE CARD

Send for free illustrated brochure and name of nearest dealer.
Syracuse China • Dept. CH107 • Syracuse 1 • New York



try "double-M"

minute-magic

...the brisk, modern way to saving-cooking!

MIRRO-MATIC

America's most wanted pressure pan

MIRRO-MATIC's minute-magic makes modern minutes do the work of old-fashioned hours! Asparagus, for example, cooks in a minute and a half! Carrots, in two and a half! Corn-on-the-cob in just five minutes! You can cook country-style chicken in 18 minutes, or fix a ham in only an hour!

Speed-Cooking Is SAVING-Cooking, Too . . . Shorter cooking time naturally means less fuel used. A high, moist heat cuts shrinkage, lets more of what you buy come to the table. And mineral and vitamin values are saved in the rich, natural juices of the foods you cook, not boiled away or poured down the drain with excess water.

Get MIRRO-MATIC, in the size to suit your family best, at department, hardware and home furnishing stores, wherever dealers sell the finest aluminum.



The secret of minute-magic is MIRRO-MATIC's exclusive selective pressure control, the control you can *hear*, as it *automatically* prevents pressure from going higher than recipe requires—5, 10, or 15 lbs. Unbreakable and never needs adjustment.

your best buy...

MIRRO THE FINEST ALUMINUM



Guaranteed by Good Housekeeping

COMMENDED PARENTS' MAGAZINE

MIRRO-MATIC Electric Pressure Pan with Controlled Heat! Exclusive Thermo-Dial Heat Control permits perfected pressure cooking and canning, plus frying, boiling, steaming, braising, keeping foods serving-hot. Simply match heat to pressure and both are controlled, automatically! 4-qt., **$29.95**, with cord, rack, and recipe book. Fed. tax incl.

4-qt. **$14.95**

2½-qt., **$12.95**
6-qt., **$19.95**
8-qt., **$24.95**
16-qt., **$29.95**

Each with rack and recipe book.

Easy do-it-yourself desk

Start with a long table, then add two storage cabinets, and you have a home business center, simple and functional

Photographs: Hedrich-Blessing. Decorator: Lubliner and Himmel, A.I.D.

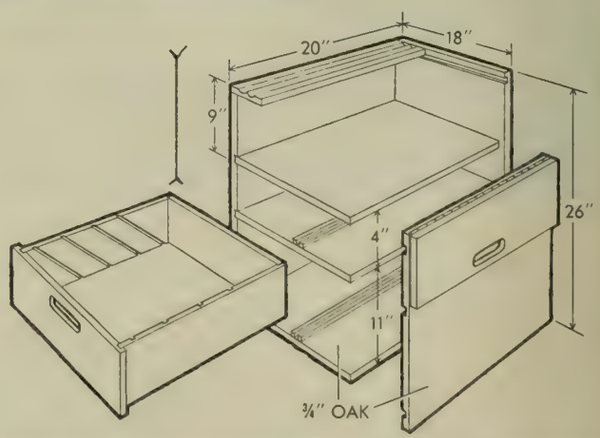


Table slides over two storage units, both mounted on ball-type casters. Unit at left is especially designed to hold portable typewriter; one at right is regulation three-drawer file. Together they provide all the convenience of a kneehole desk.



Top surface of this unit slides forward to serve as a typing table, at comfortable working height. Beneath it is space for housing the portable.

Two side drawers of cabinet are accessible while the typewriter is being used.



Here's how you can make the typewriter unit. Piano hinge is used for side that drops down. Flap gives access to the typewriter storage. A friction-type catch holds hinged side in place when it is raised. Simple hand slots are used instead of hardware.

Front and back are dadoed at inside top to accept sliding typewriter tray; edges of tray are rabbeted to slide into dadoes. Angled dadoes are cut in sides of drawer. Dividers slide into these slots. From the home of Mr. and Mrs. Sol Rich, Chicago.



orange color scheme

Mask B—Color 2

Here orange was selected as the basic color; mask B presented the *blue* family as complimentary. Note the generally warm effect of a color scheme based on orange.

more
café curtains
using adjustable round rods

Cafe curtains come out of the kitchen! Luxurious fullness can now be obtained, by using clip-held pleats which can be *ironed flat!*
pattern and instructions on Page 21



now Kirsch makes

praise-winning room effects

easier than ever!

NEVER BEFORE such a fascinating collection of window decorating ideas as in the big *new* Kirsch book, "WINDOW DECORATING MADE EASY". Never such helpful sketches, patterns and instructions. And never *anything* like the unique new Kirsch Color Kit, included with the book. Order your copy today!

To insure the lasting beauty of ANY window treatment, depend on Kirsch drapery hardware. From simple drapery hooks to finest traverse rods for picture windows, you pay no more for the extra beauty and durability of genuine Kirsch quality. Ask for Kirsch–*by name*–when you shop.

"automatic" color kit included

DOZENS of smart, adaptable treatments . . . for every type of window, every room. How to make curtains and draperies; hints, "*stunts*" of the experts.

PLUS an exciting, removable Color Kit which enables you to build—*automatically*—color harmonies based on your own favorite color. To give your home a fresh, new look, get WINDOW DECORATING MADE EASY . . . by Kirsch. ONLY 50c.

KIRSCH CO., 330 PROSPECT, STURGIS, MICHIGAN.

helping to make windows more beautiful for 50 years

Guaranteed by Good Housekeeping

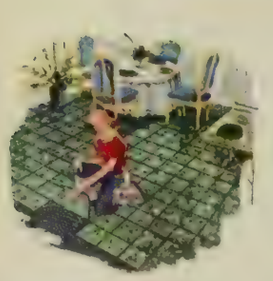
Kirsch

WORLD STANDARD IN DRAPERY HARDWARE



Dr. Rose N. Franzblau, Ph.D. noted psychologist: "A family room where activities are shared increases understanding and respect between children and parents."

Here's a room for *family sharing*...
the MATICO floor is ready for any activity



Hobbies harmonize in this family room, where you and your children develop new interests together. Freedom of action is built in with MATICO's rugged MATICORK floor. Cleaning's easier because MATICORK is stain-resistant, scuff-proof, unphased by dirt or grime. See economical MATICORK in asphalt or vinyl-plastic tile at your MATICO dealer, listed in your phone book.

Shown: MATICORK in light, medium, and dark random pattern

There's a beautiful MATICO *floor for every room in your home.*

MASTIC TILE CORPORATION OF AMERICA
Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.
Rubber Tile • Vinyl Tile • Asphalt Tile • Confetti • Aristoflex Parquetry • Maticork • Cork Tile • Plastic Wall Tile

MASTIC TILE CORP. OF AMERICA,
DEPT. BH10, P.O. BOX 986, NEWBURGH, N. Y.
Send me your 24-page book on psychological planning in homes. Enclosed is 25¢.
NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
☐ check ☐ money order ☐ 25¢ coin

QUALITY CONTROLLED MATICO PRODUCTS
Guaranteed by Good Housekeeping

7C 442

HOW-TO
for the handyman®



Make-do reel to keep your chalk line snarl-free is easy to fashion from a discarded adhesive-tape spool.

By threading dowel through hole in spool, you can quickly unwind as much cord as you need for the job.

Then snap on the cover to anchor line in place.

Ralph H. Ahlberg
Minneapolis, Minn.



Substitute pliers (the slip-joint type) for tack hammer when you drive brads to hold pictures in their frames.

Slip plier to its widest opening; cover one jaw with tape so it won't mar wood.

By holding brad in position with a finger, you can start it into frame without bending it with necessary pressure.

Pearson Jones
New Orleans, La.



The other paintbrush is always a problem to store temporarily when you're up on a ladder working.

Next time try hanging it on inside or outside of the bucket on a "reversed" picture hook. Blunt the point; solder nail to hanger so it won't slip.

Hole in the brush handle accepts the nail. Oversized hanger works best.

H. A. Henke
Los Angeles, Calif.



Save paint by sealing wood first with thin coating of shellac. Then sand the surface smooth before you give the work a finish coat.

This trick also works for plaster patches. Sand the patch smooth and apply a thinned coat of the material.

It makes excellent undercoat for any finish.

Herb Messer
Miami, Fla.

More on page 38

urns Rinse Water Into Magic Water . . . Automatically!

NORGE 2-SPEED WASHER

WITH AUTOMATIC LINT-OUT Dispenser Wheel



Pre-load Dispenser Wheel when you load washer!

Adds Conditioner to Rinse For Up to 39% Cleaner Clothes

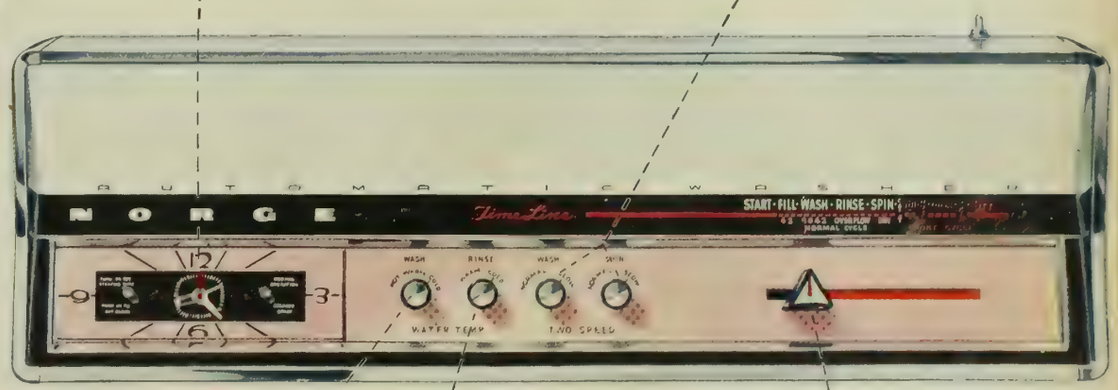
- No More Lint
- No More Yellow—No More Gray
- Whiter Brighter Nylons
- Main Cause of Diaper Rash Eliminated

Dispenser Wheel adds conditioner to the rinse water automatically. Lint can't cling to clothes because it's suspended in this magic water and floated right out of the tub during overflow rinse. No messy filters to clean or clog. Dulling soap film is banished completely. Everything comes out softer, fluffier, cleaner than ever before.



New! ROUND-THE-CLOCK TIMER LETS YOU WASH WHILE YOU SLEEP!
Saves on off-peak electric rates!
Saves hot water for daytime uses!

New! 2 WASH SPEEDS! 2 SPIN SPEEDS!
NORMAL for regular wash
SLOW for dainty things





ATCHING LAUNDRY PAIR

HOT, WARM OR COLD WASH
Take your choice, to meet special demands for all fabrics...save hot water!

WARM OR COLD RINSE
Gives you right temperature for every fabric. Saves more hot water!

2 AUTOMATIC CYCLES
Normal for regular wash. *Short* for partial or lightly-soiled loads.

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OMATIC AND WRINGER WASHERS • GAS AND ELECTRIC DRYERS, RANGES, WATER HEATERS • REFRIGERATORS • FREEZERS



GENEVA has created a new note in kitchen elegance . . . the soft *hush* of a gentle breeze. And your GENEVA kitchen can be *personalized* to your ideas . . . built-ins, special feature cabinets, scads of accessories. Your choice of six beautiful decorator colors, or white. You pay no more for GENEVA fine quality . . . visit your GENEVA dealer today.

NEW! BEAUTIFUL HONEY MAPLE WOOD FRONTS

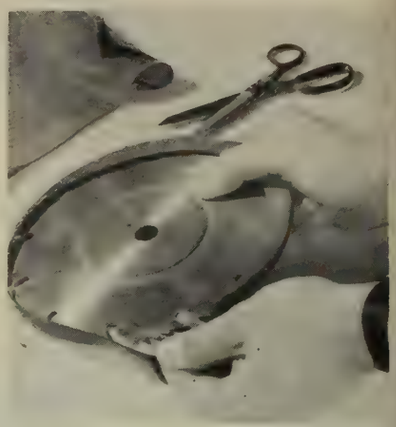
Geneva Modern Kitchens
Dept. BHG-10-57 • Geneva, Ill.
Division of Acme Steel Co.

Send colorful new 20 page booklet "*What's Cooking in Kitchens?*" I have included 10 cents to cover handling.

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County_____ State_____

How-to for the handyman

Begins on page 36

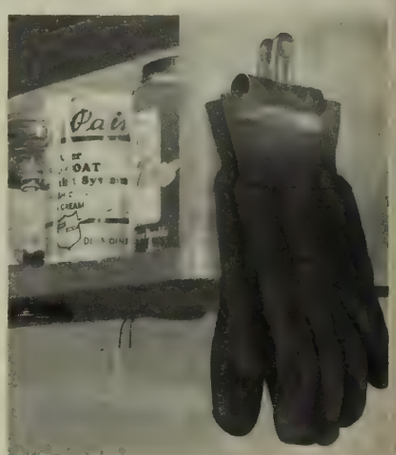


Saw blades stay sharp longer in workshop drawers, metal saw boxes and tool kits, and other storage spots if teeth are protected.

Strip of old inner tube does good job of keeping teeth from becoming dulled.

Cut off a wide band and stretch it around the blade, as shown. Watch your fingers when you pull it on.

Carl E. Dacar
Belle Fourche, S.D.



Work gloves gone when painting, other messy home maintenance chores are due?

Regular spring clip (or clip clothespin) hanger will save minutes of searching.

Nail or screw it to your toolboard, finishing cabinet, or wherever gloves will be the handiest to reach, put away.

Sam B. Conner
Knoxville, Tenn.



Sanding chair rounds and "gingerbread" on other furniture pieces is tough to do with regular sandpaper when you run out of cloth-backed type.

In this emergency, back paper with plastic or cellophane tape and fold it over at ends for finger grips.

Tape provides necessary reinforcement to the paper.

Richard C. Marshall
Washington, D.C.



Add safety to razor blades used for clipping newspapers and magazines by covering most of sharp edge with snip of masking or adhesive tape.

Only about ⅛ inch or so of blade should be left exposed. When this end becomes dull, simply fold the tape over it and use the other one.

Roger Cummins
Dallas, Tex.

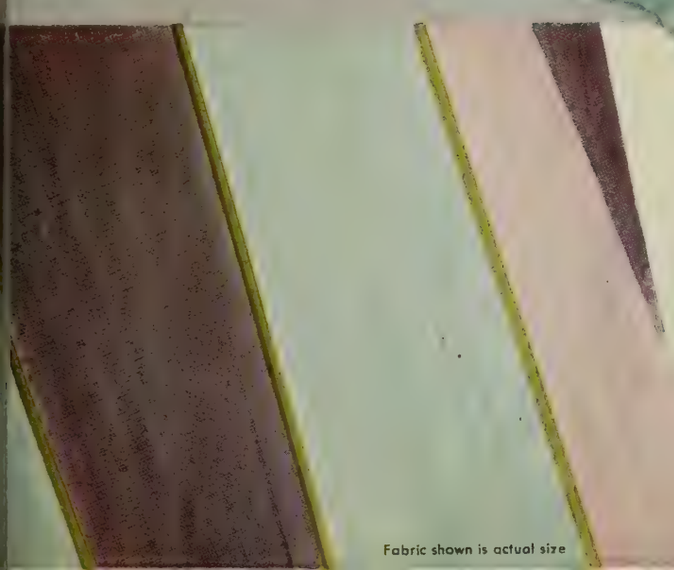
Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6710 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.

New Stripe O' Gold Harmony House

ensemble in textured Dacron* and Chromefast® Acetate



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Fabric shown is actual size

Silky, sunfast, and washable!

Decorate your bedroom this fresh, appealing way! You can choose our newest Harmony House ensembles in luxurious stripes of color outlined with metallic gold-color threads...or matching soft, solid colors. Mix or match them any way you like... Stripe O' Gold colors always combine in the prettiest ways! All the items feel just like precious silk...yet are sturdy, long-wearing, completely washfast and sunfast.

See the Stripe O' Gold Ensemble now at your nearest Sears Retail Store or Catalog Sales Office...or order from Sears Catalog in your home, by mail or phone.

Favorite Harmony House Colors in Stripe O' Gold pattern: Frosty pink/Ming blue/Spice brown, as shown. Also Ming blue/Bronze green/White; or Federal gold/Spice brown. Solid colors available in Spice brown, Frosty pink, Ming blue, Bronze green, White.

Items illustrated: Coverlet, full or twin size...14.95; Dust ruffle, full or twin size...7.95; Pinch pleated draperies, 90" or 84"...7.95; Cafe curtains, 36" or 30"...3.95; Modern style full-size headboard and cover...19.90; Round or square toss pillows, each...2.95.

**DuPont polyester fiber*

Buy now on Sears Easy Payment Plan...satisfaction guaranteed or your money back

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What kind of life insurance should you have?

Term = pure protection
Ordinary life = protection + savings
Endowment = protection + savings
Annuity = retirement supplement

By Ronald Deutsch

Some families have discovered that new insurance policies are making their own programs outdated. Here is the first in a series of four articles designed to help you re-evaluate your family's protection program

Most experts say you can usually choose the right policy by applying the oldest rule of insurance buying: Insure first against the greatest potential catastrophe.

The greatest catastrophe is death. It is most disastrous when it comes either too soon or too late—too late in the sense that the person lived longer than he thought he would when he planned his old age income.

When death comes to the breadwinner of a family too soon, the family can lose its home and standards of living. The mother can be forced to work, the children robbed of schooling.

When you live longer than expected, you live beyond your ability to earn, beyond your savings. A look at some of the elderly people you know will tell you that this, too, has financial disadvantages.

These two urgent needs are the backbone of life insurance. All policies are designed to meet one or both of them. And it is when they are combined in one policy—in endless variations that life insurance begins to look complex. But if you keep these needs separately in mind, much of the confusion vanishes.

Before you go further, take a frank look at the insurance needs of your own family. By answering the questions in this article carefully, you'll know a great deal about just how much insurance you require and what kind it should be. (The chart on page 43 shows you how to total up your complete life insurance needs.)

Don't be alarmed by the size of the figures you'll begin to get. Remember, there is probably a way you can afford the insurance you need. Remember, too, that this is the kind of analysis an agent makes when he studies your insurance.

If you've figured all your needs for protection against death, chances are you've found the grand total pretty surprising. If you've a young family, that total may come to well over $50,000. But before you turn away muttering about "rich man's insurance," take a look at a partial answer to that third big question, about how to afford the insurance you need.

Insurance on your life is sold in four basic policies—despite the thousands of different names. Probably the oldest of these is *term insurance*, and it's the one that can cut down the size of that grand total, and do the job at surprisingly little cost.

Term insurance is pure protection. You buy it for a limited period of time. If you die in that time, it pays off. If you don't die, you get nothing back. Your car insurance and your home insurance are essentially term policies. Experts feel that, in its place, term insurance is a necessary part of most life insurance programs.

[*Turn to page 43*

There's an easy answer to this tough storage problem





Heavy Duty

Let MASONITE® PEG-BOARD® put garage walls to work

You can have 33% more storage space with ¼" heavy-duty Peg-Board panels and accessories for as little as $27.00.* Clever slip-in-a-hole fixtures support just about anything—your heaviest garden tools, shelves and equipment, bench top and hand tools—and there you have it, a Working Wall! Enjoy a neat, attractive garage, and quickly, too; just ask your building materials dealer about heavy-duty Peg-Board panels and fixtures. Mail the coupon below for other interesting ways to use Peg-Board products.

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Wall area 8′ x 12′
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Peg-Board Panels
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Zone ..... *County* .....



First aid to Beauty...

The start, the indispensable beautifier, is water . . . followed by whatever else milady may select to work captivating magic on hair and skin.

Refreshing cleanliness first . . . then the other beauty aids, deftly and subtly used to heighten the beguiling effect.

What place more fitting for such rites than this Kohler bathroom—itself a shrine of cleanliness and beauty, with fixtures in delicate Peachblow. The Piedmont vitreous china lavatory set into the dressing table, the Cosmopolitan bench bath, the jewel-like Kohler fittings of chromium-plated genuine brass, are worth learning more about. Other styles and models, of course, for all requirements.

Consult your Kohler dealer. Write for booklet 16-K.

KOHLER CO., *Established 1873* KOHLER, WIS.

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PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS • AIR-COOLED ENGINES • PRECISION CONTROLS

What kind of life insurance?

Begins on page 40

What is its place? When the needs are *temporary*. Say your home mortgage is $15,000 for 15 years. At the end of that time you own the home and your family is protected.

"But," you say, "the loan gets smaller every year."

Right. So you buy *decreasing* term insurance, which shrinks with the loan, and which is even cheaper than regular term insurance. The premium is worked out to be level for the whole 15 years. You buy pure protection against dying too soon.

Now look at your other insurance needs. If you have a large, temporary debt, back it, too, with term insurance. For a young man, the insurance will cost about four or five dollars for each thousand of insurance. But don't try to cover the small debts in your debt fund this way. Chances are these will recur. You'll buy another car, an-

[*Turn to page 46*

How much protection do you need?

Fill out the blanks below, taking the higher figure when in doubt.

1. *Final expenses.* Write here a sum for possible medical fees and funeral, as well as an amount to clean up income taxes, due on death. For average family this might be $2,000. _____

2. *Mortgage fund.* How much do you owe on your mortgage? _____

3. *Debt fund.* What else do you owe— for car, TV, etc? _____

4. *Readjustment fund.* Figure a year's living expenses for your family, deducting expenses of breadwinner. _____

5. *Family income.*
   - a. Cut readjustment item to the bone. _____
   - b. Subtract social security. (See chart.) _____
   - Remainder. _____
   - c. How many years till oldest child is 18? _____
   - Multiply years times "Remainder." _____
   - d. Now subtract from family living expenses the amount needed to care for oldest child, each year. Then, as above, work out the family's needs until the second child is 18. Keep up the process until the youngest is 18. Total: _____

6. How much would wife need for living expense yearly? _____
   - a. How many years from time youngest child is 18 till wife reaches 62? _____

Multiply years times wife's yearly need. Total: _____

GRAND TOTAL _____

Social security help to survivors

Social security payments made to a man's survivors depend on the monthly salary he earned, as shown in this chart.

Monthly salary*	**$250**	**$300**	**$350 up**
To widow under 62 years of age**	_____	_____	_____
To one survivor (Widow over 62, child, dependent parent)	$ 66.40	$ 73.90	$ 81.40
To widow with one child***	$132.80	$147.80	$162.80
To widow with two or more children***	$177.20	$197.10	$200.00

* Smaller payments apply for lower salaries, down to $50 a month. Payments to families are stopped or reduced when child reaches 18.

** A widow, unless remarried, is eligible for payments at age 62.

*** If a widow remarries her payment stops, but a portion for the child or children continues.





Original photograph proves that a glass washed in a dishwasher with New Formula Electrasol is so clean you actually can read through it.

Electrasol has the exclusive formula that Stops Spotting . . . cleans so thoroughly, rinse water slips off in sheets. You get spot-free, sparkling results . . . every time. It's the brand *recommended by leading electric dishwasher manufacturers!*

MOST ECONOMICAL . . . Electrasol gives you 20% more detergent for your money.

Another Famous Product of ECONOMICS LABORATORY, Inc.


The Paint That
ALL THESE COLORS READY

Gives You Everything

FOR FALL — AND LOWEST COST, TOO!

SPRED SATIN

THE 100% LATEX WONDER WALL PAINT

SPRED SATIN gives you all these colors and many more, at less cost, with every painting advantage: saves time and labor because it goes on twice as fast and easy as other paints . . . you need less paint because most colors cover in one coat when properly applied . . . and, you won't need thinners. Dries in 20 minutes without laps or brush marks; painting tools clean up in water.

SPRED SATIN saves you even more money because you paint less often. Colors stay fresh, new-looking. Smudges wipe off easily, can even be scoured! . . . People all over America write* praising SPRED SATIN—unmatched by any other paint.





BUSINESSMAN, CHICAGO, ILL. "Eight years ago our contractor painted our apartment with SPRED SATIN in half the time we estimated . . . the paint's still as good and fresh as the day it was put on, despite many washings."



HOME-OWNER, ERIE, PA. "After having used a latex paint made by one of your competitors, I tried SPRED SATIN on the same job. It took only half as much, convincing me of SPRED SATIN economy and beauty."



HOME-OWNER, BRECKSVILLE, OHIO. "Our three-year-old scribbled on the wall with ink . . . but, amazingly, my wife scrubbed it off with scouring powder! The wall looks like new, thanks to your wonderful paint, SPRED SATIN!"



BUILDING MANAGER, HOUSTON, TEX. "... five years with no requests from tenants for new paint! The original SPRED SATIN looks like new. Most Houston buildings repaint every three years or so . . . see the savings we've made!"

**Names on request*

Glidden

PACEMAKER IN PAINTS

QUALITY Glidden PRODUCTS

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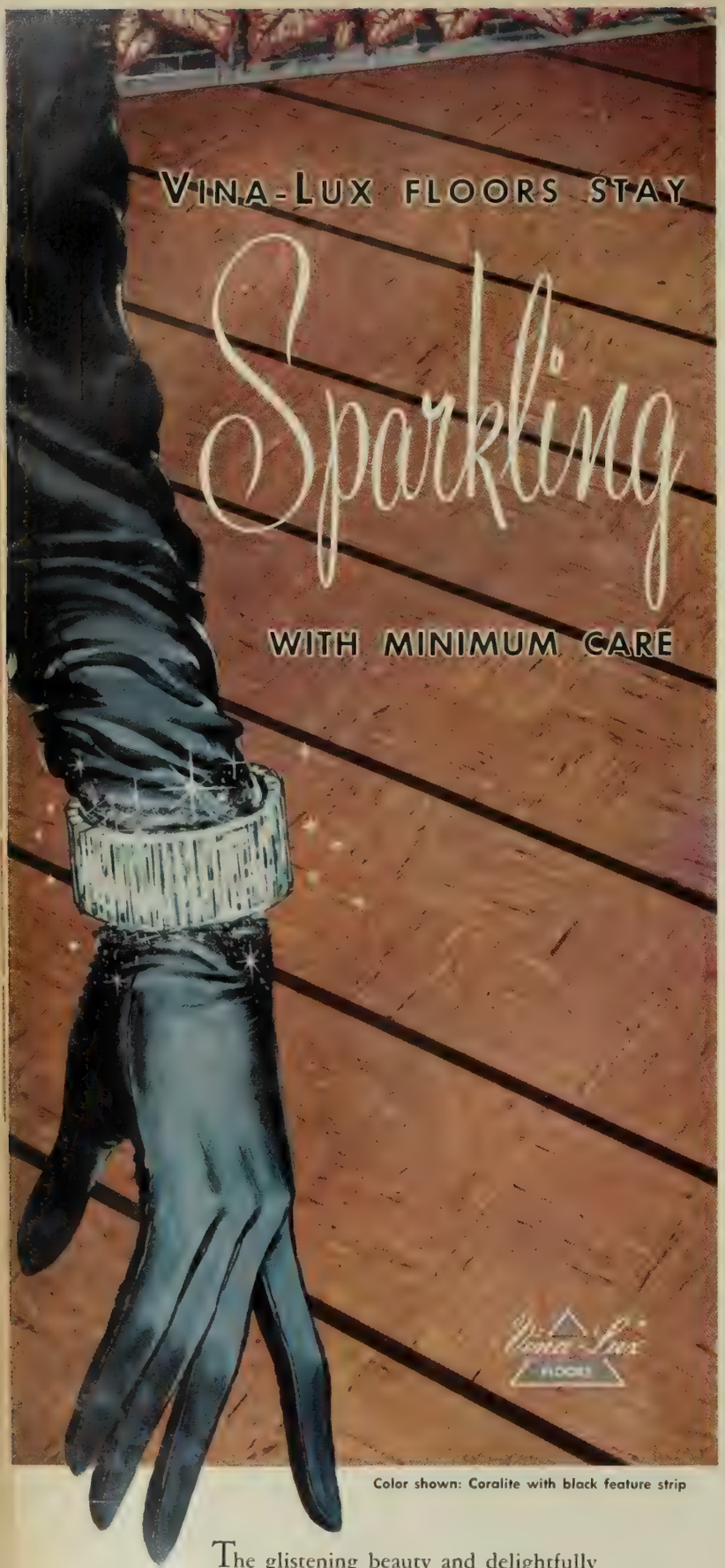
The Glidden Company, Cleveland 14, Ohio. *In Canada:* The Glidden Company, Ltd., Toronto, Ontario. SPRED SATIN also sold by dealers for the following paints: HEATH and MILLIGAN, CLIMATIC, ROYAL, T. L. BLOOD.

NEW SPRED LUSTRE

Enamel for all woodwork ...indoors or out!

New Spred Lustre alkyd enamel gives a velvety sheen to all woodwork! Washable, weather-resistant, in 140 colors matching SPRED





Color shown: Coralite with black feature strip

The glistening beauty and delightfully new colors of Vina-Lux are forever yours with simple cleaning. And only Vina-Lux combines the ever-bright beauty of vinyl with the new, superb marbleizing of *Micromatic veining!*

Yes, Vina-Lux is a wonderfully *smart* floor . . . gives you sophisticated elegance plus rugged durability. Quiet and resilient underfoot, unaffected by normal wear or common stains, and surprisingly economical. Now in 21 decorator colors at your dealer's. Or write for color folder.

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What kind of life insurance?

Continued from page 43

other washing machine. There are other key uses for term insurance, which we'll see shortly.

You might think this over and say, "Come to think of it, nearly all life insurance needs are temporary, and the stuff is so cheap. The needs change through your whole life. Maybe I could—"

Before you go any further with term insurance, look at the facts. The older you get, the costlier term insurance is. The older you get, the harder it is to take out insurance at all. For a young man with a young family, for special needs, term insurance is fine.

But term insurance has no cash value. In a sense, this means that while you are doing the job of protecting your young family, you're not thinking about how long you might live. And the longer you put off that thinking, the tougher it's going to be to do anything about it—in simple terms of the money it takes.

Pure endowment provides for old age

Let's sidetrack for a moment, and look at the purest form of insurance against living too long. This is the *pure endowment.* (Don't confuse it with the usual endowment policy.) It is really just savings. You pay the company so much a year. It saves it, adds interest, and gives it all back to you when you reach a certain age.

Many years ago a bright insurance man got an idea. A man needs protection against early death when young, against late death when old. As the need for one goes down, the need for the other goes up. Why not combine the two—adding together the premiums for decreasing term insurance and for a pure endowment.

The result is the insurance most people buy—whole life insurance, or ordinary life. If you die, the face amount of the policy goes to your beneficiary; if you live, you get savings. The longer you pay, the more cash value the policy has.

Whole life means just what you might be afraid it means. Theoretically, you pay for your whole life—or until age 100, when you would have paid in the face amount of the policy.

It is much more expensive than term insurance, because it is a combination of term *plus* savings. You can borrow against the policy (at interest) or use it as security. At any time you can cancel it and take the cash value, or stop paying on it, and take a *paid-up* smaller policy of a lower amount for your money.

There may be dividends involved in whole life. But these are usually due to the overcharge in your premium which is intended as a safety factor. The younger you are when you buy whole life, the cheaper it is, and the easier it is to pass the medical examination.

Whole life is the basis of any insurance program, for it is a compromise between the two basic life insurance needs. But chances are you can't buy all the insurance you need as whole life. It costs too much.

So look back at your own needs again. Suppose, like most people, you have a $10,000 whole life policy. Let this cover permanent items such as final expenses, recurring debts, possibly the fund for readjustment of your family in the first year after the breadwinner's death.

Now take a look at the biggest

[*Turn to page 128*



"I thought I just saw someone I know! How high are we?"



"I enjoy the simplicity of my Thomas Organ, and it gives the added 'extra' of several instruments in one"

Says Mrs. Charles Smith,
2273 Dudley St., Lincoln, Neb.



...and this fine home organ is only $695!

PRICES SLIGHTLY HIGHER IN CANADA

The Thomas Organ is so easy to learn that many people without any previous musical training sit right down and play melodies the first evening!

Because the Thomas keyboard actually *invites* you to play. And, instead of perplexing knobs and pulls, you simply turn dials to change the organ's "voice"...sound like a melodious string ensemble, create a lilting woodwind air, or turn to the organ's own sound which we all love.



You'll be delighted at Thomas versatility. The continuous Variable Vibrato gives exactly the tremolo quality you want. The exclusive Solo Control accentuates high or low melody for another "keyboard." And thrill to Thomas tone—rich bass...clear, sweet highs.

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And all for only $695! Because of patented invention and vast electronics manufacturing experience it is possible for almost every family to have a Thomas Organ.

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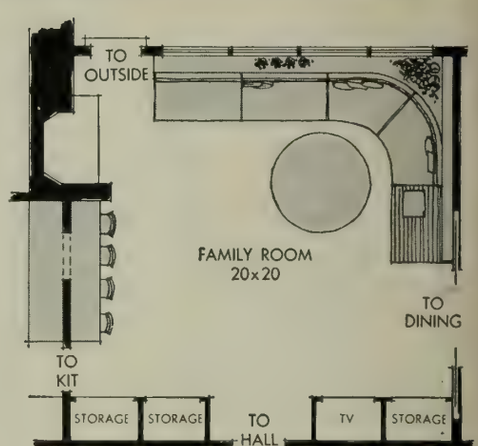
*Faster starting, with a Willard Battery, saves wear on valves, rings and other vital engine parts... cuts gasoline and maintenance costs, too! For *extra* dependability, insist on a *full-power* Willard!



When it's gametime for the small fry, the pedestal table is raised to this convenient level. An L-shaped bench, extending around two sides of the room, provides both seating and shelf space. Asphalt tile floor is easy to maintain.

Built-ins keynote this family room

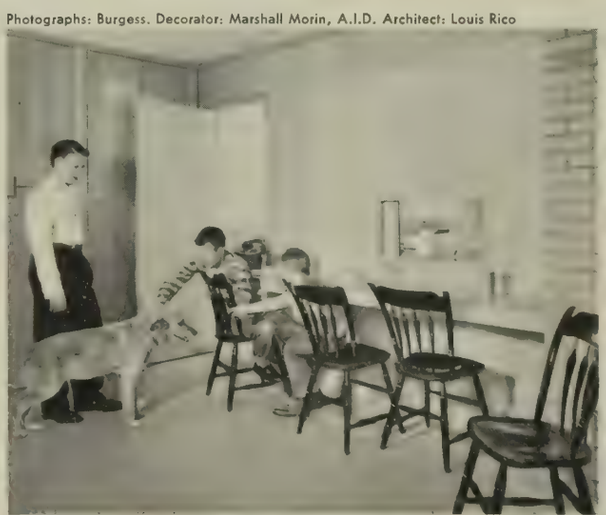
Dual-purpose corner bench and wall of storage cabinets leave floor area free for dancing and games



Square room provides every convenience for daily family living, plenty of room for large parties, and generous storage space. There's even a fireplace for winter coziness.

Photographs: Burgess. Decorator: Marshall Morin, A.I.D. Architect: Louis Rico

Owner: Dr. Sam Brown, Colorado Springs



The breakfast bar is efficiently served from this kitchen pass-through. Its proximity to the TV set makes it easy to locate the boys at mealtime. Counter is especially useful in serving large buffet suppers. The straight chairs are light and portable, do double duty at the round table or for winter hearthside chats.



Adjustable table and lamp are lowered for coffeetime. Furnishings and fabrics were chosen for their ability to withstand youthful exuberance, are tough and gay like the striped sailcloth draperies which cover window wall.



For a Born Hostess—What an entertaining idea . . . Libbey's Royal Fern to shine at a festive buffet! So pretty, yet so practical, they'll be used to dress up the family table, too . . . each has Libbey's exclusive chip-defiant rim.* 8-of-a-kind sets only about $3.95 for tumblers. $5.95 for stemware. (Franciscan Ware "Ivy"; Stegor "Motif" stainless)

ROYAL FERN



For a Treasurer of Tradition—beautiful patterns in American Antiques by Libbey. Every size with different historic symbols reproduced in 22K gold. 8-of-a-kind sets of tumblers only about $3.95. Stemware about $5.95. Choice of 5 sizes. (Iroquois Casual china; Towle "Craftsman" sterling)

AMERICAN ANTIQUES

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Libbey every-day crystal



For a Drama Lover—Libbey's exciting new Golden Tempo! Superbly styled to star in either modern or traditional settings, these glasses are a spectacular value—only about $2.25 for 8-of-a-kind! In fact, *all* Libbey glass costs so little it's fun to own 2 or 3 sets. (Iroquois Impromptu "Stellar" plates; International "Scope" stainless)

GOLDEN TEMPO

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

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your walls that can be wash
with soap and water. Glam
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defy wear and abuse give y
a wide range of selections
fit every decorative scher
And the easy-to-apply adhes
back on each 9 x 9 tile
lets you put up Bolta-
Wall tile in
a jiffy.



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material gives you beauty *pl*
freedom from care. You can wa
spilled things from Boltafl
covered furniture with never
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when you shop for furnitu
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manufacturers are using i
Boltaflex is also available
through your leading dept.
stores and re-
upholsterers.



Bolta-Floor

—America's newest and fine
quality vinyl floor covering
eliminates the hard work of flo
care. In a full range of sma
modern colors and patterns th
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tile, Bolta-Floor keeps its ri
lustrous beauty years longe
Its smooth resilient non-poro
surface resists scuffs and stain
is easily freshened. Bolta-Flo
is available in tile sizes, thick
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shown is VT 3301.



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It's NEWS to me!®



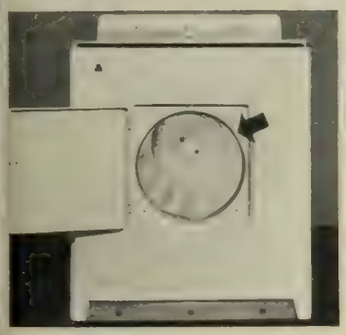
Handy carrier holds autumn leaves. Just lay the 5-foot-square burlap carrier on ground for filling. Close it for carrying by picking up corner loops. It's easier to manage than awkward boxes or baskets. Fold it flat for storage. You will use it next summer for grass, weeds, and hedge clippings.

Lawn Caddy, $2.98, in stores. Pacific Bag and Burlap Co., 212 Water St., New York 38, N.Y.



When Baby goes, car seat allows him to sit or to stand in safety. Guard bar opens up at the side so you don't have to lift Baby over it to put him into the seat—he'll walk in! Safety belt is provided. Steering wheel with horn to beep will please Baby. It has a chrome finish. Fabric is red plaid, white and gold, or black and gold.

Sit or Stand Seat costs $6 in stores. Pride Products Co., 900 Western Ave., Glendale 1, Calif.



It's cool outside—this low-heat dryer was designed to confine heat to the tumbler drum, providing you with additional table-top work space that isn't warm to the touch. Unit features uniform heat distribution to prevent uneven drying of fabric, and a convection-cool cabinet. Disc-type lint filter revolves with the drum. A suction fan draws air in at the rear of cabinet, over all sides and to the front of solid-wall drum. Then air must pass over a circular heating element to enter drum.

Halo of Heat electric dryer is $199.95; gas dryer is $229.95, in stores. Maytag Co., Newton, Iowa.



Handles easily—this solder gun weighs just eight ounces. Has no transformer. Alloy tip designed not to wear down, corrode, or to bend. It is turned down to ⅛ inch diameter for fine work. The heating element, in soldering end of tip, heats for soldering in seconds. Gun with ¼-inch tip is available.

Instant Solder Gun, $7.95 for ⅛- or ¼-inch tip, in stores. The Hexacon Electric Co., 161 W. Clay Ave., Roselle Park, N.J.



Touch and go! Electric can opener needs only a touch of your fingers on the handle to cut the can lid in a jiffy. Can locks on so it needs no holding. Appliance makes another chore easier for you, too. It sharpens knives in response to just a slight pressure. You can't accidentally leave machine running because motor won't operate unless handle is fully depressed. You can remove cutter to clean. Available in turquoise, yellow, pink, white, or red with chrome.

Kitchen Pal, $24.95, in stores. Union Die Casting Co., 676 W. Putnam Drive, Whittier, Calif.

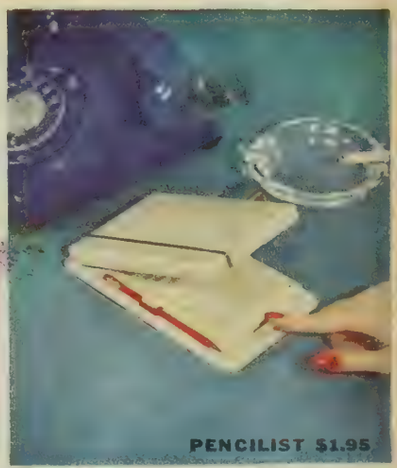
More News on next page



wherever there's a phone

Want the Joneses, plumber, doctor? Need a name or address in a hurry? Ask the Bates List Finder! A touch of your finger . . . this "home secretary" springs open . . . gives the information instantly. No fuss or fumbling with directory or makeshift lists. Their decorator colors match or contrast with color phones or decor. Choice of 6 models, 32 distinctive finishes. Priced from $1.95 to $7.50 (slightly higher in Canada). Ample room for 1300 listings.

Such a smart addition to any home! What a colorful, useful gift!



At stationery, gift and department stores

BATES LIST FINDERS

The Bates Manufacturing Company • Orange, N. J.

Quality numbering machines, staplers, list finders for office and home



It takes TWO to make a window...

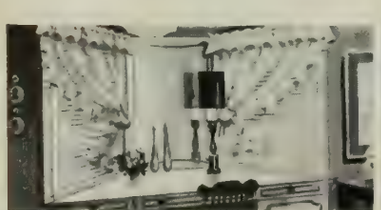
Eastern drapery rods and venetian blinds

Drapery rods to carry beauty, color, glamour. Venetian blinds for perfect light and air control, privacy, protection. There's your *complete* window combination. And when they're Eastern's Coronet Deluxe traverse rod and Eastern's DecorLume venetians—you have the very finest. Coronet is actually *two* tracks in one rod. Draperies ride *separately—can't jam or stick*—overlap *completely*. DecorLume venetians have plastic tapes and nylon cords—*deluxe* quality, decidedly low price. The name to ask for is *Eastern*—at leading stores everywhere.

It takes TWO to make a window—and Eastern makes the best of both!

Guaranteed by Good Housekeeping

Eastern Products Corporation



Unlike most curtain rods, Eastern's Lok-Seam *won't sag or twist* . . . no matter how wide. "Threader cap" prevents snags. Single or double to 86".



For colorful cafe curtains, Eastern's graceful round Coronet. ¾" diameter . . . exceptionally sturdy . . . gleaming brass finish. Extensions 30 to 120 inches.



Eastern Products Corp.—formerly Eastern Venetian Blind Co.—Baltimore 30, Md.

It's NEWS to me!

Begins on preceding page

No dangling cord will plague you when you hang this portable mixer on your kitchen wall for storage. When you are through using mixer, just remove 6-foot cord and put it in a drawer. Weighs under three pounds; has three-speed control, beater ejector, heel rest. In white, yellow, pink, turquoise.

Portable Mixer, about $18.95, in stores. General Electric Company, Bridgeport, Conn.



Light rays set lens for you on this 8mm movie camera. You needn't know what an f-stop is to be sure of properly exposed film. Rays of light supply the power, generating current to operate the electric eye. It adjusts to changing light faster than the human eye, and can operate lens through full range of stops from f/1.9 to f/16 in less than a second. All you do is wind camera, sight, shoot. Use with indoor, outdoor color film.

Electric Eye Camera costs $169.95 in photographic stores. Bell and Howell Co., 7100 McCormick Road, Chicago 45, Ill.



A glance tells you which knife to reach for. Knives are keyed to jobs by handle color and shape of stainless blade. Plastic handles are meat-red, potato-white, crust-brown, lemon-yellow, and pepper-green.

Gay Blades by Carvel Hall cost $12.95 for five-piece set, in wall holder. Knives are also available separately, in stores. Charles D. Briddell Co., Chrisfield, Md.



Three-in-one chair. The utility step attachment on this highchair makes it quite useful in a kitchen after your child has grown. Remove footrest to make it a youth chair. When that's outgrown, remove armrest and use it as a step chair or for sit-down work. Step folds out of way when not in use. Pink plastic seat with pink tray or two-tone gray with yellow.

Tri-Chair, with step attachment, $18.95, in stores. A. E. Peterson Mfg. Co., Glendale 1, Calif.



New-type handles provide an air space beneath these stove-to-table platters to prevent heat damage to cloth or table. Eliminates need for liners. Handles hook on easily for serving. Heavy, polished aluminum platters are 7½x11¼. Use for individual or family servings.

Sizzle Platters, $9.64 a pair, ppd. from mfr., Heart of America Plating Works, 600 E. 28th Street, Kansas City 9, Mo.



Workshop wizard, this multiuse holding device eliminates need for maintaining several single-purpose gripping tools. Use it as a bench vise, a drill press or a band saw fixture, large-capacity wrench, or a work clamp. As a vise or fixture, capacity ranges from zero to seven inches; as clamp, capacity goes to nine inches by removing base plate.

Giant Grip, $14.95, in stores. DeWalt Inc., Lancaster, Pa.

More News on page 56



"Happy Marriage" blanket, with Dual Comfort-Selectors, lets each sleeper choose a different degree of warmth. $44.95*

You're never cold, never too warm...all you feel is comfort

General Electric Blankets New low prices from $24.95*

The General Electric Blanket does what no ordinary blanket can do . . . *automatically* keeps you comfortable, whatever the weather.

If your bedroom temperature changes, the General Electric Blanket changes too . . . so that *you're* never cold, yet never too warm. And you never have to get up for extra blankets!

This constant comfort and freedom from heavy covers makes a delightful difference in your next-day point of view. Ask any happy owner!

Guaranteed by Good Housekeeping — Replacement or Refund of Money if Not as Advertised Therein

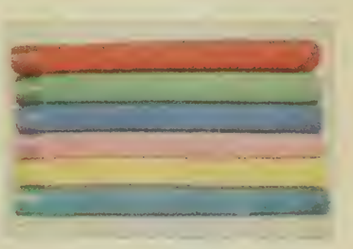
*Manufacturer's recommended retail or Fair Trade Prices: $24.95 to $44.95; General Electric Company, Automatic Blanket and Fan Dept., Bridgeport 2, Connecticut.



Comfort-Selector lets you choose the degree of warmth you like best. The General Electric *Sleep-Guard*® system assures dependability.



Miracle fabric by Chatham, blended of cotton and rayon for luxurious softness. Durable nylon bindings. Blanket is *completely washable!*



Six smart new colors for bedroom beauty. Custom-tailored corners for easy bedmaking. Approved by Underwriters Laboratories.

15,000,000 people enjoy the comfort of automatic blankets... pioneered by General Electric.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Playtime for her isn't worktime for mother!

The upholstery is easily cleaned MASLAND DURAN

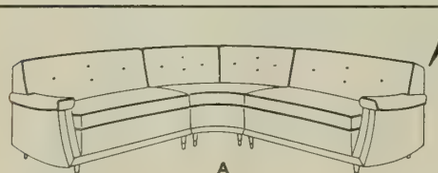
No need for worry about spills or sticky fingermarks here. They disappear with the whisk of a damp cloth over Masland Duran's colorful surface. You'll like the practical difference in Masland Duran with elastic fabric back . . . particularly its care-free convenience and the relatively little it adds to the cost of furniture. Look for it when you shop. Write for free folder with sample. The Masland Duraleather Co., Dept. B-10, Philadelphia 34, Pa.

'The Summit' Group by National Furniture Mfg. Co. Evansville, Ind.

National of EVANSVILLE & WELLINGTON

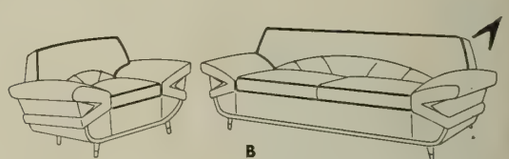
Elastic fabric back *Masland Duran*® **Vinyl upholstery**



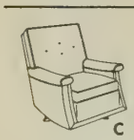


A

Styles illustrated on these facing pages are among the many popular designs fashioned for you by National Furniture. Available at dealers listed below and other fine stores.



B



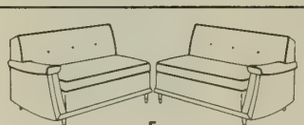
C



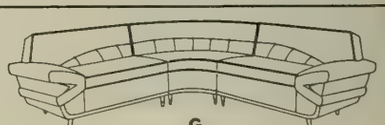
D



E



F



G

ALABAMA
Double Springs — Crittenden Furn. Co.
Mobile — Gulf Furn. Co.
Prichard — Everett Furn. Co.
Prichard — Owens Furn. Co.

ARKANSAS
Blytheville — Wade Furn.

COLORADO
Aurora — Friend Furn. Co.
Boulder — Blackmarr Furn. Co.
Colorado Springs — L. C. Jackson & Son Furn.
Denver — Keanmaster
Denver — North Denver Furn. Co.
Denver — People Furn. Co.
Greeley — Starks Inc.
Pueblo — K. C. Furn. Co.
Springfield — Jett Hdw. & Furn.
Trinidad — Jamieson's Dept. Store

FLORIDA
Ft. Walton — Florida Furn. Mart

ILLINOIS
Albion — John B. Copeland
Canton — Ray & Jeans Homemaker House
Carterville — Heckel's, Inc.
Casey — Ferren Furn. Co.
Champaign — Grand Leader Furn. Co.
Charleston — Schouten's Furn. Co.
Chicago — Amber Furn. Co.
Chicago — Bay Furn. Co.
Chicago — The Meyers Dept. Store, Inc.
Chicago Heights — Chicago Heights Furn.
Christopher — C. B. Burkitt Co.
Clay City — Easley & Padgett
Danville — Rhodes Burford
Decatur — Amber Furn. Co.
Decatur — Arthur's Furn.
DuQuoin — Dawson-Duncan Furn. Co.
Eldorado — Baker Furn. Co.
Fairfield — Howey Furn. Co.
Harrisburg — Lloyd L. Parker Furn.
Herrin — B. F. J. Furn. Co.
Herrin — Marlyn Furn. Co.
Marion — Williams Furn. Store
Mattoon — T. V. Janes Furn. Co.
Mt. Carmel — Robt. Walter & Son
Olney — Aheggen Brothers
Peoria — Cohen Furn. Co.
St. Elmo — Gillespie Furn.
Taylorville — Gilpin Furn. Co.
Teutopolis — B. & Habing Co.
Urbana — Beck & Dowling Furn.
Wayne City — Thomason Furn. Store
West Frankfort — F. R. Brown Furn. Co.
Westville — Williams Home Supply

INDIANA
Anderson — John's Furn.
Argos — Crabbs Furn.
Aurora — Green & Schuler Co.
Bedford — Buck-Lemon Furn.
Brazil — Sheretey & Kidd Co.
Columbus — Major T. Jester Dept. Store
Columbus — Wilson's Furn.
Covington — Shelby Furn. Co.
Crawfordsville — Delkamps Dept. Store
Daleville — Stewarts Furn. Co.
Evansville — Finke Furn. Co., Inc.
Evansville — R. & G. Furn. Co.
Fairmount — Stewart Furn. Co.
Franklin — Major T. Jester Dept. Store
Garrett — Chas. Ort & Co., Inc.
Greenfield — Major T. Jester Dept. Store
Hammond — Fridus Furn. Co.
Indianapolis — Colonial Furn. Co.
Indianapolis — National Furn. Co.
Indianapolis — People's Outfitting Co.
Kokomo — Edson's Furn.
Kokomo — Knouff Furn.
LaFayette — Reifers Furn. Co.
Lawrenceburg — Home Furn. & Appl.
Linton — New Home Furn.
Mitchell — Harrison Furn. Co.
Mt. Vernon — K. & R. Furn. Co.
New Albany — Bennett Furn. Co.
New Castle — Hoy Neal Supply Co.
New Lisbon — H. & K. Furn.
Petersburg — Petersburg Furn. Exch.
Redkey — Jones Furn. Co.
Richmond — Hackman-Eickemeyer Furn.
Richmond — Hodgin-Runyon, Inc.
Winchester — Overmeyer Furn.
Winslow — Snyders Dept. Store

IOWA
Boone — Redeker Furn. Co.
Centerville — Waughop
Des Moines — Ginsberg & Sons
Dubuque — Home Supply Co.
Ft. Dodge — Boston Store & Furn. Dept.
Grinnell — Queen & Olsen Furn. Co.
Grundy Center — Fredricks Furn.
Independence — The Suburban
Iowa City — Kirwan Furn. Co.
Maquoketa — Bemer Homes Furn. Co.
Maquoketa — Maquoketa Maytag Co.
Oelwein — Home Furnishing
Parkersburg — Lohr Furn.
Primghar — Glenn's Furn.
Shenandoah — J. & R. Furn.
Sidney — Crawford Furn.
Sioux City — Bekins Furn. Store
Villisca — Eno Furn. Co.
Webster City — Brins Furn.
Worthington — Clemens Furn. & Appl.

KANSAS
Abilene — Leonard's Furn.
Altamont — Mosier Furn. Co.
Atchison — Intfen Furn. Co.
Coffeyville — Crow's Furn. Co.
Emporia — Winters-Atterbury
Ft. Scott — Ruddick Music & Furn. Co.
Great Bend — Meyers Furn. Co.
Independence — Messenger Furn. Co.
Liberal — Wilson Furn.
Neodesho — Glenn Utt Home Furn.
Newton — Trading Post
Parsons — Davis Furn. Co.
Topeka — Ed Marling, Inc.
Wellington — Albin Furn.
Wichita — Hellums Furn. Co.
Wichita — Petersen Furn. Co.

KENTUCKY
Ashland — Wheeler & Williams Hdw. Co.
Bowling Green — United Furn. Co.
Central City — Eades Appl. & Furn. Co.
Greensville — J. E. Mercer Furn.
Elizabethtown — Hardin Furn. Co.
Henderson — Alles Furn. Co.
Henderson — Chapman Furn. Co.
Hopkinsville — Cayce-Yost Co.
Louisville — Belknap Hdw. Co. Dist.
Louisville — Rhodes Burford House Furn.
Louisville — United Furn. Co.
Louisville — Weis Outfitting
Madisonville — Jordan's Furn. Co.
Maysville — C. L. Mains & Sons Furn. Co.
Owensboro — Home Furn.
Paducah — Paducah Dry Goods

MICHIGAN
Adrian — Economy Furn.
Alpena — Wakeford's Furn.
Bay City — C. E. Rosenbury & Sons
Bridgman — MacNaughton Furn. Co.
Cadillac — Kryger Furn. Co.
Charlotte — Packard's Furn. Store
Detroit — Lasky Furn.
Detroit — Mark Furn.
Flint — Proctor Brothers Furn. Co.
Grand Rapids — Winegar Furn.
Inkster — Capitol Furn. Co.
Lansing — Lansing Furn. Co.
Monroe — Sacks Furn. Co.
Muskegon — Grossman's Furn. Store
Niles — Troost Brothers
Pontiac — Thomas Economy Furn. Co.
Port Huron — Spike Furn. Co.
Roseville — Park Furn. Co.
Royal Oak — Regal Furn. Co.
Wayne — Kent Furn. Co.
Ypsilanti — Smith Furn. Co.

MINNESOTA
Austin — Hi Way Sales Co.
Cambridge — Leader Furn.
Duluth — Rudolph's Furn.
Red Wing — Ferrin Co.

MISSISSIPPI
Magee — Home Appliances
Waynesboro — Waynesboro Hdw. & Furn.
Wiggins — Brazeal Furn. Co.

MISSOURI
Caruthersville — Cooperman & Sons Furn. Exch.
Colorado — Bixlers Furn.
Columbia — Semmons Furn.
Denver — Grace Furn. Co.
Dexter — Wilcoxson & Son
Independence — Savage Furn.
Kirksville — Jesse Peterson & Son Furn.
Kirkwood — Bensons Furn.
Lexington — Economy Furn.
Mexico — Clines Furn.
Neosho — Mardick Furn. & Appl. Co.
Nevada — Ellis Furn.
Overland — Lackland Furn. Co.
St. Louis — Circle Furn.
St. Louis — Lammert Furn. Co.
Springfield — Sedgwick Furn. Co.
Steele — Cooperman Furn.

MONTANA
Billings — Hanchett & Sons

NEBRASKA
Hastings — Batt Furn. Co.
Omaha — Reliable Furn. Co.
Sidney — Bates Furn. Co.

NEW YORK
Buffalo — Potts Furn.
Rochester — Lindmar, Inc.

NORTH DAKOTA
Bismarck — Self Service Furn. Co.
Grand Fork — Self Service Furn. Co.
Larimore — Farmers Wholesale Supply
Minot — Self Service Furn. Co.

OHIO
Akron — Weinrich Furn. Store
Cambridge — Bates Furn.
Cincinnati — The H. & S. Pogue Co.
Cincinnati — The May-Stern Co.
Coldwater — Willhoff Furn. Co.
Dayton — Royal Jewelry & Furn.
Findlay — Bieville's Furn.
Fostoria — Gold Bond Furn. Co.
Fremont — Bond Furn.
Ironton — Bunn Furn. Co.
Lockland — Schuman Furn.
Mansfield — City Furn. Co.
Mt. Victory — Mackey & Stough Furn. Co.
Piqua — Elliots Furn. Co.
Portsmouth — Eherman & Co.
Sedalia — Homaker
So. Zanesville — Hallmark Furn.
Tiffin — Arend Corthell Furn. Co.
Toledo — LaSalle & Koch Co.
Toledo — J. W. Leon Furn.
Toledo — Roy's Furn. Co.
Toledo — Shea's Furn. & Appl. Co.
Toledo — Warehouse Furn.

OKLAHOMA
Lindsay — Swap Shop
Oklahoma City — Eds Furn.

PENNSYLVANIA
Ambridge — Katcher, Inc.
Lake City — Lake City Furn.
Pittsburgh — Highland Furn. Co.

SOUTH DAKOTA
Huron — Fullerton Furn. Co.
Rapid City — Rapid Furn.
Sioux Falls — Farmers Market
Yankton — Greenlee Furn.

TENNESSEE
Columbia — Kerley Furn. Co.
Dickson — Meadows Furn. Co.
Humboldt — People Furn. Co.
Lewisburg — Kerley Furn. Co.
Memphis — Consumers Furn.
Memphis — Lafferty Carpet
Nashville — Allen & Bean, Inc.
Nashville — American Furn. Mart
Nashville — Nashville Furn. Co.
Old Hickory — Irwin Furn. Co.

TEXAS
El Paso — Seitsinger Furn. Co.
El Paso — Welch Furn.
Littlefield — Hill Rogers Furn. Co.
Odessa — Frontier Furn.
Ranger — Ranger Furn. Exchange
Wichita Falls — Deaton Furn. Co.
Ysleta — Seitsinger Furn. Co.

WEST VIRGINIA
Charleston — Eskew-Smith & Cannon
Charleston — The Furniture Mart, Inc.
Huntington — Cabell Furn. Shop
Huntington — Williams Furn. Co.
Huntington — Willis Furn.
St. Albans — Ace TV & Furn.
St. Albans — Murad's
So. Charleston — Honaker & Nelson Furn.

WISCONSIN
Antigo — Murart & Conrad
Baraboo — Ploetz Furn. Co.
Chippewa Falls — C. A. Pregent Co.
Janesville — Adams Furn.
Milwaukee — Meyers Store
Milwaukee — Tadych Furn. Co.
Mosinee — Beste Furn.
Phillips — Barber Furn. Co.
Platteville — Banworth & Udelhoven Furn.
Portage — Goodland Furn.
Stevens Point — Krembs Furn. Co.
Wausau — Mirman's Home Furn. Co.

WYOMING
Casper — Stewarts Furn. Co.

National Furniture Mfg. Co., Inc.

Evansville, Indiana
Wellington, Kansas

General Sales Offices
Evansville 5, Indiana

"Foremost in Quality Since 1920"

Upholstered Furniture by National Furniture Mfg. Co., Inc., Evansville, Ind.



IT'S AS GOOD AS IT LOOKS – it has Airfoam INSIDE!



You can *see* the style and finish.

How much smarter, how much richer they look – when furniture is generously cushioned with AIRFOAM!

But how about what you *can't* see? How about the inside construction features that make for a better buy?

AIRFOAM tells you about them, too—for it's the chosen cushioning of top-flight designers and manufacturers, noted for value *through and through.*

So don't buy before you ask, "WHAT'S INSIDE?"—or until the royal blue AIRFOAM label tells you the inside story. Goodyear, Foam Products Div., Akron 16, Ohio.

What's Inside Full-Value Furniture:
Plenty of AIRFOAM (see uncovered furniture) is an indication of advanced design and sound construction. AND – because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air cells* – it assures years of good looks, luxurious comfort and easy care. AIRFOAM isn't just stuffed in like old-fashioned cushionings. It's *molded*, and *tailored* to the furniture's measure—nothing to sag, snag, break down or come apart.

Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it



Don't take "foam rubber" for an answer—Insist on

Airfoam

MADE ONLY BY GOODYEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio

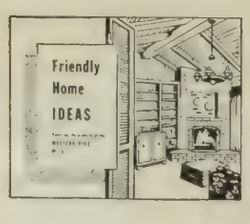


Change an idle corner to a home office with low-cost Western Pines

Snug, attractive, useful—gives you a handy spot to write or 'phone or file things. All tucked neatly in a corner that was once just wasted space.

And so simple to build in. It's a pleasure to work with the Western Pines. They're straight-grained, carefully-dried, soft-textured, economical. They take any paint, stain or enamel beautifully. And they look lovely just left natural, then waxed and rubbed to a soft, silken glow.

Whatever your building or remodeling plans, check the Western Pines. Your lumber dealer will be glad to give you details.



FREE! "FRIENDLY HOME IDEAS"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 211-G, Yeon Bldg., Portland 4, Oregon.

The Western Pines

Idaho White Pine
Ponderosa Pine
Sugar Pine

and these woods from the Western Pine mills

WHITE FIR • INCENSE CEDAR
RED CEDAR • DOUGLAS FIR
ENGELMANN SPRUCE
LODGEPOLE PINE • LARCH

are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

It's NEWS to me!

Continued from page 52

Operated by light. Clock needs only a short exposure to ordinary incandescent light or to sunlight to operate for days. No batteries, electrical connection, or winding needed. All you have to do is to place clock where it will get some light. Can store enough energy to run more than a year in darkness. Brushed brass finish; silver dial.

Solar Seth Thomas Clock costs about $200, in stores. The General Time Corp., LaSalle, Ill.



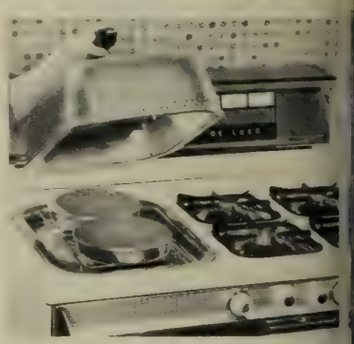
Harmonizing note. Desk pen sets are available in currently popular decorator colors. It's one way to coordinate the colors you're using in your home. Your color choice is avocado green, sandalwood tan, terra cotta, shell white, black, ember gray. Ballpoint pen set comes in three styles.

Colored Jotter Desk Pen, $2.95 to $5.95, depending on style, in stores. The Parker Pen Company, Janesville, Wis.



Versatile new top-of-stove unit on this 36-inch gas range can bake, roast, grill, steam. Nice for biscuits or frozen pies when you want to use range's standard oven for other baking jobs. Unit has automatic heat control for consistent results. All parts can be stored inside the four-burner range.

Roast-O-Grill Gas Range, from $350 to $395, at dealers. George D. Roper Corp., Rockford, Ill.



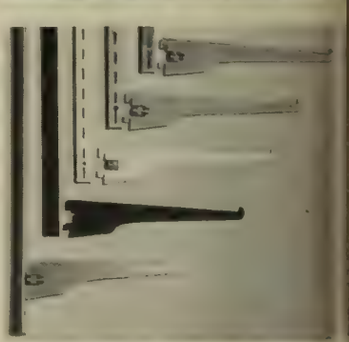
Quite a baby! Tears actually fill this doll's big blue eyes in a completely lifelike manner. Does not cry while being fed but cries and needs diaper changes afterward. All vinyl, doll can be washed.

Sunny-Tears Doll, 18-inch size with molded hair (shown), $7.95; or $9.95 with curled, plastic-fiber hair, in stores. Also in 13½-inch size from $4.95 up. Sun Rubber Company, Barberton, Ohio.



Comes in colors. Shelf hardware now comes in decorator colors so you can mix or match the colors in any room. Available in gold, pink-copper, white, gray, black. Bracket sizes vary from 6 to 14 inches; standard lengths range from 12 to 72 inches.

Colored Shelf Hardware, from 35c up, in stores. Standard-Keil Hardware Mfg. Co., Dept. BH, 2413 Atlantic Ave., Brooklyn 33, N.Y.



His 'n Hers insulated cups keep coffee hot even if a coffee break at home or office is interrupted. Heat-retaining plastic cover also prevents spilling if carried. Rim design will protect your lips from heat or cold (use cups to keep an iced drink cool next summer). Gay aluminum cups come in gold, blue, red, or green. Cups won't stain.

Coffee-Lyme Cups, 98c each, in stores. Emson Corp., Burr Court, Bridgeport, Conn.



For other new and interesting products, see Shopping by Mail items on page 250

'EW FRIGIDAIRE WASHER RATED NO. 1

No. 1 for Cleanest Clothes!

Rated No. 1 for Lint Removal!

Rated No. 1 for Driest Spin!

*By U. S. Testing Company, Inc.**



Look Design! Choice of four lovely colors—sold by Frigidaire at price of white!



—Automatic Tinting! her First! In Frigidaire om Imperial and Impe- Washers. Easiest, safest No boiling bother, no ing or streaking. Match- Electric Dryer has Filtra- ontrols lint and moisture ut plumbing.

New — "Wrinkles-Away" Drying! Frigidaire Imperial and DeLuxe Dryers have the "Wrinkles-Away" Cycle. Removes wrinkles from synthetics "Drip-Dry" garments. Cuts ironing, hanger drying. Freshens like new "washables" mussed through use.

Lint Chaser Ring "sweeps" out more lint, dirt, scum automatically —than washers with filters that must be cleaned by hand

Circulator Ring keeps clothes separated, keeps them always moving under water, opens folds, guards against tangling.

Energy Ring—power-pulses water into surging currents that gently flex clothes, open fabric "pores" to whisk out deep-down dirt.

Below Turquoise Cap is a special dispenser that releases detergent, bleach or tint evenly, safely mixed, under water.

3-RING AGITATOR

Gets clothes up to 50% Cleaner than other leading washers—by Test

Yes, America has a great new Number One washer – already proved to outperform, out-clean any automatic known to date.

Its name—*Ultra-Clean*—from Frigidaire! See it – see an entirely different washer with a 3-Ring Agitator that gets clothes up to 50% cleaner—and freer of lint—than other leading makes. See *all fabrics* washed perfectly, in fastest time—and the driest clothes that ever left a laundry tub. All this, with greatest over-all savings in hot water, detergent—*and* a built-in Suds-Water-Saver *in every model* can save you still more!

Combine it with a new Frigidaire Fabric-Master Dryer for the fastest, "savingest," "cleaningest" washday pair known. See your Frigidaire dealer.

New Frigidaire Ultra-Clean Automatic Washers for as little as **$229.95**

(MODEL WS-58) Manufacturer's Suggested Price

*In tests of six leading washers under controlled laboratory conditions. Tested and verified by U. S. Testing Company, Inc., largest, most diversified independent textile testing organization in the world. Founded 1880. Reports #29123 and #29123-A dated May 2 and May 10, 1957.

SudsWater-Saver in Every Model Cuts washday costs almost 1/2

Save up to 3500 gallons of hot water—plus 40 good-sized boxes of detergent—in a year.

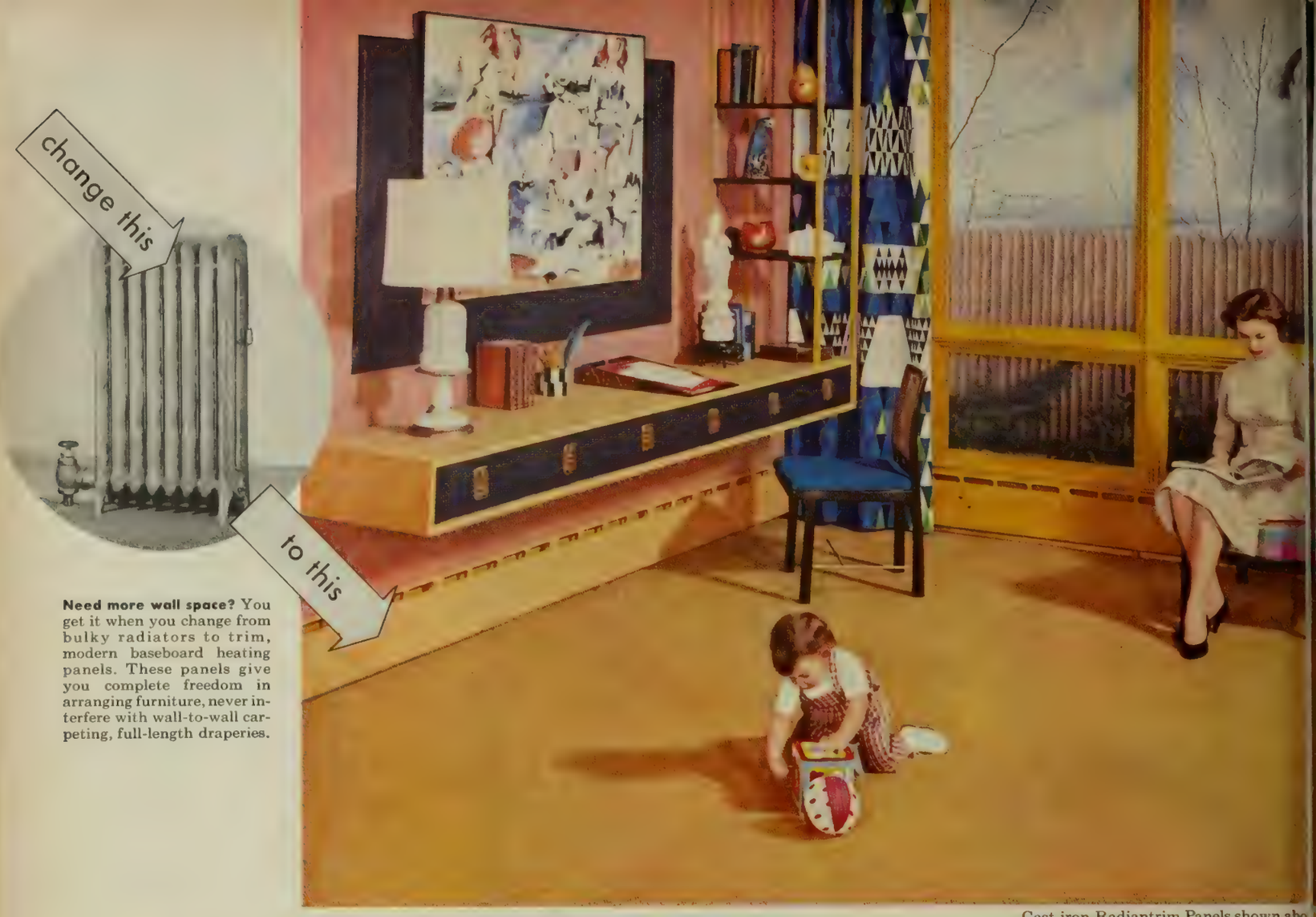


Get the one that's No. 1

'58 FRIGIDAIRE

ULTRA-CLEAN WASHER with Matching Electric Dryers

rigidaire—Built and Backed by General Motors



Need more wall space? You get it when you change from bulky radiators to trim, modern baseboard heating panels. These panels give you complete freedom in arranging furniture, never interfere with wall-to-wall carpeting, full-length draperies.

Cast iron Radiantrim Panels shown abo

Draft-free comfort — plus more decorating freedom with AMERICAN-Standard Baseboard Heating

Winter will be here sooner than you think! Get ready for it by building a wall of warmth between you and winter with American-Standard baseboard heating panels. These compact panels replace ordinary wood baseboards . . . carry clean, even, draft-free hot water heat around the cold exterior of your home.

These new heating panels are easy to install, can be painted to match or contrast with walls, never interfere with furniture arrangements, wall-to-wall carpeting or full-length draperies.

Lifetime cast iron construction characterizes this modern heating system. At the heart is a completely automatic, long-lasting, corrosion-resistant American-Standard cast iron boiler that delivers heat quickly, efficiently. Remember American-Standard quality costs no more —so don't settle for less.

$3.82 a week plus installation buys baseboard heating for the average six-room home. For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "heating equipment." Or mail the coupon below for a booklet on modern heating. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.



Comfort where you want it— draft-free warmth is carried around the cold exterior of your house by means of attractive, modern baseboard panels.



Cut fuel bills with a new, economical American-Standard boiler. Not only is it completely automatic and made of lifetime cast iron, but it has a built-in water heater that saves floor space—saves the cost of a separate water heater.

Want year-round air conditioning? Ask your retailer about the new American-Standard system that heats and cools with water.

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

AMERICAN-STANDARD, Dept. HB-107. 39 West 39th Street, New York 18, N.Y.

Please send me your booklet HEATING MODERN HOMES WITH WATER. Enclosed is 10¢ to cover handling.

I am modernizing ☐ I am building ☐

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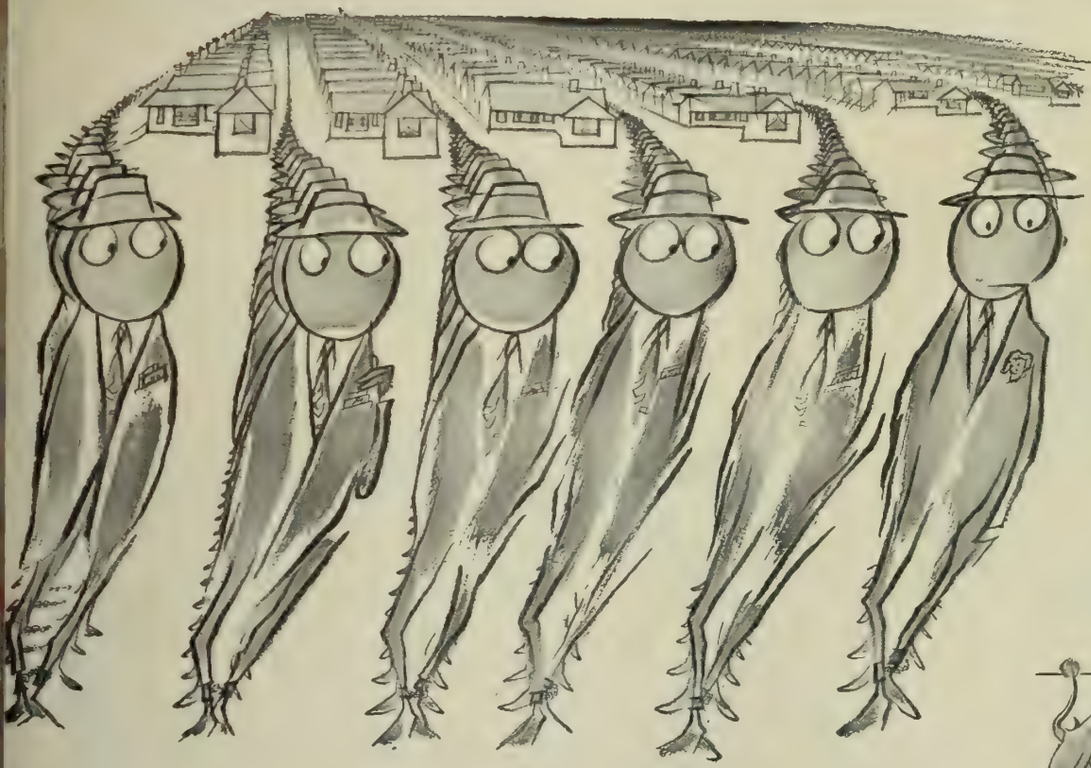
In Canada send to American-Standard Products (Canada), Box 39, Station D, Toronto

EDITORS NOTE: Cartoonist-philosopher Robert Osborn, friend and contributor for many years, spoons up strong medicine here. Just because it swallows easily, don't let it fool you. The stuff can get you well in a hurry.

Osborn on Conformity



Americans used to look like THIS—
no one pushed *them* around—
if they didn't like something
they *changed* it!



Today we don't dare change
anything—we watch the other
fellow before we make a move
we copy—
we comply—
we agree—
we CONFORM!



Because all our life we've been hooked to a personality production line. Parents put us on it; so did schools; so did government—but most of all, we did it to ourselves. Instead of the eagle—who soars alone and searches alone—our national symbol could better be

. . . . . SHEEP



We are getting to act more like MICE than MEN!



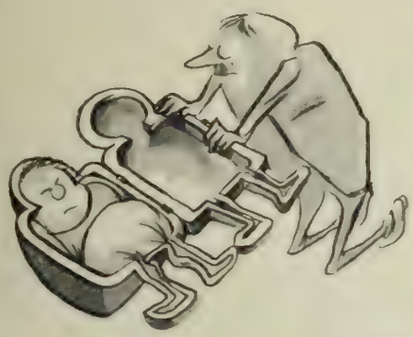
Some of us *do* stand up for our beliefs—we try it "outside" for awhile but are soon frightened by solitude, contention, thought . . . so we crawl back into the tranquilized crowd—
glad to be blurred into the massive herd.



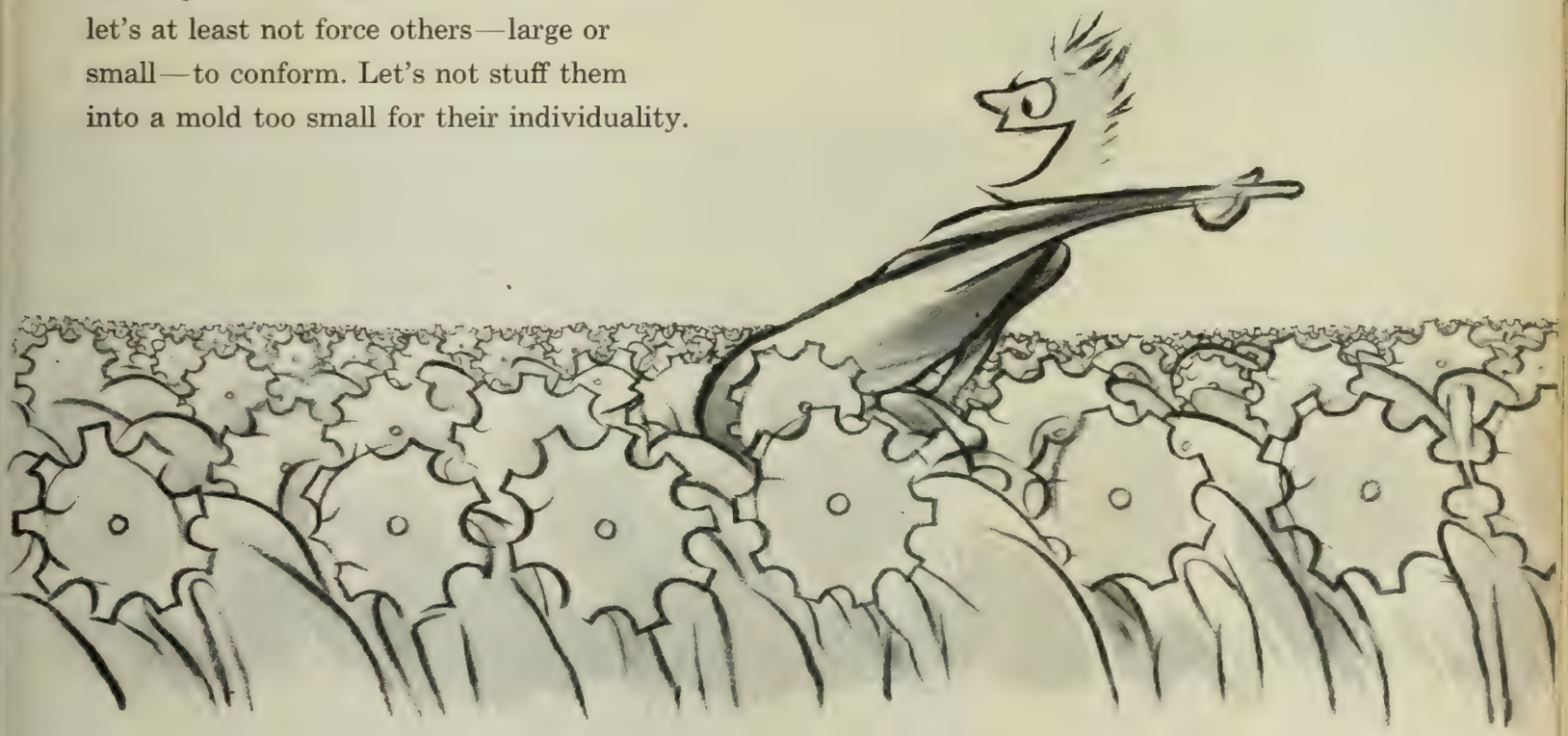
Well, enough of this nonsense!
Let us emerge—one by one—and remember
that the only people who have
accomplished anything in life have been
INDIVIDUALS . . .



. . . thinking, feeling individuals—willing to sit
by themselves and understand their OWN thoughts and
their OWN beliefs (being in those quiet moments
far beyond the range of loudspeakers, billboards, and
mass motivations). They're the ones who aren't afraid
to give thought to where they are going, and WHY!



Lacking what it takes to think for ourselves,
let's at least not force others—large or
small—to conform. Let's not stuff them
into a mold too small for their individuality.



America needs men and women who won't fit into the huddled, rolling cogs of society,
who deny the monolithic BLIGHT OF CONFORMITY, who somehow pop up to stay up.
America needs YOU . . . your thought . . . your vote . . . your voice . . . and,
above all, your COURAGE to speak for your beliefs!

FIVE STAR HOME 2710

YOU CAN BUY PLANS®

This house is going to surprise you!



It has 10-foot-high ceilings (8 is standard). It's steel framed with alternating panels of solid masonry or glass. Its rooms are so arranged that hallways are totally eliminated!

By John Normile, A.I.A.

This uncommonly simple house has overtones of elegance—in its 10-foot-high walls and windows, its great spaciousness, its distinctive new use of old materials, its clean rectangular shape with projecting wings of carport, entry, and terrace. In short, Five Star Home 2710 is fresh and daring and interesting.

Architect William R. Jenkins of Houston, Texas, designed this house of ideas around his own family. Still, they're ideas any family might adapt to a new or old house plan.

And planning here is most exciting of all—in an efficient layout of rooms *without halls*. Freestanding storage cabinets act as partitions—combining their purpose with their location.

Study these pictures, this plan, this house . . . it surprised us. It will surprise you, too.

IDEA: Sheltered yet open patio. Too often people build patios and discover they are sun-scalded through much of day. So they hastily add a canopy that looks like just that—a "stuck-on" shelter.

Jenkins wanted breezy spot to relax, but planned from start to extend house roof over patio to beat hot Texas sun. Result is, this cool, covered patio seems as much a part of house as adjacent living room. Far wall gives privacy, matches house.

Grass square may one day be swimming pool. Meanwhile it's a soft contrast to the concrete walkway around it.

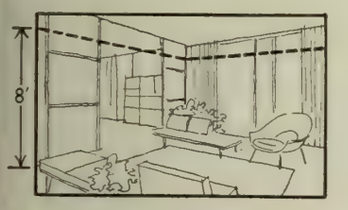
Photographs: Hedrich-Blessing



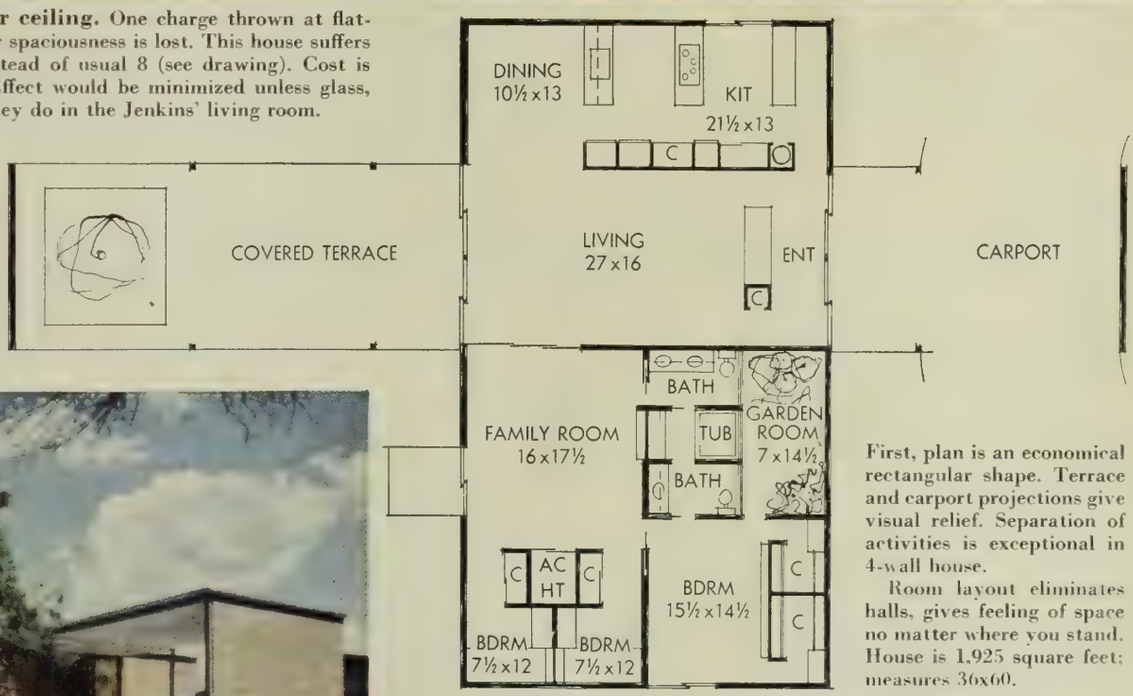
IDEA: Use a single exterior material. Costs and construction time will be lowered if you stick to a uniform outer covering. Will this make your house dull? Not at all. It simply shifts the large part of responsibility for exterior interest from materials to design—which is as it should be.

IDEA: Let glass areas increase usefulness. Your windows can serve as passageways as well as openings for view and ventilation. Jenkins used glass sufficiently large in the living and family rooms to become an important balancing element in the exterior design. It also brings about a pleasant contrast to the uniformity of brick.

IDEA: Expand space with higher ceiling. One charge thrown at flat-roofed houses is that feeling of interior spaciousness is lost. This house suffers none of that. Ceilings are 10 feet instead of usual 8 (see drawing). Cost is nominal compared with space gain. Effect would be minimized unless glass, draperies, panels went to ceiling, as they do in the Jenkins' living room.







First, plan is an economical rectangular shape. Terrace and carport projections give visual relief. Separation of activities is exceptional in 4-wall house.

Room layout eliminates halls, gives feeling of space no matter where you stand. House is 1,925 square feet; measures 36x60.

IDEA: Carport-entry combined. Shelter for car up front means luxurious canopy for entry as well. Valuable land at sides of lot is saved. Forward thrust relieves simple, rectangular plan without violating its economy.

More photographs on page 228

Ten improvements which give you mor

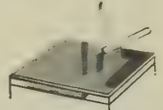
You can spatter ink on that white sofa, spill drinks on the velvet pillows, then wash off the spots! The secret? It's explained here together with other ideas which give you more luxury with less work, more comfort in small space

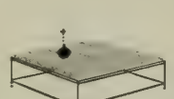
1 *Sectional pieces*  *more efficient, save space*

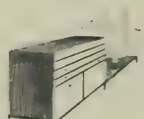
2 *Beds are longer, wider*  *for taller generation*

3 *Soil-repellent fabrics*  *spots wash off quickly*

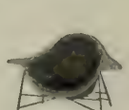
4 *Metal frames*  *simplify construction, save space*

5 *Plastic table tops*  *impervious to liquids, heat*

6 *Woods have dull, open-pore look*  *need less care*

7 *Open-stock pieces*  *allow greater flexibility*

8 *Reclining chairs, sofa beds*  *slimmer, better looking*

9 *Molded plastic seating pieces*  *comfort, less bulk*

10 *Wheels, casters, swivels*  *for improved mobility*

for your furniture dollar

By Florence Byerly

Photographed at L. S. Ayres by Suter of Hedrich-Blessing. Decorator: Catterton, A.I.D.



Ten improvements *continued*

Photograph: Szanik. Decorators: Elsie Smith and Dorothy Paul, A.I.D.



For maximum storage, choose chests with flat ends which line up for a unified, one-piece look. More flexible than matched suites, they can be used in living, dining, bedroom interchangeably.

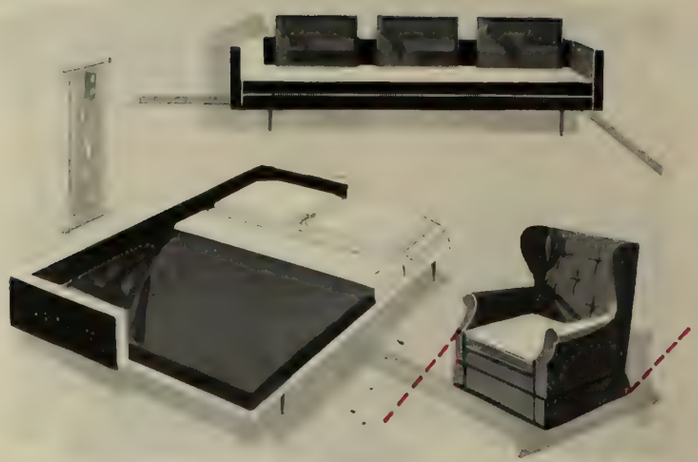
To vary a line-up of chests, use oversized accessories, dramatic wall treatments. In room above, stripes are grasscloth cut in random widths and colors. Matching plain gold is used for other walls, broken by doors and windows.

Make the most of every inch with versatile sectional pieces

Chairs and sofas also fit together to seat more people in limited floor space. These are leather upholstered, but you'll find great variety in color and shapes to suit Traditional rooms, too.

Sectional pieces are versatile: That settee might fit at foot of a bed, or the two chests go together for a dining-room server. Top section of the corner cabinet could stand on floor near piano to hold sheet music.

What's your decorating problem? Take it to one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. You'll find the center nearest you in the list on page 214.



New shapes for sofa beds, reclining chairs

If you've an engineer's mind, you'll understand the changes in the metal frames inside these functional pieces, how they've been counterbalanced and hinged more compactly. But anyone can see that the new mechanisms permit slimmer exteriors, designs which harmonize with other fine furniture.

Sofas have slender legs; chair arms and backs are trim; there's wider choice of upholstery fabrics. At last, even the fussiest of decorators can find a sofa bed or reclining chair appropriate to well-styled rooms.

Photograph: Lisanti, Inc. Decorated for the Leather Association by John van Koert





Photograph Van Nes. Decorator Sheridan Kettering. Owner Lionel Toll

There's color galore (and easy maintenance) in upholstery materials and table tops. Those chairs in new "clash color" combination are leather, so even greasy food spots wash off with mild soap and water.

Plastic tops aren't harmed by cigarettes or hot dishes. If you can't find one ready-made, have top custom-made by a kitchen-counter supplier.

Photograph Lisanti, Inc Decorator Pahlmann, A.I.D. Owner Stephen Lynch, Jr.



Easily moved furniture encourages sociability, for a chair on wheels or a turntable can shift with the conversation, face either the TV or the fireplace.

Tables on wheels are plentiful, and now many heavy chests are made with concealed casters.



Casters, wheels, and swivels make moving easy

Quality differs, so turn over a heavy chair to be sure that turntable is sturdy. Choose casters that roll freely in all directions even under a heavy load.

Big casters and wheels are less apt to catch on the edges of scatter rugs.

Photographed at Bloomingdale's by Howland. Decorator Henriette Granville



In wood pieces, the news is open-grained finishes which show off the texture of the natural wood, require less care than high gloss which showed every fleck of dust.

Also new are slimmer drop-leaf tables, multipurpose chests instead of buffets. Combine several wood tones in one room.

More on next page

Ten improvements

Continued

New upholstery methods make new shapes possible

Comfortable seating, designed to make a small room look bigger, is pictured at right. The sofa has one end angled and backless so it doesn't block small room, serves either the coffee circle or card table kibitzers.

See-through wire chairs aren't bulky, impart an airy, spacious look to confined space. Comfort-curved for relaxation, they are as handsome as they are versatile.



Plastic shells are molded to body-fitting shapes, lightly padded, often cradled on metal. Even conventional wood frames are slimmed with foam and new-type springs.



Photograph: Warren Reynolds. Decorator: Grace H. Kennedy, A.I.D. Owner: Richard Knudsen



Photograph: Warren Reynolds. Decorator: Mork of Dayton's. Owner: Roger C. Schmuck

Tubular metal frames are budget-priced, often combined with plastic upholstery and plastic-topped tables, so this is a good type for family rooms. Frames are usually black or bronze-brown but some new ones are white.

New padding materials are cut or molded into clean-cut shapes, never stuffed in by the handful, as was oldtime moss or hair. Edges can be crisp, like the front of the sofa in the picture below. These fillings are dust-free and nonallergic, durable and resilient.

Photograph Warren Reynolds. Decorator: Ted Butterfield

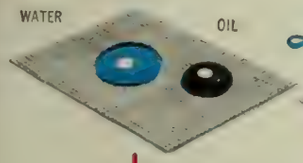


Photograph: Burgess. Decorator: Marshall Morin, A.I.D. Owner: Dr. Sam Brown, Colorado Springs

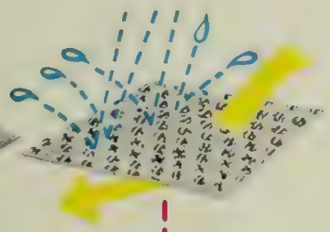


Curved sofas are popular because they save space, form a friendly circle for conversation. This one is really a bench built onto the wall, has plastic-covered foam cushions. But you can get a similar effect with ready-made sectional units, which have the advantage of being movable. Pillows supply a color accent to long sofa; the hanging light fixture and round table follow sofa's curve.

Woods and fabrics keep their new look, need less care when surface is invisibly protected



Soil repellent is a chemical applied at mill to seal each fiber so grease and soil can't penetrate. Surface dirt can be washed or brushed off.



Breathable vinyl shuts out moisture, lets the air penetrate. It's cool, comfortable as an upholstery for dining chairs, unharmed by spillage.

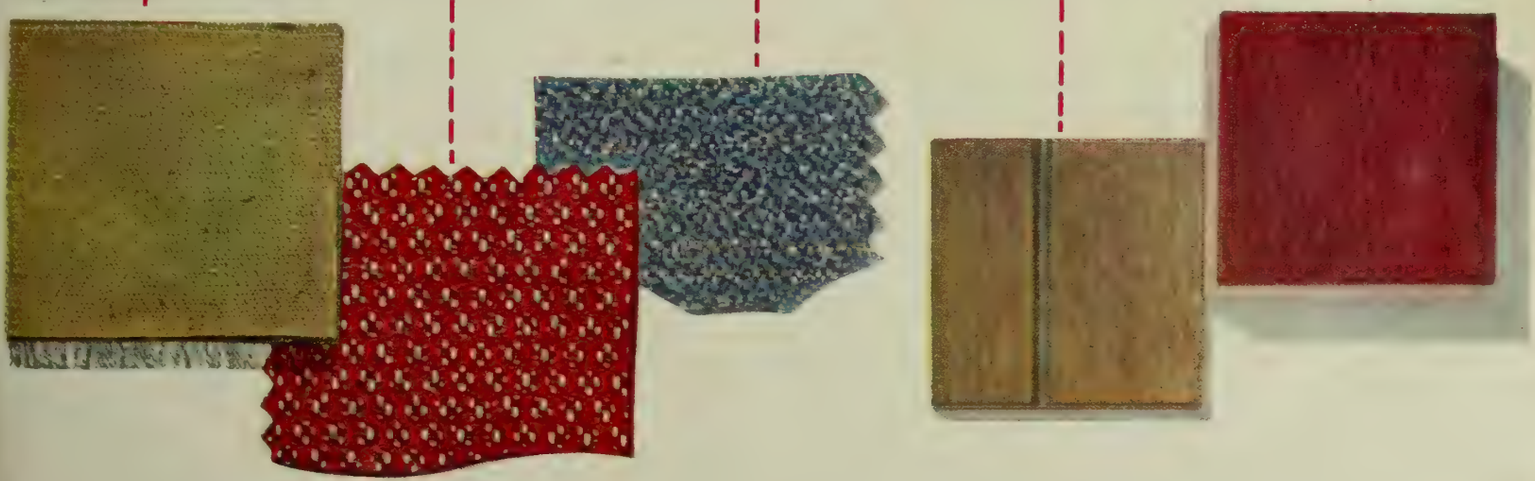


Nonabsorbent synthetics, such as saran, are fibers sealed against soil, even ink. Some resemble wool. Used in rugs, and upholstery.



Open-pore finish doesn't show the dust, looks like natural oiled wood, but actually the surface is sealed with lacquer. Spots wipe right off.

Burn-resistant wood top is protected by heatproof lacquer and heat-diffusing aluminum. Table legs can be finished to match treated top.





Plant now—for bloom all next year

By Fleeta Brownell Woodroffe

WONDERFULLY TRUE—you can really have flowers all through the coming year from planting you do this fall. You'll plant bulbs suited to indoor flowering, others to make next spring in your garden the loveliest you've ever known.

You'll set iris, peony, and daylily roots to brighten early summer. As you settle phlox roots in place, you'll dream of the exciting show to come next July. In return for a little special care, chrysanthemums will be the special glory of fall.

Let these form the backbone of your bulb and perennial plantings. Give potted bulbs care outlined below. Where soil freezes, mulch beds by Thanksgiving

Groffman



JAN. FEB. MAR.

Daffodils. Most welcome sunshine on a winter day, daffodils are planted as bulbs in early fall. Space 3 to 5 in each 7-inch pot, with tips covered 1½ inches in rich soil. Water. Keep pots in dark at 48 degrees until tips reach 4 inches. Then bring to window. Plant types recommended for indoors.

Tulips. Doubles and singles pictured opposite. Peony-flowered doubles are especially showy. Treat as you do daffodils except that flatter sides of bulbs go next to pot rims and bulbs can almost touch each other. Plant pots of both early and late kinds for longer weeks of indoor color.

Azaleas are not bulbs, but miniature shrubs. Winter-flowering kinds are handled by florists, who offer reds (as here), pinks, and whites. If you have well-budded plants that have summered outside, take indoors before frost nips them. Bring along in a bright but cool window. Water often.

MAR. APR. MAY

Tulips give you more colors—more shapes, and more excitement—than other spring flowers. If possible, try snow-defying Botanicals, the Earlies and Triumphs, as well as all kinds of May-flowering tulips. Group for color impact. They need well-drained, well-forked soil. Seat bulbs firmly, points up, and cover with 3 to 4 inches of soil above tips.

Protect from trampling, but no other winter cover is necessary. Planting time continues as long as soil can be worked.

Other bulbs are the popular hyacinths, daffodils, and small and dainty charmers—crocuses, snowdrops, chionodoxas, scillas, fritillaries, grape-hyacinths. Plant hyacinths and daffodils early, by October 1 if possible. Set shallower than tulips, 1 to 2 inches under for small bulbs.

Group in colonies next to rocks or flowering shrubs. All these bulbs are winter-hardy when in well-drained soil.

Photograph: Warren Reynolds. Architect-owner: Hiram H. Livingston, A.I.A.

More on next page

Plant now—for bloom all next year *continued*



Photograph: de Gennaro. Owner: R. M. Cooley



Photograph: Lisanti, Alderman. Owner: Frank T. Carney

MAY JUNE

Peonies offer satisfying blobs of perfumed petals each year as spring melts into summer. Ahead of better-known kinds are new early hybrids in neon-brilliant reds and pinks that open with the iris. All named peonies are grown from divisions.

See that each has 3 to 5 plump pink eyes below this year's stems. Open roomy hole in rich soil in sunny spot. Hold eyes at surface, mound with more soil.

Iris are everyone's flowers. The plants are grown from root divisions. They need sun and an inch of soil over their fat storage roots—the rhizomes.

Dwarf iris flower with early tulips, intermediates open with late tulips, and the tall-bearded group—best known and most planted—hobnob with peonies. Siberian iris are shown above, next to evergreen hedge.

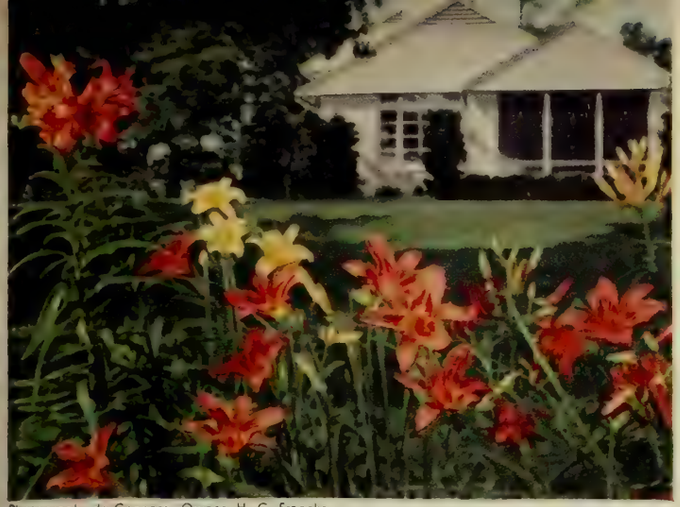
JULY AUG.

Phlox will supply you with every rainbow tint except yellow and a true blue. Do not take a chance on the color of untried seedlings. Order selected, named kinds, some of both early and late-flowering habit.

The early varieties will give a second show and the late ones will obligingly fill the time between with color. Group 3 to 7 of a kind for landscape effect. Water well and mulch soil.

Lilies, especially the Regals shown here, give even beginning gardeners the tops in quality blooms. All are grown from bulbs which should be handled carefully to avoid bruised and broken scales.

Regals and their relatives put out roots from above their bulbs, need 5 to 6 inches of soil between bulb and soil surface. Choose a sunny site. Mulch area.



Photograph: de Gennaro. Owner: H. G. Francke

JULY AUG. SEPT.

Daylilies or hemerocallis can be had in kinds that bloom with iris. But the summer-flowering varieties are larger, more colorful, and *most* welcome all through lazy days of late summer.

Aside from the familiar tawny reds, there are clear yellows deepening to richest orange. Reds have both darkened to mahogany and grown dazzlingly brilliant. There are some close-to-white varieties—North Star, Shooting Star—and real pinks, only slightly salmony.

Set the bleach-line on plants at the soil level. Water weekly until cold weather. Give them a protective mulch for this first winter.

SEPT. OCT. NOV.

Chrysanthemums are the great dependables for gorgeous fall color, running as they do from small buttons to coffee cups in size, and from maroon reds, through crimson, scarlet-orange, coral-reds, bronzy and golden yellows, to primrose and yellow-centered whites. Violets and glowing rose-pinks are also easy to come by.

The early cushion types will be flower-starred by mid-September, while the tall, late beauties can be used to dress your Thanksgiving table. Fall-set chrysanthemums will need very generous waterings. But be certain there's drainage, that no water can stand about them through the winter.

When killing frosts come, shovel topsoil into and about each clump to a depth of 3 inches. Cover these mounds with thick but airy mulches. Soil and mulch protect new basal shoots which produce the flowers which will be enjoyed next fall.



Photograph: Warren Reynolds. Owner: Harold R. Kaufmann

Hedrich-Blessing



NOV. DEC. JAN.

Amaryllis grow from large bulbs and are seemingly quite without fixed timetables. If you like surprises, then amaryllis with huge red, pink, salmon, and white trumpets are for you. Buy the bulbs as early as available. Pot each with its upper third above soil. Water thoroughly.

Set away in cool spot until growth pushes out from the necks of the bulbs, then bring to light. Flower sheaths and leaves come together, or, quite often the flower sheath gets ahead. Each bulb has 2 to 3 flower stems with several buds apiece. Protect the foliage from breakage because it's needed for future growth of bulb. Group other large leafy plants with your blooming amaryllis for best effect.

Here gray-green Philodendron Sodiroi and an azalea make a bright group with two fine amaryllis hybrids for winter enjoyment.

Flowering shrubs on page 242

WHAT IS A PROBLEM DRINKER?

AND . . . HOW DOES HE GET THAT WAY?

By Howard Whitman

The United States is in first place in the international inebriate league, burdened with the world's highest known rate of alcoholism.

The upsurge (statistical studies suggest a 44 percent increase in alcoholism since 1940) is not a Skid Row phenomenon. Nine out of ten alcoholics are not derelict drunks; many are ladies and gentlemen. We call them "problem drinkers." They turn to drink because of pressing problems —until drink becomes the irrepressible problem.

For many a man in business, whether he inclines toward drink or not, liquor has become a first adjunct of salesmanship. He doesn't feel he can start selling until he has lubricated the prospect with liquor. "What'll you have to drink?" has become *de rigueur* in the national folkway known as the business lunch. To the "hard sell" and the "soft sell" has been added the "wet sell."

At home the social drink, once a casual mark of hospitality, has become as mandatory and as automatic as a Prussian salute. The clink of glasses, like the click of heels, at once shows dutiful conformity and pays homage to a commanding custom. Long hence, when future Menckens report on the American language, the 1957 version of salutation will go down as, "Hi, what'll you drink?"

"You hardly get into anyone's house before they shove a drink under your nose," a resident on New York's commuting fringe complained. "They don't even ask how you are, what you've been doing, or what you think. Just, 'What'll you have?' " It seems to be a mark of prowess, or opulence, to see how fast the host can get a glass into each guest's hand.

The drinking scene, 1957, also has a youthful aspect that's alarming. Heaviest drinking, on available knowledge, is being done between the ages of 18 and 24. Full-blown alcoholism is developing between the ages of 33 and 40, about five years younger than the danger age a decade ago. Boys and girls are starting in earlier, just as they date earlier, smoke earlier. Some are on a precipitous road: among teen-age drinkers, 2 percent do 25 percent of all the drinking. Will they lower the alcoholic age another five years in the next decade?

Statistical studies estimate the rate of alcoholism in the United States at 4,390 per 100,000 adults. (France ranks second with 2,850 and Sweden third with 2,580.) An estimated 75 percent of the men in the United States use alcoholic beverages in some degree, as do 56 percent of the women. This gives the nation a total drinking population of 70,000,000. The chance of any one of these drinkers becoming an alcoholic is about 1 out of 15.

But it is that 1 chance in 15 that has many an American tippler worried. Is his social drinking getting out of bounds? Is his business drinking towing him toward a danger point? And the American woman—is there a new Peril of Pauline? More women are drinking; female alcoholism is increasing (52 percent since 1940). More women are desperately trying to hide alcoholism in the solitude of homes in the suburbs, more are turning up with it openly in the drinkers' clinics.

Just when does the drinker cross the line? How does he know he's an alcoholic?

A World Health Organization study says a person is an alcoholic when "he begins to be concerned about how activities might interfere with his drinking instead of how his drinking may affect his activities."

"Drinking to escape problems created by drinking," is one of many definitions to come out of the Yale University Center of Alcohol Studies.

But a practical working definition—which may be as good as any—is the alcoholic's own statement of his plight: "One drink is too many; 20 drinks aren't enough."

The reason for multiple definitions (and there are dozens) is that no one knows precisely what an alcoholic is. Scientists have called alcoholism a disease for 20 years, yet have come up with no standard symptomatology, no known cause, and no specific treatment. Nor can they pick out the likely victim in advance; his proneness to the disease is a secret between him and the bottle.

Professor Raymond G. McCarthy, of the Yale Center, goes so far as to remark, "There's no such thing as an alcoholic anyway." He explains: "Oh, the alcoholic usually has certain characteristics, such as anxiety, tension states, restlessness, irritability, and so on. But other people have these same characteristics—and don't drink. Of course, they may relieve their tensions in other ways, perhaps in overeating, in auto racing, in driving themselves hard at their businesses. But they don't overdrink."

The attempt to nail down the personality characteristics of alcoholics has cluttered the field with research studies. Finally one researcher decided to "study the studies." Dr. Edwin H. Sutherland, of Indiana University, conducted a survey of 37 attempts by other researchers to isolate the "alcoholic personality." He found that the alcoholic could be the sad type of individual—but also the happy type. He could be the introvert—but also the extrovert. He could be, in short, any personality type except possibly the perfect type, the totally mature individual.

If the scientists have been unable to type the alcoholic before he becomes one, they have found it only slightly less difficult to type him when he is blatantly on the bottle. The one thing that can be said for sure is—"once an alcoholic, always an alcoholic." This doesn't mean the alcoholic always will drink. It means that, possibly, he can become a total abstainer; but a controlled drinker—never. If he becomes a controlled drinker, science says he never was an alcoholic in the first place.

Though the quest for types destined to travel the alcoholic road has been fruitless, a tremendous lot has been learned about the road itself. What's the difference what your personality type is? If you are doing certain things and feeling certain feelings, you are on the road to alcoholism. And this knowledge has saved many, and will save more. There is a point of return, just as there is a point of *no return*.

Alcoholism takes anywhere from 7 to 17 years to develop fully. The long, wet journey customarily has 4 phases, as follows:

PHASE I. The individual's drinking becomes more than a social pastime. He (or she) finds a psychological relief in drinking and begins to seek out this relief. Drink may be balm for inferiority feelings or self-consciousness. It may be Dutch courage or a means of ducking life's basic tensions and demands. This is the pre-alcoholic phase of the journey. One can return.

PHASE II. Two symptoms make their appearances. One is the "blackout," a kind of amnesia in which the drinker has vast gaps in his memory. The second is the alcoholic hang-over. This differs from the headachy hang-over of any individual who overdrinks. It is a psychological hang-over, replete with remorse and guilt for having "done it again." This is the early-alcoholism phase of the journey. One still can return.

PHASE III. The change-over from drinking with other people to drinking alone comes subtly. It often begins with the "morning drink," the alcoholic's special remedy for his special kind of hang-over. Morning drinking leads to solitary drinking. Solitary drinking leads to hiding supplies—a bottle in the bottom drawer of the desk, bottles in the bookshelves at home. Life becomes alcohol-centered. The drinker no longer controls the bottle; the bottle controls the drinker. He begins to know a new phenomenon: the alcoholic chain reaction. One drink sets him off on absolutely uncontrollable drinking. He may go on the wagon for days, even weeks, but one drink and he is powerless. This is the acute alcoholism phase of the journey. There is no return.

PHASE IV. The individual drinks to live. He surrendered his problems to alcohol in the earlier phases; now alcohol demands the unconditional surrender of [*Turn to page 216*

Alcoholics Anonymous' test for the problem drinker

1. Have you ever tried to stop drinking for a week (or longer), only to fall short of your goal?
2. Do you resent the advice of others who try to get you to stop drinking?
3. Have you ever tried to control your drinking by switching from one alcoholic beverage to another?
4. Have you taken a morning drink during the past year?
5. Do you envy people who can drink without getting into trouble?
6. Has your drinking problem become progressively more serious during the past year?
7. Has your drinking created problems at home?
8. At social affairs where drinking is limited, do you try to obtain "extra" drinks?
9. Despite evidence to the contrary, have you continued to assert that you can stop drinking "on your own" whenever you wish?
10. During the past year have you missed time from work as a result of drinking?
11. Have you ever "blacked out" during your drinking?
12. Have you ever felt you could do more with your life if you did not drink?

Four "yes" answers indicates a serious drinking problem —now or in the future.



Bright colors of specially treated aluminum makes house sparkle like gem in lush green setting. Roof of pale blue aluminum sheets bounces heat, will never leak.

Exciting new ways to build with aluminum

By Dan J. Matthews



From sky-hued roof to purple and blue panels and golden front door, you know right away that this is a house that's exciting . . . different . . . *new!*

These colors (either anodized or baked) are on aluminum. For decoration and structure, this house will show you aluminum used in ways you've never seen before. And the results are intriguing.

The structural system is a unique assembly of standard, matched frames, each 12 feet long. These, joined, form the load-bearing system—along with two beams running the length of house (see picture at left). Into each of these frames in the simple structural skeleton goes whatever "picture" is desired: a wall, a window, a door, or combinations of these elements.

This not only means freedom of design for the exterior panels, it means interior walls can be placed in whatever way fits the family.

Like a room within a room, kitchen is surrounded by communal areas of house. It's open to dining (door between walnut panels), also to family room (pass-through with bright, plastic-front cabinets above and below). Lavender anodized aluminum with ash battens forms wall of utility room, defines hall.

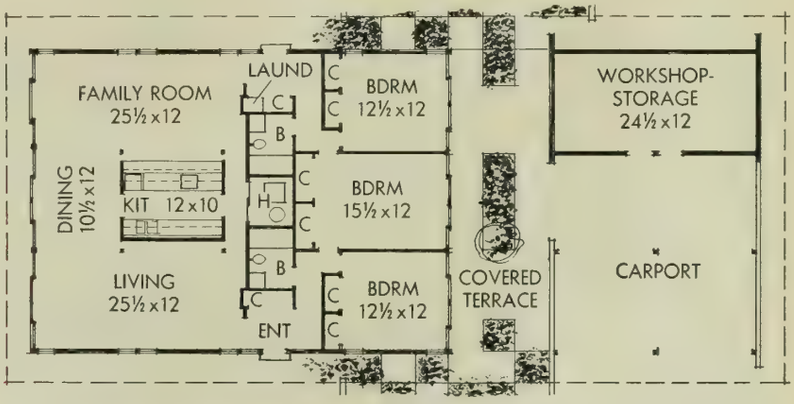




Imaginative touches and trim of aluminum blend with wood, glass, other materials. Living, dining, family areas cluster around kitchen (see plan below). All open out on inviting terrace.

This home is first in a series of research houses by Aluminum Company of America. In the next five years, this program will explore and encourage new uses of aluminum in home building.

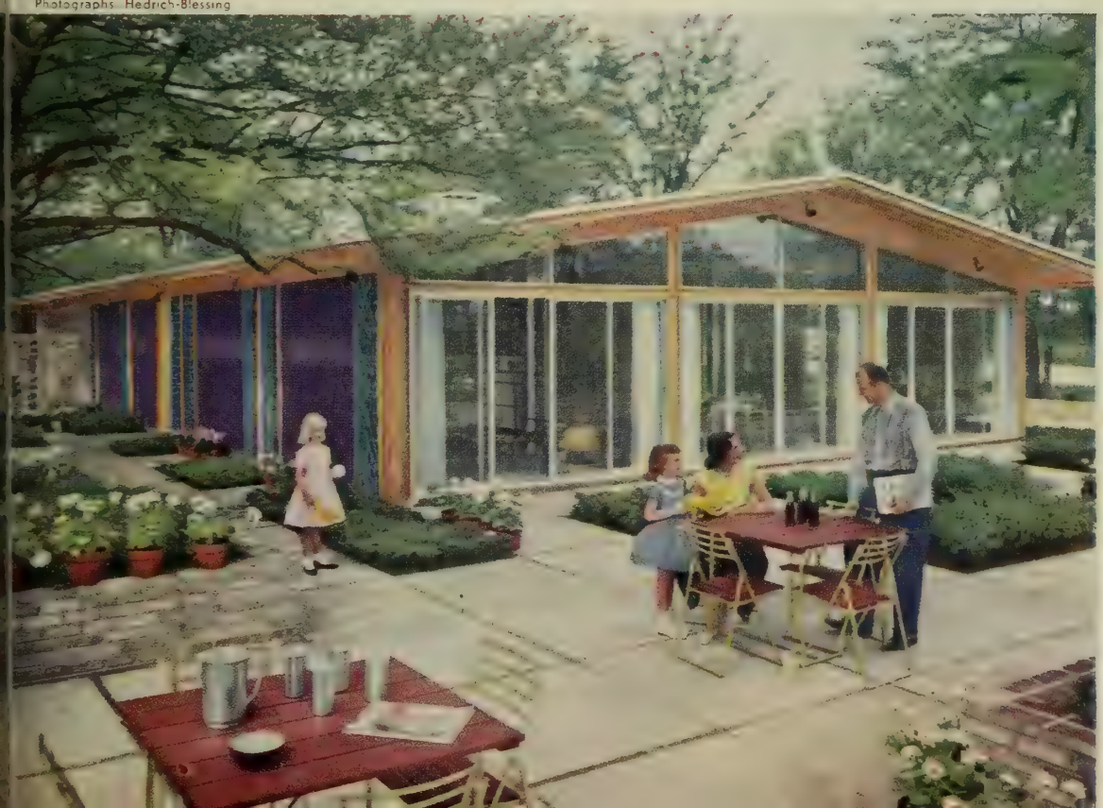
Leading architects and builders will participate, teamed with expanded Alcoa research efforts.



House measures 87x42 (including carport) and has 1,900 square feet of living space (without carport). Architect was Charles M. Goodman, A.I.A., and Associates, Washington, D. C.

For larger plan with landscape details turn to page 116

Photographs: Hedrich-Blessing



Terrace end of house opens up with glass from floor to roof peak to couple indoor and outdoor living areas. Living, dining, and family rooms are through sliding glass.

Terrace of aggregate squares, spotted with blocks of low shrubbery, flows around entire house. Low brick retaining walls, scaled to house, also serve as shelf-seats.

Spirit of New England

By Edmund Ware Smith

Because New England is small, many think of it as a single unit of this country. But to the native sons, each of the six states has individuality and identity, and each stands for something. It can best be explained by what a New Englander yearns for when away from home: white church steeples, stone fences, lighthouses, village greens, boiled lobster, silhouettes of mountains—and ancestors

Tiny, church-steepled, tree-shaded towns; in autumn a blaze of brilliant foliage.



I am what might be called a six-ply New Englander. This is to say that I was born in Connecticut, and brought up in Massachusetts; that I have lived and worked in Vermont and New Hampshire, visited extensively in Rhode Island—and my home is in Maine. This six-state adventure spans 50-odd years, and without question overqualifies me as a Yankee. In fact, it is a kind of embarrassment of riches, not to say biases.

William Faulkner, winner of the Nobel prize for literature, wrote: "It is not the (New England) country which impressed this one, it is the people—the men and women themselves so individual, who hold individual integration and privacy as high and dear as they do liberty and freedom . . ."

It is a sound observation—except that I am sorry the country didn't impress him, as well as the people. For in Maine's Mount Katahdin region, there is a wilderness of mountains virtually without footprints—unless they are your own. New Hampshire, besides its dramatic White Mountains, has Lake Winnipesaukee, an expanse of 30 miles of sparkling blue water, broken by 274 habitable islands. Vermont's Green Mountains and 400 lakes, and its autumn foliage, are more impressive every time you see them. Massachusetts has Cape Cod and the Berkshire Hills; Connecticut, its woods and templed hills; Rhode Island, its seacoast and ocean bays.

The very variety of New England's country is impressive, especially when you find it compressed in such a small area. You can touch all six states in a single day's drive. And you can put all of New England into Montana *twice*, with enough left over to accommodate Vermont and Connecticut a *third* time.

Because of its relative smallness, it is natural to think of New England as a single unit—a section of the country having over-all similarity. That's almost as you learn it in grammar-school history and geography. But if you have lived long in New England, each state takes on individuality and identity. And in your personal experience, each stands for something.

Since I was born in Connecticut, the state stands for early boyhood—and indoctrination with something darkly important called "New England background," which may be a synonym for "New England conscience." Parents from other parts of the country are frequently curious



A rocky headland with a lighthouse is the seacoast symbol of strength and permanence.

New England is rich in history. The Parson Ashley house at Deerfield, stockaded in the French and Indian War, is faithful restoration of Colonial period house.



as to what New England children are taught, how boys grow up, and what childhood is like there. For me, it was a hard, valuable, lovely, sad, merry, and unforgettable experience.

I was born in the tiny, church-steepled, tree-shaded town of Plantsville so long ago that you could buy hamburger for 5 cents a pound and gather chestnuts by the peck in fall. When the first gasoline buggies appeared on Church Street, all horses within sight or hearing ran away, and the street was strewn with fragments of wagons and harness.

My grandfather was a deacon in the church. He had ancestors, a white beard, a gold toothpick, and a watch as heavy as an anvil. After I had run an errand for grandfather, he would fish a brand-new penny from his waistcoat pocket, hand it to me majestically, and say, "Here's a trifle of money, boy. *Lay it by!*"

It was about at this time, that the New England conscience—or background—began to awake and torment me. It was wrong to spend money. Besides this paradox of self-denial, background seemed to consist of genealogy, obligation, culture, education, dates on gravestones back to 1700 and before, and a tenuous connection with Plymouth Rock and passengers on the *Mayflower*. You can see that it's all very difficult for a small boy to come by, and that explains the New England conscience. So much is expected of you, that you can't possibly measure up. So your conscience bothers you. It's taken me years to outgrow it!

While I was struggling with kindergarten penmanship, the academic achievements of my forebears, as extolled by my father and mother, seemed remote and vastly unattainable. They still do! A galaxy of honors had been bestowed upon them by Yale, Smith, Harvard, Andover Academy, and Union Theological Seminary.

It was overwhelming. So was my first trip to Hartford, the state capital, where I was taken against my will to be introduced to Mark Twain by my great-uncle, Joseph Twitchell. Joe Twitchell was a celebrated Hartford clergyman and a great friend of the author of *Tom Sawyer* and *Huckleberry Finn*.

All I can remember of the meeting is the smell of cigar smoke and two tall, fierce-eyed prophets in white suits who skewered me with glances which seemed to take inventory of my shortcomings. I was filled with a sense of guilt, and dead certain that both great men were aware that I had squandered for forbidden licorice sticks every penny grandfather had given me.

The anguish of this experience, and others like it, was soothed by my merciful and understanding Aunt Agnes. There is always an Aunt Agnes to warm the New England cold front, temper the stern and rock-bound coast, leaven its austerity, and release the soul of an urchin. Aunt Agnes introduced me to Mark Twain in her own way—by reading *Tom Sawyer* and *Huckleberry Finn* aloud.

Although I subsequently attended several distinguished, ivy-covered schools and colleges in New England, I am barren of degrees of any sort. If I had a diploma, it would be a mounted trout. In the background, there would be misty brook banks fringed with blue gentians, the silhouette of Coolcott Mountain, the belfry of grandfather's church, a number of turtles sunning on a mossy log, a barefoot boy with one toe bandaged, and a gray ledge beside which the boy built his first campfire.

You can see and feel most of these things in Connecticut today. They call it the Nutmeg [*Turn to page 206*

Majestic and alone, Mount Katahdin stands guard over New England's wilderness.

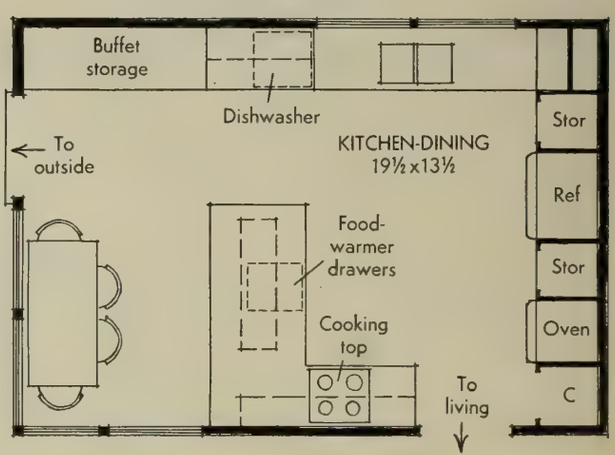


Light and color are keys to this kitchen's success

By Anne Anderson and Ann Worden

WANT A NEW KITCHEN LOOK? Here it is! See how this dramatic kitchen basks in color and light—reflects today's realistic approach that a kitchen should be decorative as well as functional.

Big part of "the look" comes from the new steel cabinets on pedestal legs. They seem to float on air, give the kitchen an open, expanded feeling. While large, this kitchen has ideas you can include in smaller space, still get exciting effect



Photographs: Bill Hedrich, Hedrich-Blessing. Designer: O. R. Beardsley. Decorator: Marian Quinlan, A.I.D.



Meals with a view. Floor-to-ceiling windows give "eating out" feeling. Area is roomy so table may be pulled out for all-around seating—important to remember when planning your eating area. Decorative glass-fiber cafe curtains and gold roll-down blinds control light, privacy; provide easy upkeep.



Cooking center with stainless-steel counter is in easy-to-work-in layout of cabinets. Built-in gas cooking top boasts one temperature-controlled burner for "watchless" cooking. Note stainless food-warmer drawers in peninsula (details on page 110). Suspended cabinet over peninsula has sliding clear-glass doors on two sides, preserves kitchen's open look.



"A thing of beauty is a joy forever" applies to kitchens. To get this "joy," have a goal—preplan, predesign, predecorate. On paper first.

The aim here: a colorful, airy kitchen that would express and make room for contemporary living—with storage, work space for all.

Brown birch and gold steel cabinets, charcoal touches, stained-glass-window colors, the white counters, floor, and ceiling all blend to compose this masterpiece. Plastic ceiling (with fluorescent tubes above) lights it up.

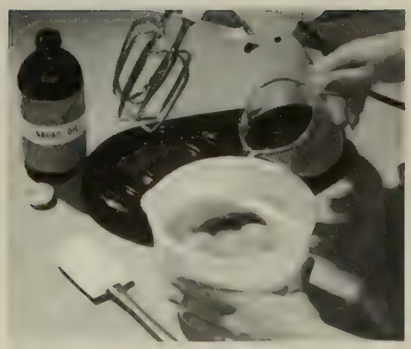


Long sweep of counter is logically separated by raised dishwasher and storage cabinet—serving buffet is opposite eating area, sink's in kitchen.

Glass-door display cabinet above dishwasher unit dresses it up. Unit also has sliding-tray china storage at left (see page 108).

Note unusual "curtains." Sliding translucent plastic panels (set inside windows) give privacy, let light through. Swatches of colored glass fiber give stained-glass-window design. Brilliant wall covering and spotlights create interest at buffet.

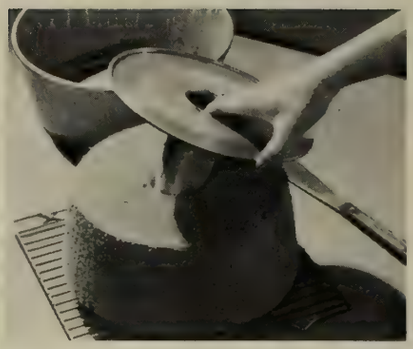
More photographs on page 107



For chiffon cake, sift flour, sugar, baking powder, and salt into bowl. Make well in center and add in this order: salad oil, unbeaten egg yolks, water, flavoring. Beat until batter is smooth as satin.



Beat egg whites and cream of tartar till *very stiff* peaks form—when you pull dry rubber spatula through, a clear path should remain. Add egg-yolk batter in thin stream, *folding* into the whites to blend.



Soon as cake comes from oven, invert pan and all, on funnel or bottle until it cools to room temperature. With metal spatula or knife, loosen cake around sides and tube. Turn upside down, remove pan.

Maple-Nut Chiffon Cake—so light and airy it fairly takes wing. And flavor's a luscious blend of maple and brown sugar and walnuts! Gild this autumn beauty with Golden Butter Frosting, adorn with coppery mums, grapes.

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OVEN COOK BOOK

Bake a cake by picture

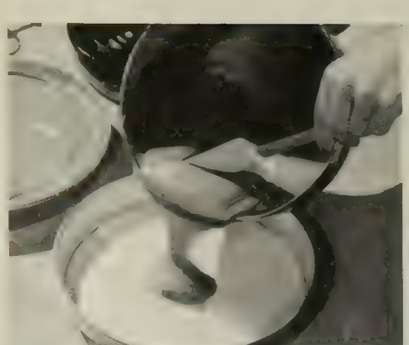
COME WITH US on a baking spree—cakes and pies, biscuits and bread, roasts for the meat platter. Cakes make it a party, from birthdays to everyday meals. Stir up your own creation—perhaps Maple-Nut Chiffon or Old-time Fudge Cake (recipe is a short cut of Grandma's "creaming method"). Or let a cake mix jump out of a box. Either way give your cake a "celebration look" with frosting and trim

By Myrna Johnston and Foods Staff

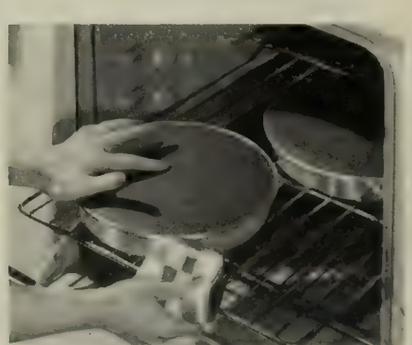
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Old-time Fudge Cake is the rich kind men like—chocolate all the way. This is a moist cake, soft and feathery. Frost with Chocolate Fortune Frosting, ring with walnuts. Yum! Better whisk this out of sight till dessert time!

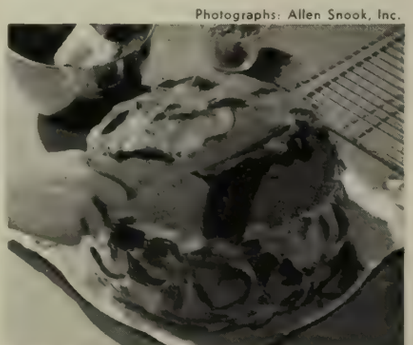
Photographs: Allen Snook, Inc.



For a layer cake (this one is Old-time Fudge Cake, made by the creaming method), line pans with paper. Don't grease or line sides—let cake cling. Divide batter evenly between pans, smoothing to edge.



Cake done? Touch lightly in center—cake will spring back if it's baked enough. Don't let pans touch each other or sides of oven—stagger their placement so heat has a chance to circulate freely.



To frost, fill between layers, then cover sides; swirl remaining frosting over top. (First protect edge of cake plate with four strips of foil—leave center bare. When "art" is done, pull out foil. Clean plate!)

Recipes start on page 122



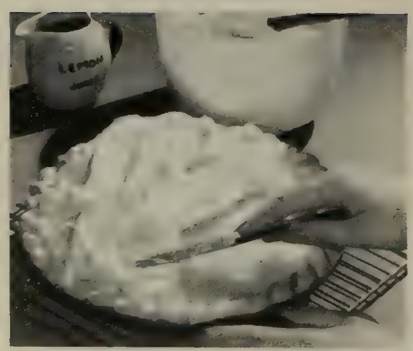




Rope edge. Build up plump rim of pastry. Press dough between thumb and bent finger, pushing slightly forward on slant with finger and pulling back with thumb. Place thumb in dent left by finger; repeat.



Cool lemon filling to lukewarm before turning it into baked *cooled* pastry shell. Rubber spatula slicks out *all*. To keep filling smooth—no film on top—stir often while cooling or cover tightly.



Meringue. Beat egg whites with salt and bit of lemon juice till soft peaks form; add sugar slowly, beating till stiff but glossy. Spread meringue over filling, *sealing* to pastry rim all around. Bake.

Lemon Meringue Pie. Just see! As you cut each pretty wedge, the yellow filling "stands alone," yet is quivery and creamy. The meringue billows atop, snow white with browned peaks. Taste! Lemon-fresh flavor, tart and sweet.

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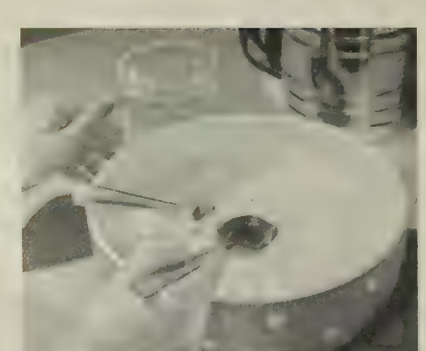
OVEN COOK BOOK

Pie favorites—luscious!

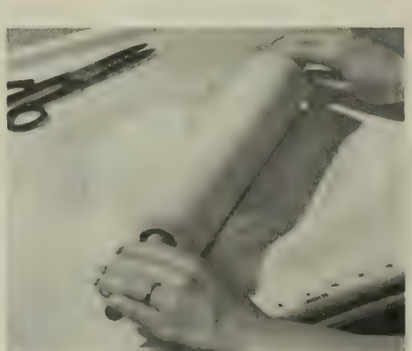
QUICK WAY to a reputation as a good cook: Be a pastry expert. The how-to pictures offer success secrets to beginners, a "refresher course" or reminders to the once-in-a-while pie baker. Here we give tips for standard Plain Pastry. But do try other methods, too, like stir-and-roll, water-whip, pat-a-pie. And don't forget the speedy and foolproof pastry mix that comes packaged in stick form

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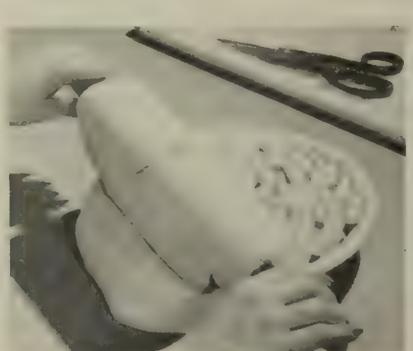
Perfect Apple Pie. Dad says so, and you know it's true. The juicy apple slices have bubbled and baked with sugar and spice inside their tender pastry coverlet. Sugar sparkles atop. Trim with cheese cornucopias and serve warm.



For pastry, sprinkle water in, 1 tablespoon at a time. (Here shortening has already been cut into flour mixture.) Each time toss with fork and push moistened part to side of bowl. Gather up dough.



Form dough in ball. For double-crust pie, divide in two and round each piece into ball. Flatten slightly and roll to ⅛ inch on lightly floured surface, making circle of dough 1 inch larger than pan.



Cut fancy design on top crust. Lift crust by rolling it over rolling pin; then unroll it atop generously filled pie. Tuck edge of top crust over slightly moistened rim of bottom pastry; crimp edge. Bake.

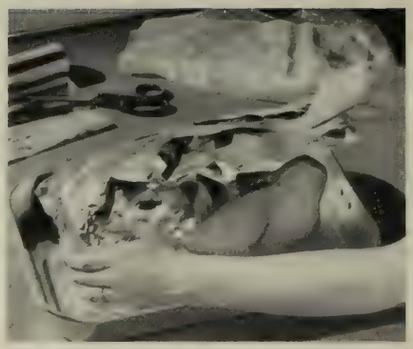
Recipes start on page 122







This turkey is the frozen stuffed kind, oven ready. Remove plastic bag it comes in and follow the enclosed cooking directions to the letter. Place bird breast up on rack in shallow pan. Brush with melted fat.



Cover loosely with cap of aluminum foil — just tuck it in at both ends of bird. This prevents too rapid browning of breast and keeps turkey moist. Do not add water. We vote to leave roasting pan uncovered.



Is turkey tender yet? It is if meat feels very soft when you press thick part of drumstick between fingers (protect 'em with foil or paper towel). Also drumsticks should move up and down *easily*.

Roast stuffed turkey. Ultramodern in convenience (you buy it *stuffed* and frozen). Nary a pinfeather to pluck, no stuffing to make, no trussing. Oven-ready in less than 10 minutes! These turkeys weigh 5 to 20 pounds.

→

OVEN COOK BOOK

How-to for oven roasting

SPECIAL OCCASION coming up? Here are two meats that will match the festivities. Know how to cook a roast, and it will pay you back in downright deliciousness. Nothing's easier to fix than a handsome turkey or roast of beef. The ones shown here go straight from market to oven. Serve the beef *au jus*—with its own wonderful juices, the turkey with Giblet Gravy, rich and smooth

→

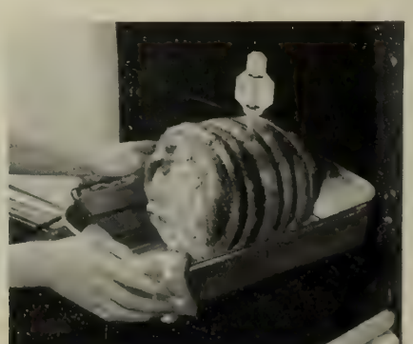
Rolled Rib Roast of Beef in all its glory—and in correct "platter position" for Dad to carve. Watch tender slices fall from his knife, juicy, pink, flavor-full. Serve with Roast Potatoes, Glazed Squash, buttery carrots.



This rib roast of beef comes boned and tied in roll. Place fat side up on a rack in shallow roasting pan — the melting fat will baste the meat automatically. Roast at constant low temperature (325°).

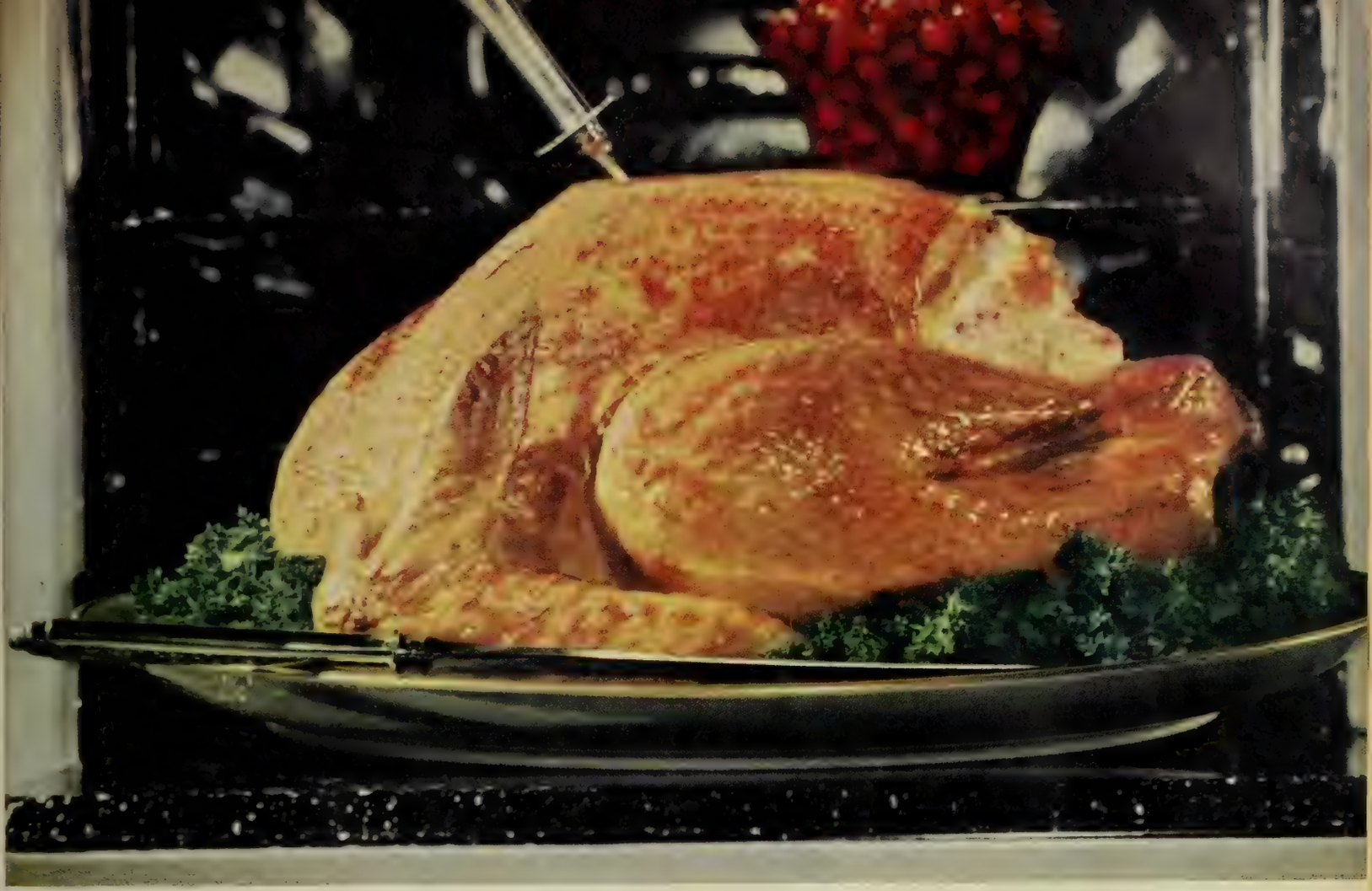


Use a meat thermometer — that's the only sure way to tell when roast is done to your liking. Insert so *tip* is in *center* of roast. (If yours is a metal, dial-type thermometer, insert full length of stem.)



Don't add water, don't cover. Roast till meat thermometer "says when" — 140° for rare beef, 160° for medium, 170° for well-done. For beef at its flavor best, juicy and tender, cook medium rare or rare.

Recipes start on page 122



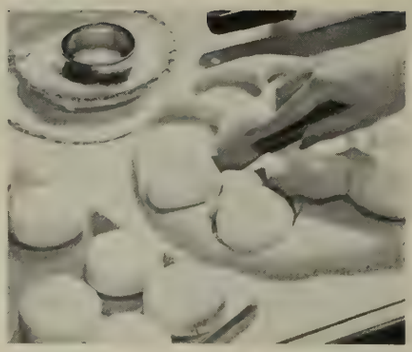




For biscuits, cut shortening into sifted dry ingredients till the mixture resembles coarse crumbs. Make a well; add all the milk at once. Stir quickly with a fork only until dough follows fork around bowl.



Turn the dough onto lightly floured surface. (The dough should be soft.) Knead it gently with heel of hand 10 or 12 strokes (½ minute). This makes tall, plump biscuits. Roll or pat dough out ½ inch thick.



Dip cutter in flour, then cut dough straight down (without twisting). For crusty biscuits, place ¾ inch apart on an ungreased baking sheet. For biscuits with soft sides, place them close together.

Biscuits Supreme—have one now while it's piping hot. Break it open. See how flaky and tender it is inside, crusty on top and all around. Hurry with the butter and warm honey. Now, quick for a bite. Some flavor! *Good!*

→

OVEN COOK BOOK

Homemade breads. M-m-m!

ON WITH THE OVEN—in with a pan of biscuits or muffins or yeast rolls. Or perhaps two loaf pans of honest-to-goodness bread. What fragrance wafts from the kitchen all through the house—no need to call the family this time! There's a heap of satisfaction in baking bread, especially on a brisk fall day. And you'll take pride in saying "I baked it myself" as the compliments come your way

→

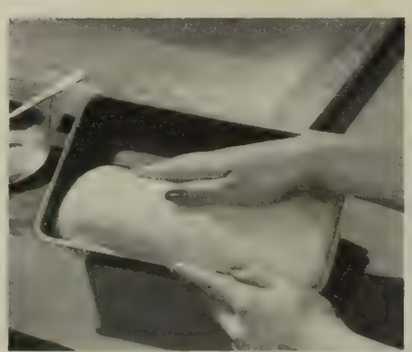
Cinnamon Swirl Loaf boasts a spicy pinwheel in each light tender slice. And there's more cinnamon-sugar atop the golden brown crust. Best of all fresh baked, ever so slightly warm. Breakfasters will applaud toasted slices.



Here's the start for the spiral of our Cinnamon Swirl Loaf. Punch dough down; cover and let rest 10 minutes so it's easier to handle. Pat or roll dough into a rectangle, pressing out all large air bubbles.



Sprinkle surface with cinnamon-sugar mixture and drizzle with a little water; spread smooth. Roll dough up—begin at narrow end as you would for jelly roll. Seal long seam by pressing it with your hand.



Baker's trick: Press the loaf against one side of pan. This way the bread will cling to the pan as it rises and result in a prettier shape. Cover loaf and let rise in warm place till nearly double in size. Bake.

Recipes start on page 122

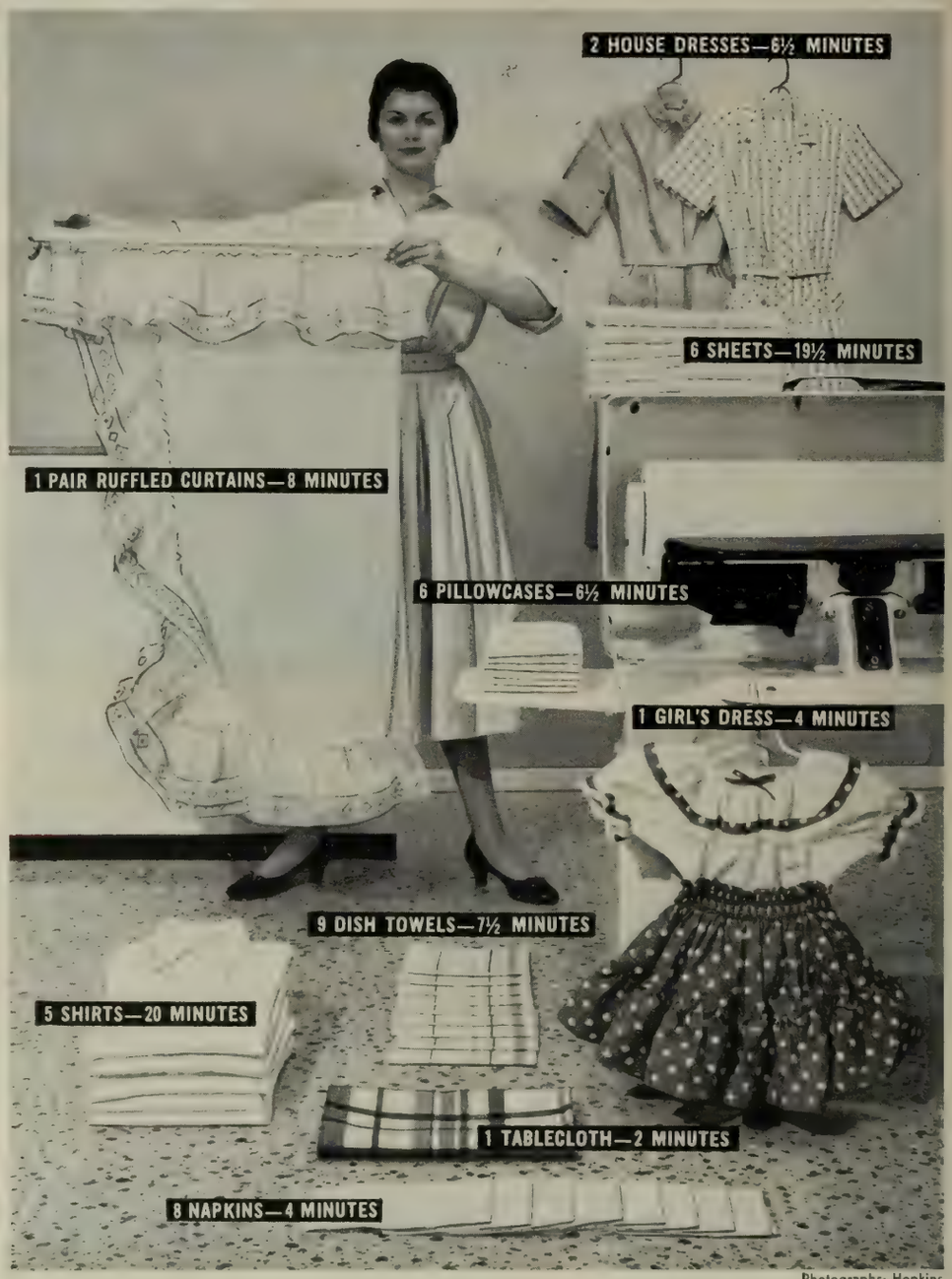




Look what an ironer can do for you!

By Ann Worden

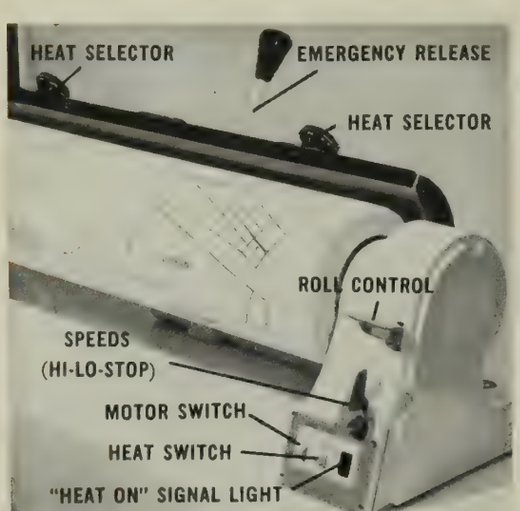
THE RESULT is the same — whether you choose an ironer with the ironing shoe above or below the roll; or whether you pick a portable, a rollaway, a cabinet fold-away, or one with a "furniture look." An ironer saves time, energy, and drudgery. The more you use an ironer, the more jobs you'll tackle. Check these tips to see what a helpful partner an ironer can be!



Photographs: Hopkins

All this in 78 minutes →

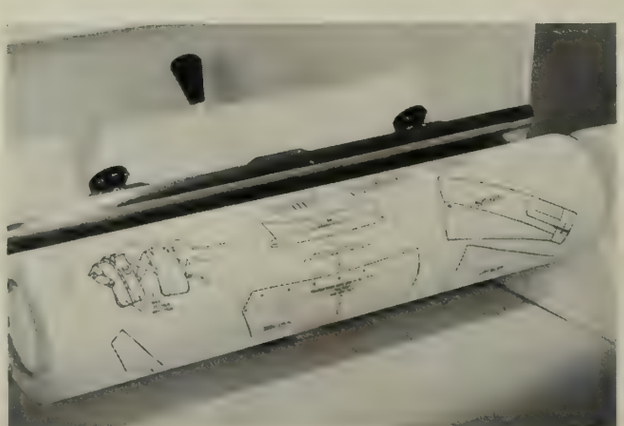
An ironer can do all this—if you give it a chance! No wonder it's called a timesaver. With practice you could whip off these items in the same time. You'll find the ironer can handle with ease big and little items, fancy or plain. Ironing "day" is a thing of the past!



Iron anything you wash. It's possible, with heat selectors, to dial any fabric temperature from synthetics to linen. This ironer has two heat selectors on the shoe. When using only the left half of the roll, you may turn off the heat selector on right side.

Just a beginner? Use low speed while you learn. This speed works best for extra-damp pieces, too.

Besides knee or foot controls, ironer has fingertip roll control. There's no work to it—just press either and the roll goes to work for you!



Dread that long shirt-ironing job? After practice on an ironer, you should be able to whisk them out in about 4 minutes each!

One manufacturer puts a shirt-ironing guide right on the roll. Sections of shirt are drawn to scale and numbered in the order to be ironed. A real help!

More on page 92

New Idea: Soup-Plate Meal



Here's a *whole* meal on a plate—a Soup-Plate Meal! Good eating . . . easy fixing. SOUP, salad or sandwich, if you like, and dessert (A Swanson Frozen Fruit Pie, perhaps!).

An all-round, hot and hearty soup is the center of attraction—Campbell's Vegetable Beef Soup. It's a main-course soup, perfectly balanced with the flavors and goodness of fine, lean beef, beef broth and vegetables. A family favorite! Nourishing, too.

A "Soup-Plate Meal" is an any-time meal. You can vary it 21 ways with a different Campbell's Soup for the main hot dish. Add whatever else goes best with the soup. Then take your Soup Plate . . . *and enjoy yourself!*



SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for well-being • Proteins—for upkeep and growth • Carbohydrates—for energy

Once a day...every day...SOUP



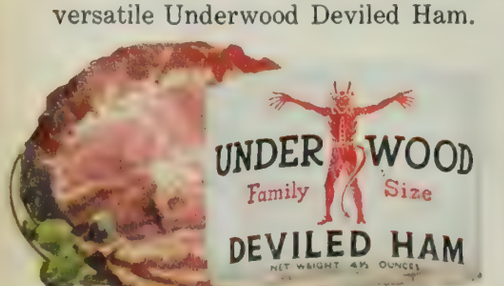
Make 'em quick and good with
Underwood... the spice of his lunch

Sandwich Spread 1 . . . Blend 1 Family Size (4½-oz.) can Underwood Deviled Ham, 3 tbsp. mayonnaise. Makes 4 sandwiches.

Sandwich Spread 2 . . . Blend 1 Family Size (4½-oz.) can Underwood Deviled Ham, 4 tbsp. salad dressing, 2 tbsp. chopped green pepper, 2 tbsp. chopped onion, dash of pepper. Makes 5.

Sandwich Spread 3 . . . Blend 1 Family Size (4½-oz.) can Underwood Deviled Ham, 2 tbsp. chopped sweet pickles, 2 chopped hard eggs, 1 tbsp. ketchup, 1 tbsp. prepared mustard. Makes 6.

Why not experiment? You'll find many other tasty uses for versatile Underwood Deviled Ham.



WHOLE-HAM GOODNESS

Underwood is made from whole hams, chosen for quality, perfectly cured, and blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE SNACK & SANDWICH BOOKLET. WRITE WM UNDERWOOD CO., DEPT 5D, WATERTOWN 72, MASS.

Look what an ironer can do for you!

Begins on page 90



Save your back and feet. Sit down at the ironer in a back-supporting chair and take it easy. It'll help keep your posture shipshape, discourage weariness.

A lapboard comes in handy, holds dampened clothes off your lap. Fold as you go on this "table." On each side are "wings" to stack ironed articles.

Make short work of ruffles—big or little. Those curtains are no longer a chore!

On this model, insert ruffle on a slant over end of shoe. Iron only a small section at a time. Point of shoe "noses" right up into the gathers.

Learn the fastest way to do each job. Practice with the instruction book. Soon you'll iron contour sheets and tot's clothes like a veteran.





An ironer handles special jobs. Yes, you can steam press trousers for that "bandbox" look. Lightly dampen the wrinkled sections. Place pressing cloth between shoe and trousers.

Or, if you prefer, use a dampened cloth for the "steam." Check directions to press pleated skirts, steam velvet, remove shine from wool.

More on page 95

Betty Crocker happily announces the first

INSTANT Pie Crust Mix

...takes just four minutes from package to pan. And suddenly you're famous for your big 9″ pies!



Forget everything you ever knew about making pie crust... this new Betty Crocker boiling-water method for pie crust mix is far different... easier... far surer and better!





Just add two tablespoons boiling water... stir. Roll out a big crust with plenty left over for fancy trimmings! This dough mixes and rolls out quicker and easier than any you've ever known. It's homogenized—extra-rich in shortening, so you get crisp and flaky, golden brown pie crust every time!



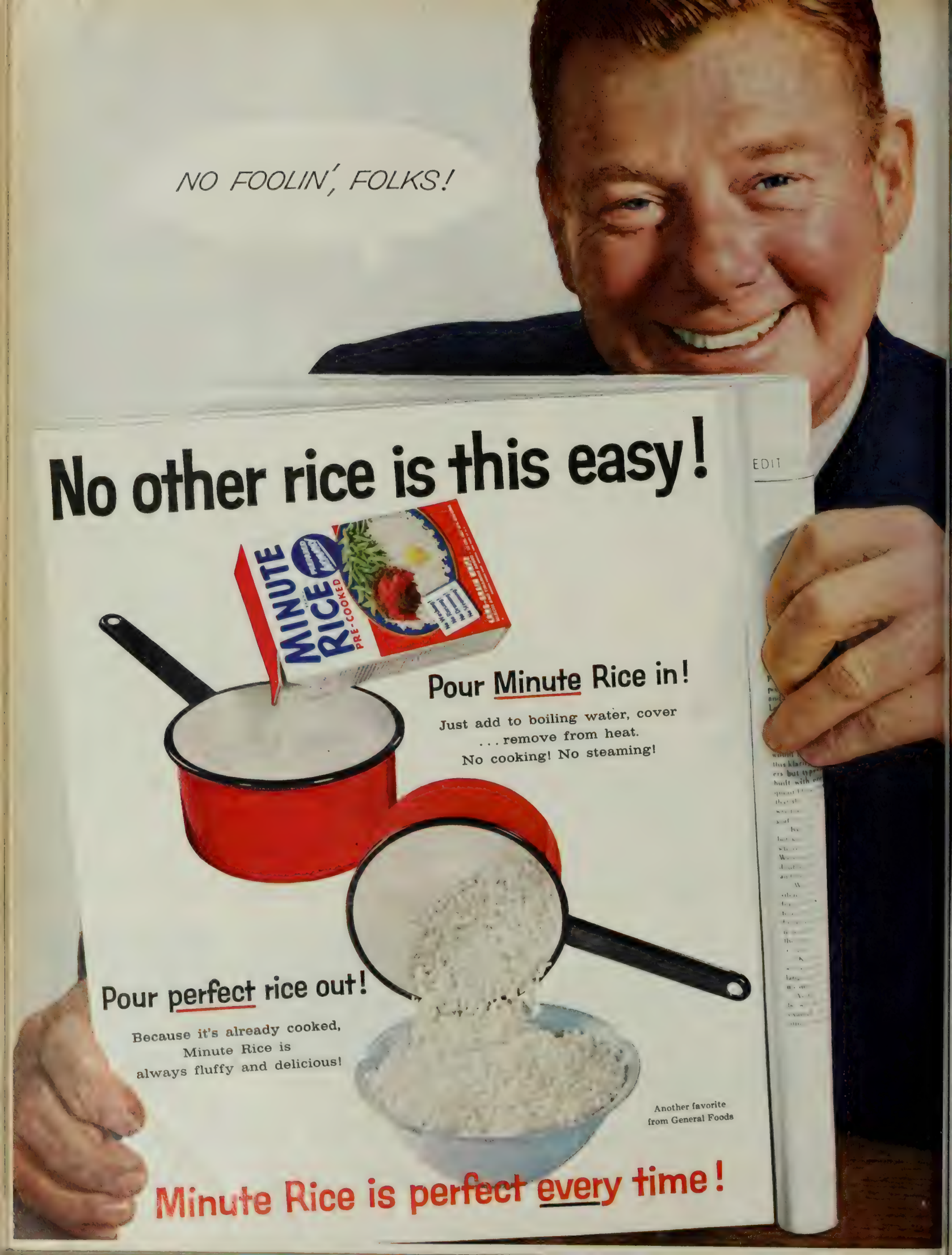
Add boiling water ... stir... roll out.



Snuggle it into the pan—plenty for a big 9" pie!

guarantee our new instant mix will make a perfect* homemade pie crust!" Betty Crocker General Mills

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

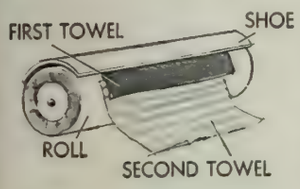

NO FOOLIN', FOLKS!
No other rice is this easy!
MINUTE RICE
PRE-COOKED
Pour Minute Rice in!
Just add to boiling water, cover
. . . remove from heat.
No cooking! No steaming!
Pour perfect rice out!
Because it's already cooked,
Minute Rice is
always fluffy and delicious!
Another favorite
from General Foods
Minute Rice is perfect every time!

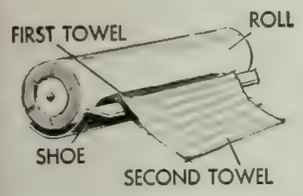
Look what an ironer can do for you!

Continued from page 92



Put the whole ironer roll to work. You can add finishing touches to several napkins at once. Arrange folded items on roll, turn roll under shoe, then lower shoe for ironing. No wrinkles this way! Another quick trick: Run both apron strings through at the same time.



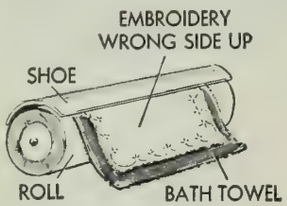


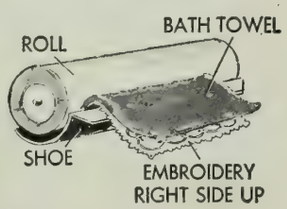


Speed up ironing with tricks like this. Feed a batch of towels, napkins, or handkerchiefs through continuously. Slip second item under last few inches of the first as it goes between roll and shoe (see top drawing). Continue in same way until all have been ironed. Top edge will go under shoe without wrinkling—and with less guiding by you.

If your ironer is one with the shoe under the roll, overlap second towel as shown in the bottom drawing.







Plain or fancy—an ironer can do it. Guide embroidery or fine lace in with "top" side towards roll. For special pieces, place a bath towel or smooth, heavy cloth between fancy work and roll. Check drawings on how to use this extra padding on each type of ironer.



B!

fashion

Joanna **EXLITE** *Shades*
are fashioned for you in a rainbow
of decorator colors inside . . .
with white outside to keep all your windows
neat and pretty from the street.

and

FUNCTION

Wonderful, washable
Joanna **EXLITE** *Shades give you darkness in daytime.*
And, they'll help protect your lovely furnishings
from damage by the sun.



Joanna Western

ROOM DARKENING

Send for free booklet on beautifying your windows.

EXLITE

CLOTH WINDOW SHADES

Dept. BH-10, 22nd and Jefferson Streets • Chicago 16, Illinois

SEE YOUR JOANNA WESTERN WINDOW SHADE DEALER

Walnutty-wonderful! Two great new desserts!

ake 'em with Diamond Walnuts





FUDGY WALNUT PUDDING!

Beat 2 eggs, ½ cup sugar, ¼ tsp. salt, ¼ cup butter, melted, ¾ cup dark corn syrup. Add ¾ cup chopped Diamond Walnuts; pour into ungreased 9″ sq. pan. Top with 2 cups Betty Crocker Chocolate Devils Food Cake Mix batter; bake 40 min. at 350° (325° for glass pans). Cut in squares; invert. Top with whipped cream and walnut halves.

For fresh flavor, use DIAMOND WALNUTS! These are the very choicest from California—with every tempting, golden kernel fresh and crisp and full of goodness. Get Diamond Walnuts in the shell in cellophane bags. Thin-shelled, fun to crack—two full cups of plump kernels from every 1-lb. bag. Or, fresh-shelled Diamond Walnut halves and pieces come in handy vacuum cans.

You can work wonders with your imagination and **Diamond Walnuts**

and Betty Crocker Cake Mixes!



CARAMEL WALNUT CAKE!



Melt ⅓ cup butter. Bring to boil with ½ cup brown sugar, 1 tsp. light corn syrup. Pour into ungreased 9" sq. pan. Arrange 1 cup chopped Diamond Walnuts over mixture. Top with half of Betty Crocker Yellow Cake Mix batter. Bake 35 min. at 350°. Invert immediately, leaving pan over cake 1 minute. Especially good served warm!

"Aren't you the clever one! Thinking up luscious desserts to please the family you love and slipping in extra nourishment, too! Ever think about cake? Cakes you bake with Betty Crocker Cake Mixes give your family the proteins, vitamins, and minerals of fresh eggs and wholesome milk. Tonight, try one of these ideas . . . for an old-fashioned treat with extra energy in every bite!"



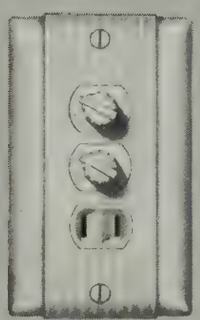
"I guarantee a perfect* cake—cake...after cake...after cake!"

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Betty Crocker



They're saying nice things about



ROTO-GLO
QUIET SWITCHES

The style-conscious homeowner, the smart parent, the quality-minded builder . . . EVERYONE who appreciates the modern functional design, the convenience, the dependability of this whisper-quiet, luminous light switch praises Roto-Glo as the best.



Write for "Modern Electrical Living". A 24-page booklet on home wiring devices, it is invaluable when planning to build, remodel. Send 10¢ to Dept. BHG-10.

P&S

PASS & SEYMOUR, INC.
Syracuse 9, New York
manufacturers of fine wiring devices since 1890



Potluck partners. No sense in wasting motion when you can round up all your potluck food and supplies in one big carryall—make one trip to the car.

Here you see (1) Colorful square basket. Add a raised, deck-like insert so you can carry two layers of food or two pies without crushing. (2) Up-to-the minute plastic clothes basket. (3) A roomy, oldtime picnic basket. (4) Tweedy plastic snap-lid bag that'll keep food cold or hot. (5) A thermal picnic basket in gay red and beige basket-weave design, and (6) Insulated red plastic "shopping bag" with zipper.

Smart toters for "food on the go"

Bringing the food to potlucks, P.T.A., church socials, square dances need not throw you. It can be done neatly, efficiently, and with food in tip-top shape.

Use large carriers to corral all the food and equipment you'll be needing. Be sure containers have tight-fitting covers.

Call on everyday helpers to carry the load. Some toters have dual personalities—may be used for more than one job—for hot and/or cold. Nice for auto, boat trips, too.

Photographs: Hopkins



Church suppers or dinner for a crowd can be a breeze if you let electric appliance giants like these assist—in the cooking and in the transporting of food.

"Bean pot" at left is actually a multipurpose deep fryer-cooker with a wide range of controlled cooking settings.

Mammoth roaster is perfect for stews, chili, and spaghetti for the gang. Thermostatically governed, it also may be used for roasts, hams, turkeys, rolls.

Big coffee maker at right is a 50-cup percolator. Just fill with cold water and put the coffee basket in place—no need to fuss with boiling water.

More on page 100

"Now look what they have me doing—playing 'guardian angel' to The Green Giant Flavor. Love that job!"



the Green Giant flavor

takes a loving hand

"Orchid of the pea family" is the way a poetic fella once described Green Giant Brand peas. Well, how could they help but be? We start with pedigreed seed in special soil. Prescribe the right plant food formula for every acre. Measure the sunshine and rainfall they get. Do just about everything but tuck 'em in at night. Then we pick and pack them at the fleeting moment of perfect flavor. The one and only Green Giant flavor. Wouldn't dinner tonight be a good time to get acquainted?

Choice of two family sizes: 17-oz. can, serves 4 to 5; 8-oz. can, serves 2 to 3.



the one and only

GREEN GIANT PEAS
BRAND

Picked at the fleeting moment of perfect flavor

Green Giant Company, headquarters, Le Sueur, Minnesota. Green Giant of Canada, Ltd. Tecumseh, Ontario. "Green Giant" Brand Reg. U.S. Pat. Off. © GGCo.

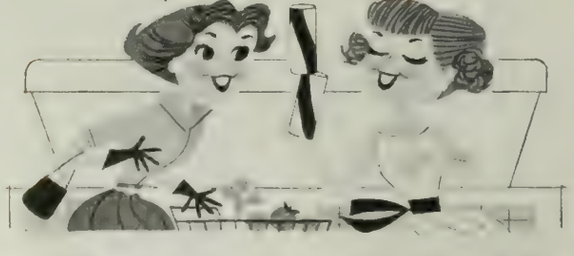
Hot home-baked biscuits in just 9 minutes

(perfectly delicious every time)



Two flavors- Sweetmilk or new Buttermilk

Just open and bake in 9 easy minutes

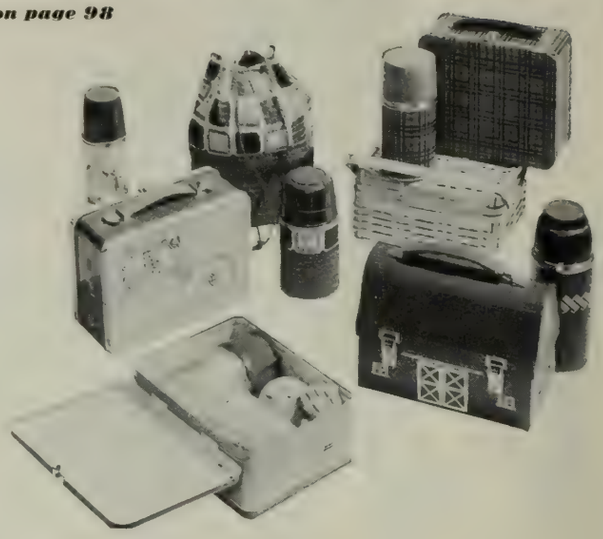


More biscuit lovers reach for Ballard than any other brand

At your grocer's dairy case - only pennies per can

Toters for "food on the go"

Begins on page 98



Lunch-box specials. Many of today's lunch boxes are so eyecatching, they appeal to the style-conscious adults as well as the youngsters. Some sport wide-mouth vacuum bottles that will permit easy spooning of soups, beans, potato salad.

Here you see just a small sampling of what's available. The newcomers are: The little red barn with separate vacuum bottle "silo," the plaid duo, and dude-ranch bucket.



A casserole cozy will keep that delicious hot-dish "piping" until serving time.

As soon as casserole is done, top with cover. To keep cover in place till you reach the party, tape on four sides with cellophane tape.

Then, using a thick terry hand towel, wrap casserole completely. Pin towel ends in place with safety pins.

Towel cozy serves double purpose—makes a good hot pad for carrying dish, too.



Frosty toters. On the dessert or beverage committee? These will make the job easier. Ice cream can reach its destination in top form in an insulated bag like this plaid flip-lid one. Be sure to pack in a couple of cans of canned ice, too.

Nonbreakable plastic, thermal ice bucket at right does well by fruit desserts. Avoid spills—seal lid with cellophane tape.

Two-quart outing set (at back) is swell for before-dinner juices or punch. Spacious sandwich box will hold nibbles or relishes. All fit into handsome, imitation-leather case.

More on page 116

What's new? Kraft Catalina!

A spicy-sweet French Dressing with just a whisper of garlic...and tomato-y thick, so it clings to the greens



CATALINA THIS WAY:
a bowl with romaine and
with shredded head lettuce and
size pieces of curly endive. Add radish slices,
n rings, and cauliflower florets. Make a ring of peeled tomato
es on top and fill with more cauliflower florets; sprinkle
chopped chives. Toss with spicy-sweet Catalina. Marvelous!

Spicy-sweet and tomato-y thick. Grand on hot vegetables, too!

fresh-ground spices sealed in fresh-pressed oil

ariety is
he spice
a salad!



for an old-fashioned sundae through and through

discover Del Monte® means Freestones, too!



Once upon a time, the way you got a sundae like this was to have a grandmother with a peach orchard — and a good old ice cream freezer for you to crank.

Now — peaches with that wonderful old-fashioned flavor are yours in DEL MONTE Freestones. (We'll have to leave the ice cream to you!) And even if you'd climbed the tree for these peaches yourself, they couldn't be more delightfully soft and ragged-centered— tender and running over with juice. They're simply perfect for shortcakes, cobblers and just plain with cream.

Welcome these *different* DEL MONTE Peaches to your pantry. Give them a place right next to the DEL MONTE Cling Peaches you know so well. Surely everything you like about DEL MONTE Cling Peaches should tell you — you'll love Freestones by DEL MONTE, too.

Ways with baked beans

File under Vegetables



Saucy Baked Beans

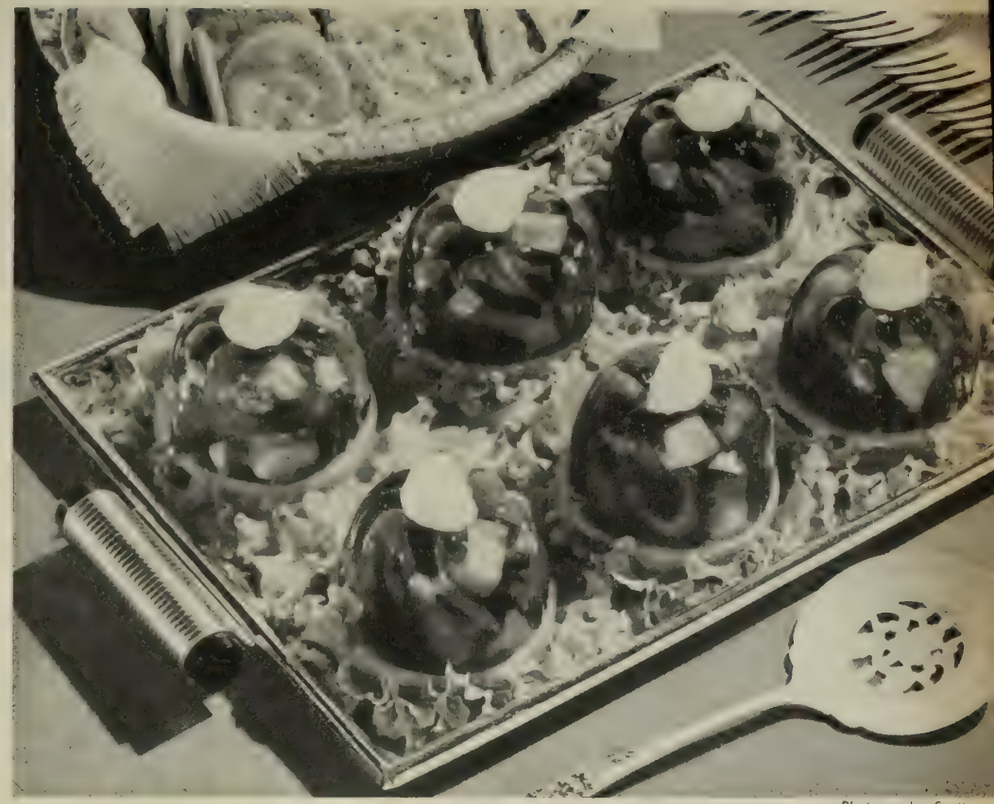
Seasonings are zippy, yet pleasantly sweet—

- 6 slices bacon, cut in 1-inch pieces
- 3 1-pound cans (6 cups) baked beans in pork and molasses sauce
- 1 8-ounce can (1 cup) seasoned tomato sauce
- 1 cup chopped onion
- ½ cup catsup
- ¼ cup brown sugar
- 2 tablespoons prepared mustard
- 1 teaspoon salt
- 4 drops Tabasco sauce

Cook bacon till almost crisp; drain. Mix together beans, bacon, and remaining ingredients. Bake, uncovered, in 2-quart casserole or bean pot in slow oven (300°) 3 to 5 hours. Makes 6 servings.

Mrs. Donald L. Hollister, Hollywood, California

Cut along dotted lines



Photographs: Scott

Apple salads

Waldorf Cranberry Molds

Cranberry juice lends a jewel look and tart flavor to these jellied Waldorf salad molds—

- 1 pint bottle (2 cups) cranberry-juice cocktail
- 1 package lemon-flavored gelatin
- ¼ teaspoon salt
- 1 cup chopped unpared apple
- ½ cup chopped celery
- ¼ cup broken California walnuts

Heat *1 cup of the cranberry-juice cocktail* just to boiling. Dissolve gelatin in hot juice. Add remaining juice and the salt. Chill till partially set. Stir in apple, celery, and nuts. Pour into 6 individual molds. Chill till firm. Unmold atop pineapple rings if desired. Pass mayonnaise and crisp crackers.

Mrs. A. W. Hable, St. Paul, Minnesota

Add these pages to your COOK BOOK

File under Salads





Apple Salad With Blue-cheese Dressing

The dressing gives this salad a gourmet flair, makes it "company special"—

2 cups diced unpared apple
1 cup celery slices
1½ cups cantaloupe or honeydew balls*
• • •
½ cup dairy sour cream
⅓ cup mayonnaise
2 ounces blue cheese, crumbled (⅓ to ½ cup)

Mix apple, celery, and melon balls. Blend sour cream and mayonnaise; stir in blue cheese. Add to apple mixture and toss lightly. Chill. Serve in lettuce cups. Makes 4 to 5 servings.

*If using frozen melon balls, thaw just enough to eat (some ice crystals should remain); drain.

Mrs. Mary J. Police, New Philadelphia, Ohio



Apple-stick Relish

Fix this next time you're having a fresh pork roast. A perfect go-with—

3 unpared tart apples, cored and cut in *small* strips (3 cups)
⅔ cup chopped onion
½ cup chopped dill pickle
• • •
½ cup sugar
¼ cup vinegar

Mix apples, onion, and pickle. Combine sugar and vinegar; toss with apple mixture. Chill. Serve as meat accompaniment. Makes 6 servings.

Mrs. Thomas Reddin, Wauwatosa, Wisconsin



Frozen Apple Salad

Creamy smooth—apples team up with pineapple and celery in this make-ahead salad!—

1 9-ounce can (1 cup) crushed pineapple
2 beaten eggs
½ cup sugar
Dash salt
3 tablespoons lemon juice, fresh, frozen, or canned
• • •
2 cups finely diced unpared apple
½ cup finely diced celery
1 cup heavy cream, whipped

Drain pineapple, reserving syrup. Add water to pineapple syrup to make ½ cup. Combine eggs, sugar, salt, lemon juice, and syrup mixture. Cook over low heat, stirring constantly, till thick. Chill. Fold in pineapple, apple, celery, and whipped cream. Pour into 2-quart refrigerator tray. Freeze firm. Cut in squares and trim with apple slices. Makes 10 to 12 servings.

Mrs. Alex R. Croce, Grantville, Pennsylvania

Cut along dotted lines

Add these pages to your Better Homes & Gardens Cook Book



Boston-style Bean Bake

Rinse 1 pound (2 cups) dry navy beans; add to 1½ quarts cold water. Bring to boiling and simmer 2 minutes. Remove from heat. Cover; let stand 1 hour. (Or soak beans overnight in the water.) Add 1 teaspoon salt to beans and soaking water; cover, and simmer till *tender*, about 1 hour. Drain, reserving liquid. Measure 1¾ cups bean liquid (add water if needed). Combine ⅓ cup brown sugar, 1 teaspoon salt, 1 teaspoon dry mustard, ¼ cup molasses, and bean liquid. In 2-quart bean pot or casserole, alternate 2 layers each of beans, 1 medium onion, sliced, ¼ pound salt pork, sliced, and the sauce. Cover; bake in slow oven (300°) 5 to 6 hours. Add more liquid, if necessary, as beans bake. Makes 8 servings.

Mrs. R. F. Grant, New York City, New York



Limas and Franks

1 pound (2½ cups) large dry Limas
2 teaspoons salt
1 8-ounce can (1 cup) seasoned tomato sauce
½ cup finely chopped onion
⅓ cup catsup
3 tablespoons brown sugar
2 tablespoons vinegar
1 tablespoon Worcestershire sauce
2 to 3 teaspoons prepared mustard
1 pound (8 to 10) frankfurters
¼ pound sharp process American cheese, cut in strips

Rinse beans; add to 1½ quarts boiling water. Cover; simmer till tender, about 1½ hours, adding salt after 1 hour. Drain. Place beans in ungreased 11x7x1½-inch baking dish. Combine tomato sauce, onion, catsup, brown sugar, vinegar, Worcestershire, and mustard; pour over beans. Slit frankfurters lengthwise, *almost* to ends. Insert strip of cheese in each and arrange atop beans. Bake uncovered in moderate oven (375°) 20 to 30 minutes or till hot. Makes 6 to 8 servings.

Ruth M. Johnson, Evanston, Illinois



Kidney-bean Casserole

2 1-pound cans (4 cups) kidney beans
8 slices bacon
½ cup chopped onion
¼ cup chili sauce
Salt and pepper

Drain beans, reserving 3 tablespoons liquid. Cook bacon till crisp; drain, reserving 2 tablespoons drippings. Crumble bacon. Cook onion in bacon drippings till tender but not brown. Add beans, reserved bean liquid, bacon, chili sauce, and seasonings. Pour into ungreased 1½-quart casserole. Cover; bake in moderate oven (350°) 30 minutes or till heated through. Makes 6 to 8 servings.

Mrs. Grace Bennett, Tucson, Arizona

DUNCAN HINES SEARCHED THE U.S.A. FOR THIS KIND OF GOOD EATING!

No other mix brings you pancakes so buttermilk-rich so buttermilk-tender



Duncan Hines
Buttermilk Pancake Mix

Duncan Hines
America's Authority on Good Eating

The mix that brings you this extra measure...
a full cup of rich "Churning Day" Buttermilk

The one that's made the costly Duncan Hines way – with 5 flours, 11 selected ingredients for pancakes that are Duncan Hines delicious





Cheese Pleaser—that's French's Mustard. Zips up the mild, adds tanginess to racy ones, brings out the best in any cheese!

On food

In food



Complete Salad Meal with French's new Sauce Superb—see easy recipes be

no other mustard has FRENCH'S Light and Lively flavor



Just as you have recipe secrets, so has French's. The fabulous formula for French's Mustard! It calls for spices and flavorings from around the world . . . specially grown mustard seeds. All combining to give you the unique tang that makes French's the mustard more women choose and *use* than any other. Its light and lively flavor enhances all you use it *on* or *in*—won't fade out in cooking. Make *your* mustard French's!

SALAD MEAL

2 lbs. cold boiled beef brisket, corned beef or lar
6 medium potatoes, cooked 6 hard-cooked eggs
3 large tomatoes, peeled 1 large onion, sliced
1 large head lettuce and 2 bunches watercress

SALAD SAUCE SUPERB

1 cup mayonnaise ¼ cup evaporated milk
3 tbsps. French's Mustard
1 tbsp. French's Worcestershire
1 tbsp. lemon juice ½ tsp. French's Pepp
½ tsp. French's Garlic Salt

Mix sauce ingredients and chill. Arrange thin sliced boiled potatoes (previously marinated in ¾ c oil, ¼ cup vinegar, 1 tsp. French's Seasoning Sa parsley), sliced meat, eggs and tomatoes on gree as shown. Add onion rings and sauce. Serves 8-10

F R E N C H ' S M U S T A R D

Keys to this kitchen's success

Begins on page 80



Clean-up aids hide in far corner of kitchen in a cabinet custom-fitted just for them. Hooks hold broom and mop in easy-to-grasp positions. Wax, cleansers stand on shallow shelves.

Built-in gas oven with broiler below sports controls at eye level, a "picture window."

Storage wall is "paneled" with brown birch fronts (over steel cabinets) to create a living-room effect when looking into kitchen from dining corner. Giant bottom drawers hold "multi" items.



Storage wall, complete with gas oven and refrigerator, promises a place for everything. Middle tall cabinet boasts sliding trays for small electric appliances. All are easy to see, easy to lift out. Trays are sturdy steel, a joy to clean. "Bumpers" protect inside door panels.

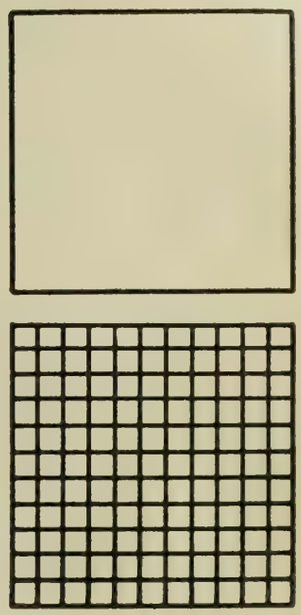


Your own food market! File packaged, canned foods on roll-out shelves. Refrigerator is freestanding but gains built-in look with bezel, correct venting, grill.

Shelves at left offer a place to display added decorative touches in a slick kitchen. Telephone, cook books are handy, yet are outside work boundary.

More photographs on next page

Which is LARGER?



These two squares are exactly the same size. But notice how much larger the one with the pattern appears to the eye.

Compared to plain walls, new patterns in WALL-TEX wall canvas will create this same effect in any room in your home.

These beautiful new patterns, now on display at decorating and department stores, have been deliberately styled to make rooms look bigger.

They're informal. The designs are free and open. Backgrounds are in light colors, which in themselves make a room look more spacious.

WALL-TEX gives you more than beauty. It's true wall *canvas*. Won't scratch or tear like paper. There's no mess, no waiting for the job to dry. And the baked-on colors are honestly scrubbable. Many people hang their own WALL-TEX and save about half. You can do a whole room in a day!



Send for it!

Constance Hunter's "Wall-Tex Decorating Guide". Tells how to make rooms look bigger, how to hang WALL-TEX. Contains Pattern Selector to help choose the right pattern for any room. Send 10c to Constance Hunter, Columbus Coated Fabrics Corp., Dept. BH-107, Columbus 16, Ohio.

Open your walls to the fun of living

Wall-Tex®

Scrubbable Wall Canvas

IN CANADA, EMPIRE WALL PAPER & PAINT CO.



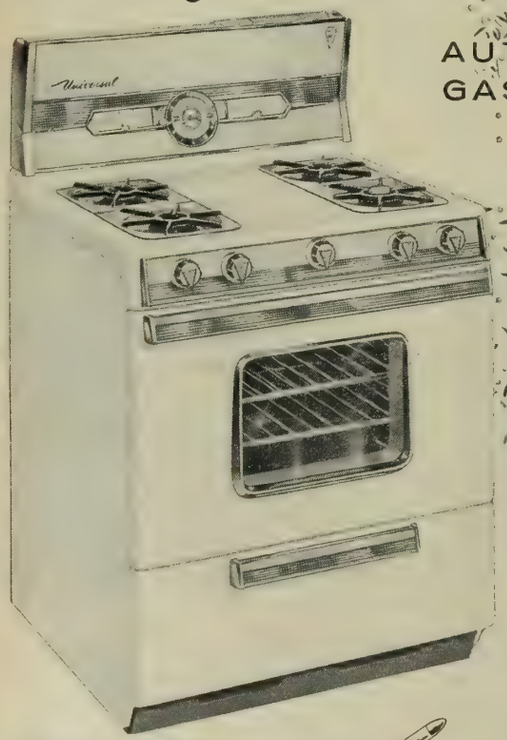
everything's automatic
...except

your instinct for good cooking

This is a range as it should be. Fast. Quiet. Clean. And above all, obedient. An automatic appliance created to respond to your commands perfectly. Top-of-range cooking is automatic, roasting is automatic, baking is automatic. *Everything's* automatic, except your instinct for good cooking.

See this new Universal Range soon. At your dealer's or gas company. You'll like it.

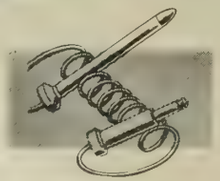
NEW *Universal* 30"
AUTOMATIC GAS RANGE



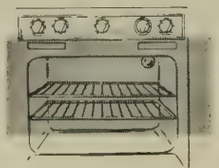
Even the oven and broiler light automatically!



Automatic Top-of-Range Cooking! Automatic Top-Burner Heat Control holds heat constant, prevents scorching...all automatically!



Automatic Roasting! Clock-controlled Roast-Master turns heat on, cooks meat to taste . . . automatically! Roast is done to perfection!

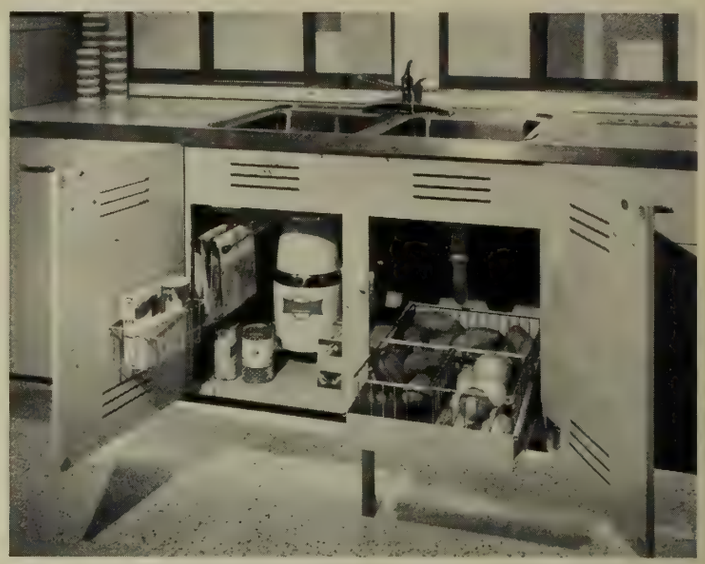


Automatic Baking! Huge thermostatically controlled oven starts, bakes, stops, automatically! Heat circulator assures perfect baking!

Universal Gas Appliances, made by CRIBBEN & SEXTON CO., Chicago 12, Illinois
Built-In Ranges • James-Universal Dishwashers • Home Heaters • Dryers • Incinerators

Keys to this kitchen's success

Continued from preceding page



Put under-sink storage to work. Potatoes, onions stop first at sink, so why not store them here? Pull-out towel bar, waste disposer, door rack for cleansers fill other crannies. For quick-as-a-wink cleaning under cabinets on stilts, vacuum "sweep" with floor attachments.



Here's a new idea: Standard dishwasher stands on legs—higher than usual, provides no-bend work level for loading.

Extra roomy dishwasher will hold a complete service of china for eight, plus pots and pans, serving dishes.

Store everyday set in adjacent 18-inch-wide cabinet at left. Talk about saving steps! No rule says dishes must go in a wall cabinet.

These roll-out shelves do away with all reaching at this just-right height. Stainless-steel counter above gives bonus parking space at unit.



Table linens on parade. Here's a sure way to pick a pleasing combination of place mats, napkins for the occasion! Flat trays that glide out on nylon rollers display assortment, keep items unwrinkled. Cabinet is in dining area — near point of use.

More photographs on page 110



"Sizzling good Italian pizza—in minutes!"



GIRLS enjoy a pleasant pizza break. When it's snacktime at your house—enjoy the same treat so easily with Chef Boy-Ar-Dee Pizza Pie Mix.



All the makings—including cheese



Shh! Just listen to it sizzle . . . sniff the warm, delicious fragrance of tomatoes and cheese . . . sink your fork into the crispy, golden brown crust.

Now . . . taste real Italian pizza—as they make it at a pizzeria in Naples . . . or *as you make it at home with Chef Boy-Ar-Dee Pizza Pie Mix.*

Everything you need comes in one box: a package of *crust ingredients* . . . a can of ready-to-use *Pizza Sauce*, rich with tomatoes and cheese, spiced as only an Italian chef knows how . . . *and* a can of *luscious Italian-style cheese* to melt on top.

Let it bake about 15 minutes . . . serve bubbling hot. Chef Pizza makes wonderful munching at snacktime or suppertime—cut appetizer-size or in wedges.

Whenever you have it—it's pizza at its Italian best. Remember *Chef Boy-Ar-Dee* Pizza Pie Mix—*the one that includes cheese.*

real Italian-style

CHEF BOY-AR-DEE®

Pizza Pie Mix

Ask to see the handsome
New Bedford Hutch, New Bedford
Round Drop Leaf Table (with extension leaf)
New Bedford Mate's Chair and
Nantucket Captain's Chair



Cushman

COLONIAL CREATIONS

the gracious look of long ago...
so right for your home today

With its easy, natural grace, its warmth and charm, its basic functional beauty . . . Cushman Colonial is superbly suited to today's mode of living. Each authentic Early American design has been adapted with consummate skill by Cushman craftsmen for present-day decor. Each piece is exactingly detailed, hand-rubbed to satiny smoothness and treated with a mar-proof lacquer that defies heat, water and alcohol. Yours for a lifetime of pleasure — in either of two color-controlled, matchable finishes . . . Harvest Brown, as shown, or Cushman's original Russet Maple.



The lovely new Dover Harvest Table in back of the New Bennington sofa and the Fairfield Wagon Seat Coffee Table combine to make a distinctive grouping.

Special Offer
Colonial
Cricket Stool
$3.95 POSTPAID



A maple finished, hand-pegged, 13″ x 9″ x 8″ Cricket Stool with retail value of $6.25! Yours at the very low price of $3.95 to introduce the superior construction, finish and craftsmanship of *all* Cushman Colonial Creations.

HOW TO DECORATE YOUR HOME. Send only 25¢ for this new illustrated 32-page booklet of decorating hints, "At Home in Every Setting".

Booklet Free with Stool

H. T. CUSHMAN MANUFACTURING CO. Established 1886
Box 571, North Bennington, Vermont

☐ Enclosed find $3.95 for Footstool (add 25¢ if west of Mississippi) in Harvest Brown ☐; Russet Maple ☐; and include my FREE copy of "At Home in Every Setting".

☐ Enclosed find 25¢ in coin for "At Home in Every Setting".

PLEASE PRINT

Name_____

Address_____

City_____ Zone____ State_____

Keys to this kitchen's success

Continued from page 108



Stainless-steel servant. At your command—two food-warmer drawers built into a 24-inch-wide cabinet. Call on this helper if you like to cook ahead for guests, if diners are tardy, or if all foods don't get done at the same time. Temperature dial ranges up to 250 degrees. Unit may be set at "moist" for soft foods, at "crisp" for crunchies.



Swing around. Half-circle shelf pulls out when door opens, brings corner storage right out to you! Door below with a twin shelf holds other pans and lids used at the cooking top. Advantages of cabinets on legs: They eliminate stooping for ordinarily hard-to-reach sections; and of course, gain the light, airy "furniture" look.



This is an actual photograph taken in beautiful Cypress Gardens, Florida

think what this strength means in your kitchen:

STRONG NEW ALCOA WRAP

seals more juices, more flavor in every roast you buy

Because strong new Alcoa® Wrap resists ripping, you can wrap your roast really tight to hold in tantalizing flavors and rich, natural juices. Even inexpensive cuts of meat stay juicier, tastier, more tender when you roast them in *strong* Alcoa Wrap. Store leftover roast in Alcoa Wrap, too. Its extra strength seals air *out*, freshness *in*.



IT'S SO EASY...
HERE'S HOW:

Simply place roast on Alcoa Wrap sheet. Fold foil above roast in double fold, pull sides up; place on rack in shallow pan. Add no water; *do not cover*. If meat thermometer is used, insert through Alcoa Wrap. Roast in preheated 425°F. oven. 45 minutes before meat is done, open foil for browning. A 3-lb. rare beef roast, for instance, will take only 1½ hours.

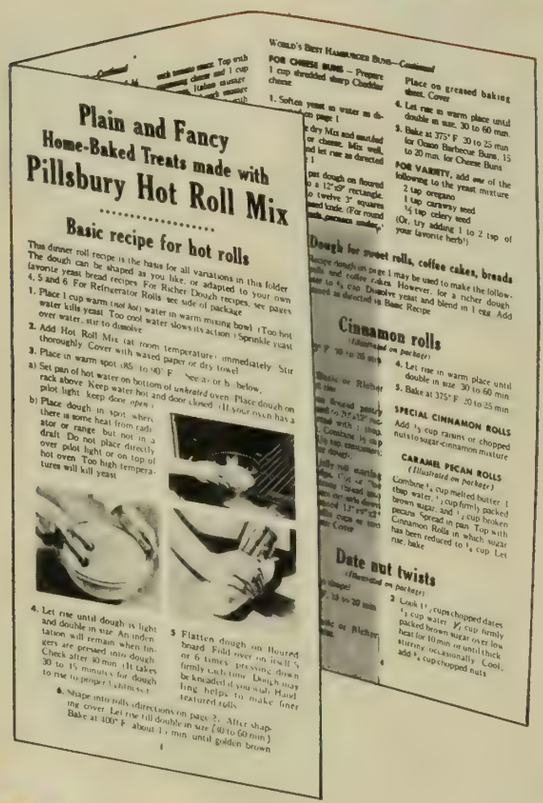


NEW!
"ALCOA THEATRE"
Exciting Adventure
Alternate Monday Evenings



CINNAMON SWIRL BREAD
true breakfast treat

NEW! The only mix with 25 recipe-ideas in every package!



Imagine . . . Sunday Dinner Rolls, coffee cakes, sweet treats, plain and fancy breads, even Pizza . . . all from one handy box!

All easy to make, too, the easy Ann Pillsbury way. No sifting, no blending, no shortening to melt. *Just add water*, and fast-rising "Lively Yeast" goes right to work.

Yes, yeast-baking—with Pillsbury Hot Roll Mix—is the most fun you can have in a kitchen. No other kind of baking is so richly rewarding. There's the excitement of working with *living* dough. There's the honest bread fragrance that blesses your whole house. And all the wonderful flavor and goodness only yeast breads can give you.

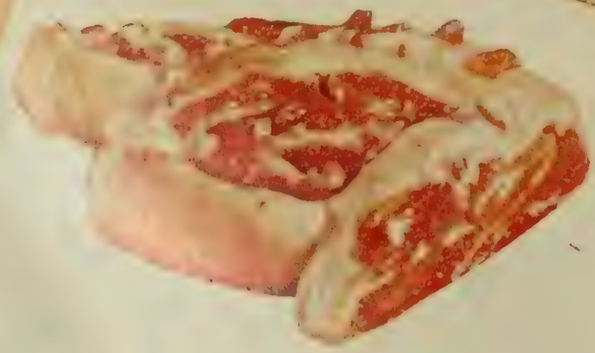
Enjoy yeast-baking today. Put Pillsbury Hot Roll Mix on your grocery list *right now!*



CINNAMON RAISIN ROLLS
for the lunch box



SPEEDY CLOVERLEAF ROLLS
for the week's best meal

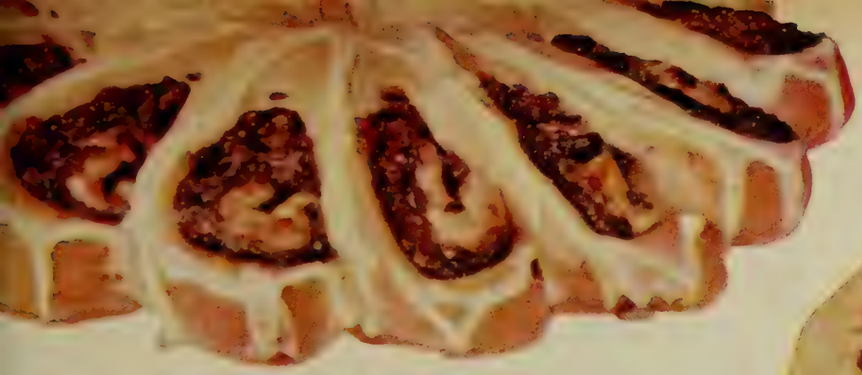


APRICOT TEA RING
for a festive treat



ONION BARBECUE BUNS
perfect for picnics

Pillsbury Hot Roll Mix...



FILLED TEA RING
when you put on airs



ITALIAN PIZZA
thrifty one-dish meal





WHIRLIGIG ROLLS
make any meal better



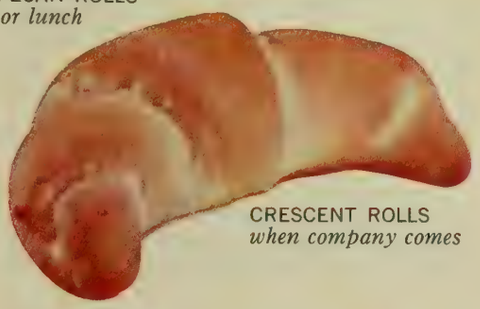
RICH NUT BREAD
for Saturday supper



HOT DOGS in DINNER JACKETS
treat for teen-agers



CARAMEL PECAN ROLLS
for brunch or lunch



CRESCENT ROLLS
when company comes

most versatile mix of them all!



1 Chocolate Crinkles. Yummy! Crisp outside, crunchy within, and chocolate-y, of course. Like the sugar "frost"? See the how-to picture below. The filigree look? It happens in the oven!

2 Butter-Pecan Cookies are melt-in-your-mouth wonders. And only four ingredients to measure! Real butterscotch flavor, *rich* and crisp. The "professional" striped effect is a fork trim.

3 Oatmeal Chip Cookies—crunchy and chewy with walnut bits and chocolate polka dots all through. Good travelers in the lunch box. Good keepers in the cooky jar, barring raiders.

4 Peppermint Crisps—the easiest sugar cookies we've ever made! No rolling or cutting. These are a kiddy cooky with their crushed peppermint-stick candy top. But better watch Dad!



Photographs: Scott

Here are the "trade secrets" for our drop-cooky foursome

Drop cookies—bake by picture

Help yourself to our cooky tray—and to our tips for making these easy-does-it cookies. Beautiful, crisp, and delicious as their rolling-pin cousins

Recipes on page 126



Chocolate Crinkles. Roll little balls of dough between your hands, then toss in sifted confectioners' sugar. Now place "snowballs" on greased cooky sheet. They will flatten out as they bake—top design forms, too.



Butter-Pecan Cookies. Shape in 1-inch balls; place on ungreased baking sheet. Use a fork to flatten the cookies—press in one direction only for smart design. Center with pecans.



Oatmeal Chip Cookies. Drop by rounded teaspoons—slick off with help of a narrow rubber spatula (or a second spoon). Space the cookies about 2 inches apart—they'll spread while baking.



Peppermint Crisps. Flatten the mounds of dough with floured tumbler (a flat-bottomed one). Sprinkle crushed peppermint candy atop. Ready to bake before you can say "sugar cooky"!

Want to look better . . . feel better?

Every day—keep fit and trim the Grapefruit Way!





Main-dish salad like this is a hearty, healthful, but not *heavy* luncheon dish. Just arrange luscious, ready-to-serve canned grapefruit sections, separated by "spokes" of cucumbers and pickled beets, around a mound of cottage cheese, delicately tinted pink with beet juice. Garnish with parsley or watercress. So good and so good *for* you.

Happy ending to any meal! Grapefruit sections are wonderful—morning, noon or night! Serve them right from the can . . . serve them party pretty "standing up" in a parfait glass with a melon ball or two and a sprig of mint.



Ready-to-serve breakfast treat . . . here's "Instant Grapefruit," all set to serve right straight from the can in seconds! And . . . this tangy, zestful fruit, canned at its sun-ripe best, is Nature's *richest* source of vital Vitamin C you need *every single day*—and so economical, too.



LOW IN CALORIES...
HIGH IN VITAMIN C!
AND SO CONVENIENT...
READY-TO-SERVE!

YOUR CHOICE OF BRANDS

PACKED WITH FLORIDA SUNSHINE

luscious **GRAPEFRUIT SECTIONS**

Canned in Florida

©Florida Citrus Commission, Lakeland, Florida, 1957

Secrets FROM FAMOUS KITCHENS



Lilly Daché *loves to serve unusual luncheon dishes—like Hot Chicken Salad in a "Yeast-Riz" Cheese Crust*

"Here's a one-dish luncheon that's especially wonderful for busy hostesses," says Lilly Daché, famous fashion and beauty authority. "That's because you can make the crust ahead, fill and brown it in minutes. Make the zippy cheese crust with yeast—that's the secret of its different, delicious flavor. And use Fleischmann's Active Dry Yeast. It's fast and easy and keeps for months."

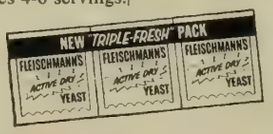
HOT CHICKEN SALAD

in a "Yeast-Riz" Cheese Crust

Combine **⅓ cup hot water, 6 tablespoons sugar, ¼ teaspoon salt.** Cool to lukewarm. Dissolve **1 package Fleischmann's Active Dry Yeast in ¼ cup warm (not hot) water.** Stir in lukewarm water mixture, **1 slightly beaten egg** and **1½ cups sifted enriched flour.** Beat until smooth. Stir in **1 cup grated Cheddar cheese** and **1¼ cups sifted enriched flour (about).** Knead. Put into greased bowl; brush top with shortening. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 1½ hours. Punch down; divide into 3 pieces. Roll each into 10-inch circle. Press firmly into 9-inch pie pan. Press edge with tines of fork. Brush with **1 slightly beaten egg white.** Let rise until doubled in bulk, about 20 minutes. Prick with fork. Bake at 300°F. for 8 minutes. Do not brown. Fill and bake or store until ready to use. To store, cool, stack and wrap in foil. Hold in refrigerator 1-10 days. Makes 3.

Hot Chicken Salad Filling

Mix together **2 cups diced cooked chicken, 1 cup finely chopped celery, ½ teaspoon salt, 2 teaspoons minced onion, 2 tablespoons lemon juice, ¾ cup mayonnaise** and **½ cup Royal Walnuts, chopped.** Put into "Yeast-Riz" Cheese Crust. Sprinkle top with **1 cup crushed potato chips.** Bake in moderate oven at 350°F. for 15-20 minutes. Serve hot. Makes 4-6 servings.



Another Fine Product of Standard Brands Inc.



Dandy Candy!

With new Taylor Candy thermometer! Stainless steel scale has 2° divisions for necessary accuracy. Perfect for icing and jelly. Range 100° to 320° F. Similar model 100° to 400° F. for deep frying. At housewares departments everywhere... only $2.89

(In Canada, $3.29)

Taylor

INSTRUMENTS MEAN ACCURACY FIRST



America's finest child care guide

The Better Homes & Gardens Baby Book gives symptoms and preventatives, feeding and sleeping schedules, formula preparation methods, behavior and discipline helps with how-to illustrations for easy guidance. Prenatal to sixth year. Complete record section. The perfect gift. Price only $3.95 (Canada, $4.50). Send check or money order to 8310 Meredith Building, Des Moines 3, Iowa.

WEDGWOOD -*a living tradition*



This is Beaconsfield. A beautiful example of pure white English bone china by Wedgwood. The pattern is a halo of stylized flowers and leaves in subtle pastels of creamy beige, pale green, gray and brown. Five piece place settings are only $17.00. Send 10c for folder R to see this and other lovely Wedgwood patterns. Remember, visitors are always welcome at our showroom.

Wedgwood is made at Barlaston, England.

Josiah Wedgwood & Sons, Inc., 24 East 54th St., N. Y. 22, N. Y.

Toters for "food on the go"

Continued from page 100

Extras get into the spotlight, too. At back you see a two-temperature thermal bag, outfitted with two smaller insulated bags—hot food in one, cold in the other. Or put same temperature foods in both. Makes a dandy gift!

Stacked aluminum pans let you take five different foods or prearranged plate meals at a time. Pans stack into one neat carrying unit. Basketed casserole, colored porcelain-aluminum Dutch oven are multiple-use carriers, too.





Little household helpers like aluminum foil, saran, assorted plastic bags and containers, do a big job in transporting all kinds of food—salad dressing and greens, dips, relishes, French bread. And no breakage!



Dessert carriers are good investment if you're asked to contribute these creations from time to time.

At back are two super layer-cake keepers: plastic square-shape one, and copper-tone aluminum round one.

Also available today are covered pie containers (see upper left and lower right). Covered baking pans shown are good for cake, meat loaf, deviled eggs, frozen or gelatin salads, corn bread, casseroles.

URF DDS BRIGHTNESS

(yes...even to perfect whiteness)





Brightens colors too!

A wash that's merely white is no longer the best you can do. Now all-purpose Surf has a special brightener that puts ultra-violet rays (like those in sunshine) to work for you. Surf actually adds brightness—even to perfect whiteness. Brightens colors, too. Try today's Surf and see. If you don't get the whitest, brightest wash ever, Lever Brothers will refund every penny.

Easy as A-B-C . . . with Revere Ware

Easiest thing there is—every day in the year—to cook to the king's taste with Revere Ware! Because Copper-Clad Stainless Steel Revere Ware does its cooking with *low* heat . . . keeps in the real delicate, mouth-watering flavors . . . gives the family the benefits of all the health-building vitamins, minerals and garden-fresh colors in the food! Easy does it, too, when it comes to cleaning! Wipe Revere Ware jewel-bright in jigtime. It's the world's finest and from Keokuk, Iowa to Bangkok in faraway Thailand good cooks swear by it . . . for decorative beauty and for cooking ease. So from now on why not make your cooking easy as A-B-C . . . with Revere Ware? It is made by Revere Copper and Brass Incorporated of Rome, N. Y.



SAMAE—the instant copper cleaner —keeps that extra gleam on your Revere Ware. Fast and easy!

P. S. There are over 100 Revere Ware utensils including covered sauce pans, double boilers, sauce pots, french chef skillets and tea kettles. See them now at your favorite store!



Most-happy Fellows—jolly clown favors for small fry.

To make the pointed hats, sprinkle freshly frosted ice-cream cones with chocolate decorettes and stud with fluffy polka dots of popcorn.

Give orange faces eyes of licorice drops, noses and cheerful grins of whole cloves. Bow ties are jelly strings, frilled collars are paper coasters.

New tricks for popcorn treats

You'll keep the Halloween party popping with these popcorn clowns, owls, and pussycats with candy faces. Make them the day ahead to surprise your little "tricksters"—spirits will rise!

By Virginia Heffington

Popcorn-ball Owls don't give a hoot if you eat them. Make their eyes of fruit-flavored hard-candy circles, centered with ends cut from black jelly strings. The owls' characteristic V markings are jelly-string strips and their wings are candy orange slices.

Photographs: Scott





Goblin Cats have flashing eyes, shiny noses of black jelly beans. Ears and jaunty bow ties are candy orange slices. The whiskers? Colored toothpicks. The little black cat at right arches its wooden back under load of fat doughnuts for a bonus treat.

More on next page

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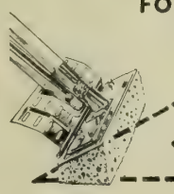
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Popcorn treats

Begins on preceding page



Jiffy Lollipopcorns—you melt caramel candies for the syrup.

A cardboard circle is the simple mold. Dress up these popcorn suckers with bows of gaily colored paper ribbon. Anchor them in crisp apples, serve with mugs of mulled cider.

Jiffy Lollipopcorns

Delight your small fry with these caramel-flavored popcorn suckers—

½ pound (28) caramels
2 tablespoons water
2 quarts popped corn

Melt caramels in water in top of double boiler over boiling water, stirring frequently. Place popped corn in large bowl and pour caramel sauce over; toss until the corn is well coated. Place a 3x1-inch round mold on a greased cooky sheet; press mixture into mold. Remove mold and insert end of wooden skewer in "lollipop." Makes about 8. **Tasting-Test Kitchen note:** For "lollipop" mold, cut cardboard strip, 3½ inches long and 1 inch wide; cover with aluminum foil. Clip ends of strip together to make 3-inch circle.

Most-happy Fellows

They'll smile good cheer at your Halloween party. Hats are ice-cream cones studded with popcorn—

1 tablespoon water
1 egg white
2½ cups sifted confectioners' sugar

• • •

6 ice-cream cones

• • •

Chocolate decorettes
3 cups popped corn

• • •

6 large oranges
12 licorice candy drops
Whole cloves

Add water to egg white and beat slightly. Stir in confectioners' sugar to make icing. Spread about 2 tablespoons icing on each cone. While icing is still soft, sprinkle with decorettes and press kernels of popped corn all over surface of cones. Set cone hat on each orange; anchor with toothpicks. For faces, make eyes of licorice drops, nose and mouth of whole cloves. If desired, cut tops off paper cups and use as stands. Makes 6.

Goblin Cats

The cat's meow when it comes to Halloween favors—

4 quarts popped corn
1½ cups sugar
1 cup water
2 tablespoons vinegar
½ teaspoon salt

• • •

Candy orange slices
Licorice jelly beans

Keep popped corn hot and crisp in slow oven (300° to 325°). Combine sugar, water, vinegar, and salt. Cook to hard-ball stage (250°). Remove from heat; quickly wipe crystals from side of pan. Pour hot syrup over hot popped corn. Stir just enough to mix thoroughly. Form in balls (use fat on hands if necessary.) For faces: Ears—cut candy orange slices in half lengthwise; split each half crosswise and press pieces in place on balls. Bow ties—use 2 whole orange slices at base of each ball. Make eyes and nose of black jelly beans. Stick in toothpicks for whiskers. If desired, cut tops off paper cups and use as stands for cats. Makes 8.

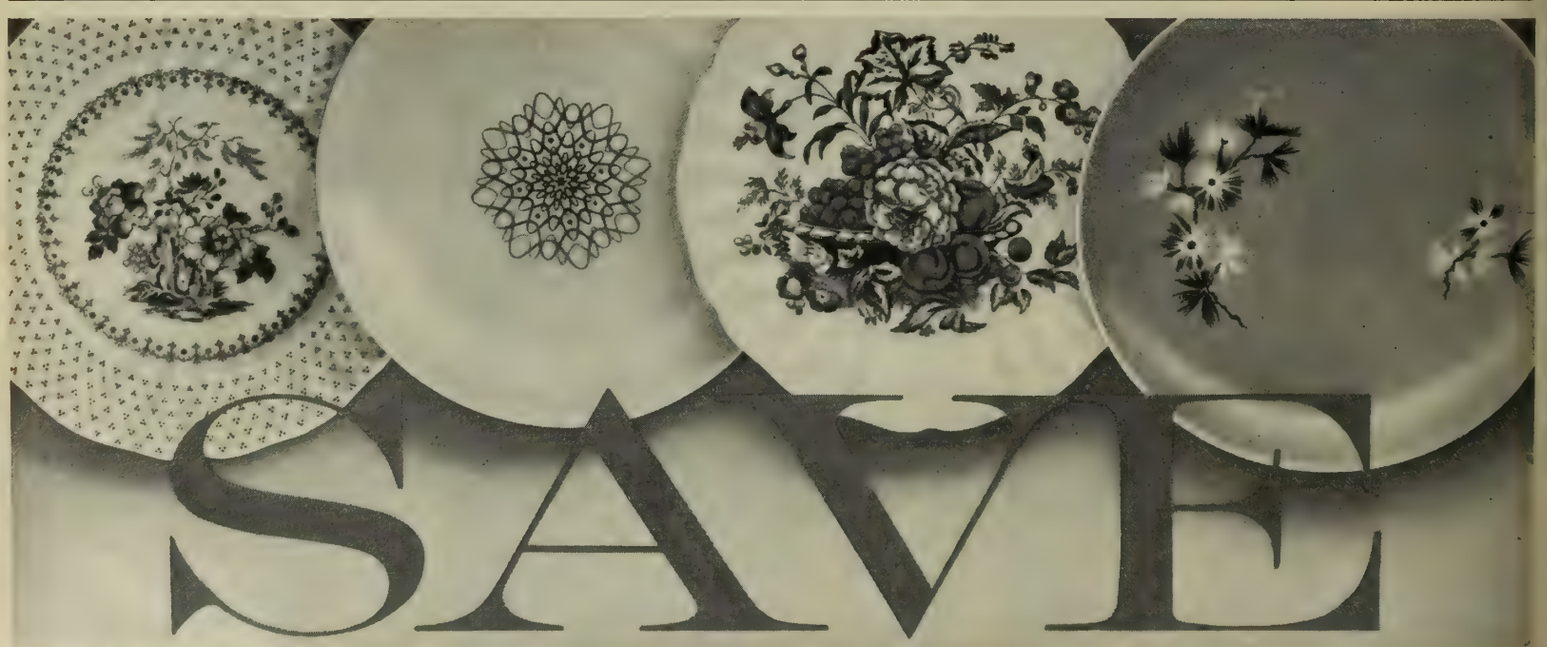
Popcorn-ball Owls

Simple. You make the owl faces with Halloween candy—

Use same popcorn-ball recipe as for Goblin Cats. For owl faces, you will need candy orange slices, licorice jelly strings, and orange-flavored hard-candy circles. Form a little more than half the popcorn mixture in balls for body of owls, and the remainder in slightly smaller balls for heads (use fat on hands if necessary). Press owl heads on bodies while still warm. Wings—cut orange slices in half lengthwise and press 2 pieces in place on body. (If needed, use toothpicks to anchor.) Cut jelly strings in fourths lengthwise; use 2 strips to make chevron on each owl head. Make eyes of orange-flavored hard-candy circles centered with ends cut from jelly strings. Makes 4.

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Recipes for oven cook book

Begins on page 82

Glazed Squash

Delicious meat partner to share oven with the roast—

Trim ends from 2 medium acorn squashes and cut each in 3 rings; remove seeds. Cut rings in half; season well with salt and pepper. Bake in *covered* 2-quart baking dish in slow oven (325°) 40 to 50 minutes, or till just tender. Cream ¼ cup butter or margarine with ⅔ cup brown sugar; sprinkle over squash. (Or drizzle with melted butter and honey.) Bake uncovered till glazed, 15 to 20 minutes. Makes 6 servings.

Biscuits Supreme

Rich enough to be tea biscuits for company. A foolproof recipe!—

2 cups sifted enriched flour
4 teaspoons baking powder
½ teaspoon salt
½ teaspoon cream of tartar
2 teaspoons sugar
½ cup shortening
⅔ cup milk

Sift together flour, baking powder, salt, cream of tartar, and sugar; cut in shortening till mixture resembles coarse crumbs. Add milk all at once; stir only till dough follows fork around bowl. Turn out on lightly floured surface; knead gently ½ minute. Pat or roll ½ inch thick; cut with biscuit cutter. Bake on ungreased cooky sheet in very hot oven (450°) 10 to 12 minutes. Makes 16 medium biscuits.

Cinnamon Swirl Loaf

Sugar 'n spice spiral through the bread, making each slice pretty and full of flavor—

1 package active dry yeast or
1 cake compressed yeast
¼ cup water
2 cups milk, scalded
½ cup sugar
½ cup shortening
2 teaspoons salt
7½ to 8 cups sifted enriched flour
2 eggs

• • •

1 recipe Cinnamon-sugar

Soften active dry yeast in *warm* water or compressed yeast in *lukewarm* water. Pour scalded milk over sugar, shortening, and salt; stir to dissolve sugar. Cool to lukewarm. Add *3 cups of the flour;* mix well. Stir in softened yeast and eggs; beat well. Add remaining flour or enough to make a soft dough. Turn out on lightly floured surface. Cover and let rest 10 minutes. Knead till smooth and elastic (8 to 10 minutes). Place in lightly greased bowl, turning once to grease surface. Cover and let rise in warm place till double (1½ to 2 hours). Punch down and let rise again till almost double (about 1 hour). Punch down and divide dough in half. Cover and let rest 10 minutes. Roll each half in 15x7-inch rectangle, about ½ inch thick. **Cinnamon-sugar:** Mix ¾ cup sugar and 1½ tablespoons cinnamon. Reserve 2 tablespoons mixture; sprinkle remainder over rectangles of dough. Sprinkle about 2 teaspoons of water over each; smooth with spatula. Roll each as for jelly roll, beginning with narrow side. Seal long edge. Place sealed edge down in 2 greased 9½x5x3-inch loaf pans. Let rise till almost double (45 to 60 minutes). Just before baking, brush loaves with soft butter and sprinkle with remaining Cinnamon-sugar. Bake in moderate oven (375°) 35 to 40 minutes or till done. Turn out of pans and cool on rack. Makes 2 spicy loaves. **Tasting-Test Kitchen note:** If crust browns too fast, cover with aluminum foil last 5 to 10 minutes of baking.

Baking-powder Biscuits

These are the old-fashioned type, tall and flaky, and mighty good—

2 cups sifted enriched flour
3 teaspoons baking powder
½ teaspoon salt
¼ cup shortening
⅔ to ¾ cup milk

Sift flour with baking powder and salt. Cut in shortening till mixture resembles coarse crumbs. Add milk all at once and *mix just till dough follows fork around bowl.* Turn out on lightly floured surface; knead gently ½ minute. Roll or pat ½ inch thick and cut with floured biscuit cutter. Place biscuits on ungreased baking sheet. Bake in very hot oven (450°) 12 to 15 minutes. Makes 16 medium biscuits.

Maple-nut Chiffon Cake

High and handsome to grace your dessert buffet. Moist, light, delicious!—

2¼ cups sifted cake flour
¾ cup granulated sugar
3 teaspoons baking powder
1 teaspoon salt

• • •

¾ cup brown sugar

• • •

½ cup salad oil
5 egg yolks
¾ cup cold water
2 teaspoons maple flavoring

• • •

1 cup (8) egg whites
½ teaspoon cream of tartar

• • •

1 cup finely chopped California walnuts

Sift flour, granulated sugar, baking powder, and salt into mixing bowl; stir in brown sugar. Make a well in dry ingredients. In this order, add: salad oil, egg yolks, water, and flavoring. Beat until satin smooth. Combine egg whites and cream of tartar in large mixing bowl. Beat until they form *very stiff peaks* (stiff-

[*Turn to page 158*

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Five Fall ways to

Brighten the plate with Ocean Spray



1. Regal Roast Pork. Fill crown with favorite stuffing, cover bone tips with foil and roast 0° oven, 30 minutes per pound. Before serving, add a cap by-red Ocean Spray Jellied Cranberry Sauce.

tter's Night Supper—cold chicken and sassy Jellied Cran- Sauce. Write names with cream cheese!

mb Chops with Game Sauce. Serve tangy Ocean Spray le Cranberry Sauce as is. Or heat with two tbsp. butter, 3 tbsp. n juice, dash cayenne, ½ tsp. cloves and 1 tsp. salt. When ed, add 1 cup cider or port wine. Serve immediately.

4. Carousel Casserole. In round baking dish alternate thick slices of canned ham and Ocean Spray Jellied Cranberry Sauce. Sprinkle with brown sugar and Cranberry Juice. Bake ½ hour. Even at 350° Jellied Cranberry Sauce won't melt.

5. Sauerbraten, New England Style. Brown pot roast. Add 1½ cups water, 1 can Ocean Spray Whole Cranberry Sauce, ½ tsp. cloves and 2 tbsp. vinegar. Cover, cook till tender. (Add more water during cooking if necessary.) To serve, remove roast from pan. Crumble 10 gingersnaps into liquid remaining. Cook 5 minutes till smooth and thick, and pour over roast. Serve extra hot Whole Cranberry Sauce on the side.



Save 10¢ on Cranberry Juice Cocktail

Refreshing Ocean Spray Cranberry Juice Cocktail is yours for less during fresh-cranberry season. Look for Ocean Spray Fresh Cranberries with the valuable juice coupon.



JELLIED OR WHOLE BERRY

Now in Canada, too

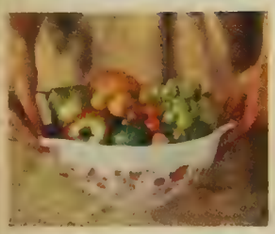
Exciting... New *Cinderella* Bowl Set by PYREX

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These colorful bowls in their new smart shape are the handiest you've ever seen. On this page we're showing you just a few of their many uses!

● **Four bowls to the set.** Sizes: 4 qts., 2½ qts., 1½ qts., 1½ pts. Choice of turquoise and white with butter-print pattern, pink and white or yellow and black with gooseberry pattern. Colors and patterns alternate in each set. **$4.95**



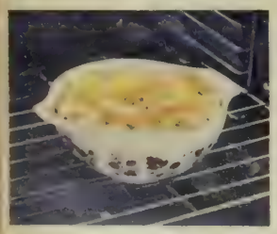
For convenience! Handles allow you to grasp bowl securely, prevent slipping.



For pouring! Spout makes it easy to pour accurately without any splattering.



For mixing! Clean, round inside contour makes mixing much more thorough.



For cooking! These bowls are right at home when used as baking dishes in the oven.



For serving! Perfect for casseroles and salads. They enhance any table setting.



For storing! Whatever the food, PYREX ware lends no taste—borrows no flavor.



For space-saving! Bowls nest together, regardless of way handles are turned.



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For entertaining! Just right for popcorn, cookies, candies and hors d'oeuvres.

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Two good recipes that are "honeys"

DON'T MISS out on "honeyed" desserts and salads like these. Buy honey as liquid, comb, chunk, or creamed. Its color ranges from pale gold to amber, depending on the bees' flower diet. Flavor varies, too—the palest honeys are usually mildest

Photographs: Mike Nelson



Southern Honey Tarts—little pecan pies "sweetened up" with honey. Tops are a rich dark brown, pecan bits give crunch to the custard filling. Center tarts with puffs of whipped cream and serve while still a bit warm—they're perfect with coffee for after bridge.



Fruit-salad Freeze. Honey makes this chilly salad extra smooth. It's refreshing with diced orange sections, banana slices, and fruit cocktail from a can. The perky topknots are cherry twosomes. Not too tart, not too sweet, this creamy salad will double as dessert.

Recipes and tips, page 126



Libby's is Twice-Rich: Rich in flavor . . . Rich in vitamins!

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See the wonderful new Acrilan Carpets on Chemstrand's "Sally" show with Joan Caulfield. NBC-TV, Sunday evenings. See your newspaper for time.

Two good recipes

Begins on page 124

Southern Honey Tarts

Honey makes the difference in these tiny versions of traditional pecan pie—

2 eggs
½ cup honey
¼ cup sugar
¼ teaspoon salt
1 teaspoon vanilla
⅔ cup broken pecans
1 recipe Plain Pastry

Beat eggs; blend in remaining ingredients. Pour into unbaked pastry tart shells. Bake in hot oven (400°) 15 to 18 minutes or till filling is set. Makes 4 to 6.

Fruit-salad Freeze

A creamy make-ahead salad that's perfect for company. Set it off with bright green plates or water cress—

2 tablespoons sugar
1 tablespoon enriched flour
½ cup honey
1 egg
⅓ cup lemon juice, fresh, frozen, or canned

• • •

1 1-pound can (2 cups) fruit cocktail, drained
1 cup banana slices
½ cup diced orange sections
¼ cup halved maraschino cherries

• • •

1 cup heavy cream, whipped

In saucepan, combine sugar, flour, and honey; bring to boiling. Cook 1 minute, stirring constantly. Beat egg; gradually stir in lemon juice; then stir in small amount of hot honey mixture and return to remaining hot mixture. Bring it just to boiling, stirring constantly; remove from heat and cool. Stir in fruits and fold in whipped cream. Pour into refrigerator tray; freeze firm, about 3 to 4 hours. To serve, cut in squares and garnish with maraschino cherries. Makes 6 to 8 servings.

Honey hints

Honey is no polar bear—refrigerator temperatures will make it grainy. Keeps best covered and in a dry place at room temperature.

To "smooth out" crystallized honey, place the jar in a pan of warm water till crystals disappear.

Jiffy sundae sauce. Just drizzle honey over vanilla ice cream. Sprinkle with chopped nuts.

Salad garnish. Roll balls of cream cheese softened with honey in finely chopped parsley or walnuts. Or use it to stuff pitted dates.

Easy topping. Sweeten whipped cream with honey. Spoon over ice cream, fresh fruit.

Broiled grapefruit—a honey for Sunday brunch. Cut grapefruit in half; cut around each section; remove center membrane. Spoon honey over top, filling center. Broil 4 inches from heat 10 to 12 minutes or till the top is lightly browned. Serve hot.

Orange-Honey Butter—it's delicious on breakfast pancakes or waffles. Or hot biscuits! Cream ½ cup soft butter or margarine. Gradually beat in ⅓ cup honey. Blend in 2 teaspoons grated orange peel.

Carrot glaze. In skillet, melt ¼ cup butter. Blend in ¼ cup honey. Add cooked carrots, heating slowly. Turn occasionally till carrots are nicely glazed.

Drop cookies

Begins on page 114

Chocolate Crinkles

They are self-trimming, delicious, and pretty enough for a tea—

½ cup shortening
1⅔ cups granulated sugar
2 teaspoons vanilla

• • •

2 eggs
2 1-ounce squares unsweetened chocolate, melted

• • •

2 cups sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt

• • •

⅓ cup milk
½ cup chopped California or black walnuts

• • •

Sifted confectioners' sugar or granulated sugar

Cream shortening, granulated sugar, and vanilla thoroughly. Beat in eggs, then chocolate. Sift dry ingredients together; add to creamed mixture alternately with milk, blending well after each addition. Stir in nuts. Chill 2 to 3 hours. Form in 1-inch balls. Roll in confectioners' sugar. Place on greased cooky sheet 2 to 3 inches apart. Bake in moderate oven (350°) about 15 minutes. Cool slightly before removing from pan. Makes about 4 dozen.

Oatmeal Chip Cookies

A fancy version of an old favorite. Chocolate pieces and walnuts give the elegant touch—

½ cup shortening
½ cup granulated sugar
½ cup brown sugar
½ teaspoon vanilla
1 egg
1 tablespoon water

• • •

1 cup sifted enriched flour
½ teaspoon soda
½ teaspoon salt

• • •

1 cup quick-cooking rolled oats
1 6-ounce package (1 cup) semisweet chocolate pieces
½ cup chopped California walnuts

Thoroughly cream shortening, sugars, and vanilla together. Beat in egg, then water. Sift together flour,

[*Turn to page 154*



So you think she's still a little girl...

At times she is—with her mad crushes, her passion for silly dolls. But dig into her bright, inquisitive mind and you'll find her dreams of the future are pretty darn *practical.*

For instance, solid silverware. Nothing but the best for *her* dream house! She'll want her guests to know she's set her table with the smartest and finest in solid silver—Gorham Sterling.

She can start her collection with a teaspoon for as little as $3.75*. If her pattern is registered at an authorized store, gifts from friends and relatives insure her collection growing.

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What kind of life insurance?

Continued from page 46

item in your program—family income. This replaces the pay check you'd be bringing home, so, of course it's big. The largest segment of this is probably the fund to care for the family until the children are grown. This is a *temporary and continually decreasing need.*

Decreasing protection

Each year a man lives, the number of years of protection he must provide for his family is reduced. For example, a man with a three-year-old child may initially wish to provide for 15 years of income (to protect the child to age 18). Five years later, when the child is 8, there are only 10 years remaining to provide protection.

Decreasing term insurance does this job because the insurance decreases as the need gets smaller.

Decreasing term insurance may be purchased by itself, or with a policy that combines savings.

Many companies offer this combination. Basically it's a whole life policy for, say, $10,000, which gives you a certain amount of savings *with* protection. But added to it is a big chunk of decreasing term—for example, enough to provide $100 a month of income for 15 years, or $18,000. This added decreasing term protection costs about $50 a year.

At this point you may decide the experts are missing something. "My income isn't too high right now," you may say, "but as my family gets older, I'll make more, and I'll want more savings."

Right again. This is where convertible term insurance comes in. You buy this pure protection when you're young, when rates are low. Then as you can afford it, you convert this to whole life. But you get the low premium rates you'd have paid when you were younger and bought the term insurance. You just pay the difference between the term rates and whole life rates for the time you've owned the term.

But before you do this, be sure your income looks pretty certain.

Look once more at your family's needs. The home has been protected by inexpensive mortgage life insurance. A family income policy has enabled your family to have a year of readjustment, to pay off small debts, continue on a modest living scale until the children are grown, and pay any final expenses.

But there still may be a few holes.

One of these might be an unusual debt, which doesn't recur. This might be met with cheap credit life insurance, which pays the debt if you die. Many lending institutions automatically provide this. It is actually decreasing term insurance.

Another problem is some unusual expense that may arise. The family should have a small reserve for emergencies. This might be taken care of by the whole life part of your family income policy. However, while most insurance firms permit a withdrawal of proceeds from the basic part of the policy, this lessens future income payments. But this still leaves a big gap—income for a widow between the time the children are grown (when social security stops) till she is 62 and the government checks come in again.

This should probably be taken care of by whole life insurance if you can afford another policy. For you are now getting away from the protection needs of the young family. Term insurance becomes costly. You might combine two needs.

The simplest way to guard against living too long would be to save. But while you save, you have no protection. So insurance companies offer the *endowment policy*, which pays the full amount of the policy if you should die, and gives you a set amount of money on a set date if you don't.

"Wait," you say. "Isn't that just like whole life—a blend of term insurance and savings?"

Roughly, yes. But in this case, the emphasis is on savings, not protection. Endowment policies have higher premiums, because the cash value is being built very fast. The purpose of this? To give you a lump sum of cash in a hurry.

Experts say the endowment is usually not suited to the young family—the high proportion of savings cuts into the protection you need. But if you've met early insurance needs first, maybe you should think about old age insurance. The sooner you buy it, the lower the yearly premium will be.

"Suppose I get an endowment," you say. "It costs plenty to buy even $10,000. How long could I live on that?"

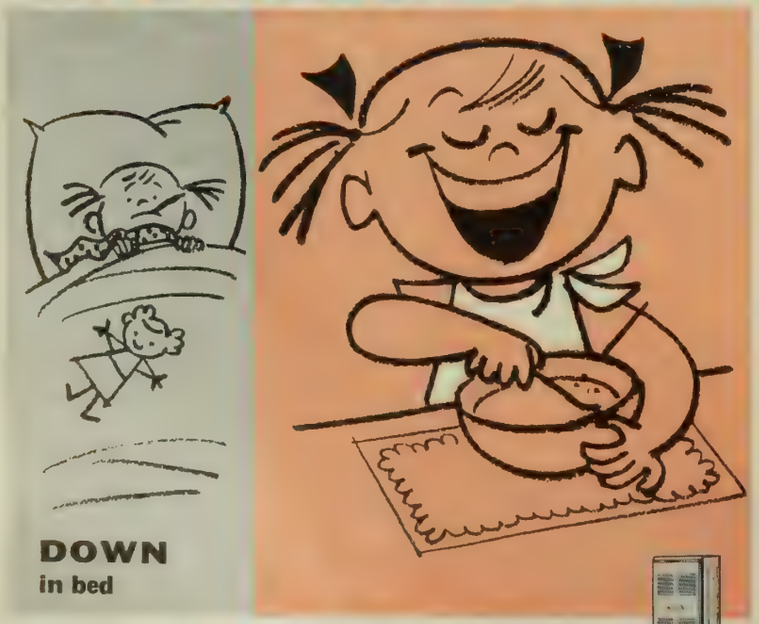
Not very long. But remember, at 65 social security is in the picture, as are company retirement and pension plans. So what you need is a monthly supplement to your income. Suppose you gave that $10,000 to an insurance company, asked it to invest the money for you and give you some each month.

You have now hit the fourth basic policy—the *annuity*.

Types of annuities

There are two ways to buy it. There is the *immediate annuity*, in which you put up all the cash—say, from an endowment—and say, "Start paying me right away." And there is the *deferred annuity*. In this you pay a regular premium

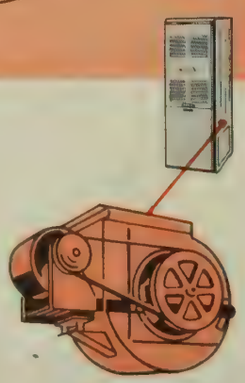
A LONG WINTER'S AHEAD . . .





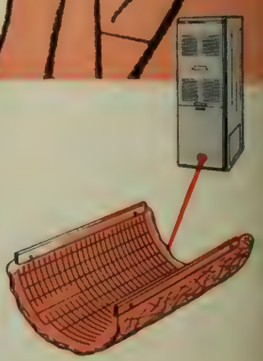
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and say, "At a certain future date, start paying this back to me."

Both annuities pay as long as you live. If you live long, you profit immensely. If you die before a deferred annuity starts to pay, the money goes into a pool to pay other annuitants who live long. The same thing happens if you die after one or two payments.

This may sound rough. But with a simple annuity you're buying protection, just as you do in term insurance. It's relatively cheap. A $15,000 annuity will pay $1,000 a year for life, starting at 60.

But you can hedge your risk a little in annuities, by taking less protection. You can buy a joint-survivorship annuity, so that if husband or wife dies, the other keeps getting paid. You can be sure that a certain number of payments will go to some inheritor, or even that *somebody* gets out every cent you put into it. But the more assurance you want of getting your money back, the smaller those monthly payments are. And those are what you buy annuities for!

There's no escaping the law of insurance that you aren't likely to get more than you pay for. A typical example is limited payment life. Your policy is all paid up in 20 or 30 years. You just pay more each year. (This, by the way, is recommended for few young families.) You can get higher dividends, bigger returns, extra benefits for the children—*all simply by paying more money.*

This is why you must buy insurance by looking at needs first, prices second. If you can't do it all, meet the first need first.

Is life insurance a good investment? The answer to this is that life insurance is intended to protect, not to make you rich. Other forms of investment pay off better, but insurance has certainty. The nation's biggest investment house urges life insurance and home ownership before you begin to think about stocks and bonds.

Insurance buying tips

When you buy insurance, remember some of these expert tips.

Hang on to National Service Life Insurance. It can't be beat, because the whole nation is helping to foot the bill.

Buy group life insurance where you work. Again, someone else is picking up part of the check. But be sure that if you change jobs you will be able to hang on to your investment without paying a big extra premium.

If you buy term insurance, make sure it's renewable—preferably up to the age of 65. Renewable here means you can continue the policy without a medical examination. And it should be convertible. This is not necessary for forms of decreasing term insurance.

Read your policy to be sure of the *settlement options*. These are the ways in which the insurance will be paid. It's usually best not to have all the insurance paid at once. The reason you buy the policy is the best guide on how you want it paid. A simple example is that a policy for family income should pay in installments. In some states a spendthrift clause can be tacked on to keep insurance payments from being tied up by the debts or obligations of heirs.

Think about insurance for the lady of the house. The economic value she has is immense, to put it financially. Consider the cost of a housekeeper, laundress, cook, nurse, babysitter, etc. One hint is that this is, at least in part, a term need.

Life insurance for a child is a nice gift. It will let him start an insurance program in his manhood for very little. But this should come after his childhood is fully protected by *your* insurance.

Remember, you pay extra if you pay for insurance in less than yearly premiums. But you don't have to buy all your insurance in one lump. Instead of buying a $10,000 policy on January first, why not buy $2,500 in January, and the same in April, July, and October? Then you have four payments a year, with no interest charge. This saving adds up.

Don't be hasty about canceling the policies you have. For many reasons, you'd be likely to lose in the end. Insurance with a good firm is very flexible, so think about adjusting first, canceling second. For example: Suppose you have a whole life policy. You want a family income policy. Most companies will simply add a family income *rider* to the original policy with a small premium increase. So before you switch policies or companies for what looks like a more attractive offer, ask the old company what it can do.

Review your insurance with a good adviser at least every two years.

Talk your insurance over with your family. Your insurance is really the core of a plan for meeting a family emergency.

For information about insurance there are many good sources, so don't hesitate to ask for advice. A good agent is a good source, and any insurance firm will recommend one, as will your local Life Underwriters Association. Your state insurance department can inform you about companies.

People are always blaming their circumstances for what they are. I don't believe in circumstances. The people who get on in this world are the people who get up and look for the circumstances they want, and, if they can't find them, make them.

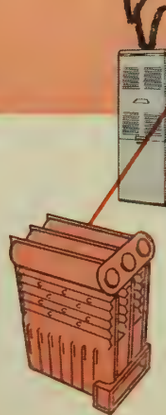
—George Bernard Shaw

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NO WASTE WITH PASTE

Money for your recipes

Ways with lamb; marshmallow treats

TELL US about the delicious way you fix lamb for springtime meals. Have you a special treat you make with fluffy marshmallows? We'd like to know. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next May. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Favorite ways with lamb. Take your choice of cuts—any kind of roast; riblets, shanks, breast, chops, ground lamb. Do you have a tasty stuffing for a roast? Or cook riblets or patties in a barbecue sauce? Suggestions:

lamburgers
stuffed lamb shoulder
lamb grill
minted roast lamb
creole lamb
curried lamb
braised neck slices
lamb stew
lamb shanks with vegetables

Marshmallow treats. Is your specialty a never-fail frosting or candy? Send along your recipes for desserts, salads, and sauces, too. You can make them with regular-size or tiny marshmallows, or fluffy marshmallow creme. Ideas:

pineapple marlow
marshmallow fudge squares
chocolate marshmallow roll
strawberry-mallow ice cream
cereal-mallow
fluffy frosting
24-hour fruit salad
frozen angel creme

This month's winners

(*See recipes on pages 103 and 104*)

Cook-of-the-Month for Apple Favorites
Mrs. A. W. Hable, St. Paul, Minnesota

Cook-of-the-Month for Ways with Baked Beans
Mrs. Donald L. Hollister, Hollywood, California

Other Winners

Mrs. Grace Browne, Tucson, Ariz.
Mrs. Alex R. Croce, Grantville, Pa.
Mrs. R. F. Grant, New York City, N.Y.
Ruth M. Johnson, Atlanta, Ga.
Mrs. Mary J. Police, New Philadelphia, Ohio
Mrs. Thomas Reddin, Wauwatosa, Wis.

Honor Roll

Margaret Alphin, Charlottesville, Va.
Mrs. B. H. Blanc, Berlin, Wis.
Mrs. Margaret Butler, Jacksonville, Ill.
Mrs. Verne Deltenre, Independence, Kans.
Mrs. Milton Hansen, Ames, Iowa
Theresa M. Lessmeister, Peru, Ill.
Mrs. F. D. Mikelson, Los Angeles, Calif.
Eleanor M. Oliver, Delta, Ohio
Mrs. Andrew J. Petorak, Seattle, Wash.
Mrs. Wm. J. Pfeffer, Manitowoc, Wis.
Mrs. James A. Plunkett, Portland, Ore.
Mrs. Arthur C. Thompson, Glenshaw, Pa.
Mrs. Margaret Winkler, Denver, Colo.

Contest rules

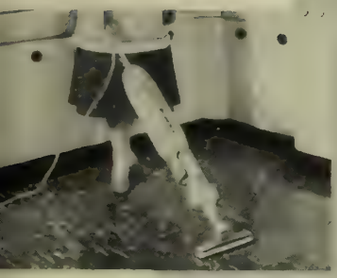
1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "May Favorite Ways with Lamb" or "May Marshmallow Treats."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, October 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5410 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

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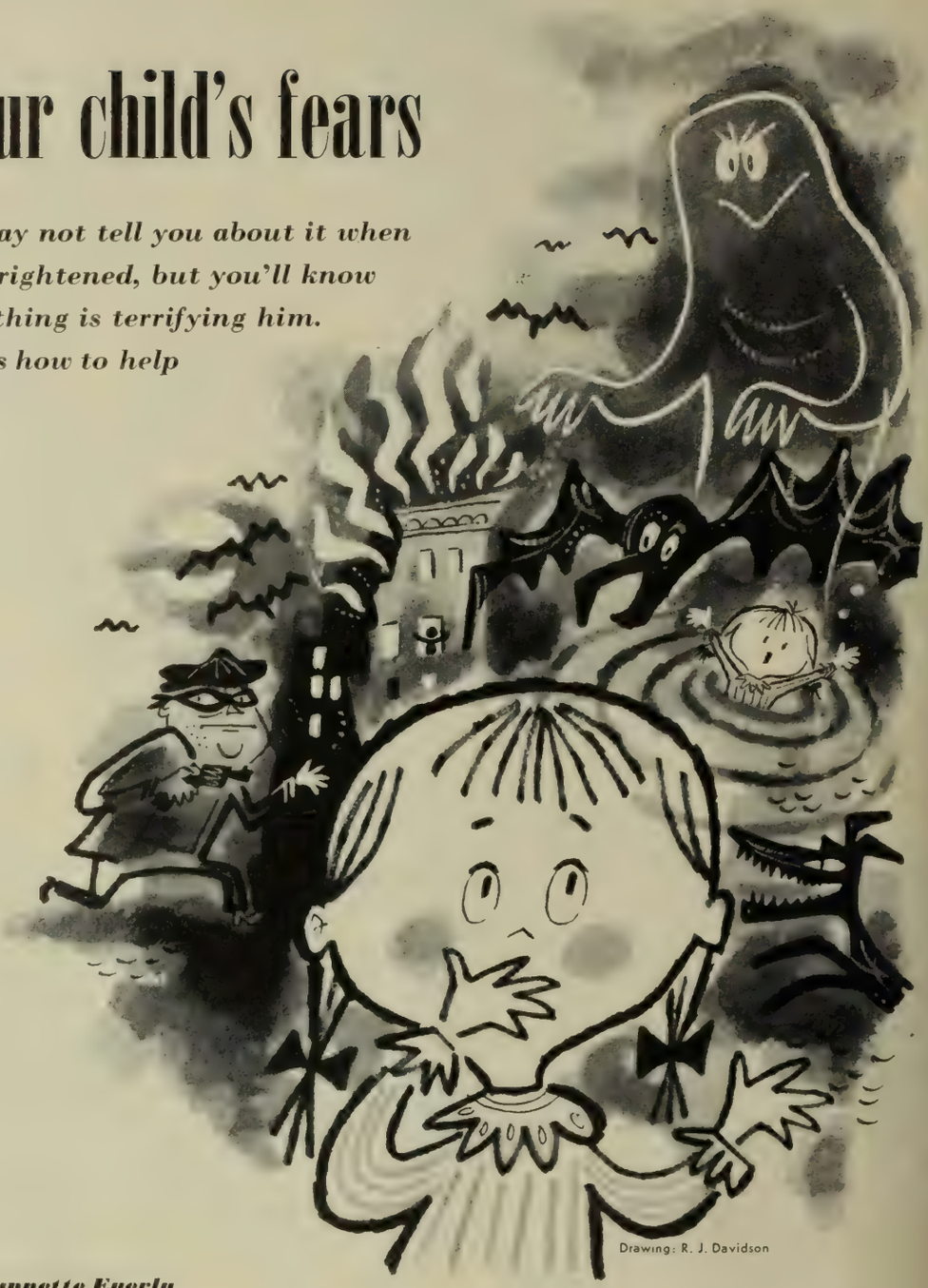
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Your child's fears

He may not tell you about it when he's frightened, but you'll know something is terrifying him. Here's how to help



Drawing: R. J. Davidson

By Jeannette Egerly

All children have fears and worries. I had plenty myself as a child. So when my children had their first bouts with what psychologists call "anxieties," I understood what they were going through.

Of course, they didn't call them "anxieties" when I was young. As far as I know, they didn't call them anything. But I had them just the same.

My first remembered anxiety—I was 8—came from seeing a picture in a magazine of a leprous native of a Pacific island. Repelled, yet fascinated, I read snatches of the text that told about sores that didn't heal, about its victims being torn from family and friends and sent to perish on a desert island.

I glanced down at a small sore on my own knee, and right then and there decided I had you-know-what. Resolving to keep the hideous news from my family as long as possible, I suffered a week of torture until my mother heard me crying in bed one night and the truth came out, with the consequent comfort, reassurance, and love that a mother can give.

Children worry about many things. These may range from fear of not passing in school to the fear that they may be displaced in a parent's affection by a younger or cleverer brother or sister.

Frequently, children are able to solve such problems themselves. Other children, however, hold them in and worry privately. This may result in puzzling loss of appetite, disturbed sleep, inability to get along either at school or at home. But usually, sooner or later, the worry will come out in the open . . .

After the leprosy episode, life went along smoothly enough until, a year or two later, I read a story in the newspaper about a baby that had been found dead in [*Turn to page 134*



Gossamer soft and petal pink—the dream of a negligee cascading in a froth of French lace and silk chiffon. Specially designed for Scott, it matches to perfection the luxury of Soft-Weve—Scott's superb "facial quality" 2-ply bath tissue. Five exquisite Soft-Weve colors for your bath or powder room.

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Your child's fears

Begins on page 132

his crib—without apparent cause. That my own young brother and sister might die in *their* sleep gave me a fresh source of fear.

For hours after I was supposed to be in bed, I padded from crib to crib, hovering over the sleeping babies, listening to their breathing. If, as frequently happened, I could hear nothing, I prodded and poked until they woke up and their screams of outrage gave me the assurance that they were very much alive.

This anxiety evaporated when my mother, almost at her wits' end as to what was causing the nightly uproar, discovered the cause of my alarm and gave me the necessary assurances.

Therefore, although I was not anticipating it, I was at least sympathetic when my daughter's first major anxiety occurred—she was also 8. It was a result of reading the newspaper accounts of an 8-year-old girl who was kidnapped from her room and dismembered by a maniacal murderer.

For weeks afterward, although safety catches were installed on all windows of our one-story house, her nights (and ours) were disrupted by "bad dreams" or sleeplessness. My patience with her had its roots in the remembered patience of my mother and the nightly terrors I had experienced as a child. It was bolstered also by the knowledge that my child's fear was not an unreasoning one. A child her age *had* been kidnapped while her parents slept.

Sometimes parents may be aware that a child is troubled or afraid yet be unable to discover the cause of the anxiety. Then, there is little you can do but accept the child's view that a situation is terrifying.

Although my youngest child had looked forward to first grade, a few days after the beginning of school she was unable to eat her breakfast. If, to please me, she did eat it, she would lose it later—either at school or on the way. And that was the end of school for that day.

I talked to her teacher, who could offer no clue to her unhappiness. I had her checked by our pediatrician and he could find nothing physically wrong. Still the trouble persisted. Something was wrong, but what?

Some months later, our family moved to another neighborhood and the children transferred to another school.

Miraculously, the little one's trouble cleared up. At once, breakfast was promptly eaten and stayed down. School became a happy place and has remained so ever since.

Years afterward, the reason for her unhappiness at the first school came out. She had stepped inside her locker to hang up her coat when another child slammed the door, inadvertently shutting her inside until someone heard her screams and released her.

If you have a youngster who is terrified by school, and changing schools is impossible, what can you do? He should continue going to school. The longer he is permitted to remain away, the more difficult it will be for him to return. But do not shame or scold him for his behavior. Believe that there is, so far as he is concerned, a real reason for his fear. Be patient, reassuring, and encouraging. Talk to him about his experiences en route to school and at school. The trouble may come out in these discussions.

Sometimes a child's fears are simple and unreasoning—as fear of the dark, for example. There are literally thousands of children who are afraid to go to bed in a dark room. Yet they will settle down quietly if the door is left open a crack and they are able to hear the comforting sound of their parents' voices, or a radio or television set in another part of the house. Frequently, a tiny night light screwed into a baseboard outlet will dissolve a fear that can turn bedtime into a session of frayed tempers for both parents and child.

(Dr. Walter C. Alvarez, doctor emeritus of the Mayo Clinic and widely known syndicated columnist, reminds us that the Pullman company puts a tiny bluish light in each berth for the many adults who still cannot sleep in a completely dark room!)

Sometimes a child who has been going to bed happily in a darkened room suddenly starts the "door-open-a-crack" routine. Parents need not fear that by "giving in" they are unwisely yielding to a mere childish whim. No child was ever spoiled by a partially opened door or because his parents came running when he screamed with terror in the night.

Another child may not be afraid of the dark, but be mortally afraid of dogs or cats or thunder. One mother told me that her now strapping son had, as a small child, been afraid of feathers. Even a single, downy one escaping from his pillow would set him screaming in panic.

But whatever the fear, no matter how illogical or unreasoning, the child cannot be cured of his fears by being punished for them. Don't force him to do something that frightens him unless it is absolutely necessary for his welfare. Shame and ridicule, likewise, not only

[*Turn to page 138*



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Imperial GLASS CORPORATION – Bellaire, Ohio

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makes all wash luxury-soft and fluffy



It's modern magic! A new wonder rinse that actually puts back the softness today's washing agents take out! Towels, bath mats, blankets fluff up like clouds. Muslin sheets are smooth—almost like percale. Socks and jeans—all back-to-school clothes—have an easy, comfortable feel. And corduroys? Wrinkle-free!

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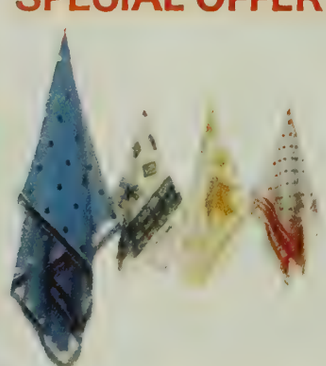
Most flatwork needs *no* ironing. Just fold and put away. Other pieces come out so wrinkle-free with NuSoft—your iron seems to fly!

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ONE...32-inch square scarf in stunning new fall designs—printed in brilliant colors on beautiful silk-blend fabric. A smart accessory for your fall suit...a cummerbund...or a flattering head-scarf!

THREE...17-inch squares of pure silk, in handsome related patterns and hues. Wonderful for sports—for back-to-school gifts—for the sweater set!

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CORN PRODUCTS REFINING CO.

Macaroni and spaghetti—*for hearty parties*



Macaroni-and-Cheese Puff

½ cup small elbow macaroni
1½ cups milk, scalded
1 cup soft bread crumbs
2 cups (½ pound) shredded sharp process American cheese
3 beaten egg yolks
¼ cup diced pimiento
3 tablespoons butter or margarine, melted
1 tablespoon chopped parsley
1 tablespoon grated onion
½ teaspoon salt
3 egg whites
¼ teaspoon cream of tartar

Cook macaroni in boiling salted water till tender; drain. Pour the hot milk over bread crumbs. Reserve ½ cup of the cheese; add the remaining 1½ cups to milk mixture and cover and let stand until cheese melts. Then add macaroni, egg yolks, pimiento, butter, parsley, onion, and salt. Beat the egg whites and cream of tartar until stiff but not dry; fold into the macaroni mixture.

Pour into an ungreased 10x6x1½-inch baking dish. Bake uncovered in slow oven (325°) about 50 minutes or till set. Top with reserved cheese; return to oven for a few minutes until cheese melts. Serve at once. Garnish with parsley. Makes 6 servings.

Macaroni-and-Cheese Puff—really a souffle, it's so light and airy and moist, with a crisp golden crust. Take our word for it, this is delicious! Just right for a ladies' luncheon.

It bakes to perfection in almost an hour, leaves you free to put finishing touches on the rest of the meal. Serve oven-hot while still puffy. Go-withs: cups of hot tomato bouillon, buttered broccoli, fresh relishes, sesame-seed rolls. Dessert? An autumn ambrosia of mixed fresh fruits.

Photographs: Mike Nelson



Italian Spaghetti. Can't beat it as company fare for the casual buffet supper. People *like* it! And it simplifies hostessing—make sauce a day ahead; heat while spaghetti cooks.

Here's what makes the sauce so good: at least 2 hours of simmering to blend the flavors of tomato, herbs, and meat.

Serve spaghetti "long"—then folks can eat it wrapped around the fork, Italian style. Offer garlic bread and tossed salad. For dessert, spumone or Neapolitan ice cream. (Table drama: red-checked cloth, candlelight.)

Italian Spaghetti recipe, page 170



Big family, no maid, tight budget!

(So they use SARAN WRAP and plenty of it!)

Meet the Read family of Ridgewood, N. J. Two boys with whopping appetites. Two teen-age girls with houseloads of friends. Mrs. Read is active in PTA and church work, manages a happy home with a beautiful combination of joy and efficiency.

Fourteen teen-agers coming tomorrow! Mrs. Read bakes cookies and party treats ahead of time, keeps them fresh and tasty in SARAN WRAP*. "It's my favorite wrap for protection because it fits tightly around bowls and dishes of all shapes."



Keeping six cake-eaters happy is easy with SARAN WRAP! She bakes two cakes, wraps extra slices for freezer storage. "Moisture stays in . . . leftover pieces stay fresher . . . everyone likes being served his own individually wrapped portion."



Potluck Party and Mrs. Read's luscious salad goes in style, stays tasty and tempting in SARAN WRAP. "I wouldn't think of covering it with a wrap you couldn't see through. I like the way SARAN WRAP sparkles, too." *Trademark



Tried the new package?

"I have and I like it! It's so easy to use now. The end never slips back into the box."

YOU'LL BE SARAN WRAP HAPPY, TOO!

DOW

The Dow Chemical Company

Your child's fears

Continued from page 134

will have no effect in curing a child of his fears but may, in fact, impress him with a new anxiety.

Usually, with a little parental patience, children's fears will disappear of their own accord. But it can be a trying time for parents until they do.

A father who had been an Olympic swimmer says: "It almost killed me when I took my 5-year-old boy swimming for the first time and he started screaming. I spent all that summer and part of the next just trying to get him to put his face in the water. But now he loves it and swims like a little fish."

Compare this story with that of the man who, as a frightened child, was tossed into deep water by his father and told to "start swimming." Fished out half-drowned, his original, childish fear has become a phobia that has bothered him all his life.

Many adults with claustrophobia, or fear of high places, or of animals, or other phobias, can trace their fears back to their childhood and similar mishandling by their parents.

Sometimes a child's fear results from a simple misunderstanding. A child I know was thrown into a state of screaming hysteria every time she heard the siren of a fire engine, no matter how near or far away it seemed to be. (In the fall of a dry season, with leaf fires in every yard, she spent a good deal of time crying.) Then the grandmother came to visit and, in a quiet talk with the little girl, discovered that her granddaughter thought fire engines *started* fires instead of putting them out!

A child's fears can sometimes be the result of careless adult conversation and the adults' failure to realize that children soak up a good deal more information than one would think possible.

Tales of illness, tragic accidents, death (particularly of other children), stories of children trapped in burning buildings, of rape, murder, kidnapping—though they may have happened at a far distant place and been recounted casually—can have direct meaning for a child. Nor, in this latter half of the twentieth century, is it unusual for children to worry, with some justification, about the atomic or hydrogen bomb. Likewise, for the easily frightened or imaginative child, certain animated cartoon movies, "science" comic books, and television programs should be taboo.

Sometimes the fears of children can be traced to unexpressed anxiety that something will happen to their mothers. This explains why some youngsters, who have never before made a fuss when Mother went out, suddenly start screaming if they see her putting on her hat.

One young mother to whom this explanation was given, admitted that she thought her child "was just being naughty" when he cried every time she left home. "But once I knew the reason, I was sympathetic. I explained to him why I had to go away and at what time I'd be back. Then I set an old alarm clock to ring just about the time I'd return. In no time at all, the problem had vanished."

In most similar situations, as soon as a parent knows the reason for a child's anxiety, intelligence and patience will solve the problem in a short time.

If a child's fear persists beyond reasonable limits despite often-repeated reassurance, outside professional help, such as that found in mental health or child guidance clinics, will usually uncover the cause of the anxiety so that it can be dealt with.

Usually, a child's fear will express itself in a way that the alert and loving parent will recognize: the child who has always been "good" becomes difficult to handle; the child who has always gone to bed quietly and slept soundly becomes wakeful and demanding; the child who has always eaten well loses his appetite. In other words, if there is any outstanding deviation from his normal behavior that cannot be traced to a physical source, anxiety or fear may be the cause.

And in most cases it will yield to the comfort and warmth—supported by logic and adult status—that we, as parents, are able to offer to the youngster.

Then, as our children grow older, we can assure them from our own experience that some fears and anxieties are to be expected and lived through.

Loafer

At carving chicken, turkey, ham,
Oh, what a blunderer I am!
I fail to get the proper angle,
With bones I always seem to tangle,
I need an ax as well as knife,
And try my best to blame my wife.
And thus, though what I love the most
Is tasty fowl, rich-flavored roast,
Perhaps from what I've said you see
Why meat loaf so appeals to me.

—*Richard Armour*



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- Exclusive Bowl-Fit Beaters
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- Motor gives full power on all speeds

The new Deluxe Sunbeam Mixmaster is America's finest! New twelve speeds, larger Bowl-Fit beaters, automatic bowl speed control give perfect mixing results. Enjoy higher, finer textured cakes; fluffier mashed potatoes; smoother icings and sauces. All foods taste better. Blender, food chopper, meat grinder, juice extractor available at extra cost. From $45.50*



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Only SUNBEAM has larger, exclusive Bowl-Fit Beaters that fit the contour of the sides and bottom of the bowl to mix *ALL* the batter.



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SUNBEAM CORPORATION, Dept. 11, Chicago 50, Illinois • Canada: Toronto 18 Look for the MARK OF QUALITY—

The pinball business isn't child's play

Begins on page 6

school, the distance for some reason was reduced to 300 feet.

In St. Louis, school principals report that their students loiter around drug and candy stores gambling on pinball machines.

In community after community the story is the same. In one, a boy lost $30 he had collected for the school yearbook. In another, 10-year-old girls were found playing the machines. In still another, investigators picked up two tots who had to stand on boxes to play. In one town, four boys broke into a tavern and rifled a machine on which they had lost money earlier.

If all this looks like mere nickel-snatching, here are some figures that may startle you. The Citizens' Crime Committee of Massachusetts says that the machines in smallish Fitchburg were good for a "take" of about a million dollars a year. A Kansas City authority estimates that about 40 million nickels—two million dollars—go into the city's pinball games annually. Cincinnati's 1,400 machines net about seven million dollars.

The *Baltimore News Post* states: "Pinballs are a multimillion-dollar business here. It is so vast that it is probably impossible to compute the millions of dollars spent playing them." In Erie, Pennsylvania, the racket in pinballs and other gambling devices grossed 20 million dollars a year until it was broken up not long ago. The Chicago Crime Commission declares that Americans of all ages toss three billion dollars into these machines annually.

If pinballs are such a destructive influence, how do they continue to flourish? The best answer: by a combination of naivete, skullduggery, and legal mumbo-jumbo, abetted by civic indifference.

Pinball manufacturers, who turn out an estimated 100,000 machines a year, piously insist that they are games of skill intended for amusement only.

Here's how they work: The machine is an elaborately decorated, rectangular box with a glass top. It stands about waist-high. In the box is the playing area, which is set up to simulate a horse race, bingo game, football field, poker game, or any one of several hundred other variations.

The player inserts a coin in the slot. That releases several metal balls, usually five. He propels these, one at a time, by pulling a plunger and letting it spring forward. This sends the ball caroming into pins, knobs, bumpers, and other obstacles which are electrified.

When the ball hits some of these obstacles, points are registered in bright lights on a scoreboard at the end of the box. The ball finally comes to rest in a trough, and the player repeats the operation with each of the remaining balls, trying to run up his score. If he makes a certain number of points, say 10,000, he wins.

The bingo-type game, one of the most widely used, works somewhat differently. The balls must drop into five holes, each labeled with a letter spelling out the word "Bingo."

Supposedly the only reward for winning is the chance to play another game free. And that's the gimmick. If the player doesn't want this free game, he can get cash from the store owner instead—ordinarily 5 cents per game. But by inserting additional coins in the machine before he starts, the player can increase the pay-off odds to 5, 10, 50, or 100 free games—or their cash equivalent. As he feeds the machine the extra coins, the scoreboard flashes the increasing odds, enticing him to toss in more. Some games offer as much as 300 to 1. Thus, by playing five nickels at a time, it may be possible to win up to $5 or 20 to 1; 10 nickels, up to $25 or 50 to 1; and so on. This, of course, seldom happens.

The machine is an electronic marvel. It records the number of games played, the number won, and keeps a running total of all the pay-offs made by the storekeeper. One recent model can do the bookkeeping for up to 99,999 such transactions. The storekeeper is later reimbursed by the owner of the machine, who may be the local pinball boss or a member of a syndicate controlling other coin machines.

The control of these machines sometimes involves shattering of store windows, wrecking interiors, bashing in heads, or even murder. For example, in Kane and DeKalb counties, Illinois, a few months ago, two gangs began a war for the lucrative pinball business in that area. Armed with fire axes and guns, they began to invade machine locations and smash things up. The Kane sheriff ordered all pinballs banned, but since they were licensed—for amusement only, of course—he couldn't make his order stick. Such wars may break out in any town that tolerates these "harmless" games.

The operator usually pays the storekeeper 40 to 50 percent of the machine's take. That may run anywhere from $100 to $500 or more a week. In Boston, some machines are said to be good for $1,000 a

[*Turn to next page*

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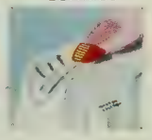


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CONVENIENT HEEL REST



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*Manufacturer's recommended retail or Fair Trade price.

The pinball business isn't child's play

Continued from preceding page

week. And, not long ago, big-time gambler Jim Elkins of Portland, Oregon, told Senator McClellan's investigating committee, "A pinball machine in a good location can make you $20 an hour."

Very often, pinball is the store's major source of profit. It's a rare machine that doesn't at least pay the rent. It usually does much better than that.

The storekeeper can step up profits by manipulating the machine. At first he makes it easy for the players to win. Then, as business picks up, he gradually adjusts levers which may stack the odds as much as 80 percent in his favor.

The players, especially youngsters, consider pinball a game of skill. But repeated tests show that even an "honest" game is 90 percent luck. Machines are constantly shifted and new games devised to whip up interest.

Machines are changed for another important reason. All over the country, pinball interests are looking for legal loopholes through which they can open up new territory for machines.

They introduce them on a strictly legitimate basis with no cash pay outs. When the machines are established and the proper arrangements made, the operators add pay-out gimmicks—extra free games, and so forth—which the local or state law may not cover.

If the machine is then ruled a gambling device, a slight change is made and it goes back into action. And while the high-priced legal staff argues that the ruling no longer applies, nickels continue to roll in by the millions.

Pinball interests have recently won decisions in St. Paul, Minnesota; New Orleans, Louisiana; Toledo, Ohio; Missouri, Illinois, and other places. They get plenty of help from the confusion in the various laws. For instance, a Memphis ordinance prohibits anyone under 21 from playing pinball where beer is sold, but says nothing about drugstores, ice-cream parlors, and so forth, where most youngsters do their playing.

One judge will say that free games constitute gambling. "Not so," says another, "unless money is paid out." A third will dismiss a case because there weren't enough witnesses to a cash pay out.

Getting evidence on payoffs is not easy because they are usually made under the counter. Last year the St. Louis police, despite a weak law, were able to develop 64 such cases. Upon conviction, the machines are ruled gambling devices and destroyed. At $500 to $800 each, this hits the operators where it hurts. But not enough, for there are still plenty of machines left in the city.

Seattle, which has a large number of pinball machines in operation, tries to keep a close watch on their use by children. That, of course, takes plenty of supervision. To provide it, police departments in many communities find it necessary to organize special "pinball squads." In the suburban areas of Maryland, where over 10,000 machines are going, such squads are very active.

In many communities, however, there is no systematic checkup. Police say they don't have the manpower. But whether that's true or not, it usually adds up to the same thing—a free rein for the operators.

Pinball and the other gambling rackets don't usually operate unless they have a green light from enforcement officials. The Kefauver investigation revealed such tie-ins in all parts of the country. In recent cases, a prosecutor in Portland, Oregon; a mayor in Erie, Pennsylvania; an attorney-general in North Dakota; a police chief in New Jersey—to mention a few—have been involved in slot machine, pinball, and other gambling charges.

Based on information furnished by the California Crime Commission, an estimated $400,000,000 a year is paid out in the United States for gambling protection and graft.

In one small city alone, where 1,000 machines were going full blast last year—large numbers of them near schools—$500,000 was the reputed price for protection.

Some communities, after finding it impossible to regulate pinballs, have abolished them outright. New York City got rid of 11,000 of these headaches several years ago by ruling them a "menace to the health, safety, and general welfare of the people." Shortly before that, a city magistrate had declared, "These games invite young children who can ill-afford to squander money their parents allow them for lunches and other expenses. Records show that in some cases children addicted to this form of gambling are driven to petty thievery to obtain the nickels necessary to play these games."

[*Turn to page 142*

What is a cynic? A man who knows the price of everything, and the value of nothing.

—Oscar Wilde



Medical research reveals an easy way for dieters to achieve and maintain proper weight. Reprinted by Campana from an editorial feature in *Coronet* magazine.

Candy that makes you thin

By Gerold Nelson

Among the commonest complaints of modern man—and woman—is the lament: "If I could only lose ten or fifteen pounds!"

Actually, obesity has been the bane of mankind for centuries. But only recently have we learned how dangerous overweight can be. Doctors emphasize that fat has become one of our most dangerous enemies, bringing in its wake a train of diseases. Insurance statisticians underline the alarming picture by pointing out that the death rate of overweight persons is about one and a half times that of slimmer ones.

Yet, in our weight-conscious country, it is estimated there are 35,000,000 men and women who recognize that they are overweight and try to do something about it by dieting. The trouble is, most people simply cannot stick to a diet. In the struggle between will power and appetite, will power usually gives up.

Recently, however, medical science has come to the rescue by developing "appetite depressants"—medically safe substances which help to curb one's appetite. Generally speaking, there are four types used in conjunction with a diet:

1. Bulk, such as methyl-cellulose wafers. These work by simply filling the stomach with non-nutritious bulk, giving one a sense of satisfaction so that the desire for food is dulled.

2. Dextro-amphetamine, a chemical substance that stimulates the central nervous system in such fashion that the stomach secretes a smaller amount of hydrochloric acid than usual. The effect of this is to lessen hunger.

3. Lozenges, containing vitamins and minerals.

4. Low-calorie, caramel-type candy containing vitamins and minerals.

While these substances enjoyed rather wide use, there had not been a conclusive experiment to determine which type of depressant was most effective. Not long ago, to learn all that could be learned about diets, depressants and how people react to both, a series of exhaustive tests was undertaken by a famous New England clinic.

A team of experts—three medical specialists, a general practitioner and two psychologists—was appointed to conduct the experiments.

For their human guinea pigs, they chose 240 obese men and women, ranging from 21 to 70. These included persons in all walks of life—secretaries, executives, housewives, truck drivers, mailmen, policemen, bachelors, fathers, wives, spinsters.

By prior examination, the doctors screened out "compulsive eaters"—that is, men and women whose overweight was symptomatic of a deep psychological disturbance.

"What we sought," one of the medical team explained, "was a typical cross section of overweight Americans who have always wanted to lose five to twenty pounds, but never seemed to have the stamina to follow a reducing program."

When each subject was interviewed, the story was virtually the same. "I've tried everything to lose weight. I've gone on diets: I've even starved myself. But I just can't get down to my right weight."

To be sure, each patient had a different motivation behind his obesity. Some overate to satisfy a frustration or a fear, or to suppress tension, or because they craved certain foods, or because of environment. Others couldn't help eating between meals, or eating too much at mealtime, or simply didn't understand a balanced diet.

Some said they exercised moderately, others violently. All wanted to be slim again, but most of them subconsciously felt they were fighting a losing battle. As one man put it, "I've tried and tried, but always failed. Even if I lose weight and get down to a respectable figure—a few weeks go by and there I am, right up again!"

The doctors began their test by dividing the 240 men and women into six groups of about 40 each, according to age, sex, activity and degree of overweight. Four of the six groups were placed on a 1200-calorie diet and given one of the four appetite depressants. The fifth group received the same diet, but no depressants. The sixth group was given no diet, but advised to curtail food intake with the assistance of the caramel candy, to be taken before each meal.

Almost all patients rebelled at the suggestion of taking depressants. "Aren't those things dangerous?" they asked, recalling medical stories of the past which labeled old-time dietary aids dangerous.

The physicians alleviated their fears. Each of the products given in the test was free of dangerous side effects. However, it is known that one of the depressants—dextro-amphetamine, which can be obtained by doctor's prescription only—in certain cases can cause nervousness, sleeplessness and tremor. Since the patients were constantly under medical supervision, however, there was no need for concern.

The test ran from 60 to 64 days. Each participant was checked every ten to 14 days, the doctors taking care to see that diet and calorie intake were maintained.

The results were instructive. For example, the group on a straight diet without a depressant had the most difficulty. After three days, a frantic housewife phoned in.

"Doctor," she exclaimed, "I'm so hungry that I'll be sick if I don't get a full meal tonight."

The physician tried to calm her.

"But so little food just doesn't satisfy my appetite!" she groaned. "I've got to eat more."

That night she went off her diet.

Each day, more and more in this group gave up. At the end of ten days, only four of the original forty were still on their diet. Although most of those who fell by the wayside shamefacedly came back the following week, their weight reduction program had been impeded and their peace of mind disturbed. For the remainder of the test, they were on-again, off-again.

Of the forty given dextro-amphetamines, nine were forced to discontinue because of nervousness, insomnia and general uneasiness.

Only those patients on the low-calorie candy were able to complete the test without side effects or digestive disturbances.

During the 60-day period, those on dextro-amphetamines lost an average of 7.31 pounds. Patients on the straight diet alone lost 4.90 pounds. But the people who ate the candy (AYDS) lost 13.7 pounds!

Another group of patients given the candy without a prescribed diet lost more weight than those on the straight diet alone (5.92 pounds as against 4.90). This group even surpassed those taking lozenges with a 1,200-calorie diet. Those on methyl-cellulose wafers, in addition to the 1,200-calorie diet, lost 6.30 pounds.

These figures merely represent the average loss for each group. Some individuals lost from one to as much as 26 pounds.

According to the director of the clinic (name on request), and chairman of the team of physicians and psychologists, "the study was undertaken to assess the value of depressants as an aid to a standard 1,200-calorie diet.

"We felt it an obligation on the part of the medical profession to evaluate the safety and efficiency of depressants currently sold by prescription and over the counter in drugstores.

"The study convinced us that eight out of every ten overweight people cannot regain a slim figure or remain on a diet without the aid of a depressant. Furthermore, the eight out of ten who use a dietary 'crutch' lose weight faster and in some instances the weight loss is triple that of those with the unusual will power to remain on a low-calorie diet alone.

"The test further proved that Grandmother was right when she warned that eating candy before mealtime would spoil the appetite. Those of our subjects who were given AYDS, the caramel candy, before mealtime, lost about three times as much weight as those on a straight diet alone, and nearly twice as much as those using other depressants, including products prescribed by physicians."

After the tests, one woman patient told the doctors: "I didn't mind dieting this time. I had always looked upon candy as a forbidden food during a diet, but this AYDS candy actually lessened my appetite. The whole experiment was fun, and now I know how to keep my weight under perfect control."

The pinball business isn't child's play

Continued from page 110

Fitchburg, Massachusetts, is a good example of what ordinary citizens can do to rid their community of this racket. Pinballs were going so strong in Fitchburg last year that not even a conscientious chief of police could stop them. But an aroused group of parents and other townspeople got together and decided that they had had enough. With the help of the local newspaper, they began to bombard the mayor with example after example of what pinball gambling was doing to Fitchburg children, and the town in general. There were pointed reminders that this same issue had licked his predecessor. The mayor ordered a shutdown.

In Cincinnati, one courageous woman has been leading a similar fight since 1954. That year, Mrs. Dorothy N. Dolbey, just elected to the city council, introduced an ordinance abolishing pinballs. She didn't get very far. There were long-drawn-out hearings, as well as postponements, and other stalling tactics. A reported $100,000 was raised to fight the ordinance. It finally came to a vote and was defeated.

But for Dorothy Dolbey, the fight was just beginning. The city's Parent-Teacher Associations, with 19,000 members, the Cincinnati Council of Churches, and other organizations jumped into the fray.

This spring, Mrs. Dolbey won a major victory but not a complete one. Seeing that her original ordinance to outlaw pinballs was getting nowhere, she introduced a compromise measure which would put them under tight restrictions and reduce their "take" about 75 percent. She succeeded in pushing this one through. But Mrs. Dolbey isn't finished and won't be until every pinball machine is kicked out of Cincinnati.

How can you have them kicked out of your community if they are a problem? Start by getting your P.T.A. interested. And ask other P.T.A.'s to join in.

Send a delegation to protest to the chief of police, the mayor, the prosecutor, about machines placed where children can play them. That's practically everywhere. Get other organizations—service, civic, church, women's—to join actively in the campaign.

Ask the newspapers for publicity. Pinball operators and their political allies don't like that. It may even cause them to shut down—until the heat is off. But don't relax—because they'll be back. To make it permanent, press for an ordinance which bans as a nuisance or a menace, pinballs and other so-called games of amusement that fleece children.

If your community has no pinballs at present, how can you keep them out? Only by constant vigilance. Operators are looking for new locations all the time.

If there is no ordinance in your town which specifically forbids the machines, they may move in. Then you're in for trouble. The one way to head it off is to get your local governing body to put through a tight antipinball ordinance—now, in advance.

Be ready for the argument that pinball is a harmless little game. Here's what one of the country's leading crime fighters, James W. Connor, director of the St. Louis Crime Commission, says: "Pinball feeds on vast sums siphoned from the worn pockets of those least able to afford the sucker's game of rigged odds. If allowed to get out of hand, it can wreck the civic enterprise and economic well-being of any village, town, or city."

Remember, the first victims of this meanest of rackets are usually the children of the community. Can you afford to run this risk with your children?

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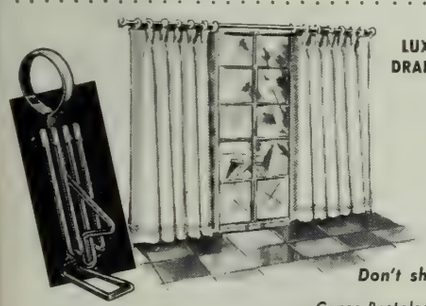


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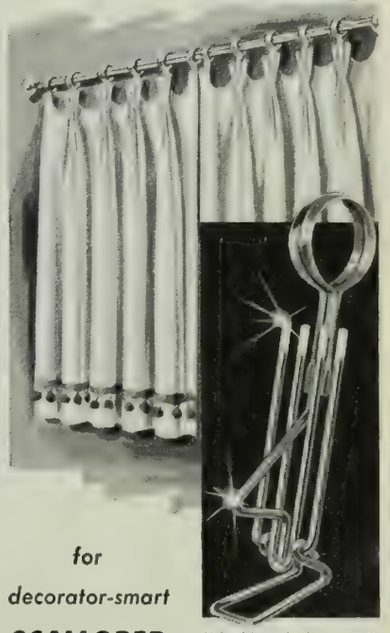
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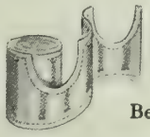
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Focus on furniture arrangement

By Patricia Fenton

IF YOU LIKE the uncluttered look of Contemporary furniture, but want to use the good Traditional pieces you already own, you'll be interested in the experience of the H. H. Geislers of Omaha. Their perfect compromise—a Contemporary arrangement of Traditional furnishings.



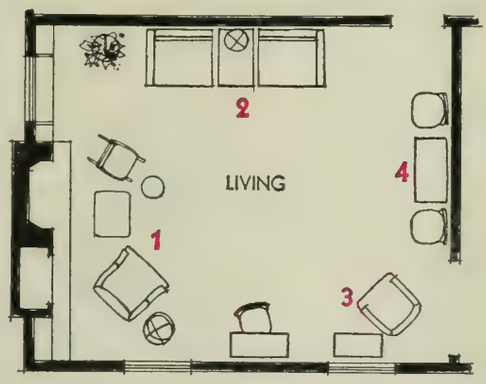
1 Fireplace wall is a study in arrangement and the blending of the old with the new. Off-center fireplace is an unexpected foil for the antique rocking chair, old marble-topped table, and quaint little needlepoint footstool.

Photographs: Warren Reynolds. Decorator: Jessica Wilson, A.I.D.



2 Asymmetrical positioning of wall accessories contributes to the Contemporary mood.

Sectional sofa of Contemporary styling is upholstered in old-world print of quilted fabric.



Conversational groups are so arranged that they can be drawn together if desired.

Lamps are placed near the easy chairs to provide sufficient light for reading and sewing.



3 Unmatched chairs, tables, and lamps prove that symmetrically placed windows needn't dictate a formal arrangement.

Different upholstery fabrics emphasize the informal balance.



4 Similarity in size and proportion makes these unmatched chairs a pleasing pair.

This slim grouping allows unobstructed passage to the master bedroom and the entrance hall.

New ways to build with aluminum

Begins on page 76

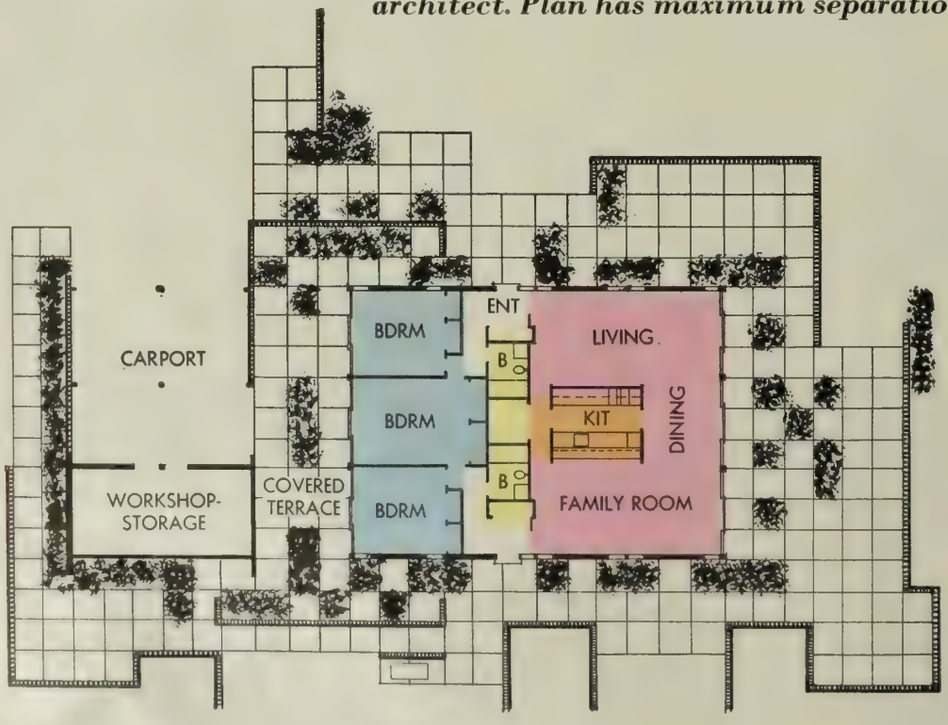


Typical of precise landscaping detail is this corner of court off bedrooms. Groundcover alternates with concrete in a neat geometric pattern. Court is enclosed by a "spaced bond" brick wall.



Charming courtyard is between carport and three bedrooms (at right, through sliding glass doors). Cutout in roof admits sun for planting pocket and interesting shadow patterns. Two principal beams of house continue through gable glass to carport roof.

Easy living inside, gracious living outside were aims of architect. Plan has maximum separation in minimum space



ABUNDANT AREAS of planting and patio surround house. End walls open completely to activities outside.

Well-balanced plan has sleeping section separated from communal areas by service core (accessible to both). A "formal" front entrance is duplicated by "family" door, across house, near children's play area.

Kitchen is the control center where Mother can see and be seen by family. There is a continuous circulation pattern through the entire house; still, hallways are minimized.

- Living area
- Kitchen area
- Utility core
- Sleeping area

More pictures, page 148



"Romance is Forever" ...another distinguished bedroom fashion by Fieldcrest

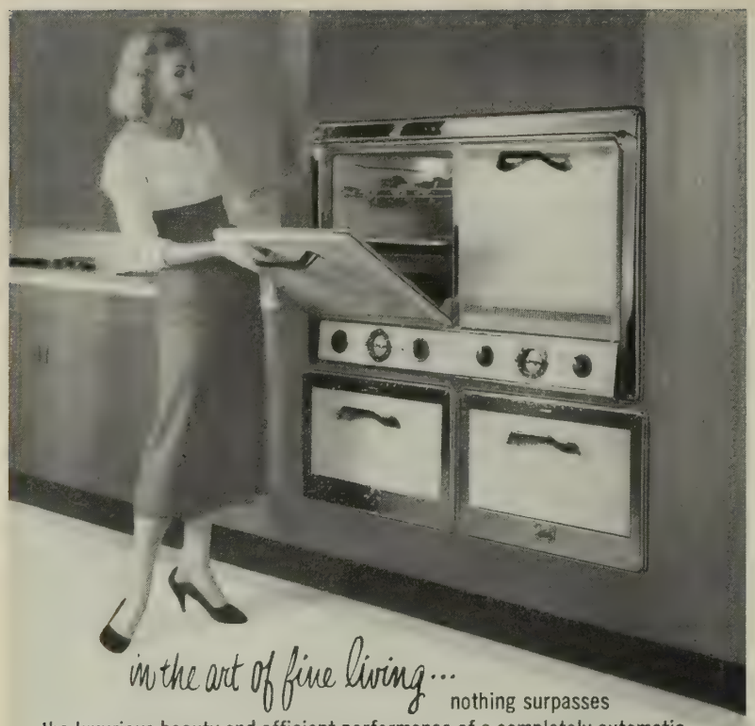
Outrageously romantic, isn't it . . . and such emphatic fashion, this new blanket masterpiece with the look of sculpture. It's another first by Fieldcrest . . . designers of sheets, blankets, bedspreads, automatic blankets and towels . . . creators of the "One Look" for bedroom and bath.

"Romance is Forever" blanket, also comes in combinations of pink or beige on white. Priced at about 15.00.
Gold Crown automatic blanket. Completely washable. Six colors. Twin, about 24.95. Prices slightly higher in the West.

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Dr. Scholl's KUROTEX

Exciting new ways to build with aluminum

Continued from page 146



Front door, sheathed in anodized aluminum, shares its standard, 12-foot structural unit with two fixed glass sections. These floor-to-ceiling panes are covered with hinged aluminum grill.

Structural unit to right is filled with random-length beech flooring—unfinished, but rubbed with color developer. Entry closet is just around corner. Floor is resilient tile.



Living room—formal area of house—is mirror image (in space) of informal family room on opposite side. Beech-flooring wall units are flanked by grill-covered glass. Each section flows uninterrupted from floor to ceiling. At end of room is sliding glass which overlooks, opens to patio. Ceiling throughout house is cypress.



Front door has welcome look with two full panels of glass next to it. Ribbed aluminum sheets give texture to wall area. Note how brick wall is brought around from bedroom terrace, giving that area privacy. Two-foot deep planting beds are filled with dwarf evergreens. Redwood spacers separate concrete squares.



Something new in way of fascia strip, both useful and attractive. A perforated aluminum extrusion, it breaks flow of roof water, lets rain drip down to graveled drain strip.

Dramatic high lights along length of house are formed by light through perforations.



Family-room storage wall has amazing amount of storage in room that can use it. Besides miscellaneous drawers, cabinets, there's fold-up table or desk (hobby equipment, typewriter below) and a slide-out record-player (amplifier above, loudspeaker at right). Buffet meal can be served on pass-through shelf from kitchen.

More on next page



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ONLY LINDSAY offers you so much

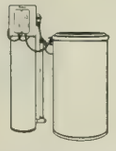
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"Heart of home" kitchen is efficiently laid out along two walls. Half-foot difference in counter height lets you choose to suit task. Through doorway is dining room. Over sink is pass-through to family room. Aluminum channel with fluorescent tubes lights area.



Electrical outlets are in sliding cabinets. Splashback has trap-door receptacles with reel-out cord.



Circuit breaker under sink is smart. Major line runs here; then series of short lines lead to appliances.

New ways to build with aluminum

Continued from preceding page

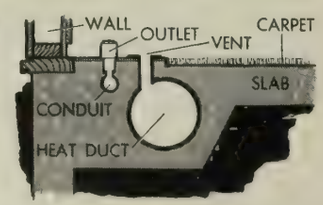


Large laundry closet in small space is by "informal" entry. It's near service yard outside and sources of soiled clothes inside. Nine-foot tall doors open completely to make entire area accessible. "Stacked" washer-dryer leaves space for household storage.



← Master bedroom is "buffer" between other two. Bed in "island" position frees wall for other use, eases bedmaking. Twin chests serve as headboard, bedside shelf. Courtyard is through glass.





Freestanding electrical outlet, hot or cool air-diffuser strip join utilities which are all in slab. This simplifies panel-wall construction.

Carpet is recessed ¾ inch with tile frame around it.



Grillwork over windows also is used in private areas. This young men's bedroom has twin, folding-door closets. Glass above helps create what Architect Goodman calls "atmosphere of space."

More on page 152



enchanted hour... the wondrous moments that are yours alone to linger in the magic of a SweetHeart bath

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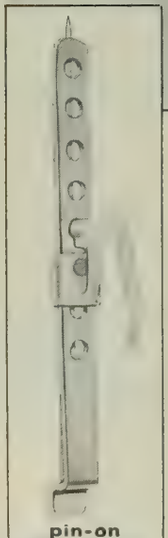
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New ways to build with aluminum

Continued from page 150



"Man's world" is big (24x12) area behind double carport. Strip glass all around, flush ceiling fixtures light it well. Exterior brick is used on end walls, perforated hardboard on front and back. Continuous-strip wiring on workbench means outlets aplenty.



Other end has space for garden tools. Wheelbarrow, lawnmower roll easily over low aluminum threshold, through double doors. So do children's toys, also stored here. Ample main electrical entrance on brick wall shows this is adequately wired home.



Behind storage-workshop end of carport is small, paved play and service yard. Here children skate, skip rope, or ride toys if yard is wet or muddy. Retaining wall holds bank, defines area.

More on page 154

Check this Chart...
SEE WHAT YOUR HOME WOULD COST TODAY!



Dow Real Estate Valuation Calculator Issued by F. W. Dodge Corporation

The figures in this chart are based on national averages issued by F. W. Dodge Corporation. Local conditions may vary. All data has been compiled from sources considered reliable but are not guaranteed.

RESIDENTIAL BUILDING COSTS

1957 equivalents of original costs (approximate)

Original Cost → / Year ↓	8,000	10,000	12,000	14,000	16,000	18,000	20,000
	add 00						
1940	20,8	26,0	31,2	36,4	41,6	46,8	52,0
1941	20,0	25,1	30,1	35,1	40,1	45,2	50,2
1942	18,8	23,5	28,2	32,9	37,6	42,3	47,0
1943	16,8	21,1	25,3	29,5	33,7	37,9	42,1
1944	15,8	19,8	23,7	27,7	31,6	35,6	39,5
1945	14,3	17,9	21,5	25,1	28,7	32,3	35,9
1946	12,2	15,2	18,3	21,3	24,4	27,4	30,4
1947	10,8	13,5	16,2	18,9	21,6	24,3	27,0
1948	10,0	12,5	15,0	17,5	20,0	22,4	24,9
1949	9,9	12,3	14,8	17,3	19,7	22,2	24,7

How to use →

Taking the year 1946 as an example, the original cost was $10,000. To replace it today would cost $15,200.

According to the figures above, compiled by F. W. Dodge Corporation, the nationally known source of construction information, replacement costs on homes are higher than ever.

Think of the financial loss you would suffer if you were not insured to value and had to replace your home at today's costs. And that's just the house itself—what about the furnishings and other contents? Could *you* afford a total loss right now?

When it comes to insurance, it's only common sense to have the right *amount*, the right *kind*, and the right *company*.

Near you there's an agent or broker of The Home Insurance Company, an independent businessman who knows your problems. Backed by the strength, reputation and service of The Home Insurance Company, he provides the best in insurance protection.

For your *own* sake, see him soon. Let him show you how you can bring the insurance on your property in line with today's high replacement costs.

"Remember, if you're not fully insured—it's not enough."

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with traditional charm...

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Furniture by Knoll Associates, Inc.

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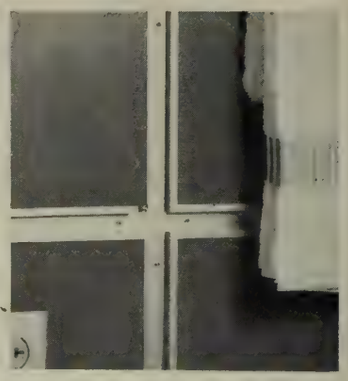
Ranch Plank • Block • Strip • Fireside Plank

New ways to build with aluminum

Continued from page 152



Mirror-image baths are smooth and sleek as any other rooms. They're clustered with kitchen, utilities for economy. Tank is behind wall.



Laminated-plastic sheets, in miter-sawed aluminum frame, form wall. Section at upper left swings out to reveal a spacious medicine cabinet.



Bathroom ceiling is translucent plastic with fluorescent lights above it. Strip at edge is outlet for air exhausted by fan (above ceiling).

Drop cookies

Continued from page 126

soda, and salt; add to creamed mixture, blending well. Stir in the rolled oats, chocolate, and walnuts. Drop by rounded teaspoons onto a greased cooky sheet about 2 inches apart. Bake in moderate oven (375°) 10 to 12 minutes. Cool slightly before removing from pan. Makes 3½ to 4 dozen.

Peppermint Crisps

A snapping crisp sugar cooky. Mighty good and easy, easy—

¼ cup shortening
½ cup sugar
1 egg

• • •

1 cup sifted enriched flour
½ teaspoon baking powder
¼ teaspoon soda
¼ teaspoon salt
¼ teaspoon nutmeg

• • •

1 tablespoon milk

• • •

3 to 4 tablespoons crushed hard peppermint-stick candy

Thoroughly cream together shortening and sugar. Beat in egg. Sift together dry ingredients; add to creamed mixture alternately with milk, mixing well. Drop from teaspoon about 2½ inches apart onto greased cooky sheet. Press with glass dipped in flour to flatten. Sprinkle with crushed candy. Bake in moderate oven (350°) 8 to 10 minutes. Cool slightly before removing from pan. Makes about 2½ dozen.

Butter-Pecan Cookies

Delicately browned, they'll be rich and short; still browner, they'll be rich and crisp—

1 cup butter
⅔ cup brown sugar
1 egg yolk
2 cups sifted enriched flour
Pecan halves

Thoroughly cream the butter and brown sugar together. Beat in egg yolk. Add flour and mix well. For easier handling, chill slightly—not too long or dough will be brittle. Form in 1-inch balls. Place on ungreased cooky sheet 2 inches apart. Press with back of floured fork in one direction to flatten. Top each with pecan half. Bake in moderate oven (375°) 12 to 15 minutes until lightly browned. Remove from pan while warm. Makes 4 to 5 dozen.

Are you working too hard on Mondays?

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You'll discover why Monday's a blue day for some folks — and a bright, sunny day for others — when you check the Live Better Electrically scale below. So many wonderful new electrical servants! They spare your back and ease your mind . . . help you clean and polish house . . . keep it cool and bright and free from dust. From where you sit, clothes dry better electrically . . . after they've been automatically washed the same way. Visit your electrical dealer or utility, and get the exciting story on all the new electrical labor savers.

How many of these electric appliances do you own?	*Circle total here*	*Here's the kind of homemaker you are!*
____ Clothes Washer ____ Clothes Dryer ____ Combination Washer-Dryer ____ Electric Water Heater ____ Ventilating Fan ____ Steam Iron ____ Ironer ____ Lighting ____ Dehumidifier ____ Room Air Conditioner ____ Full HOUSEPOWER ____ Enough Outlets ____ Handy Switches ____ Vacuum Cleaner ____ Waste Disposer ____ Dishwasher ____ Floor Scrubber ____ Floor & Furniture Polisher ____ Electronic Air Cleaner ____ Sewing Machine ____ Towel Dryer ____ Attic Fan ____ Portable Heater ____ Portable Fan ____ Clock Radio ____ Portable TV ____ Ozone Lamp	24 23 22 21 20 19	*Finger-flicker!* Breeze-fresh clothes, whistle-clean house — you're Living Better Electrically now in every wonderful, relaxing, work-free way!
	18 17 16 15 14 13	*Wrist-flipper!* You're on Easy Street when electricity does most of the "dirty work." But don't stop here—wonderful things still await you!
	12 11 10 9 8 7	*Elbow-grinder!* Work and wash days are beginning to brighten up. But look ahead — you've still got a great future — electrically speaking!
	6 5 4 3 2 1	*Knee-deeper!* You're still knee-deep in work with so few appliances to help you. Don't stay in this overworked bracket too long!

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...Electrically

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Super clear Reynolon Plastic Film is non-porous—water can't get through, and neither can dust nor dirt—but you can see through it. And Reynolon is strong—won't tear, crack or fray . . . yet it stays soft and pliable . . . wipes clean with a damp cloth.

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Three ideas to help you . . .

Make the most of misplaced windows

Here are happy solutions to the perplexing problems of how to treat windows that are:

- ▸ above radiators or ventilators
- ▸ near a corner of the room
- ▸ no longer needed for light



Undraped window shows its awkward placement. A regular-size pair of side draperies would leave a narrow strip of exposed wall in corner.

With the present treatment (right), drapery panel pulls completely back from window into this space. This arrangement lets in light and air, keeps the wall area covered at all times.

Photographs: Warren Reynolds



You'd never guess by looking at the draperies that this window isn't as big as the storage cabinet beneath it. One solid panel covers window and wall area around it.

Notice that the bulletin board was made as high as window to give one continuous line across the top. Home of W. E. Bentzinger, Sioux Falls, South Dakota.

Decorator: Peggy Sloan



Matching curtain and drapery fabrics combine to give smart coverage to both radiator and window. This way the window is never left completely bare.

Draperies needn't be cut to fit around radiator. If desired, they can be drawn in front of it. Home of Dr. and Mrs. Carl Schutz, Kansas City.

More photographs page 161

THE CEILING: FORESTONE



Room Design: Emily Prettyman, Interior Designer, Altadena, California

Let 'em holler!

Heavenly quiet (almost!) with a Forestone Ceiling

You naturally don't want to put the damper on the happy furor of Big Game Time —but you *can* cut down the noise, add a lot to the peace and happiness of family living when you control household sounds with a beautiful Forestone ceiling.

Forestone is a remarkable new acoustical material that absorbs up to 70% of the noise that hits it. It's the first really beautiful sound control material developed expressly for residential use, with a rich decorator-styled texture that adds a special luxury look to your rooms. It is ideal for new construction or remodeling (especially to cover cracked plaster).

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Recipes for oven cook book

Continued from page 122

er than for meringue or angel cake). Pour egg-yolk batter in thin stream over entire surface of egg whites, gently cutting and folding – down, *across bottom*, up the side, and over—just till blended. Fold in nuts. Bake in ungreased 10-inch tube pan in slow oven (325°) 55 minutes, then in moderate oven (350°) 10 to 15 minutes. Invert pan on funnel or tall bottle; let cool thoroughly. To remove cake, loosen sides and around tube with knife; invert pan, and if it doesn't have a "lift-out" bottom, tap edge sharply on table. Frost with Golden Butter Frosting.

Golden Butter Frosting

An "easy-to-work-with" frosting that has the autumn flavor of maple—

½ cup butter or margarine
1 pound (3½ cups) sifted confectioners' sugar
½ cup light cream
1 to 1½ teaspoons maple flavoring or vanilla

Melt butter in saucepan; keep over low heat until golden brown, watching carefully so it doesn't scorch. Remove from heat and stir in confectioners' sugar. Blend in cream and flavoring. Place pan in ice water and beat until of spreading consistency (more cream may be added if needed). Makes enough to cover top and sides of 10-inch round chiffon or angel cake.

Lemon Meringue Pie

The kind you're proud to serve—lemon-y, only firm enough to cut, perfect meringue—

1½ cups sugar
7 tablespoons cornstarch
Dash salt
1½ cups water
3 beaten egg yolks
• • •
1 teaspoon grated lemon peel
2 tablespoons butter or margarine
½ cup lemon juice
• • •
1 9-inch baked pastry shell
• • •
3 egg whites
1 teaspoon lemon juice
6 tablespoons sugar

In saucepan, combine 1½ cups sugar, the cornstarch, and salt. Stir in water. Bring to boiling over medium heat and cook, stirring constantly, till thick, about 3 to 5 minutes. Remove from heat; stir small amount of hot mixture into egg yolks, then return to hot mixture. Bring to boiling and cook 1 minute, stirring constantly. Remove from heat. Add lemon peel and butter. Slowly stir in ½ cup lemon juice. Cool to lukewarm, stirring frequently to prevent "film." Pour into cooled baked pastry shell. Beat egg whites with 1 teaspoon lemon juice until soft peaks form. Gradually add 6 tablespoons sugar, beating until stiff peaks form and *all* sugar has dissolved (test with fingers). Spread meringue over filling, *sealing* to edges of pastry to avoid shrinking. Bake in moderate oven (350°) 12 to 15 minutes or until meringue is golden brown.

Old-time Fudge Cake

So rich and velvety and moist and good that if you could have just one chocolate-cake recipe, bet you'd choose this—

⅔ cup soft butter or margarine
1¾ cups sugar
2 eggs
1 teaspoon vanilla
2½ 1-ounce squares unsweetened chocolate, melted
• • •
2½ cups sifted cake flour
1¼ teaspoons soda
½ teaspoon salt
• • •
1¼ cups ice water

Cream together butter, sugar, eggs, and vanilla till fluffy (beat 5 minutes at high speed on mixer, scraping bowl occasionally to guide batter into beaters; or beat 5 minutes by hand). Blend in cooled chocolate. Sift together flour, soda, and salt; add to creamed mixture alternately with ice water, beating well after each addition. Bake in 2 paper-lined 9x1½-inch round pans in moderate oven (350°) 30 to 35 minutes or till done. Frost cooled cake with Chocolate Fortune Frosting; trim sides with California walnut halves.

Chocolate Fortune Frosting

Electric mixer makes frosting fluffy and light-chocolate color. Nice mixed with spoon, too; then frosting is darker and satiny—

2½ 1-ounce squares unsweetened chocolate
2 cups sifted confectioners' sugar
3 tablespoons hot water
1 egg
⅓ cup soft butter or margarine
1 teaspoon vanilla

Melt chocolate in mixing bowl over hot water. Remove from heat. With electric mixer blend in sugar and water. Beat in egg, then butter and vanilla. Frosting will be thin at this point, so place bowl in ice water; beat until of spreading consistency. Will frost tops and sides of two 9-inch layers.

Plain Pastry

Inexperienced cooks will appreciate this large recipe. It allows enough for fancy crimping around rim of pieplate—

2 cups sifted enriched flour
1 teaspoon salt
⅔ cup shortening
5 to 7 tablespoons cold water

Get Money FOR YOUR Old Pans toward beautiful



Here's your chance to get yourself a kitchenful of brand new stainless steel Flint utensils. Just trade in your old battered and worn kitchenware toward the purchase of gleaming Flint. Wonderful opportunity to lay away gifts, too. These big trade-in allowances good only through November 30, 1957.

No limit—but only one trade-in allowance for each new Flint utensil purchased.

$1.25 TRADE-IN allowance for any old pot or pan toward purchase of any piece of Flint-Ware shown. The only cookware with Radiant Heat Core for fast, even cooking. Stainless steel inside and out for easy cleaning.

© 1957 Ekco Products Co., Chicago 39, Illinois

Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle *1 tablespoon of the water* over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. For double-crust pie, divide dough for lower and upper crust. Form each in ball. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to edge. Use light strokes. Makes enough pastry for one 9- or 10-inch double-crust pie or two 9- or 10-inch pie shells.

To bake single-crust pie shells: Fit pastry into pieplate and trim ½ to 1 inch beyond edge; fold under and flute. Prick bottom and sides well with a fork to prevent puffing as shell bakes. Bake in very hot oven (450°) till pastry is golden, 10 to 12 minutes.

Giblet Gravy

Here's how to make it perfect—no flour lumps at all, lots of turkey flavor—

In covered pan, simmer (don't boil) turkey giblets till tender in lightly salted water to cover—add few celery leaves and onion slices to the water. Heart and gizzard take about 2 to 2½ hours—be sure they are cooked fork tender. Liver takes only 30 minutes, so add it last half hour. Let giblets cool in broth; remove giblets and chop. After removing cooked turkey to a warm platter, leave crusty bits in pan and pour the liquid from pan into a measuring cup. When fat comes to the top, skim it off. Then, for each cup gravy, use these proportions: Measure 2 tablespoons of fat back into roasting pan. Add 2 tablespoons flour and blend thoroughly. Cook over low heat till frothy, stirring constantly. (For richer flavor and color, brown the flour to a light tan.) Remove from heat and add 1 cup lukewarm liquid (meat juices from roasting turkey plus giblet broth). Stir smooth, return to heat and cook till thick, stirring constantly and scraping bottom and sides of pan to blend in the crusty bits. Add chopped cooked giblets. Simmer about 5 minutes. Season to taste with salt and pepper. Pour into hot gravy boat.

Perfect Apple Pie

America's favorite dessert—

5 to 7 tart apples
¾ to 1 cup sugar
2 tablespoons enriched flour
1 teaspoon cinnamon
¼ teaspoon nutmeg
Dash salt

• • •

1 recipe Plain Pastry

• • •

2 tablespoons butter or margarine

Pare apples and slice thin. Combine sugar, flour, spices, and salt; mix with apples. Fill 9-inch pastry-lined pieplate; dot with butter. Adjust top crust;* sprinkle with sugar for sparkle. Bake in hot oven (400°) 50 minutes or till done. **Tasting-Test Kitchen note:** If you're in a hurry, save time by using 2 No. 2 cans (5 cups) sliced pie apples, drained.

*A strip of aluminum foil or pie tape around edge of crust will keep juices in pie instead of running over oven; also guards against overbrowning.

Rolled Rib Roast of Beef

Nothing more elegant, or easier—

Select a boned and rolled rib roast. Place fat side up on rack in shallow roasting pan; sprinkle with salt and pepper. Insert a meat thermometer into the center of roast. Do not add water. Roast *uncovered* in slow oven (325°) to desired doneness. Allow 28 to 30 minutes per pound for rare beef; 32 to 35 minutes per pound for medium; and 37 to 40 minutes per pound for well-done. Your meat thermometer will read 140° for rare; 160° for medium; and 170° for well done. Let roast stand out of oven about 15 minutes to firm before carving. Place on hot carving board or platter with the largest side of the roast down. Leave the string in place. To carve, slice across top, cutting and pulling out string as each strand is reached. Three to 4 servings per pound.

Roast Potatoes

Short cooking in water assures tender potatoes when meat is done—

Pare medium potatoes; cook in boiling salted water 15 minutes; drain. About 45 minutes before roast is done (oven temperature, 325°) place hot potatoes in the meat drippings around the roast, turning potatoes to coat. Roast till potatoes are done, turning occasionally to baste. Sprinkle lightly with salt before serving.

Poem found in a grass catcher

You've dreamed of the day when your stripling lad
Would be big enough to relieve his dad
Of the wearisome chore of mowing the lawn.
And at last he's attained the needful brawn.

So when your clover resembles hay,
Your stalwart scion is mowing away,
Collecting a fortune for his labors.
Cutting the grass . . . not yours, the neighbors!

—*Georgie Starbuck Galbraith*

Knives, Kitchen Tools

new stainless steel FLINT!



$1.00 TRADE-IN allowance for any old egg beater toward purchase of this new Flint Egg Beater. Powerful stainless steel blades actually beat 40 times with one turn.

$1.00 TRADE-IN allowance for any old knife toward purchase of any one of these Flint knives. Famous Flint hollow ground blades or new Waverly Edge—both with beautiful Pakkawood® handles.

50¢ TRADE-IN allowance for any old kitchen tool toward purchase of these new stainless steel Flint "2000" Kitchen Tools. New modern design is tall, tapered and terrific.

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You create new glamour with Beauty Tone Bulbs!



Gowns by Ceil Chapman

Beauty Tone Pink flatters this foyer, gay Candlelight in the living room beyond

Here's *new magic for your home*—brought to you first by Westinghouse. A complete range of tinted bulbs—to make colors *wake up and sing!* Exclusive sealed-in tints, soft and subtle. Lovely to live with . . . easy to see by. You'll create new glamour for *pennies* with this Westinghouse Beauty Tone™ trio. *Buy all three* . . . for flattery!



Westinghouse Beauty Tone Pink . . . new flattery for every complexion, for unsuspected loveliness in fabrics and wallpapers! But buy all *three* Beauty Tone tints—they do wonderful things for your home and *you*.

Westinghouse Beauty Tone Aqua . . . "opens up" small areas, subdues confining colors. This refreshing, subtle tint was *decorator selected*, is "decorator-right!" Restfully glare-free to read by too!

Westinghouse Beauty Tone Candlelight . . . so welcoming and gay! Brings out richness of woodwork, accents warm colors in fabrics . . . creates a festive party atmosphere that makes it even more fun to entertain.

"This Season . . . Change your lighting for more glamourous living."

Buy long-lasting Beauty Tone bulbs in 60, 75, 100, 150 watts and 3-way sizes.

YOU CAN BE SURE . . . IF IT'S

Westinghouse

Make the most of misplaced windows

Begins on page 156



Casement window between enclosed porch on this side and living room on the other (see below) was no longer needed. Matchstick-bamboo shade usually hangs down to sill, completely covering window without any architectural change. Bamboo texture is well suited to informal style of room.

Photographs: Burgess. Decorator. J. Marshall Morin, A.I.D.



What looks like a large, handsome picture on living-room side is really a wallpaper panel. It's mounted on a piece of hardboard and held in place by a simple frame of wood molding, painted to blend with color scheme. Back of the panel is painted to match the porch. Panel and molding can be lifted out in a matter of minutes.

For the cleanest glasses under the sun...

use finish in your electric dishwasher



TRY THIS: Use FINISH in your dishwasher. Examine a glass in bright sunlight. Discover how glistening clean and clear a glass can really be! How noticeably FINISH outperforms other dishwasher detergents! You'll recognize at once that FINISH was developed for discerning people like you.

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"Invisible." Greaseless. Fast Drying. For truly sensational, *guaranteed money-back* results use Cuticura Medicated Liquid with Cuticura Medicated Soap. Liquid 60¢. Soap, 29¢. Buy at local store—or

Send 10¢ to cover mailing costs for generous samples of Soap and Liquid to Cuticura, Dept. 102, Malden 48, Mass.

Fastest Known Relief



For longer wear every Lees yarn is expertly "engineered" to bring out the best in each. Here's *Sierra*. Over 9200 springy all-wool loops per square foot give you extra durability, resiliency, at moderate cost. 13 decorator colors. About $140, room size 9 x 12.



For vibrant, lasting color Lees carpet yarn is deep-dyed with special long-lasting dyes. Take *Virginian*. 25 different colors are used in this pattern to give you glorious color combinations in this luxurious all-wool carpet. About $170, room size 9 x 12.



For the most value for your money. Own a Lees carpet for as little as 36¢ a day—about $10 a month on the Lees dealer budget plan. Take *Sparkletuft*. New tweed weave of 100% rayon for rich color at low cost. Heavy texture. Hard to stain. About $95, room size 9 x 12.

Lees carpets are sold through authorized dealers at prices ranging from $4.95 to $24.95 per square yard. You can trust your Lees dealer to give you expert advice and arrange time payments to suit you.

You'll be happier with those heavenly carpets by LEES

Lees® CARPETS

Sure to please the classroom crowd

Just take a look—you'll discover something here that's designed to meet the need of any student—from an excited first grader to a college senior



Geography-class aid. Globe can rotate freely—lets you swing land "down under" up on top for easier study. Includes new states. Fiber globe has a brass-finish base; 12-inch size, $12.95, in stores.

Replogle Globes, Inc., 1901 North Narragansett Ave., Chicago 39, Ill.

By Betty Bay



Records travel safely to school or a party inside a durable metal record case. Two-tone exterior with plastic handle. Contains dividers, labels, and index.

Seven-inch case holds 80 records, is $5.75, ppd.; 10-inch case holds 50 records; $6.95, ppd.; 12-inch case (shown) holds 36 records; $7.50, ppd.

Miles Kimball, 25 Algoma Boulevard, Oshkosh, Wisconsin.



No worry about spilled ink when using a cartridge fountain pen. Refills are sealed until put inside pen. Cylindrical pen point permits shading, gradations. In two styles, $8.75 or $5, with two refills, in stores.

W. A. Sheaffer Pen Company, Fort Madison, Iowa.

Photographs: Stanley



Treasure chest school lunch kit will stir any child's imagination. Gay in red and gold, it has matching half-pint vacuum bottle with an easy-off cup. Pouring lip won't drip. Twin locks prevent accidental opening. Set about $2.89, in stores.

Aladdin Industries, Incorporated, Nashville, Tenn.



Handy carryall for gym clothes, books, or awkward articles comes in any two school colors with choice of one letter. Washable duck, it's 10 inches across and 16 inches high. Colors are vat-dyed. Specify 2 colors, letter: $2.98, ppd.

Greenland Studios, 5858 Forbes Street, Pittsburgh 17, Pa.

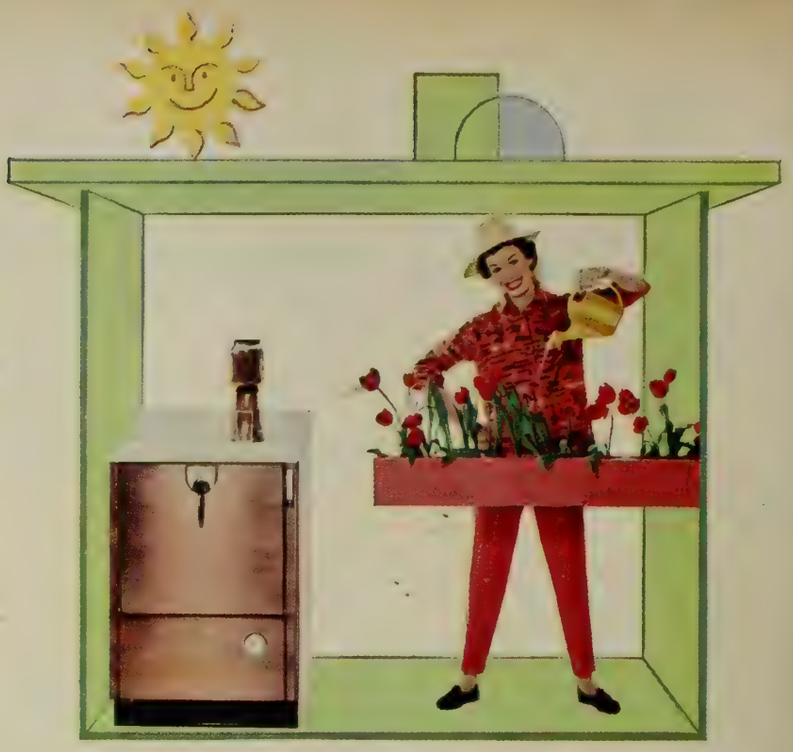


Thrives on autographs, and how this would dress up a schoolgirl's room! Pen-Gwyn even has a pen tucked beneath his wing. Black and white or turquoise and white, he is all cotton. Stands 14½ inches high; $2.50, ppd.

Craft Shop, Incorporated, Cambridge, New York.

More on page 165





Nothing frees your hands quite so beautifully!





The moment a KitchenAid dishwasher enters your life, you're *free*. Free of a thankless, endless chore. Free to be the woman you really are: the woman with time for the family...time for her friends.

And how beautifully a KitchenAid dishwasher slips into this pattern of life. First comes your pride in knowing it *is* a KitchenAid —by Hobart—*the finest made*. Then your delight in seeing it perform: washing and rinsing to perfection, drying to a gleam.

You're going to like KitchenAid features: things like the can't-miss loading racks; the new Timed Spray Cycle that "warms up" tableware and dishwasher interior, clears plumbing lines of cold water before the wash action starts; the big Hobart revolving wash arm and the separate blower-dryer...and above all, KitchenAid's dependability and reputation for rarely requiring service.

Yet for all its exclusive features, all its roominess (takes a complete dinner service), *your KitchenAid asks only 24" of cabinet space.* And the work-top area is left free. As the scenes above suggest, you'll find an abundance of styles and colors—a model to fit into your kitchen as beautifully as it fits your way of life.

Also in the kitchens: the food preparer and the electric coffee mill, both in compatible colors. Yes, they're KitchenAid, too!

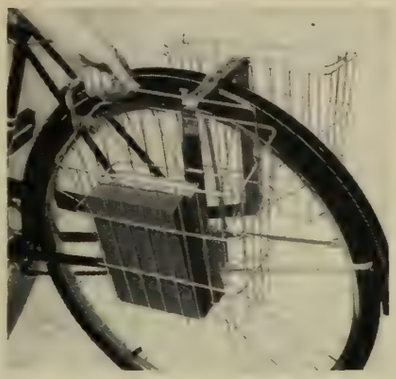
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The Finest Made...by Hobart

See the new KitchenAid! Write the Hobart Manufacturing Company, Dept. KB, Troy, Ohio. In Canada, write 175 George St., Toronto 2. The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

Please the classroom

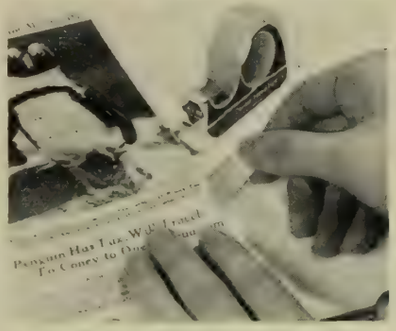
Begins on page 163



Bike-to-school basket can be lifted off to carry load indoors without stopping to unload first. Fits English or American-made bikes.

Use singly or have a pair of them. Rust-resistant basket, easy to clip on or off, measures 12x6x12; $4.49, in stores.

Dennis Mitchell Industries
4424 Paul St.,
Philadelphia 24, Pa.



Two-faced—still a friend any student would like. Tape is sticky on both sides, a help in making scrapbooks or in mounting photos.

Attaching job can be done invisibly, much more neatly. Scotch Double-Faced Tape is 39c in stores.

Minnesota Mining and
Manufacturing Company,
St. Paul 6, Minn.



Studytime starts off with a smile when a student spies this Nebbish paperweight and its message on his desk. It brags to everyone, "I am so smart I make myself sick."

Of heavy, white porcelain with cork back, it has diameter of 3 inches; $1, ppd.

Pinesbridge Studios, Dept. BH,
Ossining, N. Y.



Special touch for a room in a dorm or at home that's bound to please students of any age — the name or monogram on the bedspread.

Of preshrunk, denim, it is 72x108 inches. Choose pink, yellow, brown, royal blue. White trim only. Give name or monogram; $12.95, ppd.

Edith Chapman, Dept. BH,
206 Main St., Nyack, N. Y.



Eliminates paste pot and sticky fingers. A metal tip dispenses the glue when you push down on ballpoint tip.

Convenient for students, it's handy around home, too. Glu-Pen with two cartridges of special glue costs $2.95, ppd. A refill cartridge of glue available at 75c.

Glu-Pen Corp. of Virginia,
P. O. Box 502, Hampton, Va.

More on next page

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"fashionfold"
CARD TABLES and CHAIRS



31"-square table...$11.95*
Gatefold chair.....$ 8.95*
Complete set..... $47.75*
(35"-square table $14.95*)

*Slightly higher Colorado and west, and in Canada.

● *"Smartest* Set in Town" . . . with the most *comfortable* folding chairs made! Backrests are contour-curved; seats are comfort-cushioned, extra-wide . . . and saddle-shaped. Table legs are flared for style and strength. Washable, stain-resistant Duran upholstery. Chip-resistant baked-on enamel finish. Two table sizes, three chair styles, four upholstery patterns, eleven striking color combinations! Sets from $41.75* to $54.75* at leading stores everywhere.

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THE ROYAL HAEGER LAMP CO., INC., 7 Maiden Lane, Dundee, Illinois

The Great Name in American Ceramics

Haeger

Please the classroom

Continued from page 165



You'll treasure a record of your child's school days, Mother and Dad. This school record book has pockets to hold report cards, records, photographs, clippings for your child through grade school, high school, and even college. It's brown, red, blue, or green simulated leather; $1.60, ppd.

Farnham's Stationery Co., 301 S. Fifth Street, Minneapolis, Minn.



Glamorous touch for notebooks gives these classroom essentials a new look, intended to please the girls.

Pink, blue daisies cover a laminated white plastic zipper notebook. Dainty script says: "He loves me, he loves me not." Daisy notebook, $3.00, in stores.

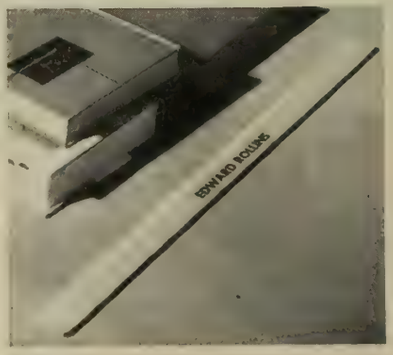
Penn State Industries, 260 N. 3rd., Philadelphia 6, Pa.



No cold hands at football games with this pocket-size hand warmer.

Lights a cigarette, too. One filling gives heat without flame for 24 hours. Is easily started with wick. Dad will take it hunting or ice-fishing. Polished chrome; $3.95, ppd.

Max Schling Seedsmen, Inc., 538 Madison, New York 22, N.Y.



It's easy to identify your own ruler when your name is on it. Your school name can also be printed on it.

Of hard maple, ruler has a laminated plastic scale for easy reading and permanency. It is handy 18-inch length. Print name and school name desired; $1, ppd.

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You'll be happier with those heavenly carpets by LEES

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Dreaming of carpeting? Modern Avisco® rayon in these two new heavenly Lees carpets gives you unusual clarity of color, extra luxury underfoot for about $7.45 a square yard. You know these carpets are colorfast, soil resistant and performance tested—when you see this tag!



Lees carpets with the Avisco Integrity Tag at fine stores listed on opposite page.

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Kitchen Bouquet



brings you all the flavor of

OUTDOOR CHARCOAL BROILING RIGHT IN YOUR KITCHEN RANGE

or get

Double Your Money Back!

DO THIS: Brush the meat generously but evenly on both sides with Kitchen Bouquet. Broil until done.

GET THIS: Rich brown crust on the outside . . . tender and juicy meat on the inside. Just like in charcoal broiling!

If you're not completely satisfied with Kitchen Bouquet, return the empty bottle and your name and address to: Kitchen Bouquet, West Chester, Pa. And get double your money back!

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Q. Why Do B in B Mushrooms Taste Better?

A. Because They're Broiled in Pure Creamery Butter *and packed in their own broth!*

They're better and easier to use than mushrooms packed in salty brine. B in B BROILED IN BUTTER MUSHROOMS ARE READY TO HEAT AND EAT. USE BROTH AND ALL!

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"MUSHROOMS IN YOUR MENU"
WRITE, B in B MUSHROOMS
WEST CHESTER, PA.



New ideas for tasty . . . different dishes using the 3 popular styles of B in B MUSHROOMS:

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BETTER HOMES & GARDENS
DES MOINES 3, IOWA



Eggplant, Pizza Style. That means the eggplant slices bake in tomato sauce with oregano and two cheeses—grated Parmesan and slices of Mozzarella.

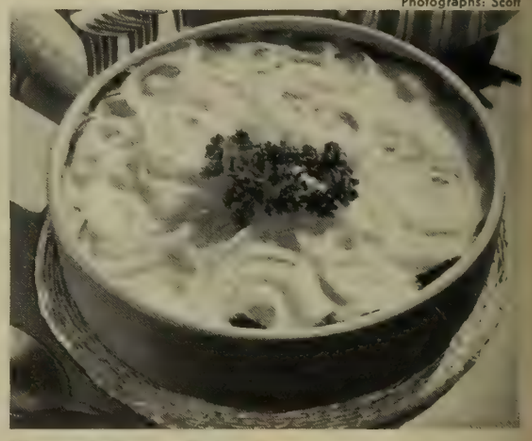
Serve this Italian specialty with broiled beef patties or braised pork chops. Pass cuts of hot garlic bread.

Try our October-y vegetables

Photographs: Scott

No ordinary vegetables, these! True, they're the familiar onion, squash, eggplant, and cabbage. But each is endowed with new flavor styling. Some are made into tempting casseroles, others sport a well-seasoned sauce. Try 'em—your family will be in for a lot of good eating, applaud your vegetable "know-how."

Recipes on page 170



Cheesed Onion Bake. Let this casserole share the oven with a meat loaf—just the ticket for chilly-night fare. Thin onion rings bake in a rich cheese sauce till tender. Tiptop layer of onions turns golden brown and crusty. A really delicious vegetable!

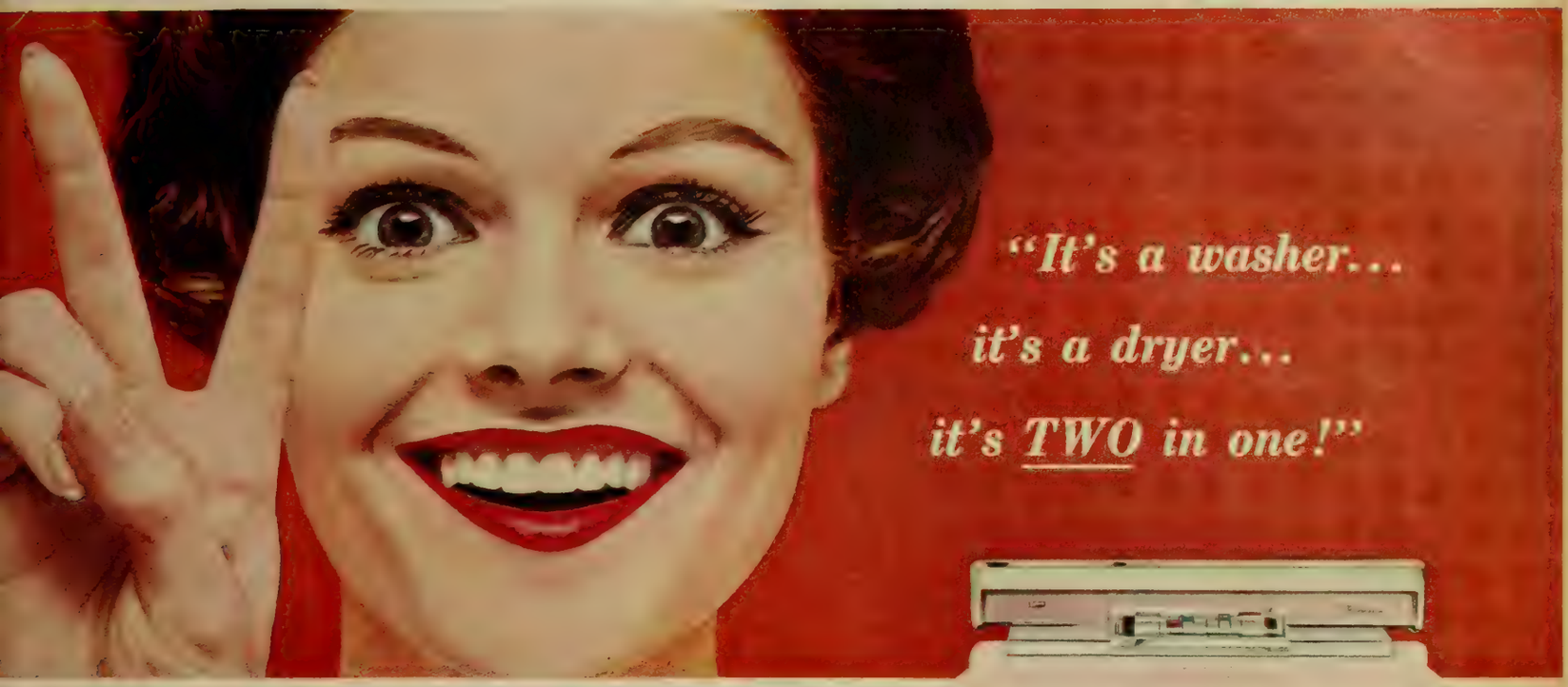


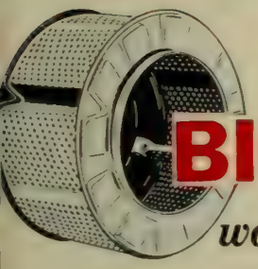
Pennsylvania Red Cabbage—it's sweet-sour in Pennsylvania-Dutch fashion. Extra good because diced apples are cooked right along with the shredded cabbage in a brown sugar and vinegar sauce. Caraway seed adds a flavor surprise. Dandy with pork roast.



Squash Squares in Sour Cream. Here's a vegetable with gourmet fillip, yet so easy. Simply cook cubes of winter squash and onion slices, then add sour cream and a sprinkle of dill seed at last minute. Pretty—sunshine and snow effect for your falltime table.

The Philco-Bendix Duomatic for 1958!





...with the amazing new

BIG FILTER DRUM

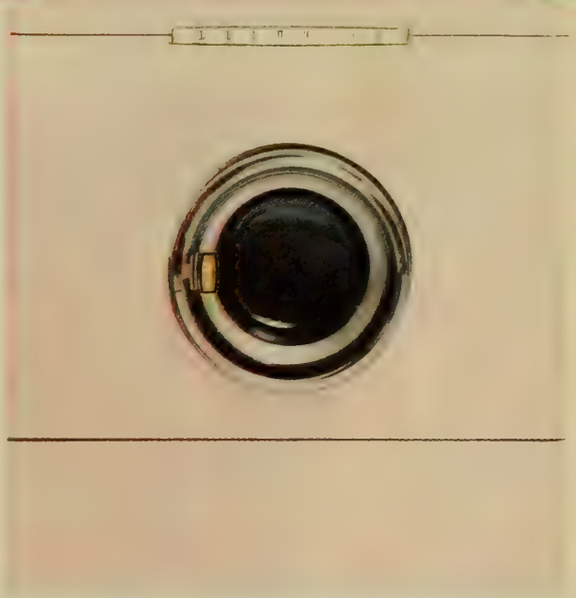
washes and dries 45 minutes faster!

Now! Wash as you've never washed—and fluff-dry, too—all in one machine. The Big Filter Drum does the whole job in the '58 Philco-Bendix Duomatic washer-dryer combination.

BIG FILTER DRUM WASHES CLEANEST! Clothes tumble and plunge two feet into penetrating suds in Duomatic's Big Filter Drum. Every speck of dirt is gently loosened...washed away forever! 2880 filter holes eliminate sand and other impurities . . . do away with lint!

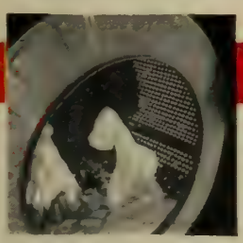
BIG FILTER DRUM DRIES FASTEST! The Duomatic washes and fluff-dries clothes in as little as an hour—up to 45 minutes faster than other combinations. Smooths out wrinkles, too! No fabric sorting necessary. Even new synthetics dry safely in the Big Filter Drum. Thermostats guarantee perfect drying temperature.

See the Duomatic at your Philco-Bendix dealer today. See why we say, "Look ahead . . . and you'll choose Philco!"



Available in choice of colors: white, pink, yellow and green.

Duomatic's **BIG FILTER DRUM** *washes cleanest . . . dries fastest . . . does away with lint on clothes!*



Washes cleanest! You get far more washing action in Duomatic's Big Filter Drum. Clothes plunge 2 feet into active, penetrating suds. 2880 filter holes make lint a thing of the past!



Fastest drying! New squeeze tests prove Philco-Bendix Duomatic damp-dries completely before fluff-drying. Other combinations leave up to three quarts of water in your clothes.



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LOOK AHEAD . . . and you'll choose PHILCO®

Philco-Bendix Home Laundry Appliances are brought to you by Philco Corporation

PHILCO-BENDIX® '58 DUOMATIC











October-y vegetables

Begins on page 168

Eggplant, Pizza Style

If you go for Italian cooking, don't miss this eggplant. One of the best fix-ups we know—

1 medium eggplant
1 beaten egg
½ cup fine dry bread crumbs
Salad or olive oil
Salt and pepper
1 teaspoon crushed oregano
2 tablespoons chopped parsley
¼ cup grated Parmesan cheese
4 to 6 slices (about 6 ounces) Mozzarella cheese
1 8-ounce can (1 cup) seasoned tomato sauce

Pare eggplant, if you like. Cut in ½-inch slices. Dip in egg, then coat well with bread crumbs; let dry a few minutes on rack. Brown lightly on both sides in hot oil (⅛ inch deep in skillet). Overlap slices in a 10x6x1½-inch baking dish. Then sprinkle with salt, pepper, oregano, parsley, and Parmesan cheese. Top with the Mozzarella cheese. Pour tomato sauce over all. Bake in moderate oven (350°) 20 minutes or until sauce is bubbly and cheese melts. Makes 4 to 5 servings.

Cheesed Onion Bake

We bet this will be one of your favorite stand-bys when you plan an oven meal—

6 cups thinly sliced onion rings (about 6 medium onions)
¼ cup butter or margarine
¼ cup enriched flour
2 cups milk
½ teaspoon salt
2 cups shredded sharp process American cheese (½ pound)

Place onion rings in ungreased 1½-quart casserole. Melt butter in saucepan; blend in flour. Gradually stir in milk. Cook, stirring constantly, till thick. Stir in salt and cheese. Pour over onions. Bake uncovered in moderate oven (350°) 1 hour or till onions are tender. Makes 6 servings.

Pennsylvania Red Cabbage

2 tablespoons salad oil or bacon drippings
4 cups shredded red cabbage (1 medium head)
2 cups cubed unpared apple (2 medium)
¼ cup brown sugar
¼ cup vinegar
¼ cup water
1¼ teaspoons salt
Dash pepper
½ teaspoon caraway seed

Heat oil in skillet; add remaining ingredients. Cover tightly; cook over low heat, stirring occasionally. For crisp cabbage, cook 15 minutes; allow 25 to 30 minutes for the old-fashioned kind. Garnish with raw unpared apple rings. Makes 4 to 5 servings.

Squash Squares in Sour Cream

Piping-hot squash with butter-cooked onions in the sour cream—

4 cups cubed, pared acorn or Hubbard squash
Dash pepper
• • •
1 medium onion, sliced
2 tablespoons butter or margarine
• • •
1 cup dairy sour cream
½ teaspoon salt
• • •
½ teaspoon dill seed

Cook squash in boiling, salted water 15 minutes or till tender; drain well and sprinkle with pepper. Meanwhile cook onion in butter till tender, but not brown; remove from heat, add sour cream and salt, stirring well. Place hot cooked squash on platter; pour cream mixture over. Sprinkle with dill seed. Makes 4 to 6 servings.

Macaroni and spaghetti

Begins on page 136

Italian Spaghetti

Oregano, olive oil, whiff of garlic give this meaty sauce the Italian touch—

½ cup onion slices
2 tablespoons olive oil or salad oil
• • •
1 pound ground beef
2 cloves garlic, minced
1 3-ounce can (⅔ cup) broiled sliced mushrooms
2 1-pound cans (4 cups) tomatoes
2 8-ounce cans (2 cups) seasoned tomato sauce
1 6-ounce can (⅔ cup) tomato paste
¼ cup chopped parsley
1½ teaspoons oregano or sage
1 teaspoon salt
½ teaspoon monosodium glutamate
¼ teaspoon thyme
Dash pepper
1 bay leaf
1 cup water
Cooked spaghetti

In large skillet, cook onion in hot oil till it is almost tender, but not brown. Add the ground beef and garlic; brown lightly. Add sliced mushrooms (with liquid). Stir in the remaining ingredients except spaghetti. Simmer, uncovered, 2 to 2½ hours or till thick. Remove bay leaf. Serve over hot spaghetti. Pass bowl of grated Parmesan cheese. Makes 6 servings.

To cook spaghetti: Cook one 8-ounce package long spaghetti in boiling salted water (about 1 tablespoon salt to 3 quarts of water) till tender but still firm. Drain. Rinse in hot water if desired.

To keep spaghetti hot: If there is a wait till serving time, place spaghetti in colander and set over pan containing small amount boiling water. Coat with 3 to 4 tablespoons butter or margarine (for 6 servings) to keep strands from sticking together. Cover colander.

MELMAC® CENTER



"Hello Beauty! Good-bye Breakage! it's MELMAC® dinnerware!"

Here's the dinnerware for *you!* It's irresistibly beautiful — and break resistant, too! See it now . . . in a great array of lovely new designs, shapes and colors — all brands guaranteed by manufacturers for a full year against breaking, cracking and chipping.

There's a style and weight for every taste, in price ranges to suit any budget at the MELMAC CENTER in your favorite store. MELMAC is your guarantee of complete satisfaction. Look for the MELMAC tie-tag and the manufacturers' brand names shown above.

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FOR YOU . . . A NEW BOOKLET: "EASY WAYS TO MAKE BEAUTIFUL TABLE SETTINGS"

A leading authority shows how to set tables beautifully, easily, correctly — with illustrations in full color. Gives you ideas in table decorations — for family meals, luncheon parties, buffets, formal and informal dinners. You'll love this booklet — and use it for years!

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Design for family retreat by Charles Goodman, A.I.A.

"A CERAMIC TILED FAMILY RETREAT...PIONEERING A HOME BATH-RELAXATION AREA"

Chas M Goodman

Architect Charles Goodman fires the imagination with a private multiple-use area aimed against today's tensions. Mr. Goodman's philosophy: refresh yourself in the dipping pool, restore yourself in the exercise area, bask in the rear sun-garden. In short, achieve vital relaxation as a family unit.

And, of course, you have the brilliant circular shower stall, the enclosed water closet, and the twin lavatory-vanity in the center (with a tub behind it).

Ceramic tile plays a tremendously versatile role: sparkling with beauty, promising lifetime durability, impervious to water with no replacement costs and requiring the absolute minimum in cleaning care.

NOW fire up *your* imagination! Ceramic tile can give *you* the same beauty, durability and long-range economy. Design to your taste with ceramic tile—in your bath, kitchen, dining area, laundry room or recreation room. Modern ceramic tile colors and lower cost installation methods make it your best new construction and remodeling bet.

Get tile remodeling and new construction ideas from a folder on the Goodman design, plus colorful brochure, "Ideas Unlimited—Volume 2." Both for 25¢. Write Tile Council of America, Inc., Dept. BH-10, 800 Second Avenue, New York 17, N. Y.; Dept. BH-10, Room 933, 727 West Seventh St., Los Angeles 14, Calif. or Dept. BH-10, Room 220, 3409 Oak Lawn Ave., Dallas, Texas.

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Big projects? Bar clamps deliver lots of pressure



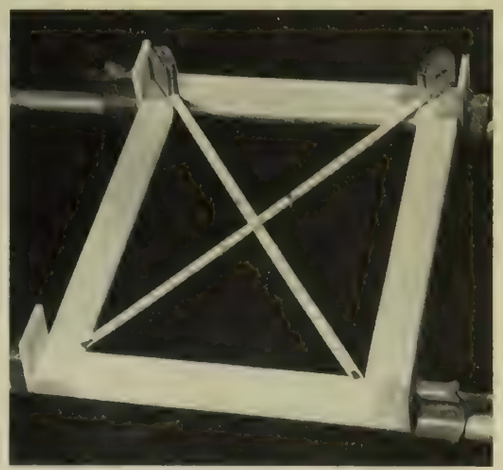
Fixtures on this adjustable bar clamp lock in notches instead of "wedging" tight on pipe as shown at right.

Another type fixture you can buy slides on a steel I-section bar. By turning heartwood up on every other board, when more than two boards are edge-glued, you can reduce warping.



Bar clamps can be rigged for length; they're quickly adjustable for extra wide or long jobs. Alternate them when you're gluing stock edge-to-edge.

This prevents stock from buckling when the pressure is applied. Cushion blocks help smooth out the pressure, besides protecting the work.



Check for square, when you're bar-clamping frames or edge-glued stock, by measuring diagonally across stock from two points, as shown.

After clamping pressure is applied, both measurements should read same. Hint: The more glue area any joint has, the stronger the joint will be.

Photographs: Stanley



Add length to short bar (pipe) clamps with a straight pipe coupling — if ends of pipes are threaded. Remove both tailstops and use the thrust bearings (screw ends) to apply the pressure.

Or remove one thrust bearing and replace it with tailstop, depending on length of the work and the pipe.

Cut along dotted lines

Let C-clamps and hand screws do the job



For most glue joints, a C-clamp or two will provide adequate clamping pressure. Cushion blocks — cut from scrap stock — help distribute pressure evenly over entire joint. Foil keeps excess glue from sticking.



Adjustable C-clamps work on bar-clamp principle. By flicking lever, head moves into position against stock. Only a couple of turns of screw are needed for right pressure. Sizes range from 6- to 24-inch opening.

Clamp down on your glue jobs!

DON'T BE TOO QUICK to blame weak and wobbly wood joints on the glue you used to stick them together. Chances are you can trace the cause to inadequate or improper clamping at the time the joint was assembled. Strong joints depend on the right clamps and the techniques we have outlined for you here . . .

Add these pages to your HANDYMAN'S BOOK

File under Fastening





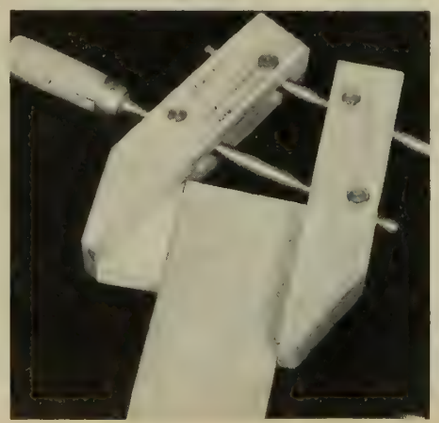
Handscrews are one of the handiest clamping devices you can own. Use them for offset, tapered, angled surfaces. To open, close jaws, revolve clamp in hands. This turns screws same number of times.



Keep jaws parallel so you can utilize all pressure clamp is capable of supplying. These clamps are made of hard maple, which eliminates need, usually, for cushion blocks for fine work. Jaws won't split from use, pressure.



For miters, team handscrews with blocks cut at 45 degrees (or any angle). Glue blocks to edges of stock. When job is completed, remove the blocks and sand edges of the work to remove the hardened adhesive.



Angled or tapered joints are cherry-pie easy for adjustable handscrews. By opening one screw more than other, you can set clamp to correspond to most any shape. The pressure remains equal and constant.





Clamping is another technique to add length to short bar clamps.

Lap the tailstops (right) so they will align; C-clamp prevents buckling when you apply the pressure.

The length of the pipe or bar determines the opening capacity of the fixtures. Thrust bearings (the screw ends) take up the slack.

Special clamping devices for light and heavy fabrication





Bench clamps put "downward" pressure on joints. Anchor bolt threads through bench top; hole is counterbored so bolt drops flush with top. Bolt locks into base (arrow).

Miter clamps—lightweight, but rugged, apply squeeze evenly to joint. With this model (there are several types, sizes available) you can nail or dowel joint after assembly.

For small glue jobs, spring clips are excellent. Use them, too, for light assembly and to hold larger projects in position while you clamp them. Use cushion blocks.



Best thing ever happened to filter smoking!

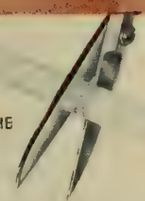
The fresh taste of fine tobacco in a filter cigarette!

New crush-proof box or familiar pack!



TRY THE TIP-OFF TEST and taste which filter cigarette is best!

(In a cigarette, it's still the tobacco that counts. So make this tobacco test.)



First, cut off the filter tip from a Hit Parade (at the name). Put cut end in mouth—light other end. See how mild it tastes—even without the filter! That's really fine tobacco!



Then try this same Tip-off Test on any other filter cigarette. You'll taste the difference. You'll want to change to Hit Parade—for the fresh taste of fine tobacco!

"Tobacco is our middle name" The American Tobacco Company © A. T. Co.

"Easier to Nurse, Handier to Use"



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is the word for Evenflo

It's so handy to take a filled Evenflo Nurser from the refrigerator and warm it at feeding time. It's sanitary, too, for the sterilized nipple is sealed inside the bottle with formula. Mothers like the new Evenflo "Colorgrad" Nursers, whose red ounce marks quickly show how far to fill and how much formula baby has taken. Because it is so handy to use and easy to nurse, ***more mothers use Evenflo than all other nursers combined!***

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Evenflo Complete Units 25c
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THE cheapest way for your child to own life insurance when he grows up is for you to start him off now with a small Junior Estate Builder policy. It becomes five times larger when he's 21, but the low juvenile premium rate will remain the same. Get the facts by mail. Write New England Life, Back Bay P.O. Box 333B, Boston 17.

Tricks for the sick-abed child



When her brother brought in a bunch of dandelions, Sylvia asked if she could fix them. She enjoyed this so much that we frequently provided flowers for her to arrange, propped up in bed.

She liked interesting containers and a variety of flowers: also, to wear a flower in her hair.

Photographs: Author



The high light of any day for Sylvia was having older brother, Bucky, play simple games with her such as Snap, Old Maid, and Animal, Fish, or Bird.

Anything new to wear boosted her morale. She especially loved caps.

Sylvia enjoyed working the same jigsaw puzzles over and over. Her little stool served as a bed table, and Daddy made a wooden tray for the puzzles so the pieces would not slip off.

Some of her little friends loaned her jigsaw puzzles as well as favorite books.



By Ruth Edwards

When our 4-year-old Sylvia had to remain in bed for weeks after a rheumatic fever attack, we devised a variety of quiet games and occupations to keep her from becoming bored and restless.

During the early, acute stage of illness, she slept a great deal. When she was awake, I read to her. This occupied her sufficiently.

As she improved, she required more variety although we still had two long reading periods each day. I would lie down with her and take her on my arm as I read. This kept her quiet.

Other times, when she wanted to get out of bed, I might take her in my arms to the rocking chair and rock her as I had when she was a baby. She would relax and enjoy this.

Pictured are other pastimes that kept her contented. Your youngster will enjoy them, too, when the doctor orders "rest in bed."

More pictures on page 189



Modern at its best with sculptured lines, attractive use of textures including cane and washable plastic fabrics, ample drawer space

"Prophecy" modern by...

HEYWOOD-WAKEFIELD
EST. 1826

brings a timeless beauty to your home



Distinctive features include sliding doors in bed headboard; tambour doors, large roomy tops and drawers in dresser and chest



HERE AT LAST is modern furniture that blends harmoniously with all your possessions. Start with a complete group or a few pieces; your affection for Heywood-Wakefield's "Prophecy" will grow with your collection. Its sculptured lines, superb graining and fine craftsmanship not only predict a new era in furniture but are exquisitely right today. In a "Briar" finish of unusual depth and subtlety.

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36 large pages. Over 100 illustrations. Full of practical ideas for decorating rooms of all sizes and types. By Elinor Hillyer, leading interior designer. If you like Early American furniture, also send for "*How to Decorate with Old Colony*." Each book, only 25¢.

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You might see her stepping out of a doorway, or walking down a busy street—head held high—eyes bright—a *freshness* to her walk, her manner, her grooming. She's one of today's smart young moderns—the kind of woman who *never* lets "problem days" interfere—for she insists on Tampax® internal sanitary protection.

She knows that the internal absorption of Tampax makes possible new freedom, new poise on *those* days. Tampax eliminates chafing, bulging pads . . . twisting, cutting belts . . . embarrassing odor, too. Keeps her feeling dainty, comfortable, sure of herself.

Tampax is invisible and unfelt when in place. So made that hands need not touch it at any time. Inserting, changing and disposal take only *seconds*. And, it's so *convenient* to carry extras.

Join the *millions* of smart young women *all over the world* who use Tampax! Try it this month. Choose from 3 absorbencies (Regular, Super, Junior) wherever drug products are sold. Tampax Incorporated, Palmer, Mass.

Trim ideas for teen-agers' rooms



Rules of the game, for boy who lives here, are dictated by interest in sports, model car collection, mechanical magazines, and schoolbooks. Tailored fabrics and furniture, ample storage, and adequate study space let parents enforce *their* rule—keep it neat.



Unit incorporates five furnishings functions—uses minimum of floor space. Cabinets at right store games. Lift-top chest gives easy access to bulky sports equipment; end of chest extends just enough to make a wall for the corner desk.

Topping cabinets with foam rubber pad makes more seating. Bookshelves, carried to ceiling, also box in formerly exposed heat pipes.

ATTRACTIVE rooms—tuned to teens' activities and tastes—can be fun to keep neat. Easy-care styles, sturdy fabrics, and plenty of handy stowing places do the trick

Photographs: Burgess. Decorator: Georgia Fielden, A.I.D.



Denim bed cover withstands wear, is nonwrinkling. Rows of tucking camouflage seams, give trim fit to spread. Pillow cover is loose rectangle, easy to tuck in. Giant check was used as measure to form clusters of box pleats in flounce.

More rooms for boys and girls, page 180



Random-plank effect on walls and built-ins is obtained with 4′ x 8′ Weldwood Birch V-Plank® panels. Table and counter tops are Micarta®.

Beautiful Weldwood birch paneling invites family living

Your family room can have the warmth of Weldwood prefinished birch for only $65 for 12-by-8 foot wall.

Here's a room that's a magnet for family activities. Its sunny warmth makes it fun to live in. You're proud to show it to friends. And it is so easy to keep looking beautiful. Install it yourself or see your local contractor.

One secret is the rich natural variation of color and grain you can find only in real wood. The beauty of Weldwood birch paneling is *grown*, not made. All its loveliness is brought out and preserved by Weldwood's fine furniture finish. Each panel is triple-sanded to satin smoothness . . . sealed and stained with durable Weldwood finishes . . . waxed to a mellow luster . . . guaranteed for the life of your home.

Your decorating possibilities are by no means limited to birch. Your Weldwood lumber dealer's Panel Parade shows over 70 types and finishes of Weldwood Paneling. See it, or visit any of our 87 offices. United States Plywood Corporation. New York showroom, 55 W. 44th St. In Canada, Weldwood Plywood, Ltd.

NEW FAMILY ROOM IDEA BOOK
United States Plywood Corporation
Box 61, New York 46, N. Y.

Please send me a copy of the full-color book, "Family Rooms In Beautiful Weldwood—100 Ideas For The Room Your Family Lives In." I enclose 10¢. BHG-10-57

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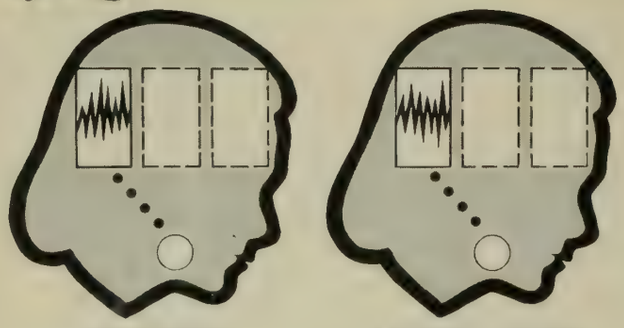
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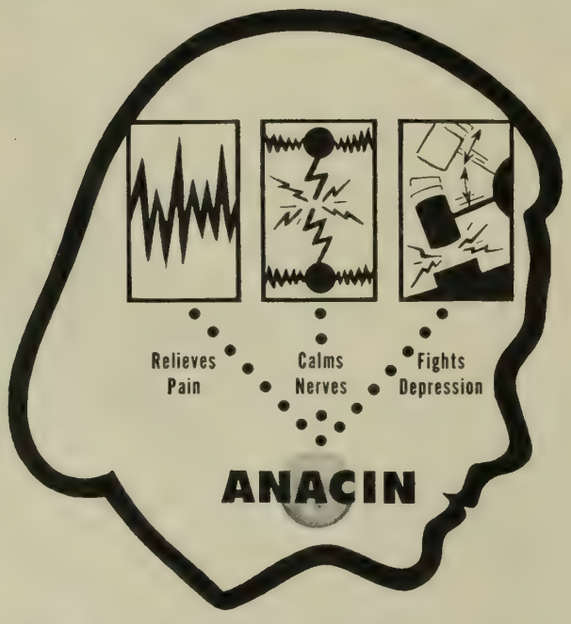
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3 out of 4 doctors recommend the ingredients of ANACIN



Trim ideas for teen-agers' rooms

Begins on page 178

Photographs: Weymouth. Decorator: Everett Brown, A.I.D.



This is "bachelors' quarters" for two young men who enjoy smart, uncluttered surroundings as well as tennis and TV. Sofalike bed just fits under window. Custom-built TV cabinet has an L-extension which serves as bedside table. Shutters control light and privacy without fussiness. Dr. and Mrs. Charles Terris's home, San Francisco.



Fabrics used for wall covering and bed give texture and pattern interest. Printed burlap on one wall coordinates with plain on others. Linear design of bed and bolsters subtly suggests ship's rigging.

Shelf topped with laminated plastic acts as table for second bed, continues across wall. Note that part of area under shelf is enclosed to conceal heat register.

More on page 183

they go together . . .



All fine things go together.

But all things made for fine living don't cost a fortune . . . this Quaker Lace Cloth, for example, beautifully designed in Du Pont's miracle Drip-Dry Dacron and cotton.

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Philadelphia 33, Pa.



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Another Tappan Gold Ribbon Range—only 30 inches wide. Giant, chrome-lined Visualite oven cooks a full meal for up to 30 people. Power-driven rotisserie fits inside. Automatic Set 'n Forget Burner plus Sizzle 'n Simmer Burners for highest heat, lowest turn-down.



Tappan Gold Ribbon Electric Range. All-new styling. Fully automatic oven. Starts, c complete oven meals, turns itself off at the exact time you set. Famous Tappan su speed, 7-heat surface units. Convenient waist-high broiler is easily cleaned.



The Tappan Stove Company, Mansfield, Ohio • Also, Canadian Tappan Stove Ltd., Montreal

Trim ideas for teen-agers' rooms

Continued from page 180

Photographs: Weymouth. Decorator: Everett Brown, A.I.D.



For the young lady who loves tailored furnishings, this room has everything. Handsome bed was modernized with bold-striped linen—who would guess that headboard was once an old-style wooden one?

Attractive lamp is correct height for reading, and sturdy bookshelves keep "library" close. Shelf with laminated plastic top combines duties as display spot, night stand, or stainproof snack bar.



Headboard is upholstered with a layer of padding, then a fabric covering tacked to posts and front.

Top band is tacked in place last. It is made by cutting a strip of fabric the length and width of the finished band, being sure to allow for seams on all sides.

Cording is covered with strip of fabric (cut on the straight), then it is stitched all the way around band. Raw edges are turned back under, then band is tacked to top of headboard with tiny tacks concealed next to cording. Brass knobs are screwed into posts.

Photographs: Warren Reynolds. Decorator: Barbara Quam, Dayton's



Lacy, feminine-looking headboard and night stand help a gal's little room look much larger. Butterfly-print chintz makes a charming picture as well as crisp curtains and dust ruffle. Simple curtain style adds to the light and airy effect; chintz sheds dust, too. Practical, quilted bedspread doesn't show wrinkles, is easy-to-make style.

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Statuette of Napoleon, most treasured piece in the collection, takes place of honor on table in front window. Even small accessories repeat the Emperor's motif, but are used with restraint to avoid clutter, show importantly.

Notice that grouping of pictures, medals, above, is hung to tie in with chest beneath.



Collections can personalize rooms

By Ann Peppard White

A NAPOLEONIC THEME lends decorative distinction to the Gene McLaughlin home in Kansas City. Any handsome, favorite collection could inspire the scheme for *your* rooms, too



Large bust of Napoleon is given importance by placement on mantel shelf. In this case, the statuary also provides the note of dark contrast in room. Remember that a few pieces from a collection are easier to see and appreciate than many.

The French theme is carried out in the toile print, quilted to make upholstery fabric for the wing chair.

Photographs: Warren Reynolds. Decorator: Peggy Sloan



This collection was started with the large colored engraving that hangs over the sofa. Walls and carpet were chosen in subdued shades of off-white and old gold, to show off subtle coloring of this and other pictures to best advantage.

Battle scenes over desk are pages from an old French history book, an impressive, yet inexpensive picture idea.

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Makes waffles, grills sandwiches or anything else! **$34.95**

lawn owners were shocked to see large patches of dead grass early in the spring.

In most cases, snow mold was the answer. Snow mold is a fungus that lives in the "duff" of grass clippings that collects on a lawn. When the temperature drops below 40 degrees, the mold starts growing. It keeps on growing, with or without snow.

Once the grass is killed, replanting is necessary. Treatment calls for preventing the fungus from getting a start. If you live in the northern tier of states, start raking the leaves and clippings at once. Keep the grass mowed until it stops growing. If a mat of organic matter has collected, use an iron-toothed rake to tear it out—it's a fungus breeder.

After cleaning out the duff, apply a fungicide designed to control snow mold Most seedsmen and nurseries can recommend a satisfactory brand. Apply the fungicide in late fall, a week or two before the soil freezes.

Witchweed control sought

Witchweed, U.S.D.A. experts say, could become as destructive as the corn borer unless it is stopped soon.

So far, it has been found in seven counties in North and South Carolina. However, it is considered such a serious threat that the agricultural colleges of both states are cooperating with the U.S.D.A. in finding ways to control it.

In South Africa, where witchweed is native, it is said to kill more corn, cane, and sorghum than all insects and diseases combined.

Witchweed is an amazing parasite which becomes an independent plant after it destroys the host. The dust-fine seed can lie dormant for years. It sprouts only when it comes into contact with the roots of certain plants.

Corn, sorghum, sugar cane, crabgrass, and other grasses are all capable of stimulating the seed. When it begins to grow, it first attaches itself to the roots of the host plant and feeds on it. When the host dies, the witchweed plant bursts out of the ground and grows independently. It makes a top about 8 inches high, seeds, then dies. The cycle takes about four months.

Witchweed can be killed with 2,4-D, but only after the top appears and the parasite has done its damage. "Trap" crops seem to be the best answer. Certain legumes cause the seed to sprout, but since the witchweed cannot penetrate their roots, it starves to death.

Gibberellins and tree geraniums

Add the production of tree geraniums to practical uses of gibberellic acid. Ordinarily it takes two years to grow a good-sized plant—months of pinching and training.

But when geranium cuttings are treated with gibberellic acid, less training is needed, and they stretch up to full height in less than a year.

Another use for this chemical is in making cuttings of short-jointed geranium varieties. Some varieties, such as Busy Lizzie, produce such short stems that it is impossible to get good cuttings. When these varieties are treated with gibberellic acid, the internodes stretch out and satisfactory cuttings are easily made. The geraniums will revert to type after a few weeks and will grow normally.

Wonderful wake-up colors for bedspreads. RIT dyes them in your washer!

You get full, rich color in just hot tap water with RIT High Fidelity Dye



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and want to protect it with the purest, safest skin care there is...
soothe it with the powder that has a special Chafe-Guard Ingredient...
cleanse it with the gentlest oil in the world...
Johnson's.



Tricks for the sick-abed child

Begins on page 176



It's difficult to stay in bed when fellow "cowboys and Indians" are bang-banging outside the window. So I rigged a stage coach for Sylvia to drive.

I attached reins to a chair and gave her a money box to "get through." With shooting irons and cowboy regalia, she got right into the spirit.



When friends learned of Sylvia's illness, many sent "get well" cards that delighted our sick child. We started a scrapbook right away.

Besides the cards, we also pasted many of Sylvia's drawings and cutouts in the scrapbook. (Brother fixed that cap for her.)



Bucky brought home a little elephant pincushion with a tape-measure tail, and Sylvia spent hours measuring every doll and doll dress.

The safety pins, too, were Bucky's idea. Sylvia found all sorts of ways to use the pins in dressing her dolls.

Our patient enjoyed playing her records on the record-player. She had her own system for reading labels.

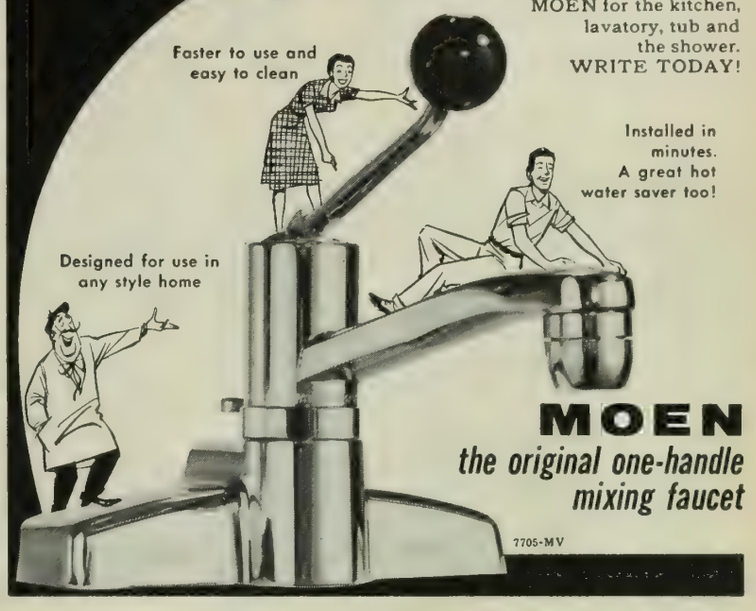
Cautioned not to keep time to the music actively, she sang or picked out tunes on a toy xylophone.



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MADE TO USE AND ENJOY

Old rooms with a new look . . . *inside and out*

Serene, spacious, well-decorated look comes from color-coordinating whole room in one soft shade of turquoise. Rose-garden colors outside inspire the small accents in the toss pillows and one of the chairs.

Angled sofa fits gracefully into the corner. The whole furniture arrangement focuses attention on garden.



Photographs: Warren Reynolds



Restful feeling you get from this room is achieved by simplicity and clean-cut lines of furnishings. This contributes as much as window wall to spaciousness.

Modest wooden molding replaces old heavy mantel. Identical upholsteries make it possible to use several seating pieces without seeming to crowd the room.

The magic inside is mostly matching fabrics and paint color. To further the illusion of space, new sliding window walls open the room to lovely view outside

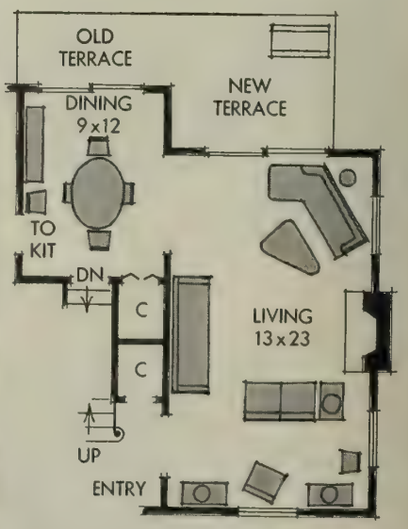
Architect: Hazen and Robinson. Decorator: Claude Brommage, A.I.D.



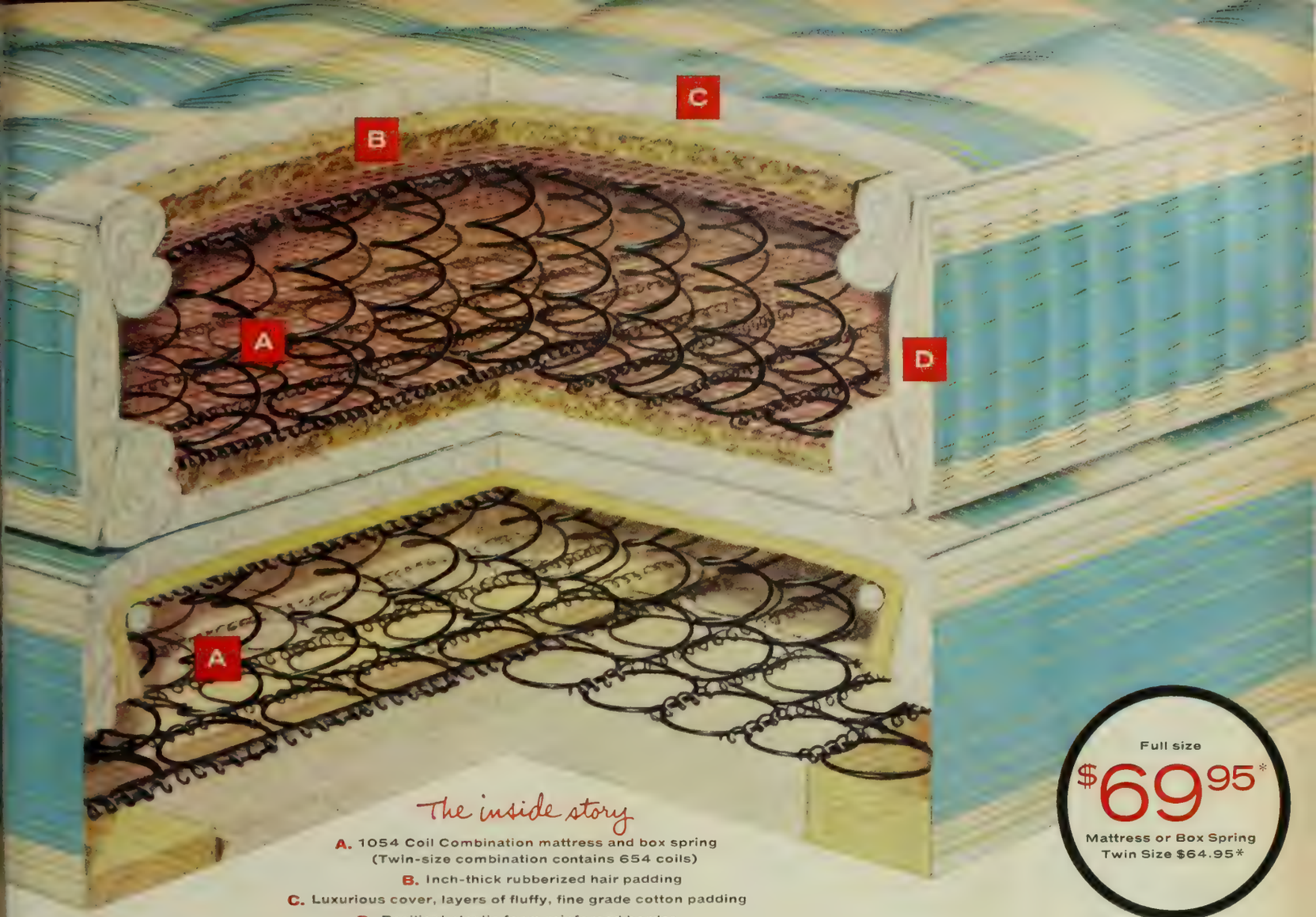
Loveseat next to fireplace in foreground sets apart a space in the room for radio, phonograph, and storage pieces, away from the window. The arrangement is an interesting combination of formal and informal balance. The two occasional chairs can be drawn into the conversation circle when they're needed.



Pleasant introduction of subtle pattern is found only in the dining room, and it, too, matches living-room paint and drapery color. Draperies cover French doors to the terrace, convenient for outdoor meals.



Dining-room doors were formerly the only access to small terrace. Now, in pleasant weather, it's easy to have indoor-outdoor living by throwing open doors in both rooms. George Healy home, Lincoln.



The inside story

A. 1054 Coil Combination mattress and box spring (Twin-size combination contains 654 coils)

B. Inch-thick rubberized hair padding

C. Luxurious cover, layers of fluffy, fine grade cotton padding

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You'll enjoy years of consistently firm, yet gentle, support. Each spring in the mattress is directly supported by another spring in the foundation—true floating support.



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Regardless of price this Harmony House Sears-O-Pedic combination outsells all others at Sears—even the very lowest priced. Why? Because people value their sleep highly and are willing to pay the difference to enjoy Sears finest bedding. There is not a mattress on the market at any price with all the outstanding comfort and construction features of the Sears-O-Pedic. See it today at your nearest Sears Retail Store or Catalog Sales Office, or order from Sears Catalog by mail or phone. Just $5 down and $7 a month on Sears Easy Payment Plan.

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Your cold-meat fork and berry spoon team up beautifully to make a serving pair at the buffet table or family-style meal.

Use them together for salads, assorted vegetables, or chicken a la king. Singly, they may be used for serving sandwiches, sliced meats or cake, cream soups, sauces, and—of course—for berries.



The cocktail fork works busily all through the meal. And you'll find it a convenient server for many buffet tidbits. Its place position for first courses is to the right of knife and spoon; for desserts, it comes in on the dessert plate.

Here it provides general service for pickles or relish; individual service for lobster tail, shrimp, and melon-ball dessert.

Keep your silver servers busy!

Photographs: Hopkins



By Beatrice Cashman

YOU MAY NOT yet own all the silver flatware you want, but until you do, make what you have serve you better. Here are a few suggestions to show how readily each piece takes on new and varied duties

A butter spreader becomes many things when necessity prods the imagination. Use it on the buffet table for serving soft cheeses or spreads; at the dinner table for a cheese and fruit dessert; or team it with a salad fork for buffet or TV meals.

Silver patterns are: upper row, Twilight silverplate and Discovery sterling; lower row, Flower Lane and Stardust sterling.

More on page 195

Look what the

Norge* GAS laundry offers you today-

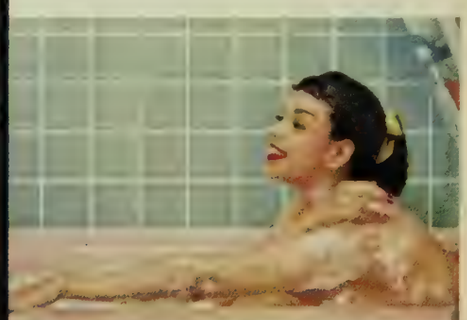
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NEW AUTOMATIC WRINKLE-OUT gives you a special heat setting for wash 'n wear fabrics. Removes wrinkles. Eliminates "touch-up" ironing. Dial-A-Heat Selector has four heat settings . . . handles everything from denims to cashmeres!



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Evenings the Dallas Raneys like to relax in the family room. Telephone here is a must since the family spends so much time in this room.

Busy homemaker enjoys the convenience of

"telephones where we need them"

When the Dallas P. Raneys of Little Rock, Arkansas, built their new home two years ago, Mrs. Raney knew just what she wanted. Light, airy rooms. Plenty of storage space. A pastel color scheme. Built-in kitchen and laundry appliances. *Conveniently placed phones.*

"They're part of the way we live," says Mrs. Raney. "We planned right from the start for telephones in the kitchen, family room, master bedroom and our daughter's room. Each one was chosen in a color to complement the room's furnishings.

"All the telephone wiring is 'built-in'—concealed in the walls. Portable phones serve little-used rooms and the outdoor patio."

You can enjoy telephone service as modern and complete as the Raneys, whether you're building a new home or want added convenience and a new touch of color in your present one. The cost is low. Just ask your telephone business office for all the details.

Working together to bring people together
BELL TELEPHONE SYSTEM





Mrs. Raney especially enjoys having a telephone in the master bedroom, uses it in her community activities, to chat with friends, make informal invitations.

She finds her kitchen phone the "most useful." It's placed between sink and cooking areas for easy access.



Teen-age Sharon has her own separate telephone line and directory listing. This keeps the other line free for family use.

How to divide and transplant perennials

As perennials grow older and multiply, their roots begin to crowd, their foliage gets tangled. Competition for light, air, and water gets stiff. They'll gain strength and bloom better if dug up and divided when this happens.

Since no two groups of perennials grow at the same rate of speed, there is no set formula by which you can schedule your perennial-dividing plans. This chart will, however, give you an *approximate* schedule. Some of your plants may have to be moved sooner—some may not need moving for an additional year or two.

Perennial	Best time to move	Approximate time
Mums	spring	second year
Shasta daisies	spring	second year
Daylilies	spring or fall	third year
Hardy asters	spring	third year
Oriental poppies	fall	third year
Hardy phlox	spring	third year
Iris	late summer	fourth year
Plantain-lilies	spring or fall	eighth year
Peonies	fall	tenth year



Dig up perennial clumps with as much of root mass intact as you can possibly get.

Wash soil off roots with a strong jet of water from the hose; try to work in shade to keep hot sun from drying out or killing the roots.

If root mass is only loosely joined together, pull it apart gently. Otherwise, divide it with a sharp knife.

Photographs: Stanley



Plant new perennial divisions at same depth as "mother" plant grew before. Place the buds at least 1½ inches below the soil surface.

Spread roots naturally into hole. Then fill hole with pulverized soil, pressed gently over the division's roots.

Keep mature size of the plants in mind as you work. Give them plenty of room.



Water deeply to settle roots—drive out the air pockets. Continue to water daily for the first week, to help division get over impact of the initial transplanting shock.

Add a layer of mulch around plants during the first year. In heavy frost sections, the mulch cuts down on the problem of plants heaving out of the frozen ground.

KEY* to a fine finish

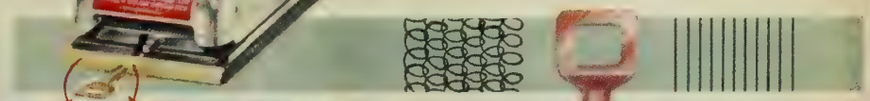
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*gives you TWO sanding actions with exclusive new KEY CONTROL! turn the key to change the action

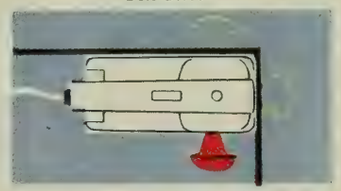


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Make an attraction of stairways and halls

Even the smallest area can become a decorative feature, instead of an "in between" that never gets a second glance

Photographs: Warren Reynolds. Decorator: Kitty Mercer. Julius Perlt home, St. Paul



Small as it is, this entrance hall has been turned into a charming, useful extra room.

Low scenic screen creates interesting corner; curved front of table allows chairs to be backed away from traffic. Depth of desk fits it perfectly into niche made by stair rail.

Charles Wood home, Minnesota



Decorator: Larry Mork, Dayton's



Marble table at head of stairs is just rectangular slab mounted on pilasters, narrow enough that it doesn't obstruct traffic.

Painted branch motif on wallpaper looks like continuation of real branches. Pictures on wall are arranged around clock in a staggered line that follows the direction of the stairs.

Ideas you can easily adapt give decorative charm to small, centrally located entrance hall. Narrow wall gains importance from large mirror, curved marble table set on gilded plaster cast.

Same support and effect could be achieved with wrought iron or wood. Blossoming branch adds delicate pattern to other wall.

More on page 202



SETTING BY EVERETT BROWN, A.I.D. GOWNS BY SAMUEL WINSTON

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All-Fabric AUTOMATIC WASHER



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This is the comfortable, small home of the William Liftons in Denver. From the outside, it looks like small homes all over the country. But there's a surprise inside.

A small house needn't cramp your style

By Lorraine Burgess

Photographs: Burgess. Decorator: Hal Lipstein



A few, good-size, dramatic pieces got this room off to a fine start. One is picture over sofa—inexpensively made from fabric stretched over plywood.

Picture sets room's spacious-looking gray, black, white scheme. Picture's bright colors are echoed in accessories.

Two benches—one marble, the other padded—are a convenient combination in front of the windows.

Custom-made hi-fi cabinet makes a handsome room divider, was one of the few big splurges. Both the woven-wood shade and cabinet are hung on the two floor-to-ceiling posts—to screen the kitchen yet preserve the open effect.

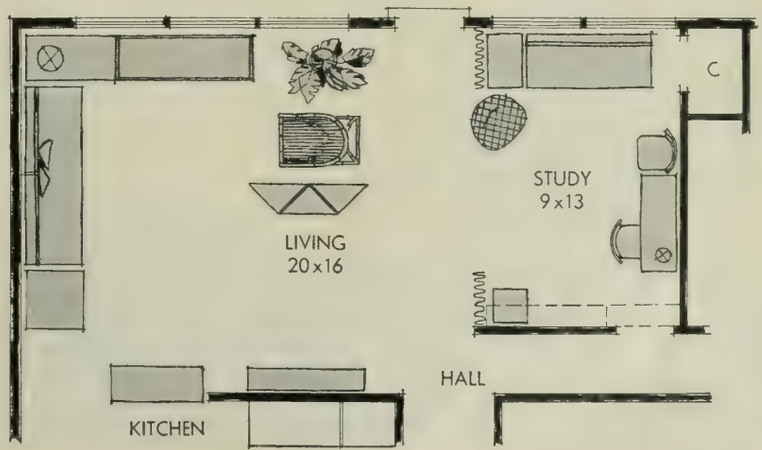
African figure is a smart, inexpensive museum reproduction. The hanging cluster of lights at right is another out-of-the-ordinary touch.



Centered in living room are chair and tables placed to form a "hallway" to the terrace door or study and to complete the conversation circle. Consider this idea for your open-plan house.

More on page 213

No matter what its limitations, your house can have all the personality, all the wide-open living of a house twice the size. Here's how it's done





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STAINLESS STEEL

Spirit of New England

Continued from preceding page

Rhode Island on a portion of the Queen's River. The purpose of the trip was trout fishing, and the best and largest trout flourished in a section of the Queen's that was clearly and emphatically posted against all fishing by the La Farge family. The La Farges—generations of them—are famed in New England for their artistic talent, both with pen and brush. But against this weight of celebrity, the temptation of trout won out. My companion and I trout-fished the Queen's that day—with the threadbare excuse that I had once met Oliver La Farge at Harvard.

But it seemed that this brief acquaintance with the author of *Laughing Boy* was not enough. The La Farge warden, or gamekeeper, caught us with a dozen, beautifully colored brook trout—and dead to rights. While my companion and I awaited judgment or jail, or both, the warden counted the trout, muttered darkly, strung the fish on a forked alder and handed them back to us saying, "Go—and sin no more!"

I have thought highly of Rhode Island fishing and the La Farges ever since.

My companion in this wayward episode was Ollie Rodman—a Rhode Islander who writes authoritative books on salt-water fishing. Ollie introduced me to Rhode Island, the smallest state. They call it "Little Rhody." I remember it for its benign, South County seashores, its old stone walls and fences, and for still, cold mornings on Narragansett Bay, with the black ducks dropping dramatically to our decoys and Point Judith Light dimming in the sunrise. I remember it for the fabulous homes at Newport, for John T. Winterich's stories of Rhode Island boyhood, and more recently for the Newport Jazz Festival, an annual summer event when you can hear the great players of Basin Street and points north.

Lastly, I remember Rhode Island for its Narragansett race track at Pawtucket, near Providence. It was here that I learned a lasting lesson, in my first experience as a horse player—and my last. I placed a $2 bet on a 90-to-1 long shot named Cherokee Sal—a place bet which paid me $105 for my $2. Turning a deaf ear to the echo of grandfather's voice saying, "Lay it by!", and stifling my New England conscience, I bet the works on the next race—and lost all. This lesson saved me untold wealth in future losses. So I owe a lot to "Little Rhody!"

Massachusetts—the Bay State—is the wellspring of history in New England and the United States. This history is extremely prized, as witness the effects of recent highway projects in Boston. If the engineers, fighting for space, wish to expand an inch, or reroute a road, shaken committees meet; and, if an old building is jeopardized, they threaten to leave town in a body. Road building in Boston, and in most of Massachusetts, is a battle involving Plymouth Rock and Bunker Hill, Faneuil Hall, Symphony Hall, Beacon Hill, Louisburg Square, Proper Bostonians, Miles Standish, and the farflung descendants of passengers on the *Mayflower*. When the Old North Church steeple toppled in a hurricane in 1954, tears were shed, prayers were said, and an altogether astonishing amount of money poured forth for the steeple's restoration. It follows that the citizens of Boston prize their history more than what they keep in the State Street Trust or the Shawmut Bank.

Some of this solemnity rubbed off on me during the 2 years I lived on Boston's Beacon Hill. I am sure of this, because of the largemouth bass I once caught on the Concord River under "the rude bridge that arched the flood." It was a fine bass, and a fine day, but I was sorely troubled. Was it quite proper to indulge in a lighthearted and lazy sport so near the historic Concord battleground? " 'Twas here the embattled farmers stood," and hereabouts was fired "the shot heard 'round the world." I returned the bass to the waters under the rude bridge, took down my rod, and silently stole away.

Massachusetts is so bursting with accumulated monuments to our past that you don't know where to begin, let alone where to quit. Plymouth Rock, where the Pilgrims landed? They landed first at Provincetown, on the tip of Cape Cod, where Miles Standish met the Indians. Provincetown has a monument to prove it.

The New Bedford Whaling Museum? The Boston Art Museum?

Bunker Hill Monument? Concord? Lexington? The Berkshires for music and summer theater? Dedham, where, hard by U. S. Highway 1, stands the oldest frame house in America? It's the Richard Sparrow House, built in 1640.

Or you can fish the Eagle Hill stream, for trout, with the proper permission. Eagle Hill stream is near Wareham, down toward the Cape. Daniel Webster fished it.

All through my Massachusetts college years, I had trouble reconciling education with fishing.

But finally I met a man who dissolved these torsions between fishing and scholarship. He resolved them perfectly, and I had the honor and the joy of fishing with him on a New Brunswick salmon stream. A fine, philosophical and gentle angler, he was the late Bliss Perry, of Harvard. The distinguished professor of literature, and onetime editor of the *Atlantic Monthly*, is also the author of a volume of three classic fishing essays, entitled "Pool and Ripples." I have fished happily ever after.

In thinking of New England, my thoughts return to Maine, because "the land of the pointed firs" is home. Here are my first footprints on my own first deeded acres of the earth; and here, long ago, something happened to me which could happen nowhere else.

Very early one summer morning, for a few eerie seconds, I felt the strange distinction of being the only person in the United States on whom the sun shone. This curiously moving experience happened when I was a boy, but even now the sensation of beauty and loneliness is still in my heart. There is only one place where the phenomenon can occur—the summit of Maine's Mount Katahdin; for this is the first point in our country to be touched by the rising sun.

Majestic and alone, our Mount Katahdin stands guard over New England's last wilderness. It is the northern extremity of the Appalachian Trail. The southern terminus is Mount Oglethorpe, Georgia. Over 100 years ago, Thoreau, on one of his several Maine woods trips, remarked upon Katahdin's isolated grandeur. The mountain is inland Maine's own symbol of strength and permanence. Potato farms, hunting and fishing camps, dairies, banks, corporations, and even children are named for the great, gaunt peak with its wind-roaring crags.

West and north of Katahdin are Maine's renowned hunting and fishing areas, its lakes and rivers with the strange, Indian names: Allagash, Chesuncook, Mattagamon, Lunksoos, Pumkeag, and—farther south—Sebago. At least three time-honored trout and salmon lures are named for Maine's Rangeley Lakes region; the Cupsuptic Spinner, Rangeley Spinner, and Parmacheene Belle trout fly.

All this is *inland* Maine, a country of lakes and rivers, spruce and pine forest, potato farms, and expert woodsmen. In terrain, dialect and custom, it is distinct from coastal Maine. The coast's symbol of strength and permanence could not be a mountain. It has to be a rocky, storm-swept headland, with a lighthouse. And it must be both respectful and defiant of the sea. Pemaquid Point, with its famous Pemaquid Light, fulfills these qualifications to the letter.

Because most people, including many natives of Maine, know but one part of the state, its striking contrasts are seldom noted; but they have a peculiar fascination. In inland Maine, hunting means for deer, partridge, bear. Fishing is for trout, landlocked salmon, smallmouth bass.

The men of the coast specialize in duck hunting. Their fishing is the serious, often hazardous, business of life. Mackerel, halibut, haddock, and cod are their livelihood. And so, of course, are lobsters.

Inland Maine's extremely expert canoemen would hesitate to venture forth in the lobster boats of their seacoast brothers; while the salt-water man, who thinks nothing of facing a northeaster off the Georges Banks, would be extremely unhappy running the rapids of the Penobscot River in the canoe of his inland counterpart.

But no matter how varied their customs and topography, New Englanders and their six states seem linked together in countless ways. The earliest history of our country touches them all.

Perhaps the strongest tie, and by far the most stubborn and amusing, is nostalgia. No one can be more homesick than a homesick New Englander. Wherever he goes, he yearns for his white church steeples, his stone walls, covered bridges, village greens, lighthouses, pine forests, drooping elms, old graveyards—and ancestors.

Show him any of these in any other state, say a white-steepled church in Ohio, and he will be apt to say, "But Christopher Wren didn't build it!"

If the Ohioan (or Dakotan) has not heard of the great architect, a silence falls. And if a Michigander (or Iowan) points with pride to his restored home, built originally in 1850, the New Englander is unimpressed. He may even say, "Hah! Practically Contemporary."

"To hear you New Englanders talk," said a Detroit friend, "you'd think no mason ever laid a respectable brick since 1700!"

This attitude has given New Englanders a slight reputation for snobbery. But we are not truly snobbish. We are just plain homesick; and, in spite of our emphasis on good manners, can't help showing it. We admire the magnificence of wheat fields in the plains states. We are awed by the Smokies, the Rockies, the Grand Canyon, and Lake Tahoe, in all or most of which you could lose Mount Katahdin entirely. But we hunger for home.

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Bouquets to capture autumn color

By Fae Huttenlocher

WITH A HANDFUL of blossoms and an armful of leaves you can dress your home in magnificent color. Or use grasses, cones, and seed pods; fruits, nuts, or vegetables for gay arrangements that have interesting lines, textures. These beauties of autumn will be prettier and last longer if you cut them just as they reach their greatest brilliance



The interesting shapes and shadings of dried weeds and grasses are an inspiration to the flower arranger.

One Mexican iris pod, four cattails, two acanthus blossoms, and several meadowland weeds are handsomely displayed here on a brown pottery plate.

Colorful winged euonymus branches and graceful pine boughs form a natural background for daisy mums and hand-painted pottery birds. Cinder-rocks and a swirl of bright pebbles add a touch of reality to the scene. Both the flowers and leafy branches are arranged in water in a cupped needlepoint holder.





An informal basket arrangement of colorful autumn foliage and sunny chrysanthemums will bring beauty and cheer to any room in the home.

The maple leaves, cut at the peak of their brilliance, were brushed thoroughly and at once with a clear shellac; then, when dry, arranged in water. With this treatment, they remained lovely for two months.



Contrasting textures and subtle gradations of color add unusual interest to this simple arrangement. The bittersweet berries, pine tips, and hedge apples, set on a needlepoint holder, will last many weeks.

Photographs: Hopkins, Weymouth; de Gennaro



Build your own leafy branch if nature fails to provide what you want. These oak leaves were painted with clear shellac, dried, and pressed under weights. Then they were tied with brown florists' tape to a branch anchored on a large needlepoint holder.



Gilt or paint applied with artistry gives commonplace materials an air of elegance. On an epergne made with three stacked compotes, Jack Daniels groups gilded cones, pods, nuts, and fruits in formal beauty.

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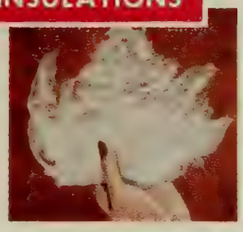
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A small house needn't cramp your style

Begins on page 205



Study adjoining living room repeats the decorating formula—few, well-chosen, smartly styled pieces. Same soft gray makes a pleasing background for the book collection that fills wall on the right.

Notice the interesting off-center position of the picture over desk, and pleasant contrast of the two black chairs. Folding doors give privacy to this room when its occupants are watching TV.



Even the small entrance hall has been used to express the interests of the owners. The pictures are reproductions of famous paintings. They're mounted on painted plywood for easy hanging. Spotlighting them from above adds unusual drama, heightens enjoyment of them.

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Home Planning Center stores also have these valuable reference materials . . . *Better Homes & Gardens* books on decorating, remodeling, building, gardening, landscaping, and kitchen planning. Copies of these books may be purchased. Manufacturers' product literature is also available to you.

You can take your decorating problems to a BH&G Home Planning Center store with assurance that you'll receive expert advice tailored to your own specific needs. To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help rather than give counsel through correspondence. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

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[*Turn to page 241*



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What is a problem drinker?

Begins on page 74

his life. Characteristics of this phase of *chronic alcoholism* are the two- and three-day "bender," the loss of friends through obnoxious behavior, grotesque lying to cover up for drinking sprees, conscienceless borrowing of money, and drifting into lower and lower circles. There is the constant hang-over known as the "shakes," and the occasional big hang-over with delirium tremens. The job goes, the career goes, often the wife and children go. This is the end of the journey. The individual, as far as science knows today, is an alcoholic for life. He never again can use liquor moderately. His sole chance for decent living is in complete, uncompromising abstinence. And there is considerable question whether he ever can achieve it. This is the question that haunts some 4½ million alcoholics in the United States today.

Another question is in the minds of millions more. Will their social drinking and their business drinking slowly drag them into alcoholism? Will they become addicted? Will they become "hooked" by alcohol as other individuals are hooked by narcotics—by having enough of it introduced into their bodies for a long enough time?

The answer from the realm of science is a somewhat qualified "no." Fourteen out of 15 individuals who drink run no risk of alcoholism. This is because, as the scientists put it, they are not "predisposed" to the affliction. They drink—they may drink a great deal—but they do not use liquor as a psychological escape hatch from life. They never develop dependency upon it. It is not their problem solver.

A New York doctor, not quite convinced that alcohol wasn't as addicting as morphine, used himself as the guinea pig in a rollicking experiment. He went to a secluded cabin in the woods and drank flagrantly, and heroically, for a solid month. Then he came home, monitoring his cravings with scientific detachment to determine whether this saturation of his system with alcohol had created a physical dependency upon the drug. The finding: he never wanted to look at a shot of liquor for the rest of his life!

If a freely drinking population produces more alcoholism than a moderately drinking population, it is because more of the alcohol-prone individuals, the "predisposed," are put in the path of their nemesis. As Dr. Selden D. Bacon, of the Yale Center, points out, "Places in which social sanctions against drinking are great—where drinking is equated with drunkenness—there will be less drinking and hence less alcoholism. The potential alcoholic may never be put in the path of drinking in the first place."

"How do I know if I'm predisposed? How do I know if I'm in danger of alcoholism?" the social and business drinker asks.

The National Council on Alcoholism has an answer for him, a test which is deceivingly simple, but effective. It is predicated on the one sure hallmark of alcoholism: loss of control over drinking. The alcoholic may "go on the wagon" for varying periods of time, but he cannot control his drinking once the glass touches his lips. The Council's test, then, is based on control. This is it:

"For a period of three months, *at least*, determine not to exceed a certain number of drinks whenever drinking. The number should be not more than three. But whether one, two, or three, the number must not be exceeded under any circumstances. Absolutely no exceptions, or the test is failed."

The test takes three months. For an immediate answer, Alcoholics Anonymous offers a self-inventory of 12 questions, to be answered yes or no. You will find it on page 75.

It is a soul-searing experience for anyone to realize and admit to himself—after years of hedging—that he is, in truth, an alcoholic. He goes searching for cures. This search—the rounds of hospitals, clinics, "drying out" sanitariums—is in fact a behavioral symptom of the chronic stage of alcoholism.

Too bad science cannot say to the admitted alcoholic at this point, "All right—if you're ready, we're ready."

But science is not ready. It has exerted noble efforts. Theories, cogent and bizarre, have been advanced. Remedies by the score have been tried. Our laboratories have been seeking a solution to the problem for the past 20 years.

For a time it was believed that alcohol acted differently on alcoholics and on normal individuals. Perhaps the alcoholic's body chemistry was different. But careful, if disappointing, studies showed that the alcoholic's rate of absorption of alcohol was the same as other people's. Nor was there any evidence that the alcohol, once absorbed, caused any chemical reaction in the alcoholic that it didn't cause in anyone else.

Another theory was that alcoholism was caused by failure of the adrenal glands to function properly. And some investigators pointed, too, to the pituitary gland. Glandular insufficiency, so the theory went, put the alcoholic in a position where, unknown to him, he simply had to go out and get drinks to make up for a physiological failure of his body.

This brought the vogue of hormone treatments. Cortisone and ACTH were used to bolster the sagging gland function, and some enthusiastic observers predicted that alcoholism would shortly be a thing of the past. But a chicken-or-the-egg question intruded. Which came first, the glandular insufficiency or the alcoholism? Today hormone therapy may be used supportively, or in combination with other measures, but as a cure-all the theory is dead.

What about vitamins? Anyone knows that the alcoholic starves himself by drinking his meals. That is, anyone but the alcoholic himself. He feels well fed because alcohol is rich in calories; his hunger is appeased, though he is starving for vitamins. So a stock treatment in any alcoholic retreat is vitamin replenishment.

But some scientists went further. They theorized that a "constitutional nutritional deficiency" *caused* alcoholism. The individual was born with a biochemical constitution that forced him to crave alcohol. His nutritional deficiency was not the result of his drinking his meals, but the cause of it.

Investigators worked with rats, breeding them from generation to generation until they produced precisely the constitutional nutritional deficiency they were after. They then had a generation of rats that, according to the theory, should be alcoholics.

They offered the rats two troughs to drink from. One contained water. The other contained alcohol.

The rats preferred the alcohol.

That test might seem to have clinched it. But in another laboratory, investigators duplicated the experiment. They, too, bred generations of rats until they obtained offspring with the same constitutional nutritional deficiency.

But in this laboratory the rats were offered three troughs to drink from. One contained water, one alcohol—and the third trough was filled with a sugar solution.

The rats shunned both the water and the alcohol. They drank the sugar solution.

"What we've got here are 'sugar addicts,' " one of the researchers commented. "They're after calories. If they preferred alcohol to water it was because of the caloric content. Now they take the sugar solution because it has still more calories."

The theory of constitutional nutritional deficiency led to the incongruous conclusion that the alcoholic wouldn't touch a drink so long as there was plenty of sugar on the bar.

In 1948 an American doctor, J. A. Kindwall, of Milwaukee, was traveling in Scandinavia when he chanced to hear that two scientists in Copenhagen had discovered a chemical compound that could make drinking a rather horrendously unpleasant experience. The Copenhagen scientists called it "Antabuse," a combination of *anti* and *abuse*, since it was to guard against the abuse of drinking. It would, in fact, hurl considerable abuse upon the drinker.

Antabuse (tetra-ethyl-thiuram-

[*Turn to page 219*

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What is a problem drinker?

Continued from page 216

disulphide) has been widely used in the United States, first as a "wonder drug," now as a tool that may be helpful in some selected cases.

An individual who takes his Antabuse and then imbibes an alcoholic beverage experiences the following: Within a few minutes his face becomes flushed, he feels hot. Then his heart palpitates and he gets short of breath. He begins to suffer an anxiety that patients have been able to describe only as "indescribable." He is gripingly sick, nauseated, and may vomit. His blood pressure drops sharply.

Some doctors have given their Antabuse patients cards to carry at all times, reading: "The bearer of this card (name, address, phone number) is taking Antabuse. The drug alone is harmless. When combined with alcohol, however, symptoms (listed on the card) will be noted. If such a reaction occurs and is severe, please call (name of doctor, or other person to notify, telephone number). *Do Not Give Any Drink Containing Alcohol!*"

The weakness in Antabuse treatment was pinpointed by Dr. Kindwall himself, after he had used the drug on some of his patients. One he described as a "lady who earnestly wished to escape from her alcoholic addiction."

Dr. Kindwall reported, "After a test with alcohol proved Antabuse's productive value against indulgence, she expressed the idea, 'Now there appears to be some hope.'

"But this same woman, after taking Antabuse for some time, finally—and rather sadly—discontinued its use because, as she said, it prevented her from drinking and she could not get along without the latter."

In the past year booming communiques have been received from the tranquilizer front. One press report said, "The tranquilizers are enabling many alcoholics to quit drinking immediately without serious withdrawal symptoms and to 'dry out' in an average of three days."

From the Yale Center comes this word on the newer tranquilizers—such as mephenesin, chlorpromazine, reserpine, meprobamate, and others: "Because they relieve tension, induce sleep, and may abort delirium tremens, the new relaxant drugs constitute extremely valuable tools in the hospital and in general practice. That they constitute a major contribution to the comprehensive treatment of alcoholism hasn't yet been determined in the tests."

An amazing thing about the many and varied treatments for alcoholism is that with virtually any one of them *some patients will get well.* Is it that the alcoholic, when he submits to treatment, has already won half the battle and is *ready* to get well? Is it that the therapist's faith in his particular brand of treatment, plus the alcoholic's faith in the therapist, form a psychological balm?

No one knows. At the Yale Center, Professor McCarthy remarks, "No matter what you do, some alcoholics will stop drinking. Then the treatment you gave them—whatever it may have been—will be credited."

To be on the safe side, many of the diverse medico-commercial establishments that treat alcoholics use the buckshot method. As one proprietor put it, "We give them hormones, vitamins, tranquilizers—everything. We even talk to them—you know, psychotherapy."

But, similarly, psychotherapy is doubtful. Some psychiatrists even refuse to take the alcoholic patient. "If we can't help him, why take him on?" one remarked. Others try, but psychiatric treatment often fails because it concentrates on the patient's emotional past instead of his drinking present. This approach, as Dr. Harry M. Tiebout, of the Connecticut Commission on Alcoholism, remarks, is "duck soup for the alcoholic." He commutes between the couch and the bar.

Science may yet come up with a magic pill. Or perhaps it never will. Alcoholism may simply be a basic problem of living, such as family quarreling, sex maladjustment, uncontrollable temper, indolence, or neurotic ambition.

The goal must be to keep the alcoholic from taking the first drink. This is the one incontrovertible conclusion which 20 years of theorizing and experimenting have produced.

And so—in the end—the patient often ends up in Alcoholics Anonymous. The psychiatrist may send him to A. A. His physician may send him to A. A. His clergyman may send him to A. A. The clinic or the social agency may send him to A. A. When he gets there, he finds an aggregation of fellow sufferers dedicated to a single purpose: to stop drinking.

Why, in the 22 years since its founding in 1935, has Alcoholics Anonymous—a voluntary band of 200,000 laymen with neither professionalism nor the aura of science—emerged as the most effective approach to alcoholism?

You have to attend a few meetings to see why. You have to see the religious conviction in the faces of men and women who have recognized "a Power greater than ourselves." You have to share, even as a guest and an outsider, the passionate desire of alcoholics to help other alcoholics—and to get well in the process.

Alcoholics Anonymous would deny that it is a "religion." Yet its strength comes from the buttresses of most great religions.

The "surrender" is a surrender of the self to a Higher Power; in A. A. terms—"a decision to turn our will and our lives over to the care of God *as we understand him.*"

There is total admission, confession. Go to any A. A. meeting and hear the standard opening line of speeches: "My name is ....., and I am an alcoholic."

There is acceptance and belonging. On the outside the alcoholic may have been hounded and stigmatized. Drinking was a blackball against him. In A. A. it is a mark of eligibility. Sinners all, as all humanity—and no one is holier than thou.

There is rebirth. Using the words of religion, A. A. calls it "spiritual awakening." A page from its literature says, "We stress the spiritual simply because thousands of us have found we can't do without it." The religious counterpart: we lose ourselves in order to find ourselves, we "die" in order to be born again.

And there is love. A. A. calls it fellowship. But when two or three A. A.'s get out at two in the morning to minister to a fellow member who has "slipped," to stay with him all night—and all next day if need be—to nurse him, clean him, feed him: that is love. "Love one another." Why? Because love is the best medicine, for the giver as well as the receiver.

A. A. doesn't always succeed. But it has enabled thousands of alcoholics to live without liquor. It has not added chemicals to their bodies nor punctured them with needles. It has, by some mysterious rekindling of the inner spark of life itself, enabled them to go through 24 hours at a time without drinking. And that is sufficient—for any day.

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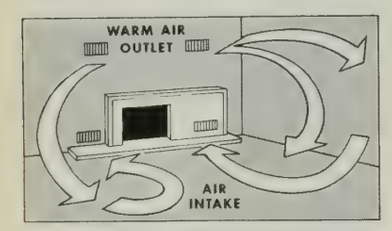
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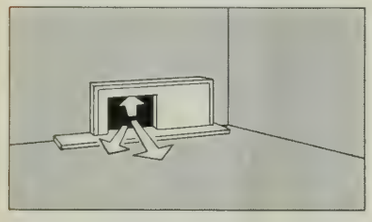


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How to plant

Your spring bulb show

You can have a bright display of flowering bulbs next spring—if you plant them now. Set them out in well-drained soil; mix a little compost into the planting pocket.

As a rule of thumb, plant bulbs to a depth of about three times their height—pointed end always up. Space between bulbs should be about the same distance as their planting depth.

Feed with a standard plant food when planting this fall, again in early spring.



Spring-flowering bulbs and perennials work well as a team in planting beds. In early spring, bulbs fill obvious gaps with bright flowers and lush foliage. When bulbs fade, growing perennials close in to fill gaps. Here, tulips and peonies edge a planting bed.

Photographs: Stanley



Plant bulbs in front of evergreens or at the base of flowering trees. Bulbs can use all the sun they'll get before the tree leafs out—heavy summer shade won't hurt them because their foliage has died back. For best results, plant bulbs as soon as you get them.



Set bulbs out in natural clumps or drifts if you plant only a few. Good effect is achieved by gently rolling bulbs on the ground, planting them where they stop. Long, straight rows are usually attractive only when a very large number of bulbs is planted.



Make color one of your guides when planting bulbs. If blooms are light, such as yellow or white, clumps needn't be as large as clumps of darker blooms, such as violet or red or deeper purple hues.

Keep similar varieties together, too. If mixed, they will grow into confusing color patterns.



After blooms fade, snap off seed heads, let foliage die back naturally. Bulb is storing food as foliage matures, and is also forming next year's flowers.

When the bulbs get crowded, wait until after they bloom, then dig them out and divide them. Be sure to replant them at once to prevent drying out.

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Twin tables serve for dining and desk



Twin tables can be brought together when company comes, will provide seating space for six.

Large casters make tables easy to move, even over carpet. Table accessories are kept to minimum. Chairs are light so lifting is no problem. Home of Lawrence Aberman, Highland Park, Illinois.

Casters are a wise addition to any furniture that must be moved, will work on most table styles.

Be sure yours are big enough to support weight, and to glide over floor covering or carpet easily.





The single dining table is just the right size (24x60) for small family meals—narrowness keeps traffic lane from kitchen free.

Windows make meals especially pleasant. The double row of curtains allows bottom panels to be opened to view, top panels to be closed if the sunlight becomes too bright.

IF YOU LIKE the convenience of versatile furniture, you'll want to adapt the idea behind this pair of identical tables, designed to be useful all the time, whether they're separate or together

Photographs: Hedrich-Blessing. Decorator: Harriet Bernbaum



When tables are separated, one serves as desk, the other as family dining table. Slim design saves space in comparatively small rooms.

This table is placed to extend beyond wall, serving as desk space for two. It's a partial room divider, and library table, too.



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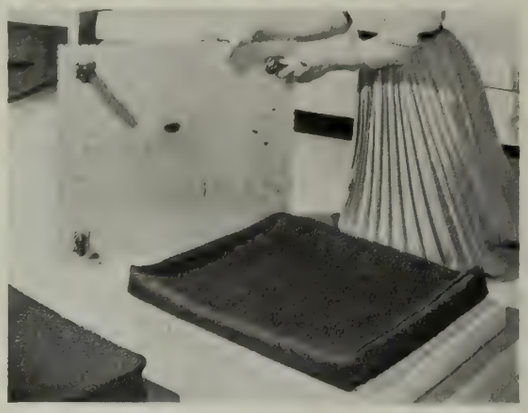
Completely immersible! Special removable thermostat pulls right out like a plug. So you can wash the Automatic Saucepan just like an ordinary pan.



Trio of colorful cushions offers versatility. Use them singly or stacked on simple-to-build caddy (see below). Caddy is low serving table for floor sitters.

Cut piece of plywood to dimensions you wish. Nail molding around edge for trim; miter the corners. Screw casters on each corner, using two which are lock-type so caddy won't slide when used for seating.

Paint caddy to coordinate with room colors. Trick of neatly fitted covers is to have foam rubber cut 1 inch longer and wider than finished cushion.



Photographs: Hopkins

Extra seating

easy to make and care for

By Dorothy O'Donnell

FOAM RUBBER cushions with zip-on covers are a smart way to add seating. Foam can be cut to the exact size you want, comes in various thicknesses, is easy to cover



In too-small-for-a-chair space, cushion the top of a low, sturdy chest. Unfinished chest was purchased without the legs and painted to blend with room colors. It's at a good seating height, and the 2-inch foam cushion provides this small bedroom with a pleasant reading spot.



Convertible furniture adds convenience to today's living. Slender cushion of 1-inch foam will convert a small end table to that extra chair you need at a tea or informal gathering. Sturdy tables are available in squares, oblongs, triangles. Use cushion for terrace or patio seating, too.

GULF STREAM COAST—A replica of an old-time river boat plies its sight-seeing way on blue Lake Worth past a West Palm Beach sea wall. The area is often associated with the ultimate in luxury, but like all sections of Florida it offers many reasonably-priced accommodations.





ST. JOHNS REGION—Angling fun in one of the many ...e fishing camps found along the St. Johns River. Fish... gear, tackle, and boats are available all over Florida.



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...ST COAST—River shanty boat gives 5-day fishing and ... cruise between Fort Myers - Lake Okeechobee. East ...st Indian River Region is accessible from lake by canal.



NORTH FLORIDA—Fisherman landing a catch in Stephen Foster's Suwannee River. High bluffs, large plantations make cruises and drives beside the banks especially scenic.



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Outlets aren't cure-all for poor wiring

Is this your fate—a spider web of cords and four-way plugs? They're as hazardous as they are unsightly. Extension cords and "octopus" outlets indicate inadequate wiring. Small-size extension wires become overloaded and heat up, burning and cracking insulation. And shock hazard is always present wherever wires are exposed.

A continuous outlet strip will handle several appliances at one time. But keep in mind that simply adding outlets is not the cure-all in a wiring modernization of an old or new house. New outlets do not increase the current-carrying capacity of circuits. And adequate wiring always begins with the circuits.

Have an electrician or utility company check the service entrance of your house. You may have to add a No. 12 wire branch-circuit to power an outlet strip.

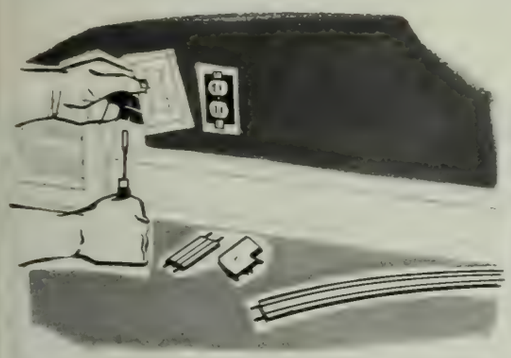
By Don C. Skillman

Baseboard wiring is the safest, easiest way to add outlets to an old house—even a new house where there aren't enough outlets for the growing number of appliances.

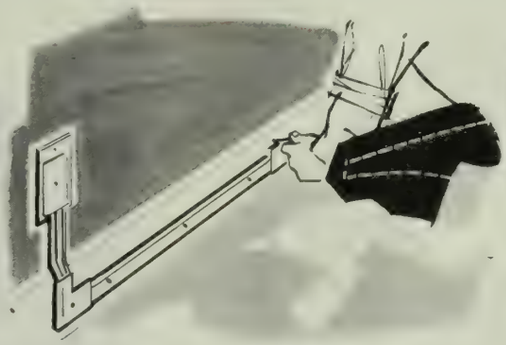
Fixed multiple outlet systems carry stationary outlets every 6 to 30 inches in a wired metal raceway or hollow plastic strip. Another continuous outlet strip has *movable plugs* that twist in and out anywhere along the strip. Used around the baseboard or over counters in the kitchen, strip systems provide more than an outlet every 6 feet—the recommended minimum.

The cost advantage of the baseboard system is obvious. Replastering and restorative work are eliminated. Strip outlets, surface mounted, attach like molding. (The old type of wall outlet involves tearing holes in the wall when adding outlets for appliances.) [*Turn to page 241*

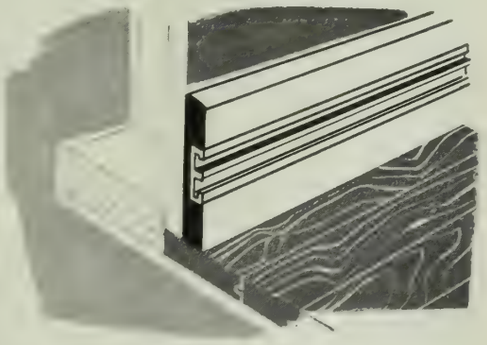
Outlet strips simply mount with screws—on, over, or flush with baseboard



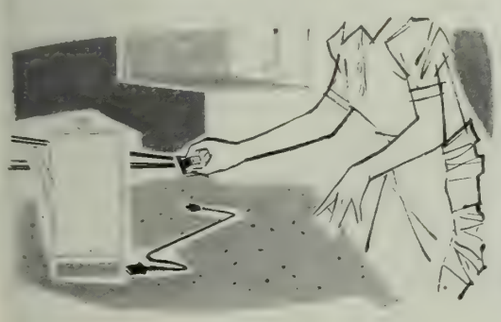
Existing outlet can power outlet strip. First, electrician removes plate cover, then interior of receptacle. If your wiring is not able to take extra outlets, electrician can run in new circuit.



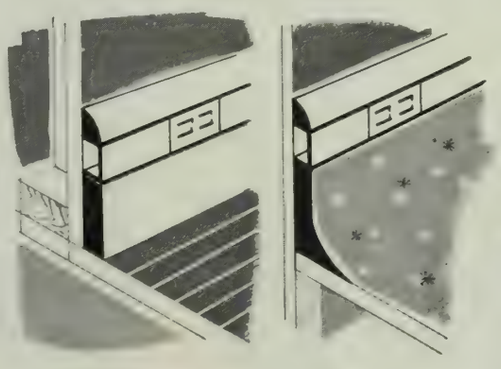
Feed-in device from outlet carries current to strip installed on or above baseboard. Plug-on outlet strip, just ¼ inch thick, is mounted with screws to desired length, completed by mounting end cap.



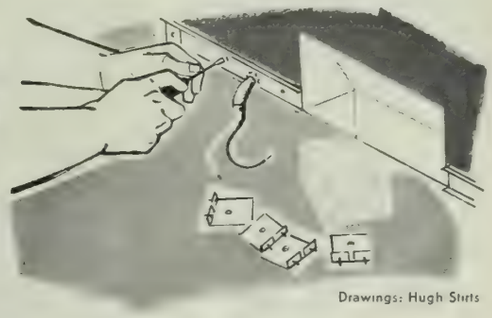
Cutaway of wall shows typical installation of plug-on outlet strip. Rabbet can be cut with power saw or dado, and strip fastened with mastic. In fitting strip flush, be sure plugs do not bind on baseboard.



Kitchen calls for most outlets—and often in unpredictable places. Outlets that twist in and out anywhere along strip mean you connect only those you're using. Plugs have individual fuses.



Fixed outlets in hollow-plastic or metal raceways attach like molding. At left, strip's installed *over* baseboard with molding over strip. Right, strip runs across top of kitchen-counter splashboard.



Drawings: Hugh Stirts

Painted metal outlet strip substitutes for baseboard altogether. Here, back of wired baseboard is installed, then cover snaps on. Wires in steel-armored cable feed circuit around obstructions.



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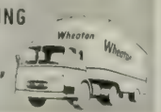
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Los Angeles, California



This house is going to surprise you!

Begins on page 62



IDEA: Combine several activities in one unit. Make it earn its way as divider or screen. This unit, just inside front door, defines foyer, shields living room. It has coat closet (louvered door right), music center (left: speaker at top, TV, and record-player), and miscellaneous storage. There's also space for hobby: tropical fish swim in aquarium neatly set in center. It has access from above.



IDEA: Family room that's part of children's rooms. To give your children lots of play space, consider locating their rooms off family room (chances are they'll monopolize it anyway!). Here, the children's rooms are through swinging louvered door in far corner and another like it at right. Their bath is door next to bookcase.



IDEA: A kitchen that "lives." In an open, uncluttered house, there is no reason a kitchen should be hemmed-in or gloomy. In Five Star 2710, it resembles living as much as work area.

There are three marble-topped units. First: work counter with storage below; then matching cabinet with cooking top and storage. At far end is table for light meals.

IDEA: Appliances on one wall. This will simplify planning, installation, and your work in the kitchen.





IDEA: Family room store-all. Unit of plywood and hardboard is storage for informal area. It has record-player, game and toy space, folding writing desk. **IDEA: Sliding wall to divide space.** Concrete fiber doors move on track, divide living, family rooms.

More photographs on next page



Ever hanker for windows with screens that roll up?

Here are the windows that you've longed for when fall rolls around . . . the built-in ROLSCREENS just zip up and out of sight. No storms to put up either . . . inside Dual Glazing storms stay on all year. Make your wish come true with PELLA WOOD CASEMENT WINDOWS. They cost no more than other quality casements.

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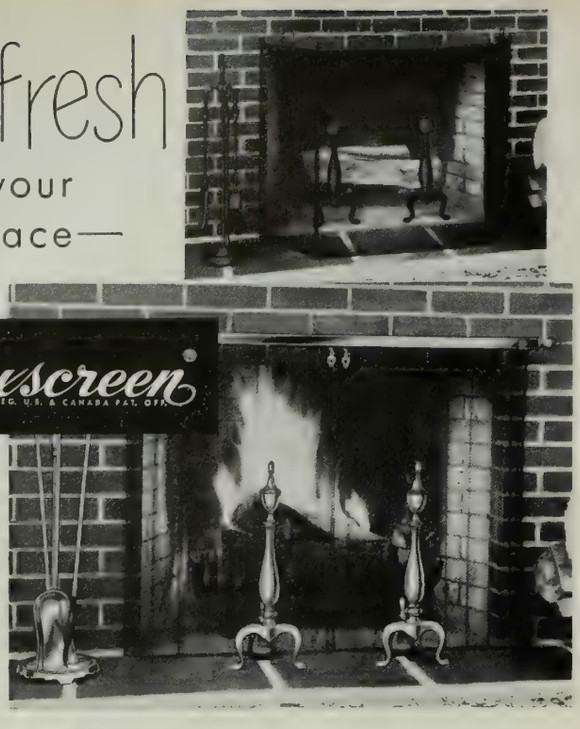
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CITY ZONE STATE



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Flexscreen®
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The sheer, full draping metal curtains of a sparkling new Flexscreen—with matching andirons and fireset—can transform the most forlorn fireplace into a new center of beauty in your home. Tried-and-true traditional — or magnificent modern — Flexscreen offers the broadest selection of styles, sizes and finishes to flatter *your* fireplace.

SEND 25¢ FOR STYLE CATALOG — 32 pages full of fireplace fashions — decorator ideas for fireplaces of every shape, size and type.



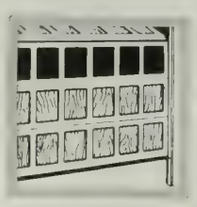
This Unipull Tab is found only on the true Flexscreen

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Protects garage doors . . . seals out rain, snow, drafts



StanStrip doubles the life of garage doors by cushioning the shock of closing. At the same time, it permanently seals the door bottom against rain, snow, dirt and drafts.

And you can install it in only a few minutes.

StanStrip is molded from a special synthetic rubber developed expressly for this kind of service.

It's tough . . . to withstand abrasion and impact. It stays soft and flexible in the coldest weather. It never sets or deforms. It follows the raggedest floor contours to make the tightest possible seal.

You've invested a lot of money in your overhead garage doors and you'll want to protect that investment.

You can protect an eight-foot door for only $2.95 with StanStrip. A sixteen-foot strip costs only $5.90. Your hardware or building supply dealer has StanStrip now. Install it this week end.

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FALSE TEETH

With Little Worry

Eat, talk, laugh or sneeze without fear of insecure false teeth dropping, slipping or wobbling. FASTEETH holds plates firmer and more comfortably. This pleasant powder has no gummy, gooey, pasty taste or feeling. Doesn't cause nausea. It's **alkaline** (non-acid). Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.



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Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. *Get a can today!*

Dr Scholl's FOOT POWDER



This house is going to surprise you!

Continued from page 229



IDEA: Child's room with built-in bed, storage. To conserve floor space in thrifty small room and provide storage for child's varied possessions, bed and storage wall were planned from beginning. Adjoining room has matching unit, which stops short of ceiling. Skylight above brightens both rooms during daytime play periods.

IDEA: Use standard materials through house. Terazzo floors and brick walls throughout house add more saving to economy of plan.



IDEA: A suite-like bedroom. Despite compact plan, parents' room is wonderfully remote. It has separate dressing rooms (back of spacious headboard), private bath.

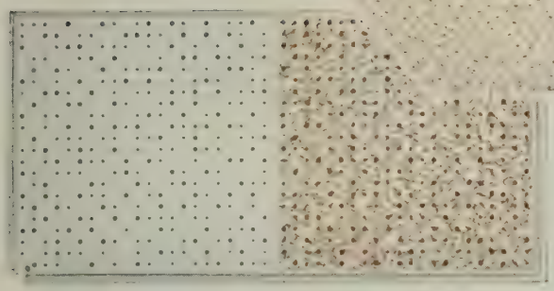
Storage is carefully planned with lockers flanking "island" bed and wall of storage in dressing area.



IDEA: Bathroom with a view. Privacy is maintained by wall of house, so both bathrooms have glass walls open to small garden. Cutout in roof overhang admits sunshine.

This is children's bathroom. It is separated from parents' bath by tub room which they share.

How to get plans, see page 247



TRUE WHITE QUIET-ZONE TILE FIESTA QUIET-ZONE TILE

Beautiful New

QUIET-ZONE

CEILINGS BY CELOTEX



The vogue in ceilings has swung to this newest idea: QUIET-ZONE Ceiling Tile by Celotex . . . *first name in sound-quieting!*

Modern homemakers demand QUIET-ZONE tile because it not only decorates any ceiling, but also puts a hush on noise . . . absorbs up to 20 times more noise than ordinary ceilings . . . adds the comfort of quiet to family living!

You'll like QUIET-ZONE's patented *Linear-Random** design . . . hundreds of tiny "sound traps" in an eye-pleasing new arrangement by Raymond Loewy Associates, world-famous designers.

Take your choice of two exclusive pre-decorated finishes: *True White* or the new color-flecked *Fiesta* overlay pattern. *Fiesta* is specially designed to give ceilings that expensive-looking "custom-decorated" effect. With either *Fiesta* or *True White* you can cut down noise in family room, recreation room, dining room, kitchen . . . wherever quiet would be welcome and beauty is a "must."

Whether you plan to buy, build or modernize . . . to do it yourself or have it done . . . visit your nearby CELOTEX building products dealer, now. Ask him to show you samples. *Learn how little it will cost*† to Quiet-Zone your home, or just a room. But remember: it isn't genuine QUIET-ZONE if it doesn't have the famous CELOTEX label!

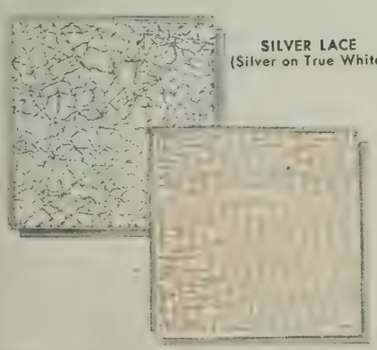
†ONLY $28—approximate cost of Quiet-Zone Tile for 10′ x 14′ room.

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Smart, inexpensive, easy-to-install ceilings that both insulate and decorate at one time. Stunning new motifs in colorful printed designs.

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Puppies "dig in" when dinner is Friskies

—the balanced diet meat-loving dogs love!

IT'S A JOY to watch how Friskies clean, meaty taste satisfies eager appetites . . . to *know* that your dog is getting the well-balanced nourishment he must have for growth and vigor.

DOGS CRAVE MEAT. The principal ingredient in Friskies is lean red horse meat — including choice steaks, chops, roasts. Here's the rich source of Friskies body-building protein, as well as the meaty flavor your dog craves. From other carefully balanced food essentials come the vitamins and minerals so necessary for sound teeth, bone and superb condition.

EXTRA NOURISHING. While some dog foods simply fill, Friskies *fully* nourishes . . . provides *up to twice the nourishment* of dog foods selling for only pennies less. Feed Friskies regularly—made to the high quality standards of the Carnation Company.





For Variety — Friskies Meal
Easiest of all to mix. Quickest, too —mixes instantly. A complete diet containing all the food values of choice steaks, chops, roasts.

Carnation quality products

ALBERT MORNING CO., INC., OF CARNATION COMPANY, LOS ANGELES 36, CALIFORNIA

Housing your dog



Dog provides feeling of security

Many housewives who are frequently left home alone like to have a dog in the house. Most dogs that are housed indoors can be taken out for airing with no danger of exposure. A few short-haired breeds, however, are not adequately fortified, and need a sweater in cold or windy weather.

Photographs: Harriet Arnold



Pet makes good indoor playmate

Most urban and suburban dwellers keep their dog inside all year round. Though an outdoor animal by nature, a dog will adapt to living indoors. Doubtful mothers, who think there is a threat to their children's health, can rest assured: a clean dog makes a good bedroom companion for a child.

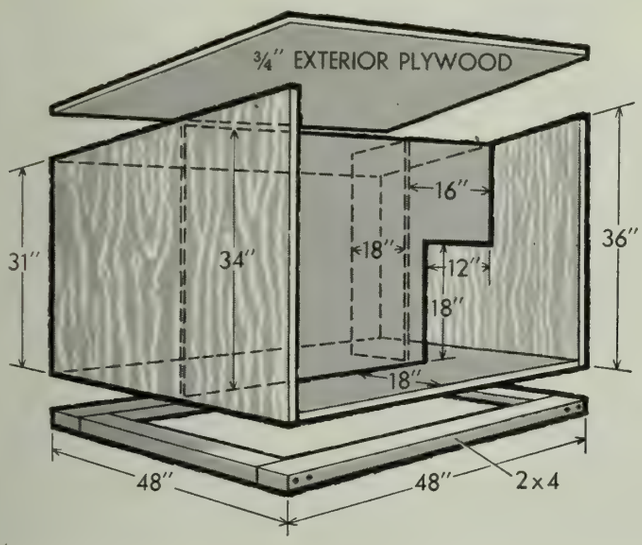
in the winter

By Dr. Wayne H. Riser



Outdoor watchdog warns of strangers

Some homeowners want their dog to stay outside as a guard. A dog that lives outdoors is conditioned to cold weather, and suffers no discomfort if he's given good food, plenty of exercise, and a dry shelter protected from the wind. An extra layer of fat and thicker hair keep him warm.



Design for practical doghouse

Scaled for a medium-size dog, this house has several features to recommend it: an enclosed platform in front, where the dog can sun himself; a flat roof, where he might enjoy napping on a warm day; and a windbreak, which keeps drafts out of the interior. Exterior-grade plywood is a suitable material for this house, although heavier wood can also be used.

To make cleaning easier, the roof can be either hinged at the back or constructed so as to lift off entirely.

Mrs. A. G. of New York writes: *"Our Bootsie is so sleek and sweet-natured. We've raised her and her kittens on nothing but Puss 'n Boots."*



"Mother and Twins," *rare Abyssinian cats photographed by Walter Chandoha. For a full color 8" x 10" print of this photo, send 25¢ and one Puss 'n Boots label to Cat Pictures, Department B-57, Box 6856, Chicago 77, Illinois.*

"So sleek and sweet-natured"

...the benefits of Puss 'n Boots are readily seen!

All cats are lovely to look at...fun to play with...good company. But—isn't it true?—none can quite match your own. And that of course means a special responsibility for you—to give them the love, attention, and good food that they expect.

We don't say food is everything. But perhaps you've found (like Mrs. A. G. who wrote the letter quoted above) that a diet of Puss 'n Boots *does* give your kittens and cats the sparkle, the good nature, the irrepressible energy you want to see.

But if you haven't yet fed your pet Puss 'n Boots...you *will* see its benefits very soon after you start. Start feeding Puss 'n Boots regularly. It's worth it for both of you. Just check the scientific reasons *why* below.

Send for your copy of the all new "Kittens and Cats" book!

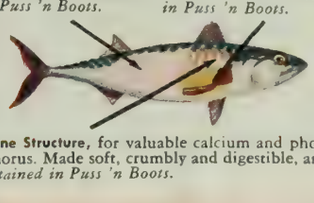
Now for only 25¢ and 3 Puss 'n Boots labels, you can get the exciting all new edition of the "Kittens and Cats" book. 44 pages, profusely illustrated by Walter Chandoha, world's leading cat photographer...covers care and training from birth to full growth. Send to: "Kittens and Cats," Dept. B-57, P. O. Box 5084, Chicago 77, Illinois.



The Natural Life Balance of WHOLE FISH is Retained in Puss 'n Boots

Costly Fillets, so rich in the high quality proteins. Usually reserved for human consumption, but *retained in Puss 'n Boots.*

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Available in 8 oz. and 15 oz. sizes.

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PUSS'n BOOTS

Cooked in the can...ready to eat

America's largest selling cat food...adds the plus in health, beauty, vigor.



Arrange furniture at right angles for an intimate conversation group like this one

Conversation corner created by sofa, table, and loveseat puts guests pleasantly near fireplace. Any sofa and chair could be similarly utilized. Small, round tables accommodate far end of sofa; benches in foreground can be drawn into group if needed.



Convert a small wall into a music corner

Comfortable spot for piano enthusiasts is agreeable for reading or conversing, too. Group juts only slightly into room, doesn't obstruct hall traffic. Modern, brass-framed bench brings older piano up to date. Large painting brightens plain surroundings.

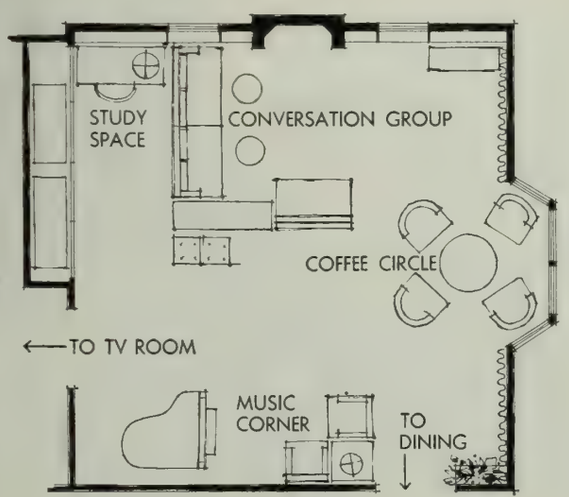


Let a desk put a tiny space to work

Slim, black desk fits neatly behind sofa—similar idea might be just right for small space in your home. Large lamp doesn't interfere with working space. Letter file holds tiny writing essentials so desk stays uncluttered.

Arrangements to try in your rooms

ARE YOU making the most of the furniture you have? Is it arranged to take full advantage of the space and layout of your rooms, of natural light, of music facilities? These groupings, each planned for a special purpose, should suggest arranging ideas to you



Photographs: Hedrich-Blessing. Decorator: Roberta Koll



Set aside a spot for casual entertaining

Circular group of low chairs and round table makes inviting spot of bay area. Window treatment combines blinds at top to let in light; low row of cafe curtains for ground-level privacy. Frame of full-length draperies completes the effect.



Create your own colorful setting, your own atmosphere of beauty around your home, and you will express all the love and warmth within.

Visualize the loveliest of Spring flowers as they will surround your house—tulips, daffodils, hyacinths, and crocuses. Make this vision come true by planting Government-inspected Dutch Bulbs this Fall. Inexpensive, sold everywhere; and as long as you can dig a hole in the ground, there's still time to plant Dutch Bulbs.

Discover the real beauty of your home.

PLANT DUTCH BULBS THIS FALL



How to plant broad-leaved evergreen shrubs

The broad-leaved evergreen group includes some of the finest of all ornamentals: azaleas, camellias, hollies, and boxwoods. Except for the dry northern plains, they can be grown almost anywhere.

Like the narrow-leaved evergreens, they are usually moved with a burlap-wrapped root ball, or grown in containers which reduce planting shock. Some of these containers need not be removed; others should be. Follow the advice of your nurseryman here.

Photographs: Stanley



Most broad-leaved evergreens grow best in an acid soil, enriched with organic matter — usually peatmoss.

To prepare, mix peat with soil from planting pocket, half and half. Make hole a foot wider than the root ball.



Set broad-leaved plants at same depth they grew in the nursery — never deeper. Roots usually grow close to surface of soil, may be killed by deep planting.

Moisten the peat-soil mixture then backfill, tamping it lightly.



After filling and leveling, water liberally. Repeat watering the following day if the surrounding soil is dry.

Protect plant from drying winds by building a temporary windscreen of stakes and burlap or cardboard.



After planting, cover soil over roots with a light, airy mulch.

Peatmoss is probably best for the acid-soil plants, but vermiculite, pine needles, and compost are also good. Black plastic is worth a trial, too.

Cut along dotted lines

PUSH OUT

PUSH OUT



Spring **Fall** **Winter**

Evergreens make not only a good background for bulbs and flowers, they also continue to serve when trees drop their leaves and the snow flies. They're good all of the time.

How to plant and grow evergreen shrubs

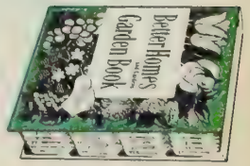
WHEN YOU PLANT an evergreen shrub, you are taking a good step toward a low-maintenance garden. Once established, they need little attention: once-a-year pruning and feeding, occasional watering in midsummer.

All except the youngest evergreens are moved with a ball of earth around their roots. In the North, early fall and spring planting is preferred. In the South, planting is continued through the winter.

If your local nurserymen grow evergreens in containers, such as baskets or cans, then your planting time is greatly extended.

Add these pages to your GARDEN BOOK

File with Evergreens



How to plant narrow-leaved evergreen shrubs

Before you plant any evergreen shrub, find out how large it will grow: how tall, how wide. Don't guess. Ask your nurseryman or check the catalog. Be sure that the plant won't block off a window or crowd over onto a walk or doorway as it matures.

Describe planting site to your nurseryman. Ask him to suggest evergreens that won't outgrow the space. He will also recommend plants that will show up well with the evergreen you choose.



Dig a big hole, about a foot wider than soil ball and an inch deeper. Toss soil you remove into barrow or on a tarp to protect surrounding grass. Slide ball into hole carefully—don't drop it or you may damage the roots.



Backfill around ball about half way, then water liberally. When water soaks in, add more soil to cover burlap. You need not remove the burlap. Make a shallow basin around the base and water thoroughly again.



After watering, relevel the basin with dry soil and clean up around the new evergreen. Remove all sod within six inches of plant, so that you can weed and mow next to it without damaging the lower branches.

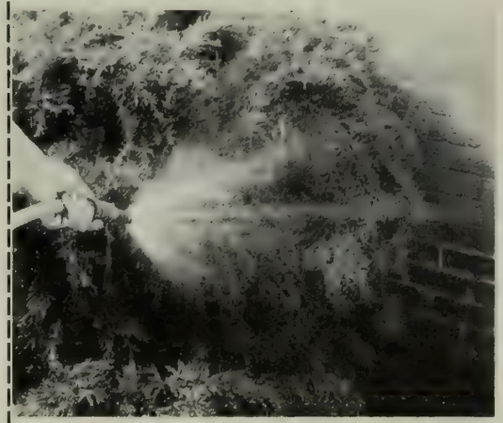


After you have planted the evergreen, you can do several things to help it get established: mulch to conserve water and cut down on weeds; syringe the top every few days to keep the foliage moist; and feed lightly in spring.

How to keep evergreen shrubs healthy

The care you give your evergreens, once they get established, depends on how much you value them and how fast you want them to grow. If you are interested only in survival then occasional watering in dry weather is perhaps all that is needed. Where winters are dry and cold, water deeply before soil freezes.

If you want fast growth, clean foliage, and better flowers, your maintenance program should be more extensive.



Syringe foliage every two or three weeks in dry weather. This not only removes dust and grime, but also helps keep red-spiders under control. Use full water pressure so you get a needlelike spray.



If evergreen foliage changes color, or leaves start to drop, look for insects. If you can't identify the pests, take a sample to your nurseryman and ask him to recommend a control.



Feed evergreens every spring, if you want maximum growth. Use a balanced fertilizer, such as you use for shrubs or lawn. Give acid-soil evergreens, such as azaleas, a special acid fertilizer.



Prune evergreens in late spring, while new growth is still soft. Cut back into soft growth just enough to control shape. Use knife or hand pruners—not shears, unless you want formal shape.

, man, go! Here's your

quick, refreshing lift!



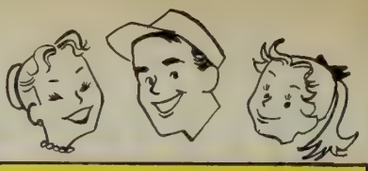
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Baseboard wiring

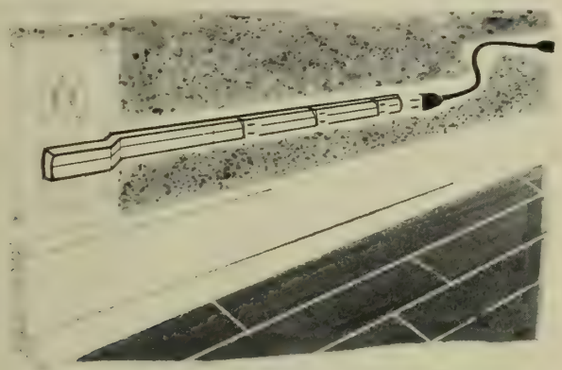
Begins on page 227

An electrician simply fastens the outlet strip on or above the baseboard, over counters and under cabinets in the kitchen. In new construction (and old), you can rabbet out wood baseboard to mount an outlet strip flush. A wired metal baseboard with a double outlet every 30 inches can substitute for wood baseboard altogether.

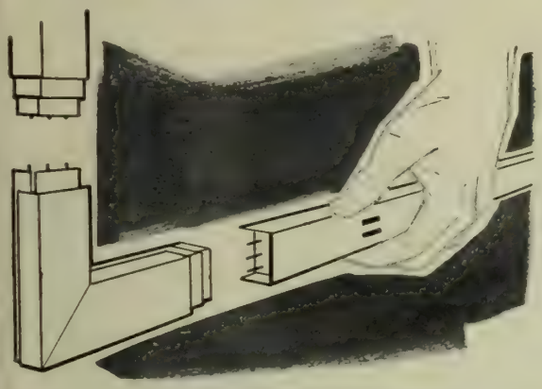
Once the strip is in place, you're sure of enough outlets no matter how you arrange lamps and appliances. But there's a danger in the use of outlet strips—or *any* device that increases your electrical load. Strip convenience can be a temptation to overload (especially in the kitchen).

In an adequately wired house with a minimum service entrance of 100 amps, it's often possible to feed an outlet strip from an existing wall outlet.

Strips made up of interlocking links



Five links make up interlocking raceway of outlets: straight link that runs along baseboard or wall; outlet link with three receptacles; flexible link around corners and doors. Links are ivory plastic, fastened with screws.



Another easy-assembly outlet strip consists of plastic ducts with male and female ends. Sections join with precision joint. Copper conductors are encased in shockproof, fire-resistant plastic. Conductors are No. 8 wire; most houses are wired with smaller size No. 12 or 14 wire.

Home planning helps

Begins on page 214

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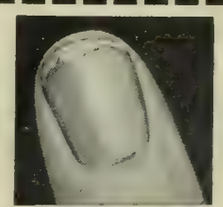
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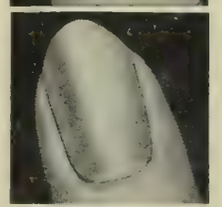
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Plant now—for bloom all year

Begins on page 70

Shrubs for continuing interest

Photograph: Lisanti, Alderman. Landscape designer: Allen F. Dalsimer. Owner: Ralph Konheim



Hydrangeas are valuable for their round, large bloom heads which are showiest in midsummer. Hydrangea Snowhill succeeds in partial shade but Hydrangea P. G.—*paniculata grandiflora*—wants a sunny spot. Both are whitish at start. The blue and purple one is *H. hortensis*. Protect them through their first winter.

de Gennaro



Doublefile Viburnum makes a graceful tall bush with lacy flat heads of white. It is one of the best of a good family. Another member is the Japanese Snowball, preferable to the familiar snowball known from Colonial days because it is not infested with aphids as the old favorite so often is. This Viburnum may reach 9 feet.

Grossman



Forsythia or Goldenbells grows well from coast to coast. Of the several kinds in the trade, the variety Spring Glory is notable for its pale yellow flowers of large size: Lynwood Gold for its upright stems turned to rods of solid gold by thickly set flowers.

Weymouth



Variegated privet is completely at home when used, as here, where it is set off by a brown-stained fence. All privets respond well to trimming, so they needn't be allowed to get out of size or shape. Plant slightly deeper than they grow in nursery rows.

Suter, Hedrich-Blessing



Japanese Yew or taxus is a wholly obliging evergreen with soft, flat needles similar to, but broader than, those of hemlocks. Transplant early in fall and water generously. Shade from the winter sun. To keep dense, cut fresh growth back two-thirds each spring. For low hedge, ask for plants that grow naturally broad and low.

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Entrance hall, dining area, and living room in this house are actually one big open space. Family wanted flexible living arrangements, with some definition to these areas. Freestanding cabinet, designed by the owner, effectively creates a separate entranceway without blocking ventilation or heat.

Decorating closes in on an open-plan house

By Ruth Seefeldt

Is open-plan living your way of life? Sometimes its very spaciousness seems to pose decorating problems. Here are ideas which prove its benefits and still preserve, room-for-room, the living divisions usually found in a house of more conventional design.

The key to success in this house is a freestanding divider and a pass-through designed to complement the movable furnishings. Floor treatment and furniture groupings help define the various living areas. A single decorating scheme is used throughout this part of the house to maintain the open, spacious feeling, but the textural interest of fabrics and structural materials keeps it from being monotonous.



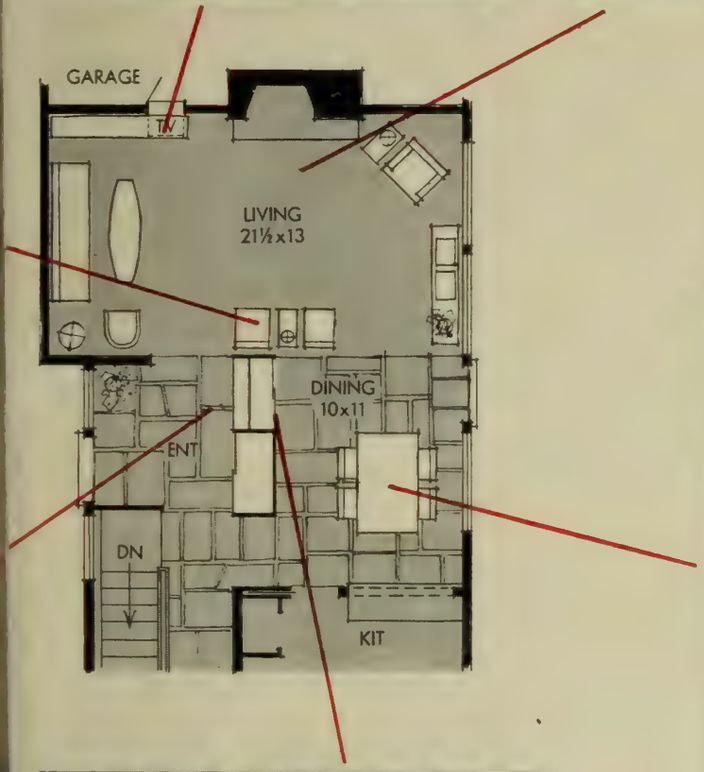
Hall side of cabinet-divider holds guests' wraps. End of it acts as partial "wall" space for living-room chair grouping. Edge of carpet marks another room division where it meets practical slate floor of dining and entrance areas.

Close-up of the living-room storage unit shows that it actually hides the television set. The owners didn't want the set to stand out into the room, so they slid it into this opening. (See plan below.)





Handsome bookcase-storage unit in corner incorporates an ingenious pass-through to the garage for fireplace wood. A door on the garage side lets you restock the firewood pile. In this case, space was used to house TV set. (See close-up at left.) The raised hearth makes perfect extra seating when a large group is being entertained.



Another device which keeps the open look without losing sight of the practical, is use of semiopaque glass sliding doors on the pass-through to the kitchen. There's access to the dishes from either side of the upper cabinet, a wonderful timesaver worth incorporating into your plans. Ideas from the home of F. L. Kelsey, Colorado Springs.



On dining side of divider, pretty crystal and silver service keeps dust-free behind sliding glass doors. Flatware and linens go into drawers—full depth of cabinet. Down below, toys are within easy reach of children.



Photographs: Burgess

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The diary of a

Plain dirt gardener®

By Harry R. O'Brien



First evening chore was put up a feeder filled with sunflower seeds.

Oct. 1 This month began with a predicament. There are a number of places about our premises where poison ivy has crept in. So, I did stop at the nursery garden store today, and bought a container of amino triazole, a new control for poison ivy, which I hear has been giving good results.

First evening chore was to dissolve this amino triazole in water and sprinkle it on all the poison ivy I could find around the yard and garden. It may be too late in the season for best results.

Oct. 2 "My, how neat this place begins to look," said Maggie as she climbed in the car when I left this morning. She was bound for downtown to get her hair frizzed.

"That's because growing and planting chores are over and I have time to do clean-up and maintenance work now," says I.

Oct. 3 "That white stuff on the back walk is put there to kill ants," says Maggie. "I found a lot of them on the walk last night."

That stuff she mentioned is chlordane. She uses it every time she finds ants. In fact, she is the manager of the ant-control division of the family.

Oct. 6 Learned something new today I had never heard before. This is that those pesky redspider mites which bother the roses and other plants in summer, live over winter on plants that stay green. Chickweed and shepherd's purse are two favored ones.

So I didn't know it, but that work I've been doing of scraping out that chickweed stuff from my rose beds is really a mite control for next summer.

Oct. 7 This evening, Maggie and I drove over to see how Gary was getting along, on his fourth birthday . . . and to give him and the other grandkiddies presents. We found the whole family sitting on the floor, helping Gary put a new puzzle map together.

Oct. 8 Compost was on my mind tonight. So daily exercise was first, rake up and haul to new compost pile the weeds I cut down with the scythe the other night.

Second, haul compost from the old pile, now well-rotted down, and scatter on a rose bed. Roses are always hungry for humus and I like to keep them satisfied.

I think, mebbe, I have more compost in this old pile than I ever had at any one time in all my born days. It makes a feller feel rich and gives him standing in the garden community.

Oct. 9 Word comes that it will frost and freeze tonight. So I made sudden shift in plans. Quit the office early. On my way home, stopped at a commercial garden where there is a large collection of new mums growing. I took nearly a roll of color pictures of these.

Home, I gathered a big bucketful of opening rosebuds and took them in to Maggie. It was too late by then to make color pictures of my own mums, so I gathered a generous lot of all of my new varieties, put them in a bucket, and carried these to the cool fruit room in the basement.



Brought those mums up from the basement and outdoors. Maggie made bouquets of each variety and, in the kitchen, I took pictures of them.

Oct. 10 Sure enough, the ground was covered with frost this morning. Mum blooms that were fully out, especially those of light color, got damaged, but there will be late blooms as more buds open.

Oct. 11 Brought mums up from the basement and outdoors. Maggie made bouquets of each variety and I took pictures of them, with the big vase standing on a kitchen stool. Thus I recorded their rich colors for posterity.

Oct. 12 So hot, I went out to work in summer regalia, even with the old garden Panama on my head. Last chore, after the sun was down, was to dust the roses again.

Oct. 15 If I were king in these parts, I'd make a law that every day in the year would be October 15. Just like today. All outdoors was in oriental splendor. Temperature up to 77. Wearing summer clothes. Yet cool; I didn't have to wipe my brow. So kept hauling peat for the roses until long after the sun was down, by the light of a silvery moon.

Oct. 16 "Come over here. I'd like to show you something," says I to Maggie as I was about to take off this morning. I led her over to where a dead vine was clinging to a honeysuckle bush.

"That dead vine is poison ivy. I sprinkled amino triazole on it the other day. It didn't harm the honeysuckle."

I took her back of the garage where I had sprinkled some of this chemical on a patch of quack grass. This is beginning to look sick. Amino triazole seems like wonderful stuff.

Oct. 18 Leaves are falling, grass still grows, found the leaf mulcher back of a shelf in the garage, put it on, started to mow the front lawn. That mulcher ground up the leaves and blew them back on the lawn as a mulch. By the time I reached the front of the house, leaves had fallen out where I began, so it was time to mulch again.



"I have had lots of troubles"



AFTER years of work, the doorway to literary success finally opened. She managed to get her novel, *Moods*, published.

It promptly flopped.

Undaunted, she wrote a second novel, which instantly turned out to be the rage of 1869. Businessmen, lawyers, housewives, everybody read and talked about *Little Women*.

Fortune had finally smiled on Louisa May Alcott. Twenty years had passed between her first writings and *Little Women*—years of privation, struggle, pain. She had worked as a maid, as a paid companion, had nearly lost her life as a Civil War nurse, had once come close to suicide.

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Compost was on my mind tonight. Raked up, then hauled the weeds I had chopped down the other night.

Oct. 20 We're back in the motel business again—bird motel, I mean. As I labored this eventide, there were numbers of different kinds of birds flitting here and there amid our trees and bushes. They were migrants, on the way down South, picking out a place to spend the night with us.

Oct. 23 I came home for lunch today, which was a sad mistake.

"You will find your lunch on the kitchen stove," I heard Maggie call, as she went out the door, bound for her women's club. I did. It was leftover hash from last night's supper, made of leftover roast from Sunday dinner.

Oct. 25 On this hot day, first evening chore was put up a feeder at the window and fill it with sunflower seeds. Maggie reported that within half an hour there was a titmouse there, helping itself. I helped myself to hard work, and labored so mightily that at supper I bragged that I had done more work than on any evening since spring.

Oct. 29 This has been a grand fall for mums, and around our community there are conspicuous examples of the new trend of using mums for landscape plantings. These are mainly new homes, where shrubbery is small yet.

Oct. 30 Took Maggie downtown shopping this morning. Thank goodness, she couldn't find the new clothes she wanted! I went shopping, too. Bought new shoestrings. At a seed store, acquired a few tulip bulbs. High time to get these planted.

Oct. 31 Cloudy day, with rain, and too wet to do any outdoor work. And down came another batch of leaves, right over the spaces where I've been using the mulcher. Thus endeth a mighty fine month.

Note: The American Rose Society will hold its annual meeting at Old Point Comfort, Virginia, October 10-12.

The 20th Annual Texas Rose Festival will be held October 17-20, at Tyler, Texas.

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Five Star house

Continued from page 230

How to get plans

Five Star Home 2710, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

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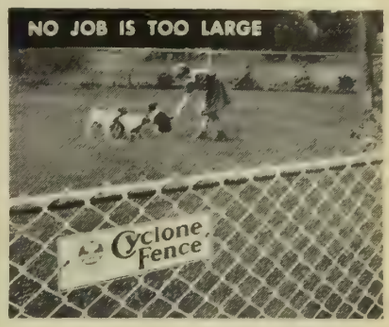
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These Five Star home plans may be ordered from the firms listed on page 214. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

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Consult your local store for time of showing

PERENNIALS

to plant this fall

Stanley



This is yellow alyssum, sometimes called basket-of-gold. It blooms with the spring bulbs, makes a neat gray mound the rest of season.

When you choose perennials, don't stop with daylilies, peonies, and phlox. Add a few of the less well-known ones that will thrive in problem spots

Flowers	*Color*	*Height*
These will grow in partial shade		
Astilbe	many	2–3′
Balloonflower	blue, white	3–4
Bellflowers	many	1–4
Bleedingheart	pink	1
Bluebells	blue	2
Columbine	many	2–3
Coralbells	coral red, white	2
Plantain-lilies	blue, white	1–2
Perennials to grow for cut flowers		
Coreopsis	yellow	2–3′
Cornflowers	blue, pink	1–2
Gaillardia	yellow-red	2–3
Michaelmas daisy	blue	3–4
Oriental poppies	many	2–4
Shasta daisy	white	2–4
Stokesia	white, blue	1–2
Low perennials for edgings and borders		
Alyssum	yellow	9–12″
Anchusa	blue	12
Candytuft	white	10
English Daisies	white, rose, red	6–8
Sweetwilliam	many	12–18
Veronica spicata	blue	12-15



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BULBS *to plant this fall*

Photograph: Stanley



Don't forget tulips and daffodils. Few bulbs will give you so much show, so quickly, so dependably. By choosing varieties carefully, these two bulbs will give you at least two months of spring color.

When you plant bulbs this fall, give some of these smaller bulbs a try. They admittedly aren't as showy as tulips and daffodils, but they have charms of their own.

The smaller bulbs bloom early—long before native trees leaf out—and will grow for years in one spot, without any special care. Just give them well-drained soil and keep the weeds away. They'll make spring come early to your garden.

Glory of the snow

Chionodoxa: These are excellent for underplanting taller shrubs. Flowers are blue (rarely pink or white) and about 6 inches tall; they bloom in March or early April. Plant at least a dozen to each square foot for a brilliant display.

Crocus

Crocus: Naturalize these in tall grass or in front of evergreens. To "naturalize" in lawn, lift sod, set bulbs, replace sod. They'll flower before grass needs mowing. Their flowers are borne close to ground, but open so they face upward. Colors are varied—from blue through purple to white and yellow; they bloom in late March through April.

Winter Aconite

Eranthis: The bright yellow cup-like flowers, framed by a rich green collar, give the earliest possible spring color. Height is 5 to 8 inches. They grow from tuberous roots, rather than bulbs. Plant the same way as crocus. Give them time and they'll spread by self-seeding.

Snowdrops

Galanthus: These nodding flowers bloom in April; have one white flower to each stem. If you give them partial shade, a spot where they can remain undisturbed, they will form a hardy colony.

Grape Hyacinth

Muscari: These bloom later in the spring, in April or May, along with daffodils. Colors are blue and white, and height is about 8 inches. Plant two to three inches deep.

Squill

Scilla siberica: Probably the best small bulbs for naturalizing in grass or among taller shrubs; they increase rapidly when undisturbed; flowers are blue or white, bell-shaped, and about 7 to 10 inches tall. Plant two or three inches deep.

Summer snowflake

Leucojum: Flowers are tiny, white bells, tipped with green; they keep well when cut; are about the same height as late narcissus; bloom in May. Plant three inches deep.

Spanish bluebells

Scilla hispanica: Good for planting in front of azaleas and other small evergreens. The soft blue flowers appear at the same time as tulips. Use in clumps of a dozen or more. Thrive in partial shade.

Upset stomach got you OUT OF FOCUS?



When upset stomach, heartburn, gas or other symptoms of acid indigestion cause you distress, simply

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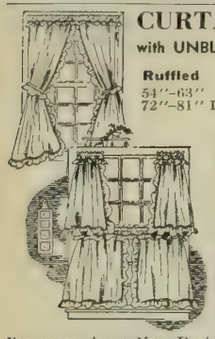
See the sensational Red Robin Living Fence (*Gloire Des Rosomanes*) that's sweeping the country! Surround your property with beauty and protection for as little as 12c per foot. PLANT NOW, have a vigorous Living Fence bursting with fragrant red roses, in a few short months! Grows to 6 feet, less if desired. Red Robin grows straight, upright, stays compact, won't stray like old-fashioned multiflora. Keeps out intruders, noise. Thousands in use. Not available elsewhere. Send for *free* full-color book today!

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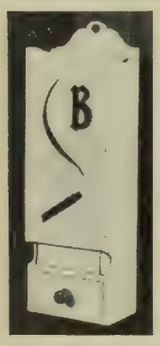
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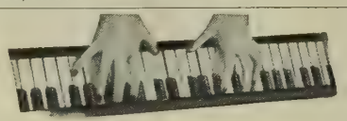
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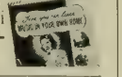


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Quite appropriate for your fall chili suppers are quaint, pottery chili bowls imported from Mexico. Bowls are brown, hand-decorated in gay yellow and green. Diameter is 6 inches; set of four, $2.25, ppd.

Foster House, 430 S. Jefferson, Peoria, Ill.



Man's best friend—log carrier to tote dirty logs from woodpile to the house, plus log holder for the fireplace. Carrier is sturdy, charcoal-colored denim. Holder is iron, has black finish. Set, $6.75, ppd.

Hagerstrom's Metalcraft Studio, Wheeling, Ill.



A beginner's luck! This basic stamp-collecting outfit contains 55 foreign postage stamps from many nations plus illustrated album. You also get hinges, magnifying glass, instructions; 10c, ppd.

H. E. Harris and Co., 3804 Transit Bldg., Boston 17, Mass.



Indoors or out, this snack tray is a star performer. Use for nuts, crackers or other party fare. Made of hand-rubbed knotty pine, it is 14½x5 inches. Perfect for an Early American setting; $3.50, ppd.

Yankee Treasures, P. O. Box 152, Concord, N. H.



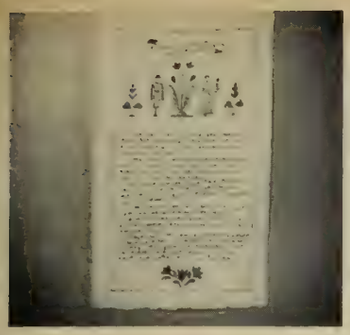
Dainty candleholders were made in Denmark from beechnut shells. Center of each shell is painted red, blue, or delicate pink. Diameter is 3 inches. State color; set includes four slim tapers, $2.25, ppd.

East House, 1075 First Avenue, New York 22, N.Y.



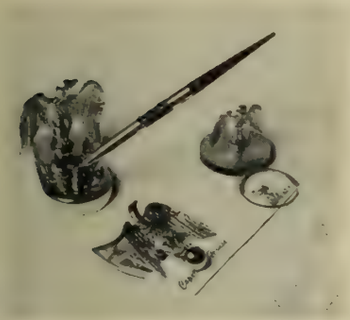
Plenty of room here, Dad, for your pipes. The holder revolves for convenience. Holds seven pipes. In solid cherry with a dark or light cherry finish, it's 7¼ inches high. Lazy Joe pipe holder, $5.95, ppd.

Carl Forslund, Inc., 122 East Fulton St., Grand Rapids 2, Mich.



Show off your family's history! Any family history of not over 150 words, which you write, will be hand-lettered on 17x28 inch Irish linen for hanging. Natural-color linen is decorated with quaint designs—gay in red, blue, green, brown. Choose black or brown printing. If you desire, a town history could be made. Three week's delivery; $4.95, ppd.

Herleman's Country Store, Rt. 5, S. 42nd St., Quincy, Ill.



Traditional touch for your desk. This magnifier, paperweight-memo clip, ballpoint pen and stand have gold-plated brass finish. Pen stand, $3.98, ppd.; paperweight, $1.98, ppd.; magnifier, $1.50, ppd.

Merrill Ann Creations, 3601 Kingsbridge, New York 63, N.Y.



Right at home in Early American settings, folding snack tables have knotty-pine finish. Tables are 21½ inches high, have 12x15-inch tops. Each is $5.95, ppd. Set of four is $20, express collect.

Old Guilford Forge, Inc., On the Green, Guilford, Conn.



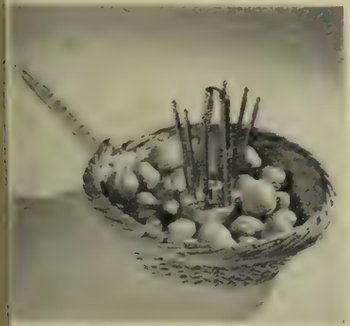
Bright canisters for bird feed keep it fresh and odorless. Scoop included. Seed, gravel canisters are 5 inches high; treat can is 3 inches. In yellow, turquoise, or red; all with white lids; 98c, ppd.

Spencer Gifts, 730 Spencer Building, Atlantic City, N.J.



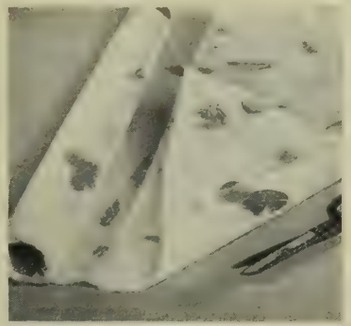
If you delight in the unusual, you'll enjoy a Japanese calendar. Designs, brilliantly colored, are hand-printed. Paper is handmade. Slip calendar in a frame, use as a decorating accent; $5, ppd.

Takahashi Imports, 1661 Post St., San Francisco 15, Calif.



Handy holder for nuts is 9-inch woven basket with handle for easy serving. Has six picks and cracker. With its removable center disk, it is handy to use for serving chips, other snacks; $3.50, ppd.

Scarsdale Studio, Garth Road, Scarsdale, N.Y.



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Lico Novelty Co. (L-66), 120 Brighton 11th St., Brooklyn 35, N.Y.

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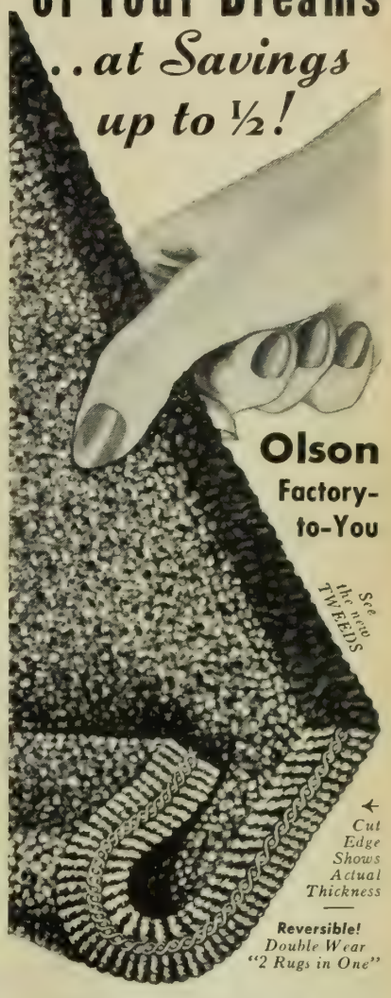
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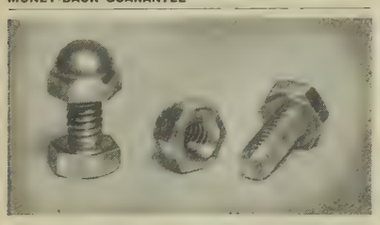
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Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

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Safe — convenient — thrifty. Ends burning, flying ash, minimizes smoke, smell—burns damp, dry, green refuse to fine ash in any weather. Safe without watching. Made of rust-resistant aluminum bonded to steel. Approved by fire depts. 2-bushel Model A (21½" x 27") —$14.95 postpaid. Guaranteed. Larger and stainless models available.

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#107
Walnut Ridge, Arkansas

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I. R. FOX, 146 WEST 29TH ST., DEPT. C-45 N. Y. 1.

DOLLS



48 pages filled with every kind of doll.

FREE CATALOG

Shown: Jennie June. *Old fashioned china doll.*

Kit: decorated parts, patterns for clothes and body, 15" $3.65 ea.

MARK FARMER CO.
Box 573 B7 — El Cerrito, California

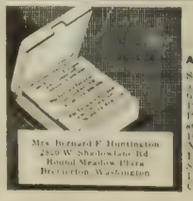


DAY-n-NIGHT Mailbox Marker $1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your DAY-n-NIGHT Mailbox Marker — in permanent raised letters that shine bright at night! Fits any mailbox — easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your Marker shipped within 48 hours. Satisfaction guaranteed or money back. Only $1.95 postpaid from Spear Engineering Company, 695 Spear Bldg., Colorado Springs, Colo.

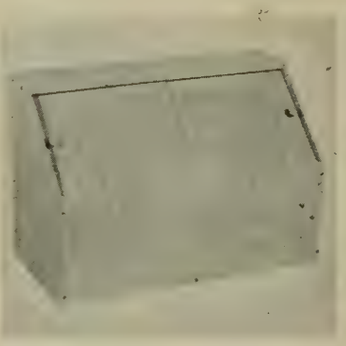
If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. 0-7, Wilmette, Ill.**



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SPECIAL XMAS OFFER
Any 3 different orders $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Labels! Packed with FREE Plastic GIFT BOX. Personalize stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL XMAS OFFER: ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* Handy Labels, 1003 Inspiration Bldg., Culver City 1, California



Special feature—sliding panels on this toy chest are chalkboards. Chalk, eraser are included. Roomy chest is 31½x15½x21¼ inches. It is sturdy wood, has mottled beige finish; $12.95, express collect.

Stratton Snow, P. O. Box 1898, Delray Beach, Fla.



Keep buns warm until served. Put tile in oven to warm, then place it inside wicker basket. Cover buns up with napkin. Tile, napkin are in yellow, brown. Basket, 7½ inches. Set is $2.30, ppd.

B. Altman and Co., Fifth Ave., New York 16, N.Y.



Keep informed with a giant world map. It's printed in eight colors on heavy paper. Shows every corner of the world, gives current information. World Map, 33x50 inches; $1, ppd. U. S., $1, ppd.

Sunset House, 100 Sunset Building, Hollywood 46, Calif.



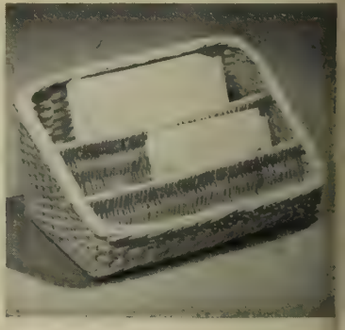
Display and protect fishing gear. Rubber holders won't let rods warp. Holds five. Put lures in felt back. It's 22x37 inches. Pine, maple finish, $23.95, express collect; Easy Build Kit, $14.50, ppd.

Yield House, Dept. BH-7, North Conway, N. H.



Smart set—ashtrays are made by hand, glazed in subtle earth tones and textures. Brownish leaf design on white background goes with any color scheme. They're 5½ inches in diameter; set of six, $5.50, ppd.

House of Today, 550 University Ave., Palo Alto, Calif.



Stack stationery, letters to be answered, and bills in this three-tier willow basket. Hand-crafted, it also holds standard-size spice cans. Could be hung on a wall. It is 10 inches long; $1.95, ppd.

Breck's of Boston, 372 Breck Building, Boston 10, Mass.



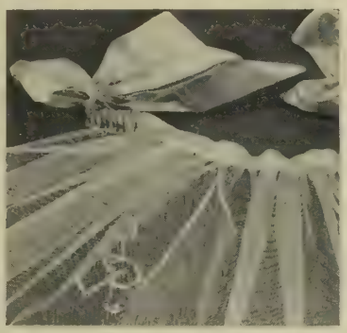
Ride 'em and rope 'em, cowboy, in this Wyatt Earp TV saddle seat. Your youngster will amuse himself for hours in this saddle of natural russet cowhide with white leather trim. It has nickelplated conchas, lariat, reins, miniature bedroll. Tripod easy to erect, wood won't splinter. Has nonskid floor stoppers. Seat, 11 inches across; $6.50, ppd.

The Look Nook, 4120 University, Des Moines 11, Iowa.



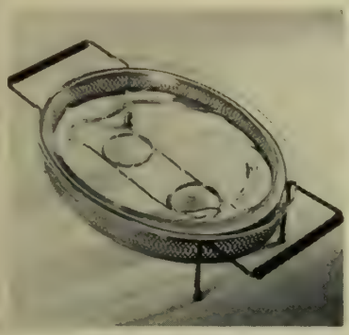
Forged-iron towel bars and rings. Black bars, 16-, 20-, and 24-inch lengths: $2.35, $2.45, and $2.55 respectively. Copper, $2.60, $2.70, $2.80. Rings, $2.55 (black), $2.80 (copper), ppd.

Hills Cabinet Shop, 16021 Arminta St., Van Nuys, Calif.



Sequin initials or sorority letters personalize taffeta and nylon net apron. Gay in scarlet, orchid, Nile green, yellow, black, blue. Fits waist 24 to 34 inches. State color, two letters; $4.95, ppd.

Jeannine, 625 West Fifth Street, Sedalia, Mo.



Buffet parties are here to stay, so provide yourself with a big meat platter with candle warmers. Rack is brass. Grooved platter is ovenproof glass. Size is 18x9½ inches. Unit with two candles, $7.95, ppd.

Copeland House, P. O. Box 870, BH., Lake Forest, Ill.



You will always know where household keys can be found if you hang this key of keys on cupboard door or a wall. Select-plywood rack has clear lacquer finish. Five brass hooks hold keys; $1, ppd.

Scroll Wood Arts Shop, Dept. K, 411 S. 2nd St., St. Charles, Ill.

1,403 answers

to any meal problem. Better Homes & Gardens New Cook Book, with 1,403 recipes, 448 illustrations, full meal-planning guide. An indispensable book for all cooks. Only $3.95 (Canada $4.50) at book and department stores; or send check or money order to 7210 Meredith Building, Des Moines 3, Iowa.



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EXTRA HEAVY, FINEST QUALITY **100% WOOL!**

All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for **FREE SAMPLES** and literature on this quality rug material — as well as on our economy-priced *READY-MADE braided rugs.*

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Department BH-107 • BLOOMFIELD, INDIANA

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Dept. 15, Box 846 CHICAGO 42, ILL.



Quick, Easy Way To Decorate Windows with GLASS WAX

NEW! CHRISTMAS STENCILS

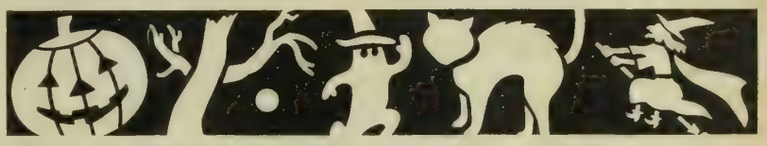
Complete Nativity Scene, Santa in Sleigh, Reindeer
Make Beautiful, Lacy, Holiday Designs in Seconds

Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frost-like, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.

All stencils made on special waterproof paper, coated both sides for repeated use. New, special set of plastic-packed, harmless dies for coloring "GLASS WAX" now included in every set.

EXTRA LARGE NATIVITY SCENE (giant size 36"x15" extra heavy stencil paper). Never before offered, this size not available in stores. Ideal for large windows at home, school or church: includes manger, 3 wise men, 3 shepherds, Joseph, Mary, animals, 16 figures in all. *Special coloring for "GLASS WAX" included. POSTPAID* per set $1.50 (AIR MAIL on above set 70c extra).

CHRISTMAS STENCILS (10 sheets 8½x11) 23 popular designs including "Season's Greetings," Santa in Sleigh, Reindeer, Christmas Tree, Angel, Sprig of Holly, Wreath, Stocking, Bells, Ornaments, Candle, Stars, Snow Flakes, Tinsel and Candy Cane. *Special coloring for "GLASS WAX" included. POSTPAID* per set.....$1.00 (AIR MAIL on above set 50c extra).



New! HALLOWEEN STENCILS. Exciting new way to decorate windows for home, school or parties: Nine sheets, 8½x11, 17 designs, including Pumpkin Faces, Fighting Cat, Witch on Broom, Witch's Face, Cat's Face, Owl in Harvest Moon, Spooks and Ghosts in Graveyard, Skeleton, plus Thanksgiving Turkey. *Special coloring for "GLASS WAX" included. POSTPAID* per set.....$1.00 (AIR MAIL on Halloween Set 50c extra).

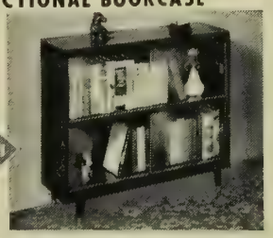
SPECIAL OFFER! All 3 Stencil Sets $3.25 Postpaid. Money-Back Guarantee.

Send check, cash or money order (no COD's please). (If you live in Colorado please add 2% sales tax.)

HOME SERVICE PUBLICATIONS Dept. BHG-107 Fort Collins, Colo.

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SECTIONAL BOOKCASE

new modern



SAVE 40%—Buy Direct From Factory

You would pay 40% more for the Bel-Air in stores if you could find the same superb craftsmanship and styling. Famous Lundstrom sectionals, sold direct since 1899 and guaranteed to satisfy, **save you the middleman's profit.** Add sections as needed . . . all fit perfectly, match perfectly—provide variety of room arrangements. Many designs, woods, finishes, and sizes; with or without glass doors.

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Showing Complete Line, Factory Prices
C. J. Lundstrom Mfg. Co. • Little Falls, New York



WORLD'S SMALLEST RADIO!

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Hundreds and hundreds of standard toys at tremendous discount prices. Send 25c for large catalog, refunded on your first order.

Western Stationery Co. Dept. 505 Topeka, Kansas

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of New Christmas Lawn Decorations NOW!
22 NEW PRIZE WINNING DISPLAYS

JOLLY NEW SANTA
5' 2" LIFE SIZE

Big, beautiful hand painted in rich oil color, nylon beard, modern toys, weather-proof wood, supporting stake.



PRICE ONLY $15.00
Night Lighting Unit $3.95 extra

Shipped express collect. Sold only direct from studio. Send check or M.O. to

Leonard Brynolf Johnson
OUTDOOR CHRISTMAS DISPLAYS
DEPT. 77 . . . . . SMETHPORT, PA.

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October, 1957

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Your money back on replacement of you buy any article of merchandise that is not as advertised therein

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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Versatile furniture simplifies serving



Photographs: Van Nes

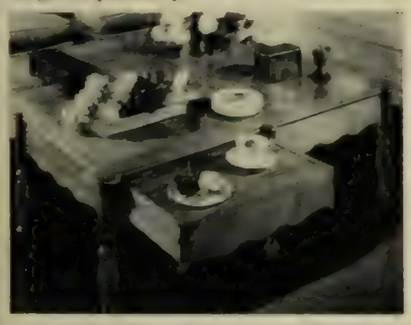
Square coffee table serves as smart center for an intimate fireplace grouping.

Top is sufficiently broad to provide table convenience for family and guests.

Soft fruitwood tones show to advantage on dark carpet, against stark white of the fireplace wall and hearth.

Unexpected extra convenience in coffee table turns out to be drawers that pull out to act as tables, close enough to sofas and chairs for seated guests to eat in comfort.

Drawers are a handy place to keep napkins and silver. Contents are easy to reach—hinged tops lift up.



By Virginia Colton

An unexpected serving convenience hidden in these handsome pieces makes both of them doubly useful

Decorator: Maurice Weir. Owner: Jules Manes. Data: Jane Price





Back of sideboard opens to disclose surprise pass-through to kitchen. Counter in kitchen is exact height of sideboard top so dishes and trays slide easily.

Other view shows how completely pass-through is concealed when back is closed.

← Decorative charm alone would make this sideboard an attraction. Unit also supplies spacious counter top for serving buffets and family meals, generous storage space.

Collection of slim antique jugs shows to advantage on top display shelves.

REFINISHING FURNITURE?

"Lift" off old paint, rub up new finish faster with steel wool. For the highest quality, handiest size, get **SUPREME STEEL WOOL BALLS**



A Brillo® Product

AT YOUR GROCERY, HARDWARE, PAINT, AND 5 AND 10¢ STORES.

Looking for the finest dry cleaning? Look for "SIR STA-NU"

STA★NU FINISHING PROCESS
● Nationally Advertised
Revitalizes fabrics by replacing vital textile finishing agents... for color-fresh look...cashmere-soft feel...soil and wrinkle resistant qualities in your clothes....Sta★Nu costs you nothing extra.
"FOR SERVICE CALL"
Your Sta★Nu Dry Cleaner • Phone No

Stā-Nu

As advertised in the Yellow Pages

Look in the Yellow Pages of your telephone directory for the dry cleaner who offers the exclusive Sta★Nu Finishing Process. You'll find a new world of satisfaction in garments that look and feel "like new"—again!

Your Sta★Nu dry cleaner offers you the benefits of Sta★Nu finishing at NO EXTRA COST! Stā-Nu



MENDS MOST ANYTHING

"HOLDS LIKE IRON"

Used by fine furniture makers. Ideal for home and office. In ¾ oz. or 2½ oz. sizes.

FREE booklet

How to finish antiques, furniture, wall cabinets and paneling

Tells how easily *you* can get lustrous wood finishes that look hand-rubbed. Includes interesting facts, figures, tricks of the trade.

For best results use Heirloom®—**extra-pale, non-yellowing, non-staining** an extremely tough finish that resists alcohol, water, detergents and rough use. Enhances the beauty and color of natural wood. Will not spot or streak. No primers needed. Choice of four degrees of luster or sheen

McCLOSKEY VARNISH CO.
7600 State Rd., Philadelphia 36, Pa.

Name_____
Street & No._____
City & State_____
(my paint dealer)_____
(dealer address)_____

—MAIL COUPON FOR BOOKLET No. 13A—



"Don't you ever want to do anything but stay home and watch the fights?"

THE MAN NEXT DOOR®

Mrs. Hillis's nomination for the best after-dinner speech: "You go and read, Mom. We'll wash the dishes."

• • •

"Come again, everybody," invited newlywed Ed James after the neighborhood shower, "except the bird who brought those 'His' and 'Her' dish towels."

• • •

"Now I see," remarked Junior's teacher after her class tried to give the Gettysburg Address, "what Lincoln meant by: 'The world will little note nor long remember what we say here.'"

• • •

Nobody swiped any of Uncle Dodd Buckner's melons this year. He credits his new sign, which reads: "The Lord help those who help themselves!"

• • •

Our Judy, 10, can't decide whether to dress like a Halloween clown this year and trick the neighbors, or like a movie star and give the boys a treat.

Cliff Harper never stops praising his new daughter-in-law. "She's the kind," he reports, "that makes you want to take down all the pictures in the house and hang up mirrors."

• • •

Reason I pouted last night wasn't that Junior ran the leaf-mulcher over that old work hat his mother has been trying to get me to ditch, but that the quarter I saw her slip him was the one she borrowed from me.

• • •

Just when I'm sure I could run the world better, my Chris opens the door and points to the way I keep my den.

• • •

You never realize how a freshly painted door —or your kids—will stick to you until you get up against it.

• • •

Asked our genial pastor why he never has one of the elders give the before-sermon prayer. "And have him say, 'Now I lay me down to sleep'?" he protested.



"If I had wanted a hickory-smoked house, I would have bought one!"

At our club's Ladies' Night, President Bill Norman introduced Jack Morgan's bride. "Better known—and better off—as Helen Hughes," he added.

• • •

"Wait'll I see Doctor Blair!" threatened Sally Cronin, gathering up her yearling's toys. "In the hospital he said it wouldn't take me long to pick up after I had my baby."

• • •

Every day will be a happy Homecoming Day at your house if—you let even the littlest one in the family know he's on the team . . . a whistle, yours coming up the walk, is the signal for play to begin after the day's hard scrimmage . . . you cheer just as loudly when someone fumbles the ball as when he scores . . . you measure the gains and losses alike with a grin from ear to ear . . . and if the Homecoming Queen and you, her court, join daily in the Alma Mater song: "I Love You Truly."

Burton Hillis

P.S. We got another letter this week from ex-neighbor Bob Hannelly.

Dear Burton: We're in a tizzy in Washington about tearing down some old buildings to build a White House annex.

Republicans contend the new annex is essential because more office space is needed to house all the people working on plans to cut down the size of government. Democrats claim it will mar the beauty of Washington since the annex would be inhabited mainly by Republicans who don't do a thing for the local scenery.

The difference between the two parties, however, has become slightly blurred since the big budget fight. A Democrat used to be a fellow who wanted to spend your money for somebody else's good, whereas a Republican wanted to save your money until it hurt—which it usually did.

Now half the Republicans are spenders and half the Democrats are savers. You can't tell one from the other without a program. It has been suggested that each statesman wear a sign telling where he stands—or straddles—whichever the case might be.

An economy Democrat's sign would read: "Democrat. Downtown savings branch." A spending Republican's would read: "Republican. $10 down—pay balance when ready." A Democrat who vacillated between economy and largesse: "Democrat. Savings & loan division. If you can't save it, we'll lend it to you."

One half of the Republican party says we can't go back to 1890. The other half says maybe not, but how about going back to 1953 as a starter? Some Democrats contend we need a Democratic administration because where spending is concerned it's the party of experience—and no other party can make that claim.

Still, the economy fever is strong, and the new White House annex is plainly needed to house all the budget-cutters. In fact, some of the economy plans are so ambitious that we may have to scrap the current building project—and enlarge the annex.

Sincerely,
Bob Hannelly



Have you taken the 4-second sound test? Next time it's noisy, put your fingers in your ears. Notice how quiet and peaceful it suddenly becomes. That's how the beautiful new Armstrong Textured Cushiontone Ceiling can hush noise in your home.

How to end ceiling problems and enjoy sound-conditioning at no extra cost





PROBLEM: Unsightly cracks have suddenly appeared in your ceiling, or perhaps the paint has peeled, or the ceiling is stained. Fix it? Sure. But, oh, how you dread the mess of plaster repairs and the bother and expense of repainting. Wouldn't it be nice if you could put an end to messy ceiling problems once and for all—and *sound-condition* your room at the same time—at no extra cost? Well, you can! The solution at the right tells how.

SOLUTION: Install a beautiful new Armstrong Cushiontone® Ceiling right over your old ceiling. Cracks disappear forever and you *sound-condition* at the same time. Cushiontone absorbs up to 75 per cent of the noise that strikes it. See your Lumber or Building Materials Dealer for Cushiontone Ceilings. He'll tell you how to put them up. Or, if you want Cushiontone installed, call your Armstrong Acoustical Contractor. Both are listed in the Yellow Pages.

For free book that shows how to quiet and beautify your home, write Armstrong Cork Company, 5711 Farnum St., Lancaster, Pa.

Armstrong CEILINGS



Chrysanthemums come in from your garden for a brilliant fall show. They join year-round house plants in adding charm to your home. On page 65 we say "House plants—pure joy." We're sure you'll agree. The "Complete house-plant guide" on page 162 tells you how to keep them beautiful. Photograph: de Gennaro

Better Homes and Gardens®

November, 1957 Vol. 35, No. 11

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A Voice of Experience behind the "Voice with a Smile"



JEAN BULLENE LENDS AN ASSIST. *As a supervisor in the Garden Grove, Calif., telephone office, Jean conducts training and works with her group of operators in providing the best possible service.*

PHOTOGRAPHS BY ANSEL ADAMS

Day and night in your telephone company central office there are courteous, efficient women like Jean Bullene to help handle any unusual situation, and make sure your calls go through quickly and easily.

Know-how and team spirit make Jean (Mrs. Jack) Bullene well suited for her responsible job.

She helps train new telephone operators and is ready with immediate answers to any questions that arise in connection with the many local and long distance calls that go through each day.

She's a Voice of Experience behind the Voice with a Smile.

"I love this work," says Jean, "because I get a real feeling that I'm helping people in a very personal way. I know how important their telephone messages are and I'm proud to have a hand in keeping my neighbors in touch with family and friends here in Garden Grove and out of town."

Jean combines her telephone company work with a neighborly role in the life of her community. She has often observed that the spirit of service in the telephone company is contagious. And her many off-duty activities bear this out.

When she is not busy with music, gardening and remodeling her attractive home, she pitches in on Cub Scout work.

As you can well imagine, Jean never has time to be lonely. But on the subject of loneliness she has this to say: "No one ever needs to be alone when there's a telephone handy. It's so easy to keep in touch with your neighbors or friends who are miles away."



JEAN APPLIES WAR PAINT *to her son as his Cub Scout den embarks on an Indian lore project. She has also worked with the Girl Scouts.*

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New HOPE in cancer surgery

★ ***Toxic cells that break loose before and during surgery often spread cancer in patients who might otherwise be cured. To destroy these stray cells, doctors have experimented with bold surgical techniques and a promising new drug. Results indicate that we're one step closer to conquering this dread disease***

By Donald G. Cooley

Watch, by proxy, an operation for cancer of the stomach, in progress at the United States Naval Hospital in St. Albans, New York. It is a job performed every day by surgical teams all over the country, but this particular operation is different in a slight, almost unnoticeable way.

From time to time, as the operation progresses, one of the doctors fills a syringe and bathes the surgical wound with a fluid that looks like water. The chief surgeon pauses frequently to wash his rubber-gloved hands in a basin containing the same watery solution. Surgical instruments that have touched the patient's tissues are immersed in the fluid.

This is humdrum business, far less dramatic than cutting out a diseased section of the body. But it is representative of experimental methods to control hitherto unavoidable risks in cancer surgery.

The risk is that live cancer cells may escape and spill into the body during the operation. Cancer cells are infinitesimal seeds of malignant life that can spread and plant new cancer colonies in the body. This can happen whether the patient is operated on or not, of course, and it is one reason why early diagnosis and treatment offer the best chance of cure.

Sometimes, a patient recovering from surgery which apparently removed every vestige of cancer succumbs to recurrent cancer. Why? The full answer is hidden in the mystery of cancer itself. But there is growing suspicion that some failures may result, not from any lack of meticulous surgical skills, but from "seeding" by invisible cancer cells that escape during operation.

Washings taken from surgical wounds after a cancer operation contain free cancer cells in enough instances to suggest that these escaped "seeds" play a part in local recurrence of cancer. In one study at the National Institute of Health, washings from 113 patients contained cancer cells in 31 cases, suspicious cells in another 16. Cancer varies in its tendency to spread, and the danger of cell spillage at any particular operation is not known. But the need to evaluate the hazard, and take steps to overcome it, has been recognized in research grants made by the American Cancer Society.

Bold preventive measures are already in experimental use in a few clinics. One of the most recent and most hopeful techniques was used for the first time in St. Albans Naval Hospital. The essence of the new measure is contained in those basins filled with what looks like rather frothy water.

The "water" is a very special sort of solution. It contains a drug known as Clorpactin XCB which can kill, very speedily, all free cancer cells with which it makes contact. Many drugs such as formaldehyde or bichloride of mercury can do that, too, but they are too toxic for use in raw wounds. The blessed trait of Clorpactin is that concentrations which are unfailingly deadly to isolated cancer cells are utterly harmless to body tissues and organs. You could drink the stuff with perfect safety.

At the St. Albans Naval Hospital, the drug solution is used in cancer surgery to fill wounds and cavities to the brim, to flush out the operative area, to destroy loose cancer cells which may adhere to the surgeon's gloves or to instruments. The solution is used in copious quantities, but this did not begin until careful tests gave assurance that large amounts of the solution, in carefully measured concentrations, could work no injury on the patient. Indeed, the impression of the staff—though not a final scientific conclusion—is that Clorpactin solution | *Turn to page 142*

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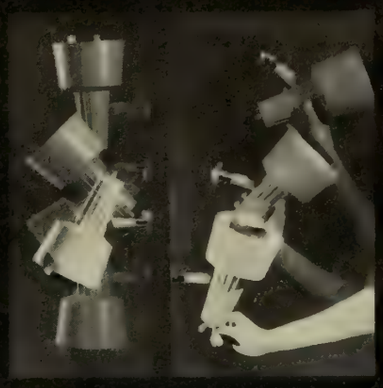
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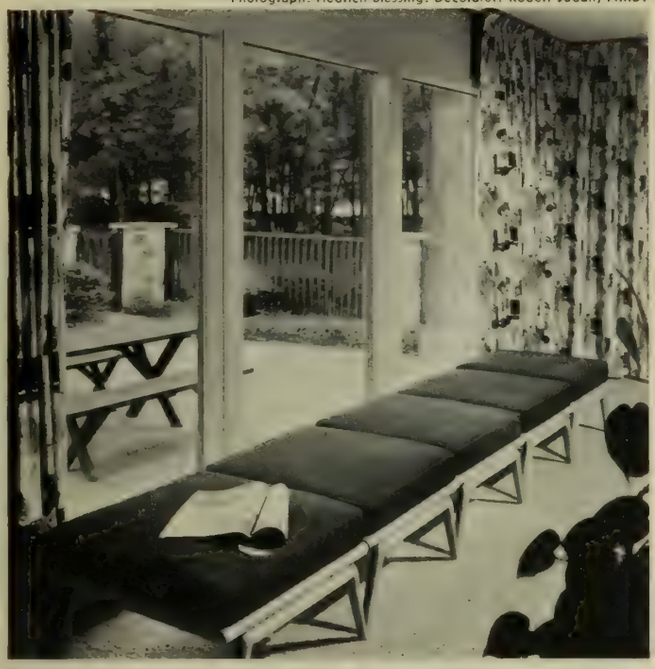
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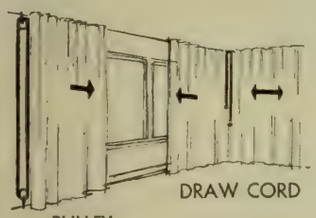
Two ways to

Frame a picture window

Photograph: Hedrich-Blessing. Decorator: Robert Judah, A.I.D.



Let the view come in—don't hide it behind tall lamps, tables, or chairs. It's easy to see over these benches. When company comes, benches move for quick seating where it's needed. Draw draperies pull over windows at night. Paul Sicanoff home, Indianapolis.



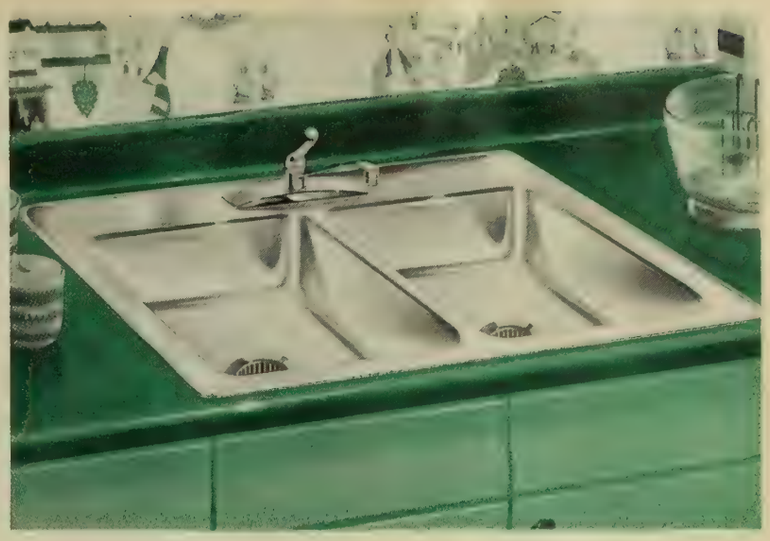
Here's how draperies work. One pair on a single rod covers entire window wall. Continuous cord goes around a floor pulley, eliminating dragging cords. Large drapery expanses can also operate by electric motor.

Single drapery panel on right wall covers door to terrace, pulls toward corner on a one-way draw rod.

Photograph: Warren Reynolds. Decorator: Kitty Mercer, Dayton's Studio



You can watch children play outdoors if you use a low off-center arrangement in front of the windows. This family room adjoins the kitchen by a door and pass-through window. To close off the family room from kitchen, draperies at left, hung from ceiling track, pull to cover pass-through. W. R. Olson home, Richfield, Minnesota.



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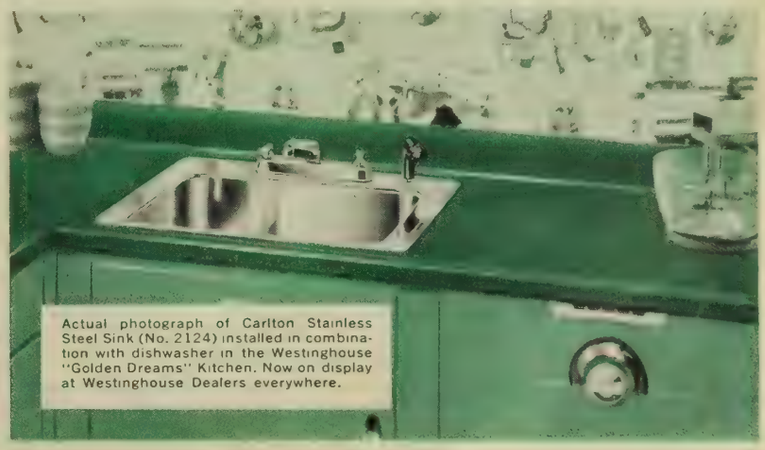
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"We give this seal to no one—the product that has it, earns it."

The bright spot in your kitchen
CARLTON STAINLESS STEEL SINKS

See the Carlton Sinks installed in the new Westinghouse "Golden Dreams" Kitchen

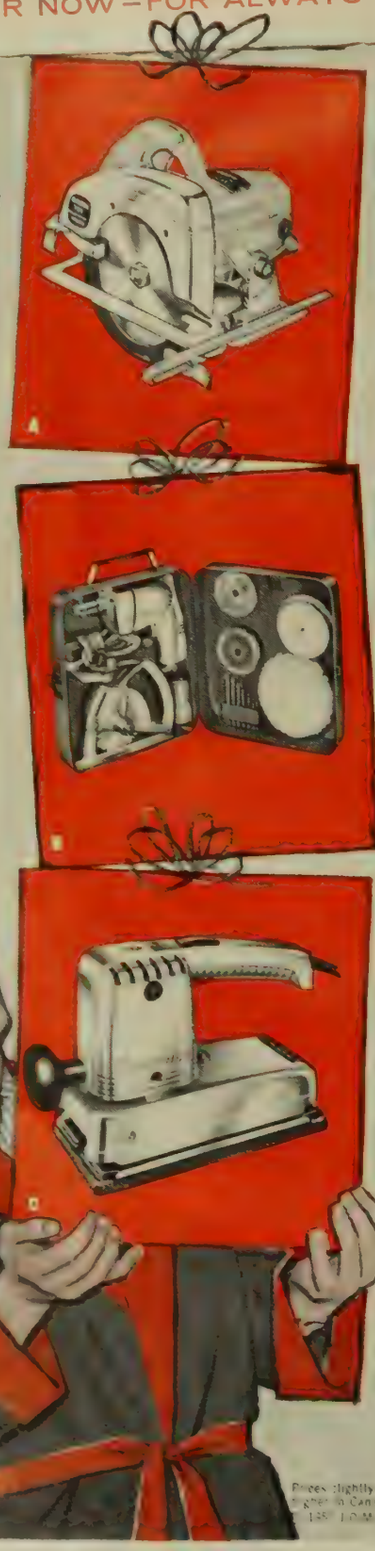


Actual photograph of Carlton Stainless Steel Sink (No. 2124) installed in combination with dishwasher in the Westinghouse "Golden Dreams" Kitchen. Now on display at Westinghouse Dealers everywhere.

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Presents that are pretty, practical, and in excellent taste are always well received. Make gift selections from this packet of beauties—and don't forget to include yourself



Those friends on your list who love Early American antiques or Provincial furnishings for their home will be delighted with a gift of sparkling cut crystal. Dessert plates, tumblers, sherbets, or goblets in Park Lane pattern are a good choice.



Photographs: Hopkins

For the man on your list, select unusual, useful gifts for his desk or study. Give him an illuminated globe, a leather-cased clock, ceramic ashtray and cigarette lighter, or—for the gay touch—a bright felt book cover with "specs" pocket. Any one of these might be just the thing you're looking for.

like to get



Here are little gifts in sterling that will make big impressions: a 6-inch bonbon dish, individual cigarette set, Celeste pattern sugar and creamer, and versatile "trivitray."



Beautiful, fine china accessories, such as the vases, ashtray, and pitcher seen here, are luxuries any woman would love for her home.

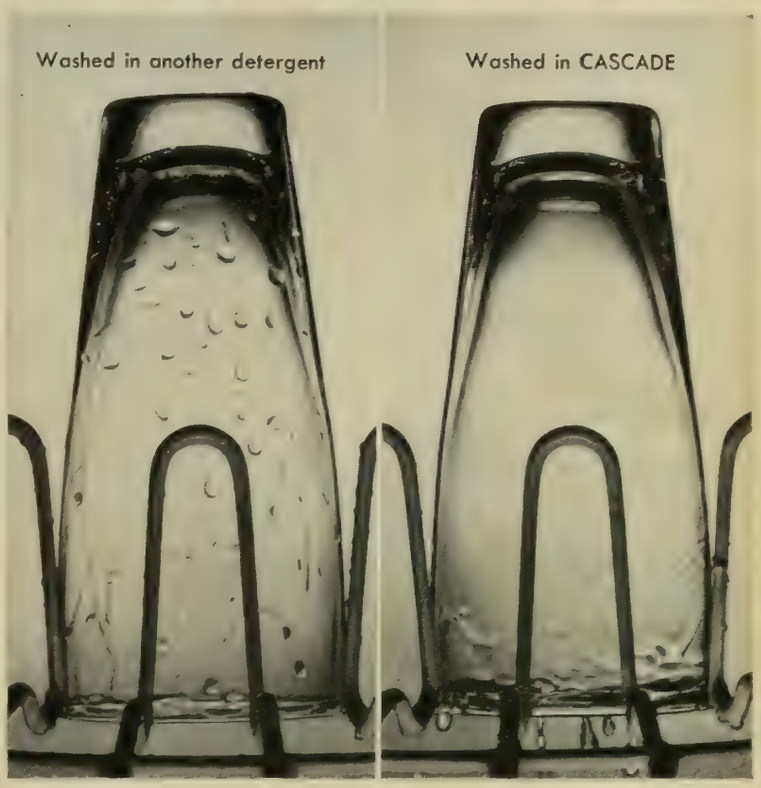


This lovely selection of table appointments includes gracefully sculptured Flower Lane sterling, delicate Cellini pattern china, a classically plain crystal goblet, and exquisite Venetian glass candleholders.

More on next page

NEW! FOR AUTOMATIC DISHWASHERS

Cascade eliminates drops that spot!



Today's improved Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets." That's why Westinghouse puts Cascade in every new machine!

These glasses show why new, improved Cascade stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water *drops* into free-flowing *sheets* . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no ugly spots! And new, improved Cascade dissolves *completely* . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean!* Try new Cascade —now sealed in protective foil.

Westinghouse

advises you to use Procter & Gamble's Cascade



Only Westinghouse has the Water Temperature Monitor that assures 140° hot water every time—wash water hot enough to remove stubborn soil, wash dishes sanitary-clean. It also provides 140° hot water for free-flow rinsing, spotless drying. Result: with a Westinghouse dishwasher, everything comes out sparkling clean. And to *eliminate drops that spot*, Westinghouse packs Cascade in every machine.

Every leading dishwasher manufacturer advises you to use Cascade



DESIGN NO. 6210

Here is a home offering

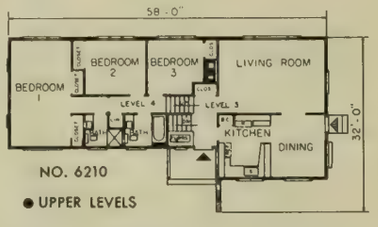
New Ideas... Added Values

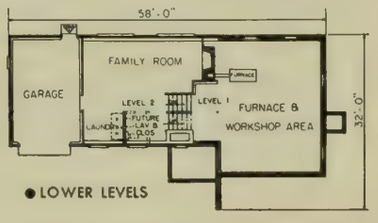
See many more modern designs in the Weyerhaeuser 4-Square Home Building Service

This modern split-level home provides economical big-family spaciousness. Leisure-paced living dominates throughout—from the garden-facing living area to the walk-out family room with massive fireplace.

Developed to bring you the extra building values which result from professional planning, the Weyerhaeuser 4-Square Home Building Service offers a wide range of home styles and sizes. Each plan is engineered for enduring structural values, solid living comfort, and thrifty construction.

For complete details on this Service, see your local Weyerhaeuser 4-Square Lumber Dealer. To obtain helpful literature, mail the coupon below.





Above are the floor plans for this beautiful split-level home. The main entry is at the third (living room) level. Note the 3 bedrooms and 2 full baths.



DESIGN NO. 6126

This distinctive new home is designed to provide privacy for pleasant living indoors and out. Living room windows facing streetside are the high ribboned type. Two view windows overlook the terrace, which is screened by a projection of the front wall.



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Begins on page 10

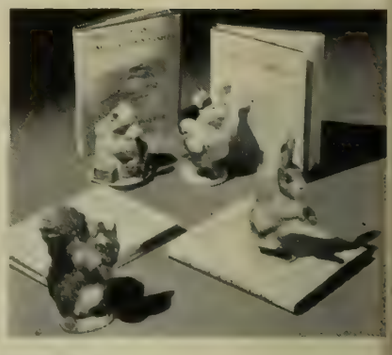


This wood-with-brass wall clock, 36-inch diameter, is a smart gift for the Contemporary home. It runs on a small transistor battery; needs no winding, no electrical connection, no cord.



Every woman will welcome a pretty new set of oven- and dishwasherproof china.

Flame Lily, Blue Mist, and Windswept patterns are correct for all settings.



Children are sure to treasure these charming replicas of favorite story-book friends—long after they've outgrown the illustrated books.

Figures are 5 inches high.



Gifts in silver or lace are always in great favor.

Choose a 2-quart pitcher in Hi-lite silverplate, a Princess pattern tablecloth, or Lasting Spring sterling.

More on page 15

What a Combination!





a washer and a dryer in one 27-inch cabinet!

Easy washes!

1958 COMBOMATIC

in a deep "well" of sudsy water . . .

Thanks to EASY's patented Tilt Tub, clothes turn and tumble through concentrated suds, wash clean clear-through with as much as 10 gallons less water on part loads. EASY washes bigger loads, too—up to 10 pounds. Regular and Delicate Fabrics settings, three wash water temperatures—Cool, Warm or Hot.



Easy rinses!

1958 COMBOMATIC

clothes "breathe" fresh water . . .

An exclusive method of spin-rinsing (we call it Surge 'n Spin Action) keeps clothes always flexing, always in water. They can't "ball up"—can't hold on to soil, scum. And they get four separate fresh water rinses . . . choice of Cool or Warm water.



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Easy dries without heat-set wrinkles!

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Get set for a beautiful surprise when you take your clean, dry clothes out of the EASY Combomatic. There's hardly a wrinkle in them! Not even in heat-sensitive synthetics. The Combomatic, you see, adjusts itself to the weight and wetness of each load, lowers the temperature as clothes become dry, turns itself off the instant they're fully dry. All *you* do is make one simple setting.

EASY LAUNDRY APPLIANCES DIVISION • The Murray Corp. of America • Palmolive Bldg. • Chicago, Ill.

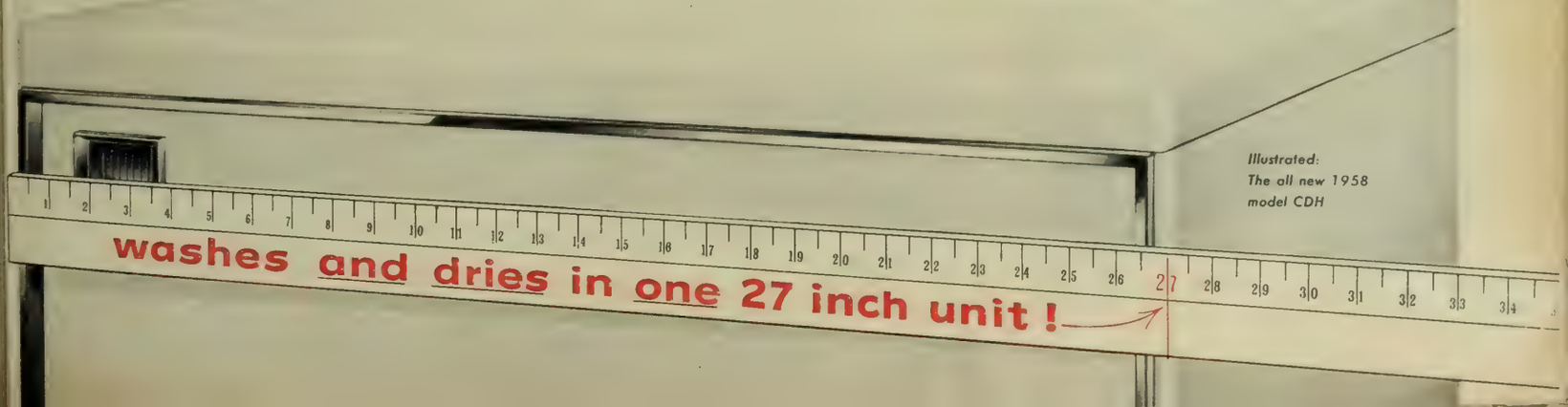
Easy Guarantees *against over-drying*

the cause of deep, heat-set wrinkles. Exclusive Measur-Matic Heat Control automatically prevents over-drying of properly sorted loads.

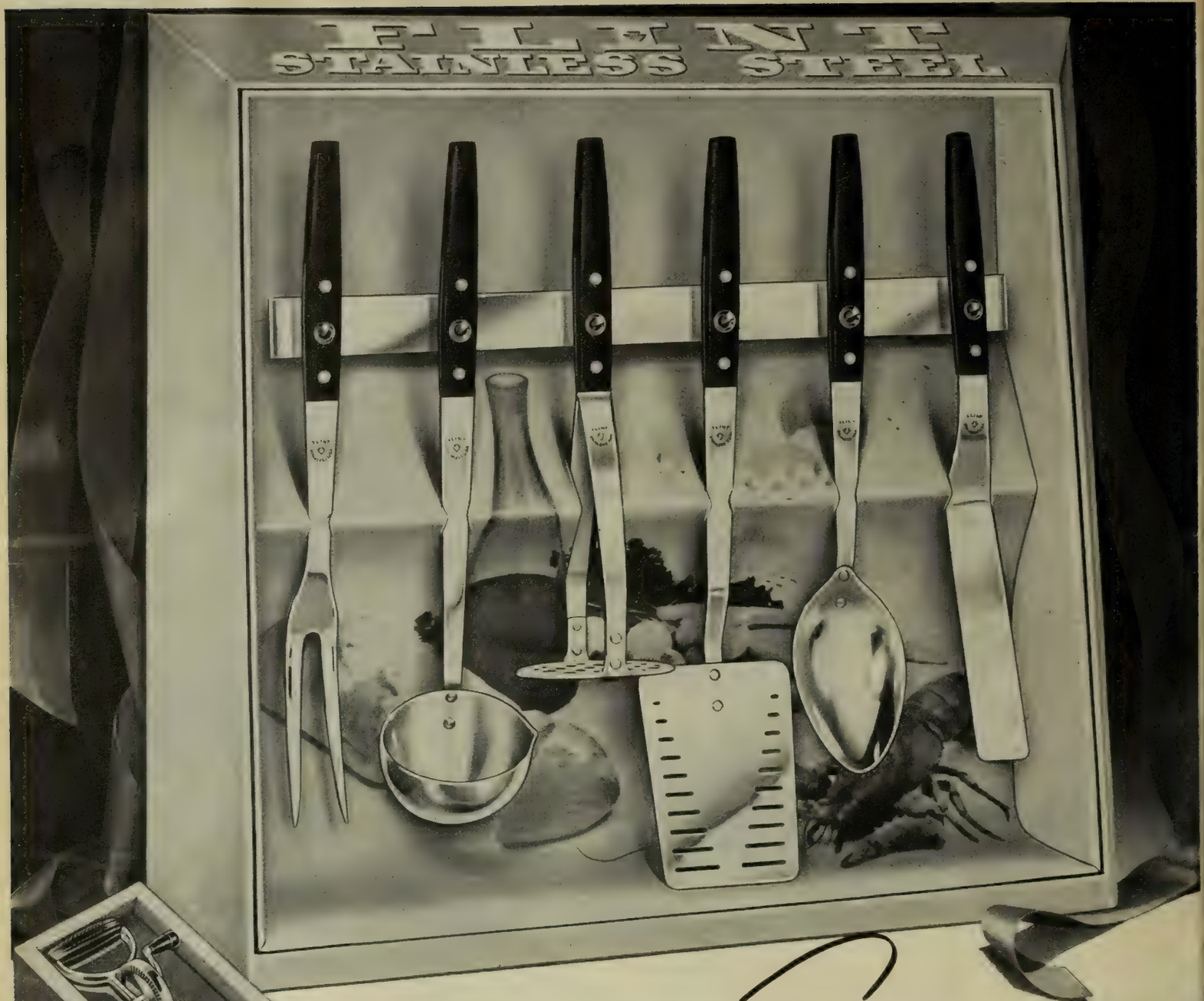
Guaranteed by Good Housekeeping

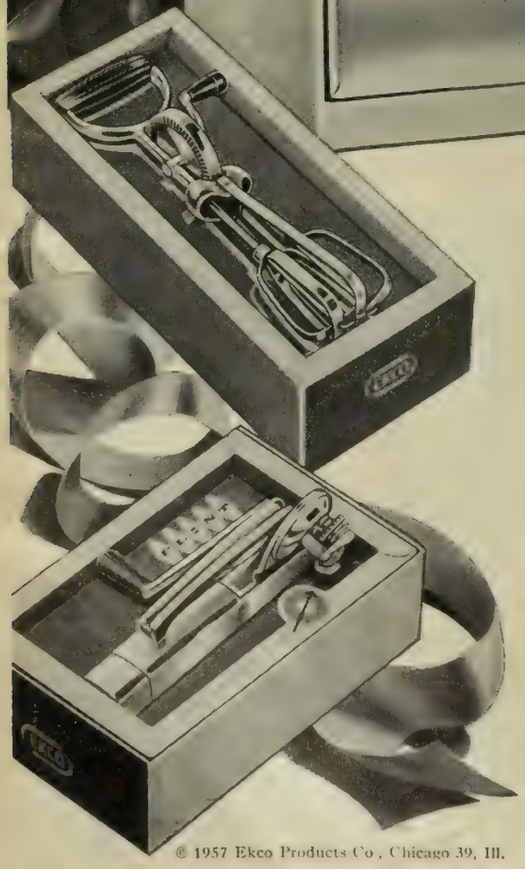
COMMENDED PARENTS MAGAZINE





Illustrated: The all new 1958 model CDH





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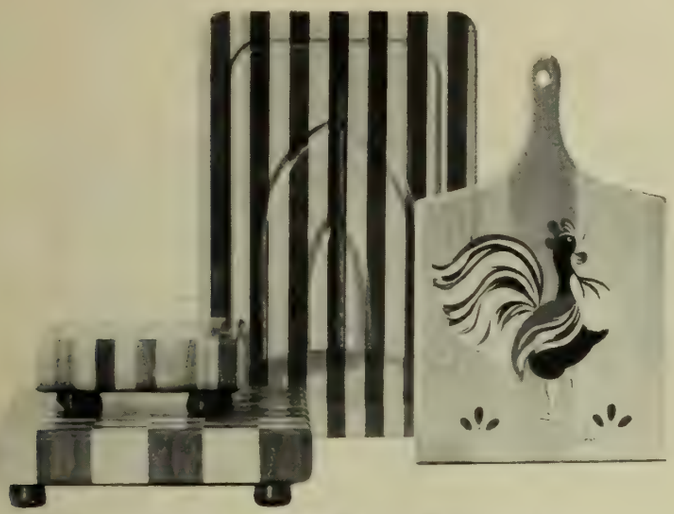
EKCO®

...the greatest name in housewares

© 1957 Ekco Products Co., Chicago 39, Ill.

Give a gift you'd like to get

Continued from page 12



These are gifts the man of the house will be most grateful for at barbecuetime: his wife will use them happily all the year round. Striped and grooved carving board measures 12 by 18 inches: the solid, footed chopping blocks are 8 and 12 inches square: and the hand-painted breadboard is 10 inches square.



Fine china or pottery accessories made by a famous old English house are sure to become family heirlooms.

They're practical, beautiful, and reasonably priced.



A gift like this gold and white imported pottery dinnerware will bring holiday pleasure for many years to come.

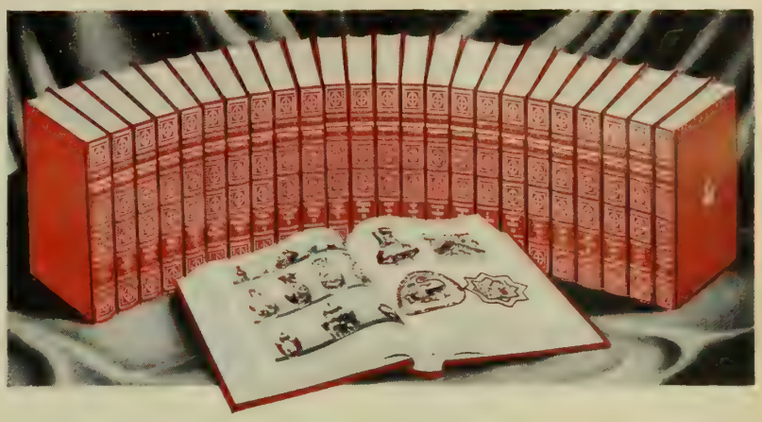
Or send a graceful, gold-on-green metal candelabra.



Here are gifts for the man who likes fine things.

The hand-crafted, stylized llama and ornate, cast-iron ashtray make smart accents for the desk or table.

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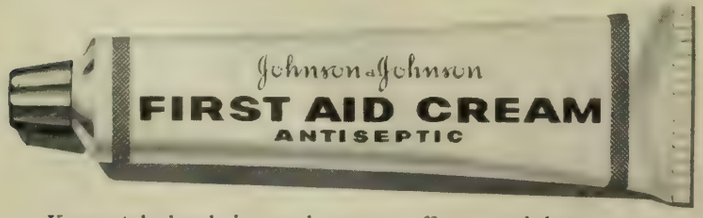
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fights infection, speeds healing—without stinging!

No other antiseptic—liquid or cream—is so effective, yet so safe for cuts, burns, abrasions:

✓ won't sting—won't irritate tissues ✓ speeds healing
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Keep a tube handy in your home, car, office or workshop

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Here's an idea!®

Decorative ways to dining convenience



Now you see it—now you don't! Charming floral wallpaper panels magically disguise new hardboard doors on a built-in china closet. Plastic spray protects paper.

Push lightly on the doors and they pop open—revealing the spacious storage room inside.



Try this idea on an old built-in buffet. Out-of-fashion glass doors once enclosed the cupboard. Home of Dr. and Mrs. Peter Labowskie, Colorado Springs.

Photographs: Burgess. Decorator: Harry Francis, A.I.D.



No room for a buffet? A glass shelf serves the same function, giving a light, airy look to a small room.

The antique mirror and brackets add "good furniture" smartness. L. B. Maytag, Jr. home, Colorado Springs.

More on page 18



More fun to learn! More exciting to play!

The All-New *Orga-sonic* Spinet Organ

NEW VERSATILITY! Now available with percussion, if desired. Adds such exciting sounds as Hawaiian Guitar, Vibra Harp, Bells... many others to authentic organ and orchestral tones.
NEW FASHION-FRESH STYLING! Early American, French Provincial or Contemporary... seven beautiful finishes for every decor.
NEW LOW PRICE! NOW you actually get more organ quality than ever before...at up to hundreds of dollars less!

An entire new world of wonderful musical sounds now yours...at a new, lower organ price. And, with the addition of percussion to the exciting Orga-sonic, you can blend literally dozens of stimulating new sounds with such orchestral tones as Clarinet, Violin, Trumpet, Oboe—almost any instrument you wish to reproduce. All in addition to the traditional, inspiring beauty of pure organ tones.

Surprisingly simple to play, the "years ahead" Orga-sonic gives you the professional touch without gadgets or limitations. Two keyboards and new playing ease make it truly more fun to learn...more exciting to play.

For new tonal richness...new higher fidelity ...new performance and beauty, see and hear the all-new Orga-sonic. Truly the one home organ offering more styles and finishes than any other—giving more all-new features than any other—built to the highest standards of craftsmanship in spinet organs today.

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CONTEMPORARY. Stunning functional design. Choice of six finishes: Ebony, Mahogany, Walnut, Light Oak, Maple, Korina.

FRENCH PROVINCIAL. Captures the romance of exciting 18th Century France ...in beautiful Cherry Fruitwood finish.





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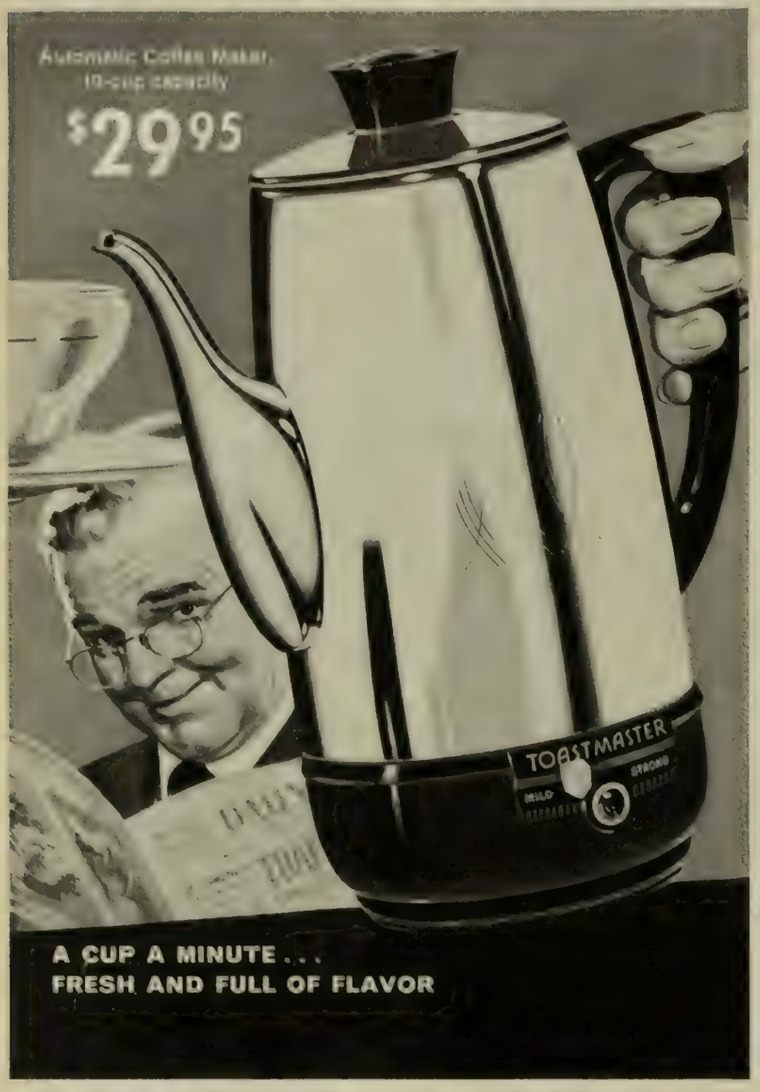
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Automatic Coffee Maker

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Makes 3 cups or 10 . . . each as good as the first

You know the secret of good coffee: your favorite brand, precise water temperature, and exact brewing time. And your Toastmaster Automatic controls them all. Automatically. But it doesn't sacrifice goodness for speed. The exclusive "Flavor Dome" top and two separate heating elements coax out every drop of flavor, give you perfect coffee.

Wonderful coffee will come out of your new Toastmaster Automatic Coffee Maker. Ask anyone who has one. Then give one to your family soon.

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New Automatic Fry Pan! 11" **$19.95**; 12" **$24.95** (Covers, **$3.25**, **$4.25**)

Here's an idea!

Continued from page 16

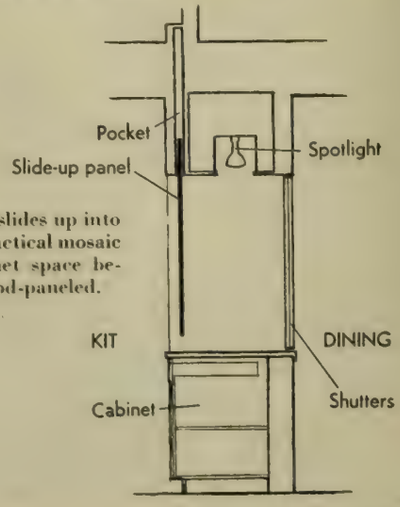


Pass-through leads a double life. Most of the time it's a decorative niche, with the shutter doors standing open. A built-in spotlight enhances the handsome statuary and plant shown here. Home of Mr. and Mrs. Wardner Scott, Lincoln, Nebraska.

Photographs: Warren Reynolds. Decorator: Claude Brommage, A.I.D.



Just push up the sliding panel at the back and there's easy access to the counter from the kitchen side, a handy stepsaver. The hostess can set up buffet service ahead of time, keeping kitchen sounds and scents behind closed shutter doors.



Door, on kitchen side, slides up into wall. Counter top is practical mosaic tile, and there's cabinet space below. Dining side is wood-paneled.

IT'S TRIPLE-TONE! BY GOODYEAR! THE TRUE VINYL!



The world's most *Carefree* flooring!

HERE IT IS IN THE BRAND-NEW CORK-TONE SHADE, working beautifully with bold strips of Vanilla Beige—the fascinating, entirely new styling in carefree flooring—a mass effect with massive magnificence!

That's TRIPLE-TONE by Goodyear—the true Vinyl featuring the sensational "carefully casual" pattern—chips of pure color set deeply into gorgeous background hues!

See it at your dealer's! And when you do, have him lay out a wide area so you can thrill to the full, mass effect of its bold beauty! Select from 15 smart colors, in tiles and full 45"-wide rolls—and enjoy matching walls and counter tops of this *most carefree of all flooring materials!* Ask your Flooring dealer about the Goodyear Home Owners Guarantee.

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Cinderella Cake with new chiffon frosting—it's magi

crowned with sparkling Del Monte Fruit Cocktail

Here's a perfectly gorgeous dessert that's so easy to make you'll even surprise yourself! And the idea's so new you could very well be the first in your crowd to try it.

One secret is easy chiffon pie filling mix for the frosting. The other, you recognize, is your old friend DEL MONTE Fruit Cocktail—and goodness knows there's no work to *that!* Just five bright, beautiful fruits so neatly cut, with such fragrant bouquet and ideal flavor balance—it's a charmer for sure.

And we do mean for *sure.* For good looks and flavor every time—it's America's favorite fruit cocktail, DEL MONTE.

CINDERELLA CAKE

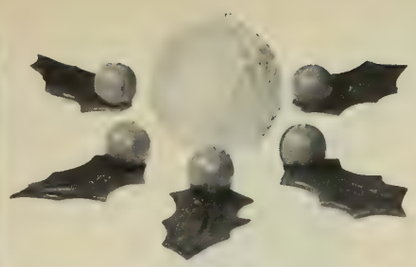
- 1 large baked angel food cake
- 1 package lemon chiffon pie filling mix
- 1 tablespoon lemon juice
- 1 can (1 lb. 14 oz.) DEL MONTE Fruit Cocktail

Cut out a shallow trough from the top of the cake. Prepare chiffon filling according to the directions on the package, adding the lemon juice at the same time as you add the cold water called for on the package. Spread at once all over the cake, like frosting. Set aside to chill for 1 hour. At serving time, spoon well-drained DEL MONTE Brand Fruit Cocktail into the trough in top of the cake, and around the bottom of the cake on a serving plate. Serves 8 to 10.

Del Monte® Fruit Cocktail







This snowball candle and the holly-berry candles (with their wax holly leaves) can be used together, as here, or separately.

As the flame burns down into the snowball, it glows through the frosty sphere. Light the holly berries for merry twinkle.

Holiday motifs ornament the sides of these colorful candles. Some are gay, some are sedate in design, with variety in height and shape to suit any decorating need.

Shepherd-and-star candle is 12 inches high. The round candle in front measures 3 inches across. Always set a candle on a plate or holder, with flame unobstructed.



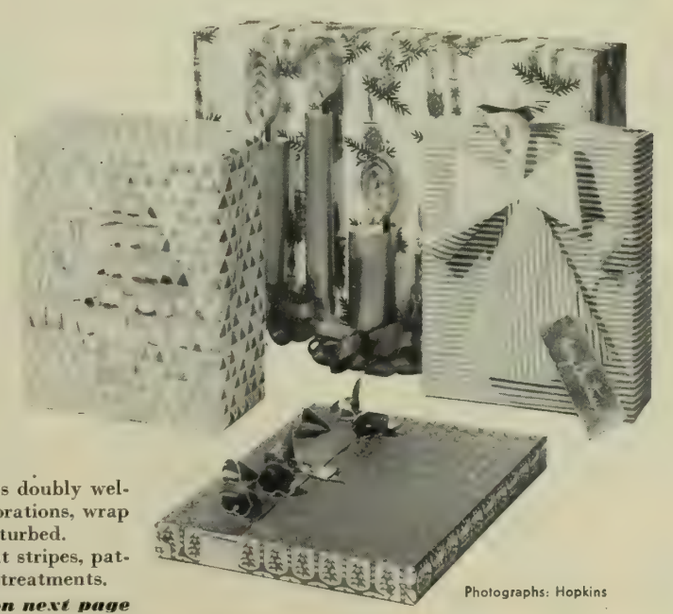
This jolly Santa-man likes nothing better than a full pack of Yuletide greetings from all your friends.

Hang him on a door or wall where he'll be a happy reminder of the season. Of red, green, and white felt, he is 50½ inches tall.

Holiday candles, cards, and gift wraps

To greet your friends and decorate your house, no ornaments are more colorful and effective than a glowing candle, a cheery card, or a gaily wrapped parcel. They're little, inexpensive things that are large in beauty and thoughtfulness of the season.

It's not too long before all the excitement and rush of Christmas will be here, so now's the time to choose your candles, cards, and gift wraps.

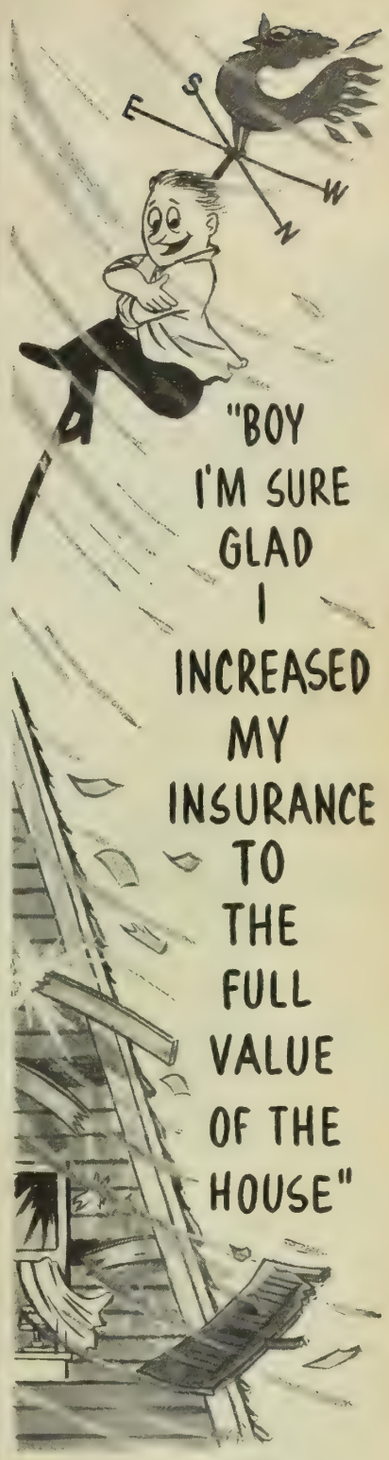


Festive wrappings make your gift packages doubly welcome. For your own table or tree-base decorations, wrap empty boxes that will not be opened or disturbed.

Coordinated papers and ribbons in bright stripes, patterns, and designs suggest many delightful treatments.

Photographs: Hopkins

More on next page



Would you sell your home and household contents for the amount of insurance you carry? No? Then you're not adequately protected in event of loss. The same applies to any business building, furniture and fixtures you own. To make sure you're up-to-date, call an agent representing . . .

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WHEN YOU BUY INSURANCE BUY INTEGRITY



Samsonite party chairs!

Comfort for every guest when you have a supply of quick-folding, compact Samsonite chairs. Above, chair with no sag springs, contour back; comes in five smart colors. $9.95 each. Below, Futura with padded seat and back rest, steel tube legs with brass "spats." $8.95. Five stunning decorator colors to match Samsonite Card Tables.

...on hand at fun-time



Samsonite

world's st-mapest card tables and chairs by the makers of Samso- *Lounge*
Shwayder Bros., Inc., Folding Furniture Div., Detroit 29, Michigan

Holiday candles, cards, and gift wraps

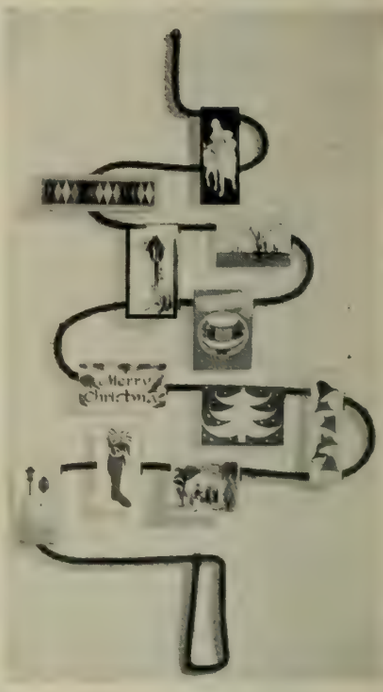
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A decorative candle makes a beautiful gift. The glistening, snow-capped pine tree, long-burning window light, or pine-scented party pair are all excellent choices.

Pine tree stands 12 inches tall. The Madonna, star, and angel designs on the 8-inch crystal cups are handsomely done in sequins and gold.

And the cute party pair in 3½-inch glass tumblers are packed two to a box.



Christmas cards, these days, are too pretty to hide in a basket. Pin them to a yarn- or rope-wrapped tree frame and their multicolored beauty will show to good advantage.

Aluminum clothesline wire is easily worked into shape and then bound with heavy, colored cording.



Holiday candles can be just as much fun as they are beautiful and decorative. A perky snowman and his lady literally radiate with an inner glow—all 8 inches of them. Red or green season's-greetings goblets will shed their warm and cheery light for many hours. And little holly-trimmed candles stand prettily in star-shape holders.



...edier shine—more free time—with New BRILLO soap pads

Polish off pots and pans fast—have time for things you really enjoy

...e's special soap with ...weler's Polish in every pad!

... get twice the shine in half the time! New, ...nger, tighter knit Brillo Soap Pads whisk ...y scorch, grease and stains like lightning! ...ning shines aluminum like new Brillo Soap ... Only Brillo guarantees results! You get a ... utensil free if Brillo fails to clean!

NEW! Brillo® soap pads 12 PADS Shines Aluminum Fast

Brillo Soap Pads (red box) Soap-filled metal fiber pads
Brillo Cleanser (green box) Metal fiber pads plus cake of soap

... to husbands—
...eds up your clean-ups, too!

Whitewalls · Aluminum doors · Shop Tools · Paint spatters

THRIFTIER! 5 and 12 pad boxes!
BRILLO "Big 12" box gives you 2 extra pads!

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NOW SHE'LL NEVER . . . NO NEVER



Char the bacon... Scorch the potatoes... Cook the meat dry!

She can run 7 Controlled Heat Appliances with ONE

Presto®

Control Master*

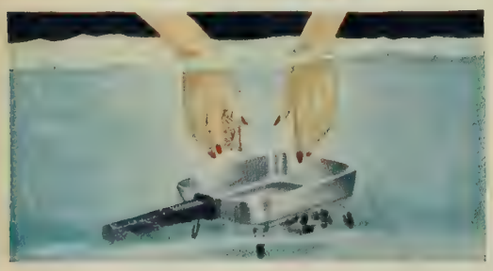


This Christmas Give Her an Electric Range in the Palm of Her Hand!



Presto appliances are so economical you could buy a Control Master with each one and still save money. But you need only one $6.95 control to run them all. So we have priced appliances separately to show

savings up to 40%



9" x 9" size **$10.95†**

FRY PANS Square shape for greater cooking capacity. No scorched foods.

Large 11-inch size $12.95†
Giant 12-inch size $16.95†

Each appliance washes completely under water

A turn of the dial and she's turned her back on pot watching forever. Control Master never forgets... holds cooking temperature constant. Results? Perfectly cooked meals every single time. Permits healthful waterless cooking. Remember, one Control Master fits the entire family of seven Presto appliances . . . detaches instantly so each appliance can be washed under water, handles and all! See them all at your Presto dealer.



$16.95†

GRIDDLE. Holds lots of pancakes, hamburgers or sausages . . . great for large get-togethers! Cook at table, too.

PRESSURE COOKER Whole meals in 5 minutes! Keeps vitamins in food.

Foods can't burn, stick or boil over. Big 3-quart capacity.

DUTCH OVEN. For meats, casseroles or one-dish meals. Bakes, stews, roasts... *automatically*. Holds 5 quarts.

$17.95†



$19.95† **$13.95†**

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Makers of Presto Control Master Appliances, Presto Cookers and Canners

*Control Master is the registered trademark of NPI for its automatic heat control.
†Manufacturer's recommended retail or Fair Trade price. Fed. tax included. Slightly higher in Canada.

Smart decorating ideas

that save you dollars

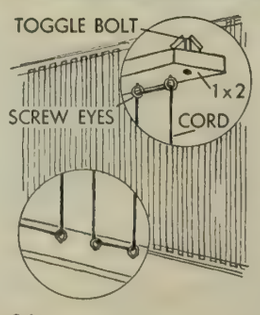
Remedies for an ugly fireplace, lack of storage—plus ideas for seating, space division



One long bench gathers into one good-looking group hi-fi equipment and storage cabinets. Save by finishing a bench and cabinets yourself to suit your room. Cover some floor pillows with less-than-a-yard remnants of fabric. About 50 bricks (cost: just a few pennies each) make interesting indoor terrace for large plants, firewood.

Photographs: Hedrich-Blessing. Owner-designer: Robert Rodriguez. Data: Lois Rea

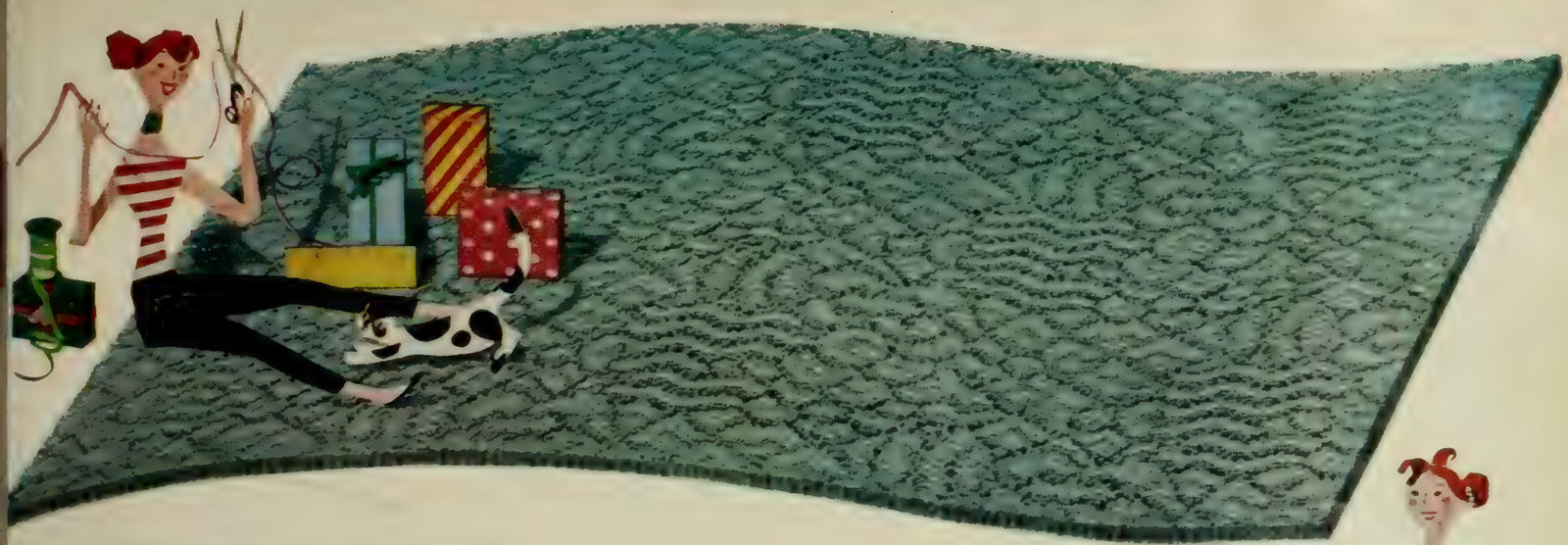




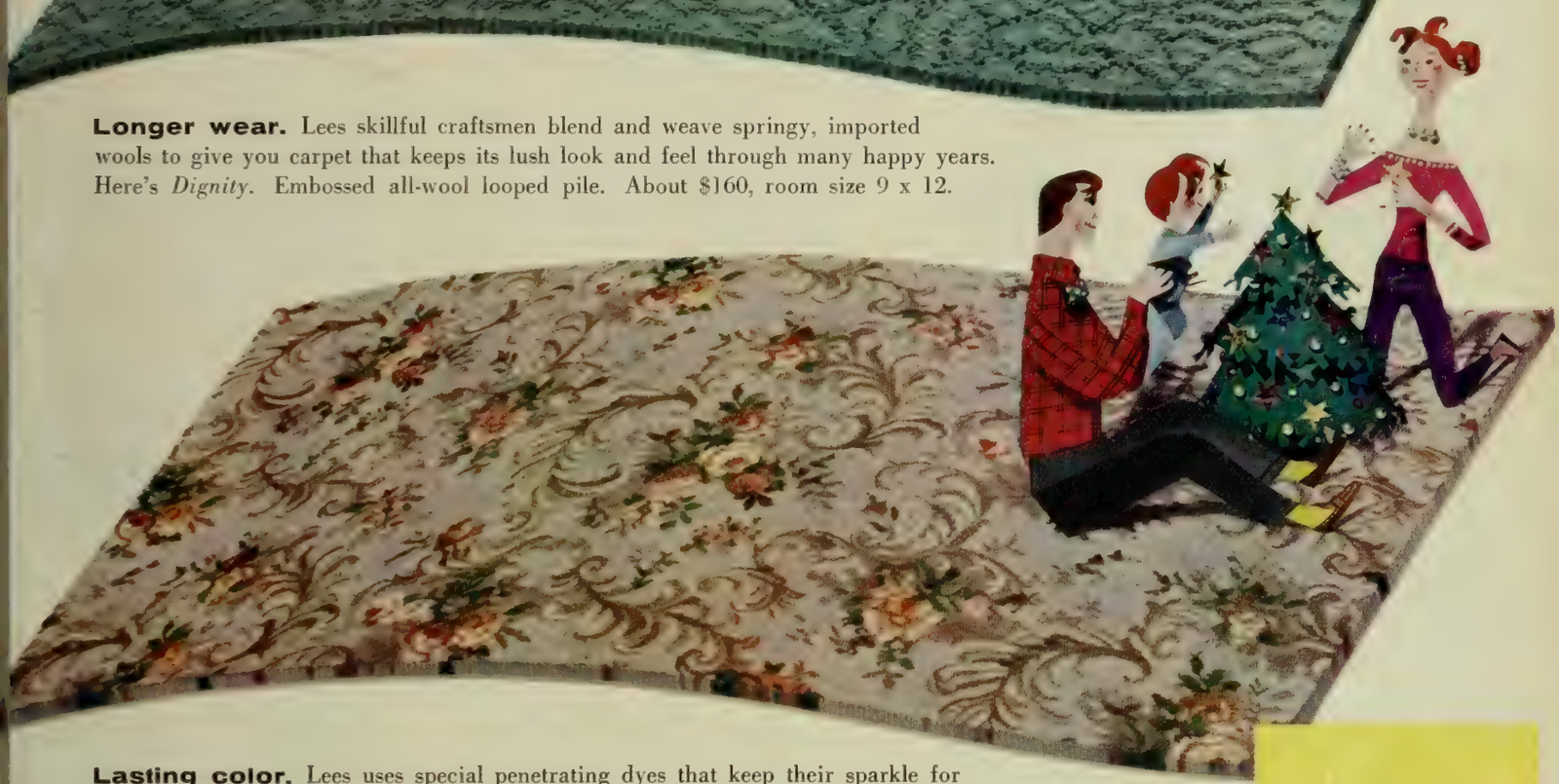
Room divider made of traverse-rod cord creates entrance-hall effect in living room. View is through divider. Wood paneling covers old fireplace wall, adds inexpensive smartness to whole room.

To make divider, plan the cord spacing first. Fasten screw eyes to two boards length of divider you want. Fasten one board to ceiling, other to floor. Last step is stringing cord through screws.

or many happy new years, give your home a Lees Carpet for Christmas



Longer wear. Lees skillful craftsmen blend and weave springy, imported wools to give you carpet that keeps its lush look and feel through many happy years. Here's *Dignity*. Embossed all-wool looped pile. About $160, room size 9 x 12.



Lasting color. Lees uses special penetrating dyes that keep their sparkle for the long life of your carpet with little care from you. Here's *Virginian*. Dozens of artist-mixed colors create the design of this luxurious all-wool carpet. About $170, room size 9 x 12.



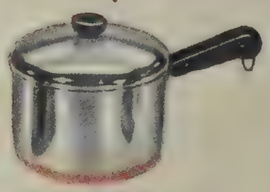
More for your money. 112 years of experience are woven into *every* Lees carpet to assure you the most value for your money, no matter what price you choose to pay. Here's *Sparkletuft*. 100% selected rayon tweed. Beauty at low cost. About $95, room size 9 x 12.

"Those heavenly carpets by Lees"® are available through the authorized Lees dealer near you. You can trust him to give you expert advice and arrange payment terms to suit your needs.

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Lees® CARPETS

Memo for today!



Revere Ware Covered Sauce Pans. What's cooking? Lift the snug-fitting cover, sniff the delicious aroma, see the garden-rich color, taste the succulent flavor. M-mmmm! 6 sizes: 1 to 5 quarts.



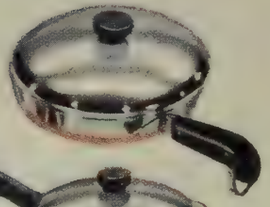
Revere Ware Covered Sauce Pots. For treats like boiled lobster and stove-top roasts, these beauties cook just fine on low-heat setting. Copper-clad bottoms heat faster. 4 sizes: 4 to 8 quarts.



Revere Ware Tea Kettles. The all-new, all-copper kettlette is decorative *and* functional. Holds 2 quarts. A showpiece among 7 handsome kettles . . . including 3 perky whistlers.



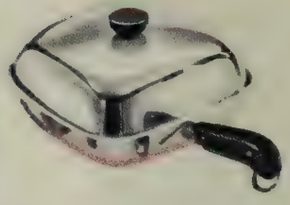
Revere Ware Coffee Makers. Perc or drip. 4 cups or 14! There's one to meet your needs. Beautifully styled for right-to-the table service.



Revere Ware Covered French Skillets. Ham 'n Eggs smile like the morning sun in these even-heating, even-cooking skillets. Jewel-bright, decorative. 6 sizes: 6 to 12-inch diameters. Also with egg-poacher units.



Revere Ware Covered Double Boilers. Really versatile. Inset serves as a mixing bowl, ice-bucket or for refrigerator storage. Use lower unit as a saucepan. Sizes: 1½ pint, 1½ quart, 2 quart.



Revere Ware Covered Square Skillets. Modern shape for maximum capacity. Easily cleaned. No crevices for food to lodge in. Cool Bakelite handles. High dome for top-stove roasting. Sizes: 10½ and 12½-inch diagonal.

P.S. *$3.99 to $14.95 for individual utensils. Gift sets start at $19.95.*





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Nothing else is like *copper-clad stainless steel* Revere Ware . . . to give . . . or to get. It's the world's finest. See your favorite store today for the full line including individual casseroles, mixing bowls, canisters and wonderful gift sets. *Revere Copper and Brass Incorporated, Rome, New York.*

How to get the best mileage from CAR INSURANCE

A good way to evaluate auto insurance is to see which policies insurance executives themselves carry. Here, in the second of four articles on insurance, you may discover bargains you've been missing

By Ronald M. Deutsch

In a recent series of interviews, insurance executives were asked this question: "What sort of insurance do you buy for *your own* car?"

The answers revealed big differences between the buying of experts and that of millions of Americans. The experts were getting far more protection—yet they were paying little or no extra money for it.

Are you getting all the protection you should from your car insurance dollar? Check your own insurance against that which the experts buy, and see.

Getting the most for your car insurance premium is largely a matter of bringing the insurance up to date. How do you do this?

First, keep in mind the key to all good insurance buys: Insure first against losses that would really hurt, against financial catastrophe.

Surely the loss of your car itself, if it's a fairly new one, is a big blow. So you insure against that loss. You buy collision insurance. And most Americans have been buying this with a $50 deductible clause.

This means you pay the first $50 of loss. The insurance company hands over the rest, up to the actual cash value of the car. Why take this deductible? Because, for one thing, it would quadruple your insurance bill to get rid of it. And for another, a $50 loss isn't a catastrophe. It isn't wise to pay a lot to guard against the possibility of a small loss.

But insurance experts are not buying $50 deductible. Almost to a man they answered the question about their collision insurance, "We buy $100 deductible."

"Complete coverage became too costly years ago," says one expert. "And now $50 deductible costs too much. In today's economy, people who can buy new cars can risk a $100 loss."

In a typical case in one city, you pay $34 for ordinary $50 deductible collision insurance; $100 deductible costs just $18.

See what this means. You pay $16 for $50 worth of insurance. Common sense tells you something is wrong with this—especially when the next $18 buys protection for the entire remaining value of your car!

"Does it make sense to take even more of the risk yourself?" experts were asked.

Most did not think so. But a few did. Several were buying $150 or $250 deductible policies.

For the most part, it's wise to buy higher deductibles in collision insurance only when you live in a crowded city where insurance rates are unusually high. Many experts in New York, for example, buy big deductibles.

This is simple economics. In our typical city, where $100 deductible costs $18, $150 deductible saves only $4 in premium. Where rates are very high, this saving might be bigger—enough to justify taking the extra risk.

Which deductible is right for you? First, look at your own finances. How much loss could you take without too much pain? Then chat with your insurance agent. Ask him to give you the rates on deductibles up to $250.

Until recently, many lending agencies demanded $50 deductible collision coverage on any car for which they lent money. But today it's a rare lender who won't allow $100 deductible. If there's a loan on your car, however, be sure to ask the lender about this.

"Is there any situation in which you need no collision insurance at all?" the experts were queried. The answer was yes.

Here again you need only put your value-judgment to work. You insure your new car against damage because of its high value. But the story for a car with low value is quite different.

Says one expert, "My wife has a 1947 coupe worth $200. If I buy $100 deductible collision insurance for it, I really get just $100 of insurance. And I pay too much for it. So I don't insure against collision

[*Turn to page 30*



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Happy the bride-to-be or any woman who is given Cannon's new Vanity Fair bath ensembles. Wide, wide stripes of Carefree color with white. Soft, luscious, absorbent terry that will keep its promise of long years of use.





Silver threads (soft and washable, of course) gleam against thick loops of snowy white terry. Also gold on white and pastels. Handsome anniversary gift. Glamorous hostess gift. And a warmly welcomed thank-you, too.





Sweet sixteen or sixty, every woman loves Cannon Carefree colors and knows what a fresh modern look they give to any period of decoration. Give them for birthdays and housewarmings.



A bed of flowers is every woman's dream come true, with Canno new forget-me-not printed percale pillowcases and bordered she And because they're Combspun, their luxury lasts for years and ye

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Every woman knows that!



ady for bed the night *after* Christmas? nta remembered with holiday-hued Cannon rcales, so smooth and sleep-inviting. Only nnon percales are *Combspun* for extra uty, extra comfort, and extra wear.

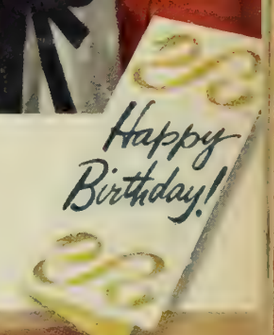




lake it a merry, terry Christmas with Cannon's famous Empress owels in the new Taffy color — mixed excitingly with Green Mist. hese big, luxurious towels decorate a bathroom all by themselves!



The gift that lightens housework! Cannon fitted sheets with *Ezy-matic** corners (and *only* Cannon has them). They slip on without mattress lifting and stay tucked, comfortably smooth. There's no need to iron them!





Don't you know women just like yourself who'd love to have these new Sun Beau towels on any occasion? "Gold" glitter border on Firefly Yellow; also gold on White, Pink Whisper, Green Mist and Aqua.

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LA-Z-BOY CHAIR CO., Monroe, Mich.

The foot-rest disappears into the chair front.



Car insurance

Begins on page 27

Advantages of "modernized" car insurance

(Premium rates are averages, and will vary according to the make and age of your car, the city in which you live, and other factors. Rates are based on a car valued at about $2,000.)

	BEFORE		AFTER	
	Amount	Premium	Amount	Premium
Collision	$1,950 ($50-deductible)	$ 34	$1,900 ($100-deductible)	$ 18
Bodily Injury Liability	$5,000-and-$10,000	$ 30	$25,000-and-$50,000	$ 40.80
Property Damage Liability	$5,000	$ 25	$10,000	$ 27.50
Comprehensive (Including fire and theft)	$2,000 (complete coverage)	$ 14	$2,000 (complete coverage)	$ 14
Medical Payments	$500	$ 7	$2,000	$ 10
TOTAL INSURANCE VALUE	$19,450		$65,900	
TOTAL PREMIUM		$110		$110.30*

**Writing the modern policy under the Family automobile policy also increases the kinds of coverage in many important ways.*

damage. Anyway, there is a very small chance that it would ever be a total loss."

So look over the insurance on that old car. See how much insurance you're really getting, and how much you pay for it. Chances are, if it's worth less than $400, collision insurance just isn't worth the expense.

Next the experts were asked, "What's the biggest hole in most people's auto insurance?"

The answer was unanimous—legal liability insurance. Say the experts, "This is the most important single item in your auto insurance program!"

Liability insurance covers you for whatever damage your car may do to people and property. The coverage for injury to people is called bodily injury. That which covers damage to property is property damage.

In recent years, claims under bodily injury insurance have become staggering. "Very minor accidents," says an executive, "are ending in claims—and judgments—for $50,000!"

Few of us could meet such a claim. In many states even your future salary can be attached to satisfy such judgments. And the experts are certain that most American families are poorly protected against such catastrophe, which makes even the loss of a new car look like a small mishap.

Millions of Americans carry 5-and-10 liability insurance. This means the company pays $5,000 tops for one injury to one person and $10,000 maximum for all of the injuries in one accident.

Say the experts, "In the light of today's liability suits, this is outmoded insurance. It's a rare person who should carry less than $25,000-and-$50,000 for bodily injury insurance!"

This may sound like an appalling demand on your pocket. But here you can take advantage of a big insurance bargain. Let's say 5-and-10 bodily injury insurance now costs you $30. (Rates vary.) See what extra insurance would cost.

Bodily Injury Insurance (in thousands)	Increase of cost	Total cost
5-10	***	$30
10-20	20 percent	$36
25-50	36 percent	$40.80
50-100	45 percent	$43.50
100-300	54 percent	$46.20

You can see how cheaply the so-called "excess limits" of liability insurance sell. How much do you need?

To find out, add the worth of the following: your home, car, bank account, securities, and business property. The correct amount of bodily injury insurance for you is the nearest figure *above* the total value of these possessions.

For example, if the total of possessions is $32,000, you need $50,000-and-$100,000 insurance here. But remember, $25,000-and-$50,000 is considered a minimum.

Does an old car need this insurance? Absolutely. No matter what it's worth, it can cause death, personal injury, or property damage.

On the other side of legal liability insurance, experts all say that property damage insurance should be $10,000 and up. Most people carry only $5,000.

"Consider," says one executive,

[*Turn to page 100*

4 bright ideas on how to

Light for Living

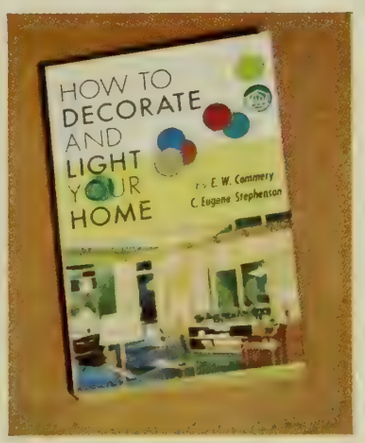
and how to get a book with hundreds more



1. Try a lighted valance to give your living room a new feeling of spaciousness and height and add pleasing over-all illumination. General Electric Home-line fluorescent tubes behind the valance faceboard give the same warm flattering light as the regular bulbs in the end-table lamps.



. Use G-E Home-line to dramatize a grouping favorite pictures and bric-a-brac. Brackets like is are now available in many stores.



3. 1001 ideas in this exciting new book "How to Decorate and Light Your Home". Originally $6.75 now paperbound for only 35¢. Send for your copy today.



4. Get really good light for cooking and food preparation with a lighted bracket—upward light through the glass shelf is useful and decorative. G-E Home-line fluorescent tubes in the brackets ensure a soft, natural light.



. Quick as a wink, this versatile trolley lamp shifts from sofa to dining table to bathe either with comfortable light—saving space as it does double duty. And a G-E -Lite bulb lets you vary the light to suit your mood.



6. Here's the new G-E Home-line fluorescent tube with the same warm friendly light you get from regular bulbs—to give you Light for Living. Ten sizes, straight or circline, from $1.05. Be sure to specify G-E Home-line next time you buy fluorescent tubes.

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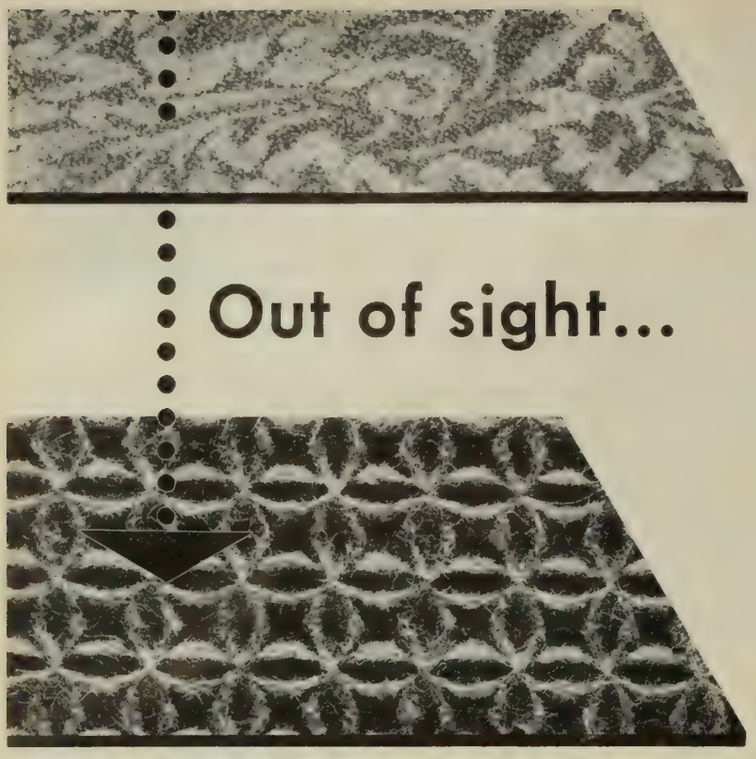
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HOW-TO

for the handyman®

Screws that loosen from motor vibration can be held fast with a daub or two of automotive weatherstripping on the threads.

Rubbery compound stays flexible, lets you remove the screws, if necessary.

Bob Gilmore
Sonoma, Calif.



Photographs: Stanley; Gilmore

Carry plywood and other sheet materials more easily in a rope sling like this. Use any kind of rope.

Pressed between your arm and body, material can be held tightly so you can maneuver it up and down stairs, through doorways, and so on.

Clyde Mates
Seattle, Wash.



Spare blades taped to your hacksaw can save long trips back to your workshop when you break a blade or have to change to a different type out on the job.

Tape them tightly to the frame — teeth down.

Hacksaws cut just one way: forward. Mount blades so the teeth point as shown

G. W. Jurgelis
Paulsboro, N. J.



Drill holes accurately in concrete block, plaster walls, and other masonry with this simple guide.

It keeps bit from slipping and crawling when you start it into hard surfaces.

Any scrap hardwood works best; predrill hole to match size of the carbide-tipped bit.

Oliver C. Grant
Springfield, Mass.



More on page 34



Couture by WA-VEL'S

TALENT?

This paneling blends with anything-- Old or New!

Think for a minute how beautifully this lustrous paneling would go with *your* things. It has the remarkable gift of going well with *any* decor. This gifted paneling is Simpson's rift grain redwood plywood, with deep grooves "toasted in" for a warm and friendly random-planked effect.

Expensive? No indeed . . . in fact, this beautiful paneling costs only about $33.00 for an average wall! And it comes in handy 4-by-8-foot sheets, making it easy for your "man of the house" to put it up by himself, right over old wall surfaces or in new construction.

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How-to for the handyman

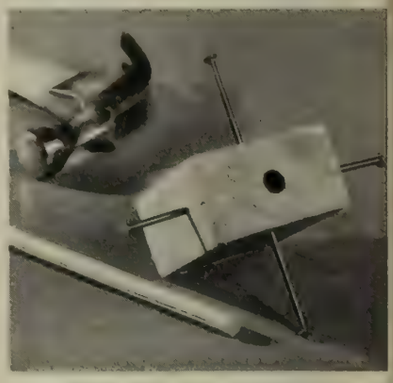
Begins on page 32



A handle on a stepladder makes it easier to carry to job—especially if ladder is a heavy 6- or 8-footer.

Screen door handle works best: find the center of balance of the ladder and screw handle in place.

Ursa Ward
Des Moines, Iowa



Grooving dowels for better glue bond is easy to do with this easy-to-make jig.

In scrap of 2x4, drill hole slightly larger than the dowel you want to groove. Then drive 16-penny nails into the block as shown.

The points should extend 1 16 inch or so beyond sides of hole so they dig furrows in dowels when you drive them through the block.

Raymond E. Nienburg
Wappingers Falls, New York



Use screws instead of nails to fasten numbers on your house or mailbox post.

Then, when painting time rolls around again, you can remove the numbers without damaging them—or having to "cut" them in with small paintbrush.

J. M. Heston
Salem, Ohio



Clothespin wrench drives and draws screw eyes and hooks in a jiffy. Also, it does job without nicks and burrs on metal, which usually happens when you use pliers.

Threads start better and the stock won't split, if you drill pilot holes first.

Bill Toman
Palatine, Ill.

Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6711 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.



Callaway's Superla® high and low loop-pile carpet in eight colors—a choice of four tweeds or four solids. 12 and 15 foot widths, about $6.95 a sq. yd.

When it's tufted with the new soil-resistant Avisco® rayon fiber (Super L*), the carpet you choose is rich in color, exciting in texture, easy to care for. This new Callaway carpet is a superb example. Evidence of its tested quality (this tag!

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Mengel Wood Cabinets come in a variety of sizes, in Platinum-finish natural Birch, and in colors. Choose also from a host of time and work-saving accessories—mixer bases, lazy susans, swing-out shelves, hidden-drawer bases, cutting-block tops and many others!

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Mengel Cabinets have a breathtaking design that's as modern as tomorrow. They're fashioned in *wood*—preferred by 9 out of 10 women for its beauty of color and grain! Mengel Cabinets are quiet and will never rust. They can be refinished or repainted—will last as long as your home itself! And they're designed for *efficiency!*

See Mengel Cabinets in the "Golden Dreams" kitchen, now on display at many Westinghouse Custom Kitchen and Laundry Dealers'. Or write direct for your free copy of our four-color folder, "Fine Wood Cabinets". No obligation—just address: The Mengel Company, Union City, Ind.

MENGEL Kitchens

Bright window ideas for your bathroom

Tired of bathrooms that look alike? Perk up the windows for a big change

Photographs: Hedrich-Blessing; Lisanti, Alderman; Burgess



Bands of inset lace give an elegant, out-of-the-ordinary look to draperies in this charming guest bath. Perhaps you have some heirloom sheets with similar bands of crocheted or tatted lace that could be used this way. H. L. Bartholomew home, Indianapolis.

Decorator: Marcella Schwarb, A.I.D.



Violet cut-outs of patterned chintz set the theme for this attractive bath. They're appliqued on white draperies and guest towels. Quilted version of same chintz gives luxury touch to vanity stool, wastebasket slipcovers. Robert Fischer home, Cincinnati.

More on page 38

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ors, while the famous Westinghouse built-ins practically
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tance, sanitizes as it washes service for 10! Exclusive
mperature Monitor Thermostat guarantees 140-degree
ter. Food Waste Disposer shreds all kinds of food wastes, washes them down the drain. Automatic Appliance Center, above "pass-through" counter, lets you use 5 appliances at once without blowing a fuse. Stainless steel cooking platform, separated from the table by handsome brass rod dividers, boasts units that plug-out completely for easiest clean-up. Micarta counters resist acids and marring. In adjacent laundry Westinghouse Space-Mates tuck into 25" of space. Laundromat below, washes better, rinses better, cleans itself. Direct air flow Dryer fluffs and freshens clothes. Wash and dry full family load at the same time! Clever herb garden is fed from test-tube formula, needs no soil... always supplies fresh herbs for cooking.



andsome Westinghouse 8.9 cu. ft. automatic defrosting
frigerator . . . also has separate 140-lb. home freezer
th handy roll-out basket.
TAILED VIEWS IN "Golden Dreams" folder that's yours
e, at your dealer's, or write Westinghouse Custom
itchens Dept., 244 E. Fourth St., Mansfield, Ohio.



Brightly colored file boxes at planning center make a decorative spot. And when it comes to showing off the "chef", there's baking unmatched in all the world in those 2 Westinghouse built-in 17" ovens, Miracle-sealed for perfect baking in any location, on every rack. Controls below, out of heat zone!

"Golden Dreams"... that's the name of this newest Westinghouse Decorator Design, and stepping into it is like stepping into bright, carefree sunshine. Gay Confection Color built-in appliances are the keynote that's echoed in counter tops, cabinets, floor covering... even wallpaper and table linens. And everything in sight can be yours just as you see it, for surprisingly little at your Westinghouse Custom Kitchen and Laundry Dealer's. Or, if you prefer he'll help you adapt the "Golden Dreams" to your present kitchen area, or work with you on any design that strikes your fancy. He's the man who can make your ideas workable... livable... economical.

YOU CAN BE SURE... IF IT'S

Westinghouse

More time for fun when ironing is done faster... cooler... easier on a...



Guaranteed by Good Housekeeping

Rid-Jid Knee Room®

ADJUSTABLE ALL-STEEL IRONING TABLE

Save time . . . save energy . . . iron the easy way on a sparkling new chrome and yellow Rid-Jid Knee Room Ironing Table! Rid-Jid's exclusive knee-contoured leg design gives extra inches of knee room for really comfortable sit-down ironing. You iron at your comfort-level, sitting or standing, with 12 easy height adjustments. The fully-ventilated, open-mesh steel top lets steam and moisture through . . . makes ironing faster, cooler, easier.

The Rid-Jid Knee Room Ironing Table is on sale now at your hardware or department store at a *new low price.* Look for it!

Perfect companion to the Rid-Jid Knee Room is the new Rid-Jid Roll-Or-Tote Laundry Cart. You can raise it . . . lower it . . . roll it . . . tote it . . . fold it. It's the laundry cart with a dozen uses.

THE J. R. CLARK COMPANY • SPRING PARK, MINN.

Bathroom window ideas

Begins on page 36



Plants give a fresh, different look to frosted window where curtains aren't necessary.

If you use flowering plants, be sure they'll get plenty of light. Leon Goldsmith home, Rochester, New York.



These flowers grow in planter set into the floor. You could get the same effect with metal tray of potted plants.

Special shelf, outlet, and a mirror for shaving is another idea worth copying.

Decorator: Harry Francis, A.I.D.



Blossoming window shades combine gaiety and privacy where there's only room for a tailored treatment. Make your own by tacking hemmed fabric to window shade roller. Mirror reflects matching wallpaper. Home of Dr. and Mrs. E. N. Chapman, Colorado Springs.



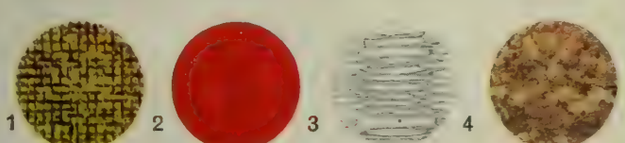
Six out of seven Santas recommend COSCO®



Ladder-back gatefold chair, **$8.95** ($9.75*); 31"-square table, **$11.95** ($12.95*); complete set, **$47.75** ($51.95*)

• They know she has her heart set on the smart set! And smart isn't all: Here are the most comfortable folding chairs made . . . with contour-curved backrests and extra-wide, saddle-shaped, comfort-cushioned seats. Table legs have no unsightly braces, and are flared for added style and sturdiness. Bonderized, two-coat, baked-on enamel finish in Ebony or Metallic Tan. Washable, stain-resistant Duran upholstery in four striking patterns: Tweed, Antique Leather, Wicker Weave and Cork. Available in sets or separately at department, furniture, hardware stores. Choose *her* gift now . . . the "*Smartest* Set in Town!"

HAMILTON MANUFACTURING CORPORATION • COLUMBUS, INDIANA



Upholstery patterns: (1) Tweed in red, yellow, charcoal gray, green and mocha; (2) Antique Leather in white and red; (3) Wicker Weave in natural and dove gray; (4) Cork in natural and dove gray.

COSCO "fashionfold" CARD TABLES AND CHAIRS



Conventional folding chair **$7.45** ($7.95*)
31"-square table **$11.95** ($12.95*)
Complete set **$41.75** ($44.75*)



Padded-back gatefold chair **$9.95** ($10.75*)
35"-square table **$14.95** ($15.95*)
Complete set **$54.75** ($58.95*)

*Price Colorado and west.

roast your turkey
juicy-tender, without basting,
in strong* ALCOA WRAP

Because strong new Alcoa® Wrap resists ripping, you can wrap your turkey really tight to roast in luscious flavors and rich, natural juices. The turkey even bastes itself, roasts much faster, too. So wrap up a treat—get Alcoa Wrap.



It's So Easy . . . Here's How:

Simply place turkey on Alcoa Wrap sheet. (If not wide enough, double-fold two pieces together.) Fold foil above turkey in double fold, fold sides up. Place on rack in shallow pan; add no water; do not cover. Roast in preheated 425°F. oven; 45 minutes before turkey is done, open foil for browning. Temperature Time Chart: 8-10 lbs., 17 minutes per pound . . . 12-15 lbs., 15 minutes per pound. If meat thermometer is used, bird is done when reading 200°F.

*** Here's Proof!**

A single sheet of *strong* regular-weight ALCOA WRAP aluminum foil pulls skier 30 MPH in beautiful Cypress Gardens, Florida.



NEW!
"ALCOA THEATRE"
Exciting Adventure
Alternate Monday Evenings

Two-way table

urns guest room into sewing center

Your guest room doesn't have to stand idle between visitors, if you equip it with a dressing table that also serves for sewing

Decorator Harry Francis, A.I.D.

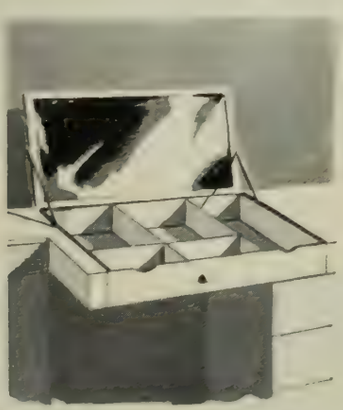


Desk-style table fits neatly between side wall and enclosed radiator. Drawers at right are for sewing supplies. Wall lamp moves up or down so light can be adjusted for both sewing and dressing.

otographs Burgess



able is right height for sewing, mall bench allows plenty of knee oom. Portable machine is kept in lothes closet when not in use. L. I. Bildstein home, Colorado Springs.



Sketch shows mirrored underside of hinged top, partitioned drawer below—both handy when guests use table for dressing. Drawer can pull out without lifting table top.

EASY! USE COUPON BELOW



Save 25¢ on your favorite coffee

and discover NEW LARGE Economy Size PREAM



Delicious Coffee "Creamer"

Extra Economical!

New Economy Size Pream is being rushed to food stores, everywhere! "Creams" up to 70 cups of coffee.

Extra Convenient!

Pream stays fresh *without refrigeration.* Won't sour or spoil on your kitchen shelf. Great for cooking, too!

Extra Creamy!

Pream® is made entirely from fresh, sweet cream and other natural milk products. *If you like it "with," you'll love it with Pream.*



Important! If your store *doesn't* have New Economy Size Pream, yet—*use 2 labels from Regular Size Pream.*

Guaranteed by Good Housekeeping

EASY INSTRUCTIONS IN THIS COUPON! *Mail it today!*

PREAM, Box #24, Clinton, Iowa

Please send me 25¢ in cash for which I enclose:

☐ 1 label from New Economy Size Pream

or

☐ 2 labels from Regular Size Pream

AND one label from *any* instant coffee, *or* one inch of metal winding strip from *any* coffee can, *or* the front half of *any* coffee bag.

Name_____

Address_____

City_____ Zone_____ State_____

Limit 1 per family. Offer good in U. S., Alaska, Hawaii and Canada. Expires Nov. 30, 1957.

Shop at SEARS and save

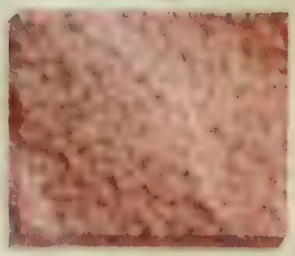
New Harmony House carpet.



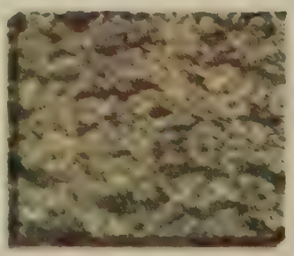
Durablend Carvex, our featured carpet, brings you this delicate pattern in rugged Durablend construction. Color shown here is Parchment Beige. Also available in Shell Brown, Green or new two-tone styles. **11.95** sq. yd.

Other typical selections of DURABLEND patterns and colors...

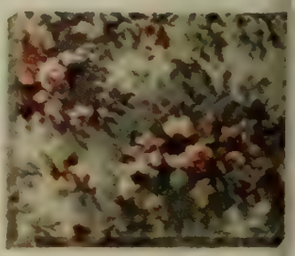
Durablend Caravan: Thick, luxurious, deep plush pile. Spice Brown shown. Also in Parchment Beige, Sage Green, Dawn Gray. **12.50** sq. yd.



Durablend Belfast Tweed: Strong, tight weave. Ming Blue Textured Tweed illustrated. Also other tweeds or solid colors. **10.95** sq. yd.



Durablend Belfast: Intricate floral pattern beautifully styled for traditional settings. Also available in other floral and leaf effects. **10.95** sq. yd.



DURABLEND®

Sears exclusive wool-nylon blend wears 25% longer than wool alone



LUXURIOUS WOOL MADE STRONGER WITH NYLON!

Who wouldn't love living with carpet like this! Durablend is warm and rich-textured as only choice imported wools can make it . . . yet extra-durable and long-wearing because it's fortified with nylon. 80% wool gives it resiliency and resistance to soil. 20% nylon assures added color clarity and an entirely new dimension of strength. Here's the best possible combination of wool and nylon, by every test . . . DURABLEND.

TESTED AND PROVED TO WEAR 25% LONGER!

Durablend, an exclusive Sears development, has been tested in Sears own Testing Laboratories and found to outwear all-wool carpets by 25% or more. By all measurements, here is one of the greatest advances in carpet ever made!

IT'S EASY TO BUY CARPET AT SEARS!

Over 600 patterns, widths and colors to choose from in any Sears Store, Catalog or Catalog Sales Office. It's America's largest ready-to-deliver carpet selection. With no obligation you can see samples right in your home. Free estimates, too, made right in your home. Your choice of all styles and prices, room-size carpets or wall-to-wall—all available with Sears guaranteed installation—all yours on Sears Easy Payment Plan!

$10 DOWN CARPETS YOUR ENTIRE HOME!

Complete carpeting, including installation, is just $10 down on Sears Easy Payment Plan. Ask about Sears Modernizing Credit Plan to install wall-to-wall carpeting with other home improvements for NO MORE MONEY DOWN, up to 36 months to pay! It's easy to establish your credit at Sears. Financing is simplified because you deal only with Sears. You save on low carrying charges, too. See Sears now!

Harmony House Coordinated Colors

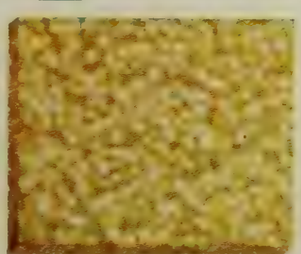
New Durablend Carpets come in Sears exclusive Harmony House Coordinated Colors. They're sure to go together perfectly with draperies, paints, wallpaper, furniture, lamps and accessories in Harmony House Colors. So decorate as decorators do. Start with a carpet. Then get everything else in colors made to go together. It's easy with Harmony House Coordinated Colors from Sears!

Prices may vary in some areas



See them all at SEARS!

urablend Supertwist: ew pebbled effect that's ow to show soil. Choose weed texture or solid olors. **11.95** sq. yd.





Shop at Sears and save

You'll enjoy shopping at Sears Stores and Sears Catalog Sales Offices. It's convenient to shop from Sears Catalog in your home, too, by mail or phone. Sears employes, you know, are the largest owners of the Sears business. They'll do their best to serve you well.

SEARS ROEBUCK AND CO.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

SEARS REVOLUTIONIZES



ONLY
$59.95* Cash
with 7 attachments—
just $5 down

Carpet: Harmony House Durablend Caravan



Try this new 1958 KENMORE

Try it and see! The revolutionary new Kenmore makes all other cleaners old-fashioned! Here, in a stylish case no bigger than a hatbox, is a fully powered cleaner. Sears has removed all of the excess weight, slimmed down the size. What you get is a package of practically pure power . . . the easiest-handling, most versatile vacuum cleaner ever built. Call Sears today for your ten-day home trial!

So Smooth-Rolling! Maneuvers like a breeze on 3 noiseless casters. Self storing cord.

LOOK AT THESE FEATURES!

FULL ¾ HORSEPOWER • FAST, EASY DEEP-DOWN CLEANING
ALL-STEEL CASE • TWO-TONE BAKED ENAMEL FINISH
BUILT-IN AIR PURIFIER AND MOTOR SILENCER
WRAP-AROUND VINYL BUMPER • SUPER-FLEXIBLE 7-FT. VINYL HOSE
2-IN-1 RUG AND FLOOR NOZZLE • CHROME-PLATED STEEL WANDS
LUGGAGE-TYPE CARRYING HANDLE • FINGERTIP SUCTION CONTROL
NON-MARRING WHEELS • 25% LARGER DUST BAG CAPACITY

KENMORE VACUUM CLEANERS ARE SOLD ONLY AT SEARS

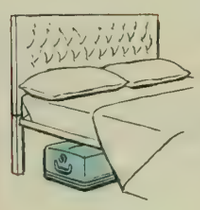
VACUUM CLEANERS!

So powerful! So portable! So practical!



so light!

Less weight, less work! Just 13½ pounds. Actually 22% lighter than the average of 4 leading brands tested.



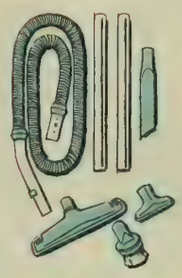
so compact!

Goes anywhere, stores anywhere, even under the bed! Stored upright, it takes only 13x8 inches of space!



so flexible!

Use it in endless new and handy ways. The new Kenmore sits on any stair. Rolls easily as you clean. Won't tip.



so complete!

Low price includes 3 disposable dust bags, 7 different cleaning attachments with special storage rack.

Shown ⅔ actual size

©1957, SEARS, ROEBUCK AND CO.

for 10 days!

Only $5 Down, $5 a month on Sears Easy Payment Plan
It's no trouble to establish your credit at Sears. Financing is easier because you deal only with Sears. That's why Sears can save you money on low carrying charges, too.

Sears Nation-Wide Appliance Service
Immediate service is as close as your phone. 6000 factory-trained men in over 1000 locations will keep your Kenmore in tip-top shape now and for the years to come. Service rates are always reasonable. In fact, service is free during the new appliance guarantee period. All work is fully guaranteed, too!

✻ **LOW PRICES!** *Sears does not establish artificially high "list" prices in order to allow so-called "discount" selling. Sears original prices are low prices.*

Shop at Sears and save

You'll enjoy shopping at Sears Stores and Sears Catalog Sales Offices. It's convenient to shop from the Sears Catalog in your own home, by mail or phone. Sears employes, you know, are the largest owners of the Sears business. They'll do their best to serve you well.

SEARS, ROEBUCK AND CO.-In Canada at SIMPSONS-SEARS, LTD.
Price slightly higher in Canada

SEARS
ROEBUCK AND CO.

SATISFACTION GUARANTEED OR YOUR MONEY BACK

time
for
Living



Time to be the woman you've always been at heart. The woman who *does* things. The gracious hostess. The go-along gal. The hub of the family circle.

All you need, really, is *time*. And here you have it in tangible form: a new KitchenAid dishwasher, by Hobart. Nothing frees your hands quite so beautifully as this, the finest dishwasher made. None other offers you such performance features as new Timed Spray Cycle that "warms up" tableware and dishwasher interior, clears plumbing lines of cold water before the wash action starts... the no-guess loading racks... the Hobart revolving power wash system that gets your tableware *hospital-clean*... exclusive dual strainer system... the separate blower that dries everything to perfection.

Best of all, your new KitchenAid asks only 24" of space, *the standard cabinet width*. You'll find just the model to go with your kitchen, as surely as it goes with your way of life.

See the new KitchenAid! Write The Hobart Manufacturing Co., Dept. KB, Troy, Ohio. In Canada: 175 George Street, Toronto 2.

time for a KitchenAid

The Finest Made... by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

These FOODS are NEWS!

Desserts

Cream-puff mix will give airy cream puffs or eclairs every time. Simply crumble the mix (it's in stick form), add boiling water and fresh eggs, then bake. Fill the shells with ice cream or custard for dessert, or with creamed chicken for luncheon. Make tiny puffs and fill with seafood salad for appetizers. The 8½-ounce box contains two sticks of mix; makes 12 large or 16 medium puffs.

Cherry chips, tiny ¼-inch candy pieces, add color and fruit flavor to cookies, cakes. Other chip candies have butterscotch and lemon-custard flavors. In 8-ounce bags.

Cake and frosting mixes are partners in a combination package. Box contains either devil's-food-cake mix with fluffy white-frosting mix (15½ ounces) or white-cake mix with rich chocolate-frosting mix (18 ounces). Just add water and one egg (or egg white for white cake) to the cake mix; boiling water to the frosting mix. For a yellow cake, blend a whole egg into the white-cake mix. Package makes one 8- or 9-inch layer or about 15 cupcakes.

Extras

A gourmet foods line, recently introduced, includes more than 50 specialties from around the world. In quality department stores and food shops, you'll find lobster bisque from France, lingonberry preserves from Sweden, and many other fancy foods. Complete line ranges from biscuits and cookies to preserves, soups, hors d'oeuvres, snacks, entrees, sauces, desserts, coffees, and teas.

Corn relish, with its bright yellow color and sweet-sour tang, is similar to a homemade product. It's a natural go-together with meats. Relish is sold in 10-ounce tumblers.

Cheddar cheese is available to busy homemakers in two timesaving forms—shredded and cubed. Just open the 4-ounce bag (contains 1 cup) of shredded Cheddar and sprinkle over a pie, salad, or casserole. The shreds blend quickly and smoothly into sauces. The aged cheese cubes, 16 to each 6-ounce bag, make nippy little appetizers; colored cocktail picks are enclosed in each package.

Coarse, cracked black pepper will delight barbecue chefs. It's potent—adds fresh-ground pepper flavor to meats and salads. In 1- and 8-ounce cans; also 1-pound size.

Nectar flavor is the latest addition to the line of soft-drink powders. Boasting the flavor of tropical fruits, this golden drink is refreshing served with crushed ice. Like its "sisters," the contents of a ⅝-ounce envelope, blended with sugar and water, make 2 quarts of beverage.

Potato snack crackers are tender, crisp, and crunchy, but they won't break easily or crumble when scooped into your favorite meat or cheese dip. Tasty to munch along with soups and salads, too. Package holds 8½ ounces.



designed by henry koster

Solid maple, as authentic as "The Spirit of '76"!

Here's Early American as you like it, hospitable as a bubbling copper kettle, charming as a quilted cozy! And Litchfield is in tawny-toned solid rock maple. You can choose from more than 35 pieces for dining and bedrooms —as well as quaint occasional tables to warm your living room—with the confidence of quality that's guaranteed in the "by Drexel" brandmark in the drawer. See Litchfield by Drexel at fine stores everywhere!

Litchfield by Drexel®

Send for your "Portfolio of Fine Furniture," colorful booklets on Drexel's traditional, provincial and modern groups—35c in coin to 8 Huffman Rd., Drexel, N. C.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

by Drexel

All prices slightly higher in the West



Dresser and mirror, $216 | Bench, $25 | Poster bed, $115 | Night stand, $49 | 5-Drawer chest, $138 | Dresser-desk, $115



The Honeywell Electric Clock Thermostat*, shown above, never takes a vacation . . . day or night. It automatically gives you a reduced temperature for your sleeping hours; warmth when you arise; complete comfort control of your heating or air-conditioning system every minute of the day. Its eagerness and accuracy are shared by the thermostats shown below.

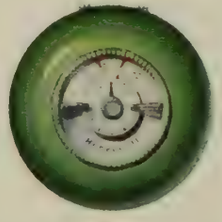
They're eager beavers... these

Honeywell Thermostats



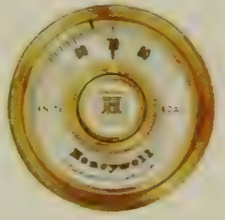


Honeywell Round, world's largest selling thermostat for heating.



Day-Nite Round. Set temperature lower any time, gives automatic pick up when desired.





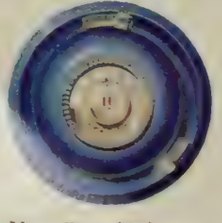
Golden Circle for heating, cooling. Works with outdoor thermostat for Electronic Moduflow comfort.

Whatever your thermostat needs . . . Honeywell has the answer. Just ask your builder or heating-air conditioning contractor.

MINNEAPOLIS **Honeywell**

First in Controls

*Trademark



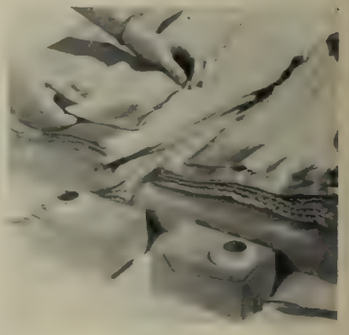
Year-Round Thermostat controls heating *and* cooling, gives finger-tip control of either.

It's NEWS to me!®



Sound waves guide this toy—one that will intrigue adults as well as the youngsters. You can control outer-space-styled toy up to distance of 40 feet by a supersonic whistle. "Magic radar screen" hunts for and actually follows sound wave you generate. Requires no wires or cables, operates on four batteries. It's 19x8x10 inches. With its whistle and several soft drink bottles as extra whistles, several can have a contest for control.

Golden Sonic, $20.00, in stores. Tigrett Industries, Jackson, Tenn.



At last—an automatic blanket is provided for oversize beds. Jumbo blanket is fashioned from two twin-size blankets by means of zipper. To use for twin beds, just unzip. Each has its own control. Blanket, 126x84 inches when joined, is rayon, cotton, nylon. It drapes easily due to flexible wiring. No thermostat bumps in blanket—thermostat is part of automatic control. Comes in blue, red, rose, green or floral.

King Size Automatic Blanket is $69.95 in stores. Landers, Frary & Clark, New Britain, Conn.



You can focus the light on this all-purpose utility lantern. It's mounted on a double-powered 6-volt dry battery, which serves as its own battery case. You just adjust outer focusing ring of oversize light to change from narrow-focus spotlight into a broad-beam floodlight. A new type reflector is designed to increase beam intensity. Battery contains equivalent of two 6-volt batteries wired in parallel to extend its life.

Bearcat Utility Lantern, $6.95, in stores. Burgess Battery Company, Freeport, Ill.



Quite versatile. Floor-care machine can be used on floors or on rugs. By changing brushes or disposable pads, you can use it for cleaning and waxing floors, polishing, scrubbing floors with soap and water, and dry-cleaning rugs. Machine is basically a floor polisher. Brushes for special jobs and wax or rug-cleaning powder come in special kits.

Convertible, $49.95; rug-cleaning kit, $13.95; the scrubbing and waxing kit, $4.95, in stores. S. C. Johnson & Son, Inc., Racine, Wis.



Magnetic rack holds hand tools fast, reduces workbench clutter—quite a helpful accessory for your workshop. Rack is 24 inches long, adequate to handle a generous outfit of small tools. It holds them securely, releases them easily. Has brackets for shelf or wall mounting.

Magna-Bar is $9.95, ppd. from mfr., Magnetrode Corp., Dept. AX, 1615 Main St., Kansas City 8, Mo.

More NEWS on page 50

To create her dramatic new living room, **Arlene Francis** chose rich walnut **Craftwall** wood paneling!



America's best-known homemaker, Arlene Francis, relaxes and entertains in this dramatic town-apartment living room. The choice of Craftwall paneling reflects her flair for style, demonstrated on her TV homemaking programs.

Note interesting use of moldings on the walls for framing pictures.

Craftwall has that genuine hand-rubbed look . . . professionally pre-finished to give the most durable wood finish known. Every "plank" is hand-selected to show rich, natural grain! Yet hardwood Craftwall costs as little as $60 for an 8′ x 12′ wall.

It fits so many moods . . . goes well with any furnishings . . . this beautiful, wood paneling. That's why Craftwall is used in so many of today's new homes.

Perhaps you'll want the same rich walnut that Arlene Francis selected. Or one of the eight other stunning Craftwall woods: *Elm*, two kinds of *Birch*, *Maple*, *Cherry*, *Oak*, *Mahogany* and *Knotty Pine*.

Craftwall's beautiful finish withstands dirt and abuse. Even ink and fingernail polish remover can't hurt it! Wipes clean quickly—doesn't need waxing. Panels come 48″x96″, 48″x84″, 32″x64″ or 16″x96″. Even a handyman can put up a whole wall in just a few hours using nails or Roddis Contact Cement.

You'll enjoy your Craftwall for years and years. It's guaranteed for the life of your home. See the samples your lumber dealer has. He'll be glad to cooperate with you or your builder. (In New York, visit the Roddis Rockefeller Center Showroom, 620 Fifth Avenue.)

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Roddis Plywood Corp., Dept. BH-1157, Marshfield, Wis.
Please send me the Craftwall Idea File on beautiful rooms with wood paneling. I enclose 10¢.

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Give her the New Lady Sunbeam

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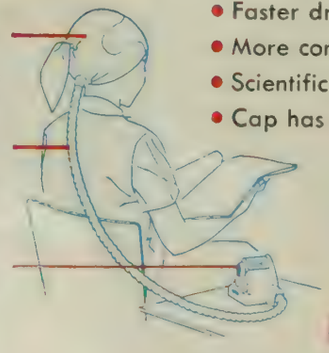


FOR THE ENJOYMENT OF LOVELIER, MORE RADIANT HAIR . . . MORE OFTEN

The Lady Sunbeam is so simple to use—just set the dial for any drying air temperature you want—hot, medium, warm or cool. Scientifically designed vinyl cap fits easily over your hair and concentrates drying air where hair is heaviest. Drying air comes from heat-control unit through durable, flexible hose. The Lady Sunbeam Hair Dryer eliminates the tiring arm raising and head turning necessary with ordinary hand held dryers—and annoying, uncomfortable hot air on neck and shoulders from professional type dryers. Cap has no electric wires. Only $24.95*

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Do nails, write letters, etc.



Pink



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You are finished in minutes.



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It's NEWS to me!

Begins on page 48



Under one cover this pan allows you to carry two different foods, completely separated. Actually, two loaf pans are locked together by a sliding cover. Ideal for carrying food to bring-a-dish parties, for picnics next summer, for freezer or refrigerator storage. Use cover as a cookie sheet. Pan is aluminum.

Bake 'N Take Twins, $1.98, in stores. Aluminum Specialty Company, Manitowoc, Wis.



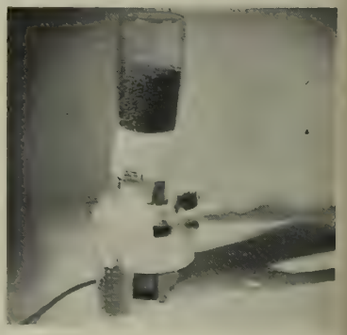
Encourage Baby to stand and walk. A cooky fits into this rail train for a playpen. It can't be lifted off rail by Baby and has no sharp edges to cut him. It glides along easily, amusing Baby with a "beep" when he presses it down. Body is hardwood, the rest is unbreakable plastic. Gay paint is nontoxic.

Cooky Train, $2.00, in stores. Childhood Interests, Inc., Roselle Park, N. J.



Saw any direction with a spiral blade for a coping saw. Eliminates having to turn wood or saw-frame to saw in another direction. Kit contains three blades, saw-frame, and five patterns that young carpenters could follow for making bookends or wall plaques. Also in kit are 12 gummed cutouts, wood, screws, and tracing paper.

Magic Saw Kit costs $3.95, ppd., from Tyler Mfg. Co., Inc., 1005 W. Arbor Vitae, Inglewood, Calif.



As you like it—coffee mill attachment for Waring Blendor can be set for 16 grinds. Suits any taste or type of brewing device. Lets you always serve freshly ground coffee. Grounds fall into plastic measuring cup, graduated to show amount needed for strong or regular brews. Container holds pound of beans.

Coffee Mill, $17.95, in stores. Waring Products Corp., 25 West 43rd Street, New York 36, N. Y.



Bedding stays neat and secure even on Hollywood beds, with these clamps. Concealed beneath mattress, they give contour effect to sheets or blankets. Help speed bedmaking. Can be left in place. Just clamp to bedding diagonally from tuck-under at end to side edge. Fit any size bed or bedding.

Contour Klamps, (set of two), are $1.89, in stores. Better Sleep, Inc., New Providence, N. J.

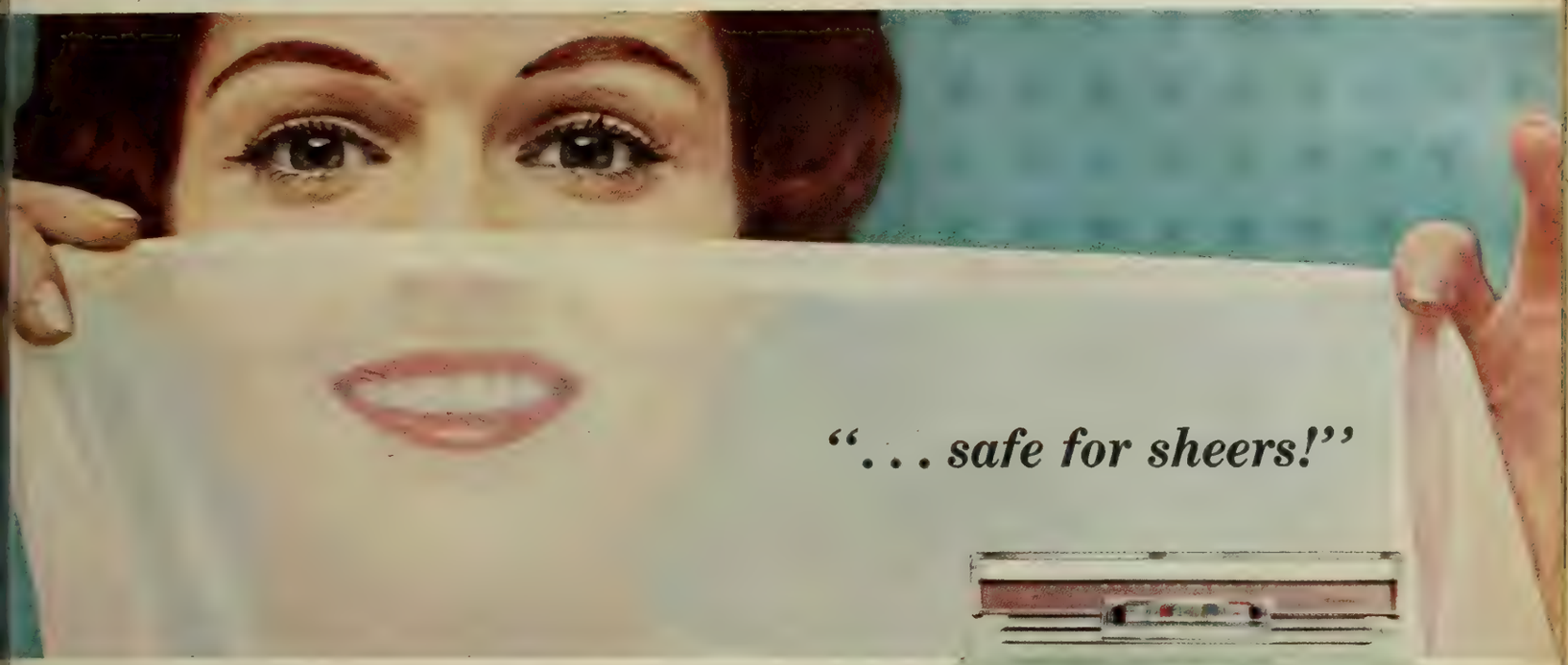


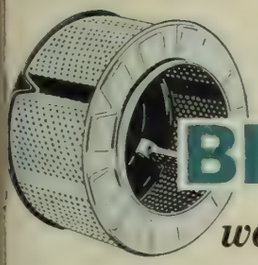
If you're interested in weather (and who isn't?), you'll enjoy knowing how hard the wind is blowing. Home wind indicator, accurate enough for all except exacting observatory needs, is actuated by a simple air tube. Pressure derived from wind itself forces indicating liquid up a calibrated tube. Read wind speed directly, same way you read thermometer. A 50-foot-long weatherproof lead-in tube permits indicator to be in house. In 7x6x1-inch plastic case.

Dwyer Wind Indicator, $19.95, in stores. Dwyer Mfg. Co., P. O. Box 373, Michigan City, Ind.

More NEWS on page 52

It's a washer... it's a dryer... it's TWO in one!





Philco-Bendix Duomatic with

BIG FILTER DRUM

washes and dries 45 minutes faster!

Now! Wash sheers and nylons with your cottons—then fluff-dry them with perfect safety. One Big Filter Drum *does the whole job* in the Philco-Bendix Duomatic washer-dryer combination.

BIG FILTER DRUM IS SAFEST WASHER! There's no centerpost to tug and pull... no way for clothes to tangle or ball up. Your clothes wash cleaner because they plunge two feet into penetrating suds. 2880 holes in the Big Filter Drum eliminate sand and other impurities . . . and completely do away with lint on clothes.

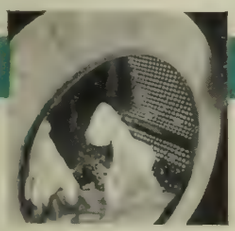
BIG FILTER DRUM IS SAFEST DRYER! Yes, the Big Filter Drum fluff-dries your clothes after the wash cycle. No sorting! Duomatic's exclusive drying system is guaranteed safe for any fabric, even synthetics. Fastest, too! The Philco-Bendix can wash and dry a load in as little as an hour—*up to 45 minutes faster* than other combinations.

See the wonderful Duomatic at your Philco-Bendix dealer's today.



Available in choice of colors: white, pink, yellow and green.

Duomatic's **BIG FILTER DRUM** *washes cleanest . . . dries fastest . . . does away with lint on clothes!*



Washes cleanest! You get far more washing action in Duomatic's Big Filter Drum. Clothes plunge 2 feet into active, penetrating suds. 2880 filter holes make lint a thing of the past!



Fastest drying! New squeeze tests prove Philco-Bendix Duomatic damp-dries completely before fluff-drying. Other combinations leave up to three quarts of water in your clothes.



Trouble-free! Every part in the Philco-Bendix Duomatic must stand up to a rugged engineering "life test" equal to many years of actual use! Your assurance of trouble-free service.

LOOK AHEAD . . . and you'll choose PHILCO®

Philco-Bendix Home Laundry Appliances are brought to you by Philco Corporation

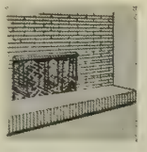
PHILCO-BENDIX® '58 DUOMATIC



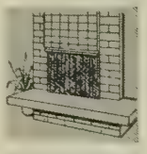


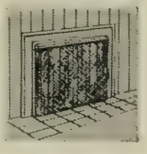
Beautiful Masterscreen

. . . fits your fireplace in style, size and price









Masterscreen beautifies your fireplace . . . brings you compliments from friends and family alike. Third dimensional canopy top bar in gleaming solid brass combines with either brass-finished or satin black mesh curtain. On any conventional fireplace, Masterscreen looks like a custom-made screen . . . blends with any decorating plan.

Masterscreen is practical as well as pleasing to the eye. Easily attached to fireplace . . . no holes to drill. Remove it for cleaning fireplace. Goes with you when you move. A breeze to maintain . . . "Firebrass" finish never needs polishing. Gives you high quality at economical cost.

Standard Masterscreen fits fireplace openings 26" to 30" high by 30" to 40" wide.
Also smaller sizes . . . . . Only $29.80

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Look for this tag!

WE SCREEN ANY FIREPLACE . . . REGARDLESS OF SIZE OR SHAPE

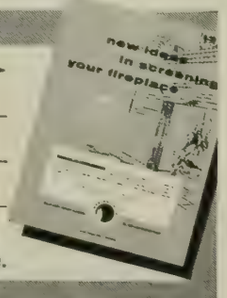
Modernscreens from Portland Willamette Company feature a variety of styles which can be custom-made to fit any fireplace . . . your choice of 17 different frame finishes and 9 different mesh curtain colors. Visit your dealer for complete information. Or send 10c for our informative booklet, "New Ideas in Screening Your Fireplace". It's full of decorating ideas, shopping hints and measuring instructions for regular and unusual fireplaces. Send for one today.

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Portland Willamette Co. 814 S. E. Alder Portland 14, Ore.

It's NEWS to me!

Continued from page 50

For easier ironing—arc-shape ironing table lets you glide iron along with a natural, swinging motion. Table increases total working space, giving a wider surface in the center for such items as linens or shirts. Has a foam rubberlike plastic top, a honeycomb interior construction, and nonslipping pad and cover combination. Adjustable in height, it's on wheels.

Arc-Shaped Ironing Table costs $34.90, in stores. Arvin Industries, Inc., Columbus, Ind.



Pop-and-serve corn popper needs no shaking, no stirring on stove. Pour measure of corn in popper, put in half-measure of liquid shortening, cover, and put on heat. Remove from stove when popping stops, and serve in popper. Cuts dishwashing! Use aluminum bowl for salad, fruit, for warming buns.

Atom Pop Corn Popper, $2.95, in stores or ppd. from mfr. Quin-Craft Products, Quincy, Kans.



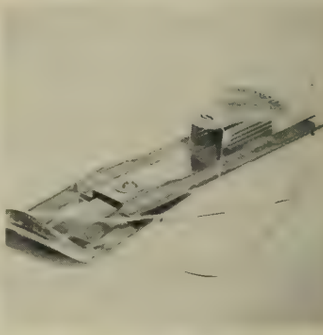
Muffles own sound. Even when food-waste disposer is liquefying pits or bones, you can stand at the sink and carry on conversation in normal tones. To reduce noise, it's encased in sound-absorbent plastic shell. Splash guard at neck works with water to seal in sounds coming up through opening.

Super Hush Food Waste Disposer, $99.95, from dealers, Waste King Corp., 3300 East 50th Street, Los Angeles, Calif.



Fun in the snow is certain with this snow toy. It combines the features of a sled and a toboggan to give youngsters an exciting ride. Aluminum with a plywood seat, the sliding toy has a channeled design for sturdiness. Front and back body sections are coupled by ball joint to permit steering; 43 inches long.

Sno Bronco costs $12.95, in stores. Mirro Aluminum Co., Manitowoc, Wis.



Held in place on a cabinet top by a suction cup, these lightweight mixing bowls won't slip around even during vigorous beating. They are easy to grip and have wide pouring lips. Made of plastic, bowls don't stain or hold odor. Each a different color—pink, white, yellow.

Rubbermaid Mixing Bowl Set with suction cup, $3.98, in stores. The Wooster Rubber Co., 1205 E. Bowman St., Wooster, Ohio.



You can be sure this lunch kit is sanitary—there are no seams to catch and hold dust or crumbs. It is made from one piece of aluminum, has rounded corners that are easy to clean. Rustproof, too. Top holds any standard one-pint vacuum bottle. Has a natural, aluminum finish, collapsible handle.

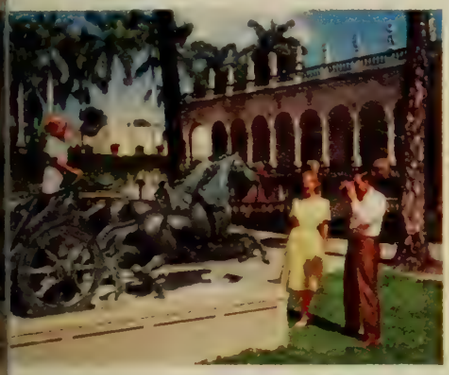
Priscilla Aluminum Lunch Kit is $3.60, in stores. Leyse Aluminum Co., Kewaunee, Wis.



For other new and interesting products, see Shopping by Mail items on page 232



ULF STREAM COAST—Florida beaches are a ht to see. This one is lined with colorful cabanas contrast to the blue Atlantic of southeast coast.



EST COAST—Youngster plays charioteer on a nze in gardens of Ringling Museum in Sarasota. city also serves as winter home for famous circus.



NTRAL FLORIDA—Brahman bull ride at rodeo attle country. Citrus groves are also spectacle as in the Indian River Region of east coast.



RTH FLORIDA—Tallahassee is known for utiful winter azalea displays. Red cliffs, white hes make Northwest Florida landscapes colorful.



FLORIDA KEYS—Skin diver brings up a conch shell in Florida Bay. Key waters abound in seafood delicacies to be caught from piers, bridges, small boats.

You have to see Florida to really believe it

Discover its pleasures now at no more cost than an ordinary vacation

Be ready for a revelation when you visit Florida. Rare attractions burst upon you in technicolored splendor all over the State.

Catch your breath as zooming water skiers plough up the placid smoothness of a lake. Get a camera shot of the amusing antics of a leaping porpoise, or lumbering alligators playing chute-the-chute . . . or of pelicans dive-bombing a school of mullet in the surf.

Come feel the warmth of subtropic sunshine that brings a rich earth into luxuriant growth the year around. See flamboyant flowers that paint a riot of color into a lush green landscape.

Laze on broad sand beaches bordered by stately palms. Let soothing Florida waters buoy your spirits. Boat on inland lakes and rivers where big bass stir.

Admire the modern architecture and facilities of famed resort cities. Take in the fun around gay sun terraces and swimming pools, on lush golf fairways. Go cruising on lagoons and bays, or out on the seas where big-game catches lie in wait.

Why deny yourself this unusual experience any longer? A spectacular Florida holiday need cost no more than the usual vacation. In fact, rates are at lowest levels now through mid-December. It's a grand time to convince yourself—there's no vacationland quite as wonderful as Florida.



EVERGLADES REGION—Vacationists touring Tamiami Trail between Tampa and Miami visit a Seminole village deep in the Glades. Many oddities of this strange wilderness can be seen right from your car on this highway.

Florida

YEAR 'ROUND LAND OF GOOD LIVING

FREE: COLOR-PHOTO BOOKLET *Simply mail coupon for your copy*

State of Florida • Room 1702-C • Commission Building, Tallahassee, Florida
Please send your 36-page booklet of Florida color pictures and vacation tips to:

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EXECUTIVES: For full factual story on Florida industrial advantages, write: Development Commission, Dept. T, on your business letterhead.

MAN gifts!



3 New BLACK & DECKER POWER KITS ring the bell in a raft of jobs!

Surest way to your man's heart is a Black & Decker Power Kit that mates a versatile power unit with your choice of three attachments. There's man-size power in the famous B&D U-3 ¼" Drill—man-size satisfaction in the jobs he'll be able to do. See your B&D dealer now! *The Black & Decker Mfg. Co., Dept. B117, Towson 4, Md. (In Canada: P.O. Box 278, Brockville, Ont.)*

Black & Decker gifts are priced to fit your pocketbook! Kits from $39.95—Tools from $29.95—Attachments from $10.45.



1 **NEW JIG SAW-DRILL POWER KIT** teams versatile B&D Jig Saw Attachment with B&D U-3 ¼" Drill. Makes bookends, toys, repairs.



2 **NEW SANDER-DRILL POWER KIT** pairs Orbital Sanding Attachment with U-3 ¼" Drill. Refinishes built-ins, furniture, antiques.



3 **NEW SAW-DRILL POWER KIT** combines safest Saw Attachment with B&D U-3 ¼" Drill. Makes book shelves, furniture, toys.



Featuring the home power unit with "pro" quality!

The famous **U-3 Drill** in three *new* combinations

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B&D Black & Decker®

World's Largest Maker of Electric Tools

Better Homes & Gardens presents five of the top winners of the A.I.A.

"Homes for better living" awards

For the second straight year, the American Institute of Architects has sponsored awards for the best houses designed for individual families and the best houses built for sale in separate areas of the country.

This year, in cooperation with Better Homes & Gardens, House & Home magazine, and the National Broadcasting Company, the A.I.A. selected 6 custom houses and 11 builders' houses from the 17 states east of the Alleghenies. All received "Homes for Better Living" awards.

Here, we present—not all—but five of the First Award and Award of Merit winners. Each house was judged according to size and cost. Custom-designed entries were divided into three classes: Under 1,600 square feet; 1,600 to 2,800 square feet; over 2,800. Speculative houses were classed by cost: Under $15,000; $15,000 to $20,000; over $20,000.

A.I.A.
FIRST AWARD

Unique and refined plan arrangement

THE FIVE HOUSES you'll see here and on the following pages are different in many ways from houses you're used to seeing. They are houses that will influence ideas in planning and design for years to come. Each is a new solution for climate, budget, site, and family needs.



Stone and glass are dominant materials in this top award-winning house. Wide roof overhang shelters glass doors and windows on both sides of house.

Study, living room, and kitchen open here to area for outdoor living. This five-bedroom house was custom designed by Architect Eliot Noyes for his own family.

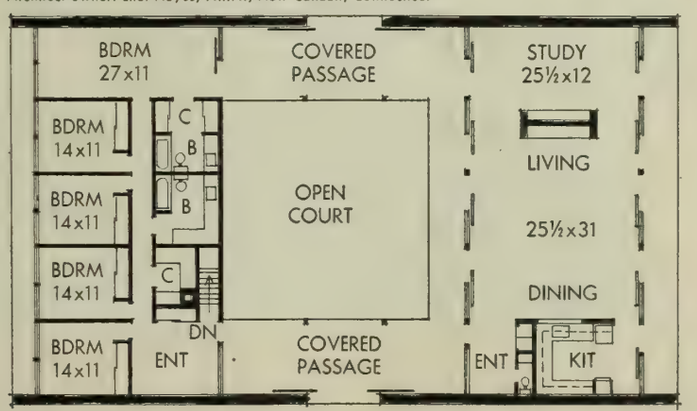


Photographs: Ezra Stoller

Two sides of living wing are made up entirely of glass walls —9-foot doors and windows from floor to ceiling.

Side (left) faces an open court between sleeping and living wings of house. Massive fireplace divides living room and study. Carpet defines living area. Floors are stone throughout, and walls of stone are exposed inside and out.

Architect-owner: Eliot Noyes, A.I.A., New Canaan, Connecticut



Center court is link between widely separated sleeping, living wings—solidly independent of each other. Intercom system links living wing to all bedrooms. Parents' bedroom has own bath, even kitchen facilities.



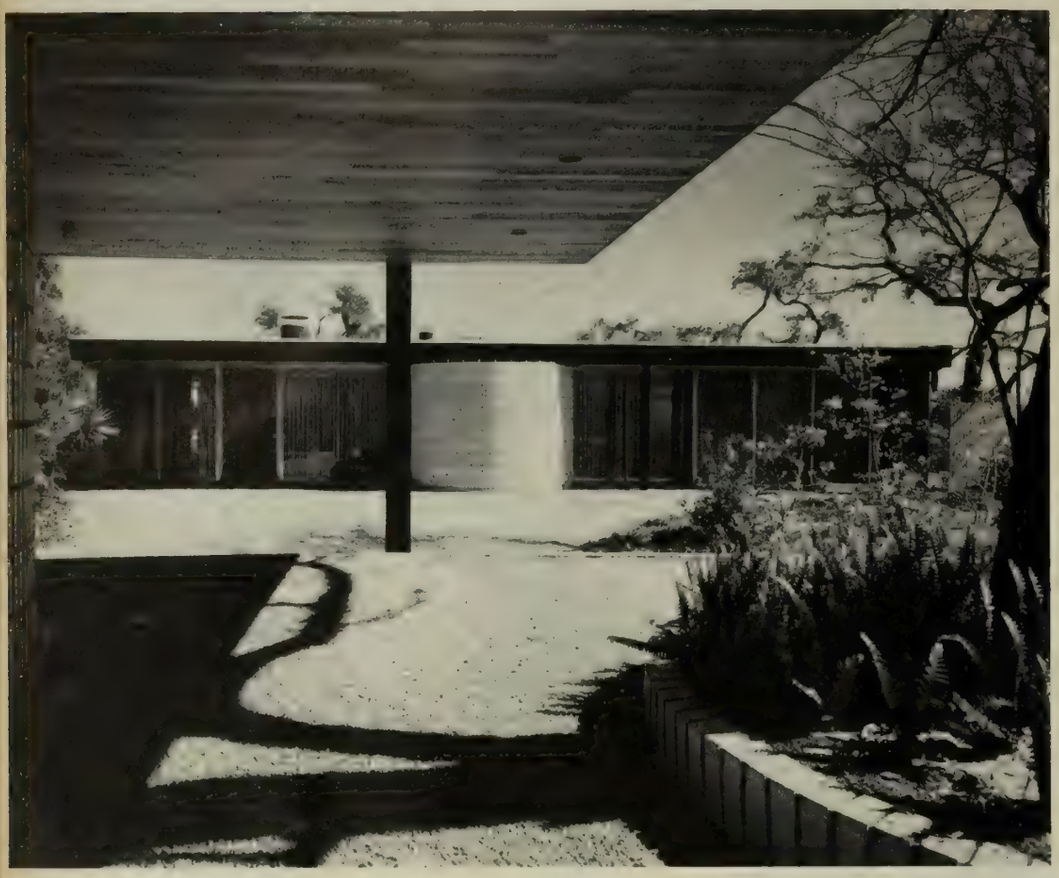
Court between wings is open, but passage is covered. Parallel stone walls at sides join wings.

Outside entrances to passageways on both sides are through "barn doors." Steel columns and girders support the stone walls every 11 feet. View here is from the parents' bedroom. Owners enjoy outdoor "hall."

More on next page

Imaginative and exciting use of space

A.I.A.
FIRST AWARD

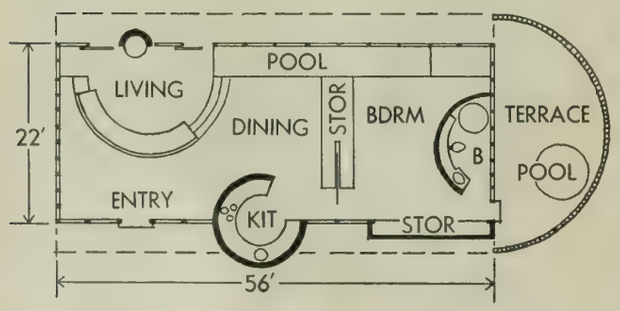


Exposed steel framing and white, vertically stacked concrete brick result in exterior of almost Grecian formality. Repetition of circular forms helped architect take advantage of natural feeling of site without being rustic.



Ribbon reflecting pool flows from living room to bedroom. Walnut storage unit (left) comes to pool's edge.

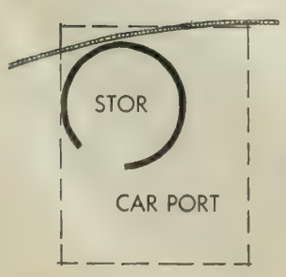
Storage wall is only interruption of totally open space, otherwise outlined and confined by circular forms of couch, kitchen, and bathroom.



LAWN AREA

House itself is rectangular, with totally open space defined only by storage wall, sunken living room, curved walls and couch.

Glass surrounds house, except storage and brick wall. Lawn ties carport to house.



Architect: Mark Hampton, A.I.A., Tampa, Florida
Owner: Stanley Jordan, Lake Wales, Florida
Photographs: Alexandre Georges



Circular form is repeated inside (see plan), with a built-in couch in living room — a level below the dining area. The end walls are identical panels of translucent (glare-reducing) blue glass. On either side of copper-hooded fireplace, walls of clear glass slide open to view and breeze. Ceiling is of random-length pecan flooring. Home was custom-design award winner.

More on page 58



A home of your own, a life of your own— with Lenox "Rhodora"

Happiness is an exciting mixture of lots of things! Things you have in your heart. And precious treasures you own—to use and enjoy whenever you please.

Lenox is one of those beautiful things it's so much fun to live with. And if you're young and modern, you'll enjoy *your* Lenox—now!

Lenox has the aura of tomorrow—the modern style and charm of a Paris fashion. Yet it's durable as your wedding ring.

So don't clutter your life with ordinary "compromise china"! Choose Lenox—the same fine china that brightens the lives of presidents, maharajas, ambassadors and kings!

"RHODORA" 5 piece place setting includes dinner, salad or dessert, butter plates; cup and saucer; $24.95. Single pieces are also available. Pepper Mill Set $17.95. Most stores have convenient budget plans.

For name of your dealer, pattern-price leaflets in color, and informative "Reference Book of Fine China," send 25¢ to: Lenox, Inc., Dept. X-86, Trenton, N. J.

LENOX CHINA

Outstanding plan for family living

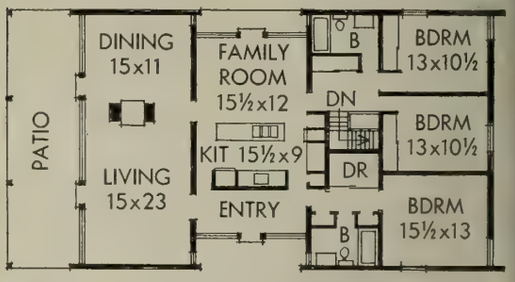
A.I.A.

AWARD OF MERIT



Pure simplicity of house and beautiful location on lot brought approval from judges. Exterior walls are stained vertical siding. Windows form full wall-height units that enhance clean exterior appearance. Projection to left outlines open terrace.

Architect: George Nemeny, A.I.A., New York
Builder: Bayberry Homes, New Rochelle, New York
Owners: Mr. and Mrs. Murray Jaffe, New Rochelle
Photographs: Lisanti



Judges were impressed with straightforward, rectangular plan. Core includes entry, kitchen, family room; forms convenient work center. Baths, stairs, closets are buffer between active and quiet areas.





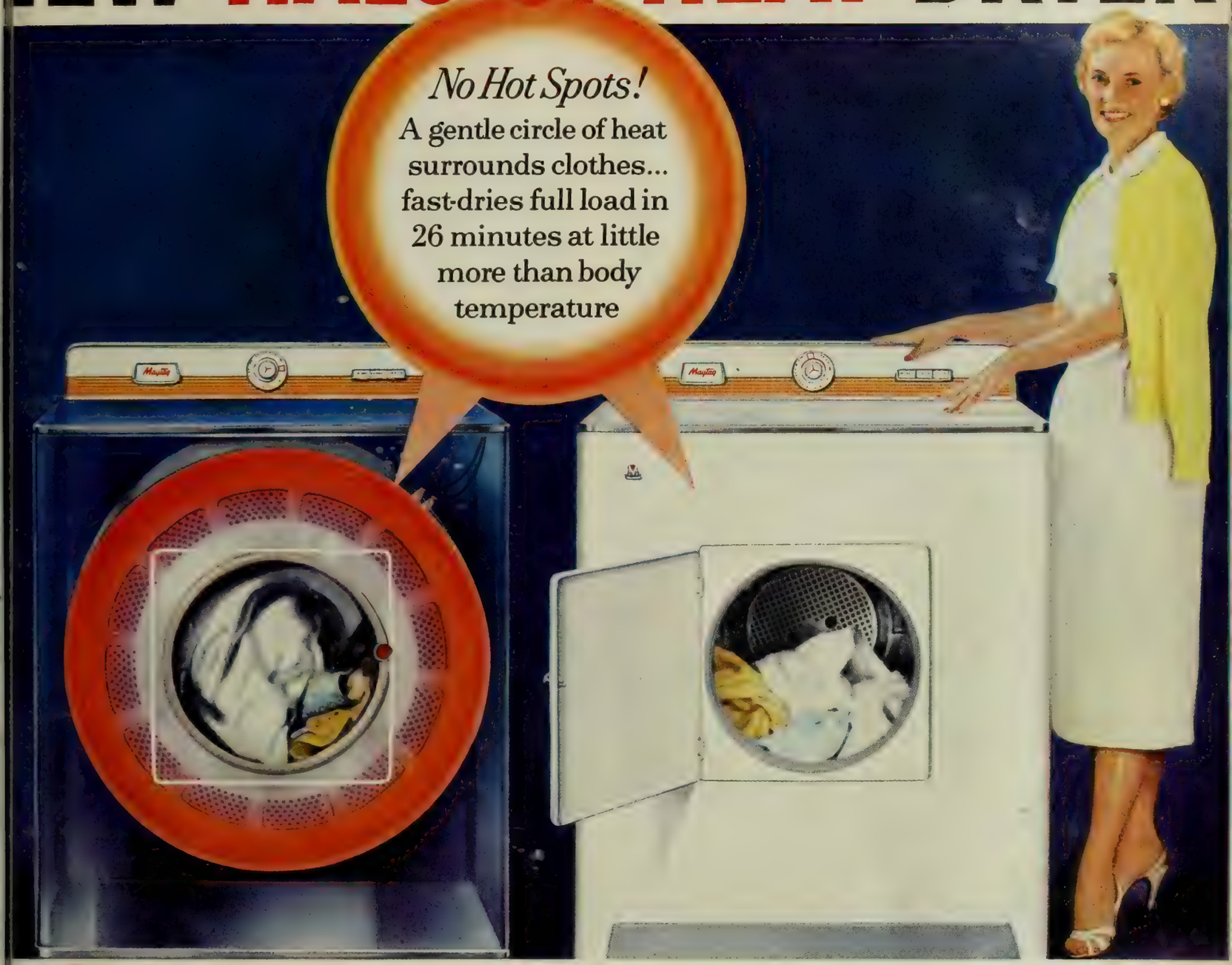
Kitchen and family room are separated only by island counter containing grill and range. Island is walnut-faced on the family-room side. Skylight illuminates work area of this "inside" kitchen. From this middle-of-house location, it's easy to supervise children in any part of house —and even outdoors. Home was builder entry in A.I.A. competition.

Freestanding fieldstone fireplace is only "wall" between living, dining areas. Massive chimney can be seen through skylight. This window in the roof balances the light that comes through large window wall overlooking terrace. House is properly oriented so these windows face south. Colored canvas panels can be drawn on pulleys to shade terrace.

More on page 60

AYTAG EXCLUSIVE!

IEW "HALO OF HEAT" DRYER



This "Picture Window" demonstration model shows how "Halo of Heat" works in the new Maytag Dryer



OTHER DRYERS
Clothes come in contact with concentrated heat as high as 200°. Result: Over-drying is common.

NEW MAYTAG DRYER
Regular loads dry at 100 to 110°. Ends overdrying. Clothes dry fluffy with fewer wrinkles.

New speed, new safety! This amazing new Maytag will fast-dry a load of cottons in 26 minutes at little more than body temperature (100 to 110°). Clothes are then air-fluffed 3 minutes more so they'll come out soft and cool to your touch.

Gentle, low heat will dry clothes as fast as you can wash them. New Maytag has a special setting for "Wash and Wear" fabrics that takes out wrinkles to save you ironing.

A new-type Revolving Disc Lint Filter takes lint directly out of the dryer. (Snaps out for easy cleaning.) A unique reverse air flow keeps operation quiet, outer case of dryer cool. Air in dryer changes every 2 seconds.

Maytag "Halo of Heat" Dryers are available in gas and electric models. Electrics work on either 115- or 230-volt current, gas models on city or LP gas. Priced as low as $199.95. (Slightly higher West and South.)

The Maytag Company, Newton, Iowa



Push this button for Automatic De-wrinkling

MAYTAG

AS AND ELECTRIC DRYERS

Exceptional use of sloping lot and view

A.I.A.
AWARD OF MERIT

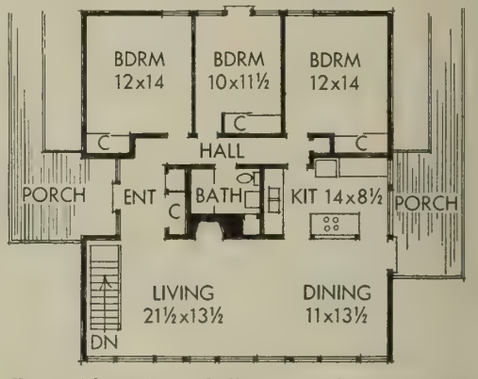


This house received award for the way it was adapted to a steep site. From approach side of house, you can see two decks that lead to formal and informal entries (one at right to main hall, one at left to kitchen). The exterior walls are of vertical-grooved fir plywood (stained a lustrous black). Foundation walls which grow with slope are "used" brick (see picture above right).



A full two stories open at rear of house. Formal and informal living areas are located here—facing view and away from exposed street-side. Living and dining areas (top level) are shaded by soaring overhang. Family room (below) connects with terrace.

Architect: Charles M. Goodman, A.I.A., Washington, D.C.
Builder: Robert C. Davenport, Hollin Hills, Alexandria, Virginia

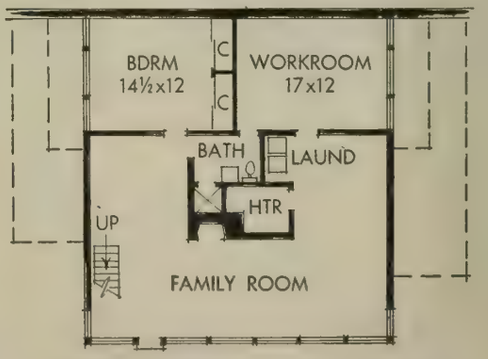


Even with minimum hallways, traffic moves easily around core to one room without disturbing another. Kitchen has its own walkway to front-of-house parking area. Formal entrance is opposite.

Photographs: Robert Lautman



Window wall in living room is a well-balanced assembly of fixed and operable glass. It presents a beautiful treetop view of valley in distance. Although the home is located in a housing development, it escapes the usual privacy problems by precise planning and orientation toward most desirable views. Family room on the lower level matches this area in space.



Architect took advantage of site to gain open, daylight basement. Here, there's space for family room, fourth bedroom, and workshop. Site remained much as it was before construction.

More on page 63

Best thing ever happened to filter smoking!



TRY THE
TIP-OFF TEST
and taste
which filter
cigarette is best!

(In a cigarette, it's still the tobacco that counts. So make this tobacco test.)

First, cut off the filter tip from a Hit Parade (at the name). Put cut end in mouth—light other end. See how mild it tastes—even without the filter! That's really fine tobacco!

Then try this same Tip-off Test on any other filter cigarette. You'll taste the difference. You'll want to change to Hit Parade—for the fresh taste of fine tobacco!

"Tobacco is our middle name" The American Tobacco Company ®A. T. Co.



Manchu Yellow, *a new, warm color shown in a smart, square bath with corner seats.*



T'ang Red *lavatory fits snugly into a storage cabinet. Ideal for powder room.*



Tourmaline Green, *a new jewel color. Handy shelf and smart initialed faucets.*



Corallin, *a subtle pink, in an extra-long bath that's a favorite with tall men.*



Ming Green *is a soft, yet strong color. Notice the handy shelf—deep, roomy basin.*



Persian Brown, *a long-time favorite. Shown in smart, low, one-piece toilet.*

Now AMERICAN-Standard presents the most beautiful bathroom colors you've ever seen

Are you adding a new bathroom . . . or redoing an old one? If so, plan it around one of these exciting colors by American-Standard. No matter which color you choose, soft pastel or vivid tone, it will make your bathroom fairly sing with newness, beauty.

Each American-Standard color has been decorator-blended to harmonize with a variety of color schemes. This means that you can change your color scheme at any time! How? Just by changing the color of your towels, shower curtain and bath mat. That's the beauty of these American-Standard colors that go with so many decorating schemes.

Notice the variety of fixture styles, too. You can have long baths, square baths, corner ones . . . lavatories with wide counters for toiletries, or with roomy storage cabinets . . . toilets designed to blend with any bath or lavatory that you select for your "planned-just-for-you" bathroom.

Only $2.38 a week plus installation puts a colorful American-Standard tub, toilet and lavatory in your home. That's probably a lot less than you thought it would cost.

For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful decorating booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N.Y.



Regency Blue, *shown in a stunning lavatory with wide counters for cosmetics.*



Platinum Gray *in a shower-bath that needs a mere 38 x 39 inches of floor space.*

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

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AMERICAN-STANDARD, DEPT. PB-11-7, 39 West 39th Street, New York 18, N. Y.

Please send me your decorating booklet. I enclose 10¢ to cover handling.

I am modernizing ☐ I am building ☐

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A.I.A.
AWARD OF MERIT

Fine details and excellent proportions



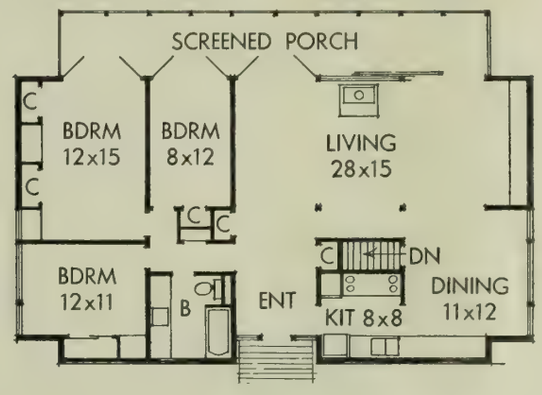
Simple wood-framed walls over concrete-block foundation present a formal, balanced street exterior. Module, designed to stock-size materials, shows in line-up of panels and posts every 8 feet. Narrow strip windows and recessed entry close house to north (and to street) for privacy, and protection from winter winds. Center ramp is an attractive route to front door.

Photographs: Molitor



Living room looks out through window walls to privacy of wooded area. Rear of house opens to screened living and sleeping porch—and to view, summer breeze, winter sun. Fireplace is prefabricated unit that comes complete and ready to install from factory. House was custom designed.

Architect-owner: Georga Matsumoto, A.I.A., Raleigh, North Carolina



Entry hall forms barrier between sleeping, living. Bedroom and dining room are cantilevered at sides.

Architect took advantage of slope and heavily wooded site. Living areas and screened deck are located here, facing view. And basement opens on grade level, making this space fully as livable as main-floor level. Exceptional orientation, fine detailing, good proportions won judges' approval.

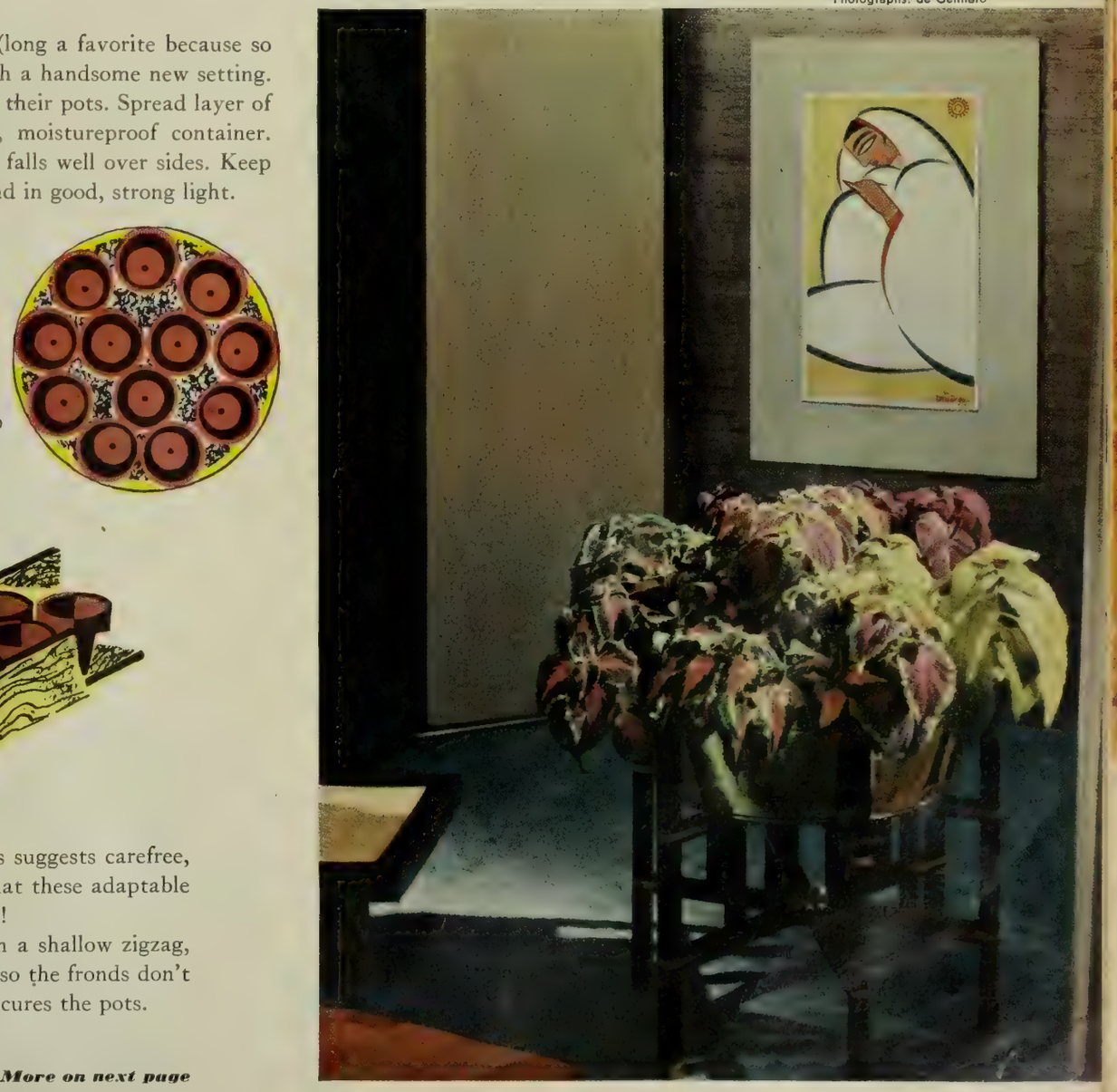


HOUSE PLANTS – pure joy

DON'T MISS the delight of a daily look at tips and buds unfolding, almost unbelievably new and green, when all the outside world is drab. Don't think you're too inexperienced, too busy, or too crowded. We know you're not. We show here how indoor plants can give you beauty that is practical—rewarding—certain to put a lift in each day

By Fleeta Brownell Woodroffe

Photographs: de Gennaro

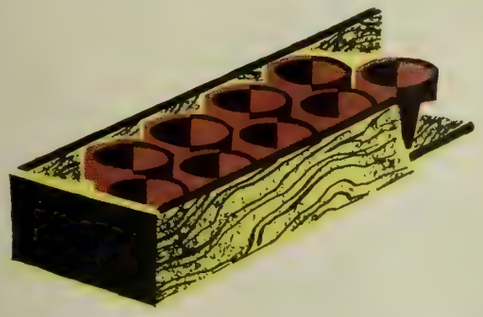


Fresh glamor for coleus (long a favorite because so easy to grow), comes with a handsome new setting.

Leave stocky plants in their pots. Spread layer of expanded mica in large, moistureproof container. Tilt outer pots so foliage falls well over sides. Keep mica wet, plants short and in good, strong light.



EXPANDED MICA



The tender green of Boston ferns suggests carefree, cool, vacation hours. And see what these adaptable ferns do for a room when massed!

Here we set the pots closely in a shallow zigzag, with extra space next to window so the fronds don't touch the glass. Plywood rim obscures the pots.

More on next page

House plants—pure joy

continued

Photographs: Warren Reynolds. Owner-architect: Roy N. Thorshov, A.I.A.







Bedding begonias are pretty, easy, always willing. They really flower indoors, too. But they are not spectacular unless displayed in a dramatic manner, as here.

The secret of this successful begonia "tree" lies in watertight cups in which the pots of the begonias stand. These cups make it practical to water the begonias daily with no fear of streaking the wall or water-spotting the floor.



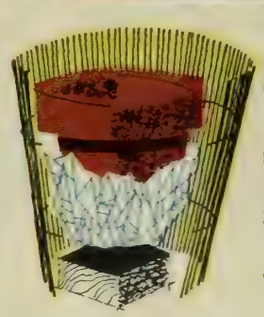
You can enjoy your plants without fear of watermarks to spoil rugs, floors, and table tops simply by adopting one or all of the protectors sketched above.

Chrysanthemum plants already in flower, and others full of buds, can be brought indoors for weeks of enjoyment. They fit into every type of room—see the Colonial hallway on the cover. For a big splash of color, group three small plants in one large container.

Complete house-plant guide see page 162

Photographs: de Gennaro





ELASTIC POT COVER
OF STRAW

POT

ALUMINUM FOIL
TO PREVENT LEAKAGE

WOOD BLOCK

Common Striped Dracaena comes out from its corner to meet enthusiastic praise. Vital to this happy debut are pot-cover, aluminum foil to prevent leakage, a simple wooden block or two. Elastic pot-covers are easy to buy. You get the foil from the kitchen, blocks from toy box.

Blocks make it possible to adjust pot height to new cover, also keep finest table safe from mars.

Here a Kentia Palm has a new look, different and charming, with a brass wastebasket for an outer container. What could be more superbly becoming to a modern room!

Like all plants indoors, a palm needs a little warmth, a moist soil, strong light or some actual sun each day. When plant thrives, you'll get a lift because you helped make it possible—another reward from house plants!

CAN WORKING WIVES MAKE IT PAY?

Because of taxes and extra costs, working wives often contribute much less than they realize to the family bank roll. Some wives are even paying to work!

By Charlotte Montgomery

More than half of the 28 million women who will work for pay next year are married.

Each one of them casts eyes of glowing appreciation on that paycheck she brings home. But has she ever stopped to figure the price tag it carries?

Maybe the wife thinks of those figures nestling beside that dollar sign as "mine"—that is, money-without-strings for clothes and extras. Or maybe it's "ours" and will be spent to help meet household bills. In either case, both she and her husband should be realistic about how much it drains from the family till to bring it in, because that slip of paper can *cost* a pretty dollar!

The cost varies—it goes without saying—with the job and the job-holder. There are tangible outlays—some regular, like carfare, and others sporadic, such as contributions to showers for office acquaintances. Then there are items that are difficult to tag with a positive figure. In this category fall the buying of "short order" meats instead of cheaper cuts that require long cooking, bakery goods to replace homemade goodies, and those lunches away from home instead of leftovers.

You must tote up, too, the money that goes out for more clothes, more visits by these clothes to the cleaners, more laundry done outside. Other items may belong here, such as the luxury of seances at the beauty shop, meals eaten out when the "cook" has had a hard day at the job, extra cleaning help at home, and taxi rides on late mornings.

But costly as these items are, they may not make the serious dent in family fortunes that two others can—and often do. One of these is the care of any young children in the family. How much that item runs to depends on the age and number of the children, and what arrangements you make for them. This is a weighty problem with many couples—there are about two and a half million working mothers with children under 6. This figure leaps higher for families with older children: one-fifth of all women working today have children between the ages of 6 and 17.

And now comes the cost-to-work that may be more than all others combined. This is taxes—federal and state. The day that the wife adds to the family income, more taxes loom. This single expense—somewhat hidden in over-all figures until you rout it out—can really eat into that wifely income. Given certain circumstances, the wife can end up with little more than small change at the end of the week. She may even be left holding a minus sign! (This happened to a high-tax-bracket man's wife who took a low-paid job as a social worker, and put her three children in play school.)

The amount the family has to spend out of the wife's earnings depends on three things: (1) her salary, (2) the extra expenses that come because she works, (3) her husband's salary.

Oddly enough, what the wife makes may be of less importance in the final "cost" than her husband's salary. This is because he is, in most cases, already claiming her as a dependent and taking all their joint gifts to church, charity, interest payments, and other deductions. So when she adds to family income, her *total* is taxed, and what's more, all her earnings will be taxed at the rate of his top figure, or higher. For instance, if the last $1,500 of his income is taxed at 30 percent, every cent of the wife's salary pays 30 percent, or even more.

What is left *after* taxes, *after* costs of child care, *after* expenses of working is what counts. The "price" you and your wife pay for her paycheck is the difference between her stated salary and this spendable, leftover amount. (*Chart I and Chart II on page 137 help you compute this amount.*)

Some women may decide—after the financial facts are out in the open—that working simply isn't worth it. Especially when, in addition to the small dollar return, they consider the rush, the struggle to juggle "sitters," the piled-up chores waiting at home every night, the guilty feeling when Mother can't get to Johnny's school play. There's no doubt about it: the life of the working wife is a two-way stretch, with many of the same family chores of a nonworking wife crowded into fewer hours. Often she has to accept standards and results that leave her dissatisfied and frustrated.

But many wives do decide in favor of work outside their own four walls. Even with the problems of a dual role and the small share kept from paychecks, over and over wives are choosing paid work.

Why?

A large group are those whose [*Turn to page 137*

"I'M A TEACHER, and although society might call what I do 'work,' to me it's a combination of duty and enjoyment. I'm a mother myself and I love children. When my own daughter was younger, I was concerned about her schooling. Now I'm trying to help other people's children get a decent education. I was trained to be a teacher, and I feel I'm needed. Men with families often can't live on a teacher's salary. I can."

"I TRIED WORKING for a while, but never again. Why should I? All I earned just went for taxes and extra expenses anyhow. Rushing around in the morning, fighting a business job all day, then coming home to fix dinner and do all the housekeeping at night. What kind of life is that? No, thank you. I'm staying home where I belong, with my children."

"IF MY GIRL FRIENDS are all working, why shouldn't I? I'm a sociable person, and I don't like to be by myself. Anyhow, what would I do if I stayed home—watch television all day? We have a small apartment, and I can clean it in no time. I think I'd feel useless just sitting around. I'm probably not contributing much by working, but at least I'm not completely useless."

"I WORK BECAUSE I like to and because I make a good salary—almost as much as my husband. I don't think I'm neglecting my children, either. Their being at school all day and my working make us all more eager to enjoy the time we can spend together. Of course, women who don't like business shouldn't work, but I think a lot of these stay-at-homes are just making martyrs of themselves."

"MANY YEARS AGO I wanted to work, but my husband didn't approve. About a year ago, though, he urged me to find an interesting job. We're both getting older, and he wants me to be able to take care of myself if something should happen to him. I don't like to think about any calamity, but I can see his point. Besides, I've found a job I like. I don't make much money, but I could live on it if I had to."

"NO, I DON'T bring home much money, but at our house every little bit helps. We have four children, and prices are high. We'd like to send the kids to college, too, when the time comes. I don't know if we'll be able to do it or not, but at least there's a chance. If I weren't working, it would be out of the question."



Handsome entry hall is a rarity in a budget house. Neat strip of linoleum covers this much-traveled area. Mural on wall was painted by Mel Bogart. Old brass bird cage, hung from overhead light trough, is an unusual, attractive plant holder. Corner at left is wall between living room and kitchen (handy to door). It's paneled with stained cypress. Ceiling is lowered in entry.



In house where every corner counts, dining room is often seriously limited or sacrificed altogether. In Five Star 2711, dining's in space of its own between living room and kitchen. Pass-through wall has storage on both sides. Walnut panelling is like an attractive piece of furniture. Harlequin-checked wallpaper gives room bright individuality and contrast to neutral colors.

Living room at rear of house overlooks fenced terrace. Area opens up with white of brick fireplace wall, ceiling with exposed beams, and wide expanse of glass.



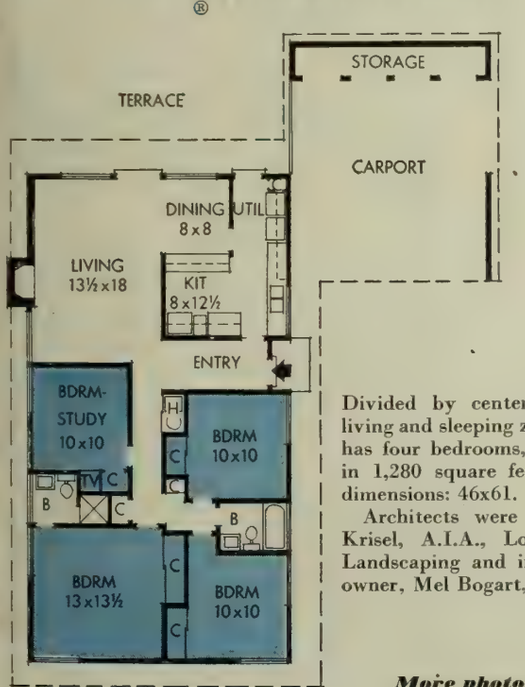


A well-planned, attractive house to start with. But what Bogarts did inside and out makes this a development house that's developed into something special.

Four bedrooms on a budget!

By John Normile, A.I.A.

★ ★
★ FIVE STAR HOME 2711
★ ★ YOU CAN BUY PLANS ®



Divided by center hall into living and sleeping zones, house has four bedrooms, two baths in 1,280 square feet. Over-all dimensions: 46x61.

Architects were Palmer & Krisel, A.I.A., Los Angeles. Landscaping and interiors by owner, Mel Bogart, A.S.I.D.

More photos on page 216

There are many things that make this month's Five Star home something more than just another house. Remarkable in itself is a plan that gives its owners four bedrooms and two bathrooms in only 1,280 square feet. (Multiply square-footage costs in your area times this figure and you'll know you'd be getting a lot for your money!)

Just as remarkable is what the owners, Mel and Nola Bogart, did inside and around the house. If you'd like to build Five Star 2711—or *any* house—you'll be inspired by the Bogarts' design, decorating, and landscaping ideas.

Photographs: Simmonds



Parents' bedroom is largest of four. On streetside of house, it has one front-facing window for view, ventilation. Headboard and desk were designed by Mel Bogart, as was much of the other furniture in the house.

Dining rooms: new look of tradition

These decorating ideas with Traditional flavor will create a new personality for your room. They can put your "forgotten" dining room back on the active list—for more dining pleasure

By Florence Byerly



Try new ways with accessories

Favorite possessions can do twice as much for a room if grouped to look important. Keep arrangement in scale with related furniture. Draperies were chosen to echo the delicate pattern and colors of the accessories.



Use splashes of vibrant color

Venetian red makes brilliant underscoring for a beautiful table, mantel, china. White walls create new freshness; black doors, contrasting woods lend a lively, yet dignified atmosphere. White leather chair cushions wipe clean.

Make a romantic mixture of periods

Sparkling colors make a happy family of several furniture styles—take room out of the ordinary. Rug, draperies, painted mural—all pick up color excitement. A wallpaper mural could be just as much of a conversation piece.

More on next page

Dining rooms: new look of tradition *continued*



Work wonders with new wallpapers

Decorative wallpaper border provides just enough pattern for a small room. It is edged in a gold tone slightly deeper than that of the plain paper covering remainder of wall.

Elegant white candlesticks repeat the graceful curve of wallpaper frieze. Needlepoint seats provide subtle repetition of color.



Give new form to old pieces

Painted in contemporary colors, inexpensive old pieces acquire new form. They achieve elegance from the delicate pattern of rug which surrounds them. White is striking against rug's deep tones.

Unusual window valance is impressive in style, but not in price. It's easy to make, using only sheeting and drawstring tape.



Planning to redecorate this fall? You can get help with your problems by visiting one of the Home Planning Centers operated in cooperation with Better Homes & Gardens magazine. Consultants will advise you on everything from deciding on a color scheme to choosing the best carpets, furniture, and accessories for your rooms. If you would like to take advantage of this service, you'll find the name of the Home Planning Center in the city nearest you listed on page 241.

Credits on page 138

Borrow from Tradition for windows

Graceful curves of valance are complementary to shapes of bay and ceiling light fixture.

You'll be glad to see that the slim-lined simplicity of today's furniture makes it right at home in an old-world setting such as this. The design of the practical vinyl tile is reminiscent of Grandma's patchwork quilt.



Let a new fixture light your table

Center lighting is still popular for dining rooms, but the fixtures are different. They pull up and down for varied light levels, and come in interesting simplified shapes like this one.

Nature lovers would like the woodsy atmosphere the wallpaper tree gives an informal setting. The curtains retain the soft Traditional touch.

More rooms with
"the new look of tradition"
will appear in December
Better Homes and Gardens



Fruit centerpieces are easy to arrange. Begin with a large needlepoint holder. This forms a base to which fruits and branch stems can be fixed. A small glass or tin can, covered with green paper or florist's tape, provides elevation and design for your arrangement.

These are

For important occasions, show your fruit dessert on a silver dish. This luscious assortment, placed near the hostess for easy serving, is nicely balanced by glowing candles and a round of cheese and crackers.



A brilliant harvest of fruits with leafy stems makes pretty cargo for a bird-cage basket. Arrange the fruits carefully for good color effect. After your centerpiece has served its purpose on the bridge luncheon table, give it as a prize to the high-scoring guest.



For a more casual, informal table setting, use a basket container for your fruit arrangements. The textured cloth, copper, wood, and amber-toned accessories used here are smart foils for the fruity reds, greens, and yellows.



Select the containers for your centerpieces to fit the mood of the setting. A quaint bottle-basket and checked cloth make a perfect background for fruits and flowers on the kitchen or game-room table.

more than beautiful

By Fae Huttenlocher

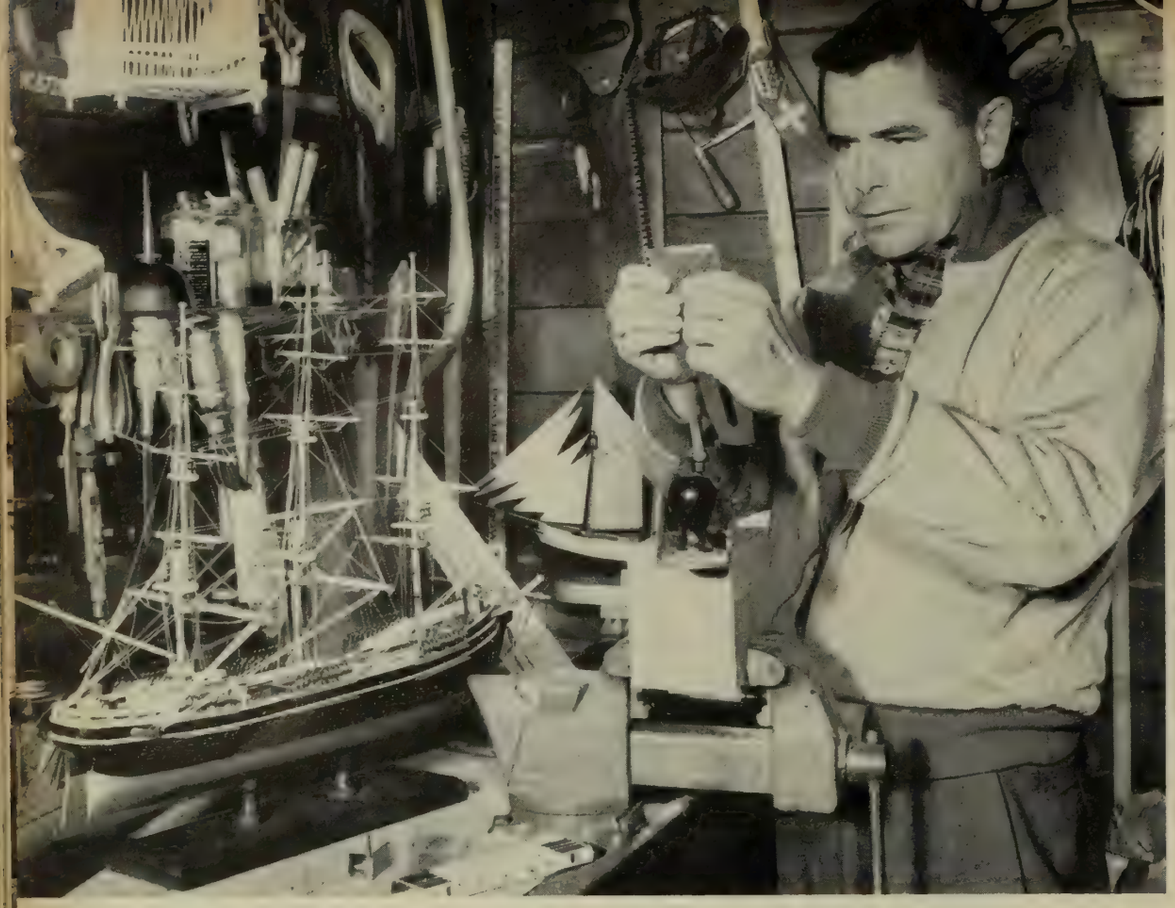
BRILLIANTLY colored and pungently flavored, fruits make quick and practical centerpieces for the table. They're just as good to look at as they are to eat



You can save space on the buffet table by using a combination cheese, fruit, and flower tray for decoration.

For the festive arrangement shown here, we used a flat tray-basket for the base. The short-stemmed blossoms were secured to a needlepoint holder, set in a low refrigerator bowl. A shallow cup or glass would do as well.

Photographs: Hopkins; Wittkowski



Glenn Ford builds models

Between movie assignments, Ford divides his spare time into building scale models of airplanes and boats, experimenting with electronics equipment, and making small home repairs and improvements.

His workshop is housed in a small, shedlike building. It's stocked with portable electric and hand tools only. Note cricket cage from movie "Teahouse of the August Moon" in which Ford starred.

By Richard Nunn

Hollywood handymen . . .

OUR CAMERA found these top movie and television stars spending their leisure time improving their homes and having fun with their hobbies. No acting was necessary for them here. Each is a superior craftsman; each finds complete relaxation and enjoyment working with the tools and materials of other trades



Rory Calhoun is typical "handyman"

Calhoun is more concerned with maintenance projects than those in the hobby category.

He recently remodeled a second-story section of his home for additional living space; he is now engaged in rebuilding and updating a small boat he recently purchased.



Joseph Cotten works with stone and concrete

At present, Cotten is building a wall around a courtyard at the rear entrance to his home.

The actor engineers his own concrete and stone masonry projects and builds his own forms—here a mold for a cap block for the wall. He's a highly skilled craftsman, not only in masonry, but in woodworking as well.

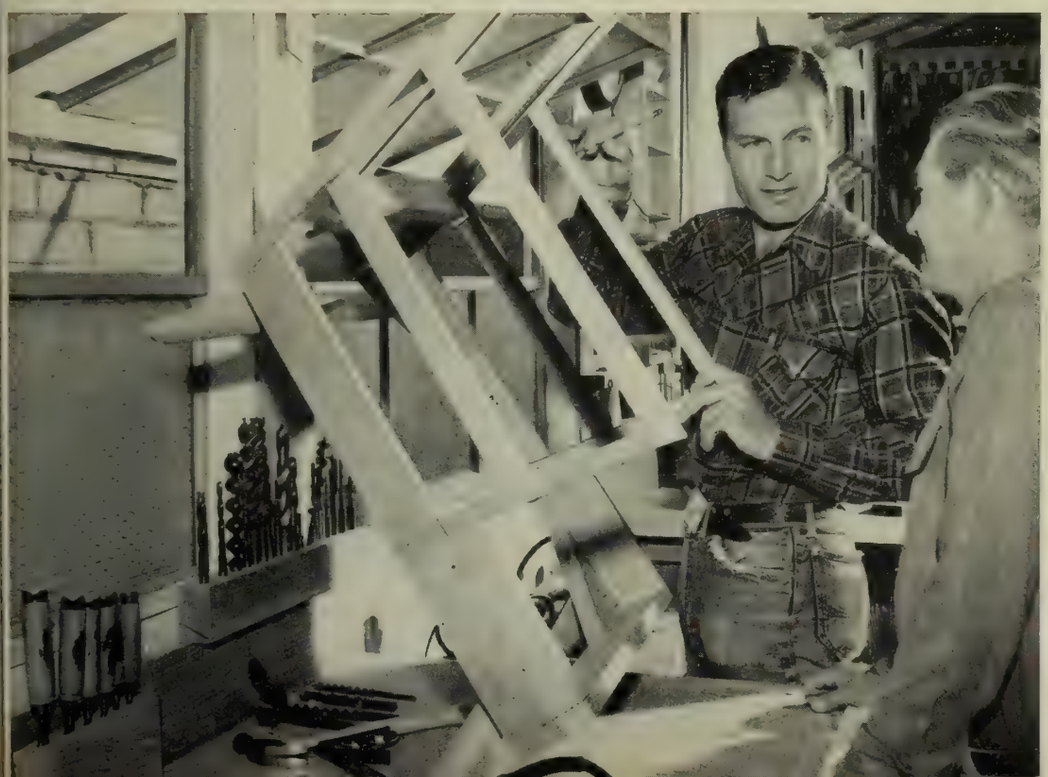
Photographs: Julius Shulman



Ward Bond uses shop for repairs, gardening

Bond's "handyman" activities include repair of hunting and fishing equipment, as well as home maintenance and gardening. Shop is in section of garage.

The device he's using here is old harnessmakers' clamp, given to him by actor Henry Fonda. Strap attached to foot lever pulls jaws of the clamp tight.



George Montgomery's hobby built a furniture factory

Between acting and producing assignments, Montgomery runs a small furniture factory which specializes in Early American (and some modern) reproductions.

This business stems directly from his home-workshop background; some of his power and hand tool equipment is used in this operation.

More on page 194

MOSAICS

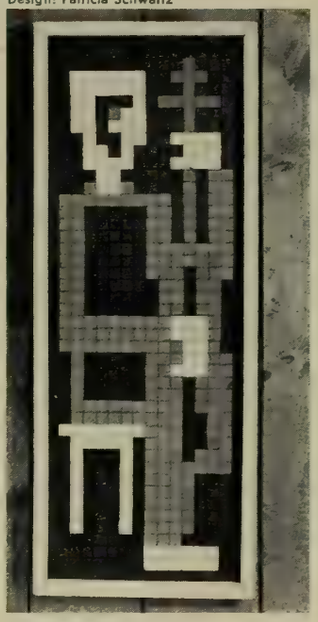
Photographs: Suter, Hedrich-Blessing



On tables and counters, you have advantage of level surface—pieces of tile can be stuck down from center outward. If your table will be round, with one tile color, arrange tiles in jigsaw fashion. If colors will be used, fade them from center out, as Artist Betty Conn of Detroit is doing here. Base is overlaid fir plywood. Edging, legs, inlays on top are aluminum. The drapery material here determines colors used.

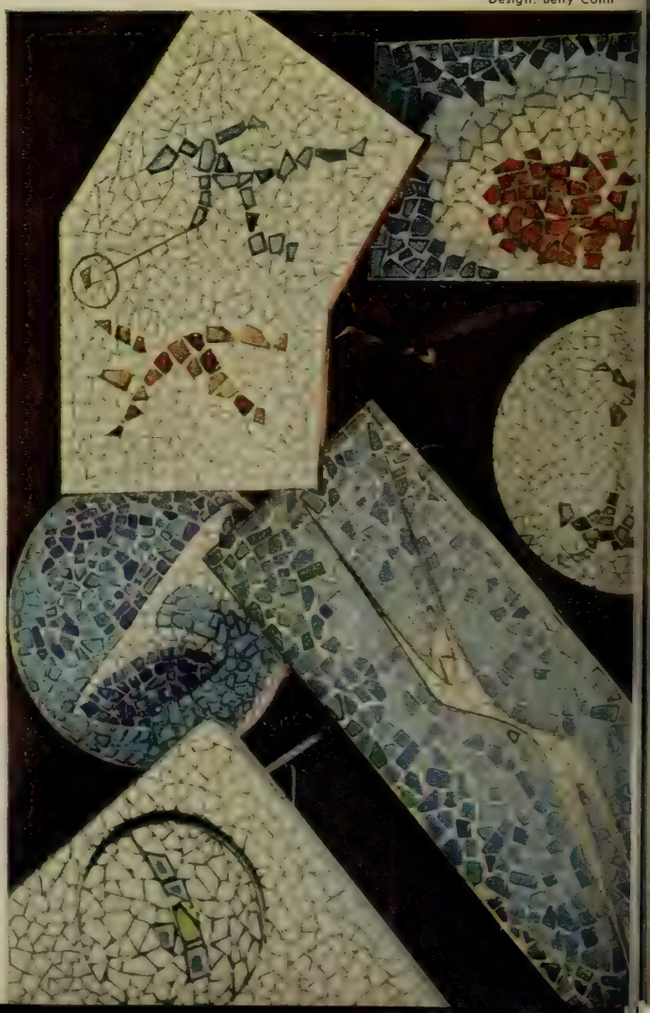
Working out designs and color schemes on square and rectangular surfaces is easiest to do. For rounds and odd shapes, you can break square tile—as was done here—and inlay metal in joints. Glazed tiles furnish color; white ones are regular bathroom tiles that have been broken. Grouting for joints is neat cement (cement right out of the sack) mixed with water. Inlays can be aluminum clothesline, brass welding rod, copper strips—almost anything.

Design: Patricia Schwartz



Mosaic wall plaque uses ¾-inch square unglazed bathroom tiles mounted on plywood base. Joints are not grouted. Frame is 1x2s.

Design: Betty Conn



family fun with a payoff

By Richard Nunn

Data: Mary Coughlin; Ruth Lee; Barbara Lenox

The ancient art of mosaics has gone modern! New products on the market have made it possible for you—regardless of your arts and crafts background—to work with these magic pieces of clay and glass to produce art objects and beautiful room decorations.

In doing the work yourself, you have the advantage of beginning with materials readily available at hardware stores, lumberyards, and art supply centers—even supermarkets in some localities. And, best of all, you don't have to invest in costly equipment.

Start mosaics with a shallow bowl or small table, and then work into larger and more complicated projects.

Photograph: de Gennaro. Decorators: Wm. Schneider and D. R. Garnier, A.I.D. Owners: D. R. Garnier, North Hollywood, Calif.



For counter tops, you can't beat durability and beauty of mosaic tile. In this bathroom, Italian glass tiles run length of counter. Tiles are set in adhesive; the joints are filled with white waterproof grout. This type job is easy to do because of the level surface.

For this kitchen mural, Designer Patricia Schwartz of Barrington, Illinois, used Italian and Mexican glass tiles. Design was laid out first; tiles were cemented to wall to correspond with pattern. Owner: The Leon Muhlrads, Glencoe, Illinois. Architect: Milton Schwartz.



Design: Patricia Schwartz



This vertical panel of bottles and stemware is made with Mexican tiles. For effect, joints were not grouted; tiles were simply stuck on sealed plywood.

How-to photographs on page 204

Now – fireplaces

PREFABRICATED fireplaces cost less than half what you'd pay for a conventional fireplace. (The average cost of those shown here: $200!) Lightweight prefabs can be added to almost any house—upstairs or down. They require no masonry, special reinforcing, or foundation



Simple rectangular prefab is well insulated. Hollow jacket allows continual circulation. *COST: about $250* (less for smaller model without hollow or insulated core).

Against wall, or freestanding, this unit would be in scale. Stands 3 feet high with bottom span of 34 inches. Comes in black, turquoise, or red. *COST: about $185.*





Cone-shaped steel hood sits on spun-steel pedestal. High, wide arch of hood gives maximum fire exposure. Unit comes in variety of colors (russet, white, red, copper) and bases (steel legs, rubber casters). *COST: from about $100 to $300* (varies with size).

Prefabricated fireplaces can be added

PLATFORM CAN BE BRICK, CONCRETE, STONE, MARBLE, CLAY FLOOR TILE, OR COMBINATION



ASBESTOS BOARD FASTENED TO FLOOR

Platform for prefabs can be of any material listed above. Also, new composition plastic tile provides heat-resistant base. Some units are light enough to be fitted with casters for outdoor use. Underwriters' Laboratories approve some for use on any wall or floor surface.

in a package

By Curtiss Anderson

Today, you can order a fireplace that will arrive in a package (F.O.B.) complete and ready to install. It will cost less than a hi-fi system. It may even cost less than a television set. Still, there's no single luxury that adds more pleasure to living in your house, that provides a greater point of interest in a room, or that does more to boost the resale value of your house.

Most of the prefabs shown here sell for between $150 and $200. But cost is not the only advantage. Prefabs are easier to add to new—or old—houses. You aren't limited in the location of these lightweight units. They can go into almost any house, [*Turn to page 212*



This prefab's complete, even includes chimney. Unit is steel you can paint or paper. *COST: about $310.*

Photographs: Szanik; Gaynor; Hartley; Lisanti; Hedrich-Blessing

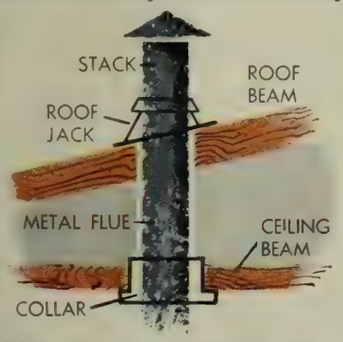


Light (only 75 pounds), still this prefab's big enough to take logs up to 18 inches long. Ideal for vacation cabin, unit acts like stove—radiating heat from all sides. Floor model has top flue outlet for vertical installation of stove pipe; wall-hung unit has rear outlet. Screen seals front. *COST: about $70.*

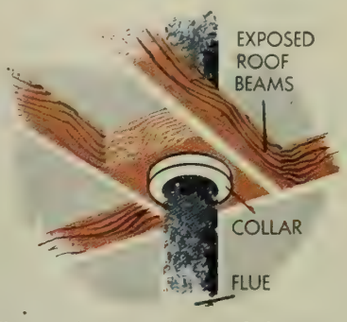


Potbellied prefab in center of family kitchen shows versatility of units. Round platform was specially built for unit. Off floor, there's room for barbecue supplies on and under mosaic-tile top. Casing is heavy-gauge steel with graphite finish. Comes floor-mounted only. *COST: about $200.*

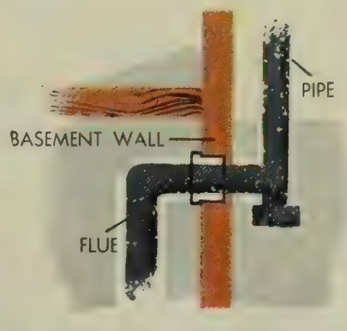
almost anywhere in any house, using patent flues or existing chimney for connection



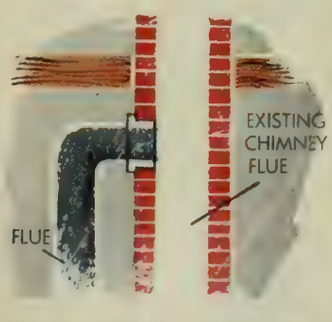
Where you can't tie into existing chimney, prefab is still relatively simple installation. Here, patent metal flue is installed through the ceiling and attic roof.



Flat or sloping ceiling with beams exposed offers no obstacle either. Flue is blocked in and tied to the ceiling by vent collar. Roof jack is built to fit pitch of any roof.



Prefab can be added in basement without running pipe through rooms or tying into existing chimney. Flue section turns into exterior wall to connect with pipe buried in ground.



Existing chimney sometimes simplifies installation. But it has to be in right location. Prefabs with rear outlets could tie into chimney like this without pipe even showing.



***Bose**—or Fall Russet. Sugar-sweet—eat as is or bake in a pie.*



***Comice**—often come in holiday gift boxes. For salads, cheese trays.*



***Anjou**—juicy and spice flavored to eat out of hand or in salads.*



***Red Bartlett**—or choose the golden. All-purpose, fresh or canned.*

All about these pear treats, plus recipes, page 96

Photographs: Allen Snook, Inc. Accessories by Fae Huttenlocher

Put pears on parade

To your harvest-time table they come—perhaps in a gently spiced pie or in a baked dessert robust with ginger. Or how about a molded pear salad? A pear and cheese tray? Serve pears all ways—and add the fun of trying recipes new to you!





Bettmann Archive



"Heap high the board with plenteous cheer
and gather to the feast,
And toast that sturdy Pilgrim band
whose courage never ceased."

TURKEY . . .

for your Thanksgiving

ROAST STUFFED TURKEY. Admire him first, golden brown and crusty, magnificent on the holiday platter. And how pretty the fruit garnish!

Now Dad carves tender slices, spoons out the fragrant stuffing. Mother serves the mashed potatoes, all butter drenched. Giblet Gravy makes its round.

FRIENDSHIP CUP—a heart-warming appetizer, quick and delicious. Combine 1 can each condensed tomato soup, beef broth, and water; add ¼ teaspoon each marjoram and thyme.

Simmer 2 minutes; dot with butter. Top each cupful with a saltine, toasted and parsleyed. So cracker floats, hold by opposite sides, close to soup; let go.

By Myrna Johnston and Foods Staff

To go hand in hand with family home-comings and the blessings of the harvest, we bring you ideas and recipes for The Big Dinner—from hot soup to start the meal to the holiday pie. Included are directions for roasting turkey and making perfect gravy you'll be proud to serve. Note the special article on stuffings, but don't overlook turkey in his newest market form —frozen and stuffed, all ready to put in the oven



Salads, vegetables, next page

Recipes start on page 113

Photographs: Allen Snook, Inc.



Bettmann Archive



"Come, ye thankful people, come,
Raise the song of Harvest-home!"

VEGETABLES . . .

along with crisp salads

HARVEST BOUNTY joins the turkey spread. For tradition's sake you'll want time-honored Creamed Onions. Our recipe has two Southern touches—cheese to enrich the sauce, chopped peanuts for crunch and their own good flavor.

Remember Corn Bread. Best while the golden squares are so hot that the butter melts down in before you can spread it!

And you'll want to offer *both* old-fashioned Cranberry Sauce and a cranberry relish like our Thanksgiving Jellied Salad. This gala mold is cherry-flavored gelatin laden with ground cranberries, pineapple tidbits, orange sections, walnuts. Pass assorted pickles, too, crisp as the iced celery.

WINTER GARDEN of vegetables in Lazy Susan style makes a beautiful service. Set the Susan before Mother's place to balance the turkey at the other end of the table. Lovely way to serve, too, when you have a holiday buffet.

Here you see pimiento-dotted whole kernel corn (use canned or frozen), Orange-glazed Sweet Potatoes, buttered peas and carrots, and rosy spiced crabapples. Lift the lid of the covered bowl—there are the fluffy mashed potatoes.

What's in the dish hidden from view? Could be peach jam, partner for hot biscuits. Or pickled beets and both pimiento stuffed green olives and the shiny, black ripe ones.

For pies, turn page



Photographs: Allen Snook, Inc.

Recipes start on page 113



Bettmann Archive



"Over the river and through the wood,
Now grandmother's cap I spy!
Hurrah for the fun! Is the pudding done?
Hurrah for the pumpkin pie!"

PIES and TARTS . . .

to top off your feast

←

THANKSGIVING DESSERT. Will yours be a wedge of Grandma's Pumpkin Pie, along with aged Cheddar? A walnut half marks the tip of each serving. And see how the luscious, creamy spiced custard fills out the scallops of the pastry shell.

Or will yours be a piece of the Cranberry Mince Pie, the tart-sweet fruit filling, bright as calico, showing off through the lattice crust? Or perhaps you'll choose Country-kitchen Mince Pie. A deep layer of fragrant mincemeat bakes with a rich topper of sour cream. Delicious! For trim, a circle of mincemeat, a ring of pastry acorns and oak leaves.

PUMPKIN CHIFFON TARTS. These are perfection! Our recipe gives the secret for making the gelatin filling light as a cloud. Pumpkin's flavored with brown sugar, cinnamon, nutmeg, and ginger.

Peak with whipped cream, candied ginger aloft. Pass salted nuts, raisins (golden and dark), candies.

Recipes start on page 113

Photographs: Allen Snook, Inc.

Cook up a party with plug-ins



Baked-bean Special . . . inexpensive way and wonderful excuse to entertain a crowd. Electric roaster turns "bean pot," cooks up enough for 50. It comes in aqua, yellow, pink, white. Rounds of brown bread and Parsleyed French Slices keep toasty on electric glass tray.



Oriental supper. Speedy Chop Suey is done in minutes in electric pressure pan. Chrome mixer concocts No-bake Lemon Pie behind scenes.



TABLE AND BUFFET cooking are tops for informal hospitality. New thermostatically controlled appliances make it easy. So round up your electric helpers and peg a "different" shindig around them. Before hosting such a party, be sure your wiring is adequate for this type of "peak" load. Poor wiring lowers efficiency of appliances, may cause blackouts. Christmas memo: Small appliances make grand family gifts.



Postgame doughnut fry. Have doughnuts rolled, cut, ready to go; park in refrigerator. Or use refrigerated biscuits. Automatic saucepan, 2- or 4-quart, doubles as deep fryer. Heat-thermostat detaches. The 50-cup percolator pours "endless" coffee supply. Corn popper does neat job.

By Anne Anderson

Burger jamboree holds no age limits as food-parade favorite. Griddle grills eight giant Cheeseburgers. Its themostatic master control also will power fry pan, Dutch oven, pressure pan. Broiler-toaster with buns is coppery aluminum. Copper 2-speed blender whips up Minty Chocolate Shakes.



Help-yourself brunch. Let it become an after-church tradition. Automatic fry pan in new yellow color cooks Mexi-scrambled Eggs — pan makes a fine chafing dish. Copper toaster, 10-cup coffee maker are handsome pair. Electric juicer makes fresh orange juice pronto.

Photographs Allen Snook, Inc.



Pecan Waffle social . . . spur-of-the-moment hospitality. Use favorite mix and pour from pitcher. Baker here switches to grill—just reverse grids. Chrome blender with high and low speeds "chops" the pecans. Streamline coffee maker brews 12 cups. Serve hot syrup, melted butter from gay midget pitchers.

Recipes on page 122

Aprons you can make

...in a matter of minutes

FESTIVE CHRISTMAS aprons with out-of-the-ordinary touches are always good gift ideas—especially when just a short-time sewing job. These three will suit any hostess on your Christmas list

By Dorothy O'Donnell



A crisp, three-tiered holiday apron. Tiers of nylon net are joined together by velvet waistband. 1½ yards of 36-inch net and 1¾ yards of half-inch velvet ribbon are needed.

To make: Cut 3 lengths of net with scalloping or pinking shears. Underneath piece is 20 inches long at center, curves to 18 inches at sides.

Middle piece is 1 inch shorter; top piece, 2 inches shorter. Three tiers are joined at waist by 14 inches of velvet ribbon stitched 2 inches from top. Extensions of ribbon form ties. Center of apron is flat, with gathering at sides. Velvet bow is tacked onto waistband.

Holiday baubles are cut from felt, decorated with trim and sequins. They are tacked to middle tier of apron for protection.



Apron by the inch. Permanently pleated cotton, drip dry, no-iron, is used in a single piece for this smart bib apron. Buy 12 inches of 36″ fabric (it's measured pleated rather than spread out) and 3 yards of 1-inch grosgrain ribbon.

To make: Hem raw edges along sides; selvage forms bottom hem. At place where you want waistline, stitch on the center 14 inches of a 50-inch strip of grosgrain, spreading pleats slightly. Leave ends for ties. Stitch a 12-inch strip 1-inch above waist to hold pleats trim.

Make adjustment in length at top of apron. Stitch third 10-inch ribbon strip at top of bib, overlapping pleating lightly to fit. To finish, stitch on neckband.

Drawings: Bielefeld Studios.



Hostess apron with built-in napkins. This dainty apron takes 18 inches of 36-inch-wide organdy and 6x8-inch fabric remnants for the napkins.

To make: Fold organdy, matching selvages and stitch from top to bottom, 5 inches in from folded edge. Open fabric flat; stitched-together part makes fold at top. Spread fold open, centering fold line over stitching line. Stitch on fold line. Make narrow side hem and 2-inch bottom hem.

Double front panel is made into pockets by stitching crosswise through all thicknesses at 2¾ inch intervals. Attach waistband, gathering fabric at sides so finished width is about 14 inches. Leave ends open. Insert apron hoop.





Have you  had your soup today?

Has he?



Why not give him *his* soup for breakfast! Vegetable Soup. Best way in the world to start the day with good hot nourishment! All ready in 4 minutes.

Has she?



It's lunch time . . . naturally soup time! A bowlful of hot and hearty Vegetable Soup with beefy broth and 15 pick-of-the-garden vegetables makes any sandwich meal complete. Quick, too!

Have they?



Menfolk and kidfolk like soup to start th meal! Helps them enjoy it! Helps round it ou with nourishment! Especially Campbell's Vege table Soup, with 15 vegetables in meaty broth

'm! M'm! Good! Nourishing good! Gives you vitamins, proteins—minerals, too

So...once a day...every day...Soup—*Campbell's*, of course!



74% more food energy than fresh whole milk

in every delicious serving!

Milk is Nature's best food—as every mother knows. It's needed for strong, sturdy bodies, for growth, for vitality. But a serving of ROYAL PUDDING gives you all the benefits of the milk you make it with *plus 74% more Food Energy*. Get *Regular* ROYAL for easy-to-cook, velvety-smooth Pudding and Pie Filling . . . no-cook *Instant* ROYAL for quick, melt-in-your-mouth desserts.

FOR SCRUMPTIOUS DESSERTS EVERY TIME . . .

Always Reach For Royal



TWO FINE PRODUCTS OF STANDARD BRANDS INC.

Put pears on parade

Begins on page 84



1 Pear Salad Ring with cottage cheese
2 Cranberry Baked Pears
3 Pear Cheese Pie
4 Pear-and-cheese tray
5 Ginger Pear Crumble
6 Rosy Pear Sundaes
7 Pears a la Compote

Let's start our parade with **Pear Salad Ring (1).** Luscious canned pears shine through lemon-flavored gelatin that boasts just a modicum of ginger. Each pear half is centered with a cream-cheese-and-nut ball; green-pepper strips divide the helpings. Serve with fruits of the season and pimiento-dotted cottage cheese.

Cranberry Baked Pears (2) along with crisp cookies make a delectable, light dessert to follow up a hearty meal. Pears take on their pink hue as they bake in cranberry syrup.

Next in our fall showing is **Pear Cheese Pie (3).** First into the graham-cracker crust goes a layer of canned pears, then a custard of cream cheese and sour cream, all subtly flavored with nutmeg and lemon. Toward the end of the baking, the filling gets a crown of meringue. A very de-luxe cheese-cake pie, festive enough to rival pumpkin.

Pear-and-cheese tray (4) includes Comice and Anjou varieties, red grapes for contrast, your choice of sharp and mild cheeses, and crackers. Top your arrangement with a few posies and there's your centerpiece dessert, or a help-yourself party snack.

Fragrant and oven-warm, **Ginger Pear Crumble (5)** owes its spiciness to gingersnap crumbs. Here's the kind of baked dessert that takes the chill out of a winter day. Serve with ice-cream curls melting atop.

Rosy Pear Sundaes (6) are pretty enough for a party, and you make the easy sauce ahead. Just chill canned or cooked pears in melted jelly spiked with orange juice and peel. Arrange a trio of pear sections over scoops of vanilla ice cream. Add mint-leaf topknot.

Last, but not at all least, **Pears a la Compote (7).** Pear halves and Tokay or Emperor grapes poach in a lime-flavored syrup. This is good eating in itself, but with a generous dash of aromatic bitters, this simple fruit dessert soars to gourmet heights.

Below, our good pear recipes are on parade—pick and choose for holidays and other days.

Cranberry Baked Pears

Delicate pears get the tart nip of cranberries, turn pink—

1 cup sugar
1½ cups water
2 cups fresh cranberries
6 fresh pears
½ lemon, thinly sliced

Combine sugar and water; bring to boiling. Add cranberries and cook 5 minutes or until skins pop. Drain cranberries, reserving syrup. Halve and core pears, but do not pare; place in 2-quart casserole. Top with lemon slices. Pour reserved cranberry syrup over all. *Cover* and bake in moderate oven (350°) 30 to 35 minutes or till pears are just tender. Chill. Spoon into sherbets—two pear halves, slice of lemon, and big spoonful of berries and syrup for each serving. Makes 6 servings. **Tasting-Test Kitchen note:** For neat-looking pear halves, core with melon-ball

[*Turn to page 99*

"Western Ranch Dinner"

Baked in one pan... Easy do!





Made with Ballard OvenReady® Biscuits, (Sweetmilk or Buttermilk) Frying Chicken, California Cling Peaches and Pet Evaporated Milk ... it's scrumptious!

Bake 'em all together this way! Dip cut-up 2½ to 3-lb. FRYING CHICKEN in ½ cup PET EVAPORATED MILK®, roll (or shake in a bag) in mixture of 1 cup Flour, 2 tsp. Salt, ¼ tsp. Pepper, 1 tsp. Paprika, and if desired, ¼ tsp. Poultry Seasoning. (Reserve remaining flour mixture for gravy.) Melt ½ cup Shortening in 13 x 9-inch pan. Add chicken, skin side down. Bake uncovered in hot oven (425°) until tender, basting occasionally (average cooking time 40 to 50 minutes). Turn chicken and move to end of pan. Arrange drained CLING PEACH HALVES (No. 2½ can) on chicken. Open can of BALLARD OVEN-READY® BISCUITS. Separate and put in other end of pan. Bake 15 minutes, until biscuits are brown. Remove peaches, chicken and biscuits to hot plates. For Gravy: blend ¼ cup of reserved flour mixture with pan drippings. Gradually stir in 1 cup Water. Boil and stir 2 minutes. Stir in 1 cup PET EVAPORATED MILK. Heat, but do not boil. Add Salt and Pepper to taste. Serves 4.



At your grocer's dairy case

Pick up two or three cans of Ballard OvenReady Sweetmilk or Buttermilk Biscuits. Inside are ten perfect unbaked biscuits. Bake and serve in 9 easy minutes. You'll have wonderful golden-brown biscuits—high, light and oh, so tender . . . just pennies per can! Use 'em in dishes like this Western Ranch Dinner—complete recipe on each can.

More biscuit lovers reach for Ballard than any other brand

Ballard *Oven Ready* Biscuits®

ZING

quick cooked corn is here





Choice of two sizes:
12-oz. can, serves 4 to 5;
7-oz. can, serves 2 to 3.

It's no news what quick-cooking does for vegetables —you've read how it saves the fresh flavor, color, and nourishment for your family to enjoy.

The big news is that quick-cooking has come to corn! Niblets Brand corn.

The Green Giant's dramatically different pressure cooker does it. The corn is now whirled through under high heat and split-second automatic control. Zing! It's tender.

You may find it hard to believe you're not eating kernels cut from a fresh-picked ear. New quick-cooked Niblets. Just heat and—oh boy!

NIBLETS BRAND CORN—*the quick-cooked corn*

Green Giant Company, headquarters, Le Sueur, Minnesota; Green Giant of Canada, Ltd., Tecumseh, Ontario. "Niblets" Brand Reg. U.S. Pat. Off. ©

Put pears on parade

Continued from page 96

cutter or teaspoon. Leave stems intact for trim.

Pear Cheese Pie

Pears bake under a sunny-yellow custard capped with meringue—

1½ cups fine graham-cracker crumbs
⅓ cup butter or margarine, melted
¼ cup sugar

• • •

1 1-pound can (2 cups) pear halves, well drained

• • •

2 well-beaten egg yolks
1 8-ounce package cream cheese, softened
1 cup dairy sour cream
½ teaspoon grated lemon peel
1 teaspoon lemon juice
½ cup sugar
1 tablespoon enriched flour
½ teaspoon salt
½ teaspoon nutmeg

• • •

2 egg whites
¼ teaspoon cream of tartar
¼ cup sugar

Combine crumbs, butter, and ¼ cup sugar. Press into 9-inch pie-plate. Slice pears into crust. Combine egg yolks and cream cheese; beat smooth. Blend in sour cream, lemon peel and juice. Combine ½ cup sugar, flour, salt, and nutmeg; add to cheese mixture; mix well. Pour over pears. Bake in moderate oven (375°) 25 minutes or till just set. Meanwhile beat egg whites with cream of tartar until frothy. Gradually add ¼ cup sugar, beating until stiff peaks form. Spread meringue over filling, sealing to edges of crust. Continue baking 10 minutes longer or until meringue is golden brown.

Ginger Pear Crumble

M-m! Sniff the spices! Grandmother's kitchen? No, yours—

1½ cups fine gingersnap crumbs
½ cup brown sugar
¼ teaspoon salt
¼ cup butter or margarine, melted

• • •

3 fresh pears, halved, pared and cored, or 1 1-pound can pear halves, drained
1 tablespoon lemon juice, fresh, frozen, or canned
Maraschino cherries

Combine crumbs, brown sugar, salt, and butter. Place half of mixture in bottom of buttered 8-inch round baking dish. Top with pear halves, cut side up. Sprinkle with lemon juice and remaining crumbs. Bake in moderate oven (350°) 25 to 30 minutes or till pears are tender and top is crisp. Center each pear half with a maraschino cherry. Serve warm topped with ice cream or whipped cream. Will make 6 servings.

Rosy Pear Sundaes

The sauce is currant jelly with an orange tang—

1 cup currant jelly
1 tablespoon grated orange peel
⅓ cup orange juice
Few drops red food coloring
1 No. 2½ can (3½ cups) pear halves or 4 cooked pears*, drained
1 quart vanilla ice cream

Melt jelly in saucepan; remove

[*Turn to page 102*

New decorating films for club groups

There are many entertaining and informative films with lots of ideas to help solve home furnishings and table setting problems. Write our Subscribers' Information Bureau for list of films offered by various associations and manufacturers. Most of them can be borrowed at small cost. *We do not make any dates for showing. We only offer the list as a service.*

"Ideas for Bedroom-Bathroom Beauty," *Better Homes & Gardens* new color filmstrip, shows 15½ minutes of practical "how-to" ideas on furnishing bedrooms and bathrooms. It has a "family" approach to decorating these two important, but sometimes neglected, rooms. You'll find ideas for developing color schemes, improving storage facilities, and providing your bedrooms with sleeping comfort. Film has a synchronized sound record, printed commentary, and program suggestions. Complete strip costs only $9.95, and would be a helpful addition to the film collection of schools, clubs, and libraries.

Send check or money order for $9.95 (or, if you prefer, we'll bill you later) to:

Better Homes & Gardens
Des Moines 3, Iowa



Worth celebrating . . . Underwood
Chafing Dips you make in minutes

RECIPE for one of the many festive Underwood Dips you'll be proud to serve at any party: heat together one Regular Size (2¼-oz.) can zesty Underwood Deviled Ham with ½ of a half-pound package Velveeta Cheese, ½ cup mayonnaise, and ½ teaspoon grated onion.

SERVE hot (but it's equally good cold), and watch your guests dip in with gusto to the new and different taste.



WHOLE-HAM GOODNESS
Underwood is made from whole hams chosen for quality, perfectly cured, and blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE PARTY RECIPE BOOKLET. WRITE: WM. UNDERWOOD CO., DEPT. 5E, WATERTOWN 72, MASS.

Lemon Custard! Betty





The delicate tang of lemon! The rich moistness of custard! The high lightness of 13-egg angel food!

Men love it! Children love it! You'll love it! Our brand-new Lemon Custard Angel Food Cake Mix! A beautiful new color – sunshine gold! A distinctive new flavor—lemon custard! This glorious cake is as high, light, and tender as our regular angel food, and every bit as easy to make. The whites of 13 farm-fresh eggs are right in the mix—you don't add a thing but water! It's the prettiest cake you ever baked—*and* the best-tasting!

"I guarantee a perfect* angel food cake—homemade-perfect

Crocker's newest Angel Food Mix!

New flavor! New moistness! New golden color!



NEW! Lemon Custard Angel Ring. Bake our Lemon Custard Angel Food Mix according to directions. Arrange slices around bowl of rich vanilla ice cream.



NEW! Double Custard Delight. Bake cake as directed. Frost with packaged vanilla pudding. Cover top and sides with toasted flaked coconut. Chill before serving.



NEW! Lemon Custard Angel Hawaii. Topping: Fold ¼ cup each drained crushed pineapple, chopped toasted almonds and flaked coconut into 1 cup whipped cream.



NEW! Fruit 'n Cream-Filled Angel Roll. Bake in two 15½ x 10½ x 1" jelly roll pans 15 min. Cool. Ease onto towel dusted with confectioners' sugar. Fill and roll.



THREE OTHER HEAVENLY ANGELS —FROM BETTY CROCKER!



REGULAR ANGEL FOOD



CONFETTI ANGEL FOOD



LI'L ANGEL FOOD



—cake . . . after cake . . . after cake!" Betty Crocker · General Mills

PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Pears on parade

Continued from page 99

from heat and stir in orange peel and juice. Add red food coloring to tint. Cut pear halves in two lengthwise and add to jelly sauce; chill several hours. For each serving, arrange 2 or 3 pieces of pear over scoop of ice cream. Pour sauce over all. Top with sprig of mint. Makes 6 to 8 servings.

*Halve, core, and pare fresh pears. Combine ¾ cup sugar and 1½ cups water; boil 5 minutes; add pears and simmer till tender, basting pears occasionally with the syrup.

Pears a la Compote

Gourmet flavor, muted autumn colors—

1 cup sugar
3 cups water
⅓ cup lime or lemon juice
Dash salt

• • •

4 fresh pears
2 cups seeded Tokay or Emperor grapes

• • •

Aromatic bitters

Combine sugar, water, lime juice, and salt; heat to boiling. Meanwhile halve pears lengthwise, leaving stem intact; core but do not pare. Add pears to syrup. Cover and cook 20 minutes or till tender. Arrange pears and grapes in serving dish. Dash aromatic bitters into syrup to taste. Pour syrup over fruits. Chill. Makes 8 servings.

The ripeness story

Pears are best when ripened off the tree. That's why they are picked when full size, but not yet ready to eat. Many markets ripen pears before putting them out for sale. If you wish to ripen them further, just keep at room temperature in paper sack or in their own gift box. Hold ripe pears in the refrigerator.

Bosc pears wear a cinnamon-brown "jacket" flecked with gold when ripe. Bartletts are picked green, but become golden yellow, often with a red blush, when juicy and sweet.

Every man who is high up loves to think that he has done it all himself; and the wife smiles and lets it go at that.

—James M. Barrie

A Comice or Anjou pear may be green skinned even when fully ripe—see if it responds to gentle pressure between your thumb and finger.

Choose fully ripe pears for eating fresh; firm-ripe ones for cooking.

Pear Salad Ring

A refreshing mold with subtle ginger flavor. Company perfect—

1 No. 2½ can (3½ cups) pear halves
1 package lemon-flavored gelatin
1 cup hot water
2 tablespoons lemon juice, fresh, frozen, or canned
¼ teaspoon ginger
¼ teaspoon salt

• • •

¼ cup chopped California walnuts
1 3-ounce package cream cheese, softened

• • •

Thin strips green pepper

Drain pears, reserving 1 cup syrup. Dissolve gelatin in hot water. Add reserved pear syrup, lemon juice, ginger, and salt; blend. Cool until partially set. Meanwhile stir nuts into cream cheese; shape in small balls and place one in center of each pear half. Arrange pear halves in 6½-cup ring mold, cut side toward center, with green-pepper strips between. Pour gelatin mixture over all. Chill until firm. Unmold and fill center with bowl of cottage cheese polka dotted with bits of pimiento. Makes 8 servings.



Delicious with Log Cabin Syrup!

Light as a bubble!

So fluffy! . . . creamy goodness that's light-as-a-bubble, never heavy. Always satisfying and easy to digest.

So versatile . . . to make *Maple Nut Tapioca*, top with Log Cabin Syrup and pecans or walnuts.

So healthful! . . . Minute Tapioca is made with fresh eggs 'n' milk yet is not loaded with calories. New quick recipe on box!



TODAY'S QUICK-AND-EASY

MINUTE TAPIOCA DESSERTS

A fine product of General Foods



"Boys and girls, this is Mr. Smythe of the Universal Aircraft and Missile Corporation. He wants to tell you about the advantages his company has to offer the graduating engineer."

What's new? Kraft Catalina!

A spicy-sweet French Dressing with just a whisper of garlic...and tomato-y thick, so it clings to the greens



Y CATALINA THIS WAY:
e a bowl with romaine and
it with shredded head lettuce and
-size pieces of curly endive. Add radish slices,
on rings, and cauliflower florets. Make a ring of peeled tomato
lges on top and fill with more cauliflower florets; sprinkle
h chopped chives. Toss with spicy-sweet Catalina. Marvelous!

Spicy-sweet and tomato-y thick. Grand on hot vegetables, too!

fresh-ground spices sealed in fresh-pressed oil



Variety is the spice of a salad!



a flavor treat you can eat and eat!

New England has long been famous as the home of *real* baked beans. And "down east" in Maine they bake beans best. B&M Brick Oven Baked Beans are slowly baked in real brick ovens, in a flavor-rich brown sugar sauce with generous pieces of tender selected pork in the traditional way. Enjoy this flavor treat soon!



They're Extra Good with B & M Brown Bread

B&M
brick oven
BAKED BEANS
SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS
BURNHAM & MORRILL CO., Portland, Maine

Money for your recipes

Spring-to-summer salads; hot dogs—all ways

LIKE TO FIX warm-weather meals that let you cook cool? Then send along your ideas for refreshing spring-to-summer salads and ways with hot dogs. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next June. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Spring-to-summer salads can be tossed, jellied, or frozen. Use clever arrangements of fruits, vegetables, meat, and seafood. Send along a dressing recipe, too—your own, or your fix-up of a packaged mix, or commercial dressing. Helpers:

frozen fruit squares
vegetable-ham salad loaf
fruited chicken salad
Dutch slaw
asparagus-fan salad
chef's salad bowl
tuna ring mold

Hot dogs—all ways. Whether they're "franks" or wieners to you, what's your special way with them? Do they go into coney buns, meal-in-one salads, or casseroles? Fix them up with a zippy sauce or cook 'em on a skewer? Some ideas:

skillet wieners
hot frankfurter-potato salad
wiener-bean bake
franks with corn-bread top
creole franks
wiener barbecue
sauerkraut 'n hot dogs on buns
cheese-stuffed frankfurters

This month's winners

(*See recipes on pages 107 and 108*)

Cook-of-the-Month for Hash Specials
Mrs. Donald D. Perryman, Martinez, Calif.

Cook-of-the-Month for Spice Cookies
Mrs. Howard Grefsheim, Stoughton, Wis.

Other Winners

Mrs. J. H. Fuller, Anniston, Ala.
Mrs. Fred J. Gibson, Cleveland, Ohio
Mrs. A. E. James, Kokomo, Ind.
Mrs. Richard W. Raught, Silver City, N. Mex.
Mrs. Harry J. Sievers, Madison, Wis.
Mrs. Addison T. Smith, Maplewood N.J.

Honor Roll

Mrs. Earl V. Austin, Lincoln, Nebr.
Mrs. Bertha Benson, Oswego, Ore.
Margaret Boyland, Grand Rapids, Mich.
Mrs. Merle E. Burt, Norfolk, Nebr.
Laura M. Getschmann, Bremerton, Wash.
Mrs. Mary Gibson, Bronx, N.Y.
Mrs. Vernon Mohnk, Hastings, Minn.
Mrs. Nellie Palmer, Wilsonville, Nebr.
Mrs. Frank E. Quinn, Des Moines, Iowa
Mrs. Helen N. Robinson, Richmond, Va.
Mrs. Helen Scott, Pollock, La.
Mrs. W. H. Smith, Salt Lake City, Utah
Mrs. J. W. Wadell, Louisville, Ky.

Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "June Spring-to-Summer Salads" or "June Hot Dogs—All Ways."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere—so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, November 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5411 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.



Twice-Rich: rich in flavor, rich in vitamins. And lower in calories than any other type of juice!

Non-fattening Libby's ...3 times a day...

akes it easier to stay with your slimming program

On your way to a new figure? Bravo for you! And a suggestion for making it easier: Have Libby's whenever hunger pangs strike. This is the *satisfying* tomato juice that quenches between-meal yearnings. (Gives you more of the vitamins and minerals you need, too.) For all its luscious-rich taste, Libby's has just 25 calories to the 4-ounce glass! *Libby, McNeill & Libby, Chicago 9, Illinois.*



See Libby's Tomato Juice label for special offer on Slimdown Cocktail Glasses.

A bright new "busy-day" idea with Jell-O Instant Pudding—

Surprise Sauces



ORANGE SAUCE

1½ cups cold reconstituted frozen Orange Juice
1 package Jell-O Lemon Instant Pudding • Dash of salt

Pour cold orange juice into mixing bowl. Add pudding mix and salt and beat slowly with egg beater just until well mixed, about 1 minute. Do not overbeat; mixture will be thin. Let stand to thicken slightly. Especially good over gingerbread or cake. Sauce may be stored in refrigerator.



SATIN SAUCE

¾ cup cold light cream
1 package Jell-O Butterscotch Instant Pudding • Dash of salt
¾ cup light corn syrup

Pour cream into mixing bowl. Add pudding mix and salt and beat slowly with egg beater just until well mixed, about 1 minute. Do not overbeat; mixture will be thin. Stir in corn syrup. Chill, if desired, or serve immediately to add even more delight to ice cream or cake.

Made in a minute ... no cooking!

Everyone knows Jell-O Instant Pudding as a favorite no-trouble dessert, delicious all by itself without further fixing.

Now discover its magic as a quick and easy way to make an infinite variety of sauce surprises for dressing up other desserts!

Just keep several flavors of Jell-O Instant Pudding on hand . . . plus a cup of imagination . . . and you'll always have a *different* answer when the family asks "what's for dessert?"



PINK SAUCE

2½ cups cold milk • ½ cup cold light cream
2 tablespoons sugar • ¼ teaspoon almond extract
1 package Jell-O Strawberry Instant Pudding

Pour milk and cream into bowl. Add sugar and almond extract. Add pudding mix and beat slowly until well mixed, about 1 minute. Do not overbeat; mixture will be thin. Let stand to set. Chill if desired. Just before serving stir until smooth and creamy. Try it on Jell-O Gelatin tonight!



"EGGNOG" SAUCE

2½ cups cold milk • ½ cup cold light cream
¼ teaspoon rum extract
1 package Jell-O Vanilla Instant Pudding
⅛ teaspoon nutmeg

Pour milk, cream, and rum extract into mixing bowl. Add pudding mix and nutmeg. Beat slowly with egg beater just until well mixed, about 1 minute. Let stand until set—takes about 5 minutes. Serve over steamed plum or fig pudding, or as good company for holiday fruit cake.

Jell-O is a registered trade-mark of General Foods Corporation

Spice cookies

File under Cookies



Dutch Refrigerator Cookies

1 cup shortening
½ cup granulated sugar
½ cup brown sugar
1 egg
2¼ cups sifted enriched flour
½ teaspoon soda
½ teaspoon salt
2 teaspoons cinnamon
¼ teaspoon nutmeg
¼ teaspoon cloves
• • •
½ cup finely chopped California walnuts

Cream together shortening and sugars; add egg and beat well. Sift together dry ingredients; stir into creamed mixture. Add nuts. Shape in rolls about 2½ inches across. Wrap in waxed paper; chill thoroughly. Slice *very thin*, ⅛ inch or less. Bake 1 inch apart on lightly greased cooky sheet in moderate oven (375°) 5 to 7 minutes or till delicately browned. Remove at once to rack. Makes 5 to 6 dozen.

Mrs. Howard Grefsheim, Stoughton, Wisconsin

Cut along dotted lines



Photographs, Scott

Best hash specials

Italian Pizza Hash

1 1-pound can (2 cups) corned-beef hash*
¼ pound sharp process American cheese, shredded (1 cup)
1 8-ounce can (1 cup) seasoned tomato sauce
• • •
1 2-ounce can (½ cup) mushroom stems and pieces, drained
½ teaspoon garlic salt
½ teaspoon crushed oregano
2 tablespoons grated Parmesan cheese

Cut hash in 6 slices; arrange in ungreased 11x7x1½-inch baking dish. Sprinkle American cheese over hash. Combine tomato sauce, mushrooms, garlic salt, and oregano; spoon over hash. Sprinkle with Parmesan cheese. Bake in moderate oven (375°) about 20 minutes or till hot. Makes 3 servings (double recipe for 6).

*Chill hash in can for easier slicing.

Mrs. Donald D. Perryman, Martinez, California

Add these pages to your COOK BOOK

File under One-dish Meals





Turkey in the Skillet

¼ cup chopped onion
¼ cup diced celery or green pepper
2 tablespoons fat
2 cups diced cooked turkey
1½ cups leftover dressing
Turkey broth or gravy* to moisten (about ¾ cup)
2 tablespoons chopped pimiento
Salt and pepper
• • •
¼ cup sliced ripe olives

Cook onion and celery in hot fat till tender but not brown. Add turkey, dressing, broth, and pimiento, mixing lightly. Season to taste. Heat till brown on underside. Trim with olives. Makes 3 or 4 servings.

*Or use canned condensed cream of chicken soup.

Mrs. Fred J. Gibson, Cleveland, Ohio



Yankee Red-flannel Hash

1½ cups finely chopped canned or cooked corned beef
3 cups finely chopped cooked potatoes
1½ cups finely chopped cooked or canned beets
⅓ cup finely chopped onion
⅓ cup milk
1 teaspoon salt
Few drops Tabasco sauce
• • •
3 to 4 tablespoons fat

Lightly toss together all ingredients except fat; season to taste. Melt fat in skillet; spread hash evenly over bottom. Cook over medium heat till underneath side is brown and crusty. Top with onion rings. Makes 4 servings.

Mrs. Addison T. Smith, Maplewood, New Jersey

Beef-hash Bake

1½ cups coarsely ground cooked beef
1 cup coarsely ground cooked potatoes
½ cup coarsely ground onion
¼ cup chopped parsley
1 teaspoon salt
Dash pepper
2 teaspoons Worcestershire sauce
1 6-ounce can (⅔ cup) evaporated milk
• • •
⅓ cup slightly crushed corn flakes
1 tablespoon butter or margarine, melted

Lightly mix beef, potatoes, onion, parsley, salt, pepper, Worcestershire, and milk. Turn into greased 1-quart casserole. Mix corn flakes and butter; sprinkle over top. Bake in moderate oven (350°) 30 minutes or till heated through. Pass catsup and mustard. Makes 4 servings.

Mrs. J. H. Fuller, Anniston, Alabama



Add these pages to your Better Homes & Gardens Cook Book



Cinnamon Diamonds

2 cups sifted enriched flour
1½ teaspoons cinnamon
¼ teaspoon nutmeg
• • •
1 cup brown sugar
1 cup butter or margarine
1 beaten egg yolk
1 slightly beaten egg white
1 cup chopped California walnuts

Sift together flour and spices; stir in brown sugar. Cut in butter till mixture is crumbly. Blend in egg yolk. Pat ¼ inch thick, into 15x13-inch rectangle on ungreased cooky sheet. Brush top with egg white; sprinkle with nuts. Bake in moderate oven (350°) 20 to 25 minutes or till crisp around edges. Loosen edges; cool slightly; then cut in diamonds or bars. Makes about 3 dozen.

Mrs. A. E. James, Kokomo, Indiana

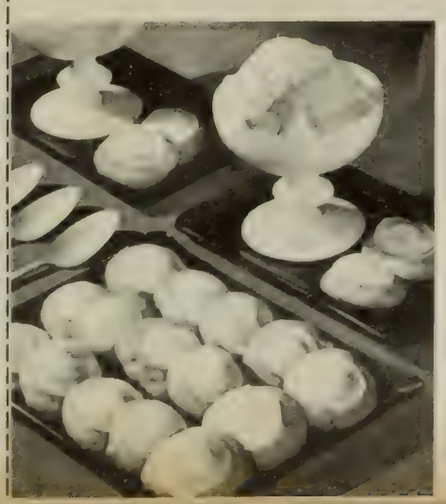


Date-Nut Cutups

½ cup shortening
1 cup sugar
1 teaspoon vanilla
2 eggs
2 cups sifted enriched flour
2 teaspoons baking powder
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon cloves
½ teaspoon nutmeg
1 6-ounce package (1 cup) pitted dates, cut up, or 1 cup seedless raisins
½ cup chopped California walnuts

Cream together shortening, sugar, and vanilla. Add eggs, beating well. Sift together dry ingredients; stir into creamed mixture. Add dates and nuts. Divide in 4 portions. On greased cooky sheets, spread each in 12x2½x¼-inch strip (about 3 inches apart). Bake in moderate oven (375°) about 15 minutes or till lightly browned. While warm, cut diagonally in bars; remove to rack. Sprinkle with confectioners' sugar. Makes [illegible]

Mrs. Richard W. Raught, Silver City, New Mexico



Ginger Creams

¼ cup shortening
½ cup sugar
1 egg
⅓ cup molasses
2 cups sifted enriched flour
½ teaspoon soda
½ teaspoon salt
1 teaspoon ginger
½ teaspoon cinnamon
½ teaspoon cloves
½ cup water
• • •
Confectioners' icing

Cream together shortening and sugar; add egg, beating well. Stir in molasses. Sift together dry ingredients; add to creamed mixture [illegible] with water. Drop from teaspoon [illegible] greased cooky sheet. Bake in [illegible] 8 minutes. Remove to rack. [illegible] ers' icing while slightly warm. [illegible]

Mrs. Hiram J. [illegible]

Discovered in the Golden West by Duncan Hines...
unforgettable flavor you can match
in this mellow-rich Yellow Cake!

It's Duncan Hines delicious!





This is real old-fashioned rich Yellow Cake . . . with the mellow perfection that delighted Duncan Hines! Its pure, sunshiny flavor comes from an exclusive blend of light-hearted Madagascar vanilla and full-bodied vanillas from Mexico. . . . delicately accented with a special Duncan Hines flavor secret, a whisper of natural orange! Serve it tonight. You'll be mighty cake-proud *any* time you bake with the mixes signed "Duncan Hines"!

Duncan Hines
AMERICA'S AUTHORITY ON GOOD EATING

Just one of ten fabulous cake mixes...each "Duncan Hines delicious"



Extra flavor!
More juice!
More turkey!

(Up to 20% Less Shrink)

-when you Bake it with



Butter is churned from 100% real cream. On hot foods, like turkey, you taste the big difference even more.

You don't need even a *whit* of experience to turn out simply superb butter-baked turkey! Just follow the eas picture-directions over at the right.

Your turkey will be juicier, more flavorful. And sin excessive shrink is controlled (up to 20% less shrinkage you get more turkey for your money when you bake with real butter.

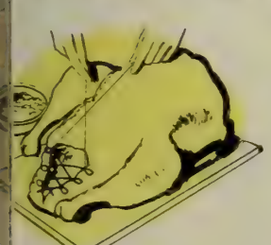
OVEN TEMPERATURES

LBS.	8-10	10-14	14-18	18-20	20-25
TEMP.	325° F.	325° F.	300° F.	300° F.	300° F.
BAKING TIME	3-3½ hrs.	3½-4 hrs.	4-4½ hrs.	4½-5 hrs.	6½-8 hr

© 1957, AMERICAN DAIRY ASSOCIATION

SERVING IDEA: Cranberry sherbet goes great with turkey!

real Butter!



TUFF with bread cubes sted in oven with real ter, plus minced onions, , pepper and poultry oning. Mix well. Fill key loosely. Truss with wers and cord.



2. SPREAD softened butter over entire turkey, especially on drumsticks, breast and wings. This helps seal in natural juices and imparts real butter flavor. Place breast up on rack.



3. BEFORE roasting, cover bird with moist cheesecloth dipped in melted butter. Pound of butter (large turkey) for spreading and moistening cheesecloth, retards shrinkage.

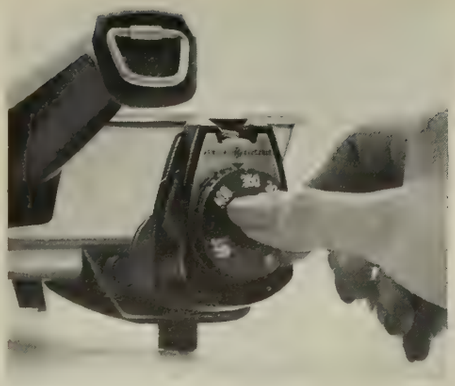


4. DURING roasting, baste frequently with melted butter. Leave roaster uncovered. Do not add water nor puncture skin. Before carving place in warming oven 10 minutes.



You never outgrow your need for foods made from milk.

AMERICAN DAIRY ASSOCIATION
Chicago
Representing the dairy farmers in your area
See "The Perry Como Show" on NBC-TV



Saves constant watching, for now you set the temperature when you fry and cook just as when you bake. No need to keep adjusting the heat as with stove burners.



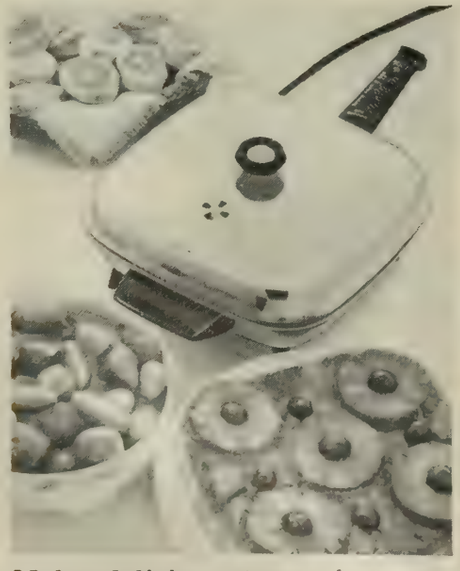
Fried foods are digestible. Only when fat gets too hot—begins to smoke—does it become indigestible. The skillet prevents this—no smoking or burning.



Cooks right at the table, keeps food warm between servings—saves you from jumping up. The General Electric Skillet complements your table setting, is safe on your finest cloth.

New General Electric Automatic Skillet features more accurate, removable thermostat . . . $21.95*

(cover, $3.50*)



Makes delicious stews and pot roasts, even casseroles and upside-down cakes, when used with a cover. Chart on handle lists temperatures. Light signals when to put in food.

No burning! No smoking! No constant watching! Gives perfect results every time! Thermostat detaches so skillet can be immersed for easier washing!

General Electric has just developed a radically new type of thermostat which uses Silicone. This substance allows more accurate heat control.

This means that all the foods you fry and cook taste better. Just as cakes and roasts come out best at one exact temperature—so all the foods you cook should have just a certain amount of heat.

Now you have your choice of a SQUARE or ROUND shape skillet! Ask your dealer about the round shape models starting as low as $12.95.*

General Electric Co., Portable Appliance Dept., Bridgeport 2, Conn.
*Manufacturer's recommended retail or Fair Trade price.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Completely immersible! Thermostat is removable—so this new skillet washes like an ordinary pan. Polished aluminum.

For your Thanksgiving

Begins on page 86

Roast Stuffed Turkey

Tender and moist, crisp brown skin. Modern version of traditional roasting —you don't have to turn the turkey

Stuff turkey just before roasting. Allow ¾ to 1 cup stuffing per pound ready-to-cook weight. Stuff wishbone cavity and skewer neck skin to back. Tuck wing tips behind shoulder joints. Rub large cavity with salt. Spoon in stuffing. Shake bird to settle stuffng; do not pack. Close opening by placing skewers across it and lacing shut with cord. Tie drumsticks securely to tail. (If opening has band of skin across, push the drumsticks underneath, and you won't need to fasten opening or tie legs.)

Grease skin thoroughly. If you use a meat thermometer, insert it in the center of the inside thigh muscle adjoining the cavity. Place bird breast up on the rack (but breast down if using V-rack) in shallow roasting pan and leave in this position for entire roasting time. Cover with loose "cap" of aluminum foil, pressing it lightly at drumstick and breast ends, but *avoid having it touch top or sides.* Roast at constant *low temperature* (see chart below).

Turkey roasting chart

Set oven at 325°. Times are for stuffed chilled turkeys and are approximate only.

Ready-to-cook weight (before stuffing)	*Time (total)*
4 to 6 lbs.	3 to 3¾ hrs.
6 to 8 lbs.	3¾ to 4½ hrs.
8 to 10 lbs.	4 to 4½ hrs.
10 to 12 lbs.	4½ to 5 hrs.
12 to 14 lbs.	5 to 5¼ hrs.
14 to 16 lbs.	5¼ to 6 hrs.
16 to 18 lbs.	6 to 6½ hrs.
18 to 20 lbs.	6½ to 7½ hrs.
20 to 24 lbs.	7½ to 9 hrs.

When turkey is about two-thirds done according to turkey roasting chart, cut the cord or band of skin so heat can reach inside of thighs.

About 20 minutes before roasting time is up, test doneness by pressing thick part of drumstick between fingers (protect hand with paper towel). Meat should feel very soft. Also move drumstick up and down; it should move easily or twist out of joint. (If you use a meat thermometer, it should register 190° to 195°.) When turkey is done, remove from pan and keep warm while you make gravy from pan drippings. Let turkey stand 20 minutes before carving. Carving will be easier and slices neater.

Foil-wrapped Roast Turkey

Foil cuts roasting time. Bird will be extra tender, skin will be soft—

Tie drumsticks to tail. Press wings to body so tips are flat against sides of breast. Use heavy aluminum foil (the thin tears too easily). Place turkey, breast up, in center of foil. (Foil should be wide enough to have 5 to 6 inches extending beyond leg and breast ends of bird; if it isn't, join 2 pieces together with drugstore or lock fold, pressing to make leakproof joining.) Bring one end of foil snugly over top of turkey; bring opposite end up, lapping over first (overlap should be 2 to 3 inches). Now fold foil down snugly at breast and legs; then press ends up (ends should be high enough to prevent drippings from running into the pan and burning).

Place foil-wrapped bird, breast up, in bottom of shallow pan (broiler pan is convenient)—do not use rack. Roast at constant, *high temperature* (see chart below).

Foil-wrapped-turkey roasting chart

Set oven at 450°. Times are for unstuffed chilled turkeys and are approximate only. For stuffed turkey, add 30 to 45 minutes to the total roasting time.

Ready-to-cook weight (before stuffing)	*Time (total)*
8 to 10 lbs.	2¼ to 2½ hrs.
10 to 12 lbs.	2¾ to 3 hrs.
14 to 16 lbs.	3 to 3¼ hrs.
18 to 20 lbs.	3¼ to 3½ hrs.
22 to 24 lbs.	3¼ to 3¾ hrs.

When turkey has cooked to within *15 to 20 minutes of total cooking time* given in the foil-wrapped-turkey roasting chart, *remove from oven.* quickly slit foil with scissors or knife and fold away from bird to edge of pan. (If you use a meat thermometer, insert it in center of inside thigh muscle adjoining cavity.) Return turkey to oven. Continue roasting till turkey is tender (test doneness in usual ways—meat thermometer should register 185° to 190°). When turkey's done, lift from foil to warm platter. Pour drippings in skillet; concentrate by simmering if you want to increase flavor and color; use in making gravy.

Frozen stuffed turkeys: These birds, weighing 5 to 20 pounds, are on the market, already stuffed for your convenience. All you do is unwrap and roast the turkey. *Keep it frozen* until ready to cook; follow to the letter, the directions that come with it.

Frozen turkeys (unstuffed): Thaw frozen turkey in original wrapping shortly before time to cook. To speed up thawing, you can place wrapped turkey under cold running water. See label directions that come with turkey.

Thawing timetable for frozen turkeys (not stuffed)

Ready-to-cook weight in pounds	*Days in refrigerator at 40°*
4 to 12	1 to 2
12 to 20	2 to 3
20 to 24	3 to 4

Giblet Gravy

Perfect and smooth. Full of turkey's good flavor to glorify mashed potatoes or stuffing—or both!—

In covered pan, simmer (don't boil) turkey giblets till tender in lightly salted water to cover—add few celery leaves and onion slices to the water. Heart and gizzard

[*Turn to next page*



For weight watchers... new low-calorie **D-ZERTA PUDDING**

Now dieters can satisfy that hankering for dessert with new D-Zerta Puddings—*Vanilla, Chocolate* and *Butterscotch.*

D-Zerta Puddings are made without sugar, but they have all the sweet, melt-in-your-mouth goodness of America's best-liked puddings. Get plenty because the whole family will enjoy them.

D-Zerta Gelatin is made without sugar, too. Try all 6 flavors for bright, tempting desserts and refreshing salads!

D-Zerta and Jell-O are registered trade-marks of General Foods

Compare the calories in one serving	
Apple Pie	377
Chocolate Layer Cake	356
Lemon Snow	249
D-Zerta Pudding *(with skim milk)*	54
D-Zerta Gelatin *(all 6 flavors)*	12



MADE BY THE MAKERS OF JELL-O® DESSERTS

Made by the makers of JELL-O desserts...so you know it's good!



For your Thanksgiving

Continued from preceding page

take about 2 to 2½ hours—be sure they are cooked fork tender. Liver takes only 30 minutes, so add it last half hour. Let giblets cool in broth; remove giblets and chop. After transferring cooked turkey to a warm platter, leave crusty bits in pan and pour the liquid from pan into a measuring cup. When fat comes to the top, skim it off. Then, for *each cup gravy*, use these proportions: Measure 2 tablespoons of fat back into roasting pan. Add 2 tablespoons flour and blend thoroughly. Cook over low heat till frothy, stirring constantly. (For richer flavor and color, brown the flour to a light tan.) Remove from heat and add 1 cup lukewarm liquid (meat juices from roasting turkey plus giblet broth). Stir smooth, return to heat and cook till thick, stirring constantly and scraping bottom and sides of pan to blend in the crusty bits. Add chopped cooked giblets. Simmer about 5 minutes. Season to taste with salt and pepper. Pour into hot gravy boat.

Creamed Onions

Extra delicious because of cheese flavor, peanut crunch—

18 to 20 medium onions
⅓ cup salad oil
3 tablespoons enriched flour
1½ cups milk
1 cup shredded process American cheese
Peanuts, chopped

Peel onions and cook in a large amount of boiling, salted water until tender; drain. Blend salad oil and flour; stir in milk and cook slowly until thick, stirring constantly. Add the cheese and stir until melted. Add the onions and heat through. Place in vegetable bowl and sprinkle with chopped peanuts. Makes 6 to 8 servings.

Corn Bread

Cut in squares and bring to the table oven-hot—

1 cup sifted enriched flour
¼ cup sugar
4 teaspoons baking powder
¾ teaspoon salt
1 cup yellow corn meal
2 eggs
1 cup milk
¼ cup soft shortening

Sift together flour, sugar, baking powder, and salt; stir in corn meal. Add eggs, milk, and shortening. Beat with rotary or electric beater till just smooth, about 1 minute. (Do not overbeat.) Pour into greased 9x9x2-inch pan. Bake in hot oven (425°) 20 to 25 minutes. **Tasting-Test Kitchen note:** For a tasty variation, top batter with crumbled bacon before baking.

Cranberry Sauce

Nothing better with turkey, nothing easier. Cooks in 10 minutes—

2 cups sugar
2 cups water
1 pound (4 cups) cranberries

Combine sugar and water in saucepan; stir to dissolve sugar. Heat to boiling and boil 5 minutes. Add cranberries and cook till skins pop, about 5 minutes. Remove from heat. Serve warm or chilled. Makes 4 cups.

Thanksgiving Jellied Salad

So chock-full of good things, it doubles for a relish—

1 9-ounce can (1 cup) pineapple tidbits
2 packages cherry-flavored gelatin
2 cups hot water
1 cup cold water
2 tablespoons lemon juice, fresh, frozen, or canned
Dash salt

• • •

¾ cup sugar
1½ cups coarsely ground fresh cranberries (about 2 cups whole)
½ cup finely ground orange with peel (1 small orange, seeded)

• • •

1 cup orange sections cut in half
¾ cup sliced celery
⅓ cup coarsely broken California walnuts

Drain pineapple, reserving syrup. Dissolve gelatin in hot water; add cold water, reserved pineapple syrup, lemon juice, and salt. Chill till partially set. Meanwhile stir sugar into ground fruits. To partially set gelatin, add ground fruits, pineapple, orange sections, celery, and walnuts. Pour into 6½-cup ring mold and chill till set. Makes 8 to 10 servings. To match picture, also make second deck of **Cranberry-cocktail Mold:** Heat one 1-pint bottle (2 cups) cranberry-juice cocktail just to boiling. Remove from heat and add 2 packages cherry-flavored gelatin; stir to dissolve. Add one 1-pint bottle cranberry-juice cocktail (not heated). Place fresh whole cranberries in bottom of 1-quart mold to make design. Pour small amount of gelatin mixture (about 2 tablespoons) over berries and chill till firm. Carefully pour in remaining gelatin; chill till set. Unmold the ring of Thanksgiving Jellied Salad on platter; invert small bowl of same height in center. If necessary, fill in remainder of hole with crushed aluminum foil or waxed paper. Turn out Cranberry-cocktail Mold atop.

Orange-glazed Sweet Potatoes

Gala for the Thanksgiving feast. The orange gives a bit of tang—

6 medium sweet potatoes
¾ cup boiling water
1 teaspoon salt
3 tablespoons butter or margarine

• • •

½ tablespoon grated orange peel
1 tablespoon orange juice
¾ cup light or dark corn syrup
¼ cup brown sugar
3 or 4 orange slices, cut in half

Pare and halve sweet potatoes. Add boiling water and salt. Simmer in covered skillet until tender, about 15 minutes. Drain off liquid, leaving ¼ cup in skillet. Dot potatoes with butter. Combine remaining ingredients. Add to pota-

[*Turn to page 117*

NEW *Meal in a minute!*



Recipe
French's Saucewich

Basic Sauce

1 tall can evaporated milk
⅓ cup ketchup or tomato paste
⅓ cup French's Mustard

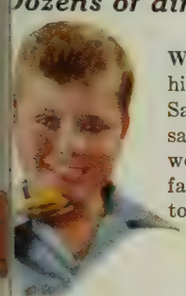
Scald milk in double boiler. Blend in ketchup and mustard thoroughly. Serve hot on toasted or grilled sandwiches, closed or open-faced, or on toasted English muffin.

Lots of Sauce-and-filling variations; for instance: 1) Add tuna to Sauce, serve over toast. 2) Add deviled or ground ham, pour over poached egg on toasted English muffin. 3) Add grated cheese, cover 'burger on bun.

French's Saucewich

Quick and easy as a sandwich
Hot and hearty as a main dish

Dozens of different variations



When Johnny makes a Saucewich, his favorite is the Saucewich Sauce over a toasted cheese sandwich. Mom pours the same wonderful Sauce over her favorite—sliced egg on toasted English muffin.



Dad has his say about Sunday supper, makes a Saucewich Hero. Sliced ham chicken (or bacon and sliced chicken) on split French loaf or roll . . . all topped with the Sauce.

This great new food invention is the kind of hot dish everybody loves! Turns even the simplest sandwich into a meal in a minute!

What makes the Saucewich taste so special? Why, French's Mustard! No other like it. Made with specially grown mustard seed, secret spices and flavorings, it has a matchless light and lively flavor. Get French's Mustard. Add this happy new dish to *your* recipe repertory.



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AUNT JEMIMA

For your Thanksgiving

Continued from page 114

toes. Cook uncovered over low heat until glazed, about 15 minutes—baste frequently, turning potatoes once. Makes 6 servings.

Grandma's Pumpkin Pie

Taste the filling before you add all the spice, then you can have it just as you like best—

1½ cups canned or mashed cooked pumpkin
¾ cup sugar
½ teaspoon salt
½ to 1* teaspoon ginger
1 to 1¼* teaspoons cinnamon
¼ to ½* teaspoon nutmeg
¼ to ½* teaspoon cloves
3 slightly beaten eggs
1¼ cups milk
1 6-ounce can (⅔ cup) evaporated milk

• • •

1 9-inch unbaked pastry shell

Thoroughly combine the pumpkin, sugar, salt, and the spices. Blend in eggs, milk, and evaporated milk. Pour into unbaked pastry shell (have edges crimped high because amount of filling is generous). Bake in hot oven (400°) 50 minutes, or until knife inserted halfway between center and outside edge comes out clean. Cool. Garnish with walnut halves.

*Use first spice measurement for golden mildly spiced pie; use starred measure for richly spiced pie.

Cranberry Mince Pie

Filling's tangy with fruit, lusciously spicy—

1⅓ cups sugar
½ teaspoon salt
½ teaspoon cloves
½ teaspoon ginger
1 teaspoon cinnamon

• • •

1⅓ cups seedless raisins
⅓ cup chopped California walnuts
1 tablespoon grated orange peel
2 teaspoons grated lemon peel
⅓ cup lemon juice
¾ cup canned jellied cranberry sauce, crushed
1⅓ cups finely chopped apple

• • •

1 recipe Plain Pastry

Combine the sugar, salt, and spices. Add raisins, nuts, peels, lemon juice, cranberry sauce, and apple; mix well. Pour into 9-inch pastry-lined pieplate; top with lattice crust. Bake in hot oven (400°) about 35 minutes. Serve warm.

Country-kitchen Mince Pie

Here mincemeat gets creamy, rich topper. Delicious flavor combination—

2 cups prepared mincemeat or 1 9-ounce package
1 unbaked 9-inch pastry shell

• • •

2 beaten eggs
2 cups dairy sour cream
2 tablespoons sugar
1 teaspoon vanilla

If using packaged mincemeat, prepare according to package directions. Spoon mincemeat into unbaked pastry shell; bake in hot oven (425°) 20 minutes. Meanwhile combine eggs, sour cream, sugar, and vanilla. Remove pie from oven and pour sour-cream mixture over mincemeat. Continue baking 6 to 8 minutes or till topping is almost set. Cool pie. Chill. Just before serving, trim with circle of prepared mincemeat and pastry acorns and oak leaves*.

*For pastry trims, cut out designs from scraps of rolled dough; prick with fork. Bake on cooky sheet in very hot oven (450°) 3 to 4 minutes. Cool.

Pumpkin Chiffon Tarts

The best we ever tasted!—

¾ cup brown sugar
1 envelope (1 tablespoon) unflavored gelatin
½ teaspoon salt
1 teaspoon cinnamon
½ teaspoon nutmeg
¼ teaspoon ginger

• • •

3 slightly beaten egg yolks
¾ cup milk
1¼ cups canned or mashed cooked pumpkin

• • •

3 egg whites
⅓ cup granulated sugar

• • •

7 or 8 baked 4-inch tart shells

In saucepan, combine brown sugar, gelatin, salt, and spices. Combine egg yolks and milk; stir into brown-sugar mixture. Cook, stirring constantly, till mixture comes to a boil. Remove from heat and stir in pumpkin. Chill till mixture mounds slightly when spooned (test every now and then). Beat egg whites till soft peaks form; gradually add granulated sugar, beating till stiff peaks form. Fold pumpkin mixture thoroughly into egg whites. Turn into cooled baked tart shells. Chill. Before serving, garnish with fluff of whipped cream and a few bits of chopped candied ginger. **Tasting-Test Kitchen note:** The secret of the fluffy filling is to guard against letting the gelatin mixture get too stiff before folding it into the egg-white meringue.

Plain Pastry

2 cups sifted enriched flour
1 teaspoon salt
⅔ cup shortening
5 to 7 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle 1 tablespoon of the water over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. For double-crust pie, divide dough for lower and upper crust. Form each into ball. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to edge. Use light strokes. Makes enough pastry for one 9- or 10-inch double-crust pie or 6 to 8 tart shells.

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marshmallow crispy squares

¼ cup butter or margarine
32 CAMPFIRE Marshmallows or
4 cups CAMPFIRE Miniatures
5 cups RICE KRISPIES

1. Melt butter in 3-quart saucepan. Add marshmallows and cook over low heat, stirring constantly until marshmallows are melted and mixture is well blended. Remove from heat.
2. Add RICE KRISPIES and stir until well coated with marshmallow mixture.
3. Press warm marshmallow crispy mixture into buttered 13 x 9 inch pan; cut into squares when cool. Makes 24 two inch squares.

THE CRACKER JACK CO., Desk 51, 4800 W. 66th St., Chicago 38, Ill.

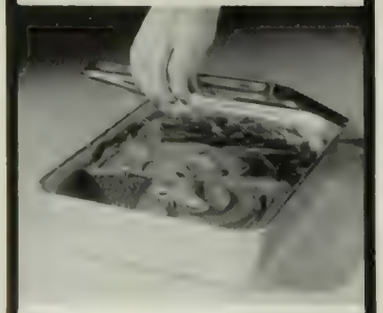
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To serve, nestle pickled crabapples down the center of the platter—they're a bright, spicy go-with for pork.

Pass a dish of buttered broccoli, a basket of hot rolls. Salad is a sunshine mold; dessert, cherry tarts.

Double treat—stuffed pork chops



1 Choose thick-cut, double pork chops—from $1\frac{1}{2}$ to $1\frac{3}{4}$ inches. With a sharp knife, cut pocket in fat side of each chop (or have meatman do it for you).

Some folks like pockets in bone side instead—pockets will be smaller but will stay closed without lacing. Sprinkle pockets with salt and pepper.

IS YOUR family twice as hungry these chilly days? Then match their appetites with double pork chops plumped with well-herbed Savory Stuffing (that's the kind shown in the pictures). Two other homey, hearty choices—Fiesta Corn Filling and Fruited Bread Stuffing. Braise chops in electric skillet or cook top of range. Make rich, brown pork gravy

Stuffing recipes on page 124

Photographs, Mike Nelson



2 Spoon stuffing in lightly. It will still be fluffy after cooking if you don't pack. Fasten openings with 2 or 3 toothpicks; lace with string and tie.

First, stand chops on fat edge in hot skillet to melt enough fat for browning. Now, slowly brown both sides—adjust toothpicks so chops lie flat.



3 When chops are nicely browned (this takes about 15 minutes), season with salt and pepper. Pour $\frac{1}{2}$ cup water into skillet and *cover* tightly.

Cook over low heat, at a simmer, $1\frac{1}{2}$ hours or till tender. Be sure chops are *well done*. To test, cut a chop an inch along middle of bone—no pink should show.

Betty Crocker says:

"Every once in a while you'll want a cake a mix won't make and that cake is a SOFTASILK CHIFFON CAKE!"



You'll bake a softer, lighter, lovelier, richer cake with soft . . . soft . . . SOFTASILK Cake Flour because it's made from a special blend of the world's finest wheats . . . so that every time you bake, you'll get a higher, lighter, more luxurious cake. That's why you'll want Softasilk for this Cocoa Chiffon Cake. Betty Crocker

SOFTASILK COCOA CHIFFON CAKE

- ¾ cup boiling water
- ½ cup cocoa
- 1¾ cups *sifted* SOFTASILK
- 1¾ cups sugar
- 3 tsp. baking powder
- 1 tsp. salt
- ½ cup cooking (salad) oil, such as Wesson
- 7 unbeaten egg yolks (medium)
- 1 tsp. vanilla
- ¼ tsp. red food coloring
- 1 cup egg whites (7 or 8)
- ½ tsp. cream of tartar

Heat oven to 325°. Mix boiling water, cocoa. Stir until smooth. Cool. Sift flour, sugar, baking powder, salt into bowl. Make a well; add oil, egg yolks, cooled cocoa mixture, vanilla and coloring. Beat with spoon until smooth.

Beat egg whites and cream of tartar in large mixing bowl until whites form very stiff peaks, or 3 to 5 min. with electric mixer on high speed. DO NOT UNDERBEAT. Pour egg yolk mixture slowly over beaten egg whites—folding just until blended. DO NOT STIR. Pour into ungreased 10 x 4" square or round tube pan.

Bake *55 min. at 325°*, then *increase to 350°*, bake *10 to 15 min. longer*, or until top springs back when lightly touched. Turn upside down over neck of funnel or bottle. Hang until cold. Loosen from sides with spatula. Frost with your favorite fluffy white frosting mix.

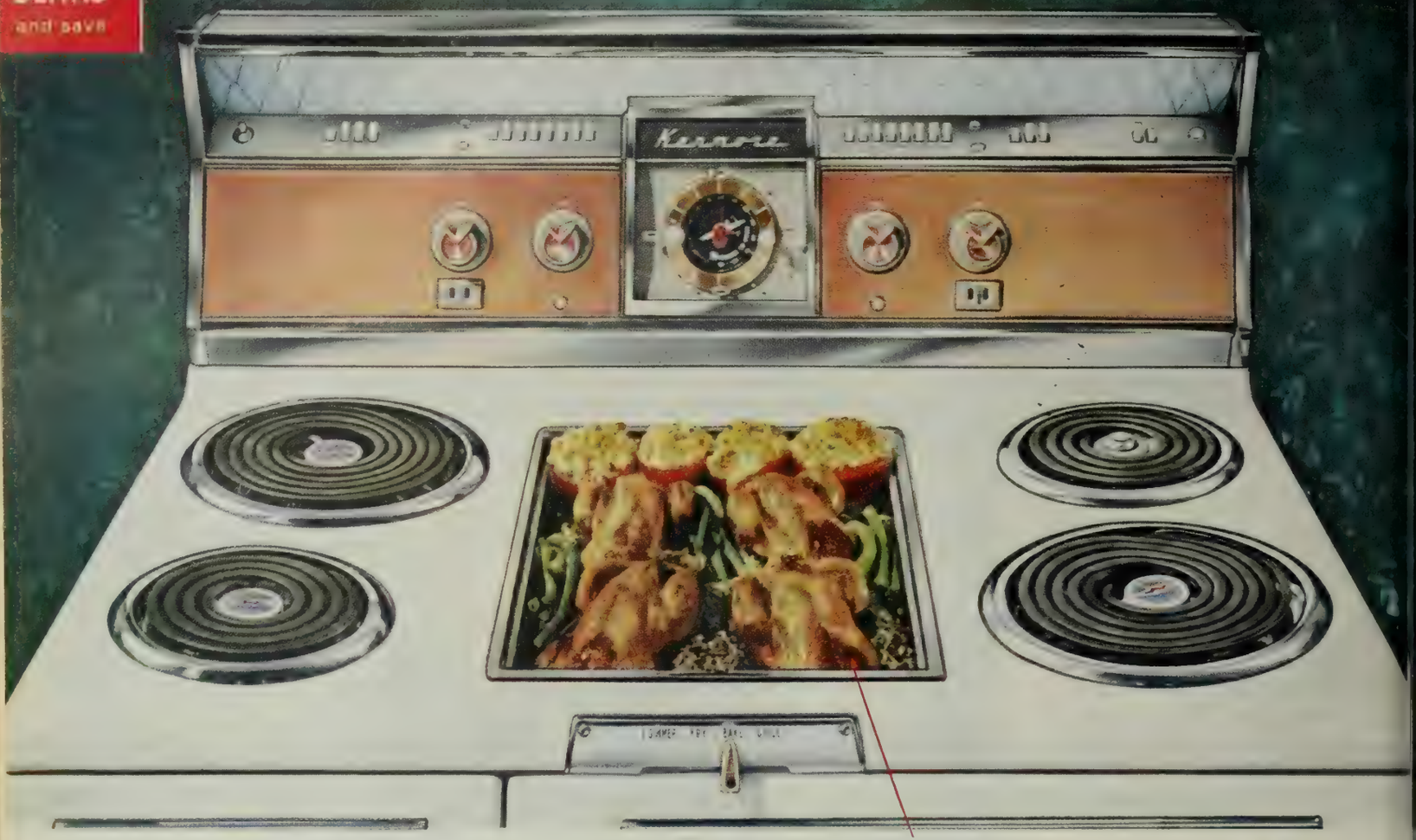


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Now you can save $40 on the best Kenmore Electric Range made—the model that sold for $369.95! You can cook whole meals on top automatically—or use two automatic ovens at once! Exclusive Kenmore Roto-Meat-R in the rotisserie tells you when meat's done to a turn. Top units include fast-starting unit that heats red-hot in 26 seconds; automatic unit that holds exact preset heats; and giant MicroRocket unit, fastest unit we know of. Price reduced until November 30 only. Just $10 down, $4.25 a week in convenient monthly payments* makes this big 36-in. range yours. And think how you'll appreciate this big new range during holiday feasts just ahead!



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Chrome-lined rotisserie oven barbecues, bakes or broils automatically. When you open the door of the 20-in. wide main oven, Ful-Vu glass inside seals the oven, but lets you look. Waist-hi, smokeless broiler adjusts to 8 heights.



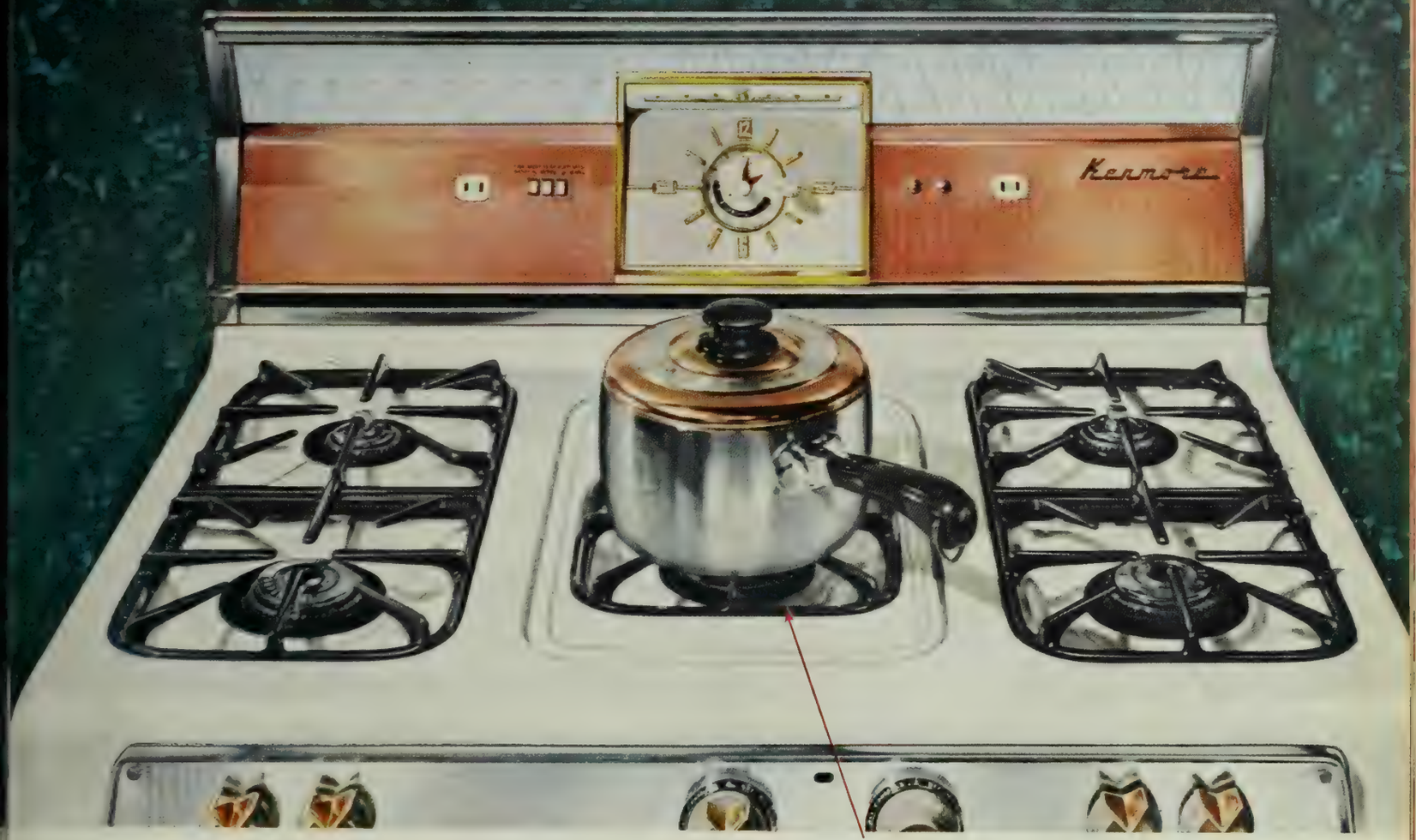
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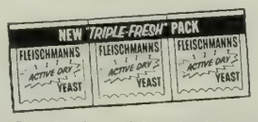
"It's a meal in a dish with the hearty flavor only yeast can give," says the famous newscaster's wife. "And a time-saver because I make the 'Yeast-Riz' crust ahead, then fill and brown at the last minute. Of course, the secret of this different, delicious crust is Fleischmann's Active Dry Yeast. It's fast and easy, and keeps for months."

"Yeast-Riz" Crust with Ham

Scald **⅓ cup milk.** Stir in **¼ cup shortening, 6 tablespoons sugar** and **¼ teaspoon salt.** Cool to lukewarm. Measure into bowl **¼ cup warm (not hot) water.** (Cool to lukewarm for compressed yeast.) Add **1 package or cake of Fleischmann's Yeast, active dry or compressed.** Stir to dissolve. Stir in lukewarm milk mixture, **1 beaten egg** and **1½ cups sifted enriched flour.** Beat until smooth. Stir in an additional **1¼ cups sifted enriched flour** (about). Knead. Let rise in warm place, free of draft, until doubled in bulk, about 1½ hours. Punch down; divide into 3 pieces. Roll each into 10-inch circle. Press into 9-inch pie pan. Press edges with tines of fork. Brush with **1 slightly beaten egg white.** To decorate crust, place thin braid or small cutouts of dough around rim. Brush with egg white. Let rise until doubled in bulk, about 20 minutes. Prick with fork. Bake in oven at 350° F. for 8 minutes. Do not brown. Fill and bake—or store until ready to use. To store crust, cool, stack and wrap in foil. Hold in refrigerator 1-10 days. Makes 3.

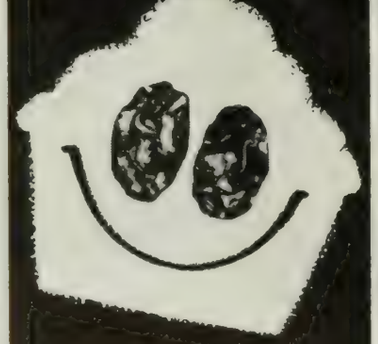
Ham Filling

Cook **1 package frozen broccoli.** Drain and arrange in "Yeast-Riz" Crust. To contents of **1 can condensed cream of chicken soup** add **⅛ teaspoon savory.** Spoon half the soup over the broccoli in crust. Sprinkle with **½ cup grated Cheddar cheese.** Arrange on top **8 rolled ham slices.** Cover with remaining soup. Sprinkle with **½ cup grated Cheddar cheese.** Bake in moderate oven at 350° F. for 15-20 minutes. Serve hot. Makes 4-6 servings.



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Cook up a party with plug-ins

Begins on page 92

Baked-bean Special

Your electric bean pot or saucepan does a super job. For the crowd, use your electric roaster. Be sure to check manufacturer's book—

- 2 1-pound cans (4 cups) pork and beans in tomato sauce
- ¾ cup brown sugar
- 1 teaspoon dry mustard
- 4 slices bacon, cut in pieces
- ½ cup catsup

Into electric bean pot, saucepan, or Dutch oven, empty 1 can of the beans. Combine brown sugar and mustard; sprinkle half over beans. Top with other can of beans; sprinkle with remaining brown-sugar mixture, bacon pieces, and catsup. Top with 2 or 3 additional bacon slices, if desired. Set dial to simmer (or at temperature recommended by manufacturer of your appliance) and cook covered for 2½ hours. Makes 6 to 8 servings. **Note:** For a gang of 25, make four times the above recipe in your electric roaster.

Parsleyed French Slices

Unique and delicious flavor with just few simple ingredients—

- ½ to ⅔ cup soft butter or margarine
- 2 tablespoons chopped onion
- 1 tablespoon chopped parsley
- 1 tablespoon whole basil
- 1 teaspoon lemon juice, fresh, frozen, or canned
- 1 loaf French bread (about 15 inches long)

Combine all the ingredients except bread. Cut loaf in ¾-inch slices, almost to bottom crust. Spread each slice with mixture. Place loaf on cooky sheet or foil and heat uncovered in very slow oven (250°) about 25 minutes. To serve, separate slices and keep toasty on electric warming tray or in bun warmer. Makes about 17 slices.

Speedy Chop Suey

Ready to serve in less than a half hour—

- 1 pound pork, veal or beef, cut in ½-inch cubes or thin slices
- 2 tablespoons fat
- 1 cup sliced celery
- 1 cup onion slices
- 1 cup water
- ½ teaspoon salt
- Dash pepper
- 1 6-ounce can (1⅓ cups) broiled, sliced mushrooms
- ¼ cup soy sauce
- 3 tablespoons cornstarch
- 1 No. 2 can (2½ cups) bean sprouts, drained

• • •

- 4 cups hot cooked rice

Brown meat slowly in hot fat in electric or standard pressure pan. Add celery, onions, water, salt, and pepper. Cover, cook at 10 pounds pressure for 5 minutes. (Check instruction book that comes with your pressure pan for possible variations in procedures). Turn heat off. If using electric pressure pan, *disconnect cord*, too. Cool pan 5 minutes, then reduce pressure instantly by holding pan under running water. Remove pressure indicator, gauge, or control. Remove cover. Add mushrooms (with liquid). Combine soy sauce and cornstarch; tip pressure pan slightly and slowly stir cornstarch mixture into hot liquid. Cook, stirring constantly, until thick. Stir in bean sprouts. Serve over hot rice. Will make 4 servings.

No-Bake Lemon Pie

Your mixer and refrigerator will help you create this tangy treat in jig time—

- 1 15-ounce can (1⅓ cups) sweetened condensed milk
- 1 egg
- 1 teaspoon grated lemon peel
- ½ cup lemon juice

• • •

- 1 recipe Graham-cracker Crust

• • •

- Whipped cream tinted with a drop of green food coloring
- Candied kumquats
- Red cinnamon candies
- Green leaves

In mixing bowl combine milk, egg, lemon peel and juice. Beat few seconds till mixture thickens. Spread filling in Graham-cracker Crust. Chill until firm. Center pie with a fluffy mound of green-tinted whipped cream. Garnish with a few kumquat "flowers" and green leaves. To fashion flower, cut kumquat in half lengthwise, slit one end in three places to form petals, dot with red cinnamon candy. **Graham-cracker Crust:** Combine 1½ cups fine graham-cracker crumbs, ¼ cup sugar, and ½ cup melted butter or margarine. Press into buttered 8-inch pieplate; chill till firm, about 45 minutes.

Cheeseburgers

Picture-pretty and so tasty—

- 8 slices process American cheese
- 2 pounds ground beef
- ½ cup chopped onion
- ½ cup catsup
- 2 tablespoons prepared mustard
- 2 teaspoons salt

Cut each cheese slice in four strips. Combine the remaining ingredients. Form into 8 patties about ½- to ¾-inch thick and cook on griddle till bottom side is nicely browned. Turn. Form lattice design on each burger with four cheese strips. Continue cooking till done. Serve on hot toasted buns. Makes 8 servings.

Jiffy Doughnuts

Refrigerated biscuits make it so simple, you can fry up a batch in minutes—nice treat when unexpected guests drop in—

- 1 package refrigerated biscuits
- Hot fat
- Cinnamon sugar

Stretch and flatten each biscuit slightly. With finger punch a hole in center and "twiddle" doughnut around both index fingers to get even shape. (Just like twiddling your thumbs but using index fingers instead. Fun to do, too!) Fry in deep hot fat (375°) about 2 min-

[*Turn to page 124*



"In 5 minutes...dinner with a magic Italian touch"



IT'S DINNERTIME in Orvieto—or at home—you can enjoy Italian cooking at its best. ur house—just call on Chef Boy-Ar-Dee to do the cooking.





Any fine chef will tell you it takes an experienced hand to prepare the dishes you enjoy at an Italian cafe . . . and one savory forkful tells you this same special skill goes into the making of Chef Boy-Ar-Dee Spaghetti and Meat Balls.

The delicious, *slow-simmered sauce* combines the reddest, juiciest tomatoes, cheese and onions, all spiced to perfection by a skilled Italian hand.

The *plump meat balls* are formed from pure beef, browned outside to seal in the juices. And, of course, the *spaghetti* itself is the thin Italian kind, cooked to just the right degree of tenderness.

This flavorful dish is a favorite right around the table. Chef Boy-Ar-Dee Spaghetti and Meat Balls is ready to heat in cans of 2 or 5 servings each. Just 13¢ a portion.

Why not get a can (or *several*) today. Bring a real taste of Italy to your table this very evening.

real Italian-style

CHEF BOY-AR-DEE®

Spaghetti and Meat Balls

Double treat—stuffed pork chops

Begins on page 118

Savory Stuffing

2 cups dry ¼-inch bread cubes
½ cup finely chopped celery
½ cup finely chopped onion
2 tablespoons finely chopped parsley
½ teaspoon salt
¼ teaspoon pepper
¼ teaspoon poultry seasoning
• • •
2 tablespoons butter or margarine, melted
Hot water (about ¼ cup)

Combine the bread, celery, onion, parsley and seasonings. Add butter and just enough hot water to moisten; toss lightly. Makes enough to fill pockets of 6 double pork chops.

Fiesta Corn Filling

1 12-ounce can (1½ cups) whole kernel corn, drained
½ cup medium cracker crumbs
¼ cup finely chopped onion
2 tablespoons finely chopped green pepper
1 tablespoon finely chopped pimiento
¾ teaspoon salt
½ teaspoon thyme
½ teaspoon rosemary
Dash pepper
2 tablespoons butter or margarine, melted

Combine all ingredients. Makes enough to fill pockets of 6 double pork chops.

Fruited Bread Stuffing

Tart-sweet to accent the flavor of pork—

1½ cups soft bread crumbs
1 cup diced unpared tart apple
½ cup seedless raisins, dark or light
2 tablespoons sugar
1 teaspoon salt
¼ cup butter or margarine, melted

Lightly toss ingredients to mix. Makes enough to fill pockets of 6 double pork chops.

You can order other Five Star plans . . .

A colorful new pamphlet showing 20 of the most popular Five Star plans previously published is now available. Send 10 cents to cover cost of handling and mailing to Pamphlet 5SP, 8911 Meredith Bldg., Des Moines 3, Iowa.

Cook up a party with plug-ins

Continued from page 122

utes. Drain on paper towels. Coat with sugar. Serve warm. Makes 10 doughnuts.

Minty Chocolate Shakes

A refreshing drink that becomes part of the main course when served with burgers and all the trimmings—

1½ to 2 cups milk
1 pint peppermint ice cream
¼ to ⅓ cup chocolate sundae syrup

Place all ingredients in blender. Cover, and turn blender on. Blend thoroughly for about 10 seconds. Makes 3 to 4 servings.

Pecan Waffles

Use your favorite pancake, waffle, or biscuit mix following package directions for waffle batter. Use pitcher to pour batter onto the preheated waffle grid. Then sprinkle with couple tablespoons chopped pecans. Bake. Result: Rich, tasty waffles the easy way!

Mexi-scrambled Eggs

Light and so fluffy! Polka-dotted with red and green—

8 eggs
½ cup milk or light cream
1 teaspoon salt
Dash pepper
3 tablespoons butter, margarine, or bacon fat
¼ cup chopped pimiento
¼ cup chopped green onion
¼ cup chopped green pepper

Beat eggs, milk, salt, and pepper with fork. (Mix slightly if you like eggs to have streaks of yellow and white; mix well if you prefer a uniform yellow.) Heat butter in electric skillet (about 320°). Pour in egg mixture. When mixture starts to set at bottom and sides; add pimiento, onion, green pepper; lift cooked portions with a wide spatula so uncooked mixture goes to the bottom of the skillet. Continue cooking (about 5 to 8 minutes) till eggs are cooked throughout, but still glossy and moist. Serve immediately. Makes 4 to 5 servings.

Nature teaches more than she preaches. There are no sermons in stones. It is easier to get a spark out of a stone than a moral.

—John Burroughs

More than beauty . . .

A bedroom planned around these French Provincial pieces will be charming, tranquil, elegant! Wouldn't the young lady in your family love this poster bed—in antiqued white, citron yellow or Seine blue? Or imagine this furniture in your guest room.



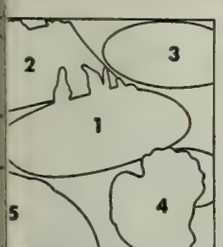
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Henredon fine furniture

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Factories at Morganton, High Point, N. C.; Grand Rapids, Michigan

Five Thanksgiving ways to



Brighten the plate with Ocean Spray

1. Flaming Sauce. Moisten sugar s with lemon extract. Press into Jellied Cranberry Sauce. erving time, light cubes – sprightly flames will spring up.

ilgrim's Hat Salad. Children coming? Cut a roll of velvety n Spray Jellied Cranberry Sauce in half lengthwise. Use for hat crown. Halve the other lengthwise again, and lay ips end to end for brim. With pastry tube add cream-cheese le. (Ocean Spray stands proudly – it's rich in fruit pectins.)

Biscuits for Cold Turkey. Crush ½ cup Ocean Spray Jellied berry Sauce with ¼ cup brown sugar. Grease muffin cups. Into each, put some nuts, 1 tbsp. above mixture, and bake-and-serve biscuit. Bake 8-10 minutes at 425°. Turn out at once.

4. Create your own Sauce. Heat Ocean Spray Whole Cranberry Sauce and serve as is. Or add a splash of wine . . . some chopped nuts . . . cinnamon . . . or a seeded, chopped orange.

5. Broiled Cranberry Cups. New flavor with leftover turkey! Divide 1-lb. can Ocean Spray Jellied Cranberry Sauce into 2 or 3 slices. Hollow into cups, fill with hot, creamed turkey, top with buttered crumbs. Brown quickly under broiler. (Broiler flames won't wilt Ocean Spray. Yet it's always tender eating!)



Save on Cranberry Juice Cocktail

Refreshing Ocean Spray Cranberry Juice Cocktail is yours for less during fresh-cranberry season. Look for Ocean Spray Fresh Cranberries with the valuable juice coupon.



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Here's how CRYOVAC packaging is done: first, the bird is placed in a special, airtight, moisture-proof bag. Then—all flavor-stealing air is vacuumed out, the bag is sealed and shrunk to fit like a transparent "second skin". It protects the contents until you break the seal.

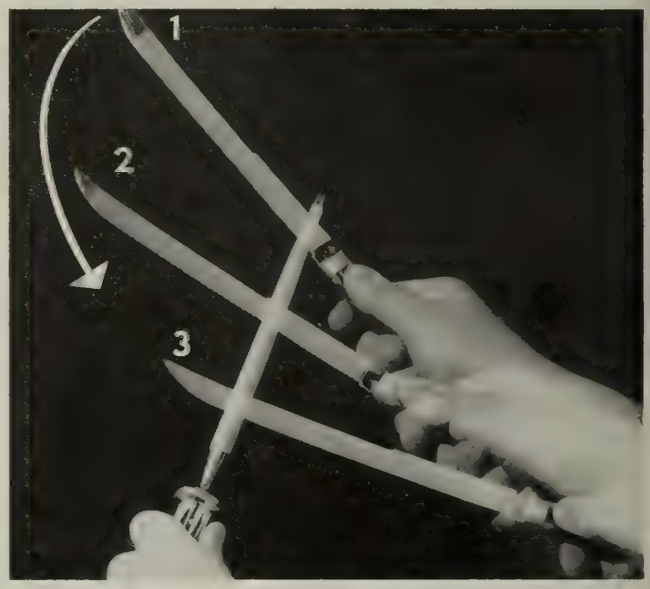
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How to sharpen a carving knife

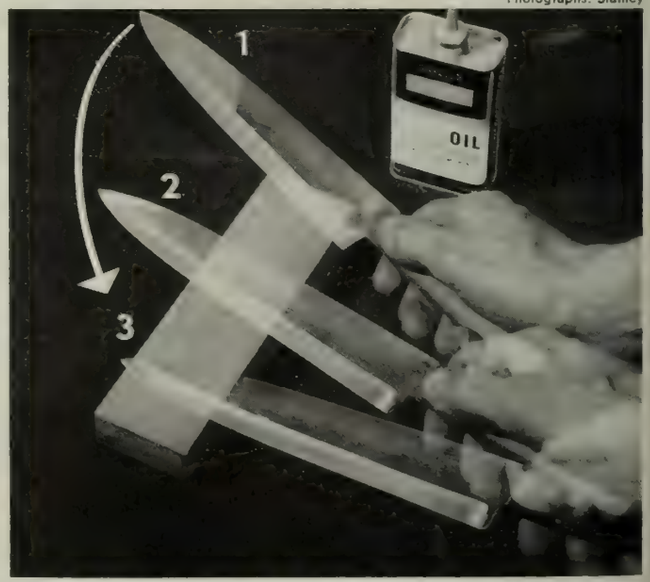
With steel or stone, it's easy to get a perfect razor edge . . .



Most carving-knife sets come with sharpening steel like this one. To use it, hold steel up and away from your body. Place heel of blade at point of steel; keep edge at 25- to 30-degree angle to it.

With wrist action, draw knife down and across steel so edge covers entire length of it. Make second stroke same way, but on opposite side of steel. Alternate blade till edge is sharp, using light strokes. If fine edge is worn, knife should be ground.

Photographs: Stanley



Hollow-ground blades can be sharpened with oilstone. Draw edge across stone same way you'd use steel. Use light, but firm, strokes, alternating edge until it is sharp. Light oil helps.

For stainless-steel knives, use silicon carbide stone, and whet edge by moving stone in small circular motions. Knives that have saw-tooth or serrated edges are best sharpened by professionals.



5 NEW TRICKS FOR TOLL HOUSE® COOKIES

Fix 'em with Cornflakes!

Prunes & Apricots!

Graham Crackers!

Peanut Butter!

Ice Cream!



COPYRIGHT 1957, THE NESTLÉ COMPANY, INC.

Only Nestlé's® Semi-Sweet Chocolate Morsels make authentic Toll House Cookies! Richer flavored, Nestlé's Morsels are America's favorites—2 to 1! Buy the Jumbo Bag, try all these exciting variations.



Original Toll House Cookies

Preheat oven to 375° F. Sift together 1 c. plus 2 tbs. sifted flour, ½ tsp. baking soda, ½ tsp. salt—set aside. Blend ½ c. butter (or shortening), 6 tbs. granulated sugar, 6 tbs. brown sugar, ½ tsp. vanilla, ¼ tsp. water. Beat in 1 egg. Add flour mixture—mix well. Stir in half 12 oz. Jumbo pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels, ½ c. nuts, coarsely chopped. Drop by half teaspoonfuls on greased cookie sheet.
Bake at: 375° F. Time:10 to 12 min. Yield: 50 cookies.

Toll House Variations

Add one of the following to the Original recipe:
1. 1 c. cornflakes, uncrushed.
2. ¼ c. each chopped uncooked prunes and apricots.
3. 1 c. coarsely crumbled graham crackers.
4. Peanut Butter Variation:
   Substitute for nuts: 2 tbs. peanut butter.

Bake at 375° F. Time: 8 to 10 min. Yield: 50 cookies.

5. Toll House Sandwiches:
   For each serving, spread softened vanilla ice cream between two Toll House Cookies. Wrap and freeze.



everything's automatic
...except

your instinct for good cooking

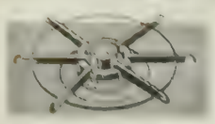
This is a range as it should be. Fast. Quiet. Clean. And above all, obedient. An automatic appliance created to respond to your commands perfectly. Top-of-range cooking is automatic, roasting is automatic, baking is automatic. *Everything's* automatic, except your instinct for good cooking.

See this new Universal Range soon. At your dealer's or gas company. You'll like it.

NEW *Universal* 30"
AUTOMATIC GAS RANGE



Even the oven and broiler light automatically!



Automatic Top-of-Range Cooking! Automatic Top-Burner Heat Control holds heat constant, prevents scorching...all automatically!



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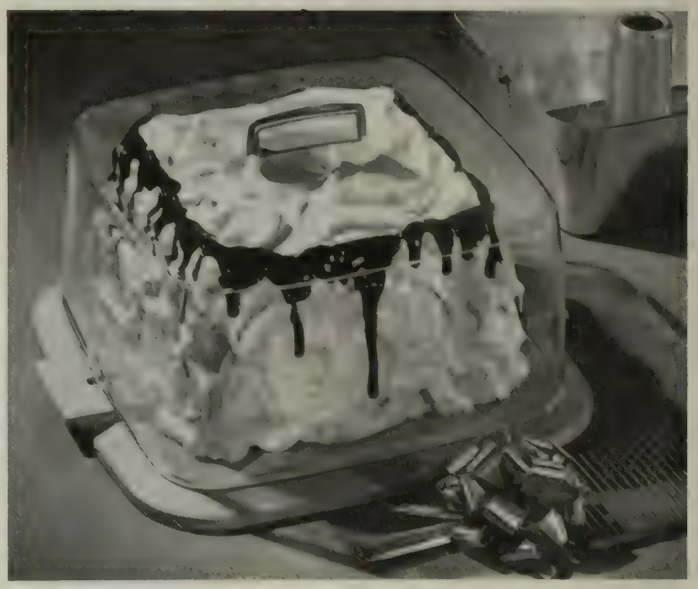
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Cakes can travel, too

HOW? TRY these equipment helpers, mailing tips. Here's advice on packable cakes and frostings; how to send them cross-country, or to tote next door as a gift



Choose a cake carrier such as this all-plastic one to transport a Christmas or birthday cake. A most welcome gift! Top of carrier snaps onto base, has handle attached for carrying.

To be an extra nice Santa Claus, you may want to include a cake breaker complete with bow. New square-shaped angel-food pan turns out a unique cake that's fun to decorate.

Photographs: Mike Nelson



Wondering how to take those cakes safely to a potluck or bazaar? If they're cupcakes, a dozen will ride in a muffin pan in one trip. Cover with aluminum foil—crushed peanut brittle on frosting makes good (and firm) travel topper for cakes.

If it's a square or oblong cake, a pan with a cover that slides on securely will protect both cake and frosting.

More on page 131

NEW for the holidays!



Hot Mince'n Ice Cream Pie!

NONE SUCH makes the delicious filling and hot pour-on sauce



This is a mince pie a child will like! . . .

New! Hidden-Crust Pie Made With Hot Mince 'n Ice Cream

Make Two-crust Pie as directed on Betty Crocker Instant Mixing Pie Crust Mix package, using about 1½ cups Borden's None Such Mince Meat for filling. (Top crust forms a slight hollow for ice cream topping.) Bake *30 to 35 min. at 425°*.

Just before serving pie, heat rest of mincemeat. Spoon 1 qt. vanilla ice cream onto top crust to fill pie. Serve mincemeat over wedges of warm pie.

NOTE: Use one 1-lb. 12-oz. jar of Borden's Ready-to-Use Mince Meat or two 9-oz. packages Borden's Condensed Mince Meat (follow package directions).

Betty Crocker Instant Pie Crust Mix makes the crust

(It's new! It's instant! You make it with boiling water)



Forget everything you ever knew about making pie crust. My new boiling-water method for mixing pie crust is far different, easier, far surer and better. You just add 2 tablespoons boiling water to each crumbled stick . . . stir. Roll out a *big 9"* crust with plenty left over for fancy trims.



"I guarantee a perfect* pie crust every time!" Betty Crocker

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

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- New longer beaters for complete blending
- Stands on end for easy draining

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Mixette beats everything as a gift! You have a choice of stunning new colors; pink, yellow, turquoise, white or chrome, to match your kitchen color-scheme. Handle a Mixette—feel the difference *tested* balance makes; no straining to hold *this* one steady! Mixette offers every advantage. Wall bracket for easy storage. Gift box. Colors, **$19.95**; chrome, **$22.95.**



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We give you a *5-Year Guarantee*—other mixers give you only a 1-Year Guarantee!

Hamilton Beach products are so well designed and made that we can *afford* a 5-Year Guarantee. In fact, 5 years is just the beginning of day-to-day trouble-free service you can expect from your Hamilton Beach appliances.

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Chrome, $54.95



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New Automatic Toaster
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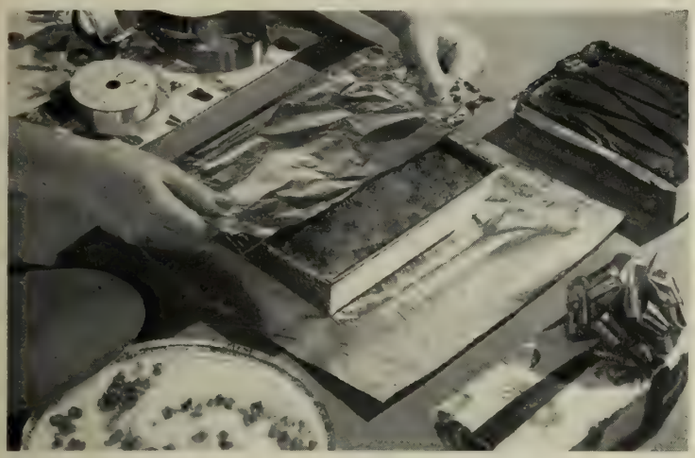
New Automatic Fry Pan
Family size, $22.95
Medium gift size, $19.95



Home Drink Mixer
White, $22.95
Chrome, $27.95

Cakes can travel, too

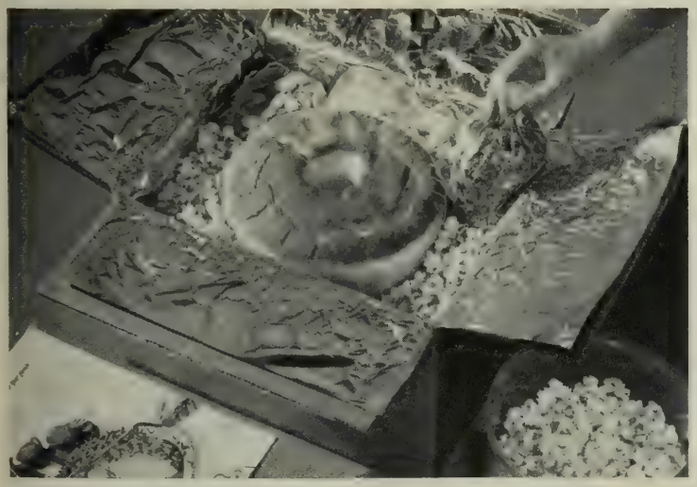
Begins on page 128



Treat "cake-hungry" students away at school. Bake their favorite kind in inexpensive pans that you can send along with the goodies. Pans give extra support, keep cakes attractive during handling. Wrap in foil, then in gift paper. Some cake mixes include frosting and pan.



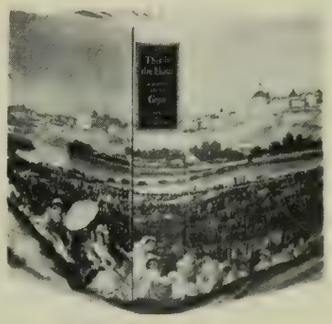
Double-decker basket carries two cakes on their way to a holiday supper or bake sale. Removable platform that holds one cake stands on "legs" over other cake. Orange-coconut topping and pecan cluster design will arrive in top-notch shape.



Mail this novel present to a food fancier. Wrap cake (sponge, angel, chiffon) in saran wrapping, pack in sturdy foil-lined box, using popped corn as buffer. Tuck in frosting recipe, nuts, and candy (in plastic bags) for decorating, and a picture of the finished cake. This cake is fun to assemble and often is a better traveler than a frosted one.

More on page 133





Perhaps you didn't see us offer this book FREE. So here it is once more: opportunity at your door!

THIS IS THE HOUR: *A Novel about Goya* by Lion Feuchtwanger is *free* to the new members of The Heritage Club who enroll for a six-months' sampling of beautiful books. This richly pictorial edition has nearly two hundred reproductions of Goya's work: forty-four are full page, either in color or gravure. Mail coupon *promptly* and a Prospectus will be sent at once.

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and fruitful tree . . .

FISHERMAN'S TUNA STEW WITH SPICY CLOVED PEARS

It's l-o-n-g on satisfaction! Yet you can turn it out to perfection in no time. For the main makings of this delightful dish come right from the can, the handiest, safest and most welcome container you can have around the house. Tender tuna chunks. Solid-fleshed tomatoes. Fresh-ripened pears. Succulent mushrooms. All with their peak freshness and goodness sealed in by tin cans (which are actually 99% steel) to give you this tasty combination adorned with savory garnishments. Try this happy marriage of ocean and orchard tomorrow.

WEIRTON STEEL COMPANY
WEIRTON, WEST VIRGINIA
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FISHERMAN'S TUNA STEW

- 3 6½- or 7-oz. cans tuna fish
- ½ cup sliced onion (separated into rings)
- 1 (1 lb.) can whole tomatoes
- 1 can (4-oz.) sliced mushrooms
- 1 tablespoon minced parsley
- ¾ teaspoon salt
- ¼ teaspoon ground pepper or marjoram
- 8-oz. pkg. sea shell macaroni

Drain off oil from tuna in heavy skillet; sauté onion rings until tender but not brown, about 5 minutes. Add tomatoes and juice, mushrooms and juice, parsley, salt and pepper or marjoram. Cook, stirring occasionally, for 10 minutes. Add tuna, cut into pieces as pictured. Simmer until tuna is hot, about 5 minutes.

Meanwhile cook macaroni according to package directions; drain.

Serve tuna stew over macaroni. Makes 6 servings. Serve with Spicy Cloved Pears.

SPICY CLOVED PEARS

- 1 (30-oz.) can pear halves
- 1 tablespoon whole cloves
- 1 or 2 3-in. sticks cinnamon
- 2 strips lemon peel

Stud pears with cloves; pour pear syrup into saucepan. Add studded pears, cinnamon sticks, and lemon peel. Simmer for 10 minutes; remove pears and serve hot. Makes 6 servings. NOTE: Save syrup to use in fruit salad or over ice cream.



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Another Famous Product of ECONOMICS LABORATORY, Inc.

Cakes can travel, too

Continued from page 131



For trips by mail cross-country or overseas, fruitcake is tops. Wrap the cakes in moistureproof wrapping or bake in loaf pan that has cover.

Best for mailing:

Fruitcake; a sponge or a chiffon; pound cake; applesauce, date, or other fruit-type cakes; nut breads.

What frostings?

Use a glaze type like confectioners', a butter, or an ornamental icing, or a thick fudge frosting. Sticky, fluffy frostings don't journey well.

Post-office tips:

1. Package must be able to travel in mail bag. If you pay "special handling" fee, package goes in letter bag, first class.
2. Surround fragile item with about 2 inches of cushioning material. Use sturdy carton.
3. Post office will not accept cake in box with cellophane "window."
4. Air mail, plus special delivery will give speediest service.

How to pack a round, frosted cake for mailing:

1. Cut two round pieces of heavy cardboard at least an inch larger on all sides than cake.
2. Cover one piece with foil. Frost cake on this "base."
3. Make three "collars" of waxed paper, tissue paper, and cardboard respectively to protect sides of cake. Each should overlap around sides of cake and extend one inch above top of cake. Fit collars snugly around cake and secure with tape.
4. To protect top of cake, cut a round of waxed paper the exact same size. Drop over cake inside collars. Crumple tissue paper to fill in space up to level of top of collars. Place the second round of heavy cardboard over the top of the cake. Tie the package securely with string; wrap in aluminum foil.
5. Place in sturdy mailing box and fill in around cake with popped corn, crushed tissue, or shredded paper. Wrap the box well with heavy paper and twine. With crayon or indelible pencil, mark both "perishable" and "fragile."

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TOYS

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Here are shopping suggestions galore. You'll be amused just to compare today's wonders with toys you enjoyed!



Look again—it's a wagon! The sled design makes possible a sidewalk ride from a running start. A youngster can steer lying on his tummy, in sitting position, as knee coaster.

Flexy Racer is $19.50. *S. L. Allen and Co., Inc., 5th and Glenwood, Philadelphia 40, Pa.*

By Betty Bay



Far cry from the old gunny-sack punching bag is this inflated, plastic sparring partner. He can't hurt children, always bounces back for more. Helps 'em work off steam. Bright paint won't crack or peel; 52 inches tall.

Champ is $4. *Doughboy Industries, Inc., New Richmond, Wis.*

Everything's here but the patient! Playing doctor and nurse is more fun when you have a well-equipped clinic. Easy way to help children conquer a fear of visits to doctor's office.

Kidd-E-Clinic is $9.98. *American Metal Specialties Corp., Hatboro, Pa.*



Photographs: Stanley



Sending secret messages was never this easy. Electronic communication set sends and receives telegrams from room to room or house to house. Operates on house current through safe, low-voltage transformer. Tele-Typer set is $16.95. *Bell Products Co., St. Louis, Mo.*

More photographs on page 147



Color soft as muted sunshine . . . in this luxurious slipper satin negligee specially designed for Scott . . . in the double softness of the matching Soft-Weve, Scott's superb "facial quality" bath tissue. Luxurious 2-ply Soft-Weve comes in five exquisite colors to "dress up" your bath or powder room.

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Soft-Weve® *by* **Scott**



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For a complexion you'll love—and he'll love, too—use Lux.



Now—four more colorful reasons for using Lux!

And pure white Lux—as always—sealed in gold foil

9 out of 10 Hollywood stars depend on LUX

Can working wives make it pay?

Begins on page 68

work is needed—either to keep the family afloat or to keep it sailing ahead at the desired living standard. Rising prices, medical bills, the cost of educating the children—these may keep wives at work.

Maybe a thousand dollars to spend isn't much in return for twelve months at a typewriter or a switchboard. But what if it means the difference [*Turn to page 138*

What a wife's salary really adds to family income

The amount that the family has to spend out of the wife's earnings depends on three things: (1) her salary, (2) the extra expenses entailed because she works, (3) her husband's salary.

CHART I

Wife earns $3,600 a year. Extra expenses due to wife's working are $20 a week, or $1040 a year.* The amount she actually contributes toward family income, after taxes, depends on her husband's salary.

Husband's salary	Family keeps from wife's income
$ 4,000	$1,880
5,000	1,860
6,000	1,850
7,000	1,820
8,000	1,760
15,000	1,460

CHART II

Wife's salary goes up. Extra expenses due to wife's working are $1,500 a year.* Again, the amount she actually contributes is based on her husband's salary.

Wife earns	$3,600	$6,000	$7,000	$8,000
Husband's salary	Family keeps from wife's income			
$ 6,000	$1,390	$3,200	$3,940	$4,680
7,000	1,360	3,130	3,870	4,580
8,000	1,300	3,070	3,780	4,480
10,000	1,170	2,880	3,580	4,280

*This "extra expense" figure will vary widely. Since these expenses are a direct cash outlay, any difference can be added or subtracted from the "family keeps" total. For example, if care of your children will cost an additional $500, subtract this from the totals.

These figures are based on a husband and wife with no other dependents. Where there are children, it is assumed that they are already being claimed as dependents by their father, so that the totals given will be approximately the same, except that any costs for child care must be subtracted.

Husband-and-wife income tax facts

- It's almost always cheaper for husband and wife to make a joint declaration, rather than separate declarations, when filing their federal income tax. (In some states, however, the *state* income tax will be less if *separate* returns are filed.)
- Couples with combined earnings under $5,100 are entitled to deductions up to $600 for money spent on the care of young children while the wife works.
- Use the "long form" for federal tax return if interest payments, charity, losses, allowable doctors' bills, and other deductible items exceed 10 percent of your combined income.

i international *Furniture*



"Vermont" by International brings real colonial charm to your home

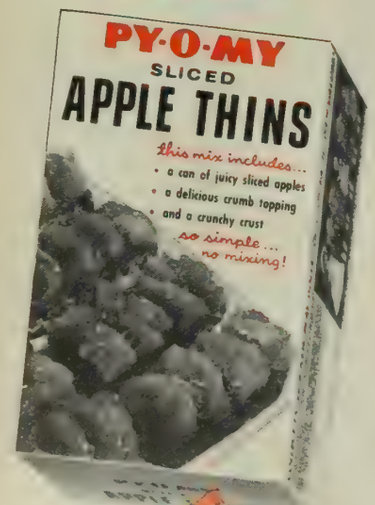
Furniture as beautiful as a New England autumn, as cozy and comfortable as a wood-burning fire. Yet, with all its gracious, hospitable look, the "Vermont" group is functional, too (note the sectional in the background). Here is furniture with character, furniture that is meant to be lived with. Why not do your home in the Great American tradition—with "Vermont"?

Choose either spring or foam rubber cushions. And fabrics in handsome heathery tweeds or bright colonial prints.

"Vermont" prices as shown: sofa $189.50; companion wing chair $99.50; arm sections $119.50 each; center section $129.50. Love seat is also available. Prices vary according to fabric; slightly higher with foam rubber cushions.

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Can working wives make it pay?

Continued from page 137

between squeezing along, pinching every penny in a mean, demeaning way, or continuing to live as you like, with a trip now and then, a new suit every year, weekly music lessons for the children?

Naturally, the more modest the family income the more likely it is that the mother's wages buy family essentials. In a study of 8,300 women members of 100 trade union locals (in 1950), 75 percent of the married women reported that most of their money was spent as fast as it was earned—for food, clothing, shelter.

The demands on the low-income working mother have been acknowledged with a small concession in income tax. You may now deduct up to $600 a year for money spent for child care, if this care is needed to free the mother to work. However, you can claim the full $600 only if the husband and wife together earn less than $4,500; you get decreasing deductions on a joint income up to $5,100. There's no "child care" allowance if the family income is above $5,100.

An increasing number of salaried wives frankly prefer working to staying at home. It may be that they find housework boring and repetitious, or that they long for more adult, congenial companionship. Or perhaps they are truly talented or highly trained and feel that work makes them more complete, gives them a "better rounded" life. In some circles it's "the thing" to work, and some wives do it because their friends do.

Whether greater opportunities came when more educated women sought paid work, or whether these women made the opportunities, no one can say. But it is true that these factors—opportunity and capable women—have opened up a wide, wide work world to modern wives.

Then, too, we have said goodbye to that old-fashioned notion that "nice girls don't earn money." Many women who, a generation ago, would have toiled long hours at volunteer jobs, today work for pay, gaining tremendous satisfaction from the knowledge that their organizing or selling ability is worth money. (Meanwhile, the charity work they once did for free now requires professional training and provides paid jobs for other women.)

Today, the average wife has her last child when she is 26, and if she is still average, she'll live to be 72. She has the prospect of years of adulthood free from heavy home cares. Over and over she chooses to fill those years usefully and interestingly, at paid work. If her job also increases her ability to fend for herself, should this ever be necessary, that's a welcome by-product.

The increase in the number of working wives from upper-income families provides dramatic evidence that the dollar sign isn't always the greatest charm of the paid job. This is especially true of women of good education whose children are grown. When the husband of a woman in this group makes over $10,000, she is more than twice as likely to work than if he is in the $7,000-$10,000 range!

But even when her children are not grown, the wife with energy, training, and ability may feel lost and unrelated to the modern world unless she is working. To fulfill an inner need, she will work hard to be able to work, even if the monetary reward is badly eroded by added expenses. Many such mothers learn to apportion their time, pouring out a high quality of love in do-it-together hours. Those who manage to do this, frequently feel that their children gain self-reliance and dependability in exchange for what they miss by Mother's absence.

Part-time work may, in some cases, be the solution. A wife who takes a job that leaves a few daytime hours free can often hold certain expenses (child care; outside help) at a minimum and keep a relatively larger share of what she earns. Jobs in schools, social service agencies, and retail stores are frequently available at hours adjusted to the employee.

The professionally trained or skilled person may find it harder to work less than full time. Yet some companies, some institutions, are happy to hire a part-time librarian, editor, psychologist, researcher, nurse, technician, bookkeeper. At times there are hurdles to this arrangement, since pension plans and health insurance may be set up for normal-time workers only.

In the end, the wife's decision about working will be individually weighed. Each answer will be a personal one based on how work fits with her family's needs and demands, how much she wants to work, and what work is available. She and her husband should know the financial facts, too, and then determine whether they are willing to pay the price.

Social security and the working wife

- When you are employed, social security payments will be *deducted* from your earnings. If you are self-employed, (a writer or free-lance caterer, for instance) you *pay direct*. There is only one major exception: doctors.
- In a paid job (1957) 2¼ percent of your wages are deducted, up to a maximum of $96 a year. A self-employed person pays 3½ percent, or up to $141.75 a year. This rate is scheduled to go up in coming years.
- If your husband is under social security, you, as his wife, are automatically due to get benefits when you are 65. If you work, and also come under social security, these benefits may increase. (It depends on how long you work, and at what salary.)
- The amounts of the social-security benefits have been raised several times. Here is the top payment as of 1957: Let us say that your husband has paid in enough to be "fully insured" under social security. He is 65 and retires. He receives $108.50 a month. When you become 65, you are entitled to one-half that amount, or an additional $54.25 a month, even though you never worked and, therefore, haven't paid social security yourself. However, if you have been working enough years and paid enough to be "fully insured" under social security, you, too, are entitled to the top amount of $108.50. These are maximum amounts; other circumstances call for lower payments.
- The working wife who retires will not draw benefits both as a worker and as a wife. If she is entitled to benefits under both categories, she will receive whichever benefit is higher.
- A recent change in the law allows the woman who is entitled to social security benefits to begin to draw them at the age of 62. However, the amounts are permanently smaller than if she waited until she was 65.
- For additional information, send 15c (coins only) to the Superintendent of Documents, Government Printing Office, Washington 25, D.C., for a booklet called "What Social Security Means to Women."

Dining rooms are back

CREDITS

Dining rooms: new look of tradition
Page 72
Photograph: Lisanti, Alderman
Decorator: Otto Zenke, A.I.D.
Owners: Mr. and Mrs. Thomas Davis
Winston-Salem, North Carolina
Data: Sophia Cody and Lillian Marion

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Top:
Photograph: Suter, Hedrich-Blessing
Decorator: Milton Okrent
Owners: Mr. and Mrs. Fred Miller
Hamilton, Ohio
Data: Polly Cramer

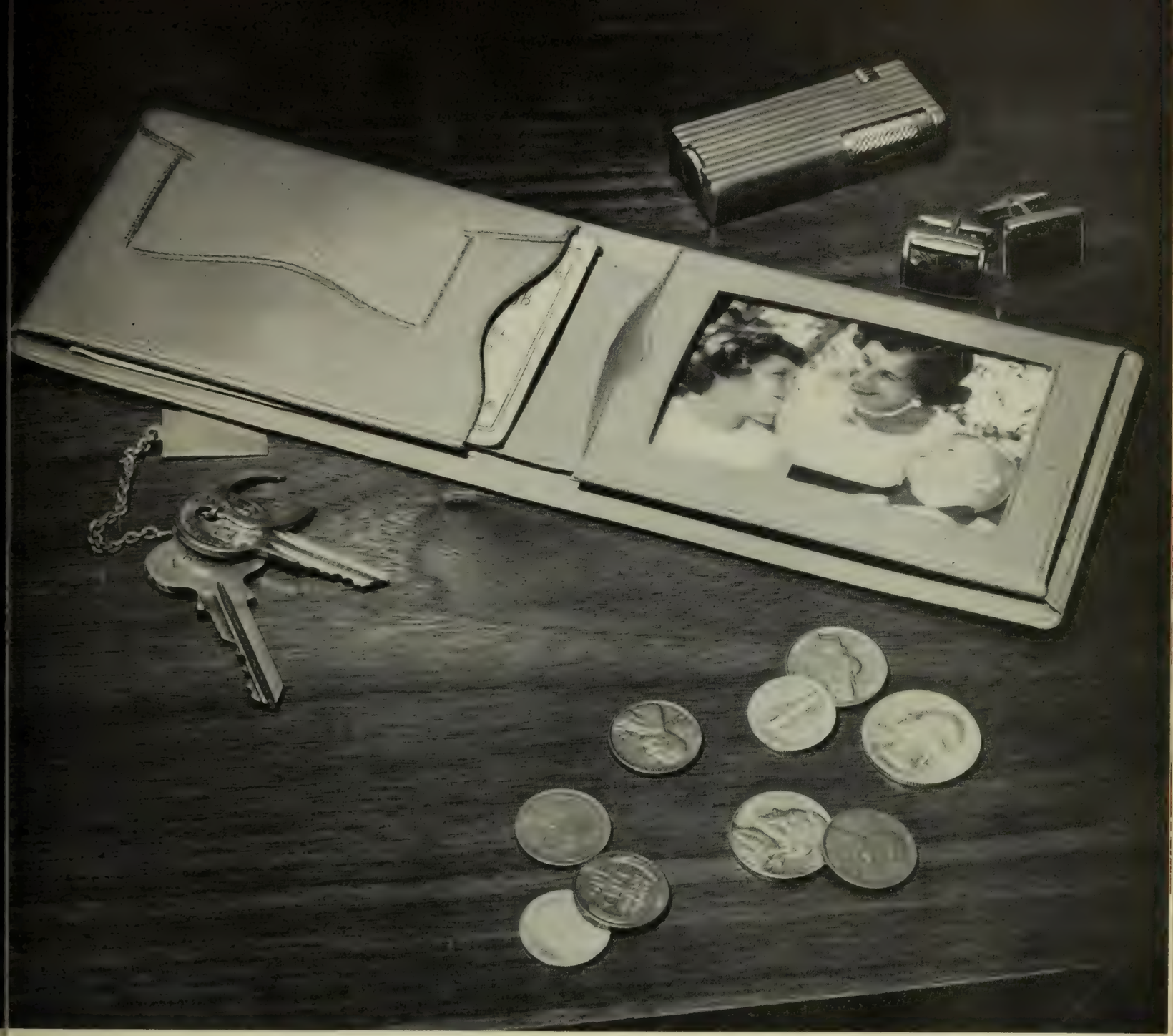
Bottom:
Photograph: Lisanti
Decorator: William Pahlmann, A.I.D.
Owners: Mr. and Mrs. Arthur Wellman,
Palm Beach, Florida
Data: June Edwards

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Top:
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Decorator: Grace Kelton, A.I.D.
Owners: Mr. and Mrs. H. I. Fullerton
New Albany, Ohio
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Bottom:
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Decorator: Elizabeth Harrison
Owners: Mr. and Mrs. R. Brandon Harrison
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Top:
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Owner: Brock Sturz, Boca Raton, Florida

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"I can't possibly cook a big holiday meal in one day. This year—as I did last year—I'll prepare all my baked goods ahead of time and wrap them in SARAN WRAP*. I like the way it clings and fits close to the shape of what I wrap. It sure keeps things fresher."

Ethel Walker of Westport, Conn., loves her family, loves her work. There are seven children—ages 4, 6, 8, 13, 15, 17 and 20—yet Mrs. Walker and husband Gilbert find time to run an efficient nursery school.

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YOU'LL BE SARAN WRAP HAPPY, TOO!

The Dow Chemical Company DOW

Seating around a centerpiece

By Marylen Diercks

LET your centerpiece be your guide when seating guests at the table. Seats for host and hostess change according to centerpiece placement. Here are six correct arrangements



Small, low centerpiece

Decorations planned for the center of the table should be low and compact. Host and hostess are seated opposite each other at end places.



High, wall arrangement

If your table is against a wall and you want a high centerpiece, plan a horizontal arrangement on wall side.

The host and hostess take places at either end of the table; guests are seated along the open side.



Variation of wall type

Another wall-side arrangement can be vertical. You won't be limited in height here, either.

Host sits at end of table, facing centerpiece; hostess at far left. If one entertains alone, he or she takes the place at end of table.

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Seating around a centerpiece



Long, low centerpiece

For your banquet table setup, try a long, narrow, low arrangement down the middle of the table. The host and hostess are seated opposite each other at center of the grouping.



Two make formal balance

Try two centerpiece arrangements on a long table. Place one at each end for formal balance. Hostess and host sit at center, facing each other.



Another balanced type

If your table is a long one, place settings along sides. Balance a centerpiece at one end with a chafing dish or coffee service at the other.

Host and hostess sit opposite one another at the center places.

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New hope in cancer surgery

Begins on page 6

tends to make wounds heal quicker.

How much good does the treatment do? There are solid reasons, as we shall see, for believing that no living, free-floating cancer cells, or "crumbs," remain in the operative area when surgery is completed. The reasonable hope is twofold: that cancer will not recur in the same place, and that possible spread of cancer to other parts of the body is averted by killing "seeds" before they can get into circulation.

Other techniques, other drugs, approach the problem in different ways. For years, possible danger of cell-seeding at operation has been of concern to many surgeons. Among them is Dr. Warren H. Cole, past president of the American College of Surgeons, who thought it likely not only that some cases of cancer recurrence might be due to cell-seeding of surgical wounds, but that something might be done about it. Two years ago, he and fellow researchers at the University of Illinois began a broad-scale study of drug prophylaxis in cancer surgery.

They injected rats with swarms of cancer cells, as many as 200,000 per rat. More than 90 percent of the rats developed cancers. But another group, injected with the same vicious cells, was remarkably resistant. Only 7 percent developed cancers. The difference was that this second group got not only doses of live cancer cells, but doses of protective drugs at the same time. The drugs were nitrogen mustard and thioTEPA, anticancer chemicals useful in treatment of forms of "blood cancer" such as leukemia.

Here was dramatic evidence that chemicals could pursue and overtake free cancer cells before they could "plant" cancers in the body. But *timing* was critical. Drugs given 48 hours after cancer cells were injected did no good at all. This confirmed a belief that prophylactic drugs must be given at the same time as surgery, or soon thereafter.

That procedure has been followed at Illinois for many months, in patients operated on for cancer of the breast, rectum, colon, or stomach—organs drained by veins and lymphatic vessels, channels through which escaped cancer cells may spread. Nitrogen mustard and thioTEPA are quite toxic and must be administered with great caution and precision, but no bad side effects were encountered. The drugs are injected into veins at the time of surgery and on each of three days following; blood vessels serving the area are tied off early in the operation, and the wound is bathed in cell-killing solution.

No one drug or technique has met the ultimate test of time. Many new methods and chemicals are being investigated. Better drugs may be created or may already exist. A case in point is the "resurrection" of Clorpactin. This chlorine-containing drug has had valuable medical uses as a spectacular germ killer for several years, but nobody imagined it had any value in cancer. It is *not* a cancer cure in any sense, nor does it seek out and destroy cancer cells alone, nor can it be used to destroy a solid tumor. It is simply an agent which quickly destroys any kind of single living cells it touches—germ or bacteria cells, virus particles, cast-off normal cells, amoebas, and cancerous cells.

In its earlier days, Clorpactin was known in the inner circles of surgical research at St. Albans as Doctor Gliedman's "caterpillar juice." The term was invented in self-defense by Dr. Marvin Gliedman, a conservative young physician in charge of the Surgical Research Laboratories, who became weary of being asked time after time to explain the chemical magic of Clorpactin, which was doing astonishing things in animal studies. Solutions utterly harmless to animals or tiny multicellular creatures not only destroyed bacteria (it was being studied as a germ killer), but wiped out detached white blood cells, protozoa, or one-celled animals—any kind of living single cell.

The trained imagination of Dr. Roald Grant, chief of the surgical staff, linked the fact to an idea. Clorpactin, which killed all kinds of single cells, should be able to destroy isolated cancer cells. Research took a sudden turn toward cancer prophylaxis. Lengthy, cautious studies had to be completed before Clorpactin was used in cancer surgery for the first time at St. Albans. A more potent form of the drug, called Clorpactin XCB, was prepared by the manufacturer—the Guardian Chemical Company, Long Island City, New York—for experimental use. Dr. Robert Sellers and Dr. J. Bosewell contribut-

---

A foolish consistency is the hobgoblin of little minds, adored by little statesmen and philosophers and divines.

—Ralph Waldo Emerson



ed special knowledge to technical studies.

A vital stain was developed which shows the death throes of vicious cancer cells in color. With a microscope, you can watch swarms of cancerous cells, colorless when Clorpactin solution is added, turn faintly pink, then deeper pink, finally a rosy purple. Every cell turns purplish—color proof that it is dead—in less than three minutes.

The researchers injected white mice and rats with cancer cells which almost invariably cause fluid-filled cancers. Some animals got doses of Clorpactin at the same time. So far, not a single animal injected with cancer cells plus Clorpactin has developed cancer.

These and other important studies led to the big decision—always a courageous one when you are pioneering in utterly new areas—to use Clorpactin solutions in cancer surgery at St. Albans. As this article goes to press, about 40 patients have received the treatment during operations for cancer of the breast, colon, thyroid, bladder, rectum, and other organs. The procedure is being tried in other medical centers. It is under clinical investigation at the State University of New York under the direction of Dr. Karl E. Karlson, associate professor of surgery.

At St. Albans, which is an East Coast Armed Forces Cancer Center, drug prophylaxis has become a routine part of surgical treatment, not limited to patients who have the best chance of cure. The hope is not only to improve the cure rate, but to give every patient the benefit of new methods that may tilt the odds even slightly in his favor.

Ironically, the patient who is cured won't know how much credit to give to new surgical methods, and neither will his doctors. For surgery cured thousands of cancer patients before new methods were thought of, as innumerable members of Cured Cancer Clubs can testify.

We may, however, get a scientific estimate of the value of new techniques sooner than anyone believed possible. One government agency, the National Cancer Institute, has just underwritten a large-scale study which will include many hundreds of cancer patients operated on, at 15 of the country's medical schools, for cancer of the lung and stomach. The average life expectancy after surgery for these two types of cancer is relatively short. Some patients will receive drug treatments of the same general nature as those pioneered at the University of Illinois, others will not. "Survival curves," plotted on a graph, will enable significant comparisons of treated and untreated patients to be made over a fairly short span of time.

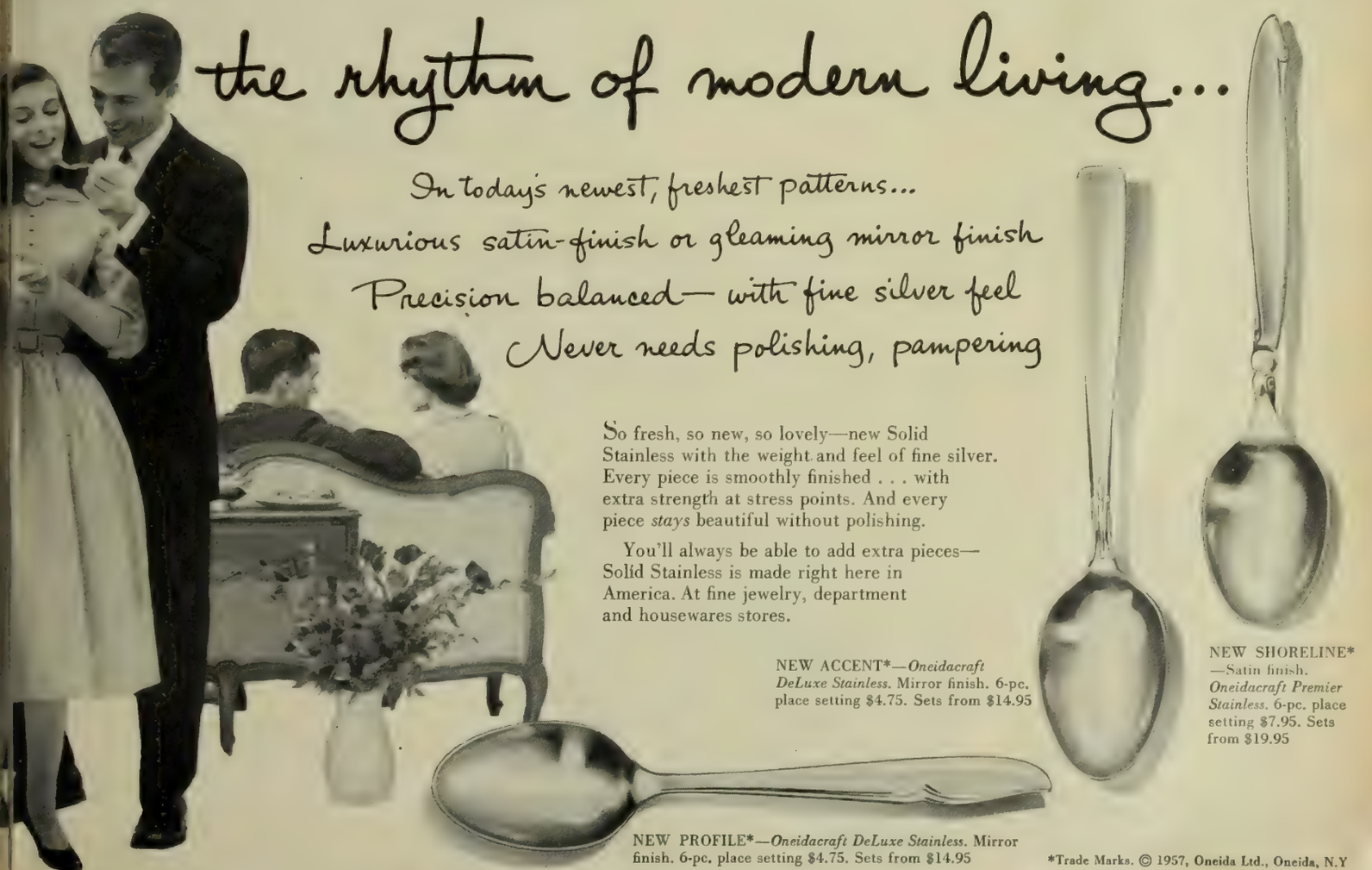
"We should be able to make a very solid prediction within 18 months," says Dr. Kenneth Endicott of the Chemotherapy Service Center.

To a skilled surgical team, the new techniques are exceedingly simple and do not add significantly to the time or difficulty of an operation. Experimental methods will doubtless be modified, sharpened, improved as experience accumulates. They are not yet routine procedures in all, or even many, medical centers. But medical men are dedicated to the proposition that every patient is entitled to the plus value, the added chance, the extra hope of every possible benefit within their power, and there is every prospect that new and perhaps even better methods will become widely adopted.

"Local recurrence of cancer—that is, at about the same place as the original cancer—occurs in approximately 10 percent of cases," says Doctor Gliedman. "If better methods can save any of these, the number of cured cancer patients will run into many thousands in the future."



"Eat it . . . or she won't get a merit badge."



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A NEW addition



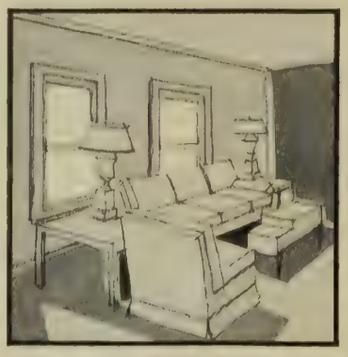
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Screen out those odd windows

By Jane Price

Photographs: Van Nes. Decorator: Sheridan Kottering



BEFORE. Sketch shows how awkward the window placement is. Draping each window separately would have given unbalanced, cut-up look.

Now the screens make a handsome background for the furniture.



AFTER. Sliding fabric panels effectively cover up misplaced windows that fail to complement the furniture arrangement. Daylight can filter through the open-weave fabric.

Or, for complete access to the windows, panels push back easily on floor and ceiling tracks. The ceiling cornice was extended from the wall to hide the tracks.

Owner: Mr. and Mrs. Lionel Toll, Scarsdale, New York





BEFORE its face lifting, this is the way the wall looked. Small, high casement windows and not-so-handsome fireplace needed to be brought up to date in some way.

Hiding windows eliminates problem of finding small-window treatment suitable for room.

AFTER. Stationary plywood panels extend from wall to wall to give a smart, interesting surface without any remodeling. Panels are painted to match other walls. They are joined together with double-acting hinges.

Three sandstone slabs fit snugly in old fireplace opening, create new mantel projection on which folding panels can rest.



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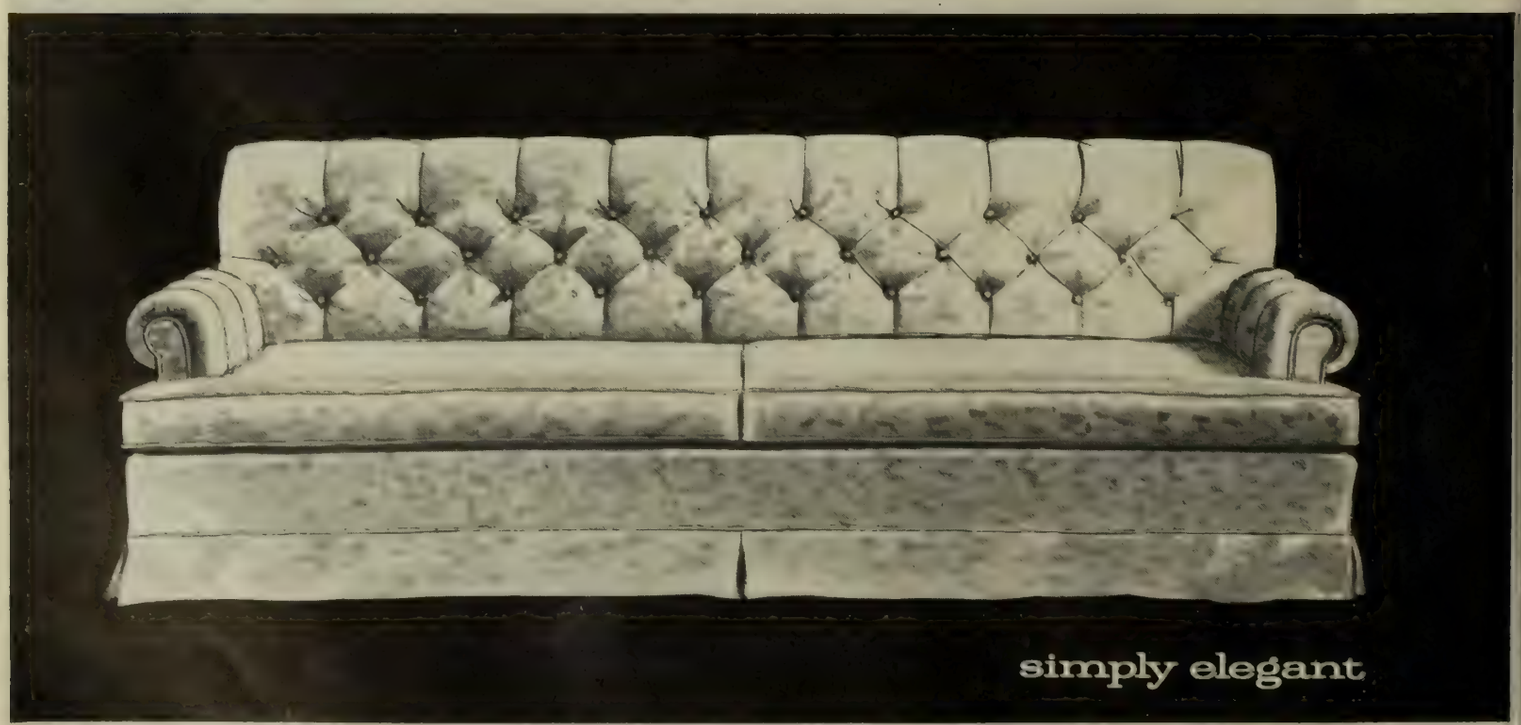
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Toys are more fun

Begins on page 134



Versatile version of rocking horse actually is three riding toys in one, can be adapted to child's need. For 8- to 15-month-old, here's the rocker adaptation. Colors are gay.

Nontipping, it has safety straps. Baby will enjoy bell-propeller he can twirl.



Children, 15 to 24 months old, enjoy a ride in glider version. To convert, rocker seat was suspended in frame.

Children from 18 through 24 months old bounce gleefully on this bright mount. Here, tubular frame was inverted and a horse-seat was attached. Rock and Ride Convertible, $10.95. *Gong Bell Mfg. Co., East Hampton, Conn.*





Teen-age figures for dolls and lots of glamorous clothes emphasize fashion. This doll, a new 10½-inch height, has pivoting waist and pierced ears with earrings—features we'll bet your dolls never had. Little Miss Revlon Doll, $2.98; outfits from $1 to $4.50. *Ideal Toy Corp., 200 Fifth, New York 10, N.Y.*

More on next page



Make home improvements a hobby!

GIVE A DEWALT POWER SHOP!

Watch Dad's face light up when he receives a famous AMF DeWalt® Power Shop, finest of *all* home power tools! Watch him turn home repairs into a *hobby* . . . easily, safely build furniture, kitchen cabinets . . . finish off the attic . . . build the carport or basement playroom you've always wanted!

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- **Builds into workbench for unmatched convenience!** Uses 75% less floor space than other combination power tools . . . fits even the smallest workroom! It can even be built into Dad's workbench where it takes *no* extra space at all! (Free plans show how!)
- **Exclusive Safety Key Switch plus other safety features!** Safety switch protects the family . . . Dad keeps the key. Special safety guard to protect hands . . . safe, sure *topside* cutting . . . all the safety of a modern, professional power tool!

Ask Dad about an AMF DeWalt Power Shop. Or better yet, see a free demonstration at your local DeWalt dealer and *surprise* Dad! A small down payment delivers a DeWalt in time for Christmas . . . up to 24 months to pay on DeWalt's Easi-Budget Payment Plan. Complete price $239 delivered.

Dad already own a DeWalt Power Shop? Get him new Owner's Manual, "Easy Ways to Expert Woodworking", just $3.95.



Send Coupon Now!

DeWalt Inc., Dept. BH-711, Lancaster, Pa.
Subsidiary of AMERICAN MACHINE & FOUNDRY COMPANY

☐ Please send Free Illustrated Booklet on How DeWalt Makes All Home Woodworking Easy
☐ Please send information-packed New Owner's Manual. (I enclose $3.95 check or money-order)

Another AMF Product DeWALT POWER TOOLS

Name_____
Address_____
City_____ Zone____ State_____

better than two heads or four hands...
BATES
PENCILIST...only 1.95



IDEAL CHRISTMAS GIFT!

wherever there's a phone...

Here's new charm, convenience for your home. This oh-so-smart and useful Telephone Index saves time, trouble... takes the squint and search out of phoning. Keeps important numbers—friends, tradesmen, emergency calls—within instant reach. Press the button... presto!... there's your number. The new PENCILIST even has a pencil inside. Bates List Finders are *so* good looking, too. Their decorator colors match or contrast with color phones or decor. Six attractive models in 32 distinctive finishes. Perfect for gifts. From $1.95 to $7.50 (slightly higher in Canada). You'll love it... wonder how you ever got along without one.



At stationery, gift and department stores

BATES LIST FINDERS

The Bates Manufacturing Company • Orange, N.J.

Quality numbering machines, staplers, list finders for office and home

Toys are more fun

Continued from page 147



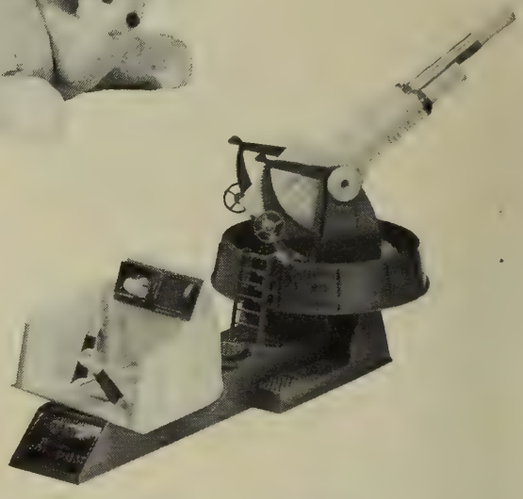
Talking blocks! Yes, duck quacks, bird chirps, monkey squeaks, dog barks, and cat meows as you press its picture. Nest for easy storage.

Talking Blocks are $2.98. *Samuel Gabriel Sons & Co., Inc., New York, N.Y.*



Shades of teddy bear! Mama kangaroo carries Baby in her pouch. Lift him out—he's a hand puppet.

Quite a bit fancier than stuffed toys used to be, both have safety-attached eyes, resilient stuffing. In apricot or red plush. Mama is 16 inches tall. Leaping Lena is $6. *Masters Industries, St. Paul, Minn.*



Realism takes over. Pom Pom gun is motorized, with the firing, recoil, and sound effect all synchronized.

Battery-powered gun rotates 360 degrees. Navy Pom Pom Gun, $12.98. *Remco, 113 N. 13th, Newark, N. J.*



Like real construction. When today's youngsters play builder, they can erect structures the same way modern buildings go up. First, a framework of interlocking plastic girders is built. Wall and roof panels snap on. Girder and Panel Building Sets cost from $2.50 to $6. *Kenner Products Co., 912 Sycamore, Cincinnati, Ohio.*

More on page 158



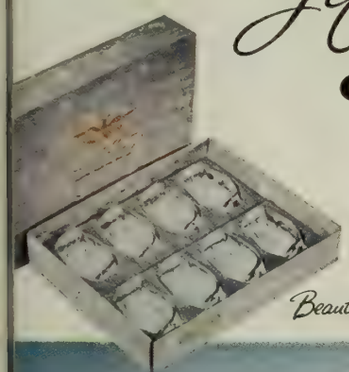
Recipe in a Gay Mood—taking its lively sparkle from the deep mitre-cut of these excitingly styled Colonial Heritage glasses. (Franciscan "Silver Pine" china; Oneida "Shoreline" stainless)



Recipe in the Grand Manner—*traditionally* lovely with its beautiful Colonial Heritage stemware deep-cut to glisten with prisms-of-light. (Lenox "Imperial" china; Wallace "Discovery" sterling)

Gift of Elegance to enjoy every day!

Colonial Heritage in Libbey every-day crystal



THIS CHRISTMAS give the present with a long and lovely future—beautiful Colonial Heritage glasses. Luxuriously elegant—yet so practical they needn't be saved for "company"... the family can enjoy their deep-carved fire and brilliance *every* day. Each sparkling piece has Libbey's famous chip-defiant rim.* And only you and Santa will know the low, low price!—8-of-a-kind tumblers about $4.95. Stemware about $6.95.

Beautifully Gift-Boxed, too.



tail Old-Fashioned Juice Beverage Cooler



Cordial Cocktail or Wine Sherbet Goblet Pilsner

f the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

LOOK FOR THE LIBBEY (L) ON EVERY GLASS

LIBBEY SAFEDGE GLASSWARE

AN (O) PRODUCT

OWENS-ILLINOIS

GENERAL OFFICES · TOLEDO 1, OHIO





Nassau

THE NEW FORMICA® PATTERN THAT BRINGS VACATION INTO YOUR HOME

Blue waters, sunny shores, tropic nights and waving palms of the Caribbean vacation land inspired this new Formica Nassau pattern. It comes in six beautiful colors and is equally effective as counter top surfacing in the kitchen, on a bathroom Vanitory® or in smart new wall surfacing applications.

There are other new Formica patterns including Colorgrains (tinted wood grains) Cherry and Teak—more than 70 in all. Carefree living and damp cloth cleaning are yours with any of them.

There is a local fabricator near you who can work wonders in converting drab rooms into cheerful, happy ones. He can arrange easy monthly payments for Formica improvements. Look in the yellow pages of your phone book under "plastic."

Free! Full color idea literature for kitchens, bath and wall surfaces. Write Formica Corporation, 4702-7 Spring Grove Avenue, Cincinnati 32, Ohio
In Canada: Arnold Banfield & Co., Ltd., Oakville, Ontario.

Customers buy Formica because it is a brand name they know and trust.

DEMAND THIS CERTIFICATION

We protect this faith in our product by certifying every sheet with a wash-off Formica marking. It is for your protection and guarantee that you are getting genuine Beauty Bonded Formica.

This mark certifies genuine

RUB OFF WITH LOTS OF BAR SOAP ON A DAMP CLOTH

Subsidiary of CYANAMID



Seeing is believing. If this wash-off identification is not on the surface, it's not FORMICA.

Bedroom styled for sitting



Difference in design and treatment of two twin beds adds to charms of each. One turns into sofa by means of flat bolsters hung against wall. Head- and sideboard accomplish same purpose for the other. Laced corners are a simple but elegant fitting idea for any spread.



Tiny wall-hung desk just fits space between hall and wardrobe doors, has surprisingly generous writing and display space.

Unit is so slim when closed it's not likely to be in the way. Good idea for any small wall space where a desk would be handy.

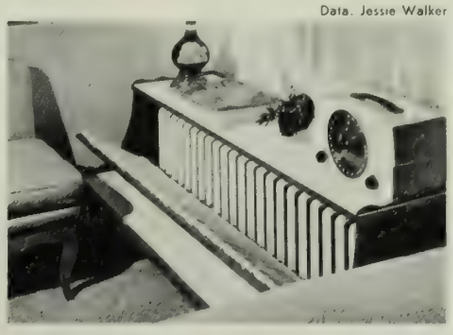
IF YOU'VE always thought your bedroom was too small to have a living-room look, this bed-sitting room should make you think again. It's an unusually good example of the way ideas can make up for lack of space, and add decorative interest to small areas. Try these ideas from the Sol Greengard home, Winnetka, Illinois

Photographs: Hedrich-Blessing. Decorator: Frederick Kreitzer



Handsome step table beside bed serves as telephone stand and bookshelf, actually conceals radiator. Fabric behind metal grillwork hides radiator, but allows heat to pass through.

Data. Jessie Walker



Grill opens by means of hinged bottom so the heat control valve can easily be reached and the fabric removed for cleaning. Both table top and shelf are covered with plastic.

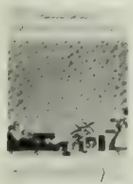


When the walls of JERICHO went up

1952 The newly married Jericho's had big ideas about their home—and a small bank account. Solution? They did their own decorating with WALL-TEX wall canvas. It was easy because WALL-TEX won't scratch or tear like paper. They simply cut strips to the right height, pasted and put them up. There was no mess, no waiting for the job to dry. In less than a day they had luxuriously decorated walls at a saving of almost one half.



1957 The Jericho's are now three, and Jerry Junior is no respecter of walls, beautiful or otherwise. Mrs. J. takes it all in stride because her WALL-TEX walls are really scrubbable. A little soap and water, and grease, grime, fingermarks, even crayon wash right off. She's done this job many times before, but the lovely colors under that water-proof WALL-TEX surface are as fresh and bright as they were in 1952.



Send for it!
Constance Hunter's "WALL-TEX Decorating Guide." Tells how to make rooms look bigger, how to hang WALL-TEX. Contains Pattern Selector to help choose the right pattern for any room in the house. Send 10c to Constance Hunter, Columbus Coated Fabrics Corp., Dept. BH-117, Columbus 16, Ohio.

Open your walls to the fun of living

Wall-Tex®

Scrubbable Wall Canvas

IN CANADA: EMPIRE WALL PAPER & PAINT CO.

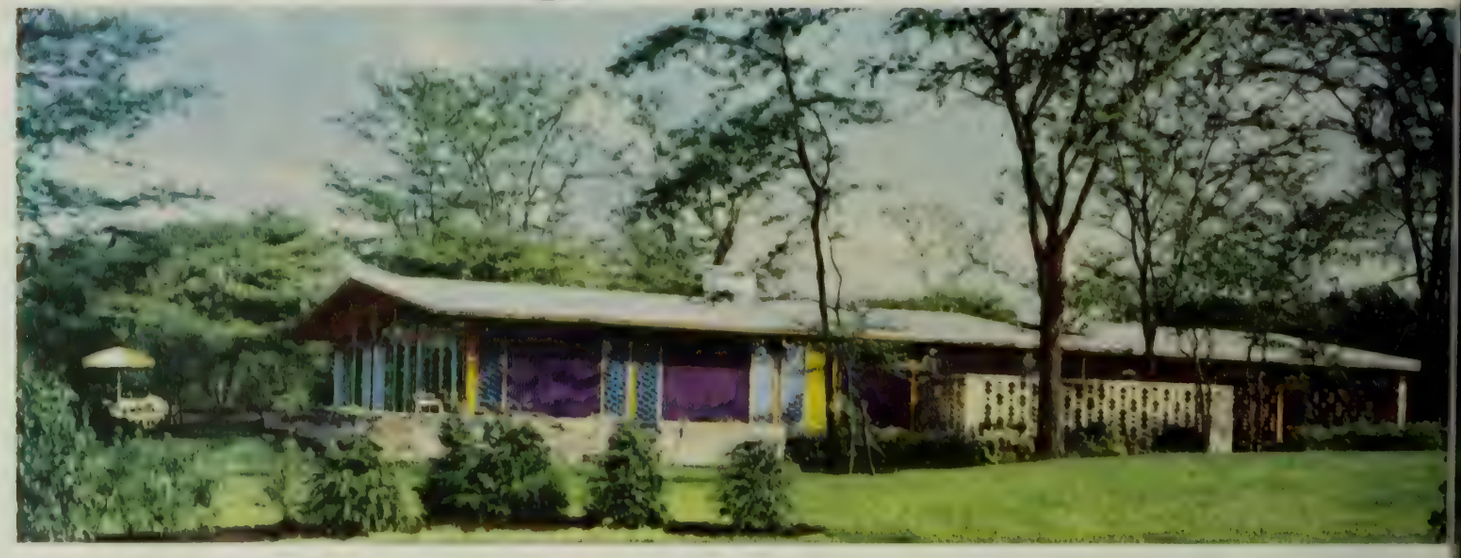
"HERE IS YOUR DREAM HOUSE MADE REAL"



Walk in with us now and don't miss a thing, for you've never been here before! This is the Alcoa® Care-free Home, where your dreams and ours become real . . . where lighter, brighter, care-free living is a promise fulfilled in every square foot.

Here is a home unique in its freedom from the burdens of household chores and upkeep, wonderfully endowed with charm and distinction. For here a renowned architect, Charles M. Goodman, A.I.A., has pioneered in a sensible, step-saving arrangement of rooms. And by combining the enduring good looks of aluminum with wood, plastics and fabrics, he has created heart-warming beauty.

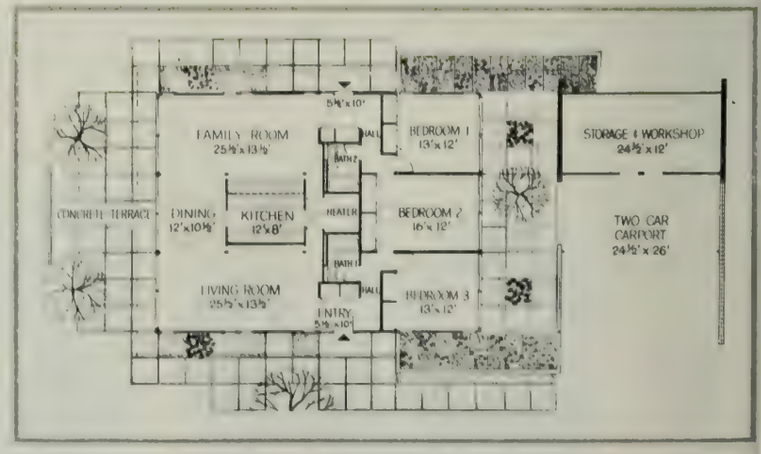
ALCOA *Care-free* HOME



△ **EXTERIOR.** Long and low, the Alcoa Care-free Home hugs the ground to blend beautifully with the landscape. Accents of color, achieved with anodized and coated aluminum, maintain a cheery aspect regardless of the season.

FLOOR PLAN ▷

No wasted steps here! There's ready access to every room, yet halls are limited to reduce housework, save rugs and floors. Clean-up space at the family entry eliminates muddy tracks. Living areas surround the central kitchen, separated from bedrooms and baths. Sliding glass doors let exterior rooms open onto courts and terraces for year-round indoor-outdoor living.





For more than 30 years, Alcoa has shared the products of its research and development with foremost architects and fabricators. As a result, aluminum has won its place as the most care-free of building materials.

You can see the Alcoa Care-free Home for yourself, for leading builders have erected duplicates from coast to coast. They're rich in ideas for care-free living—ideas that you can use whether you build, buy or remodel. Let's meet at one of the addresses on the fold-out page. But right now, take a pictorial tour. And when you have finished, send for your free booklet with fascinating facts and pictures on the Alcoa Care-free Home.

Aluminum Company of America, Pittsburgh 19, Pa.



△ **MAIN ENTRANCE.** What better place to extend a gracious welcome than at this entry? The door is sheathed in golden anodized aluminum, and set off by a blue aluminum grille over adjacent fixed-glass panels.

▽ **COURTYARD.** Your private court, reached through sliding glass doors from all three bedrooms, is shielded for privacy. A vent in the continuous ceiling keeps you close to the sun—or the stars.







Let's get our mentally ill out of the hospitals

By Albert Q. Maisel

With new mental-health drugs we could release hundreds of thousands of patients from overcrowded hospitals. Instead, we're spending hundreds of millions on asylums that will be obsolete before they are completed. Here's how your state can help its mentally ill and slash your taxes at the same time



Despite New York's decreased number of mental patients, nearly $20 million is being spent on new additions to the Manhattan State Hospital.

For the first time in all history, victory over mental illness has become an imminent, practical possibility.

This *could* be the most heartening medical news of your entire lifetime.

It *could* mean a deep cut in the share you are now paying of the billion-a-year cost of confining, clothing, and feeding nearly 600,000 of your mentally deranged fellow citizens.

It *could* mean the end of an age-old fear that has haunted all of us—that a dear friend, a close relative, or even a member of our immediate family might have to be "put away"—to use the barbaric yet all-too-true term—behind the forbidding walls and barred windows of an asylum for the insane.

But whether it will mean these things—and how soon—is up to your state legislature, your governor, and the men who run your state's mental hospitals. In the final analysis, that means it's up to you.

Let's see why.

Up to now, all our states have been forced to fight a losing war against mental illness because our doctors have lacked any form of mass therapy that could be given [*Turn to page 170*



3 out of 4 men confess:

"I don't have a comfortable chair!"



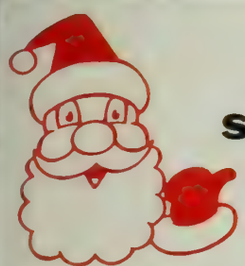
Copyright 1957 Barcalo Mfg. Co.







Decorator styled for the rooms you live in!



so give your husband a BarcaLounger PATENTED

a survey, 3 out of 4 men say they don't have a table chair to relax in. Yet today there's a greater er need for *natural* relaxation for the husband who home from a hard day at work. *And* for the wife its in a harried day around the house.

rcaLounger was especially designed by *scientists* to stful, healthful comfort in every n from sitting to reclining. Barcalo *r stylists* have put this exclusive -action" into a beautiful choice ning chairs to match every decor.



BarcaLounger sizes to fit everyone

When Dad comes home from work, he can sit down and ease back in this wonderful chair...and in as little as 15 minutes his bunched-up muscles and nerves can be relaxed. Head...neck...spine...legs...*all* are restfully buoyed as though you are floating on a cloud. Try it soon!

And have your dealer show you the wide choice of beautiful designs, coverings and colors. Surprisingly low price. For a lifetime of rest and relaxation...make sure you get the chair with the BarcaLounger nameplate under the leg-rest! For illustrated brochure and name of nearest dealer, write Barcalo Mfg. Co., Dept. 11-B, Buffalo 4, N.Y.



READ



REST



RELAX



WATCH TV

Get this 69¢ PYREX® Baster FREE



when you buy this PYREX® WARE Oval Roaster for only $1.95

Just In Time For Thanksgiving

A $2.64 value for only $1.95



You'll thank your lucky stars for this handy PYREX ware Baster every time you're roasting a fowl or baking a ham. It has a genuine rubber bulb with easy-to-clean stem that makes basting any meat much easier.

- **And you'll love the way** this PYREX ware Oval Roaster makes your meat brown more evenly and come out more tender. And what a convenient roaster it is! It has large, grooved handles at each end, measures 9⅛ x 13 inches, 4 inches deep. Lets you see what's cooking, doesn't stain, washes clean easily and keeps its new look always.

- **Take advantage** of this special opportunity to get both this useful Baster and the Oval Roaster for the price of the Roaster alone—only $1.95 at your housewares store.

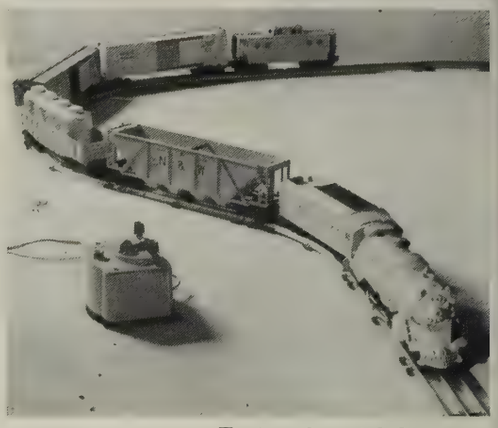
- *Limited quantity available—so hurry!*

"THERE'S ONLY ONE PYREX® BRAND WARE, A PRODUCT OF CORNING GLASS WORKS, CORNING, NEW YORK

VISIT THE CORNING GLASS CENTER, CORNING, N.Y. CORNING MEANS RESEARCH IN GLASS

Toys are more fun

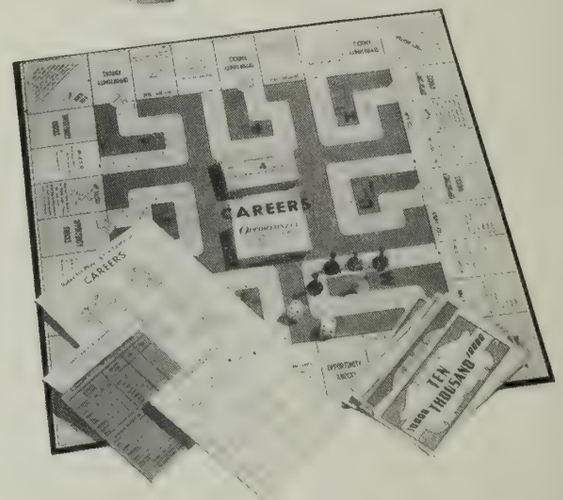
Continued from page 148



Trains for girls? Yes, in luscious hues. Pink-frosting engine and tender pull five cars, each a rainbow color. Set, about $50. *Lionel Corp., New York, N.Y.*



Whee!—Pilot is ejected as trigger is pulled. Parachute brings him down. Para-Jet is $1. *Admiral Toy Corp., 3316 W. Devon, Chicago 45, Ill.*



Entertaining way for teen-agers, adults to decide formula of fame, fortune, happiness. Winner is first one to reach goal (secretly set at start). Careers, $3. *Parker Brothers, Salem, Mass.*



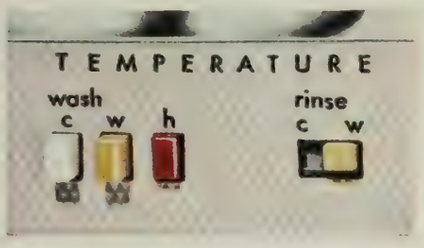
A jet-age design for trikes reflects realism trend. Rear step is extra wide. Flite-Line Trike, 16-inch model, is about $21.95. *Jr. Toy Div., American Machine & Foundry Co., Hammond, Ind.*

Automatic Lint Filter!



s! Kelvinator's "Filter Fountain" filters out fuzzy lint specks.

Choice of Wash and Rinse Temperatures!



Yes! Wash in hot, warm or cold water. Rinse in warm or cold water.

2 Wash and Spin Speeds!



Yes! Slow speed for delicate fabrics; regular speed for heavier fabrics.

"Suds-Back" Suds and Water Saver!



Yes! Lets you save sudsy, filtered wash water to use again and again.

...and—only new 1958 Kelvinator has the "Magic Minute"!

60 seconds of automatic pre-scrubbing in double-rich suds to cut grease and grime before the regular washing begins!



New Kelvinator Super-Speed, Triple-Safe dryer matches the new "Magic Minute" washer. Your choice of colors. See them both at your Kelvinator dealer's now.

The "Magic Minute" ends scrubbing those badly soiled spots by hand. It automatically pre-scrubs clothes for 60 seconds with the full amount of detergent in only a small amount of water.

This double-rich sudsing cuts grease and grime, loosens ground-in dirt, so that everything washes out spotlessly clean in the regular washing cycle that follows. It's impossible in any other washer!

No More Lint!



To keep your clothes free of fuzzy lint specks, Kelvinator's brand-new "Filter Fountain" filters the wash water over and over again . . . while Kelvinator's "3-Way Agitation" washes clothes the cleanest clean you ever saw!

...GET THESE GREAT KELVINATOR FEATURES, TOO!

- **...gears to get ...t of order**
- **...clusive Three-Way ...itation**
- **...ll 9 lb. load**
- **True Overflow Rinsing in clear water**
- **2 separate automatic cycles, one for regular and one for light wash**

Save hot water, save suds, save electricity, save clothes with

Kelvinator

Division of American Motors Corp., Detroit 32, Mich.

American Motors Means More for Americans

Live Better Electrically

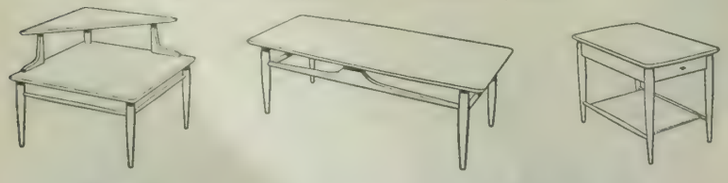
Scandinavian

exquisite new table group
whistle-clean modern in genuine walnut



Authentic "costume jewelry" tables in today's freshest, most-wanted styling. Unmistakably modern, with softly rounded edges to relieve any hint of severity. Four styles — step table, commode, cocktail table, corner table. See these and other fine Mersman tables in traditional, modern and provincial styles at better stores, inexpensively priced. The Mersman Bros. Corporation, Celina, Ohio.

May we send you our free illustrated folder?



Mersman Tables

MERSMAN TABLES *"the costume jewelry of the home"*

Car insurance

Continued from page 30

"that many cars today are worth more than $5,000. And your car may injure a building, an expensive truck, or bus."

Increasing the amount of your property damage coverage is an even bigger bargain than upping bodily injury insurance. To go from $5,000 to $10,000 costs only 10 percent more.

Rates vary according to where you live and how you use your car, but typically, $5,000 property damage insurance might cost $25. A $10,000 policy would cost 10 percent or $2.50 more. Other increases cost relatively little.

Once you have liability and collision coverage, what comes next? "Comprehensive insurance," say the experts.

Comprehensive coverage protects you from damages to your car not covered by collision insurance. It always includes fire and theft insurance, and usually glass breakage as well. Fire is not a common cause of auto damage, but nearly a quarter of a million cars were stolen last year.

Comprehensive pays for losses caused by hail, windstorms, vandalism, malicious mischief, and several other perils. But it does not cover normal wear and tear, such as the gradual chipping of paint or the rusting of chrome.

"If you have any doubts about whether to buy comprehensive," says one insurance man, "consider that many companies have lost money writing it. It's certainly a good buy for a new car with lots of fancy extras. But it's a fine buy, too, for the older car (up to 10 years old) since the rates on older cars are so low."

What other coverages do insurance men buy? Nearly all are taking medical payments insurance, a relatively new coverage, which is considered a good buy.

Medical payments insurance protects you in case you or someone in your car is hurt in an accident. Your bodily injury insurance doesn't cover injury to you. It protects you against legal liability to guests in your car, but under most state laws it is hard to prove such liability. Medical payments covers you and your guests without regard to legal liability.

And medical payments goes even further. It pays off if you or anyone in your household is hurt in almost *any* kind of an accident involving a motor vehicle.

Most insurance men buy this coverage with $2,000 limits and up,

Wilbur Wilt plants a SHRUB



O'Reilly

WILBUR STARTED OUT RIGHT. He handled his new shrub with care, dug a hole that easily accommodated its roots, and mixed plant food in the soil.

"This is going to be a pip!" said Wilbur.

And he was right. Wilbur had forgotten to ask his nurseryman what the shrub would look like when it was full grown. In a space where a 3-foot shrub belonged, he had planted one that shot up to 10 feet.

Rule: Find out what it will look like—at maturity.

though it starts at $500. Again, just a few dollars can multiply your insurance.

Typically, a $500 policy might cost $6. But $1,000 insurance would be only $9 and $2,000 insurance would cost only $10.

One question many people ask about medical payments insurance is this: "If I have good health and accident insurance, why bother to add medical payments insurance on my car?"

Experts say you can't have too much protection in case you're seriously injured. For another, a guest or relative hurt while riding in your car is protected this way.

Recently something new was added to medical payments—disability and death benefit insurance. Death benefit policies are meant for the head of the family. They pay a lump sum if the insured is killed in a car accident.

Cost of death benefit insurance is $2 for the first $5,000, and the cost goes up proportionately.

Disability insurance pays $25 a week and up for as long as you are disabled by an auto accident; $3 will get you the $25 a week benefit; $50-a-week costs $6; and so on.

Whether or not to buy these policies is up to you. But if you buy disability insurance, make sure it pays off indefinitely. Some policies have cut-off dates after a certain number of weeks.

"I couldn't decide about this one myself," says one expert. "I finally made the arbitrary decision that accident insurance should be one part of my insurance plan and car insurance a separate one. Keeping these things separate, it's easier to know what you have and don't have."

As you plan your car insurance, you may be offered any one of several more specialized coverages to tack onto the basic ones. Towing insurance, for example, is offered by many companies. A typical coverage pays $10 toward your towing bill. It costs $2.

"That's not a low rate," says one underwriter. "It's 20 percent of the insurance you get. Anyway, is a $10 towing bill a catastrophe? If it is, you probably can't afford to drive."

"Whatever you do about these special coverages," says another insurance man, "don't exclude a more important part of your insurance to buy them. That $2 towing premium, for example, might double your medical payments insurance."

One insurance bargain is available if your family owns more than one car. By insuring them on the same policy, you get an automatic reduction of 25 percent on the premiums for the second car's bodily injury, property damage, and collision policies. You can get this bonus *if* the cars are personal pleasure cars, for family use, and if there is no male driver under 25 who will use them.

How about special rates offered if, for example, you don't drink, or always obey traffic laws? If the company has a good reputation and good local representation, this can be good insurance. But you may have to make a signed application for it. Be sure you understand all questions, and answer them accurately. A signed application can become part of your policy, and it can invalidate your insurance if an answer is wrong.

The nation's big insurance companies have just brought out a new policy that costs nothing extra, yet adds 25 important benefits. This is called the family automobile policy.

Under this policy, special provisions are added. Many of these are complicated, so it's best to ask your agent to explain them. They increase your protection while driving other people's cars and while other people drive your car, make liability benefits more generous, protect tires from losses due to vandalism and malicious mischief, let your comprehensive or collision insurance cover borrowed cars and trailers, and broaden your fire policy to include personal effects in your car.

Experts offer a few tips, too, about the actual purchase of your car insurance. Don't, for example, have your insurance written into an installment contract for a new car for which payments extend over a year. Three years from now you may still be paying for this year's insurance. Above all, don't permit 2 years' insurance to be written into the contract in a package. You save nothing and raise carrying charges sky high.

Be sure the company from which you buy has good local representation, or claims adjustment may be very slow. By the same token, if you travel out of state, be sure your company has its own representatives in many localities. Be very sure, too, that your company has bonding facilities in all states in which you may travel. If you have an accident while out of state, your car can be attached until a bond is posted. Your insurance company should be able and willing to post the bond without charge to you.

Statistics show that young drivers have high accident rates. Carry as much liability insurance for your son's car as you do for your own, even if his is a jalopy.

Recently, a few companies have added auto coverages to packages of home insurance, then cut the auto rates 10 percent. As yet, this policy is sold in only five states, but many experts see in this the beginning of a trend, and predict a time when all of a family's casualty and surety insurance needs will be written into one big package—more complete and less expensive.

We have no more right to consume happiness without producing it than to consume wealth without producing it.

—George Bernard Shaw



eel marks: Wet S.O.S. pad nd squeeze up soap to rich, ushiony lather. Rub with a rcular motion. Wipe spot dry.

Furniture scuffs: Tightly-interwoven S.O.S. pad provides firm surface necessary for quick and efficient cleaning.

Stubborn stains: S.O.S. excellent for removing stains, says leading scientific research institute after thorough tests.

Blemishes on hardwood: Soap in every S.O.S. pad acts as a lubricant to cushion the cleaning action, loosen the soil.

Photographs: Stanley



There's no need to guess when you grow house plants. By following the rules, you can keep any of them thriving, growing, and blooming.

Complete house-plant guide

A plant in a pot is like a bird in a cage: It can't survive without help from you

Plants listed by the minimum amount of light needed 16 hours a day, every day

1. Low Light Requirements

(15 to 25 foot candles minimum)

Aspidistra	Philodendron cordatum
Chinese Evergreen	Philodendron panduriforme
Dieffenbachia amoena	Philodendron pertusum
Dieffenbachia picta	Sansevieria species
Nepthytis	Schefflera

2. Medium Light Requirements

(25 to 50 foot candles minimum)

Anthuriums	Holly Fern
Boston Fern	Peperomia
Bromeliad species	Philodendron dubia
Chlorophytum species	Philodendron hastatum
Dieffenbachia Rudolph Roehrs	Pothos

3. High Light Requirements

(50 to 100 foot candles minimum)

Crotons	Grape Ivy
English Ivy	Japanese Fatsia
Ficus elastica decora	Kangaroo Ivy
Ficus elastica doescheri	Mountain Acanthus
Ficus exotica	Soft Acanthus
Ficus pandurata	Velvet Plant

Note: These light intensities will keep the plants alive for at least a year

Use these typical light intensities to judge just how much light your plants really get

Homes	
General illumination	5 foot candles
Reading or writing	20 " "
Ironing and sewing	40 " "
Workbench	40 " "
Hotels	
Lobby	20 foot candles
Dining room	5 to 10 foot candles
Offices	
Typing and accounting	50 foot candles
Conference room	30 " "
Stores	
Circulation areas	20 foot candles
Merchandising areas	50 " "
Displays	100 to 200 foot candles
Outdoors	
Bright summer day	About 10,000 foot candles
Cloudy winter day	500 to 2,000 foot candles

Houses aren't built for plants but for people. They are too dark, too dry, and frequently too hot to provide a comfortable home for plants. A house is a dimly lighted, barren cave compared to the natural environment of "house plants." The wonder is not that so many house plants fail, but that so many manage to survive.

The charts on this page show how acute the light problem really is. The top chart lists plants according to how much light they need for survival. All of the plants will grow better when they get more than the minimum light intensities given on the chart. The lower chart shows just how little is actually available. The conclusion is obvious—most plants just don't get enough light. The solution is equally obvious—reach for the light switch, or grow only those plants which can survive in the light which you provide.

As a group, the foliage plants listed on the chart need less light than flowering plants. Most foliage plants do best when they get 500 foot candles—or when you can see a shadow outline cast by your fingers when your hand is placed between the light source and the plants.

African-violets will also thrive with 500 foot candles. But gloxinias, orchids, and most other [*Turn to page 164*



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Complete house-plant guide

Begins on page 162

flowering pot plants need at least 1,000 foot candles.

What happens when a plant gets too little light? Nothing, at first. Plants can survive for rather long periods on reserve food. As food reserves are exhausted, the new growth becomes spindly, the new leaves get smaller, and the lower leaves gradually die.

Plant responds slowly to insufficient light

It may take only a few weeks, or as long as a year, for a plant to show the effects of too little light.

The cure is not a massive dose of light outdoors—which would probably kill the plant—but a return to sustaining light conditions.

Nor is it wise to set foliage plants directly behind or below unshaded windows which face directly into the sun. Very few foliage plants can tolerate direct sunlight, especially when it is magnified through clear glass. Moved to such a position, from a dark corner, they are likely to sunburn.

There are several ways you can give your plants more light: by moving them closer to windows, by moving them to brighter rooms, by leaving the drapes and blinds open during the day. But the most practical way to get more light on plants is to turn artificial light on them.

Lamps supplement natural-light source

Only high-wattage bulbs provide enough light to maintain plants indefinitely. In actual practice, it is usually best to use lamps to supplement natural light, to increase both the foot candles and the length of the day.

If you choose incandescent lamps, use at least 75-watt bulbs, placed no more than four feet from foliage and no closer than two feet.

Fluorescent tubes, because they burn cooler, can be placed closer to the plants. A 40-watt tube, one foot from the foliage, will provide about 200 foot candles.

Whichever type of light you use, it should be turned on when you get up and left on all day. You can get inexpensive timers which will turn the lamps on and off if the job becomes difficult to remember.

Plants should be placed as close to the lamps as practical. The amount of light drops sharply with increasing distance.

Spotlights have been particularly successful with plants. They not only provide the needed extra light, but also accent the decorative affects of interior plantings.

Humidity usually too low for house plants

Humidity is another source of trouble with house plants. Both air conditioning and heating units lower the humidity.

When the humidity of a room is quite low, for an extended period of time, many plants are injured. Typically, the margins of their leaves turn brown. Careful attention to watering helps prevent this type of damage, but may not eliminate it entirely.

Another possible solution is to grow plants so they produce tougher, more durable foliage. You can do this by "double potting."

Set plant in a clay pot, the normal way. Then set the clay pot in a larger pot—glazed or otherwise impervious to water. Fill the space between the pots with moist peat, perlite, or vermiculite.

When water is needed, moisten the soil in the pot until the pot overflows slightly. The next time water is needed, moisten the surrounding peat or filler thoroughly.

This procedure keeps the soil moderately dry for longer periods of time, without danger of wilting. The moist filler between the pots also increases the humidity around the plants.

The temperature in the home also influences the growth of plants. For most plants, a day temperature of 70 to 75 degrees is best.

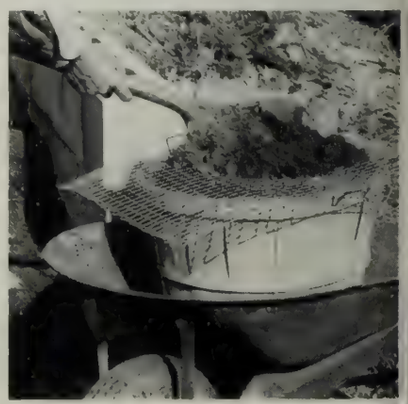
If the day temperature rises to 80 or 85, then the plant will require more light than shown on the chart in order to survive.

This is because plants burn up more food at high temperatures, and need the extra light to compensate for it. Fertilizer is not a substitute—only light does this particular job.

How to prepare soil for potting house plants

If you have a compost heap, use it. Compost is excellent for potting soil mixes. It holds moisture, yet keeps the soil mixture well aerated.

Be sure to screen out the coarser stems and twigs. A half-inch screen will do the job. Bring in a reserve supply for use over winter.



More on page 167

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Complete house-plant guide

Continued from page 164



Peat and compost can be used interchangeably in your potting mixes. Soak peat before mixing, and squeeze out the excess moisture.

Use two parts peat or compost with two parts of soil and one part of ⅛- to ½-inch charcoal, perlite, or gravel—to improve drainage.

You can use this basic mix for all house plants.

Steps in repotting house plants



Water plant thoroughly a few hours before repotting. To remove plant from pot, turn pot upside down and tap edge on solid surface. The ball will drop out intact.

Rub off corners of the ball, around the top, with fingers. Also remove any gravel or drainage chips that cling to the bottom of the ball.



Set piece of broken pot over drainage hole, concave side down. Cover with half-inch of gravel or similar drainage, then add a layer of soil to bring ball to right level.

Fill about the ball with a moist soil mixture. Add a half-teaspoon of a complete fertilizer, such as 5-10-5, to each 6-inch pot of soil. Be sure to mix it well.

How and when to water and feed house plants



Never allow house plants to wilt. Check pots regularly—every day if possible.

When soil dries out, add enough water to moisten all of the soil, enough so that surplus water runs out the drainage hole in bottom.

If soil dries out every day or so, repot plant in larger pot with more water reserves.

More on next page

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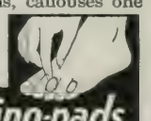
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Complete house-plant guide

Continued from preceding page



Self-watering pots are satisfactory for some plants. They are permanently successful only if soft water is used.

Rain water is best. Water artificially softened by a sodium exchange method will not be satisfactory.

Once a month, water from the top to leach out any accumulations of salts on the top of the soil.



House plants need very little fertilizer. Twice a year is enough—in spring and fall.

There are many convenient forms of house-plant fertilizers: liquids, tablets, soluble powders. Apply according to the directions given by the manufacturer.

You can also use the same food you give your lawn—half teaspoon to a 6-inch pot.

How to keep house plants free of pests



Clean plants seldom have insect or disease troubles.

Water is the best cleaning agent. If the plant is small, syringe it off in the sink. If it's too big to move, clean the leaves with a soft cloth moistened with water.

Use water that is close to room temperature to avoid spotting the leaves.



Regular cleansing will keep most insects from getting a chance at your plants.

But if pests do appear, easiest solution is to spray them with a multipurpose house-plant spray.

Such sprays are now available in aerosol forms. "Quarantine" infested plants until pests are killed to prevent spread to other plants.

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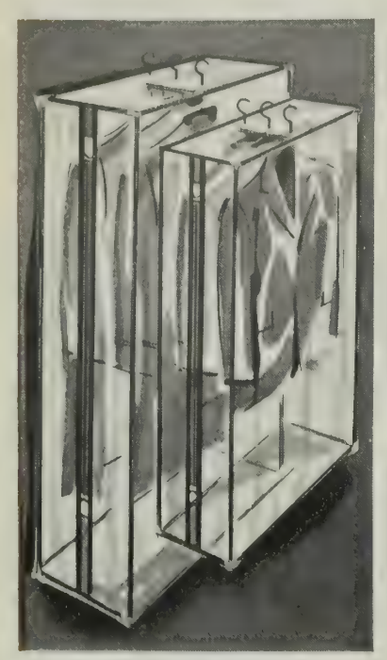
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Let's get our mentally ill out of the hospitals

Begins on page 156

to hundreds of thousands of patients. Their only methods of treatment—psychotherapy, hydrotherapy, electroshock, insulin coma, and lobotomy surgery—all required so much time and effort that there simply never were enough psychiatrists and nurses to treat more than a tiny fraction of all patients. The overwhelming majority of the mentally ill received, not treatment, but merely confinement behind locked doors and a cot in a crowded ward.

Thus, year after year, we have had to spend ever-larger sums to build ever-larger institutions to hold the ever-growing number of people that old methods simply failed to cure.

Within the last decade, for example, more than a billion and a half dollars have been poured into the construction of vast new mental hospitals and the patching of addition after addition onto hundreds of old ones. The cost of operating these gigantic institutions has soared from $165,000,000 in 1945 to more than $662,000,000 this year.

Yet, despite all this spending, we continuously lost ground. With the backlog of the uncured increasing by nearly 10,000 every year, most of our mental hospitals have remained crammed 25 percent, 40 percent, and even 60 percent beyond their intended capacity. By the beginning of 1956, the number of patients in our state mental institutions had mounted to the shocking total of 559,281.

But since then, with startling suddenness, most of our state hospitals have dramatically reversed this rising tide.

They have been able to do so by the intensive use of a new group of drugs which, in scores of thousands of cases, have proved their ability to halt and reverse the course of the most prevalent forms of mental disease.

Tested by hundreds of researchers, these so-called ataraxic drugs have, from the very start, produced amazing results. At Cincinnati's Longview State Hospital, for example, Dr. Douglas Goldman treated 65 newly admitted schizophrenics with chlorpromazine. Within only eight weeks, every one of them had shown a marked improvement. More important still, 27 had scored complete recoveries.

Typical was the case of 40-year-old Robert W. He had been so violent and assaultive that it took half a dozen law officers to bring him, biting and scratching, into the hospital. Yet only two days later, thanks to chemotherapy, he had become calm enough to permit the removal of his strait jacket. Within less than a week, he was able to talk rationally. By the end of the month, all of his actions had become normal. And after only eight weeks, he was well enough to go home.

Nor were such "miracles" limited to the newly ill. In case after case, patients who had been in the hospital continuously for from 5 to 20 years achieved similarly astonishing recoveries. There was, for instance, Anna B., who had been brought to Longview back in 1936. Ever since, she had huddled, terrified, in a dark corner of the ward, her hair unkempt, her clothes untidy, her feet bare. For eight solid years she had not uttered a word.

But after four months of drug treatment, her behavior underwent a startling change. She asked for a pair of shoes and learned to lace them by herself. Soon she was dressing and washing herself and putting up her hair. In the weeks that followed, she calmly started to speak again. And after ten months on chlorpromazine, she was able to return to her family, where she took up her domestic duties as though she had never been away.

As other research workers reported thousands of similar cases, a number of State Mental Health Commissioners decided to use the new drugs on a mass scale. Wherever they have done so, recovery rates have soared sharply upward.

At the Colorado State Hospital, for example, only 573 men and women had been discharged during all of 1954—before the new drugs became available. But last year, with nearly half the patients receiving chlorpromazine or reserpine treatment, the number of patients who walked proudly out of the hospital gates to begin new lives rose to 1,384. Thanks to an expenditure of less than $100,000 for the new drugs, the discharge rate had mounted by an incredible 141 percent!

Until the drug treatments started, the hospital had been more than 30 percent overcrowded. All over Colorado, hundreds of mentally afflicted people had been going uncared for, their names on the institution's long and growing waiting list. But as discharges zoomed, this waiting list melted away. Without any new buildings, the hospital that had been able to find bed room for only 761 patients in 1954 admitted 2,020 last year—an increase of 166 percent. Yet, for the first time in Colorado's history, overcrowding was diminished as the inmate population dropped by more than 200.

The Director of Arizona's State Hospital, Dr. Samuel Wick, began using the new drugs late in 1954 and soon extended their application to nearly two-thirds of all the patients. The result? Discharges nearly doubled—from 497 in 1954 to 962 last year. Despite a 50-percent increase in admissions, the hospital census decreased for the first time in 68 years.

In Indiana's mental hospitals, where the intensive use of reserpine and chlorpromazine has been backed up by a substantial increase in staff, discharges rose from 1,249 in 1954 to 2,570 last year, a jump of 105 percent.

During the same period, Connecticut increased its discharges from 2,684 to 4,125 and, in spite of a sharp rise in the admission of new cases, achieved a 50-percent reduction in overcrowding.

Until last year, the inmate rolls of New York's 27 state hospitals had been growing by nearly 2,400 patients annually. But during 1956, as a direct result of a broad-scale shift to chemotherapy, discharges rose by 23 percent. Instead of increasing, the patient population dropped by more than 600. The expenditure of $1,500,000 for drugs effected a saving—in a single year—of more than $4,000,000 in the over-all cost of operating the State's mental-hospital system.

In similar fashion, New Jersey last year released 1,100 more people than ever before. Massachusetts increased its discharges by 1,318. Ohio sent home nearly 1,300 more than in any previous year, and Illinois achieved an all-time high in the number restored to sanity by its mental hospitals.

But—unfortunately—not all our states can report such wonderful news. For in some, legislative penny-pinching has shamefully deprived mental hospital patients of the chance to benefit from the new drug treatments.

Turn to page 172

In "Let's Get Our Mentally Ill Out of the Hospitals," Albert Maisel has done a superb job of reporting the major revolution in our state mental hospitals resulting from the use of tranquilizing drugs. However, the greatest value of his article lies in his documented criticism of our failure to bring our hospital and community planning in line with the revolutionary changes effected by the new drugs. We continue to build massive mental hospitals which, because of their very size, are frightening and antitherapeutic.



Mike Gorman

Executive director, national committee against mental illness, Washington, D. C. Author, "Every Other Bed" (World Publishing, 1956)



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Our mentally ill

Continued from page 170

Alabama, for example, houses more than 7,000 mental patients in two large institutions crowded to more than double their intended capacity. Twice during the last two years the superintendent has begged the state legislature for funds with which to buy ataraxic drugs. Both times his request was denied. Instead, he reports, "*We have had to rely principally on relatives of patients to furnish money for the purchase of drugs.*"

As a result, drug treatments have been restricted to an average of only 700 patients, less than one-tenth of the hospital's population. Instead of scoring a sharp increase in discharges—and a consequent reduction in its patient load—Alabama has moved in the opposite direction. Its average patient census rose—from 7,076 in 1954 to 7,320 last year.

South Carolina maintains a vast hospital at Columbia where more than 6,000 patients are crowded into wards originally designed for barely half as many. More than a year ago, Superintendent William S. Hall urged the state senate's finance committee to grant just $36,000 for the purchase of ataraxic drugs. But this modest request was flatly rejected. Small wonder that Superintendent Hall has had to report, "*Our separation rates have not been increased to any appreciable degree.*" Since 1954, in fact, this desperately overcrowded bedlam has had to find room for 328 more inmates than ever before.

In California, much of the pioneering experimental work which proved the effectiveness of drug therapy was performed by Drs. Robert H. Noce and David B. Williams, at the Modesto State Hospital, and Drs. Waldo H. Pate and John C. Palmer, at the DeWitt State Hospital. Their reports, in *The Journal of the American Medical Association*, were hailed by psychiatrists and hospital administrators all over the country.

But in Sacramento, the department of mental hygiene acted as if the Modesto and DeWitt experiments had been dismal failures rather than surprising successes. When the Department submitted its budget requests for 1955-56, it asked for no funds at all with which to buy the new drugs. Only after the budget had been closed did it seek $48,300 as an afterthought for this purpose. While other states were making rapid progress, California's authorities were content to creep along with a drug supply sufficient to treat only one patient in every 15.

But the people of California were not content to see their loved ones denied the very treatments that had been tested and proved effective by their own state's leading research psychiatrists. By the hundreds, the relatives of patients began to furnish their own funds to pay for the needed drugs. At a number of hospitals, employees clubbed together to provide drugs for indigent patients who had no relatives to help them.

Finally, after a torrent of protests had poured in from all over the state, the legislature set up a special investigating committee. And at last—under the pressure originated by this committee's hearings—the mental hygiene department bestirred itself to request more money for drug procurement. Yet, even then, all they asked for was $206,688, enough to provide minimal treatment for only one patient in every four.

The disastrous effect of California's prolonged refusal to make maximum use of its new drug weapons became glaringly clear this spring when the mental hospital statistics for 1956 were published by the council of state governments. Allotting from three to ten times as much per patient for drug therapy, all the other *large* states ended this year with fewer patients on their hospital rolls and reduced overcrowding. *California alone scored no reduction at all in the patient load of its mental hospital system!*

Instead, hundreds of patients, who might otherwise have been cured, have paid a tragic price in continued suffering, and California's taxpayers remain burdened with the enormous cost of their continued incarceration.

Today, thanks to the legislature's intervention, medical standpatism and administrative inertia no longer paralyze the practicing psychiatrists in California's state hospitals. The new drugs, no longer rationed, are now being used on an ever-increasing scale.

But in many other states, a different form of tradition-bound thinking is hamstringing the recovery of the mentally afflicted and needlessly imposing a tremendous burden upon the taxpayers.

All over the country, from 1950 onward, the state legislatures have authorized gigantic building programs designed to eliminate the disgraceful overcrowding in our mental hospitals. These funds were voted when it still seemed that the number of mental patients would continue to increase year after year. But since then, the new drugs have upset all previous predictions. Instead of growing, the number of mental patients has been shrinking. Programs drawn up only three or four years ago have become utterly outdated. Yet many of our mental health departments are proceeding full blast with the construction of hundreds of hospital additions—and even entire new hospitals—as if the new drugs had never been developed.

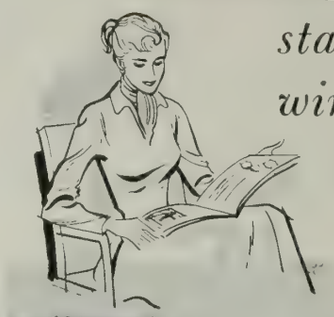
New York is now building additions that will add 7,627 beds to eight of its largest hospitals, at a cost of more than $90,000,000. Funds have been appropriated for ten more such additions that will

to ensure

compliments...

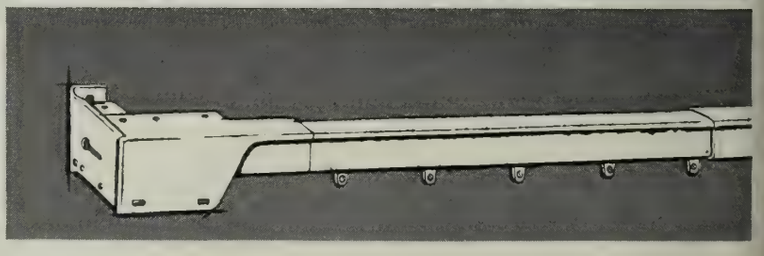
start at the windows with

Kirsch



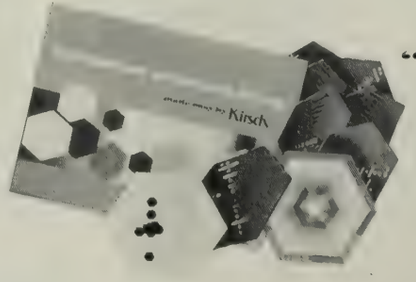






To create room effects that win praise for your decorating ability, take a tip from the "professionals" . . . begin with the windows. Look to Kirsch for help and hardware!

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provide still another 5,160 beds at a cost of more than $62,000,000. And sites have been selected for two entirely new 3,000-bed hospitals, costing more than $50,000,000 each. Thus, nearly 19,000 new beds—enough to eliminate all *present* overcrowding—will soon be added to New York's mental hospital system.

But, primarily because of the new drugs, New York's overcrowding has been reduced by fully 14 percent in just the last two years. This year, with a $2,000,000 appropriation to provide drug therapy for 8,000 more patients than last year, a further substantial reduction of overcrowding is anticipated. And New York is spending $7,400,000 per year on research, seeking better drugs and more effective methods of using the ones we now have. Already one such new drug—Marsalid—has shown great promise in extensive tests at Rockland State Hospital.

Thus New York's large-scale building spree will leave the state hospital system with thousands of unneeded and unoccupied beds. Millions of taxpayer dollars will have been squandered upon useless brick and mortar.

But the new drugs do much more than reduce overcrowding. They have completely altered the kind of facilities needed to treat mental diseases effectively. The so-called "back wards," for violent or "disturbed" patients, are completely out-of-date. Chemotherapy has ended the need for expensive barred windows, steel doors, isolation cells, observation portholes, and unbreakable furniture.

Verbally, New York's top mental-health authorities have repeatedly recognized this new situation. As far back as April, 1956, for example, Dr. Paul H. Hoch, mental hygiene commissioner, declared: "The drugs have effected a drastic change which is of significance—namely the elimination of the 'disturbed' wards. Patients treated with these new drugs . . . are able to use utensils for eating, working, and recreation which were formerly forbidden because there was always the danger that they would use them against others or against themselves."

"Since treatment with the new drugs has been vigorously applied," Dr. Nathan Kline, director of research at Rockland State Hospital, has testified, "patients are no longer in restraints or camisoles. They even cut and sewed costumes for ward parties. Two years ago, to have brought any sharp instrument into a disturbed ward would have been both unwise and dangerous."

Yet, despite all these statements, New York is continuing to erect entire groups of "disturbed-ward" buildings. Three such projects have recently been completed. A fourth is now being built and two more large units of "disturbed wards" are scheduled for Buffalo and Manhattan State Hospitals.

Nor is New York alone in wasting millions on structures that even its own top officials admit are obsolete. Right now, at least a dozen other states are erecting similar "disturbed-ward" buildings. For few of our mental health departments have developed fully rounded programs to take advantage of the tremendous opportunities for real progress against mental disease that has been opened up by chemotherapy. You can judge your own state's progress toward such a program—or its lack of progress—by asking questions such as these:

1. *Are your state hospitals making the fullest possible use of the already tested and proved new drugs?*

Even where 15 or 20 percent of mental patients are getting drug therapy, there is no reason for complacency. New York treated 25 percent in 1956. This year, it has extended chemotherapy to fully one-third of its patients. In other states, experience has shown that 50 and even 60 percent can be greatly helped by the drugs that are now available.

2. *Is your state providing drug therapy for chronic cases?*

In former days, anyone who spent as long as five years in a mental hospital was labeled "incurable." But at New York's Rockland Hospital, an entire building of such chronic patients were given chemotherapy. Within a single year, 110 "hopeless" cases were returned to normal living in their home communities.

3. *Is your state enlarging its mental hospital social services?*

With recovery rates soaring, the failure of most states to hire or train enough social workers is preventing the discharge of thousands of patients. For example, Maryland's commissioner of mental health recently reported that nearly 10 percent of the chronic cases at one hospital could have been discharged if only enough social workers were available to help them find jobs and adjust to the outside world.

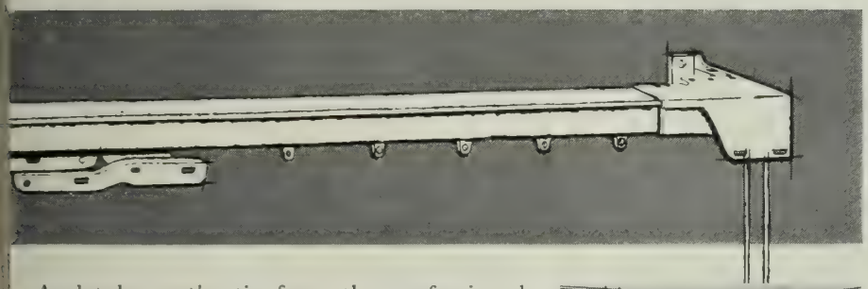
4. *Is your state still building—or enlarging—outmoded custodial mental hospitals?*

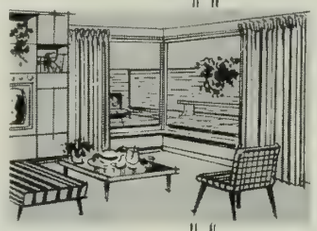
Most psychiatrists today regard 1,500 beds as the maximum beyond which no mental hospital can render the best service to all its patients. Yet from New York to California, mental-health departments are adding wing after wing onto hospitals that already hold from 3,000 to 10,000 beds. If your state is doing this, your tax dollars are buying only second-rate treatment—or mere bed-and-board custody without treatment—for the mentally ill of your community.

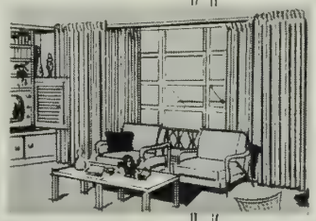
5. *Is your state helping to make psychiatric treatment available in community hospitals?*

Today, thanks to chemotherapy, many mental cases can be treated more effectively and more economically in a local hospital. States can secure new beds at lower cost by subsidizing psychiatric wards in

[*Turn to page 189*







And take *another* tip from the professional decorators . . . rely on genuine Kirsch drapery hardware like the sturdy, smo-o-oth operating Kirsch SUPERFINE adjustable traverse rod above. You pay *no more* to enjoy the lasting protection of Kirsch Quality, so ask for Kirsch *by name!*

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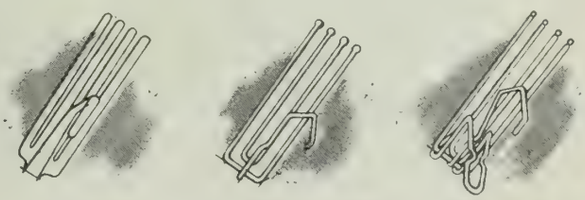
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50 YEARS OF PROGRESS IN WINDOW BEAUTY

Our best cranberry specials

By Virginia Heffington



Golden Cranberry Tarts. Whole cranberry sauce teams up with apricots to make these delicious little pies. There's nothing to the fixing—both fruits are canned. Show off the ruby filling with a lattice crust.

Serve tarts oven-warm with plenty of coffee. Go-withs: assorted mint candies and walnut halves.



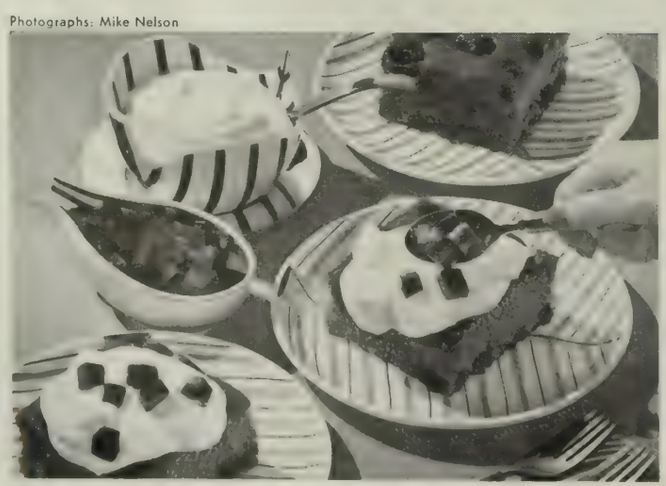
FLAVOR'S in the pink when you cook with cranberries. They add a pleasant tang, gay color. Buy fresh berries, frozen relish, or canned sauce—whole berry or jellied. And remember cranberry-juice cocktail for sparkling punch and easy first course

Recipes on page 177

Cranberry Muffins. Pretty, cranberry polka dots add tartness to muffins that are easy as they're good. Easy because you use packaged biscuit mix; orange juice is the liquid.

Serve a basket of these tender muffins to dress up a Sunday brunch or salad luncheon. Hurry them from oven to table so guests may butter hot muffins at their best.

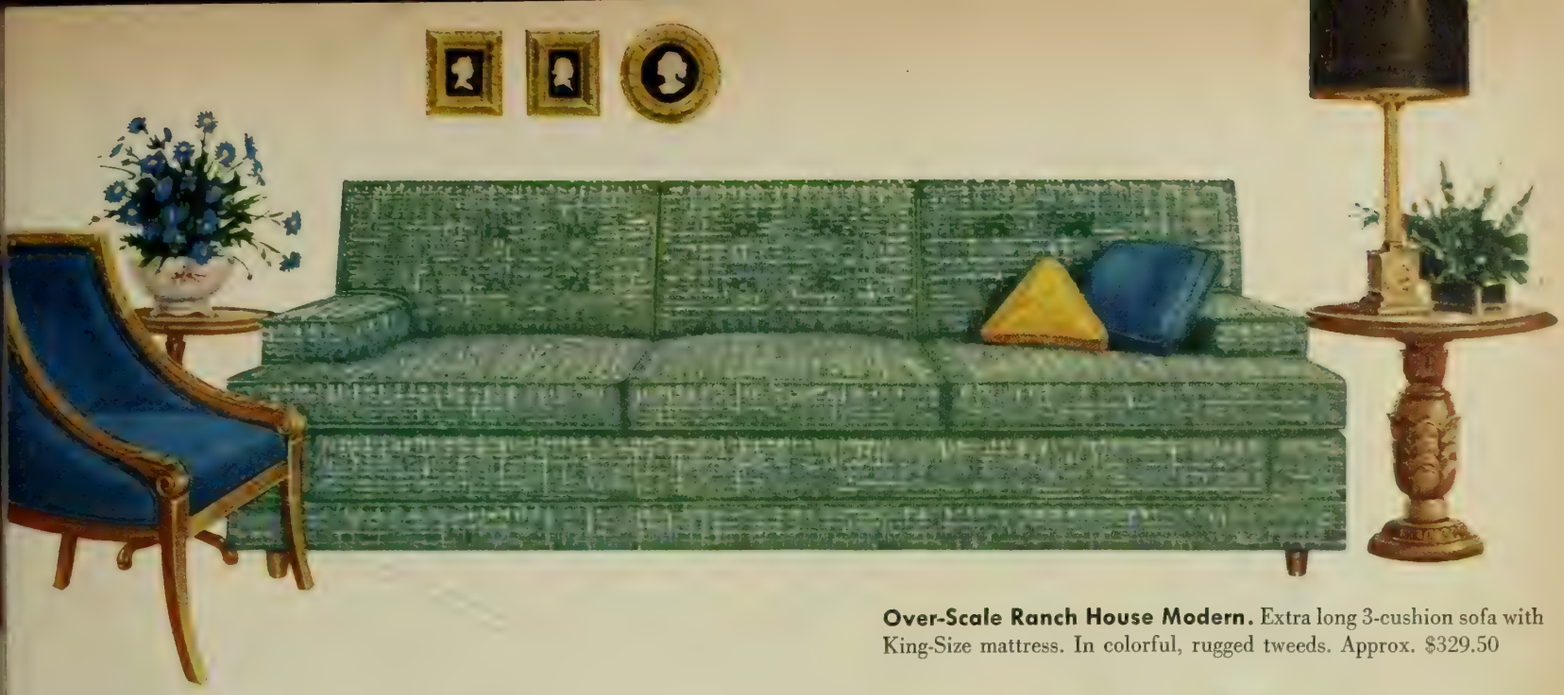
Photographs: Mike Nelson



Gingerbread Surprise—tart-sweet cubes of jellied cranberry sauce bake right in this feathery gingerbread. Busy day? Start with a packaged mix. Sprinkle the tiny cubes of sauce over batter—after baking, they'll be scattered all through the cake. To serve, top gingerbread with whipped cream, more cranberry "dice."



Red-and-white Freeze is a luscious layered salad you can make ahead. Lower deck is jellied cranberry sauce spiked with lemon juice. Up top is a rich blend of cream cheese, mayonnaise, and whipped cream, with walnuts for crunch. Freeze in a refrigerator tray and serve in pie-shaped wedges. Cranberry cutouts are the trim.



Over-Scale Ranch House Modern. Extra long 3-cushion sofa with King-Size mattress. In colorful, rugged tweeds. Approx. $329.50

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Only Simmons gives you all these advantages:

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- Super-comfort cushions—Beautyrest* (or foam rubber for slightly more).
- Exclusive seat design—lower height, comfortably sloped.
- Easy-opening mechanism—bed comes out in seconds, bedding stays in place.
- Famous full-length Simmons mattress—(or wonderful Beautyrest for slightly more).
- Exclusive all-steel sofa frame—(not just the bed frame!) for long, warp-proof wear.

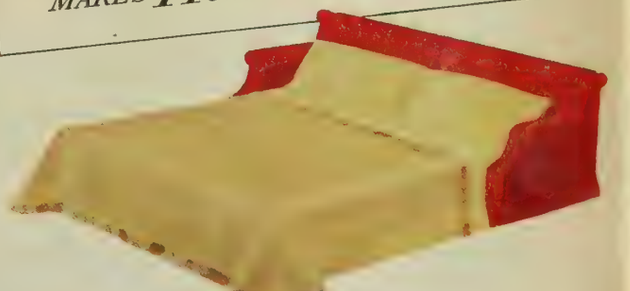


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HEIRLOOM STERLING

CREATED IN THE DESIGN STUDIOS OF ONEIDA SILVERSMITHS



Our best cranberry specials

Begins on page 174

Gingerbread Surprise

Tiny cubes of cranberry sauce that bake in the cake are the delightful surprise—

½ cup shortening
½ cup sugar
1 egg
• • •
2 cups sifted enriched flour
1 teaspoon baking soda
½ teaspoon salt
¼ teaspoon cinnamon
¼ teaspoon ginger
• • •
½ cup light molasses
½ cup milk
• • •
1 7-ounce can (1 cup) jellied cranberry sauce, cut in cubes

Stir shortening to soften. Gradually add sugar, creaming till light and fluffy. Add egg and beat well. Sift together dry ingredients. Combine molasses and milk; add to creamed mixture alternately with dry ingredients. Carefully fold in cubes of cranberry sauce. Pour into greased 9x9x2-inch square pan. Bake in moderate oven (350°) 45 minutes or till done. **Tasting-Test Kitchen note:** Or prepare packaged gingerbread mix according to package directions. Pour into greased pan; sprinkle cubes of cranberry sauce over batter. Bake as directed on package.

Red-and-white Freeze

Bottom layer is tart and fruity; top is smooth and mellow with cream cheese. Walnuts are the crunchy contrast—

1 1-pound can (2 cups) jellied cranberry sauce
2 to 3 tablespoons lemon juice, fresh, frozen, or canned
• • •
1 3-ounce package cream cheese, whipped
¼ cup mayonnaise or salad dressing
¼ cup sifted confectioners' sugar
1 cup chopped California walnuts
1 cup heavy cream, whipped

Crush cranberry sauce with fork. Add lemon juice. Pour into 1-quart refrigerator tray. Combine cream cheese, mayonnaise, and sugar; blend well. Add walnuts. Fold in whipped cream and spread over cranberry mixture; freeze firm. Cut in wedges and serve on crisp lettuce. Makes 6 to 8 servings.

Golden Cranberry Tarts

Filling's a happy union of apricots and cranberry sauce—

1 1-pound can (2 cups) apricot halves
1½ cups canned whole cranberry sauce
3½ tablespoons cornstarch
2 tablespoons sugar
Dash salt
½ teaspoon grated lemon peel
1 teaspoon lemon juice
1 recipe Plain Pastry

Drain apricots, reserving ¼ cup syrup. Combine apricots and cranberry sauce. Thoroughly mix the cornstarch, sugar, and salt; stir in lemon peel and juice, and reserved syrup. Add to fruit mixture. Divide among 5 or 6 pastry-lined 4-inch tart pans. Make lattice tops; flute edges. Bake in hot oven (400°) about 25 minutes. Serve warm for greatest enjoyment.

Cranberry Muffins

Tart-sweet with chopped cranberries, these pretty muffins "eat well" with a turkey buffet or pork dinner—

1 cup fresh cranberries, chopped
½ cup sugar
1 teaspoon grated orange peel
• • •
1 beaten egg
¼ cup sugar
½ cup orange juice
2 tablespoons salad oil or melted shortening
• • •
2 cups packaged biscuit mix

Mix cranberries, ½ cup sugar, and orange peel; set aside. Combine egg, ¼ cup sugar, orange juice, and salad oil; add all at once to biscuit mix; stir just till moistened. Fold in cranberries. Fill greased muffin pans ⅔ full. Bake in hot oven (400°) 25 minutes or till done. Makes 1 dozen.

Phobia suburbia

We've made the move to
North Suburbia
Where I have found my chief
perturbia
The queries of our city friends.
Whose interest in us never ends.

"How is it living way out
here?"
(This coupled with a gentle
sneer)
"When *do* you get to see a
play?"
(Foreseeing smugly our decay)
"I say, old boy, who mows
your lawn?"
(Indulging in a lengthy yawn)
"Do neighbors often bother
you?"
(As if he lived in Timbuctu).

And so it goes, ad infinitum
(With constant hints to
re-invite 'em).

—*Barbara Garland Polikoff*

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When you stuff that bird...

By Carolyn Davidson

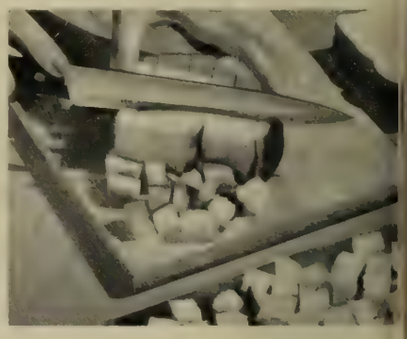


Big, plump turkey—king of the season—served up on a lush green bed of water cress (or parsley) with rosy slices of cranberry jelly. For stuffing: The bread type is standard—like the savory Herb and Fluffy Bread Stuffings (recipes on page 180). You'll find Holiday Cranberry Stuffing's a good turkeymate, too. Dad, it's carving time!

1 Have bread slightly dry, completely dry, or toasted. (Or choose stuffing bread often sold for the holidays.)

For cubes cut several slices together in ½-inch squares—leave crusts on for both flavor and color in stuffing.

For soft crumbs, fork out medium-fine size from an unsliced loaf. Break large crumbs with your fingers. Always toss stuffing lightly to mix.



2 Fill wishbone cavity; then skewer neck skin to back. Rub large cavity with salt; spoon in stuffing—shake occasionally to settle bread.

Never pack—stuffing needs plenty of room to expand. To close cavity, hold the skin edges together with skewers; lace with heavy cord.

(If opening has a band of skin across, push the drumsticks underneath—no need to tie legs or fasten opening.)



Be it turkey, chicken, duck, or goose—an expertly seasoned stuffing makes the holiday feast complete. Choose one to suit your taste—and bird—from our five recipes.

Make stuffing—¾ to 1 cup for each pound ready-to-cook weight of the bird—just before roasting. If you like, mix dry crumbs with seasonings in advance and refrigerate—but combining them with the liquid (chicken or giblet broth, consomme, water, or milk) is a last-minute affair. Bake extra stuffing in a separate greased pan or casserole last hour of roasting. Baste occasionally with broth or pan drippings.

After the meal, refrigerate turkey and stuffing separately. Extra stuffing's dandy for post-holiday suppers—just heat in a covered casserole, or try it in a turkey hash. Delicious!

Photographs: Mike Nelson



Brace of ducklings boasts delicious Rice-Nut Stuffing (recipe on page 180). For fruit flavor, traditional with duck, it's moistened with orange juice; orange slices are the garnish. The same stuffing—moistened with consomme—goes all-purpose for turkey or chicken. Below: how-to for stuffing when duckling is the feature of your meal.



1 Cook chopped onion (and celery, if your recipe calls for it) in a small amount of fat until tender but not brown. Stir occasionally.

Then add parsley or celery leaves for extra flavor. If you add giblets or other meat to stuffing, cook first.

Toss the cooked ingredients lightly with rice-bread mixture. Then add the liquid and toss again to combine.

Bowman



2 Spoon stuffing lightly into duck; shake to settle. Then close the opening with lacing pins or skewers, and lace with heavy cord as for turkey.

Duckling needs no trussing since the legs lie so close to the body. Roast duck breast side up the entire time.

We're baking extra stuffing in separate pan—last hour in oven with bird; baste now and then with pan drippings or broth from the giblets.

Recipes on next page



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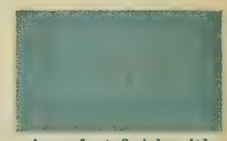
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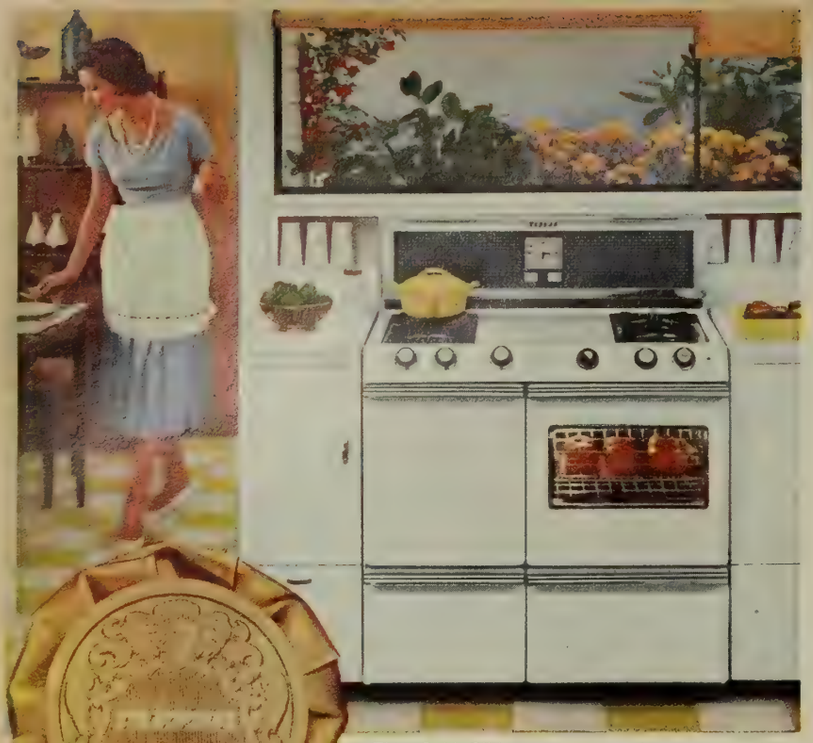
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When you stuff that bird

Begins on page 178

Herb Stuffing

Fragrant aroma from the oven promises good eating to come!—

- 3 quarts slightly dry bread cubes
- 1½ teaspoons ground sage
- 1½ teaspoons thyme
- 1½ teaspoons rosemary
- 1½ teaspoons salt
- ⅓ cup chopped parsley
- ⅓ cup finely chopped onion
- ⅓ cup butter or margarine, melted
- 1 cup canned chicken broth*

Combine bread, seasonings, parsley, onion, and butter. Add bouillon and toss lightly to mix. Makes 8 cups, or enough stuffing for 10-pound turkey.

*You can use 2 chicken-bouillon cubes dissolved in 1 cup hot water.

Fluffy Bread Stuffing

Toasty, buttery, mild flavored. For turkey, just increase recipe to suit size of bird—

- 4 cups slightly dry bread cubes
- ½ teaspoon salt
- ½ teaspoon sage
- Dash pepper
- 3 tablespoons finely chopped onion
- ¼ cup finely chopped celery
- 3 tablespoons butter or margarine
- ⅓ cup milk

Combine bread and seasonings. Cook onion and celery in butter till tender but not brown; pour over bread mixture. Add milk and toss lightly. Makes about 3 cups, or enough stuffing for 5-pound roasting chicken.

Mushroom Stuffing: Add one 6-ounce can (1⅓ cups) broiled sliced mushrooms, drained. Or add 1 cup sliced fresh mushrooms to the onion and celery; cook in butter.

Giblet Stuffing: Add diced cooked giblets to bread mixture, and use giblet broth in place of milk.

Holiday Cranberry Stuffing

Sweet-tart with bright flecks of red. A flavorful winner with turkey, duck, or goose!—

- 3 cups fresh cranberries
- ¾ cup sugar
- 3 quarts slightly dry bread cubes
- 1½ to 2 cups seedless raisins
- 2 tablespoons grated orange peel
- 1 tablespoon salt
- ¾ teaspoon cinnamon
- ¾ cup butter or margarine, melted
- ¾ cup chicken broth or water

Chop cranberries and stir in sugar. Then combine with bread, raisins, orange peel, salt, cinnamon, and melted butter. Add broth and toss lightly to mix. Stuffing for 10- to 12-pound turkey. **Tasting-Test Kitchen note:** You can use one 1-pound can whole cranberry sauce in place of the fresh cranberries and omit the sugar.

Rice-Nut Stuffing

Fluffy rice with bits of crunch. See orange variation for duck—

- ½ pound sliced bacon
- ¾ cup chopped onion
- ½ cup chopped parsley
- 2 cups cooked rice
- 2 cups dry bread crumbs
- 1 cup slivered blanched almonds, toasted
- ½ teaspoon thyme
- Dash pepper
- ⅔ cup canned consomme*

Cook bacon till crisp; drain, reserving ½ cup drippings. Crumble bacon. Cook onion in bacon drippings till tender but not brown. Add parsley, crumbled bacon, rice, crumbs, nuts, thyme, and pepper. Moisten with consomme, tossing to mix thoroughly. Makes about 8 cups or enough to stuff a 10-pound turkey.

*For duck, omit consomme, and add ½ teaspoon salt and 1 to 2 tablespoons grated orange peel to dry ingredients. Moisten stuffing with ¾ cup orange juice.

Corn-bread Stuffing

Old-fashioned and plain good! The corn bread? Easy from a packaged mix—

- 3 cups slightly dry bread cubes
- 5 cups coarsely crumbled corn bread
- 1 teaspoon poultry seasoning
- 1 teaspoon salt
- Dash pepper
- 1 cup finely chopped celery
- ½ cup finely chopped onion
- ½ cup butter or margarine
- 2 beaten eggs
- ¼ cup chicken broth or water

Toss together bread cubes, crumbled corn bread, and seasonings. Cook celery and onion in butter till tender but not brown; pour over bread. Add eggs and toss lightly to mix. Moisten with broth and toss. Makes 6 cups, or enough for two 5-pound roasting chickens or capons.

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Here is a typical, good immunization program. Your doctor may vary it slightly

3-6 months	1 year	Growing years	Adult life
			
Smallpox vaccination, diphtheria-tetanus-pertussis series (the 3 vaccines in 1 serum) followed by first and second polio shots. (Recent work gives promise that soon polio vaccine may be combined with diphtheria, tetanus, and pertussis vaccines and given in the same shots. Good news for babies!)	Third polio shot seven months after second. Tuberculin test. Typhoid-paratyphoid series if advised by physician.	Polio series if not previously done. DTP booster before 5th birthday. Thereafter, diphtheria-tetanus booster (eliminating pertussis) every 4 years. Repeat smallpox vaccination each 5 years, and upon exposure. Maintain typhoid protection by boosters if so advised by physician.	Polio series if not previously done. Diphtheria-tetanus booster every 4 years. Typhoid, poison ivy, influenza, and other special vaccines as advised by physician in individual and local circumstances. Repeat smallpox vaccination before foreign travel or if exposed to the disease.

Don't take immunity for granted!

Such diseases as diphtheria, tetanus, whooping cough, typhoid fever, smallpox—and now polio—can be prevented by immunization. Yet thousands of Americans will be stricken this year. Do you know your family is protected?

By David M. Cleary

By the end of this year's polio season, several thousand Americans—estimates run as high as 5,000—will have become victims of infantile paralysis. Most will recover completely, but some will be crippled after weeks or months of treatment. Some will have died.

Virtually all victims will be persons who didn't get Salk vaccine, or didn't complete the series of injections deemed necessary for adequate protection.

Polio represents only part of the 1957 disease toll that Public Health officials regard as *unnecessary*. Vaccines to prevent diphtheria, tetanus, and typhoid fever are not fully utilized. Combined, those three diseases still strike 6,000 to 8,000 Americans per year, killing some 2,000 of them.

Asian influenza, carried to America last summer, threatens to be epidemic this winter. A relatively mild disease as yet, secondary infections may cause complications. A vaccine is being produced, will be available soon.

"No matter what sort of vaccine may be developed, it will be ignored by about 35 percent of the public," declared Dr. Thomas Francis, Jr., of University of Michigan's School of Public Health. The record bears him out.

Michigan's Department of Health has taken every step to encourage universal immunization. Vaccines for prevention of smallpox, diphtheria, tetanus, and whooping cough are supplied free to physicians on request. Nevertheless, an epidemic of diphtheria struck some 200 persons in Detroit and vicinity last year.

After mass inoculations had halted the outbreak, Detroit's Health Commissioner, Dr. Joseph G. Molner, totted up 168 cases, including five deaths, within the city limits. Checking the immunity status of each, he found only two with a history of complete primary immunization series followed by stimulating booster doses sufficient to maintain protection over the intervening years.

Similar findings were made in an epidemic at Michigan City, Indiana, earlier in the year. Of 61 cases, 45 had never been protected at all, 10 hadn't completed the initial series of injections, and the remaining five had allowed immunity to lapse by neglecting boosters. Not one adequately protected person contracted the disease.

"Oh Doctor, I thought nobody got diphtheria any more," sobbed a Detroit mother of three stricken children who had never been immunized. Her misconception was common, especially among families coming to Michigan from other states; 45 of the victims had no [*Turn to page 184*



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Don't take immunity for granted!

Begins on page 182

history of having been immunized.

Other parents were under the impression that one series of shots conferred immunity for life. They hadn't bothered with booster doses, had no recollection of how many injections had been given, or when.

Some disease organisms, notably those of diphtheria, stubbornly resist complete control. Dr. Helen A. Moore, U. S. Public Health Service diphtheria specialist, explains that in some people, perhaps as many as five percent, diphtheria toxoid does not confer protection. In others, an immunity once established may wear off rapidly.

There is no way of predicting in advance the reaction of a specific person at a given time. To be sure of immunity, complex tests of the blood are necessary. A somewhat less accurate but more easily administered check on resistance to diphtheria is the Schick test, which signals the presence or absence of antibodies by skin reaction.

Dr. Eli Eichelberger, director of the York, Pennsylvania, Health Department, conducted Schick tests on all the junior and senior high-school students in that city in 1946. The findings were that about a third of those who had enjoyed immunity as first graders had lost it by the time they reached seventh grade. On the basis of this and other studies, authorities are recommending that Schick tests be done within five years after each series of tests or immunization, with reimmunization of those testing positive.

Typhoid fever presents a similar picture. The bacteria that cause typhoid cannot be entirely eradicated. They live in the digestive tracts of some victims for years after recovery, and are active in the body wastes excreted.

Modern public health measures for sewage disposal, water purification, and food processing have eliminated most of the threat of typhoid fever. Yet each August, when flies, improper waste disposal by outdoor campers, and swimming provide possibilities for contamination, it strikes a seasonal peak.

Typhoid and paratyphoid vaccines cannot be guaranteed to prevent every case, but they sharply reduce both incidence and severity. Cases are extremely rare among persons whose immunity is maintained by stimulating booster doses of vaccine.

In whooping cough (pertussis), secondary infections by pneumonia or tuberculosis organisms are the chief cause of death. Antibiotics have greatly reduced mortality, but the disease remains a source of danger to the very young. Vaccine, though not perfect, prevents most cases.

By contrast, control of tetanus (lockjaw) is now as complete as immunologists have ever hoped it to be. Tetanus toxoid is the safest and most effective immunizing agent known. It held incidence of the disease to 16 cases among 2,700,000 wounded servicemen in World War II—to absolute zero during the Korean conflict.

The tetanus organism is found everywhere. It is one of the hardiest forms of life, surviving against most disinfectants and in great extremes of heat and cold. Luckily, it becomes venomous only in the absence of oxygen.

A wound which pierces the skin, admitting a multitude of tetanus spores before closing to seal out oxygen, is the dangerous route of entry. Once inside, the spores still do no damage *unless* circulation of oxygen-carrying blood to the area is shut off.

Doctors are alert to the dangers of tetanus. Before dressing, wounds are opened to admit tetanus-withering blasts of oxygen and tetanus antitoxin (antibodies, active for a few days) is given routinely to those without prior immunization, or tetanus toxoid to stimulate antibody production in persons previously immunized.

Trivial wounds considered unworthy of medical attention are a more serious danger. A mosquito bite, a splinter under a fingernail, or a tiny scratch is sufficient to admit tetanus spores by the thousand. Such a wound can fester overnight, creating an airless chamber admirably suited for manufacture of tetanus toxins. Antibodies, and antibodies alone, offer sure protection. If these have already been established in your body by prior immunization and kept stimulated by regular "booster" shots, your protection is that much surer.

Of all mankind's attempts to eradicate disease, the conquest of smallpox by vaccination stands out. The infection is a terrifying one for which there is no specific cure. It can spread like wildfire in an unprotected population.

Although there is no universal vaccination law in the United States, the practice is widespread. Doctors emphatically advise it for infants and children, and many states and local jurisdictions require evidence of vaccination for all children entering school. Our military forces are fully protected.

In addition, the United States is one of many nations taking precautions against entry of the disease from areas, chiefly in Asia,

[*Turn to page 230*

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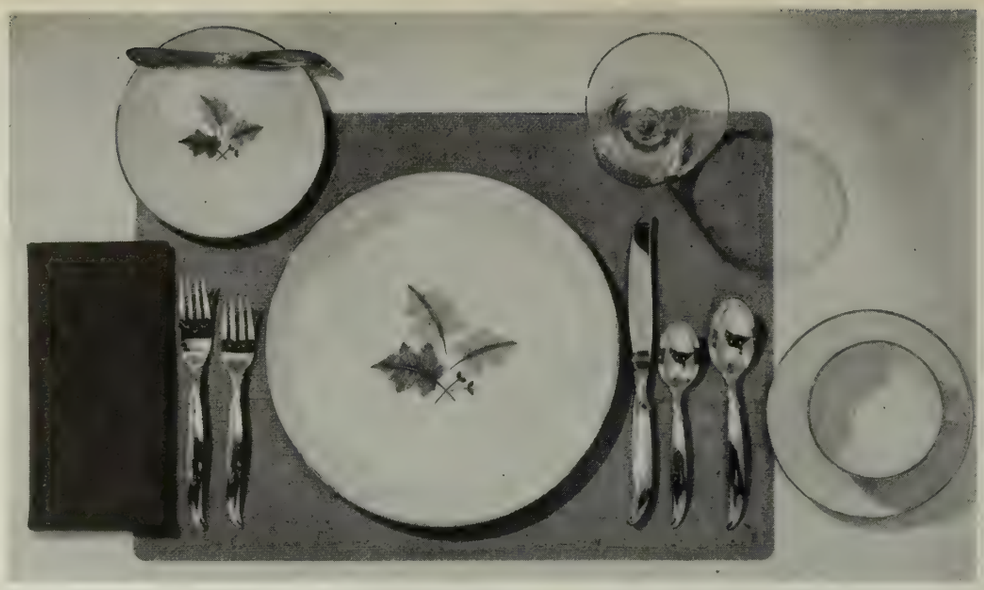




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At each place setting—or cover, as it is often called—napkin, silver, plate, and cup (with handle away from user) are set evenly about one inch from table edge. For comfort, allow 20 to 30 inches between each setting.

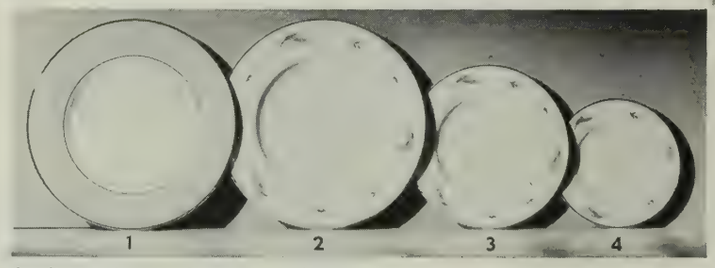
Arrange forks at left, knives and spoons at right, from outside to center in order of use. If using individual bread and butter plates, set them left of center above the forks, spreader square on plate, blade edge in. Water and juice glasses range from left to right above the knife and spoons. If coffee is to be served with or after dessert, do not place cups until that time.

Neat, orderly arrangement of all utensils needed for the menu up to the dessert is an important detail of the attractive table.

Set your table—trim and smart

YOU CAN let your fancy take a fling when you select your table furnishings, but the rules for using them are not so casual. The need for efficiency at the table has resulted in firmly established conventions that are easy to follow

By Beatrice Cashman



A plate of some description should always be in place at each cover until the table is cleared for dessert. At that time, everything is removed except water glasses and ornamental accessories.

The large 10-inch service or place plate (1), on the table when dinner is called, is removed as the dinner plate (2) is set down. Salad is served on the 8-inch plate (3) which also doubles as a dessert plate. If the salad is a separate course, either before or after the main course, it is placed directly in front of the diner. If it is served with the main course, it is set between the bread and butter plate (4) and the water glass.



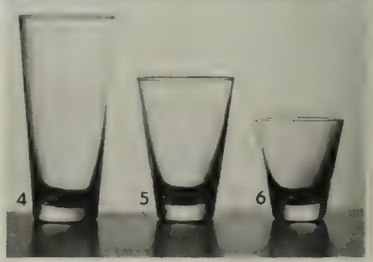
Soup bowls are versatile members of the china cupboard. Both the cup with saucer (1) and the rimmed soup plate (2) are set on a place plate.

Jellied soups are always served in cups. Clear or cream soups take cup for luncheon or supper, plate for dinner service.

Either may also be used for cereals, chili, salads, or sliced fruit.

Photographs: Hopkins





Glassware of either the stemmed or tumbler type is correct on any well-set table. Since the stemware is more formal in appearance, it is usually selected for use on occasions of special importance.

The sherbet (1) and parfait (2) glass, generally used for desserts, are served on the dessert plate along with the appropriate spoon. The water goblet (3) or water tumbler (5) is in place when the table is set. Iced-drink glass (4) or juice glass (6) is set either on the service plate or to the right of the water glass, depending upon whether or not the drink is offered as a separate course in the meal.

More on page 189

He said: "Sorry I have to leave so early..."
He meant: "I can't wait to leave! The air in this house is unbearable!"



She must have used an ordinary, "cover-up" deodorizer!

This couldn't have happened with air-wick

Air-Wick, the one and only chlorophyll deodorizer, gets rid of unpleasant odors fast... makes the air in your home seem sunshine fresh. Air-Wick is economical too... conclusively proven 3 times as effective... faster... more pleasant to use.

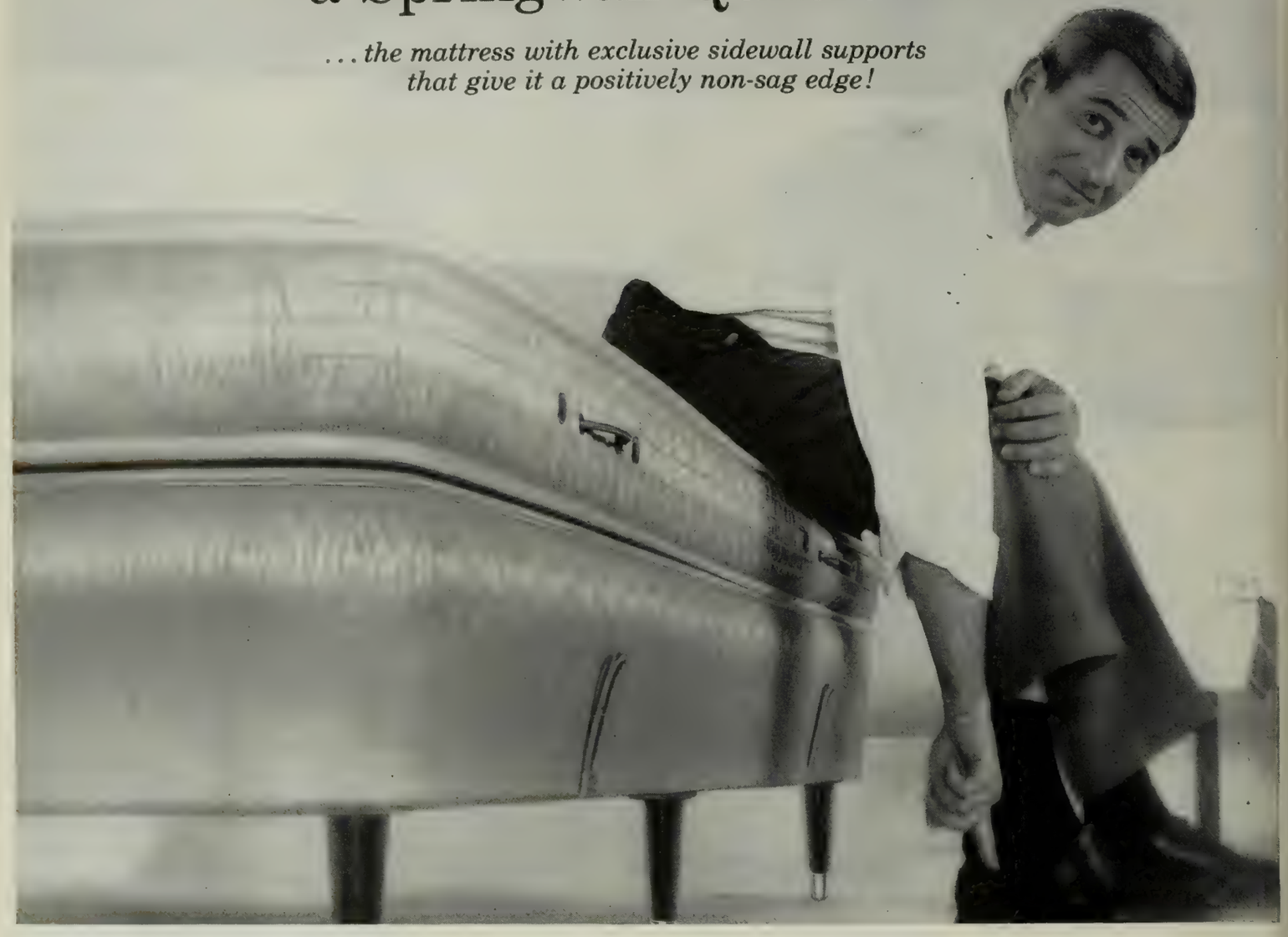
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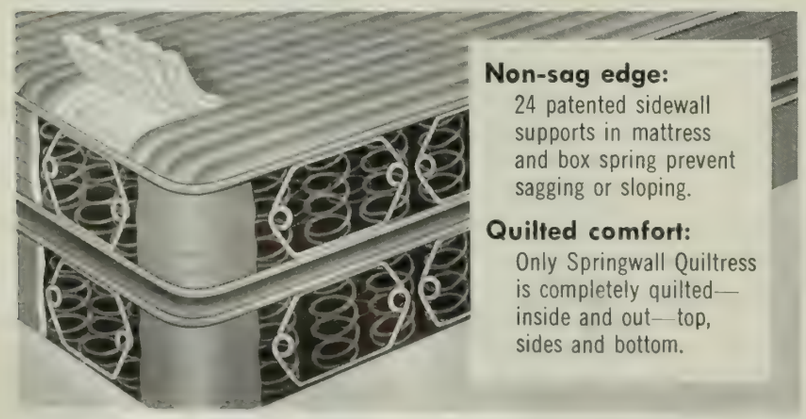
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Set your table

Begins on page 186



Candlelight at your table adds a friendly atmosphere to any evening meal. You will avoid distracting, eye-level glare for sit-down diners by using tall candles in tall holders and short candles in low ones.

Colors should blend with or complement your table color scheme.



Tablecloth and napkins should be spotless and well pressed, and the cloth large enough for a 12- to 15-inch drop on all sides. It should always be "square" on the table.

Place mats or runners in gay colors—or no cover at all on a fine table top—are permissible for all but formal dinners.

Napkins should be neatly folded and placed on or to the left of the plate, with fold to the left.

Spoons, in greater variety than any other item, are included in every silver wardrobe. All have many uses: the tablespoon (1) for serving or soup; iced tea (2) for parfait desserts; dessert spoon (3) and cream soup (4) for cereal, serving, or soup.

You will need two teaspoons (5) for each place setting. The demitasse (6) makes a good baby feeder.



Our mentally ill

Continued from page 173

general hospitals rather than by building additions to their own mental institutions. Both New York and Pennsylvania have induced community hospitals to open psychiatric services by paying part of the daily treatment cost.

6. *Is your state adopting "bed-saving" types of treatment?*

Again thanks to the new drugs, patients who once had to linger for months in a mental hospital can now live in their own homes and receive far less expensive "day care" treatment. New Jersey has proved this at the Day Hospital it has operated for the last two years in Trenton. New York has established two similar units. But most states still require that the patient who needs only part-time help become a full-time inmate locked behind hospital walls.

7. *Is your state supporting enough clinics to both prevent and treat mental diseases?*

Illinois, by operating 46 mental-health clinics and providing financial support for 19 community clinics, has saved thousands of its citizens from long-term commitment to mental hospitals. If other states would do as much, the annual budgets of our mental hospitals could be reduced by scores of millions of dollars.

But how can your state be induced to adopt not one—not two—but all seven of these elements of an effective program for combating mental illness? That, of course, is where you and your fellow taxpayers come in. In California, when hundreds of indignant citizens wrote their legislators to demand chemotherapy for the mentally ill, reform promptly followed. And in every other state, similar demands from civic-minded citizens can bring about similar reforms.

You cannot run away from a weakness; you must some time fight it out or perish; and if that be so, why not now, and where you stand?

—Robert Louis Stevenson



Marlite Areas: Wall in foreground, Dark Aqua Planks; ceiling, Polar White Blocks; bathroom walls, Skyros Marble Panel; bathroom vanity, Birch Woodpanel; vanity top, Swan White deluxe Hi-Gloss. Interior by Ving Smith.

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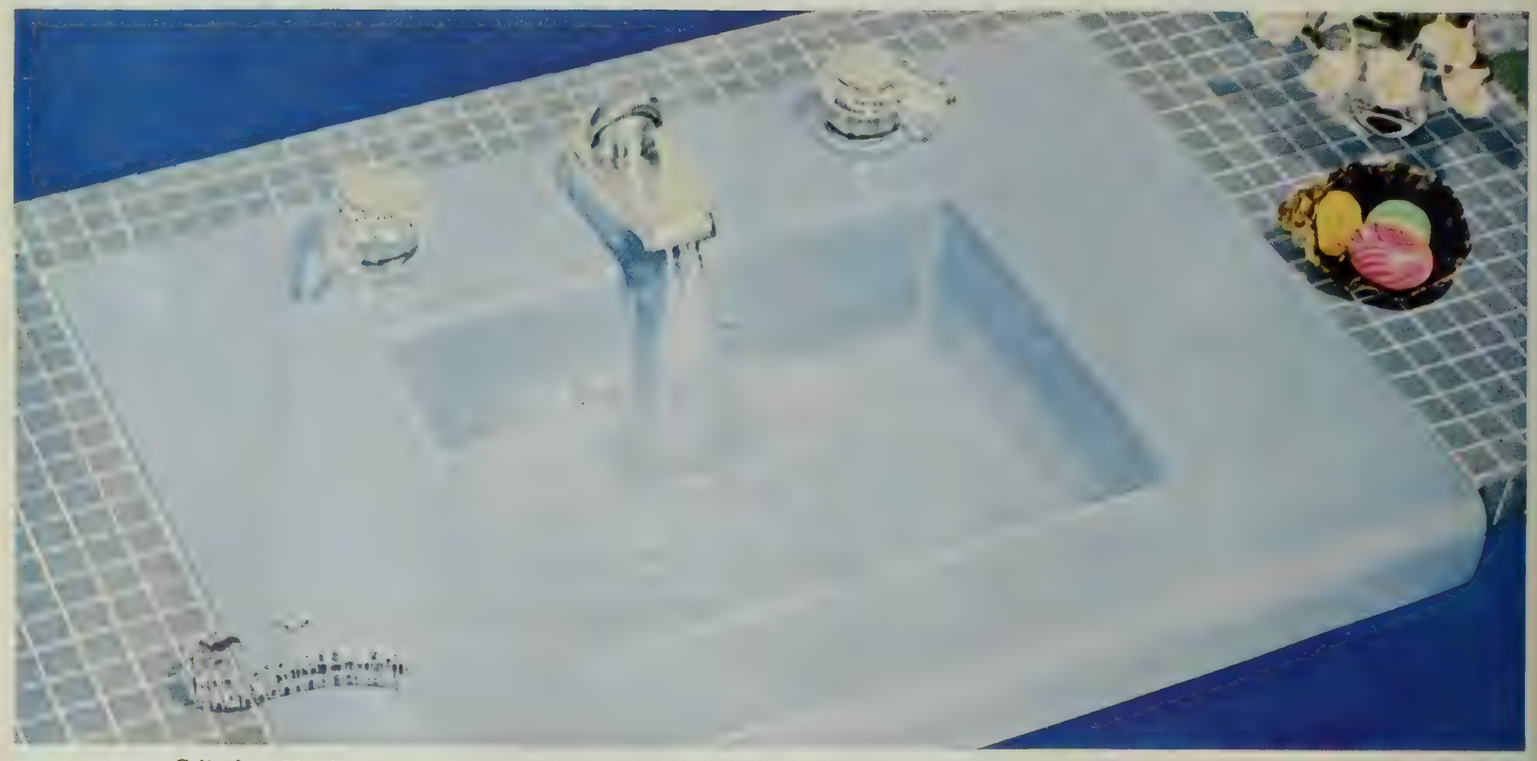
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A bright new Crane bathroom gives you the same feeling of satisfaction you get from owning fine silver or china—or even a fine car.

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**Suggested prices, ready to install. Lavatories are lustrous vitreous china.*



Remove strain from conventional plugs and socket connections by using Underwriters' knot like this. Push the cord through plug. Loop wires as shown.

Then pull knot tight. About half-inch of insulation is removed from each wire before you start.

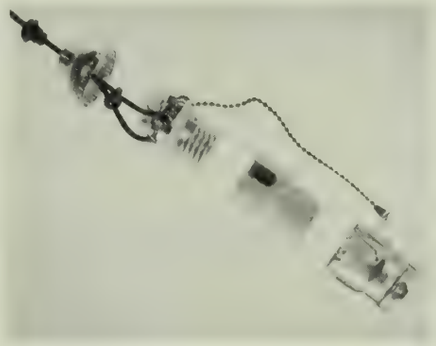


Pull knot into recess of the plug. Bring the wires around each prong and twist the bare ends clockwise — the same direction the screws turn.

Be sure the bare wires don't touch each other. When job is completed, replace fiber insulation disc.

How to repair light sockets and fluorescent fixtures







Above left. Loosen screws at base to disassemble porcelain socket. Insert the cord in the cap, tie Underwriters' knot, and connect wires to terminals in direction screws turn.

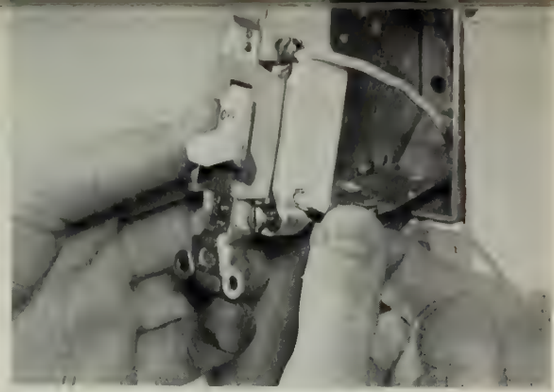
Above. Metal socket disassembles like this. Insulating bushing in cap protects cord from metal edges; shell prevents shorts and shocks. Use Underwriters' knot here, too.

Left. When fluorescent light doesn't start, starter or tube probably needs replacing. Test tube in another fixture. If it's the starter, buy one that matches the old. Twist it in to lock.

Cut along dotted lines

Never try to repair defective wall switches; replace entire unit instead. It's easy: Take out old one and install new. Twist wires around terminals in the direction the screws turn. This prevents wire from slipping out when you tighten the screws.

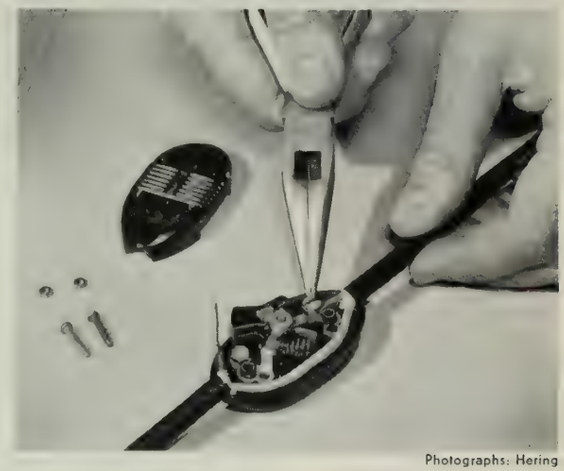
If wall switch carries too much current, it wears out quickly.



To disassemble feed-through type switches, remove two screws that extend through the body.

Only remove insulation from the wire that lies within switch; outer insulation must extend into switch at both ends.

Cut one wire, bare ends, and attach them to terminal screws. Leave insulation on second wire.



Photographs: Hering

Electrical repairs you can make

THESE ELECTRICAL BREAKDOWNS fall in the nuisance category. All of them can be repaired quickly with regular tools. For adequate-wiring problems and behind-the-wall repairs, call your electrician

Add these pages to your HANDYMAN'S BOOK

File under Electrical repairs





New push-in outlets work on clip-in plug principle. Gauge on the back of outlet indicates length of insulation to be removed.

Wires are simply pushed in the holes; clamping is automatic. You then screw outlet into place and replace cover plate.



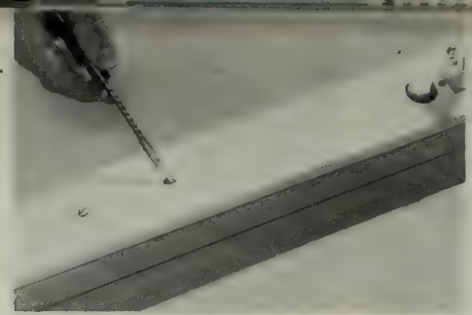
Asbestos-type cords are made for heating appliances. When replacing plug, leave insulation on wire up to screw terminal.

Wrap it with asbestos or cotton string, as pictured.



For light-duty cords, you can buy clip-in plugs. Square off ends of wires and push them into plug. You don't have to remove the insulation on wires.

Then snap lever on top of plug in place. It takes seconds to do, and results in a safe connection.



Fluorescent lamp noisy? It's probably ballast hum. To correct this, tighten screws that hold the ballast to the fixture.

Ballast, usually, is attached to the center of the cover or base. Installing rubber shim under the ballast screws sometimes eliminates the noise from the ballast.



Occasionally, socket needs replacing. Check to see if it includes starter connection. You can buy sockets separately, either with or without starter connection.

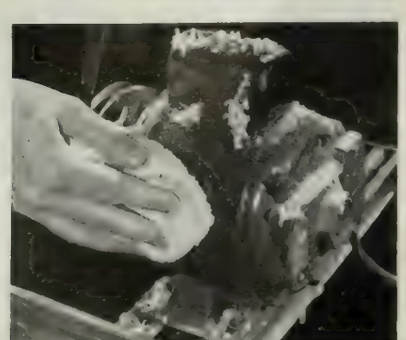
Remove cover of fixture after turning off current. Hook up new socket and fasten it onto the cover, as pictured.

Safety, motor maintenance

To eliminate shock hazards, ground your appliances and power tools. Use either grounded outlets or install ground return with No. 12 wire and grounding clamp. Hook to appliance frame, plumbing system.



Keep motors in top condition by cleaning frequently. Whenever dirt is pulled into motor, wear on moving parts is increased. Oil with light machine oil (No. 10) at points marked "oil". Avoid over-oiling.



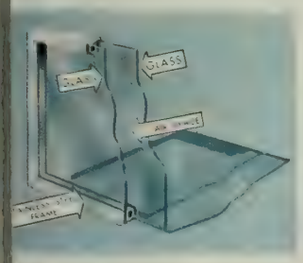
Your home is truly modern only when it has TWINDOW

This twin-glass windowpane keeps rooms warmer in winter, cooler in summer. It reduces heating and cooling costs . . . minimizes cold air downdrafts . . . eliminates the need for storm windows.

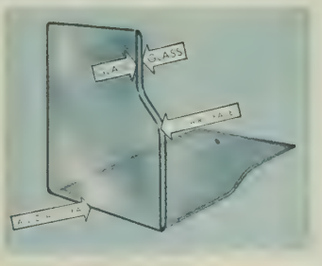


Photo Courtesy Pease Homes, Hamilton, Ohio

TWO TYPES OF TWINDOW®



ETAL EDGE. These units are signed for larger window areas d where maximum insulation is eded. They are constructed of two nes of ¼" clear-vision Plate Glass, th a ½" sealed air space between em. The exclusive stainless steel ame protects the glass against ipping and creates strong units.



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NO HOME is truly modern unless it utilizes the most advanced materials and techniques for greater comfort and convenience—products like TWINDOW, Pittsburgh's twin-glass windowpane that has insulation built in.

Because of its amazing insulating properties, TWINDOW keeps your home more comfortable winter and summer. You can enjoy nature's ever-changing landscape, through a "wall of glass," from the comfort of your easy chair. TWINDOW helps to reduce heating and air-conditioning costs, too. Window fogging and icing are practically eliminated. Cold air downdrafts, the cause of many winter colds and other illnesses, are substantially reduced. Moreover, you are spared the labor and bother of putting up storm windows in the fall and taking them down in the spring, for TWINDOW is storm sash in *permanent* form.

When buying, building or renovating your home, make sure it has TWINDOW in every room. Consult your architect or builder for detailed information. For full-color, descriptive booklet on TWINDOW, fill in and return this coupon.

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Deborah Joan and Mrs. Bob Considine

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Hollywood handymen

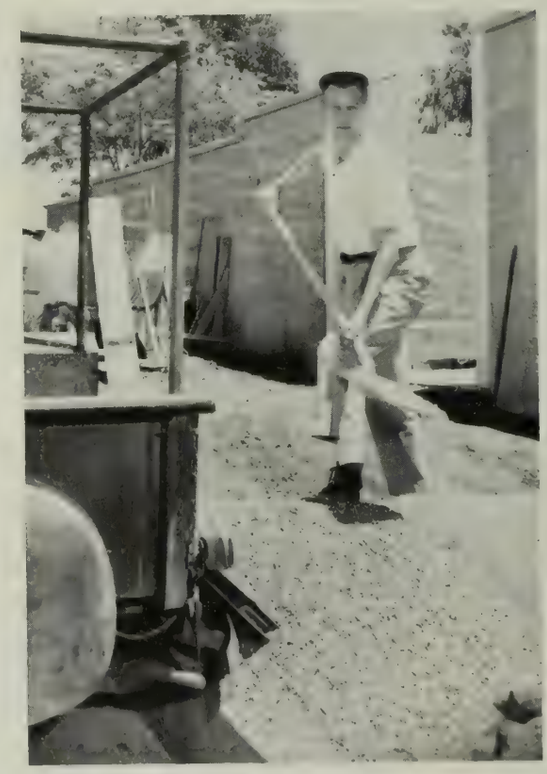
Begins on page 78

Cotten swapped workshop power tools for concrete mixers



Although he has a friend who likes to help, Cotten does nearly all of the heavy work —gravel scooping and block lifting—that's connected with concrete and stone work.

All projects he undertakes operate on schedule: the actor likes to finish a job as soon as possible and start on another. He also likes to aid friends with their projects.



Cotten uses an old pickup truck to transport material —wood, stone, gravel, equipment, and so on.

Inside this courtyard wall, plans call for a terrace type patio. It will connect with a concrete surface next to the garage for additional parking facilities. The actor owns two gasoline-powered concrete mixers.



Final construction step on wall is plaster coat over scratch-coat base. Cotten devised the hinging detail of the heavy entrance doors; they swing on metal pivots and heavy steel strap bolted on door.

The next project will be a huge retaining wall in front of his home, which faces the Pacific Ocean.

More on page 196



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Hollywood handymen

Continued from page 194



Part of dirt removed from interior of courtyard is used for fill in flower garden—owned and operated by Mrs. Cotten. For unusual and different materials, Cotten keeps tabs on house-wrecking crews who often supply him with bargains in used doors, hardware, moldings, and so on.

A simple door latch perfected by the actor has square cam which lifts latch bar when handle is turned.

The assembly is heavy iron scrap riveted and welded.

Mr. and Mrs. Cotten recently moved into this home after, Mrs. Cotten jokes, "my husband cemented everything he could at the other place."



These details make Cotten's workshop good

Shop is located in small room on second level of the house.

For more storage, Cotten designed workbench like this so "under construction" projects could be moved out of the way. Drawers hold hand tools, materials.



Bench top was constructed by laminating 2x4s face-to-face with glue and bolts. It forms smooth work surface that will withstand heavy pounding.

Another bench for masonry projects is located along one wall of the garage.



More on page 198

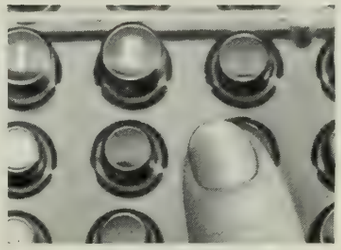
Never mind lessons...forget dull practicing... this is a new kind of organ...made for fun!

WITH MOST INSTRUMENTS, there's a long "breaking-in period" when you do little more than practice scales and do endless finger exercises.

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ONE FINGER of your left hand presses a button to play a full, rich chord. On any other keyboard instrument this takes three to five fingers. The Hammond Chord Organ does it with a single button!

ONE FINGER of your right hand plays the melody. If you don't read notes, use Hammond's special "Picture Music". You sound great the first time you try . . . and you get better every time you play.

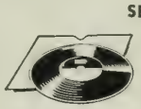


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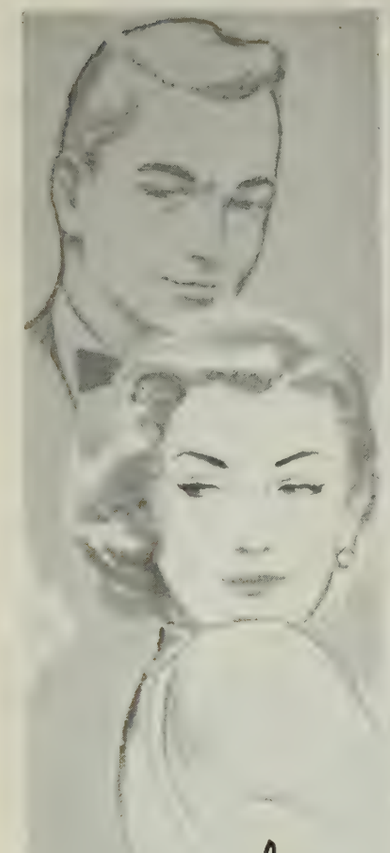
Hammond Organ Company
4245 W. Diversey Avenue, Chicago 39, Illinois
Send me the LP recording that will let me hear how versatile a Hammond Chord Organ is.

Name_____

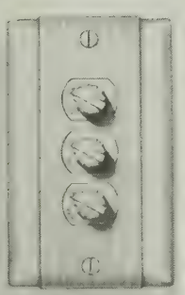
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Hollywood handymen

Continued from page 196

Montgomery likes to design houses as well as furniture



Each piece of furniture is handmade and finished. It undergoes careful inspection by Montgomery before it is sold and shipped out.

Because of an expert "antiquing" process, all furniture looks like an original instead of a reproduction.

Carpentry, finishing, and sales operations are located in the same building.



Stand at the entrance to the showroom, and here is your view of the stockroom. The finishing section is in the background; shop beyond it.

Seat in the foreground is the first piece of furniture Montgomery turned out.

White-pine stock is used in the manufacture of most furniture pieces; other woods include oak and maple.



Model of an Early American kitchen (through doorway) is used to display furniture. It is fully equipped—china, silver—even a sink.

Hutch cabinet is an antique that Montgomery purchased in the East and restored.

At the present time, the actor is busily engaged in perfecting plans and supervising construction of a new home.

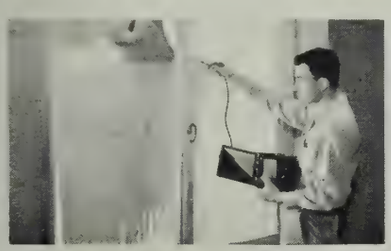
More on page 200

Could you describe this room's beauty without mentioning Andersen Windows?

Of course you couldn't! Because these Andersen Casement Windows *make* the room! Like all Andersen WINDOWALLS, they are the finest products of master window craftsmen —precision-worked in selected Ponderosa Pine to give you the utmost in year-around comfort, year-around convenience. And they're so easy to open, to give oceans of fresh air and sunlight, so easy to close for matchless protection against cold and wind. So when you plan a new home—or remodel your present home—ask your architect, builder or lumber dealer about Andersen WINDOWALLS, available throughout the United States and Canada. Or send the coupon today for a *free* picture-treasury of window ideas.

Window beauty of Andersen Wood Casements blends with this fine wood paneling. Norman Johnson, architect.

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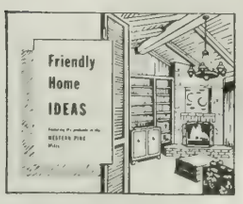
Built-in of Western Pines fills a wall with loveliness at little cost

The Western Pines are famous for their combination of beauty, low cost and usefulness.

Take this handsome cabinet, for example. The straight grain, rich finish and exquisite texture of the Western Pines have created a thing of lasting beauty.

Western Pines take and hold any paint, stain or varnish beautifully, or can be left natural, then waxed and rubbed to a soft, silken glow.

Whatever your building or remodeling plans, you'll find these workable, well-seasoned, versatile woods ideal for almost any project.



FREE! "FRIENDLY HOME IDEAS"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 212-G, Yeon Bldg., Portland 4, Oregon.

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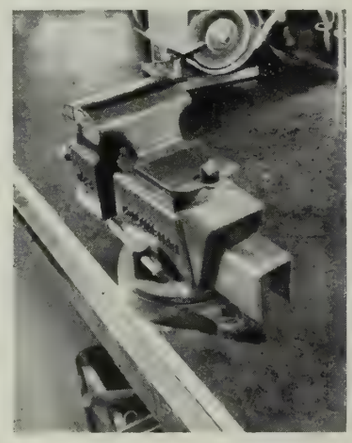
Hollywood handymen

Continued from page 198

Most of Bond's shop is in drawers, cabinets



By opening garage-type doors, Bond can increase shop space for projects like small boat refinishing and repair. This arrangement also makes materials handling easier. Small power-tool accessories go in drawer units at left.



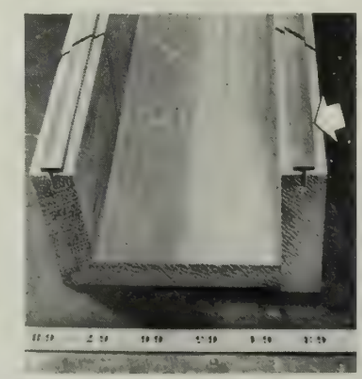
For all "rough" measurements and quick calculation of sizes, the actor uses tape tacked along bench top.

Most hand tools rack on punched hardboard. Bond is now starring in "Wagon Train" on TV.



The garden and shop supplies share shelf space on back of garage door.

This way, shop items are handy when door is closed: garden stuff is easy to grab from outside by simply swinging the door open.



By inserting soft aluminum strips in top edges of miter box, Bond solved problem of backsaw widening 45- and 90-degree kerfs in sides.

A hardboard bench top offers smooth working surface.



To protect sharp edges, chisels slide in scabbards of rubber stair-treading. This was first cut to right width, then folded over blade, and wrapped with masking tape.

More on page 203

How to give your family the merriest, most beautiful Christmas ever!

Pick up a copy of the brand new CHRISTMAS IDEAS by the editors of *Better Homes & Gardens*. You'll find this 1957 edition has a whole Santa-bag full of sparkling ideas to make your holidays the happiest ever.

Over 200 novel decoration ideas for your family Christmas tree, your windows, tables, mantels, doorways. Clever ways to perk up your gift packages . . . interesting toys that are easy to make . . . new Christmas card ideas.

And there are ideas galore on Food For The Holidays. How to prepare the turkey; candy, cooky, bread and salad recipes; how to plan a holiday buffet.

Beautifully illustrated with color photographs and sketches. The perfect book to perk up your family holiday season. Get your copy now at your newsstand.

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Sad, but true! Skimpy Wiring lurks in 80% of American homes – including brand new and remodeled houses!

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Hollywood handymen

Continued from page 200

Collecting souvenirs is another Ford hobby



Wagon wheels border a back-yard flower garden. They were taken from stagecoaches and covered wagons used as "props" in western movies Ford has made. Besides handyman projects, the star spends a great deal of time as sponsor and instructor for father-son and Boy Scout activities.



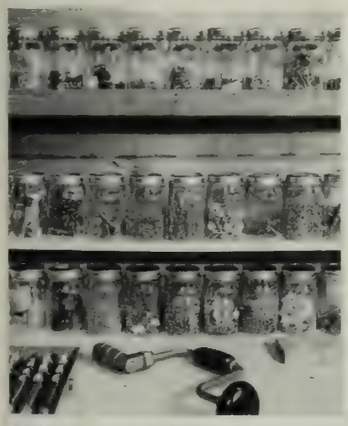
Inexpensive trick of racking screwdrivers in large screw eyes is one of many features of the workshop.

Narrow shelf behind keeps woodworking supplies handy—one item can't hide another. Paneling along bench doubles as tool board.



All power equipment is kept together in metal boxes (see photograph below), instead of being stored in drawers throughout shop. Accessories remain with the tool.

With this system, tools are always ready to go right to job.



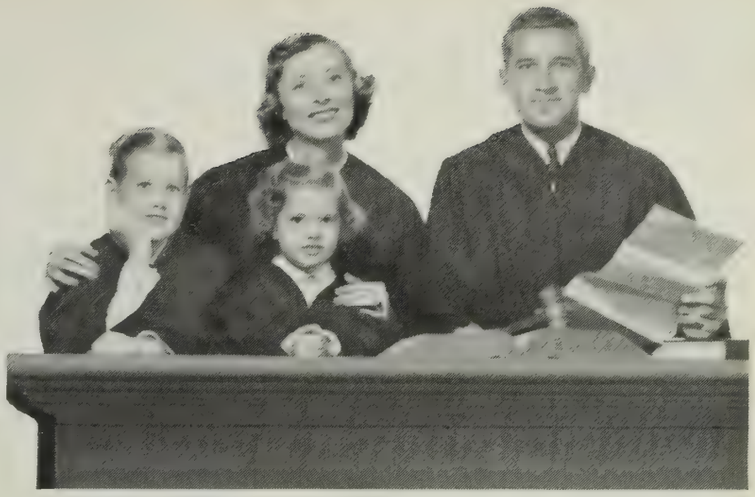
Nails, screws, bolts, and so on are contained in fruit jars—an old shop trick, but a good one.

For some tools—like these auger bits—Ford uses original container which is usually designed to protect cutting edges, and so on.



Supplies too big for fruit jars are kept in labeled cigar boxes, which, too, can be easily taken to the job along with power and hand tools.

For easy identification of type and color, paints sit on shelves cut one-container deep.



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Name.....

Address.....

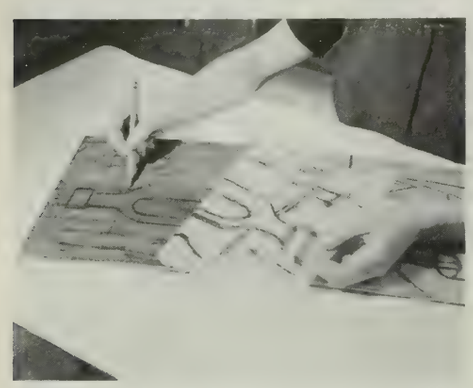
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Mosaics for family fun

Begins on page 80

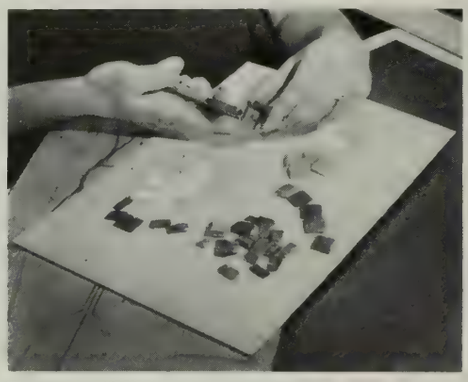
By following these techniques, you can make your own murals and plaques

Photographs: Suter, Hedrich-Blessing



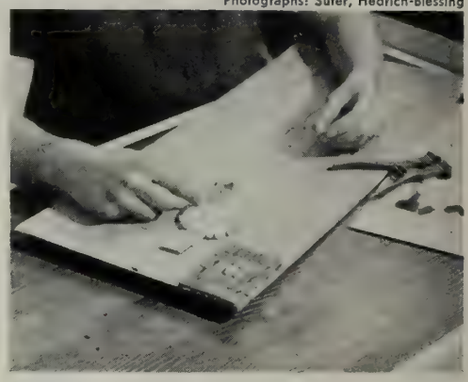
Transfer drawing of design—sketched on transparent drafting paper—to a piece of plywood the right size. Then trace the design on the plywood in soft lead pencil.

The soft lead on back of drawing acts as carbon paper for this. Be sure to seal the plywood surface first with varnish or white shellac.



To cut tiles to match the design, use pair of nippers or special tile cutters you can buy.

Work out your scheme first, laying tiles in place on the plywood until the colors blend. These tiles are about 1-inch square; you can buy smaller or larger ones, or tiny chips. The smaller the tile, the harder it is to cut.



Spread adhesive—a little at a time—on the plywood within lines of the design.

Then stick the tiles into it. Use regular tile adhesive. On light-colored tiles, use white adhesive. Fill in one color at a time. For effect, grout won't be used here. If you want it, use cement or grout, mixed to consistency of sour cream.

Artist Betty Conn shows you the easy way to make a mosaic bowl



To break tile for round and odd-shaped surfaces, place tile on rubber mat (or in palm of your hand) and strike it in the center.

This is regular, unglazed porcelain, 2-inch bathroom tile, which comes in a variety of colors. For rectangular surfaces, use square tile.



For unusual effects, you can color tiles with glaze. Use porous clay tile (glaze won't fuse to porcelain tile) and apply glaze with brush.

Fire tile according to directions on glaze. For this, you'll need small, inexpensive kiln. Or use glaze that can be fired in an oven.

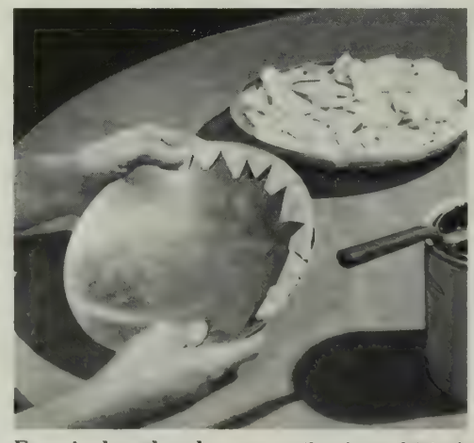


Lay out the design you want first, and study it carefully. If your project will be an ashtray or bowl, use a shallow china, or metal vessel. Don't use a wooden dish—it might warp.

Metal inlay used here is brass welding rod. It will be anchored in place with mastic.



Apply mastic to outside pieces first, working toward center. If tiles are light colored, use white adhesive. Remove only one tile at a time, and replace it carefully. For tighter fit, you may have to cut tiles. Set tiles every which way.



For rimless bowls, recess tile about ¼ inch from edge. If it has rim, bring tile to edge. On rimless type, stick tiles down carefully so edges match edge of bowl. Then work out your design and apply mastic. Work toward the center.



Grouting used here is dry cement mixed with water. If you want to color it, use regular concrete dye, blending it to right hue. Don't add water till it's mixed to color you want.

More on page 210



Random-plank effect on walls is obtained with 4′ x 8′ panels of Nutmeg tone Samara V-Plank®

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STREET.....

CITY.....STATE.....

Sweeping but simple changes create a

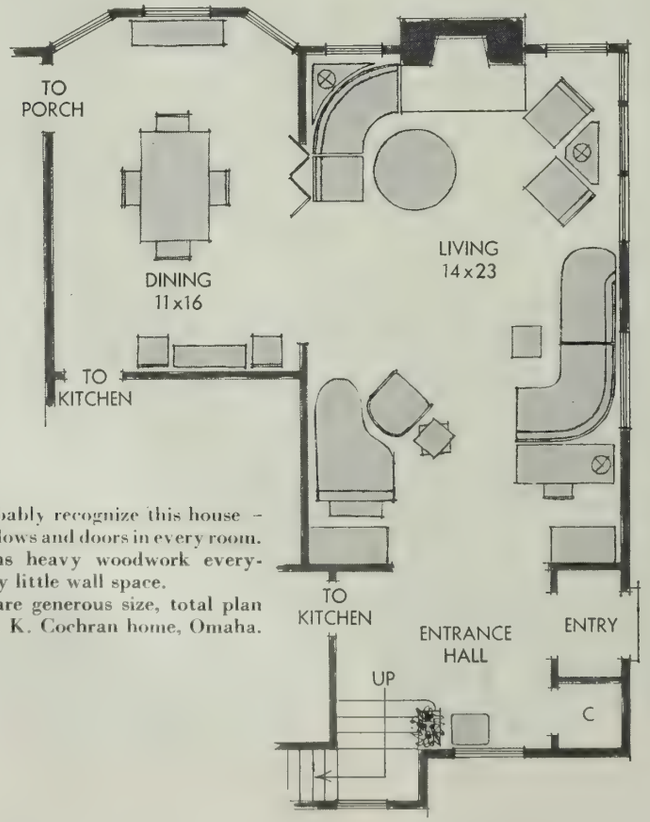
Like-new look for an older house

By Ruth Seefeldt

IF YOU HAVE an older house that's just the right size for your family and so comfortable you wouldn't want to move, here are some ideas to help you take it out of the doldrums. Most of the magic is performed simply by adding new paint and wallpaper and dressing up the windows. The rest of the trick—just enough new furniture to give the rooms distinction



Basic black makes a sophisticated hallway, lends itself to color and pattern contrast. Close-fitting window treatment of shoji screens is out of way of closet-door and stair traffic. Planter replaces old newel post; plants get life-giving artificial light from handsome triple fixture above.



You'll probably recognize this house – lots of windows and doors in every room. This means heavy woodwork everywhere, very little wall space.

Rooms are generous size, total plan is good. E. K. Cochran home, Omaha.



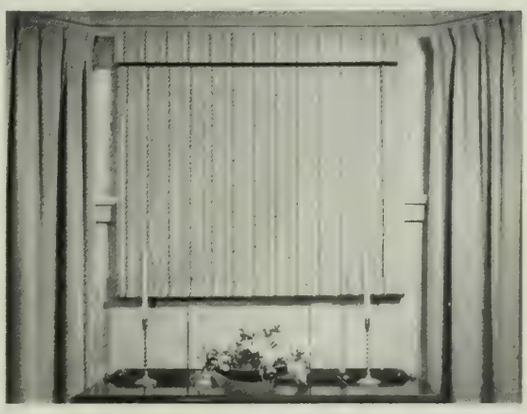
Grass-cloth panels provide a flattering backdrop for the handsome grand piano. An adjustable hanging fixture adds a flood of light where it's most needed. Paint blends old bookcase with its new surroundings, makes it an ideal display spot for books, accessories, flowers. Needlepoint cover is charming variation on usual piano bench.

Single color scheme transforms the living room. Paint minimizes heavy woodwork and brick fireplace; continuous floor-to-ceiling draperies create wall space for furniture and hide group of many-mullioned windows. Pair of curved sectionals affords generous seating. Spacesaving lamp tables fit neatly into rounded corners, help to balance room arrangement.

Photographs: Warren Reynolds. Decorator: Grace Kennedy, A.I.D.



Unusual accessories (like candelabra) show up best against plain background. Grass cloth gives new look to framed panel on fireplace wall, typical of many older houses. Both casement and over-draperies that flank fireplace hang on standard traverse rods. In grouping at right, narrow corner panels are stationary; wide panels hang on one-way draw rods, pull toward fixed panels.



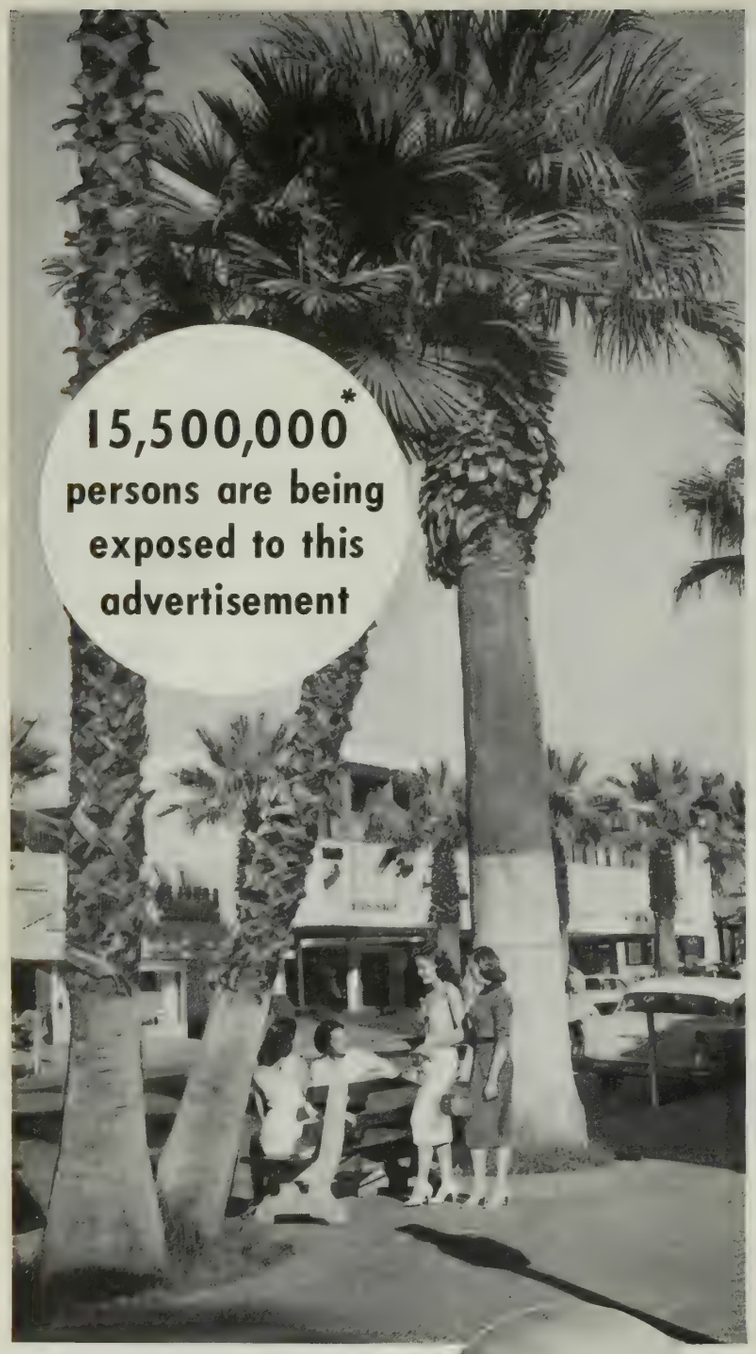
A pair of full-length draperies enhances the charm of blind used on short window, forms a frame for buffet arrangement.

Valance effect is achieved by allowing few inches at top of blind to hang over roller.



Woven blinds are handsome and practical solution to problem of decorating French doors in dining room. Easy to install, they provide privacy and give a finished look to the room.

Each one raises individually — cords running through the entire length of the blind pull it up in pleats instead of in the usual roll.



As a reader of Better Homes and Gardens you are one of them. And if you are a member of the V-I-P group which looks forward to a winter vacation, we'd like to suggest sunny Arizona or summery California. We suggest, too, the GOLDEN STATE as the train to ride. You'll really go for this train. It's the perfect example of comfort-on-the-move . . . of travel conveniences and luxuries . . . of dining car meals of second-helping goodness.



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Selecting the breed

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Deciding on the individual dog

There is little truth in stories that one sex is smarter than the other, makes a better companion, or is easier to train. With proper care, both males and females can make excellent pets. Examine the puppies individually, and choose one that is alert, active, and friendly, rather than nervous and shy.

family dog

By Dr. Wayne H. Riser



Finding the best litter

Any reputable kennel—especially one that handles only one or two breeds—offers the best puppies. Most dogs sold by a kennel are healthy, but all young puppies are subject to digestive and respiratory diseases if their care, feeding, or rest is disturbed. Avoid a thin dog whose resistance is low.

Photographs Harriet Arnold



Checking with the veterinarian

A good kennel will let you take a puppy to the veterinarian before you buy it. If an examination shows that the dog's eyes, ears, and skin are in good condition, and other signs are normal, you have a healthy animal. While you're at the veterinarian's, ask about feeding and vaccination schedules.



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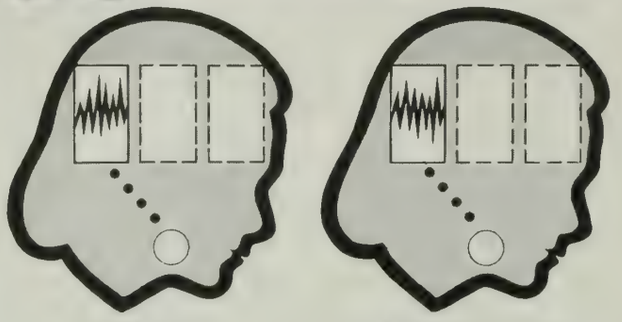
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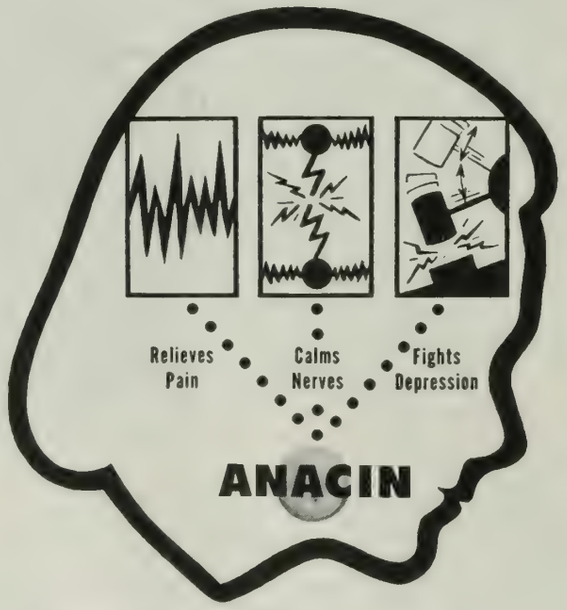
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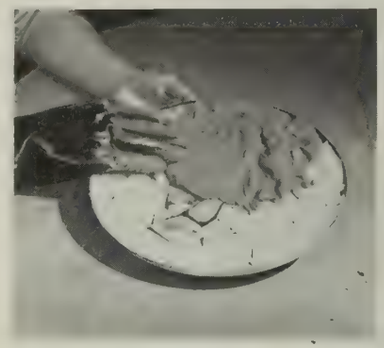
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Mosaics for family fun

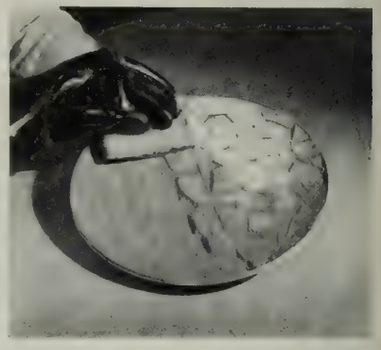
Continued from page 204



Pour grouting over tile and work it into the joints.

To protect your hand, you should wear a rubber glove.

"Squeeze" the material into every crack and crevice, making sure each joint is filled.



Clean tile immediately with a damp sponge, and set dish aside till cement begins to harden.

When "sheen" has left it, grout joints again. Use fingers to fill crevices, and then clean tile again with sponge.



Let grout cure week or so after you remove excess water and cement with a dry cloth.

Cover surface with damp cloth; moisten it from time to time so cement hardens properly. Keep in refrigerator.

When cured, clean tile with muriatic acid or copper cleaner. Fine steel wool helps.

Photograph: Stanley



Mosaic tile kits like this one come complete with base, cement, grout, and so on. They're available at many hobby shops, art centers, and hardware stores. You can buy kits for tables, lamp bases, and other accessories. Instructions are usually furnished with kit.



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Now—fireplaces in a package

Begins on page 82

on any floor, in any room. They require no masonry work, no special foundation or reinforcing of floors or walls. And they're versatile even *within* a room. Prefabs can be free-standing, built-in, flush, or recessed in a wall.

The conventional fireplace is one of the trickiest building problems in a house. All too many simply produce smoke signals and fire hazards. The prefab, often including a package chimney, not only operates more efficiently, but *improves* on most masonry chimneys.

Prefabs automatically avoid many of the mistakes in the brick-by-brick construction of an ordinary fireplace. A prefab is pretested; there's no guesswork about drafts, downdrafts, and chimneys. As a result of this controlled prebuilding, some prefabs can put out twice the heat of conventional fireplaces. The best insulated units have ventilated air space between the fire chamber and the outer jacket.

Prefabs will connect to any good flue, going straight through the roof or even turning into a wall opening. Where the flue is not supplied with the package, you should be sure to obtain one that's large enough. Undersized flues are the most common mistake in assembling any fireplace. (The flue should be at least eight percent of the size of the fireplace opening.) Prefab chimneys are available almost anywhere in the country.

Most prefab packages include some accessories, usually the fireplace screen, andirons, and dampers. There are numerous accessories that can be ordered from the manufacturer—like inset barbecue grills, gas inlets, and ash dumps.

Prefabs have FHA approval in areas where it has been requested. Most local codes accept prefabs as "wood-burning stoves" in following regulations for installation. Codes usually require minimum clearance of 4 to 6 inches between unit and combustible wall—except where fireplace carries Underwriters' Laboratories label for direct application.

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Larger than most, it's also more adaptable than most—to Modern *or* Traditional setting. Unit has Underwriters' Laboratories approval without insulation or clearance from any wall, floor, ceiling, or roof material. Package includes chimney. *COST: about $360.*

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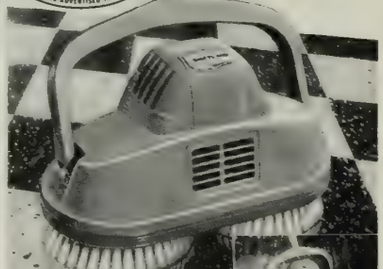
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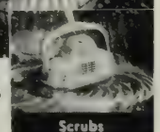
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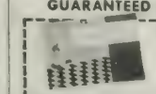








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Dean Stone and Hugo Steccati



Location of prefab is up to you. This one's in unlikely spot near window wall—small enough not to obstruct view, light enough not to require special support. Here, 36-inch high unit is on mosaic-tile platform; without legs, it mounts on wall. Comes in brass, copper, stainless steel, or enameled iron. *COST: about $150.*

More prefabs on page 226

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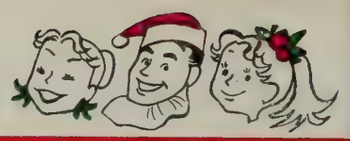
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Make more of your bathroom



For storage, convenience, and good looks, why let bathroom walls go wasted?

BEFORE. Is this a picture of your bath—wasted walls and aging accommodations? Most older houses have one large bath, usually treated like a ballroom. But—how do you furnish a bathroom?

Photographs: Fish. Data: Barbara Lenox



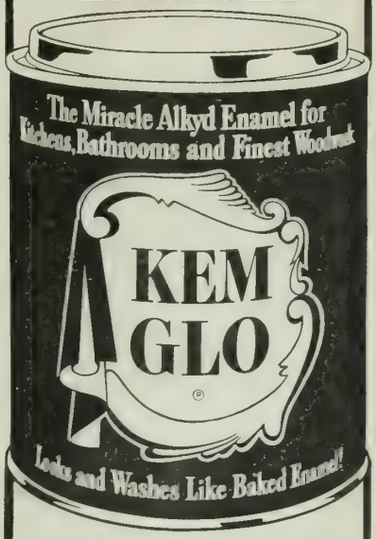
AFTER. Storage does it! Located where you need it—for towels, medicines, cosmetics, soap. In bathroom, storage is in central spot to take overflow supplies from hall linen closet. Note, too, how lavatory now has attractive built-in look. Just as important, owners refinished walls, added curtains in solid-color fabric.



Here's a trick for the corner cabinet in any room! Awkward corners ("dead" storage in most cabinets) are trouble-free here. Rounded edges of shelves allow maximum use of space with adequate clearance.



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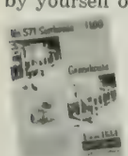
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Dept. BH, 2435 McGee, Kansas City, Missouri

Four bedrooms on a budget!

Begins on page 70



Laminated-plastic snack counter faces kitchen side of pass-through wall. Mrs. Bogart finds it convenient for feeding youngsters and for use between meals as planning desk (it has telephone handy). Cupboards on this side open all the way through, so dishes are accessible from dining or cooking side. Unit is walnut on dining side.

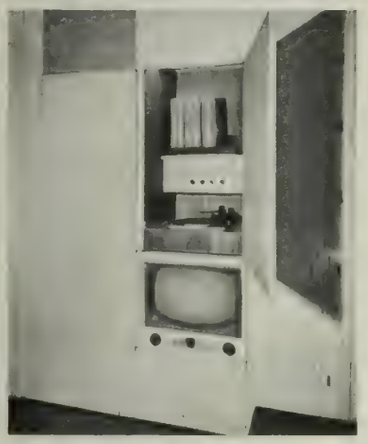


Inside wall of parents' bedroom has dressing table between twin chests. Unit was designed by Mr. Bogart. (You could achieve same effect with table top or slab door between unfinished chests.) Far door is to parents' private bathroom (almost a must in house with children).



Fourth bedroom is currently in use by the Bogarts as a study-guest room. Like living room, it's paneled in cypress.

Simple, but effective, shelving is fastened to wall with metal angles (the kind usually used in making furniture repairs).



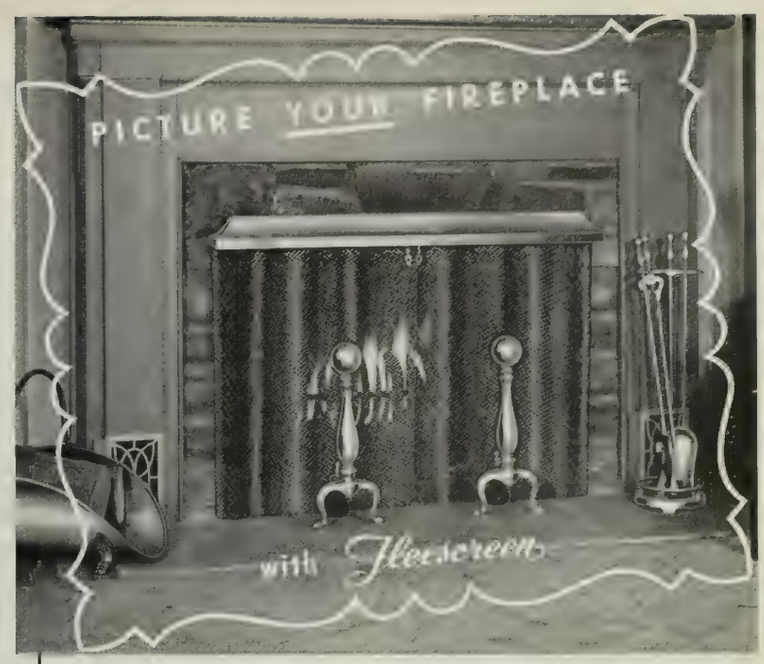
Television set is built into section of former full closet. Overhead is door to the hi-fi center: amplifier, player, and records.

Speaker is located above and to left. Below is a storage closet — handy for use when room serves as sleeping space.



This wall of study-guest room has handsome sofa which can be converted for use as bed. The Bogarts like this separate sitting room where they can read, chat, or spend evening listening to records.

More on next page



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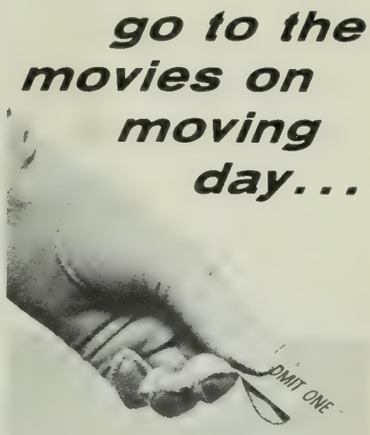
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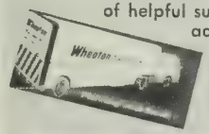
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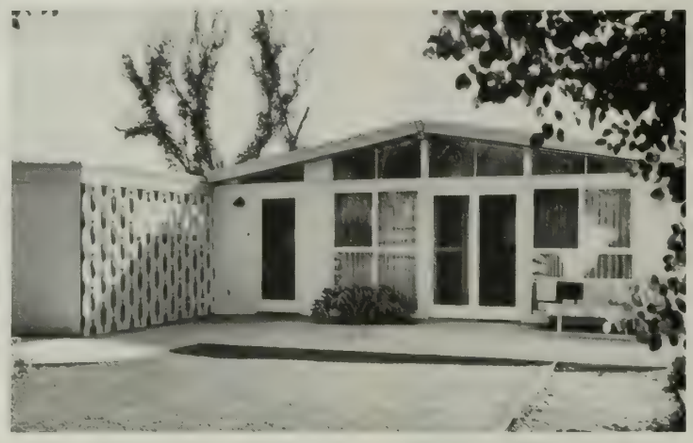
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Four bedrooms on a budget!

Continued from preceding page



Living-dining areas open to fence-screened back yard. House is oriented so terrace has shade in afternoon. Knowing limits of tract lot, the Bogarts worked hard to make it attractive, private, enjoyable.



Instead of blank wall, the Bogarts have this novel pattern as a backdrop for their terrace.

Dividing carport and back yard, wall is hinged in three sections to open up to six-foot passage. Large tools, garden equipment, and children's wheeled toys can be moved from carport to back yard.



Sections of this wall-screen are 1x12 boards hand-sawed in this pattern. Blocks (arrow) are notched for sections and fastened with nails. Bolt-latches lock panels in place.

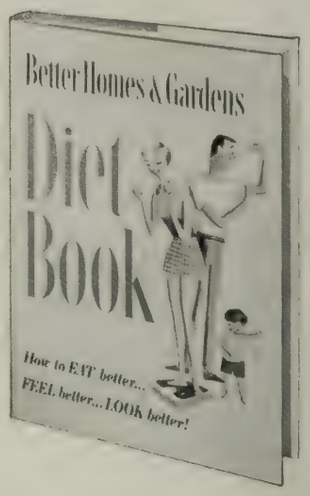


By alternating slats in this fashion, the Bogarts gained a privacy fence without making it seem like a barrier. Fence encloses entire back yard.

Posts are 3x4s; slats are redwood. Vertical slats are sandwiched between others, midway between posts.

More on next page

for everyone who eats...



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You may often want to know where to buy a particular piece of merchandise that you see mentioned in the editorial articles of *Better Homes & Gardens*.

It is impossible to list in the magazine itself sources of each and every item mentioned or illustrated.

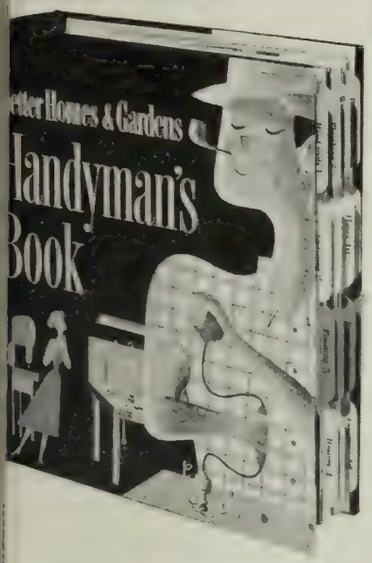
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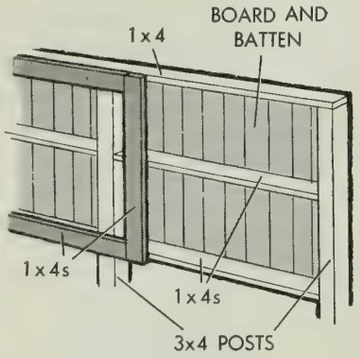
Continued



A problem common to many lots with small frontage was handled in attractive fashion here. Fence was extended from edge of carport to property line. Here it bends, comes up far enough to screen the drive and entry area from house next door. Fence of plywood panels was painted pastel colors—one with novelty "sunburst."

Fence above was built with posts of treated 3x4s; crosspieces and cap of 1x4s. On neighbors' side, board-and-batten siding was used.

Frame of 1x4s, painted contrasting color, was nailed to framing. Two-foot-wide sheets of plywood, with space left between, were then nailed to the 1x4s.



How to get plans

Five Star Home 2711, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

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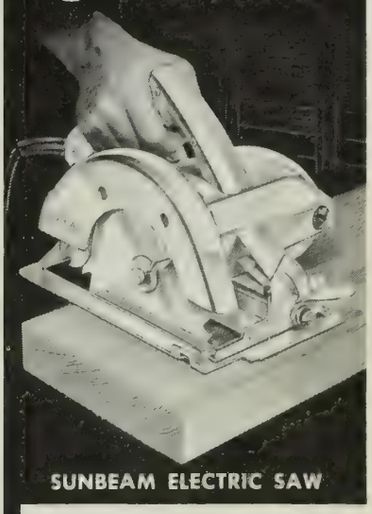
These Five Star home plans may be ordered from the firms listed on page 241. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

You can order other Five Star plans . . .

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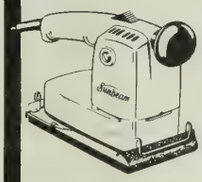


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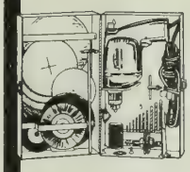
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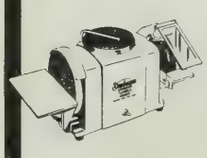
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NOVEMBER

GARDEN

In all areas

Leaves: Keep large piles of wind-blown leaves from collecting on the lawn. When wet and matted, they can easily smother grass.

Shrubs and trees: Continue to deep-soak before ground freezes. These easy-to-handle watering chores may save plants from winter sun and wind burn.

Mulch: Cover wintering-over plants with layers of straw, pine boughs, or any inexpensive, locally available material.

Central and East

Lawns: Keep cutting grass as long as it keeps growing. These last few weeks of mowing chores can make your lawn look a great deal neater over the winter months. . . . Lawn furniture should be in storage by now. See that it's protected against moisture while not in use.

Vegetables: Pull spent plants and clean other debris out of vegetable garden, or turn it under by spading or plowing.

Shrubs and trees: Catch up on your dormant-spray chores if you haven't begun them already. Scale, especially, should be checked now while trees are bare of foliage.

Annuals, perennials, and bulbs: Pot up varieties of tulips, daffodils, and hyacinths recommended for forcing. Bury the pots outdoors where they can be retrieved in 6 or 8 weeks.

California

Lawns: Plant new lawns this month. Take care of old ones by raking clippings and small debris out of Bermuda lawns. . . . Feed now, too. . . . Where lawn butts up against house, spray with chlordane to keep insects from trying to winter-over indoors.

Fruits: Spray citrus trees to control scale. Malathion does the job well, as do oil preparations designed to control scale.

Vegetables: Set out cabbage, broccoli, Brussels sprouts, and cauliflower plants—sow seeds of beets, carrots, and lettuce. . . . Sow lettuce every few weeks to ensure a continuous harvest. . . . Feed peas now. At this stage of their growth, they'll make good use of the feed you provide for them.

Shrubs and trees: Complete plantings of evergreens, trees, and shrubs this month. After they're in their new sites, be generous with water. A deep-soaking now, repeated periodically, will help them through the coming months.



Deep-soak newly planted evergreens before soil freezes. Press a soil lance into ground to reach roots, or let hose run slowly at shrub's base.



Be sure of a supply of house plant potting soil over winter. Bring a load in from garden before ground freezes; get sand and peat, too.

REMINDERS

Pacific Northwest

Fruits: Check trees after they have dropped all their leaves. Look for broken limbs—any damage which had been masked by leaves. Repair or remove as needed.

Vegetables: Take a chance and plant peas—they'll do well if weather doesn't go to frigid extremes.

Shrubs and trees: Spend an extra dollar or so on water to give shrubs and trees a deep-soaking before soil freezes. . . . Light pruning of damaged or rubbing limbs is safe now. Leave no stubs—paint over wounds when you've finished.

Annuals, perennials, and bulbs: Plant spring-flowering bulbs now to let them develop good roots before soil freezes.

South and Southeast

Fruits: Fruit trees may be planted now. Pick a family favorite, see that its trunk is well wrapped to prevent damage from sun or rodents.

Shrubs and trees: Plant your new roses as soon as they arrive. New roses should be protected from the first winter—mounded with soil or covered with a thick mulch.

Annuals, perennials, and bulbs: Wind up your tulip planting this month, finish planting other spring bulbs. . . . In areas north of Atlanta, dig and store caladiums.

Texas-Southwest

Lawns: Give ryegrass lawns their final feeding of the year. A cool-season grass, it will be growing during the next few months, can use the boost supplied by the food.

Vegetables: During this off-season in the vegetable garden, build a fence or screen to shield it from the rest of the lot. Fencing is neat, can be used to support climbing crops.

Shrubs and trees: Be sure to deep-soak camellias and azaleas as soon as their buds start to appear. Lack of water may cause them to drop their buds—deprive you of their flowers come blooming time.

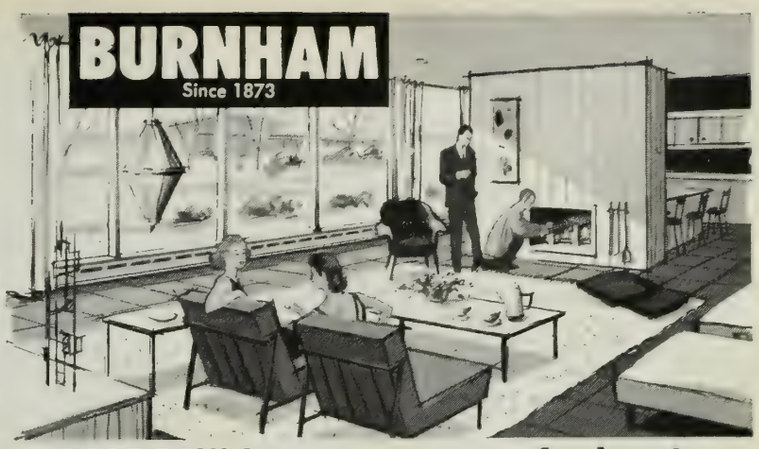
Annuals, perennials, and bulbs: Cut back chrysanthemums after the first killing frost. Leave about six inches of stem for nourishment of next year's shoots. . . . Refrigerate tulip bulbs 4 to 6 weeks before planting time in south and east Texas. . . . Plant hyacinths this month. If weather continues mild, finish up daffodil planting, too.



Force tulips indoors for more color around the house. Set bulbs about halfway down in gravel-filled pan or pot. Water lightly to avoid rot.



Collect, clean, and bundle stakes still left out in the garden. Easy way to get stake out of soil is to tamp it sharply once—then pull.



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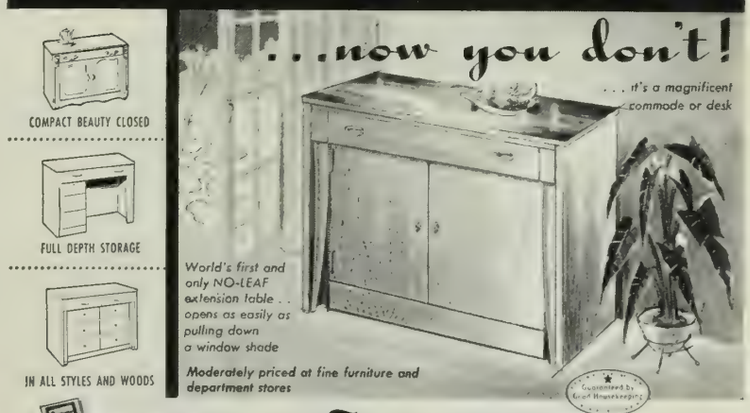
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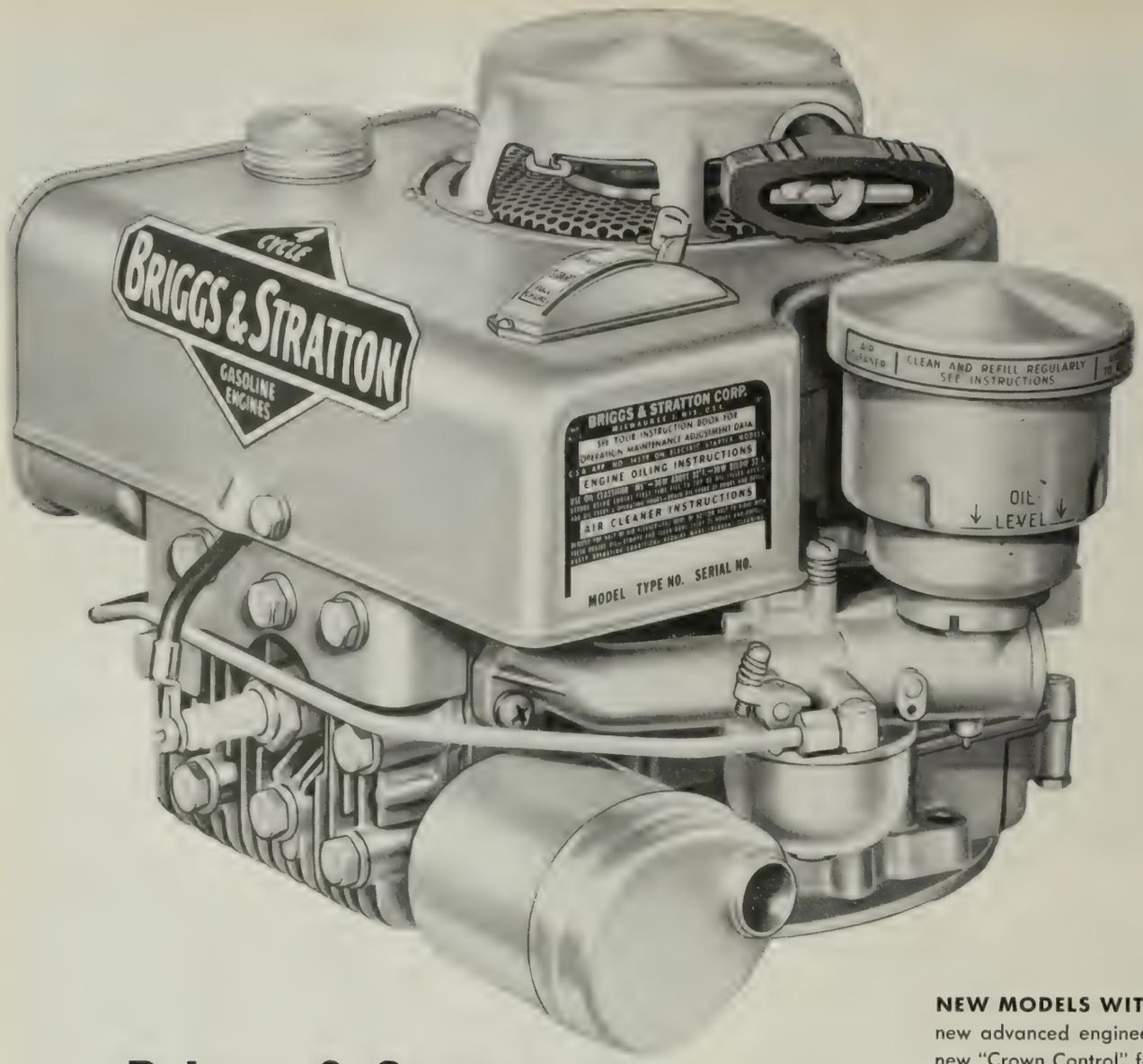
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Some, like this Valencia 893, have flowers facing up and out. The broad petals curve back their full length to form a wide-open flower, quite unlike the trumpets of Easter lilies. Valencia blooms in late June.



Shuksan, a Bellingham hybrid, has flowers facing downward. Many new hybrids have flowers with this graceful, nodding habit. Shuksan's narrow petals flair back to form a disc around the prominent pistil and stamens.

. . . with trumpets, cups, nodding, and upright

Photographs: Stanley



Lilies may also have short trumpet-shape flowers. The Madonna lily, shown here, is typical of this type. It has pure white petals, rather broad. Madonna lilies bloom in early June, along with the delphiniums.



Other lilies have longer trumpets, that nod slightly. This one is from the Sunburst strain, which grows from 5 to 7 feet tall. This strain, like other new ones, has a wide color range: including white, buff, apricot, and yellow.

PUSH OUT

Cut along dotted lines



Give lilies a simple, uncluttered background if you have a choice. Fences and walls are good. Lilies also show up beautifully in front of evergreens. Hollies, azaleas, viburnums, yews, and junipers are all excellent companion plants.

How to grow and use LILIES

Until a few short years ago, lilies were identical to those grown 2,000 years ago. Unlike roses and chrysanthemums, they resisted all our efforts to tame them.

In 1900, only two hybrid lilies were known. To get variety from lilies, the gardener chose from a list of 12 to 15 dependable native species. Today, lily hybrids are so numerous no complete list is [*Turn to next page*

PUSH OUT

Add these pages to your GARDEN BOOK

File with Continuous bloom



available. You can now get a selection of lilies that will provide flowers from June until October, that will be as short as 2 feet or as tall as 12.

The best way to get an accurate picture of the new lilies is to order catalogs from lily specialists. These catalogs will introduce you to the Olympic hybrids—successors to the regal lily; to the Fiesta lilies—which combine the best traits of several Chinese and Japanese species; to the Cascade strain—a cross between Lilium henryi and Chinese lilies; and to the Golden Chalice, Green Mountain, and Bellingham hybrids, and many other fine, new lily groups.

Because lilies are available in so many colors and sizes, you can find several to suit your garden exactly. You don't need to rebuild your garden to fit them in.

In fact, lilies show up beautifully when they are tucked in between other plants. They seem to do best when their roots are shaded by nearby plants. Lacking shade, they should be given a mulch.

When you select the planting spot, remember that lilies do best when undisturbed. Divide them only when they get so thick that maintenance is difficult.

For appearance, lilies should be planted in related groups. Example: Don't plant the trumpet-flowered lilies near the Turk's-cap type. Separate with space or shrubs.



This Olympic hybrid thrives in a mixed perennial border, where its roots are shaded by nearby shrubs and flowers.

Lilies also do well with an underplanting of groundcover, such as vinca, creeping phlox, violets, dianthus, or ajuga.



Here a clump of Easter lilies provides a clean accent for a naturalized grouping of daylilies, just coming into bloom.

Since you can get lilies that will bloom anytime from June to October, plan before you buy. Get ones that will bloom when you want color in your garden.

How to plant; correct depth; disease control







Left above: All true lilies have scaly bulbs, much like onion bulbs. Some form roots only from base of bulb, others root from the stem also. Stem-rooting types (shown here) should be planted with their tops about 6 inches below surface of the soil.

Above: Lilies which root from the base only, like this Heart's Desire lily, should be planted with their tops no deeper than 4 inches below surface of soil. Catalogs usually give planting depths for each lily type, as well as other planting tips.

Left: To prepare planting pocket, mix in compost, peat, or other organic matter. If soil has large percentage of clay, also spade in an inch of sharp sand. Dust the bottom of the hole and the bulb with a good fungicide, such as captan or ferbam.

A summary of lily growing information

- Plant as soon as possible after bulbs are delivered.
- Plant in a well-drained location. Without good drainage, lilies soon lose strength, wither away, and die.
- Lacking catalog instructions: plant bulbs at a depth equal to twice their height.
- Plant bulbs 6 to 12 inches apart, one variety only to each clump.
- Divide old clumps in fall, never in the spring.
- Feed and water liberally as often as you would roses.
- Use a permanent mulch to keep the soil cool. Or, shade soil over roots with groundcovers. Water more often if groundcovers are used.
- Spray or dust during growing season with a multipurpose pesticide.

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Use GIBREL on African violets, gloxinias and other flowering plants. You'll get better flower display as with the treated gloxinia at right.



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Now—fireplaces in a package

Continued from page 213

In this house, a dead corner comes to life with the installation of a factory-built fireplace. Complete fireplace and chimney come in a package, require no masonry.

The insulation of three casings makes it possible to use unit flush, or recessed against any wall or floor surface. It has Underwriters' Laboratories approval.



BEFORE. Corner of living room is in path of traffic from door (right) and from dining room (left).

Impossible to furnish, it offers no point of interest.



AFTER. It's a new room—though nothing more than a fireplace has been added. Unit measures 53x24 inches over-all, with 20-inch hearth. Circulator fireplace like this has hollow walls which serve as heating chamber. *COST: about $300.*

Here's two-story, attic installation



1 Prefab fireplace and chimney are framed in wood and set flush to wall.

Unit consists of inner, middle, and outer casing. Outer shell carries flow of cooling air. Hearth extension is one of several types.



2 Fireplace added on the first floor of a two-story house is not a great problem.

Lightweight flue sections are run through to roof by simply cutting hole in ceiling, then framing in.



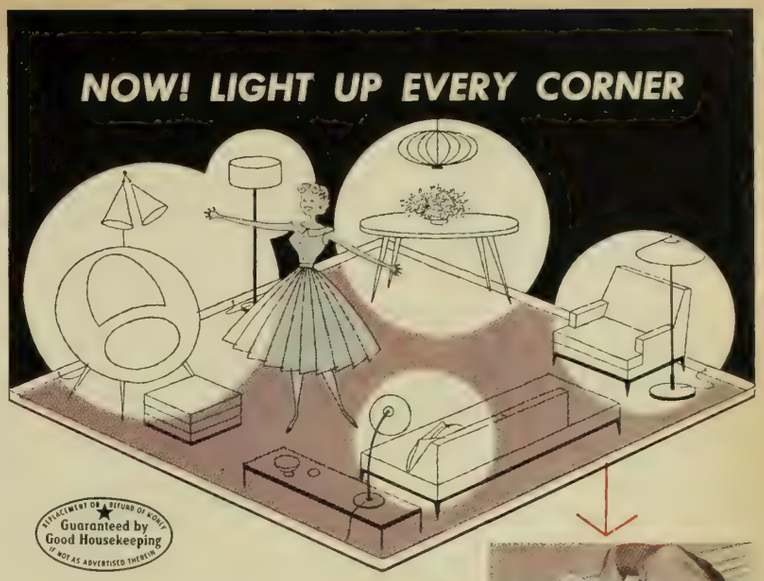
3 Attic presents no problem. It's just a matter of ordering additional flue sections.

Sections pile one on the other to extend through attic to roof. Then, sections are framed in and finished.

Franklin stove is replica of original



Updated version of early Franklin stove has folding doors. Closed, cast-iron fireplace converts to stove. Flue connection can be either at top or back of unit. Other versions include reproductions of original 1776 and 1812 models. Accessories: andirons, spark guard, basket grate. Sizes: 26½ to 32½ inches high.







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Have you heard?

Latest Garden News®

By Dr. R. Milton Carleton

Ryegrass nurse crop safe?

Last June, this column recommended cautious use of ryegrass as a temporary lawn, to precede the sowing of permanent grasses such as fescue and bluegrass.

The story aroused quite a bit of interest and many requests for additional information. Here are details.

Ryegrass roots give off a substance which checks the growth of seeds of other grasses. The chemical responsible is a water-soluble acid. There is enough of this inhibiting chemical in the soil of a mature ryegrass sod to check the germination of permanent grass seed.

Lawn seed mixtures containing ryegrass are perfectly safe, however. Ryegrass seed will not affect the germination of other seed—only the roots of mature ryegrass give off the inhibiting chemical.

The time to be cautious is when converting ryegrass sod into permanent lawn. It is necessary to turn the ryegrass under and destroy it. This should be done at least three weeks before time for reseeding with permanent grasses, so that rains can leach out the growth-inhibiting chemical. Artificial watering could also be used to leach it out.

How to stop an invasion

The clover mite, a big relative of the redspider mite, is sometimes an unwelcome home visitor. In the fall when nights get cool, it leaves the shrubbery and weeds where it spent the summer and moves inside.

There are a few reports of humans being nipped by clover mites, but their bite is more irritating than harmful. The threat they do pose is damage to shrubs, fruit trees, and flowers. Like redspiders, clover mites suck out plant juices, causing leaves to turn yellow and wither.

Best way to keep them out of the house is to spray sills and frames of doors and windows. A malathion spray does the job well, but newer insecticides such as Aramite and Kelthane are more effective. Be sure to spray the shrubs and flowers, too.

Daffodils may need a dip

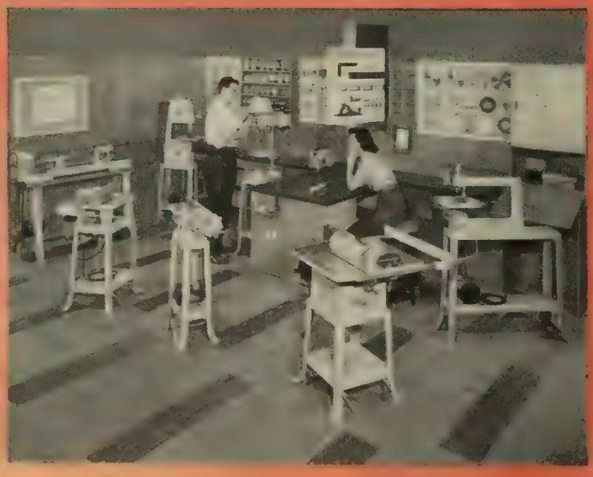
Did your daffodils grow poorly last spring? Were the ends of the leaves yellowed, and the flowers spotty and discolored? If your plants had these symptoms, the cause was probably a fungus that lives on the bulbs and in the soil's organic matter.

The cure is simple. Dig the bulbs and clean them by soaking them in water for about an hour. Then, dip

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them in a 1-1,000 solution of bichloride of mercury for half an hour.

Bulbs should be replanted in clean soil, low in organic matter. You'll help prevent the problem if you don't use manure, sewerage sludge, or other fresh organic matter to feed your bulbs.

Frosty moonlight tale

Research has given the axe to another old gardening superstition. Remember the one that says frosts are more likely during the full of the moon? It just isn't so, says Philip Minges of Cornell University.

Over a period of seven years, Minges checked weather reports from 17 different places across the country. During the four days preceding and following the full of the moon, he found frost occurring at same frequency as any other time during the month.

The superstition persists, he feels, because the moon is visible in clear weather. And, because frost is more likely to occur during clear weather, the two ideas have become associated.

Benzac ties up bindweed

Bindweed may finally have met its match in Benzac, a new chemical which is more formally known as polychlorobenzoic acid.

Benzac does an effective job of killing the tops and also keeps resprouting to a minimum.

It has its drawbacks, though. It lasts a long time in the soil, and so may remain injurious to other plants for several months. As a result, it can be used only in areas that won't be cultivated during the growing season in which it's applied.

If this long waiting period is out of the question, hand pulling can also be effective. But there's a science to it.

When new sprouts appear, don't pull them up right away. Let them grow for about 10 days. This growth exhausts food stored in the root, and weakens the plant. After 10 days, the new top makes more food than is necessary for plant use, and reserves in the roots are restored.

For complete control, two or three years of this hand pulling will be needed.

New sweet potato nematode resistant

There's good news for Southern gardeners who had to give up growing sweet potatoes because of nematode-infested soil.

A brand-new sweet potato, Nemagold, bred by Oklahoma A and M College, will produce a crop even in infested soil. As an extra feature, it's high in vitamins, too.

Insects have troubles, too

In the battle between man and insects, the insects have held an advantage because of their ability to develop resistance to new chemicals.

Sesoxane, however, may change all that. It's a new chemical that steps up the action of pyrethrins (extract from the flower Pyrethrum) and makes them as powerful an insect killer as the synthetic insecticides. Better yet, there is no record of any insects developing a resistance to pyrethrins.

In time, Sesoxane may prove to be the weapon that can tip the balance of power to man's side of the fight.

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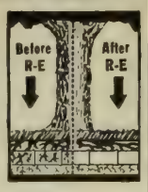
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Don't take immunity for granted!

Continued from page 185

where it is poorly controlled. Vigilant quarantine officers require every person entering the country to present evidence of recent vaccination. There are no exceptions; King Saud of Saudi Arabia displayed his certificate when he came to visit President Eisenhower last January.

Yet even the most elaborate defenses are occasionally penetrated. In 1947, when smallpox rode into New York City on a bus from Mexico, only one person in four had immunity dating from compulsory preschool vaccination. Within 28 days, more than 6 million persons were vaccinated in New York City alone, with parallel activity in suburban areas and in cities as far away as Philadelphia.

That outbreak, though limited to a dozen cases by the most intense immunization campaign of modern times, makes it clear that immunity against the preventable diseases cannot be taken for granted. Except for whooping cough, protection must be continued into adult life.

The job is not one to be shucked off on school boards or Public Health officers. It's a joint responsibility of the family and its physician. Most of the burden falls on family doctors, who are responsible for keeping abreast of scientific developments in disease prevention.

For the family, the big responsibility is to seek the advice of the doctor at regular intervals and to keep immunization records for each member of the family, refer to them every year or so.

True, the doctor will have a record of injections he has administered, and will frequently provide copies to schools. These measures are fine, but become worthless if the family moves to another city or has a question about Jimmie's immunity against tetanus while on a vacation trip.

Doctors will often provide records of immunization with the suggestion to parents that they be kept with valuable papers. But few parents are able to produce any sort of consolidated record.

Ideally, there should be a single place where all immunization records are kept safely, yet available for immediate examination when needed.

The *Better Homes & Gardens Baby Book* offers a simple and convenient place to consolidate data over the years. Page 237 of the current edition (other pages in earlier editions) provides spaces for recording the routine immunizations of infancy and childhood. It is a simple matter to make notations of each booster as received, or to attach new records firmly to the page.

And don't forget that disease strikes adults, too. Be sure to keep your own records just as carefully.

Notice

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The NEW Better Homes & Gardens
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The diary of a

Plain dirt gardener

By Harry R. O'Brien



"Here is your birthday present," I said to Maggie. "The last roses of summer. There won't be any more."

Nov. 1 There were visitors for breakfast this morning—the most happy, cheerful visitors you ever saw. These were the titmice and chickadees at the feeder outside the dining-room window.

They were there for their ration of sunflower seeds before we had reached our second cup of coffee. So the annual season of bird feeding has begun.

About half of the leaves, in their rich colors, are gone. I've been over the lawn twice with the leaf mulcher and there's another carpet over the grass by today.

Nov. 2 Work was the same as yesterday. But the pleasure was cutting a big bunch of mums and carrying them in to Mrs. Maggie. She put them in a vase and on the dining-room table.

Nov. 3 "Here is your birthday present," I said to Maggie. "They are the last roses of summer. There won't be any more, except maybe a few blooms on The Fairy."

It has been a summer day. I used the leaf mulcher on the east side of the lawn. Then I hauled more peat and compost for the rose beds.

Nov. 5 This was the warmest November 5 in the local weather history—up to 76. Gray violets are blooming at the rear of the lawn. Grass is growing faster than in June.

Tonight I made a big mistake. I repaired the big wheelbarrow and then used it to haul more compost. I hauled loads about twice as big as I've been hauling with the other barrow. By suppertime, my poor back was stiff as a board.

Nov. 6 Stopped in at the nursery garden store and ordered more bales of peat. I've used up all I bought last week. As long as the weather stays good, I might as well get the jump on next spring and keep putting peat on the rose beds.

I found that new roses will be in next week, so I gave an order for a few to be saved for me. These were a few more bushes of what I already have—Montezuma, White Bouquet, and Circus. I also ordered one of Golden Showers, the 1957 All-America which can be a climber, pillar, or shrub, depending on how it is pruned. Should have planted this last spring.

Nov. 8 Gosh—summer went away last night—thermometer down almost to freezing about sunrise this morning. Stopped in town and had alcohol put in the car. Heard that it is snowing about 20 miles north.

Hurried home, put on winter garden regalia and dashed rapidly over to Donald's place. Here have been growing my glads and dahlias amid his vegetable patch.

As I shivered in the breezes, I dug these. Cut off tops of glads down to the crown. Cut tops of dahlias down to leave a stem 4-5 inches long above clumps. These all I put in baskets and hauled home. I put the glads on the floor in the basement to get dried out and the dahlias back in a cool corner for the present.

Nov. 9 On my way home, I stopped at the nursery store and picked up my bundle of roses and put them in a tub of water in the basement to soak overnight.

Nov. 10 I dug holes for the new roses. Since these were all to replace plants which had died, I hauled in new soil and used that to fill in around the roots. I poured about half a bucket of water around each one and left that to settle overnight.

Nov. 11 "It is up to you to finish planting those roses," said I to David. "I'm sick with sore throat, wheezels and sneezels. Kind of a flu, I guess."

So David mounded dry soil up around the canes, up to about 10 inches, for winter protection. Now they are ready for winter. However we no longer mound up soil about our established bushes any more. We just let them go without any winter protection.

Nov. 16 Still sick.

Nov. 17 This has been the worst week in all my garden days. Fine weather, bright sunshine every day. Wonderful for finishing up fall chores. And I've been too sick and too tired as I get home, to lift a finger outdoors. Only work was to bring home some suet tonight and put it out for the birds.

Nov. 19 Even if I could've worked tonight, there was no chance. When I arrived home from the office, there was Maggie with her hands full of grandchildren. So I took over as her first helper with Gary, Danny, and Nancy. My first chore was give Nancy her bottle. Even David had to help when he came home.

Nov. 20 Drizzled rain tonight, so I could do no outdoor work. Now Maggie is sick. Something wrong with her throat. Can't talk above

[*Turn to page 241*



"It is up to you to finish planting those roses," said I to David. "I'm sick with sore throat, wheezels and sneezels. A kind of flu, I guess."



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Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and West of the Rockies.

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(MIAMI), FLORIDA

FREE GIFT CATALOG SENT ON REQUEST



ONLY $1.95 each plus 45c postage & handling. Set of 3 **SETS only $5.50** plus 75c postage & handling. No C. O. D. please.

5 pc. KIDDIES Breakfast Set Patented! Unusual! Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7½" tall. For use it separates into 5 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multicolor full-glaze finish. Guaranteed to delight. Immediate delivery. Write for FREE Catalog.

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FORCES You to Save
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Get perpetual Date A Minute Bank. 25¢ a day automatically. Keeps Date up-to-date. You can't overdraw account. Forces you to save. Order at once. Order several. Reg. $5.00. Now $4.00 ea. 3 for $11.00 ppd. Mail cash, check or M.O. to FELCRAFT, Dept. BG, 300 Atlantic Ave., Brooklyn 18, N.Y.



WORLD'S SMALLEST RADIO!

For only $4.95 you can own this newest midget-size Hearever Radio that fits shirt pocket or purse. No plug-in, no batteries, no tube replacements . . . no expense. Self-powered diode rectifier replaces tubes. Listen at work, play, sporting events, in bed. Hearing-aid type speaker lets you listen in private without disturbing others. Complete with aerial, ready to use. *Guaranteed or money back!* Only $4.95, postage paid. Order MINI-RADIO from **SUNSET HOUSE, 1648 Sunset Building, Hollywood 46, California.**



If Your Child Is a Poor Reader

See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. University tests and parents' reports show children gain up to a *full year's grade* in reading skill in 6 weeks. Write today for free illustrated folder and low price. Bremner-Davis Phonics, Dept. P-7, Wilmette, Illinois.

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Personal PHOTO CHRISTMAS CARDS including envelopes from your own negative **25 for $1** PLUS 35c SHIPPING



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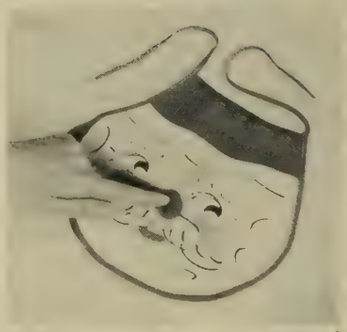
Limit 25 cards per customer

Send negative (and 3c stamp) of your baby, home, family, etc. for FREE 4¼ x 5½ deluxe sample card. Neg. returned with FREE sample and style booklet. (New neg. from photo, add 50c). See before you buy! EXTRA FREE GIFTS with orders postmarked by Nov. 15. Satisfaction Guaranteed! **Roy Photo Service, GPO Box 644 Dept. B11, N.Y. 1**



From far away India a rare and precious gift. This lovely matching set is turned from solid brass and hand-engraved with leaf and flower designs. 7" Tabla (Ash Tray) is $4.95, and Decanter is $5.95. Send check or money order to Holiday House of Dallas. 5014A Gaston Ave., Dallas, Texas

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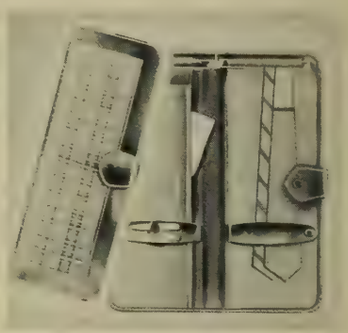
Fun for Baby and you, too! Push Santa's nose and he squeaks. Red, white bib is washable, has rubberized back; $1.25, ppd. Elizabeth McCaffrey, Dept.BH, Orange, N. J.



Conversation piece. Quaint bell of volcanic lava was handmade in Mexico. Fun for family room or patio; $2, ppd. Ten Mile Trading Co., Inc., Box 1448, Tucson, Ariz.



Gay dog serves party snacks. His back holds toothpicks. Tail holds food, too; 12 inches long. Red or yellow: $1, ppd. Nob Hill House, Box 1592, San Francisco 1, Calif.



Pack ties in travel case, hang it up on arrival. Holds handkerchiefs, jewelry. Smart plaid with simulated leather, $5.25, ppd. Mastercraft, 273 Congress St., Boston 10, Mass.



Help will come a-running if you wear "Dearie is Weary" apron. Denim in multicolored stripes; $3.50, ppd. Rothschild-Young-Quinlan Co., 901 Nicollet, Minneapolis, Minn.



Children enjoy seeing Robot walk by himself, turn if he hits anything. Battery powered, 11¼ inches tall; $4.95, ppd. F. A. O. Schwarz, 745 Fifth Ave., New York 22, N.Y.



Give her a chance to combine candlelight with flowers. Brass holders fit in needlepoint holders: pair is $1.50, ppd. Dorothy Biddle Service, DBS Bldg., Hawthorne, N.Y.



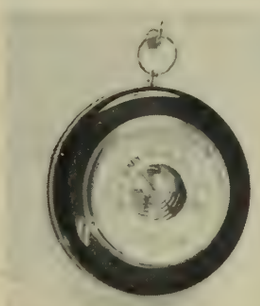
Look of luxury—encrusted with artificial white pearls are tissue box, $3.25, ppd.; powder or trinket jar, $1.15, ppd. Huss Bros., 100 West Chicago Ave., Chicago 10, Ill.

by Mail

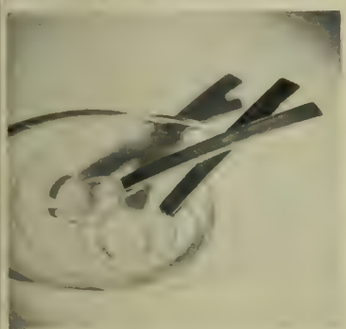




Lose your heart to dear Alice in Wonderland and jaunty White Rabbit puppets. Each, $2.95, ppd.; both, $5.50, ppd. Elder Craftsmen Shop, 850 Lexington, New York 21, N.Y.



Dad, especially, likes to check a barometer. Rich mahogany case, 5¼ inches across, gold dial; $4.95, ppd. The Burgess House, 126-B South Sixth, Minneapolis 15, Minn.



Flecks of gold in clear plastic give salad bowl elegant look: 12½-inch diameter. Walnut-handled servers. Set, $5.75, ppd. Bullock's Pasadena, 401 S. Lake Ave., Pasadena 1, Calif.



Gingerbread men dance over crib quilt in ivory and brown. Kit for 45x60 size, $4.39, ppd.; 54x72 size is $5.39, (No batting included.) Susan Smith, Carpentersville, Ill.



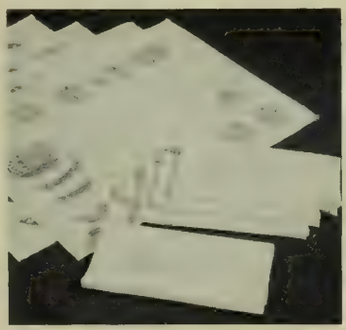
So appropriate for Traditional rooms—solid-brass candleholders. Stand 6½ inches tall; pair, $4.98, ppd. Dresden Art Works, 169-171 W. Madison St., Chicago 2, Ill.



Santa goes shopping with a little girl. Red straw purse is 9 inches high. He'd be a cute centerpiece, too; $2.15, ppd. Novita, 163 Ellwood Ave., Mount Vernon, N.Y.



Hand-carved rosewood elephants from India. Three-inch, trunk up, $2.50, trunk down, $3; four-inch, $4.50, ppd. Foreign Bazaar, 2727 N. E. Johnson, Minneapolis 18, Minn.



For her table. Place-mat set is coral and lime on white linen. Mats are 16½x18½; napkins, 17x17. Eight pieces, $6.45, ppd. Lord & Taylor, 5th Ave., New York 18, N.Y.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID



MAILBOX MARKER fits any mailbox—install in a minute. style M $1.95 POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame. style MF $2.95 POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls. style EM $3.45 POST PAID

Your name is you

–to your friends and neighbors
–to the doctor and other callers
–even to yourself and your family!

present your name attractively,
with a **DAY-n-NIGHT MARKER**
The perfect gift for Christmas because it's personal

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line. style OM $4.95 POST PAID



NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower. style NM $3.95 POST PAID



LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L $2.95 POST PAID



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower. style NL $4.95 POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $2.95 POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. style FB $3.95 POST PAID



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line. style OB $5.95 POST PAID

Letters shine bright at night
Easy to read DAY-n-NIGHT
2 sided; raised letters on both sides
Rustproof—lifetime aluminum throughout
Permanent embossed lettering—raised in solid plates
Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on name plates, up to 6 on number plates. Same on both sides.

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

COLOR! Background on any marker in your choice of **ANTIQUE COPPER • BARN RED • KELLY GREEN** Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

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MAKE $60 EXTRA THIS MONTH

Here's an easy, pleasant way to make money for yourself, your club or your church—take orders for nationally-advertised Spear products! Mrs. E. T. made $170 a month for part-time; Mr. A. S., $25 a day full time. Beginners can make as much as $60—$75—even $100 in the first month, more later! Write *today* for easy Profit Plans. We'll rush everything you need to start making money at once.

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	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
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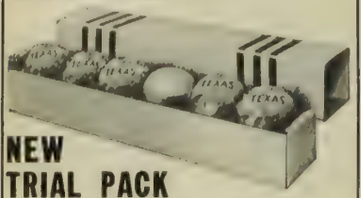
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There's a real "GIFT OF SUNSHINE" in every Red Blush Grapefruit you eat. Only from Texas can you get REAL red, REAL good, REAL sweet grapefruit! They're so sweet you can eat them without sugar—so red they add beauty to your table settings, and good? Just try them. And in Tip O' Tex brand you get the finest grapefruit grown ANYWHERE!



NEW TRIAL PACK

Brand new, attractive pack, containing six LARGE red grapefruit, at only $2.50, postpaid anywhere in the U.S. Try them—eat them—you'll drool for more! Delight your friends with this delicious gift. The proof is in the eating—so prove it to yourself.

FREE FOLDER AND PRICE LIST

Illustrated in color, with complete information on all varieties and many different packs of Tip O' Tex citrus, plus price list ranging from $2.50 and up. We will ship to your gift list. Write your name and address on margin of this ad and mail, or send post card for Booklet BH57.

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SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify). **Only $16.95**

Complete Kit for easy assembly. Bored, drilled, sanded, etc., simple instructions. **Only $11.95**

No money down—pay C.O.D. plus postage charges.

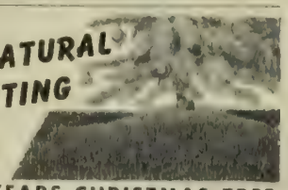
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THIS YEARS CHRISTMAS TREE

A fireproofed green raffia grass mat that covers any tree holder and traps falling needles. Looks and feels like growing grass, making a colorful background for your gifts. Mildew proofed and odorless. It may be used year after year when stored in the plastic bag furnished.

$3.50 Postpaid

Dealer inquiries invited

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ORDER FROM **MAC'S MAT COMPANY** 2141 Front St. Cuyahoga Falls, Ohio



BOUTIQUE BEAUTY

Glamorize every room with gay gold-finished switch plates. Bedecked with roses, set with tiny pearls and glittering stones.

Single (as shown) only **$1.25**
Double only **$1.85**. Postpaid.

VILLAGE HDWE.

355 Main St., Huntington, N.Y.

Christmas Cards with your personal touch



THIS YEAR SEND FOTO GREETINGS

Beautiful deckle-edged cards 4¼ x 5½ inches with envelopes; 6 designs, send for folder. Add $1.00 for imprinting name (20 letters). FREE IMPRINTING with orders for $5.00 or more from one negative. Send negative, size 1" x 1½" to 2¼" x 3¼", with check or money order (no C.O.D.). If no negative, send photo and 50¢ for copy negative. Money back guarantee. ORDER NOW—delivery cannot be guaranteed on orders after Dec. 1.

only **25 FOR $1*** cards and envelopes

MAIL-WAY PHOTO SERVICE CO. Christmas Card Division Dept. M1 P.O. Box 36, Cincinnati 14, Ohio

*(plus 35¢ handling & mailing; Ohioans add 3% sales tax)



Only $2.25

Per Set Postpaid. Order 3 Sets only $6.00 Postpaid No C.O.D.

4-Pc. ROOSTER TABLE SET

These barnyard birds are exquisite when roosting on your table. But they perform a real service too. Tops are salt & pepper shakers; bottoms are a sugar bowl and creamer. Almost 6" tall. Of full-glaze imported porcelain hand-painted in black and white with bright red combs. Remarkable value.



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LET MORTON'S REMODEL your old, worn or out-of-style fur coat, jacket, even your old cape into a glamorous new style, complete with new lining, interlining, monogram, cleaning, glazing, only $22.95. **$22.95** TAX FREE YOU SAVE 50%

- Morton's is world's first & largest 1-price fur service.
- Widest selection of styles! Over 30 Lovely Fashions!
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- Send no money. Just mail us your old fur. State dress size and height. Pay postman when restyled fashion arrives. Or write for new 1958 style book.



WRITE FOR NEW 1958 **FREE STYLE BOOK**

MORTON'S Dept. 14-K Washington 4, D.C.

NEW IMPROVED HASTINGS RAIN GAGE

Measures rainfall with precision to hundredths of an inch. Weather proof. Will withstand freezing. Streamlined for wind resistance. Made of tenite plastic. Top & base bright red. Stronger, easier to read. Only $1.98 ppd. GUARANTEED AGAINST DEFECTS.



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PAULSEN DISTRIBUTING AGENCY BOX 65 • HURON, SOUTH DAKOTA

1000 Printed Name & Address Labels $1



1000 Sparkling name & address labels, nicely printed with lovely Plastic box for just $1 postpaid! 5 orders or more at 75c per order! Money back guarantee. 300 LABELS—50c. (No Plastic Box). Free wholesale selling plan!

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HARVEST CAKE

Old Christmas recipe for better than fruit cake. Almost entirely whole, meaty nuts . . . sweet, juicy pineapple cherries, other fruits. Mailed to your gift list with distinctive card signed with your name. Money back if not the perfect holiday cake.

1½ lb $3.25 3 lb $5.75 Postpaid - U.S. no C.O.D.'s please

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ROUND ROBIN GREETING CARD

By Public Demand. A Really New Greeting Card.

This Christmas Card travels from friend to friend for ten years, becoming more precious as the years go by. Send $2.00 for box of 12 cards and envelopes, to **Round Robin Greeting Card Co., P. O. Box 637, Grants Pass, Oregon**

☆ *Gift Shopping*



Just like Santa's—tote bag is ideal for storing, carrying toys. White twill, circus trim; 25x36 inches; $2.95, ppd. Lon Ward, 3601 Kingsbridge Ave., New York 63, N.Y.



Pocket alarm can prevent late arrival. Set it for 5 minutes or 4 hours. Clips on pocket, tie, money; $9.98, ppd. Mrs. Dorothy Damar, 711 Damar Bldg., Elizabeth, N. J.



Easy way to solve a gift problem. Recitation Calendar Towel, in warm yellow and brown linen, fits into any decor. It's $1.25, ppd. Vermont Crossroads Store, Waterbury, Vt.



Personality pillows—pink elephant is 12 inches; clown, 18 inches. Kapok filled, felt trim. Each, $2, ppd.; both, $3.95, ppd. Craft Shop, West Main, Cambridge, N.Y.



Eyecatching handles on pie server, cake breaker have designs in ever-popular Meissen blue, on white bone china. Each, $3.95, ppd. Edith Chapman, 260 Main, Nyack, N.Y.



Match any decor with this pair for a coffee table. Brass ashtray, $2.50, ppd. Hour-glass-shaped cigarette container, $2.50, ppd. Downs & Co., Dept. BH&G, Evanston, Ill.



En garde! Object of this game is to jerk rings from rival's shield. Flexible plastic swords; $3.28, ppd. Morton's of Washington, 312 7th St., N. W., Washington 4, D. C.



Dainty dressing-table mirror is gold or antique white with gold. Syrocowood, 10½x12½, easel-back, $7.25, ppd. Gilbert & Leonard, 1544 Northern Blvd., Manhasset, N.Y.

by Mail

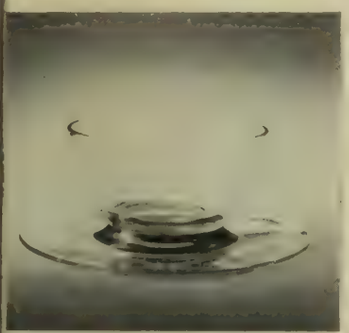




Monogrammed clothes brush is also velvet-lined stud box. Brown lambskin case is 4½x2½ inches. Nylon bristles; $2.95, ppd. Zenith Gifts, 422 Washington, Brighton 35, Mass.



Cute for candy or nuts is this milk-glass jar with motif of grape clusters and leaves, 6 inches high; $2.75, ppd. Salt and Pepper Shop, 90 Park Avenue, Park Ridge, N. J.



Elegant pair—crystal bowl and plate have silver-plate bases. Bowl is 10 inches across; plate is 14. Each is $9.50, ppd. Bonwit Teller, 721 Fifth Ave., New York 22, N.Y.



The whole crowd can paint Fun-agains. Water colors wash off figures to allow repainting. Set, plus paints; $1.95, ppd. Ett Barr Co., 111 Ett-Barr Bldg., Altadena, Calif.



Enchanted apple and pear delight all ages. Pull string and discover fairy-tale scenes. All wax; each, $3.25, ppd. Gina and Selma, Inc., 1048 Lexington, New York 21, N. Y.



Big enough for a crowd. Ceramic ashtray is turquoise, white, tangerine, green, yellow, or red. State color choice. $5.50, ppd. Charters, 79 E. Madison St., Chicago, Ill.



Put personal gear in travel bag on sporting trips, for beach or shopping. Canvas, leather trim; 17x6x13; $6.95, ppd. Norm Thompson, 1311 N. W. 21st, Portland 9, Ore.



Anyplace, anytime you will use this salad set with pride. Made in Italy, they're bamboo and stainless steel; $5.50, ppd. Bonniers, 605 Madison Ave., New York 22, N.Y.



Quick, Easy Way To Decorate Windows with GLASS WAX

NEW! CHRISTMAS STENCILS

Complete Nativity Scene on Extra Heavy Stencil Paper
New Colors For GLASS WAX Now Included in Every Set

Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frost-like, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.

All stencils made on special waterproof paper, coated both sides for repeated use. New, special set of plastic-packed, harmless dies for coloring "GLASS WAX" now included in every set.

EXTRA LARGE NATIVITY SCENE (giant size 36"x15" extra heavy stencil paper). Never before offered, this size not available in stores. Ideal for large windows at home, school or church: includes manger, 3 wise men, 3 shepherds, Joseph, Mary, animals, 16 figures in all. Can be applied as one scene or use figures separately. *Special coloring for "GLASS WAX" included. POSTPAID* per set $1.50 (AIR MAIL on above set 70c extra).

CHRISTMAS STENCILS (10 sheets 8½x11) 23 popular designs including "Season's Greetings," Santa in Sleigh, Reindeer, Christmas Tree, Angel, Sprig of Holly, Wreath, Stocking, Bells, Ornaments, Candle, Stars, Snow Flakes, Tinsel and Candy Cane. *Special coloring for "GLASS WAX" included. POSTPAID* per set . . . . . $1.00 (AIR MAIL on above set 50c extra).

SPECIAL OFFER! Both Stencil Sets and Colors $2.25 Postpaid Money-Back Guarantee

Send check, cash or money order (no COD's please). (If you live in Colorado please add 2% sales tax.)

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GIANT SET OF INDOOR GAMES



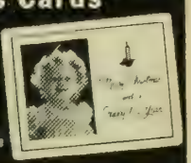
New—clever—tremendous value! Fascinating, absorbing, loads of fun. Set them up on floor or table top—children LOVE them (so do adults) 12 complete games—Miniature Golf . . . complete 9 hole course—greens, flags, balls, etc. Miniature Croquet—wickets, goal posts, mallets, balls. Bowling alley layout—balls & pins. Badminton—racquets, shuttles. Horse shoes—stakes & shoes. Shuffle Board—court layout, cues & discs. Plus a complete checkers and chess outfit with board. At least 4 other games can be played. Simple instructions for every game. Worth much more than this low price . . . only $2.00 for the full 105 piece set, postpaid. Insured & guaranteed. Order Now. WARFIELD INC., P.O. Box 7171, Dept. B, Long Beach, California.

Personal PHOTO Christmas Cards

Including envelopes

25 for $1

plus 35¢ shipping, from your own negative



LIMITED TRIAL OFFER

FREE SAMPLE 1 order per customer

Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 6¢ stamps for handling (after Dec. 1, 10¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today. *T.M. Reg.

YULECARDS* Dept. 23, Quincy 69, Mass.

Imagine an Electric OLD FASHIONED CAST IRON BEAN POT



It's no secret that the finest of flavorful cooking can be done only with cast iron cooking ware. Here you can add the charm of early American Character to your home, fireplace, or patio, with this thermostatically controlled Bean Pot . . . handles a 5-6 lb. roast, baked fowl, ham & beans, baked beans, stews, chili, etc. Self-basting feature imparts extra flavor. Washes like a pan . . . can be completely immersed in hot sudsy water. Big 5-quart size. Shipping Wt. 35 lbs. Satisfaction guaranteed. Price $29.75 f.o.b.

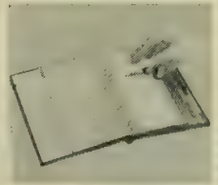
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Useful, welcome gift! Always up-to-date, never obsolete. Stiff paper tabs are inserted into slotted, alphabetically arranged pages. Old addresses and 'phone numbers are easily replaced with correct tabs. Holds 168 tabs, has sections for Christmas Card, Birthday, Anniversary lists. Spiral Bound, handsome leatherette cover. A lifetime gift. $5.25 postpaid, 100 extra tabs, $1.00.

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NEW BEAUTY FOR YOUR FLOWERS A "FERRIS WHEEL" PLANT STAND



WON'T TIP

ALL STEEL

FOR INDOORS OR OUT

Easier care . . . more light and air! Your African Violets or other flowers are never crowded, always beautiful, in this charming 36 inch stand. Wheel revolves so all 12 plants stay upright & visible. Stunning decoration.

FREE CIRCULAR shows styles, colors. No obligation.

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When ordering small items, ask to have them sent by Air Parcel Post (over 8 oz.) or Air Mail. Overnight delivery almost anywhere in the U.S. Ask company to bill you for extra postage. Maximum rate: 80 cents a lb. For greatest speed, send your order by Air Mail.

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Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

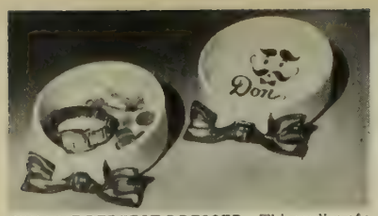
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Dental Sentinel protects your child's teeth! Major comes with child's nylon toothbrush in his hat as a plume. Drum is drinking cup. Makes toothcare child's play. Child's name decorated on Drum Cup. Stand or hang.

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With a lighter that looks exactly like a Cigarette. Fits in your pack of cigarettes. Imported handsome white enamel with brass tip. Flip it for fast, sure light. And it works like a charm $1

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All items postpaid.

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TALL and STOUT MEN'S FLANNEL SPORT SHIRTS

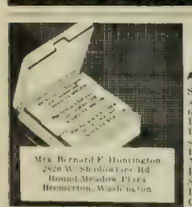
SPECIAL XMAS OFFER by mail only! Our 5.00 washable cotton plaids. Predominantly blue, red, grey or black-and-white. Longer body, sleeves for tall men; bigger body for stouts. Talls: collars 15-18½; sleeves 36-37. Stouts, collars 17-20. **3.95** Plus 30c Postage

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20 Personalized Photo Christmas Cards with Envelopes **$1** plus 10c shipping

NEW—DIFFERENT—PHOTOGRAPHIC FRENCH FOLDS—4 ASSORTED DESIGNS

Not just ordinary photo Xmas cards. Your own picture, family group, child or pet mounted on DIE-CUT, FOUR-COLOR FRENCH FOLDS. Size 5½x4¼ inches—all with matching envelopes. SEND FRENCH-FOLD PHOTO CHRISTMAS CARDS THIS YEAR! Order as many sets of 20 for $1.10 as you wish. Send any negative or photo not larger than 5x7 with remittance. (A photo is suitable—a negative is preferred.) No extra charge for making negative from photo. Your photo returned unharmed.

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Never a gift item like it before!



$2 a set
Gift-Boxed

Thinks for you! New sugar dispenser and salt and pepper shaker actually think for you. No spill, no waste, no messy tables. Just tip the beautifully decorated dispenser and out pours one teaspoon of sugar . . . AUTOMATICALLY! Matching shaker pours salt, pepper or combination of both at touch of a finger. Press for pepper . . . release for salt . . . press halfway for combination. It's the newest, loveliest, most practical table accessory you ever saw. Indestructible plastic in four lovely colors (turquoise, yellow, pink and red.) Decorated or plain. Makes unusual gift.

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27" HIGH



12" BASE

ALUMINUM CHRISTMAS CARD TREE

Displays up to 175 Greeting Cards 27" high, 12" base. A child can assemble it—no tools required. Eighteen 1" multi-colored polyethelene stars prevent cards from slipping off. Punch provided (to punch holes in cards) stores in top of trunk behind large star. Hollow trunk can accommodate wire for treetop light. All parts store away in slender tube. Also ideal for Valentine's Day, Weddings, Anniversaries. Perfect gift for the convalescent.

$4.95 2 for $8.95 Postpaid

No C.O.D.'s, Please

VALLEY FORGE PRODUCTS
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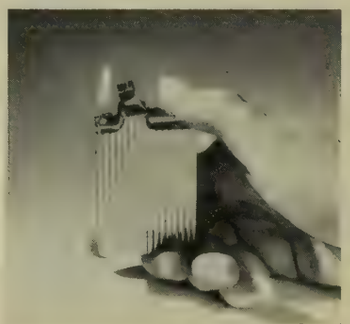
☆ Gift Shopping



Mugs from Mexico are hand-blown glass. Delicate blue, they can be used year 'round. Set of eight is $3.98, ppd. Helen Gallagher, 413 S. Jefferson St., Peoria, Ill.



Money well spent—solid-brass towel ring in leaf design brightens a bathroom; It's 5¾ inches across. $3.95, ppd. Radio Center Gifts, 64 W. 48th St., New York 36, N.Y.



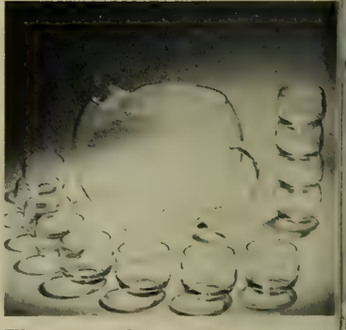
Lighter notes—musical cigarette lighter plays "Smoke Gets in Your Eyes" when you press trigger. Gold plated; $7.95, ppd. Kaskel's, Dept. 5219, 41 W. 57, New York 19, N.Y.



Child's delight—his own rocker! It's ash with fiber rush seat, 28 inches high; light natural finish. $6.75, express charge collect. Jeff Elliot, Dept. BH2, Statesville, N. C.



One weigh to show your affection. Herb scales are mellow pine, 12 inches tall; $5.95, ppd. Add 50c west of Mississippi. New England General Store, Janes Ave., Medfield, Mass.



The very thing for the socially minded. Crystal punch bowl holds 7 quarts; cups, 4 ounces. Set of 13 pieces, $11.50, ppd. Gump's, 250 Post St., San Francisco 8, Calif.



Versatile ladle could be used as a planter or for serving snacks. It's polished brass. Bowl has a 7½-inch diameter; is $5, ppd. Tepper China, 201 Walnut, Champaign, Ill.



Delicately colored tiles, all hand made, are imbedded in the lid of this walnut cigarette box. It is $13 ppd. Colby Associates, Inc., 250 E. 51st St., New York 22, N.Y.

by Mail

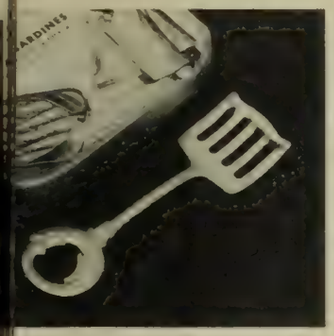




sy to carry—binoculars fold . open or close quickly. In a 3x4½ ther case; 2.5 lens; $6.95, ppd. e Game Room, 1538 Connecticut e., Washington 6, D. C.



For luck—your zodiac sign on playing cards. State birth month, day; 2 decks, $2.25; 4 score pads, $1.25, ppd. RMS Interiors, Dept. B., 11146 S. Michigan, Chicago 28, Ill.



usive sardines don't have a ance with this sardine fork from eden. It's silver plated. Fork, .60, ppd. Eva's Gift Shop, 910 arquette Ave., Minneapolis, Minn.



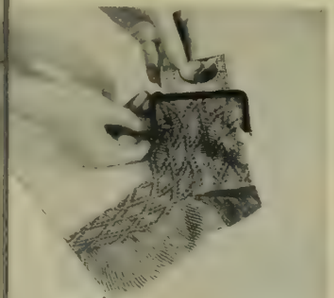
Sweet reward. Gum balls come out when you put coin in Bank-O-Matic. Gay plastic; $1.50, ppd. with gum, your child's name. Crown Craft, 246 Fifth Ave., New York 1, N. Y.



ts a pocket. Pruning knife and ears fold in 3¾-inch walnut case. ades are high carbon steel; $7.95, d. Hoffritz for Cutlery, 551 Fifth e., New York 16, N. Y.



Old-time charm for her kitchen. Cracker barrel bucket, 8x9 inches, is antique-finish pine with steel hoops. It is $3.30, ppd. Puddin' Holler, G10, East Swanzey, N. H.



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an ol
most c? Why not put it in
costs 69¢ You'll rate as a
Beatty B. Amusing purse
BETTER HOMES & Beatty, 417
d 46, Calif.



Quaint Swedish Christmas designs decorate bake-serve platter. Green and ivory on rust ground, 11½x16¼. It's $10.50, ppd. Sweden Shop, 3313 West Foster Ave., Chicago 25, Ill.

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SAVE UP TO ½ FACTORY-TO-YOU!

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44 lovely, up-to-date, Solid and TWEEDY colors, casual Texture Blends, Embossed effects, Leaf and Floral designs, colorful Early American and Oriental patterns, regardless of colors in your materials. 9x12 ft. weighs 46 lbs., not 32.

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MADE IN ALL STATE COLORS like dad's auto tags. Brilliantly reflectorized with "Scotchlite" to safeguard the children. Use on bikes, etc. Any name (up to 7 letters) embossed in raised letters on steel 7"x2½" plate.

Reflectorized Plate, each, ppd .....$1.25 **$1.**
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2 lb. $3.55 each postpaid West of Denver add 25c

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20"x6"

AMERICAN EAGLE $5.35 ppd.

Majestic 3-dimension wall plaque; made of durable cast Aluminum. Authentic detail; use indoors or out. Antiqued Gold or Black Finish.

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$2 ea. 3 for $5

NOW! Tee-PJ's available in long sleeves for colder weather comfort

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Christmas Photocards
from your own snapshot

25 FOR $1.50





Deckle-edged cards 4¼" x 5½" with beautiful holly-lined envelopes. Send negative, 35 mm through 620 (other sizes 50¢ for new neg.) with check or money order, include 35¢ pack-ship chg. Ohioans add 3% sales tax. If no neg.—send photo and 50¢ for copy.

FREE IMPRINTING
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FREE SAMPLE
Send neg. & 6¢ postage for sample card and folder showing 6 designs. Sample offer expires Nov. 20.

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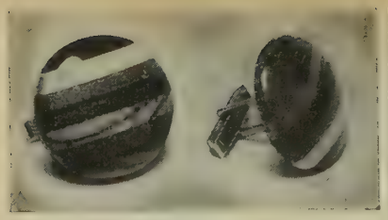


Ideal heater for Your Sunporch. The Suburban Novent Heater is power vented, needing no stack or chimney and will save you 20 to 30% in fuel costs. Because it is easy and economical to install in a window or wall, it is ideal for heating your sunporch or spare room.

The Suburban Novent Heater which automatically provides even heat from floor to ceiling, is approved by leading utilities and LP-Gas (bottled gas) marketers. 35,000 BTU, $199.00 plus delivery and installation charges. 45,000 BTU, $229.00 plus delivery and installation charges.

SUBURBAN APPLIANCE COMPANY
(L-11-57), Whippany, N. J.

Christmas ideas



New Cuff Links Created Out of 7 Rare Woods

To create these unusual cuff links, I searched through the world's most beautiful rare woods, finally choosing seven for their natural splendor and color contrast. 1. EAST INDIAN ROSEWOOD from Ceylon, richest of all dark cabinet woods. 2. PRIMA VERA, unique "White Mahogany" from Guatemala. 3. HONDURAS MAHOGANY, the finest true golden mahogany from Central America. 4. AMARANTH, a deep purple wood from the jungles of South America. 5. PADOUK, brilliant vermillion wood from Africa's West Coast. 6. TEAK, fabled brown wood from Burma. 7. COCOBOLO, a hard, heavy orange wood from Central America. All seven are laminated together under high pressure, then lathe-turned and polished and attached to patented gold-plated spring-action backs. Only $3.30 per pair postpaid, incl. Fed. Tax. 3 pair for $8.25. To order, just mail this ad with payment and your name and address to:

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Here is the most wonderful Xmas Gift of all—and No inexpensive! Send us your favorite snapshot, print or negative, of your child, family, pet, etc. We will enlarge it and make an 8"x10" life-like Jig-saw Puzzle, so natural, so touchingly personal, it will thrill the heart and capture the imagination of any youngster. Your choice of beautiful black and white Jigsaws **for only $1.00** or gorgeous, Hand-Colored **for only $1.50 each!** Send money or C.O.D. Your picture returned **immediately** with puzzle. Money-Back guarantee.

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50 PHOTOS FOLDERS ENVELOPES
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Beautiful 3 color Christmas folders with your own snapshot . . . a cheery personal Christmas message. Send check or M.O. (No C.O.D.) with negative. If no negative send snapshot and 50c for new negative. Specify style of folder desired shown below.

Act today. Satisfaction guaranteed.

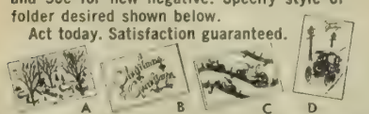
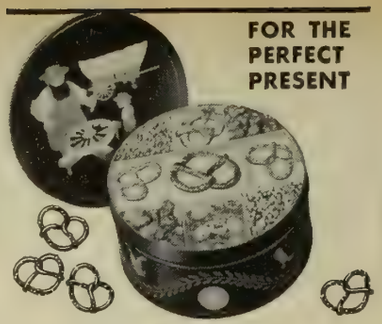


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PLANT STAND

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Only $14.95 each, plus $1.00 for packing and postage. (Canada $2.00)

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Olde New England Sewing Bucket
23" High: A Lovely End Table!

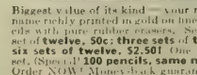
A Beautiful Piece of Furniture! Hand Turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles hold thread. When finished, pop your needles into cushion, drop lid, *presto!* A lovely End Table! Hand rubbed Salem Antique Maple finish. **Small size:** 24" high (lid down) 13" diam., only **$11.95** ppd. **Large:** 24" x 15½", only **$12.95,** ppd. (Please add 75c W. of Miss. R.) Money back if not *thrilled.*

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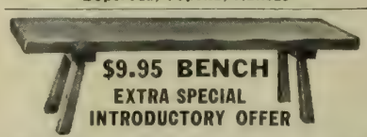
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Let Santa hold holiday mail. Of heavy red and white felt with gold glitter, it's a good place to keep Christmas cards; $2.50, ppd. The Old Whip Shop, Westfield, Mass.



Something special—bright holly decorates wicker basket for snacks or Christmas cards. Sides are 14½ inches. Trim is removable; $3.95, ppd. Hultberg's, Rockford, Ill.



Create your own wreaths or decorations with colorful hard candy twisted in a cellophane rope; 28 feet for $2.98, ppd. B. C. Moses, P. O. Box 8052, Houston 4, Tex.



When door opens, Swiss chimes play "Jingle Bells." Nonelectric, unit automatically rewinds; $5.10, ppd. Bancroft's, Dept. BG-366, 2170 S. Canalport Ave., Chicago 8, Ill.



Christmas-tree candleholders are shiny tin, from Mexico. Use one or pair; 6½ inches. Each, $2.50, ppd. Fred Leighton's Mexican Imports, 15 E. 8th, New York 3, N.Y.



Keep Christmas cards in a record book. White simulated leather, it's 8x10½ inches. Six blanks for list included; $4.50, ppd. The Shaw Co., 11146 S. Michigan, Chicago 28, Ill.

FOR CONFIDENCE IN YOUR KITCHEN—use *Better Homes & Gardens* NEW COOK BOOK—wherever books are sold or send check or money order to 5911 Meredith Bldg., Des Moines 3, Iowa . . . $3.95



DONKEY ON ROCKERS NOW $8.95
Reg. $15.00

The Toy of The Year—The kiddies love to rock on this beautiful plush Donkey. Sturdy steel frame on hard wood rockers. Wears colorful saddle and bridle. 27" high x 22" long x 10" wide. Strong enough to hold an adult.

Donkey With Music Box $12.95

Send check or money order. No C.O.D.'s. Pay express shipping charge on arrival.

GUARANTY SALES CO.
Box 176, Dept. B-11, Teaneck, New Jersey

PECANS, 35c Sample box giant Texas pecans or shelled mammoth halves, 35c ppd. Say which. Grower-to-you Christmas price list free.

PECAN JOE, Box 1285C, Texarkana, Tex

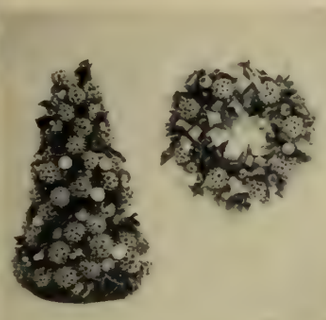


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A Symbol of Heritage

Solid Cast Iron—Black Finish—Moving parts, 6" Bore—15" Long Carriage, 12" Wheels—Weighs approx. 125 lbs. Smartly decorative on the Lawn, particularly in pairs. An ideal 2-way Doorstop. Delightful ornament in Rustic Garden, Stone Walls, Steps, Landings, Attractive lamp posts, Name Signs, Fountains, Entrances, at Flagpoles, Lamp posts, Name Signs, Fountains, Fish Ponds, Sundials, Fireplaces, etc. *No C.O.D.'s Please* Single $12.95 Pair $23.00 Shipped Prepaid Directly from the Cradle of Freedom

VALLEY FORGE PRODUCTS
Dept. O Valley Forge, Pa.

for your home



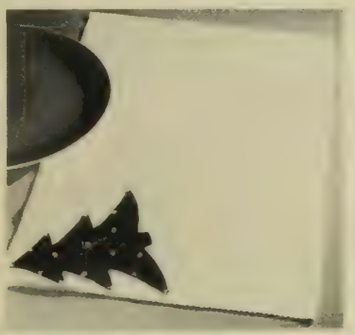
Golden balls (painted gum-tree seed pods), bright fruit make a 12-inch tree, $15, ppd.; gay wreath, 8 inches across, $5, ppd. Country Squire, Rancho Santa Fe, Calif.



Write your own holiday greeting on a blackboard outside your door. Remove trim for use later: 12x16 inches: $5.50, ppd. Edith Dillion, 1448 N. Sedgwick, Chicago 10, Ill.



King-size goblet could be used for Christmas balls, candy, nuts. Heavy glass, it's 10½ inches tall; $6.25, ppd. Serendipity 3, 234 E. 58th St., New York 22, N.Y.



Holiday setting. Felt place mat is decorated with a sequin-dotted tree. White with green trim; 12x18; each, 95c, ppd. Wawasee Boat Co. and Gift Shop, Syracuse, Ind.



Hold fast without glue or tape. Just rub Styro-matic decorations on pad; 150 assorted white, green, red; $1.49, ppd. Breck's of Boston, 372 Breck Bldg., Boston, Mass.



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All sizes 4 to 11

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• Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected —individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

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(8 to 14 pears, pictured above) . . . . . **$ 3.70***
No. 2 — Deluxe Box (15 to 18 pears) **4.75**
No. 7 — Asst. Fruit Chest (About 14 lbs.) . . . **7.25**
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***EARLY BIRD PRICE**. . if your order, complete with names and addresses of recipients is postmarked on or before November 20, 1957. Regular price $3.95.



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See the sensational Red Robin Living Fence (*Gloire Des Rosomanes*) that's sweeping the country! Surround your property with beauty and protection for as little as 12c per foot. PLANT NOW, have a vigorous Living Fence bursting with fragrant red roses, in a few short months! Grows to 6 feet, less if desired. Red Robin grows straight, upright, stays compact: won't stray like old-fashioned multiflora. Keeps out intruders, noise. Thousands in use. Not available elsewhere. Send for *free* full-color book today!

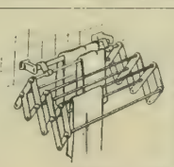
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500 PRINTED NAME & ADDRESS LABELS 25c



500 Gummed Labels printed with ANY name and address (or ANY WORDING up to 15 words) 25c. We absolutely GUARANTEE that quality of these labels equals or surpasses those costing 1000 for $1.00! No limit order as many sets as you want! FREE with order—Agents and Fund Raising Plans. Order NOW! Money-back guarantee.

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(with 7 rust-proof steel bars' equivalent to 10½ feet of clothes line. Adjustable. Hook onto any towel bar, clothesline, shower curtain rod, auto window, or suspend over tub or between 2 chairs. Store away in drawer or pack in suitcase. Ideal for personal laundry, extra towels, etc. Anywhere in the home or while traveling. **$3.95** postpaid. *No C.O.D.'s Please.*

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Dept. O **Valley Forge, Pa.**

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November, 1957

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Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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Personal help

in planning, decorating, and furnishing YOUR home

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores who feature personal counsel on home planning, decorating, and furnishings problems.

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BH&G Home Planning Centers are set up to offer personal help rather than give counsel through correspondence. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

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Colorado Springs—Home Furniture Company

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Georgia
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Augusta—Bowen Brothers

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Boise—C. C. Anderson Co.

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Longview—Hinton's Furniture
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Tacoma—Rhodes

Wisconsin
Madison—Black Furniture Company

Ontario
Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec
Montreal—The T. Eaton Co., Ltd.

*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

The diary of a plain dirt gardener

Begins on page 231

a whisper—which has some advantage for David and me, but we'll never tell her so.

Nov. 23 Down to 20 today, snow this morning, but at wo[illegible]me I went out for the first tim[illegible]n two weeks to do real work. The first chore was to burn trash in our new incinerator on the rear lawn.

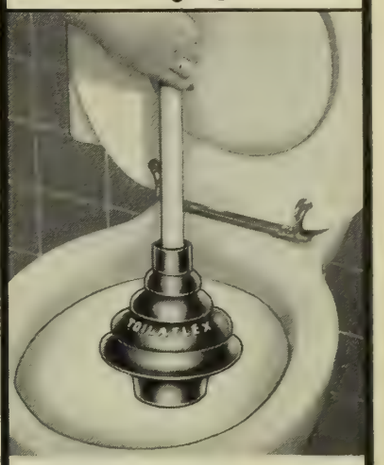
Nov. 25 Each evening now, after I put out feed for the birds, I gather up kittens, in spite of their howling and scratching, and put them in the basement until Maggie is ready to let them out and feed them after dark.

Nov. 27 I was all bundled up and ready to do garden work. A delivery truck had just stopped and left some bales of straw for the strawberry bed and other winter mulching. At this point, Maggie issued orders for me to burn trash. I had to feed the birds. By then it was dark and my ears were freezing, so no other work done.

Nov. 30 "So you're taking the scrub lady out to supper, are you?" asked Maggie, as we set off, after dark, to meet David at a restaurant for dining out.

You see, Maggie had ended up this month by mopping and then polishing the kitchen floor. She was sorta tired out. I liked the idea, too, because there would be no dishes to wash.

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

$2.65 fully guaranteed

AT MOST HARDWARE STORES

IMPROVE YOUR FIREPLACE!
only **THERMO-RITE** FIREPLACE ENCLOSURE
with HEAT TEMPERED GLASS DOORS

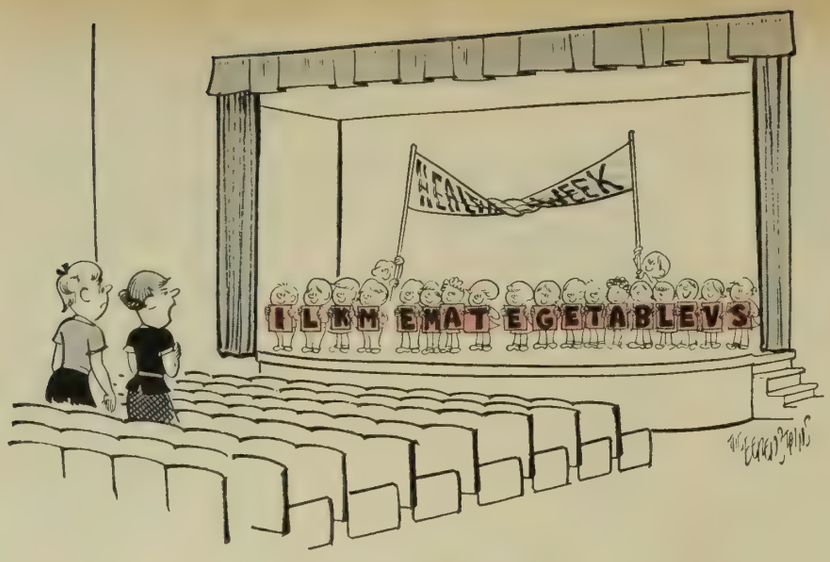


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- Add distinctive beauty
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• WRITE for free booklet

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Akron 9, Ohio Dept. (Bhg-1157)
Canada: 134 Hartzel, St. Catharines, Ont.



"I think we're in trouble."

THE MAN NEXT DOOR®

"Thanksgiving was a lot easier for the Pilgrims than it is for us," says neighbor Reg Manning. "Today we Americans have so many blessings it's impossible to count them."

• • •

Ask any husband—burning a candle at both ends makes it twice as hard to keep his wife in the dark.

• • •

Can't seem to worry dutifully about world affairs or national debts much this month. My chrysanthemums are in full, glorious bloom, our Christmas cards are ordered and paid for, and my college football team hasn't lost a game.

• • •

True friends don't sneer at the grade school drawings you hang in your living room. They realize you love children more than you love art.

• • •

Six-year-old Tina Verity looked at the bills and big coins in the collection plate Sunday, then on the way home said to her friends, "I don't see why people pay so much to go to church. I got in for a dime."

"Men can live without air for two minutes," said one of the teachers at a P.T.A. meeting the other night, "and without water for two weeks, and without food for two months, and without a new thought for two generations."

• • •

It never occurs to our carefree 16-year-old that some day she will be as ignorant as her parents.

• • •

"The U. S. Mint makes our money first," son Burton, Jr., was coaching his little sister, not unwisely. "It's up to us to make it last."

• • •

"Whenever success turns a man's head," my dad always warned us brothers, "it always points him in the wrong direction."

• • •

"Biggest fault with men," mused my wife's spirited mother, "is that men think women couldn't get along without them. Biggest fault with women is that we can't."

• • •

If you want a monopoly on your husband's love, put a little trust in him.



"My husband has a dual personality," says young Judy O'Reilly. "Much of the time he is charming. Other times, he's broke."

• • •

Pointing our hearts toward Christmas, our pastor asked the Men's Club how many could name the Three Wise Men. I held up a hand; but for your information and warning, the proper answer *wasn't* Shadrach, Meshach and Abednego.

• • •

Bachelorhood loses all its nebulous attractions when—clean shirts appear in my drawer as if by magic, week after week, year after year . . . unmarried Dale McCarter, aged 44, drops in of an evening and stays past midnight, reluctant to leave our family circle . . . a suddenly tall cover-girl beauty plants a quick kiss and murmurs, "Dad, I hope I find a husband as sweet as Mother found." . . . my birthday brings an expensive, chipped-in-for little gadget I had wistfully admired six months ago . . . Boy Scout son enters the den and forthrightly asks, "Could we have a man-to-man talk about a little matter?" . . . I drag home from a rough day at the office, frustrated, bushed, only to see the door pop open and there She is, arms out, smiling her love!

Burton Hillis

P. S. Bob Hannelly, our friend and ex-neighbor who now lives in Washington, sent along another letter this week.

Dear Burton: Our office had a severe attack of Madison Avenue-itis, a manner of speech reportedly used in the New York advertising agencies. Art, a junior executive in our branch, loves Madison Avenue-isms.

When a pet project of his is rejected by the boss, Art shrugs his shoulders. "Oh, well," he says, "that's the way the cooky crumbles." When an idea has merit, but is somewhat unexciting, Art says, "Nice package. But who's got the ribbons?" If he wants to pigeonhole an unwanted problem, Art says, "That thing deserves a do-it-yourself scholarship to work itself out."

If a new idea comes up, Art says: "Let's put this thing on the floor and walk around it," or, "Let's hang it on the wall and throw darts at it." Last week he had a brand-new one: "Let's put it on the 5:30 and see if it gets thrown off at Baltimore."

If Art doesn't like a program he says, "The case is shiny, but it won't hold lighter fluid." If he wants a letter retyped, he says, "Take this over to Elizabeth Arden's and get it a new paint job." If a conference is getting nowhere, he urges that we "put this thing in reverse" because "we aren't knocking down enough pedestrians this way."

If Art offers an idea, he claims it has "altitude." If somebody else offers it first, he is likely to ask: "But where is the third dimension?" If the Defense Department vetoes a project, Art says, "The bang-bang boys shot it down." If the White House approves one of our suggestions, Art says, "This one must have had Indian blood. The great white father didn't scalp it."

The other day, Art got "riffed." That's Washingtonese for "reduction in force," or fired, let out, sacked. But it didn't bother Art. As he left for New York, he shrugged his shoulders. "Oh well," he said, "that's the way the pickle wrinkles."

Sincerely,
Bob Hannelly



$10,000 MORE LIFE INSURANCE ON A "DO-IT-YOURSELF" BUDGET! Today, many of the most prudent budget-stretchers—like this amateur paper hanger—are finding they can afford New York Life's modern Whole Life insurance. At a low premium cost, Whole Life assures immediate cash for your wife and children, should you die. While you live, Whole Life continues to build cash values available for an emergency. What's more, when you retire and no longer need insurance protection, it can pay you a *monthly income for life!* Premiums are low because Whole Life's $10,000 minimum face amount permits savings that are passed to you. If you're age 35, for example, monthly premium for $10,000 of Whole Life is only $20.80 ($20.05 under Check-O-Matic®)—less dividends you may apply. See your New York Life agent for details or write direct to this address.

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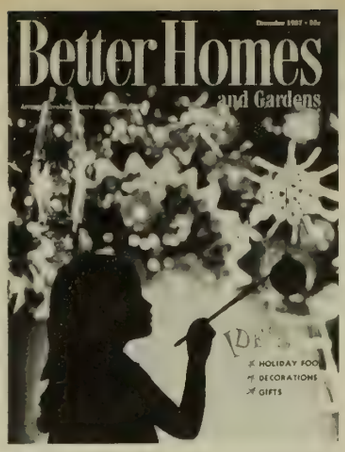
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NEW EASY-SEAL TOP HAS HANDY APPLICATOR TIP



DUPONT
REG U.S. PAT. OFF.

Better Things for Better Living . . . through Chemistry



Christmas decorations new and exciting — begin on page 46. Cover: Morton Goldsholl

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Better Homes and Gardens®

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There's a book here for almost everyone!



If you've promised him a sailboat, only a sailboat will do. But for everyone else on that long list, there's a good book. Now, this Christmas, booksellers across the nation are featuring displays of fine books from *Doubleday* and *Better Homes and Gardens*, two of America's leading publishers. You'll find books on this list and at your bookseller's that will suit every taste, and flatter anyone who receives them. With just one stop at your bookstore, you'll take care of all your gift requirements easily and conveniently, and you'll spend less than you expected.

HISTORY & BIOGRAPHY



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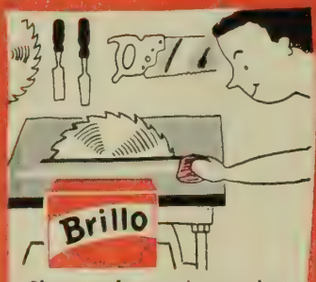
Better Homes and Gardens

Des Moines, Iowa

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Nothing shines aluminum like...



There's special soap with Jeweler's Polish in every pad! **THRIFTIER! 5 and 12 pad boxes**

Is your health insurance program good enough?

Many American families are on dangerous ground because of gaps in their health insurance programs. In this third of four articles on insurance, you'll find ways to protect your budget from ruin when faced with large and unexpected medical bills

By Ronald M. Deutsch

Jim Walker didn't worry on the way to the hospital. His doctor said he'd be fine, and Jim had an abundance of health insurance.

The bills showered down—for the hospital room, lab costs, drugs, X-rays, doctors, nurses. And all were well insured against. Yet Jim's illness nearly wiped out his family's savings.

Why? The insurance company paid off promptly and fairly. What went wrong?

"Jim's errors," says a health-insurance executive, "are sadly typical. For though a huge majority of Americans now have health insurance, most have left big gaps in their planning. And those gaps are just where the family budget is hit hardest!"

Jim Walker had ignored his family's biggest health-insurance need. He overlooked what experts think is the worst thing that can happen to a family because of ill health—loss of income.

Walker's medical bills were handled by his insurance. But it was 27 weeks before he could work again. During that time no money came in for food, clothing, payments on the house and car.

"Here," say the experts, "is the base of all good health insurance—guaranteed income when the breadwinner is ill."

"But," you object, "chances are, if I'm laid up, it won't be for more than a couple of weeks. I can afford that much time away from work. But the medical bills will be terrific."

True enough—most of the time. And you should be protected against hospital costs. Yet next year some 340,000 people will be totally disabled by accidents, and sickness will disable even more. So your first need is insurance against that biggest blow.

The premiums on this insurance may look substantial. But remember, this policy is designed to pay off every month for the rest of your life. That's a lot of money.

It might be true that you could manage some time away from work on your savings. If so, there's a less expensive plan—a deductible, just like the one on your car insurance.

With this, the insurance doesn't pay until you've been ill a specified length of time. You decide how long that will be. This cuts a big chunk out of the premium. And it is in keeping with the first rule of all insurance buying—insure first against the catastrophes, and take care of smaller mishaps yourself.

The deductible in income insurance is called a waiting period. It is usually 30, 60, or 90 days. But it can be as much as a year. The longer the waiting period, the cheaper the policy. Most income replacement insurance is still designed to pay from the first day in case of accident, and from the seventh in illnesses. But policies with longer waiting periods are growing in demand.

Don't expect to have your whole income replaced. Most firms have maximums they will pay, depending on how much you earn. Half your salary is excellent insurance, and considerably less will do.

Your employer might continue your salary for a while, if you become ill. He may provide group insurance which will give you some income. Your union might pay small benefits. Take these things—and your savings—into account. Then decide how big a policy you need, and how long a waiting period you can take. Remember, this policy should keep paying for life, if need be.

"O.K.," you say. "I'll go along with this. But now what about doctors and hospitals? What about those big medical bills?"

"Here again," say the experts, "the key word is *big*."

In any insurance, if you ask for protection against the little hazards, you'll pay high for low benefits. If you think out the big risks, you'll buy bargains. Health insurance follows the rule.

So look now at the second biggest catastrophe in family health—the terrible cost of a long, serious illness.

Suppose Johnny climbs the slippery elm and winds up with a broken arm. You're stuck for half a dozen visits to the doctor, the setting of the bone, X-ray, and a [*Turn to page 122*





UNIQUE! Gorham's Christmas gift stocking that holds a variety of Gorham Sterling pieces in any of 18 exquisite patterns.

Reflections . . . on Christmas Eve

"The kids are in bed. Asleep, at long last. I can hear Mary getting ready to call it a night. The house is settling into quiet.

"The gifts, wrapped and tied, are all in place under the tree. All except one. And I've stayed behind just to put that final one where it belongs.

"It's a gift for Mary—and not exactly a surprise. Yet, I know it's something she's wanted and needed. And that's why I bought it for her this Christmas.

"I'm giving her Gorham sterling to complete our service. My gift is as warm, as glowing, as indestructible, as our love."

On this page are a few of the Gorham sterling pieces that women love to own. Your authorized Gorham dealer will be pleased to show you many more.

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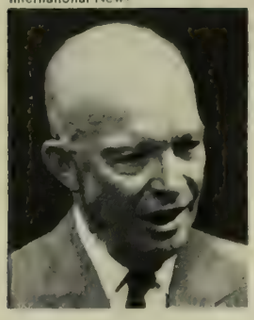
My most memorable

CHILDHOOD BOOK

Better Homes & Gardens asked noted persons, "What book, other than the Bible, made the greatest impression on you as a child?" We hope their recollections will suggest giving a book to a child you know. Perhaps, too, you will introduce him to the treasures of his local library, that wonderful storehouse of the written word which is to be honored this coming March, during National Library Week

Data compiled by Mort Weisinger. Drawings: Bettmann Archive

International News



Dwight D. Eisenhower

White House Press Secretary, James C. Hagerty, tells us: "The President liked many books, particularly those on history. During his school years, he was an avid student of the history of Greece and Rome. He could recite the names and dates of reign of the Roman emperors with greater ease than most American boys could give similar data on the Presidents of the United States.

"Among his favorite books is that wonderful satire, *A Connecticut Yankee in King Arthur's Court* by Mark Twain. Shakespeare's plays, too, because of their timeless insights and broad scope, made a great impression on the President."

Wide World



Charles Van Doren

I've spent a wonderful three days trying to decide which was the most memorable book I read as a child.

I've been up in the attic, and behind chairs in dark corners of unused bookcases. The books are all still there—I'm grateful to my parents for not throwing them away. I've taken them out and handled them again, seen the scrawled remarks I wrote in them years ago, and been excited again by the same illustrations. *The Black Arrow* (Robert Louis Stevenson), *Gulliver's Travels* (Jonathan Swift), *The Hoosier Schoolmaster* (Edward Eggleston), *Tom Sawyer* (Mark Twain) —I could name fifty more. But the one that affected me most deeply was *The Story of Earth and Sky*.

It was by Carleton and Heluiz Washburne, in collaboration with Frederick Reed, and the Century Company published it for the Junior Literary Guild in 1933. I was 7 at the time, and my uncle, Carl Van Doren, then head of the Literary Guild, must have given it to me. I read it to pieces.

Perhaps any book about the unbelievably ancient history of the earth, the sun, the solar system, and the universe would have taught me what this one did—that whether I liked it or not, patience was the only virtue that nature really appreciated.

I began to understand a little about time. Nothing but man was in a hurry, I learned. This was soothing. The future of man is limitless, I thought, because time is limitless. And because I have never really ceased to believe this, *The Story of Earth and Sky* is the most memorable book of my childhood.

International News



Eddie Cantor

Truthfully, and to my lifelong sorrow, reading was not one of the major sports of my childhood. In my neighborhood, if a guy was found poring over a book outside of school, he was just looking for trouble—and got it from the other kids:

Somehow or other, though, I came across a copy of *Alice in Wonderland* and I was transported into another world by its great humor, suspense, and a rare sort of uncommon good sense that I suppose is particularly appealing to children.

Alice and her friends enchanted me so much that I braved it when the gang from my block caught me red-handed with the book. I defended myself, explaining that it was a "real *funny* book, fellas!" Pretty soon I was reading whole chapters aloud to one of the best audiences I've ever played to.

Come to think of it, I've never read "Alice" to any but good audiences. I've read it to all my children, and they loved it. And I can hardly wait to read it to Amanda, my not-quite-2 granddaughter. She's sure to love it, and I'm about ready to hear it again myself!

More on page 10



Hammond Spinet Model illustrated

The Christmas spirit's warmer in a home that has a Hammond Organ

. . . the music you play on a Hammond is a gift that's always new

. . . it gives a family a new way to live in harmony and understanding

. . . makes home the important center of the children's lives

. . . renews your Christmas spirit every day

There's still time to have your Hammond Organ delivered before Christmas morning. Your Hammond Dealer invites you to a complete demonstration of the Hammond Organ . . . and offers you generous budget terms on any model you select. See him soon and start enjoying a new kind of living.

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My most memorable

United Press



Mrs. Franklin D. Roosevelt

I loved Kipling as a whole, *Thaddeus of Warsaw* (Jane Porter), *Misunderstood* (Florence Montgomery), and many more. Dickens' *The Old Curiosity Shop* was a favorite because my father called me "Little Nell" like the child in the story.

Herbert Hoover

Wide World



Due to religious surroundings, my childhood reading was confined to the Bible, school books, and certain novels showing the huge danger of "Demon Rum." But, surreptitiously, I read a friend's copy of a periodical of the times known as *The Youth's Companion*. Being regarded in my circles as corruptive, it had to be read behind the barn.

When I joined the intellectuals by attaining the high position of an office boy at a job not far from the town library, my first book from it was Scott's *Ivanhoe*. Soon, I had read most of the other Scott novels.

United Press



John Foster Dulles

The book which enthralled me as a youngster was *The Boys of '76* (by Charles Coffin). This was a story of the exploits of those who won our independence. It was a sound book for young Americans to read, for it inculcated a deep sense of patriotism and a recognition of the sacrifice that is required if liberty is to be gained and preserved.

John F. Kennedy

International News



Of all books I read in my middle childhood, *Huckleberry Finn* by Mark Twain has probably left the deepest imprint on my memory. It is a book with a timelessness not limited to youthful readers. Many of our greatest volumes have had this quality—the ability to capture our interest with their different levels of meaning at varying periods of our lives. *Moby Dick*, the novels of Joseph Conrad, and Buchan's *Pilgrim's Way*, other books which influenced me in early life, are all volumes to which one can often return in search of fresh inspiration.

Huckleberry Finn is full of shrewd insights on human nature. Its situations are reminiscent of much of the pleasure and

childhood book

Begins on page 8

pathos of our own childhood. It has gaiety which brings out the joyousness of a life close to nature. It gives us a fine portrayal of human loyalties and the capacity for friendship among youth. Finally, it is a book which combines with unusual skill and exceptional realism the qualities of good storytelling, humor, and human understanding.

Wide World

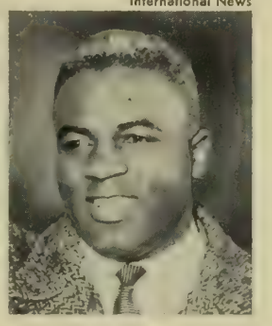


Helen Keller

Miss Polly Thomson, for many years Miss Keller's companion and teacher, wrote us: "Miss Keller wishes me to say that one of the books which made a great impression upon her in her early years was a collection of Greek myths. She was fascinated by the stories of gods and goddesses, nymphs, heroes and demigods, and was always impersonating their characters. She was a child, and did not think deeply about the great problems of life.

"Another book which aroused her vivid interest was Charles Dickens' *Oliver Twist*. She asked many questions about poor children, and her teacher told her the story about Oliver in simple words. That was the beginning of her warm sympathy with those, who through no fault of their own, know sorrow and injustice in childhood, and never find the greatness and beauty of life."

International News



Jackie Robinson

The book that made the biggest impression on my childhood was Harriet Beecher Stowe's *Uncle Tom's Cabin*. I cried bitter tears when I read it at the age of 12 and was very grateful that I was born after the emancipation. The book is a graphic illustration of the effects of prejudice. Even in my childhood, after reading this tragic story, I was resolved to fight intolerance and make the Negro better understood in this country.

International News



The Reverend Billy Graham

The book that made the greatest impression upon me as a boy was *The Adventures of Marco Polo*. His travels into strange lands and far away places intrigued me tremendously. Marco Polo and his zest for getting to know his world neighbors created in me a desire to see the world and to know its people.

Little did I realize that in later years I would be covering some of the same ground in Asia—not as an adventurer but as a minister of the Gospel.

Our world has shrunk a great deal since Marco Polo's day. The trip that took him several years can now be made in a few hours. This contraction of the [*Turn to page 13*

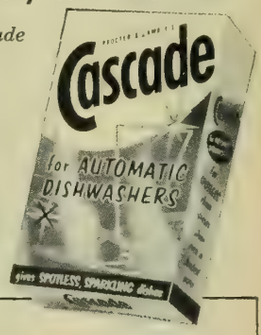
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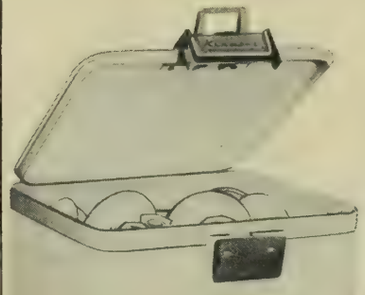
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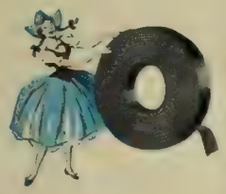


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My most memorable childhood book

Continued from page 11

globe has brought many problems. The adventures of the modern youth will not be in territorial exploration, but in conquering man's wayward ambitions and selfish desires.

United Press



Frederic March

Horatio Alger was my favorite author in childhood. My generation was brought up on his novels and I must say I think boys today could read them (or similar books) to advantage. There was no juvenile delinquency among the young people I knew who grew up on an Alger diet. Neither were there organized street gangs to the extent that we know them today. The Alger stories held out the dream of honest achievement and success to poor boys and showed them that their prospects were limitless if they took full advantage of the American system of free opportunity. My favorite of all the Alger novels was *Luck and Pluck*.

Steve Allen

International News

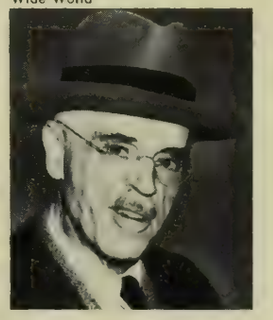


Once, when I was about 7, I was exploring in the dark recesses of a closet when I came across an old cardboard box full of books. One of them had a bright red cover and, although today I cannot recall the name of it, it became my favorite.

The book was a collection of poetry for children and the young in heart. During the years of my childhood I must have read it 50 times. Its contents were both humorous and sentimental, and I credit it with nurturing two interests which are still important to me: poetry and humor.

Eventually the book was lost, somewhere in the past, by whatever mysterious means we all leave behind the mountain of toys, books, marbles, pencil-stubs, and other impedimenta of our first years. Perhaps today the book is lying with others of its kind in some forgotten corner of a dark closet, and perhaps some child is about to find it. Let us hope so.

Wide World



Dr. Paul Dudley White

My most important book in childhood and adolescence—aside from the Bible—was the *Oxford Book of English Verse*, chosen and edited by Arthur Quiller-Couch and published by the Oxford University Press in 1900. In my library at present I have a reprint from the Clarendon Press of 1915.

This volume contains many of the great English poems over a period of several centuries. Many of these poems I learned in grammer [*Turn to next page*

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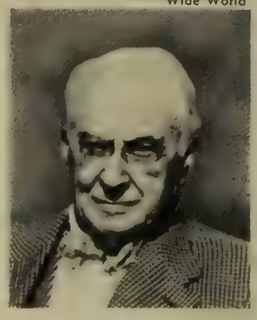
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My most memorable

and preparatory school and can still quote. They gave me, I am sure, a great deal of inspiration and pleasure and I think should do the same for the coming generations.

Bernard M. Baruch

Wide World



The book which made the strongest impression on me as a youth was *Oliver Twist*—not only because it was a great Dickens novel, but also because it was the first prize I had ever won. It was given to me by Katherine Devereux Blake, the school teacher who, more than any other one person, helped me overcome the confusion that New York stirred in me when I first arrived there as a boy.

That copy of *Oliver Twist* is still in my library, and I shall always cherish the inscription it bears: "Awarded to Bernard Baruch for Gentlemanly Deportment and General Excellence. June, 1881."

I kept in touch with Miss Blake until her death in 1950 and delivered a eulogy to her in John Haynes Holmes' Community Church. I never think of her without feeling how unappreciative our society generally is of our school teachers.

Joseph N. Welch

International News



The first 10 years of my life were spent on a farm where there were no books, except one bound in black on India paper, which my mother read constantly, often aloud. We did, however, receive *The Youth's Companion* (a periodical for young people of that day. In 1929 it was combined with "*The American Boy*"). It puzzles me now how my mother was able to afford it. Each copy, as it came, was a priceless treasure. The first book I remember was by Ernest Seton Thompson called—I feel sure—*School of the Woods*.

Actually, my childhood reading was postponed until I became a father. It was worth waiting for, since I then encountered and loved all of A. A. Milne's books.

Kate Smith

International News



I'll never forget the day I received my copy of Louisa May Alcott's *Little Women*. It was Christmas Eve, 1921, and I was 12. There was the book under the tree—a present from my mother—mixed in with gifts of games and clothes.

I had not been particularly fond of reading up to that time. But, as I opened the book, there under the tree, and became acquainted with Jo March and her sisters, I began to identify myself and members of my own family with people in the book. I forgot all about the other presents and became

childhood book

so enchanted with the charm of the characters, that I simply could not put down the book until I finished it.

I have since reread it, oh, so many times. As soon as my two nieces were old enough to read, I made sure that they, too, received copies of the book.

It's difficult to pinpoint why this book captured my imagination with such force. Whatever the reason, I became an avid reader. I realized because of *Little Women* how much true enjoyment is to be found on library shelves.

Nathan M. Pusey
President of Harvard University

United Press



I do not believe an adult can be a reliable reporter on his own childhood experiences of literature without a kind of psychoanalytical dredging of memory for which few of us can have either an occasion or the time. I do not even wish to try. But this much I believe I can say:

Somewhere between weeping over the sentimental story of *Black Beauty* (read to me by my mother when, it seems now, I was scarcely out of infancy) and discovering (I believe at about age 12) the exciting beauty of Shakespeare's language in *As You Like It*, I experienced the special joy of recognition which literature provides in meeting *Tom Sawyer* and *Huckleberry Finn*.

It was not only that the episodes told in these books were intriguing and sometimes funny. A young person growing up in a Midwestern town could not fail to come face to face in these books with the power of literature to illumine. We assumed we knew what our towns and their people were like, but in these books we were whisked past surface familiarity. We were made aware that there is often more both to individuals and to relationships among individuals, and more kinds of people, than at first appears. Beneath the outward appearances of the events and circumstances of our lives, we felt a new dimension or depth, a more intriguing and exciting reality than we had known. With this experience of the power of literature—strongly felt, if not yet understood—the magic of life and letters had opened.

Mary Margaret McBride

United Press



It was hard for me as a small child to tell the difference between book people and real ones. Thus Polly, Louisa May Alcott's *Old-fashioned Girl*, and the cake she baked while Tom sat on a corner of the kitchen table and chewed a stick of cinnamon, not suspecting the cake was for his birthday, were as real to me as my mother and her cakes that I sampled right from the crock. In fact, I refused to believe the first stick of cinnamon I ever saw. It was so different from how I had imagined it.

As if it had been my own, I felt the *Little Lame Prince*'s exultation when his flying carpet bore him away from the humiliation of his daily life. *Beautiful Joe*, the dog, and *Black Beauty*, the horse, were as dear to me as any of the pets I played with. Good little "Gluck" and "ole Luk-oie" in the





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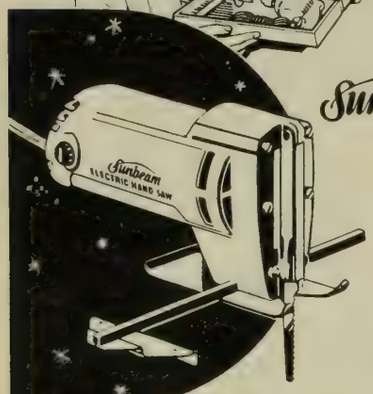
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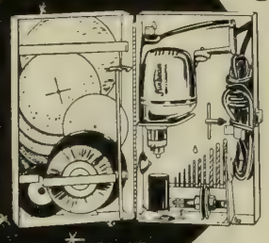




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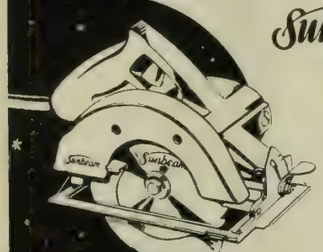


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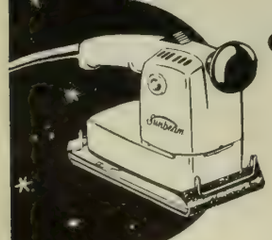


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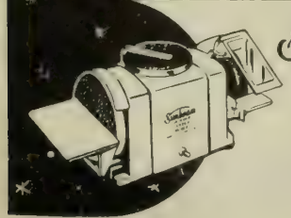


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My most memorable childhood book

Continued from preceding page

fairy tales of the brothers Grimm and of Hans Christian Anderson were perfectly real to me. I lived the lives of the *Five Little Peppers*, *Elsie Dinsmore*, and the *Little Colonel* right along with my own, crying my heart out over Elsie's stern papa, enjoying equally the Little Colonel's luxuries, and the little Peppers' ingenious scheming to make a small amount of money go a long way.

I loved my books so much that I can still see whole pages from some of them and the type in which they were set.

United Press



Sinclair Weeks

Secretary of Commerce

My favorite childhood book was *Grimm's Fairy Tales*. In retrospect, I have a feeling that we who read these stories thereby worked off a considerable amount of natural rebellion against the commonplace world of our elders. If any giants lost their heads, they at least were fictional. And in vividly personifying the emotions of people, good and bad, I have no doubt my imagination was both stimulated and informed.

One should never withhold a book from a child because it is fanciful and tells of "impossible" situations. For it is out of the fanciful and the "impossible" that much that is best in our modern world has come into being.

Gene Tunney

International News



I was an omnivorous reader throughout my youth—school books, library books, and books around the house. But the one book that appealed to me the most I still vividly remember. I found it exciting because it was romantic and full of action. And I have yet to meet someone who never read it. It was *The Three Musketeers* by Alexander Dumas.

United Press



Norman Vincent Peale

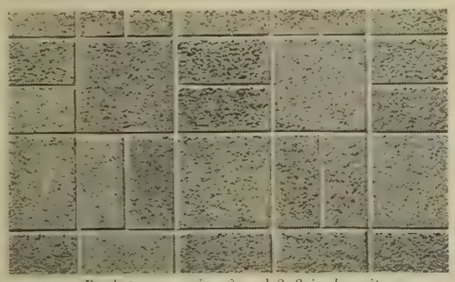
The one book that I loved beyond all others during my childhood was *A Life of Abraham Lincoln* by Ida M. Tarbell. It was, as I recall it, a rather popular type of work. Indeed, it would have had to be to hold my interest in those days since I was into everything except matters of literary interest.

The basic idea of the book was that any American boy could make something of himself if he were willing to work. The author had one story which pictured the boy Lincoln by the side of his dying mother in their humble cabin home. Her wasted hand grasped that of her son and, although weak, she spoke with intensity, "Abe, be somebody." Then the author

[*Turn to page 18*



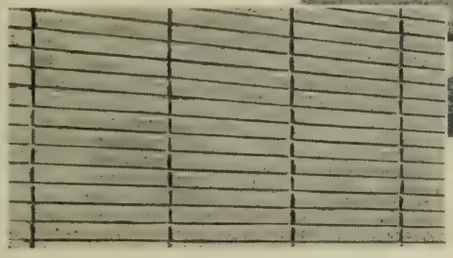
Patterned ashlar of five sizes



Basket weave of 4x8 and 8x8 inch units



Horizontal stacking of 8x16 inch textured units

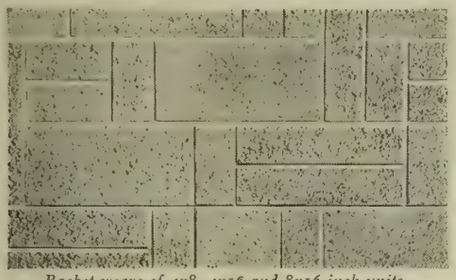


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My most memorable childhood book

Continued from page 16

describes Lincoln long afterward, on the day he took the oath of office, as hearing the whisper of a voice long gone, "Abe, be somebody."

I think I owe my feeling for the romance of America to that book which I read and reread, reducing it to tatters. I had an inferiority complex myself and perhaps I, too, wanted "to be somebody."

Dr. Ralph J. Bunche

United Press



It would be impossible for me to name a particular title which was the "most memorable book" I read as a youth or even the one which interested me most. I was an avid reader and read and liked very many books. But as I have tried to think back to those days when so much happiness and adventure was to be found within the covers of books, I have observed that one narrative, which I read when I was about 14, seems always to be especially fresh and vivid in my memory. Why this should be Blackmore's *Lorna Doone*, I am not fully able to explain. But it is a splendid story, its characters are strongly etched, there is exciting action by the sturdy people of Exmoor, and above all there is exquisite romance. *Lorna Doone* was, I think, the first real love story that I ever read. Indeed the name *Lorna Doone* to this day symbolizes for me the most congenial combination of the beautiful and the good.

It is probable that Lorna was neither as beautiful nor as good as my memory depicts her—no mortal could be—but it is comforting and inspiring to have always with one such a picture and such an ideal. It is a secret companion ever present to soothe and to reassure.



Harvey S. Firestone, Jr.

Books have played an important part in my life, and there were many that I enjoyed during childhood. My favorite was *Treasure Island*, by Robert Louis Stevenson, which I discovered when I was about 10 or 12. Like other American boys, I was intrigued by adventure. The vivid story of buried gold, lost islands, pirates, old maps, and piracy on the high seas stirred my imagination.

Young Jim Hawkins, the hero, was the favorite character. Long John Silver, of course, is memorable and the Cruise of the Coracle is the kind of journey many a boy has dreamed about.

While unquestionably the desperadoes and pirates in the book are among the meanest in all literature, the impression that was left on me was not unlike the reaction of the youngsters of today to the cowboy films on television: "The good guys win and the bad guys lose."

"All of us had an ample share of the treasure and used it wisely or foolishly, according to our natures," says Jim Hawkins near the end of the book. This philosophy, that each of us has a share of some kind of treasure—talent, beauty, understanding—and that we use it according to our natures, made a lasting impression on me.



If you order early we'll do our best to install your gift telephones before Christmas. If that isn't possible, then we'll come around after Christmas and put them in.

Give Telephones this Christmas

Every once in a while there's a new idea that's so practical and worth-while that it catches on fast. That's the way it's been with the idea of giving additional telephones as Christmas gifts.

There's nothing more appreciated than comfort, convenience and security and you give all three when you give a telephone.

In kitchen, bedroom, playroom or workshop—for Mother, Dad, Son, Daughter, Grandpa or Grandma—an additional telephone is a gift that rings the bell the whole year through.

Especially distinctive in those nice decorator colors to harmonize with your home furnishings. Just call the Business Office of your Bell Telephone Company.

Working together to bring people together ... **BELL TELEPHONE SYSTEM**



Precise, rectangular house turns blank wall toward street (or whatever view you care to minimize). Carport and storage room shield house from closely bordering neighbors.

Built on a slab, storage room takes place of basement. Carport doubles as shelter for front door, also shades front terrace.

Strip window under carport gives light, ventilation to living area, yet allows privacy.

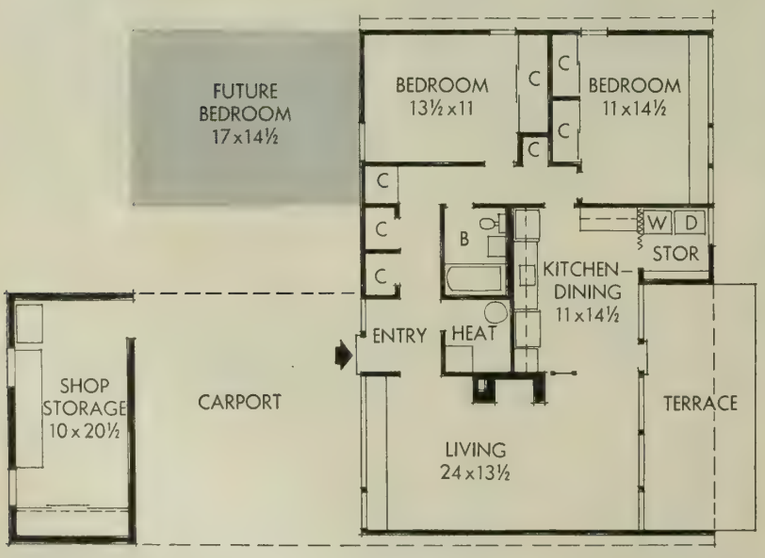
By John Normile, A.I.A.

A beauty for a narrow lot!

★ ★ ★ ★ FIVE STAR HOME 2712 YOU CAN BUY PLANS®

We're always being asked, "Where's the house that will fit on a narrow, deep lot?" Here's the answer: A house that bypassed conventional placement on the lot, and gained both privacy and a view.

Even more to its credit, and unlike most narrow-lot houses, this one has provided for the future. The third bedroom has been planned for—there'll be no major change in the over-all design of the house.

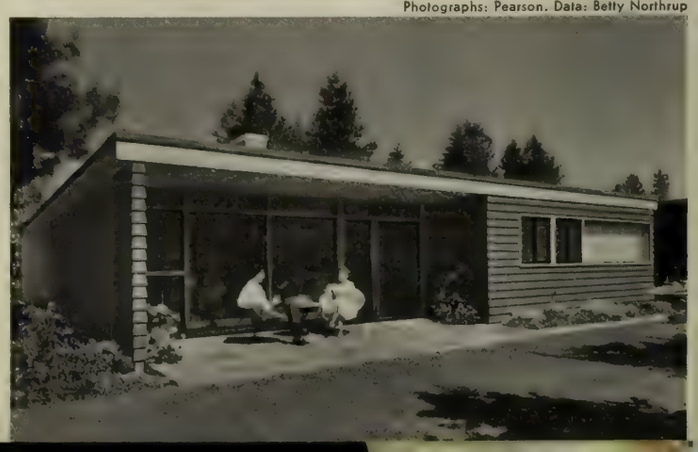


Built with two bedrooms, house can expand to three. Outstanding features of plan include economical utility core and easy access to all areas from front door. House is 1,238 square feet (excluding carport), 1,548 with third bedroom. It measures 62x44. Architect was Lawrence G. Evanoff, A.I.A., Spokane, Washington.



Fireplace and view through wall of glass are key visual features of living room. With terrazzo floors, fireplace requires no extended hearth. Brick column of fireplace forms one end of economical utility core (kitchen, bathroom, heater room). Furnace stack shares column with fireplace.

Photographs: Pearson. Data: Betty Northrup



This pleasant patio is inset on private side of house. Living, dining, and portion ➡ of kitchen share view through glass wall facing long part of lot. Glass wall could have been brought out flush to gain floor space. But as it is now, this outdoor area is more a part of the indoors—and it's protected, too, on three sides.

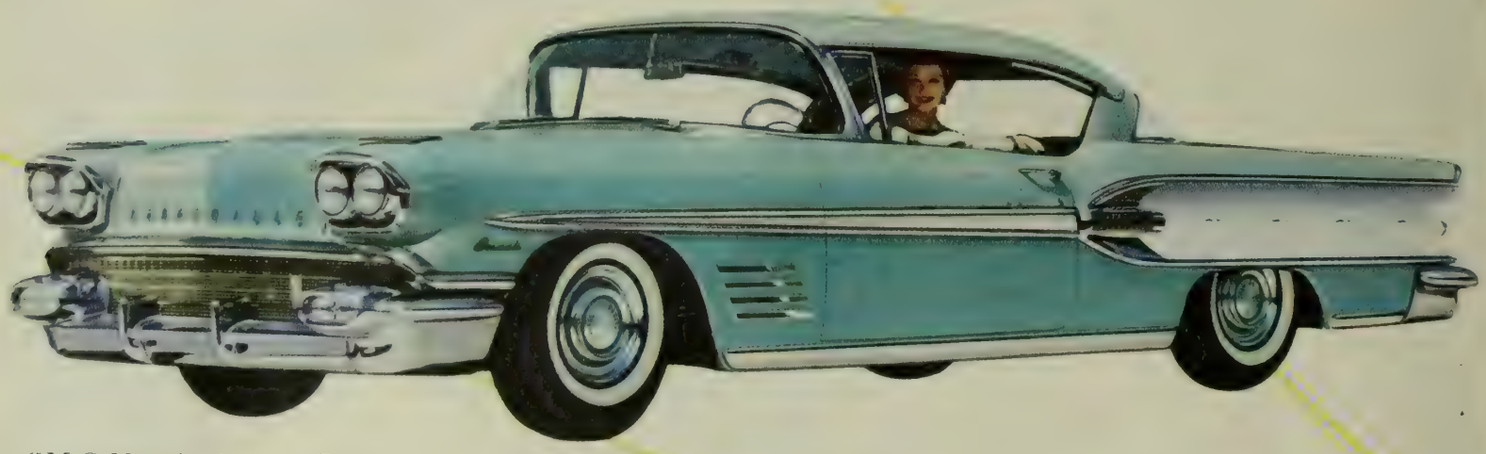
More ideas on page 24


ROSE BUD
what could be
prettier than
these gift packages?
...only the exquisite
Dundee
towel ensembles inside!
FESTIVAL
CHARM
See the exciting variety of
Dundee Gift Sets—from $1.00
to $7.98—at your favorite store.
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GENERAL MOTORS



The GM Golden Anniversary Chevrolet



The GM Golden Anniversary Pontiac



The GM Golden Anniversary Oldsmobile

GOLDEN FIVE for '58

PRESENTED HERE are five typical offerings of 1958 automobiles from our five car Divisions in celebration of the fiftieth year of General Motors.

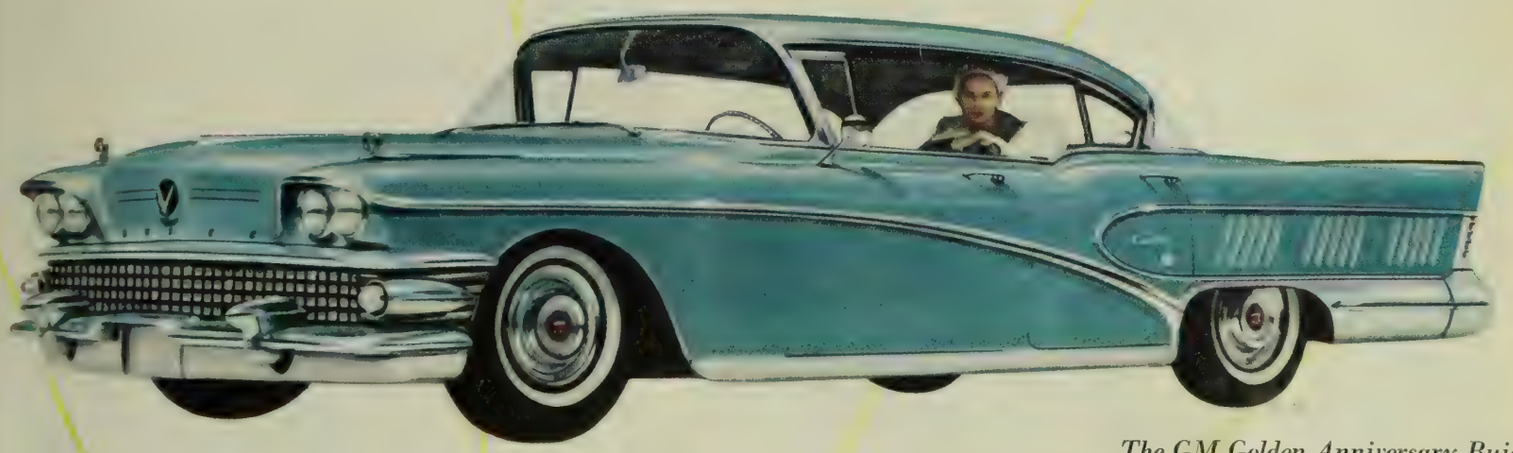
They are automobiles that—to be worthy of this event—were dedicated to surpass their own traditions.

And, while each maintains its own personality, all five cars benefit—as does the public—from the combined ingenuity of their own engineering staffs and the styling, research, development and testing resources of General Motors.

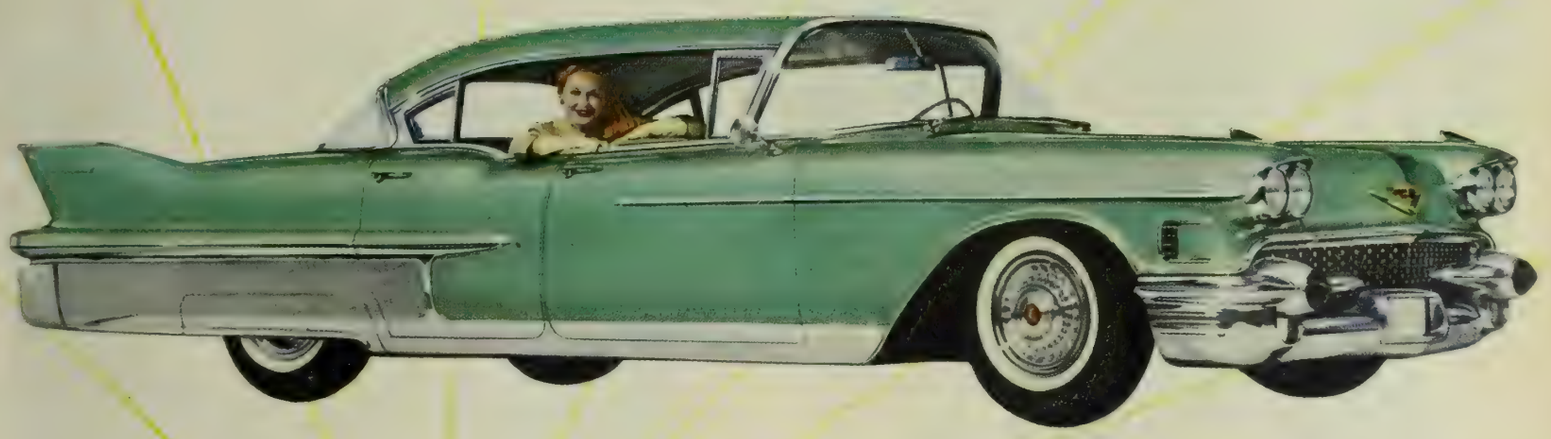
From the General Motors Technical Center comes a steady flow of advanced engineering and design developments—basic betterments in transmissions and engines—new ideas in comfort and safety features—new concepts in styling and appointments.

It is this General Motors leadership which has created such outstanding values in the cars now ready for your inspection in the showrooms of GM dealers.

They offer you, we believe, the widest selection and the most satisfying motoring to be found today.



The GM Golden Anniversary Buick



The GM Golden Anniversary Cadillac

1908 GM 1958

FROM THE PROGRESS OF THE PAST . . . THE PROMISE OF THE FUTURE

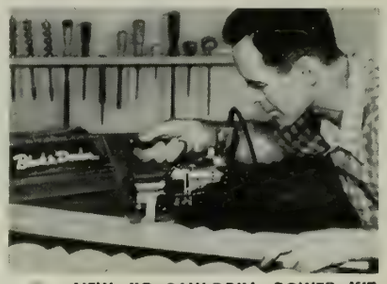
MAN gifts!



3 New BLACK & DECKER POWER KITS ring the bell in a raft of jobs!

Surest way to your man's heart is a Black & Decker Power Kit that mates a versatile power unit with your choice of three attachments. There's man-size power in the famous B&D U-3 ¼" Drill — man-size satisfaction in the jobs he'll be able to do. See your B&D dealer now! *The Black & Decker Mfg. Co., Dept. B127, Towson 4, Md. (In Canada: P.O. Box 278, Brockville, Ont.)*

Black & Decker gifts are priced to fit your pocketbook! Kits from $39.95—Tools from $29.95—Attachments from $10.45.



1 **NEW JIG SAW-DRILL POWER KIT** teams versatile B&D Jig Saw Attachment with B&D U-3 ¼" Drill. Makes bookends, toys, repairs.



2 **NEW SANDER-DRILL POWER KIT** pairs Orbital Sanding Attachment with U-3 ¼" Drill. Refinishes built-ins, furniture, antiques.



3 **NEW SAW-DRILL POWER KIT** combines safest Saw Attachment with B&D U-3 ¼" Drill. Makes book shelves, furniture, toys.



Featuring the home power unit with "pro" quality!

The famous **U-3 Drill** in three *new* combinations

Find Your B&D Dealer in the 'Yellow Pages'

Look under "Tools-Electric"

B&D Black & Decker®

World's Largest Maker of Electric Tools

A beauty for a narrow lot!

Begins on page 20



Front door (right) doesn't intrude on living room as it might in house this size.

Daylighted entry hall is near every room. Yet all the rooms are private from front door because of such baffles as short wall that outlines foyer and forms recess in living room for storage unit.

(There was wall space for this unit because strip windows are high up on wall.)

Floors throughout house are of polished terrazzo.



Close-up of built-in storage unit reveals a counter top of uniform mosaic tile — excellent to use for buffet serving.

Besides miscellaneous storage, cabinets hold records and hi-fi equipment. Wall is birch-faced plywood.



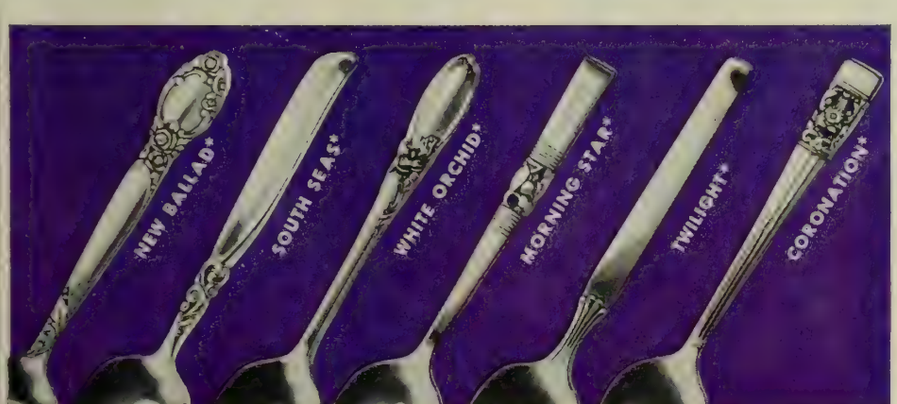
Around corner from living room, overlooking patio, is the dining area with kitchen adjacent. All appliances are grouped along one wall, tucked behind the chimney pillar. They back up to utility core, which means shorter, less expensive lengths of plumbing and wiring.

Door to patio, just beyond dining table, makes it convenient to serve summer snacks or cool drinks to the guests outside.

More on page 38

Nothing says it so beautifully as COMMUNITY

THE FINEST SILVERPLATE



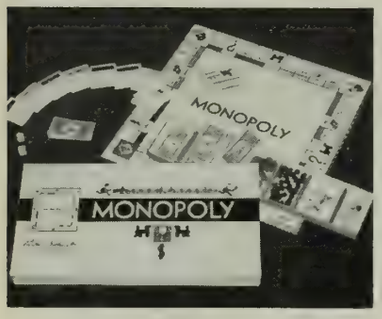
Wouldn't you love it if *your* husband had this inspiration for Christmas! Smart Santa, he knows there's nothing like the gift you'd choose yourself, to make his "surprise" a success! The Community silverware he's holding will bring him the same proud thrill you'll feel every time you set your table. 56-piece service for 8, including 8 serving pieces, in this handsome chest, just $88.00. Other sets from $42.50. Six famous patterns—including new "Ballad"—created in the Design Studios of Oneida Silversmiths. At jewelers and fine silverware departments. Why not show *your* Santa the Community* pattern you love best? He'll appreciate the hint, and you'll both have a wonderful Christmas.

*TRADEMARKS OF ONEIDA LTD. ONEIDA, N. Y. © 1957, ONEIDA LTD.

GIVE A
Parker Game
FOR YEAR 'ROUND FUN



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Fame, Fortune, Happiness and fabulous careers are yours to choose in this grand new game everyone's playing! $3.00



MONOPOLY
Parker Brothers' trade-mark name for its real estate trading game. World-famous game offers plenty of fun; tests your business skill as you buy, sell and trade. $4, $5, $10



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Mystery, intrigue, suspense are provided in this entertaining thriller. $3.50



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★ Send for illustrated 32-page Parker Games Party Booklet. Parker Brothers, Inc., Dept. 423, Salem, Mass.

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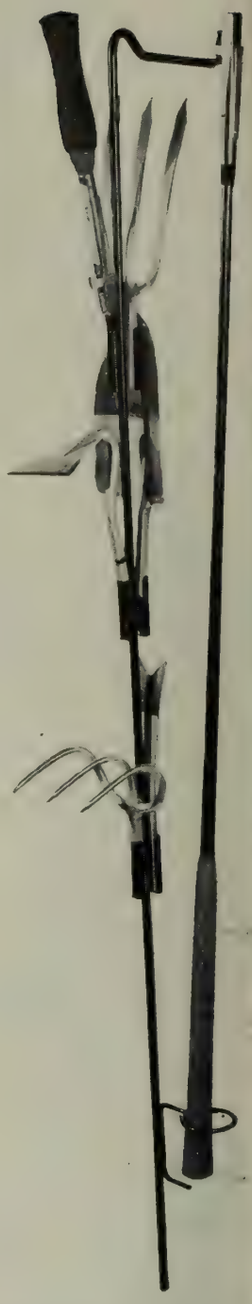
The gifts men want most

For the man who doesn't have everything, here's a selection of workshop, garden, and sports equipment that's sure to please him on Christmas morning . . .



You can't beat this tool combination for economy. *Black & Decker's* famous ¼-inch drill plus a new saw attachment can be teamed, made into an assembly for complete safety and control.

Saw cuts from 0 to 1 3/16 inches; bevel cuts from 90 to 45 degrees. Blade, rip fence included; $44.90.



Stand up, stoop over, or squat down to do your gardening with this *True Temper* tool tree that you can take right to the job.

It has a short and a long handle for the lock-on trowel, three-tine cultivator, three-tine digging fork, digger-weeder, and triangle hoe.

(Handles are built like *True Temper* golf club shafts.) This garden tool resists rust, corrosion; so do the attachments. Unit sells for $14.95.



Here's an ideal, low-cost starter tool for the workshopper. It's a new 8-inch tilt-arbor table saw that cuts a standard 2x4 at 45 degrees.

Use it, too, for ripping, dadoing, grooving, and shaping. Features include single-knob blade control and self-squaring rip fence. It sells for $66.88; extensions and stand are optional. *Magna Power Tool Corporation.*

More on page 29

for Christmas giving and festive living

WEST BEND®

Griddle ideas to highlight your buffet . . . savory smoked salmon on toasted bread crescents, dainty pizzas, spicy shish kabobs, juicy hamburgers, golden toasted cheese sandwiches with bacon strips. Accompany with a tasty scalloped potato and ham casserole in West Bend's Buffet-Patio Server.



You serve a buffet as festive as
the season . . . the carefree way . . . with West Bend appliances.
Prepare it, then dine with your guests while your meal
is kept serving hot *automatically* — so *you* can enjoy the party.
Wonderful gift ideas, too!

Ⓐ 24 & 50 CUP PARTY PERCOLATORS

Delicious coffee for a festive occasion. So easy, too, because it's *fully automatic!* Pour in cold water . . . add coffee . . . that's all! For holiday get-togethers, luncheons, "rec" room activities. Durable aluminum. 30 to 50 cup (illustrated), **$39.95** or 12 to 24 cup, **$29.95.** (48-72 cup, $42.95)

Ⓑ ELECTRIC BUFFET-PATIO SERVER

New gift idea. Keeps hot dishes at serving temperature — over low, even heat — to the last tasty morsel. Buff white stoneware server has distinctive gourmet design. Bright chrome electric heating unit is separate for easy cleaning. 2 qts. **$6.95*.**

Ⓒ AUTOMATIC GRIDDLE

A really good-looking gift for attractive serving and keeping foods hot for buffet or dining table. Has more than 200 sq. in. of cooking area with perfectly controlled heat for preparing family-size meals or party service. Completely immersible. **$27.95*.**

WEST BEND FASHIONING NEW IDEAS FOR HAPPIER homemaking

West Bend gift suggestions to make your Christmas shopping easier



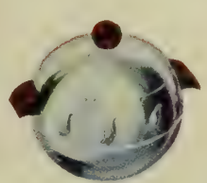
AUTOMATIC SKILLET

ctly delicious cooking results without work. Heat is *automatically* controlled evenly "balanced." Exclusive pouring lip — 11" x 11" with 3¾ qt. capacity. polished aluminum cover, **$22.95*;** er-color cover, **$23.45*.**



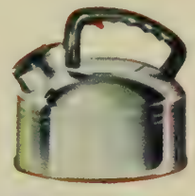
CANISTER SET

Proud and unique colonial charm returns to the kitchen with this gift. Silhouettes of Grandma's day identify contents. Black enamel covers. Copper-color, **$10.95;** polished aluminum, **$8.95.**



PENGUIN SERVER

This Penguin is a busy helper around home keeping hot foods hot or ice cubes firm. Strikingly modern in gleaming chrome and stainless steel. 2 qts. **$7.95.** Copper-plated, **$9.95.**



TRIG SINGING TEA KETTLE

Trig, the happy companion with a pleasant song to brighten the kitchen. Copper bottom for quick heating. Trigger operates spout cap. 2½ qts. Sparkling stainless steel, **$4.95.**



FLAVO-MATIC COFFEE MAKERS

	2 to 5 cup	6 to 8 cup
chrome	$18.50*	$19.95*
Copper color	$13.50*	$14.95*
Polished aluminum	$11.95*	$13.50*



BOWLMASTER STAINLESS STEEL BOWLS

Three matched sizes — ¾ qt., 1½ qts., 3½ qts. Smoothly rounded for easier mixing. Wide rims. Look for the Bowlmaster name on side of bowl. **$6.95.**

AT LEADING HOUSEWARES, HARDWARE, GIFT AND APPLIANCE STORES; PRICES SLIGHTLY HIGHER IN CANADA AND HAWAII. **includes cord and excise tax.*

ST BEND ALUMINUM COMPANY Dept. 56c WEST BEND, WISCONSIN

This carefree trio of *Bolta*® products gives beauty and long wear



Bolta-Wall TILE

Your walls can now have that long-lasting beauty only vinyl can give. Easily washed with soap and water . . . Bolta-Wall tile stays new and fresh looking for years. And the easy-to-apply adhesive back on each 8 x 8 tile lets you put up Bolta-Wall tile quickly and easily.



Boltaflex

supported vinyl upholstery material gives you beauty *plus* freedom from care. You can wash spilled things from Boltaflex covered furniture with never a worry about stains. Ask for it when you shop for furniture . . . America's finest furniture manufacturers are using it. Boltaflex is also available through your leading dept. stores and re-upholsterers.



Bolta-Floor

—America's newest and finest quality vinyl floor covering—eliminates the hard work of floor care. In a full range of smart modern colors and patterns that run the full thickness of each tile, Bolta-Floor keeps its rich lustrous beauty years longer. Its smooth resilient non-porous surface resists scuffs and stains, is easily freshened. Bolta-Floor is available in tile sizes, thicknesses and roll widths for every application. Pattern shown is VT-9912.



THE GENERAL TIRE & RUBBER COMPANY

Bolta Products Division
Lawrence, Mass.
Flooring Div., Akron, Ohio

The gifts men want most

Begins on page 26



You get satin smooth finishes with this new sanding kit. It includes metal case, sandpaper, and a polishing cloth. And a sander, of course!

There are 25 square inches of sanding surface. Although it cranks up 14,400 strokes per minute, motor never needs lubrication. "UL" approved; guaranteed for one year.

Kit sells for $16.95. By *Weller Electric Corporation.*



Excellent balance lets you swing this *Plumb* hammer or hatchet accurately and easily.

Hammer has nonbreakable glass fiber handle with nonslip grip, 16-ounce head.

Hatchet has hickory handle. Head can be used for pounding, chopping, nail-pulling. Hammer $4.95; hatchet $5.35, with leather sheath.



Named *Thor No. 20 Speed-Drill*, this unit not only drills holes, but jig-saws, sands, and polishes when you switch to the right attachments.

A 2.5 amp. motor provides power. No-load spindle speed of 2400 rpms; full load speed of 1500 rpms.

The entire unit —the metal carrying case included— retails for just $37.50.



This Maxaw Ball-rite portable electric saw is a man-size beauty. Exclusive magic pivot enables it to make all cuts in 2-inch dressed lumber.

It's lightweight and has ball and self-lubricating sintered-bronze bearings.

Equipment includes calibrated rip fence guide, saw blade, and wrench. Made by *Cummins, John Oster Manufacturing Company;* $59.95.



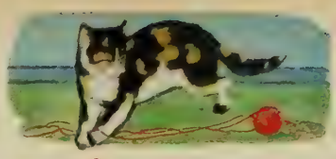
For boring jobs, you'll find that these high-speed power bits have a cutting edge that outlasts regular carbon bit.

They're made by *Stanley Tool Company* (N. 215A) and are wrapped in an attractive Christmas package.

Size: 3/8, 1/2, 5/8, 3/4, 7/8, and 1 inch. The price for all six is $7.80, and a plastic storage case is included.

Continued on next page

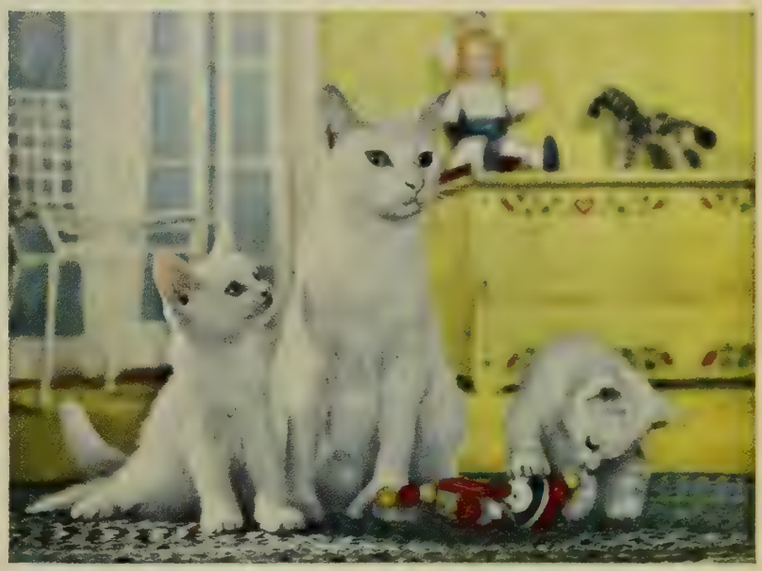
Mrs. P. G. B. of Ohio writes us:
"My cat 'Kitty Baby' is 20 years old and very active. For the past 14 years we have been feeding her Puss 'n Boots. She loves it, and will not eat anything else."



"20 years old—still very active"

—fed Puss 'n Boots regularly for 14 years!

When a lovely cat reaches 20—still in perfect health—that's news! And when she is found to have been thriving exclusively on Puss 'n Boots for 14 years—that's *big news* for owners interested in good nutrition!



"Symphony in White." For an 8" by 10" print in full color of this original photo by Walter Chandoha, send 25¢ and one Puss 'n Boots label to Cat Pictures, Dept. B-67, Box 6856, Chicago 77, Illinois.

Maybe your cat won't have quite the long life of Mrs. P. G. B.'s pet, but certainly that experience indicates the wisdom of regularly feeding Puss 'n Boots—both to kittens *and* mature cats.

You see, Puss 'n Boots is made from fresh-caught *whole* fish. Your cat gets high-quality proteins from the fish fillets...life-giving vitamins and minerals from the liver and glands...as well as abundant calcium from the fish bones, made crumbly and digestible.

And Puss 'n Boots gives an added bonus of essential Vitamin B_1 for appetite and energy...plus tasty cereals for balanced nutrition.

If you want *your* cat to have a lovely coat, bright eyes and buoyant spirits—feed her Puss 'n Boots—regularly...and see the difference!

The natural life balance of WHOLE FISH is Retained in Puss 'n Boots

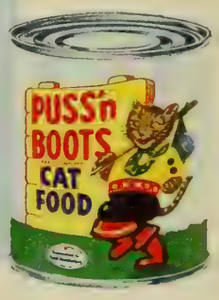
Costly Fillets, rich in high quality proteins. Usually reserved for human consumption, but *retained in Puss 'n Boots.*

Liver and Glands, for minerals and vitamins. Vital for health. Often extracted for medicinal use, but *retained in Puss 'n Boots.*



Bone Structure, for valuable calcium and phosphorus. Made soft, crumbly and digestible, and *retained in Puss 'n Boots.*

Packed in 8 oz. and 15 oz. sizes.



PUSS'n BOOTS

America's largest selling cat food

...adds the plus in health, beauty, vigor.



Send for your all new "KITTENS AND CATS" BOOK!

Now for only 25¢ and 3 Puss 'n Boots labels you can get the exciting all new edition of "Kittens and Cats". 44 pages, profusely illustrated by Walter Chandoha, world's leading cat photographer...covers care and training from birth to full growth. Send to: "Kittens and Cats", Dept. B-67, Box 5084, Chicago 77, Illinois.

Coast Fisheries, Division of The Quaker Oats Company, Chicago 54, Illinois

Smart Santas look to Oster® *for gifts she's sure to love!*



Suit by Stanley Korshak—Chicago
Hat by Halston

and smart girls will clip this ad . . . circle the gifts of her choice, and serve . . . some day soon . . . with *his* morning breakfast. OSTER products are all *electric* . . . all available wherever quality electric housewares are sold.

Standard Knife & Scissors Sharpener, exclusive double action. Hollow grinds without scratching or gouging, $16.95

Deluxe Knife & Scissors Sharpener, exclusive overlapping wheels hollow grind all shapes and sizes of knives. Ebony with copper trim. Automatic slide switch, $19.95

Airjet Hair Dryer, combination stand-handle, powerful, fast drying, hot or cold, $19.95 to $20.95

Oster-Icer for Osterizer, crushes ice coarse or fine as fast as you can feed it, $16.95

OSTERIZER, the original liquefier-blender, blends, chops, grinds, mixes, liquefies, purees, whips and churns. Opens both ends for easier emptying and cleaning. Processing blades fit standard canning jars. Model illustrated in chrome $49.95. Other models $29.95 and up.

Juice Extractor for Osterizer, gives clear, pulp-free juices, complete with shredding and slicing discs, $39.95

Stim-u-lax, Jr., fits onto hand, delivers thousands of rotating-patting movements to fingertips for invigorating massage. Exclusive patented suspended motor action. With illustrated instructions, $29.95.

Massagett, fits onto hand for applying Swedish-type massage with fingertips for light penetrating massage. In simulated red alligator travel case with instruction booklet, $19.95

3-Speed Portable Mixer, lightweight, powerful, three-point heel rest, automatic beater ejector, $19.95 to $20.95

Ice Crusher Head, fits on Meat Grinder base. Crushes ice to nine chip sizes electrically, fast as you can feed it, $12.95

Can Opener Head, fits on Meat Grinder base. Opens all sizes and shapes of cans electrically. Magnetic lid catcher, $9.95

Electric Meat Grinder, grinds everything from the toughest meats to the hardest nut meats, effortlessly, at the flip of a switch. Cuts and chops cleanly without tearing or squeezing. Grinds coarse or fine, $49.95

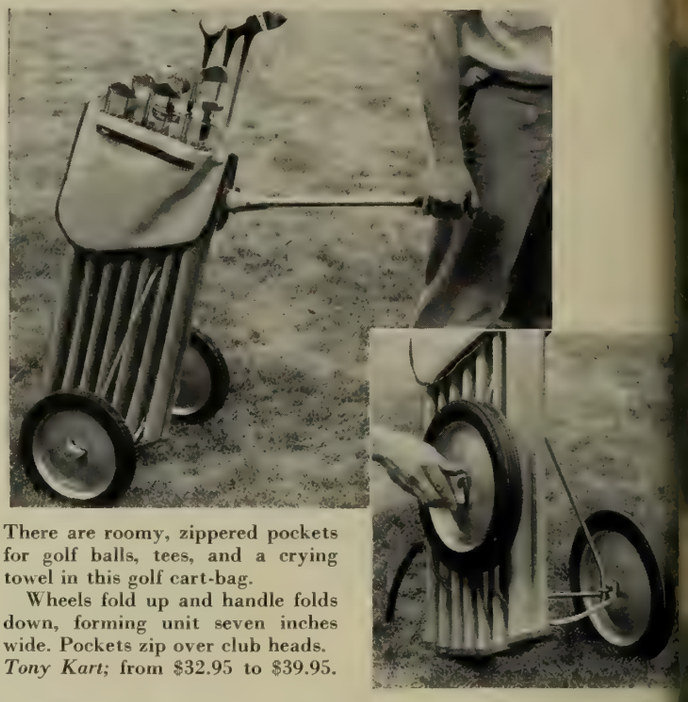
For more information on any of these quality products write to:

John Oster MANUFACTURING CO., Dept. S7, 4959 N. Lydell Ave., Milwaukee, Wis.

© John Oster Mfg. Co., Milwaukee, Wis.

The gifts men want most

Continued from page 29



There are roomy, zippered pockets for golf balls, tees, and a crying towel in this golf cart-bag.

Wheels fold up and handle folds down, forming unit seven inches wide. Pockets zip over club heads. *Tony Kart;* from $32.95 to $39.95.

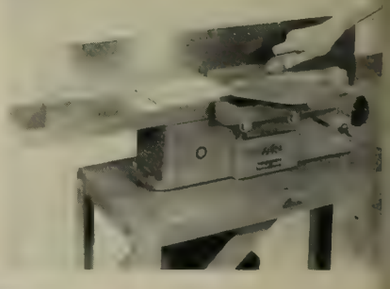


For about $15, you can assemble this garden tool maintenance kit, tailored to provide anything a gardener needs to keep tools in top condition.

Buy 30-weight motor oil, linseed oil, steel wool, sandpaper, files, cloths, and an oilstone. The metal toolbox completes the kit. Hardware stores stock these items.

Precision 6-inch jointer saves hours of tedious hand planing, produces work to exact dimensions with a smooth, ripple-free finish.

Features of this one include 32x4½-inch fence; 1-piece cutter-head-spindle machined from solid steel. *Atlas Press Company.* $137.50.





J. Wiss & Sons Company makes gardening more convenient with this brand-new kit. It has pruning, flower, and kitchen shears. $9.

Seven smart, new Gifts...

olete your Christmas list with these beautiful, new PYREX Casseroles and Beverage Servers!



PYREX Cradled Decorator Casserole in beautiful turquoise delicate white lace pattern. Has handsome brass-plated le and double candle warmer. Cover can be used as extra ng dish, or as a tile to protect your table. 2½ qt., **$5.95.**



2 **New PYREX Cradled Space-Saver Casserole** in smart yellow with black needlepoint pattern. Has attractive brass-plated cradle. Cover may be used as extra serving dish, or as a tile to protect the finish of the table. Holds 2 full quarts. Only **$4.95.**

These **smart new PYREX ware** items make ideal Christmas gifts for the modern woman . . . because they're so wonderfully practical as well as beautiful.

● **See these,** and a host of other great gift ideas—including modern PYREX ware Bowl Sets, Dinnerware Sets, Oven-Freezer-Server Sets, smart Range-top ware, and many other handsome casseroles—at your nearest PYREX ware dealer's!



w PYREX DeLuxe Carafe, with electric warming tray of d-hued anodized aluminum that keeps beverage at right nperature for serving. Carafe has 22-kt. gold decorations h capacity markings. Holds 12 cups. Only **$9.95.**



4 **New PYREX Carafe** with or without candle warmer and brass-plated base. Has 22-kt, gold decorations, capacity markings. 8-cup, **$2.95;** with warmer, **$3.95** —12 cup, **$3.95;** with warmer, **$4.95.**



5 **PYREX Instant Coffee and Tea Maker** has 22-kt. gold decorations, capacity markings. Many uses. 8-cup, with tea ball, **$3.95;** with warmer, **$5.95**— 12-cup, with tea ball, **$4.95;** with warmer, **$6.95.**



w PYREX Cradled Decorator Casserole, with beautiful black ip pattern on white background, has smart, brass-plated dle. Cover makes an extra serving dish, or may be used as le to protect the table finish. Holds 1½ quarts. Only **$3.95.**



7 **New PYREX Cradled Casserole** in smart egg shell white, with decorative brass-plated cradle. Cover is ideal for use as an extra storing or serving dish, or is equally handy when used as a tile to protect the table. Holds 1½ quarts. Only **$2.95.**

● **Each of these** beautiful PYREX ware items comes in an attractive box which you can easily gift wrap. The gay packages shown here are suggestions that may be helpful.

PYREX®
WARE

The perfect answer to your gift problems

E'S ONLY ONE **PYREX®** BRAND WARE, A PRODUCT OF CORNING GLASS WORKS, CORNING, NEW YORK

CORNING GLASS CENTER, CORNING, N. Y.

CORNING MEANS RESEARCH IN GLASS



The Ford spoke French—and the French spoke Ford

Style is a language everyone understands. Just as the great Paris designers were unveiling the fashions the whole world will wear, the famous Round-the-World 58 Ford rolled into Paris.

The result? A victorious parade for style in steel! The dramatic new styling of the new Ford, metal sculptured into the rich beauty that other cars may have later, captured the most critically style-conscious audience of all.

The new Safety-Twin headlights, the superb Honeycombed grille, the advanced rear look with new taillights and Sculptured rear deck, new Power-Flow hood and Slipstream roof are all part of the newest look in automotive high style.

In the new Ford Interceptor V-8 engines with Precision Fuel Induction you get up to 300 h.p. Teamed with Cruise-Matic Drive, the newest, most versatile of all automatic drives, you get up to 1 better gas mileage. You can get a luxurious *true air ride* automatically leve

Nothing newer in the world of style



CLOAK BY JACQUES HEIM, AUTOMOTIVE STYLE BY FORD. PHOTOGRAPHED ON THE CHAMPS DE MARS, PARIS

the new Ford-Aire Suspension. You'll
new Magic-Circle Steering, feather-
ıt.

All these quality features and more can
yours in the new 58 Ford. And yet it
till priced at the *low, low* Ford price
ith every ounce of globe-girdling
mor, power and performance included.

Proved and approved around the world

58 FORD

The first car ever to use the whole world as a test track



Festive Underwood Dips you whip up in minutes!

RECIPES FOR 2 WONDERFUL-TASTING, GALA-LOOKING DIPS: For the lovely pink one, just mix a Family Size (4½-oz.) can of zesty Underwood Deviled Ham with an 8-oz. package of Philadelphia Brand Cream Cheese, ⅓ cup ketchup, and 1 teaspoon grated onion.

FOR THE OTHER DELICIOUS DIP, mix together one Family Size (4½-oz.) can of Underwood Deviled Ham, one 3-oz. package of Philadelphia Brand Cream Cheese and 3 tablespoons of hot-dog relish. Add about a teaspoon of milk to make dip consistency.

Just two of the exciting party dishes you'll make with Underwood Deviled Ham . . . no doubt you'll think of many more.

UNDERWOOD is made from selected whole hams for can't-be-copied flavor. Perfect for dips with Philadelphia Brand Cream Cheese.

PHILADELPHIA CREAM CHEESE

UNDERWOOD Family Size DEVILED HAM NET WEIGHT 4½ OUNCES

FREE PARTY RECIPE BOOKLET. WRITE: WM. UNDERWOOD CO., DEPT. 5-C, WATERTOWN 72, MASS.

It's NEWS to me!®



Lights change color every five seconds to give Christmas tree six different color effects. Musical, too. As lights glow red, orange, blue, purple, yellow, then white, music box plays "Silent Night" or "Jingle Bells." You can turn off music, leave lights on. Lights use low current, aren't hot to touch. Balls are plastic; bulbs are 3000-hour rated. Set contains 15 lights.

Magi-Color Lights, $19.95, in stores. Charm-Lite Co., Inc., 580 Jackson Avenue, Bronx 55, N.Y.



Listen my children, and you will hear the rider's voice, loud and clear. This 16-inch sidewalk bike has an electric microphone and loudspeaker with amplifier. Gives imaginative youngsters fun of playing police patrol. Easily converted to girl's model. It has 5-inch removable trainer wheels.

Radar Patrol Sidewalk Bike is $34.95, in stores. Garton Toy Co., Sheboygan, Wis.



Extend your reach when brushing snow from your car's windshield by pulling brush handle out another 6 inches. Plastic ice scraper is on handle's other end. Stores in glove compartment because handle comes in two, snaps together for use; extended length, 23 inches. Comes in zipper bag. Brush is nonscratch polystyrene.

Telescope Sno-Off Brush-Scraper, $1.39, in stores. Osrow Products Co., Inc., Glen Cove, N.Y.



Back-yard fun for the whole family during the wintertime is possible with a back-yard skating rink. Wooden rim holds seamless polyethylene base that's easily flooded. A yard doesn't have to be level; in fact, due to adjustable rim, rink may be placed on slight grade. Easy to assemble, easy to drain in spring.

Dorothy Lewis Home Skating Rink, (12x12) $23.95; (16x16), $29.95; (16x24), $44.95; (20x28), $54.95, in stores. Raven Industries, Inc., Sioux Falls, S. Dak.



Quick as a wink this 8 mm color motion picture camera converts into its own projector without use of any extra parts. Just remove cover and place camera on its small power base. Camera has automatic electric drive to make hand winding of film unnecessary. It operates on three flashlight batteries. Turret will hold four lenses.

Cine-Twin in carrying case with 2 lenses, $159.50; Deluxe (shown), $265, from dealers. Wittnauer Instruments Div., Longines-Wittnauer Watch Co., 580 5th, New York, N.Y.

More News on page 36

Hooray! Buffet—with Seven-Up!

Nothing does it like Seven-Up!



● Merry drinking and happy eating! And that's what you'll have with 7-Up! Sparkling 7-Up has a fresh, clean taste that makes holiday fare taste better than ever. And this is the drink for *everybody*—even the youngest eaters! Have plenty on hand for all your holiday doings.



om Walt Disney Studios ZORRO © *Daring, dashing adventure—every week on ABC-TV*

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you're invited to MEET MIRRO

THE FINEST ALUMINUM WATERLESS COOKWARE

during this friendly Get-Acquainted Sale!



SAVE ALMOST HALF

on 1-qt. Saucepan and Cover

NOW ONLY $1.98 (limited time only)

REGULAR, $3.95

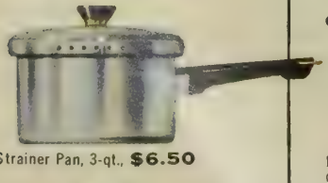
Covered Fry Pan, 9¼", $7.50



Combination Pan, 3-qt., $7.95



Dutch Oven, 5-qt., $7.95



Strainer Pan, 3-qt., $6.50



Saucepan, 2-qt., $5.95



Matching Percolator
6-cup, $4.95
8-cup, $5.45

Brilliant beauty that's far more than skin-deep shines from this ever-so-practical aluminum cookware. You'll use it with pride, for everyday cooking—delight in the *extra* benefits it brings you with healthful, saving "waterless" cooking.

Start *your* set with a real, worthwhile saving of almost half the regular price, during this get-acquainted sale, now going on at department, hardware, and home furnishing stores, wherever dealers sell the finest aluminum.

LOOK FOR THE gold Q band ON EACH KNOB

Dependable FUEL SAVER in cover signals when to turn heat low, saving fuel and avoiding shrinkage. Unique cover closure forms a tight VAPOR-SEAL, retaining minerals and vitamins.



your best buy... MIRRO THE FINEST ALUMINUM

COMMENDED BY CONSUMER SERVICE BUREAU PARENTS' MAGAZINE

Guaranteed by Good Housekeeping

Prices slightly higher in West except on 1-qt. "get-acquainted" offer

ALUMINUM GOODS MANUFACTURING CO., MANITOWOC, WIS., World's Largest Manufacturer of Aluminum Cooking Utensils

It's NEWS to me!

Begins on page 34



So-o handy for music fans. Keep hassock near hi-fi or record-player as comfortable listening post with records stored inside. Holds about 150 of your 45's and 90 of your 78's, 33's. Prevents record damage. It's 24x16x16. Tweed-plastic colors are brown, red, gray, green. Leather-grain (solid colors): wine, brown, green, white, or gray.

Hi-fi Mate, about $30, in stores. Babcock-Phillips Corp., 1500 Ninth Street Rd., Richmond 16, Va.



Different design of this tree holder gives it versatility. Later you may invert for use as a party beverage cooler, as a planter, or use in other capacities. Of plastic and glass fiber, it's weatherproof, flame resistant. Clamps grip trunk 3¼ inches in diameter. Well holds water. In green, white, red, pink.

Christmas Tree Holder, $4.95, in stores or ppd. from mfr., George Morrell Corp., Post Office Box 155, Muskegon Heights, Mich.



Flashlight batteries power this 9-transistor short-wave portable radio. Pulls in seven broadcast bands. Since flashlight batteries are generally available around the world, replacements should be no problem for travelers. It uses six batteries, with a service life of about 1,000 hours. Weighing less than 20 pounds, radio has 5-foot telescoping antenna.

Trans-World Portable Radio is about $225 in stores. Philco Corp., Philadelphia 34, Pa.



Choose your speed. Operate this ⅜-inch drill at high-speed (3000 rpm) for light material, for rotary sanding, sawing, grinding, buffing. Use low-speed (1000 rpm) for heavy materials, for polishing, waxing, or paint mixing. You change speeds quickly, easily. No gear shifting.

Two-speed ⅜-Inch Power Drill, $29.95, in hardware stores. Wen Products, 5808 Northwest Highway, Chicago 31, Ill.



Weather you can or weather you can't play golf during the coming 12- to 24-hour period can be easily determined on this barometer. It's calibrated in golfing terms, giving a forecast of weather, course, and playing conditions. Gold-finished figure, dial set on walnut base. It is 6½x4¾ inches. A gift idea!

Golfer's Sportsguide, $14.95, in sporting goods stores. Taylor Instrument Co., Rochester, N.Y.



Stake holiday lights along the walk, driveway, or hedge with this outdoor Christmas light set. It's weatherproof with 20 rust-resistant stakes you can drive into frozen ground. Set is 40 feet long with a two-foot spacing between its 20 sockets. Additional sets could be attached to reach up to 120 feet.

Lawn Decorator Set is $9.95, ppd., from Leco Electric Mfg. Co., Florida, N.Y.

Do not open 'til hungry – then

PEELABANANA!



Help yourself to a happy holiday idea!



Banana nog. For holiday toasting, blend 1 fully ripe banana, 1 egg, dash of salt, 1 cup milk in blender—or beat in a bowl until frothy. Top with nutmeg. Serves two.



Holiday Banana Quick Bread. What a beautiful "Merry Christmas" gift . . . and what a good-tasting treat to have on hand when holiday guests drop in! Clip the easy recipe from this page.

Banana Quick Bread

- 1¾ cups sifted all-purpose flour
- 2¾ teaspoons double-action baking powder
- ½ teaspoon salt
- ½ cup chopped nuts
- ⅓ cup shortening
- ⅔ cup sugar
- 2 slightly beaten eggs
- 1 cup mashed bananas* (3 to 4)
- 1 cup mixed candied fruits and peels
- ¼ cup raisins

*Use fully ripe bananas . . yellow peel flecked with brown

Sift together flour, baking powder and salt. Add nuts and blend. Beat shortening until creamy—300 strokes or 2 minutes at medium speed. Gradually add sugar, beating until fluffy after each addition. Add eggs and beat until thick. Add flour mixture and bananas alternately, blending thoroughly after each addition. Fold in fruits and raisins.

Grease bottom only (not sides) of 4½" x 8½" x 3" loaf pan. Turn batter into pan. Bake in a moderate oven (350° F.) 60 to 70 minutes.

UNITED FRUIT COMPANY

If you like good things to eat,



TAKE A LEAF FROM THE BOOK OF PROGRESSIVE BAKERS. Notice how they use almonds in their finest products. With cakes and cookies, sweet rolls, too, crisp, crunchy almonds give that final touch of good taste. There's hardly anything you serve that doesn't look and taste better when almonds are included. You'll find the world's finest almonds under the Blue Diamond trademark, at your food market in vacuum tins and cello packs.



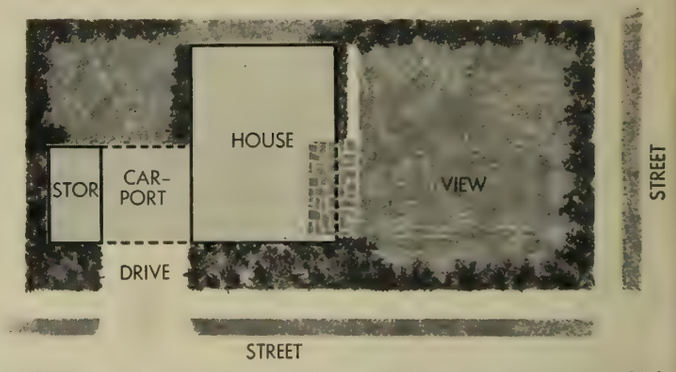
CALIFORNIA ALMOND GROWERS EXCHANGE, SACRAMENTO

A beauty for a narrow lot!

Continued from page 24



This Five Star home is easily built, easily maintained. It's only 9 feet from inexpensive concrete slab up to simple built-up roof (laid over dead-level beams). Many folks could stand flat-footed and paint or refinish its 8 feet of lap siding. Windows are simple to clean, too. Perfectly flat and flush roof furthers simplicity, economy of design.



This plot plan (see photograph at top) demonstrates way in which Architect Evanoff turned a blank wall of house toward the street, and left a wall of glass open toward the available view. His lot is an average size (60x125) and had disadvantage of streets on two sides. But planning and planting truly made the most of what was there.

How to get plans

Better Homes & Gardens Five Star Home No. 2712 (about which you've just read) is one of a series of one- to four-bedroom homes published each month which make up our Five Star Home Plan Service. This service—through which you can purchase complete plans—includes the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set*, and includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to ensure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 127. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

We designed this car with mothers in mind!



When better automobiles are built Buick will build them

WE KNEW you wanted a car of true modernity—and this 1958 Buick fairly sings with it.

From its graceful grille to its gleaming tail towers to its luxurious décor inside—this is the freshest fashion in town.

But we also knew you wanted other things—like fenders you can see over *clearly* when you're backing out of the drive. And wait till you see how easy it is *here*.

We knew you wanted a car with roominess and comfort, a luxurious ride and beautiful performance. And this gorgeous Buick has all that and more.

Above all, we knew you wanted a car that's quick handling—light on its feet. And this one's a joy. It seems to respond to your very thoughts.

It handles with the airiness of a ballerina—so you can slip into tight parking spots—swing around curves or into narrow drives with the greatest of ease.

So come try this 1958 Buick and see how completely we designed it with you in mind.

Call your Buick dealer and say "when"—today.

BUICK *Division of* GENERAL MOTORS

See TALES OF WELLS FARGO, Monday Nights, NBC-TV and THE PATRICE MUNSEL SHOW, Friday Nights, ABC-TV

THE UNIQUE OPEL—*the imported car made by General Motors in Germany—can now be ordered in sedan and station wagon models through your authorized Buick dealer.*

First big car that's light on its feet

the AIR BORN B-58 BUICK



GENERAL ELECTRIC GIFT IDEAS

Price-tagged for A Merry Christmas

See your dealer for festive holiday wrapping!



You'll find the perfect gift for practically everyone on your Christmas list right here—no matter what you wish to spend.

Look over these beautifully practical appliances, radios and clocks, and see them at your G-E dealer's. You'll agree —this Christmas, "General Electric" spells the most exciting gifts!

General Electric Co., Housewares & Radio Receiver Div., Bridgeport 2, Conn.







G-E Telechron Lite-Time Clock—Illuminated kitchen or bathroom clock. Bulb-lighted dial serves as night light. Stands or hangs. White, red or turquoise. Accurate to the minute. **$9.98***



Portable Steam and Dry Iron—Compact, lightweight: only 1¾ lbs. (Remove bulb and it's a dry iron!) Handle folds down. Works on AC or DC. Ideal for travel or home use. **$9.95***



G-E Telechron Royal Snooz-Alarm† Clock—New kind of alarm—wakes you, lets you snooze, wakes you again. Modern case in beige. Luminous dial. Never needs winding. **$9.98***

†Snooz-Alarm is a trade-mark of General Electric Company.
*Manufacturer's recommended retail or Fair Trade price—plus applicable taxes on clocks. Clock-Radio price slightly higher West and South.



G-E Telechron Universe Clock—Zodiac figures on convex dial make this solid brass beauty a decorator's delight. **$19.95***



Automatic Toaster—Makes toast the way *you* want it . . . light, dark or any shade in between. 6-position control; extra-high toast lift; snap-out crumb tray for easy cleaning. **$18.95***



Spray, Steam & Dry Iron—Sprinkles as you iron. It's a steam and dry iron, too. Gives the right amount of steam and heat for *any* fabric. Lightweight. Handy cord-lift. **$19.95***



Automatic Saucepan—Just dial correct heat. Makes saucepan cooking easier, foods tastier. Completely immersible for washing. 2-qt. size, with cover and removable thermostat. **$19.95***





Automatic Blanket. You're never cold, never too warm . . . all you feel is *comfort*. Luxurious fabric; custom-tailored corners. 6 decorator colors. From **$29.95***



Clock-Radio with new Snooz-Alarm† Control times your extra "40 winks." Buzzer sounds 5 times at 7-minute intervals. Fully automatic. Colors. **$39.95***



G-E Telechron Shining Hours Clock—Distinctive sunburst motif. Gold color dial blending into sparkling clear, ebony or gold color lucite rays. **$29.95***



Deluxe Coffee Maker. Brews 2 to 9 cups perfectly. No watching! No timing! Select strength . . . light signals when ready, coffee stays hot. **$29.95***



"Roll-Easy" Vacuum Cleaner—Rolls anywhere—"Double-Action" Cleaning Unit cleans carpets *and* floors . . . picks up lint and threads. **$59.95***



All-Transistor Pocket Radio plays up to 10,000 hrs. on rechargeable batteries! Ends battery change! With recharger-travel case—**$69.95*** Radio alone. **$49.95***

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GENERAL ELECTRIC

This is the Hinting Season...



...and gifts made with REYNOLDS ALUMINUM are wonderful gifts to give...and to hint for!

The Finest Products Made with Aluminum are made with REYNOLDS ALUMINUM

Watch Reynolds All-Family Television Program "DISNEYLAND", ABC-TV.

It's Christmas gift hunting—and hinting—time. And now you can be sure the gifts you give (and get) are the most wanted, most appreciated gifts: Give and hint for gifts that are as light and bright as Snow White, as strong as Davy Crockett—in short, gifts made with beautiful aluminum. They stay new so much longer—in natural luster or a rainbow of "in-the-metal" colors.

Aluminum kitchen appliances stay bright, are easy to clean because aluminum won't rust—ever. And aluminum luggage, sporting goods, camera equipment, toys and portable TV sets are lighter, stronger, more *permanently new*. So make this Christmas as wonderful as Disneyland, with gifts made with Reynolds Aluminum.

REYNOLDS METALS COMPANY, LOUISVILLE 1, KENTUCKY



Your Reynolds Hinting License

FREE! Here's the answer to your Christmas list problem—the perfect way to be sure you give (and receive) the most wanted gifts. It's Reynolds new *Hinting License*. Free at leading department, appliance and sporting goods stores. Get yours now.

©REYNOLDS METALS COMPANY, 1957



This stylized Nativity, an example of non-Traditional design, is the work of Conrad Pickel, Waukesha, Wisconsin

Bold retelling of the story

Nowhere is the spirit of Christmas better expressed than in the stained glass of today's churches. The Nativity is here in vivid color, not only for the holidays but throughout the year. On this and following pages we show you some of the most vital of the new interpretations



Artists of the Willet Studio joined thick pieces of glass with cement in this window for the Memorial Lutheran Church, Ames, Iowa.

Stained glass: an age-old art is new again

By Gordon Greer

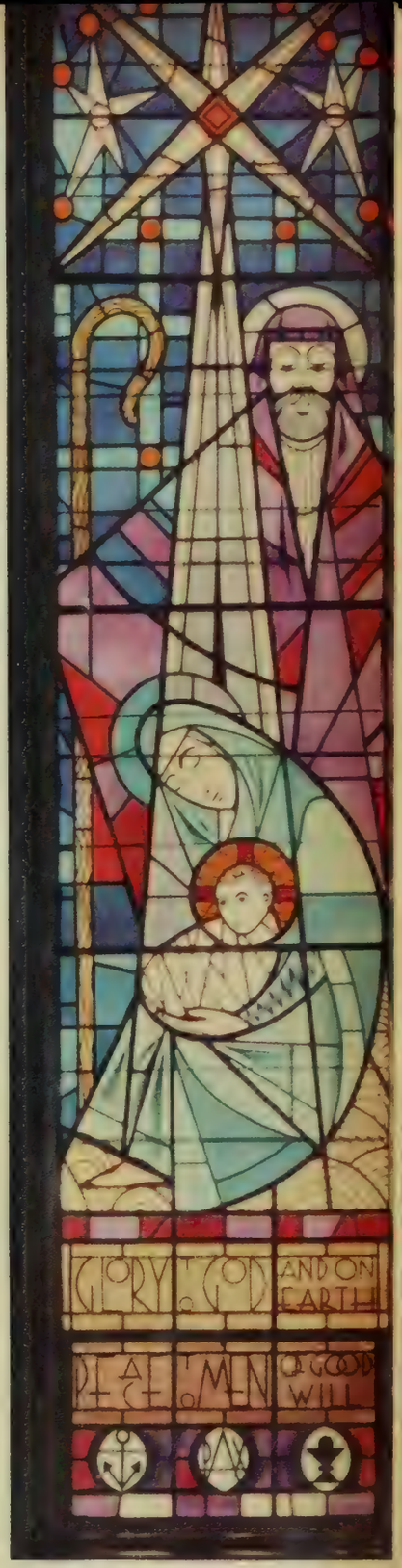
TO KEEP PACE with church architecture, stained glass designers are turning from ornate "picture" windows to simpler and more colorful forms of expression. Mixing modern design with techniques of the Twelfth Century, they are producing some of the most original windows ever seen in this country.

Public response to the change has been enthusiastic. A poll of members of the Stained Glass Association of America indicates that half of the windows made in 1958 will have the "new look." Some craftsmen say that already 80 percent of their work is Contemporary.

One basic appeal of the windows is that their fine stained glass—handmade according to ancient processes admits much more light than old-fashioned windows, which were often made of milky glass covered with heavy layers of paint. The simplicity of the new designs eliminates the need for much painted detail. For the most part, the pure, vivid color of the glass speaks for itself.



Designed by Prof. Robert Leader, of the University of Notre Dame, for Novello Studios, this window is in St. Joseph's Hospital Chapel, Mankato, Minnesota.



Emil Frei, one of the first stained glass artists to use Modern design, did this window for First Methodist Church, New Haven, Indiana.



This Contemporary representation of the Christmas story, also by Frei, is part of a glass wall of the Faith-Salem Church, Jennings, Missouri.



Twenty-four-year-old Donald Erikson, winner of a nationwide competition for apprentices, created this symbol design—in St. Dymphna's Chapel, Cleveland—for the Winterich Studios.



The Annunciation, the Nativity, and Christ in the carpenter shop, by Henry Lee Willet. Eastern Star Home, Philadelphia.



For a colorful Christmas!

By Fae Huttenlocher

ESPECIALLY FOR YOU. *Better Homes & Gardens* worked with designers across the country to fashion Christmas decorations that look like a million but cost very little. Here are the exciting creations—magnificently colorful and easy as pie to do. You'd never dream they're made of the simple things found at your dimestore, food market, hardware, or florist shop. Let the whole family join in the fun of making them!

←

With picnic spoons and cups, embroidery hoops, clothespins, and glow-papers, Katharine Dukes McAvoy designed ornaments of dazzling brilliance for the Mansel Hopkins' lofty, shell-pink tree.

Direction pages tell how to make them in sizes and colors to fit your tree and decor.

Photographs: de Gennaro



This lovely Madonna and wreath—made of the most commonplace materials—have all the refinement and beauty of a work of art. Use them over the fireplace, or on the buffet or console table. For directions, see reference below.



If space in your home is limited, replace the traditional Christmas tree with wreaths, garlands, or wall sheaves. This foil and bauble beauty will be the center of attraction wherever it is placed. Directions on "how-to" pages.



Children will love working on these designs. As a former art supervisor in the Los Angeles public schools, Mrs. McAvoy knows the value of participation projects. For happy and productive results, she emphasizes the need for organization of materials, as shown here. Then—give everybody's fancy free rein!

How-to begins page 128
More on next page

Put a Christmas tree in every room!



Oriental Christmas colors make this foil-rim tree (and miniature) unusual.



San Francisco Museum of Art gave first prize to this egg-carton tree.



Mrs. Vernon deMars used a foil cone base for this delightful table tree.



Captain C. MacCauley designed this clever peppermint-candy-stick tree.



Give a new look to the traditional Christmas tree by hanging its customary ornaments in diamond- and star-shape paper frames.

For patterns and suggestions, see "how-to" reference at lower right.

Mrs. McAvoy created this sparkling ➔ miniature Christmas tree for the Hopkins' dining-room table.

It is made of ordinary place mat bamboo sticks, bits of mirror, ribbon, and foil. See directions.



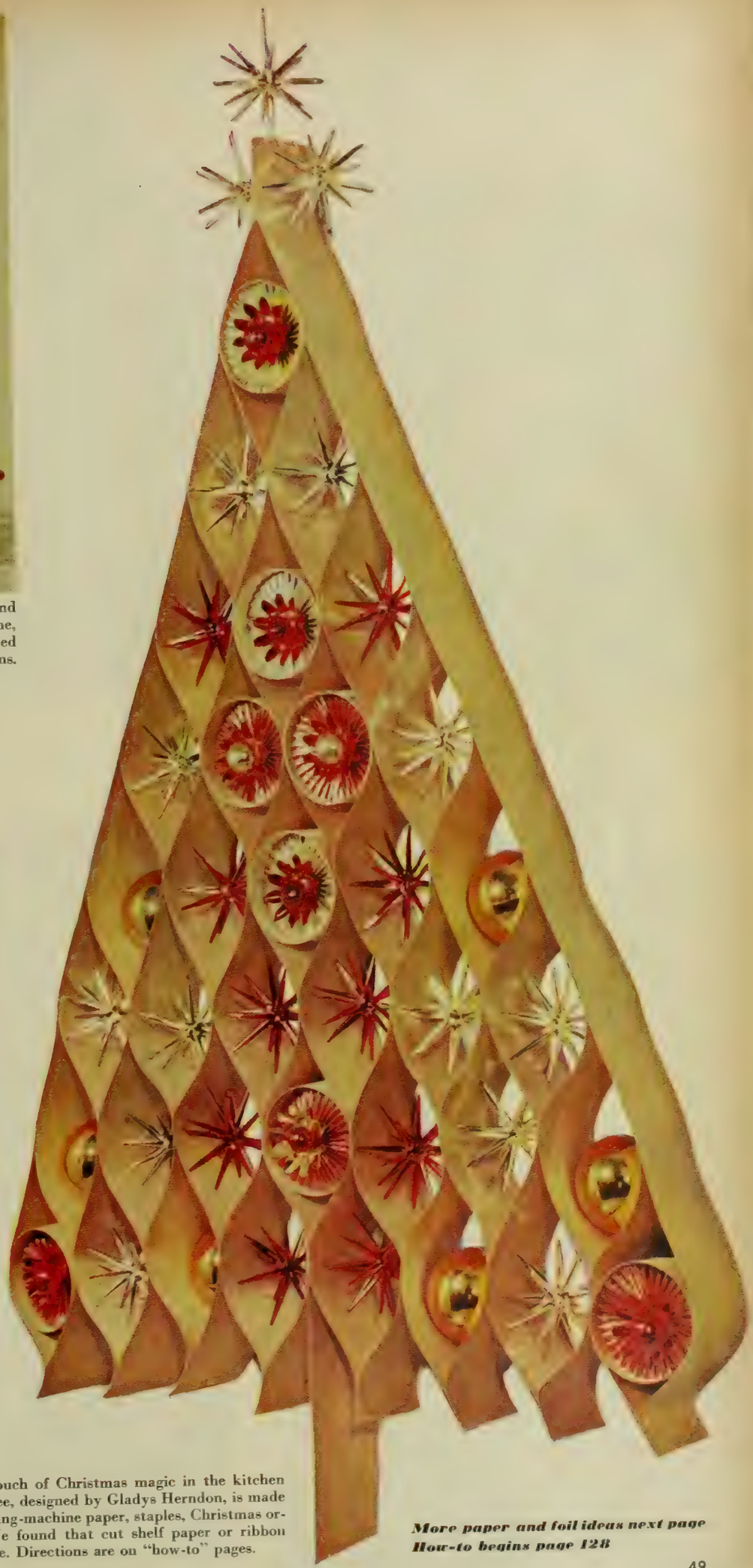


With Christmas tree balls, quartered foil-plate rims, wire, and tape, you can make one of these colorful table trees. This one, like the one below and the Oriental tree opposite, was designed by Mrs. Tomoko Yamamoto. See "how-to" pages for directions.

The three trees by Mrs. Yamamoto, so similar in construction, show how one idea can be adapted to meet your own needs and creative inspiration. For "round the room" viewing, use the design on both sides.



Photographs: de Gennaro; Weymouth; Hopkins



Don't forget to put a fanciful touch of Christmas magic in the kitchen or hallway. This stunning wall tree, designed by Gladys Herndon, is made of nothing more than colored adding-machine paper, staples, Christmas ornaments, and light reflectors. We found that cut shelf paper or ribbon can also be used to shape the tree. Directions are on "how-to" pages.

More paper and foil ideas next page
How-to begins page 128

Dress the table-top with beauty!

Photographs—de Gennaro, Hedrich-Blessing



Cleanness of line, economy of frills, and handsome color combinations make Gladys Herndon's folded-paper Christmas fancies particularly smart for the Contemporary home. Bright shelf-paper runners and perky ten-pointed stars (see reference for "how-to") decorate this trim buffet table.



The Garden Club of Morgan Park set this attractive buffet table for a total cost of $15. It was a blue-ribbon winner in the Magic-on-a-Budget class at the last midwinter show of the Garden Clubs of Illinois. The ingenious ladies stacked six painted funnels to make their clever tree.



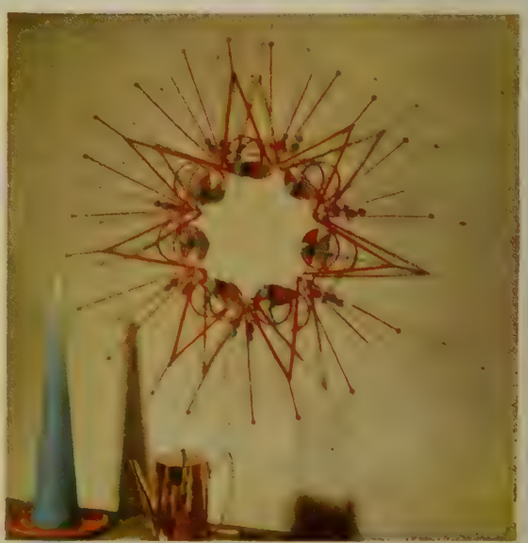


This jaunty little table tree will stay bright and cheery through all the festivities of the season.

It's one of Mrs. Herndon's folded-paper decorations that are explained in detail on the "how-to" pages.

When more floor space is needed for your holiday gatherings, push the table against the wall and hang your decorations above it.

A good design for such use is Mrs. McAvoy's bamboo star; see directions.



A new and striking approach to traditional holiday decorations is presented in the paper-fold and sculpture designs worked out with Mrs. Herndon.

This impressive star and figure ornament, so charming in its simplicity, is made of just a few yards of adding-machine tape, staples, and Christmas balls.

For directions, see reference.

A rich and handsome elegance characterizes the paper pendants, medallions, and table decorations designed by Gladys Herndon. Directions for this stunning wall or door hanging, made with a foil-covered plastic-foam disc, are given on page 149.

Photographs: de Gennaro



A graceful paper scroll, dotted with candles, stars, and pleated-foil reflectors, makes a sparkling decoration for the holiday table. The white Shelledge pattern plates and centerpiece are smart unifying accents for the gay red and green Christmas colors of the table setting. Size of scroll can be adapted to your needs. See directions.



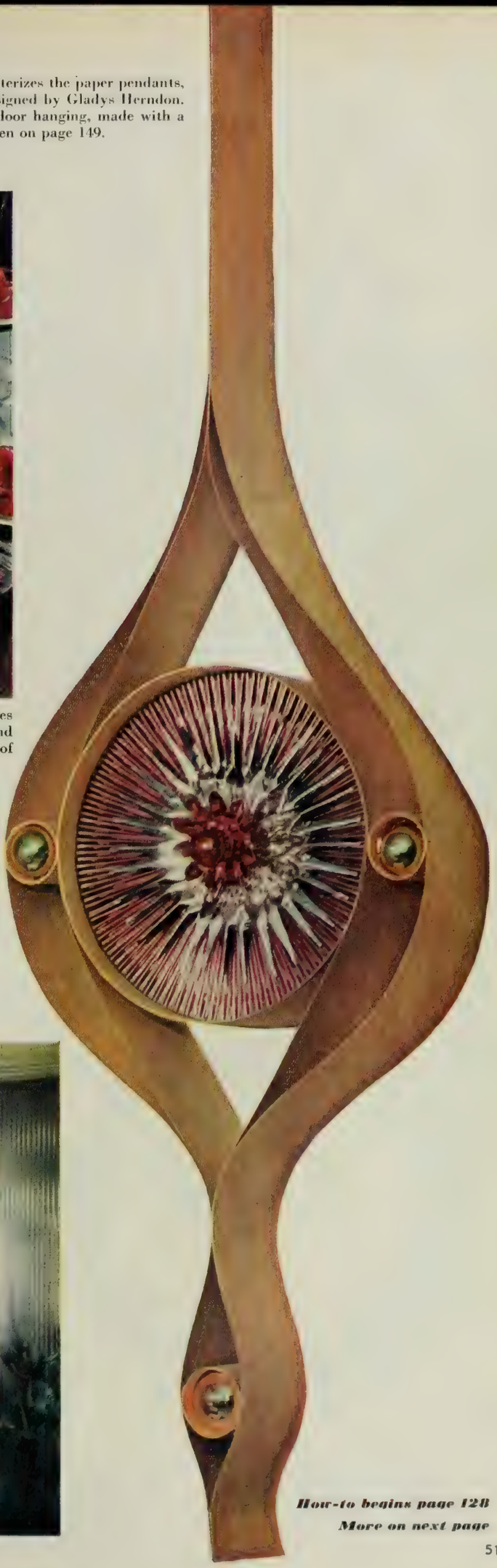
Your decorations will be more striking if you use coordinated designs and complementary colors for every room in the house.

This series of paper-framed medallions, planned as a companion piece for the pendant and table scroll, can be used effectively on a large wall space. Page 149.



Greet your family, friends, and neighbors at the front door—or the back door—with a charming note of Christmas beauty.

On this attractive doorway, our versatile paper pendant and scroll offer glamorous welcome to all who come by. If the entrance to your home is unprotected, weatherproof the designs with a coating of clear shellac.



How-to begins page 128

More on next page

Use wreaths and stars and scrolls for glamor!

Photographs: de Gennaro; Wittkowski



The smart decorator sometimes does a bit of inoffensive disguising. This table decoration is too pretty to disturb, so fill it with gaily wrapped, *empty* packages. The sleigh can be shaped from pliable lead wire, then gilded or sprayed.



A Christmas decoration of unusual beauty is sure to become a part of the traditional treasures accumulated by every family. Here is one you'll be proud to add to that collection. The figures in this colorful Nativity panel, designed by Vivian Thomas, are cut from inexpensive straw place mats. See reference line at right for direction pages.



If you're an unswerving realist who objects to the slightest sham, make your table decorations of arriving gifts—or of those to be given to friends who call.

Christmas-tree design on the package at the left is made of dried peas. Pretty ribbon loops on the center box are decorated with red documentary seals.



You'll have fun working with folded paper designs. The "zigzag" and "pyramid" turns (see directions) lend themselves to many original interpretations. This trim and colorful wreath is but one of them. Make it (any size you want) with just two paper strips and a few ornaments.



Paper strips in the "pyramid" fold are used to fashion the handsome ornaments in this warm and friendly room. The citron, gold, and apple-green colors, chosen by Mrs. Herndon for the neutral sand and brick tones of the Robert Smith home, strike an elegant note. For your decorations, select colors that are equally impressive with your own color scheme. Directions for stars are given on "how-to" pages.



Make a sunburst wreath from a flower-shaped Mexican reed hot-plate holder.

Bamboo sticks, pulled from an inexpensive table mat, are topped with wooden beads and glued to the back of the mat. Metal-foil leaves, gold glass balls, and larger wood beads decorate center ring.



Turn a flat, rimmed basket upside down, sew on green straw leaves (cut from place mats), add colorful artificial fruits, and you'll get this gem for your front door.

The brilliant design on this glamorous Christmas wall hanging is made of brass curtain rings, sequins, and gold thread. Center sunburst is one of the tree ornaments described on "how-to" pages.

How-to begins page 128

Tiny tables make busy benches



SQUARE—for grouping



LIGHT—for moving



LITTLE—to save space



Choose your style . . . they're all about 15 inches high.
Sit on them, scatter them in several rooms, or "bunch" them.
For greatest convenience, give twins or even four alike

By Florence Byerly



STRONG—for sitting



PRETTY—for decoration



HANDY—to hold things

More about "bunching benches" on page 106

. . . The Christmas when the good world came to two lonely children

By Katherine Macy Wilson

Happy in just being together again, Endre and Ilona Marton, with young Julie and Kati, plan gratefully for their first Christmas in their adopted country.

Robert Phillips



Jailers, making their rounds in the silent corridors, sneaked from cell to cell, peeping and listening through the "Judas" on each door.

The inquisitive eyes did not bother Endre and Ilona Marton in their separate cells in the huge, horrible, Budapest "house of mystery." The Martons were veterans of many months there, where hundreds of political prisoners languished in little cubicles.

Separated from each other, their children abandoned, Endre and Ilona Marton paced to and fro between the bunks in their cells. Coats on, for it was icy cold in prison that night. It was Christmas Eve, 1955.

Endre and his wife had been convicted of a grab-bag of Communist charges—treason, espionage, "spying for the United States." His sentence was for 13 years, hers for 6 years.

Christmas Eve in prison was, of course, like every other night. The slamming of cell doors, which signaled a prisoner's return from interrogation, had died away gradually in the afternoon. Dead silence was the parole, for even the jailers were supposed to whisper when they gave orders to the miserable people in the cells.

The Martons were happy, though, in a way. They had received two presents—a batch of pictures of their daughters and unexpected permission to talk to each other for 30 minutes (with a guard listening).

It was the first time they had seen each other since Endre's arrest the February before. No one had told him when Ilona, too, was brought to the "house of mystery" in June.

Now, when they did meet, would his wife be able to give him authentic news of their children since the night she had been forced to leave them in the hands of the secret police? Some pictures had come for her anxious study, showing them with oranges in their hands. There were no oranges in Hungary. They came only from the West. Was this a clue that Julie and Kati were maintaining the Western contacts for which their parents were jailed? Or was it a Communist fake?

Hungarians celebrate Christmas as do other Central and Northern Europeans—Christmas Eve is the peak of the feast. It is a family affair. Business comes to a standstill around 7 in the evening. Even streetcars and buses stop. Theaters remain closed. The Communists tried for years to put an end to this intimate character of the feast and replace it with the Soviet-style "Feast of the Pine Tree," a carnival-like celebration of "Father Winter."

It was a ludicrous attempt, bound to fail. The regime could force state-owned theaters to keep their doors open. It even could compel state-employed people to buy tickets. But it could not force them to go. The theaters remained empty and, after some years, the regime conceded defeat.

As the years went on, it became a matter of pride, almost compulsion, to the Hungarians (75 percent of whom are Roman Catholics) that the crowds at the traditional Midnight Mass should flow farther and farther into the snow-clad streets outside the packed churches.

The Martons, in their cells [*Turn to page 114*



The children love American television, songs, movies; beg to go to the neighborhood supermarket, where the whole family marvels at the abundance. Parents recall U. S. food parcels sent to them in prison.

Photographs: Harriet Arnold



Gay gift wrappings for packages they hope will get through to friends still in Hungary—"For once to be donors, not always receivers." The Martons' most treasured gifts used to come to them from the United States.



Here, in a Washington, D. C. store, the girls choose dolls for former playmates in Hungary. They selected cowboy guns, too. Hungarian boys like to play "cowboys and Indians."

The new look in traditional decoration

YOU CAN GIVE your rooms a fresh, up-to-date look and at the same time emphasize the best points of your favorite possessions by using these ideas. Try the greater comfort, serviceability of new fabrics, finishes, lighting. Use dramatic colors in a bold way. Create drama with simplified patterns, less clutter

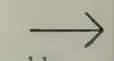
By Ruth Seefeldt



Prized pewter and copper come to life in a new, modern arrangement. Instead of scattering pieces of a collection, try gathering them into one important group. You can change them from time to time.

The metal tones look well with large broad-leaved plants. There's double emphasis on the grouping from a spotlight concealed behind the plants. The straight lines and subtle wood grains of furniture also help to play up the accessories.

Room-size rug gives a striking color note, permits lovely floor to show. Good news: the rug is cotton for easy stain removal, or quick pick-up for laundry.



Simplified version of old-world canopy bed gives the same effect as real one—without looking too big and cumbersome. This is an important point in present-day rooms with lower ceilings, smaller dimensions.

Using wallpaper only above the dado is a good idea if your room is small—be it bedroom, living room, or dining room. If you don't have a dado, create one by nailing molding to the wall. Paint wall beneath it.

Bedspreads are heirlooms, but you could use modern, lint-free rayon ones—to give the same look, with added practicality. One bright color accent was enough to spice the room scheme.

More on page 60





The new look in traditional decoration

Begins on page 58

Dramatic furnishings like hooked rug need classically simple background to best display their talents. Rug's predominant colors are played up by other accessories. Show off a tapestry or large painting the same way.

Carved molding effect was achieved with wallpaper. Taller lamps, upholstered chair legs are Modern touch.

You can get decorating advice by visiting one of the Home Planning Centers operated in cooperation with Better Homes & Gardens magazine. You'll find the Center nearest you in the list, page 127.

White walls and rug give a clean-cut Contemporary look, no matter what the period of your furniture. Light backgrounds give you free rein with other color choices, seem to enlarge small rooms.



Bright red makes a handsome foil for striking picture collection, mellow woods. It's not overdone: note that rest of scheme is neutral. White can be practical, too, if chair covers are leather or plastic, other fabrics are treated for soil resistance.

The metal table and the book rack take their cue from yesterday's furniture styles, but give a Modern touch to the decor. New, simplified fireplace molding doesn't overpower small room. It does retain all the warmth of a family gathering place.



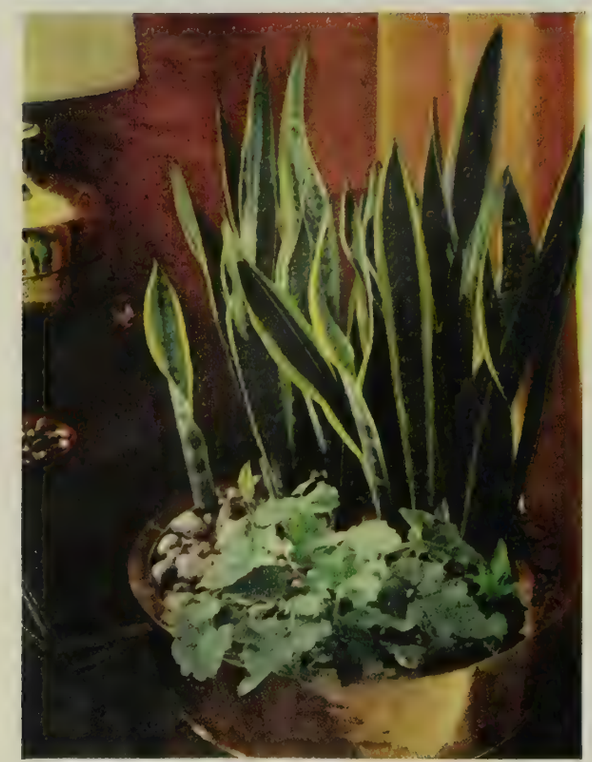
Combine old and new to take advantage of best in each. Glass-fiber draperies keep sheer beauty without ill effects from sunlight. Try wing-chair comfort at a Modern desk (replace tired cushions with new plastic or rubber foam). Or, paint old cabinet "into the wall."



Color gives a new twist to Traditional wood paneling. Cool green was chosen for this porch from a rainbow of transparent, colored stains. Off-center arrangement of white accessories gives a crisp Contemporary touch.

For credits see page 120

See how much handsomer a group can be!



Contrasting plants paired in one big container make a bold decoration



Gold-edged sansevieria is never seen to better advantage than when light shines through its slim, smooth, and marble-patterned leaves.

Cross-light also does much for the hairy pick-a-back plant. Both will thrive in less than full sun—even across the room from windows.

To get this effect, arrange as in sketch. Fill watertight outer container with pebbles. Place by lamp.

Row of small plants next to rim of a tray becomes good color mass

Clustering small flowers often brings out the stronger color we want. Here the adaptable kalanchoe is used on a table as a change from holiday greens and cut flowers. Bedding begonias can be used the same way.

Success depends on choosing plants of nearly the same height and spread. Let pot rims touch. For this color scheme we slipped root balls into new pots. (With pink begonias, we cover pots with a non-shiny silver paper.)

By Fleeta Brownell Woodroffe

ADDING ONE, maybe two, can multiply your pleasures when you arrange your plants indoors. A yellow, bunch-flowered chrysanthemum appears even more flowery with a good dieffenbachia behind it. Just as African-violets look all the daintier backed by a rugged jadeplant. Ferns appear even more lacy contrasted with giant philodendrons. And do try silk oak with a chocolate-centered maranta below it

Photographs: de Gennaro





ograph: Hedrich-Blessing

Whole chest top or table given over to bold plants—a real color wallop

Take the two most colorful indoor plants we have—amaryllis and fancyleaf caladiums. Both come in a range of pinks and reds. Each one is lovely appearing solo.

But what smash hits when together! Set in watertight pans or outer containers so you can water daily and change grouping as buds open and fresh leaves unfold.



Holiday fun galore in this

Remodeled family kitchen

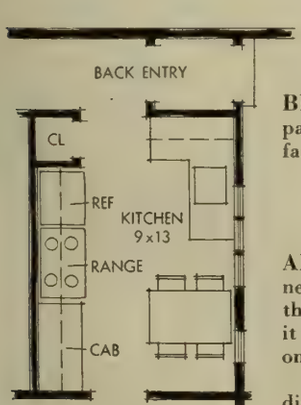
OTHING LIKE an old-fashioned Christ-
as—with sweet treats in the making in
e kitchen. The T. R. Andersons of
dina, Minnesota, a family with five chil-
ren, call on their remodeled kitchen for
is festivity. In fact, it gets a rigorous
orkout every day of the year. Read the
ndersons' story of the "why" and "how"
their remodeling. You'll praise the way
eir activities now revolve around the
w kitchen, with all the family joining in
the fun and food preparation

Photographs: Warren Reynolds. Data: Elizabeth Clemons



Back-yard ice-skating party really makes appetites soar. Tommy, 13, and Jimmy come in to warm up. Jeanie has table all set for holiday party for gang—with hot chocolate, giant doughnuts, crunchy apples.

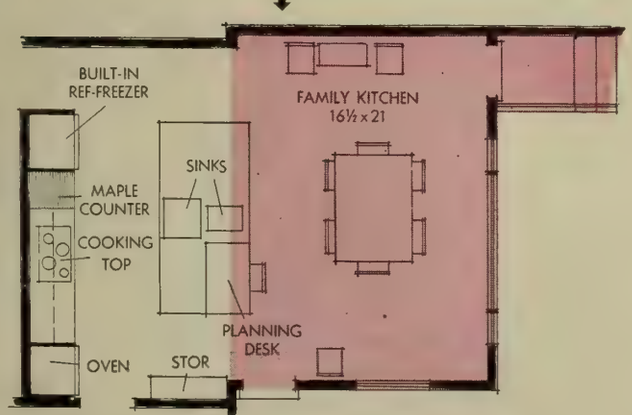
stead of dreaming of sugarplums, the Anderson clan concocts
em—at new 9x4-foot island counter. There's room for all
even Mom, who addresses last cards at table-height desk.



BEFORE. Poorly arranged, compact kitchen didn't have room for family helpers. Entry wasted space.

AFTER. Wide-open spaces in this new kitchen. Colored area shows the clean-cut addition, designed so it wouldn't stick out like sore thumb on the older Anderson home.

Island houses two sinks, disposer, dishwasher, desk, storage.



Why have a family kitchen? Mrs. La Jean Anderson, mother of five, tells what it did to better their busy, event-filled lives

"We learned a long time ago that to enjoy our family most we must grab at times we are together. Mealtime seemed the most logical in a busy daily routine . . . especially since Dick, an attorney, often spends evenings with clients. We hold fast to that big 'chicken every Sunday' dinner.

"With five growing, always-hungry children and a jet-propelled schedule, something had to be done to do away with the havoc in our old kitchen. Our kitchen and eating area were so small and poorly arranged, mealtime might better have been battletime with Mother as attacking general.

"We loved the rest of our house and the neighborhood, so we decided to remodel. This meant an addition. And with it, we gained (1) a big eating area for table-'n-chair sitting for all of us, with room to spare, [*Turn to page 96*



Hi-Ho Santa

You can step out with Santa almost all day, still be a merry hostess come suppertime. Call on foods that give you a head start, on quick red and green trims, on plates and platters that make the table cute as Christmas.

Let Company Ham be the hub of your meal—takes just a minute to frame it with lush fruits in Della Robbia fashion. The ham is canned (or boned, fully cooked)—have it sliced at the market, then glaze. Mustard Sauce is

Photograph: Allen Snook, Inc. Accessories by Fae Huttenlocher

buffet

By Myrna Johnston

in tiny chafing dish, casserole of Speedy Scalloped Potatoes in big one. Cranberry Wreath Salads are fix-aheads.

Christmas tree platter, right, sports baubles of rosy spiced crabapples, olives, and pickle chips. Tree at left has Caraway Stick branches (refrigerated biscuits, dolled up). Center trees hold butter curls, crisp relishes. Somersaulting Santa plates offer luscious, Easy Cream Puffs—both shells and filling are from mixes!

Recipes on page 78





Old-time Fudge

Santa's Fudge

Opera Fudge

Oh boy! FUDGE

By Betty Wood

Snip the red ribbon on your favorite fudge—there's a kind to suit every sweet tooth, a recipe to fit the schedule of every busy Mrs. Claus. Some are true fudge—the cooked type that was "belle" of the fudge parties of yesteryear. Others are the never-fail and no-cook varieties. All are lickin' good!

Recipes, page 82. How-to tips, page 124



Homemade fudge goes holiday

Fill a candy box with an assortment of fudges — dark, chocolate-y squares and brown-sugar blondies — your choice from our 10 recipes.

Add a Christmas look with a gilt doily liner, a divider of old-fashioned ribbon candy from the store. Perfect gift for the "have everything" friends, aunts, uncles, neighbors.



Panocha

Rocky Road

Remarkable Fudge

Photographs: Allen Snook, Inc.

Brown-sugar Nut Roll

Fudge from a mix

Snowballs



Help yourself to our festive fruitcakes!

THEY'RE all here for your holiday hostessing—dark and light fruitcakes a-twinkle with their candied "jewels," easy fruit-nut confections. Bake as loaves, rings, dainty cupcakes. Shop at a gift-wrap counter for ribbons and doilies and tiny tree balls to make a Christmas package of each one you give away



Photographs: Allen Snook, Inc.

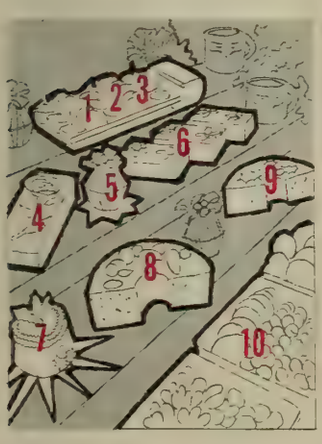
A petit buffet gives a cheery welcome to friends you ask in for "just a bite" and an evening's chat. Offer slices of fruitcake or Noel Mocha Cake, along with wedges of cheese (Baby Gouda) and crisp crackers.

There's steaming Cranberry Wassail in the punch bowl—let folks use candy canes as muddlers! Basket of walnuts with old-fashioned nutcracker beckons nibblers.

uitcakes can be this gala! Bedeck with tiny marzipan iits, with posies of gumdrops or nuts. Let a sled of eetmeats (top shelf) coast to your refreshment table. ake fruitcakes in custard cups—tie two together to ake a ball! Crown a plum pudding with hard sauce.

Recipes on page 92

Here's the key to our fruitcake "window"



1 Holly Hermits
2 Fruitcake-ettes
3 Gumdrop Cookies
4 Tutti-frutticake
5 Fruitcake Balls
6 Dark Fruitcake
7 Plum pudding
8 White Fruitcake
9 Ring Cake
10 Fruitcake nuts and fruits



Party Chicken Salad. The easy answer to what to serve at your ladies' luncheon, this is the ultimate of chicken salads. Seasoning is just right, lemon juice and sweet pickle subtly spike cubes of chicken. Celery is the crunch. Trim top with poinsettia of hard-cooked egg cut in wedges. Serve with mayonnaise, French dressing.



Chicken a la King. Let the "mother-hen" casseroles keep this chicken favorite warm till folks come to the table. Mushrooms dress up sauce; the chopped pimiento and crisp green pepper are bright and Christmasy. Serve a la king over hot toast points this time, next time try popover shells. For tang: cranberry sauce.

Simmer a chicken for these feasts

By Virginia Heffington

THERE'S a jackpot of good eating in a stewing chicken. Remember the dumplings and noodles Grandma served with savory stewed chicken!

"Bro-hens"— the poultry industry's name for older broiler-fryers—are joining wing tips with the old-fashioned stewing hens in today's markets. Bro-hens are meaty, moist, and delicately flavored. And they cook in short order!

But no matter which kind of chicken you fix, delicious is the word for these specials.

Cook chicken at a lazy bubble—the meat will be tender, moist, and full of flavor



1 For stewing, choose a 3½- to 5-pound ready-to-cook chicken—cut up or whole. If cut up, place back, wings, and legs on bottom of Dutch oven. More tender white meat goes up top to steam-cook.

(Remember, as soon as the cooked chicken has cooled in broth, refrigerate both immediately.)



2 Add water now. If you plan the chicken for salad, use about ½ cup water per pound.

If chicken is for a casserole, pie, or a la king, add water till chicken is just covered. Chicken fat has its own good flavor—use it after cooking to make gravy or as shortening in biscuits.



3 Seasonings are next. Add stalk of celery, a carrot and onion, 1 whole clove, 2 whole black peppers. Salt? About ½ teaspoon per pound chicken.

Bring just to boiling; reduce heat. Cover and *simmer* 2½ to 4 hours or till you can stick fork easily into thickest pieces. Let cool in broth.



Chicken 'n Chips Bake—a delicious hot salad that takes just 15 minutes in the oven. Sliced celery and slivered almonds add crispness. Mix the salad ahead. Sprinkle last minute with zesty shredded cheese and crushed potato chips. Serve as the hub of your supper with piping hot biscuits—use the refrigerated kind.



Chicken-Rice Casserole. Perfect for a holiday buffet, this fluffy bake is loaded with chicken. Evaporated milk makes broth creamy. Top the baked casserole with a wreath of toasted almonds. Pass bowl of whole cranberry sauce. Salad might be a sunburst of orange and grapefruit sections; for dessert, spicy mincemeat ice cream.

Photographs: Mike Nelson



Chicken Biscuit Pie is chock-full of tender chicken—the very thing to set before *your* king. The rich sauce is flavored with broth; it's almost chicken gravy. Pimiento bits and circles of stuffed green olives are the pretty taste accent. Crown with "thimble" biscuits and bake a golden brown. Flaky topper's simple with biscuit mix.

Chicken Biscuit Pie

¼ cup butter, margarine, or chicken fat
3 tablespoons flour
2 cups chicken broth
1 teaspoon salt
3 cups cooked chicken, cut in pieces
1 3-ounce can sliced mushrooms, drained
3 tablespoons sliced stuffed green olives
2 tablespoons chopped pimiento
1 cup packaged biscuit mix

Melt butter; blend in flour. Gradually add broth. Cook and stir till thick. Add remaining ingredients except the mix; heat. Pour into 8x1½-inch round baking dish. Prepare biscuit mix according to package directions, rolling to a little less than ½ inch. Cut in 1½-inch rounds; place on *hot* chicken. Bake in very hot oven (450°) 12 to 15 minutes or till biscuits are done. Makes 5 servings.

Party Chicken Salad

3 cups coarsely diced cooked chicken
2 cups diced celery
½ cup mayonnaise
¼ cup chopped pickle
3 tablespoons lemon juice

Lightly toss together all ingredients. Season to taste with salt and pepper. Chill. Serve atop crisp lettuce. Makes 5 servings.

Chicken a la King

¼ cup butter, margarine, or chicken fat
3 tablespoons flour
1 cup chicken broth
1 cup milk
1 teaspoon salt
2 cups diced cooked chicken
1 3-ounce can sliced mushrooms, drained
¼ cup chopped green pepper
2 tablespoons finely chopped pimiento

Melt butter; blend in flour. Slowly add broth and milk. Cook and stir till thick. Add remaining ingredients; heat. Serve over toast. Makes 5 servings.

More recipes on page 84



Dessert Pancakes



Skillet Custards

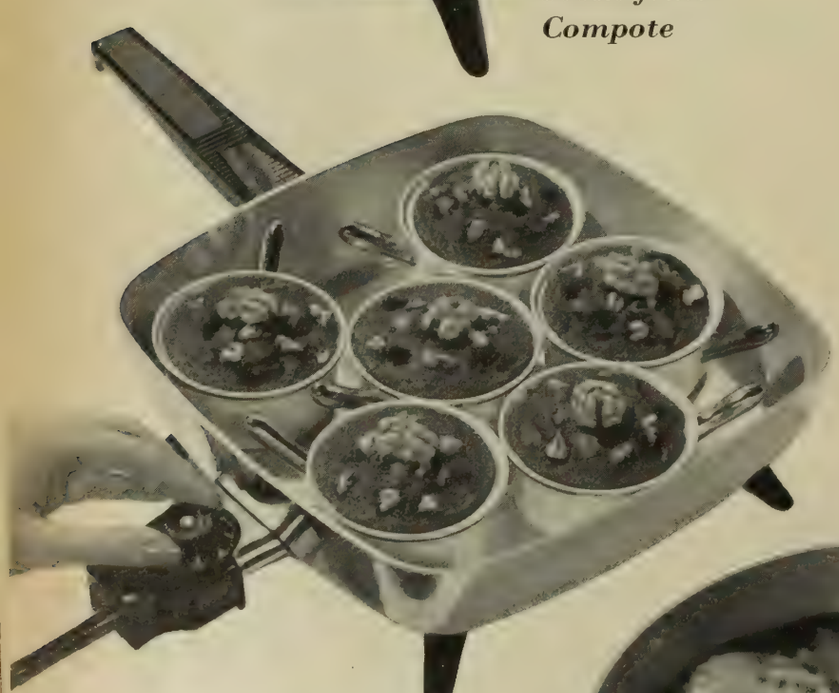


Fresh-fruit Compote

Desserts from your electric skillet

THESE OLD-FASHIONED desserts have gone modern. All five cook in your electric skillet with a minimum of fuss. Serve from the skillet—you can plug it in right at the table so your dessert stays warm and is at its delicious best

Recipes on page 77



Date-cup Pudding

Photographs: Mike Nelson



Caramel Dumplings

d, hot 'n rave dishes—
Tomato Soup Specials!



It gets its rich color and goodness from specially grown, sun-ripened tomatoes! **HOT,** good 'n hot. That's what these dishes are, that's the way to serve them! **RAVE,** everyone will. Make them and see!

ATO BARBECUED CHICKEN. v 2 packages Swanson en Chicken Parts. Dust with p seasoned flour; brown in p. shortening. Place chicken qt. casserole. To drippings n, add ½ cup chopped cel- ½ cup chopped onion and ove minced garlic. Blend in n Campbell's Tomato Soup, p. each brown sugar, Wor- rshire sauce, vinegar, and 1 prepared mustard. Pour chicken; cover; bake in F. oven for about 1 hour. 6 servings.





BAKED CREOLE PORK CHOPS. Juicy brown pork chops, tomato-blazed, the way our Louisiana French cousins love them. Brown 6 pork chops ¾ inch thick on both sides in ovenproof pan or skillet. Place an onion slice and green pepper ring on each chop. Pour 1 can Campbell's Tomato Soup over chops. Cover; bake in 350° oven about 45 min. 6 servings.



LI MEAT BALLS. Combine 1 ground beef with ⅓ cup fine bread crumbs, 2 tbsp. nced onion, 1 tsp. salt, 1 ghtly beaten egg, with ¼ cup mpbell's Tomato Soup. Shape 1-inch balls; brown in 2 p. shortening. Mix remaining p, 1 tsp. chili powder, ¼ cup ter; pour over meat. Cover; ke in 350°F. oven about 30 n. 4 to 5 servings.

Good cooks cook with *Campbell's Soup*

All from this easy mix

6 heavenly holiday breads



New flavors... new shapes money can't buy!

Home baked . . . hot-from-your-oven holiday breads that are fun to make! *Easy* to make, too . . . because they begin with the most versatile mix of them all. Pillsbury Hot Roll Mix, of course.

Every package contains easy picture-step basic directions.

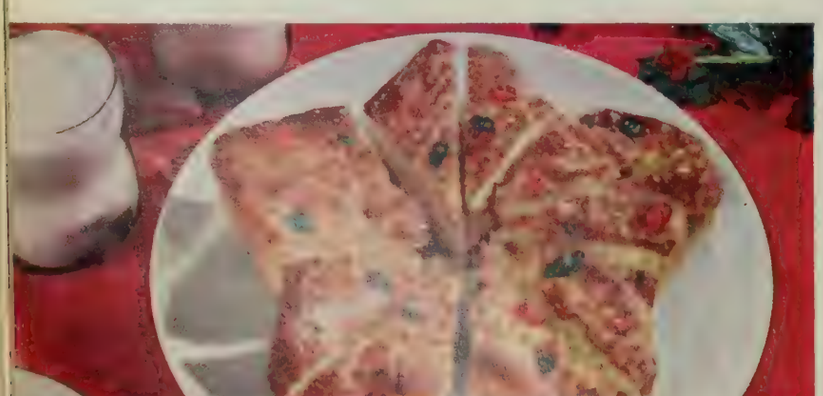
And here are six simple ways to create your own special variations. Every one a heavenly yeast bread treat for your family . . . wonderful for holiday entertaining . . . and a warm, neighborly gift! Start your holiday baking fun now —get Pillsbury Hot Roll Mix today!



1 HOLIDAY CHEESE RING—flavor with a flair. Prepare Richer Dough*; blend in 1 cup shredded sharp cheese, ¼ cup chopped drained pimiento. (Or omit pimiento; add ¾ cup chopped dates.) Let rise; pat evenly into well-greased 9-inch ring mold. Let rise. Bake at 375°F. 25 to 30 minutes. Loosen edges; turn out at once. For luncheon, fill center with creamed chicken.



2 VIENNA CHOCOLATE ROLL-UPS—"not-too-sweet" dessert. Prep Richer Dough*; let rise. Roll out into two 10" squares. Sprinkle with mixt of ¼ cup sugar, 2 tablespoons cocoa, ½ teaspoon cinnamon. Roll each as jelly roll; seal. Let rise, seam-side down, on greased baking sheet. Bake at 375 25 to 30 minutes. While hot, sprinkle with confectioners' sugar.



4 FESTIVE FRUIT STARS—baked in pretty molds. Dissolve yeast in ½ cup warm water; add ½ cup sour cream, 1 tablespoon sugar, 1 teaspoon grated lemon rind, ½ teaspoon soda, 1 egg plus 1 yolk. Stir in Mix, ⅔ cup chopped candied fruit; beat well. Spread in two greased 5-cup star molds or two 8-inch round pans. Let rise. Brush with egg white; sprinkle with 2 tablespoons sugar, ½ teaspoon nutmeg. Bake at 400°F. 15 to 20 minutes.



5 SCOTCH RAISIN BREAD—hearty, dark, delicious. Simmer ½ cup qui cooking rolled oats in ¾ cup boiling water for 1 minute. Blend in 2 tab spoons shortening, ¼ cup molasses, 1 egg, ¾ cup whole bran cereal. Disso yeast in ¼ cup warm water; add to lukewarm oatmeal mixture. Stir in Mix ¾ cup raisins. Knead 5 to 7 minutes; let rise. Shape into 2 balls. Let rise on grea baking sheet. Bake at 375°F. 30 to 40 minutes.

Desserts from your electric skillet

Begins on page 74

Skillet Custards

Supersmooth custards that "bake" in your electric skillet—

3 slightly beaten eggs
¼ cup sugar
¼ teaspoon salt
2 cups milk, scalded
½ teaspoon vanilla
Nutmeg

Combine eggs, sugar, and salt; slowly stir in milk. Add vanilla. Pour into six 5-ounce custard cups; sprinkle with nutmeg. Place cups on rack in preheated electric skillet. Cover and bake at 380° about 25 to 30 minutes or till mixture doesn't adhere to a knife. (Or follow manufacturer's directions as to temperature.) Top with tart jelly and serve warm in cups. Or chill and invert cups to unmold.

Dessert Pancakes

You need only three simple ingredients for the delicious sauce—

1 1-pound can (2 cups) whole cranberry sauce
¼ cup orange juice
2 to 3 tablespoons honey
• • •
Packaged pancake mix

Mix cranberry sauce and orange juice. Add honey to taste. Serve as sauce with pancakes: Mix pancake batter according to package directions, using the amount of liquid for thin cakes. Follow skillet manufacturer's directions as to greasing it. Bake pancakes, turning once; arrange in stacks, filling between layers with butter and sauce. Top with more sauce. **To match picture:** Bake extra-large pancakes and cut stack in wedges.

Fresh-fruit Compote

Apples and pears take on pretty glaze; orange slices add refreshing flavor—

4 medium baking apples
4 ripe pears
2 unpeeled medium oranges, sliced
Seedless raisins
• • •
1 cup brown sugar
1 cup water
3 tablespoons butter or margarine

Core apples; pare a strip off top of each. If necessary, cut thin slice off bottom of pears so they'll stand upright. Arrange apples, pears, and orange slices in electric skillet; fill apple centers with raisins. Combine brown sugar and water; pour over fruits. Add butter. Bring to boiling; lower heat to simmering (about 220°) and cook covered 40 to 50 minutes or till done. Baste with the syrup now and then. Makes 8 servings.

Confessions may be good for the soul but they are bad for the reputation.

—Thomas Robert Dewar

Don't talk about yourself; it will be done when you leave.

—Addison Mizner

Date-cup Pudding

Little steamed puddings with old-time goodness made a quick new way—

2 tablespoons shortening
½ cup pitted dates, cut up
⅔ cup boiling water
• • •
1 beaten egg
½ cup brown sugar
½ teaspoon grated lemon peel
• • •
¾ cup sifted enriched flour
½ teaspoon salt
½ teaspoon soda
¼ cup chopped California walnuts

Place shortening and chopped dates in large bowl. Pour boiling water over; cool slightly. Stir in egg, sugar, and lemon peel. Sift together flour, salt, and soda; add to date mixture and mix well. Stir in nuts. Pour into 6 greased 6-ounce custard cups, filling ½ full. Place on rack in preheated electric skillet. Bake covered at 400° about 40 minutes or till done. Top with walnut halves. Serve warm with hard sauce or foamy sauce. Makes 6 servings.

Caramel Dumplings

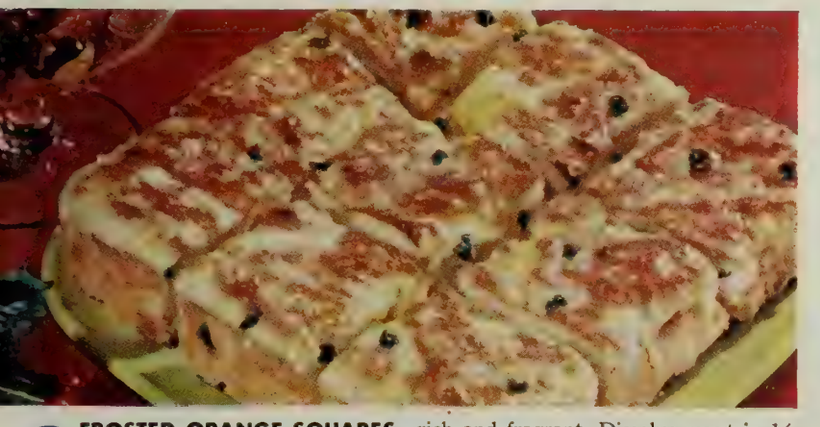
You're missing out if you haven't tried these old-style dessert dumplings. They are easier than Grandma's—you use a mix—

¾ cup sugar
2½ cups hot water
¾ cup sugar
¼ teaspoon salt
1 teaspoon vanilla
• • •
1 cup packaged biscuit mix
2 tablespoons sugar
¼ cup milk
⅓ cup chopped California walnuts

In electric skillet, melt ¾ cup sugar at high heat (about 420°), stirring constantly until amber-colored. Turn off heat; stir until liquid thickens and cools slightly. Slowly stir in water; add ¾ cup sugar, salt, and vanilla; mix well. With fork, combine biscuit mix, 2 tablespoons sugar, milk, and nuts, stirring until just moistened. Heat syrup to simmering; then drop batter in by rounded teaspoon, making 8 dumplings. Cover and cook at low heat (about 260°) 6 to 8 minutes, or till dumplings are done. Let cool slightly before serving. Makes 8 servings.



3 MIDGET ONION LOAVES—with a gourmet touch. Simmer 1 package dry onion soup and 2 cups boiling water for 10 minutes. Dissolve yeast in 1 cup of the lukewarm onion soup. Blend in dry Mix; knead 5 to 7 minutes. Let rise. Shape into 3 small loaves; place crosswise in greased 9 x 5 x 3-inch pan. Let rise; bake at 375°F. 35 to 45 minutes. Serve a whole loaf to each guest!



6 FROSTED ORANGE SQUARES—rich and fragrant. Dissolve yeast in ¼ cup warm water. Blend in 1 cup buttermilk, 1 egg, 2 tablespoons grated orange rind, ¾ cup currants. Add dry Mix; beat well. Spread in two well-greased 8 x 8-inch pans; let rise. Bake at 400°F. 15 to 20 minutes. While hot, drizzle with frosting of 1 tablespoon butter blended with 1 cup confectioners' sugar, 2 tablespoons orange juice, ½ teaspoon grated orange rind.

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**Directions in recipe folder inside every package.*

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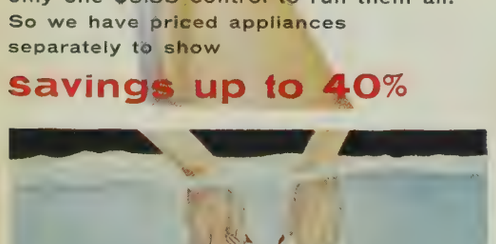


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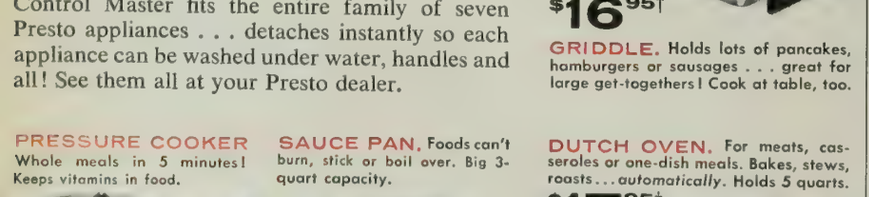
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Hi-Ho Santa buffet

Begins on page 66

Company Ham

Cooking and carving are done for you. All you do is heat ham and glaze for a shiny finish—

Take a shallow baking pan (or heavy aluminum foil) to the market with you. Ask your meat dealer to slice a canned ham or a boned, fully cooked ham on his slicing machine, then to tie it with heavy cord and place it in your baking pan. Bake the ham in slow oven (325°) about 20 minutes per pound for small canned ham (about 6 pounds); 10 to 15 minutes per pound for larger ham (8 to 13 pounds). Last 30 minutes, cover with orange marmalade and continue baking till glazed. Place ham on platter and remove cord. Carving is done!

Mustard Sauce

Golden sauce for ham—plenty of zip—

- 1 beaten egg or 2 beaten egg yolks
- ½ cup prepared mustard
- ⅓ cup sugar
- ⅓ cup vinegar
- ½ teaspoon salt
- Dash pepper

Combine all ingredients. Cook over medium heat, stirring constantly, till mixture thickens and just comes to a boil, 5 to 8 minutes. Makes about 1 cup.

Caraway Sticks

Crisp and crusty "little hot breads" that are ready in jig time—

- 1 package refrigerated biscuits
- Milk
- 1½ cups crisp rice cereal, coarsely crushed
- 2 tablespoons caraway seed, celery seed, or dill seed
- 2 teaspoons salt

Cut biscuits in half; roll each part into pencil-thin stick (about 4 inches long). Brush with milk. Mix cereal crumbs, seed, and salt; roll sticks in mixture. Bake on greased baking sheet in very hot oven (450°) about 10 minutes or till lightly browned. Makes 20.

Cranberry Wreath Salad

A two decker that looks like Christmas, tastes delicious! Crowd coming? Double recipe and make twin molds—

- 1 package strawberry-flavored gelatin
- 1 cup hot water
- 1 10½ or 11-ounce can (about 1 cup) frozen cranberry relish
- Dash salt

• • •

- 1 13½- or 14-ounce can (1½ cups) crushed pineapple
- 1 package lemon-flavored gelatin
- 1¼ cups boiling water
- 2 cups tiny marshmallows
- 1 3-ounce package cream cheese, softened
- ½ cup mayonnaise or salad dressing
- Dash salt
- ½ cup heavy cream, whipped

First layer: Dissolve strawberry-flavored gelatin in hot water. Add cranberry relish and salt. Pour into 6½-cup ring mold. Chill till firm.

Second layer: Meanwhile drain pineapple, reserving syrup. Dissolve lemon-flavored gelatin in boiling water; add marshmallows and stir till melted; add reserved syrup. Chill till partially set. Blend cream cheese, mayonnaise, and salt; add to marshmallow mixture. Stir in pineapple. (If mixture is thin, chill until it will mound slightly when spooned.) Fold in whipped cream. Pour over first layer; chill till firm. Unmold on curly endive; fill center with tiny lettuce leaves. Pass bowl of mayonnaise. Makes 10 to 12 servings.

Speedy Scalloped Potatoes

No sauce to cook—just open a can of expertly seasoned soup—

- 8 medium potatoes, pared and thinly sliced (2 quarts)
- ¼ cup chopped green pepper
- ¼ cup minced onion
- 1 can condensed cream of mushroom soup
- 1 cup milk
- 2 teaspoons salt
- Dash pepper

Alternate layers of potatoes, green pepper, and onion in greased 11x7x1½-inch baking dish or 2-quart casserole. Combine soup, milk, and seasonings; pour over potatoes. Cover; bake in moderate oven (350°) 45 minutes. (Aluminum foil makes handy cover for irregular-shaped baking dish.) Remove cover and bake 20 to 30 minutes longer or till potatoes are tender. Makes 8 servings.

Easy Cream Puffs

Cream puffs have never been so simple before! And perfect every time—

- ½ 8½-ounce package (1 stick) cream-puff mix

• • •

- 1 package vanilla pudding

• • •

- 1 cup heavy cream, whipped
- ½ teaspoon vanilla

Prepare and bake cream puffs according to package directions, making 6 large or 8 medium puffs. To dry out shells, remove from oven when baked and split in half; return to oven with *heat off and door open* 15 to 20 minutes. Cool. Prepare vanilla pudding according to package directions but *using only 1¾ cups milk;* chill. Beat pudding smooth; fold in whipped cream and vanilla. Just before serving, fill shells, saving out enough pudding to decorate tops; sprinkle with red sugar. Makes 6 to 8 servings.

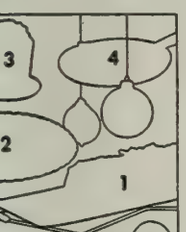
Old Reliable

When the Garden Club starts
dishing the dirt,
A lot of the girls are
frank to assert
That the soil conditioner
still unmatched
Is a simple spade with a
spouse attached.
—Georgie Starbuck Galbraith



an 8-oz.
a Brand
dd half
ft Blue
heese,
hives
Mix

Four Christmas ways to—



Brighten the plate with Ocean Spray

1. Yule Log. Festive centerpiece! -oz. package cream cheese with ¼ cup cream, grated f 1 orange and ¼ tsp. grated nutmeg. Tint green. Spread ously over 2 "logs" of tangy Ocean Spray Jellied Cran- Sauce laid end to end. Deck with holly made of gum Make ½ hour ahead, keep well chilled till serving time.

rkey Turnovers. For Christmas night or the turkey days try leftover turkey cooked in pastry cases—made elegant topping of hot, sassy Ocean Spray Whole Cranberry (It's full of plump, juicy berries!)

3. Cranberry Sherbet. Old Southern custom with meat—new in double Old-Fashioned glasses. For 6 servings, crush 1 can velvety Ocean Spray Jellied Cranberry Sauce. Add 2 tsp. grated lemon rind and 3 tbsp. sugar dissolved in 6 tbsp. orange juice. Freeze in refrigerator till partially set; fold in 2 stiffly beaten egg whites. Freeze till firm. Refreshing change!

4. Skillet Sandwich. For children's supper, make sandwiches of sliced turkey and holiday-red Ocean Spray Jellied Cranberry Sauce. Brown in butter. (Ocean Spray won't ooze out—its natural pectins keep it smooth and firm! Yet it's always tender.)



Festive! Cranberry Juice Cocktail

Holiday-red, and tasting of fresh berries, Ocean Spray Cranberry Juice Cocktail cheers any hour. Serve as is with cookies. Or use as a mixer! At all supermarkets.



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New, gay, easy...for your holiday parties!
"Philly" Dips with Chips
PHILADELPHIA
BRAND
PASTEURIZED
CREAM CHEESE
WITH VEGETABLE GUM ADDED
8 OUNCES NET WEIGHT
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Clip these 9 recipes right now!

Here's a great way to start off your next festive occasion. Serve your favorite "Philly" Dip with chips, and let folks help themselves to a really tempting appetizer.

Made with famous Philadelphia Brand, these easy cream cheese dips have a very special creaminess. But be sure to use only Philadelphia Brand Cream Cheese. Pick the packages marked with that brand name and the red Kraft "K". Made exclusively by Kraft, Philadelphia Brand Cream Cheese tastes richer, fresher, better than all the rest.



"Philly" Tasty Chip Dip. To an 8-oz. pkg. Philadelphia Brand Cream Cheese add half of a 6-oz. cup Kraft Blue Chip Brand Blue Cheese, 3 tbsp. cream, 1 tsp. chopped chives and ½ tsp. Worcestershire sauce. Mix until well blended. (*Illustrated*)

"Philly" Party Dip. Gradually add ⅓ c. Kraft French Dressing, 2 tbsp. catsup, 2 tsp. grated onion and 1 tbsp. anchovy paste to an 8-oz. pkg. Philadelphia Brand Cream Cheese. Mix thoroughly. (*Illustrated*)

"Philly" Avocado Dip. Combine 3 tbsp. lemon juice, 1 tsp. finely chopped onion, 1 tsp. salt and a dash of Worcestershire sauce with 1 c. mashed avocado pulp. Gradually add mixture to an 8-oz. pkg. Philadelphia Brand Cream Cheese and mix until well blended. (*Illustrated*)

"Philly" Ham Dip. To an 8-oz. pkg. Philadelphia Brand Cream Cheese gradually add ½ c. Kraft Mayonnaise, one 2¼-oz. can deviled ham, 2 tbsp. chopped pimiento, ½ tsp. onion juice, ¼ tsp. Worcestershire sauce, salt and freshly ground pepper to taste. Mix until well blended.

"Philly" Shrimp Dip. Gradually add ⅓ c. cream, 2 tsp. lemon juice, ¼ tsp. onion juice and a dash of Worcestershire sauce to an 8-oz. pkg. Philadelphia Brand Cream Cheese. Mix well. Add ¾ c. cooked or canned shrimp, drained and chopped, and mix again.

"Philly" Celery Dip. Add 2 tbsp. cream, 2 tsp. minced onion, 1 tsp. Worcestershire sauce and ½ tsp. celery seed to an 8-oz. pkg. Philadelphia Brand Cream Cheese. Mix thoroughly.

"Philly" Curry Dip. To an 8-oz. pkg. Philadelphia Brand Cream Cheese add 2 tbsp. cream, 1½ tsp. Worcestershire sauce, ¼ tsp. curry powder, ¼ tsp. salt and a dash of Tabasco sauce. Mix until well blended.

"Philly" Horseradish Dip. Add 3 tbsp. milk, 2 tbsp. Kraft Cream Style Horseradish and ¼ tsp. Worcestershire sauce to an 8-oz. pkg. Philadelphia Brand Cream Cheese. Mix until well blended.

"Philly" Cocktail Dip. To an 8-oz. pkg. Philadelphia Brand Cream Cheese gradually add ½ c. sour cream, ¼ c. Kraft Cream Style Horseradish, 2 tbsp. minced parsley, 4 tsp. lemon juice, 1 tbsp. grated onion and ¼ tsp. monosodium glutamate. Blend thoroughly.

Be sure to use
Philadelphia Brand Cream Cheese
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TODAY'S QUICK AND EASY

MINUTE TAPIOCA CREAM

A fine product of General Foods

Oh boy! Fudge

Begins on page 68

Old-time Fudge

This was Grandmother's beau catcher—the ultimate in cooked fudge. Smooth, creamy, perfect!—

2 cups sugar
¾ cup milk
2 1-ounce squares unsweetened chocolate
Dash salt
1 teaspoon corn syrup, light or dark
• • •
2 tablespoons butter or margarine
1 teaspoon vanilla

Butter sides of heavy 2-quart saucepan. In it combine sugar, milk, chocolate, salt, and corn syrup. Heat over medium heat, stirring constantly till sugar dissolves, chocolate melts, and mixture comes to boiling. Then cook to soft-ball stage (234°), stirring only if necessary. Immediately remove from heat; add butter and cool to lukewarm (110°) without stirring. Add vanilla. Beat vigorously until fudge becomes very thick and starts to lose its gloss. Quickly spread in buttered shallow pan or small platter. Score in squares while warm and, if desired, top each with perfect walnut half; cut when firm. **Tasting-Test Kitchen note:** If you like, quickly stir in ½ cup broken nuts at end of beating time when fudge begins to lose its gloss.

Old-time Fudge (large recipe)

Even experienced home candymakers are wary of batches larger than this—they take longer to beat, are more apt to go wrong—

3 cups sugar
1 cup milk
3 1-ounce squares unsweetened chocolate
Dash salt
2 teaspoons corn syrup, light or dark
• • •
3 tablespoons butter or margarine
1½ teaspoons vanilla

Follow the method given above, but use 3-quart saucepan.

Santa's Fudge

Old-fashioned dark fudge. So creamy-smooth, it fairly melts in your mouth—

2 cups sugar
⅓ cup cocoa
Dash salt
⅔ cup water
2 tablespoons butter or margarine
• • •
1 teaspoon vanilla
½ cup broken California walnuts

Butter the sides of heavy 2-quart saucepan. In it combine sugar, cocoa, salt, water, and butter. Heat over medium heat, stirring constantly, until sugar dissolves and mixture comes to boiling. Then cook to soft-ball stage (234°), stirring only if necessary. Immediately remove from heat and cool to lukewarm (110°) without stirring. Add vanilla. Beat vigorously until fudge becomes very thick and starts to lose its gloss. Quickly stir in nuts and spread in buttered shallow pan or small platter. Score in squares while warm; cut when firm.

Remarkable Fudge

Just velvety—wonderful! And so foolproof, you can cook a big batch like this. Short beating time, no wondering about proper moment to pour fudge—

4 cups sugar
1 14½-ounce can (1⅔ cups) evaporated milk
1 cup butter or margarine
• • •
1 12-ounce package (2 cups) semisweet chocolate pieces
1 pint marshmallow creme
1 teaspoon vanilla
1 cup broken California walnuts

Butter sides of heavy 3-quart saucepan. In it combine sugar, milk, and butter. Cook over medium heat to soft-ball stage (236°), stirring frequently. Remove from heat; add chocolate, marshmallow creme, vanilla, and nuts. Beat till chocolate is melted and blended. Pour into a buttered 9x9x2-inch pan.* Score in squares, while warm; cut when firm. Makes 3 dozen 1½-inch pieces.

*For thinner pieces, use 13x9½x2-inch pan.

Panocha

Rich and creamy brown-sugar fudge. Another of Grandma's favorites (Grandad's, too!)—

1½ cups granulated sugar
1 cup brown sugar
⅓ cup light cream
⅓ cup milk
2 tablespoons butter or margarine
• • •
1 teaspoon vanilla
½ cup broken pecans

Butter sides of heavy 2-quart saucepan. In it combine sugars, cream, milk, and butter. Heat over medium heat, stirring constantly till sugars dissolve and mixture comes to boiling. Then cook to soft-ball stage (238°), stirring only if necessary. Immediately remove from heat and cool to lukewarm (110°) without stirring. Add vanilla. Beat vigorously till fudge becomes very thick and starts to lose its gloss. Quickly stir in nuts and spread in buttered shallow pan or small platter. Score in squares while warm; cut when firm.

Rocky Road

Not really a fudge, of course. But it rests on its own laurels—quick as St. Nick and perfectly yummy! Little tots can "cook"—

4 4½-ounce milk-chocolate bars
3 cups tiny marshmallows
¾ cup coarsely broken California walnuts

Partially melt chocolate over hot water; remove from heat and beat till smooth. Stir in marshmallows and nuts. Spread in buttered 8x8x2-inch pan. Chill. When firm, cut in squares.

[*Turn to page 84*]

hades of Rome...tempting ravioli ready in minutes"



UR TABLE the way Italians do—with heaping plates of ravioli . . . real Italian-violi . . . Chef Boy-Ar-Dee Ravioli. You'll think you're dining in Rome!





You can serve a real Italian meal in your home with Chef Boy-Ar-Dee Italian-style Ravioli! It may not have the atmosphere of the Colosseum by moonlight...but it will have all the savory, satisfying flavor of this famous Italian dish.

It's been prepared for you by a master Italian chef, Chef Boy-Ar-Dee. His recipe captures the tantalizing taste and aroma of the finest ravioli—as it's served in Italy.

These miniature macaroni pies are filled with juicy beef . . . then simmered slowly in a rich tomato sauce that's full of meat . . . spiced to perfection the true Italian way.

You'll find guests appreciate the appeal of a dish so different. And you'll appreciate the speed and ease with which it's ready. Just open the can, heat and serve . . . and watch it disappear, at lunch, at dinner or as an evening snack.

And, most important when you're watching your budget, Chef Boy-Ar-Dee Ravioli costs *just about 14¢ a serving.*

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CHEF BOY-AR-DEE®
Ravioli

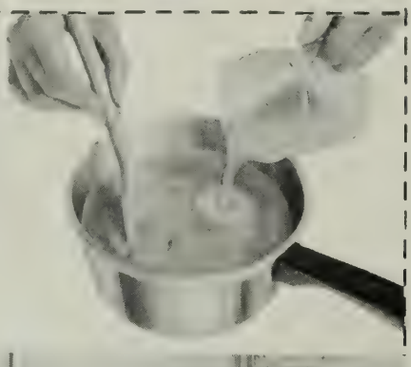
NEW Butter Idea!

Lemon Holiday Sauce

Ever-ready, real lemon-y sauce with the rich flavor of real butter plus true lemon tang and color. Make it now—keeps in your refrigerator for months. Perfect for plum pudding, mince pie, fruit cake . . . many other delightful uses.



FIRST—Grate the rind of four lemons very fine. Squeeze and strain juice. Place lemon juice, rind, 2 cups granulated sugar and 1½ sticks butter (¾ cup) in saucepan. Cook over LOW heat until butter melts and sugar dissolves.



SECOND—Remove saucepan from heat. Stirring vigorously, slowly blend in four slightly beaten eggs. Return to low heat and cook, stirring constantly until mixture coats back of spoon.



AND THEN—Cool sauce. Pour into QUART refrigerator jar. Always ready (cold or warm) for ice cream sauce, puddings, tart filling, sauce on cake or for cake layers.

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You never outgrow your need for foods made from milk



Oh boy! Fudge

Continued from page 82

Opera Fudge

It's blond fudge with red cherry polka dots—

2 cups sugar
1 cup milk
½ teaspoon salt
• • •
1 tablespoon butter or margarine
1 teaspoon vanilla
• • •
½ cup marshmallow creme
½ cup chopped candied cherries

Butter sides of heavy 2-quart saucepan. In it combine sugar, milk, and salt. Heat over medium heat, stirring constantly till sugar dissolves and mixture comes to boiling. Then cook to soft-ball stage (238°), stirring only if necessary. Immediately remove from heat. Add butter and cool to lukewarm (110°) without stirring. Add vanilla. Beat vigorously until mixture begins to hold its shape. Add marshmallow creme; beat till fudge becomes very thick and starts to lose its gloss. Quickly stir in cherries and spread in buttered shallow pan or small platter. Score in squares while warm; cut when firm.

Brown-sugar Nut Roll

A supersmooth panocha fudge that you cut in pretty nut-crusted rounds—

2 cups granulated sugar
1 cup brown sugar
1 cup evaporated milk
¼ cup corn syrup, light or dark
Dash salt
• • •
1 cup chopped pecans

Butter sides of heavy 3-quart saucepan. In it combine sugars, milk, corn syrup, and salt. Heat over medium heat, stirring constantly till sugars dissolve and mixture comes to boiling. Then cook to soft-ball stage (236°), stirring frequently. Immediately remove from heat and cool to lukewarm (110°) without stirring. Beat vigorously till fudge begins to lose its gloss and to hold its shape. Turn out on a buttered cooky sheet. Knead fudge till firm, keeping hands well buttered. Shape in two 8-inch rolls, 1½ inches in diameter. Roll in chopped pecans, pressing nuts on to coat. Wrap in aluminum foil, saran wrapping, or waxed paper; chill till ready to serve. Then cut in ½-inch slices. Makes 32 pieces. **Tasting-Test Kitchen note:** Mixture will curdle while cooking, but will become smooth when you beat it.

Snowballs

Let the kiddies have the fun of making this no-cook fudge, shaping in balls—

1 6-ounce package (1 cup) semisweet chocolate pieces
⅓ cup evaporated milk
• • •
1 cup sifted confectioners' sugar
½ cup chopped California walnuts
• • •
1 3½-ounce can (1¼ cups) flaked coconut

Combine chocolate and milk in double boiler; heat over hot water till chocolate melts, stirring to blend. Remove from heat; stir in confectioners' sugar and nuts. Cool slightly, then form in 1-inch balls; roll in coconut. Makes about 24.

Cream-cheese Fudge

So easy, you'll be surprised how delicious it is!—

1 3-ounce package cream cheese, softened
1 pound confectioners' sugar, sifted (3½ cups)
3 tablespoons water
1 teaspoon vanilla
3 1-ounce squares unsweetened chocolate, melted
1 cup broken California walnuts

Combine cream cheese, sugar, water, and vanilla, blending smooth. Quickly stir in melted chocolate and nuts. Turn into buttered pan, spreading fudge 1 inch thick. Chill; cut in squares.

Simmer a chicken

Begins on page 72

Chicken 'n Chips Bake

Really a hot salad casserole!—

2 cups cubed cooked chicken
2 cups sliced celery
½ cup slivered blanched almonds, toasted
½ teaspoon salt
½ teaspoon monosodium glutamate
2 teaspoons grated onion
2 tablespoons lemon juice, fresh, frozen, or canned
1 cup mayonnaise or salad dressing
• • •
½ cup shredded process American cheese
1 cup crushed potato chips

Combine all ingredients except the cheese and potato chips. Pile lightly into 8x1½-inch round baking dish. Sprinkle with shredded cheese, then with crushed chips. Bake in hot oven (425°) 15 minutes or until heated through. Makes 5 to 6 servings.

Chicken-Rice Casserole

¼ cup butter, margarine, or chicken fat
¼ cup enriched flour
1 cup chicken broth
1 14½-ounce can (1⅔ cups) evaporated milk
½ cup water
1½ teaspoons salt
• • •
2½ cups diced cooked chicken
3 cups cooked rice
1 3-ounce can (⅔ cup) broiled sliced mushrooms, drained
¼ cup chopped pimiento
⅛ cup chopped green pepper
• • •
½ cup slivered blanched almonds, toasted

[*Turn to page 149*



WE GUARANTEE

5 to 1 she'll be happier with HAMILTON BEACH



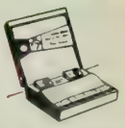
t 5-Year Hamilton Beach Guarantee tells her you are giving her most dependable kitchen work-savers ever! Beautiful, every one nd beautifully made to give far more than five years of trouble- service. Why give her less?

AMILTON BEACH COMPANY, A Division of SCOVILL Manufacturing Co.
RACINE, WISCONSIN

5-year guarantee -not 1!

We give you a *5-Year Guarantee*—others give you only a 1-Year Guarantee!

Hamilton Beach products are so well made that we can *afford* a 5-Year Guarantee. In fact, 5 years is just the beginning of the trouble-free service you can expect from your Hamilton Beach appliances.



NEW Electric Blanket with exclusive "Sleepin' Beacon" Control. From **$29.95** to **$44.95**

A - NEW Automatic Toaster
Extra-wide slots for muffins, frozen waffles and large slices. Double thermostat for longer wear. **$19.95**



B - NEW Deeper Fry Pan doubles as a saucepan
Family size, wire Bake Rack incl., **$22.95**; medium size, **$19.95**. Covers, with moisture-control vent, available at slight extra cost.



C - NEW Mixette
Now in pink, white, yellow, turquoise, chrome.
3 speeds, gift-boxed.
Colors.....**$19.95**
Chrome....**$22.95**



D - Liqui-Blender
The quickest of all food-fixers. Blends twice as fast, twice as fine.
White.....**$42.95**
Chrome....**$47.95**



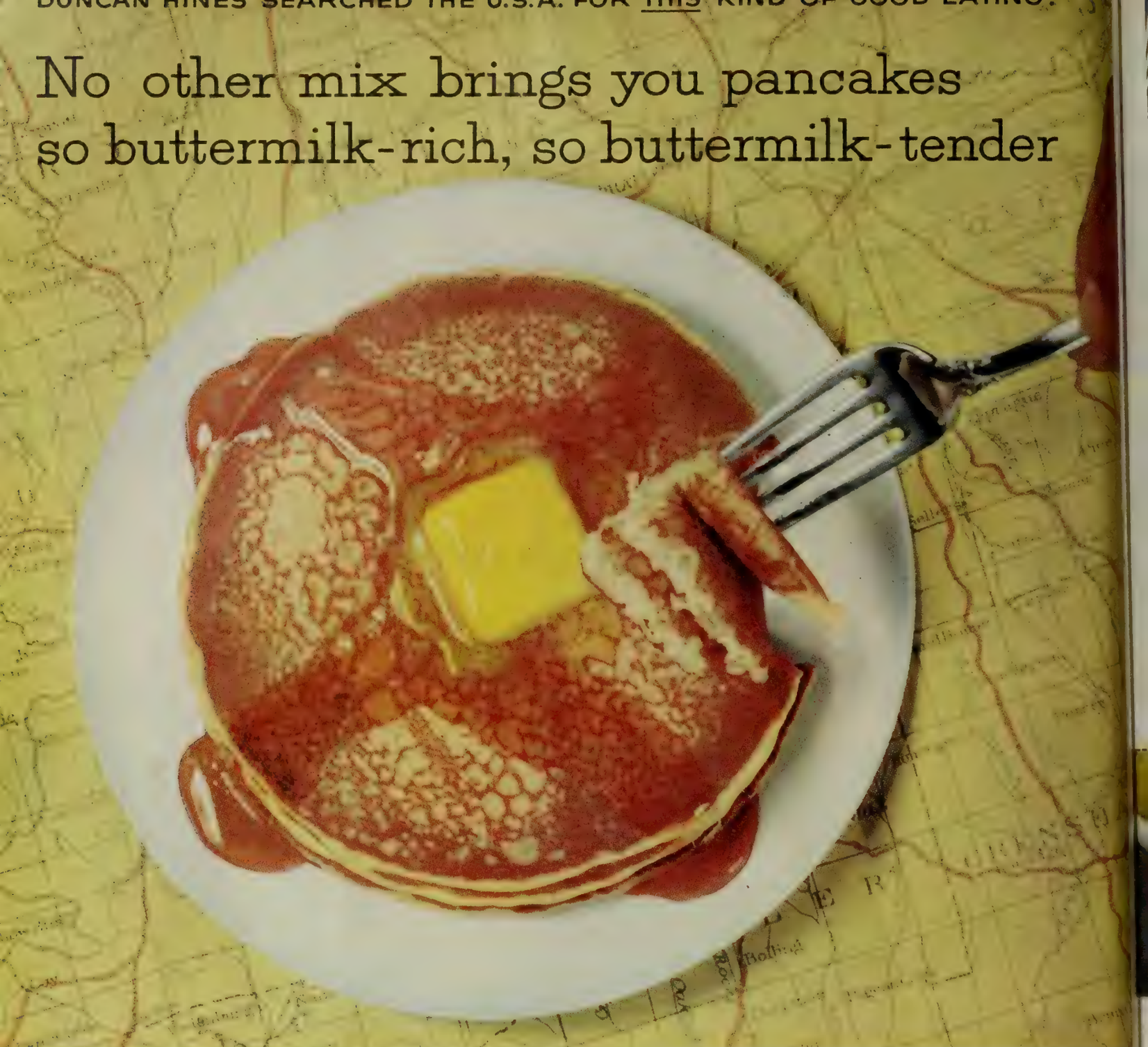
E - NEW Food Mixer
Beats everything, without a spatula.
White.....**$44.95**
Chrome....**$54.95**
Cake-Mix Timer.....**$4.00**



F - NEW Electric Food Grinder
Quick and crankless! No clamping down. **$39.95**
Can-opener attachment, **$5.95**
Slicer-shredder, **$9.50**

DUNCAN HINES SEARCHED THE U.S.A. FOR THIS KIND OF GOOD EATING.

No other mix brings you pancakes so buttermilk-rich, so buttermilk-tender



New Duncan Hines Buttermilk Pancake Mix

The mix that brings you this extra measure... a full cup of rich "Churning Day" Buttermilk...now better than ever! Made the costly Duncan Hines way – with 4 flours, 11 selected ingredients for pancakes that are Duncan Hines delicious



NEW PACKAGE for this great new mix inspired by Duncan Hines . . . America's Authority on Good Eating.



Frankfurter Corn Bake comes out perfect

with Del Monte, the never-fail cream style corn

You don't need anybody to tell you why DEL MONTE is the most popular cream style corn in these United States!

You can open DEL MONTE Cream Style Corn and see how rich and smooth it is — how it's crowded with bright kernels, too. And you can certainly taste that special sweetness and tenderness — even without knowing that DEL MONTE Corn is raised from exclusive seed for high natural sugar content and very thin-skinned kernels.

And you'll find this cream style corn never lets you down. Just what you want for hearty eating plain — or for good things like corn pudding, chowder or casseroles. That's DEL MONTE Cream Style Corn — for *sure*.

FRANKFURTER CORN BAKE

- 3 eggs, slightly beaten
- 2 cans (17-oz. size) DEL MONTE Brand Golden Cream Style Corn
- 1 cup fine dry bread crumbs
- ¼ cup finely chopped onions
- 1 teaspoon dry mustard
- 1 teaspoon salt
- 6 to 8 frankfurters, cut in ½-inch slices
- DEL MONTE Catsup for garnish

Beat eggs slightly in large bowl. Add remaining ingredients except catsup, saving out enough frankfurter slices to garnish top. Pour into well-greased shallow 1½ or 2 quart baking dish; arrange frankfurter garnish on top. Bake in a moderately hot oven (375°F.) 30 minutes or until set in center. Garnish with catsup, as shown, if desired. Serves 6.

Del Monte® Corn

Cream Style
Vacuum Packed Whole Kernel
Family Style Whole Kernel



7

HOLIDAY TREATS FOR YOUR FAMILY FROM ALL OVER THE WORLD



MARSHMALLOW CREAM FUDGE – Chocolaty rich and luscious, the USA's proudest treat.



ORIENTAL CRUNCH – Crisp combination of chocolate and almonds—mysterious as the East.



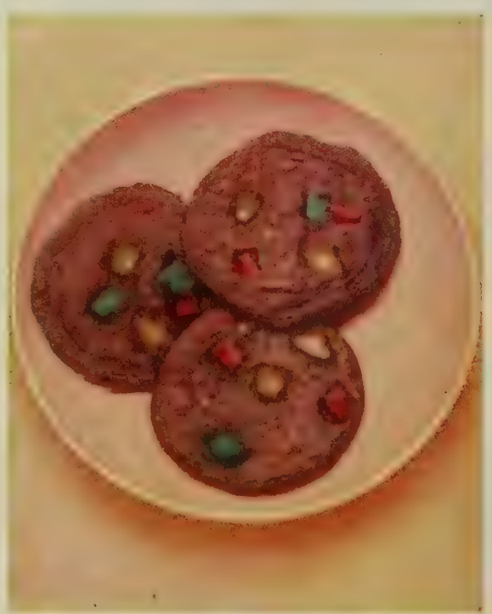
ORIGINAL TOLL HOUSE® COOKIES – America's favorite, studded with big chunks of chocolate.



SWISS CHEWS – Famous recipe from the Alps – meringue-light, loaded with toasted almonds.



KANGAROO COOKIES – New from Australia—tender cakes with lots of chocolate down under.

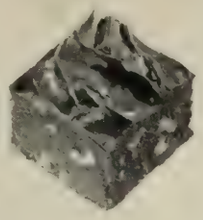


DUTCH TREATS – Glorious gift from Holland, dark chocolate spiced with candied fruits.



NESTLÉ'S MORSELS – In such demand, stores often run out during the holidays. Get yours early!

MARSHMALLOW CREAM FUDGE



1 jar marshmallow cream*
⅔ c. evaporated milk
¼ c. butter
1½ c. sugar
¼ tsp. salt
2 6 oz. or 1 12 oz. Jumbo pkg. (2 c.) Nestlé's Semi-Sweet Chocolate Morsels
1 tsp. vanilla
½ c. nuts, chopped (optional)

Bring first five ingredients to full boil, stirring—boil 5 min. over moderate heat, stirring constantly. Remove from heat. Stir in semi-sweet till melted, then vanilla and nuts. Pour in greased 8" square pan. Chill till firm. Yield: approx. 2¼ lbs.

*5 to 10 oz. jar

SPECIALLY GOOD AND EASY BECAUSE YOU START WITH

NESTLÉ'S

SEMI-SWEET CHOCOLATE MORSELS

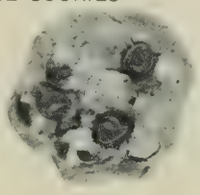
ORIENTAL CRUNCH



Preheat oven to 375° F.
1 c. butter or margarine
2 tbs. Nescafé
½ tsp. salt
½ tsp. almond extract
1 tsp. vanilla
1 c. sugar
2 c. sifted flour
1 6 oz. pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels
½ c. almonds, coarsely chopped

Blend first 5 ingredients. Beat sugar in gradually, then flour. Add 1 cup semi-sweet. Spread in ungreased pan 15" x 10" x 1". Sprinkle and press almonds over top. Bake at 375° F. 20 to 22 min. Cool, then break in irregular pieces. Yield: approx. 1¾ lbs.

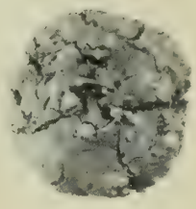
ORIGINAL TOLL HOUSE COOKIES



Preheat oven to 375° F.
1 c. plus 2 tbs. sifted flour
½ tsp. baking soda
½ tsp. salt
½ c. butter or shortening
6 tbs. granulated sugar
6 tbs. brown sugar
½ tsp. vanilla
¼ tsp. water
1 egg
1 6 oz. pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels
½ c. nuts, coarsely chopped

Sift together flour, baking soda, and salt—set aside. Combine butter, sugars, vanilla, water and blend well. Beat in egg. Add flour mixture—mix well. Stir in semi-sweet and nuts. Drop by half teaspoonfuls on greased cookie sheet. Bake at 375° F. 10 to 12 min. Yield: 50 cookies.

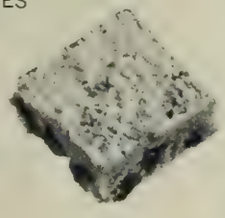
SWISS CHEWS



Preheat oven to 325° F.
1 6 oz. pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels
1 egg
½ c. brown sugar, firmly packed
¼ tsp. salt
1 tsp. vanilla
½ c. unblanched toasted almonds, coarsely chopped

Melt semi-sweet over hot (not boiling) water. Cool approx. 5 min. Beat egg till thick. Beat in sugar gradually till very thick. Fold in cooled semi-sweet, remaining ingredients. Drop by teaspoonfuls on greased cookie sheet. Bake at 325° F. approx. 10 min. Yield: approx. 3 dozen.

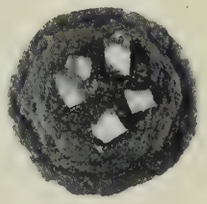
KANGAROO COOKIES



Preheat oven to 375° F.
½ c. butter, softened
¼ c. brown sugar, firmly packed
1 tbs. grated lemon rind
1 tsp. vanilla
1 egg, separated
1 c. sifted flour
¼ c. water
1 6 oz. pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels
¼ c. brown sugar, firmly packed
2 tbs. sifted confectioners' sugar

Blend first four ingredients. Beat in egg yolk. Add flour alternately with water. Add semi-sweet. Beat egg white till stiff but not dry. Beat in ¼ c. sugar gradually till stiff and satiny. Fold into semi-sweet mixture. Spread in waxed paper-lined 8" square pan. Bake at 375° F. 25 to 30 min. Sprinkle sugar over top at once. Cool. Yield: 16 2" squares.

DUTCH TREATS



Preheat oven to 350° F.
1 c. sifted flour
⅛ tsp. salt
½ tsp. baking soda
½ c. butter or margarine
¼ c. light corn syrup
⅓ c. sugar
1 6 oz. pkg. (1 c.) Nestlé's Semi-Sweet Chocolate Morsels
1 tsp. vanilla
1 egg
1½ c. mixed candied fruit, coarsely chopped

Sift first 3 ingredients—set aside. Bring next 3 ingredients to boil over moderate heat, stirring constantly. Remove from heat. Stir in semi-sweet till melted. Beat in flour mixture, egg and vanilla. Drop by half teaspoonfuls on greased cookie sheet. Sprinkle 1 tsp. candied fruit over tops. Bake at 350° F. 10 to 12 min. Yield: approx. 6 dozen.
Note: If desired, recrisp in oven 2 to 3 min.



Treat the youngsters—and everyone you love—to a merry international Christmas with Nestlé's special recipes. They're good as they look, easy to make, because you start with Nestlé's® Semi-Sweet Chocolate Morsels. Use 'em whole, Nestlé's Morsels stay whole in baking—big, rich and delicious. Melt 'em, and you save time and trouble. That's why they're America's favorite by 2 to 1. In any language, Nestlé's Morsels are delicious eating right out of the bag.

COPYRIGHT 1957, THE NESTLÉ COMPANY, INC.

Festive fruitcake

Begins on page 70

Gumdrop Cookies

As sparkly as your Christmas tree!—

1 cup shortening
1 cup granulated sugar
1 cup brown sugar
2 eggs

• • •

2½ cups sifted enriched flour
1 teaspoon salt
½ teaspoon soda
1 teaspoon cinnamon

• • •

1 9-ounce package mincemeat
1 cup finely chopped California walnuts
⅔ cup finely cut green and red gumdrops or jelly strings

Thoroughly cream together shortening, sugars, and eggs. Sift together dry ingredients. Dredge mincemeat, nuts, and gumdrops in ½ cup flour mixture; stir remaining dry ingredients into creamed mixture; stir in floured gumdrops. Pack firmly into six 6-ounce frozen-juice-concentrate cans and freeze (slicing will be easier if you do) or chill well. Cut in ⅛-inch slices. Place ¾ inch apart on ungreased cooky sheet and top each with pecan half. Bake in moderate oven (375°) 6 to 8 minutes. Cool slightly before removing from pan. Makes about 7 to 8 dozen. **Tasting-Test Kitchen note:** For speed, you can roll balls of chilled dough between hands, then press flat on cooky sheet with bottom of glass. Cookies will be chewier and less crisp than if molded in cans and sliced.

Holly Hermits

½ cup shortening
1 cup brown sugar
1 egg
2 tablespoons water

• • •

1½ cups sifted enriched flour
½ teaspoon soda
¼ teaspoon salt
½ teaspoon cinnamon
¼ teaspoon nutmeg
¼ teaspoon cloves

• • •

¾ cup chopped mixed candied fruits and peels
½ cup seedless raisins, dark or light
½ cup broken California walnuts

Cream together shortening and brown sugar. Add egg and water; beat well. Sift together dry ingredients; stir into creamed mixture. Stir in fruits and peels, raisins, and nuts. Drop from teaspoon 2 inches apart on lightly greased cooky sheet. Bake in moderate oven (375°) about 10 minutes. Cool slightly before removing from pan. Makes about 3½ dozen.

Tutti-fruttiecake

Lots more fruit than cake—almost a confection. "Chopping" is automatic when you slice the loaves!—

1 1-pound package (3 cups) pitted dates
4 ounces red candied pineapple
4 ounces green candied pineapple
4 ounces red candied cherries
4 ounces green candied cherries
1 pound shelled Brazil nuts (3 cups) or pecan halves (4 cups)

• • •

1 cup sifted enriched flour
1 cup sugar
1 teaspoon baking powder
¼ teaspoon salt

• • •

4 well-beaten eggs
1 teaspoon vanilla or rum extract

Halve dates and cut pineapple in chunks. Combine with the whole cherries and nuts. Sift together dry ingredients; add to fruits and nuts, coating well. Stir in eggs and vanilla. Line two 8½x4½x2½-inch loaf pans* with heavy paper; then grease paper and pour in batter. Bake in slow oven (325°) 1 hour or till done. Cool. Trim top with Gumdrop Rose.

*Or to match picture use two 10x3½x2½-inch loaf pans.

Gumdrop Rose: Between sugared sheets of waxed paper, roll 3 or 4 big pink gumdrops into flat ovals. Cut each in half crosswise. Fold corner of one piece at an angle and wind to make rose center; place atop cake. Now tuck and press other half-ovals around center to make petals. Roll out green jelly string for stem, green gumdrops for leaves; cut out, arrange.

Fruitcake Balls

Just the thing for a token gift—

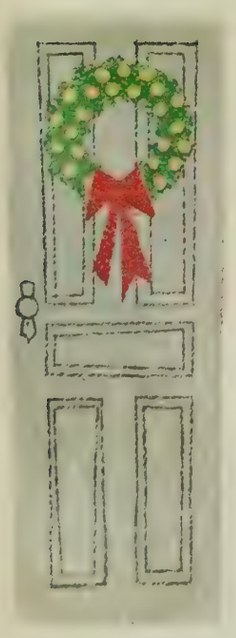
Prepare fruitcake batter from your favorite recipe or mix. Fill well-greased custard cups ¾ full. Bake in slow oven (300°) 1½ hours or till toothpick inserted in cake comes out clean. Cool thoroughly. To make ball: Turn a cake out of its custard cup and invert over a cake still in cup. Wrap each ball tightly with saran wrapping. Tie with gay Christmas ribbon and attach tiny tree ornaments to bow.

Fruitcake-ettes

Tom Thumb size fruitcakes to add glamor to holiday cooky trays—

Prepare batter from a 1-pound 1½-ounce package fruitcake mix and add nuts according to package directions. Place plain paper nut cups, about 1¾ inches in diameter and 1¼ inches deep, on cooky sheet. Spoon batter into cups, filling almost full. Bake in slow oven (300°) 40 minutes or till done. Cool. For a Christmas glow, use pastry tube to pipe on green confectioners' icing in cluster of holly leaves atop each cupcake; insert tiny red birthday candle in center. Makes 16. **Tasting-Test Kitchen note:** You can eat these right away, but they'll taste even better a few days after baking.

All through the house it's the season for more sparkle with





Time for fixing fun decorations that put your house in a Christmas mood



Time for snacking on walnut kernels that are fresh and full of good walnut flavor



Time to let your cookie helpers get creative the easy way with big, golden walnut halves

Dark Fruitcake

3½ cups (1½ pounds) mixed diced fruits and peels for fruitcake
1¼ cups (8 ounces) dark seedless raisins
1¼ cups (8 ounces) light seedless raisins
1 cup (4 ounces) chopped California walnuts
1 cup (4 ounces) chopped pecans

• • •

3 cups sifted enriched flour
1 teaspoon baking powder
1 teaspoon salt
1 teaspoon cinnamon
1 teaspoon allspice
½ teaspoon nutmeg
½ teaspoon cloves

• • •

1 cup shortening
2 cups brown sugar
4 large eggs (1 cup)
¾ cup grape juice

Mix fruits and peels, raisins, and nuts. Sift together flour, baking powder, salt, and spices; sprinkle ¼ *cup* over fruit mixture, mixing well. Thoroughly cream shortening and sugar; add eggs, one at a time, beating well after each. Add sifted dry ingredients to creamed mixture alternately with grape juice, beating smooth after each addition. Pour batter over fruits and mix well. Line two 8½x4½x2½-inch loaf pans* with paper, allowing ½ inch to extend above all sides. Pour batter into pans, filling ¾ full; do not flatten. Bake in very slow oven (275°) 3 to 3½ hours or till done. (Place pan containing 2 cups water on bottom shelf of oven to get cake of greater volume, moist texture, shiny glaze.) Makes about 6 pounds. **Tasting-Test Kitchen note:** You can mix your own candied fruits if you prefer. We like 4 ounces each of candied lemon peel, orange peel, citron, and pineapple; and 8 ounces of cherries. Buy the chopped or dice them yourself.

*Or use three 7½x3½x2½-inch loaf pans or five 5½x3x2¼-inch loaf pans. Bake in slow oven (300°) 2 to 2½ hours or till done.

White Fruitcake

4 cups (1¾ pounds) mixed diced fruits and peels for fruitcake
½ cup pitted dates, cut up
½ cup dried apricots, cut up
½ cup dried figs, cut up
1¼ cups (8 ounces) light seedless raisins
2 cups (8 ounces) blanched almonds, slivered
2 cups flaked coconut

• • •

2 cups sifted enriched flour
1½ teaspoons baking powder
1 teaspoon salt

• • •

1 cup shortening
1 cup sugar
1 teaspoon rum flavoring
5 eggs
½ cup unsweetened pineapple juice

Mix fruits and peels, dates, apricots, figs, raisins, almonds, and coconut. Sift together flour, baking powder, and salt; sprinkle ½ *cup* over fruit mixture, mixing well. Thoroughly cream shortening, sugar, and flavoring; add eggs, one at a time, beating well after each. Add dry ingredients to creamed mixture alternately with pineapple juice, beating well after each addition. Add fruit mixture, stirring until well mixed. Line two 8½x4½x2½-inch loaf pans* with paper, allowing ½ inch to extend above all sides of pan. (Or bake in smaller pans.) Pour batter into pans, filling ¾ full. Bake in very slow oven (275°) 2½ hours or till done. (Have pan of water on bottom shelf of oven while baking.) Makes about 5 pounds. **Tasting-Test Kitchen note:** You can mix your own candied fruits and peels if you prefer. We like 4 ounces each candied citron, orange peel, lemon peel, and cherries; and 12 ounces of candied pineapple. Buy the chopped or dice them yourself.

*To match picture, see recipe for Ring Cake. Trim top with tiny marzipan fruits.

Pineapple Glaze

A fruit-flavored shiny coat to dress up fruitcakes—

Combine ¼ cup canned unsweetened pineapple juice and ½ cup light corn syrup. Bring quickly to a rolling boil. Remove from heat. Immediately brush over cooled fruitcakes with a pastry brush. Decorate top of cakes with blanched almonds, candied cherries, or candies. When set, brush on second coat of glaze. (Reheat glaze to boiling each time you use it.) Allow glaze to dry thoroughly before wrapping or storing cakes. Makes enough glaze to give double coat to 6 pounds of fruitcake.

Ring Cake

Prepare batter from either Dark Fruitcake or the White Fruitcake recipe. Line bottom and sides of 10-inch tube pan with paper; pour in batter. Bake in very slow oven (275°) 2½ hours or till toothpick inserted in cake comes out clean. Cool in pan. Trim with holly leaves cut from green angelica; use red cinnamon candies for berries. (In using ring molds and other shapes, grease well and fill ¾ full.) **Note:** You can make Ring Cake from a fruitcake mix. Prepare batter and bake according to package directions.

Fruitcake pointers

▶ Cool fruitcakes in pans, then turn out. If baked in foilware pans or pans that are part of a gift, leave as is, and wrap gaily.
▶ Store fruitcakes in aluminum foil, saran wrapping, or airtight container. Keep in a cool place.
▶ Keep fruitcakes at least a week before eating—flavors will blend, become mellow.
▶ Chill before slicing—easier to cut thin, perfect slices.
▶ Make fruitcakes for the holidays 3 or 4 weeks ahead. They'll be at their best—and you'll avoid Christmas rush.

[*Turn to page 126*

DIAMOND WALNUTS



Time to stuff dates and give other holiday goodies plenty of crisp, crunchy texture





Time for entertaining and making special treats chock full of festive good eating

Time you bought Diamond Walnuts. For they are the very special kind from California — with the freshest, plumpest, crunchiest kernels. More fun for snacking — and they'll add lots of festive feasting and good looks to your holiday baking.

Thin-shelled Diamond Walnuts are fun to crack — give you two full cups of fresh, golden kernels from each 1-lb. cellophane bag. Fresh-shelled halves and pieces come in handy, cup-size vacuum cans!



Look what's new from Aunt Jemima!



Good and quick coffee cakes for breakfast and coffee break

"Coffee Cakes" in 10 shakes!

So good with your breakfast coffee. And so easy, you'll make *these* "coffee cakes" on a moment's notice *any* day of the week! Prepare one recipe Aunt Jemima Wonder Waffles "in ten shakes" as directed on package. Pour onto hot waffle iron; sprinkle with raisins; bake. Makes 6 waffle squares. Cut warm waffles in half. Top with orange marmalade and coconut; or confectioners' icing and chopped nuts (or make up your own combination). Serve with butter.

The famous TWO plus one that's NEW



Only Aunt Jemima gives you ALL THREE!

Money for your recipes

Your best potato salads and frozen desserts

FACT IS, potato salad rates high on the list of summer-time favorites—frozen desserts, too! Jot down your best recipes for both, send them to us. Two Cooks-of-the Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next July. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Best potato salads. Do you add meats, eggs, vegetables, or seasonings to make your salad special? Serve it in a ring, a loaf, or heaped high in a dish? Is it chilled or hot? Of course, we'd like your favorite dressing recipe. Ideas:

sour-cream potato mold
potato salad in Bologna cups
potato aspic salad
potato-and-bacon salad
ham-and-potato loaf
picnic potato salad

Frozen desserts include sherbets, mousses, ice creams, bisques. What recipe and flavor combination does your family like? Tell us about your fix-ups using commercial ice cream and sundae sauces, too. To jog your memory:

coffee ice cream
frozen pineapple dessert
lemon sherbet
Melba sundae
orange freeze
banana-nut ice cream
rainbow parfait
apricot marlow
lemonade snow
frozen lime pie

This month's winners

(*See recipes on pages 87 and 88*)

Cook-of-the-Month for Christmas Breads
Mrs. Raymond Suchomel, Elmhurst, Ill.

Cook-of-the-Month for Holiday Beverages
Mrs. Stanley E. Fields, Brookline, Mass.

Other Winners

Grace S. Martz, Frederick, Md.
Mrs. Flora Pierson, Falls City, Nebr.
Mrs. Walter Plaza, Chicago, Ill.
Mrs. Ernest Shook, Kirkwood, Ill.
Carol Thompson, Dallas, Tex.
Mrs. H. B. Wilbern, Williamsburg, Va.

Honor Roll

Mrs. M. E. Baughman, Arlington Heights, Ill.
Mrs. David D. Brown, Elkins, W. Va.
Mary G. Cusick, Granite City, Ill.
Mrs. Earle Dahlen, Bass River, Mass.
Mrs. Russel R. Elsass, Waynesburg, Ohio
Mrs. Ione Hunt, Weiser, Idaho
Mrs. John A. Kaufmann, Philadelphia, Pa.
Mrs. Robert L. Milligan, Milan, Ill.
Mrs Samuel O. Perkins, Newton, Kans.
Mrs. Leroy E. Smith, Meriden, Conn.
Mrs. Earl Stager, Duluth, Minn.
Mrs. V. V. Wade, Huntsville, Ala.
Carmen K. Wagoner, Bridgeport, Pa.

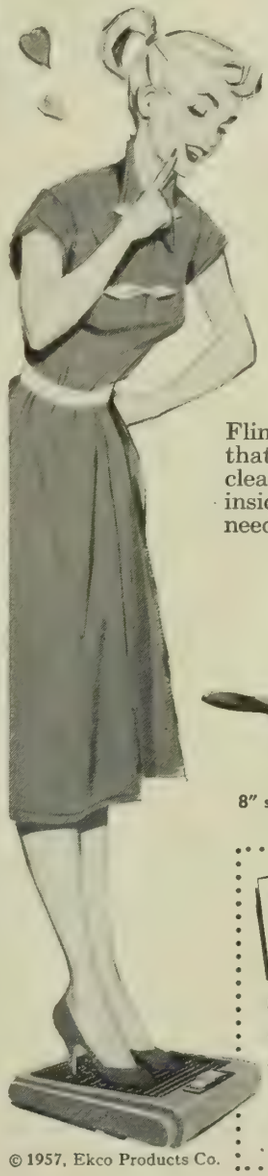
Contest rules

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "July Best Potato Salads" or "July Frozen Desserts."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify the brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, December 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5412 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

You never cooked so good!



You never looked so good!



STAINLESS STEEL
FLINT-WARE®

cooks with old-fashioned flavor . . . yet
cuts down calories!

Now! Cook everything just right! Eat everything you like! New lo-calorie Flint-Ware reduces weight two ways:
Radiant Heat Core reduces fat intake . . . lets you cook with less shortening.
Vapor-Seal Lids let you cook the waterless way . . . give you more nutrition from less food.
Flint-Ware is beautiful, beautiful cookware that's really practical because it's so easy to clean. Flint-Ware is gleaming stainless steel inside and out. It won't tarnish ever. It never needs polishing.



8" skillet with cover $8.75 • 1½ qt. saucepan with cover $6.95
2 qt. double boiler with cover and inset pan $12.75



Free! New Lo-Calorie Cook-Booklet
Mary Ann March, Ekco Products Company
1949 North Cicero Avenue, Chicago 39, Ill.
Please send me your free Cook-Booklet on cooking lo-calorie meals with Flint-Ware.

Name_____
Address_____
City_____ State_____

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raisins
the taste surprise
fruit

CALIFORNIA RAISIN ADVISORY BOARD
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A book that gives you confidence in the kitchen. *Better Homes & Gardens* NEW COOK BOOK. $3.95 (Canada $4.50) wherever books are sold or send check or money order to 8512 Meredith Building, Des Moines 3, Iowa.

New... handsome
CABINET KITCHEN
refrigerator • stove • freezer • sink



only 29" wide

Perfect for offices, patios, recreation rooms, motels and apartments. Combines refrigerator, stove, freezer and sink — also available with oven. Natural wood and white finishes.

WRITE FOR FULL DETAILS TO
GENERAL AIR CONDITIONING CORP.
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General Chef NATIONWIDE SALES AND SERVICE

Remodeled family kitchen

Begins on page 64



Besides kitchen convenience, the Anderson family needed a better kitchen eating area. Now they have it—and more. With young, growing children, they use pleasant, carefree eating area for all meals. Teakwood table can be extended to seat ten. The formal dining room with carpeting and upholstery is saved for company meals—for the time being.

(2) lovely, up-to-date built-in appliances, (3) a huge island counter with lots of working space, (4) terrific storage that even the children can reach, (5) a kitchen so handsome that it's become my favorite room—for work and relaxing, (6) an outdoor view, and (7) elbow room galore.

"I especially like the big picture window overlooking the backyard skating rink. The window was a must so I can keep an eye on the active children—ours and the neighbors'. In the winter, the kids (including Mom and Dad!) enjoy skating out there; in the summer, the yard becomes a busy playground—almost like a park.

"Somewhere along the line of child-raising and endless meal-getting, some mothers (me included) may have hopefully thought that feeding the children first, with a quiet candlelight dinner for Mom and Dad later, is the answer. That's fine—if you have servants, or if you have passive, sweet children who will respect your private meals, or if your husband is only interested in his children's problems through his wife's thoughtful retelling. However, we've all put our heads and hearts together and found that *family* mealtime is what we wanted and that it can be fun-time—time to hear about school, about church, about friends, sports, Dad's opinions on the new cars, 15-year Judy's new-found thoughts on world events and her current beaux, Mom's impression of Elvis, or 7-year Jimmy's sudden discovery of microscope study. Mealtime is a time to laugh, to learn without knowing we're learning.

"We love to rediscover each other and see how each of us is changing and growing. We even feed Baby Sally and keep her by the table to listen, watch, and entertain us all. The new floor is a snap to wipe up when she knocks over her milk or crumbles her food. Sally, though only 17 months, is happy with all the activity. And when the table is cleared, the dishwasher turned on, and everyone 'scatters,' she goes off to bed cheerfully with kisses from all.

"As you can gather, one of my biggest chores is meal preparation and cleanup. Even small children can and should help. But the kitchen must be convenient for them. Cake making, for example. In the old kitchen, 'I can do it so much easier and quicker myself' was my motto. But not now! Judy, 15, and Jeanie, 11, bake lovely cakes, frost 'em, and clean up after. And table-setting is very expertly handled by young Jimmy because of easy access to the dinnerware, table mats, napkins, silver. Our center island leaves lots of room for my little helpers. The second little beverage sink also eliminates that 'in the way' feeling husband Dick used to have in the old kitchen.

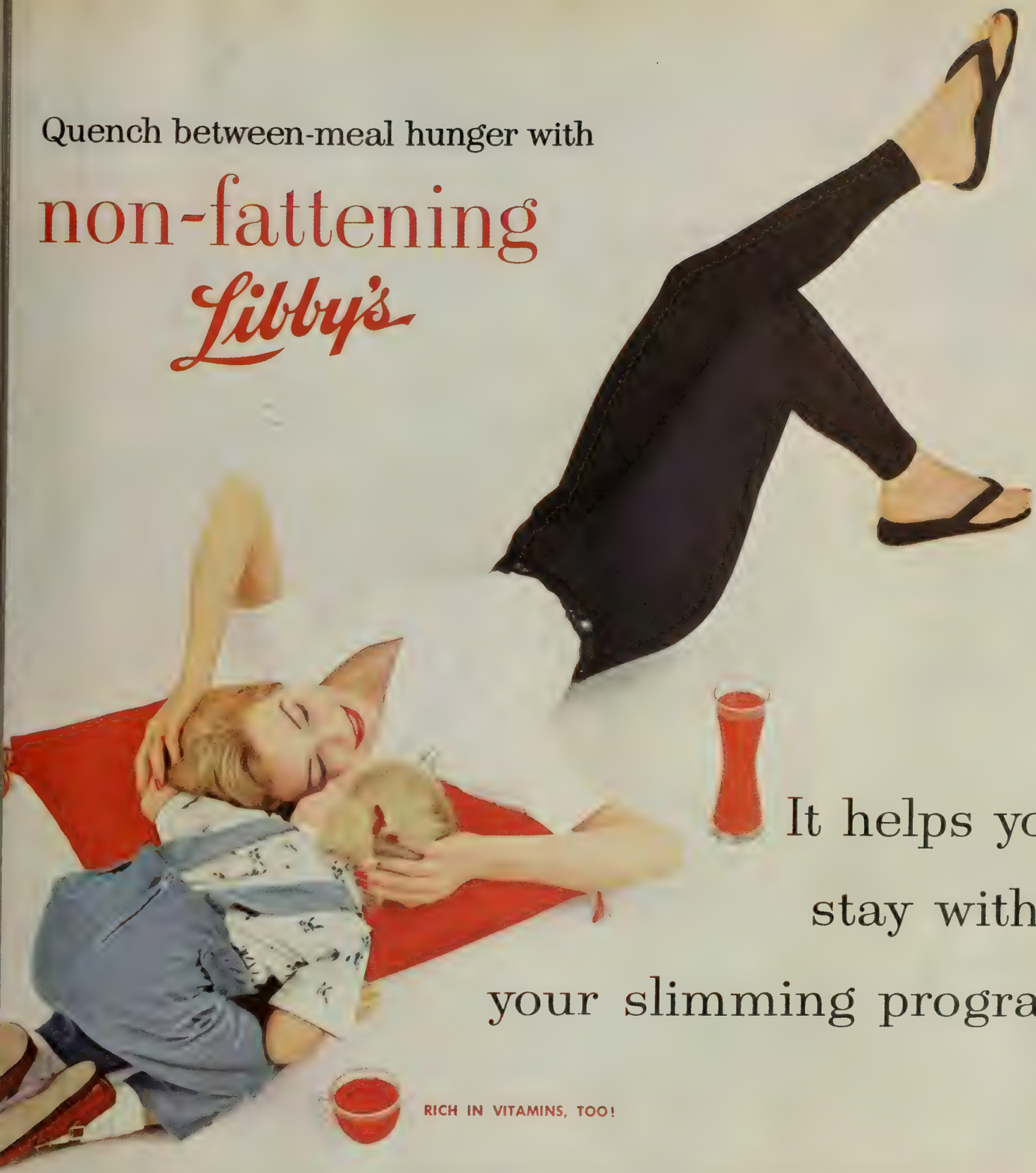


Study room—that's what the kitchen turns into after dinner. The Andersons plan to add TV, sofa and easy chairs, bookshelves, game storage, other extras in near future.

More on page 112

Quench between-meal hunger with

non-fattening Libby's



It helps you stay with your slimming program

RICH IN VITAMINS, TOO!

Lower in calories than any other type of juice

Have you promised yourself a beautifully-slim-for-slacks figure? Don't give up because you get hungry between meals. Have Libby's 3 times a day.

Never thin and watery, this is the *satisfying* tomato juice that stops hunger pangs. Libby's is twice-rich: rich in flavor, rich in vitamins. And just 25 calories to the 4-ounce glass! *Libby, McNeill & Libby, Chicago 9, Illinois*





This year bake you

FUN!

Betty Crocker Gingerbread Mix!

Just add water to Betty Crocker Gingerbread Mix and bake for a spicy holiday dessert! Or follow package directions for rolled cookies. Cut with gingerbread boy cutter. Add raisins for eyes and nose. Bake. Trim with Peanut Creme Frosting.





FAST!

Betty Crocker Date Bar Mix!

Home-baked, easy Betty Crocker Cranberry Date Rounds. There's honey 'n oats 'n coconut and fresh dates right in the mix! For a new holiday idea, add ½ cup cooked, drained whole cranberries to date filling. When cool, top with red sugar. Cut in 2" rounds.







"I guarantee every mix we make for you

PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top

gifts!

It means more to say "Merry Christmas" with a gift you bake yourself!

(and it's so easy with our Betty Crocker Cookie Mixes)



NEW!

Betty Crocker Macaroon Mixes!

Home-baked, quick Betty Crocker Coconut or Chocolate Macaroon Wreaths! Follow Macaroon Mix package directions. To form wreaths, swirl spoon in center of unbaked macaroons. Use red cinnamon candies for holly. Paint on leaves with green food coloring.





EASY!

Betty Crocker Brownie Mix!

Home-baked, delicious Betty Crocker Brownie Confections. Make fudgy or cake-like brownies. For a holiday treat frost with Yummy Topping (recipe on Brownie package), tinted green for Christmas. Cut into 64 one-inch squares.



will come out perfect* every time!" Betty Crocker General Mills

*etty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

New Gifts with Macaroons

Betty Crocker MACAROON MIXES



Here are four new macaroon ideas to add cheery goodness to any holiday! And—even if you've never baked before—you can make them in minutes! You'll love them all! And they're all guaranteed to come out perfect every time!



MACAROON WREATHS

Follow directions on Coconut Macaroon Mix pkg., except to form wreath shape, swirl spoon in center of macaroon. Use red cinnamon candies for holly, green food coloring for leaves.



DOUBLE-DECK MACAROONS

Follow directions on Betty Crocker Coconut and Chocolate Macaroon Mix packages. Combine for baking by topping small amount of dough with other dough. *Makes 4 to 5 dozen.*



CHOCOLATE RUM MACAROONS

Follow directions on Chocolate Macaroon Mix pkg., but add 2 tsp. rum flavoring, 1 cup toasted slivered almonds. Add rum flavoring to Chocolate Fudge Frosting Mix. Frost while warm.



CHERRY MACAROONS

Follow the directions on either Betty Crocker Macaroon Mix package, except add ¼ cup chopped red and green maraschino cherries, well drained, to macaroon mixture before baking.

Cut along this line and add to the cookie section of your favorite cook book.

New Fun with Date Bars

Betty Crocker DATE BAR MIX



If the full cookie jar's a happy custom in your house (always *brim*-full at holiday time!), surprise everyone with these festive new ways to vary old-fashioned Date Bars. They'll come out holiday-wonderful every time!



CRANBERRY DATE ROUNDS

Follow directions on Betty Crocker Date Bar Mix pkg., except add ½ cup cooked, drained whole cranberries to date-filling mixture. Cool, sprinkle top with red sugar, cut into 2″ rounds.



ORIENTAL DATE DIAMONDS

Follow directions on Betty Crocker Date Bar Mix pkg., except add grated rind of 1 orange to crumbly mixture and 1 tsp. nutmeg to date filling. When cool, cut into diamond shapes.



APRICOT DATE BARS

Follow the directions on Betty Crocker Date Bar Mix package, except add ½ cup cut-up dried apricots to date filling mixture before adding water. Bake. While warm, cut in bars.



DATE DREAM SQUARES

Add ½ cup hot water, ½ cup chopped nuts to filling mix. Cut ¼ cup butter into crumbly mix. Pat in pan. Spread with date filling. Top with 1 egg white beaten stiff with ½ cup brown sugar.



Platter flattery—the added flavor you get from French's, the light and lively mustard that cold cuts just can't do without!

On food

In food



Great New Idea . . . Mustard Bread made with French's—see easy recipe below.

no other mustard has FRENCH'S Light and Lively flavor



How can a mustard be more than a mustard? When it's French's—the mustard that owes its light and lively taste to secret spices and flavorings, plus specially grown mustard seeds. Little wonder, then, that French's adds more flavor *on foods*, brings out more flavor *in foods!* And its tangy taste won't fade out in cooking. So now you know why more people buy French's than any other mustard.

MUSTARD BREAD

1 small loaf of French, Vienna, or Italian Bread (about 15 inches long)
¼ cup butter
½ cup chopped green onions or sweet onions (including some of tops)
2 tablespoons French's Parsley Flakes or chopped fresh parsley
2 tablespoons French's Mustard
2 tablespoons French's Sesame Seeds or Poppy Seeds

Cream butter. Blend in onions and parsley. Split loaf the long way. Spread with butter mixture. Spread with French's Mustard. Top with French's Sesame Seeds. Cut bread diagonally in 1½ inch slices not quite through crust. Heat in a moderate (350 degrees F.) oven for about 12 minutes or until lightly browned. Hard rolls can be used instead of bread.

F R E N C H ' S M U S T A R D



This year bake your

FUN!

Betty Crocker Gingerbread Mix!

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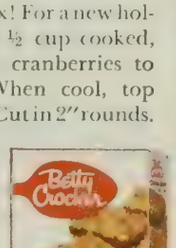




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"I guarantee every mix we make for you

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top

New Ways with Gingerbread

Betty Crocker GINGERBREAD MIX



Spicy-good gingerbread just wraps the house in a holiday fragrance *any* time you bake it! Here are four new ideas with Betty Crocker Gingerbread Mix that add delicious new fun to the tradition of gingerbread for season's cheer!



PEANUT-GINGER DROPS

Follow directions for drop cookies on Betty Crocker Gingerbread Mix package, except stir in 1 cup chopped peanuts. Frost cookies with Betty Crocker Peanut Creme Frosting.



CHRISTMAS GINGERBREAD CUTOUTS

Follow directions for rolled cookies on Betty Crocker Gingerbread Mix package. Use cookie cutters in shapes of stars, bells, trees, etc. Trim with Betty Crocker Peanut Creme Frosting.



GINGERBREAD BOYS

Follow directions for rolled cookies on Betty Crocker Gingerbread Mix pkg. Use gingerbread boy cutter. Add raisin eyes and nose. Bake. Decorate with Peanut Creme Frosting Mix.



ORANGE-NUT GINGER BARS

In step 2 of pkg. directions add only ¼ cup water, 1 tbsp. orange rind, 1 cup chopped nuts. Bake *12 to 15 min. at 350°*. Frosting: Add 1 tbsp. grated orange rind to favorite frosting.

Cut along this line and add to the cookie section of your favorite cook book.

New Ideas for Brownies

Betty Crocker BROWNIE MIX



At holiday time, especially, store-bought cookies just won't do. And it's so easy to add your own wonderful, festive touch with these new brownie cookies—they'll come out perfect every time!



BROWNIE CONFECTIONS

Brown ¼ cup butter. Stir in 2 cups *sifted* confectioners' sugar, 2 tbsp. cream, 1 tsp. vanilla. Spread on brownies. Melt 1 sq. unsweet. choc. (1 oz.), 1 tbsp. butter. Cool, spread on icing. Chill.



BROWNIE HOLIDAY CUPCAKES

Follow Cake-like Brownies on Brownie Mix pkg., except add 2 cups chopped, candied fruit to batter. Set paper baking cups in 15 muffin cups. Fill to top. Bake 25 min. at 350°.



SALTED-NUT BROWNIES

Follow directions for Fudgy Brownies on Brownie Mix pkg., except omit nuts from batter. Before baking, top batter with 48 salted nuts in uniform rows. After baking, cut in squares.



PEPPERMINT BROWNIES

Follow Betty Crocker Brownie Mix pkg. directions for Tea Brownies, except sprinkle crushed peppermint candy on top before baking. When cool, cut into shapes with cookie cutter.



★ *Holiday orange "blossoms"—perfect and pretty*

Try this festive way to fix oranges for a cheese tray or for Christmas breakfast. Beginning at stem end, cut peel in 5 or 6 sections, about two-thirds the way down. Insert the inverted bowl of a teaspoon under a petal and push gently downward to loosen peel; repeat. Curl points toward orange and tuck in as shown.

SMART COOK!

All ready for Christmas

HERE ARE TRICKS that quicken cooking tasks or add a holiday touch. Give these ideas a whirl as you prepare gifts for friends, fix party snacks or Christmas dinner



★ *Trim with Brazil nut petals*

Decorate a plain-Jane cake or fruitcake with Brazil nut winter daisies. First, cover *unshelled* Brazils with cold water; boil 3 minutes, then drain. Let nuts stand in cold water 1 minute; drain, crack, and shell.

Now cover the Brazils with cold water and simmer 2 to 3 minutes; drain. Cut paper-thin, lengthwise slices with a vegetable parer. Place the petals around cherry centers.

Photographs: Mike Nelson; Scott

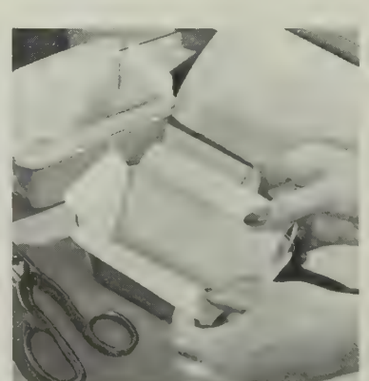


★ *Baking tip—a foil presto chango!*

Here's how to speed Christmas cooky baking (and use fewer pans, too). Cut two pieces of aluminum foil to fit baking sheet and place one on top. Space cutout cookies or drop batter on foil-covered pan.

While the first batch bakes, place more cookies on "spare" foil. For a quick and easy switch, slide baked cookies, foil and all, to cake rack and whisk the second batch to baking sheet.





★ *Fruitcake tricks with brush and paper*

To glaze fruitcakes, spread hot syrup on tops with a pastry brush. (Boil equal amounts of corn syrup and water 1 minute.) *Right:* Line pans with silicone parchment paper or double thickness of waxed paper for easy cake removal. Cut strips to fit lengthwise and crosswise in pans, allowing ½ inch to extend above all sides. To ship or store cakes, trim edges of lining paper, wrap.



★ *New "croutons" are walnuts!*

Toasted California walnuts are delicious as a bit of crunch in tossed salads. Melt 2 tablespoons butter in skillet; add ½ teaspoon salt or garlic salt. Butter-brown ½ cup coarsely broken walnuts over medium heat, *stirring constantly*. Add salad dressing and hot nuts to greens; toss.



Platter flattery—the added flavor you get from French's, the light and lively mustard that cold cuts just can't do without!

On food



Great New Idea . . . Mustard Bread made with French's—see easy recipe below.

no other mustard has FRENCH'S Light and Lively flavor



How can a mustard be more than a mustard? When it's French's—the mustard that owes its light and lively taste to secret spices and flavorings, plus specially grown mustard seeds. Little wonder, then, that French's adds more flavor *on foods*, brings out more flavor *in foods!* And its tangy taste won't fade out in cooking. So now you know why more people buy French's than any other mustard.

MUSTARD BREAD

1 small loaf of French, Vienna, or Italian Bread (about 15 inches long)
¼ cup butter
½ cup chopped green onions or sweet onions (including some of tops)
2 tablespoons French's Parsley Flakes or chopped fresh parsley
2 tablespoons French's Mustard
2 tablespoons French's Sesame Seeds or Poppy Seeds

Cream butter. Blend in onions and parsley. Split loaf the long way. Spread with butter mixture. Spread with French's Mustard. Top with French's Sesame Seeds. Cut bread diagonally in 1½ inch slices not quite through crust. Heat in a moderate (350 degrees F.) oven for about 12 minutes or until lightly browned. Hard rolls can be used instead of bread.

F R E N C H ' S M U S T A R D

Holiday idea . . . so easy with Revere Ware





Keep Revere Ware gleaming with Samae. Available in both liquid and powder form.

Holiday treats* are always fun with Revere Ware. Its gay, glistening stainless steel is as jewel-bright as a Christmas Tree ornament. And for sauces like Flaming Fruit Jubilee . . . to be served over ice cream right at the table . . . this extra-spacious Revere Ware Square Skillet is perfect.

Revere Ware is any cook's best friend. Thick, copper-clad bottoms cook fast and evenly *on low heat*. Snug covers seal in all the delicious flavor of foods. And Bakelite handles are cool and comfortable to pick up.

Have lots more fun with food this holiday. Give a glamorous gift of famous Revere Ware to yourself . . . to others. Enjoy the world's finest with a happy holiday wish from Revere Copper and Brass Incorporated in Rome, N. Y.

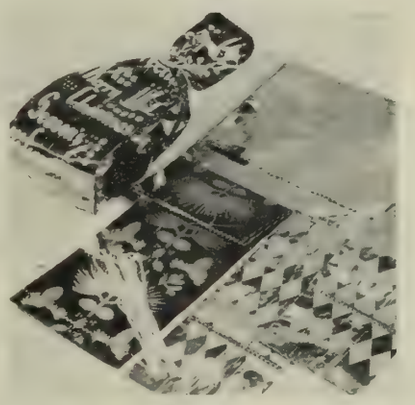
*Holiday recipes, including Flaming Fruit Jubilee, available on request.

's NEWS to me!®

Gift-Wrapping Helpers

Use these new ideas to speed your job, give your packages a "professional" look

y Betty Bay



uickest way we've found wrap a gift—slip it in a y foil bag, tie with gold rd. Ideal for odd-shaped ys, bottles, or gadgets. Kit contains five bags in as- rted sizes and in brilliant lors, plus gold cord ties. *Sack-It Kit* costs $1, in ores. Finch Handprints, adison, Conn.



Excellent for packages to be mailed. Foil ornaments thread on ribbon, don't lose decorative effect in transit.

Eliminates bow-tying problem, too. Ribbon, moistened, sticks to itself. Kit has 6 ornaments, 18 feet of ribbon.

Tie-Tie Thread-A-Foil Kit, 59c, in stores. Chicago Printed String Co., Chicago, Ill.

Photographs: Stanley, Wittkowski



eat and easy way to cut rapping paper off roll is pro- ided on this box.

Just press paper against dge of upended box—slide utter downward. Paper is vailable in several designs. *Slide-Cutter Gift Wrap Box* ith 18 feet of paper, $1.95, in tores. Hallmark Cards, 25th nd McGee, Kansas City, Mo.



Simplify the job of making bows. Just pull strings concealed in ribbon to create a professional-looking rosette.

Attach bow with strings. It's all quick, easy. Ribbon is in several widths, colors.

Bur-Mil Bow ribbon, 25c, 39c, 49c, 98c, in stores. Burlington Narrow Fabrics Co., 26 W. 40th, New York, N.Y.



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Gelatin Dessert Gives You the

"Fresh-Fruit Vitamin"-C

And Tastes So Delicious—Like The Fresh Ripe Fruit! New ROYAL Gelatin Dessert gives your family the vitamin so important to sturdy bodies, good teeth and bones. There's actually more Vitamin C in each package than in three ounces of fresh raspberries or five ounces of tomato juice. *No other Gelatin Dessert does this for you!* Get ROYAL today. 8 Favorite Flavors!



FOR SCRUMPTIOUS DESSERTS EVERY TIME...

Always Reach For Royal



TWO FINE PRODUCTS OF STANDARD BRANDS INC



Hamburgers tonight?

Give them a new look...

a new taste

with Spanish Green Olives!



Imported

SPANISH GREEN OLIVES

add dash to any dish!

Tiny tables make busy benches

Begins on page



There's a versatile table-bench to suit the fancy of anyone you know. Pick you number—and read about it below

1 Wrought iron table-bench in gay yellow might be used in a bath or dinette. With cushion removed, perforated metal top could hold a supper tray out on the lawn. Including cushion, the price is about $21.50, depending on fabric.

2 Legs of satin-finished steel give a streamlined look to this little square table, which would be at home almost anywhere. The walnut woods have a dull, open-pore finish. Sells for about $30.

3 Especially good for patio or other informal setting is this wrought-iron bench. The rattan top is hand-woven in the Orient. Several would look handsome pushed under a glass-topped table. About $18.

4 Ceramic tile, inlaid in a mosaic pattern, adds interest to this snack table. The melamine plastic top is resistant to heat and alcohol. Brass trim adds a note of contrast to the pecan legs. It's under your Christmas tree for $39.

5 Square bench in cherry finish would blend well with either Traditional or Contemporary. Inlaid brass border provides contrast. With matching drawer unit, it makes a good lamp table. Table only, about $47.50.

6 White leather top makes this black lacquer coffee table especially distinctive. It blends with nearly any decorating scheme. Might be used to hold a bedroom phone, for there's a handy little drawer for phone book, eyeglasses, and memo pad. About $55.50.

7 A plump, round cushion converts this little square table into a comfortable conversation bench. Pedestal base suggests a Victorian or Provincial room. You might use four at a big round coffee table—or one alone at a dressing table. Price, in muslin, about $105.

8 The curved legs of this Fren Provincial style look deceptiv delicate. But they are strong enou for bench-seating. Top has rais edge to hold cushion in pla Without cushion, about $49.75.

9 This interesting accent piece h mosaic top in turquoise with twi kling gold stars. Legs are bra plated. The moisture-resistant t makes it extremely versatile could go from living room to tu side to hold bath salts and towe About $39.75.

10 Leather top makes this tab suitable for den or TV room. T design is hand-tooled in gold an black. Brass casters provide pleasant contrast with the maho any or fruitwood finish. Abo $29.95.

11 Decorated plastic top ad colorful note, but silk-screened d sign won't be harmed by mo glasses. Legs are cherry, unscr for easy storage. About $39.

12 Leather-topped ottoman isn truly a table but we included it b cause the top is so flat it could ea ly hold a coffee tray. Casters a large enough to glide smoothl over deep-pile rugs. About $109.

13 Diamond-matched walnut pr vides top interest for this little t ble. Below, the pewter-tipped le attract attention. Scale is ligh Contemporary. About $42.

14 Pull-up table of classical d sign is especially gay in Castilia Red. Molded legs are accented b bright brass medallions and bra shoes. Stunning when used in pai or four in a row to form a series flowing "x's." About $80.

15 Top of laminated plastic wi marble finish keeps this one light weight, easy to move. Legs a cherry with brass trim. About $2



It's an open secret—this Christmas Dr. Allen B. Du Mont, television pioneer, will give his daughter Yvonne her very own Heirloom Sterling

"I can't wait for Christmas

... to open my beautiful chest of gleaming Heirloom Sterling," says pretty Yvonne Du Mont, daughter of the Chairman of the Board of Allen B. Du Mont Laboratories, Inc. The pattern Yvonne has chosen is Damask Rose—"the loveliest design I've ever seen!"

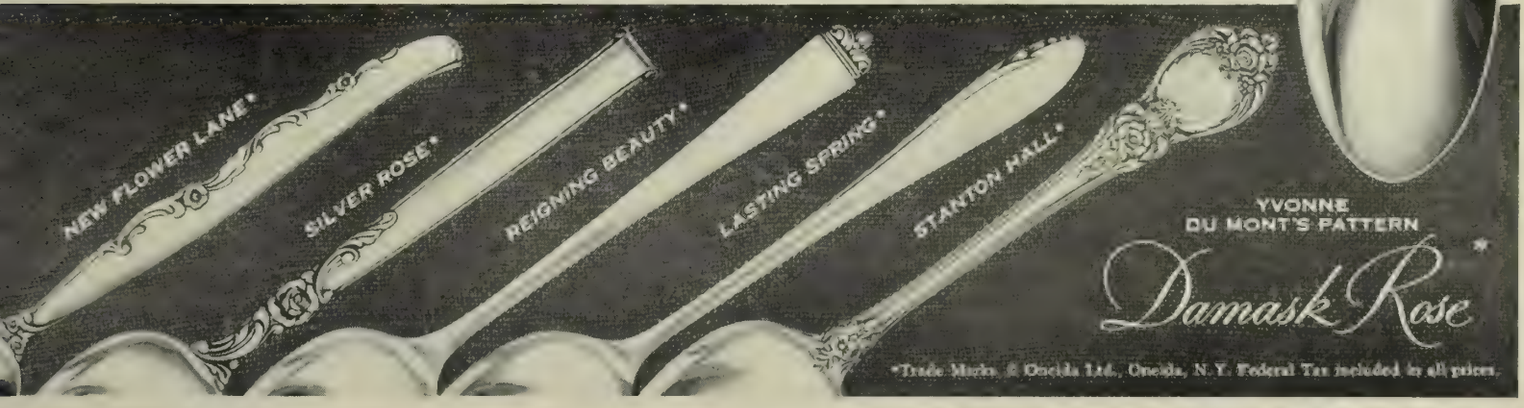
Can you think of a more inspired Christmas gift for a father to give a daughter? Why not start your daughter on her Heirloom* Sterling this Christmas? Go with her to your jeweler or silver department and have the thrill of seeing her choose her very own Heirloom Sterling pattern. Spaced-out payments easily arranged.

HEIRLOOM STERLING

CREATED IN THE DESIGN STUDIOS OF ONEIDA SILVERSMITHS

Christmas List Suggestions

Complete service-for-eight from $216
Basic 4-piece place settings from $20
Glamorous serving pieces from $4.25



*Trade Marks. © Oneida Ltd., Oneida, N.Y. Federal Tax included in all prices.

Time for your annual **BUTTER**



Real butter and Pillsbury's BEST *Flour make the best butter cookies!*



• Get out your cookie-baking sheets and bake a batch of holiday cookies. Let the children help . . . make it a real old-fashioned "baking bee." And remember, you'll bake those cookies best with Pillsbury's BEST Flour. You'll find recipes and cookie cutter offer in specially marked bags.

Pillsbury's BEST

because it's so fresh . . . so white . . . so smooth blending!

COOKIE "BAKING BEE"



Get all these cookie recipes and more . . . in Pillsbury's BEST *Butter Cookie Cookbook*

One of the 50 recipes in the new cookbook . . . a Grand National prize winner from Ann Pillsbury's Recipe Exchange.

JAMBOREES

BAKE at 375° for 10 to 12 minutes. MAKES 7 to 8 dozen small cookies.

Sift together. . 3 cups sifted **Pillsbury's BEST Enriched Flour**
½ teaspoon **salt**

Cream . . . . 1¼ cups **real butter.** Gradually add
1 cup **sugar,** creaming well.

Blend in . . . . . 2 **eggs** and
2 tablespoons **French's Vanilla;** beat well.
Add the dry ingredients gradually; mix thoroughly.

Press . . . . . through cookie press onto ungreased baking sheet, forming a circle. (Do not leave open space in center of circle.)*

Spoon . . . . . ¼ teaspoon **apricot jam** into center of cookie. Sprinkle each with ¼ teaspoon finely chopped **walnuts.**

Bake . . . . . in moderate oven (375°) 10 to 12 minutes.

*Or, if desired, drop dough by rounded teaspoonfuls onto baking sheets. Dent centers, using back of spoon dipped in cold water.



BRAND NEW! Butter Cookie Cookbook! Just 20¢

It's a fun-filled cookbook . . . with 50 wonderful recipes; ideas for decorating cookies; tips on storing and freezing cookies. Use handy coupon. Send to:

Cookie Cookbook, Box 38, Minneapolis 1, Minn.

Please send me the Butter Cookie Cookbook. I enclose 20¢.

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Please send coins only, no stamps.

Lift the Lid, see why this new FRIGIDAIRE Washe

WASHES CLOTHES UP TO 50% CLEANER

With Patented 3-Ring Agitator, gets clothes cleanest—with least lint—of all leading washers tested*

You'll see why we call this the *Ultra-Clean* Washer the instant you lift the lid. For here, from Frigidaire, is an entirely different kind of agitator washing *that gets clothes up to 50% cleaner* – cleanest of all other automatic washers tested!

Here you'll see 3 dancing rings energize water—deep-flex clothes, whisking out the deep-in dirt that blade agitators miss. Add to that—all-fabric washability—the driest clothes that ever left a laundry tub—and the greatest combined savings ever in hot water, detergent, time, electricity—plus a new built-in SudsWater-Saver for even greater savings!

And all this is yours for only **$229.95**
(Model WS-58). Manufacturer's suggested price



Model WCI-58

***RATED NO. 1**
- *for cleanest clothes*
- *for lint removal • for driest spin*

Tested and verified by **U. S. TESTING COMPANY, INC.**
Largest, most diversified independent test organization of its kind in the world
Founded 1880. In tests of six leading automatic washers under controlled laboratory conditions. Reports #29123 and #29123-A, dated May 2 and 10, 195

Now—Automatic Dyeing!

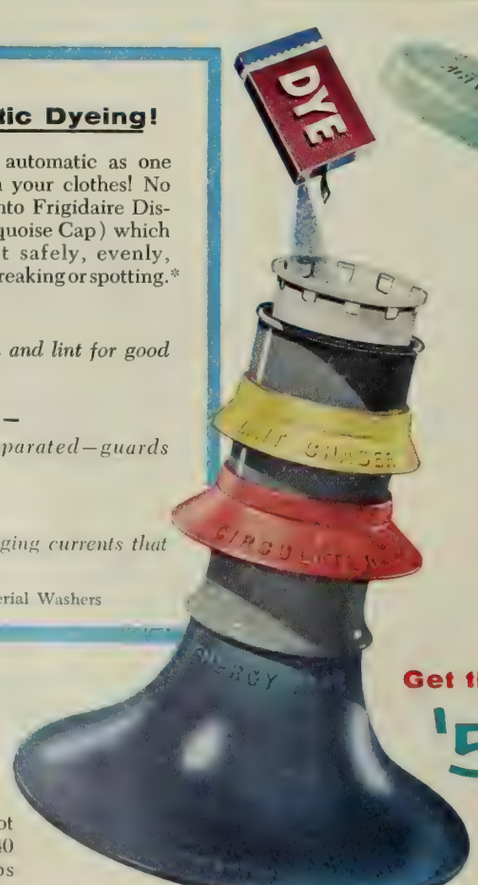
Exclusive! Simple and automatic as one setting of dials to wash your clothes! No boiling. Just pour dye into Frigidaire Dispenser Cup (under Turquoise Cap) which dilutes and releases it safely, evenly, under water to prevent streaking or spotting.*

Lint Chaser Ring—
"sweeps" out dirt, scum and lint for good —through 90 lint exits.

The Circulator Ring—
helps keep clothes separated—guards against tangling.

The Energy Ring—
energizes water into surging currents that get clothes ultra clean.

*Custom Imperial and Imperial Washers



Built-in SudsWater-Saver in Every Model! Cut Washday Costs Almost Half!

Save up to 3500 gallons of hot water a year, as many as 40 boxes of detergent. Keeps water hotter, *inside* cabinet.

New! Matching Frigidaire Fabric-Master Dryers with Amazing "Wrinkles-Away"!



Models WI-58 and DI-58

It's like magic—just turn a dial to erase wrinkles from wash 'n' wear fabrics, so smooth that most ironing is a thing of the past. Ends hanger drying.

It's yours in all '58 Frigidaire Fabric-Master Dryers, even the lowest-priced!

Sheer Look styled. Choice of four lovely colors—sold by Frigidaire at no extra cost.

Get the one that's No. 1

'58 FRIGIDAIRE

ULTRA-CLEAN WASHERS with matching Electric Dryers

GM GOLDEN ANNIVERSARY Frigidaire—Built and Backed by General Motors

Brighter light for bathroom beauty

By Patricia Fenton

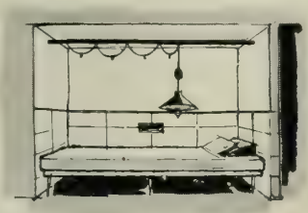
Today's bathroom is no longer the utilitarian room it used to be. New lighting developments have made the bath a thing of beauty, a joy to every member of the family. There's a variety of new fixtures available. Many can be installed in your present bath to give the even light distribution which is so highly desirable.

Photograph: Van Nes. Architect: John Black Lee, A.I.A.



A row of frosted bulbs, set in theatrical-dressing-room fashion, provides shadowless light for a mirrored medicine chest. White walls and ceiling reflect light, make the windowless bathroom seem brighter. Dull gray counter top minimizes glare. Artificial lights are supplemented by daylight from plastic-dome skylights. J. M. Poole home, New Canaan, Connecticut.

This comfortable sunbathing nook is the ultimate in bathroom luxury. The man-size cot consists of a 6′8″ slab door covered with foam-rubber pad and a washable cotton-loop rug.



Overhead track enables sunbather to move lamp to direct rays to any part of the body. Fixture holds either ultraviolet or infrared bulb.

Photograph: Burgess. Decorator: Walter Sawicki, A.I.D. Owner: Harold Cook, Denver



A frosted ceiling fixture, equipped with warm white fluorescent lamps, provides even illumination for the mirrored wall and double sinks. Beneath the tiled counter, spacious storage cabinets are built flush to floor—slant inward for foot room.

Photograph: Hedrich-Blessing. Decorator: Bert Rueben. Owner: Jack Goldman, Skokie, Ill.





Give her easier meal-making—
always with perfect results

Sunbeam
AUTOMATIC
FRYPAN



...with Controlled even Heat

Be among the happy homemakers enjoying savory foods perfectly prepared in the original and genuine Sunbeam Automatic Frypan with Controlled Even Heat. The Frypan's cooking heat is so evenly distributed and so perfectly controlled that you can Fry, Braise, Bake, Stew or Pan-Broil with never a cooking failure. Makes delicious eggs, omelets, pancakes, french toast, chicken—even heats "frozen dinners" all with delicious perfect results. Only Sunbeam gives you perfect Controlled Even Heat. From $16.95*



CONTROLLED EVEN HEAT
Thermostat located under cooking surface for better temperature control.

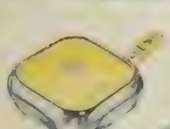
Heat is distributed *evenly* over entire cooking surface to give perfectly Controlled Even Heat.



COOKS 20% MORE
Sunbeam's square shape gives you 20% more capacity than round pans of the same size.



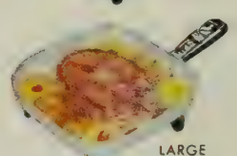
EASY TO CLEAN
Water-Sealed Element allows Frypan to be immersed to signal light for easy washing.



COLORS AND SIZES
Sizes to meet the needs of every family. Medium size also in choice of colors. Glass or vented high dome metal covers available.

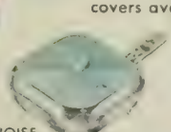

STANDARD

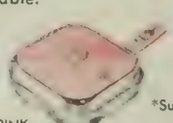

MEDIUM


LARGE


SUPER

YELLOW


TURQUOISE


PINK

*Suggested Retail or Fair Trade Price.

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Look for the MARK OF QUALITY

Sunbeam
THE BEST ELECTRIC APPLIANCES MADE

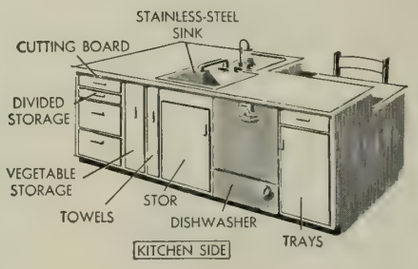
famous for Mixmaster, Percolator, etc.

Sunbeam Corporation, Dept. 11, Chicago 50, Illinois • Canada: Toronto 18

Remodeled



Clearing the table is simple thanks to the sink island. Judy is go-between from table to island while Mrs. Anderson rinses dishes for the dishwasher. Paneling on wall is where addition starts, has fruitwood finish to match the kitchen cabinets. See how well all fit into a warm decorating scheme.

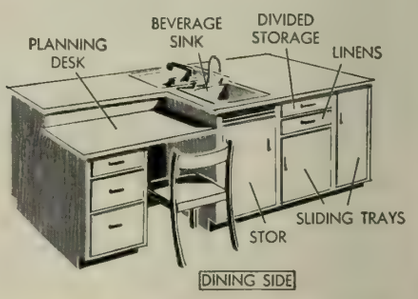


Kitchen side of 9x4-foot island shows just what this unit offers besides work counter.

Andersons were able to hold down plumbing costs because new sinks were placed where the old sink wall had been.

On dining side, island even incorporates a table-height planning desk.

Small sink is handy for filling glasses at mealtime. Sliding trays are for silver, napkins, mats, tumblers.



Sharing the work load is 7-year-old Jimmy. Tall cabinets were planned for this niche so they would be equal distance to the kitchen eating area and the dining room.

Lower sections of cabinets were set aside for dinnerware so the children could pitch in and help at mealtime.

Four oldest children trade jobs frequently so the chores don't become a burden.



family kitchen

Continued from page 96



AFTER. Efficiency plus. Oven, cooking top, refrigerator and freezer were built into one wall, yet there's lots of working space around each. Note how Mrs. Anderson carried out good planning principles: Landing areas next to oven and refrigerator, cooking top surrounded by stainless steel, sink close by.

BEFORE. The tight kitchen quarters, poor planning limited the Andersons in the kind of family living they had in mind. The work counters were meager, hard to reach.

Room was generally uninspiring and difficult to decorate, made hours spent there seem twice as long.





AFTER. Note the neat line-up of cabinets, doors, and appliances. Two ventilator hoods (one over oven, the other over cooking top) help keep family kitchen fresh, wall covering and matching draperies clean. Tall cabinets at left of dining-room door were included so children could reach dishes easily.

BEFORE. Drab and uninteresting. Eating corner was too small for seven Andersons.

Besides that, walls with no view seemed to close in on the diners even more. Instead of relaxing conversations at mealtime, the family tended to eat and run.



You'll discover
New cooking magic...
seven different ways



Sunbeam
AUTOMATIC
SAUCEPAN
and DEEP FRYER



Seven appliances in one
... with Controlled even Heat

The amazing New Sunbeam Electric Saucepan with Simmer-Safe Controlled Even Heat will open a whole new world of cooking magic. Seven utensils in one—completely replaces the ordinary saucepan, deep fryer, double boiler, dutch oven, corn popper, chafing dish and bun warmer. Has the most accurate thermostatic control ever developed for a utensil of this kind. Reaches Simmer-Safe temperatures quickly and maintains them with amazing accuracy. Meat shrinkage is reduced up to 23%! Makes all foods taste and look better. In 3 qt. and 5 qt. sizes. Complete with cover. From $27.95*



COOLER COOKING WITHOUT POT WATCHING

Sunbeam's thermostat is so perfectly accurate and precisely located that cooking heat is evenly controlled to prevent boiling over.

The exclusive double wall construction confines heat in the Sunbeam Saucepan to give you cooler, more economical cooking.



PERFECT FOR DEEP FRYING

Fry basket is available for preparing all your favorite deep-fried foods.



EASY TO WASH

New water-sealed element allows Saucepan to be immersed up to signal light for easy washing.

*Suggested Retail or Fair Trade Price

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. . . The Christmas when the good world came to two lonely children

Begins on page 56



The beauty and meaning of the Lincoln Memorial make it the Martons' favorite monument in the capital. The family have begun naturalization proceedings. They're looking forward to citizenship; all are proud that new baby will be born an American.

that Christmas Eve, painstakingly recalled past Christmases.

For Hungarians, Christmas Eve is the year's most exciting night for the little ones—and also for the grownups, something for which all have waited many weeks. Then Little Jesus brings the presents that are spread out under the Christmas tree.

The feast itself remains more a mystery for a Hungarian child than it seems to be for youngsters in America. There, parents smuggle the tree into the house in the late afternoon. They decorate it with candies wrapped in colored paper, tinsel, aluminum foil, "angel hair," while the children are confined to their quarters.

Then presents are put under the tree, candles are lighted, and a hand bell rings in the feast around 7 o'clock in the evening.

(The picture of two excited girls, their bright eyes shining with expectation, coming into the room with only the candles burning, was vivid in the Martons' memory.)

It is tradition in Hungary that those who celebrate Christmas at home invite lonely friends without families for the Christmas Eve dinner. The main courses of the traditional dinner are fish and "beigel," which is a kind of pastry stuffed either with nuts or with poppy seed.

Every housewife, whether rich or poor, prepares yards of beigel for Yuletide and it is solemnly cut on Christmas Eve. It should last at least till New Year's Day, but usually only the one stuffed with poppy seed lasts that long. Though the majority of people prefer beigel with nuts, it is traditional to prepare equal quantities of both.

Christmas, 1954, had been the most beautiful Julie and Kati, then 8 and 7, ever had. Little Jesus brought them an abundance of everything, including new skis and wonderful, streamlined ski boots that arrived just one day before Christmas from Vienna; unheard of luxuries like nylon panties and woolen sweaters; plastic dolls from the United States; a dozen books in Hungarian and English.

There were little token gifts for every adult guest, such luxuries as American razor blades and shaving cream for the men, nylon stockings for the women, English soap and American cigarettes for both.

Ilona Marton says of these gifts, "Don't smile. Try to understand what these little things mean to someone behind the Iron Curtain, how happy you can make cultured, intelligent people with a pack of ordinary American cigarettes, a woman with a bottle of shampoo, a man with a tube of shaving cream."

"You aren't afraid you will spoil your children? Perhaps you should not do this, why don't you save some of these things for their birthdays?" friends asked the Martons. "The day might come when you can't give them all these wonderful things and then they will be disappointed in their Christmas."

The Martons had thought of that, sometimes, but they thought also of the possibility that the day might come when the children would spend Christmas without their parents. The father and mother wanted to give them everything while they could do so.

The knock on the door for Endre and Ilona Marton came in the pre-Revolution climate of early 1955. The Communist puppets in Hungary thought it was long overdue, for their eyes had been on these two for almost 10 years. So when Moscow finally sent word to get rid of them, they obeyed with an "exemplary punishment" which backfired. They blundered into a *cause celebre* in which even the Marton children became a personification of the struggle between Communism and the free world.

For instance, another picture on that same Christmas Eve two years ago, which the parents in prison could not see: A strange little procession was on its way to a shabby old house outside Budapest where Julie and Kati were staying as paying guests. In the lead was the United States Minister to Hungary, alone in a black limousine. More cars followed, with women and children from the Legation, all bringing gifts for "the little Martons." The children's plight had touched their hearts.

But more. They were also taking this way of boldly putting themselves on record against the Communists who had jailed the Marton parents. That's why, as Julie and Kati well remember, there was no secret about who had come to see them. They and anyone along the route could recognize immediately that the flags flying on either side of the long black car were the Stars and Stripes.

Why the Martons? Why, at the risk of just such a dramatization of the Hungarian cause, had the Communists singled them out in the first place? Fundamentally, because they were hard to ignore.

In 1949, the Communists removed Endre from his job as manager of the newspaper of the Small Landholders Party, strongest in Hungary, and one of the largest blocks to their ambitions. But the persistent Endre stayed on in Budapest. He had another job, one from which the Communists could not fire him.

In 1947 he had gone over to the Americans, those "imperialist warmongers," by becoming Hungarian correspondent for the Associated Press. Two years later, his wife—a college teacher—compounded the infamy by taking a similar position with the United Press. The two were already closely linked with anti-Communist political personages in Hungary and in exile. Now they had dangerous Western contacts and powerful Western friends. The Communists marked them down and waited.

Meantime, like their colleagues, they could be frustrated, harassed, and censored by officials of the new regime. By 1953, the foreign press corps, which had numbered about 60 at the end of World War II, had been reduced to only two. But it was ironic and peculiarly irritating that the two still stubbornly hanging on were the Hungarians who worked for the capitalist American press.

Ilona Marton recalls that time. "Though we never talked about it, Julie and Kati were obviously aware that they had an extraordinary and somehow unreal life, somewhere on the fringes of society. They also knew that their parents, Hungarians but working for American newspapers, were considered enemies of the State. We never talked politics in their presence, but the instinct of the child could not be deceived.

"We were hesitant how to prepare them for life, and postponed the decision, waiting for I don't know what, a miracle, a change, before they went to school. We were afraid of a disaster, a mental breakdown, when they discovered there were two worlds, the happy peaceful world of the family and the Communist world outside the home.

"No such change came, of course, and when they reached 6, they went to school. It was amazing indeed how soon they took it for granted that they were told one thing there and another at home."

Endre was seized on the street on a snowy night in February by eight AVH (secret police) "toughs," who appeared out of the dark as he and Ilona were returning to their apartment. He was allowed to kiss his wife, but not to say goodbye to Julie and Kati, asleep upstairs. Five minutes later, he was in the cellar of the headquarters of the secret police.

Knowing then that her own arrest was inevitable, Ilona tried to plan for the children. She authorized a lawyer, as guardian, to draw

[*Turn to page 120*



DESIGNED BY PALMA-KNAPP ASSOCIATES

COUNSELOR *Classic*

—first bath scale with a jeweled movement!

Here's the most luxurious necessity that ever graced a bathroom! It's the COUNSELOR CLASSIC bath scale—classic in its elegance of design—classic, too, in its precise performance. The entire movement centers upon an imported Swiss jewel. It's made like a fine watch, then set into a gold-trimmed case, crowned with an extra wide easy-reading 300-pound dial. Here is a scale that's as sensitive to weight as you are, and it comes with a lifetime warranty. Never before has anything so purely elegant been designed and built for purely practical reasons! COUNSELOR CLASSIC is a prized possession, a treasured gift. White, pink, blue, green, yellow. At better department stores everywhere—$20. Slightly higher in Far West and Canada.

Other COUNSELOR *models $6.95 and up, including the beautiful Star-Lite, the only bath scale with a lighted dial, and the sleek new Coronet with the convenient handle—so easy to move about when cleaning.*

THE BREARLEY COMPANY, ROCKFORD, ILL., WORLD'S LARGEST PRODUCER OF BATH SCALES

Introducing NEW SWEPT·WING 58

(So advanced it leaves the rest behind !)



Costumes by Bonnie Cashin for Philip Sills

A MOST UNUSUAL NEW CAR is now enjoying enthusiastic reception all over America. It is very low, very daring, beautifully proportioned. Designated "Swept-Wing 58," the car is the successor to the 1957 Swept-Wing Dodge which launched a "buying revolution" against the high, boxy design carried over by other cars in the field.

In Swept-Wing 58, owners will have the most advanced 1958 car on the road in style, ride and true greatness of handling. Significant advances include an Electronic Fuel Injection Engine, a new Constant-Control power steering system, a "Sure-Grip" differential for better traction on snow and ice, and Torsion-Aire ride (standard equipment), which virtually eliminates road sway and brake dip. A vast new "picture window" windshield sweeps up, back and around. Driver controls all speed ranges of the automatic transmission by push-button. Dodge spokesmen point out: "The Swept-Wing 58 has no counterpart in all America. To own it is a new adventure."

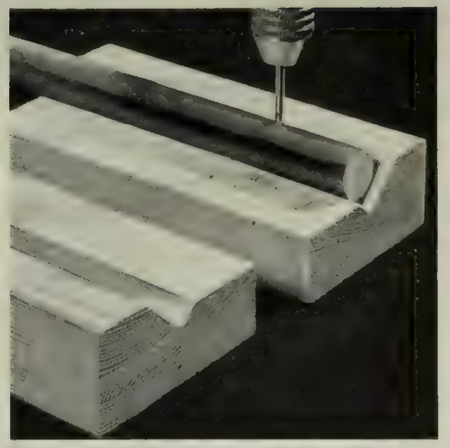
SWEPT·WING 58 *by* DODGE

Easy-to-make jigs for depths, angles, and rounds



Depth gauge guarantees successive holes exactly same depth. Make this jig by boring lengthwise through piece of scrap slightly longer than measurement you need.

Then cut it down to allow desired length of bit to protrude. Seat bit solidly to the bottom of the jaws of hand brace. For drills, wrap tape right distance up from tip.



V-blocks are essential for holding round stock. They often work for moldings and other nonsquare materials, too.

To make them, run 10-inch 2x4 scrap pieces (end for end) through your power saw. Set saw for a 45-degree bevel rip. So blocks will clamp together, cut matching faces along V-grooves, as shown.

Photographs: Stanley; Hand



One V-block usually suffices for hand-held work. However, you need a pair of them to clamp rounds in a vise. Blocks center the stock automatically when you lock vise.

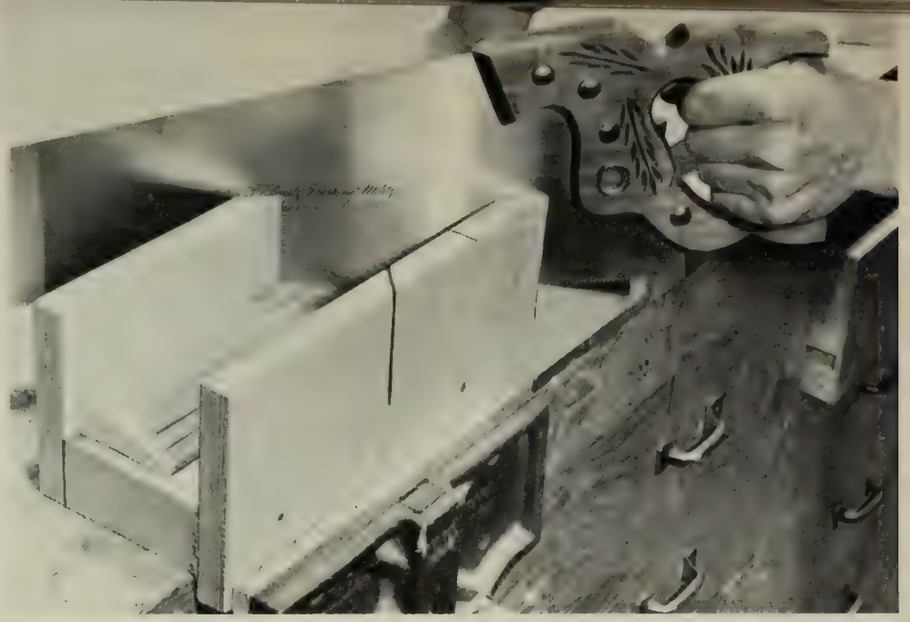
Align the blocks in vise so the jaws distribute the pressure evenly. This prevents the stock from wobbling or slipping out when you're working with a drill, saw, or plane.



Boring jigs provide repeat accuracy for holes perpendicular to surface or any angle. If needed, jig also acts as a depth gauge.

After face is cut to proper angle, make jigs with two 45-degree passes through your power saw. Another way to establish angle is to cut the V square, then taper-rip the angle on surface which rests on stock.

Cut along dotted lines



Miter box is three pieces of scrap wood. Nail front and back to bottom, which should be about four inches wide. You can hold stock best if box is no more than three inches deep. Good length is 16 inches. Make guide cuts carefully—one at 90 degrees and two at 45 degrees. Use a combination square to lay out the angles perfectly.

You're handier with

WORKSHOP JIGS

JIGS ARE THE FIRST STEP toward automation for the handyman. By giving you a steadier hold on the tool or stock, or by producing accuracy that would be impossible freehand, jigs contribute effectively toward making the job come out the way you planned it. Here are a dozen often-used workshop aids. Any one could be the very gadget you'll need for your next project

Add these pages to your HANDYMAN'S BOOK
File under Hand tools


Aids for squaring ends and making curved cuts



Bench hook is so named because it hooks over edge of your workbench when in use.

It's made by nailing 1x2x4-inch blocks on opposite ends and opposite sides of board or piece of plywood scrap about 5x10 inches.

To use it, first mark the stock to be cut. Then hold it firmly against top block with the heel of your hand. Any saw works.

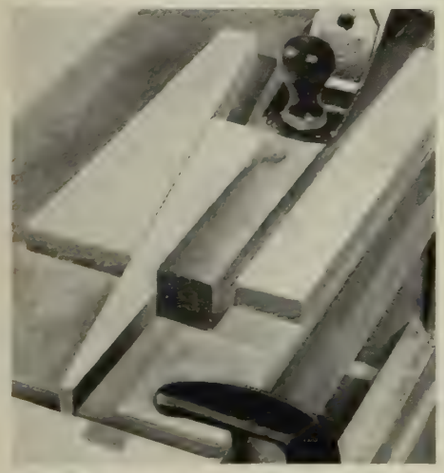


Coping jig allows stock to be turned easily when you cut out curves.

This jig is simply a deep V-notch in one end of a piece of scrap about four inches wide. Free hand holds and manipulates stock while you saw away with the other.

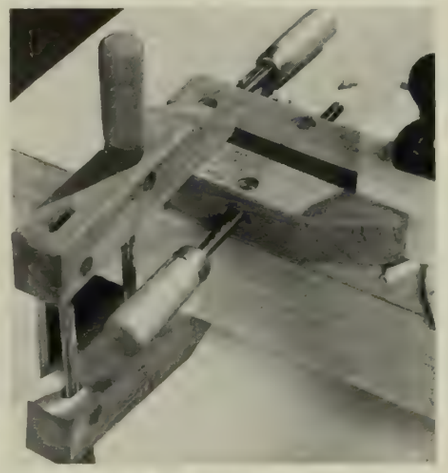
Remember: teeth of a coping saw must always point back toward the handle.

Tricks for holding work to benches and tables



Wedge stop holds stock tight as a vise, because the more pressure you put on it, the tighter the wedge squeezes shut.

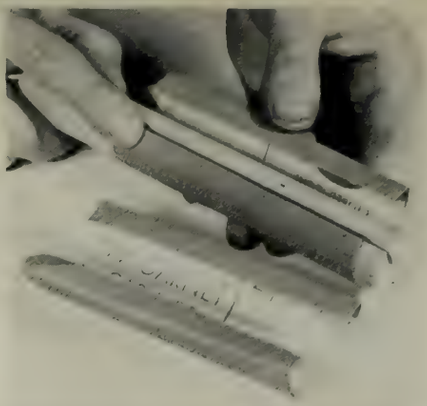
It holds boards of most any width, depending on the distance apart you fasten members. To make it, taper-rip piece of 1x4, saving both parts. Nail them to a plywood base. You release stock by tapping wedge out.



Stock holder for work on location is quick to improvise by using two hand screws. Pair of C-clamps can be used in the same manner.

Setting hand screws like this lets you clamp stock quickly. Clamp that holds the other to the work surface is gripped by one jaw only. You release the stock by simply turning just one handle.





Sanding tools in special shapes, rather than merely blocks, often ease the job. A block with beveled edge (upper left) permits working close to corners, as pictured.



Sandpaper with ends tucked into a partly saw-split dowel (above) is ideal for smoothing inside curves. Crease the abrasive on both edges so it slips into the saw kerf.

For edges, clamp the abrasive paper to a guide block. Block rides the face of the stock, avoiding rounded edges. Screws hold unit together for quick paper change.



Circle scribe stands ready to mark arcs or circles of any size when job is big—beyond reach of regular compass or dividers.

Drill pencil-size holes every inch in narrow strip of plywood. Use a small nail for a pivot. (By moving position of nail closer to holes, you can get finer adjustments in fractions of an inch.)

Now! The one cigarette in tune with America's taste!

Hit Parade has all you want!

the tobacco... the tip... and the taste!



The tobacco you want
. . . only the choicest grades of quality tobacco. And it's all 100% natural tobacco!

The tip you want
...exclusive T-7 filter, developed especially for Hit Parade, lets you have your flavor, too!

The taste you want
. . . the freshest, liveliest taste of any filter cigarette. Get new Hit Parade today!

New crush-proof box or familiar pack

Product of The American Tobacco Company — "Tobacco is our middle name"
©A T Co



...The Christmas when the good world came to two lonely children

Continued from page 114

on the family bank account for them. A close friend with large enough living quarters (this was vital in jam-packed Budapest) promised to take the children in when the time came.

Four AVH men came for her on a June evening, when they knew the Frenchwoman who looked after the children would be gone. They warned Ilona not to make a farewell scene with Kati, playing in the nursery, or with Julie, bicycling on the sidewalk outside.

Kati tells what happened after she was left alone in the apartment: "Many men appeared from nowhere, and when I asked what they wanted, they said they came to fix the electricity. I was wondering. There was nothing wrong with the electricity, and why had they been so many?"

The "many men" ransacked the apartment all night, as they did after Endre's arrest. When the Frenchwoman returned, they were trying to calm the screaming children, who now knew where their mother had gone.

Next day, all Ilona's careful plans for Julie and Kati collapsed. The AVH not only took over everything the family owned and sealed the apartment, but also took over the bank account. The lawyer was afraid to wire the press association offices in New York for money for the children's care. Penniless, they were taken to the friend who had promised to shelter them. She lost her courage and refused to let them in.

Their mother says now, "I think that was the only time they were made to feel ashamed because their father and mother were sent to prison. We were told by many who watched them during the later months how bravely they behaved. Once Julie broke down, another time Kati, but one of them always found words to encourage the sobbing sister. 'We have to stick it out,' they assured each other, 'and we must remember to be proud of our parents.' "

They were quite right. If they had lost faith in their parents, and in the remembered warm affection of their family life, Julie and Kati would not be the normal, healthy, happy little girls they are today.

Doubly significant help began to pour in as news of their trouble spread. Money came for the children, sometimes anonymously, but more often from those who simultaneously comforted the little Martons and openly chose to side with the West. Among the latter was the friend who had let them down at first. She was one of the many who later defiantly gave them public little treats. This made them feel still cherished and important.

They went back to school, where they learned to speak English really well. That was their father's "best present" when he was released from prison. The other students reacted in characteristic manner; Julie and Kati were surrounded with love and care. They were the children who had become victims of tyranny.

This treatment of the children reflected pressures building up for their parents' release. Their father's arrest had transparently been timed to be useful to the Communists in the political situation of that moment, inside and outside Hungary. By the time their mother went to prison, the wind was already changing. That knowledge was at least a straw to which Ilona could cling.

Endre heard nothing at all from the outside world during his first eight months in prison, while the Communists "shilly-shallied," trying to decide whether, how, and on what night, to get rid of him for good. Most of the time he was alone in his cell. Once he tried desperately to smuggle out a note to his wife, warning her to leave Hungary while there was still time. But he was caught, betrayed by a temporary cellmate who had been planted by the Communists.

Nevertheless, he did not break under the isolation, the endless interrogations, or other refinements of Communist torture. On the contrary, he has been described since as "intrepid and discreet," an extraordinarily valuable combination of qualities in those circumstances, almost impossible for most men to maintain. How did he resist the pressure?

Endre Marton is Protestant, his wife and children are Catholic. But they share faith in a just God. Endre says, "I never lost hope that someday the madness would pass. And I knew that my people, the Americans I work for, would never stop trying to free us."

During that Christmas Eve vigil in prison, lying awake on her bunk after curfew, with open eyes in the ghastly light of one naked bulb that burned day and night in the cell, Mrs. Marton prayed that Julie and Kati might be brought up in a country where Christmas can be celebrated without fear, that they might learn what life without fear means. She did not know, of course, when she or her husband would be in the position to guarantee them this free life. Freedom for them seemed to be incredibly far away.

The Communist plot against the Martons began to fall apart three days after Christmas. In another mock trial, with "unheard leniency," Endre's sentence was reduced to 6 years, Ilona's to 3. She was released the following April after nine and a half months in prison, he in August after one and a half years.

They rejoined their children, "bought back" their possessions, and, during the Revolution that October, both worked furiously at their old jobs.

When the Red Army came, the Marton family was moved into the United States Legation. Taking refuge there, also, was the persecuted Cardinal Mindszenty, freed after 8 years in another Communist prison. Each night he sent for Ilona and the children and told them, "I must stay here. I cannot bless all my people. So I bless you now for them."

Christmas, 1956, was different from all other Christmases. Says Mrs. Marton, "We were dead tired physically and mentally, taken by the immense emotion of this cataclysm (the entry of Russian troops to crush the victorious revolutionists). Still we decided to celebrate Christmas as formerly, and for the last time in the country where we and our children were born."

The family left Hungary just before the Iron Curtain closed down again for good. They flew to New York with 75 other Hungarian refugees whose wants the indefatigable Julie translated for the stewardess. She toted trays and looked after tired babies during the whole 36-hour journey.

Now in Washington, their father still with the Associated Press and their mother preparing for a baby, Julie and Kati will have fewer Christmas gifts than usual this year.

Their parents are especially proud because this was the girls' own idea. They said to their mother a few months ago, "We always got so many beautiful things from America while we were in Hungary. Why don't we do the same this year? Let's send presents to the children we knew in Budapest."

The family plans to have a kind of mixed Christmas this year. They will keep the Christmas Eve celebration of the Old World, but also will have the stockings on the mantelpiece.

Will it be a happy Christmas? Certainly yes. The family is together. The Martons cherish their new country and their new freedom. All have a quiet pride in the fact that the new baby will be *born* an American citizen—the first in the family. They look forward to the day when their own naturalization will be completed.

But no Hungarian can be completely happy on his or her first Christmas here, with the last Christmas in enslaved Hungary a saddening memory.

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Traditional decoration

Continued from page 61

CREDITS

Page 58

Yellow dining room

Photograph: Suter, Hedrich-Blessing
Decorator: Marcella Schwarb, A.I.D.
Owners: Mr. and Mrs. Bertram Fishel, Cincinnati
Data: Polly Cramer

Page 59

Blue bedroom

Photograph: Suter, Hedrich-Blessing
Decorator: Betty Mason
Owners: Mr. and Mrs. Dan Levine, Cincinnati
Data: Polly Cramer

Page 60

***Black and White living room*—top**

Photographed at Marshall Field and Co., Chicago, by Hedrich-Blessing
Data: Jessie Walker

***White living room*—bottom**

Photograph: Warren Reynolds
Owner-decorator: Tony Frampton
Data: Anne Hellickson

Page 61

***Red living room*—top**

Photographed at Altman's, New York, by Howland

***Red study*—bottom left**

Photographed at San Francisco A.I.D. show by Weymouth

***Green porch*—bottom right**

Photograph: Warren Reynolds
Decorator: Jessica Wilson, A.I.D.
Owner: H. H. Geisler, Omaha, Nebraska
Data: Grace Kennedy



What! $42.80 for the material to build a dog house?

(WHAT WOULD IT COST TO BUILD YOUR HOME TODAY?)

Try building *anything* today. The cost may shock you. Take a house that cost you $14,000 in 1946. Based on national averages by the F. W. Dodge Corp., the same house in 1957 would cost you $21,300!

Unless you can afford to take a substantial loss, you should have enough insurance to duplicate your home at *present* costs. See the Home Insurance agent in your community now. He sells insurance you can count on when you need it.

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The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds

A stock company represented by over 40,000 independent local agents and brokers

Health insurance *Begins on page 6*

little medicine. Let's say the total is $85. This is no catastrophe. It is a minor medical expense, and you can afford to pay for it yourself, rather than insure against it and like problems.

But what if Johnny were stricken with polio? Dozens upon dozens of doctors' visits, huge bills for drugs, perhaps hospital bills for months—possibly a year of ceaseless expense which might total $3,000. Possibly more.

Most ordinary insurance picks up part of the check. But it's likely to shrink or cut off just when the going gets hardest. Let's say it would pay $750.

Don't blame the insurance. Ordinary hospital or medical insurance is meant to take the sting out of an illness of medium cost. It wasn't designed to handle the really big ones, or to continue for long periods.

Realizing the need for protection against the cost of such illnesses—and the limited funds most people have for insurance—the companies have in recent years developed their newest policy, *the major medical expense policy*.

"Let's not try," they said in effect, "to pick up every cent of the check. Let the policy-holder pay for the little ones. And when the costs get to a burdensome point, we'll step in and stay in until it's all over."

Major medical insurance has a deductible. You decide how big a cost you could absorb. When illness comes, you pay that much. From that point on, until costs reach $5,000—$10,000, the insurance company pays the bulk of the bills.

But not all. To encourage the holding down of expense, and to keep premium prices down, the companies add what they call a *co-insurance factor*.

Once expenses are more than the deductible amount—usually $250 to $750—the company pays 75 or 80 percent. You pay the remainder. But this is usually spread over a long enough time so that you can meet your share out of income.

One advantage of this plan is that you near the ideal of *blanket* coverage. Whatever expenses arise, with almost no exceptions, the insurance firm takes the brunt of them. Often the hospital-room cost is paid in full. There are no ceilings on lab fees or X-rays.

How much does this cost? Take a typical plan with a $250 deductible, after which the insurance pays 80 percent, with the hospital room covered in full. Top payment, per illness, is $7,500.

For a man of 35, the yearly premium is $40. For his 30-year-old wife, it is $53. For each child, $16. With two children, the tab would be $125 a year. With a $500 deductible, the cost of the same plan would total $98.

Now look at an outstanding *hospital policy*. This allows $15 a day for hospital room, for 120 days. It pays a maximum of $150 for a major operation, pays other miscellaneous charges liberally, though with many limits.

The cost? For our man, $49. For his wife, $72. And for the two children, $77. Total—$198 a year, double the cost of a $500 deductible major medical policy!

This gives you some indication why, when most insurance men were questioned, they reported they were buying major medical for their own families. The policy guards against catastrophe, and holds cost down by letting you assume the small risks you can manage out of savings or income.

If you have bought income replacement insurance, then added major medical, you can be fairly sure no sickness will cripple the family finances. But should you go further and cover the smaller risks?

Experts are not agreed. Says one, "If you have any health-insurance budget left after buying income and major medical policies, you're well enough off so you need nothing else. You can stand the small expenses."

Says another, "Maybe so. But I think a wisely chosen supplement to major medical is smart buying. I have one. It covers just the early expenses of an illness, because it has low upper limits. I bought it cheaply on my company's group insurance plan."

A supplement to major medical is a question that's up to you. If you decide to buy, first look over the types available, and then read over the tips you should follow when buying *all* health insurance.

Accident policies give you protection against one or more items, such as medical expenses, death, and loss of income—*but only when illness is caused by accidental injury.*

Hospital expense policies are intended to pay some of your expenses while you are hospitalized.

Surgical policies meet the costs of operations.

Hospital-and-surgical policies combine most of the expenses in away-from-home healing.

Regular medical expense policies pay a part of the charges of everyday calls on the doctor, mostly for minor illnesses that don't require hospitalization and don't incur great cost.

A quick glance at this list tells you that each of these policies meets one possible aspect of health expenses. Each serves its purpose. But to rely on just one or two of these to guard against a catastro-

[*Turn to page 135*

Dial yourself into Summer on Wintery nights



Ummm! Slip between sheets cozy as sun on sand, bask in uninterrupted warmth till morning. Westinghouse bed covering *automatically* adjusts to changes in room temperature, warms as little or as much as you need, hour by hour. It's the easiest way to outsmart a fickle thermometer!

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Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores who feature personal counsel on home planning, decorating, and furnishings problems.

Skilled advisers will be happy to give you individual attention to help you plan an attractive color scheme, choose correct furnishings, select the *Better Homes & Gardens* Five Star home plan that is best for you and your family.

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You can take your decorating problems to a BH&G Home Planning Center store with assurance that you'll receive expert advice tailored to your own specific needs. To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help rather than give counsel through correspondence. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

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Chicago—Carson Pirie Scott & Co.
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Boston—Jordan Marsh Co.
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Minneapolis—The Dayton Co. Downtown and Southdale
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Jackson—Kennington's

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Kansas City—Mehornay's
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Cleveland—The Higbee Co.
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Dayton—Rike-Kumler Co.
Springfield—People's Outfitting Co.

[*Turn to page 148*

Minutes from now you can have nylon slips in the new jewel colors...



Tint them in the washbowl with RIT High Fidelity Dye!



still only 25¢

Guaranteed for all fabrics except, of course, glass or mineral fiber.



At the drop of a shoulder strap, you'll have slips, nighties (bras, too) in colors as brilliant as jewels. Peacock, Jade, Sapphire—you name it, Rit'll tint it. In just hot tap water!* And Rit High Fidelity color spreads through every fiber . . . your nylon "lovelies" look beautifully, extravagantly new.

**The brilliantly colored slips in our picture were tinted in fifteen minutes each.*

For tinting a slip or two, your washbowl is perfect. If you're doing a batch, use your washer—it's even easier. For more dyeing tips, write: Miss Rit, Rit Products Division, Indianapolis 6, Indiana.

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LOWREY Holiday organ

World's first spinet with big organ features . . . priced under $1,000.

A handsome new Lowrey for Christmas will bring to everyone in your family a lifetime of musical pleasure. Easy to play, lovely to look at, beautiful to hear. See the Holiday . . . at your Lowrey dealer's today.



The Lowrey Holiday, complete with bench, $995. Slightly higher west of the Rockies and in Southwest. Available in several styles and finishes. Easy budget terms.

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He said: 残念ながら 出発しなければなりません (Translated) **"So sorry must leave!"**

He meant: 空気が悪いから 出かけられません (Translated) **"Must go quick. Air here terrible!"**



She Must Have Used An Ordinary, "Cover-Up" Deodorizer!

This Couldn't Have Happened With air-wick

Did you know that *America's* leading home deodorizer is the world's leader, too? The popularity of Air-Wick has spread all over the world—to France, Italy, Japan . . . sixty-two countries in all!

People of all nationalities depend on Air-Wick because it has been proven 3 times as effective . . . faster . . . more pleasant to use.



Use handy wick or speedy spray . . . deodorize the Air-Wick way!

For your most colorful Christmas

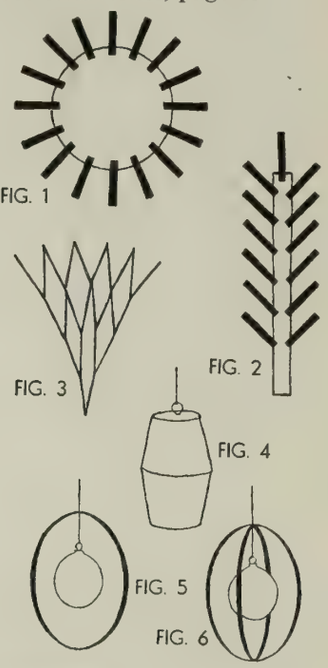
Begins on page 46

Instructions for wood, foil, metal designs

When fastening metal, foil, or glass ornaments or designs to each other or to other metallic surfaces, use a vinyl or plastic glue; paste a small piece of paper toweling at point of contact on each surface. When *completely dry* and secure, add more glue to one of the toweling surfaces and fix ornament in place. Always let designs lie on a flat surface to dry thoroughly before hanging.

Many original designs can be created from the materials and procedures suggested here. Color combinations should be selected to fit the decorative plan used in your own home.

***How to make Christmas tree ornaments,* page 46**



Materials

Wooden spring-type clothespins
Wooden picnic spoons and forks
Colorful metal drinking cups or mugs
Tin can lids
Metal embroidery hoops
Decorative beads, sequins, balls
Metallic papers
Tempera paints
Plastic glue

Procedure

Circular forms (Fig. 1) Paint tips of clothespins with plastic glue and clip around tin can lid or cardboard circle; when firm, paint and decorate with beads and sequins.

Tree form (Fig. 2) Clip pins to a narrow strip of cardboard, ice cream stick, or tongue depressor; paint and decorate. Picnic spoons and forks can be glued into same shape.

Triangular form (Fig. 3) Clip clothespins to each other until they build a triangular shape as large as desired; paint and decorate.

Metallic Cup Ornament (Fig. 4) Fasten two cups together with small pieces of transparent tape; decorate with metallic papers, rings, etc., to conceal fastening tape.

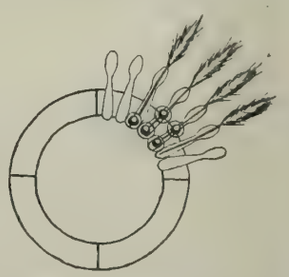
Hoop Ornaments (Figs. 5 and 6) Suspend Christmas ball ornament from a single embroidery hoop or from two hoops interlaced.

***Mantel Madonna and "halo" wreath* page 47**



Materials

For body: tapered bottle or brass container
For robes, collar, and facial features: thin brass sheet metal or heavy metallic paper
For head: frosted white Christmas ball
For dress panel: metallic paper
For panel ornaments: plastic snowflakes
For crown and halo: gilded embroidery hoops, graduated sizes
16-inch florists' wreath frame
Picnic spoons; brass curtain rings
Small gold Christmas balls
Dried grain stalks
Gold metallic paper cut in narrow pointed strips



Procedure

For Madonna: assemble and fasten materials in order listed above.

For wreath: With glue, tape, fine wire, or thread, fasten spoons to wreath frame—bowls up and out. Glue grain spikes, metallic paper strips, brass rings, and Christmas balls to spoons as seen in diagram.

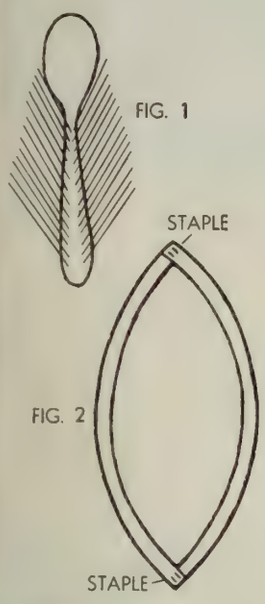
***Magenta foil and Christmas ball wreath* page 47**



Materials

16-inch florists' wire wreath frame
11 wooden picnic spoons
Toothpicks
44 bamboo sticks (from place mat)
34 brass curtain rings
23 colored glass beads

2 small wooden beads
1 6-inch foil plates cut in halves
1 6-inch foil plate rims cut in halves or quarters
1 large Christmas tree balls
½-inch pleated metallic paper
empera paints and plastic glue



Procedure

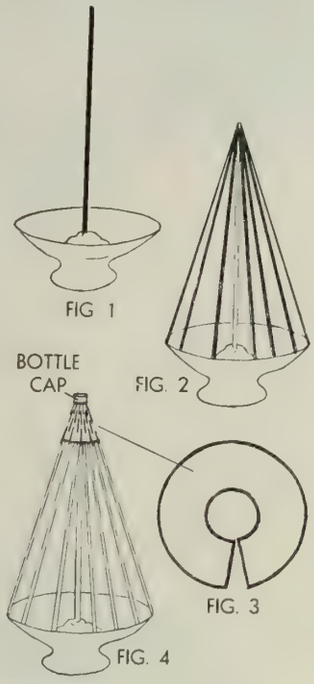
1. Glue toothpicks to spoon handles in feather fashion (Fig. 1); paint when dry.
2. Paint wooden beads and bamboo sticks the same color.
3. Glue curtain rings and glass beads to Christmas balls.
4. Staple pie plate rims together, petal shape (Fig.2).
5. With glue, thread, or fine wire, fasten feathered spoons and foil petals alternately in radiating design around wreath frame.
6. Fasten bamboo sticks, topped with wooden beads, to petals and spoons in alternating spoke and pyramid pattern.
7. Trim center rim of wreath with strips of pleated metallic paper.
8. Fasten foil plate halves to wreath at base of petal and spoon design.
9. Fasten ornamented Christmas balls to foil plate halves.

Bamboo and mirror table tree **page 48**



Materials

Glass, brass, or china compote
½-inch wooden dowel pin 1½ times as long as diameter of compote
18 to 20 bamboo sticks from place mat
Catsup bottle lid
Toothpicks
Colored metallic paper or ribbon cut in narrow, pointed strips
Small brass candlestick
Nail polish bottle with pointed stopper
Small, assorted ornaments: plastic snowflakes cut in small pieces, beads, small Christmas balls, mirror rectangles.



Procedure

1. Fix dowel to center of compote with transparent tape or modeling clay as in Fig. 1.
2. Fasten bamboo sticks, Maypole fashion, to top of dowel and rim of bowl with transparent tape, Fig. 2.
3. Glue paper lining in catsup lid.
4. Cut paper circle, 5 inch diameter; open circle and cut center hole slightly larger than catsup lid as in Fig 3; fit circle around lid, skirt fashion, overlapping edges; fasten; glue skirted lid over top of dowel.
5. Glue radiating row of toothpicks to paper skirt, beginning at top; glue second row of picks a bit lower and between picks in first row. Make 4 rows, letting last extend slightly over edge of paper skirt.
6. Glue metallic paper or ribbon strips to bamboo framework under paper skirt, leaving ends free.
7. Glue pieces of plastic snowflake, small Christmas tree balls, painted toothpicks, or other ornaments of your choice to toothpicks on skirt and bamboo framework. Many original designs can be worked out.

Note: For easier work, complete one section from top to bottom, let dry, then move to next section of tree.

8. Fix nail polish bottle to brass candlestick; fasten both on catsup lid to form tree finial; decorate to suit your fancy.

Chopstick wall wreath**, page 50**

Materials

14-inch florists' wire wreath frame
28 bamboo sticks (from place mat)
7 pairs chopsticks

[*Turn to page 136*



wherever there's a phone

Want the Joneses, plumber, doctor? Need a name or address in a hurry? Ask the Bates List Finder! A touch of your finger . . . this "home secretary" springs open . . . gives the information instantly. No fuss or fumbling with directory or makeshift lists. Their decorator colors match or contrast with color phones or decor. Choice of 6 models, 32 distinctive finishes. Priced from $1.95 to $7.50 (slightly higher in Canada). Ample room for 1300 listings.

Such a smart addition to any home! What a colorful, useful gift!

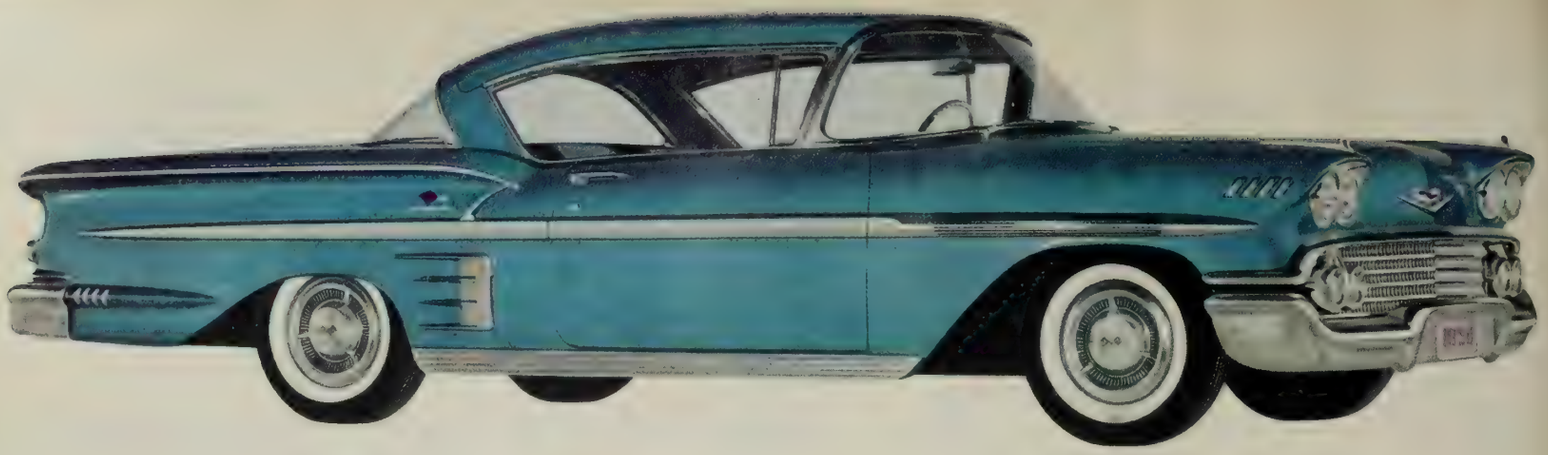


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Quality numbering machines, staplers, list finders for office and home



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Almost too new to be true!

'58 CHEVROLET

Never, never has a car been so wonderfully new in so many different ways! It's the longest, lowest, widest Chevrolet that ever said, "C'mon, let's get going!"

Real surprises await you in Chevrolet's three new series, its new line of station wagons, its 17 all-new models:

A revolutionary new V8! That's Chevy's Turbo-Thrust V8*! Combustion chambers are *in the block* for super-smooth performance, high efficiency. Horsepower ranges up to 280. Three new versions of the famous Turbo-Fire V8, too, including Ramjet Fuel Injection*, and more power for the Blue-Flame Six.

New body-frame construction! New X-design Safety-Girder frame provides extra safety with a lower center of gravity . . . and new locked-together strength in the way it is wedded to the new Body by Fisher.

All-new 4-coil suspension! Here's a fabulous combination of super-soft coil springs *and* the super stability of Chevy's exclusive four-link rear suspension.

You can even ride on air! Level Air suspension* puts air springs at *every* wheel for the ultimate in thistledown comfort—and the car stays level, regardless of load changes front or rear! . . . See the year's newest car at your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Mich.

**Extra-cost option.*

CHEVROLET



The Impala in Anniversary Gold, a new color for General Motors 50th Anniversary Year.

How to tell what kind of tree you've bought

THE easiest way to determine what kind of a Christmas tree you have is to examine its needles. They are your key to identification. Look at their length; note the way they are attached to the twig; and feel the texture. Pictured here are the needles of Christmas trees which are among America's top ten. They have gained this popularity because they are naturally symmetrical and compact or may easily be pruned that way; they hold their needles for a long period of time after being cut; and, for the nurseryman, are relatively quick growing.



Balsam fir: Needles are soft to the touch, blunt, and 1 to 2 inches long. When these needles are broken off, they leave a smooth, round scar on the twig.



Douglas fir: These needles are similar to balsam fir. They are attached singly to the stem, are soft, and not sharp. One clue: its buds are longer, more pointed than balsam.



Pine: Of all Christmas tree needles, these are the easiest to identify. Needles range from 2 to 5 inches long, are supple, and are attached to twig in bundles of 2 to 5.



Spruce: The needles are usually stiff and sharply pointed. They have a pungent odor if crushed. When they've fallen from a twig, they leave tiny jagged scars.

Make safety part of your holiday plans

EVERGREENS are highly flammable when they begin to dry out. Within seconds, one spark can transform your Christmas tree into a roaring, explosive mass of flames. The water you give to your tree not only keeps it fresh—it adds to your safety. Keep the tree's moisture content high—make your holiday safer by following these suggestions, offered by National Safety Council.

1. *Don't put lighted candles on the tree—don't place tree near a warm air register, radiator, or heat-giving device like TV set.*
2. *Don't place tree near any furnishings which might help a fire spread.*
3. *Don't place tree where it might trap occupants of a room or building.*
4. *Don't leave lights burning on tree when you retire or go out.*
5. *Don't use any electrical wiring on tree until you've checked for breaks.*
6. *Don't leave paper wrappings lying around after gifts have been opened.*
7. *Fire? Don't try to "do it yourself." Call fire department immediately.*

PUSH

OUT

CHRISTMAS TREES:

Care and safety



Nothing looks more attractive during the holiday season than a fresh, green, full-needled Christmas tree. A tree that is rapidly dropping its needles looks bad, and is a potential fire hazard. You can avoid fast needle drop by purchasing a fresh tree, then following these simple rules

Unless you cut your own Christmas tree, it's difficult to tell how fresh it really is. When you buy a cut tree, you can only hope that it wasn't chopped down too long ago; that it was stored properly until it got to you.

There is one test, however, that may save you from buying a tree that is far past its peak: pull at the needles at the end of a branch. If they have a good resistance to being pulled off, the tree is relatively fresh. If the needles come off easily, the tree is dry, won't last long in your home.

If you're going to trim a live, balled and burlapped tree, assure yourself of delivery when you want it by giving your nurseryman plenty of advance notice. Good digging days are few in December.

pages to your GARDEN BOOK
File with Evergreens
Better Homes Garden Book

PUSH

OUT

How to make a cut Christmas tree last longer

AFTER you purchase your tree, and before you bring it into the house for trimming, put it into cool storage. Set the butt end in a tub of water and keep it there until you're ready to bring the tree inside. Ideally, the tree should not be brought into the warm house until the last moment. In all probability, your tree will not last longer simply because you wait until just before Christmas to buy it. Most of the trees shipped into your area were cut at the same time. Purchase yours early to insure a good selection, give it good storage treatment at home.

Photographs: Stanley



When the tree is brought home, make a fresh cut from the trunk bottom. Take off about an inch, sawing through at an angle.

The exposed fresh wood can draw water up into branches easier. The angle keeps the trunk from sitting flat in tree holder.



Store the tree in a cool place until you're ready to trim it. Either basement or garage is good; tree is safe from damage.

Set tree base in water-filled container, which should be checked daily to see that water level is kept up.



Spray your tree with geon latex to reduce water loss and wilt. Be sure all needles receive a good coating.

Geon latex is the rubber-base chemical that helps trees through transplanting shock — is available at nurseries, garden centers.



When tree is finally brought into the house, set it in a base that holds water. Check it daily, add water to keep tree bottom wet.

If, despite these precautions, your tree starts to drop needles heavily, safest bet is to take it down immediately.

How to care for a balled and burlapped tree

EACH year, more and more people buy their Christmas trees "live." They purchase balled and burlapped nursery stock, use it as a trimmed tree in the house for a few days, then plant it in the garden to enjoy for many years to come. Most nurseries are glad to have you choose and tag the tree you want. Remember to keep your lot-plan needs in mind when you make your choice. When the delivery date you've specified arrives, the nurseryman will dig, ball and burlap your tree. Pretrimming care of live trees is much the same as for cut trees.





Above: As soon as you bring your balled tree home, place it in a tub and pour water over and around sides of ball. Remove tree from water when ball is soaked. Move tree by grasping soil ball, not branches.

Above right: To cut down on water loss due to evaporation, wrap ball in plastic sheet. The plastic acts just as hot caps do out in the garden. When tree is in house, loosen plastic occasionally, pour water on ball.

Right: To keep as much moisture in the tree as possible, spray its branches with geon latex. Give tree maximum chance for survival by keeping it in your warm house for no longer than five or six days.

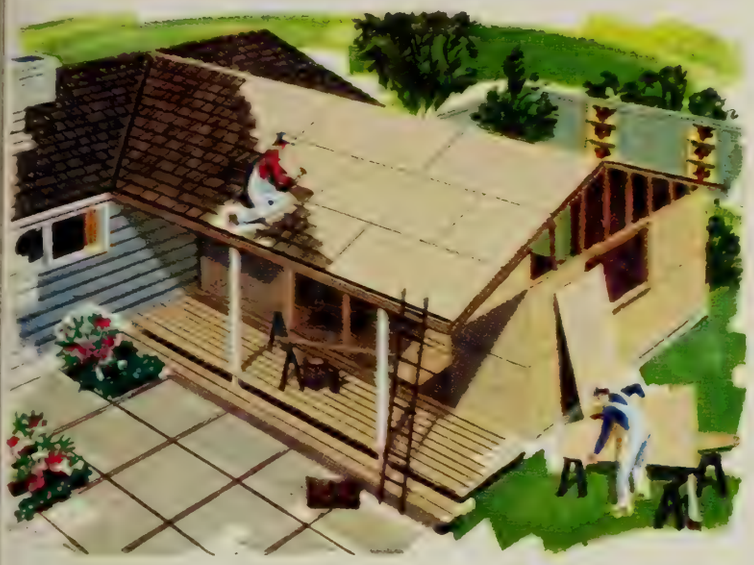


How to plant your live Christmas tree

- **Dig the hole to same depth as soil ball, but make it a foot wider.**
- **Fill hole with mulch to keep soil from freezing before you plant tree.**
- **Plant tree as soon after Christmas as possible. Water deeply; mulch.**
- **Where winters are dry, erect screening to prevent drying from winds.**

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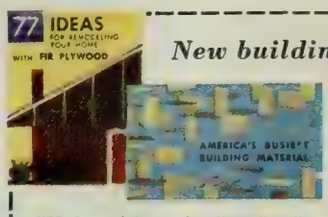
Fir plywood built-ins like this convenient shelf-door wardrobe and built-in vanity give you neat compact storage space . . . plus far more *usable* floor space. They're a real decorative asset, too. Use standard fir plywood, painted or stained, or exciting new textured panels.



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Health insurance

Continued from page 122

phe of poor health is more like gambling than insuring.

For even if you bought one of each of these, the really disastrous costs of sickness would probably still be uncovered.

Here and there you'll see health policies offered that are even more restricted, and that seem unbelievably cheap. But before you buy, remember that all insurance costs are carefully calculated so that the money paid for premiums will always cover the benefits paid out.

So think twice before you buy that marvelous bargain that pays $10,000 if you fall from a great height and fracture your left leg while traveling to Samoa in a submarine. The perils to health are almost limitless. This is why the experts all start their own health insurance with basic blanket protection, then fill in, if they like, with supplemental policies.

One key test for any policy is whether or not it can be canceled by the company. If it can be, you will pay less. But should someone in your family develop an expensive illness that tends to recur many times—such as heart diesase or cancer—the company will hang on for just one or two attacks.

This is not unfair. The premium was worked out to exclude such illness. And the company will not cancel during a single siege of the sickness.

Many insurance men themselves carry noncancelable policies. (You can cancel if you wish, but the company can't.) Or they buy policies that can't be canceled for reasons of recurring ill health. These cost more, but you have protection till old age.

Who should be insured in your family? Everyone. Income policies, of course, are sold only to the wage earner, but medical bills are equally high whether for Junior or for you.

Buyers these days are interested in whether or not a policy offers maternity benefits. Policies that do usually cost more. As one expert says, "Having a child is a budgetable expense. In other words, you should be able to pay for it out of income, because, after all, you can always plan a little ahead for these things. We cannot," he sums up, "bring ourselves to look at maternity as a catastrophe."

The biggest problem in health insurance so far has been finding some protection for people over 65. A few policies protect you up to 70. Some will guarantee protection until 75, but only if you have bought the policy before you hit 65. The health of the elderly person is just too risky.

A few companies now guarantee to renew health insurance up to the age of 70, or even 75, and one major company will renew for life. One company writes a major medical policy with a top limit of $7,500. If you haven't used more than $6,500 of this before you're 75, you get an automatic $1,000 of health insurance through old age. Two more big companies have begun to offer policies that become paid-up for life at 65, and several will extend the benefits of group policies to employees who retire.

You may have to hunt for such policies, but if you're pushing into your fifties, the hunt is probably worthwhile.

Probably the first advances in insurance for the elderly will come in group insurance. And this is where the best buys are as well. Group health insurance sells for as much as 30 percent less than individual policies.

So take a hard look at that policy they're offering down at the office. At the same time, bear in mind that most group insurance offers just a kind of starter policy, and needs beefing up with individual insurance.

Your place of work may have an income policy that pays $75 a month. Take that one, but unless you've an unusual family, you'll need more. Remember, however, that no policy, no matter how cheap, is worth while if it doesn't meet the needs you're trying to fill. Be choosy.

Read every word of the policy and make sure you understand it.

Procrastination is the art of keeping up with yesterday.

—Donald Marquis

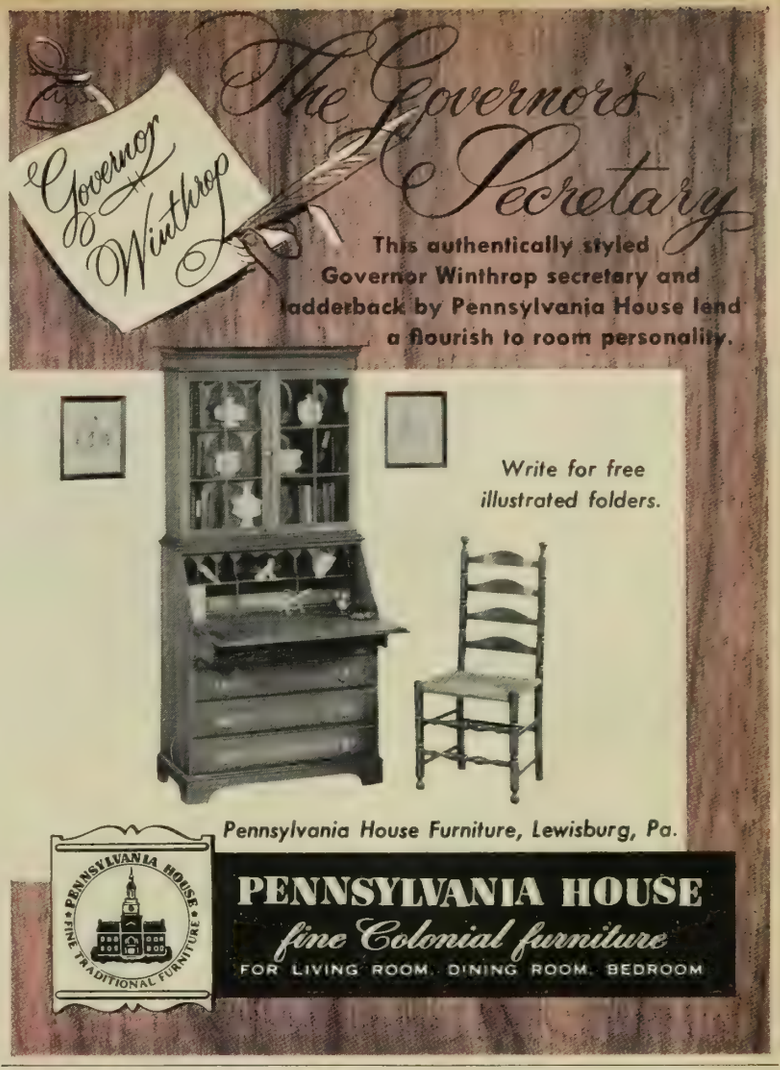
The same thing goes for your old policies. And if you've had a policy for more than five years, take an extra-close look.

Not long ago, a policy that paid $5 a day against hospital room costs might have been adequate in your town. Today it should probably be around $15 a day, or more.

One phrase to watch for in income policies is "confining." Some contracts give benefits as long as you're confined to a hospital, your bed, or the inside of your home. Nonconfining policies are best, since they protect best in a long illness, and that's usually what you are insuring against. They do cost more.

Take time with your health insurance. Your policy may read, "Up to $500 in surgeon's fees!" That $500 may be for a pretty rare operation. See what the policy pays for more common surgery, such as an appendectomy. Then, if necessary, call your County Medical Association and find out just what an appendectomy usually costs in your town.

But don't expect insurance to cover every last cent. One reason health insurance is within your financial reach is that companies cover only part of the expenses, not all. Seventy-five percent is the average.







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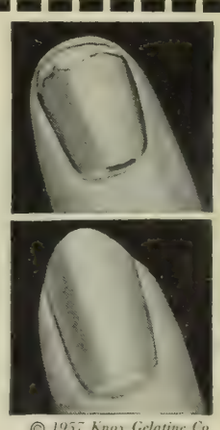
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AT YOUR GROCER'S



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For your most colorful Christmas

Continued from page 129

7 wooden embroidery hoops
Wooden beads
Glow-paper circles, halved
Tempera paints
Wire or glue

Procedure

Wire or glue chopsticks to frame in star shape.

Add bamboo sticks, topped with wooden beads.

Fix embroidery hoops at base of star points.

Paint design color you prefer.

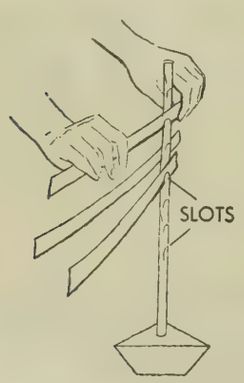
Glue glow-paper half-circles and large wooden beads in lower half of hoops.

Table trees, **page 48**



Materials

Heavy dowel pin, 25-28 inches long
Aluminum foil plate rims
Colored glass balls
Beaded sprays
Green florists' tape
Wire
Plaster of paris or wood block



Procedure

Slot dowel at cross points down center where tree "branches" will be placed, as sketched.

Secure slotted dowel to wood block or in plaster of paris base.

Paint dowel and base.

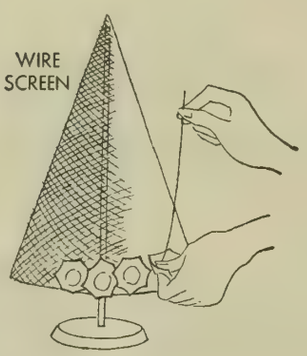
Cut plate rims in halves and quarters and wire together in pairs to make leaves; wire glass balls, bead sprays, and leaves in clusters; cover wire stems with green tape. Fasten clusters in dowel slots with transparent tape or wire. Repeat procedure on other side of dowel, if desired.



Egg carton table tree **Page 48**

Materials

Strong dowel pin, 25-30 inches long
Wire screen or plastic foam cone, 20 to 25 inches high
Egg-carton cup sections, cut in graduated sizes
Glow-papers, cut in small circles or diamonds
Colored glass beads
Plaster of paris, wire or thread



Procedure

Fill pie tin or shallow pan with plaster of paris mix; insert dowel in center and let dry; remove tin covering when base is firm.

Make wire screen cone around dowel; if using plastic cone, be sure dowel penetrates sufficiently to hold.

Sew egg cups to cone with fine wire or heavy thread, using curved upholstery needle. Start at bottom of cone with largest cups cup-side down for first row; reverse and use cup-side facing out for second and all succeeding rows. Use smaller cups as tree grows.

Spray tree white—or chosen color.

Glue beads to papers and then to center of egg cups. If using plastic foam cone, cups, papers, and beads may be fastened in one operation by threading them in reverse order on a long straight pin which is inserted into cone.

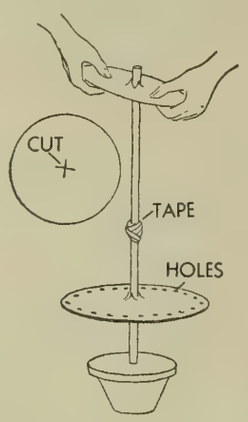
Attach bead and glow-paper spray at top.



Candy-stick tree, **page 48**

Materials

Clay flowerpot, painted red
Heavy, 30-inch dowel pin
6-7 dozen candy sticks, wrapped in transparent paper
2-3 dozen red candy discs, wrapped in transparent paper
4 rimless aluminum foil plates in graduated sizes (a double thickness makes stronger platforms)
Plaster of paris
Fine wire or thread



Procedure

Place dowel in center of flowerpot and fill with plaster of paris mix; let dry thoroughly.

Make small crosscut in center of each foil plate, just large enough to allow dowel to push through. Punch holes evenly around edges of plates (see fig.) and hang candy stick from each with thread or wire.

Push plates down over top of dowel, largest at bottom, and fasten them with masking tape.

Set red candy discs around edges of each plate to cover holes and wire ends.

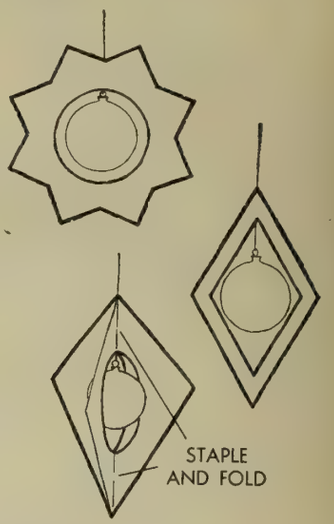
Add candy-stick candle at top.

Nativity scene wall hanging **page 52**

Cover 2x4-foot plywood panel with a piece of gold foil cut slightly larger than wood panel. The extra allowance is secured at back of board. Cover foil with neutral colored, transparent fabric. Stretch fabric taut and fix in place, creating a hazy background.

Cut paper patterns of your design and arrange on board as guide for applying figures. As each figure is cut from straw mats, cement it to the area where the paper pattern was placed. Sheep and stars are cut from white felt, halos from gold leather. Use gold braid, colored yarns, brass curtain rings, sequins, and colored tacks for ornaments.

Christmas tree ornaments **page 48**



Materials

Lightweight cardboard, finished or painted on both sides
Paper or glass ball ornaments
Notarial or decorative seals

Procedure

Star shapes: Cut star-shape pattern from cardboard circles; cut out center slightly larger than ornament to be framed; hang ornament in center of frame with wire or thread.

Open-diamond shape: Cut diamond shape from cardboard and cut out center, leaving ½-inch rim, hang ornament in center.

Double-diamond shape: From cardboard, cut two matching diamond shapes as above; score each through center and staple together along this line; fold diamonds lightly along center line and away from each other, making four vanes or "wings" 90 degrees apart; paste decorative seals in angles.

Directions for folded paper designs on pages **50, 51, 52**

All of these designs are based on one of the two following methods of folding paper cut into strips.

Table stars, **page 50**

Materials

For each star, 14½ inch diameter: Paper strip 5 inches wide, 55 inches long
Small glass container
Large Christmas ball
10 small Christmas balls

Procedure

Fold strip zigzag style to make 10½ points; overlap end half-points and staple to make loose star shape; set glass or other inconspicuous container in center of star and top with large ball; tuck small balls at base between star points. [*Turn to page 138*

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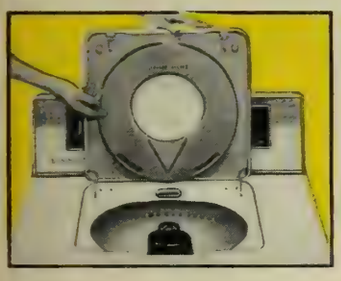
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For your most colorful Christmas

Continued from page 136

Fireplace stars, Page 52
18" diameter

Materials

For each star: Paper strip 8 inches wide, 90 inches long
Plastic foam disc, ⅝ inches thick, 7 inches diameter
Colored beads
Glass ball ornaments
Foil reflector
Long straight pins
Small hand staple

Procedure

Fold strip pyramid style to make 10½ points; overlap ends and staple.

Hold star points together at top-center and lay design over plastic foam disc; space points evenly and pin each to center of disc.

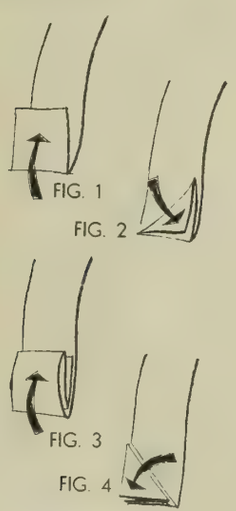
Run pin through glass bead and insert in each "valley" about 3 inches down from center of star.

Wire a glass ball ornament through foil reflector and into disc at center of star.

Fasten small ornaments to star tips with transparent tape.

The punch-bowl wreath seen on room-divider shelf in background is 24 inches in diameter. It is a pyramid fold made from strip 5 inches wide and 12 feet long.

The zigzag fold



1. Lay paper strip in front of you, in vertical position, right side up.

2. Beginning at nearest or bottom end of strip, fold end toward top, making a paper square (Fig. 1), i.e., a 2-inch fold for paper 2 inches wide, a 5-inch fold for paper 5 inch wide, etc.; crease heavily at point of fold.

3. Fold upper *left* corner of this square back and down to lower right corner, making a diagonal fold (Fig. 2); crease heavily.

4. Fold lower end of strip forward and up again (as in first fold) making second square (Fig. 3); crease heavily.

5. Fold upper *right* corner of new square back and down to left corner, making second diagonal line in the opposite direction (Fig. 3); crease heavily.

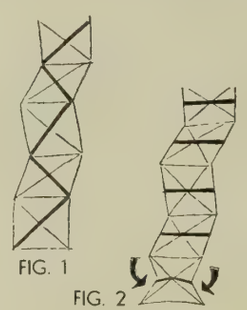
6. Continue these alternate square and diagonal (first to right and then to left) folds to end of strip; always crease heavily.

The pyramid fold

Note: If paper is same color on both sides, mark it so you will begin each step from same end of strip and with same side up.

1. Fold and crease entire length of strip in the zigzag fold.

2. Begin again at bottom of strip and repeat the zigzag fold in the opposite direction, i.e., at fold 2, bring upper *right* corner down to lower left corner, crossing first diagonal at right angles; at fold 4, bring upper *left* corner to lower right corner, etc. When you finish, each square of the strip will be marked with two diagonal creases



that cross each other at center of each square (Fig. 1).

3. Begin a third time at bottom end of strip and fold and crease each square straight across the strip at the point where diagonal lines intersect (Fig. 2). Make this fold upward (in opposite direction to the diagonal folds.)

4. Begin a fourth time at bottom end of strip and pull under the sides of each square (at point of arrows in Fig. 2). The strip will automatically shape itself into a series of pyramid-like folds.

Folded-paper wreath, page 52



Materials

White shelf-paper strip, 4½ inches wide, about 9 feet long for a 24-inch-diameter wreath
Green paper strip, 2¼ inches wide, about 7 feet long
20-inch-square lightweight cardboard, painted to match wall surface on which wreath will be hung
22 plastic foam, paper, or glass balls
Small hand stapler

Procedure

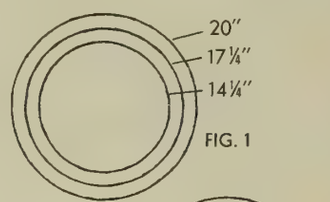
1. Fold white strip, pyramid style, making 22½ points; overlap end half-points to make a circle and staple together.

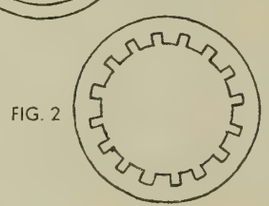
2. Fold green strip zigzag style, making 22½ points; overlap ends as above and staple

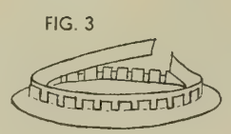
3. Fit green ring over inner half of white ring; staple at base along side of each point.

4. For wreath base or frame, mark cardboard square into 3 circles, 20, 17¼, and 14¼ inches in diameter (Fig. 1); cut out center circle and "tooth" inner edge of remaining wheel (Fig. 2) at equidistant points; fold "teeth" up; cut strip of cardboard 1 inch wide and about 52 inches long; staple this strip to inner side of "teeth", making a standing ring surrounded by a flat ring as shown in Fig. 3.

5. Turn folded wreath upside down and make 1-inch-deep cuts across center of each cross-fold at right angles (Fig. 4); widen slits, if necessary, to fit over standing ring of cardboard base; turn wreath right side up and adjust points evenly around ring; staple wreath to base on under side.









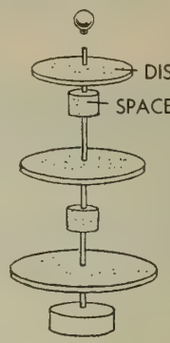
6. Glue colored balls in "valleys" between wreath points.

Candy-stripe Tree, page 50



Materials

For tree 18 inches tall, 11 inches wide
Paper strip 4⅞ inches wide, 85 inches long
Paper strip 4¼ inches wide, 73 inches long
Paper strip 3⅝ inches wide, 58 inches long
3 plastic-foam discs, ½ inch thick and 4, 5, and 6 inches diameter
2 plastic-foam spacers, 1-inch diameter, 4⅞ and 4¼ inches long
Plastic-foam cylinder for base, 3-inch diameter, 2¼ inches tall
Hollow metal rod (curtain), ⅛ inch diameter, 17 inches long
24 glass ball ornaments in 3 sizes



Procedure

Fold each strip zigzag style into 8½ points; overlap ends and staple.

Force hollow metal rod through plastic-foam pieces assembled as shown in sketch.

Cover edges of discs and base with paper or ribbon strips.

Place folded stars on discs, smallest at top; adjust points and glue ornaments in place between each one.

General directions for paper sculpture designs.

Rolls of cash register paper are available in several colors and widths at most office supply stores.

If yours does not have them, cut strips from wall or shelf paper or use a stiff ribbon. If a design appears on one side of paper only, use two strips, back to back. Other materials needed are generally available from artist supply, display, florist, or variety shops.

When using cash register or any roll type paper or ribbon, the natural curl of the paper as it comes off the roll should face inward or toward the center of the ornament, thus (), *not*)(, so the proper curves can be developed. Height, width, and color of all designs can be adapted to your space and color theme.

Paper sculpture wall tree
Page 49

Size: 30" high, 20-24" wide



Materials

8½ yards strip-paper or ribbon, 2¼ inches wide

[*Turn to page 140*

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Risë Stevens *loves to entertain at Sunday night supper —serves hot 'n spicy Chili Roll-ups*



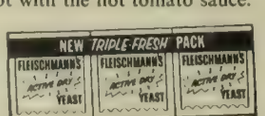
"I enjoy the part of hostess," says Risë Stevens, famous opera and recording star. "And I get rave reviews for my Main Dish Chili Roll-ups—luscious corn-meal pancakes made the 'Yeast-Riz' way, then filled with good hot chili. You'll love the crispy lightness, the different, delicious flavor only yeast can give. Use Fleischmann's Active Dry Yeast. It's fast and easy, keeps for months."

Chili Roll-ups

Makes 4 Servings

Scald.....½ cup milk
Stir in.....2 tablespoons sugar
1 teaspoon salt
¼ cup shortening
Cool to lukewarm.
Measure into bowl.....¼ cup warm (not hot) water
(Cool to lukewarm for compressed yeast.)
Sprinkle or crumble in 1 package or cake Fleischmann's Yeast, active dry or compressed
Stir until dissolved. Add lukewarm milk mixture.
Add.....1 egg, beaten
½ cup yellow corn meal
½ cup sifted enriched flour
Beat until smooth, about 1 minute. Cover. Let rise in warm place, free from draft, until doubled in bulk, about 30 minutes.

Heat in separate pans.....1 can (15½ ounces) chili con carne
1 can (10 ounces) tomato purée or sauce
Stir corn-meal batter down. Pour onto moderately hot, slightly greased griddle to form cakes about 6 inches in diameter. Bake over low to medium heat until bubbles appear over surface and edges seem dry; turn only once. Flip cakes over onto warm plates. Spread each at once with ¼ cup of the hot chili con carne. Roll up as for jelly roll. Serve hot with the hot tomato sauce.

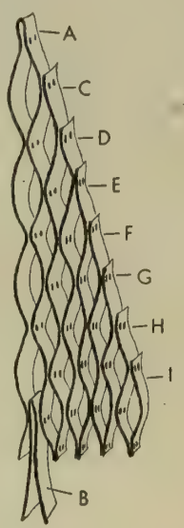


Another Fine Product of Standard Brands, Inc.

For your most colorful Christmas

Continued from page 138

36 assorted ornaments or reflectors, 2½-3 inches diameter
Small hand stapler



Procedure

1. Fold strip A, 58 inches long, in half and staple sides together at points 2, 8½, 15, and 21½ inches down from top fold.

2. Fold strip B, 15 inches long, (tree trunk) in half and insert *between* ends of strip A; staple in place at point 6½ inches down from last staple on A.

3. Cut two strips (C) 25½ inches long; working with one at a time, staple to right side of strip A at halfway points between staples on A and at bottom ends of strips. Repeat with second strip on left.

4. Cut two strips (D) 22½ inches long; staple, one at a time, to strips C at points opposite staples on A, beginning at second staple down from top.

5. Cut two strips (E) 19½ inches long; staple to strips D at points opposite staples on C, beginning at second staple.

6. Cut two strips (F) 16½ inches long; staple to E at points opposite staples on A and D, beginning at third staple.

7. Cut two strips (G) 13½ inches long, staple to F at points opposite staples on C and E, beginning at third staple.

8. Cut two strips (H) 10½ inches long; staple to G at points opposite staples on A, D, and F, beginning at fourth staple.

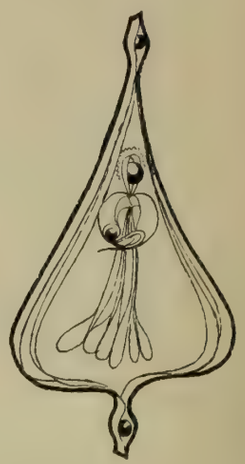
9. Cut two strips (I) 7½ inch-long; staple to H at points opposite staples on C, E, and G, beginning at fourth staple.

10. Insert ornaments in the 36 pockets left between stapling points. Hang tree from picture hook with fine wire, gold thread, or ribbon inserted at top.

Star and figure design
Page 50

Materials

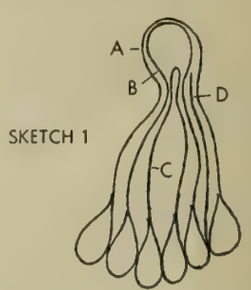
6 1/9 yards (220 inches) of 1-inch-wide paper strips or stiff ribbon



2⅔ yards (96 inches) of 2½-inch-wide paper strips or ribbon
3 glass ornaments about 1¼-inch diameter
1 larger ornament, about 2-inch diameter
Gold foil doily, 2¾-inch diameter
Hand stapler

Procedure

For Madonna, approximately 19½ inches high, use 1-inch width material and follow steps as shown in following sketches.



SKETCH 1

1. Cut strip A 50 inches long; mark a point 9 inches from left end and form a loop by stapling end at this point; repeat process on right end of strip, 7½ inches from end.

2. Cut strip B 47 inches long; repeat looping process 8 inches from left, 7 inches from right.

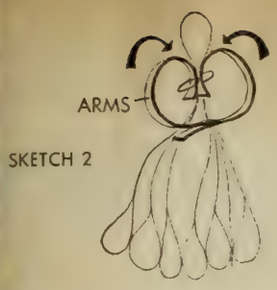
3. Cut strip C 41 inches long; repeat loops 8 inches from left end and 9 inches from right; fold strip C at center after making loops.

4. Cut strip D 14½ inches long.

5. Curve strips A and B over loosely as shown in sketch 1; set strips C and D in place as shown and staple skirt-loops to each other, catching lower end of strip D in position between A and B.

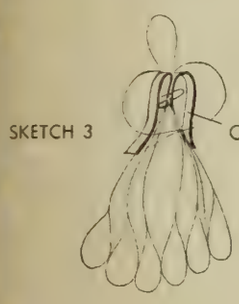
6. Form temporary neck of figure and determine outline of head by clamping strips together with paper clip at point suggested in sketch.

7. To form arm and shoulders (sketch 2), cut two strips, 11 and 12 inches long; overlap ends about 2½ inches and staple at center of overlap; lay strip at figure's waist and bring free ends upward and



SKETCH 2

inward, tucking them down behind paper clip at neck.



SKETCH 3

8. To form chest (sketch 3), cut two strips 5½ inches long; insert one end of strips between the body strips and under paper clip at a point just below the shoulders, slanting strips upward at a 45 degree angle; bring free ends forward to left and right, around and down within circle formed by arms and shoulders; staple to outer body strips about 3 inches down from neck.

9. Replace paper clip at neck with staples, making sure all ends are caught securely.

10. Fasten 2-inch ornament in head-loop; paste foil doily at back of head to form halo.

11. To form child-figure, cut strip of 1-inch-wide material 34 inches long; beginning from left end, mark strip lightly into sections measuring 9, 9¾, 9, and 6¼ inches (see Fig. 1 below). Wrap left end of strip tightly around 1½-inch ornament; remove ornament and fasten this loop with paper clip; make second turn slightly looser, up to first 9-inch mark. Fas-

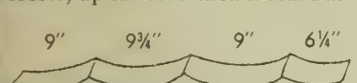


FIG. 1


FIG. 2

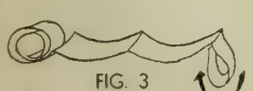

FIG. 3


FIG. 4


FIG. 5

ten this loop, too, under paper clip, (Fig. 2). Now move to right end of strip and fold end under and back to 6¼-inch mark (Fig. 3); crease, fold under and back a second time to 9-inch mark (Fig. 4); crease and fold under and back again to paper clip. Remove paper clip and staple loops and folds together at this point (Fig. 5). Fasten ornament in head-loop and staple figure in place in Madonna's arms.



12. To make frame for figures, cut two strips of 2½-inch-wide material, each 48 inches long; staple strips together at each end and at points about 2 inches in from each end; using thread the color of your wall, sew through staples as shown in sketch, leaving sufficient length of thread for hanging; hang frame in desired location and pull thread easily at top to shorten sidestrips and create the bell-like shape.

13. Use a second thread to hold figure and child within frame.

14. Insert the 2 remaining ornaments in top and bottom pockets of frame.

Wall stars with figure

page 50



Materials

Paper strips or ribbon, ½-1 inch wide
Glass ball ornaments



Procedure

For a 12-point star, 7½-inch diameter, cut strip 8⅓ feet long.

Fold strip back and forth every 4⅛ inches, making 12 folds with a 1-inch tab left over. Staple tab to other end of strip.

With staple or fine hanging wire, clamp covered ends of folds together.

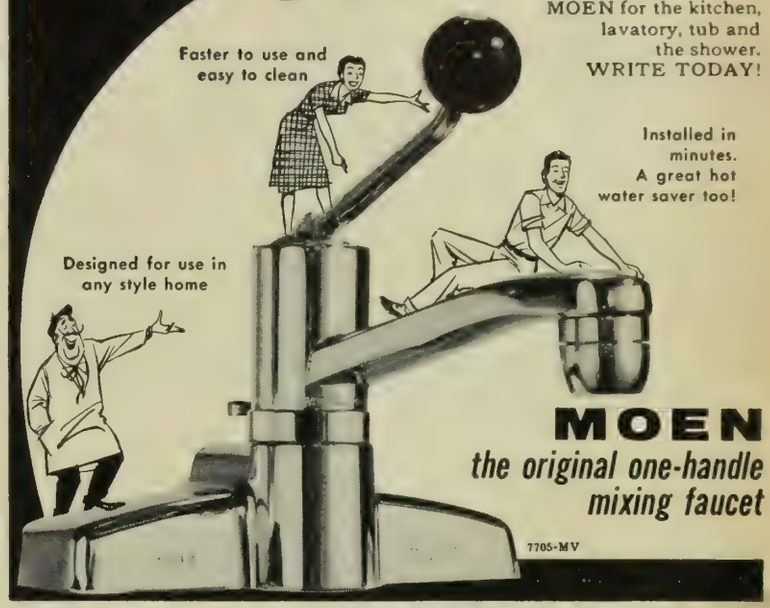
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1. The names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher: Meredith Publishing Company, Des Moines 3, Iowa.
Editor: Hugh Curtis, Des Moines 3, Iowa.
Managing editor: James Riggs, Des Moines 3, Iowa.
Fred Bohen, President, Des Moines 3, Iowa.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)
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5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.)

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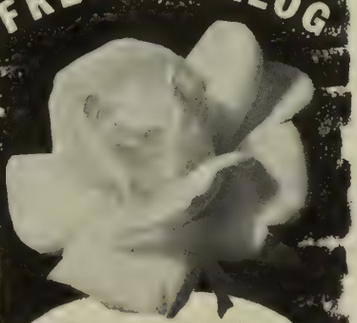
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By Harry R. O'Brien

Dec. 1 I awakened late this a.m. It was getting light enough for me to see something peculiar on the Washington hawthorn just outside the bedroom window.

There were white crowns on each little clump of the orange-colored fruits hanging on the twigs. It had been snowing.

But the day turned mild. Snow melted. Tonight I hurried out to work. Finished spreading straw on the strawberry bed. Spread some more peat on the back rose bed.

Dec. 2 Maybe we'll have some fall after all. Last month we went right from summer to winter. It was mild today, as I waddled out to haul and spread more peat and compost. I've been putting these on the rose beds. Roses are always hungry for humus.



After I dug the hole where our live Christmas tree is to be planted, I filled it up with some loose straw.

Dec. 3 Today was more than fall. It was genuine old-fashioned Indian Summer. Up to 65 in afternoon and still at 60 when I was home and out to work. For my day's stint, I put the mums away for winter.

Dec. 4 Hoed out more chickweeds from the roses, raked them up and hauled these and other organic wastes to the new compost pile.

Dec. 6 This has been a wonderful spring day. First, I heard the cardinals singing. Next, I looked and the thermometer said 57. Was 62 when I took off for work. Was 67 at lunchtime. Up to 70 in midafternoon. Still a balmy 65 when I hurried out to the garden.

At the bottom of the garden is a big bed where I hope to have my mums next year. David had used the tiller on it some weeks ago and worked weeds into the soil.

So tonight I hauled and spread compost over it as a substitute for manure I can't get. This we'll work into the soil as we till or spade next spring. Then I'll work in some peat. Mums thrive on peat.

Dec. 10 If Maggie doesn't like the live Christmas tree I picked out tonight, it's too late. But she should. It is another Colorado blue spruce,

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of about the same size as the one she picked out last year. I stopped at the nursery on the way home and did the picking.

Dec. 11 Took time off from the office and went shopping with Maggie. Looked for Christmas presents for the grandkiddies, a birthday present for Danny, wrapping paper for gifts, and whatnot.

Dec. 12 At breakfast Maggie handed me a little package—a smile a yard wide on her face. It was my birthday present, for that happy event had arrived once more.

It was just what I've been needing—a woolen nightcap, to keep my bald head warm at night without having to wrap it up with the kivers. For supper, Maggie had baked me a cherry pie, too, in place of the traditional cake. In return, I gave her a Christmas present—another hybrid amaryllis bulb.

Dec. 16 All of us over to Donald's for dinner—a joint birthday affair to celebrate mine of the other day and Danny's, due now in four days. We took him over a little rocking chair. We also had a little gift for Gary, so he wouldn't feel bad. Baby Nancy is too young to know.

Dec. 17 Today's news is of interest to David only. Weather was mild, so I up and did what he has been doing these many years. I dug the hole where our live Christmas tree is to be planted. After it was dug, I filled the hole with loose straw and piled more over the soil dug out. This should make planting easier.

Dec. 18 Janet phoned, to ask if I could, please, cut her a basket of greenery for Christmas decorations. We have a lot of big evergreens which can be cut without harm. She and Donald have only a few, all still small. So I gathered her a big basket of pine, spruce, and yew branches.

Dec. 19 "Oh, the Christmas tree came," was Maggie's budget of news as I came home. She had the man from the nursery put it where it will be handy for David and me to carry in.

Dec. 20 Janet came over. I heard her telling Maggie about how she has the house all decorated up with the evergreens I had cut for her. Next, I'll have to cut some more for Maggie here at home.

Dec. 22 On way home, I stopped at our local florist shop and bought Maggie's Christmas present. It was a potted azalea in bloom. I came carrying it into the kitchen and

[*Turn to page 148*



When I crawled upstairs to bed about midnight, David and Maggie were still in the living room, dolling up our live Christmas tree in usual fashion.

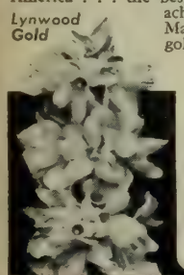
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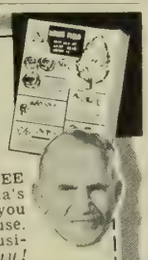
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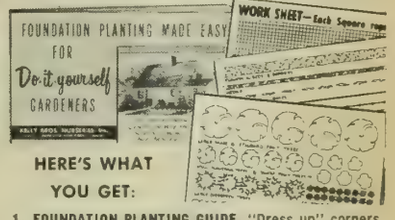
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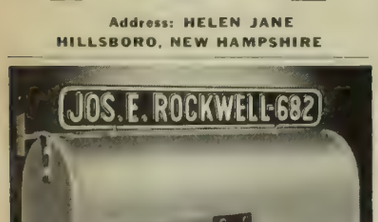
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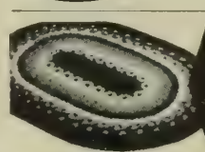
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Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

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Festive touch from Sweden—red candleholders with white designs. Use year round for smorgasbords; three inches; $1.95, ppd. Dalkullan, 3252 N. Clark St., Chicago 3, Ill.



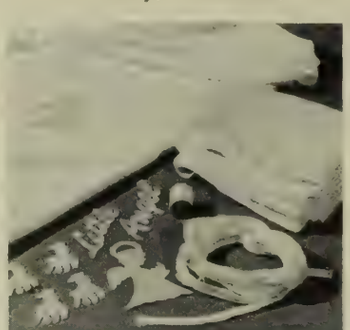
For a gardener—pistol pruner's 8¾-inch arm reaches past thorns for pruning, cutting flowers; $2.95, ppd. Max Schling Seedsmen, 538 Madison, Dept. 609, New York, N.Y.



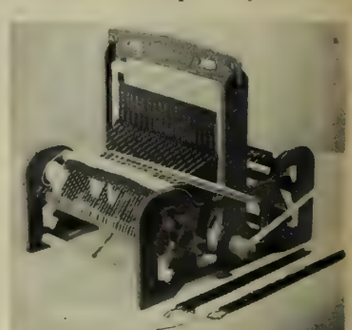
Let Santa do it—hold glasses for holiday parties. Or give set as an amusing gift. Red felt, white trim. Set of six is $3, ppd. Look Nook, 4120 University, Des Moines, Iowa.



Bright holiday trim on universal-check blanks gives check-gifts special look. Detachable verses are fun. Set of 8, $1, ppd. Velcraft, Dept. C., Box 1571, Rapid City, S. Dak.



Make Baby a blanket from easy to finish kit. Textured, white cotton is 34-inch square. Pink or blue washable felt motifs; $3.50, ppd. Itasca Weavers Guild, Itasca, Tex.



For hours of fun. Weave fabrics on this loom as wide as 6⅝ inches and any length. Develops creative skill; $3.98, ppd. Western Stationery Co., Box 299, Topeka, Kan.



Hickory-smoke meat all year. Electric smokehouse holds 20 lbs. Copper finish. 12x12x23¼; $27.95, exp. coll. Hammacher Schlemmer, 145 E. 57th St., New York 22, N.Y.



For the guy (or the gal) who has everything—a monogrammed burlap bag to hold it! Give 3 initials; $1.75, ppd. Page & Biddle, Dept. 11, 21 Station Rd., Haverford, Pa.

by Mail





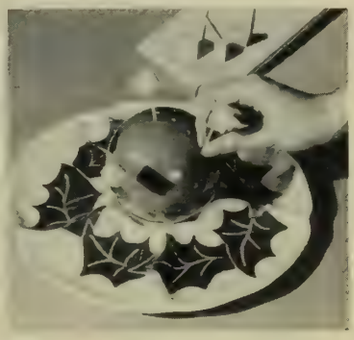
Fun to finish! Hand towels with Christmas caroler motif are white linen, 13x19½. Hemstitched hems. Pair (and floss), $2.69, ppd. Ward Phillips Co., Carpentersville 6, Ill.



Add a personal touch. Handcut initials (as many as three, if you wish) decorate a glistening crystal paper weight, 4x2¼. It's $1.75, ppd. Meredith's, Evanston 26, Ill.



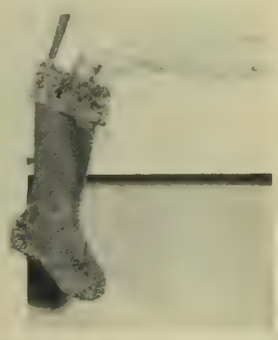
Who could resist a cuddly cocker with curly hair and gay bow? Washable lambskin, 13 inches long; $5.50, ppd. The Howard House, 3601 Kingsbridge, New York 63, N.Y.



A "natural" for holiday parties, gift giving. Hors d'oeuvres tray is wreathed in green. Red holly berry holds picks; $4.95, ppd. The Village Vendors, Los Angeles 49, Calif.



Out-of-the-ordinary salad servers are bamboo tongs. Serve vegetables, too. Set of three, $2, ppd. Contemporary House, 4014 Villanova, Preston Center, Dallas, Tex.



Sure to catch Santa's attention. Red velvet stocking for a mantel has jeweled heel, toe, cuff; $4.35, ppd. Julius Garfinckel & Co., 14th and F, N.W., Washington, D.C.



Overwhelm him with attache case holding 20 Havana cigars. Use later at work. Leatherette, 11½x17. $17.21, ppd. Macy's Smoke Shop, Herald Square, New York, N.Y.



Decorative and handy—pine rack for paper and hand towels in kitchen, bath, workshop, 9½x13½; $3.30, ppd. Wm. Laurie & Co., Inc., Dept. 21BH, Huntington, L. I., N.Y.

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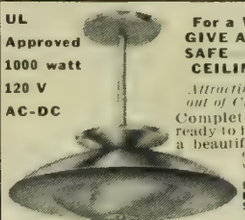
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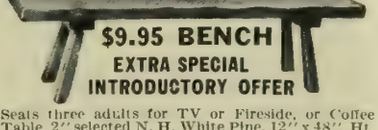
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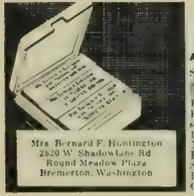


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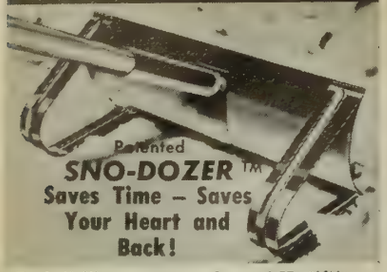
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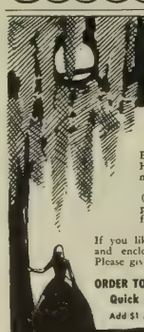
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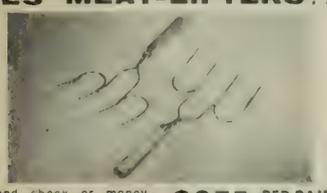
SEAFORD HOUSE Seaford 29, New York

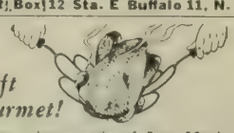
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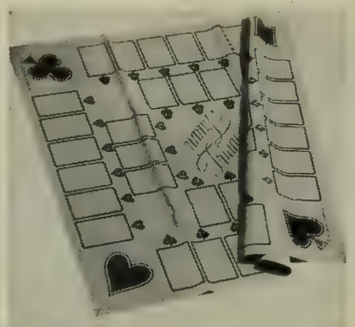
IVES NEW PRODUCTS, INC.
205 Medical Arts Building, Richmond, Indiana



Real party stopper. Revolving base for plate or punch bowl plays "Jingle Bells." Top is 5½ inches across; $3.50, ppd. Miles Kimball, 25 Algoma Blvd., Oshkosh, Wis.



Fine in a tight spot or corner. Rammer-Hammer's magnetic retractor holds nails, nozzles interchange; $2, ppd. Kathy Ilsa Gifts, P. O. Box 201, Montclair, N. J.



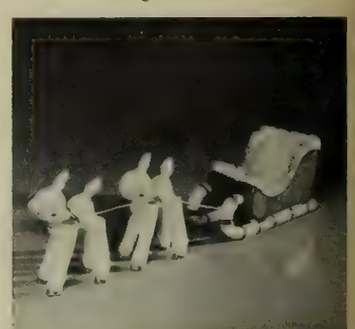
Goal in Triani is to outscore opponents in "booking" section of card table cover. Use playing cards (not included); $2, ppd. L. J. S. Sales, Box 262, Greenville, Ohio.



Easy does it—sharpen workshop, kitchen tools with electric hone. Has adjustable tool rest, angle guide; $19.95, ppd. Grill-Aid Co., Dept. BHG, Carthage, Mo.



Clever way to present a gift of money. Santa Claus money bags can decorate tree, too. Red and white felt; each, 85c, ppd. Honey Bear Farm, Route 1, Genoa City, Wis.



Fill Santa's sleigh with candy or plant. Gay red, white, and gold ceramic set is 10x2½x4 inches high. It's $2.25, ppd. Hutzler's, Mail Order Dept., Baltimore 1, Md.

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by Mail

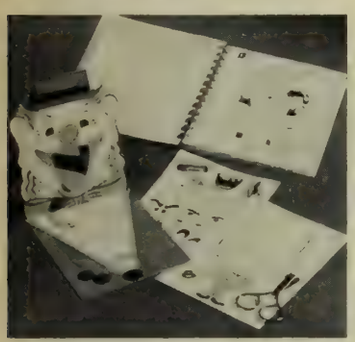




Two gifts in one—wicker garden basket contains white Cannon bath towel, fringed finger-tip towel, two wash cloths: $3.19, ppd. J. B. Ivey & Co., Charlotte, N. C.



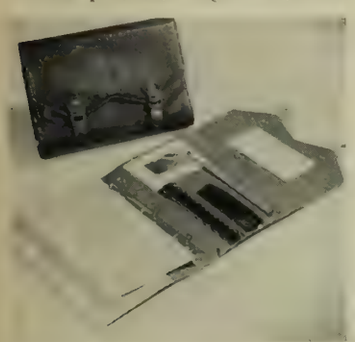
Solid copper house identification plate. Aluminum bracket. Any 17 letters on top line, 6 below; $9.95, ppd. Spear Engineering, 645 Spear Bldg., Colorado Springs, Colo.



Gives child the fun of opening seven gifts—toys, games, puzzles, charms from Book-O-Toys pockets: $1, ppd. Warfield Inc., P. O. Box 7171, Dept. J-10, Long Beach, Calif.



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School girl hit—carryall holds paper, coins, photos, necessities. First name in gold metal letters on red or tan leatherette; $3.50, ppd. Seaford House, Seaford 28, N.Y.



Just right with Early American. Use pine-framed blackboard for family messages or put in a child's room. It's 18x15 inches; $8.50, ppd. Old Guilford Forge, Guilford, Conn.

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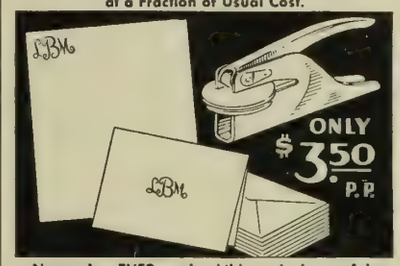
Build your own home and save the builders' profit—plus savings in lumber and labor with Sterling Ready-Cut-Homes. Anyone can assemble with simple, easy to follow plans furnished. Every house complete with all lumber, roofing, nails, glass, hardware, paint, doors and windows, marked ready to erect. Freight paid. Complete building plans ready for filing at low cost. Sold separately if desired. Write today!



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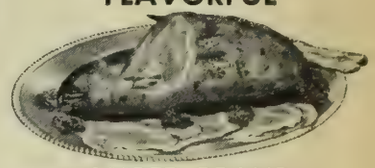
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Index of Advertisers

December, 1957

BETTER HOMES & GARDENS GUARANTEES
your money back or replacement if you buy any article of merchandise that is not as advertised therein

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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The diary of a plain dirt gardener

Begins on page 142

handed it to her Ladyship. She soon had it installed on a little table by the west living-room window where it seemed to belong.

Dec. 31 Just as I was ready to sally forth to end this year in a burst of useful outdoor jobs, I was halted in the back hall by Maggie.

"You can go right down and clean up the basement," says she. "Sweep up all the mess you made when you unpacked all your new roses last month. Sweep up the dirt you made when you dropped that potted plant and broke the pot."

Be it faithfully recorded that all this was done. Maggie came down. Mebbe it was to help. Mebbe it was to make sure I stayed on the job until it was done.

Anyhow, after supper I was so tired out that I fell asleep in my chair instead of working at the annual inventory and bookkeeping. A little after 10 I crept upstairs to bed. I didn't know whether we were richer or poorer. Whether the year would end on schedule or not.

Home planning helps

Begins on page 127

Oklahoma
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Oregon
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Pennsylvania
Pittsburgh—Joseph Horne Co.

South Carolina
Columbia—Devine Street Furniture House
Greenville—Mayfield's, Inc.

Texas
Austin—Calcasieu's
Dallas—Sanger Brothers
El Paso—American Furniture Co.
Houston—Foley's
McAllen—Jones & Jones
Victoria—Kamin Furniture

Utah
Salt Lake City—South East Furniture Co.

Vermont
Burlington—O'Halloran's

Virginia
Richmond—Miller & Rhoads

Washington
Longview—Hinton's Furniture
Spokane—The Crescent
Tacoma—Rhodes

Wisconsin
Madison—Black Furniture Company

Ontario
Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec
Montreal—The T. Eaton Co., Ltd.

*Offer advice on home planning and financing; do not offer help with decorating or furnishing.

Colorful Christmas

Continued from page 141

Spread 12 open ends of folded strip to form 12-point star.

Staple together the two sides of each star point about 1½ inches in from end.

Insert alternately, large and small glass balls in pockets formed between staples and center of each star point. See sketch.

For smaller stars, follow the same techniques, using shorter strips and making fewer, shorter folds.

Wall medallion and door panel **page 51**

Materials for medallion

7 yards strip-paper or ribbon, 3⅝ inches wide
1 plastic-foam disc, 9½ inches diameter, 1 inch thick
1 foil glamor mat or doily, 9 inches diameter
1 foil star, 8 inches diameter
1 foil reflector
4 gold ball ornaments, 2½ to 3-inches diameter

Procedure

Cover plastic-foam disc with glamor mat; decorate with foil star, reflector, and gold ball; roll strip of paper tightly around edge of disc and pin in place.

Fasten strips of paper around the 3 remaining gold balls.

Cut two strips of paper 46½ inches long; staple ends together at top; staple strips together again at points 14 and 39 inches down from top; staple at bottom.

Insert and fasten decorated disc in large pocket formed between center staples.

Cut two strips 49 inches long; staple these to either side of first design, at top and 4½ inches down from top. Fasten gold ball between paper strips at either side of gold disc; staple all four strips together at points just above and below large center pocket and at bottom. Insert last gold ball in small lower pocket.

Materials for panel

5½ yards strip-paper or ribbon, 3⅝ inches wide
9 assorted ornaments, 4-inch diameter

Procedure

Cut two strips, 8⅓ feet long; staple together at end, 5 inches in from end, and then at 10-inch intervals. Insert ornament in 10-inch pockets formed between staples.

Table decoration, **page 51**

Materials

2⅔ yards strip-paper or ribbon, 2⅛ inches wide
5 candles
5 curtain-rod splicers
5 plastic-foam discs, 4-inch diameter
5 pleated foil collars

Procedure

Cut paper or ribbon into two equal lengths; staple together at 8-inch intervals to form 5 pockets.

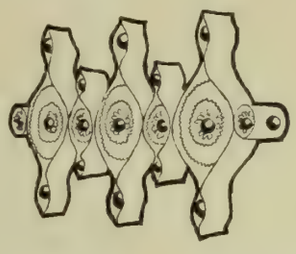
Set candles into curtain-rod splicers inserted in plastic-foam discs.

Add pleated collars to hide discs.

Place candles and discs in paper pockets.

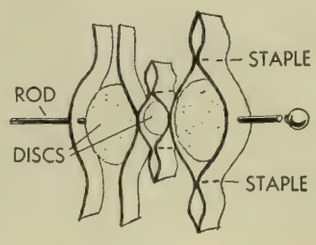
Paper-sculpture wall hanging **Page 51**

Size: 20″ high, 41″ wide



Materials

6 yards strip-paper or ribbon, 2⅛ inches wide
3 plastic-foam discs, 8-inch diameter, 1 inch thick
2 plastic-foam discs, 4-inch diameter, 1 inch thick
2 plastic-foam discs, 3-inch diameter, 1 inch thick
Pleated foil mats, reflectors, and glass ball ornaments used to cover and decorate discs
Telescoping brass curtain rod with finials, ½-inch diameter
6 gold ball ornaments, 2-inch diameter
4 gold ball ornaments, 1½-inch diameter



Procedure

With hollow half of curtain rod, bore hole through the 7 plastic discs, midway between front and back (see sketch).

Decorate discs with foil mats, reflectors, and ornaments.

Wind strip of paper tightly around each of the four smaller discs and pin in place; cut holes in paper to coincide with holes in discs.

Cut six pieces paper 20 inches long; staple together in pairs, ¼ inch and 4 inches from each end; put an 8-inch disc in each pocket formed, with hole through disc in horizontal position; cut holes in paper to coincide with holes in discs.

Cut four pieces paper, 13 inches long; staple together in pairs, ¼ inch and 2½ inches from each end; put a 4-inch disc in each pocket and cut holes in paper to coincide with holes in discs.

String discs on curtain rod in this order: 3-inch, 8-inch, 4-inch, 8-inch, 4-inch, 8-inch, 3-inch (see sketch).

Insert gold balls in small top and bottom pockets of the five larger discs, as seen in picture on page 51.

Simmer a chicken

Continued from page 84

Melt butter; blend in flour. Gradually add broth, milk, and water; cook over low heat until thick, stirring constantly. Add salt. Add chicken, rice, and vegetables. Pour into greased 11½x7½x1½-inch baking dish. Bake in moderate oven (350°) about 30 minutes. Sprinkle with almonds. Makes 10 servings.

Stewing chicken? Here are tips

Good "grooming." For chicken casseroles, a la kings, and salads, remove skin after cooling. Some folks like to leave skin on when serving old-fashioned stewed chicken as drumsticks, wings, breast.

Boning up. Strip the cooked, cooled meat from bones—careful not to get any bits of bone with chicken. You may leave meat in large pieces, dice, or slice.

How big a hen? For 3 cups diced cooked chicken, you'll need a ready-to-cook bird weighing about 3½ pounds.

Giblet know-how. Simmer heart and gizzard with rest of chicken. The liver is so tender it should be added last 15 minutes of cooking. Serve giblets as is, or chop and add to gravy.

Chicken broth. Season it to taste—then use for cooking rice, noodles, or dumplings. Or make gravy from broth.

Cold storage—before and after cooking. Keep uncooked chicken in the refrigerator. After stewing, place pan of chicken and broth in sink of cold water to hurry the cooling. Now promptly into the refrigerator—store meat and broth in separate containers.

Fruitcakes

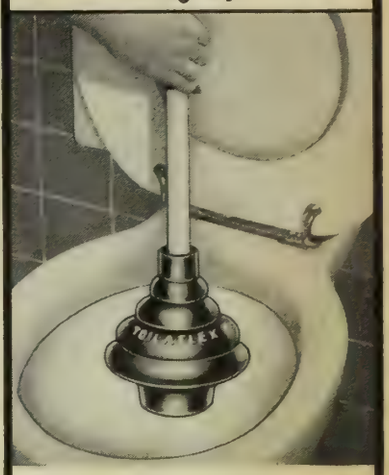
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Cranberry Wassail

2½ cups boiling water
2 tablespoons tea leaves or 6 teabags
¼ teaspoon allspice
¼ teaspoon cinnamon
¼ teaspoon nutmeg
• • •
¾ cup sugar
1 1-pint bottle (2 cups) cranberry-juice cocktail
1½ cups water
½ cup orange juice
⅓ cup lemon juice, fresh, frozen, or canned

Pour boiling water over tea and spices. Cover; let steep 5 minutes. Strain. Add sugar and stir to dissolve. Add remaining ingredients and heat just to boiling. Serve hot with peppermint candy canes as stirrers. Recipe will make 8 to 10 servings.

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CLOGGED TOILETS
in a jiffy!



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'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

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FIREPLACE ENCLOSURE
with HEAT TEMPERED GLASS DOORS



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- Stop smoke, sparks, dirt and drafts
- Radiate heat evenly
- Add distinctive beauty
- Burn wood, coal or gas
- Open wide for easy fueling
- Control fire—Lower fuel bills
- Fit any fireplace
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"Oh, Oh! What did you make?"

THE MAN NEXT DOOR®

"Wish I could live my life over," said neighbor Pat O'Leary. "Bet I could make the same mistakes better."

• • •

Sure. I love my neighbors as myself. I just set their requirements a little higher. that's all.

• • •

"Wise parents," says Uncle Dodd Buckner, "used to teach children the value of a dollar. Nowadays it's just as well not to tell 'em."

• • •

Mrs. Hillis vows she isn't going to get a new automatic washer until they come out with one that'll take the junk out of Junior's pockets.

George Medley says he's found a way to make his money go farther. Sent his son to a college clear out on the coast.

• • •

"The best thing you can get for Christmas," our pastor said Sunday, "is the habit of appreciating what you've got."

• • •

Miss Hendricks gave Nancy Randolph an A-plus on her English theme. "What impresses me most about men," she had written, "is the admiration in their I's."

• • •

Governor appointed Hal French to the Pardon and Parole Board, and it impressed everyone around here. Especially Hal's kids—they kept bumping into him all day and saying, "Pardon me!"

• • •

"Those aren't pleats," Ned Preston explained when I admired his shirt. "My wife used to listen to the radio while she ironed shirts. Now she watches TV."

• • •

Bill Norman invited four of us over last evening—his Isabel's shopping night—to plan a united stand against Yule package-lugging. But he phoned later from a store to say he couldn't make it.

• • •

Home is where—you hitch your wagon to a dream and pull together . . . your kids and their pals wear out the rugs but never a welcome . . . you mend the little mistakes with a grin, and laugh the chips off shoulders . . . daughter knits fancy socks for her "steady," and Mom darns a plain old pair—for her "steady," too . . . Junior, as you dress, offers you his favorite tie, and proudly you wear it . . . you whistle your way in at night and kiss your way out in the morning, to wave at your neighbors as they wave back at the luckiest fellow in town.

Burton Hillis

P. S. Ex-neighbor Bob Hannelly wrote again this week, telling about the holiday season in Washington, D. C.

Dear Burton: You may have read about some officials here requesting government employees not to send Christmas cards to people they see every day. My wife thinks this discriminates against people you don't see every day, as they deserve just as much protection as the others. She thinks it's unfair to penalize people just because they don't happen to live in the same town you do.

Accordingly, we've drafted a list of people we don't intend to send Christmas cards to. This is a democratic endeavor, and we want to treat everyone alike, regardless of race, creed, or politics. We're sending the list to the postmaster general and offering to make restitution to anybody who gets a card by mistake. The postmaster general thinks it's a wonderful idea because it seems he loses money on every card and letter. In fact, if everybody would just quit writing to one another, the government would be rich. And if the government were rich, we wouldn't need taxpayers. So, it all works out.

Christmas gifts are something else again in Washington. They're coming into their own again. There for a time, gifts of mink went out of style. This gradually spread to ermine and diamonds, until anything animal or mineral was suspect. Only the vegetable kingdom remained above suspicion. People sent so much fruit at Christmastime that Washington resembled a citrus grove.

The Army is thinking of giving every GI a Japanese lawyer. The foreign-aid branch is thinking of giving Detroit to King Saud to save him the trouble of importing limousines. The White House is thinking of giving everything back to the states.

In short, the Christmas spirit is rampant here, and my wife and I are busy mailing Christmas cards to everybody who isn't on our list. The card shows our house covered with snow—with a wreath hung over the mortgage.

Sincerely,
Bob Hannelly



"What do you want more money for, Benson? To buy more coffee?"

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